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#### 1. Introduction

The issue of the legal protection of integrated circuits' lay-out designs has only emerged in the last ten years, when a stiff battle for the domination of an expanding world market took While that market represented in 1987 around U\$S 30 billion (for semiconductors), what is really at stake the sector's economic dimension. battle trascends production is a leading industry because of its widespread economic impact on users, suppliers and of the broad research and development activities it involves in fields such as physics, Leaving aside national chemistry and materials technology. defense interests, it is strategic for competing in computers, telecommunications, consumer electronics and other segments of the growing market of semiconductor-based products, today roughly U\$3 500 billion worth (Borrus, 1988, p. 37-39). analysts, moreover, "the chip war is ultimately a worldwide struggle for dominance of an industry and technology that may well determine the geopolitical, and economic leadership of the twenty-first century" (Warshofsky, 1989, p. 16).

The current efforts to establish an international system for protection of the semiconductors' lay-out designs, mainly prompted by the initiative of the United States reflects, on the

one side, the present competitive struggle among the main actors in the field (basically large U.S. and Japanese firms) and, on the other, the profound world asymmetry as regards to productive and technological capabilities for semiconductors manufacture. United States and Japan control around 90% of the world production. Other developed countries have entered the field, but until now with very limited results. A few developing countries -most notably South Korea- have also attempted to break in the area.

This paper reviews the steps given at the national and international level in order to strengthen the appropriability of design-related innovations in the area of semiconductors. briefly considers in section 2 the U.S. Legislation on matter, which has been determinant of the speed and direction of Section 3 contains a brief the developments in this field. description of the negotiations held in order to establish an international convention on intellectual property in respect of integrated circuits, and examines the main provisions of the contain some treaty adopted in May 1989. Section 4 considerations on the likely impact of said treaty and the main comnclusions of the study.

## 2. National regulations

#### 2.1. The U.S. Semiconductor Chip Protection Act

The majority of developed countries have already enacted, or are in the process of establishing specific legislation for the protection of lay-out designs of integrated circuits. The diffusion of such a legislation, on the basis of a <u>sui generis</u> approach, is a noticeable case of rapid internationalisation of standards developed at the national level in order to satisfy the demands of a challenged domestic industry.

The United States was the first country to adopt, in November 1984, a special law for the protection of "mask works" (the "Semiconductor Chips Protection Act"-SCPA). The SCPA was the outcome of a five years long debate prompted by the american semiconductor industry. A major concern of that industry, and one of the main objectives of the law, was to prevent a supposedly growing chip piracy, mainly originating in Japan, that could undermine the up to then unquestionable supremacy of U.S. firms in that field.

The debate of the draft law made it evident a substantial controversy between the Senate and the House of Representatives on the form of protection to be granted. The Judiciary Committee of the U.S. Senate" favoured an amendment to the Copyright Act,

on the basis that the Act was already used to cover a variety of highly functional items. The Senate also believed that the use of the copyright law would protect chips with certainty and stability. Any new statute has potential hazards as new concepts and terms often require judicial interpretation before they can be applied with cetainty. In the opinion of the Senate committee, the Copyright Act could have been amended without any realistic threat to the integrity or efficacy of existing copyrights or future copyrights in the kinds of works for which copyright protection is already available. The Judiciary Committee of the House of Representatives took the opposite view. They believed that semiconductor chips are completely functional, having no copyrightable expression apart from their functional characteristics, and as such may present a different class of The House committee noted that if the Copyright Act articles. were to be amended it would give rise to a substantial inconsistency. Chips, which have no copyrightable expression and are completely functional, would be protected while other articles which have both an expression and functional attributes, but in which the two cannot be separated would not be protected" (Fitzsimons, 1987, p. 16).

Among the most conflicting issues, the debates highlighted the problem of applicability of the "fair use" doctrine and the compliance with national treatment obligations under the

Universal Copyright Convention. Publishers strongly opposed to any extension of the "fair use" concept to cover the practice of reverse engineering while, on its part, the U.S. semiconductor industry considered inacceptable to confer protection in the United States to designs originating in countries where no substantial protection was granted (Fort, 1987, p.28).

The SCPA introduced a special title of legal protection for "mask works1" fixed in a semiconductor chip product. As shown below, the regulations later on adopted in other countries, as well as the WIPO Treaty, avoided the use of the "mask work" terminology, in view of the technological changes occurring in the fields of semiconductors' design and manufacture.

Like under copyright, the SCPA made protection conditional upon the originality of the work. According to Section 902 (b) (2) of the U.S. Law, protection is not available for a mask work that is not original or consists of designs that are staple, commonplace, or familiar in the semiconductor industry, or

<sup>1</sup> According to section 901 (a) "Mask work" is a series of related images, however fixed or encoded:

<sup>(</sup>A) having or representing the predetermined, three-dimensional pattern of metallic, insulating, or semiconductor material present or removed from the layers of a semiconductor chip product; and

<sup>(</sup>B) in which series the relation of the images to one another is that each image has the pattern of the surface of one form of the semiconductor chip product.

variations of such designs, combined in a way that, considered as a whole, is not original.

Under Section 904 (a) of the U.S. Law, protection of a mask work commences on the date of first commercial exploitation (unless it is preceded by registration under the US Law). In order to maintain protection, registration must be effected within two years from the first commercial exploitation (Section 908 (a)). Where first commercial exploitation precedes the registration, the protection ends, according to Section 904 (t) and (c), at the end of the tenth calendar year from the first commercial exploitation.

Section 901 (a) (5) of the referred Act defined "commercially exploit" to mean the distribution to the public for commercial purposes of a semiconductor chip product embodying the mask work, with the proviso that such term includes an offer to sell or transfer a semiconductor chip product only when the offer is in writing and occurs after the mask work is fixed in the semiconductor chip product.

The SCPA also included specific rules on the registration of a mask work. According to Section 908 (a), its owner may apply to the Reigster of Copyrights for a registration of a claim of protection. Such a registration is a prerequisite for

maintaining the protection since Section 908 (a), second sentence, states that protection of a mask work terminates if application for registration is not made within two years after the date on which the mask work is first commercially exploited anywhere in the world.

Under U.S. law the certificate of registration constitutes prima facie evidence of the facts stated in the certificate (Section 908 (f)). "Thus, registration, in essence, amounts to a reversal of the burden of proof in an infringement action resulting in the defendant having to prove that the registered mask work does not deserve protection. Moreover, according to Section 910 (b), registration is required in order to institute a civil action for infringement" (WIPO f, 1988, Study 6, p. 12).

The Regulations issued by the Register of Copyrights in 1985 determined the information to be submitted in order to obtain registration. Among other relevant rules, it is interesting to note that they permitted the title-holder to retain tradesecrets. The treatment of the information for which a tradesecret is claimed depends, according to Section 211.5 (c) of said Regulations, upon whether or not the mask work has been

commercially exploited prior to the time of the application to register the claim to the design<sup>2</sup>.

An important provision of the law (section 906) refers to the exception of "reverse engineering". The law does not consider an infringement for a person to reproduce the mask work solely for the purpose of teaching, analysing or evaluating the concepts or techniques embodied in it or the circuitry, logic flow or organization of components used in it, or to perform the analysis or evaluation mentioned above to incorporate the results in an original mask work which is made to be distributed. With this provision, "competitors may not only study protected mask works, but may use the results of that study to design, distribute and import semiconductor chip products embodying their own original mask works" (Greguras et al., 1985, p.61)<sup>3</sup>.

Another particularly relevant provision relates to the immunity for innocent purchasers of pirated chips. In accordance

<sup>2</sup> For the detailed regulations on this issue see WIPO f, 1988, Study 6, p.13.

<sup>3</sup> The House report stated that the intent of the reverse engineering exception was "to permit ... the "unauthorized" creation of a second mask work whose layout, in substantial part, is similar to the layout of the protected mask work - if the second mask work was the product of substantial study and analysis, and not the mere result of plagiarism accomplished without such study and analysis" (quoted by Greguras et al, 1985, p.62).

with section 907, an innocent purchaser of an infringing semiconductor chip product:

- . is not liable for merely using the chip product;
- . is not liable for the importation or distribution of the infringing product that occurs before the innocent purchaser has had notice of protection with respect to the mask work embodied in the product; and
- . is liable only for a reasonable royalty on each unit of the infringing semiconductor chip product purchased prior to notice and imported or distributed after having such notice. The amount of the royalty will be determined in a civil action for infringement unless the parties resolve the issue by voluntary negotiation, mediation or binding arbitration.

A provision which has been of particular importance for the rapid adoption of a <u>sui generis</u> regime for integrated circuits in developed countries, concerns the treatment of mask-works belonging to foreigners. Section 914 established a well defined system of strict material reciprocity, i.e. protection in the United States was made conditional upon similar protection in the country of the foreign applicant.

Under the Act, the Secretary of Commerce may extend interim protection to nationals of foreign nations under certain conditions: (1) that the foreign nation in question is making

progress (either by treaty negotiation or legislative enactment) towards a scheme of protection similar to that under the Act; (2) that its nationals and persons controlled by them are not engaged in misappropriation or the unauthorized distribution or commercial exploitation of mask works; and (3) that entry of the Secretary's order would promote the purpose of the Act and of achieving international comity toward mask work protection<sup>4</sup>. A system of presidential declaration was also made available under the SCPA<sup>5</sup>.

The SCPA, finally, authorised the title-holder of a mask work to affix notice (either the word "mask work", the symbol \*M\* or the letter M in a circle) to masks and semiconductor chip

<sup>4</sup> By the end of October 1985 the Patent and Trademark Office had received petitions from fourteen countries seeking protection of their semiconductor chip designs in the United States. Since the fourteen countries accounted for nearly all of the foreign semiconductor production, that Office did not expect any additional petition to take place (Carmichael, 1987, p.436). 5 According to section 902 (2) whenever the President finds that a foreign nation extends, to mask works of owners who are nationals or domiciliaries of the United States protection (A) on substantially the same basis as that on which the foreign nation extends protection to mask works of its own nationals and domiciliaries and mask works first commercially exploited in that nation, or (B) on substantially the same basis as provided by U.S. law, the President may by proclamation extend protection to mask works (i) of owners who are, on the date on which the mask works are registered or on the date on which the mask works are first commercially exploited anywhere in the world, whichever occurs first, nationals, domiciliaries, or sovereign authorities of that nation, or (ii) which are first commercially exploited in that nation. Until september 1988, no presidential proclamation had been issued (Laurie, 1988, p.17).

products embodying the mask work, which has the consequence of a prima facie evidence of a "notice of protection".

### 2.2 Impact of the SCPA

While the congressional discussion was taking place, the superiority of U.S. firms in the semiconductors world market was being seriously undermined. In 1975 the U.S share of that market was virtually 100 percent. In 1984, at the time when the SCPA was approved, that participation had fell to about 60%. It was further reduced to 42% in 1988, when six out of the ten major open-market producers of semiconductors already were Japanese. "What is even more disturbing is that in the new generation of chips, the 1-megabit DRAMs, for example, the United States has only 5 percent of the market, a market that will grow significantly in the future as more and more systems are designed to take advant je of the greater memory capacity" (Warshofsky, 1989, p.12).

The decline of U.S. leadership in semiconductors can not be attributed, certainly, to the copying of American designs and technology. Japanese firms excelled in the manufacturing of products at low cost with high quality. They beat U.S. firms mainly in manufacturing technologies, but also made important progress in product technology. From 1975 to 1982 the U.S. share

of world patenting on integrated circuits fell from 43% to 27%, while that of Japan rose from 18% to 48%. Today, Japanese firms have a technological lead in most areas of semiconductors manufacture<sup>6</sup> and, what is of crucial importance, they have also field of production equipment: dramatically progressed in the "Over the past decade, the Japanese equipment industry's world market share has more than doubled to over 30 percent, primarily at the expense of U.S. firms. Moreover, Japanese suppliers have or even superiority in major technologies, reached parity automated assembly equipment, various including packaging. ultrapure materials, some categories of fabrication equipment and specialized procedures such as mask making" (Ferguson, 1987)7.

Between 1985 and 1987 (September) the U.S. Copyright Office recieved 3.401 applications under the SCPA, and made 3.003 registrations. The majority of which corresponding to U.S. firms (see table 1).

<sup>6</sup> Significant Japanese advances have been recently reported in microprocessors, an area deemed to be the technological bastion of U.S. strength in computer components. See Chapman Wood, 1989, p.12.

<sup>7</sup> Japan's makers of production equipment obtain solid market gains in 1988. Tokyo Electron leaped from the N° 6 slot in 1987 to N° 2 behind first-place Nikon Corp. And Canon Inc. moved to N° 6 from N° 7. Just 10 years ago, the best that any Japanese company could manage was 15th. Business Week, 1989.

Table 1 Registration of integrated circuits lay-out designs in United States\*

		1985	1986	1987(*)	Total
Total of a	pplications	1.880	542	978	3.401
Total of r	egistrations	1.263	859	881	3.003
	United States	717	620	466	1.803
	Japan	481	179	380	1.040
	United Kingdom	39	20	30	89
	Netherlands	10	0	0	10
Country of	Sweden	6	10	0	16
origin	Canada	5	18	1	24
- · - <b>J</b> ·	France	2	5	i.	ន
	R.F.A.	2	2	0	4
	Italy	1	0	2	3
	Ireland	0	4	0	4
	Australia	0	0	1	1
	Finland	0	1	0	1

Source: U.S. Copyright Office.

The SCPA was one of the measures promoted by the U.S. industry to curbe its gradual decline in world markets. As mentioned before, it was prem. 3d on the assumption of an important piracy activity, mainly by japanese firms. However, as indicated by an American authority "the perceived evil of chip piracy in the form of slavish copying, as portrayed during the legislative hearings, does not really exist. The pirate must copy exactly because, without an understanding of the circuitry,

<sup>\*</sup> Situation as of 30 September 1987.

the smallest change in the topography could be fatal the operability of the chip. The problem with this scenario is that, with a high level of integration (e.g. LSI or VLSI) in order to go from chip number 1 to photographs to magnetic tape to masks to chip number 2 the fabrication processes for chips 1 and 2 have to Because such processes were highly be virtually identical. proprietary to each chip developer, it was not likely that a Upon close examination, the few pirate could duplicate them. specific instances of chip piracy cited during the legislative density. highly involved relatively low hearings either repetitive designs such as 16K static RAM memory chips or were in fact examples of reverse engineering" (Laurie, 1988, p.35/37).

The litigation under the SCPA has been, in fart, almost unexistent. The only case brought to the courts involved two american firms, Brooktree Corp. and Advanced Micro Devices Inc.. The plaintiff claimed that Advanced Micro Devices had copied two of the former's chips that represented 40% of its sales. The Court (Southern District of Carolina) found that the defendant presented evidence of apaper trail showing the various stages of the design process. It recalled that the SCPA does not prohibit independent development of a mask work, and that "an identical but original second mask work is not an infringement of the first". It also held, on the basis of section 906 of the law, "that the Mask Work Act was directed at minimal investment piracy

rather than the type of long-term research and reverse engineering it (the defendant) performed \*\*8.

In view of the little judicial activity under the SCPA, Siegle and Laurie may be right in sustaining that the law still is "a solution in search of a problem" (Siegel and Laurie, 1989, p.14). Although continuing technical progress may eventually make copying easier in the future, undeniably the protective regime has not helped neither to encourage innovation in U.S. industry nor to prevent the rise of Japan as strong competitors.

Certainly, the SCPA was not the only measure devised by the U.S government for that purpose. In 1986 it concluded a "chip pact" with Japan aimed, among other things, to monitor and maintain above certain levels chips' export prices The Ministry of International Trade and Industry's (MITI) agreed to issue an administrative guidance to companies not to export semiconductors below cost; requiring semiconductor exporters to report export price data to the government; the systematic monitoring of export prices and production costs; and indirect quantitative production controls through supply-demand forecasts9.

<sup>8</sup> The decision denied the plaintiff's motion for a preliminary injunction: (Civil No 88-1750-E (CM), 13-12-88). 9 The Gatt Council found that guidance to be in violation of the GATT agreement (The Japan Economic Journal, 1988, p.22).

On the other side, a joint industry-government-funded consortium (the Semiconductor Manufacturing Technology Institute-SEMATECH) was established in 1987 in order to develop a new generation of manufacturing technologies and, in particular, to improve the capabilities in the field of equipment for semiconductors production. SEMATECH received contributions from IBM, ATT and other large firms, including in terms of designs, masks and test data bases of advanced chips (such as the 4-megabit DRAM of IBM) (Warshofsky, 1989, p. 367...

Finally, the 1988 amendment to the Trade Bill included the setting up of a National Advisory Committe on Semiconductors, with the main function of recommending the allocation of R&D funds and preventing duplication of effort in federal laboratories and academic institutions.

# 2.3. Legislation in other industrialised countries

Notwithstanding the feeble impact of the SCPA on the overall performance of the United States in the semiconductors field, the Act had a considerable influence on other developed countries' legislation. Certainly, the stringent reciprocity clause of the SCPA constitutes a major factor explaining the rapid adoption of the new <u>suigeneris</u> approach by many countries. The special chips legislation had no precedent in those countries. In some

of them -such as in United Kingdom, Holland, Canada<sup>10</sup>, Australia<sup>11</sup> - lay-out designs were deemed to be protectable under copyright<sup>12</sup>. In other countries, unfair competition was considered applicable<sup>13</sup>.

The first country to react to the U.S. law was, not surprisingly, Japan. In May 1985, "the Act concerning the circuit lay-out of a semiconductor integrated circuit" (law No 43) was promulgated. The Japanese law is framed on the madel of the SCPA, which it follows quite closely. A number of differences can, however, be identified.

First, the Japanese law defined the "circuit layout" of a semiconductor integrated circuit, and not the "mask work" as the subject matter of protection. It thus avoided a reference to a

<sup>10</sup> The Goverment of Canada announced in February 1986 that mask works fixed in semiconductor chips would be protected by the Copyright Act but that such works would be distinguished from traditional works (WIPOb, 1986, para. 39).

<sup>11</sup> In Australia chips lay-out designs were considered artistic works. See Fitzsimons, 1987, p. 18.

<sup>12</sup> After the enactment of the SCPA copyright may also be applied in the United States to lay-out designs which have not been fixed or which have not complied with some conditions for protection. See Laurie, 1988.

<sup>13</sup> Article 5 of the Swiss revised law on Protection Against Unfair Competition (1986), entitled "Exploition of the Achievement of Somebody Else", provides in Section (c) that an act of unfair competition is committed by a person who, by means of technical processes of reproduction and without corresponding sacrifices, takes over the results of the work of somebody else which are ready to be put on the market and exploits them as such.

concept linked to a technology prevailing at the time the SCPA was drafted, but in procees of being substituted by other methods (use of an electron beam under the control of a computer) that do Second, the conditions for not require the use of a mask. protection of a lay-out (originality, non-commonplace, etc) are not spalled out. There must be just a "creation". Third, law 43 did not establish reciprocity requirements based nationality or domicile of the applicant. Fourth, the Japanese law made protection conditional upon the registration of the layout, which should be effected within two years of its first commercial exploitation. Fifth, according to one interpretation, the "reverse engineering" exception would be more restrictive than under U.S. law, for it would not permit copying from a first chip into a second reverse engineered chip (Kitagawa, Finally, under Japanese law infringement may result in criminal punishment.

A significant number of applications under the Japanese law were effected immediatley after its enactment. In November 1987, 1353 lay-outs had been registered (see table 2). While in the case of the registration in the United States Japanese firms held 31% of total applications (see table 1), U.S. firms only accounted for 12% of applications made in Japan. The majority of registrations made in the latter corresponded, on the other side, to bipolar (47%) and MOS (48%) integrated circuits (see table 3).

Table 2 Registration of integrated circuits lay-out design in Japan\*

		1986	1987*	Total
Total of applications		340	513	1.353
Total of registrations		838	510	1.348
	Japan	748	416	1.164
	United States	78	87	165
Country of	Netherlands	10	0	10
origin	United Kingdom	3	6	9
_	R.F.A.	0	4	4
	France	t	0	1

Source: Industrial property Cooperation Center

(\*) Situation as of 30 November 1987.

Table 3 Applications by type of integrated circuits lay-out designs in Japan (1986)

	<del></del>	
Bipolar	391	47%
mos	406	48%
bi-MOS	27	3%
Other	16	2%
Total	840	100%

Source: Industrial Property Cooperation Center.

In December 1986, Sweden approved a law on lay-out designs of integrated circuits (No 1425). Unlike the U.S. and Japanese precedents, no registration system was established. Protection is granted since creation (no fixation is required), but it lasts for ten years after the first commercial exploitation of the lay-out design. Almost simultaneously, the Council of the European Communities approved a Directive "on the legal protection of topographies of semiconductor products" (87/54/EEC).

One important innovative feature of the EEC Directive was the adoption of a new terminology ("topography") to define the subject matter of protection14, that has been subsequently The Directive required applied in the relevant European laws. the existence of "an intellectual effort" (and not "originality" It authorised Member States to establish for protection. registration as a condition for protection and to require the material identifying or exemplifying the presentation of topography (which should not be made available to the public. however, where it is a "trade secret"). The provision on "reverse engineering" presented some differences in relation to

<sup>14</sup> According to article 1 of the Directive, the "topography" of a semiconductor product shall mean a series of related images, however fixed or encoded;

<sup>(</sup>i) representing the three-dimensional pattern of the  $1\varepsilon$  ers of which a semiconductor product is composed; and

<sup>(</sup>ii) in which series, each image has the pattern or part of the pattern of a surface of the semiconductor product at any stage of its manufacture.

tile U.S. model and of the Japanese law (Hart, 1987, p. 5). Further, the EEC Directive included a provision on non-voluntary licenses, which states the cases in which the Member States can not grant them, i. e. "for the sole reason that a certain period of time has elapsed, automatically, and by operation of law" (art. 6). This broad provision has permitted a Member State - Spain- to establish in its national law the possibility to grant non-voluntary licenses for reasons of "public-interest" (article 6, law of May 1988)..

A number of other countries adopted thereafter <u>sui generis</u> laws to protect semiconductor lay-out designs. These included United Kingdom, Federal Republic of Germany, France, Netherlands, Denmark, Spain, Austria, Australia and Italy<sup>15</sup>. Notwithstanding some differences, they all followed the approach inaugurated by the SCPA and conferred a ten years term protection under comparable conditions. To a great extent, hence, the United States had succeeded in translating its national law into an international standard, at least in most developed countries.

The integrated circuits protection as suggested before, is a remarkable example in the development of international economic law. It shows how technological and political power may determine the shape and extent of regulations in a given area,

<sup>15</sup> Draft laws have also been reported in Switzerland and Norway.

for a very specific issue and on the basis of almost completely new standards. As warned by the delegation of the Federal Republic of Germany at one of the sessions of the Committee of Experts convened by WIPO, there is a risk "of creating separate systems of sui generis protection for all new technologies" 16. It is also a matter of concern the "regression to the old reciprocity principle which historically had already been abandoned and replaced by the national treatment regime of the world-wide intellectual property treaties (Cohen Jehoram, 1987), as a means to shape international norms of protection.

As indicated in the next section, the process of internationalisation of the <u>sui generis</u> regime for semiconductors further manifested itself in the work expeditiously undertaken by WIPO in order to establish an international treaty on the matter. While that work was progressing, United States and Japan submitted proposals for discussing the same matter in the framework of GATT negotiations on intellectual property rights (Correa, 1989).

<sup>16</sup> The german expert also "questioned whether it would not be advisable to create a system of protection on a wider level, similar to the protection against unfair competition, prohibiting the unlawful appropriation of the works of others" (WIPOa, 1985).

# 3. The WIPO Treaty on intellectual property in respect of integrated circuits

## 3.1 The negotiations

Soon after the adoption of the SCPA, the Secretariat of WIPO the grounds for the discussion of laid down an eventual international convention on the matter, based on the concept of a In 1983, a first draft treaty was sui generis protection. prepared and circulated, and a Committe of Experts on the matter was held in November of that year. At the ouset, a reluctance by developing countries to discuss the establishment of a new treaty on the matter was evident. The main questions raised concerned the economic and legal justificaction for such a convention, as well as the form that the protection should adopt. On their side, developed countries welcomed the WIPO initiative. In particular, the Delegation of the United States called attention "to the need for integrated circuit protection so as not to hinder progress in integrated circuit technology, and was of the there should be an international commitment view that recognize and respect the property rights in original layouts or designs of integrated circuits under appropriate conditions" (WIPO a. 1985).

Four Groups of Experts were held since 1985 to 1998 in order to consider the draft treaty. In addition, WIPO convened two

consultative meetings of experts of developing countries<sup>17</sup> and prepared a set of studies "dealing with legal matters" concerning intellectual property in respect of integrated circuits<sup>18</sup>.

The criticism of developing countries 19 mainly concerned the justification for the establishment of an international treaty on the basis of a special protection for lay-out design of integrated circuits, as well as to specific aspects of the draft The absence of sufficient and proposed by WIPO Secretariat. convincing reasons for developing countries to legislate on the matter was emphasised by many developing countries (WIPO c, 1988, India indicated, in particular, that the draft treaty did not provide a well-balanced solution, since it did not adequately address and protect the interests of all parties concerned, especially the interests of the developing countries (WIPO. 1988c, p.2). Mexican delegation, on its part, argued that it was not clear that the introduction of a sui generis treaty was the best option, as rather than affording protection it should

<sup>17</sup> Experts from seven developing countries -Argentina, Brazil, China, Egypt, Ghana, India and Indonesia-participated in such consultations.

<sup>18</sup> Developing countries requested at the Third Session of the Group of Experts studies on a number of issues, including economics of production of integrated circuits, technological aspects, transfer of technology, rationale for protection and specific legal problems. See WIPO c, 1987.

<sup>19</sup> The analysis that follows is partially based on the author's paper "Intellectual property in the field of integrated circuits. Implications for developing countries", prepared for the Development Center (DECD), May 1989.

promote technology transfer. "At present", the expert said, "the semiconductor industry was concentrated almost entirely in protection of its creations developed countries, and the benefited them exclusively. The budding electronics industry of developing countries was mainly engaged in the assembly equipment and systems, and was still heavily dependent components such as circuits that were designed and manufactured by a few transnational corporations... Against this background it was not easy to accept that there should be a desire strengthen still more the position of the manufacturers of integrated circuits by means of a treaty that covered not only the copying of the designs but also the marketing of the circuits and articles that contained copied designs" (WIPO c, 1988, p. 8-9).

The type of protection to be granted has also been the subject matter of considerable discussion. Argentina held that unfair competition would be the most appropriate way to cover the issue, under the terms of article 10 bis of the Paris Convention. Brazil and South Korea suggested that utility models or industrial designs legislation could be appropriate. For India, integrated circuit lay-outs are a copyrightable matter and formally submitted a draft codicile to the Berne Convention.

Several developing countries point out imbalances of proposed international treaty. Argentina stressed "the serious imbalance existing between the type of protection that was being proposed and the low standards that had to be met for the design of an integrated circuit to be elegible for protection" (WIPO c, 1988, p.4). The expert from South Korea stated that the sui generis approach favored the interest of proprietors, and was less favorable for the general public: "since the proprietors of rights in respect of layout-designs would mainly be large companies in industrialized countries, laws for the protection of layout-designs must also guarantee the interests of the general public against abuse of rights. Thus, the possibility of compulsory licenses must be introduced into a sui generis law for the protection of layout-designs. In addition, he emphasised the difficulty of reverse engineering for enterprises in developing countries, owing to inadequate equipment and technology, so that the protection granted to a proprietor must be balanced by a requirement of clear disclosure to the general public of the subject matter and the scope of protection" (WIPO c, 1988, p.15).

While contesting the rationale of the protection and the approach adopted, developing countries participating in WIPO negotiations also questioned specific aspects of the proposed treaty, which closely follows United States and other industrialised countries legislation. Among other points of

concern, several countries stressed the need to provide for non-According to an expert from India voluntary licenses. possibility of reverse engineering under the draft treaty was not a sufficient reason to deny non-voluntary licensing because... reverse engineering was only possible by large companies and needed large investments and adequate infratructure, which would put such efforts in the developing country environment at a disadvantage" (WIPO a, 1988, p.2/3). A system of non-voluntary be particularly important to satisfy public licenses interests (e.g. in the area of safety, defense or health) and to avoid abuses by the title-holder in cases where there are no the country to undertake an independent capabilities in development or to reverse engineer a protected lay-out design.

One of the most criticised points related to the extension of the protection to chips incorporated in industrial articles. Given the pervasiveness of microelectronics, it becomes in effect extremely difficult, particularly for developing countries, to investigate and determine whether the chips incorporated in various types of products are original or not. While some developing countries denied the existence of a right of the design owner in such a situation, others argued that though the protection do not terminate whith the incorporation of a chip into a broader product, a different (more restricted) legal action on the commercialization of the latter should be granted.

Provisions on innocent infringement were also highly controversial, particularly as they could relate to the products that incorporate chips. According to an expert from Mexico innocent third parties "should be indemnified by the persons who copied the designs, rather than being obliged to pay compensation as was being provided in the draft Treaty. The expert considered that third parties should be exempted from liability under the Treaty, and not only those who purchased the actual integrated The user should not be affected; the seller, not the circuits. purchaser, should be penalized" (WIPO c, 1988, p.22). addition, it was argued, a letter by the design title-holder notifying an infraction could "block a whole series of commercial acts that third parties might be engaging in. On the other hand, ... the same letter could rely on exclusive entitlement to an integrated circuit that had been granted pursuant to provision on confidentiality. The result would be that supposed infringer would not be able to find anything out about the protected subject matter, even by approaching the industrial property offices that had granted the title of protection" (WIPO c, 1988, p.23).

The limitations on disclosure and the eventual creation by the WIPO draft treaty of a multilateral system of trade secrets protection, was consistently opposed by several developing countries. The expert of South Korea, for instance, proposed that the contents of the layout-design were disclosed to the general public in a gazette "particularly, a short description of the lay-out design and claims should be contained in the application and be filed with the registration office" (WIPO c, 1988, p.15). The lack of full disclosure was also critised by Brazil, as constituting one of the far reaching conceptual changes in intellectual property title and one of the factors determining the lack of balance between the rights and obligations emerging from the proposed system (WIPO c, 1988, p.8).

Finally, a maximum of 5-7 years duration for a title on chips' design was sustained by most developing countries. In accordance with the expert from China "the duration of protection for layout-designs of integrated circuits... should be less than the life-time of the technology, since the owner of the right in the technology should be entitled to profit from his investment during the early part of the life of the technology, while society as a whole should profit from the technology during the latter stage of the technology's life" (WIPO c, 1988, p.12).

In sum, at the time the Diplomatic Conference for establishing a treaty on the matter was convened, considerable doubts and hesitation prevailed among developing countries. None

of these countries had legislated on the matter (which is still the situation). For most of them, moreover, the issue of integrated circuits protection was not only new but it was not among the areas on immediate concern in the field of industrial development or trade policies.

On the other side, after the preparatory work undertaken under WIPO auspices, developed countries views on the content of a future treaty seemed to be considerably harmonised. In fact, no substantial differences were perceived during the Committe of Experts discussions, despite a few aspects where final common positions were not reached. Clearly, those countries unanimously favoured the adoption of an international convention on the matter.

# 3.2. Scope and content of the Treaty20.

The Diplomatic Conference convened in Washington from May 8 to 26, 1989, approved with 49 votes the text of an international convention, based on the draft prepared by the WIPO Secretariat (WIPO d, 1989). Developing countries and the majority of developed countries, in particular the EEC, found a common ground to establish acceptable international standards on the issue.

<sup>20</sup> Hereinafter referred to as "the Treaty". The text of the Traty is included in the Annex.

Japan and the United States voted against the text finally approved<sup>21</sup>. As discussed below, the issue of non-voluntary licenses and the treatment of industrial articles that contain infringing chips were the main points of disagreement by the two countries that, paradoxically, control around 90% of semiconductors world production and trade.

Notwithstanding the relatively well defined scope of che discussions, many delegations strongly felt that the decisions taken at the Conference would trascend the field of integrated For instance, it was believed that the treatment circuits. afforded to the issue of the non-voluntary licenses could affect the negotiations on the revision of the Paris Convention and other discussions within GATT<sup>22</sup>. Likewise, the provisions on disclosure and settlement of disputes could be relevant for other the Treaty was an important test for the areas. Moreoveor, WIPO to manage international negotiations vis-a-vis ability of GATT.

<sup>21</sup> Five countries (Sweden, Canada, New Zealand, Vatican and Lichtestein) abstained.

<sup>22</sup> According to some observers, the eventual impact of the wording of article 6.3 on other sectors, and particularly on pharmaceuticals, affected the final position of the U.S delegation on the Treaty.

The following paragraphs contain a brief analysis of the discussion and of the approved text of the main provisions of the Treaty.

#### a) Definitions.

The discussions on definitions concentrated on two substantial issue (the concept of "integrated circuit" and of "lay-out design/topography"), and on the question of defining an "International Organization" to the effect of becoming a Contracting Party to the Treaty.

Unlike the WIPO Secretariat's draft, the Conference opted for defining "integrated circuit" instead of "microchip". The definition makes it clear that it covers "a product in its final form or an intermediate form", a clarification deemed essential by the United States<sup>23</sup> and other Group B delegations. The basic point behind this amendment to the draft relates to the protection of "gate arrays" and other integrated circuits (e.g. Programmable Logic Devices-PLDs) which can not be considered "finished" products. The replacement of "capable of performing a

<sup>23</sup> The issue of protection of intermediate forms is still unclear in the United States. Though the Semiconductor Industry Association, for instance, maintains the protectability of "cell libraries" and "standard cells" they are not deemed eligible by the Copyright Office (Laurie, 1988, p. 25).

function" by "intended to perform..." addressed also the problem of such intermediate products.

Another important discussion took place in connection with the applicability of the Treaty to integrated circuits containing only one active element. While some proposals made could have been interpreted as allowing the protection of "discrete" components -which was unacceptable for developing countries-, the compromise solution found clearly indicates that such components are not covered by the Treaty.

definition "lay-out design the of to As regards (topography)"24, the approved text avoids all implication about the requirement of fixation as a condition for protection. Moreover, it is clear that the three dimensional disposition of the elements may be in any form ("however expressed). U.S. and Japanese law include the actual fixation of the lay-out into a microchip among the conditions to be met to obtain protection. Some developing countries held at the Conference that it was convenient to retain such a requirement in the text, in order to avoid protection to merely theoretical designs. Developed countries -particularly Australia, Norway, the FEC- and a number of developing countries argued, in contrast, that the protection

<sup>24</sup> The use of this combined expression, agreed upon during the preparatory work for the Conference, avoided complex discussions on the most appropriate terminology to be applied in this field.

of unincorporated designs would be in the benefit of countries that may have design capabilities but not those necessary to manufacture the chips. The solution adopted followed this second approach though, as far as developing countries are concerned, the practical validity of the argument is doubtful. Till now, in countries have produced very few integrated effect. those circuits designs which have become internationally traded, and there is no reason to expect the development of a special comparative advantage in that field in the near future. Almost all the discussion of the draft treaty was based on the problems Those concerning independent of the semiconductor industry. "design houses" only explicitly emerged at the Conference itself. The role of such houses and the extent to which the protection devised may be necessary for their activities, would require further investigation.

The issue of the "Intergovernmental Organization" was brought up by the EEC desire to become a party to the Treaty independently from its member States. Having approved common rules on the matter (EEC Directive of December 1986), the member States have transferred the Community the competence to be, as such, a party to an international convention on the matter (WIPO e. 1989). The approved text admitted that possibility.

## b) Subject matter

The Treaty provision on the subject matter of protection does not differ substantially from the one discussed during the preparatory work. It spells out in para 3.1.a the basic obligation under the Treaty -to secure intellectual protection in respect of lay-out designs- but leaves to each country the freedom to choose the measures to ensure the prevention of the acts considered illegal under article 6.

Para 3.2.a determines the requirements for protection of a lay-out design by combining the concept of "originality" and that of "intellectual effort" (employed in the U.S. and in the EEC regulations, respectively). It also adds as a qualification the condition -expressly provided for in the U.S and in the U.K legislation- that the lay-out should not be "commonplace among creators of lay-out designs (topographies) and manufacturers of integrated circuits at the time of their creation" 25.

Article 6.2.b of the Treaty (approved by the Conference upon a proposal, later on modified, of the Soviet Union) clarifies the extent of the title-holder rights in respect of another lay-out design which is identical. It makes it clear that those rights

<sup>25</sup> Article 3.2.b of the Treaty specifies, however, that "a layout-design (topography) that consists of a combination of elements and interconnections that are commonplace shall be protected only if the combination, taken as a whole, fulfills the conditions referred to in subparagraph (a)".

can not be exercised against a third party if such a design has been independently created. A fortiori, the same rule would apply if the result is not an identical but a similar or substantially similar design independently developed.

The provision contained in 6.2.b. -though technically superfluous- is a strong indication of the radical difference existing between the rights conferred under the Treaty and the protection granted under patent law and other titles of industrial property. Those rights do not confer exclusivity neither on the functionalities of the design nor on a specific expression thereof. They only protect, in essence, against copying; more precisely, the protection is only against slavish copying and not against that based on an own "intellectual effort" (see point e below).

Article 3 contains two paragraphs which did not appear in the draft text. On the one side, it states that "the right of the holder of the right in respect of an integrated circuit applies whether or not the integrated circuit is incorporated in an article". This insertion -proposed by the Group of 77 during the final negotiations- was a compromise offered in order to avoid an explicit reference in article 6 to industrial articles

that incorporate infringing microchips<sup>26</sup>. Many developing countries, as mentioned before, considered unreasonable to treat on the same footing the cases of sale, importation and other forms of distribution of pirated chips and those where the latter are incorporated in industrial articles. While accepting the principle that the right of the title-holder does not terminate with the incorporation of a chip in an article, those countries did not want to accept that the title-holder would have exactly the same legal actions in those two different situations. In effect, it may be extremely difficult to determine whether chips imported or incorporated in imported products are infringing or not, especially if -as discussed in the framework of GATT negotiations- custom authorities are obliged to adopt measures at the border. If the title holder of the rights relating to a chip instance, authorised to stop the importation of industrial articles because they may include an infringing chip (independently of its relevance both in terms of cost and function in the product)27 trade flows could be significantly distorted.

<sup>26</sup> Such a reference was eliminated from articles 6.1. and 6.4., as drafted by WIPO Secretariat. Article 6.5 of the draft ("articles temporarily or accidentally entering the territory of a Contracting Party"), which could also have implications on this problem, was also deleted.

<sup>27</sup> In some cases (e.g.computers) chips may be an essential part of the product. In others, however, they may be incidental both functionally and as a proportion of total cost (e.g. a digital clock in a car).

On the other side, article 3 incorporated a paragraph allowing any country to limit protection to <u>semiconductor</u> integrated circuits. The Treaty definitions do not specify the type of material in which the lay-out may be incorporated. Most laws in force (in U.S., Japan, EEC countries, Denmark, etc.)<sup>28</sup>, however, specifically refer to "semiconductor products", a limitation that many countries would like to be free to apply.

# c) The legal form of protection

Article : was adopted without significant discussion. It was introduced in the draft text at the request of developing countries during the preparations for the Conference, in order to allow different countries to apply existing intellectual property laws for chips protection. While exercising this freedom, however, the Contracting Parties are bound to comply with the obligations under the Treaty.

"shall not affect the obligations that any Contracting Party may have under the Paris Convention for the Protection of Industrial Property or the Berne Convention for the Protection of Literary and Artistic Works". According to the intepretation of the Director General of WIPO, the effect of that article is that "if

<sup>28</sup> One exception is the recently enacted Australian law on the matter which applies in general to "circuit layouts" without specifying any material.

a Contracting Party chose to implement its obligations under the Treaty through a law made, totally or partly, on the basis that layout-designs are works under the copyright law or are a subject matter of industrial property law, and that Contracting Party is a party not only to the proposed Treaty by also to the Berne Convention or the Paris Convention, the said law must be compatible not only with the proposed Treaty but also with that or those Conventions. For example, if a Contracting Party considered layout-designs to be works under its copyright law and was a party to both the proposed Treaty and the Berne Convention, layout-designs would have to be protected without formalities (even though the proposed Treaty admits formalities) and for 50 years after the death of the author (even though the proposed Treaty admits a shorter period of protection). Or, if t.he Contracting Party is party to both the proposed Treaty and the Paris Convention and protects layout-designs by patents for inventions or utility models, layout-designs would require the grant of a patent or other official certificate (even though the proposed Treaty admits protection without any procedure before a government authority)" (WIPO d, 1989, p. 66).

If the interpretation quoted in the precedent paragraph is correct, there will not be much advantage for a country which adheres to the Treaty to apply copyright law in this field. An almost natural option will be to establish a special regime for

the protection of lay-out designs, in order to reasonably limit the term and other rights of the "creator". If a title of industrial property were to be applied, the trade-offs of the different possible solutions should be carefully weighed. Clearly, patents confer a much stronger right than the <u>suigeneris</u> regime. Unfair competition might be the sole institution under which some room of maneuvre may be found. However, to the extent that any Contracting Party is obliged to comply with the Treaty's minimum standards, the final result may not be too different from the application of a suigeneris approach.

In other words, the flexibility apparently created by article 4 is <u>de facto</u> limited by the need to comply with the Treaty's compulsory standards and by its article 12. In a final analysys, the best that a country adhering to the Treaty could probably do is to establish a law that deals with the specificities of integrated circuits protection.

# d) National treatment

As mentioned before, the SCPA contained a strict material reciprocity clause. It "often has been regarded as the most blatant and severe stroke ever led against the principle of international treatment by a developed nation" (Dreier, 1988, p. 9). In fact, most regulations enacted in order to respond to the U.S. law -including the EEC Directive- also incorporated that

condition, with the noticeable exception of the Japanese law. As stated by Dreier in respect of the SCPA, "this had exactly been its purpose: to incite foreign nations to explicitely grant protection for semiconductor chips — and this irrespectively of the question, whether traditional laws were in fact inappropriate or not. In this respect, the legislative history contains sufficient material to believe that mere affirmative statements that protection would already be provided for by existing copyright laws would have just as few chances to be accepted as references made to unfair competition law. Consequently, in order not to have the products of their own nationals unprotected within the US and not to loose the US market, other chip producing industrialized nations didn't have much choice but to comply with the SCPA's legal mechanism" (Dreier, 1988, p. 7).

Given the results of the reciprocity clause of the SCPA and the <u>de facto</u> considerable harmonisation of the legislation of developed countries on the matter<sup>29</sup>, it was a logic step to expect a movement towards the establishment of an international treaty that set down the minimum standards of protection including a restoration of the national treatment principle. Article 5 of the Treaty precisely states that principle, the

<sup>29</sup> Such an harmonisation has been, however, partial in many respects. The EEC Directive, for instance, gave the member States the option to choose between copyright or a specific protection, or a cumulation of both (see Cohen Jehoram, 1987, p.38).

application of which is in any case subject to the compliance of the obligations under the Treaty. The approved text introduces some amendments to the draft treaty, which was based on the Paris Convention wording. It refers specifically to a real and effective establishment for the "creation" of lay-out designs or for the "production" of integrated circuits. This text implicitly reflects the exclusion of the "fixation" criterion as well as of a mere "commercial" establishment as a basis to benefit from national treatment.

- e) Scope of protection
- i) Acts requiring the authorization of the title-holder

Article 6 may be regarded as the core of the Treaty, for it establishes the content and limitations of the title-holder rights and, therefore, the extent of the minimum standards of protection to be respected by the Contracting Parties.

Article 6.1 enumerates -in a non-taxative way- the acts that require the title-holder authorization. On the one side, since non-fixed lay-out designs are eligible for protection, the reproduction "by incorporation in an integrated circuit or otherwise" will be unlawful if made without authorization (except for non-original parts of the design). This provision, as drafted, comprises the total or partial reproduction of the lay-

out design on a mask, on a computer tape, on paper, or by any other means including the manufacture of a microchip (WIPO d, 1989, p. 30).

On the other, the Treaty specifies the unlawfulness of the "importing, selling or otherwise distributing for commercial purposes a protected layout-design (topography) or an integrated circuit in which protected a layout-design (topography) is incorporated" if made without authorization. All references to the unlawfulness of the same acts when performed in respect of industrial articles that contain infringing integrated circuits were ommitted. As indicated above (see point b of this section), such an ommission was a critical part of a broader negotiating compromise. In fact, as noted by some delegates of developing countries, the majority of regulations on the matter (with the clear exception of those of United States and Japan) do not explicitly mention industrial articles. Many delegates of developing countries thought that the solution adopted in the Treaty will leave national legislative and judicial authorities more flexibility to determine the concrete measures applicable in each case.

# ii) Reverse engineering

Although no explicit mention is made in the Treaty, it clearly contains the exception of reverse engineering, which has

been common practice in the semiconductors industry. It is also formally recognised -although with some differences- by national laws enacted until now on the matter. The pertinent provision - article 6.2.a- is, like the totality of article 6, self-executing, i.e. no special provision at the national level would be required in order to give it full effect. Said provision, on the other side, not only authorizes reverse enginnering, which has an industrial aim, but other acts made for "private purposes" or for the "sole" purpose of research or teaching. This means that the reproduction of a lay-out design, for instance, at a universitary laboratory for purposes of training, is to be deemed legal.

Provision 6.2.b. clarifies the extent of the reverse engineering exception. It states that as long as there is an intellectual effort involved (which is necessary to comply with the originality requirement) the rights of the title-holder of the reverse engineered design can not be used against the creator of the second design.

The Treaty should be interpreted in the sense that it permits the copying of original parts of a first lay-out design into a second one, as long as the latter is also original. As mentioned before (see point b above), only "slavish" copying is illegal, but not that based on an intellectual effort.

# iii) Non-voluntary licenses

Determinant in the refusal by United States and Japan of the final text of the Treaty, and considered critical by developing countries, the provision on non-voluntary licenses was one of the most difficult issues dealt with by the Conference. The approved text was the result of intense negotiations around the basic draft prepared by WIPO Secretariat and new proposals submitted by the EEC and the United States<sup>30</sup>.

<sup>30</sup> The Group of 77 unanimously supported, during the negotiations, alternative A of the WIPO Secretariat's draft on article 6.3.a.1 with a clear and unqualified reference to "public interest" as a premise to grant such licenses. The United States proposal, based on the text submitted by that country in GATT for standards on patents, limited the applicability of complusory licenses "to address, only during its existence, a declared national health or public safety emergency, or to remedy an adjudicated violation of antitrust or other law designed to secure fair competition and to prevent abuses of dominant market position, or to allow use exclusively for governmental purposes". The EEC proposal read as follows: "(a) Notwithstanding paragraph (1), any Contracting Party may, in its legislation, provide for the possibility of its executive or judicial authority granting a non-exclusive license for the performance of any of the acts referred to in paragraph (1) by a third party without the authorization of the holder of the right after serious and unsuccessful efforts to obtain such authorization ("non-voluntary license") where the granting of the non-voluntary license if found, by the granting authority, to be necessary for the safeguard of a vital public interest, i.e. defense or public health; the non-voluntary license shall be subject to the payment of an equitable remuneration by the third party to the holder of the right, which remuneration shall, in the absence of agreement between the third party and the holder of the right, be fixed by the granting authority. (b) The granting of any non-voluntary license, and fixing of equitable remuneration, referred to in subparagraph (a) shall be subject to judicial review. license shall be revoked when the facts that justify it cease to exist. (c) A non-vluntary license granted under this paragraph shall not be assignable. (2) Further declaratory note on Article

The adopted provision constitutes an important departure from the original position of the Group of 77. However, its basic concept -the possibilty of granting a non-voluntary license "to safeguard a national purpose deemed to be vital" by the national authority -satisfied to a considerable extent the Group's expectations. On the other side, the text reflects a number of conditions derived from various proposals of developed countries, which set out the framework in which such licenses can be granted. Those conditions are a) the "non-ordinary" character of the circumstances to be taken into account; and b) the existence of previous "unsuccessful efforts" made "in line with normal commercial practices" 31.

Further, article 6.3 determines the terms whereunder a non-voluntary license can be granted. It must be a) non-exclusive; b) available only for the domestic market<sup>32</sup>; c) subject to the

<sup>6 (3):</sup> For the purposes of the application of Article 6 (6), a non-voluntary license cannot be regarded as replacing the consent of the holder of the right". The text added that the following declaratory note should be inserted in the records of the Conference as note to para (a): "The provisions of this Treaty are without prejudice to any measures taken under the legislation of the Contracting Parties intended to secure free competition". 31 The reference to "normal commercial practices" was negotiated against the deletion -sought by developing countries— of a criterion according to which the remuneration for the license should be commensurate with the "market value" of the license. 32 With this restriction developed countries wanted to exclude the use of the license to make exports, particularly to countries where the lay-out designs are not protected. The possibility of

payment of "an equitable remuneration"; d) subject to judicial review; and e) revokable when the conditions that justified its granting have ceased to exist. These terms are considerably more restrictive than those authorized by the Paris Convention, and in particular than those proposed for its revision by developing countries. Under such Convention, in particular, there is no restriction relating the market and the license may last for all the lifetime of the title. In exchange, the Paris Convention does not refer to the broad concept of "national purpose".

In addition, article 6.3.b. recognises the right of any country "to apply measures, including the granting, after a formal proceeding by its executive or judicial authority, of a non-voluntary license, in application of its laws in order to secure free competition and to prevent abuses by the holder of the right "33. The drafting of this provision may allow two ways of interpretation. It may be construed, on the one side, as permitting the control of abuses only to avoid distortions to "free competition". A second valid interpretation is that the regulations for the control of abuses need not to be necessarily

making such a use, in the field of patents, is recognised by some legislations, e.g. in Mexico.

<sup>33</sup> The adopted text avoided the implication contained in the Group B proposal in the sense that the license could only be granted on the basis of existing antitrust legislations. The Group of 77 argued that such a legislation does not exist in many countries, and that other measures to avoid abuses should be equally applicable.

aimed at dealing with competition problems. In fact, many abuses may stem from situations where competition is not affected<sup>34</sup>.

It is doubtful to what extent the provision on non-voluntary licenses of the Treaty may affect future negotiations on other areas of intellectual property. Group of 77 may claim a relative success, due to the recognition of the notion of "national purpose" and the possibility to act against "abuses". Group B, on its side, obtained the insertion of a number of limitations that innovate in the field of compulsory licenses. Of course the nature of the right ensured under the Treaty substantially differs from those granted under industrial property rights and. in particular, in the patents field, where a stronger monopoly is conferred. A likely conclusion for many developing countries is that the type of provision reached in the Treaty -for a title which does not prevent more than copying- should a fortiori apply to stronger titles. Of course, if the text of article 6.3 is taken into account, a substantial trade-off will exist with regard to the conditions to be met for granting a license.

<sup>34</sup> A still unresolved debate on the tests to judge abuses in business practices took place during the negotiations of an international Code of Conduct on Transfer of Technology. The Group of 77 held there the applicability of a "development test" significantly broader than the test based on competition rules. See Correa, 1988, p. 10.

# iv) Innocent infringement

Another important issue of discussion at the Conference concerned the content of the provision on "innocent infringement. The controversial point was the inclusion or not of a reference to the payment that the innocent infringer should make after knowing that he was dealing with unlawfully copied microchips<sup>35</sup>. The adopted text limits itself to establishing -as a mandatory provision for all Contracting States- the exception in favour of such an infringer. Developing countries' main concerns related to the implications of the payment provision for the acquirer of articles incorporating infringing microchips (finally eliminated from article 6, as mentioned before) and to the treatment of the products held in stock by the innocent acquirer.

Reing silent on the payment issue, article 6.4 wisely leaves the question of the consequences of the infringement to national laws.

<sup>35</sup> The draft text proposed a clause -supported originally by the Group 8- according to which the innocent infringer "shall be obliged to pay the holder of the right an equitable remuneration in respect of each microchip imported, sold or otherwise distributed, as part of some other article or separately, for commercial purposes, after actual notice has been given to the said person by the holder of the right that the reproducing or incorporation had been done without his authorization, the amount of such remuneration to be fixed, failing agreement between the parties, by a court or an other impartial authority designated by legislation" (WIPO d, 1989).

# v) Exhaustion of rights

Article 6.5 introduces the well-known exception of "exhaustion of rights", as a facultative provision for Contratcting States. Its main aim is to ensure that after the first sale of a microchip is made, by the title-holder or with his consent, he could not prevent "parallel imports" of products already put in the market. As explained in the notes to the draft treaty, "its follows from the drafting of the provision in paragraph (6) that Contracting Parties would be free provide for national exhaustion (where rights are exhausted only when the first authorized sale occurs on the territory of the Contracting Party), regional exhaustion (where rights are exhausted when the first authorized sale occurs on the territory region to which the Contracting Party belongs), international exhaustion (where rights are exhausted following a sale anywhere in the world)" (WIPO d, 1989, p. 6).

# g) Exploitation, registration and disclosure

Like most national laws on the matter, the Treaty spells out in article 7.1 some conditions on which protection may be made conditional. Since the protection of unfixed lay-out designs prevailed at the Conference, that provision leaves freedom to grant protection since the creation of the design (like under the United Kingdom regulations), to subject it to "commercial exploitation" (like most laws in force do) or even to

registration (like in the United States to institute civil actions, in Japan and other countries). This article may, thus, allow different existing laws to maintain their present solutions and new regulations to adopt any of the referred bases for protection. They could even opt, for instance, to require commercialization plus registration within certain period of the latter, like in United States and Japan, in order to confer or to maintain protection.

Article 7.1 refers to "ordinarily" commercially exploited lay-out designs. Such a qualification emerged as a compromise vis-a-vis the proposal of developing countries to refer to "public" exploitation. That proposal was intended to exclude situations in which a lay-out design may be commercialised under confidential terms, without being apparent to the consumer public and to competitors. In fact, that concern has been addressed by many regulations and, in particular, by the EEC Directive and West European laws on the matter<sup>36</sup>.

<sup>36</sup> According to the EEC Directive, for instance, "commercial exploitation shall not include exploitation under conditions of confidentiality to the extent that no further distribution to third parties occurs, except where exploitation takes place under conditions of confidentiality required by a measure taken in conformity with Article 223 (1) (b) of the Treaty". The UK regulation of 1987 provides, along these same lines, that "no account shall be taken of any commercial exploitation which is subject to an obligation of confidence in respect of information about the topography exploited unless either-

<sup>(</sup>a) the topography has been commercially exploited on a previous occasion (whether or not subject to an obligation of confidence), or

A point of particular importance for many delegations related to the extent of disclosure to be required under the Treaty, on the understanding that its provision on the matter will be the maximum a national law could ask for. For developing countries, the discussion on this issue was viewed as trascending the integrated circuits field, to the extent that it could create a precedent for other areas. In particular, it was feared that through the Treaty a multilateral system for trade-secrets protection could be established.

Between the desire of some developing countries to include a reference to the "electrical schematic diagrams" of the chips, and that of developed countries of being able to exempt the title-holder from presentation of any confidential material, the adopted solution represents a fair compromise. On the one side, the applicant may be required (though not necessarily, given the non-mandatory nature of this provision) to describe the "electronic function that the integrated circuit is intended to perform". On the other, he is not obliged to submit information relating to the "manner of manufacture" of the integrated

<sup>(</sup>b) the obligation is imposed at the behest of the Crown, or of the government of any country outside the United Kingdom, for the protection of security in connection with the production of arms, munitions or war material".

circuit, provided that the information supplied is sufficient for the identification of the lay-out design.

At the moment, there does not seem to exist great harmonisation on the this matter among developed countries (in some of them, such as Sweden and the United Kingdom, moreover, no registration is required). The Treaty will not certainly contribute very much to that harmonisation, given the range of options at hand for national authorities to deal with registration procedures.

Article 7.2.b contains a limitation for those countries that at the same time require commercial exploitation and registration to grant protection. The latter can not be imposed before two years counted from the date of first commercialization anywhere in the world. This minimum period was necessary, according to some developed countries' delegations, for the title-holder to prepare the information to be supplied or to present the samples of the microchips. That term may be, however, significantly longer than really needed for that purpose in view, in particular, of the speed with which developments take place in the semiconductors field (a few months may be crucial for succes or failure in that market). In any case, to the extent that the duration of protection could be counted from the creation of a lay-out design (see following point) or from the date of first

commercial exploitation, the implications of said rule on the term of protection can be reduced.

## h) Duration of the protection

The Confrence overcome complex discussions on the term of protection, by virtu of a -finally accepted- informal proposal of the WIPO Director General, which very simply states that "protection shall last at least eight years". While many countries held that five years was sufficient, others wanted longer terms. In practice, ten years was the standard set out by the SCPA for the regulations adopted in other developed countries. The Treaty, on the one side, allows for a lower On the other, it is silent about the date from which the term is to be counted. This again leaves freedom to apply different solutions, such as from first commercial exploitation, application for registration or registration. One open question is whether a country could decide to count that term since the creation of the lay-out design, however determined. Nothing in the Treaty seems to exclude such possibility. In fact, some laws recognise protection from the creation date<sup>37</sup>.

#### i) Settlement of disputes

Article 14 of the Treaty introduces an important innovation in the area of international conventions on intellectual

<sup>37</sup> See, for example, art. 5.b of UK regulations of 1987.

property. Notwithstanding a general initial reluctance of the Group of 77, the Conference was able to get an agreement on the basis of a revised version of the proposal contained in the draft text (which was based on a draft submitted by the United States at the fourth session of the Committe of Experts). Unlike the Paris and Berne Conventions, which only provide for the right to resort to the International Court of Justice in order to solve interpretation or enforcement disputes, the Treaty sets out procedures for consultations, failing which a panel constituted in order to analyse the facts and make recommendations. On that basis, the Assembly created by Treaty (which shall meet in ordinary session once every two years) shall, 'by consensus, make recommendations to the parties to the dispute, based upon its interpretation of this Treaty and the report of the panel" (article 14.4).

The texts considered by the Conference resembled, with more or less differences, the proposal for settlement of disputes adopted at the GATT Mid-Term Review Meeting of Montreal, in December 1988. They were certainly inspired by the GATT procedures. It was strongly felt by most delegations that nothwithstanding the specfic field under discussion, the text to be approved would have implications in other discussions of intellectual property within WIPO and elsewhere.

to the draft proposal (which was only As compared incorporated by WIPO as an "alternative"), the adopted text contain a number of improvements. First, it includes a new paragraph on "other means of settlement" such as good offices, conciliation, mediation and arbitration to which the parties may agree to resort. Second, the conditions for the setting up and functioning of the panel have been specified with more detail. including in particular the possibility for the parties to the dispute to agree on the terms of reference for the Panel's work. Third, the panel is to be convened by the Assembly (and not by the Director General of WIPO). Fourth, the Treaty requires the Assembly to adopt rules on the selection of panel members and for the panel proceedings. Fifth, article 14.3.c determines procedures to be followed by the panel and the participation the parties to the dispute may have. Sixth, and most important, the outcome of the process does not include the possibility for the Assembly to authorize or apply sanctions to the Contracting Party deemed to have violated the Treaty, or to its nationals. Such a delegations, deemed unacceptable by many possibility was particularly from developing countries.

## 4. Implications of the Treaty

The adoption of the Treaty constitutes, no doubt, an important step in the process of internationalisation of the sui

generis approach first established by the United States. Paradoxically, for this country the Conference is far from representing a success, as evidenced by its negative vote. fact, the outcome of the negotiations contradicted most Developing countries expected a considerably expectations. unified Group B and, basically, a Nort-South confrontation on the main issues. Their ability to influence what seemed a relatively easy agreement among developed countries was deemed low. On the other side, many delegations in Group B expected the Group of 77 either to block the negotations or to maintain a purely defensive Both sides were wrong. Important differences emerged strategy. within the Group B, while the Group of 77 was active in looking for compromises that leave some freedom for national legislation and that soften the minimum standards to be applied.

If the actual productive and innovative capabilities are taken into account, one possible interpretation of the Conference results is that the countries that are mainly users, and not producers, of semiconductor chips were able to get an agreement on terms unsuitable, however, for the major producers. The interest of the EEC to conclude the negotiations can not certainly be explained by its desire to be accepted, as such, as a Contracting Party (in fact, the Community already is party to a number of conventions). Its endorsement, jointly with developing countries, of the adopted text seems to indicate, in reality,

that major powers may face some obstacles at the time of promoting international standards for intellectual property.

An important question is what the attitude of the United States and Japan will be as regards to the Treaty. If they do not accede to it, there will be a convention that leaves aside, as mentioned, near 90% of world production of chips. Given that -according to article 11.2.c- no proposal for the amendment of the Treaty can be made before the expiration of five years from the date of entry into force, an early revision of the Treaty can not be expected. In addition, though the matter of integrated circuits was submitted by the United States and Japan for consideration in the Uruguay Round, there is no room at all for those countries to reopen the discussions on the issue within GATT.

Another important question is what the strategy of the United States vis-å-vis WIPO and GATT will be in the fielf of intellectual property. Certainly, any claim of failure of WIPO in its role of strengthening international protection of intellectual property would be unjustified. The organization has proved its ability to conciliate very different interests and, in particular, to involve a large number of developing countries in the design and establishment of international norms. In spite the fact that very few among such countries could have an actual

interest in the area of semiconductors, an significant number of them have supported the Tretay text. Moreover, the "New Industrializing Countries" (NICs) have been among the most active countries during the whole process of negotiations.

From the perspective of developing countries, the Treaty represents a compromise with certain flexibility in key provisions such as non-voluntary licenses, conditions for protection (including disclosure requirements), consequences of the importation of articles incorporating infringing chips, and with fairly balanced provisions on duration and settlement of disputes. For many of them, the adherance to the Treaty may be desirable not because of its eventual impact on local design activities, but in order to avoid unilateral actions by developed countries, such as those that could be implemented under section 301 of the U.S. Trade Act.

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