



TOGETHER
for a sustainable future

OCCASION

This publication has been made available to the public on the occasion of the 50th anniversary of the United Nations Industrial Development Organisation.



TOGETHER
for a sustainable future

DISCLAIMER

This document has been produced without formal United Nations editing. The designations employed and the presentation of the material in this document do not imply the expression of any opinion whatsoever on the part of the Secretariat of the United Nations Industrial Development Organization (UNIDO) concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries, or its economic system or degree of development. Designations such as “developed”, “industrialized” and “developing” are intended for statistical convenience and do not necessarily express a judgment about the stage reached by a particular country or area in the development process. Mention of firm names or commercial products does not constitute an endorsement by UNIDO.

FAIR USE POLICY

Any part of this publication may be quoted and referenced for educational and research purposes without additional permission from UNIDO. However, those who make use of quoting and referencing this publication are requested to follow the Fair Use Policy of giving due credit to UNIDO.

CONTACT

Please contact publications@unido.org for further information concerning UNIDO publications.

For more information about UNIDO, please visit us at www.unido.org

Environmental Research Letters



LETTER

Promoting renewable energy and energy efficiency in Africa: a framework to evaluate employment generation and cost effectiveness

OPEN ACCESS

RECEIVED
1 March 2016

REVISED
2 December 2016

ACCEPTED FOR PUBLICATION
6 December 2016

PUBLISHED
7 March 2017

Nicola Cantore¹, Patrick Nussbaumer¹, Max Wei² and Daniel M Kammen^{3,4}

¹ UNIDO, Austria

² Lawrence Berkeley National Laboratory, United States of America

³ Energy and Resources Group, University of California, United States of America

⁴ Goldman School of Public Policy, University of California, United States of America

E-mail: p.nussbaumer@unido.org

Keywords: renewable energy, employment, energy efficiency, Africa

Original content from this work may be used under the terms of the [Creative Commons Attribution 3.0 licence](#).

Any further distribution of this work must maintain attribution to the author(s) and the title of the work, journal citation and DOI.



Abstract

The ongoing debate over the cost-effectiveness of renewable energy (RE) and energy efficiency (EE) deployment often hinges on the current cost of incumbent fossil-fuel technologies versus the long-term benefit of clean energy alternatives. This debate is often focused on mature or 'industrialized' economies and externalities such as job creation. In many ways, however, the situation in developing economies is at least as or even more interesting due to the generally faster current rate of economic growth and of infrastructure deployment. On the one hand, RE and EE could help decarbonize economies in developing countries, but on the other hand, higher upfront costs of RE and EE could hamper short-term growth. The methodology developed in this paper confirms the existence of this trade-off for some scenarios, yet at the same time provides considerable evidence about the positive impact of EE and RE from a job creation and employment perspective. By extending and adopting a methodology for Africa designed to calculate employment from electricity generation in the U.S., this study finds that energy savings and the conversion of the electricity supply mix to renewable energy generates employment compared to a reference scenario. It also concludes that the costs per additional job created tend to decrease with increasing levels of both EE adoption and RE shares.

1. Introduction

A technology- and policy-driven shift towards renewable energy has been advocated on environmental grounds and to a lesser extent, to improve energy security (Kammen 2015). Mitigating the adverse effects of climate change looming or already present represents an urgent imperative. At the same time, the need to transform our energy system—essentially reproducing the Industrial Revolution within just three decades—opens up vast opportunities for the renewable energy industry (Kammen 2006, Turkenburg *et al* 2012). The developing world has a larger share and much faster growth rate of global energy-related greenhouse gas emissions (GHG) than OECD countries (EIA 2013). As a result, a huge potential for low cost decarbonization options exists in the developing world as emphasized in [Bowen and Fankhauser \(2012\)](#). In fact,

the implementation of technologies, policies and behavioural strategies in the developing world to reduce the adverse impacts of climate change can—and must—take place, and can be realized at a relatively low cost through the promotion of energy efficiency (EE) and renewable energy (RE).

Increasing the share of RE is also commonly justified as a means to reduce reliance on energy imports (Cherp *et al* 2012), thereby reducing the vulnerability of developing countries to energy price shocks (Massa *et al* 2012). The developing world is also projected to bear the brunt of shorter term climate change impacts (IPCC 2014).

The impact of increased deployment of RE and EE has received less attention, particularly in Africa. One of the objectives of this paper is to shed light on this issue and conduct an aggregated analysis to explore the link between RE, EE and employment.

RE continues to grow, both in absolute and relative terms, globally as well as in Africa. So-called modern renewables (i.e. excluding traditional biomass) accounted for approximately 10% of the global energy mix in 2012 (REN21 2014).

Energy companies are expanding their investment portfolios and becoming more active in Africa. New investments in clean energy in Africa and the Middle East increased from US\$ 0.3 billion to US \$11.8 billion between 2004 and 2012 (UNEP/BNEF 2013). Indeed, business prospects are more appealing in improved environments in countries with dedicated institutional and policy frameworks. Also, with the price of renewables decreasing steadily and the cost of carbon becoming more internalized through various instruments and strategies (including the phasing out of fossil fuel subsidies), such options are becoming increasingly attractive from an investment perspective compared to conventional energy sources.

Global investment in renewable power capacity, at \$265.8 billion, was more than double allocations to new coal and gas generation, which was an estimated \$130 billion in 2015 (UNEP/BNEF 2016). At the global level, there are now 144 countries with renewable energy policies and the share of low income countries with renewable energy policies grew from 0% to 60% from 2004 to 2014 (REN21 2014).

The grey literature abounds in claims of the positive impact of promoting RE on employment, often with little substantiation. The literature on the impact of EE on employment is even scarser. The UNIDO Industrial Development Report (2011) states that energy efficiency may reduce production costs and increase demand owing to the price elasticity of demand, but the 'evidence on the impact of energy efficiency on employment generation is still limited' (p 81).

A few attempts have been made to look into the issue in a more systematic fashion (see Wei *et al* 2010 for a review of studies). However, pinning down job numbers is challenging (see, e.g. Bowen 2012), not least for methodological and definitional reasons. Kammen *et al* (2004), for instance, compare the pros and cons of various models. Employment estimates rarely capture net effects, self-employment or the informal economy, especially in developing countries where reliable and comprehensive data are scarce.

Atherton and Rutovitz (2009) estimate that there were 9 million jobs in energy globally, with about 20 percent of jobs in 2010 in either the RE industry or in energy savings realized in the generation of electricity. Renner *et al* (2008) 'conservatively' put jobs in RE and in supplier industries at 2.3 million worldwide. According to Holdren (2007), India alone may be able to generate some 900 000 jobs by 2020 from biomass gasification. Of these, 300 000 jobs are projected to be from gasifier stove manufacturing (including masons and metal fabricators), 600 000 from biomass production, supply chain operations

and after-sales services, and 10000 from workers developing advanced biomass cooking technologies.

Many other contributions in the literature do not specifically address the quantification of the employment impact from renewable energy production in developing countries. del Rio and Burguillo (2008) define a theoretical framework to develop an integrated theoretical framework which allows a comprehensive analysis of the impact of renewable energy on local sustainability and in particular on employment but they do not provide quantitative estimates. Moreno and Lopez (2008) quantify the ratio of jobs per unit of installed energy power but only for a Spanish province, Asturias.

As regards to EE, the IEA (2014) estimates values ranging from 7 to 22 job-years per EUR 1 million invested. Compared with the same investment in the fossil fuel industry, EE services reportedly lead to the generation of three times the number of jobs per million dollars invested (ACE 2000, Pollin *et al* 2009).

Wei *et al* (2010) developed and applied a model to estimate net job creation in the energy industry, focusing on the power industry in the United States. They found that dedicated policy measures can spur significant positive impacts in terms of employment. Drawing on this study, we complement the existing literature by adapting and applying the model to developing countries. We also expand the methodology of Wei *et al* (2010) to estimate the potential job 'leakage' to other regions. Additionally, we factor in reductions in job multipliers due to technology and their related impact on the jobs dividend. Finally, we also conduct a cost-benefit analysis for the various energy scenarios considered.

2. Methodology

We apply scenario analysis to evaluate the employment potential of an uptake in RE and EE in Africa. We first develop a reference scenario (or baseline scenario) with which to compare alternative future scenarios. We then test the results for robustness using sensitivity analysis. As mentioned in the previous section, Wei *et al* (2010) report that a shift of the US economy from fossil fuels to RE and EE would lead to net jobs creation in the energy industry. In this section, we describe how we adapt and apply their methodology and assumptions to estimate the potential direct and indirect job impact of very high increases in RE in Africa.

We define direct job impacts as jobs created (or lost) in the design, manufacturing, delivery construction/installation, project management and operation and maintenance of the different components of the technology under consideration. Indirect employment, on the other hand, refers to upstream and downstream suppliers. Effects on induced jobs (i.e. employment variation through expenditure-induced

Table 1. Direct and indirect job coefficients (jobs/GWh/year).

	Energy efficiency	Biomass	Conventional hydropower	Hydro (small)	Municipal solid waste	Geothermal	
Direct	0.04	0.21	0.15	0.27	0.15	0.25	
Indirect	9.0	0.9	0.9	0.9	0.9	0.9	
	Nuclear	Solar PV	Concentrated Solar Power (CSP)	Wind	Coal	Natural Gas	Oil
Direct	0.14	0.87	0.23	0.17	0.11	0.11	0.11
Indirect	0.9	0.9	0.9	0.9	0.9	0.9	0.9

Source: Wei *et al* (2010).

effects in the general economy from changes in spending patterns by direct and indirect employees) go beyond the scope of this study⁵.

Our analytical spreadsheet-based model utilizes the normalization approach of taking average employment per unit of end use energy produced over plant lifetime. These coefficients derive from a meta-study conducted by Wei *et al* (2010). The model also computes job losses in the coal and natural gas industries relative to renewable energy, with the objective of calculating net employment impacts in the energy industry.

We take direct and indirect jobs coefficients for every source of energy from Wei *et al* (2010)⁶. Normalized employment multipliers for Africa are used to calculate job creation and destruction in the electricity industry based on Rutovitz and Harris (2012). The underlying idea is that the direct employment impact of electricity generation is higher in Africa than in OECD countries, as the production process would presumably be less efficient.

Conversely, we assume the same coefficients for indirect employment effects. The literature on the calculation of indirect job creation is characterized by high uncertainty. The International Finance Corporation (IFC 2013) reports that the indirect jobs/direct jobs ratio lies in the range of 7–25. In our study, we use a conservative approach, and correct the direct jobs multipliers of table 1 on the basis of coefficients representing conversion factors of multipliers for direct employment coefficients of electricity generation (Rutovitz and Harris 2012), but we do not adjust indirect jobs multipliers upwards. We implicitly assume that there are fewer opportunities in Africa to activate forward and backward linkages for multiplier effects. We also assume that the direct jobs/indirect jobs ratio across sources of energy lies in the range of 0.99–9.0 as in Wei *et al* (2010).

To estimate net job impact in Africa, we consider the leakage rate of manufacturing jobs by using

estimates of the share of local manufacturing from Rutovitz and Harris (2012). They estimate the share of manufacturing in Africa to represent 30% and 50% in 2010 and 2030, respectively. As in Rutovitz and Harris (2012), we also assume that jobs multipliers decrease over time due to technological improvements offsetting job creation, being the decrease differentiated across sources of energy and time.

We then take the generation prices⁷ for each energy source from Bosetti *et al* (2006) to estimate the price of generation for 2020 and 2030⁸. Intermediate prices are estimated using interpolation. Generation costs in Bosetti *et al* (2006) are applied to the combined Middle East and North Africa region. To express a cost for Africa, we take the average of the two values. Bosetti *et al* (2006) do not estimate the generation costs for geothermal and biomass. On the basis of a study by IRENA (2012), which calculates the weighted average costs for different sources of energy, we assume similar costs for geothermal, biomass and hydropower in Africa. Bosetti *et al* assume a cost for concentrated solar power, wind and solar photovoltaics. For the purpose of crosschecking, we compare interpolated prices from Bosetti *et al* (2006) for 2012 with minimum and maximum weighted prices of geothermal/biomass/hydropower (from 3 to 10 cents 2011 constant USD in 2012) and wind/solar (from 10 cents to 25 cents in constant 2011 USD) by elaborating IRENA estimates for 2012. Our estimated prices (see figure 1) fall within that range (7 cents and 11.5 cents in constant 2011 USD, respectively). Recent estimates of solar costs (Bosetti *et al* 2015) indicate a range of 2 cents to 45 cents per kWh in constant USD by 2030, whereas we use 9.33 cents in constant 2011 USD.

In scenarios in which we introduce reductions in energy demand, we assume that each unit of saved energy costs 50% of the average price of electricity (a share weighted average price of all sources of energy). This is in line with studies arguing relatively cheap opportunities or ‘low hanging fruit’ in developing countries (e.g. up to 25% of energy demand reduction according to McKinsey (2012)) and in line with Molina (2014, p 39), who claims that

⁵ Like Wei *et al* (2010), we only consider induced jobs for EE (presented in table 1 as the indirect multiplier), but do not include induced jobs for RE. We consider both direct and indirect jobs for RE.

⁶ In Wei *et al* (2010), a distinction is made between small and conventional hydropower direct and indirect jobs. As we only have data on hydropower (without any distinction between small and conventional), we take an average of the two.

⁷ In Bosetti *et al* (2006), the cost of electricity generation is equal to the sum of the capital invested in power capacity and the expenditure for fuels, operation and maintenance.

⁸ See annex II for WITCH model forecasts of energy prices.

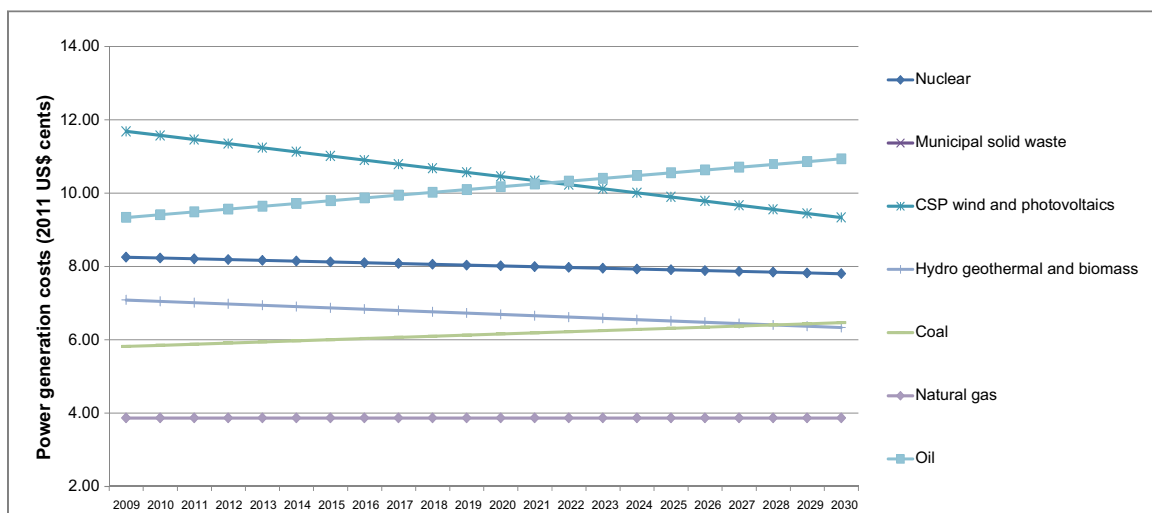


Figure 1. Power generation costs in Africa for each energy source in the reference scenario (2011 cents of US\$/KWh). Source: Adapted from Bosetti *et al* (2006).

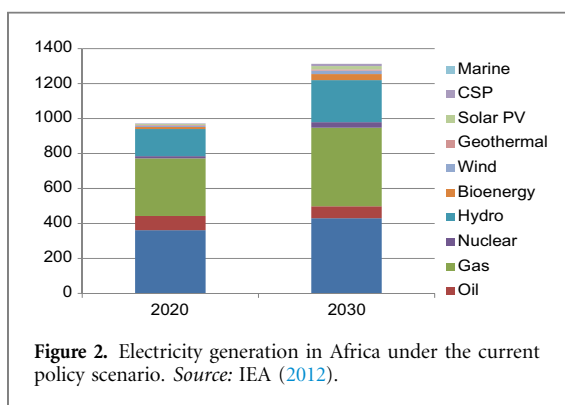


Figure 2. Electricity generation in Africa under the current policy scenario. Source: IEA (2012).

Table 2. Key parameters in 2030 for the scenarios considered.

Scenario	Share of renewables in 2030 (biomass, geothermal, municipal solid waste, solar PV, solar thermal, small hydro, wind)	Electricity demand in 2030 (TWh)
CURRENT_POLICIES	25%	1311
NEW_POLICIES	30%	1224
450_PPM	42%	1106

‘electricity efficiency programs are one half to one third the cost of the alternative of building new power plants’. In our analysis, we select the more conservative 50% estimate for the reference scenario.

Initial renewable energy shares are taken from IEA balances for Africa in 2009 and are assumed to increase by 16% in 2010 to 25% in 2030.⁹ Demand for electricity in Africa is estimated to reach 1311 TWh by 2030. We apply the revised conversion factors to the electricity generation of our reference scenario. As in *Wei et al (2010)*, jobs in EE only account for additional jobs from EE compared with the reference scenario. In the reference scenario, we assume energy consumption and shares of RE to be consistent with the IEA’s CURRENT_POLICIES scenario (figure 2, IEA 2012).

Alternative scenarios are described in table 2 and are consistent with the IEA’s World Energy Outlook (2012) ‘NEW_POLICIES’ and ‘450_PPM’ storylines. The former assumes the introduction of new measures on RE and EE (i.e. above and beyond those considered in the CURRENT_POLICIES scenario), assuming that the broad policy commitments that have already been announced are actually implemented. The latter depicts a pathway considered to be consistent with the goal of limiting the global increase in average

temperature to 2°C. The NEW_POLICIES scenario assumes a lower energy demand (1224 TWh) than the CURRENT_POLICIES scenario as well as a lower share of fossil fuel and nuclear energy (from 75% in the CURRENT_POLICIES scenario to 70% in the NEW_POLICIES scenario). 450_PPM is the most ambitious and environment-friendly scenario, as it assumes 1106 TWh in electricity demand and a 58% fossil fuel share in 2030.

3. Results

We provide output results for the following variables for all scenarios:

- Jobs/year
- Total generation costs (generation cost per KWh for different sources of energy) and ratio of the average cost of RE over the average cost of non-renewable energy
- Generation cost per job per year.

It is interesting to note that the scenario with the highest level of jobs per year in 2030 is 450_PPM, which assumes the highest share of both RE and EE (figure 3). Note that the 450_PPM scenario results in a

⁹ See annex 1 for the IEA energy balance for Africa in 2009.

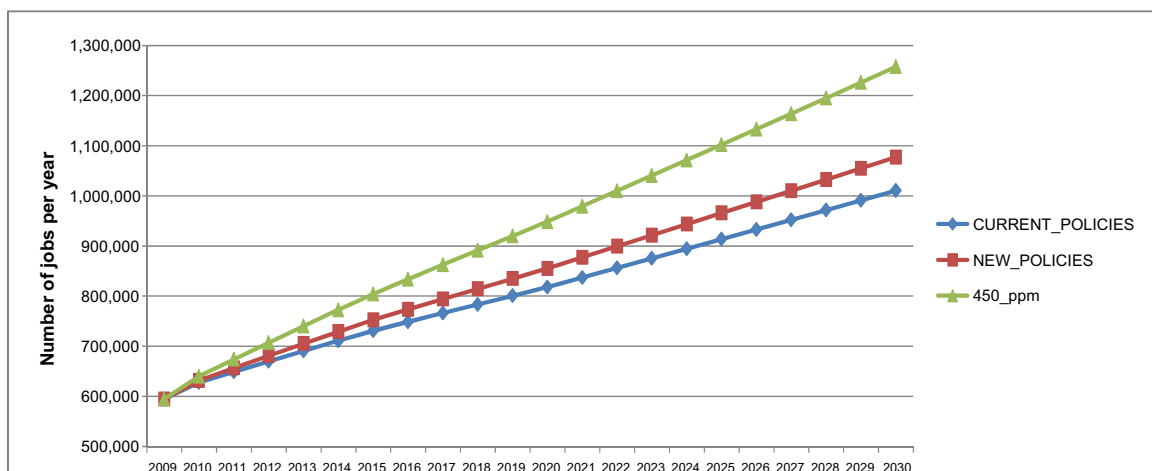


Figure 3. Jobs in different scenarios (jobs/year, vertical axis, year horizontal axis).

Table 3. Share of jobs across sources of energy.

2020	CURRENT_POLICIES	NEW_POLICIES	450_ppm
Energy efficiency net of induced jobs	0.00	4.98	9.59
Induced jobs	0.00	2.13	4.11
Renewable energy	36.93	36.52	42.18
Fossil fuels	60.78	53.35	40.50
Nuclear	2.30	3.02	3.63
	100	100	100
2030	CURRENT_POLICIES	NEW_POLICIES	450_ppm
Energy efficiency net of induced jobs	0.00	6.61	12.08
Induced jobs	0.00	2.83	5.18
Renewable energy	43.16	43.82	51.99
Fossil fuels	54.50	43.09	26.21
Nuclear	2.34	3.49	4.54

loss of jobs deriving from the reduction of electricity generation, but this effect is more than counter-balanced by the jobs created through the expansion of EE and RE.

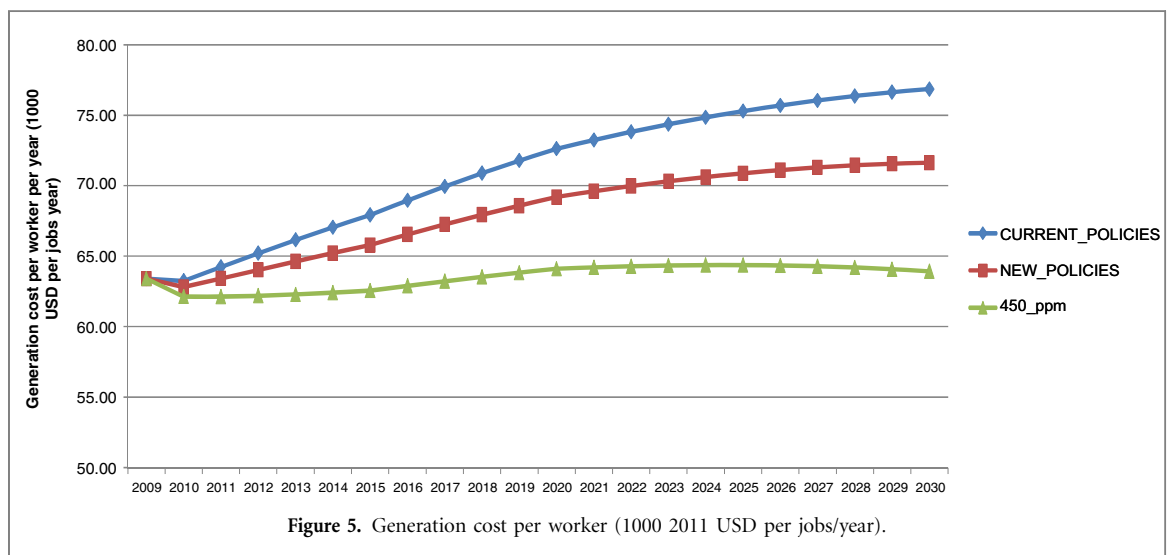
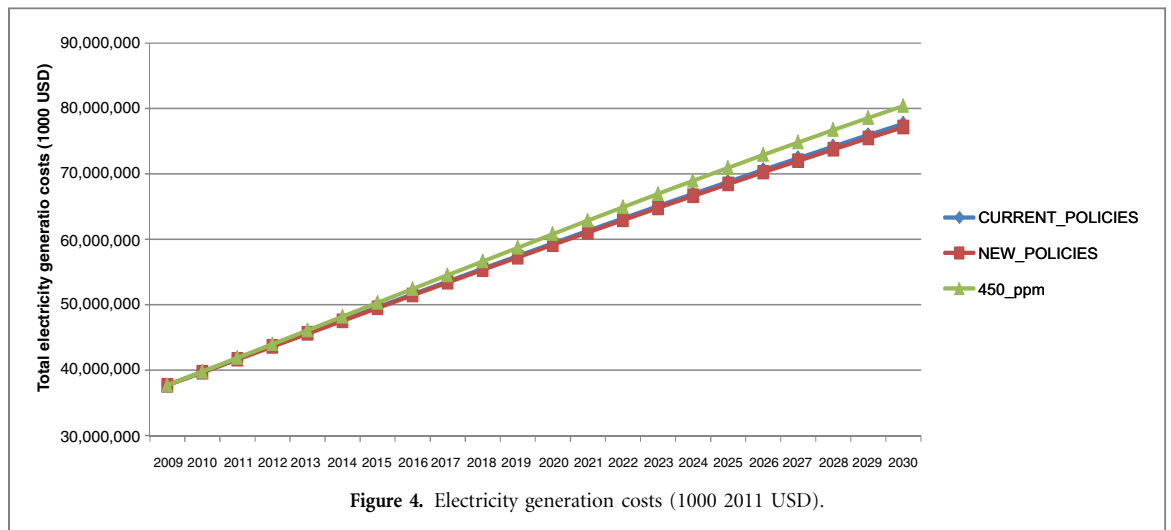
As shown in the table 3 in the 450 ppm scenario the share of jobs from energy efficiency jumps from 0 in the CURRENT_POLICIES scenario to 17.26% in 2030. Pollin *et al* (2009) point out that 30% of total jobs composed of direct, indirect and induced effects derive from induced jobs. Surprisingly NEW_POLICIES (which assumes a higher penetration of renewable energy than CURRENT_POLICIES in electricity generation) shows a lower percentage of RE jobs than CURRENT_POLICIES in 2020. This comes from the jump of energy efficiency jobs. If we just consider jobs creation from energy sources (excluding energy efficiency jobs) the share of renewable energy jobs raises from 37% in CURRENT_POLICIES to 39% in NEW_POLICIES to 49% in 450_ppm in 2020 (from 43% in CURRENT_POLICIES to 48% in NEW_POLICIES to 63% in 450_ppm in 2030).

Over the period 2009–2030, the reference scenario ‘CURRENT_POLICIES’ together with the NEW_

POLICIES and 450_PPM scenarios, assume an average cost for RE that is higher than that of non-renewable energy (nuclear + fossil fuels). In the reference case, the costs for both RE and fossil fuels decrease, but the reduction in RE costs slightly exceeds the reduction in fossil fuel costs (in 2009, the ratio is assumed to be 1.25 and in 2030, it is assumed to be 1.20).

A high number of employees may generate a trade-off in terms of electricity generation costs. The 450_PPM scenario, which entails the highest renewables cost as well as the largest share of RE, also displays the highest electricity generation costs for Africa (figure 4). Interestingly, the NEW_POLICIES scenario is cheaper than the reference scenario in 2030. Thus, a higher share of renewables does not always imply an increase in electricity generation costs. The savings from EE outweigh the higher energy costs associated with the increase in the share of RE. In the 450_PPM scenario, energy savings cannot compensate for the increase in electricity generation costs associated with a higher share of RE.

The 450_PPM scenario, which indicates the highest level of RE share and the lowest level of



energy demand, also entails the lowest generation cost per worker (figure 5). In other words, the scenario with the highest level of additional jobs also displays the lowest electricity generation cost per job created (figure 6). This result, as already demonstrated in [Wei et al \(2010\)](#), is, in effect, related to building a new, clean energy economy. In the 450_PPM scenario, EE and RE generate additional jobs. The increase in electricity generation costs in the scenario grows more slowly than the increase of jobs. Figures 5 and 6 are pivotal and illustrate that the economic argument against the greening of the energy mix is weakened by the evidence which reveals the savings in terms of costs per unit of generated employment.

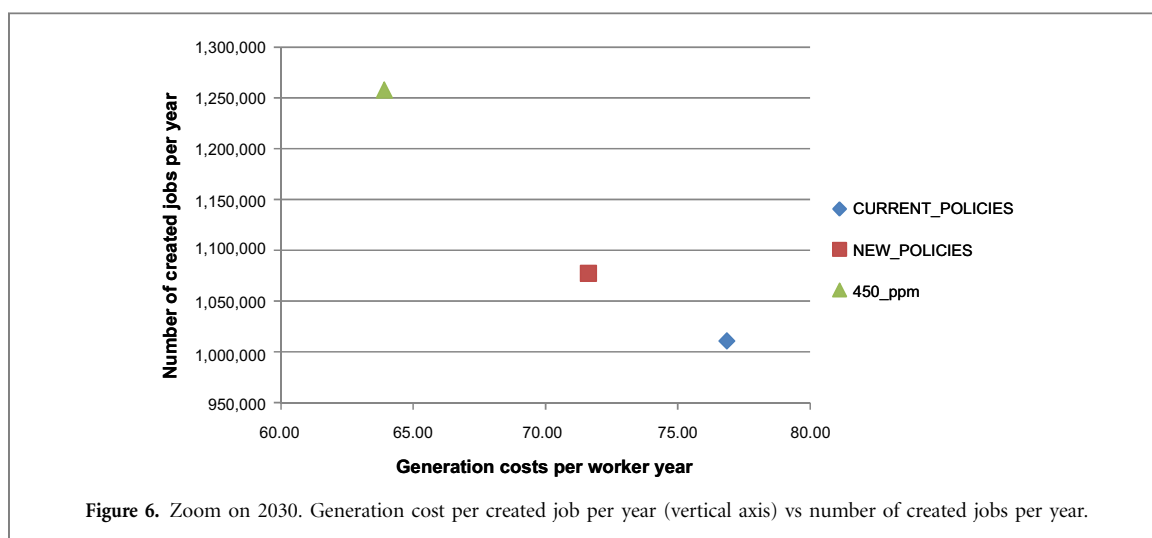
4. Sensitivity analysis

To test the robustness of our results to changes of the relevant parameters, our key assumptions are modified in all scenarios. The previous simulations indicate that EE and RE: 1) create jobs; 2) lead to higher

electricity generation costs; 3) produce a lower electricity generation cost per job created. We manipulate: 1) the rate of job losses deriving from a technology parameter expressing the annual rate of reduction of the jobs multiplier; 2) the leakage rate of manufacturing jobs; 3) the price of renewables; 4) the cost of EE.

We increase the technology parameter expressing the annual rate of reduction of the jobs multiplier and the leakage parameter (+10%, +30%, +50%, +70%)¹⁰

¹⁰ The technology effect is incorporated by increasing the annual decrement of the jobs parameter estimated by Rutovitz and Harris (for example, for a 10% sensitivity analysis of the technology parameter, we increase the decrement rates estimated by Rutovitz and Harris by 10% over the periods 2010–2015, 2016–2020 and 2020–2030. The leakage effect is captured by varying the leakage rate estimated by Rutovitz and Harris in 2030 (for example, for a 10% sensitivity analysis of the leakage parameter, we increase the leakage rate estimated by Rutovitz and Harris by 10% from 0.5 to 0.55 in 2030). By analysing variations of the leakage effect, the value in 2010 remains unchanged as estimated by Rutovitz and Harris, but the values of the leakage parameter between 2011–2030 are interpolated on the basis of the revised value for 2030.



to analyse the extent to which the 450_PPM and the NEW_POLICIES scenarios continue to generate additional jobs and a cheaper cost per generated job when compared with the CURRENT_POLICIES scenario. Moreover, we increase the price of both RE and EE (+10%, +30%, +50, +70%) to analyse the extent to which the 450_PPM and the NEW_POLICIES scenarios entail lower electricity generation costs (total costs and costs per generated job) compared to the CURRENT_POLICIES scenario. We show results for the years 2020 and 2030.

We first discuss the results on the technology parameter and the leakage parameter (tables 4 and 5). The two parameters show similar impacts. In the CURRENT_POLICIES scenario, not surprisingly, technology and an increase of leakage of manufacturing jobs reduce the number of jobs. Electricity generation costs are not affected whereby the generation cost per worker does increase. In the NEW_POLICIES scenario, the number of jobs still remains higher and the generation cost per worker is lower than in the CURRENT_POLICIES scenario with an increase of up to 30% of the technology and leakage parameters (up to 50 percent of the leakage parameter in 2020). Interestingly, in the 450_PPM scenario, despite major increases in the technology and leakage parameters, the number of jobs remains higher and generation costs per worker remain lower than in the CURRENT_POLICIES scenario. The results for 2020 are similar to those for 2030, which indicate a slightly stronger order of magnitude.

Changes in costs of RE and EE (tables 4 and 5) have no impact on jobs creation¹¹. However, we observe interesting relevant variations in terms of generation costs and generation cost per worker. An increase in the cost of renewables results in the worst case scenario (+70%) with a 10% increase in electricity generation costs in 2020 and a 20% increase in 2030 in the CURRENT_POLICIES scenario. The

CURRENT_POLICIES scenario is not discussed in the EE sensitivity analysis, because EE is not considered in that scenario.

In the NEW_POLICIES scenario, the reduction in electricity generation costs compared to the CURRENT_POLICIES scenario disappears with a 10% increase in RE costs. The generation cost per worker is still lower in 2020 despite an increase in RE costs by up to 30%, and by up to 10% in 2030. In the 450_PPM scenario, the generation cost per worker is lower than in the CURRENT_POLICIES scenario for each variation of the cost parameter in 2020, and only up to a 30% increase of the cost parameter in 2030. EE costs do not have a significant impact on the generation cost per worker. As shown tables 4 and 5, the NEW_POLICIES and 450_PPM scenarios have lower generation costs per worker both in 2020 and 2030. This is hardly surprising if we consider that in the scenario with the highest level of EE (450_PPM), energy savings only represent 15% of total electricity generation in the CURRENT_POLICIES scenario.

We also highlight that a simultaneous variation of all parameters may generate relevant changes in the overall picture (table 6). By shifting all the parameters by 10% and 30%, we find that the number of created jobs remains higher in the 450_PPM scenario and the NEW_POLICIES scenarios except the scenario assuming a 30% increase in the NEW_POLICIES scenario. The generation cost per worker is higher than in the CURRENT_POLICIES scenario, except the scenario assuming a 10% increase in the 450 ppm scenario.

5. Conclusion

According to our analysis, a transition towards low carbon power generation in Africa would lead to additional jobs, but with a potential trade-off in terms of electricity generation costs. Energy savings do not always compensate for a higher cost of RE. From a societal perspective, the results are quite robust and

¹¹ A general equilibrium approach would be the most appropriate to capture job variations from RE and/or EE cost parameters.

Table 4. Change of jobs, generation costs and generation costs per worker based on modifications of the renewable energy costs, energy efficiency costs, technology and learning parameter. Year: 2020. Changes are expressed as % changes compared to the CURRENT_POLICIES scenario.

CHANGE OF THE TECHNOLOGY PARAMETER					
jobs 2030	0%	10%	30%	50%	70%
CURRENT_POLICIES	0	-1.51	-4.34	-6.93	-9.30
NEW_POLICIES	4.55	3.46	0.59	-2.03	-4.43
450_ppm	15.98	14.23	10.95	7.94	5.19
Generation costs 2030	0%	10%	30%	50%	70%
CURRENT_POLICIES	0	0.00	0.00	0.00	0.00
NEW_POLICIES	-0.39	-0.39	-0.39	-0.39	-0.39
450_ppm	2.38	2.38	2.38	2.38	-0.39
Generation costs per worker 2030	0%	10%	30%	50%	70%
CURRENT_POLICIES	0	1.53	4.53	7.44	10.26
NEW_POLICIES	-4.72	-3.72	-0.97	1.68	4.23
450_ppm	-11.73	-10.37	-7.72	-5.16	-2.67
CHANGE OF THE LEAKAGE PARAMETER					
jobs 2030	0%	10%	30%	50%	70%
CURRENT_POLICIES	0	-0.86	-2.57	-4.28	-5.99
NEW_POLICIES	4.55	3.65	1.87	0.08	-1.71
450_ppm	15.98	14.99	13.00	11.02	9.03
Generation costs 2020	0%	10%	30%	50%	70%
CURRENT_POLICIES	0	0.00	0.00	0.00	0.00
NEW_POLICIES	-0.39	-0.39	-0.39	-0.39	-0.39
450_ppm	2.38	2.38	2.38	2.38	2.38
Generation costs per worker 2030	0%	10%	30%	50%	70%
CURRENT_POLICIES	0	0.86	2.63	4.47	6.37
NEW_POLICIES	-4.72	-3.90	-2.21	-0.46	1.35
450_ppm	-11.73	-10.96	-9.40	-7.78	-5.46
CHANGE OF THE RENEWABLE ENERGY COSTS					
jobs 2030	0%	10%	30%	50%	70%
CURRENT_POLICIES	0	0.00	0.00	0.00	0.00
NEW_POLICIES	4.55	4.55	4.55	4.55	4.55
450_ppm	15.98	15.98	15.98	15.98	15.98
Generation costs 2030	0%	10%	30%	50%	70%
CURRENT_POLICIES	0	1.51	4.52	7.54	10.55
NEW_POLICIES	-0.39	0.40	3.70	7.00	10.30
450_ppm	2.38	2.57	6.80	11.03	15.26
Generation costs per worker 2030	0%	10%	30%	50%	70%
CURRENT_POLICIES	0	1.51	4.52	7.54	10.55
NEW_POLICIES	-4.72	-3.97	-0.81	2.34	5.50
450_ppm	-11.73	-11.56	-7.92	-4.27	-0.62
CHANGE OF THE ENERGY EFFICIENCY COSTS					
jobs 2030	0%	10%	30%	50%	70%
CURRENT_POLICIES	0	0	0	0	0
NEW_POLICIES	4.55	4.55	4.55	4.55	4.55
450_ppm	15.98	15.98	15.98	15.98	15.98
Generation costs 2030	0%	10%	30%	50%	70%
CURRENT_POLICIES	0	0	0	0	0
NEW_POLICIES	-0.39	-0.04	0.64	1.33	2.02
450_ppm	2.38	3.15	4.69	6.23	7.77
Generation costs per worker 2030	0%	10%	30%	50%	70%
CURRENT_POLICIES	0	0	0	0	0
NEW_POLICIES	-4.72	-4.39	-3.74	-3.08	-2.42
450_ppm	-11.73	-11.06	-9.74	-8.41	-7.08

indicate that policy actions for a higher penetration of RE and EE generate a social dividend in terms of additional employment together with lower costs of generation per additional employee. Higher costs of renewable energy and employment creation may affect this positive prospect.

The study adds an additional insights into the debate on the desirability of RE and EE for economic, social and environmental sustainability in low/middle income countries. The results of this paper reveal that if RE become a competition for fossil fuels and if at the same time technologies for

Table 5. Change of jobs, generation costs and generation costs per worker based on modifications of the renewable energy costs, energy efficiency costs, technology and learning parameter. Year: 2030. Changes are expressed as % changes compared to the CURRENT_POLICIES scenario.

CHANGE OF THE TECHNOLOGY PARAMETER					
	0%	10%	30%	50%	70%
jobs 2030					
CURRENT_POLICIES	0	-2.12	-9.13	-9.13	-11.91
NEW_POLICIES	6.59	5.94	2.19	-0.99	-3.69
450_ppm	24.46	21.82	17.12	13.10	9.64
Generation costs 2030					
CURRENT_POLICIES	0.00	0.00	0.00	0.00	0.00
NEW_POLICIES	-0.66	-0.66	-0.66	-0.66	-0.66
450_ppm	3.51	3.51	3.51	3.51	3.51
Generation costs per worker 2030					
CURRENT_POLICIES	0.00	2.17	6.27	10.05	13.52
NEW_POLICIES	-6.80	-6.23	-2.78	0.34	3.15
450_ppm	-16.83	-15.03	-11.62	-8.47	-5.59
CHANGE OF THE LEAKAGE PARAMETER					
	0%	10%	30%	50%	70%
jobs 2030					
CURRENT_POLICIES	0.00	-1.49	-4.48	-7.47	-10.46
NEW_POLICIES	6.59	5.00	1.81	-1.37	-4.56
450_ppm	24.46	22.60	18.88	15.16	11.45
Generation costs 2030					
CURRENT_POLICIES	0.00	0.00	0.00	0.00	0.00
NEW_POLICIES	-0.66	-0.66	-0.66	-0.66	-0.66
450_ppm	3.51	3.51	3.51	3.51	3.51
Generation costs per worker 2030					
CURRENT_POLICIES	0.00	1.52	4.69	8.07	11.68
NEW_POLICIES	-6.80	-5.39	-2.42	0.73	4.09
450_ppm	-16.83	-15.57	-12.93	-10.12	-7.12
CHANGE OF THE RENEWABLE ENERGY COSTS					
	0%	10%	30%	50%	70%
jobs 2030					
CURRENT_POLICIES	0.00	0.00	0.00	0.00	0.00
NEW_POLICIES	6.59	6.59	6.59	6.59	6.59
450_ppm	24.46	24.46	24.46	24.46	24.46
Generation costs 2030					
CURRENT_POLICIES	0.00	2.92	8.75	14.58	20.41
NEW_POLICIES	-0.66	2.73	9.51	16.29	23.07
450_ppm	3.51	8.36	18.05	27.74	37.43
Generation costs per worker 2030					
CURRENT_POLICIES	0.00	2.92	8.75	14.58	20.41
NEW_POLICIES	-6.80	-3.62	2.74	9.10	15.46
450_ppm	-16.83	-12.94	-5.15	2.63	10.42
CHANGE OF THE ENERGY EFFICIENCY COSTS					
	0%	10%	30%	50%	70%
jobs 2030					
CURRENT_POLICIES	0	0	0	0	0
NEW_POLICIES	6.59	6.59	6.59	6.59	6.59
450_ppm	24.46	24.46	24.46	24.46	24.46
Generation costs 2030					
CURRENT_POLICIES	0	0	0	0	0
NEW_POLICIES	-0.66	-0.16	0.84	1.83	2.82
450_ppm	3.51	4.65	6.93	9.21	11.48
Generation costs per worker 2030					
CURRENT_POLICIES	0	0	0	0	0
NEW_POLICIES	-6.80	-6.33	-5.40	-4.47	-3.54
450_ppm	-16.83	-15.92	-14.09	-12.26	-10.43

EE start becoming less expensive, there is a potential that the greening of the economy favourably impacts all three pillars of sustainable development simultaneously. If costs were to decrease slowly, the higher bill for RE and EE could be compensated by environmental improve-

ments and may make cost effective contributions to unemployment reduction in terms of societal costs. From a policy perspective, these results suggest justification for a fuller integration of green technologies beyond the traditional boundaries of environmental policy.

Table 6. Changes relative to the baseline scenario CURRENT_POLICIES in terms of jobs, generation costs deriving from an increase in energy efficiency costs, renewable energy costs, technology and leakage parameters in 2030. Changes are expressed as % changes compared to the CURRENT_POLICIES scenario.

	Jobs	Generation costs	Generation costs per worker/year ratio
current policy all 10%	-3.59	2.92	6.75
new policy all 10%	4.36	3.25	11.31
450 ppm all 10%	20.00	9.55	-8.71
current policy all 30%	11.04	8.75	20.99
new policy all 30%	-2.39	11.16	13.88
450 ppm all 30%	11.87	21.95	9.01

Acknowledgments

This research expands on background work carried out for the Industrial Development Reports 2013 and 2016 (UNIDO 2013, UNIDO 2016). The authors fully acknowledge the input received from various colleagues within the scope of that process, in particular from Camelia Soare of UNIDO. DMK would like to thank the Karsten Family Foundation and the Zaffaroni Family for their support of the Renewable and Appropriate Energy Laboratory.

Annex I: IEA energy balance for Africa in 2009

	Electricity	Heat
	Unit: GWh	Unit: TJ
Coal and peat	250089	
Oil	79217	
Gas	185582	
Biofuels	769	
Waste	0	
Nuclear	12806	
Hydro	101257	
Geothermal	1354	
Solar PV	26	
Solar thermal	0	
Wind	1675	
Tide	0	
Other sources	47	
Total production	632822	513

Annex II.: Electricity generation costs – WITCH model (Bosetti *et al* 2006) constant 1995 cUSD/KWh

Year 2002	Coal	oil	Gas	Nuclear	Hydro	Wind and solar
MENA region	4.3	4.5	2.8	6.4	5.6	9.5
SSA region	4.1	8.8	3.4	6.2	5.4	9.2
Year 2030	Coal	oil	Gas	Nuclear	Hydro	Wind and solar
MENA region	4.8	5.4	2.6	5.8	4.7	7.0
SSA region	4.9	11.0	3.2	5.9	4.8	7.0

References

- Atherton A and Rutovitz J 2009 *Energy Sector Jobs to 2030: A Global Analysis* (<http://eprints.lib.uts.edu.au/research/handle/10453/20458>)
- Bosetti V, Carraro C, Galeotti M, Massetti E and Tavoni M 2006 WITCH: a world induced technical change hybrid model *The Energy J.* **27** (special issue 2) 13–38
- Bosetti V, Marangoni G, Boronovo E, Anadon L, Barron R, McJeon H, Politis S and Friley P 2015 Sensitivity to energy technology costs: a multi – model comparison analysis *Energ. Policy* **80** 244–63
- Bowen A 2012 ‘Green’ growth, ‘green’ jobs and labor markets *World Bank Policy Research Working Paper* No. 5990 (http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2018164)
- Bowen A and Fankhauser S 2012 Low carbon development for the least developed countries *World Economics* **12** 145–62
- Cherp A, Adeola A, Andreas G, Francisco H, Larry H, Jaap J, Jessica J *et al* 2012 Energy and security *Global Energy Assessment—Toward a Sustainable Future* (Cambridge, UK: Cambridge University Press) ch 5, pp 325–84 (www.globalenergyassessment.org)
- del Rio P and Burguillo M 2008 Assessing the impact of renewable energy deployment on local sustainability: towards a theoretical framework *Renew. Sustain. Ener. Rev.* **12** 1325–44
- EIA 2013 *International Energy Outlook 2013* (<http://eia.gov/forecasts/ieo/pdf/0484%282013%29.pdf>)
- FSF & M 2012 *Global Trends in Renewable Energy Investment 2012* Frankfurt School of Finance & Management
- Holdren J P 2007 Linking climate policy with development strategy in Brazil, China, and India *Final Report to The William and Flora Hewlett Foundation From The Woods Hole Research Center* (<http://whrc.org/news/pressroom/pdf/Hewlett-Report-FINAL.pdf>)
- IEA 2012 *World Energy Outlook Paris*
- IEA 2013 *Electricity/Heat in Africa in 2009* (http://iea.org/stats/electricitydata.asp?COUNTRY_CODE=11) (Accessed: 22 May 2013)
- IEA 2014 *Capturing the Multiple Benefits of Energy Efficiency*
- IFC 2013 Assessing private sector contributions to job creation and poverty reduction *IFC Report January 2013*
- IPCC 2014 Summary for policymakers *Climate Change 2014: Impacts, Adaptation, and Vulnerability. Part A: Global and Sectoral Aspects. Contribution of Working Group II to the Fifth Assessment Report of the Intergovernmental Panel on Climate Change* ed C B Field *et al* (Cambridge: Cambridge University Press) pp 1–32
- IRENA 2012 *Renewable power generation costs in 2012: an overview* (https://irena.org/DocumentDownloads/Publications/Overview_Renewable_Power_Generation_Costs_in_2012.pdf)
- Kammen D M 2006 The rise of renewable energy *Scientific American* September 82–91
- Kammen D M 2015 Peace through grids *MIT Technology Review* May/June

- Kammen D M, Kamal K, and Matthias F 2004 *Putting Renewables to work: how many jobs can the clean energy industry generate? Report of the Renewable and Appropriate Energy Laboratory* University of California, Berkeley (<http://rael.berkeley.edu/greenjobs>)
- Massa I, Cantore N, Keane J, Kennan J and te Velde Dirk W 2012 Shockwatch bulletin: monitoring the impact of the Eurozone crisis, china/India slow down and energy price shocks on lower income countries *ODI Working Paper* 358
- McKinsey 2012 *Energy efficiency, a compelling global resource* (<http://mckinseysociety.com/energy-efficiency-a-compelling-global-resource/>)
- Molina M 2014 The best value for America's energy dollar: a national review of the cost of utility energy efficiency programs *American Council for an Energy Efficient Economy Report* Number U1402
- Moreno B and Lopez J 2008 The effect of renewable energy on employment. The case of Asturias (Spain) *Renew. Sustain. Ener. Rev.* **12** 732–51
- Pollin R *et al* 2009 The economic benefits of investing in clean energy: how the economic stimulus program and new legislation can boost U.S. economic growth and employment *Report for the Centre for American Progress Department of Economics and PERI (Political Economy Research Institute) University of Massachusetts, Amherst* (www.americanprogress.org/wp-content/uploads/issues/2009/06/pdf/peri_report.pdf) (Accessed: 23 June 2014)
- Pollin R *et al* 2014 *Renewable 2014—Global Status Report* Renewable energy Policy Network for the 21st Century (<http://ren21.net/REN21Activities/GlobalStatusReport.aspx>)
- Renner M, Sean S and Jill K 2008 *Green Jobs: Towards Decent Work in a Sustainable, Low-Carbon World* UNEP
- Rutovitz J and Harris S 2012 *Calculating global energy sector jobs: 2012 methodology* (<http://cfsites1.uts.edu.au/find/isf/publications/rutovitzharris2012globalenergyjobsmethycalc.pdf>)
- Turkenburg W C *et al* 2012 *Renewable energy Global Energy Assessment—Toward a Sustainable Future* (Cambridge, UK: Cambridge University Press) ch 11, pp 761–900
- UNEP/BNEF 2013 *Global Trends in Clean Energy Investment* Bloomberg New Energy Finance
- UNEP/BNEF 2016 *Global Trends in Clean Energy Investments* Bloomberg New Energy Finance
- UNIDO 2013 *Industrial Development Report 2013: Sustaining Employment Growth: The Role of Manufacturing and Structural Change* (Vienna: United Nations Industrial Development Organizations)
- UNIDO 2011 *Industrial Development Report 2013: Industrial energy efficiency for sustainable wealth creation: capturing environmental, economic and social dividends* (Vienna: United Nations Industrial Development Organizations)
- UNIDO 2016 *The Role of Technology and Innovation in Inclusive and Sustainable Industrial Development* (Vienna: United Nations Industrial Development Organization)
- Wei M, Patadia S and Kammen D M 2010 Putting renewables and energy efficiency to work: how many jobs can the clean energy industry generate in the US? *Energ. Policy* **38** 919–31