



TOGETHER
for a sustainable future

OCCASION

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TSARA COLLECTION

SACS & MEUBLES • BAGS & FURNITURES



A Madagascar, une collection de meubles et d'accessoires de mode est née des mains de femmes artisanes. Parce qu'elles n'ont pas accès à la terre et sont isolées, sans eau courante ni électricité, ces femmes tressent des fibres végétales pour vivre.

Se battant pour leurs droits et leur dignité, ces femmes fabriquent minutieusement et patiemment chaque objet à la main. Des artisans des quartiers les plus défavorisés et des ateliers de la capitale Antananarivo apportent leur touche finale : l'union de tous ces talents contribue à la qualité de chaque pièce, certifiée faite à la main, unique et exclusive.

La collection Tsara combine avec audace fibres naturelles, métal et matières plastiques pour former une ligne de produits élégante et colorée. Elle marie tradition, innovation et jongle entre harmonie et originalité. La collection Tsara a reçu la mention d'honneur de la plus haute distinction internationale de design, le Compasso d'Oro 2016, décerné à son designer, Giulio Vinaccia.

L'Organisation des Nations Unies pour le Développement Industriel (ONUDI) a lancé l'initiative Tsara en 2014 en dévoilant avec éclat les prototypes de la collection au palais de la Reine d'Antananarivo, lieu mythique de la culture malgache, fermé depuis 1996.



In Madagascar, a collection of furniture and fashion accessories comes to life in the hands of women artisans. These women, with limited access to land, living in remote rural areas, without water and electricity, weave plant fibers in order to survive.

Fighting to protect their rights and to safe guard their dignity, these women manufacture carefully and patiently each item by hand. Then, artisans and workshops located in some of the most underprivileged neighborhoods in Antananarivo give a final touch to each piece – the uniting of diverse talents has resulted in products of the highest quality. Each item is certified hand-made, unique and exclusive.

The Tsara collection audaciously combines natural fibers, metal and plastic materials to form an elegant and colorful product line. The collection marries tradition and innovation and is able to lightly tread between harmony and originality. The Tsara collection's designer, Giulio Vinaccia, has been awarded the highest international award in the field of design, the Compasso d'Oro Award 2016. In recognition of its unique creativity, Tsara collection received the honorable mention of the award 2016.

The United Nations Industrial Development Organization (UNIDO) launched the Tsara Initiative in 2014 by unveiling prototypes of the collection in the Queen's Palace in Antananarivo, the mythical location of Malagasy culture, which has been closed since 1996.





TSIRY



KANTO





KANTO



KINTANA

TADY



KAZO



VOLCANIC



SAFO





SAFO



TABA



TABAKEL



TABA



VOLA



MANJA

MANJA



FARAF





SOSO



COMPUTER BAG



COMPUTER BAG



MAURA



MEVA

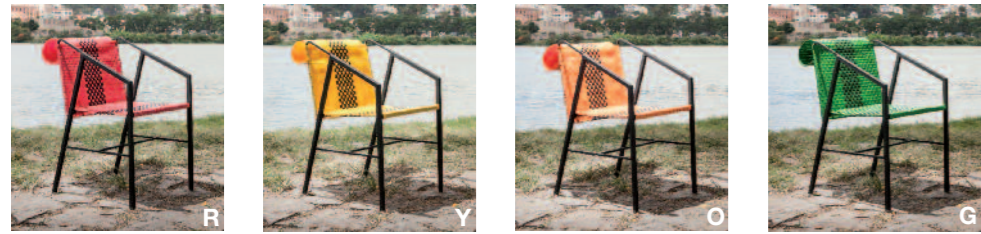


PLAYA

MOBILIERS • FURNITURES

COLLECTION HYBRIDE • HYBRID LINE

Zuco



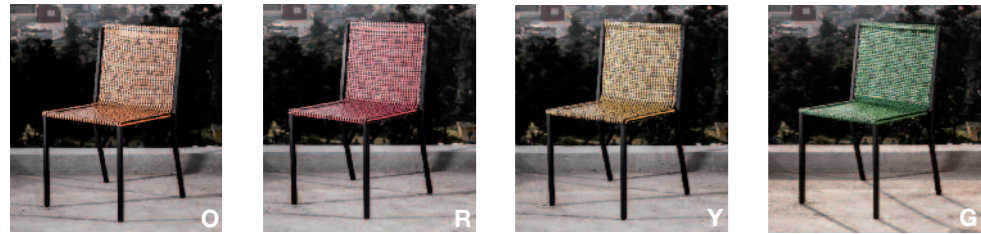
L 49 x P 64 x H 82 x A 47 (cm)

Kintana



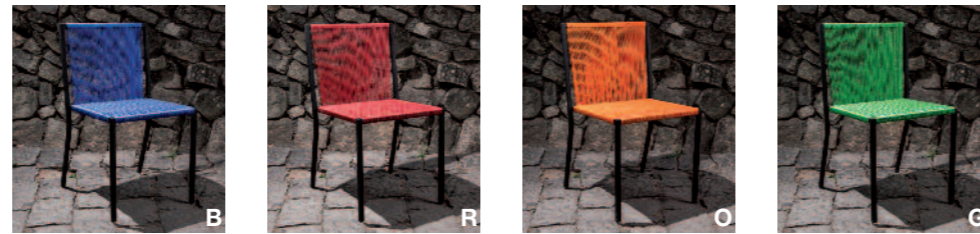
L 56 x P 56 x H 85 x A 47 (cm)

Tsiry



L 49 x P 56 x H 85 x A 46 (cm)

Tady



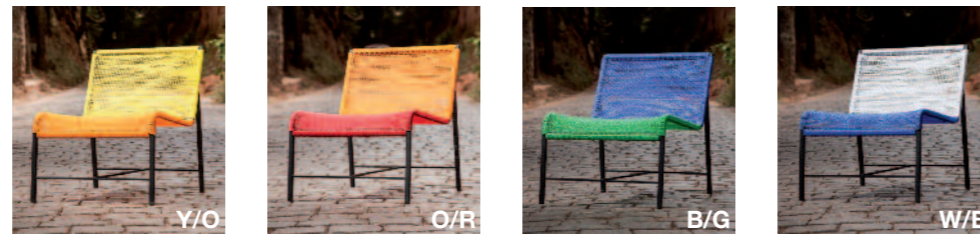
L 49 x P 56 x H 85 x A 46 (cm)

Aris



L 63 x P 75 x H 75 x A 37 (cm)

Kanto



L 63 x P 75 x H 75 x A 37 (cm)

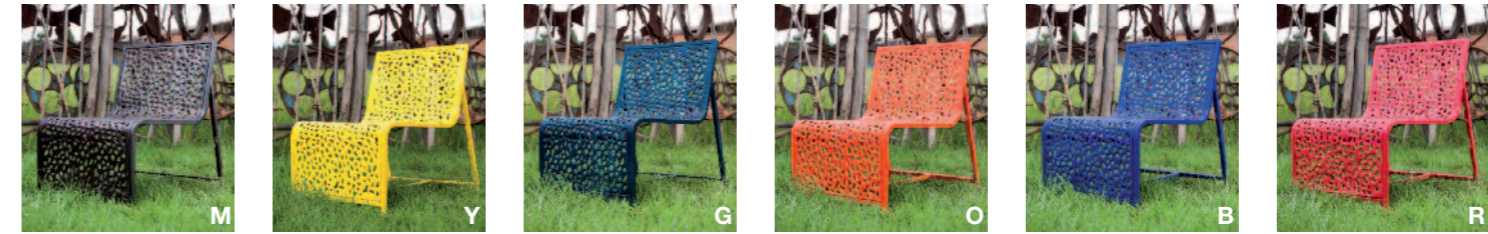
Kazo



TOTAL L 266 x P 71 x H 82 x A 46,5 (cm)

COLLECTION VOLCANIC • VOLCANIC LINE

Volcanic



L 60 x P 74 x H 76 x A 39 (cm)

Bory



Ø 1 - 2 - 3 (m)

Safo



L 45 x P 57 x H 83 x A 45 (cm)

Sakafo



Ø 30 - 40 - 50 (cm)

Taba



L 100 x P 100 x H 40 / L120 x P 120 x H 40 (cm)

Tabakel



L 40 x P 120 x H 40 (cm)

SACS • BAGS

Meva



Computer bag



Manja



Faraf



COLLECTION METIS • METIS LINE

Playa



Maura



Soso



Vola



MANJA



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