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Technical report: Training workshop on design and manufacture of bamboo/rattan furniture, Jakarta, Indonesia, 6-17 March 1989*

Prepared by the United Mations Industrial Development Organization acting as executing agency for the Food and Agriculture Organization (FAO)

Based on the work of Desmond P. Cody, industrial engineer and team leader

Backstopping officer: A. V. Bassili, Industrial Management and Rehabilitation Branch

1/

^{*} This document has not been edited.

TABLE OF CONTENTS

| | | Page |
|-----|-------------------------------------------------|------|
| 1. | Introduction and background to Workshop | 1 |
| 2. | Objectives of Workshop | 2 |
| 3. | Programme | 2 |
| 4. | Participants | 3 |
| 5. | Documentation | 3 |
| 6. | Seminar Library | 4 |
| 7. | Consultancy associated with Workshop activities | 4 |
| 8. | Administrative matters | 5 |
| 9. | Press coverage | 6 |
| 10. | Evaluation of Workshop | 6 |
| 11. | Assessment of Programme | 6 |
| 12. | Follow-up action | 7 |
| | | |
| | | |
| | ANNEXES | |
| | | |
| I. | Workshop programme | 10 |
| II. | Participants | 13 |
| 111 | . Press coverage | 17 |
| TU | Evaluation Penort | 23 |

1. INTRODUCTION

In the past decade, the world market for rattan products has increased rapidly and now involves more than 150,000 tonnes a year worth some Us \$ 1,600 m.* In the Philippines, for example, the rattan manufacturing industry grew by 38 per cent a year between 1978 and 1988 with a correspondingly proportional increase in foreign exchange earnings. It is now reckoned to be worth in the region of U.S \$ 100 m. Similar increases in growth have also been experienced in other S.E Asian countries where rattan is to be found in commercial quantities, especially Thailand, Malaysia and Indonesia.

Indonesia alone accounted for up to 85 % of the world's requirements for raw rattan and in 1984, for example, shipped 35,643 tons of raw material to the Taiwan Province of China, worth approximately US\$ 30 m.

This was subsequently converted into finished furniture by the Taiwanese industry worth U.S \$ 250 m, an eight fold increase in value—added. Indonesia has now imposed a total ban on the export of all raw and semi-finished rattan, effective 1 July, 1988. As a result, there has been a phenomenal growth in the number of new rattan factories entering the market and since 1986, according to the Indonesian Trade Ministry, more than 200 new domestic rattan furniture manufacturing facilities have been approved, representing an investment of U.S \$ 248 million.

The development of this traditionally labour intensive industry has had very considerable impact on employment in the region and a conservative estimate of at least half a million jobs depend on its harvesting, conversion and processing into many types of products, especially furniture.

The industry relies almost entirely on stocks of cane which grow in the wild. It is thus a wasting resource and while some countries are endeavousing to plant canes in order to maintain future supplies, most of these are small scale, experimental and confined to small diameter rattan. This in turn, has given rise to unease on the part of manufacturers as to the future supply situation and its possible effects on trade and employment. Among the solutions currently being considered, in addition to conservation measures are the establishment of large scale rattan plantations and considerably more efficient rattan harvesting, treatment and conversion.

The manufacturing sector of the industry can also play an important role in protecting the future of it's industry,

* New Scientist, 09 June, 1988.

mainly through more efficient manufacturing, leading to increased pole utilisation and the use of materials other than rattan in its production programmes. To do this it will have to modernise and mechanise as well as improve its management capability.

A survey was conducted by G. Davies FAO Forest Industries Expert and Desmond Cody UNIDO Rattan Industry Consultant in September 1988 to examine the problems facing the development of the rattan industry in the region in respect of its management, technological and marketing capabilities and their relationship to its growth potential.

Following the survey, the consultants designed the programme for this workshop/seminar relating to the special needs of the rattan/bamboo industry in the region.

2. OBJECTIVES

The main objectives of the training programme were:

- A. To provide the participants with an insight into the latest design and manufacturing trends and the efficient and modern techniques of rattan/bamboo furniture management, production and marketing.
- B. To offer the participants an opportunity to exchange their experiences as well as ideas with the consultants and among themselves on the bamboo furniture industry.
- C. To assist the participants individually where necessary, with an ad-hoc consultancy service on marketing, factory planning, product design and technical problems concerning their operations.

3. PROGRAMME

The programme of the seminar is given in Annex I. It consisted of 46 hours (76 per cent) of lectures, 5 hours of plant visits (8 per cent) 4 hours of demonstrations at P.T Kawan Lama Sejahtera's Wood Finishing Demonstration Centre (7 per cent), 4 hours of panel discussions (7 per cent), a one hour video film and approximately 100 man hours of consultancy which included discussions and visits by individual consultants to the factories of requesting participants.

The lectures in the main were relevant to the needs of the participants and up to the required standard, each was fully documented and illustrated with appropriate charts, diagrams, sketches, drawings and models including sample pieces of furniture and structural joints.
Individual lecturers made liberal use of visual aids to illustrate their topics and these included a slide projector, overhead projector and video projector.

During the course of the seminar two untitled video film were shown concerning (a) the growth, properties and commercial utilisation of bamboo and (b) the growth properties and utilisation of rattan.

4. PARTICIPANTS

The seminar/workshop was intended for sole proprietors, partners, production managers, marketing managers, technicians and supervisors of rattan/bamboo furniture factories and for all those who wished to acquire up-to-date knowledge of modern rattan/bamboo production and its marketing techniques, with particular reference to exports.

There were one hundred and sixty-seven participants, some of whom were of a high technical level. Most, however, were not and should have benefitted considerably from the proceedings.

They were keen to get as much information as possible out of the lectures, discussions, factory visits and consultancy service. There appeared to be little difficulty in understanding the lecturers or in expressing themselves and interpreters were on hand for any difficulties that arose in respect of those whose normal language is Bahasa Indonesia. Average attendance was 85 per cent. The list of participants is given in Annex II.

5. DOCUMENTATION

In addition to the documentation prepared by the lecturers and issued to each of the participants in respect to particular aspects of each topic, the following UNIDO publications were supplied:

TITLE :

- Manual on the production of rattan furniture (ID/299)
 This document was translated into Bahasa Indonesia by ASMINDO.
- Manual on jigs for the Furniture Industry (ID/265).
- Low cost automation for the furniture and Joinery

Industry (ID/154 Rev.1)

- Manual on Upholstery Technology (ID/275).

6. SEMINAR LIBRARY

Relevant books, catalogues, detailed drawings and sketches were brought mainly by the consultants and made available to the participants.

Photocopies of articles of special interest were also made available on request.

7. CONSULTANCY WORK ASSOCIATED WITH SEMINAR/WORKSHOP

The non residential nature of the training programme and the limited time at the disposal of the participants, outside that for lectures and demonstrations, made the carrying out of group assignments impractical. Instead, participants were invited to assess their own organisation's current levels of manufacturing and management perfomance in the light of the topics being dealt with and to evolve, in consultation with the relevant consultant, solutions for their improvement. In each instance it was to be specific and related to a particular aspect of factory planning, organisation and management. Particular emphasis was laid on basic rattan production technology and quality standards, factors which it became evident, needed considerable attention.

The aspects dealt with included the following:

- Raw materials management especially related to rattan, covering initial inspection, classification, treatment, preparation for production and storage.
- 2. Rattan factory planning for small, medium sized and large plants. Relation between projected output, plant size and production machinery and equipment required. Minimum investment levels. Provision for pole preparation, steam bending, rattan and wood machining, surface finishing, upholstery, dust exhaust and compressed air-line systems, product development and internal transport for work-inprogress.
- 3. Plant organisation and production management with particular reference to technician and supervisory personnel. How to establish and maintain a system for production planning and control. Training programmes for operatives. Productivity, quality standards and simple incentive bonus schemes.

- 4. Rattan production technology. Constructional techniques and how they can be achieved through mechanisation. Design, manufacture and application of jigs and formers for the production of accurate piece parts related to steam bending, machining and framing. Selection and sourcing of suitable rattan processing equipment.
- 5. Product design for rattan, wicker and cabinet-type (with rattan/bamboo trim) furniture. Correct dimensional, ergonomic and functional considerations. Design requirements for various export markets.
 Design and product development procedures for large scale, series production. Training requirements for furniture designers. Where to find and how to brief international rattan furniture designers.
- 6. Selection of surface finishing and drying equipment and the layout of finishing departments. Staining and lacquering techniques and the achievement of superior surface finishing. Quality standards for surface finishing. Work environment and atmospheric conditions and their relationship to successful surface finishing activities. Training of technicians and operatives in surface finishing materials and techniques. Requirements related to individual export markets.
- 7. Marketing of rattan furniture and the varying requirements for individual marketing economies. Selecting the most suitable channels for distribution. Nature of relationship between manufacturer and importer. Standard specifications and particular standards relating to individual markets. Selection and training of marketing and sales personnel. Successful participation in international trade fairs.

Matters dealt with during the panel discussions included future marketing arrangements for the industry; the problems associated with industrial design and how they can be overcome in the future; raw materials supply now and for the future; improved plant organisation and establishment of up-to-date production techniques; industrial training of all production and management personnel and availability of appropriate technical information for the industry.

8. ADMINISTRATIVE MATTERS

The Indonesian Furniture Industry and Handicraft Association (ASMINDO) which represents most of the Indonesian Rattan producers, were the local counterparts for the Seminar. They carried out their duties efficiently. All lecture notes and other

materials were available on time and a secretarial service was provided to type any additional material required. Excellent transport facilities were arranged for all field trips and included lunch and refreshments.

9. PRESS COVERAGE

The Indonesian press gave ample coverage to the Seminar. Copies of press clippings are included in Annex III.

10. EVALUATION

UNIDO's forms for the evaluation of the Seminar (entitled " Evaluation of In-Plant Training Programmes) were issued to the participants before the end of the Seminar. The replies were collated and details of this are given in Annex IV.

Despite the poor response, mainly because of the Indonesian's inability to write in English, it is evident that the Seminar content responded substantially to the needs of the participants and should be instrumental in the future organisation and development of their manufacturing and marketing activities.

The plant visits were particularly appreciated, the more so because of the willingness on the part of the management involved to discuss in considerable detail every aspect of their production activities and to answer fully every question put to them.

Regrettably it must also be recorded that a small minority of the participants used the occasion to attempt to entice workers to leave their jobs and work in competitor plants.

The practical demonstrations concerned with surface finishing also proved to be very popular and the collaboration and assistance of the supplier company in preparing materials and equipment for the demonstrations contributed in no small measure to their effectiveness.

11, ASSESSMENT OF THE TRAINING PROGRAMME

All lectures were of the expected standard and depth. However the presentations of Mr. H. Wad (Surface Finishing) and Mr. S. O'Driscoll (Rattan Production Technology) deserve special mention as each reflected his individual indepth knowledge of and experience in the industry.

The remaining lecturer's real worth was apparent from their evident day-to-day involvement with the furniture industry and this enabled them to illustrate various aspects of their subject with case studies taken directly from their experience.

All administrative arrangements were very satisfactory.

12. FOLLOW-UP ACTION

1. MARKETINE

- a. The industry should define a marketing policy for rattan furniture under which it will operate.
- b. Based on this overall policy each enterprise should formulate a marketing strategy for each priority export market. This strategy should reflect foreign demand and market development considerations;
- c. The marketing strategy should concentrate further on Western Europe as well as the United States and Japan;
- d. The marketing policy should be further augmented to include the production of distinctive, high quality locally designed furniture which reflects all that is best in Asean styling and crafting;

2. PRODUCT DESIGN

- a. Major emphasis should be placed on raising the general level of design competence in the industry and subsequently, to promoting this competence abroad.
- b. Design , draughting, prototyping and product development should become an essential feature of each enterprise's production <u>preparation</u>.
- c. Design programmes introduced at the enterprise level should be fully consistent with the marketing strategy (i.e. initially penetrating foreign markets through development of commercial relationships with manufacturer-importers) and concentrate, in the immediate term, on developing competence in fundamental industrial design. This initial emphasis should subsequently be complemented with a more sophisticated design programme directed towards developing the enterprises own designs.
- d. Future design ranges should be highly rationalised and should incorporate KD and SA features whenever

practicable.

3. RAN MATERIALS AND MANUFACTURING

- a. Government/industry should ensure the availability of adequate supplies of suitable rattan and bamboo to all enterprises engaged in export. Other materials, especially fittings, lacquers and adhesives should, if necessary, be imported to ensure that export standards of furniture and inputs are maintained.
- b. Export production should be based on a well defined "Product Policy" developed by the management of each enterprise on the basis of consultation with those responsible for implementing the marketing strategy. This co-ordination will ensure that the overall product policy and the enterprise's design programme are consistent with the marketing strategy.
- c. The product policy should emphasize the rationalization of product ranges to allow for greater enterprise specialization and the establishment of "Series Production" at lower costs.
- d. Quality standards should be specified and rigidly applied, especially in the key areas of machining, sanding and surface finishing.
- e. Priority attention should be focussed on upgrading the rattan, bamboo and wood processing/drying and finishing phases of the production process.

4. MANAGEMENT, MARKETING AND INDUSTRIAL TRAINING

a. A comprehensive programme of management and technical training (at both the enterprise and industry levels) should be introduced. For industrial enterprises, manpower development programmes should include training in product design, factory planning, management systems and procedures, production technology, production supervision and quality assurance. For the industry as a whole, training should concentrate on developing an understanding of marketing techniques and their relevance to furniture and of the rationale for techniques of export strategy formulation, application and evaluation. Steps should also be taken to develop the industrial training authority competence in the technical aspect of rattan furniture manufacturing and management.

b. Priority attention should be paid to the acquisition by rattan manufacturing organisations of internationally sourced technical and marketing information and to the dissemination of this information to enterprises engaged in export. This acquisition/dissemination programme for technical information should be focussed on supporting enterprise efforts to develop suitable export standards and specifications and to improve design capability.

ANNEX I PROGRAMME OF THE SEMINAR

Monday, 6 March 1989.

| onday, o march 1969 | · |
|---------------------|----------------------------------------------------------------------------------------------------------|
| 08.30 - 09.30 | Registration of Participants. |
| 09.30 - 10.30 | Opening addresses and introduction of participants. |
| 10.30 - 12.00 | Rattan / Bamboo Biology cultivation and conservation (Dr.N.Mangkaran, Forest Res. Inst.Malaysia) |
| 13.30 - 14.30 | Pattan/Bamboo supply for Industrial use. (Dr.Toga Silitonga, Forest Prod.Res. Centre, Bogor, Indonesia). |
| 14.30 - 15.30 | Bamboo Biology, Silviculture and Conservation. (Dr. Songkram Thammincha, Kasersek University, Bangkok) |
| 15.30 - 16.30 | Video Film Rattan and Bamboo Cultivation and |

Tuesday, 7 March 1989.

| 08.30 - 12.00 | Principles and practice of Marketing |
|---------------|---------------------------------------------|
| | Rattan/Bamboo furniture in the marketing |
| | economies. (Mr.P.Rayner, Furniture Industry |
| | Research Association U.K. |

Comercial Utilisation.

13.30 - 16.00 Product Design. General Principles of furniture design. (Mr.P. Borretti, UNIDO Design Consultant).

Wednesday, 8 March 1989.

| 08.30 - 12.00 | Export | Marketing of | rattan/bamboo | product, |
|---------------|----------|---------------|----------------|----------|
| | Marketin | g Management. | (Mr.P.Rayner). | • |

13.30 - 16.00 Principles of rattan plant design related to building, machinery and equipment.
(Mr.D.Cody,UNIDO Rattan Industry Consultant)

Thursday, 9 March 1989.

Indonesian National Holiday.

08.30 - 13.00 Sightseeing tour for Foreign Participants, Organised by ASMINDO.

Friday, 10 March 1989.

- 08.30 12.00 Marketing: Guidelines for action. How to get into export markets. (Mr.P.Rayner).
- 13.30 16.00 Designing Rattan / Bamboo furniture for Export. Design Management. Frototyping and Product Development. (Mr.P. Borretti)

Saturday, 11 March 1989.

08.30 - 13.30 Plant visit to PT.SULAWESI RAHARJA and PT.ASTRIJATI INDONESIA ROTAN INDUSTRIES.

Afternoon free.

Sunday, 12 March 1989.

08.30 - 13.30 Sightseeing tour for foreign participants arranged by ASMINDO.

Monday, 13 March 1989.

- 08.30 12.00 Raw materials Technology related to rattan, bamboo, plywood, other sheet material adhesives fitting etc. (Mr.S. O'Driscoll, UNIDO Rattan Technology Consultant).
- 13.30 16.00 Principles of surface finishing of rattan and bamboo furniture (Mr.H.Wad, UNIDO Rattan Finishing Consultant).

Tuesday, 14 March 1989.

- 08.30 12.00 Major surface finishing systems and their application. Finishing Equipment. (Mr. H. Wad).
- 13.30 16.00 Production Technology related to constructional details. Methods of jointing, binding. Design and use of moulding jigs.

 Low Cost mechanisation. Quality Control. (Mr.S.0'Driscoll).

Wednesday, 15 March 1989.

- OB.30 12.00 Selection and use of rattan / bamboo / wood processing machines and equipment.

 Machine set-up, operation and maintenance.

 (Mr.S. O'Driscoll).
- 13.30 16.00 Factory Management. Production Planning and Control. Personnel management. Job Description. (Mr.D.Cody).

Thursday, 16 March 1989.

08.30 - 12.00 Surface finishing: Practical demonstration of system application at PT. KAWAN LAMA SEJAHTERA. (Mr.H.Wad).

Packaging Rattan Furniture for Export. (Mr.J.Salisbury, UNIDO Packaging Consultant). For those participants unable to attend surface finishing demonstrations because of lack of space.

13.30 - 16.00 Factory Management: Financial Management: Costing: Incentive schemes, Productivity. (Mr.D.Cody).

Friday, 17 March 1989.

08.30 - 12.00 Panel discussion.

Closing statements by participants.

16.30 - 21.30 Closing Ceremony, presentation of certificates and dinner hosted by ASMINDO.

ANNEX II

LIST OF PARTICIPANTS.

1.0)PARTICIPANT FROM OUTSIDE INDONESIA.

| NO. | NAME | COUNTRY | ORGANIZATION |
|-----|--------------------|------------|----------------------------|
| | | | |
| 1 | Mohammad Latif | MALAYSIA | F.R.I.M. |
| 2 | Chew Hye Teng | MALAYSIA | M.T.I.B. |
| 3 | Ong Kuan Peng | MALAYSIA | Sabah Rotan Corporation |
| 4 | Sukhavanifa Hathai | THAILAND | F.I.D.C. |
| 5 | Tavesak Oumnoi | THAILAND | Dept.of Connection |
| 6 | Mr.Alfonso Atienza | PHILIPINES | DTI-CITC |
| 7 | Tran Duc Sinh | VIETNAM | Forest Products Proces.Co. |
| 8 | Joe S.Strickland | W.SAMOA | Strickland Bros.Co. |
| 9 | Michael Kaboru | PNG | UPNG. |
| 10 | Chawi Kanabe | PNG | FPRC |
| 11 | Robin Taureseko | PNG | Dept.of Forestry, U of T |
| 12 | Yeoh Han Keong | MALAYSIA | Choise Cane |
| 13 | Chen Chee Ming | MALAYSIA | Ming & Co. |
| 14 | Loo Yaw Wah | MALAYSIA | Ming & Co. |

2.0)PARTICIPANTS FROM INDONESIA.

2.1)GOVERNMENT EMPLOYEES.

2.2a) DEPARTMENT OF MANPOWER.

- 15 Drs. Abun Naseh
- 16 Suprapto, BE
- 17 Sudiro
- 18 Herry Ismanto
- 19 Turiman

2.2b) DEPARTMENT OF INDUSTRY.

- 20 Erly Herlyson
- 21 Paul G.H. Tambunan
- 22 Wenny Chandra
- 23 Abi Wibisono
- 24 Yos Budhiyanto
- 25 Hotman Pakpahan
- 26 Drs.Buyung Ridwan
- 27 Mangin
- 28 Unsuruddin
- 29 Gatot Sutoto

2.2c) DEPARTMENT OF FORESTRY.

- 30 Ir. Agus Susanto
- 31 Hari Priatna
- 32 Ferry T.Sianturi
- 33 Ir.Zulfikar Adil
- 34 Ir.L.Butarbutar

2.2d) PRIVATE SECTOR PARTICIPANTS.

| NO. | NAHE | COMPANY NO WOL | O.OF RKERS |
|-----|-----------------------|-----------------------------------------------------------|---------------|
| 35 | Agus Surya | CV.RACHMAD | 80 |
| 36 | Agus Widarsono Ir. | PT.FENDI MUNGIL | |
| | | PT.DUTA ROXY UTAMA | 150 |
| | | PT.RATTAN SAKTI INDUSTRI | |
| | Audrey Yoewono | | 50 |
| | | PT.HAROST IRMI | |
| 41 | | PT.SURBA RATTANESIA FURNITURE | 30 |
| | | PT.RATINDO LESTARI | |
| 43 | Rahran Noor | CV.SUMBER PERDANA | |
| 44 | Bambang DJumhana | PT.ASTRI JATI INDONESIA | |
| 45 | Bambang Ismutanto | PT.PROTAN SEGA PRATAMA | 200 |
| 46 | Bambang Setiawan | PT.STEPHALUX RATTAN INDUSTRY | 250 |
| 47 | Bambang Sunaryo Ir. | PT.STEPHALUX RATTAN INDUSTRY PT.HADINATA BROTHERS | |
| 48 | Benny Gunawan Ir. | PT.GUNA ESTETIKA | 250 |
| | _ | CV.ANTARIKSA RATTAN | |
| | | PT.TOYO ARUMA | 60 |
| 51 | Bobby Kandiawan | PT. FAIRCO AGUNG KENCANA | 150 |
| 52 | | PT.KARISMA RATINDOTAMA | 40 |
| | Budi Nugroho | PT.BINA EXPO PERDANA | 125 |
| | | PT.SOUTH EAST RATTAN | 400 |
| | | PT.ALAM CALAMUS 100 EXI | |
| 56 | | PT.BINA MAKMUR NUSANTARA | 96 |
| | C.T.Quiambao | | 500 |
| | | PT.MELADIN DHARMA SURYO | 500 |
| | Pavid Sumantha | | |
| | | PT.DEMICO INTERNUSA | 80 |
| 61 | Detin Susanto | CV.RATINDO | 70 |
| 62 | Dick Dr. | PT.TRIWIJAYA MANDIRI CEMERLANG | |
| 63 | Djulkifli Gunawan | PT.TRIWIJAYA MANDIRI CEMERLANG PT.MULTI ROTINDO SEJATI | |
| 64 | Djunarso Djunaidi | CV.JAYA | 300 |
| | Djunarso Djunaidi Ir. | | |
| | | PT.SHASTRA MITRA DUTA | |
| 67 | | PT.INDO RATTAN MANDIRI SUKSES | |
| 68 | Eddy Goritma | PT.BALI ROTANMAS | |
| | E.N.Wahyudi | PT.DESA INSANI UTAMA | |
| 70 | Faronto | PT.ROMPOK RATAN | |
| 71 | Flora Fandriana | PT.FLORANUSA KREASINDO | 150 |
| 72 | Gathut Arudi S. Ir. | PT.PANTJA NIAGA | 200 |
| 73 | Goey Swan King | PT.ALAM CALAMUS 100 EX | P 300 |
| 74 | Gunawan Ign. | PT.JAGOTAMA INDAH RATTAN INDUST | RY |
| 75 | Guy Daud Zen | PT.PACIFIC UTAMA RATTANESIA | 450 |
| | Haddy Arief | PT.PACIFIC UTAMA RATTANESIA | 450 |
| | Hanny Seloadji Ir. | PT.MULTI ROTAN ADIWISESA | |
| | Hardjo Simin | PT.BUMI INDAH RAYA | 200 |
| 79 | Harin P.Sardjono | PT.ARVENAYA | 400 |
| | Harri Sarnjoto | PT.RADEMA INDAH SEMESTA | 280 |
| | Harry J.Haurisa | PT.BALI RATTAN INDAH PRATAMA | |
| | Hendra Kurniawan | CV.SURYA BARU | |
| | Hendra Luhur | PT. AKAKURAMAS | |
| 84 | Herman Trisna | PT. LARONA | 50 |
| 85 | Hernawati | PT.RIMBA NIAGA INDOLA | |
| | | | |

| NO. | NAME | | WORKERS |
|-----|---------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|--------------|
| 86 | Heru Mirmanto Ir. | PT.KIANI INDONESIA CV.MANDE HANDYCRAFT PT.GIGA INTRAX PT.INRONAS KENCANA PT.KURNIA RATTAN FURNITURE PT.BINA PUTRA PRATAMA PT.EINA PUTRA PRATAMA | |
| 87 | Ira Daniel | CV.MANDE HANDYCRAFT | |
| 38 | Ismedy Amin | PT.GIGA INTRAX | 10 |
| 89 | Jeffrey B.Mihardja | PT. INRONAS KENCANA | 105 |
| 90 | Johanes Sumarno Drs. | PT.KURNIA RATTAN FURNITURE | 150 |
| 91 | Johny Idham | PT.BINA PUTRA PRATAMA | |
| 92 | Jufrical Jinis | PT.BINA PUTRA PRATAMA | |
| 93 | Junaldi Wanab | PT.GRIYA NIAGAMINDO | |
| | J.B.Susanto Setyabudhi | | 110 |
| | | PT.SULAWRSI AGUNG JAYA | 100 |
| | | PT.IKAMUDA ROTANINDO PT.BIHANTARA SITI WISESA | 250 260 |
| | | PT.JAPIREX | 200 |
| 99 | Kue Tek Kuie | PT.RIMBA NIAGA INDOLA | |
| 100 | Lasmana Hilman | PT.ANEKA SINAR MUTTARA | 200 |
| 101 | Maman A.Suraatmadia | PT.ANEKA SINAR MUTIARA PT.KARYA ROTAN INDUSTRY | 60 |
| 102 | Mamur Suriaatmadia | INDONESIA BAMBOO SOCIETY | |
| 103 | Manu Nanwani | INDONESIA BAMBOO SOCIETY PT.DEMICO INTERNUSA | 80 |
| 104 | Manurung | PT.SEGA TUNGGAL INDONESIA | 50 |
| 105 | Maria Sutiiwati | PT.ROMI VIOLETA | 500 |
| 106 | Martin Nos | PT DUTRA PACIFIC SPIATI | 150 |
| 107 | Nugroho | PT.TEMA BARU PT.MANAU ARUM | |
| 108 | Pandji Koernia | PT.MANAU ARUM | 325 |
| 109 | Perry Solaiman Prasetya Sagitta | PT.ARDI INDAH | |
| 110 | Prasetya Sagitta | PT.STEPHALUX RATTAN FURNITURE | 250 |
| 111 | Prayitno Drs. | PT.DHARMA NIAGA | 1500 |
| 112 | P. Anwar | PT.ARDI INDAH PT.STEPHALUX RATTAN FURNITURE PT.DHARMA NIAGA PT.ANALUX PT.DAMAR INTAN | 300 |
| 113 | Rahmat Suyansen | PT.DAMAR INTAN PT.PRIMA COMEXINDO TRADING | 30 |
| 114 | Rein Kapiten | PT. PRIMA COMEXINDO TRADING | |
| 115 | Richard Hutany | CV.SUMBER ASIA JAYA | 5.00 |
| 110 | Ricky Singgin | PT.ASTRI JATI INDONESIA | 540 |
| | Robert Wiryono | PT.UNIVERSAL INDOMATRA | 1000 |
| | Rosmaniar | PT.MEGA ELTRA | 1600 |
| | Roy Sukandar | PT.MANAU ARUM | 325 |
| | - | PT.MAHKOTA MADU SEDATI | 600 |
| | | PT.MAHKOTA MADU SEDATI | 600 |
| | Rudolf Singarimbun | | 000 |
| | R.K.Sembiring | BUANA SEBAYANG | |
| 125 | Sanny | PT.GUNA ESTETIKA | 250 |
| 126 | Sardjono Siawijaya Ir. | PT.LEWAN SARO | |
| 127 | Satria Utomo | PT.SINAR SRI REJEKI UTOMO | 40 |
| | | PT.RATTANESIA SAKTI KENCANA | 64 |
| | | PT.RATINDO ELOK ALAM | 76 |
| | Sonny | PT.DAMAR INTAN | 30 |
| | Subari Hardjasoemantri | | 675 |
| | | PT.SUMATRA JAYA | 300 |
| 133 | Suharyanto Sindhunata | PT.ESSERMAS - UNDER CONST | RUCTION |
| | | PT.ESSERMAS - UNDER CONST | RUCTION |
| | Sumardi | PT.DATA CONSULT | |
| | Sumarti Sarwono Dra. | | 180 |
| | Suparto Suryo | PT. JUWIANTO PERDANA | 160 |
| | Syamsuddin G. | PT.TRIWIJAYA MANDIRI CEMERLAN | _G |
| | | PT.PARMICO PT SINAR HARADAN | |
| 170 | oyambuddin Supaan | PT.SINAR HARAPAN | |

| NO. | NAME | | NO.OF WORKERS |
|-------|----------------------|----------------------------------------------------------|------------------|
| 141 | Syamsul Bachri | CV.RATALIA | 400 |
| 142 | Svarief Effendi | CV.TANAMAS INDUSTRY | 300 |
| 142 | C Adinuanaha | DT INDONAS KENCANA | 105 |
| 144 | S.Ranadi | PT.OMEGA RATTAN FURNITURE | 50 |
| 145 | Teguh Goenadibrata | PT.OMEGA RATTAN FURNITURE PT.PACIFIC UTAMA RATTANESIA | 450 |
| | Tenddono CH. | PT.RUMI INDAH RAYA | 200 |
| 147 | Toubu Heeren | PT.GRIYA NIAGANAMINDO | |
| 148 | Tjandra Mulyawan Ir. | PT.KURNIA RATTAN FURNITURE | 150 |
| | | | |
| 150 | Triatmoko | PT.ARVENAYA PT.PEGRLINDO NUSANTORA | 140 |
| 151 | Tuti I.Purwanto Dra. | PT.DUTA PRATAMA RATTANESIA | 248 |
| 152 | Wawan Gunawan | PT.PROFIL KENCANA | |
| | Wilopo | PT.SARANA DAMAS ROTAN | 50 |
| 154 | Wondo A.Moelias | PT.KHARISMA RATINDO | 40 |
| 155 | W.L.Kalim | CV.SAMASAM SEGA | |
| 156 | Yap Eng Tek | PT.YANAMURY RATTAN | 100 |
| 157 | Yudha Trisno | PT.SULAWESI RAHARJA | |
| 158 | Yudhiarso | PT.IKAMUDA ROTANINDO | 250 |
| 159 | Yuke Partokusumo | CV.TRIO KARYA | |
| 160 | Yulius Asri | PT.PARMICO | |
| 161 | Yulius Nasrul | PT.PACIFIC UTAMA RATTANESIA | 450 |
| 162 | Yulius Sudargo | PT.KARYA CEMARA MANUNGGAL | 60 |
| 163 | Yunar Panigoro | PT.SEGA TUNGGAL INDONESIA | 50 |
| 1.0) | OBSERVERS. | | |
| 3.1) | Mr.J.W.Harrison | ASTAKONA INDONESIA | |
| | Mr.A.S.Fielding | Manpower Development And Project The Ministry of Many | |

ANKEX III

PHESS COVERAGE

ndonesian To rise sharply to rattan ware \$165m exports

JAKARTA (LP): The Ladonesian Paradare Industry and Handicraft Association (Asmindo) pairs to more than double the exports of finished rattan products from only about US\$60 million this year, an executive of the association said here yesterday.

Sudarto, vice chairman of Asmindo, told reparters at the opening of a two-weet international workshop on rattan and bambon at Hotel Wissta International workshop on rattan and bambon at Hotel Wissta International workshop on rattan and bambon at Hotel Wissta International that the increased level of exports will be made possible due to the substantially expanding rattan processing industry the the country.

The government banned exports of semi-finished rattan products in July, 1988, six months ahead of schedule, to make way for the development of the domestic rattan processing industry in order to get a higher value added.

Sudanto expressed confidence that Assundo, which groups over 400 ratian familiar proups over 400 ratian familiare producers, still has a great potential to sharply increase their exports because the total value of these products being traded on the world market reaches about \$850 million a year.

Assundo's oversess marketing, according to Sudanto, still faces keen competition from Taiwanese exporters who sell their finished ratian products at very low prices. However, the fierce competition from Taiwan will possibly disappear within the next year after ratian stocks held by the country

are exhausted because Taiwan has no rattan resources, while nearly 80 percent of the world's rattan is produced by Indonesia, he said.

Hartorio

Industry Minister Hartarto who officially opened the international workshop on rattan and bamboo, said that 201 rattan processing plants are currently in operation throughout the country with a cumbined production capacity of 438.550 tons a year.

The value of the country's finished rattan exports in the first eleven months of last year reached \$100.4 million, jumping from only \$31.4 million in the corresponding period in 1867.

In comparison, there were only 36 plants operated in the country two years ago with total capacity of 61.177 tons annually, he said.

Even though Indonesia is rich in rattan resources scattered through forests from Sumatra to Kalimantan, Sulawesi, Maluku and Irian Jaya, the government has set the allowable cut for rattan at only 300,000 tons a year during the Fifth Five Year Plan (Repetita V) to start next mouth in an effort to ensure the continuity of raw material supply for the industry, Harturo said.

The minister explained that Indonesia's finished rattan products are sold at an average \$4.361 per ton as cumpared to only \$870 for the sale of each ton of raw rattan.

Through improvement in

the processing, designing and quality, finished (rattan) products may fetch between \$6,000 and \$7,000 per ton, he said.

Besides the medium and large-scale companies. Har-tarto said, small-scale rattan industries are also being en-couraged to develop.

Centers

There are 124 centers for the small-scale rattan processing industry in 72 provinces throughout the country with a combined investment of about Bp 2.4 billion 051 37 million) and a total employment of about 38,000 workers.

Sodarto said that Indonesia has mastered both technology and design in the nattan industry but the industry is still hindered by marketing problems due to the lock of overseas marketing networks.

A..aimdo, therefore, urges its member companies to set up joint marketing with foreign producers to solve the problem.

The workshop on rattan and bamboo features seven foreign and two local experts as speakers and is being attended by-over 150 participants, including 17 represessatives - from Asian and Pacific communication.

The workshop is sponsored by Asmindo in cooperation with the United Nations Industrial Development Organization (UNIDO) with the aim of providing information on the linest developments in the processing, designing and marketing of rattan.

UNIDO supports Indonesia's utilization of tropical wood

JAKARTA (JP): An executive of the United Nations Industrial Development Organization (UNIDO) said here Saturday, that he does not share the same view as conservationist groups who have been campaigning against the utilization of tropical wood, including that from In-

lonesia.

G.l. Narasimhan, senior industrial development field adviser of UNIDO, told reporters that utilizing forest resources does not necessarily mean destroying them because logging operations are frequently conducted under a sustainable system. The Indonesian government, for example, applies the selective cutting system under which only trees above 50 centimeters in diameter are allowed for cutting, the added.

Narasimhan, accompanied by Bob Hasan, general chair man of the Indonesian Forestry Community (MPI), made the remarks at a press conference in conjunction with the holding of a two-week international workshop on rattan and bamboo at Hotel Wisauhere starting today (Monday)

The workshop, sponsored by UNIDO in cooperation with the Indonesian Furniture Industry and Handscraft Association (Asmindo), will officially be opened by Industry, Minister Hartarto

The workshop, to be attended by 157 participants; including 20 from Asian and Pacific countries, aims main by at discussing the latest development in the processing, designing and marketing of rattan and bamboo furniture.

The workshop will feature resevan foreign and two Inr donesian experts as speakers

Bob Hasan, who is concurrently the general chairman of Indonesian Wood Panel Association (Apkindo) and Asmindo, said that the campaigns against the utilization of tropical wood are frequently conducted by groups who are supported and financed by competitors of Indonesian wood producers.

TRE JAKARTA POST

Big investors should be barred from rattan industry

JAKARTA (JP): Foreign investment companies should not be allowed to develop rattan processing plants in the country because the labor-intensive rattan industry does not require sophisticated technology and large amount of capital, according to an executive of the industry.

Sudarto, vice chairman of the Indonesian Furniture Industry and Handicraft Association (Asmindo), said that even large-scale domestic investment firms should no longer be licensed to develop the rattan industry because the number of major rattan plants in operation is already adequate.

"It is already time to provide more opportunities to small-scale companies to develop rattan furniture manufacturing," he said.

Sudarto said that 281 rattan processing plants are already. in operation throughout the country with combined production capacities of 438,959 ptons a year.

Because most of them do not operate at their full capacities yet, the government's occision to set the allowable cut for rattan at only 300,000 tons annually can ensure the continuity of the supply of raw material, he noted.

Each of the 281 rattan plants, up sharply from only 36 two years ago, absorbs an average 100 workers, he said.

He explained that Asmindo is currently building three rattan terminals. in Jakarta, Cirebon .(West Java) .and Surabaya to facilitate the distribution of raw materials.

The establishment of the terminals, which are owned jointly by Asmindo's members and cooperatives, is also designed to avoid monopoly and ensure the continuity of supply at reasonable prices, according to Sudarto.

The rattan terminals in Jakarta, Cirebon and Surabaya are badly needed because a large number of rattan plants are operating in the three cities, he said.

There is no need to set up rattan terminals in cities with only a few rattan processing plants such as ir. Ujungpandang and Banda Aceh, he said, adding that rattan processors in these cities should buy raw materials directly from semi-finished rattan producers.

He also said that semifinished rattan processing centers should ideally be set up, outside Java to ensure balanced distribution of the rattan processing plants in the country.

TEMPO MAGAZINE INDONESIA

Rolan TEMPO-MARCE 3.5 TH 1989 kul akibat tersumbatnya suplai bahan baku.

Lokakarya Mengganti Paku

Dua badan PBB mendukung kebijaksanaan larangan ekspor rotan setengah jadi. Ada lokakarya, dengan suntikan dana US\$ 100.000.

OSISI Indonesia dalam "perang rotan" sudah lebih kuat sekarang. Ada restu dari PBB. Larangan ekspor totan setengah jadi, yang ramai diprotes MEE dan AS, ternyata mendapat dukungan. Larangan itu dinilai baak, untuk pengembangan industri rotan di Indonesia.

Tapi dukungan itu bukannya tanpa biaya. UNDP (United Nation Development Program) segera merogoh kantung mengeluarkan USS 100.000, untuk menyelenggarakan lokakarya rotan dan hambu di Jakarta. "Kami sudah keliling, dan akhirnya pilih Indonesia," kata Gwyn Davies, ahli industri hutan FAO. Food and Agriculture Organization milik PBB ini memang aktif. Bekerja sama dengan UNI-DO (United Nation Industrial Development Organization), FAO terjun menyelenggarakan lokakarya ini. Kedua badan internasional itu lantas mengajak Asmindo (Asosiasi Industri Permebelan dan Kerajinan Indonesia) sebagai mitra.

Dan selama 11 hari, mulai 6 Maret lalu, pakar-pakar rotan dan bambu pun bertemu. Mereka membahas banyak hal. Misalnya bagaimana mengganti paku, yang selama ini dipakai di mebel rotan buatan Cirebon, dengan sekrup kuningan agar tak berkarat. "Teknologi dan desain mebel Indonesia memang masih rendah," kata Direktur Pemasaran PT Bali Rattan Indah Pertama, Harry J. Haurissa, mengakui.

Itu salah satu sebab mengapa Indonesia yang dipilih UNDP. Mutu rendah, sementara potensinya luar biasa. Menteri Perindustrian Hartarto bahkan mengatakan, "Kita punya 18,2 juta ha hutan yang menghasilkan rotan." Bukan rahasia lagi, negara-negara tetangga seperti Filipina dan Taiwan-lah yang menikmati kekayaan itu, sehelum pemerintah melarang ekspor rotan mentah dan setengah jadi. Mereka beli rotan dari sini, diolahnya, lalu diekspor lagi. Nilai tambah jelas mengalir, sementara di sini petani rotan gigit jari.

Tapi bukan berarti setelali ekspor itu dilarang, semua lantas jadi lebih baik. Industri rotan ternyata tak siap menampung semua hasil rotan. Akihatnya, petani juga yang rugi. Rotan mereka tak terbeli. Sampai-sampai Bank Indonesia mengeluarkan kredit khusus, agar eksportir dan industri rotan inampu menumpuk stok dan niembeli rotan petani (lihat TEMPO, 6 Agustus 1988)

Bagaikan domino runtuh, industriindustri di Filipina dan Taiwan ikut terpukulakibat tersumbatnya suplai bahan haku. Nasib serupa juga diderita industri pengolahan rotan di Eropa, yang juga bergantung pada Indonesia dalam hal hahan bakunya. Dan inilah akhirnya yang menjadi pangkal perselisihan Indonesia dan MEE, yang kemudian disokong AS itu.

Dalam situasi terjepit seperti ini, lokakarya rotan UNDP itu terasa sangat tepat. "Kita harus meningkatkan keterampilan, agar bisa mengisi pasar," kata Jues Tuarissa, ketua penyelenggara lokakarya. Selama ini, mebel rotan Indonesia belum juga bisa menang bersaing lawan Filipina dan Taiwan, yang satu kelas lebih tinggi. "Tapi tunggu saja, pelan-pelan mereka akan mati kekurangan bahan baku," Jues menambahkan.

Maka, jika di sana mati, di sini tumbuh. Seperti disebut Menteri Hartarto, pertumbuhan industri rotan sangat mengesankan. Dalam 2 tahun saja, telah muncul 245 perusahaan baru. Bisnis kadang begitu, jika yang satu tumbuh, yang lain harus mati.

۲ř

Tempo is the Indonesian version of Time magazine.

Dua badan PBB dukung kebijakan industri rotan RI

JAKARTA (Bisnit). Dan auden PBB mendukung upaya pengembangan industri rotan di Indonesia disertai perimutaan agar negeri ini memperhatikan masalah penghematan bahan baku

G.L. Narasimhan dari Organsasi Fengembangan industr. PBE (UNIDO) dan Sem Maung Winti ser ta W. Gwyn Dawies, keduanya dal. Organisasi Pangan dan Pertanuan PBB (FAO), inenyatakan dukungan mereka ternadar kebijakan pri merintah mengena industri tetati, terutama yang menyangkui tata miaga seperti pelarangan eksipin bahan mentah dar setengah ich

Mereka berbicara (4 Mere), dalam jumpa pers menlelang penyrienggaraan lokakarva rotan dun bambu oleh Asosiasi Industri I.s. mebelan dan keraman indonesia (Asmindo) dan UNIDO Lorakari, akan berlangsung di Hotel Winatalinernational Jakarta, mulai hari ini hingga 16 Maret.

Sepantasnya

Menurut Narasiminan, Indonesia sebagai produsen rotan terbesar di dunia sepantasnya mengembangka, industri komoditi tersebut. Tindenesia perlu mengkatkan miai tenbah komoditi rotan, dan dengan mengembangkan industrinya bisa memoerluas kesampatan keria.

Dis menolak anggapan sebagian kalangan di luar negeri yang menyatakan bahwa pengembangan industri rotan dan perkayuan akan berdampak negatif terhadap usaha pelestarian hutan

"Kami melihat pengenthangan industri rotan di Indonesia, seperti yang juga terjadi di bidang industri perkayuan, tidak secara otomatis merusak hutan, karena disertui upaya penanaman kembali," tandis pakar UNIDO itu

Narasimhan sependapat dengan Ketua Umum Asmindo, Bob Hasan, yang menyebut tuduhan kelompok organisasi di negara industri —mengenai dampak negatif dari pengembangan industri perkayuan berupa rusaknya haran irupi adalah berlatai belakung persam, dagang

Namun, Narasimham mengingatkan indonesi, agar memperhatikan kelestarian penyediaan pahan baku. "Penghembatan konsemsi bahan baku dapat dilakukan melalui pemanfaatan rotan dalam meustiri secara maksimal dan menekan produksi limbah seminimal mungkin," katanya.

"Indonesia sangai memperhatikan pelestarian hutan daiam upaya mengembangkan industri perkayu an dan rotan," jelas Bob Negara ini, menurut pengusana

Negara ini, menurut pengusana yang juga ketua Umum Masyarakat Perihulanan Inudiesia (PMI) itu, melaktanakan program Tebang isihi indonesia (TPI) sebagai usaha untuk mengoptimalkan pemandaran hutan tanpa mengorbankar masalah pelestariannya

"Kami' jupa melaksanakan program. Hutan: Tanaman. Industri (FiT1) sebagai upaya memenuhi keburuhan bahan baku industri perkayuan dan melakukan diversifikasi untuk menekan produksi limbah."

Poster protes

Dia menyesalkan tindakan beberapa anggota organisasi di luar negeri yang melakukan protes dengan mengajak masyarakat di suana untuk menolal produk hazil huan tropis. "Mereka memasang poster anti-penggunaan kayu keras di lokasi pameran mebel di luar ngeri," ungkap Bob.

Padahal, lanjutnya, Indonesia memerlukan devisa untuk menyelesaikan pembangunan dan mengembangan industri yang banyak menverap tenaga kerja "Industri rotan merupukan salah satu sektor yang bisa menanpung tenaga kerja relaif unnyal", kilalinya.

Kekurangan

la juga mensebut sekurangan yang masih dibadap indonesio 1 seruati-siya tenagi trampil untuk nomenul primintaan pasar dar masalah manajemen pemasaran. "Uniuk itu, kami menceba menanggulanginya dengan menerapkan pola bapak-anak angkat."

Bot memberikan contoh pola kerjatama antara Kanwii Depsos Jatim, perusahaan rotan PT Fendi Munjii di Kat Gresik dan perusahaan kerajinan bordir CV Sari Indah di Kat Probolinggo.

"Kedua perurahaan tersebut akan melatih dan mempekerjahan pendersta cara: kerban narkotika dan perancangan yang sudah direnabiliras." tampahnya:

Lokakana

Daiam başiat lain, Bob menjelaskan kebutuhan pengusaha permebelan Indonesia akan berbagai pengriahuan dan teknologi serta pengalaman untus meningkatkan kerampilan serta profesionalisme meseka

Dalam lokakerya nanii, lanjutnya, akan dibahas a.l. segi permasaran ekspor hesil rotan dan bambu, desain produk dan manajemen desain, perencanaan pabrik dan organisasi produksi, teknologi pengolahan rotan dan banibu, serta manajemen pemanlaatan tenaga kerja, bahan baku, keuangan.

Acara tersebut akan dihadiri sedikitnya 137 peseria, terdiri dari 20 pengusaha Asia/Pasifik, 127 pengusaha dan perajin anggota Asmindo seria 10 orang dari Departemen Perindustrian dan Departemen Tenaga Kerja.

Pembicara dalam lokakarya itu adalah dua pakar dari Indonesia dan tejuh konsultan dari UNIDO uan FAO.

Lokakarya, yang diselenggarakan dengan irin pemerintah RI melalui Depperin, urahui dan Depdag, dibusu hari ini oleh hiteneri Perin diseluan dan ini ului kendana, diseluan oleh hiteneri kehurangan terbapa diseluan diseluangan kehurangan

Tiap Mata Rantai Industri Rotan Harus Mendapat Harga yang Wajar

·Larangan ekspor rotan mentah dan rotan setengah jadi untuk mendorong ekspor barang-barang jadi dari rotan, tidak boleh merugikan petani pengumpul rotan. Bila harga bahan mentah yang diterima petani pengumpul terlalu rendah, maka produksi bahan baku bisa menurun. Akibatnya, ekspor barang jadi dari rotan yang kini peluangnya baik, bisa terhambat. Menteri Perindustrian Ir Hartaito mengingatkan hal itu Senin kemarin di

Jakarıs.

Menunu Hartante di depan-Lukakarya Rotan dan Bambu 89 yang diselenggarakan uleh Asmundo (Asosiasi Meled Indonesial bersama sama de ngan FAO - UNIDO, taip-tup mata rantai yang terlibat dalam

proses industri iolan, harus mendapat harga yang wajar

Tala niaga Untuk itu tita niaga pe nyaluran rotan dari petini reton sampar kepuda ekspor ha mas direta denean baik "Serus ditata dengan baik

Kompas Harch 6 Th 1989

harga yang wajar dan tidak ada -yang dirugikan, belanya

Hal itu dikemukakan Hartarto schubungan dengan berita-berita yang mengntakan bahwa akibat larangan ekspor retar. mentah dan mitan setengah jadi vang diberlakukan pemerintah tahun lalu, maka banyak petani dirugikan pengumpui yang Dalam menjual bahan baku, harganya lebih banyak ditentukan kalangan industri yang umumnya bermudal besar danpada petani pengumpi, yang uniumnya bermidal kecil

Secara kesecuruhan, menurut Hartarto, industri barang iaddari rotan vang peluang ekspor nya sedang baik, kini juga se dang menghadapi masalah ba han baku. Di satu pihak ekspor nya harus terus didorong, tapi di lain pihak suplai bahan ba kunya harus dibatasi supaya kelestariannya bisa teriaga Se dangkan saat ini kapasitas pro duksi pabrik pabrik yang ada sudat, melanipaui batas surla: bahan baku yang duzinkan

Saat ini, seluruh 281 perusa haan industri barang jadi dari rotan mempunya: kapasitas se banyai. 438 959 ton setabut. Tapi, mengingat kelestanannya paling banter selama Pelitu V ini bahan baku yng bisa diambil dan hutan hanya 300,000 ten saja setahun

Indonesia memang banyak memiliki jenis rotan di hutan hutan, yaitu mencapai 300 je nis. Tupi dari semuu jenis itu yang arealnya mencapai 18 juta hektar, hanya sekitor 50 jenis saja yang telah diriah dan dimanfaatkan.

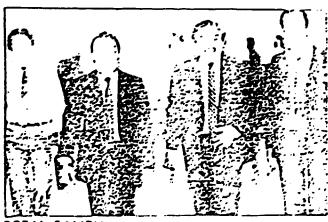
Peningkatan ekspor barangbarang jadi dari rotan diakui harus dilakukan melalui peningkatan desain dan mutu, bukan jumlahnya Karena, pola

hingga semus pihak mendupat kebijakan peningkatan nila. tambah melalui larangan eks por rutan mentah dan setengah jadi, telah berhasil dengan baik Realisusi ekspor barang-barang jadi dari rotan selama periode Januari - November 1988, telak meningka! 112 persen (senilai 109.4 juta dullar AS), diuan dingkan tahun sebelumnya

Dengan peningkatan mutu dan desain, diharapkan nila: ekspornya bisa meningkat se perti yang telah terjadi dengar adunya larangan ekspor rotan mentah dan setengah jadi metka rotan injentah masili belen dikespor, maka harga rata-iata tiap ton hanya 800 deliar AS Tapi setelah larangan makharga rata-rata tiap ton mencapai 4.000 doliar AS.

Diharapkan, dengan pening katan mutu dan dissain maka harra rotan Indonesia bisa me ningkat lagi jadi rats rats 5 00 sampsi 7.600 dollar AS tisp to: Selain nila devisa bertambar kenijakan itu sekaligus jura ikut melestarikan bahan bak.

rotan (Ira)



ROTAN BAMBU - Works to Fatten & Eambo diseignabele aan Asosiasi Industri Permabeli – dan Kerajinan Indonesia (Asmir doj 6 s.C. 17 Maret di Hotel Vivilla International Tamber Calun gambai Menhut Hasjiul Haratan Cidampingi General Manageri HWI Arman Rachman Iskandur basi Wakil Kelua Harian Asmir ne Drs Joes C Taurissa sesaat min : asur- ruang sidang (fold ist)

SUARA KARYA Harch 6 Th 1989 DEVELOPMENT GROUP

Workshop On Design And Manufacture Of Bamboo/Rattan Furniture

proposal has been made to the Indonesian Government to hold a workshop in lakarta in March 1989. This workshop, which will be specifically directed to the Asia-Pacific region will focus on the subject of the design and manufacture of rattan and bamboo furniture for the export market.

The workshop will be jointly organized by the Asia-Pacific Forest Industries Development Group (APFIDG) which is a regional project of the Food and Agricultural Organization of the United Nations, with funds allocated by the United Nations Development Programme and by UNIDO, Vienna, which is the United Nations Industrial Development Organization.

The areas to be covered by the training workshop include the following :-

- Product design
- Supply of rattan/bamboo for industrial use
- Plant design, layout and organization
- Production technology
- Surface finishing
- Export marketing of rattan/bamboo furniture
- Management functions

In order to achieve maximum results from the workshop, the International Development Research Centre, (IDRC) is expected to contribute to the programme by providing local expertise on certain aspects of the bamboo and rattan resource situation.

This will include a review of the latest silvicultural research and findings. IDRC, which is a part of the Canadian government aid programme, is also providing assistance to sponsor some selected candidates from the region to participate in the workshop.

The local agency in Indonesia expected to participate in the workshop is likely to be the Association of Indonesian Rattan Industries, (HI'RI) which is now part of ASMINDO

The workshop is tentatively scheduled to commence on March 6, 1989 for a duration of two weeks. Both public and private sector participants are welcome. Enquiries can be made to the following addresses :-

- (1) Team Leader Ras 86/048 Asia-Pacific Forest industries Development Group c/o U.N.D.P. P.O. Box 12544 50782 Kuala Lumpu:
- (2) Country Offices of United Nations Development Programme
- (3) Country Offices of UNIDO
- (4) International Development Research Centre Tanglin P.O. Box 101 Singapore 9124
- (5) Himpunan Pengusaha Rotan Indonesia, Manggala Wanabakti Building. Block IV, 8th Floor. Il. Jendela Gatot Subroto Jakarta 10270.

Design And Manusacture of Bamboo / Rattan Furniture will be held

للطال والمرتبل يجاروه فللمناه المناور المالمان

A Workshop On

in Jakarta in

March 1989

ANNEX NO. 4

Summary of Participants Evaluation Reports.

The Standard UNIDO format evaluation form for group training programmes was circulated to all participants during the last few days of the workshop.

A total of 33 evaluation forms were returned which is comparatively poor relative to 167 people attending (19.8%). However it is noticable that 9 out of 14 foreign participants submitted their evaluation (64%) against 24 out of 153 local participants (15.7%). From this it is felt that language constraints may have contributed to the low levels of local response.

Summary of data included in the forms was as follows and refers to the 33 completed and returned responses.

1). Precourse Information.

Introductory information.

| Aim | | C | ontent | | L | evel | |
|---------------|---------|-------|--------|-------|-------|-------|---|
| | | _ | | | _ | | |
| Sufficient NS | Missing | S | NS | M | S | NS | М |
| 87,8 & 12,2% | - | 84,8% | 1,2% | 12,3% | 78,7% | 18.2% | _ |

Generally the precourse information was adequate although some participants expressed a wish to know the speakers beforehand.

2). Weeks Before Programme.

Prior Notification to workshop

| Information | Acceptance |
|--------------------------|---------------------------|
| | |
| >1 day < 1 week > 1 week | > 1 day < 1 week > 1 week |
| 3 % 27 % 67 % | 18,1% 51,5 % 15,2 % |

Some comment was made about late acceptance but generally information and acceptance were adequate.

3). Programme Content and Information.

a). Duration of the Workshop.

| Too long | Just Right | Too shert |
|----------|-----------------|-----------|
| | | |
| 27,2 % | 57 , 5 % | 6 % |

Comments were that a one week course was preferred by those who felt it to be too long but the majority thought it correct.

b). Daily Schedule.

| Too heavy | Just Right | Too light |
|-----------|------------|-----------|
| | | |
| 12 % | 81,8 % | 6,1 % |

Comments were passed on language difficulty and more videos, but general comments were that daily schedule was acceptable.

c). Any changes.

| Changes | No Changes | No Comment |
|---------|------------|------------|
| | | |
| 27.3 % | 15,2 % | 42,4 % |

Changes suggested were as follows:

- 1 A lecture before the factory visits.
- 2 Splitting up programme into groups and arrange topics for selective attendance.
- 2 More visits to factories.
- 1 More machinery catalogues and tools.
- 1 More videos.
- 2 More emphasis on practical matters.

d). Relevance to needs

| To a very large extent | 21.20% |
|------------------------|--------|
| To a large extent | 42.40% |
| To a sufficient extent | 30.30% |
| To a small extent | 3.00% |
| To a very small extent | - |
| No Comment | 3.00% |

Their needs appeared to be met and general comments were about the relevance of material to their own problems.

4). Study Visits.

| Inadequate time or visits | Just Right or usefull | No Comment |
|---------------------------|--------------------------|------------|
| | | |
| 18,2 % | 57,6 % | 24,2 % |

Comments tended to reflect specific interest of participants with two requests to visit overseas factories and a single request to visit a design center, plantations, R.D. establishments, wicker and bamboo factories.

5). General level of Training.

| Much too high | 3.00% |
|---------------|--------------|
| Too high | 9.10% |
| Adequate | 84.80% |
| Too low | - |
| Much too low | - |
| No Comment | 3.00% |

Only comment was about some consultants reading their papers out to the workshop.

6). Relevance by Topic.

| a). Prefered selection. | (Multiple choice allowed - % of comments made). | |
|--------------------------|-------------------------------------------------|--|
| Harvesting & Cultivation | 3.30% | |
| Marketing | 18.60% | |
| Design | 13.60% | |
| Production Methods | 25.40% | |
| Production Management | 15.20% | |
| Surface Finishing | 10.20% | |
| No Comment | 8.50% | |
| Visit 1 | 1.70% | |
| All Topics 2 | 3.30% | |

(Multiple choice allowed b). Least Preferred. - % of comments made). _____ 24.20% Nil / None all relevant 33.30% No comment made 3.00% Marketing 6.00% General Principles 15.20%

The programmes content therefore seems highly relevant.

7). Changes in Instruction.

Design

Production

Cultivation/Harvesting

(Multiple choice - % of indication given).

9.10%

9.10%

| | | | |
|---------------|-------------|-------|------|
| | No Changes | More | Less |
| | | | |
| Lecture | 27,3% | 2,3% | 3,6% |
| Group work | 9.5% | 21,4% | 1,2% |
| Demonstration | 4.8% | 28,6% | 1,2% |

Indicates preference for no change in lectures but more group work and demonstrations.

8). General Standard of Instructors.

| | A) English Capability | B)Method of Instruction |
|-------------|-----------------------|-------------------------|
| Very Good | 60,60% | 33,30% |
| Rather Good | 24,20% | 30,30% |
| Fair | 15,10% | 30,30% |
| Poor | - | - |
| Very Poor | - | - |
| No Comment | - | 6,10% |
| | | |

General Comments were therefore good.

9). Available Time For Exchange of Views.

| | i) With Consultant | ii)With fellow participants | |
|-----------|--------------------|-----------------------------|--|
| | | | |
| Yes | 78,80 % | 87,90% | |
| No | 12,10% | 6,10% | |
| No Commen | t 9,10% | 6,00% | |

Participants indicated adequated time available

10). Benefit of Exchange of Views.

| | i) With Consultant | ii)With participants |
|--------------|--------------------|----------------------|
| A Great deal | 36,40 x | 15,10% |
| Much | 36,40% | 27,30% |
| Somewhat | 21,20% | 54,50% |
| Little | 3,00% | 6,10% |
| No at all | - | _ |
| No Comment | 6,00% | 3,00% |

Generally indicated benefit of exchanges of views.

11). Programme relevance to Company Operations.

| To a very great extent | |
|------------------------|--------|
| To a great extent | 24.20% |
| Sufficient extent | 39.40% |
| Small extent | 36.40% |
| No Comments | 55.402 |

Indications are of high company relevance.

12). Summary and Conclusion.

The participants evaluation comments are generally positive indicating an effective and highly relevant workshop and course content.