



**TOGETHER**  
*for a sustainable future*

## OCCASION

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**REPORT**

**PROJECT NO. DP/GUY/86/011**

**CONTRACT NO. 90/158**

**BETWEEN THE**

**UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION**

**AND**

**COOPERS & LYBRAND - JAMAICA**

**PREPARATION OF A BROCHURE  
"GUYANA - A GUIDE TO BUSINESSMEN AND INVESTORS"**

**INTRODUCTION**

In support of Guyana's Economic Recovery Programme (ERP), United Nations Industrial Development Organization (UNIDO), entered into a Contract dated 6 November 1990 with Coopers & Lybrand - Jamaica for the preparation and supply of 3,000 copies of a brochure "Guyana - A Guide for Businessmen and Investors".

It was agreed that Mr. Ken LaCruise, Managing Partner of Coopers & Lybrand - Jamaica would co-ordinate the project and that L. Christopher Ram, Senior Partner of Christopher L. Ram & Company, Certified Accountants, Guyana would be appointed as sub-contractor.

**DATA GATHERING**

On 19 November 1990 Mr. Ram met with Mr. LaCruise, in Jamaica to firm up plans for the commencement of the assignment. Following on this:-

- On 28-30 November 1990, Mr. LaCruise visited Guyana and met with several representatives of the relevant agencies and organizations for the purpose of data gathering and the commissioning of photographs.
- Mr. Patrick Kendall, Deputy Head of the Department of International Economic Co-operation, a department of the office of the President, and Mr. Ashis Ghosh, UNIDO Representative attached to the Guyana Manufacturing and Industrial Development Agency (GUYMIDA) assisted immensely in setting up appointments.
- Messrs. LaCruise and Ram met in Guyana with Mr. J.L. Larrabure, Resident Representative of UNDP and Mr. Ghosh of UNIDO on a briefing session. Following on this, meetings were held with various key officials of the appropriate organizations of Government and the private sector as evidenced on Appendix I.
- In addition, Mr. Ram, had meetings with a number of the officials and representatives who were not available during the November visit of Mr. LaCruise. A list of these individuals is shown in Appendix II.

- The Guyana Public Communications Agency and Mr. Ken Moore, Professional Photographer, were contracted to shoot photographs.
- On 4-5 February 1991, Mr. LaCruise again visited Guyana and met with the following:
  - Mr. J.L. Larrabure, Resident Representative of UNDP and Mr. Ghosh, Chief Technical Adviser, UNIDO to discuss first draft of brochure. Resulting from this meeting, UNDP gave approval for the printing of an additional 2,000 copies, making a total of 5,000 brochures. (Letter of Approval dated 25 February 1991 attached as Appendix III).
  - Mr. Clement D.M. Duncan, Executive Director, Guymida and Mr. Ashis Ghosh, Chief Technical Adviser, UNIDO to discuss the first draft of the brochure, with the result that certain amendments were suggested and effected.

#### **FINAL PRODUCT**

- By letter dated 7 March 1991 (Appendix IV), Mr. LaCruise forwarded to UNIDO, two copies of the Final Assembly of the brochure.
- On 29 March 1991, UNIDO gave approval for printing of the brochures (Appendix V).
- ON 6 June 1991, Mr. LaCruise gave approval to Phoenix Printery Limited - Jamaica for the production of 5,000 copies of the Final Product, which was completed on 2 July 1991.
- On 5 July 1991, at the request of Mr. Ashis Ghosh, 600 copies of the final product was shipped by British West Indian Airways (BWIA) to Guyana. The remaining 4,400 copies is in storage awaiting instructions for shipment.

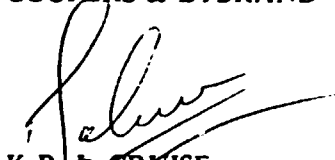
## OBSERVATIONS AND CONCLUSIONS

The interviews undertaken were very revealing. The key officials interviewed were positive in their approach and very supportive of the Government's ERP.

Resulting from these interviews, it is concluded that if the Economic Recovery Programme is to achieve the objectives targeted, it is essential that the undermentioned infrastructure and other needs must be given priority attention:

- electricity
- roads
- shipping facilities
- skills training
- telecommunications
- transportation
- water

For and on behalf of  
COOPERS & LYBRAND - JAMAICA



K.R. LaCROISE  
PROJECT CO-ORDINATOR  
10 JULY 1991

**LIST OF OFFICIALS/REPRESENTATIVES INTERVIEWED BY MR. K. LaCRUISE**

**Mr. Juan Luis Larrabure, Resident Representative, UNDP**

**Mr. Haslyn Parris, Deputy Prime Minister**

**Mr. Ashis Shosh, UNIDO Representative attached to Guyana Manufacturing and Industrial Development Agency (Guymida)**

**Mr. Clement D.M. Duncan, Executive Director, Guyana Manufacturing and Industrial Development Agency (Guymida)**

**Mr. Pat Matthews, Governor, Bank of Guyana**

**Mr. Pat Kendall, Deputy Head, Department of International Economic Co-orporation**

**Mr. Woolford, Chairman, Geology & Mines Commission**

**Mr. H. Cort, Acting Commissioner of Forests**

**Representatives of the Guyana Forestry Support Units**

**Dr. Clive Thomas, Economist and Professor - University of Guyana**

**Mr. George C. Fung-On, Executive Officer, Georgetown Chamber of Commerce & Industry**

**Mrs. Gail Texeira, Personal Assistant to the Leader of the Opposition**

**MEETINGS HELD BY CHRISTOPHER RAM SUBSEQUENT  
TO MR. LACRUISE'S VISIT**

**Mr. Winston King, Executive Chairman, Guyana National Resource Agency**

**Mr. Avinash Bhagwandi, Permanent Secretary, Ministry of Trade**

**Mr. Michael Brassington, Chairman of the President's Advisory Committee on the  
Private Sector**

**Mr. Kim Kissoon, President, Guyana Manufacturers' Association**