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ENGLISH

ASSISTANCE TO THE FURNITURE INDUSTRY

BAR BADOS

Technical report: Snort appraisal of the potential for export of wooden furniture from Barbados *

Prepared for the Government of Barbados by the United Nations Industrial Development Organization

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INTRODUCTION

A UNIDO staff member, Antoine V. Bassili, Senior Industrial Development Officer in Agro-based Industries, stopped over in Barbados for three days (from 28 to 30 April 1986) to provide a quick assessment of the country's furniture industry and to recommend measures for its rapid development with a view to enable it to enter export markets.

Brief review of current situation

Like in most developing countries, specially in those with limited local markets because of their small populations, the furniture industry of Barbados has remained at the "mechanized craft" level.

The industry managed to enter, to some extent, the Caribbean market, notably Trinidad and Tobago. The reduction of world oil prices has affected the Trinidad market, including exports from Barbados. To enable it to overcome this shortfall and facilitate the entry of furniture produced in Barbados in the United States, the industry has, with the collaboration of the Barbados Development Bank, created the Berbados Furniture Trading Company Ltd. (BFTC).

This company, grouping some 34 manufacturers, has obtained relatively large orders from an US company (Pulanski Co.) for reproduction pieces, from Mahogany, to be sold "in the white". Some of these manufacturers have participated in the production of the first order, while six are currently producing to deliver the second order. Considerable delays have occurred in delivering this second order.

At the time of the visit very little work was being done on the order for Pulanski, in spite of the fact that the delivery dates foreseen had been passed.

The Chairman and General Manager of the Barbados Furniture Trading Company stated that, since the industry seems to be unable to deliver the goods ordered by Pulanski, they were seriously considering expanding the role of BFTC into manufacturing. They plan not only to kiln-dry the lumber, but also to produce blanks in a "rough mill". They are also considering a plan to establish and operate a "finish mill" to produce components and even assemble them.

FINDINGS

The findings enumerated below are based on visits to four furniture factories and discussions with their officials as well as with officials of the Barbados Furniture Trading Co. Ltd. and the Barbados Development Bank. The list of persons met and their affiliation is given in Annex 1.

Managerial Attitudes

Discussions with management gave the impression that, except for Legacy Furniture Ltd., they were not fully committed to enter the export market. This could be attributed to the fact that they consider the prices obtained from Pulanski to be too low, even if productivity were increased to an internationally acceptable level. Furthermore, because of their current small capacity, they did not wish to embark fully in the export business to the detriment of their traditional local clients lest they lose them to their competitors.

Furthermore, they were wary of the proposed plans of the Barbados Furniture Irading Co. to enter not only the kiln-drying of lumber but also the production of "blanks" and eventually also the full production of components, thus becoming not the marketing aid originally intended but a fully fledged competitor benefitting from financing facilities at concessional rates given by the Government.

Again, except for Legacy, they did not give the impression that they realized the changes that they had to make in their operations to pass from "mechanized craft" to full serial production.

Physical Facilities

The physical facilities of three of the plants visited, while being adequate, were laid out for craft operations, with the machine serving the craftsmen and not the operator serving the machine. Those of the fourth (Legacy Furniture Ltd.) were being modified and expanded for serial production. While the layout was good, the company would probably face problems in assembling the goods produced as not enough space seems to be available.

With respect to equipment available, in three of the four plants, it consisted of general purpose machines, with some shortcomings in their selection. Two of the plants lacked installations for dust extraction. The equipment of Legacy is well balanced and well suited for serial production of reproduction furniture. It is far more sophisticated than any found in the other factories and expected to be found in plants of this size in developing countries. (For example, they have a numerically controlled router and a computer to prepare the tapes and plan production, control inventories, etc.)

Factories visited with exception of Legacy, lacked the simple pneumatic aids for hand-sanding, driving in screws, assembly clamps, and the simple pneumatic "low cost automation" built into the older single purpose woodworking machines to upgrade them and increase productivity.

None of the plants visited had a kiln. However, they all had climate-controlled storage rooms for kiln-dried lumber, blanks, machined components and assembled pieces prior to shipment.

Internal transport facilities in all factories - except Legacy, which was not yet operating but they were manufacturing wheeled pallets - were haphazard. All plants had some pallets, but their use was haphazard.

Human resources

All factories visited seem to have qualified skilled workers. Like in almost all developing countries they lacked qualified middle management. The training provided is for cabinet makers and joiners. No training seems to be given in machine woodworking. There seems to be no on-the-job training in specialized fields. Products produced for the export market had been designed by a professional designer, but those produced for the local market seemed to be copies of traditional designs. (No typical or innovative products were seen during the short stay in Barbados. Certain of the more intricate hand-carved components in the Pulanski order were delivered finished by the client to be incorporated in the assembled product.

Technology used

Products are manufactured using basic woodworking machines but with considerable hand-finishing. Batches are small. Little or no use is made of jigs. Productivity could be increased by using low cost automation. Plant layout is not suited for industrial production. No pneumatic hand tools are used for sanding. Except for Legacy, none of the plants had higher production machines such as double end tenoners, multi-head boring machines, and copying lathes.

Raw material supply

Basically all the requirements in lumber and wood based panels are imported (mainly from Brazil).

Product range

The goods produced for the local market are commensurate with the per capita income in Barbados, while those produced for the US market are designed for the upper range price bracket.

<u>Distribution channels</u>

Local markets are serviced either through direct sales, or through sales to retailers and department stores. Export sales are made through the Barbados Furniture Trading Company Ltd.

CONCLUSIONS AND RECOMMENDATIONS

Managerial attitudes

It is difficult for the owners/managers of the firms to recognize their weakest points and to determine an order of priorities for future investments and improvements in their firms.

This could be overcome by the following two activites:

- 1. A qualitative survey of the 34 furniture factories and workshops shareholders of Barbados Furniture Trading Company Ltd. This survey could be based on answers given by managers to the questionnaire reproduced in Annex $2.\frac{1}{2}$. These replies could be compiled by a local technician, but a one-month to six-week assignment by a consultant familiar with conditions in a wide range of developing countries would be needed once the data has been compiled from the questionnaires, for the consultant to assess these plants qualitatively. He could thus draw to the attention of each firm those aspects which, to his eyes, are below par as far as an export-oriented factory is concerned. (The owners do not have the broad exposure to be able to do this on their own). It would enable each owner/manager to assess his strengths and weaknesses and draw up a long range development plan, identifying his priorities for future investments.
- 2. Managers can be made aware of how to overcome their shortcomings, and their foremen and other technical staff can be taught important aspects of industrial production through a three-week seminar on aspects of serial production of furniture. A team of say four or five specialists would cover the various weaknesses identified in the survey carried out under 1. (above). Over and above the lectures, they would be available to provide technical assistance to the various plants on an ad hoc basis during their stay in Barbados.

Physical Facilities

Advice should be sought in plant layout. Due consideration should be given to ensuring that sufficient space is allocated for work in process.

Internal transport in the plants should be developed throughout the factories. Management should realize that adequate internal transport is a must. No value is added in the production process through moving components from the floor near a machine to the floor near the next machine. This necessitates smooth and level floors and the marking off of aisles which should be kept clear at all times.

Dust extraction systems should be installed in all plants. Care should be taken to separate sander dust from other types of waste (sawdust, planer chips, etc.), since sander dust is prone to explosion because of its fineness.

 $[\]underline{l}/$ This questionnaire was developed by a UNIDO consultant in furniture production, Desmond P. Cody, and used in a Caribbean country.

Compressed air installation should be generalized to permit an increased use of pneumatic devices to be incorporated in the existing machines (low cost automation) to increase productivity. Pneumatic assembly clamps should be generalized to speed up assembly and make it more precise. (It must be realized that the repetitive nature of serial production justifies such investments).

Human Resources

Training in machine woodworking should be provided side by side with that in carpentry and joinery currently given to school leavers.

In order to permit the Barbados furniture industry to increase the value of its exports, consideration should be given to producing more carved work. This would call for the training of carvers by existing vocational training institutes. Similarly, the skills needed to produce marquetry work (intarsio should be introduced in Barbados. This would permit Barbados to export high value products and benefit from its relatively lower wages.

Short intensive training should be arranged by the Barbados Furniture Trading Company for the middle management of member firms. They would be more specialized and go to greater depths than the three-week seminar referred to above and would start where the seminar left off. They could cover such fields as design of jigs, estimating production times and waste factors, production planning (machine loading) and control, etc.

The training of designers — or the identification of persons with a potential to design furniture — could be carried out through a competition open to all citizens of CARICOM countries to design a range of furniture. These designs should be evaluated by an international jury who could also, on that occasion, discuss with each of the participants the shortcomings of his project thus help correct the mistakes made. This will permit the furniture producers in Barbados to find out whether they have locally available design capability which would reduce their dependence on foreign designers or having to produce to their clients' designs. It could also identify local talent that could best benefit from studies abroad.

Technology used

More emphasis should be placed on obtaining interchangeable parts, i.e. parts that have been machined accurately, using jigs, when appropriate, that do not need any hand-finishing prior to assembly. This can be obtained by using precise machines, ensuring precise set-ups and using accurate and appropriate jigs whenever possible. UNIDO publications on these two topics exist2/ and should be used whenever possible.

Similarly, the productivity of the existing basic woodworking machines could be improved by adding to them certain pneumatic devices to eliminate operator fatigue, improve precision and safety, etc. Some 50 such applications have been described in detail and corresponding technical designs given in a UNIDO publication. 3/

Chapter 2 of document ID/247 (Technical Criteria for the Selection of Woodworking Machines) deals with checking of machine precision while document ID/265 (Manual on the Production of Jigs) deals with jig production.

^{3/} Manual on Low Cost Automation for the Furniture and Joinery Industry Document ID/154.Rev 1).

The assembly process should be studied in depth and investments made in developing and producing the necessary assembly clamps and work stations. These should be "specialist", i.e. the sub-assemblies are each assembled at one station which should be of appropriate height and size. Pneumatic or electric tools used in assembly should be hung on a spring with a counterweight and moving on a monorail so as reduce operator fatigue. Adequate spaces should be available to store all the necessary hardware, and the assembled items should be moved on pallets with, if necessary, padded surfaces to reduce risks of scratching.

If the plants were to produce for export (i.e. have large batches in production) on a more than passing basis, plant layout in most plants will have to be improved.

Production planning and control, and quality control should also be introduced and developed to suit local conditions.

Raw material supply

The idea to centralize purchases and provide kiln-drying services at the Barbados Furniture Trading Company's facility at Spring Garden is a sound one.

It is recommended to study carefully the optimal capacity of the proposed kilns bearing in mind that as a result of having to dry several species and/or several thicknesses, different kiln-drying schedules for each are necessary. This calls for a battery of small-sized kilns rather than a few larger ones. This permits relatively small volumes to be made available to the manufacturers at relatively smaller intervals, hence reduces the risk of moisture uptake.

The type of kiln should also be investigated in depth. Because of the relatively high cost of electric power in Barbados it is recommended that an in-depth study between the conventional steam-heated) kilns and the dehumidifyer-type kilns be done. In case that the Barbados Furniture Trading Company decides to invest in a rough mill, the availability of sawdust, off-cuts and edgings should be taken into account when selecting the kilns. It would be advantageous to call upon a specialist consultant for a one-month split-mission assignment in Barbados (two weeks to determine the specifications of the kilns and two weeks to evaluate the bids) 1/2 to advise in this highly specialized field.

The proposal for the Barbados Furniture Trading Company t produce and deliver to the industry rough milled blanks from their Spring Garden facility is a sound one worth pursuing. It will ensure better costing by the Trading Company for all export orders, since it — and not the manufacturer — will bear the cost of wastes. It would also ensure that waste factors are reduced because in cutting the blanks to length a wider range of sizes would be available to the Trading Company than to individual companies. This will allow them to reduce wastes because of the greater number of permutations and combinations available.

As in the case of the kilns, it is recommended to call upon the services of a specialist consultant to draw up the technical specifications and subsequently for the evaluation of bids. These tasks could be carried out in a one-month, split-mission assignment. $\frac{4}{7}$

These durations include travel times.

Long term assistance — of one year — would most likely be needed by the Barbados Furniture Trading Company to start up and operate its kiln-drying and rough mill facilities at Spring Garden. The consultant should have had experience in operating a similar facility in a developing country.

Product Range

The decision to produce for the higher priced bracket and, in order not to have to invest in surface finishing equipment, ship the products "in the white", is a sound one. (The only possible disadvantage is that unfinished wooden products are more likely to re-absorb moisture when stored in a tropical climate. This is estimated to reach up to one per cent per week).

Attempts should be made to export products with the maximum possible value added. This would signify that emphasis should be placed on producing products with as much hand-carving (and, if appropriate, marquetry) as possible. Specializing in reproduction furniture would also be a safer bet than in the modern "fad" type of furniture where styles change often, resulting possibly in additional investments for equipment.

Marketing channels

Although the contracts with Pulanski represent a useful entry in the United States market, the furniture producers in Barbados should not "put all their eggs in one basket", and should, sooner or later, establish other contacts.

ANNEX 1

List of persons met

<u>Name</u>	<u>Function</u>	Company
Mr. Roach	Manager	C. Angelus & Co. Ltd. (Barbados)
Mr. Beaton Marsh	Volunteer Executive	International Executive Service Corps
Mr. John Hampden	Managing Director	John Hampden's Furniture Ltd.
Ms. Ralph D. Edghill	Director	Legacy Furniture Ltd.
Ms. Kirton		Kirton Furniture Ltd.
Mr. Bruce G. Hill	Chairman	Barbados Furniture Trading Co. Ltd.
Mr. Trevor O. B. Lovell	General Manager	Barbados Furniture Trading Co. Ltd.
Mr. Richard E. Leslie	General Manager	Barbados Development Bank
Mr. Rolf Stefanson	Res. Representative	United Nations Development Programme
Mr. Peter F. Ryan	Senior Industrial Deve- lopment Field Adviser	United Nations Industrial Development Organization

Annex 2

Furniture and woodworking plants survey

1. <u>Questionnaire</u>

<u> 1. Cc</u>	mcany Profile			 					
1. 1.	Name of company:								
1.2.	Cffice address: Tel: Telex: Cable:	Factory ac	Factory address:						
1.3.	Contact executive (s):								
1.4.	Year established:		1.5. Year	of commence	ment of exp	orts:			
1.6.	Type of business								
	Manufacturer		Manufactur	er Retailer	• • • • • •				
	Manufacturer Exporter		Other (spe	ecify)	••				
1.7.	Legal status:		· · · · · · · · · · · · · · · · · · ·	1.3. 5	acital:				
	Sole proprietor	Private	Ltd Co	A	. Authorized:				
	Co-operative	Govt. a	wned So		Paid up				
	Partnership	Others	(specify)		enerania:				
	Ouplie Ltd Co				cal:	,			
				F	oreign:	*			
1.10.	Total No. of Emoloyees:		1.11. Gre	ss sales:					
	Office:		Year	Comestic	Cverseas	Total			
	^o roduction:								
!									
	Total:								

10 -

	Lodner Lioille	
2.1.	Product description	
	Solid wood furniture	Prefabricated housing
	Panel furniture	Doors and windows
	Upholstered furniture	Parquet/strip flooring
	Bedding	Joinery parts
	Cane furniture	Moulding
	Furniture parts	Turned parts
	Gutdoor furniture	Bost building
	Domestic woodwerd	Pallets
	Wooden toys	Boxes crates
	Others (specify)	Vehicle bodies
2.2.	Product specification	
	Gwn design	Architect
	Ex catalogue	Standard specification
	Customer design	Capy
	Designer	Other (specify)
2.3.	Quantities produced	
	Single items	Batch production (specify)
····	Other (specify)	Continuous production
2.4.	Jaual delivery period:	
2.5.	Other relevant information:	

3.1. Timber species used

Species	Annual imput b.ft.	Average purchase price, air dried b.ft.	Average purchase price, kilm dried b.ft.
Crapwood			
Hububalli			
Simaruca			
Seterma			
Red Cedar			
Silvernalli			
Locust			
Dakamapalli			
Dukali			
Durbangine			
Kirikaua			
Itecalli			
Kabukalli		1	1
Kuranara			
Kurokai			
#ama za			
Purplemeart			
Shipadan			
Brown Silverballi			
Tauroniro			
Tatabu		!	
Greenheart			

3.2. Timber supply and working characteristics.

		Sussly		Machining			Sanding			Finishing		
Species	Good	Fair	Poor	Sood	Fair	Pogr	Good	Fair	Poor	Good	Fair	200 I
Crabwood												
Hububalli							:					
Simerupa												
Déterma												
Rec Cedar												
Silverballi												
Locust												
Dakamaballi												
Cukali												
Durbanoine												
Kirkaua												
Iteballi												
Kabukalli								<u> </u>			!	; ;
Kuranara											1	
Kurokai											!	
#8maza												
Purpleheart											<u> </u>	f f f
Shibadan											: [
Brown Silverballi					1					į	* * * * * * * * * * * * * * * * * * *	
Tauroniro		}										
Tatabu												
Greenneart		† †		1						 		
				1								
		ļ !										
				1					ļ 			

3.3 End use of various species.

Species	Furniture	Joinery	Pre-fab Houses	Moulding	Flooring	Other (specify)
Cracwood						
Hububalli						
Simarupa						
Ceterma						<u> </u>
Red Cedar						,
Silverballi			:			
Locust						
Dakamaballi						
Cukali						: :
Durbanpime						
Kirikaus						
(teballi						
Kanukalli						; !
Kuranara						; !
Kurokai						
√amara					i	:
ourbleheart						1
Shibada n	:			!		• ! !
Brown						
Eilverballi						
Tauroniro -				, !		
Tatabu						
Greenmeart						
					 	l i.

3.4. Other meterials

	5	upply		Local	Imported	Quality			Average price per unit.	
Materials		Fair	Poor	1	111101100	Good Fair Poor				
Plywood										
Plastic Laminates										
Locks										
mandles										
Hinges										
Castors										
Mirrors										
Adhesives										
Sandpaper										
Cils										
Stains										
Fillers		:								
Lacquers										
Vails										
Pins					ŀ					
Screws										
Staples										
Conclstery								;		
Fcams										
Other fillings								ļ		
Springs										
webbing							!			
	•							ļ		

3.5.	Is supply of raw materials satisfactor problems. (Rank five problems in order	ery? If not, please indicate the major ter of importance).
	Local materials	
	Irregular availability	Fluctuating price
	High cost	Unsuitable dimensions
	Quality not conform to specifications	ā •••••
	Quality of local materials do not com	mpare favourably with imported materials
	Government regulations and procedures	3 CUMDEISOME
	Imported materials	
	Restriction on imports	high import tariff and taxes
	Fluctuating prices	Lang delivery time
	migh prices	Import procedure and regulations sumbersom
;	Other (specify)	
! :	Any other relevant information or com	nments.

- :

-1: -

. Manufacturing Profile		
.l. Site end Building		
Site area:	Length:	#idth:
imber storage, covered:		Uncovered:
reduction	Length	<u>#:3*5</u>
fachining		
Assembly		
Tinisning ———————————————————————————————————		
icholstery		
Dispeton		_
Product development	<u> </u>	
Machine maintenance		_
Other materials storage		_
Storage for work in		
reight to saves		
Single storey:	બ ત	ultiple storey:
Floors: Concrete:	Wood:	Other (specify)
Space: Open:	Subdivided:	••••
Lighting: Natural	Artificial	Other (specify)
Power: Inserphase	Single phase .	•••••
Room for expansion:		
Tave you excansion class (spec	ify):	

4.2. Machinery and Equipmen	t.							
Process	Model/Type	н.Р	Age		anditi	Pont	Purchase Pric	::
1. Cross-cutting						Fear		
2. Band sawing								
3. Rissing								-
4. Planing and Thicknessing.								
5. Planing and Moulding.								
5. Maulding.								
7. Turning								
3. Marticing								
9. Tenaning								
10. Dovetailing					-			
ll. Boring								
12. Smilling								
13. Sanding								1
14. Ctner (specify)			1	:		;		
				į				
				1				: !

E. Janes	M-4-17		Con	dition		Purchase Price		
Equipment	Model/Type	Age Yzs	I	Fair	•			
l. Dust exhaust system.								
2. Compressor								
1. Compressed air system.								
4. Spray Booths								
S. Soray Guns								
6. Pneumatic tools (specify)								
7. Power tools (specify)								
3. Internal transport (specify)								
9. Spares and accessories.								
1C. Tool maintenance (specify)								
ll. Ciber (specify)								

4.5.	Is supply of production machinery and ancillary equipment satisfactory?
	If not, please indicate the major problems (Rank problems in order of importance:
	Shortage of foreign exchange: High prices:
	Restriction on imports: Long delivery time:
:	Import procedure and Regulations cumpersome:
	High import tariff and taxes:
	Others (specify):
4.5.	If production capacity is under utilized, what are the major reasons? (Sank reasons in order of improtance)
	Insufficient comestic demand: Insufficient overseas demand:
	Shortage of raw materials: Shortage of spares and accessories:
	Lack of working capital Lack of adequate power
	Non availability of skilled labour: Non availability of unskilled labour:
	Cthir (specify)
:	

5. Personnel Profile 5.1. Management and Supervision Relevant General technical/managerial training Functions education 1. Cwner/manager: 2. General manager: 3. Production manager: 4. Marketing sales manager: ... 5. Financial and admin. manager: 6. Production supervisor 7. Machine setting-up and maintenance: g. Cther (specify): State which, if any, of above functions are exercised by the same person. No(s) _____ what in your opinion, are the major constraints in amploying suitable management Emigration Shortage of trained managers: Migh salaries sought: Other industry competition: unattractiveness of wood industry Other (specify) wack of job security:

	والمراج والمراج المراج والمراج
5.2. Supervisors/Charge hands/Foremen for:	
Timber yard:	Drying kiln (s):
Pressure impregnation plant:	Break-down mill:
Semeral machining:	Assembly/Joinery:
Finis ling (lacquering):	Sanding:
Upnolstery:	Other (specify):
.3. Have you or any of your management/supervi	sory personnel attended training courses
	sory personnel attended training courses If yes, specify
conducted by: Crganisation	1
conducted by: Crganisation Guyana Management Institute	1
Crganisation Guyana Management Institute Government Technical Institute	1
Crganisation Guyana Management Institute Government Technical Institute Guyana Manufacturers Association Extramural Department of University of Guyana.	T
Crganisation Guyana Management Institute Government Technical Institute Guyana Manufacturers Association Extramural Department of University of Guyana.	T
Crganisation Guyana Management Institute Government Technical Institute Guyana Manufacturers Association Extramural Department of University of Guyana	T
Crganisation Guyana Management Institute Government Technical Institute Guyana Manufacturers Association Extramural Department of University of Guyana. united Mations Industrial Development Crganisation (UNIDO)	1

5.4. Management systems and procedures					
	Activity		If yes, specify		
1.	Production planning:				
2					
۷.	Series production:				
7	Product costing:				
4.	Quality control:				
5.	Piece work:				
3.	1 2200 HULKI 6,666				
۲	Incentive bonus schemes:				
3.	Incentive ochus schemes:				
7.	Work study:				
₹.	Marketing:				
			: 		

5.5. Labour

State the number of employees, male and female engaged in each of the following:

. ..

Decartment/Section	Male	Female	Total
1. Timber yard			
2. Pressure impregnation			
3. Kiln drying			
4. Break down mill			
5. General machining			
6. Sanding			
7. Furniture assembly			
8. Jainery			
9. House element assembly			
10. Surface finishing			
ll. Cutting and sewing			
12. Upnolstery		!	
13. Others (specify)			

- - -

5.6	Usual standard of education attained by employees:
	General education:
	Technical education:
5.7.	Mow do you train your workers? On the job training: Technical Institute:
5.8.	Hourly/daily wage rate: Male: \$ Female \$
	dourly/daily overtime rate: Male \$Female \$
5.9.	Noimal working week: Tours:
	Average weekly overtime: Tours:
5.10	Contract workers.
	Number employed: Male:
	Method of payment (specify)
5.11	. Any other relevant information.

:

	6.2. Selivery period
6:1. Quantity available for export	6.3. Quotations F.O.B
Per order: \$	6.4. Terms of payment:
Per year: \$	6.5. Part(s) of snipment:
5.5. Previous exports	
Yo. of Units. Value	Main markets.
5.7. Availability of sales aids	•
Samples:	Catalogues: Sther (scecify)
Photos:	Price list:
5.3. Palkaging and quality cont	
5.3. Palkaging and quality cont	rel
	rel
	rel
List important pack≥ging m	rel
List important pack≥ging m	rol aterials
List important packaging m Are there any problems rel	aterials ated to their availability?
List important packaging m Are there any problems rel yes:	aterials ated to their availability?
List important packaging m Are there any problems rel yes: If 'yes', please specify Do problems exist regardin	aterials ated to their availability?

6.9.	9. What in your opinion are the major constraints which affect your exports?					
	(Rank constraints in order of	importance)				
	Lack of market information: .	Discrimination tariffs:				
; ;						
! !	Lack of market demand:	High import tariff:				
	Lack of trade contact:	Non tariff barriers:				
	Lack of trade contact					
	Low prices:	Payment problems:				
:		•				
	inadequate shipping services:	: Quality requirements too demanding:				
; ; ,		•••••				
1						
f i	High shipping costs:	Restrictive import regulations:				
3						
t ,	Other specify:					
;						
ś.10	•	Please specify areas of assistance needed to achieve increased exports. (Pank				
	in order of importance)					
1		•				
	Market information:	Trade contact:				
:	Export incentives:	Selling mission:				
	W :	Peduction in taxes/cuties:				
1	Yarket survey:	reduction in taxes/cuties:				
	Export finance:	Export management training:				
:						
	Paw materials:	Product adaptation:				
	Packaging:	Product design:				
	Improvements in production to	echniques:				
•	Improvements in quality:	Sthers (specify):				

6.11.	Are you interested in joint venture a	greements? yes: no:
	If 'yes', please indicate your intere	st:
	Management: Finance:	Marketing: Technology:
6.12.	Are you planning to diversify your ex	odrt markets yes:no:
	If 'yes', which countries	
	1) 4)
	2) 5)
	3) 6)
6.13.	Are you in need of financing yes	:
	If 'yes', please check (List in order	of importance)
	Paw materials financing:	Export credit financing:
	Machinery financing:	Additional working capital financing:
	Joint venture financing:	Expansion financing:
	Other (specify):	
	5.12.	Management:

5.14. sould you like to make suggestions concerning export sevelopment of your products?

7.	F	ina	inc	ia	1_	Ρ	TC	ţ	'n	1	•
								_			

7.1.	Costs.	S	*
•	Timber		
ş	2lywcod		:
f	Plastic laminates		
:	Iranmangery		· !
s	fittings		
,	-chesives		
F	Finishes		
	Jaholstery covers		
	Jpholstery frames		
	Fillings and fcams		
	Springs and webbing		
	Bought in parts		i
	Bought in finished goods		
	Other materials (specify)	! 	
	Cutwork (payment for work some on materials supplied by you)		
į	Production wages*		
	• "		
		<u> </u>	, 100

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^{*}All wages concerned with production whether direct or indirect.

7.2.	Hanufacturing overhead	\$	*
	Holiday pay		
	Light and power		
	Gent and Rates		
	Building depreciation		
	Building, maintenance and repairs.		
	Plant and machinery, maintenance & recair		
	Consumable stores		
	Design development		
	Rectification and Inspection		
	Any other menufacturing expense		
	a.		1
	5.		
	c.		;
	c. Total		; 100
7/3.	Distribution overnead	\$	*
	Wages and salaries		
	Packing and storing expenses		
	Truck drivers wages		
	Vehicle decreciation		
	Venicle operating expense		
	Other distribution costs		; }
	ė.	 	
	J.		1
		1	
	Sutside contractors changes		

7.4	Selling overhead	\$	4
	Sales representation and office		
i i	Travelling and entertainment		
	Advertising and exhibition cost		
	Trade discounts allowed		
	Bad debts		
	Other selling excenses		
	3.		
1 1	o. Total		100
			
7.5	Administration overhead		
	Salaries (other than above)		
	Telephone, Telegrams, Postage		
	Printing & stationery		
2	Office equipment depreciation		
	Audit, accounting fees		
	Bank charges		
	Trace subscriptions		
	Cther administration expenses		
	Total		130
7.6.	Insurance overhead	\$	5
	Manufacturing		
	Distribution		
	Selling		
	General		
	fotal		130
	· ·		

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7.7	Summary		\$	\$
	Total production	(sales)		100
	Prime costs	Direct materials		
		Cutwork		
		Direct wages		
		Total prime costs.		
	Gross margin			
	Cverheads	Manufacturing		
1		Jistribution		
		Selling		
		Administration		
		Insurance		
		Total overhead		
			-	
	Net crafit for co	omparison with total assets.		
3.	Pricing			
•	Please indicate y	your average ex—factory prices fo	r the follo≠ing:	
	Dining-room chai:	: \$ Dining-r	com table \$	• • • • • • • • •
	Show-wood armchai	ir \$ Sideboar	a 5	•••••
1	Wardrope (solid)	cod) \$ #ardrope	(plywood)\$. • • • • • • •
	Chest of drawers	S Dressing	table \$	· • • • • • • • • • •
; ;	Executive desk 3.	Other (s	pecify) 3	••••••
				j J
				1
,	'ame:	Signa	ature:	••••••••••••••••••••••••••••••••••••••
!	Designation:	Cate		

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ANNEX 3

Proposed Programme of Technical Assistance

A. For immediate implementation

1. Qualitative survey of the furniture factories and workshops members of the Barbados Furniture Trading Company Ltd.

Inputs: Consultant in furniture production

Duration: One month to six weeks Cost: \$US 8,000 to 12,000

2. Seminar on serial production of furniture for export.

Inputs: Team of 3-4 consultants

Duration: Three weeks Cost: \$US 40,000

3. Advice to the Barbados Furniture Trading Company Ltd.:

a) On the selection of timber drying kilns;

Inputs: Consultant in kiln-drying Duration: One month, split mission

Cost: \$US 10,000

b) On the selection of equipment for the rough mill:

Inputs: Consultant in furniture production

Duration: One month, split mission

Cost: \$US 10,000

B. For future implementation

1. Provision of expertise in selected fields to train technicians and middle management through short intensive courses and ad hoc advice to the factories.

Inputs: 4 to 6 consultants
Duration: Three weeks each

Cost: (at \$US 7,000 each) \$US 28,000 to \$US 42,000

2. Provision of a production manager to start-up and operate the Spring Garden kiln-drying and rough mill facility of the Barbados Furniture Trading Company Ltd.

Inputs: Furniture production expert

Duration: 12 months Cost: \$US 96,000

3. Provision of an internationally known furniture designer to participate in the jury of a Barbadian furniture design competition (and provide ad hoc advice to local designers).

Inputs: Furniture designer

Duration: Two weeks Cost: \$US 6,000