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A COMPARATIVE ANALYSIS OF SME STRATEGIES, POLICIES AND PROGRAMMES IN CENTRAL EUROPEAN INITIATIVE COUNTRIES

PART I

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Preface

The Central European Initiative (CEI) Working Group on Small and Medium Enterprises (SME) requested the United Nations Industrial Development Organization (UNIDO) in 1995 to carry out a study of SME policies and programmes in CEI countries that would provide a systematic basis for identifying areas of mutual interest for cooperation and future action. In response, the UNIDO research project was initiated to provide a framework for developing collaborative future projects, and at the same time, to identify policy and programme elements (both good and bad practice) in the respective countries that could guide UNIDO and donors in fine-tuning their support efforts.

The approach followed by UNIDO was to carry out the study in close collaboration with the national institutions and agencies involved in SME development. Focal points in each country were designated to assist UNIDO by providing reliable information. The focal points coordinated the study at the national level and provided information and documentation on specific issues following the framework of investigation designed by the project. (The criteria for participating in the project was the readiness of the country to commit resources and personnel to carry out the research work in the countries concerned.)

Country reports were prepared for six Central European countries, the Czech Republic, Hungary, Poland, Romania, Slovakia and Slovenia. The initial country reports represented an official descriptive view of the situation in various countries. As such, they raised only a few issues concerning future needs and development issues to be addressed. Therefore, to complete the analysis, country visits by UNIDO consultants were undertaken. In each country, consultations were held with the relevant ministries, institutions and assistance agencies, and representatives of small and medium enterprise associations. Some countries like Romania held follow-up workshops, with key institutions involved in support to the SME sector, to discuss emerging issues at the national level. Reports on SME policy and programmes were also prepared by Austrian and Italian focal points. These have been reproduced in the form in which they have been received by UNIDO.

A final workshop with national focal points and counterparts, to review the main issues emanating from the analysis, took place in February 1996, in Vienna, Austria. The present report incorporates the conclusions of that workshop and the subsequent comments on the draft Report discussed there. As a result the final report of the UNIDO project consists of:

 A description of the major issues that needed to be addressed in respect of policy, institutional and assistance development, in particular pointing to areas for action, exchange and support. Thus, Part I of the report contains a comparative analysis of the individual country information produced by the participating CEI countries. It does not include analysis of the information from Austria and Italy although this is available in the form of country reports in Part III for comparative purposes;

- Part II comprises the matrices reflecting SME support systems and institutions
 edited in such a way that they could be easily used by countries to contact each
 other about various aspects of their small business support system. Addresses,
 telephone numbers and fax numbers are provided for all the institutions and types
 of assistance named. This information is also available on the UNIDO World Wide
 Web site on the Internet.
- Part III of the report consists of the eight country analysis adapted in a format to allow comparison (eight country reports, including Austria and Italy);
- The Report also includes the analysis of the 'entrepreneurs point of view' based on data from interviews with 50 companies in each country. For that purpose, the European Foundation for Entrepreneurship Research (EFER) was commissioned to provide information, via its bi-annual survey, on a number of issues including small firms attitudes to, and use of, government policies and programmes; involvement of associations; use of, and benefits from, various forms of assistance; as well as problems currently being encountered by growth companies.

The final report therefore reflects the two key outputs of the UNIDO research project, namely:

- A comparative analysis of SME strategies, policies and programmes;
- A critical appraisal of such policies and programmes based upon the impact on SME development in key areas.

The support and commitment of all of the institutions and persons listed in Annex I is gratefully acknowledged, in particular the assistance of Professor A. Gibb.

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INTRODUCTION

This report represents an overview of the results of a study of policies and programmes in support of the small and medium enterprises in the Central European Initiative (CEI) countries of the Czech Republic, Hungary, Poland, Romania, Slovakia and Slovenia. Information has also been provided on Austria and Italy although it is not incorporated into this overview report.

The objective of the research was to 'undertake a comparative analysis of small and medium enterprise strategies, policies and programmes in the designated Central European countries as a basis for complementary and collaborative development initiatives'.

It was expected that the added value of the research would be to:

- Provide a framework for the CEI group to coordinate their research and development activities and design complementary and collaborative projects in the future;
- Help in the identification of key elements of small and medium enterprise policy and programmes (good and bad practice);
- Provide UNIDO and other donors with guidelines for fine-tuning of their future technical cooperation.

APPROACH AND OUTPUTS

The key components of the study were the following:

• An analysis of the policies, institutions, programmes of assistance and perceived needs undertaken on a country basis by national institutions involved in SME development in the countries concerned. These units, and the personnel involved, are listed in Annex I. A detailed frame of reference for the study was made available to each of the contributors and is shown in Annex II. The country reports were designed to demonstrate policies, economic and industrial, as they pertain to small and medium enterprise development and their operation and coordination; institutional development (capacity and operation) as it pertains to small business;

the forms of assistance and their delivery; and perceived needs and priorities. The individual country studies constitute Part III of this report.

A series of matrices for each country, providing a summary of key institutions and general forms of assistance (information, counselling, training, finance, provision of premises and promotion) for SMEs with special notes for start-ups, survival, growth, innovation and exports. It was hoped that these matrices would form the basis for future 'experience exchange' between the countries involved in the study. The matrices, setting out general forms of assistance constitute Part II of this report.

The commissioning of the European Foundation for Entrepreneurship Research (EFER) to provide information, via its bi-annual survey, on a number of issues including small firms attitudes to, and use of, government policies and programmes; involvement with associations, use of, and benefits from, various forms of assistance; as well as problems currently being encountered by growth companies. These data were collected by interviews with a sample of 50 growth companies from each country.

FORMAT OF THE REPORT

This overview begins with a brief statistical review of the position of SMEs in the various economies. The report then focuses on the issues that seem to be of common concern to the transition economies of Central Europe with particular reference to potential areas of improvement which might provide a focus for further collaborative effort and exchange as well as suggestions for donors support. These issues are divided into four groups:

- Those relating to the needs of small firms as evidenced by the results of the EFER survey and as problems perceived by respective country respondents. The ways in which the needs of the sector are monitored, communicated and analyzed are also covered;
- Those relating to policies, their focus, their development and coordination;
- Those relating to institutional development, operations and effectiveness;
- Those relating to the delivery of various forms of assistance to small business.

Comment is thereafter made on donor support. Finally, conclusions and recommendations for joint action by CEI countries and potential support of bilateral and multilateral donors are set out.

THE PRESENT POSITION OF SMALL BUSINESS IN CEI COUNTRIES

Data on firm size, employment and contribution to turnover are not readily available on a basis suitable for comparison with the European Union Observatory figures. It is, however, of major policy interest to know the degree to which the structure of business has changed and has moved towards that of the Western European economies as a result of market forces. The tables in Annex III endeavour to set out, in as near a comparable format as possible, with the available information. This information has been derived from official sources by the country contributing agencies.

The enormous growth of the micro enterprise sector (under 10 employees) in all of the countries concerned is reflected in a distribution of establishments by employment size very similar to that of the European Union as a whole (Table 1). In general 90% or more of all enterprises are now in this category. The data for Poland and the Czech Republic is difficult to compare because of differences in classification of employment categories associated with different official definitions of micro, small and medium businesses.

In terms of share of employment (Table 2) there are some sharper comparisons. It is, however, difficult to make comparisons of the small firms sector (11-99 employees) because of the non-comparability of data in several countries. In the medium firm sector (100-499 employees) there is generally a substantially higher percentage of employment than in the European Union. This may reflect the slow growth of privatization in this sector. Alternatively, it may reflect a stronger sector! It is also interesting to note that the large firms sector has, in most CEI countries, a bigger employment share than, on average, in the European Union.

Turnover data is not available for most of the CEI countries. What is available, however, tends to emphasize the relative weakness of the small and micro enterprise sector (Table 3).

It was hoped that comparable data would be collected on the growth of the SME sector over time, birth rates and death rates; the proportion of inactive businesses that are registered; and the size of the informal economy. It was not possible to do this in a sufficiently consistent fashion to facilitate a wholly adequate contrast. Nevertheless, it is clear that in many of the CEI countries, micro business continues to grow apace. In some countries, for example, Hungary and Slovakia, the pace of growth is slackening off. The registration and de-registration data have, however, less meaning than in the European Union as the incidence of 'inactive' registered businesses is very high. In Hungary and the Czech Republic it is estimated that close to 30% of those on the register are 'inactive'. The informal sector (unregistered businesses) is estimated at between 10% and 30% of the gross domestic product (GDP) in CEI countries. In

these circumstances it is extremely difficult to make fair comparisons of birth and deaths with the countries of the European Union.

Overall, it is not easily possible to make an adequate comparative statistical analysis of the health of the small and medium enterprise sector even in very simple terms. It is none the less quite clear that the distribution of businesses in all of the CEI countries is moving towards the norms of Western Europe although the reported strength of the micro enterprise sector must be in some doubt because of the high estimated number of 'inactive' business registrations. The large firm sector still contributes a higher than European Union average contribution to employment indicating that there may yet be some way to go in the contraction of that sector (which has been substantial over the past five years). The size of the informal sector is recognized as a problem although in some of the participating countries it seems to be no more substantial than in certain EU countries.

Finally, in several of the country cases the medium sized firm sector emerges more strongly than the European Union. This may demonstrate either a greater potential or the fact that privatization or possible downsizing of this sector still has some way to go.

Overall it is clear that there is some way to go if the objective is to produce intercountry comparable statistical data on the health of the SME sector.

THE NEEDS OF SMALL BUSINESS

The European Foundation for Entrepreneurship Research (EFER) survey

The EFER survey embraces the results of interviews with a sample of 50 businesses from each of the participating countries. They were selected by a sampling process from a database maintained by EFER. Therefore, the data they represent are indicative only.

By and large, the companies interviewed represent higher growth, owner-managed businesses founded by the entrepreneur from scratch (rather than privatized or bought from the state). They are not perfectly balanced between sectors. The proportion in manufacturing varies from two thirds in Slovenia to one third in Hungary; however, most combine their manufacturing, construction or transport activity with some kind of trade. The comparability of the data is also effected by substantial differences in average size. The companies interviewed in the Czech Republic and Romania were on average medium-sized businesses (158 and 151 employees respectively). In Hungary and Slovenia they were very much smaller (average 80 and 34 employees respectively). In turnover terms, however, the sample was more comparable, averaging around ECU 3.3 million a year (with the exception of the Czech Republic). The companies generally represented the 'top end' of small business in terms of the education and qualifications of the entrepreneurs (most with university or higher degrees and most with a technical or economic/business education background). Most of the respondents now have several businesses and, in the case of the Czech Republic, Romania and Slovakia, most started the business with less than ECU 5,000 (the average start-up capital was higher in Hungary even though the size of the business was relatively small compared with Romania and the Czech Republic). Although there is no direct information on the individual growth of the businesses it can be inferred from the data that businesses in the different countries have experienced different growth tracks. It is evident from a comparison of employment at the commencement of the business, and employment in 1994, that in the Czech Republic there has been significant growth of business, a more modest growth in Hungary and rather less change in Romania and Slovenia. 1

It is clear that the companies studied by EFER are probably not strictly comparable (cross-country) in terms of size or growth. They do not constitute a representative or carefully matched sample. They generally represent the larger small business and certainly not the micro business or the substantial informal sector. Nevertheless they do represent recently started businesses and are the voice of the more articulate

¹ This interpretation is taken from aggregative data and this may mask the fact that some businesses in a group have grown very substantially in certain countries while others have declined over the period.

educated entrepreneur. As such their judgements and comments (below) may be more informed than average.

Basic needs that can be inferred from the data

Management of human resources A substantial minority of companies recognize that they have training needs, particularly in respect of language, management training, and training in marketing and financial management. Such generalizations are to be expected and do not indicate that there is a keen demand for such training. The research also points, however, to the key to success in business being the experience of the owner and management team, their organizational skills, their ability to build good relationships with customers and clients backed up by the quality of the product and service. The development of these largely human resource aspects of the business can be seen to underpin growth. The management problems of firms are generally focused (but by no means wholly or uniformly) around issues of finance (between one third and one half), collecting payments, coping with government regulations and (most acutely in the Czech Republic and Poland) upon the availability of skilled workers. A substantial minority of the companies (in Poland over half) indicated that they had major problems in recruiting staff with suitable skills.

Finance The emphasis upon financial barriers to development must be expected and is not remarkable in the light of small and medium firms concerns worldwide. As might be anticipated, most of the entrepreneurs started their business with their own savings or borrowed money from family or other members of the team. Only in the Czech Republic, and to a much lesser extent in Romania and Slovakia, was bank money important. Moreover profits, rather than bank borrowing, had been the major source of development funding. Most of the firms in the sample were still seeking to expand with a substantial minority now looking for bank money. Here the non-availability of long-term credit at reasonable rates of interest together with cumbersome application procedures and collateral requirements were seen to constitute major barriers. The concern of preserving independence substantially limits the market for venture capital with relatively few seeking to use this form of resource acquisition.

Markets Virtually all of the companies were focused heavily upon the domestic market although it was clear that over the past three years there had been a movement towards exporting, almost totally focused upon Europe. Most of the planned expansion would also be within the domestic market. The rate of expansion of domestic demand was therefore seen as a constraint. Only a small minority of firms (except in Slovenia) were looking for expansion in international markets. Competition was regarded by the large majority of firms as intense. Skilled workers, organization, marketing and networks provided the main competitive advantage.

Regulations The obtaining of licences and permits for registration is not a major problem although it still takes time, in a substantial number of cases up to three months. As might be expected almost all companies thought that taxes were too high, did little to stimulate reinvestment of profits and did not provide enough incentive for the growing business.

The climate for business Most small businesses felt that those who operated the regulatory environment did not really understand small business. Business views of the broader environment were, by and large, no more encouraging. A substantial number of businesses in each country saw the attitude of the government, regulatory officials and managers of state enterprise as being negative towards private business and profit making. On balance the attitude of citizens towards profit making and private business was seen to be more negative than positive in the Czech Republic, Slovakia and Poland but more positive in Slovenia and Hungary. With the exception of Romania, businesses generally considered the present conditions for small business to be unfavourable. The climate in Hungary and Slovakia was almost universally felt to be unfavourable.

Government support The substantial majority of respondent businesses in each country felt that their government did not have a well-defined policy for support of small business and virtually all businesses felt that it should have such a policy. Three quarters or more of the businesses in each country felt that the government did not understand the small firm. Significantly in this respect many small businesses did not know which Ministry was responsible for small business development in their country; many thought it was the Ministry of Finance. Yet most small businesses felt that governments should have a role in providing services to small business. They could not, however, point to any outstandingly successful programmes. The kind of support they indicated they need focuses, unsurprisingly, upon tax incentives, loans, guarantees, market information and better regulatory environment conditions.

Communication with government Central to the problem of government gaining better understanding of small business is the issue of the channels of communication. In this respect the majority of firms saw (but by no means outstandingly) the Chamber of Commerce or Small Business Entrepreneurs Association as being the major vehicle for communication alongside the trade and industry associations. Most thought these channels were relatively or wholly ineffective in their communications with government, with the exception of Romania (and one in three companies in Slovenia). The key focus of need for communication was seen to be with the central government rather than with regional or local governments.

Association roles Most businesses were members of formal or informal entrepreneur associations. Only a minority had no desire to become a member of such associations. Most saw the Chambers of Commerce or the Entrepreneurs Club to be the main channel rather than the Local Enterprise Agency or local authority. The majority of firms were represented by Chambers of Commerce or industry-specific organizations

although the picture varied between countries. The main benefits perceived from such membership were information on markets, technology, laws, advisory services, networking and in the case of the Czech Republic and Slovenia political lobbying. These in turn were major motivations for joining an association.

Support services In general a substantial minority, and in the case of Hungary and Slovenia half to two thirds of businesses, had not used any special support services. Only a minority in each country had participated in consulting, training or special financial schemes. The most common form of assistance used was information. The feedback on services, where used, was generally good with the exception of Hungary. There was some awareness of the existence of special support programmes for the start-up, growth, export and innovation process. These were not, however, regarded by the majority of businesses as effective (with the exception of Romania). Over four out of five and in some cases nine out of ten companies could not identify outstanding support programmes. In identifying outstanding institutions in the locality that supported small business, there were varied answers with greater emphasis on the Chamber of Commerce in Romania and to a lesser extent in the Czech Republic and Poland and upon Local Enterprise Agencies in Hungary.

Overall, although the evidence is based upon a limited sample it supports the view that SMEs do not generally regard the economic climate as favourable. In particular, they have negative attitudes towards taxation and legislation. They are looking for improved sources of finance especially of a longer term nature (although in reality they will fund a great deal of their expansion out of profits). They feel that government has a positive role to play in small business development but do not feel it understands the smaller firm. They recognize the need for business associations as a means of communication, lobbying and source of information and advice but do not currently feel they are particularly effective. By and large, they cannot name outstanding programmes or sources of assistance for particular business development processes although they claim to be aware of them. Moreover there is seen to be a need to create a more positive climate among the population as a whole towards small business, profit and private enterprise. This is a reminder that a policy of support of SMEs is only likely to be successful within a broader macroeconomic and social programme.

Officially perceived needs

Many of the above needs are recognized officially by the CEI country governments. In its April 1995 strategic policy paper Poland saw the key SME problems as being those of taxation; high interest rates; an unclear and inconsistent legal system; the lack of competitiveness of SMEs linked with low demand; and skills and technology development deficiencies. In the Czech Republic the key need is seen to be finance. In Slovakia the problems are officially seen to be frequent changes in regulations, high insurance and tax levels and the lack of transparency of the regulatory environment. In Slovenia, constraints are seen to be those of finance, information, counselling, training and provision of premises, as well as support for exporting. In Hungary the issues are very much the same with recognized needs to support the development of a culture of enterprise and coordinate state support efforts, provide capital and create stability.

Monitoring the health of the small business community and evaluating the impact of government regulations and intervention

The ability to cope with the needs of the small and medium business community is, in the first instance, a function of the ability of governments to monitor the health of the community, investigate its needs and evaluate the impact of changes in the environment and of regulations upon its health. In each of the countries studied there was a recognized need to improve capability in all of these respects. In each country there is a growing body of research and information about the small business sector emanating from a variety of official, private and university sources. Nevertheless there are substantial gaps. There are also problems in pulling together what already exists to provide meaningful information for policy making at the national, regional and local level. The Polish report for example points to the 'inadequacy of information for policy making' while recognizing that there is information from a 'variety of sources'. In the Czech Republic there is an annual report on state policy and assistance to SMEs; this does not, however, constitute a monitoring document and there is a general view that there is 'insufficient analysed data' on SMEs with 'little hard evidence to back policy focus' and 'too little analysis of the impact of laws and policy'. In Slovakia the National Agency for Development of Small and Medium Enterprises (NADSME) prepares a twice yearly report on the state of SMEs covering a wide variety of information. There are nevertheless recognized problems in determining how effectively the information is used and the suitability of its format. In Romania there is some monitoring of data and reports on particular problems such as finance and exports. In Slovenia there is a yearly analysis of SME trends and 'state of the art'. In Hungary there is a similar situation with a great deal of research on a variety of issues, much of which is not coordinated.

In general there is not a shortage of information about SME developments in the countries studied. The problem seems to be one of information being provided in a sufficiently consistent form to be of value to policy makers and to interested stakeholders at all levels. There is a recognized need to benchmark progress in the Central European countries against the 'norms' of the Western economies in respect of the health of small business. It is argued in some countries, for example Hungary, that there is still a missing 'middle sector' of business: greater awareness of the nature and extent of this problem could provide a clearer policy focus.

There is also recognition that adequate information for policy development needs to embrace statistical analysis of births, terminations, growth, sectoral and regional performance; broader indications of SME health covering reactions to the competitive and regulatory environment; perceived problems and opportunities; attitudes and reactions to particular policies and programmes; evaluation of specific forms of assistance and interventions; and monitoring of the views of key stakeholder bodies including associations, banks, legal services, local authorities and local development agencies. Given the local horizon of most small and medium enterprises and their associated 'bottom-up' support structures, an adequate information system would need to have its roots in the local community and region. This remains a considerable challenge.

Communication with government and representation

Small enterprises are notoriously difficult to communicate with because of their sheer numbers and heterogenity. In all of the countries studied there are mechanisms for involvement of small business associations, and particularly chambers of commerce, in policy making. It is recognized, however, that these are currently far from effective. The Polish report points to the fact that 'the organizations representing SMEs are not involved with government economic decision making processes but only in services'. There is provision for the association of entrepreneurs and the union of tradesmen in Slovakia to liaise with NADSME and the Ministry of Economy. however, there is no strong communication channel for entrepreneurs although there is a National Council for Independent SMEs which includes ministerial and business representatives. This, however, has no major impact on SME policies. In Slovenia the Chambers via the State Council of the Republic are involved in discussions but claim that they are limited in their influence and are essentially only able to provide reactions. In Hungary, the Chambers are in the process of being re-established as compulsory membership organizations with mechanisms for feeding into policy via the Reconciliatory Council. This is, however, a discussion forum and not a decision making organization.

It is clear that official communication with small business and its representative associations still leaves much to be desired and that associations play a limited role in shaping policy as opposed to reacting to it. In light of this it may not be surprising that the EFER survey companies found their business associations to be relatively ineffective.

POLICY DEVELOPMENT AND IMPLEMENTATION

The research sought to cover the following key aspects of policy:

- The relationship of national economic, social and industrial development policy to small and medium business development (including the rationale for any interventionist stance taken);
- The departmental responsibilities for SME policy and the process of coordination with activities of other national and regional arms of government;
- The role of SME policy in respect of privatization and restructuring;
- Sectoral policies and their impact on small business;
- Organization and implementation of specific support policies for SME development.

Overall economic and social policy and SME development

In most of the surveyed countries a strategic policy for small enterprise development is still in the process of emerging. In all of the economies there are specific resolutions/acts of government which pertain to SME development.

In Poland, SME strategy has, as its main objective, the task of creating a 'competitive and decentralised market and improved mechanisms for resource allocation'. The small business policy embodied in the national strategy document of June 1994 sets out key targets, including increases in turnover higher than average and a significant growth in SME sector employment. However, there is, as yet still no clear criteria for 'market intervention' although it is stated that the Ministry for Industry and Trade will develop such 'criteria'. In the Czech Republic the Ministry of Economy has responsibility for small business development but little power to control development. The interventionist focus on SMEs is minor within the Ministry of Economy reflecting the Government's free market orientation. There is an Annual Report setting out state policy on SME assistance and a statement of April 1992 which justifies support for SMEs in terms of preservation of market forces and a broad structure of business from small through to medium and large. The major focus of policy seems to be to create harmony with European Union practice and indeed with the Western European

structure of industry and commerce. There is no specific SME industrial development policy.

In Slovakia the policy focus is within the framework of 'complex support of SMEs' approved by the Government in 1993 and broadly indicates financial support, institutional development and sympathetic legislation but with no detailed targets set out, although specific tools are available. In Romania, the policy implementation structure is being changed to incorporate SMEs within the National Agency for Privatization with a greater focus on medium sized rather than micro enterprises. In Slovenia the Government is still debating a 1994 strategy paper which has yet to be accepted. In Hungary there is little specific reference to SMEs in official social and economic policy. There is, however, general concern expressed for improving subcontracting, capital markets, information systems and key sector performance, for example, in tourism and agriculture. The Government is in the process of setting up an Enterprise Development Council with ministerial and independent representation. However, there are also broad statements calling for the development of a more comprehensive approach covering the removal of barriers to SME development including social insurance, financing systems, information systems and support for growth companies.

All the countries surveyed are working towards the establishment of strategic objectives for SME development. As yet, however, these fail to set out clearly the contribution that SMEs might make to broader national goals of growth, employment, productivity, balance of payments stability, price stability, employment, social justice and equality of opportunity. Neither is there a clear established criteria for intervention in the market. In most countries new institutions are being developed as a central focus for SME development (see below) and their role is still being worked out. In none of the countries does there appear to be a fully accepted set of strategies for each of the key areas of the 'process' of SME development, namely, the promotion of enterprise culture; the promotion of quality business starts; the enhancement of capacity to survive; the fostering of growth of the existing business stock and in particular its internationalization. There is, as yet, no clear statement (except in Romania) of the need to develop particular sectors relating to a 'balanced structure', for example the 'middle business'. One common preoccupation of policy, both explicit and implicit, is to reduce the very substantial informal sector which in some countries, e.g. Hungary, is contributing up to 30% of GDP.

Sector policy

Several of the countries have a broad sector focus. In Poland there is an emphasis upon tourism, international trade and technology, in the Czech Republic upon energy and medical practices, in Slovakia on energy, domestic raw materials, house building and transport as well as crafts, in Romania on furniture, textiles, leather, food processing, construction, and in Slovenia on tourism, transport and energy. In Hungary a government resolution has established the need for sector policies and targets, most of which have still to be worked out in detail.

Within these sector targets there do not as yet seem to be many specific policies and programmes for SME development other than for the craft industry.

Coordinating the focus of policy

Most of the surveyed countries have made recent adjustments to their ministerial/departmental focus on small and medium business. In 1995 the Polish Foundation for SME Promotion and Development was set up as a channel of communication for support of the development of SMEs. In the Czech Republic a rearrangement of responsibility in 1995 led to the establishment of the Agency for Enterprise Development (ARD) as a central 'service' support agency for small business. In Romania, the responsibility for small business development has recently been transferred from the Romanian Development Agency to the Privatization Agency and the impact of this on the variety of different players in the field of small business development has yet to be worked out. In Slovenia a Small Business Development Centre was established formally in 1992 but has yet to take off in terms of operation. In Slovakia NADSME has wide-ranging responsibilities for policy recommendation, business identification and selection, cooperation with external institutions, support of the local enterprise agencies (RAICs) as well as responsibility for links with Europe and for promotion and the channelling of aid. In Hungary the Foundation for Enterprise Promotion has also been established for a number of years but must still fight for its consolidation within the overall framework of governance.

Overall, the implementation of SME policies suffers in most of the countries from the constant change and overlapping responsibilities of different ministries and from 'competition' between ministries even though there are formal coordination mechanisms available. In all of the participating countries the Ministry of Labour or its equivalent plays a role in local job creation. Privatization ministries have some responsibility for SME development as do ministries of technology, education and environment. In several of the countries, responsibility for small and medium business development has been moved around within the ministries (not uncommon in the West). As a result there are ambiguities in the relationship of new central agencies to

certain ministries. Even in Slovakia where NADSME seems firmly established and its role widely accepted as central to the implementation of policy, some of the processes remain unclear. In Hungary the Hungarian Foundation for Enterprise Promotion has played a central non-governmental organizational role for some years but still suffers from ambiguity in relation to its place in overall policy making and implementation. The new Institute for Development of Small Business, recently reconstituted out of the Small Business Administration of the Hungarian Ministry of Industry and Trade, is designed to be the main policy think-tank although it has no major responsibility for any implementation. In Poland the Ministry of Industry and Trade is the major ministry responsible for SME development.

Overall therefore there remains a need in virtually all of the countries to underpin the policy and development role of emerging central institutions for small and medium enterprise development. It is by no means clear that establishment of these institutions will solve problems of inter-departmental rivalries and lead to greater coordination, although they do represent an opportunity to provide a stronger and more focused coordination effort for small enterprise development.

The regulatory environment

All of the countries surveyed recognized the need for establishment of a more sympathetic and stable regulatory environment for small and medium business development. In all of the countries there is pressure to create a more 'user-friendly' tax system to reduce and make less onerous social security and labour taxes, to provide incentives for investment, to provide an improved framework for the regulation of laws relating to late payment, to create a stronger focus in government for advocacy in respect of the creation of laws and to create greater flexibility in the labour market. There are also recognized problems in some countries relating to legislation on consumer protection and product liability. In general it seems that registration of business and the obtaining of relevant licences is now relatively easy. There is, however, a major concern about the growth of informal business, and particularly the impact this is having upon the exchequer. In addition a large proportion of the registered businesses (in several of the countries estimated at over one third) are no more than 'shadow' companies and reflect the attempt of businesses to avoid paying social security payments by the creation of self-employment status for employees.

There is major general concern for creating greater stability in the regulatory environment, and for making it more user-friendly for small businesses so that the transactions costs of compliance are reduced. There is a recognized need to improve the fair and equitable process of application of the law and to train staff of regulatory agencies accordingly. There is also a recognized need to provide improved mechanisms for encouraging investment and for reducing the social security liability linked with the employment of staff.

Privatization and restructuring

In all of the countries there is growing recognition of the important relationship between small and large businesses and its impact upon building a more competitive market economy. This manifests itself in a number of ways, in particular, concern for developing improved methods of facilitating subcontracting and an increasing recognition of the importance of restructuring large companies via processes of spin-off of 'small businesses' previously internalized under the old system. For example, in 1995 in Slovakia there was a pilot spin-off programme upon which a formal post-privatization restructuring activity would be built. Most of the countries are still struggling with the problem of making the large, former state companies more efficient (whether privatized or not). It is not, however, accepted by all of the countries that restructuring should precede privatization. It is argued, on the contrary, that privatization will itself force, via market forces, a process of natural disaggregation.

Overall there is increasing interest in mechanisms to improve subcontractor capability and develop supply chain management and purchasing partnerships. There is also a desire to explore the role that small business might play in the disaggregation and restructuring of large companies prior to, or in association with, the privatization process.

Enterprise culture

In none of the country reports was much attention given to the creation of enterprise culture via the education system or indeed to mechanisms for promoting this culture within the population as a whole. This may well be important if the views of small businesses (from the EFER survey) are more fully supported. They indicate that the society as a whole is still somewhat hostile to private and small business. There is also the issue of employment creation and development for young people through basic programmes in the education system, particularly within the vocational education system.

Therefore it would appear that there is some neglect of the issue of the development of enterprise culture in support of a transition to the market economy within and outside of the education system. In some countries, for example Hungary, Poland and Slovenia, some efforts are being made in this respect. However, the impact is, as yet small.

THE INSTITUTIONAL FRAMEWORK FOR SMALL ENTERPRISE DEVELOPMENT

The research identified a number of common issues of concern to each of the contributing countries. These were the role of the central support institutes for small business development; the optimum organization of regional and local support and the tension that may exist between bottom-up differentiated initiatives and top-down attempts at standardization; the related issue of effective networking at the local, regional and national level; the sustainability ultimately of institutions many of which are, or were, pump-primed by foreign donors and the effective management of such institutions.

The role of central support

As noted above the central support system for small enterprise development is currently being revised or is still under major reconsideration in several of the countries participating in the survey.

Central support for local enterprise development can involve a wide range of services to local agencies including updating of legislation and data banks; provision for exchange of information and experience; creation of region to region business links; support for special credit schemes; providing a conduit for foreign funds; lobbying and pressure group activity on behalf of small and medium enterprise interests; central purchasing; development, testing and dissemination of new programme models; bench marking of best practice in support of small enterprise; monitoring the overall health of the small and medium enterprise community; evaluating the impact of legislation, 'support' initiatives and environmental change in general on the small business community; needs analysis; development of standards for trainers, consultants, support agency and regulatory agency staff and the provision of training facilities; small business advocacy in developing legislation; small business promotion and also the ongoing briefing and indeed training of bureaucrats, policy makers and politicians.

In several of the countries the central agency is emerging from a position where it was a major conduit for foreign funds (and therefore with an emphasis upon accountability and control), towards a model of a service agency for local enterprise development. The nature of any change in the balance of future activity in this respect will of course be a function of the degree to which central government continues to play a major role in the direct financing of enterprise development.

Each of the country agencies is currently positioning or repositioning itself in respect of the portfolio of activity noted above. It is not necessarily the case that all support

services to local agencies will be offered from the centre or indeed by the same agency. For example, in Hungary the National Institute for Small Business is charged with monitoring SME development and policy research in contrast to the Hungarian Foundation for Enterprise Promotion which has a strong orientation to local enterprise support. The situation in Hungary raises the broader issue as to the degree to which a central support agency should be autonomous from the government and reflect a balance of private and public interest with broad representation. It is clear that political skills will be important in the survival and development of central agencies, particularly in terms of achieving a continuity between governments of different ideological makeup and in managing the 'interests' of different government departments. (In this respect it is interesting to note in the EFER survey a large number of small businesses think the Ministry of Finance is the dominant small business agency.)

Overall there is a need for central agencies to articulate clearly their role in local and small enterprise development in the light of many other central interests that influence policies in this respect and the changing and differentiated needs of local economies and local agencies. This obviously demands an emphasis upon strategic thinking, strategic planning and the continuous education of those with the power and resources to shift the balance.

Regional/local development initiatives and small enterprise support

Local enterprise development is essentially a bottom-up phenomenon. Flexibility is needed to allow policies and programmes to reflect differentiated local and regional needs and to achieve synergy at the local level between different institutions.

In each of the countries there are major challenges in this respect. These largely relate to the twin issues of the relationship between emerging regional and local development policy and the relationship between local and regional development and small business development. Hungary, Slovenia, Slovakia and Poland all aim to strengthen regional policy and decentralize powers to the regions, via local or regional government or via regional development agencies. There are, however, common problems in terms of local governments taking major initiatives because of their weak financial position although steps are being taken to encourage local councils to come together in support of broader regional programmes. In the Czech Republic there is as yet no clear statement of regional development policy. Although there are networks of local agencies they look to central government for support. In several of the CEI countries it is unclear as to how the new thrust for regional development and the creation of regional agencies will effect existing arrangements for support of small enterprise development. This is an issue that is further complicated in some instances by the involvement of different government departments. A key issue also is the degree to

which local and regional authorities will be given separate powers for raising finance and powers to use this finance independently for the purpose of local development initiatives. It is clear that new initiatives in regional development will, in many areas, have a major focus on job creation, on restructuring and upon indigenous business creation. They will also lead to differentiated programmes as regional problems vary. It is also clear that the move to develop regional policy and new configurations of support is influenced by hopes of gaining access, in future, to regional development funds from the European Union.

At the local level these regional developments create challenges for local small business development agencies in terms of positioning themselves in two respects. Firstly, whether to broaden their role from small business support to local development and/or create partnerships to this effect at the local level. Secondly, to position themselves in terms of emerging new regional agencies and authorities. Successful positioning in both of these respects may be important to their ultimate survival. There does not always, however, appear to be clear strategic visioning as to the ultimate configurations and outcomes.

There is a clear need for strategic thinking and planning related to a number of key issues, including the future relationship between regional and local development agencies; the relationship of existing small business support agencies and organizations (private and public) to this configuration; how to build out from the existing base; the powers of regional and local authorities for fund raising at the local level and their freedom to use their resources for SME and local development; the degree to which differentiated regional activities catering for very different regional needs will emerge which will in turn demand greater flexibility by local support institutions; the building of the necessary relationships between different government departments for this process to be successful and finally the scope for achieving higher levels of private and public partnership and autonomy in such developments.

Sustainability of small business support at the local level

The above issues and their resolution have major implications for the ultimate sustainability of much of the small business support in the participating countries. In each of the countries over the past five years, networks of local advice and delivery centres for small business support have been developed: in Poland the Business Support Centres, in the Czech Republic the RPICs, in Slovakia the RAICs, in Hungary the Local Enterprise Agencies, and in Romania a variety of Small Business Development Centres. In Slovenia there are plans for such a network of centres, building upon existing configurations. In all of the countries, these local centres have been built up with considerable external donor support acquired mainly through the

centre (although some individual bilateral initiatives are now emerging). A central issue each of them face is the degree to which they can continue to undertake essentially 'not for profit' work (relating mainly to small business creation, promotion, helping the unemployed and supporting survival and early growth), or whether they must move to a stronger 'for profit' focus which would mean positioning themselves 'upmarket'. Their ability to continue to provide a broad range of services will be a function of finding extra resources in circumstances where external donor funds are likely to decline. In practice this means attracting public funds, for example by working with local employment initiatives through Department of Labour offices or from local authorities (usually not in a strong financial position to provide such support) or via central government initiatives. There are other alternative forms of revenue raising, for example, by managing incubators, managing finance schemes, for which service charges are available, or by the running of commercial businesses. External donor support for local small business initiatives has been less substantial in Slovenia. However, these issues will be strategically important in the future if the proposed networks of Small Business Advice Centres are to be sustainable.

Overall there is a common concern for the future sustainability of local enterprise support in the light of diminishing donor funding over the next five years. The key issue is how the current 'not for profit' activities of local agencies will be sustained and alternative revenues attracted.

Networking for small business development support

An important common issue, directly linked with the question of sustainability, is that of the future role of the different agencies at the local level and their arrangements for working together. The most important players are the chambers of commerce and crafts, the local enterprise agencies/business service centres, local and regional public authorities and development agencies. A central issue concerns the future role of chambers; in this respect national strategies differ and countries are moving in different directions. Slovakia intends to move the chambers from compulsory to voluntary membership whereas Hungary has been moving in the opposite direction. chambers of commerce enjoy public law status with compulsory membership they will ultimately become the focal point for a wide range of services (expected of them by their constituent small business members). This places them in a strong competitive situation with other local enterprise agency-type organizations; they will almost be in a position to close other agencies down. Even where chambers are voluntary they may still be in a strong competitive position. In some countries, for example in Romania, the 'competitive' situation is exacerbated by the fragmentation of the 35 small business centres into 'families' supported by different donors. In Slovenia where a pattern is just emerging consideration will need to be given to the relative position of small business advice centres and the chambers and local and regional authorities.

The issue of cooperation versus competition and the optimum configuration of local support has not been fully resolved in many western countries and still creates a number of problems and some confusion for small enterprises. Unless there is a firm commitment to continuing public sector support for 'not for profit' activities there will always remain a question of sustainability. This can be resolved by strong local partnerships or by demarcation of specific areas of support or by the creation of 'one stop shops'. In several of the CEI countries there is as yet no clear indication of strategic resolution of this issue. In such cases the absence of clear strategic thinking even threatens the position, present and future, of central support agencies. Merely having representatives of 'stakeholder' agencies on the board of local or national enterprise development institutions does not solve this problem and indeed may exacerbate it.

Therefore in most of the participating countries there is a need to determine strategically the future network configuration of support for small enterprise development at the local, regional and in some cases national level and to determine the way in which overlapping interests may be resolved for the benefit of the ultimate consumer, the small business.

The management of institutions

The issue of uncertainties surrounding future local network configurations is a major reminder of the importance of flexible entrepreneurial management of local support There is little direct evidence from the research as to the degree of satisfaction with the management of small enterprise support agencies at the national, regional and local level. This is a major issue given the extremely flexible market and environmental conditions that managers face. This demands entrepreneurial management of the highest order embracing the selection of key personnel as board members and their effective utilization; the use of networking skills and of 'know how'; the need to position the agency in the network; a requirement for strong promotional and public relations abilities; a capability for entrepreneurial gap spotting and innovation in programme development along with leadership ability to motivate and retain staff. Finding outstanding leaders for local agencies that match up to this profile is not easy, given the generally low salaries available. Retaining good leaders is even more difficult. The culture of many local organizations has in the past been influenced by the emphasis upon accountability and control relating to central provision of resources rather than upon reliance on local marketing skills. There is some evidence to demonstrate that the most successful business support organizations are those which match the entrepreneurial cultures, values and approaches of their small firms customer.

It is clear that the quality of management will be a major factor in the development and growth of small enterprise agencies in the participating countries. In particular their ability to behave entrepreneurially and respond flexibly to changing configurations of support and networks at the local, regional and national level will be a key factor in success.

ASSISTANCE FOR SMALL ENTERPRISE DEVELOPMENT

Each of the participating countries offers a wide range of services to small businesses at the local level. These cover information, advice, counselling, training, soft loans, in some cases equity/venture capital, provision of premises, incubators and support for technology, exporting and internationalization. The depth and strength of these services varies between countries and within countries, between regions and localities. There are a number of common issues of concern, in particular, the maintenance of standards for the delivery of counselling and training programmes and of quality assurance in this respect; the bench marking and dissemination of best practice (of sound models of training and support); the efficiency and effectiveness of 'soft' finance schemes; the nature of the necessary and desirable integration of services at the local level; and the provision of special services such as incubator, innovation and technology support and support for exporting.

Ensuring quality standards in service delivery

In all of the participating countries there is concern to improve the quality of local enterprise development support, in particular of counselling and training services. In none of the countries is there, as yet, nationally accredited programmes comprehensively ensuring quality and standards. However, in each country there are basic programmes for the training of trainers and counsellors. In Poland for example, there is now an Entrepreneurship Counsellors Association and there are moves towards accreditation. In each of the countries over the past five years the training of trainers, consultants and counsellors has been substantially undertaken by foreign consultants. There do not appear to be established local 'Centres of Excellence' capable of providing a continuous stream of high quality trainers, counsellors and consultants for the small business support effort or indeed of local enterprise development agents who demand wider skills. The need for such a provision is recognized particularly because of the high turnover of consultants and trainers and the increasing need for local agencies to have sound mechanisms for selecting good 'local providers' from the free market.

Advice and information for small enterprise is provided not just by specialist counsellors and consultants but also by a wide range of other agencies including employment officers, local government officers and business associations. There is thus a 'market' for these services with a wide variety of different providers.

Overall there is a need to ensure the provision of quality standards for counselling, for training and local development support at the national level in participating countries. There is recognition of this need and in some of the countries steps are being taken to meet it.

Benchmarking models of good practice and dissemination

A variety of training programmes for small enterprise support at the start-up, survival and business development phases are now available across Central Europe. It is clear however, from the investigation, that there are few, if any, examples of 'best practice' models complete with materials and manuals suitable for the further development of competent trainers. There are also few natural 'centres of excellence' in small business development which could form the base for such model programme development. An exception to this is Slovenia with its GEA College which already plays a major role in national training for small enterprise development. The Czech Republic has the National Training Foundation which could in future provide a base. Without such centres for the accumulation of experience and best practice there is a danger that the 'intellectual property' from the experiences of the past five years will be dissipated as agencies and key personnel come and go. It is also recognized that as the number of programme offers increase it will be particularly important to ensure that these offers are especially designed for the small firms market and embody the 'best practice' and the 'best competence'.

There is a recognized need to provide support for the bench marking of good practice in the training, delivery and packaging of sound approaches to small business development. There is also the need for a base from which such 'best practice' can be disseminated.

Financial support

Each of the countries has experimented with a variety of innovative financing schemes covering loan guarantees, soft loans (low interest or interest-free periods), venture capital (to a limited degree), and in some cases privatization and liquidation funding (enabling transfer of assets from one party to another). Some of these schemes involve partnerships between government and private banks; others are administered by local enterprise agencies (particularly finance for micro businesses). It was not possible from this research to ascertain the effectiveness of these schemes; the indications are that there are some that make a major impact while others are less effective. There is a major gap in small firms financing, particularly for growth businesses focused upon the availability of longer term loan finance with terms and procedures attractive to the

small and medium business. It is doubtful, given the current situation in most of the participating countries, that venture capital will play a major financing role in the foreseeable future. A major issue raised in connection with loan finance for small businesses in several of the countries was the development of the suitable competence of lending officers. In none of the participating countries was there specialist bank training available for lending to small and medium business other than in the area of micro, soft loans (largely offered outside of the banking system).

Overall needs were identified to evaluate more carefully the experience of the past five years with credit guarantees and soft lending with a view to improving organization and performance; to support the emergence of extra-banking facilities for the financing of small business development outside of existing micro lending schemes; to reappraise the availability of longer term finance for small enterprise development; and to review the appropriateness/adequacy of training bank management to build a closer relationship with small and medium business.

Integration of support services

The integration of financial services together with information, advice, consulting and training was raised in the context of provision of small business support in several of the participating countries. In certain countries, for example in the Czech Republic, via the Czech-Moravian Guarantee and Development Bank, finance is available for consulting and feasibility study purposes at low rates of interest. In general, however, there does not seem to be wider discussion of the desirability of close integration of 'software' support (information, counselling, advice and training) with 'hardware' support (loans and the provision of equity and other capital). In Hungary theoretically there is such integration in micro credit schemes but a recent survey found that a large minority of respondents felt that the integration concept had no strategy behind it and a third thought that it was complex. In several of the countries however, micro credit schemes provide some measure of integration particularly when offered via employment and ministry of labour offices. Training may be tied in with 'allowances' for small enterprise development. In other countries, for example Slovakia, there seems to be a preference for specialization of institutions rather than integration. There is, as yet little information on the effectiveness or otherwise of integrating lending and 'software' schemes. Yet research in this area would help to answer the critical question as to whether provision of information, counselling and training ultimately leads to better business performance and therefore makes decisions on lending easier and the stewardship of loans more reliable.

There is little knowledge concerning the effectiveness or otherwise of providing linkages between finance and other forms of assistance and therefore the desirability of developing 'integrated' approaches. Further, research and exchange of information would help to answer this critical question.

Specialist support

In all of the country reports reference is made to the development of support for small business via the provision of incubators, innovation centres and technology parks along with general support for the export and internationalization process. Each of the participating countries has experimented in this respect. In Poland there are 30 business innovation centres and a national association. In the Czech Republic there are 10 'accredited' science and technology parks; in Slovakia there are 13 as well as 4 business and innovation centres. In Slovenia the Slovenian Business Incubator Group has 15 members, some providing premises as well as services. In Hungary there are many incubator houses and a growing number of science and innovation parks. Within each of the countries there are mechanisms for experience exchange but there was little evidence produced in the report of evaluation of the effectiveness of various forms of incubator other than in simple 'output' terms. However, the real issue is whether they 'add-value'. There is obviously scope for experience exchange in this respect.

All of the participating countries pay lip-service to the concept of encouraging the exporting activity of SMEs. In reality, with perhaps the exception of Slovenia, the export potential of small business remains small, largely linked with the absence of a substantial middle-sized business (no data was provided from Romania in this respect). While there were general schemes for support of exports particularly focused on credit guarantee systems, there seems to be no targeted special efforts made to encourage the exporting of the small and medium sized firm other than via information centres. Little information was provided about performance in this respect.

There seems to be scope for experience exchange between participating countries in the field of incubator development and in particular the degree to which they 'add-value'. There is also a need for clarity in the degree to which such incubators focus on general business services, on technology transfer, on innovation, or are more broadly based on the 'science park' concept. There is obviously considerable looseness in definition (shared in the West). The absence of focus on encouraging the export and internationalization of small and medium business, except via formal information provision, provides an area for further development.

ISSUES RELATING TO DONOR SUPPORT

It was not the purpose of the study to evaluate donor involvement with the participating countries. This indeed would involve separate and wider ranging research. It was, however, the intention to provide feedback to donors on critical issues relating to small enterprise development. Inevitably, because of a wide donor involvement (multilateral and bilateral) across the full range of support services to small and medium enterprise development in the countries concerned, there were elements of feedback on the nature and impact of donor intervention. It is clearly the case that a great deal of programme and institutional development was made possible through donor support over the past five years. Each of the countries had experienced wide involvement with multilateral and bilateral donors. The feedback from the country reports and follow-up interviews indicate a number of areas for improvement, in particular the following:

- The difficulties caused by individual donors focusing on specific schemes and specific developments leading to overlap, competition and some confusion. This is, for example, clearly seen in Romania with the development of 'families' of small business centres across the country linked with particular donors, although it manifests itself elsewhere;
- The inevitable focus upon control and accountability, often from the centre, tied in with business plans and some, not inconsiderable, element of bureaucracy;
- The need for donors to consult with each other carefully before agreeing on approaches in particular countries, leading to overlap;
- A lack of flexibility in terms of use of resources and response to local differentiated needs;
- The dominance of external consultants in provision of support and in the management of support with consequent weakening of the role of counterparts in these respects and their ability to build upon Western experience on a continuous basis;
- The varying quality of donor assistance and consultants;
- The need for a broader strategic focus to influence policy alongside bottom-up flexible development rather than focus on specific schemes;

• The need for more in-depth evaluations rather than the focus upon immediate outputs or indeed inputs (numbers of trainees, numbers of persons provided with information etc.).

These issues are common issues relating to small business support and not particularly linked with donor provision in Central Europe. They nevertheless need to be addressed. It is undoubtedly clear that each of the participant countries could see the need for further support across the range of small business services but in a way that provides maximum emphasis on the development of indigenous country capability and sustainability.

CONCLUSIONS AND PROPOSALS FOR FOLLOW-UP

Overall the study has met its two key output goals by providing:

- A comparative analysis of SME strategies, policies and programmes;
- A critical appraisal of such policies and programmes based upon their impact on SME development in key areas.

It also provides a framework for the CEI group to coordinate future research and development activities and provides UNIDO and other donors with guidelines for the fine tuning of their support activities.

The report has covered the following key areas of:

- Needs of small business as perceived by small businesses themselves and the governments as well as mechanisms for identifying and communicating needs;
- Policy development, implementation and problems in this respect;
- The institutional framework for small enterprise development;
- The forms of assistance:
- Issues relating to donor support.

By the above process of examination, key needs have been identified as outlined below.

The needs of small business

The tentative evidence from the EFER survey shows that:

- Small firms recognize the need for support in key areas of management, particularly marketing, finance and general management;
- They have plans for expansion but can perceive a number of barriers including that of shortage of skilled labour;

- Major external barriers to their development relate to the growth of the market and equally to the regulatory and financing environment;
- Major problems are perceived with the taxation, social security and labour law systems among others,
- The implementation and operation of the regulations by the authorities is not always clear;
- Most firms will use their own capital and savings/profits for initiation and development of their business;
- As businesses grow, bank lending becomes more important but there are major barriers to provision including absence of long-term credits, bureaucratic application procedures, 'unreasonable' collateral arrangements and high interest rates;
- Small firms do not see governments providing clear policies for support of their sector, yet they look for this;
- They cannot identify outstanding support institutions in their countries;
- The majority think that the culture of society is not sympathetic with small business and private enterprise;
- They look for support, particularly to their business associations, chambers of commerce and trade associations;
- They do not regard these associations as particularly effective.

Many of these problems, particularly those relating to the regulatory environment, are recognized by the governments of the participating countries. Within the considerable current financial constraints, steps are being taken to improve the situation, albeit slowly. There appears to be less recognition of the inadequacy of representation of small business interests in government. The arrangements made for lobbying in the participating countries in theory provide scope for representation. In practice they do not involve small business associations heavily in the decision making process.

While there is a growing amount of information available about the small business sector there is an absence of clear, comprehensive data monitoring the health of the small business, of its needs, of its reactions to particular programmes and of its attitudes to the policy environment. In the light of the above it is recommended that steps be undertaken to:

- Set up a working group of representatives from the participating countries to focus (perhaps via an initial workshop) on the needs and potential for the more effective monitoring of the small business environment covering such aspects as births and deaths by sector and region; the life span of firms; types of ownership; growth of businesses by sector; perceived problems of small business; the reaction to key aspects of legislation and support; ongoing identification of problems; and perceptions of the support framework, of the representation framework and of their effectiveness. Opinions as to the health and problems of small business sector may also be collected from key agencies on a regular basis. It is recommended that this information is collected with due regard to its 'bottom-up' value and its value also to a wide range of stakeholders including associations, chambers, local government and indeed small businesses themselves;
- Benchmark progress in small business development against the 'norms' in the European Union countries;
- Focus upon the issue of effective communication between government and private industry and the role of associations in this respect (covering communication of associations with business members and non-members and with the wide range of stakeholders including government).

Policy coordination and development

The research indicates that major strides are being made towards the development of coherent policies for small enterprise development. In almost all of the countries surveyed, changes were being made in this respect leading to new configurations of representation and support, the setting of strategic objectives and the creation of new centres for small enterprise development within, or adjacent to, government. It is clear, however, that there is still some way to go particularly in respect of:

- The ability to relate small business policy to the wider economic and social goals of growth, equality, competitiveness, productivity, regional development, balance of payments, employment and price stability;
- The lack of clear focus as to which areas are most important, for example, in respect of the pre-start up process; start-up; survival businesses; growth businesses; internationalization and innovation in business;
- The great concern about the substantial informal economy in several of the participating countries with no great potential for solving the problem;

- The lack of a clear stance on whether market intervention in support of small business ought to take place, why it ought to take place and where it ought to take place on a temporary or continuous basis;
- The major problems that remain in respect of ensuring adequate small firms advocacy in government. As a result legislation is produced which is not 'user friendly' to the small firm and adds to the instability of its environment;
- Problems in achieving interdepartmental coordination of SME policy despite formal procedures for so doing. The achievement of improved coherence in this respect will be a key factor in ensuring the success of the emergent national institutes;
- The lack of a clear indication as to how policy is to focus on creating a culture in the wider community and in the education system for support of enterprise and small business development.

It is therefore recommended that:

- An attempt be made to create a high level workshop for key policy makers from
 the participating countries (politicians and senior civil servants) to explore the
 wider issues of how small business can and does contribute to the achievement of
 broader economic goals other than simply employment creation. Such a workshop
 might also focus on issues of governments' creating greater empathy with SME
 culture, communicating more effectively and giving stronger support to basic
 education for small enterprise development;
- Heads and departmental counterparts from central small business agencies are brought together to focus upon the strategic role of the central organization in policy development and implementation and to review the range of central support services required at the local level along with the necessary cooperation with related departments in the light of experience and best practice in the CEI countries;
- Some further work is undertaken into the management of key aspects of the regulatory environment (taxation, labour law, consumer and product protection and development, health and safety) This should focus upon how to make these 'services' more user friendly in a way that will reduce costs of compliance and therefore the size of the informal economy. This would also consider, in particular, the training and development needs of staff of regulatory agencies;

- Particular attention be given to combining best practice in restructuring of large companies via the privatization process to bring out, in particular, successful examples of restructuring via spin-off, desegregation and the creation of small firms;
- With the help of relevant donor support a seminar is convened on the best ways of developing enterprise culture within the education system (in the light of existing practice). This should particularly focus upon developments in the vocational educational and training system;
- In respect of the development of enterprise culture, leading business schools in the
 region might be brought together to focus on the strategic issue of creating greater
 capacity for small enterprise development in their training programmes and within
 their graduate agenda alongside methods of embedding themselves more fully into
 the local and regional community;
- UNIDO may in discussions with the key small business development centres, represented in the study, seek to identify common areas of key sector development need with a view to undertaking more detailed studies to identify the optimum means of support.

Institutional development

The research identified a number of problems and opportunities in this respect, in particular:

- The need to review the nature and culture of central support for local enterprise
 development to cope with a stronger response to 'bottom-up' initiatives rather than
 'top-down' control of resources;
- The need to help solve the overlaps that are occurring between local development, regional development and small business support, particularly in the light of new regional configurations being developed by respective governments;
- The need to solve the problem of local and regional networking (who does what), particularly in the light of the different stances that have been made as to the role of the Chambers of Commerce and Crafts and the emerging regional authorities;

- The need to address the question of ultimate sustainability of local enterprise
 agencies, business advice centres/business service centres following the withdrawal
 of donor funding, in particular, focusing on the desirability and means of sustaining
 'not for profit' activities and finding revenues for this purpose building upon 'best
 practice';
- The need to create more entrepreneurial management of local enterprise institutions and greater effectiveness in actively involving the governing and supervisory boards at the local, regional and national level.

It is therefore recommended that:

- Work is undertaken on a guide to the nature and extent of central support services involving central service institutions and embodying the existing best practice. This might be produced in liaison also with a representative group of local agency representatives from the Central European Initiative countries;
- A workshop is held for business associations and local enterprise agencies and
 regional development agencies to focus specifically on the range of tasks to be
 undertaken at the regional/local level in support of small enterprise development,
 how best these tasks might be allocated in the light of membership structures and
 best practice elsewhere, and what support needs to be given for collaborative
 initiatives in this area designed to overcome problems of overlap which threaten the
 sustainability of institutions;
- Consideration be given to the collaborative development of specific training programmes for heads of local agencies on the effective use of members of governing and supervisory boards, covering selection, recruitment, personal communication, motivation, resource acquisition and use for specialist subcommittees;
- A common programme be developed for the entrepreneurial management of small business support institutions and local development institutions focused on bottom-up creation of an enterprise culture and not upon the business planning top-down formats previously associated with donor support. Such workshops should lead to the achievement of flexible plans and strategic thinking for survival via combinations of 'for profit' and 'not for profit' activities, generation of local donor support and resource acquisition and the development of revenue generating activities such as the operation of loan schemes, incubators and business services.

Assistance for small enterprise development

A number of common issues were identified by the research as follows:

- The need to provide national quality standards for trainers and consultants at the local and national level;
- The need to build up 'intellectual assets' in small business development by identifying and benchmarking good practice and programmes, packaging these and using them as a basis for wider dissemination and the training of local enterprise agents, trainers and counsellors;
- The need to solve some of the problems of achieving greater effectiveness of financial support schemes in small firms, particularly in loan guarantees and soft lending. The need to improve methods of processing and reduce time wasted in cumbersome application procedures;
- The need to find improved ways of supplying longer term finance for small business;
- The need to develop bank managers' and other lending agents' abilities to work with the small firm via 'relationship banking';
- The need to explore and exchange information concerning the added value and effectiveness of the range of different types of incubator developments;
- The need to consider more carefully support to the internationalization of the limited number of small businesses with capability in the light of the apparent dearth of innovations in this respect in the participating countries;
- The need to explore the added value that might be gained from closer integration of various services (provision of finance, counselling, training, information and advice) in the light of best practice.

The following recommendations are therefore made:

That support is sought for studies aimed at identifying 'centres of excellence' in
each country that may be the base for collecting intellectual property relating to
good practice in small business development, benchmarking such practice,
developing packages and programmes, developing standards for trainers and
counsellors, training trainers to train counsellors and trainers and developing
support materials;

- That support be found for exchanges of best practice in managing loan guarantee schemes and in particular ways in which additional long-term funding provision may be found for small business development in CEI countries;
- That consideration be given to the development of banker training modules focused upon relationship management, and these to be made available to banks and other financial institutions in the member countries;
- That support is found for an evaluation study of 'integrated' forms of support for small enterprise development in the CEI countries with the building of a number of cases which might be used for training and collaborative workshops in this area as well as experience exchange;
- That a comparative analysis be undertaken of added value from various forms of incubator development in Central and Eastern Europe with an associated emphasis upon cost effectiveness and the role they might play in community development;
- That support be given for the creation of business to business networks across CIE
 countries, the development of highly personalized and user-friendly information
 and exchange schemes for these purposes and the identification of how existing
 experience of small business in internationalization can be harnessed for the benefit
 of companies wishing to emulate the experience;
- Overall there is a need for focus of donor support on strategic issues that can add value and for support of bottom-up initiatives that can be used to benchmark good practice.



ANNEX I

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ANNEX II

BRIEFING NOTES FOR COUNTRY CONSULTANT TEAMS

INTRODUCTION

These briefing notes constitute the final version of the earlier notes sent to all participating countries, in the light of the discussions during the initial briefing workshop held in Vienna, Austria on 9th June 1995.

OBJECTIVE OF RESEARCH

To undertake a comparative analysis of small and medium enterprise strategies, policies, programmes in the designated Central European Countries as a basis for complementary and collaborative development initiatives.

OUTPUTS

Two key outputs will be:

- 1. Comparative analysis of SME strategies, policies and programmes;
- 2. Critical appraisal of such policies and programmes based on the impact of SME development in key (broad) areas.

In addition it is expected that the research will:

- Provide a framework for the CEI group to co-ordinate their research activities and design complementary and collaborative projects in the future;
- Help in the identification of different elements of small and medium enterprise policy programmes (both good and bad practice);
- Provide UNIDO and other donors with guidelines for fine tuning of their support efforts.

FOCUS OF RESEARCH

The major focus will be on manufacturing and industrial service businesses (insofar as this is possible). Micro enterprises and self-employment initiatives will be excluded except insofar as they spill over into the manufacturing sector.

The aim will be to try and provide particular information on: start-ups; survival; growth; internationalisation (particularly exporting); and innovation. Policy programmes and activities specifically relating to restructuring of large companies into small will also be covered.

The emphasis should be, as far as possible, upon providing information as to what works and what definitely does not work.

THE CUSTOMERS FOR THE RESEARCH, THEIR NEEDS AND THE UTILITY OF THE RESEARCH

The major customers are the CEI Working Group on SME; policy makers in CEI countries; institutions concerned with small and medium sized development; donors; business associations; and researchers.

It is hoped that the research will:

- Provide a framework for the CEI group to co-ordinate their research activities and design complementary and collaborative projects;
- Help identify different/common elements in SME policy and approaches including good and less effective models;
- Provide UNIDO and other donors with guidelines for fine tuning of technical cooperation efforts;
- Provide a simple contact guide on who is doing what in SME development which can
 be updated for key areas such as start-up, exports, innovation growth so that agencies
 can get in touch with each other across national boundaries and exchange experience;
- Lead to the benchmarking of a good programme model, as a basis for workshops on these and the transfer of good practice;

- Lead to the identification of the potential for a more positive support for SME development in respective countries and ways in which policies and guidelines might be developed to support SME growth;
- Provide information as to common needs relating to the development of trainers, counsellors, local development agents and the regulatory authorities, namely all those who support the small and medium enterprise process;
- Provide contacts between agencies concerned with particular aspects of small enterprise development which may in turn lead to better business collaboration;
- Provide a frame for SME policy making;
- Provide information on evaluation and cost effectiveness of what works and what doesn't;
- Overall provide the basis for a guide to the support of enterprise culture;
- Provide indication of where there are specific gaps, either overall in the CEI countries or in particular countries;
- Provide the basis for good experience exchange and transfer from the practices in Italy and Austria.

LOGISTICS AND RESOURCE REQUIREMENTS

The logistics diagram (Exhibit 1) has the following implications for those who are undertaking the field work:

- 1. A draft country report should be available by 15 September (Friday) 1995. This report will be sent to UNIDO. The report should follow the guidelines identified earlier addressing the questions in the sequence provided. There will be some overlap but this will be sorted out later;
- 2. This report will be reviewed in the light of reports from other countries. Some need for further clarification may be identified. Some gaps may be identified. Some exciting developments about which further information can be collected;
- 3. Comments will be sent to the country focal points: and dates will be set for a one week visit of UNIDO staff and/or international expert to the country;

4. These visits will probably take place in October 1995. The purpose will be to: discuss various aspects of the report in the light of the comments from other countries; discuss aspects of presentation; visit institutions where further information may be needed; and help in the final preparation of a workshop to be organised with entrepreneurs and other key institutional providers and policy makers to review the key issues raised in the country report. The date and composition of the workshop will be discussed following receipt of the report in September;

It is estimated that collection of the data will take at least six to eight weeks of full-time work - perhaps more, depending upon accessibility. It will be important therefore that there are resources available for this work, in recognition of the fact that the country focal points who came to Vienna were senior and are very busy people.

EFER STUDY

The EFER study of growth entrepreneurs will complement the work undertaken by the country teams. EFER will send a questionnaire to 150 companies, previously interviewed in each of the transition countries other than Romania. Special arrangements will need to be made for Romania. Ideas for additional questions have been sent to EFER and response is awaited. The nature of these questions was discussed at the meeting in Vienna of country representatives on 9 June. In addition to the postal survey of 150 companies, EFER will interview 50 additional companies in each country (including Romania). This will allow for more in-depth discussion of some of the issues that are outlined in the note handed out on 9 June

The EFER interviews will be completed by mid-September and data provided on these in time for a draft review. The data from the survey it is hoped will be available at the end of October in time to be included in the final report in November/December.

THE FRAMEWORK FOR THE STUDY

The framework is as shown in Exhibit 2. Within this framework there will be a distinctive focus on small business policies both as processes and as outcomes.

Policies

The following questions need to be addressed:

Broad Economic and Social Policies

The most important objective here is to provide an overview of policy towards the private sector in general and an evaluation of the degree to which it is sympathetic to private enterprise and small enterprise in particular. Documents should be made available, if in English, on general policies, policy reviews or research into policy. As objective a view should be taken as possible. Information should be collected which will provide the following:

- i. Indicate which government ministries and which departments have prime responsibility for SME policy and describe that responsibility;
- ii. Indicate which other government departments have small business development roles or programmes and describe these briefly;
- iii. Provide information on the degree of coherence and cooperation between different government departments;
- iv. Is there a current clear statement of government economic and social policy and priorities in general;
- v. If so does this contain specific references to SME development?
- vi. Is there a clear statement of industrial development policies and what is this policy?
- vii. If there is does it set out any specific targets or roles for SME development?
- viii. Is there any clear statement of regional development policy?
- ix. Are there specific targets or roles for SME development set out within this?

- x. Is there an overall statement of policy for SMEs? If so please spell out what the priorities are?
- xi. What is the process by which policy and small business strategic development goals are set (who is involved)?
- xii. How is this strategy implemented and reported upon?
- xiii. What information is available to policy makers concerning the monitoring of the health of the SME population? Who uses it for what purposes? Does this provide sector analysis, of what kinds? Please broadly describe information available;
- xiv. What kind of needs do policy makers seem to think that SMEs have (what can be inferred from SME policies)? Is there hard evidence for this?
- xv. Is there a vision as to the long term sustainability of what is going on in small business policy and programme development? Who has this vision? Why is it sustainable? If there are problems please describe.

Regulatory Policy

In this section, the main objective is to provide an indication of what are seen to be the major issues in creating the proper regulatory environment for small business development, whether there is a policy for this, and what are the priorities as well as the processes by which this is managed. Key questions are as follows:

- i. Is there any statement of clear priorities needed for changes in the regulatory environment (tax, property, registration/licence, labour law, health and safety, planning, finance, company law, contract law, worker insurance and social security, business insurance, transport, consumer protection, export trade regulations, product liability, etc.)?
- ii. Within this, is there any specific account taken of SME problems (recognised problems and planned actions to alleviate them)?
- iii Is there any particular part of government that has a responsibility for small business advocacy (namely to make sure that laws are written in a way that does not create exceptional difficulty for SMEs)? If so, how does this work? If there is not, how is it that SME needs are taken into account in the design of regulations?
- iv. What communication is there with SME representative associations about problems and what evidence is there?
- v Are there any research studies of the problems of SMEs in respect of the regulatory environment? If so, what do they say?

vi. What are the major problems that small firms have in the process of conforming with regulations and what are the priorities for change.

Specific Support Policies for SME Development and their Rationale

- i. Is there any official definition of small and medium enterprise and what are these definitions used for (Particularly relating to manufacturing and industrial service businesses)?
- ii. What specific problems, policies and programmes are focused upon SMEs (manufacturing and industrial service) covering the following areas:
- Special finance schemes (grants);
- Special finance schemes (lending);
- Special finance schemes (venture or seed capital);
- Special finance schemes (loan guarantees);
- Special fiscal tax incentives,
- Incubators (special premises or workshops);
- Science parks and innovation support schemes for SMEs;
- Special training programmes;
- Special counselling/consulting schemes;
- Special advice and information schemes;
- Special promotion activities;

For each of these please set out the: objectives of the scheme; the target groups; the eligibility criteria; what specifically is offered; the extent of the national coverage.

If they are in a priority area please indicate the criteria used for priority.

Also please describe overall budgets and volume. Describe also any evaluation data in terms of both throughput (number and type of participants) and studies of effectiveness.

- iii. What resources and powers (particularly financial) do regional and local authorities have for local development? Describe;
- iv. Are there outstanding examples of regional and local initiatives for small enterprise development led by such authorities?
- v. What are the specific policies focused on particular stages of SME development. Where is the emphasis at present, and why? For example: on start-ups, on survival and

growth; on innovation technology; on exporting; on privatisation and restructuring from large to small. (Programmes will be described in more detail below).

Institutions

- i. Using the attached matrix (Exhibit 3) as a guide, could you please map out in general which are the key institutions and types of assistance involved in a national framework. Obviously you cannot deal with individual local initiatives. Here, however, initiatives such as Business Advice Centres which are planned nationally should be included even if they do not as yet have full national coverage;
- ii. Repeat this simple matrix exercise specifically for programmes which are in support of:
- Start-ups and survival;
- Growth and business development;
- Exports,
- Innovation.
- iii. Please fill out the matrixes following the example of the Netherlands report. (The report is attached to the hard copy which has been mailed to you);
- iv. To what degree are there major variations by region? For one region you may seek to provide an example. You may choose one region, ideally a major one, to provide an example;
- v. Describe the key SME representatives of associations such as Unions of Entrepreneurs, Chambers of Crafts, etc. Indicate their strengths and what they deliver.
- vi. Indicate the major areas where foreign donors are involved, both multilateral and bilateral;
- vii Indicate what degree of integration there is are for different services (finance, training and counselling), Is there any strategy to integrate services? If so, what is the strategy?
- viii Provide a view of the coherence of support measures, specifically noting whether they are co-operative, whether they compete and where they overlap;
- ix. Provide a view on sustainability of SME support in your country; Who will cover SME development in the long run? Which institutions currently appear to play a major role? Is there a well defined strategy to support them? If not, what are the problems in supporting them?
- x. Overall to what degree are the key specialist institutions clearly sustainable in the field in the future without foreign donor support?

- xi. In line with the above, provide views from the Centre as to who will be the key future players in SME support; Who will it be: the Chambers of Commerce, Business Associations, the Local Authorities, special government centres, others? Why? What are the problems in this respect?
- xii. Where there are a series of Business Advice Centres or Local Enterprise Agencies across the country, can you indicate what kind of central services are provided to them? To what quality standards from a central agency and indicate the role of these centres/agencies in detail? A checklist of potential central services is provided in Exhibit 4:
- xiii. Please indicate the strength of local authority or regional authority support;
- xiv Indicate to what degree there is effective collaboration or otherwise between the institutions at a national level, Provide indicators of any joint ventures that are particularly successful;
- xv. Are there institutional arrangements to involve SMEs in the running of entrepreneurial support services? If there are, please provide examples, If there are not explain why;
- xvi What kind of evaluation evidence and monitoring procedures are there on an ongoing basis in relation to any of the programmes described?
- xvii. Please indicate what seem to be the views, if any, as to the future shape of the institutional environment, particularly in respect of:
- The degree to which such an environment should be standardised at the local level as opposed to differentiated;
- The degree to which the support should be provided on a public basis or a purely private basis or on a mixture (and if a mixture indicate how);
- The degree to which institutions should be membership institutions or operated as quasi autonomous non-governmental organisations (quangos) and if so what are the problems getting representation on boards from different interested parties;
- What are the views as to whether institutions should be integrated or specialised at a local level;
- What are the views concerning whether institutions should be for-profit or not-for-profit organisations;

- To what degree do institutions reflect bottom-up as opposed to top-down pressures. Please comment;
- What are the views as to whether local enterprise development institutions should concentrate upon small business development or whether they should be more widely concerned with supporting regional development;
- To what degree are institutions operating in competitive isolation as opposed to being well networked together. Provide both examples of isolation and networking,
- To what degree is the design of small business institutions an issue: are they too bureaucratic to deal adequately with the small business, or too entrepreneurial to be responsible;
- What are the future resource issues in the development of institutions. Should they and will they be centrally resourced or will they have to depend more on local sources?
 Please describe, explaining why you decided on your answer.

Assistance

The types of assistance have been broadly described under the matrices earlier but there may be a number of special issues to be brought out as follows. These might cover:

- i. Is there national provision to develop the competency of those who deal with small business such as trainers, counsellors, bankers and the regulatory authorities? Are there good training programmes on a national/regional level?
- ii. If not what are their needs in this respect? Are they widely recognised? Who is involved in training counsellors/consultants, trainers and bankers to deal with small businesses? What support do they need?
- iii. Are there outstanding models and manuals for small business training available that are widely used and generally thought to represent good practice (for the support of start-ups, exports, innovation, growth)? Where are the benchmarks of good practice that might be modelled or converted into a manual and disseminated more widely?
- iv. Are there outstanding institutions in any particular field in the country? For example, is there any institution which is outstanding in innovation support, in export support, etc. Please indicate why they are outstanding. Criteria to be used: do they have a good track record over several years; are they well thought of by small businesses in particular; are they copied by other people in the country; do they employ innovative methods or particularly highly competent staff and that they are commonly regarded as

- a flag ship for this particular kind of help. (These are the kinds of institutions that may be visited in cross-country exchanges).
- v. Which of the various assistance methods have been clearly evaluated and with what results. Please describe.

Needs and Needs for Change

Overall provide any of the literature in English or summaries thereof of:

- Surveys of SME needs;
- Policy articles on SMEs;
- Statistics on the growth and changes in the SME economy,
- Any sectoral studies of relevance to SMEs;
- Any evaluation studies;
- Any strategic government documents or terms of references for key agencies which identify needs;
- Studies particularly of the banks and SMEs and of the regulatory authorities and SMEs.

KEY ISSUES TO SEEK TO BRING OUT

1. Policies: Key issues would be:

- Coherence/cooperation between different government departments;
- Vision as to the longer term sustainability of what is going on;
- Data on monitoring the health of the SME population and its use;
- The kind of needs that policy makers seem to think that SMEs have;
- The evidence that they have to back this up.

2. Regulatory environment: Key issues would be:

- What are the major policy priorities in the regulatory environment and why;
- How, if at all, do they take account of the needs of SMEs,
- What concern is there for the efficiency and effectiveness of those who manage the regulatory environment. Are there any training schemes for example.

3. Special policy: Key issues would be:

- Have the special policies an underpinning philosophy of interventionism. What is this philosophy?
- What degree of integration of different services are there (of finance, training and counselling);
- Provide a view of the coherence of support measures, whether they are cooperative or indeed overlap and compete;
- Provide views on sustainability, who will cover SME development in the long run, which institutions;
- Provide views from the Centre on who will be the key future players in SME support (the chambers, associations, local authorities, or specialist centres and why);
- Where there are a series of business advice centres or local enterprise agencies across the country, indicate what kind of central services are 'ded to them, to what quality standards, from a central agency, and indicate the role of this agency in detail.

4. Institutions:

- To what degree is there effective collaboration between the institutions at the national level any evidence of joint ventures;
- To what degree is there effective collaboration between key institutions at the regional and local level extent of cooperation;
- To what degree is there a shared view of regional and local priorities;
- To what degree are there key specialist institutions clearly sustainable in the field in the future;
- In the case of advice centres, is there a clear view of what the regional priorities are?
- What are the key strategic views of needs and priorities in the future (overall) in the economy?
- Is there a view of the key institutional changes that need to be made?
- What is the nature of the linkage between banks and other financial institutions and the other aspects of support such as training and counselling, if any?
- What kind of evaluation evidence and monitoring procedures are there in an ongoing basis in order to measure effectiveness?
- Are there any institutional arrangements to involve SMEs in the running of entrepreneurial service support? Provide examples.

EXHIBIT 1 UNIDO Project XP/RER/95/022 - SME POLICY RESEARCH FRAMEWORK

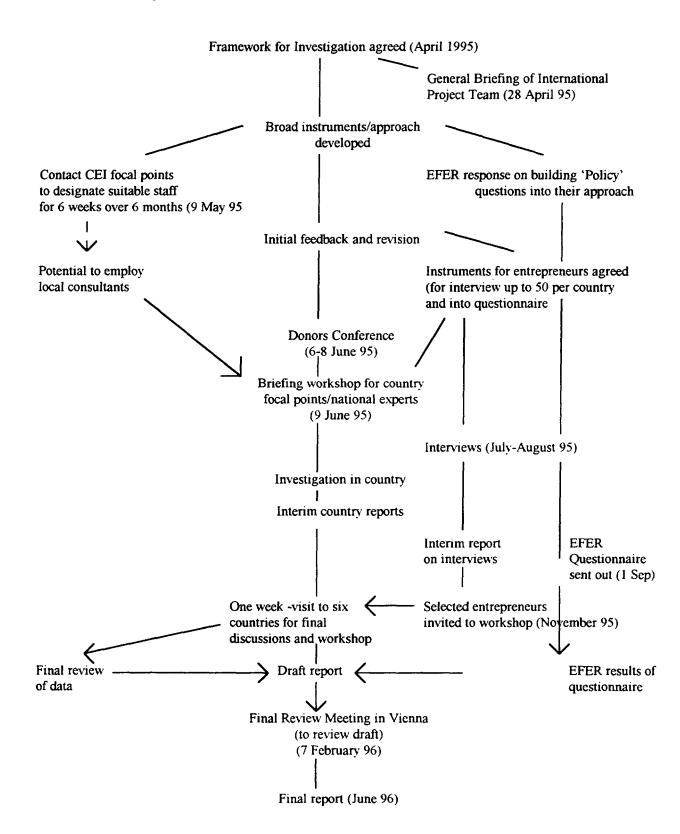
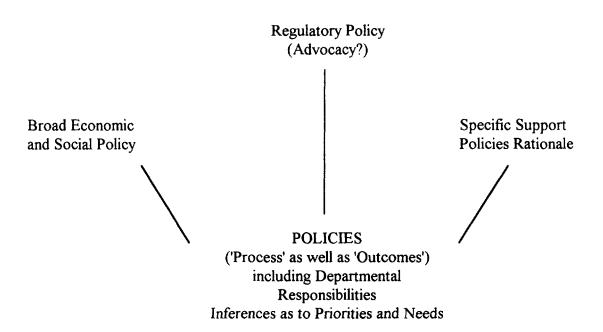


EXHIBIT 2 FRAMEWORK FOR INVESTIGATION



INSTITUTIONS
(Regional/National
(Private/Public
(Regulatory/Support
NGO's
Business Associations
Banks
Professions
Regional and special

SMM development

Agencies

ASSISTANCE Information Advice Counselling Consulting Training Finance Premises

NEEDS

Societally determined Priorities

Needs of Entrepreneurs from Manufacturing and Industrial/Professional Services

Donors Roles - Impact

EXHIBIT 3 SUPPORT TYPOLOGY/FOCUS

Institutions	Information Signposting	Promotion	Lobbying	Advice Counselling	Training/ Education	Premises Incubator	Finance Loan/Equity/ Guarantees	Other
Government Departments	S							
Regional Government								
Local Government								
Regional Development Ag	ency		(CUL	TURE)		
Local Development Agenc	:y/		()		
SME Advice Centre			(STA	RT-UP/SURVI	VAL)		
Chamber of Commerce/C	raft		() TYP	ES OF	
Unions/Associations of En	trepreneurs		(GRC)WTH				
Consultant Group/Associa	ations		() COM	IPANY TO	
Education and Training I	nsitutions		(INT)	ERNATIONAL	IZATION)		
Foundations/Coops./Char	rities		() BE (COVERED	
Professional Service Grou	ps		(RES	TRUCTURING	3)		
Banks and Specialist Fina	nce Agencies		()		
Business Incubators			(INN	OVATION/TE	CHNOLOGY)		
Industrial Estates			•			•		
Technology								

EXHIBIT 4 POTENTIAL KEY AREAS OF CENTRAL SUPPORT FOR ENTERPRISE DEVELOPMENT

PROMOTION (MATERIALS)

LOBBYING / ADVOCACY

EXPERIENCE EXCHANGE

INTERNATIONAL CONTACTS

INTERNATIONAL FUNDING

STAFF TRAINING

SYSTEMS DEVELOPMENT

UPDATING TECHNOLOGY

BUSINESS TO BUSINESS DATA

NEW PROGRAMME DEVELOPMENT

NEEDS ANALYSIS

EVALUATION

TRANSFER OF OVERSEAS APPROACHES

BENCHMARKING GOOD PRACTICE

LEGISLATION UPDATING

TRAINING OF REGULATORY AUTHORITIES

COHERENCE IN POLICY

ANNEX III

BASIC COMPARATIVE STATISTICS ON ESTABLISHMENT AND EMPLOYMENT STRUCTURE

Table 1

Distribution of Enterprises by Employment Size (per cent)

		EU 1994	Czech 1994	Hungary 1994	Poland 1994	Romania 1993/94	Slovakia 1994	Slovenia 1994
Micro	0 - 10	92.4	98 (0 - 24 0.4 (25 - 99		80.89 (0 - 5) 18.54 (6 - 50)	93	97.2	88.9
Small	11 - 99	7.0		3 (11 - 50)		6	2.03	7.9
Medium	100 - 499	0.5	0.5	0.8 (51 - 300)) 0.57 (50+))		0.65	2.8
Large	500+	0.1	0.1	0.2 (300+)	<u>-</u>		0.12	0.5

Table 2 Distribution of Share of Employment by Enterprise Size (per cent)

		EU 1994	Czech 1994	Hungary 1994	Poland	Romania 1993/94	Slovakia 1994	Slovenia 1994
Micro	0 - 10	32	30.8 (0 - 24) 10.9 (25 - 99)	28	-	27	26	8.4
Small	11 - 99	25		11 (10 - 50)	-	32	13	16.9
Medium	100 - 499	15	23.8	17 (51 - 300)	-) 41))	23	37.4
Large	500+	28	34.5	44 (300+)		,)	38	37.3

Table 3

Distribution of Share of Turnover by Enterprise Size ¹

		EU 1994	Poland 1994	Romania 1993/94	Slovakia 1994	Slovenia 1994
Micro	0 - 10	24	27 % ² (0 - 300)	2	2.9	19.5
Small	10 - 99	25	21 % ³ (51 - 300)	28	16	17.3
Medium	99 - 500	21	-) 70	25	30.5
Large	500+	29	-))	30	32.5

Data not available for the Czech Republic, Hungary and Poland

² of GDP

³ of GDP

21666 (20f2)

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UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION

ORIGINAL: ENGLISH

A COMPARATIVE ANALYSIS OF SME STRATEGIES, POLICIES AND PROGRAMMES IN CENTRAL EUROPEAN INITIATIVE COUNTRIES

Part II

SME Support Systems and Institutions

^{*} This document has not been edited

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INTRODUCTION

One of the major objectives of the study was to provide a basic means of exchange of experience between participating CEI countries. The matrices in Part II are designed to provide an easy-to-read summary of the key institutional players and their activities broken down under the headings of:

- Information and advice;
- · Counselling and consulting;
- Training and education;
- Finance (loans, grants and equity);
- Other (promotion, provision of premises and free use of machinery).

The institutions listed are those that, by and large, are providing special support for SMEs as opposed to the delivery of services to business in general. With one or two exceptions (prominent examples) the institutions are operating at national level (as, for example, in the case of regional Chamber of Local Development Agencies) and represent a dominant mode of local delivery. They broadly can be categorized as:

- Central Government Ministries;
- Specialist National/Regional/Local Agencies;
- Business and Trade Associations;
- Chambers of Commerce, Craft and Agriculture;
- Banks and Specialist Financial Projects;
- Education and Training Institutions;
- Teaching and Innovation Support Centres.

For most of the institutions listed full addresses, telephone and where possible fax numbers are provided.

Additional summary information was provided in the same format by some countries in respect of support focused upon start-ups, survival, growth, innovation and exports. This data was uneven and is included in the individual country reports.

At the beginning of each country presentation a simple checklist is provided listing the key institutions; details on their activities are contained in the data that follow.

SME Support Systems and Institutions in the Czech Republic: Matrix SME Support Systems and Institutions in the Czech Republic

Organization	Information	Counselling	Training	Finance	Others
Agency for Energy				X	
Association of Entrepreneurs of Czech Republic	X	X	X		X
Association of Innovation/Enterprise	X	X			X
Association of Science and Technology Parks	X	X	X		X
Business Support Centre Technical University Brno		X	×		
Centre for SME Support		X	X		
Chamber of Economy	X	X	X		X
Czech American Enterprise Fund				X	
Czech Association of Women in Business and Management	X	X	X		X
Czech Centre of Tourism				X	
Czech Morovian Guarantee and Development Bank		X		X	
EGAP-Export Guarantee and Insurance Corporation				X	
Euro Information Centre	X	X			
Farmers and Forest Consumers Support and Guarantee Fund				X	
Fund of National Property				X	
Ministry of Agriculture				X	
Ministry of Finance					X
Ministry of Labour and Social Affairs	X		X		X
National Information Centre	X				
Palmif Fund				X	
Regional Advisory and Information Centres	X	X	X		X
State Fund for Environmental Protection				X	
Transfer Foundation			X		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
AGENCY FOR	The Agency for Energy of		
ENERGY	the Czech Republic was		Other:
Energeticka	founded by the ministry of		Government scheme to support use of recoverable and
Agentura CR	Trade and Industry in 1994		alternative sources of energy
Na Frantisku 32	to co-ordinate and determine		Target group: Individual or businesses with less than
110 15 Praha 1	financial support provided to		500 employees located in the Czech Republic.
02-2485 3555	various agencies supporting		
	and advising businesses in		Form of funding: Direct interest free loan covering
	the field of general and		40% of project costs. Maximum financing per one
	alternative sources of		project is CZK 2,000,000. Loan matures within three
	energy. The Agency has		years after introducing the newly built system into
	established branches in		operation.
	selected regions of the		
	Czech Republic (EKIS - A).		Government scheme to support reduced consumption
	These centres are funded		of energy in apartment, family houses and office
	directly by the Agency and		buildings.
	provide support to		
	businesses as well as		Target group: Support is provided to apartment-house
	individuals in need of		owners and owners of the premises used for non-
	various kinds of assistance.		production purposes (maximum 500 employees).

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ASSOCIATION	AIP was designed to support	Information:	
FOR	development of innovation	Providing information on innovation enterprising,	Other:
INNOVATION	enterprising (development	establishing networks of interested subjects.	Establishing links with the government and the
ENTERPRISING	od new technologies,	Counseling:	Parliament and securing their support for the
(AIP)	products, services) in the	Providing counselling and advice to subject	development of innovation enterprising.
Association for	Czech Republic.	interested in innovation enterprising.	
Innovation	_		Lobbying for introduction of favourable legal and
Enterprising	Client groups:		logistical conditions for the development of innovation
Novotneho lavka 5	All subjects interested in the		enterprising and its promotion in the media.
116 68 Praha 1	development of the		
tel.: 42-2-2421	innovation enterprising in		
0014 ext.274	the Czech Republic.		
fax.: 42-2-795	-		
2428			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ASSOCIATION	Founded in late 1989 by a	Information:	
OF	group of private	Providing business-related information to its	Other:
ENTREPRENEU	businessmen; acts as an	members.	Furnishing contacts among its members as well as
RS OF THE	employers' union for small	Counseling:	between the members and other subjects.
CZECH	and medium-sized	Providing business advice and counselling to the	
REPUBLIC	businesses and is represented	members by the regional Associations. The extent	Lobbying on behalf of its members by the national
Skretova 6 120	in over 70 Czech countries.	of he direct support to entrepreneurs by the	Association.
00 Praha 2	Membership is either	regional associations varies tremendously. Some	
Tel.: 42-2-2421	individual - about 50 percent	regional associations appear rather inactive, while	
5373 fax.: 42-2-	of total members - or	others provide very active support.	
2421 0434	collective.	Training/Education:	
		The Foundation for Entrepreneurial Education,	
	1	funded by CIPE, the Centre for International	
	1	Private Enterprise (Washington, USA) provides	
	1	training and education in co-operation with the 70	
		plus regional offices of the Association.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ASSOCIATION OF SCIENCE AND TECHNOLOGY PARKS Association of Science & Technology Parks (VTP) Novotneho lavka 5 116 68 Praha 1 tel.: 42-2-2421 00114 ext.274 fax.: 42-2-795 2428	The Association of Science Parks was founded in July 1990, by several private parties. The main objective of the VTP is to promote high-tech research skills and experience in the Czech Republic by helping research institutes commercialize technology and by making it available to private and small business, as well as developing the concept of science and technology parks. Client groups: 1. Former research institutes trying to transform in a science and technology park; 2. Existing science and technology parks; 3. Private individuals and companies managing or interesting in managing a science and technology park; 4. Government, international (technical and financial assistance) organizations, and	Information: General and specialized information about establishing and managing science and technology parks, patents, licenses, etc. Counseling: Providing financial and legal consulting and advice, specialized technology consultancies, Marketing support, secretarial services (plus telephone, fax, copy machines, meeting rooms, laboratories, etc.). Training/Education: Training provided by a specialized group of members (Business and Innovation Centres) promoting small technology and innovated-oriented business, innovation business training 6.Subsidized workspace and office facilities provided by the Business and Innovation Centres network (partially funded by the EU).	Other: Subsidised workspace and office facilities provided by the Business and Innovation Centres network (partially funded by the EU). Representation of members, establishing contacts between Science Parks and academic (research) organisations to promote applied research and the commercialisation of research, linking local initiatives to foreign science parks. Lobby government and international organisations.

Organization Nature of Organization	Information/Counseling/Training	Finance/Other
Organization BUSINESS SUPPORT CENTER, TECHNICAL UNIVERSITY BRNO Fakulta podnikatelska VUT Brno Gorkeho 13 601 00 Brno tel.: 05- 41219005/6	Information/Counseling/Training Counseling: Business counselling, one-to-one consultations, tax and accounting, financial advice, loans, investments, management, computers, psychology and sociology, etc. Training/Education: General business training, marketing seminars, management, information databases and networking for SMEs.	Other: Business incubator for SMEs Researching programs

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
CENTER FOR	Agency provides business		
SME SUPPORT	advice and counselling to	Counseling:	
Stredisko pro	SMEs up to 500 employees.	Business counselling (business strategy and	
podporu malych a		development, marketing, management, economic	
strednich podniku		and financial analyses, accounting, tax advice,	
Letenska 5 118		market research, etc.). Drafting, reviewing and	
00, Praha 1		appraising business plans to be submitted to banks	
tel.: 02-530288,		accompanying loan applications. Specialised	
24511779		business advice provided by external experts.	
fax.: 02-537949		Training/Education:	
		Further business education (basic and specialised	
		training).	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
CHAMBER OF ECONOMY Hospodarska Komora Ceske Repubiky Argentinska 38, Praha 7 Tel.: 42-2-66 79 41 11, Fax.: 42-2- 875438	The Chambers of Economy incorporate about 130 professional groups (i.e. vocational organizations guilds and other associations). By law, the Chambers of Economy is organized by the 77 districts in the Czech Republic. Each district organization is a legal entity, registered in the company register. Each district organization is independent and self-sufficient. Profits must be reinvested in the organization. Each regional/district Chamber of Economy has the freedom to decide on regional strategy and activities. Client groups: The Chambers of Economy serve all small, medium and large businesses.	Information: Providing both general business-related information as well as information on new economic legislation and its effects on businesses, information about trade fairs and exhibitions both domestic and abroad, potential business partners, current legislation. Counseling: Legal counselling business counselling for SMEs, export-import advice, custom tariffs, licensing, providing advice and counselling services to SMEs.	Other: Help its members to establish business contacts (local to local, local to foreign, and foreign to local) using databases and other sources of information; acts association a focal point for guilds and professional associations, organizing trade missions of Czech companies abroad, introducing of Czech entrepreneurs to potential foreign clients

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
CZECH -	Founded in 1992 to support		Finance:
MOROVIAN	the development and growth		The bank provides financial resources under following
GUARANTEE	of small and medium-sized		programmes:
AND	enterprises in the Czech		
DEVELOPMENT	Republic. Its establishment		Loan guarantees, interest payment reductions
BANK (CMZRB)	was initiated by the Czech		
Ceskomoavska	Ministry of Economy. A		Programms:
zarucni a rozvojova	network of selected		1. Start
banka	consultants help		2. Rozvoj
Jeruzalemska 4,	entrepreneurs formulate		3. Region
111 21 Praha 1	business plans and apply for		4. Aeskulap
tel.: 02-2423 0734	support from the bank.		5. Regerance Pamatek
fax: 02-2422 2267			6. Garant
	Client groups		7. Konzult
	1. Starting entrepreneurs		8. Park
	2. Existing small and		9. Transfer
	medium-sized businesses		
	3. Special target groups (see		
	programms of the CMZRB)		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
CZECH - AMERICAN ENTERPRISE FUND Czech-American Enterprise Fund Blanicka ul.28 120 00 Praha 2 tel.: 42-2-2424 7046, 2424 7126 fax.: 42-2-2424 6048	The Czech-American Enterprise Fund was established in March 1991 by the US Government as the Czech and Slovak American Enterprise Fund. After the breakup of Czechoslovakia the fund split into two separate legal entities, with one in Prague and one in Bratislava. The fund receives money through the US Agency for International Development (USAID).		Finance: Investing through loans and equity capital. The fund charges interest and fees on loans and also takes collateral. In equity investments, the fund takes an ownership stake related to the amount invested, but does not seek to retain a majority voting position. All revenues and profits made by the fund are reinvested. The fund prefers to bring in additional local banks in the investment process for joint investments (syndicates). Eligibility: Companies up to 500 employees Maximum financing: 10-60 million
	Client groups: 1. Start-up companies 2. Already existing small and medium-sized businesses (private) 3. Restructured private enterprises (as a result of privatization) 4. Joint-ventures		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
CZECH	Associate female	Information:	
ASSOCIATION	entrepreneurs	Providing business-related information to its	Other:
OF WOMEN IN		members.	Promoting links among its members as well as between
BUSINESS AND	Client groups	Counseling:	the members and other subjects. Yearly publications of
MANAGEMENT	Female managers and	Members are offered one hour free consulting on	all the names and addresses of members, their
Czech Association	entrepreneurs	issues varying from tax law to accounting to	activities etc.
of Women in	_	general management issues.	
Business and		Training/Education:	Monthly "club" meetings, social events and informal
Management		Regular seminars and workshops on issues related	meetings.
PO Box 12 (Panská		to women in management and female	
7), 111 21 Praha		entrepreneurs, general management,	
1		entrepreneurship, issues on starting business and	
(no phone)		survival, etc.	·

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
CZECH CENTER	Czech Centre of Tourism is		
OF TOURISM	specialised in promoting the		
Ceska centarala	Czech Republic abroad and		
cestovniho ruchu	helps attract foreign travel		
Staromestska	agents to co-operate with the		
namesti 16 110	Czech partners. The Centre		
15 Praha 1	produces statistical data for		
tel.: 02-24897278	businesses in the Czech		
	Republic and abroad and		
	provides them free of		
	charge. The organisation		
	provides indirect financial		
	support to the Czech travel		
	agencies so they can take		
	part in foreign trade fairs.		
	The support is provided via		
	professional associations.		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
EGAP - EXPORT	The Export Guarantee and		Finance:
GUARANTEE	Insurance Corporation		a. Credit insurance
AND	(EGAP) was founded in		a.a Short term commercial risk insurance
INSURANCE	1992 by the Czechoslovak		Short term credit insurance (up to one year) against
COORPERATIO	government to promote		commercial risks predicated on normal commercial
N	exports through insuring		principles.
Nabrezi kpt. Jarose	exports credits. After the		a.b Political risk insurance Short, medium and long-
1000 170 32	break-up of the country,		term insurance against combined commercial and
Praha 7	EGAP was split into two		political risks, using a special reinsurance fund
tel.: 02-389 111	separate Czech and Slovak		provided by the state budget (Ministry of Finance).
	companies.		The insurance represents a state guarantee for all
			short-term political risk and medium and long-term
	Target group		risk coverage to Czech exporters and banks.
	The credit insurance support		b. Export Financing Support EGAP manages a special
	is targeted at local exporting		government fund for supporting losses of exporters
	companies to protect them		resulting from interest rate differentials between low
	against political and		lending rates in OECD countries and
	commercial risks associated		
	with the export of goods.		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
EURO INFO CENTER Euro Info Correspondence Centre c/o National Information Centre of the Czech Republic Havelkova 22, 130 00 Praha 3 tel.: 02-236 57 83 or 235 05 88 linka 333 or 334 fax.: 02-236 57 83 or 235 97 88	Client groups Czech companies, organisations or individuals, looking for indepth information on EC policy and the EC market.	Information: The EIC offers information and consultancy in the following fields: EC legislation, company laws and tax policy Business co-operation contacts in the EC Development of the EC market Harmonisation of technical standards certification and quality insurance Public procurement in EC Member states Information on specific markets (countries and industries) Trade relations outside the EC (for instance EFTA) EC scientific programs (Research and Technology) EC financial programs Organisation of Counseling: The EIC offers the following information tools: On-line computer connections to EC databases and foreign national databases (through the NIS) Latest EC documentation (hard-copy) On-line connection to the B.R.E. system, an electronic database providing business contacts throughout the EC Contacts with all other EICs in EC member states Contacts with all Western embassies in Prague Contacts with EC Commission in Prague and Brussels, and with corresponding national authorities	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
Organization FARMERS AND FOREST OWNERS SUPPORT AND GUARANTEE FUND Podpurny garanchi rolnicky fond contact address: local offices of the Ministry of Agriculture	Nature of Organization The Fund supports projects independently evaluated by a bank based plan. The Fund provides collateral to the lending bank on behalf of the borrower and therefore does not provide any direct financial support.	Information/Counseling/Training	Finance/Other Finance: The Fund provides collateral to the banks as a form of guarantee for the loans under following schemes: 1. Provoz 2. Zemedelec 3. Sluzby 4. Krajina 5. Mladi 6. Agroregion 7. Nabyvatel 8. Restituent

SME Support Systems and Institutions in the Czech Republic

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
FUND OF	The Fund of National		Finance:
NATIONAL	Property supports		The subsidy covers interest payments to the bank
PROPERTY	privatisation projects of		providing loans to finance such projects on fully
Fond narodniho	formerly government-owned		commercial terms. The Fund covers maximum 8% of
majetku	hospitals and other health		the interest rate, the rest has to be covered by the
Rasinovo nabrezi	care facilities.		owner of the facility. There is no direct grant or soft
42 120 00 Praha			loan available.
2)		
tel.: 02-24915348	ļ		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTRY OF	The Ministry of Agriculture		
AGRICULTURE	of the Czech Republic		Other:
OF THE CZECH	provides farmers with non-		Small and medium sized farmers receive grants or
REPUBLIC	interest loans and various		loans provided as a part of specialised programmes.
Ministerstvo	subsidies.		
zemedelstvi			
Tesnov 17 110	Support is mainly provided		
00 Praha 1	to start up farmers, and		
tel.: 02-21811111	farmers association and		
	organisations. Support is not		
1	provided to foreign subjects		
	and to the companies		
1	subsidised from other		
	governmental resources.		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTRY OF	Governmental body with the	Information:	
LABOR AND	following objectives: active	SME information	Other:
SOCIAL	support of employment,		Promotion of SME support agencies and schemes
AFFAIRS OF	creation of job opportunities,	Training/Education:	
THE CR	assistance with lowering	Further training, requalification courses for both	Creating new job opportunities
Na poricnim pravu	regional unemployment,	the unemployed and currently employed but	
1 120 00, Praha	management of PHARE-	expecting a lay off, schemes for the disabled and	
2	PALMIF scheme	handicapped, public service	
tel.: 02-2490 2111	1_		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTRY OF			
THE CZECH			Other:
REPUBLIC	1		Ministry of Finance has prepared a scheme of tax
Ministerstvo			incentives for small water-operated electric power
financi Ceske			stations and alternative sources of energy. The output
republiky			of such a power stations should not exceed 1NW per
Letenska 15 110			year. There is no tax to be paid on income from these
00 Praha 1	1		power stations for the period of the first 5 years, but no
tel.: 02-24541111			operational costs are tax deductible.

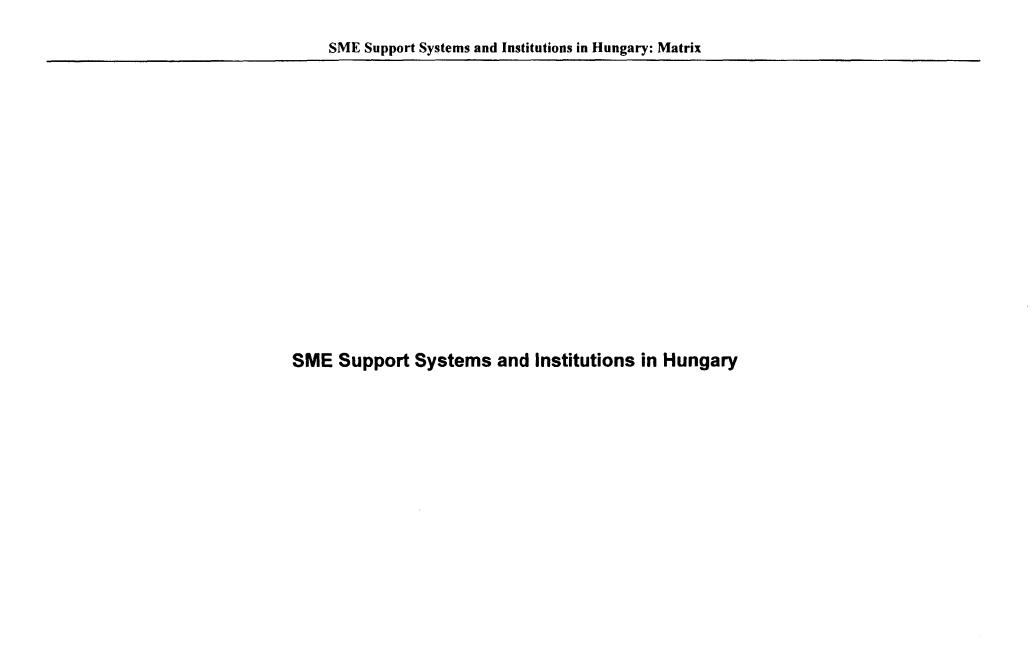
Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
NATIONAL	Centre designed to provide		
INFORMATION	information about all fields	Counseling:	
CENTER	of Czech economy, science	Business, science and technology information of	
Narodni	and technology. Operates	the following nature: legal, export-import,	
informanci	through numerous regional	directories of businesses, domestic and foreign	
stredisko	branches. Provides	macroeconomy, domestic and foreign statistics,	
Havelkova 22	information for walk-ins, by	products, World Bank tenders, geological surveys	
130 00, Praha 3	fax and mail, on-line	in the CR, foreign non-investment support, planned	
tel.: 02-2421 5808	(INFONIDS, EOTEL), and	trade fairs and exhibitions, selected international	
fax.: 02-2422 1484	through public Videotex	press releases.	
	(Business directory NIS,		
	Czech banks, Auditors and	Sale of EU and World Bank official publications,	
	tax advisors, etc.). On-line	listing businesses in businesses directories,	
	access to international	publication activities	
	databases.		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
PALMIF FUND	The Pro-active Labour		
Contact:	Market Intervention Fund		
Municipality	(PALMIF) as one of the		
labour offices	activities of a PHARE		
	scheme called		
	Restructuralization of		
	Labour Market was		
	established to actively		
	support the development of		
	labour market and finance		
	various projects.		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
REGIONAL ADVISORY AND INFORMATION CENTERS (RPIC)	First RPICs in the CR were established in 1992 to play a significant role in developing the SME culture. Their establishment and growth were supported by the then Czechoslovak Ministry of Economy and PHARE. Target groups 1. Unemployed people interested in starting a business; often referred to RPIC by local labour office that also subsidised the fee to be paid by the unemployed person for services of RPIC. 2. Employed people interested in starting a business. 3. Existing small businesses needing support to survive. 4. Existing small businesses needing support to grow. 5. Banks that co-operate with RPIC in evaluating business plans of entrepreneurs asking for	Information: General information on how to start and run a business; specialist information, often through a network of external Counseling: Business counselling/consulting for both start-ups and established businesses, assistance with writing business plans, growth plans and financial resources and specialised help, legal support, accounting, marketing, export/import, etc. Training/Education: Some ROICs provide training (management, marketing, starting a business, export and import, legal implication, etc.) via a network of external specialists and guest speakers (domestic and foreign).	Other: Some ROICs provide training (management, marketing, starting a business, export and import, legal implication, etc.) via a network of external specialists and guest speakers (domestic and foreign). Some RPICs manage or plan to manage a business incubator or managed workspace, or refer its clients to such institutions.

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
STATE FUND	The Fund is specialised in		Finance:
FOR	support of SMEs in		Form of Funding: Loans with "soft" interest rate
ENVIRONMENT	developing their		should be lower than 60% of commercial interest rate
AL	environment-friendly		and loan should cover maximum 50% of total
PROTECTION	projects.		investment costs.
OF THE CZECH			
REPUBLIC	Target group: All small and		
Státni	medium sized businesses.		
fond_ivotního			
prost_edi_R	1		
K Moravin_7			
190 00 Praha 9			
tel.: 02-6842171	}		
fax.: 02-6842150			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
TRANSFER	The Transfer Foundation,		
FOUNDATION	which offers a variety of		
Transfer	business training courses,	Training/Education:	
Foundation	was established July 30,	Transfer offers a variety of business courses to a	
Geologocká 2,	1990, in Switzerland under	variety of client groups.	
152 00 Praha 5,	Swiss law. The foundation		
Barrandov	has established five branch	The main course is called Company Operations	
Tel.: 02-590 516 or	offices in the Czech	and Management (Podnikov hospodarstvi a	
590 288 or 798 97	Republic and Slovakia. All	management). This is a one-year part-time course,	
89	of the start-up capital needed	combining home-study. During these seminars, the	
Fax.: 02-590 209	was provided by Swiss	materials studied at home are discussed as well as	
	government and private	case studies on various subjects. The course is	
	companies.	divided into four quarters with subjects including:	
		market economy, human resource management,	
	Client groups:	quality management, accounting.	
	Small middle entrepreneurs,		
	who want to get more		
	information about economic		
	problems and who need to		
	improve their managerial		
	and business skills		
	Managers of already existing		
	companies (middle and		
	lower management)		
	Starting entrepreneurs who		
	don't have a practical		
	knowledge of business)		
	Bank managers and staff		
	throughout banking courses		



Organization	Information	Counselling	Training	Finance	Others
Business Basics Foundation	X	X	X		
Business Incubators	X				X
Centre for Private Enterprise Development Foundation	X	×	X		
Credit Guarantee Bank				X	
Hungarian Agricultural Chamber	×		X		
Hungarian Bank of Investment and Development				X	X
Hungarian Chamber of Commerce and Industry	×	×	X		X
Hungarian Chamber of Handycrafts	X		X		
Hungarian Foundation for Enterprise Promotion	×	×	X	\square	X
Hungarian Industrial Association	×	×	X		
Hungarian-American Enterprise Fund				X	
Institute for Small Business Development	×				X
Livewire		X			
Local Authorities	X				X
Local Enterprise Agencies (19 Regions)	X	×	X	X	X
Ministry of Employment	×		X	X	
Ministry of Environment and Regional Policy				X	
Ministry of Industry and Trade				X	
National Association of Entrepreneurs	X	×			
National Association of Trade Corporations	X	×	X		
National Bank of Hungary				×	
National Federation of Traders and Caterers		X	×		
Rural Credit Guarantee Foundation					×
SEED Foundation	X	X	X	T	
Small Business Guarantee Fund				X	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
BILATERAL	Bilateral donor countries		Finance:
DONOR	provide technical assistance		Different financial schemes for more details see there.
COUNTRIES	to establish SME support]
	institutions and promote		
	various projects. I.e.		
1	business meetings,		
	development of training		
	materials etc. Funding of		
	different financial schemes.		

SME Support Systems and Institutions in the Hungary

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
BUSINESS	Non for profit organisation,	Information:	
BASICS	foundation established by	Publication for entrepreneur doctors, family	
FOUNDATION	ministries, business	business conferences.	
(BB Foundation)	associations etc. 4 full time	Counseling:	
1126 Budapest	staff.	Marketing, business planning, financial planning.	
Boszormenyi u. 8	Development of incubator	800 clients in 1995.	
Tel/Fax: (36) 1	house handbook.	Training/Education:	
1562357		2 training's for family businesses, 2 for women	
(36) 1	{	entrepreneurs.	
2014601			
E-mail:	1		
BBF@ind.eunet.hu	1		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
BUSINNES INCUBATOR AND MANAGED WORKSPACES (have an association to be contacted through the SEED foundation)	Funded by local authorities, central government, HFEP/PHARE and private capital. Various in sectorial preferences dealing with start-up etc.	Information: Provision of various information and advice and common services for the tenants.	Other: Usually subsidised rental fees for start-up companies.

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
CREDIT	Non for profit organisation,		Finance:
GUARANTEE Pic	established by the		Guarantees loans between 3 months and 15 years. Max
1126 Budapest	government, banks and		80% of the total value of the loan plus connected
Boszormenyi u 24	business associations to		interest and duties, up to HUF 200m. One off fee is
Tel.: (36) 1	provide guarantee for		1% plus annual 2-4%. No of guarantees 805.
1552722	companies under 300		
Fax: (36) 1	employees. Capital HUF 6,6		
1554763	billion. 41 staff. Operates		}
E-mail: -	through banks with a		
	separate evaluation system.		}
	The government established		
	a Small Business Guarantee		
	Fund mainly to re-guarantee		
	the commitments of the CG		
	plc up to 70%.		1

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ELETPALYA ALAPITVANY (Livewire) 1037 Budapest, Bojtar u. 66 Tel/Fax: (36) 1 2502453 (till the end of March 1995)	Non for profit organisations, foundation to promote young start up enterprises between the age 18-30. Shell supported. 4 full time staff and network consultants. Annual business start-up award competition.	Counseling: Free of charge business planning counselling for young entrepreneurs, 587 clients, 122 business plans prepared 1995.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
EUROPEAN	Established in April 1991 to		Finance:
BANK FOR	promote the restructuring of		Agricultural restructuring loan to finance agricultural
RECONSTRUCT	Central and Eastern		and food industry investments max. amount USD
ION AND	European countries.		5,000,000 equivalent HUF, interest rate NBH+2,5%,
DEVELOPMENT	Budapest office was opened		loan period max. 10ys, grace period max. 3ys.
Resident Office	in 1992. Equity investments		
1072 Budapest	and loans.		
Rakosczi u. 42			
Tel: (36) 1	An agricultural		
2666000	reconstruction loan scheme		
Fax: (36) 1	operated through four		
2666003	commercial banks.		
E-mail: -			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
HUNGARIAN	See as the Hungarian	Information:	
AGRICULTURA	Chamber of Commerce,	Provide basic information (legal, commercial, trade	
L CHAMBER	members are mainly	etc.). Exhibitions and trade fairs.	
1136 Budapest	enterprises from the		
Lajos und 160-162	agricultural sector.	Training/Education:	
Tel:. (36) 1	_	Variety of training programmes, mainly technical	
1686890		skills.	
Fax: (36) 1			
1886554			
E-mail: -			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
HUNGARIAN	Non for profit organisation,		Finance:
AMERICAN	established by the Federal		Microcredit program, NB rate, loan period max. 3ys,
ENTERPRISE	Government of the USA to		amount between 0,3-2 million HUF.
FUND	promote the private sector		60 loans have been disbursed.
1088 Budapest	through financial programs,		Equity investment program between USD 1,000,000-
Rakoczi u. 1-3.	with a USD 70 million		3,000,000
Tel.: (36) 1 266	starting capital. Investment		
7175	related technical assistance.		
Fax: (36) 1 266	1		
7086	1		
E-mail:	1		
102445@compuser			
ve.com			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
HUNGARIAN	Government owned agency		Finance:
BANK FOR	with a network of 4 regional		Ventures capital for a period of 4-5 years, up to 300
INVESTMENT	venture capital companies		employees, equity between HUF 5-50 million, min
AND	mainly owned by HBID and		25% ownership.
DEVELOPMENT	local authorities with a total		
(HBID)	equity of HUF 3.1 billion.		SME investment loan funded by the German KfW,
1051 Budapest	Not specially small business		max. number of employees 500, max. Amount DEM
Nador und 31	focused.		4m equivalent HUF, loan period up to 10ys, max. 2ys
Tel.: (36) 1 153			grace period, interest rate is NB + 2%. Long term
0222	An SME investment loan is		development loans.
Fax: (36) 1	operated and available		Other:
1530909	through 3 commercial		Industrial zone and industrial park projects, mainly in
E-mail: -	banks.		the Eastern region of Hungary.

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
HUNGARIAN	Public law institution,	Information:	
CHAMBER OF	established to promote the	Provide business information through its regional	
COMMERCE	development of the	information offices, match-making, partner	
AND INDUSTRY	economy, the security of	seeking, publications.	
1055 Budapest	business transactions and	Counseling:	
Kossuth ter 6-8	fairness of marketing	Counselling on management, marketing, financing,	
Tel.: (36) 1	conduct etc. Compulsory	investment regulations and opportunities etc.	
1533333	membership. Operates on a	Training/Education:	
Fax: (36) 1 269	regional basis, 20 member	Various training programmes and seminars i.e.	
4628	chambers.	customs tariffs and regulations, authentication's of	
		trade documents etc Various training	
Ì		programmes and seminars i.e. customs tariffs and	
		regulations, authentication's of trade documents	
		etc.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
HUNGARIAN	See as the Hungarian	Information:	
CHAMBER OF	Chamber of Commerce,	Provide basic information (legal, commercial, trade	
HANDYCRAFTS	members are mainly very	etc.). Partner search. Exhibitions and trade fairs.	
1101 Budapest	small businesses, craftsmen.		
Salgotarjani und	ļ	Training/Education:	
20.		Variety of training programmes, mainly technical	
Tel.: (36) 1		skills.	
2605660			
Fax: (36) 1			
2624497	[
E-mail: -	1		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
HUNGARIAN	Non for profit organisation,	Information:	Finance:
FOUNDATION	foundation established by	Publication of research materials on the SME	PHARE loan programme up to HUF 10m, max. loan
FOR	the government, banks and	sector.	period 7ys, grace period max. 2ys, interest rate is 28%
ENTERPRISE	business associations with		Involves National Bank and commercial bank
PROMOTION	the aim to promote privately	Handbooks in different business topics i.e. setting	resources. 650 loans have been disbursed.
(HFEP)	owned SMEs. Supported by	up a business, testing a business idea, business	
1115 Budapest	the PHARE SME	planing etc.	Microcredit programme for small start-up business, up
Etele ut 68	Programme and the Ministry	. •	to HUF 850,000, max. loan period 3ys, max. 6 months
Tel.: (36) 1	of Industry. 30 staff in	LEAs have a wide range of information and	grace period, interest rate is 24% 4,670 loans have
2030348	Budapest. Programmes	advisory services.	been disbursed. Available at the LEAs.
Fax: (36) 1	aiming at the development	Counseling:	
2030377	of business culture including	LEAs run a wide range of counselling services	Reorganisation start loan programme to purchase
E-mail:	development of training	12,500 registered clients in 1994.	assets of companies under liquidation. Conditions
info@mva.hu	materials and publications,	_	same as the Start loan programme (see at NBH). 23
' "	range of financial schemes,	Counsaltancy programme for start-up enterprise up	loans have been disbursed.
	support the institutional	to 4ys co-funded by the German Government.	
Ĭ	background of SME	Network of 60 consultants, grant up to 80%, in the	Start guarantee fund operated by HFEP funded by the
	development in Hungary	fields of evaluation of business ideas, funding,	German Government max. collateral is 80% of the
	though the establishment of	marketing strategy etc. 160 clients in 1995.	loan amount, annual guarantee fee is 4%. Currently
ł	a network of 19 Local	Training/Education:	358 guarantees.
	Enterprise Agencies (LEAs),	Direct grant scheme to support a variety of	Energy rationalisation loan scheme funded by the
	the Innostart and the	business training programmes up to 50% and HUF	German Government max. loan amount is HUF 50m,
	Euroinfo Centre and grant	50th of the cost of the training, 886 grants in 1995.	interest rate 50% NBH+ 3,5%, loan period max. 8ys,
	programmes for business		grace period max. 2ys.
	associations. Financial	Development of training materials: Success in	Other:
	schemes available mainly	Business, Start Your Own Business	Several LEAs operate incubator house, managed,
	through commercial banks.		workspace, participate in industrial park projects.
		LEAs run a wide range of training programmes	
		and seminars 7,000 participants in 1994.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
HUNGARIAN	Voluntary business	Information:	
INDUSTRIAL	association of co-operatives	Various advisory services in the regional	
ASSOCIATION	and economic associations.	organisations. Publications of "who produce what"	
1146 Budapest	19 regional, 10 professional	on the members. Business match making.	
Thokoly u. 58-60	and associated member	Counseling:	
Tel: (36) 1	organisations. 3000	Financial, accounting, taxation, customs, quality	
3435140	members, mainly light,	control, marketing and legal counselling etc.	
Fax: (36) 1	chemical, machine industry,	Training/Education:	
3435521	construction. Services are	Different training programmes through the regional	
E-mail: -	free of charge or subsidised	organisations, including technical skills	
	for the members.	development.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
HUNGARIAN INVESTMENT AND TRADE DEVELOPMENT AGENCY (ITD Hungary) 1051 Budapest Dorottya u 4. Tel: (36) 1 2667034 Fax: (36) 1 1183732 E-mail: ITDH@mail.datan et.hu	Government owned agency to promote international economic relations and business endeavours, with a network of 7 offices. Organises seminars, conferences, business meetings. Sectorial marketing programmes. Not specifically small business focused organisation.	Information/Counseling/1 raining Information: Legal, financial and regulatory advice. Operates the Euroinfo Centre (partly funded by HFEP/PHARE), BRE, BC-NET and other databases. Match making, partner search, subcontracting Publications on foreign trade. Counseling: Counselling on foreign trade, export-marketing, customs, transport, project planning, product development etc.	Finance/Other

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
INSTITUTE FOR	State (M I T) funded	Information:	
SMALL	research institution with staff	Provides information/databases on loan schemes,	
BUSINESS	of 15. Establishment of SME	trade fairs, taxation, exhibitions, free industrial	
DEVELOPMENT	observatory network. Co-	capacities etc.	
(ISBD)	ordination of SME		
1024 Budapest,	development institutions	Publication of research on the status of the SME	
Margit krt 85	Research on the SME sector.	sector.	
Tel.: (36) 1 155637			
Fax: (36) 1			
1566491			
E-mail:-			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
INTERNATIONA	Budapest office was		Finance:
L BANK FOR	established in 1992.		Industrial restructuring programme to promote the
RECONSTRUCT			development of the SME sector, max. amount USD
ION AND	Loan schemes, operated by		10,000,000 HUF equivalent. Loan period 10ys, grace
DEVELOPMENT	commercial banks.		period 3ys.
(World Bank)			
1065 Budapest	}		Integrated agricultural export programme to promote
Nagymezo u 44			the small scale food industry. Conditions same as
Tel: (36) 1			above.
2690389	1		{
Fax: (36) 1			Product market development programme to promote
2680396			SMEs in the field of marketing and trade. Conditions
E-mail: -			same as above.
	ĺ		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
LOCAL AUTHORITIES	Local authorities responsible for local planning and development.	Information: Some host LEA sub-offices, which provide wide range of SME support services.	Other: Support setting up of industrial sites and managed workshop centres for small businesses.

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
LOCAL	19 non profit organisations,	Information:	Finance:
ENTERPRISE	foundations with the aim to	Wide range of basic advisory services available in	Operate the micro-credit scheme of HFEP.
AGENCIES	promote SMEs on county	the sub-offices. Business libraries and catalogues.	
(LEAs)	level (or capital). Founders	Databases on matchmaking, business sites, partner	Exhibition and trade fair grants.
(full list available	include HFEP/PHARE,	search, regulations, loan possibilities etc.	Other:
at HFEP)	SMEs, local governments,	Organisation and support of trade fairs, exhibitions	Incubator houses managed workspaces at 8 location,
	banks, business associations,	and business meetings.	with different sectorial preferences. Participation in
	chambers etc. Each LEA has	Counseling:	industrial park projects.
	a network of 5-20 sub-	Various counselling services with the involvement	
	offices and staff of 10-25.	of external counsellors/consultants on business	
	Services are subsidised.	planning, taxation, legal issues, marketing, finance,	
	Each has a network of	loan applications, exporting, patenting etc. Some	
	external	charge may apply. 12,500 registered clients 1994.	
	counsellors/consultants and	Training/Education:	
	trainers.	Training programmes with a variety in length and	
		topics i.e. idea generating, start-up courses,	
		business planning, PC skills, marketing, export,	
		growth management etc. 7,000 participants in	
		1994. Seminars on taxation, finance etc.	<u> </u>

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTRY FOR	Provide funds to promote		Finance:
ENVIRONMENT	regional development		Support of regional development programmes through
AND REGIONAL	purposes, network of 2		direct and repayable grants and interest subsidy in
POLICY	Regional Development		selected regions of Hungary.
1011 Budapest Fo	Agencies in the north-east of		Support of
u 44-50	Hungary, partly funded by		- investments aiming at job creation.
Tel: (36) 1 201 41	EU PHARE (network to be		- Infrastructural developments
33	extended)		- incubators and industrial parks, village
Fax: (36) 1 201	-		- tourism projects, training, etc.
3653			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTRY OF	Responsible for government	Information:	Finance:
EMPLOYMENT	founded 20 Labour Offices	For unemployed start-up SMEs max. 50%	Grants support investment generating more
1051 Budapest	and 7 Regional Retraining	subsidised advisory/counselling programme.	employment.
Roosevelt ter 7-8.	Centres.	Counseling:	
Tel.: (36) 1		For unemployed start-up SMEs max. 50%	Unemployment benefit is available for a maximum of
3022100	Programmes for	subsidised advisory/counselling programme.	six month period after the launch of business. 41 00
Fax: (36) 1	unemployed start-up	Training/Education:	clients in the first half of 1995.
1116037	entrepreneurs.	Wide range of training programmes with SME	
		modules.	
		For unemployed start-up SMEs max. of 50%	
		subsidised training programmes in starting up a	
]	business.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTRY OF	Main government ministry		Finance:
INDUSTRY AND	responsible for SMEs. Has a		Support of economic development through direct and
TRADE (MIT)	department of 19 staff with		repayable grants and interest free loans in the field of
Headquarters:	the responsibility to:		introduction of Hungarian products to foreign markets,
1810 Budapest,	examine the effect of new		establishment of industrial parks and incubators,
Honved u 13-15	laws influencing the SME		organisation of trade fairs, business delegations, etc.
Tel: (36) 1	sector to develop an SME		
3022355	support policy for the		Support of tourism development through direct and
Fax: (36) 1	government. (Small firm		repayable grants in the fields of marketing, village and
3022394	defined as up to 50		health tourism etc.
SME Department:	employees, net income up to		
1051 Budapest,	HUF 500 m balance sheet		
Vigadó u 6; Tel:	footing up to HUF 200m)		
(+36) 1185044			
Fax: (+36)	MIT provides funding for		
11187115	the activities of a number of		
]	institutions, including HFEP,		
	ISBD, OMFB.		

SME Support Systems and Institutions in the Hungary

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
NATIONAL	Voluntary business	Information:	
ASSOCIATION	association, 6,000 members,	Various advisor services, business match making,	
OF	staff of 15 in Budapest.	databases on business offers, company	
ENTREPRENEU	Services are free of charge	information.	
RS	or subsidised for the	Counseling:	
1087 Budapest	members.	Various counselling services.	
Konyves Kalman			
krt 44			
Tel: (36) 1		1	
2102550	{	{	
Fax: (36) 1			
2699226			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
NATIONAL	Voluntary business	Information:	
ASSOCIATION	association of craft and trade	Various advisory services in the regional	
OF TRADE	businesses, 120,000	organisations. Business match making and various	
CORPORATION	members, regional offices in	databases on legal regulations, business offers,	
S	each of the counties and	exhibitions.	
1054 Budapest	Budapest, 23 professional	Counseling:	
Kalman Imre u 20	members. Services are free	Financial, accounting, taxation, customs, quality	
Tel: (36) 1	of charge or subsidised for	control, marketing and legal counselling etc.	
2692940	the members.	Training/Education:	
Fax: (36) 1		Training are various in the regional branches,	
2692957		including technical skills education.	
E-mail: -			

-50-

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
NATIONAL BANK OF HUNGARY (NBH) AND COMMERCIAL BANKS National Bank of Hungary 1054 Budapest Szabadsag ter 8-9 Tel.: (36) 1 3023000 Fax: (36) 1 3323913	The state central bank provides a number of financial schemes partly or totally bilaterally or multilaterally funded, operated through commercial banks. World Bank loans are available through NBH as well.	Information/Counseling/Training	Finance: E-loan to promote purchase of state owned properties, max. HUF 50m and 50% of the total purchase interest rate max. 7%, loan period max. 15ys, grace period max. 3ys. Start loan with the 50% support of the Government of Germany to promote the growth of the SNE sector. Companies should be younger than 3ys, max. Employees 150, max. amount is DEM 250,000 equivalent HUF, interest rate 75% NBH+max2%. Max loan period 15ys, max. grace period 2ys. Guarantee fund is available (see HFEP), Japanese SME loan, funded by the EXIMBANK of Japan to support the growth of the SME sector, max. number of employees 200, max. amount JPY 1,3 billion equivalent HUF, max. loan period 12ys, max. grace period 3ys, interest rate is HNB 75%+2%. Economic development loan scheme max. 90% of the total loan with interest rate HNB+1,5%, max. loan period 7ys, max. grace period 2ys. "25% loan scheme" for SMEs with less than 60 employees, max. 25% of the total investment, loam period max. 7ys, grace period max. 2ys, interest rate NBH+1,5%. Donor funded loan schemes to support imports from a particular country.

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
NATIONAL	Government agency with		Finance:
COMMITEE	national authority under the		Repayable grant scheme to support the technology
FOR	MIT to develop and oversee		development aspects of economic development
TECHNOLOGIC	the implementation of the		support programmes, described at MIT.
AL	science and technology		
DEVELOPMENT	strategy of the government.		Repayable grant scheme to support applied research
1052 Budapest	Funded by MIT. Staff of		and product development, max. 3ys repayment period,
Szervita ter 8	190.		max. 1y grace period, small business receives 25% of
Tel: (36) 1			the support as direct grant. Max amount HUF 20m.
1175900			
Fax: (36) 1	1		
1187998			
E-mail: -			

SME Support Systems and Institutions in the Hungary

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
NATIONAL	Voluntary business	Information:	
FEDERATION	association of trade, catering	Various advisory services in the regional	
OF TRADERS	industry and tourism.	organisations. Business match Making.	
AND CATERERS	24,000members. 20 regional	Counseling:	
1061 Budapest	and 2 professional member	Financial, accounting, taxation, customs, quality	
Andrassy u. 43	organisations. Services are	control, marketing and legal counselling etc.	
Tel: (36) 1	free of charge or subsidised	Training/Education:	
3425574	for the members.	Different training programmes through the regional	
Fax: (36) 1		organisations, including technical skills	
3225299		development.	
E-mail: -		·	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
RURAL CREDIT GUARANTEE FOUNDATION Tel/fax: (36) 1 3311349 E-mail: -	Non for profit organisation, foundation established by the Ministry of Agriculture, banks and the PHARE programme to provide guarantee to companies up	Third mation/ Counseling/ 11 aiming	Finance: Guarantees medium - long term loans, max. loan amount HUF 50m, max. guarantee is 50%, guarantee free is 2-4%. No of guarantee is 1,900.
	to 150 employees in the agricultural sector. Operates through banks with a separate evaluation system. 5 member staff, HUF 5,5 billion capital.		

SME Support Systems and Institutions in the Hungary

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
SEED	Non for profit organisation,	Information:	
FOUNDATION	established by ministries,	Publications on entrepreneur doctors, family	
1024 Budapest,	business associations etc. 4	business conferences.	
Romer F. Und 47-	full time staff.	Counseling:	
49	Development of incubator	Marketing, business planning, financial planning.	
Tel/Fax: (36) 1	house handbook.	800 clients in 1995.	
2122179	İ	Training/Education:	
115		2 training's for family businesses, 2 for women	
1987		entrepreneurs.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
SMALL	Funded by the government		Finance:
BUSINESS	to re-guarantee the		Liquidation interest subsidy scheme for max. 5ys to
GUARANTEE	commitments of the Credit		support the purchase of properties of companies under
FUND	Guarantee Fund up to 70%.		liquidation beneficiary company max. 300 employees,
1951 Budapest	Liquidation interest subsidy		max. loan amount HUF 100m which is 25%
Roosevelt ter 7-8	scheme is operated through		refinanced by NBH, loan period max. 15ys, grace
Tel/Fax: (36) 1	commercial banks.		period max. 3ys. First y max. subsidy 70% of NBH
1110057			rate then decreasing.
E-mail: -			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
THE CENTRE	Non profit organisation,	Information:	
FOR PRIVATE	foundation. 4 full time staff.	Off line business databases on the USA, (export-	
ENTERPRISE	Mainly funded by the	import, foreign trade regulations etc.)	
DEVELOPMENT	USAID.	Counseling:	
FOUNDATION	Services are substantially	Comprehensive business counselling. 45 clients in	
1012 Kuny	subsidised.	1995.	
Domokos 13-15		Training/Education:	
Tel/fax: (36) 1 175		Business training programmes between 12-60	
3402		hours. 700 participants in 1995. Video on basic	
E-mail:		entrepreneur skills.	
cped@magnet.hu			

	SME Support Systems and Institutions in Polar	nd: Matrix
SI	ME Support Systems and Institution	s in Poland

Organization	Information	Counselling	Training	Finance	Others
Agency for Industrial Development					X
Association of Organisers of Innovation and Enterprise Centres	X		X		
Bank Gospadarstruo Krajourego				×	
Bank of Socio-Economic Initiatives				X	X
Business Centre Club					X
Business Support Centres	X	X	X		
Caresbac-Polska				X	
Central Labour Office			X	×	
Centre for Advancement of Women		X	X		
Citizens Democracy Corps		X		X	
Convention of Polish Entrepreneurs, Tradesmen and Food Producers					X
Cooperation Fund-Euro Information	×				
Foundation for Social and Economic Initiatives	X	X	X		
Foundation in Support of Local Democracy	×		X		
Local Initiatives Programme		X			
MBA Enterprise Corps		X			
Micro Fund				X	
Ministry of Industry and Commerce				X	X
Ministry of Labour and Social Policy	×	X	X	X	X
Ministry of Privatisation		X	X		X
NSZZ Solidarnosc Economic Foundation	×	X	X		X
Polish Agency for Regional Development			X	区	X
Polish Business Advisory Service		X	X		X
Polish Chamber of Commerce	×		X		X
Polish Federation of Independent Entrepreneurs	X				X
Polish Foundation for SME Promotion and Development	X	X	X	X	X
Polish-American Enterprise Fund	X		X	X	

Organization	Information	Counselling	Training	Finance	Others
Polish-American Small Business Advisory	X	X	X		X
Polish-British Enterprise Project		×			X
Regional Chambers of Industry and Commerce	X	×	X		X
Regional Development Agencies	X	×	X	X	X
Regional Management Centres			X		
Sectoral Chambers					X
Union of Polish Crafts	X	×	×		X
Vovoidship Offices	X				X

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
AGENCY FOR INDUSTRIAL DEVELOPMENT Warszawa 00-930 ul. Wspólna 4 661-81-11/628- 79.54	join stock company created by the government (State Treasury), Scientific Research Committee (KBN), supervised by the Ministry of Industry and Trade		Other: supporting regional development agencies
Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ASSOCIATION OF ORGANISERS OF INNOVATION AND ENTERPRISE CENTRES Poznan 61-131 ul. Polanka 3 77-17-51/7718-31	association established in 1992, promotion and support to Business Incubators and Science Parks, co-operation with other institutions and donors (World Bank, EU)	Information: information about business incubators and science parks activities Training/Education: training courses for business incubators organisers	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
BANK			Finance:
GOSPODARSTW			Loan Guarantee Fund - guarantees up to 60% of a loan
A KRAJOWEGO	1		issued to firms which employ up to 250 persons,
Warszawa 00-958			annual profit not greater than 20 million ECU
ul. Kucka 7/9			(programme financed by the State budget)
658-66-89/658-66-			
83			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
BANK OF	bank established by Caisse		Finance:
SOCIO-	Centrale de Credit		credits for SME
ECONOMIC	Cooperatif, FISE partner		Other:
INITIATIVES			equipment leasing
(BISE)]		
Warszawa 00-060]		
ul.			
Królewska 27 27-			
77-80/ 27-78-24			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
BUSINESS	entrepreneurs association		
CENTRE CLUB			Other:
Warszawa 00-136			business lobbying
pl.			
Zelaznej Barmy 3			
625-30-37			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
BUSINESS	BSC - advisory centres (over	Information:	
SUPPORT	30) created by regional	BSC, IC - Info on legal matters, data base: credit	
CENTRES,	development agencies and	lines, insurance companies, tax issues, potential	
INFORMATION	local chambers of	business partners	
CENTRES	commerce, located in	Counseling:	
	various parts of the country,	BSC - majority of services - consulting - planning,	
	financed by the Co-	marketing, business plans, finance, legal issues	
ł	operation Fund (SME/ PSD	Training/Education:	
	Programmes), 3 Information	BSC - start-ups, company specific	
	Centres		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
CARESBAC-	venture capital company		Finance:
POLSKA	founded by CARESBAC		venture capital - total investment in business - 50,000
Warszawa 00-635	(USA), the Co-operation		to 400,000 USD, 25 to 45% of the total equity of the
ul. Polna 40	Fund and USAID		company, only existing companies
25-62-05			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
CENTER FOR	foundation supported by the		
THE	govern. Of Norway, Canada,	Counseling:	
ADVANCEMENT	Switzerland, Bathory	consulting services	
OF WOMEN	Foundation	Training/Education:	
Warszawa 00-660		training courses for women - "eco-business"	
ul.		courses, management, accountancy, marketing	
Lwowska 17 m 3			
29-92-57			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
CENTRAL LABOUR OFFICE Warszawa 00-349 ul. Tamka 1 26-70-61	central administration office responding to the Ministry of Labour, managing the network of voivodship and local labour offices in Poland, allocation of the Labour Fund which is partly used for start up loans for the unemployed	Training/Education: training courses for the unemployed who want to start their own businesses	Finance: low interest start-up loans for the unemployed offered by local labour offices

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
CITIZEN'S	agency financed by USAID		
DEMOCRACY	providing SMEs with	Counseling:	
CORPS	consultancy (volunteers -	consultants (volunteers) - indiv. SME (6 - 8 months	
Warszawa 00-667	senior business experts)	of service) - management, marketing, finance	
ul. Koszykowa 60/			
62 m 10			
29-42-94/ 525-70-	1		
85	1		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
CONVENTION	entrepreneurs association		
OF POLISH			Other:
ENTREPRENEU			business lobbying
RS;			
TRADESMEN			
AND FOOD			
PRODUCERS			
Warszawa 01-504	1		
ul.			
Golebbiowskiego 5			
392345/			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
COOPERATION	Information Centre -	Information:	
FUND - EURO	financed by Phare (Co-	information on EC development and research	·
INFO	operation Fund)	programmes, business partners, EU rules and	
Warszawa 00-503		standards, economy and trade	
ul. Zurawia 6/12		-	
625-13-19/625-12-	ļ		
90			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
FOUNDATION	foundation established to	Information:	
FOR SOCIAL	support SME development,	Local Initiatives Agencies - advice start-ups	
AND	runs the network of the	Counseling:	
ECONOMIC	Local Initiatives Agencies	Local Initiatives Agencies	
INITIATIVES	(14)	Training/Education:	
(FISE)		Local Initiatives Agencies - training courses for	
Warszawa 00-054		start-ups	
ul. Jasna 22			}
27-21-31/27-67-21			·

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
FOUNDATION	foundation established in	Information:	
IN SUPPORT OF	order to promote local	in co-operation with Polish-Am. Enterprise Fund	
LOCAL	democracy and SMEs	runs the network of Polish-American Enterprise	
DEMOCRACY	1	Clubs - domestic and international business	
Warszawa 02-078		partners, fairs, meetings with the officials, banks	
ul.			
Krzywickiego 9	İ	Training/Education:	
625 25 57		Polish-American Enterprise Clubs - training	
		workshops, discussion and the exchange of	
		experiences	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MBA ENTERPRISE CORPS Kraków 31-510 Akademia Ekonomiczna w Krakowie, ul. Rakowicka 27 16-74-82/22-68-63	agency financed by USAID providing SMEs with consultancy (volunteers - American graduates of business schools)	Counseling: consultants (volunteers) working with Polish firms - each vol. Spends one or two years transferring knowledge and skills	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MICRO FUND Warszawa 00-680 ul. Poznanska 16 622-26-44	credit programme financed by USAID		Finance: 7 pilot programmes - Gdynia, Piaseczno, Kódz, Gorlice, Torun, Starogard, Gd., Kraków - local representatives recommend potential loanees; credit (36% annually) up to 5,000 PLN, companies which employ up to 10 persons existing longer than 3 months

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTRY OF	the Ministry responsible for		Finance:
INDUSTRY AND	SME policy (Department of		25 million PLN - Loan Guarantee Fund established in
COMMERCE	Industrial Strategy and		Bank Gospodarstwa Krajowego
Warszawa 00-926	Policy), co-ordination of		
ul.	SME support programmes		
Wspólna 4 661-87-	(Phare - SME/ PSD)		
51/628-17-58			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTRY OF	the Ministry responsible for	Information:	Finance:
LABOUR AND	labour market policy - SME	TOR 10 - Business Support Centre's network (27)	TOR 10 - Business Development Fund - start-up loans
SOCIAL POLICY	development regarded as a	created within regional development agencies;	Other:
Warszawa 00-513	mean of unemployment	information about credit lines, technology,	TOR 10 - creation of business incubators (30)
ul.	counteraction;	business partners	
Nowogrodzka 1/3	implementation of the World	Counseling:	
628-77-34/ 628-40-	Bank Programme TOR 10	TOR 10 - Business Support Centres (27):	
48	("Micro Enterprise	marketing, finance, management	
	Development")	Training/Education:	
	•	TOR 10 - Business Support Centre (27): training	
		courses for future entrepreneurs (the unemployed)	
		and existing entrepreneurs	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTRY OF	Department of SME		
PRIVATIZATIO	Privatisation - direct	Counseling:	Other:
N	privatisation of small and	Privatisation Support Initiatives Programme	direct privatisation of small and medium sized state-
Warszawa 00-522	medium sized state-owned	Training/Education:	owned enterprises
ul. Krucza 36	enterprises (through	Privatisation Support Initiatives Programme	
628-02-81/625-11-	liquidation)		
14	1		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
NSZZ	foundation - support for	Information:	
"Solidarnosc"	SMEs - training,	business data base	Other:
ECONOMIC	counselling, business data	Counseling:	business incubators (the World Bank Project - TOR 10)
FOUNDATION	base	consulting	, i i i i i i i i i i i i i i i i i i i
Gdansk 80-855 ul.		Training/Education:	
Waly Piastowskie		training courses	
24			
31-40-51			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
POLISH -	fund supported by US	Information:	Finance:
AMERICAN ENTERPRISE FUND Warszawa 02-761 ul. Cypryska 2a 6421143/6421143	Government and Congress (initial capital 240. 0000) - credits and education programmes for SMEs	Polish - American Enterprise Clubs - the network run by the Polish Fund. In Support of Local Democracy	Educational Enterprise Foundation - financing training courses for entrepreneurs and managers, post graduate studies, supporting business schools Other: The Enterprise Credit Corporation - credits for SMEs (up to 500.000 USD), 30% of own assets in case of start-ups

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
POLISH -	foundation created by the	Information:	
AMERICAN	Polish Chamber of Comm.	the network of 6 Small Business Advisory Centres	Other:
SMALL	and The Scientex Corp.	- Info: credits, venture capital firms etc.	identifying trade partners - promotion
BUSINESS	(Appointed by the US	Counseling:	
ADVISORY	Congress)	Small Business Advisory Centres - individual	
FOUNDATION		counselling - management, finance, foreign trade	
Warszawa 00-074	ľ	Training/Education:	
ul. Trebacka 4		Centres - training programmes	
26-35-52			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
POLISH -	British Know-How Fund		Finance:
BRITISH	Project (19. 5000. 000 USD)	Counseling:	Loan Guarantee and - up to 70% of loan covered
ENTERPRISE	co-operation with Lublin -	Marketing Development Programme - low cost	(SMEs - 5 - 100 employees): Equity Investment Fund
PROJECT	Chelm Development	marketing consultancy service, development of	- participation not to exceed 25% of new investment,
	Foundation and Bialystok	trade links with SMEs in the UK, market research	shares to be redeemed at term end
	Dev. Found		Other:
			Business Development Programme - capacity building
			of the business support agencies, development of
			networks of business incubators

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
POLISH AGENCY FOR REGIONAL DEVELOPMENT Warszawa 00-503 ul. Zurawia 4A 693-54-53/693-54- 06	Government agency established in order to support "risk" regions, implementation of STRUDER Programme and the Polish-Swiss Regional Programme	<u>Training/Education:</u> training for start-ups, training fir existing SMEs	Finance: Grant Fund - companies employing up to 100 people, 25% of the value of the investment; Guarantee Fund Other: co-financing of small infrastructural projects related to SME dev.

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
POLISH BUSINESS ADVISORY NETWORKS Warszawa 00-608 al. Niepodleglosci 186 25-97-81/25-98-80	Joint stock company established by the Polish Foundation for SME Promotion and Development and the organizations represented in the Foundation's Board.	Counseling: advisory services in finance, marketing, management and technology transfer for SMEs Training/Education: training for Polish consultants	Other: establishment of international business links

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
POLISH	association of 500.000	Information:	
CHAMBER OF	companies and 60 regional	Business Information System (OSIG)	Other:
COMMERCE	chambers of commerce,		business lobbying, export promotion (EXPOM Phare
Warszawa 00-074	business lobbing,	Training/Education:	Programme), trade missions, arbitration
ul.	international co-operation	training courses for entrepreneurs	
Trebacka 4 26-02-	promotion, fairs		
21/27-46-73			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
POLISH FEDERATION OF INDEPENDENT ENTREPRENEU	Association of entrepreneurs - representing entrepreneurs to government, collecting suggestions and views on legal changes	Information: Association periodic - information updating, credits, taxes, legal issues, governmental policy	Other: SME lobbying
RS Warszawa 02-008 ul. Koszykowa 79 660-70-10/ 660-70- 11			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
POLISH	foundation registered on		
FOUNDATION	September 5, 1995 - the		
FOR SME	foundation will form the key		
PROMOTION	agency for the support and		
AND	development of the Polish		
DEVELOPMENT	SME sector, policy towards		
Warszawa 00-503	the SME sector, lobbying;		
ul. Zurawia 4A	continuation of the SME/		
693-58-68/693-53-	PSD PHARE Programmes,		
65	PSD Programme - The		
	Ministry Component (local		
	mutual guarantee funds and		
	other schemes), designing		
	new programmes		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
REGIONAL CHAMBER OF INDUSTRY AND COMMERCE	over 60 around Poland	Information: business information Counseling: consulting and counselling - management, export Training/Education: training courses for entrepreneurs	Other: promotion of the region and companies, business lobbying, trade missions

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
REGIONAL	Foundations and companies	Information:	Finance:
DEVELOPMENT	created by voivodship	data bases for entrepreneurs	loans, venture capital, guarantees, loan subsidies
AGENCIES	offices, Industrial	Counseling:	Other:
Warszawa 00-635	Development Agency, local	consulting services for entrepreneurs	creation of business incubators, promotion of the
Krajowe	governments, majority of	Training/Education:	regions, creation of local development plans.
Stowarzyszenie	them associated (National	training courses	
Agenji I Fundacji	Association of RDA),	_	
R. R., ul. Polna 40	selected agencies supported		
25-80-50/ 25-64-96	by Coop. Fund (Business		
	Support Centres, Local. Dev.		
	Agencies), other foundations		
	and donors (Phare		
	STRUDER Programme,		
	World Bank - TOR 10)		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
REGIONAL	business schools supported		
MANAGEMENT	by the British Know-How		
CENTRES	Fund	Training/Education:	
		business schools in Gdansk, Poznan, Kódz and	
		Lublin	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
SECTORIAL			
CHAMBERS			Other:
			lobbying

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
THE	fund supported by US		Finance:
ENTERPRISE	Government and Congress		Educational Enterprise Foundation - financing training
CREDIT	(initial capital 240, 0000) -		courses for entrepreneurs and managers, post graduate
COOPERATION	credits and education	· ·	studies, supporting business schools (see: Polish
	programmes for SMEs (see:		American Enterprise Fund)
Į	Polish American Enterprise		·
	Fund)	·	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
UNION OF	association of craftsmen,	Information:	
POLISH	representing 26 regional	market information	Other:
CRAFTS	chambers of crafts	Counseling:	matching business partners; arbitration, lobbying
Warszawa 00-296		economic, technological, marketing advisory	
ul.	ļ	Training/Education:	
Miodowa 14		management, taxes for craftsmen; vocational	
311461/6357981		training courses	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
VOIVODSHIP OFFICES	regional administration offices	Information: business information, information about organisations and institutions supporting SME development	Other: creation and implementation of the regional development plans

SME Support Systems and Institutions in Romania: Matrix

Organization	Information	Counselling	Training	Finance	Others
Agricultural Bank		X		X	
Association of SME Support			X		
Business Advisory Centre (several locations)	X	X	X		X
Business Centre-Transylvania	×	X			
Business Incubators (several locations)	×	×		X	×
Centre for Improvement of Managerial Performance		×			
Centre for Promotion of Small and Medium Sized Enterprises	×	X	X		X
Chamber of Commerce and Industry of the Private Entrepreneurs of Bucharest	X	X	X		X
Chambers of Commerce	X	X	X		X
Development Chamber Curtia de Arges	X	×			X
Foundation Centre for Promoting Small and Medium Sized Entrepreneurs (several locations)	X	X			X
Foundation Centres for Development of Managment	X	X			
Foundation Romanian Centre for Small and Medium Sized Enterprises (CRIMM)	X	X	X		X
General Union of Romanian Industrialists	X				X
General Union of Romanian Manufacturers	X		X		X
Industrial Estates Technology Centre (several locations)	X	X			
International Foundation for Managment		×	X		X
Ion Tiriac Commercial Bank	X			X	
Ministry of Finance				X	
Ministry of Industry		X		X	
Ministry of Labour and Social Protection			X		
Ministry of Research and Technology				×	X
Ministry of Youth	X		×	X	
National Association of the Romanian Employers	X		X		×
National Commission for Statistics	×				

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SME Support Systems and Institutions in Romania: Matrix

Organization	Information	Counselling	Training	Finance	Others
National Council of Romanian Private Small & Medium Enterprises	X				X
National Office of Trade Register	X				
National Union of Romanian Employees	X				X
Regional Chambers of Commerce (40 locations)	X	×			X
Roman Institute of Management		1	×		
Roman National Council of Employers	X				×
Romanian Commercial Bank	T	X		X	
Romanian Development Bank	×	×		X	
Romanian Loan Guarantee Fund for Private Entrepreneurs	1			X	
Romanian Rural Loan Guarantee Fund				X	
Romanian-American Centre for Business Excellence		X	X		
Romanian-American Centre for Private Enterprise Development (several locations)		X	X		
Romanian-German Foundation		X	×	X	×
Romanian-German Foundation (several locations)	X	X	X	X	X
Sectorial and Regional Associations (numerous)	X		X		X
The Bank for Small Industry and Free Initiative (MINDBANC)		×		×	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
"ION TIRIAC" COMMERCIAL BANK 12, Doamnei Str., Sector	Commercial bank with domestic and foreign private capital.	Provides information on bank's services and assistance to clients on the bank's loan application requirements.	Provides short, medium and long term credits for working capital and investments, mainly to private SMEs. The loans to SMEs are mainly medium term credits and have stimulate
3, Bucharest Tel: 6338.75.60 Fax: 312.10.58	Has branches in the main Romanian cities.	Provides, on a commercial basis, technical assistance to its clients on preparation of the loan application and of the company financial	interest rate. Operates credit lines opened by World Bank -
		statements.	the Industrial Development Project credit line, the National bank of Romania - export financing scheme-, RDA - bonus interest rate scheme.

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
AGRICULTURAL	Commercial bank with	Provides counselling services, business plan and	Provides short, medium and long term credits,
BANK	public and private capital.	feasibility studies preparations, technical and	generally for working capital and investments.
3, Smardan Str., Sector 3,		financial expertise for its clients, on a commercial	It is involved in the main financial support
Bucharest	Has local branches in all	basis.	schemes for SMEs:
Tel: 613.55.20	Romanian judets.		- the National Bank credit line for export
Fax: 614.32.13			financing;
			- IBRD, IBE & EBRD credit lines for SMEs.

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
AR & DI -	Budgetary institution,	Provides consultancy, assistance for private	
TECHNOLOGY	belonging to the Ministry of	entrepreneurs.	
INCUBATOR CENTER	Research and Technology.		
14, Calea Buziasului Str.,		Incubator services for firms that are working in	
Timisoara, Timis Judets		the chemical industry.	
Tel/Fax: 096/13.48.42			
(Other Centres at Brasov,			
Castil, Bucharest,	}		
Moldovia and Judets)			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ARAD LOCAL EMPLOYERS' ASSOCIATION	Non-governmental, non- profit employers association. The members are mainly	Organises training programmes on: marketing, accounting, secretarial activities.	Administrates a mutual fund of the association members, out of which it provides bonus interest-rate loans for its members.
3, Crisan Str., Arad, Arad Judets Tel/Fax: 057/23.77.22	SMEs.	Publishes a catalogue of the local state and private businesses and an legal guide.	interest rate round for its inclineds.
		Organises exhibitions and trade fairs.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
BUSINESS ADVISOR	Project co-ordinated by the	Provides counselling and advisory services to the	
CENTER RESITA	Ministry of Industry together	local firms/institutions and to the local authorities	
1A, Revolutia Din	with Consorzio Projetto	on setting-up strategies of the regional industrial	
Decembrie Bd., Resita;	Lazlo under PHARE	development.	
Caras-Severin Judets	assistance.		
Tel/Fax: 055/41.03.56		Runs management training courses.	
	The centre will be		
10 Unirii Square, Deva,	established as an	Conducts surveys on the region potential and	
Hunedoara Judets	independent, non-	development opportunities.	
16 Unirii BD., 12AP.,	governmental foundation, in		
Baia-Mare, Maramures	the next future.		
Judets			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
BUSINESS CENTER	- Foundation (NGO)	Promotes foreign investment and provides	
TRANSILVANIA	- Founding members and	consultancy and assistance for entrepreneurs.	
Bd.Nicolae Titulescu, 4,	donors: Private and state		
Cluj - Napoca, Cluj Judets	companies, local authorities,		
Tel: 064/19.32.48	Romanian Development		}
Fax: 064/19.32.47	Agency		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
BUSINESS	- Foundation (NGO).	Consultancy and training, general assistance for	
FOUNDATION MURES	- Founding members and	entrepreneurs.	
36, Gheorghe Doja Str.,	donors: local authorities,		
Tirgu Mures, Mures	Prefecture Mures, British		
Judets	Know-How Fund, British		
Tel: 065/16.96.00	and Romanian private		
Fax: 065/16.94.44	entrepreneurs.		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
BUSINESS INCUBATOR	Association: local	Elaborates business plans and documentation for	
BRAILA	authorities, local employers	SMEs that are applying for:	
346, Calea Galati Str., C	association, private	- bank loans;	
Bl., Braila, Braila Judets	companies, CRIMM	- bonus interest rate financial scheme of the	
Tel: 039/63.62.66	Foundation (through EU-	Romanian Development Agency;	
Fax: 039/63.62.66	PHARA Program).	- bonus interest rate financial scheme of the	
(Two other locations in		Ministry of Labour and Social Protection;	
Harghita and Timis)		- grant scheme operated by CRIMM Foundation.	
		Incubator business services.	
		Elaborates regional development programs.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
CENTER FOR	Program of the Polytechnic	Consultancy and training for organisational	
IMPROVEMENT OF	University Bucharest,	restructuring, training managers.	
MANAGEMENT	British Know-How Fund,		
PERFORMANCE (CIMP)	Hertfordshire University,	<u> </u>	
1-3, Armata Poporului	Ministry of Industry and		
Str., Sector 6, Bucharest	Romanian Development	1	
Tel: 410.01.73; 410.65.30	Agency		
Fax: 311.18.13; 312.30.90			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
CENTER FOR	Program organised by the	Consultancy and assistance for private	
PROMOTION OF	Romanian Government and	entrepreneurs, co-ordinating supporting programs	
SMALL AND MEDIUM	the United Nations	for entrepreneurs.	
SIZED ENTERPRISES	Development Program (as		
(UNDP-RDA CENTER)	the main donors)	Establishes local Small Business Development	
3, Modrogan Str., Sector		Centres, provides selection and training of local	
1, Po Box 1-701,		staff.	
Bucharest			
Tel.: 312.76.27; 212.26.14		Organises training activities, seminars, elaborate	
Fax: 312.76.28		promotional materials, publish The Entrepreneurs	
		Guide.	
1			
1		Elaborates business plans and documentation for)
1		SMEs that are applying for:	
1	l	- bank loans;	
		- bonus interest rate financial scheme of the	
		Romanian Development Agency;	
		- bonus interest rate financial scheme of the	
		Ministry of Labour and Social Protection;	
((- grant scheme operated by CRIMM Foundation.	
		Elaborates regional development projects.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
CENTRAL UNION OF	Non-profit organisation,	Carries out representation/lobby activities on	Provides loan guarantees to its members, out
ROMANIAN CRAFTS	non-governmental,	behalf of its members in order to obtain	of a Union special fund.
COOPERATIVES	representative association of	improvement of laws and regulations that affect	
(UCECOM)	the Romanian local crafts	the craft co-operatives, domestically and abroad.	Facilitates the members access to special
46-48, Calea Plevnei,	co-operatives.		financial schemes:
Sector 1, Bucharest		Adopts internal regulations of the Union in the	- PHARE grants;
Tel: 614.15.66		field of social security of its members, human	- Ministry of Labour bonus interest rates
Fax: 312.07.74		recourses, audit and internal control.	schemes;
		Provides technical assistance for its members in	- Romanian Development Agency bonus
		the field of: crafts organisation, programmes and	interest rate scheme; the Union is member of
		strategies development, contacts, legal aspects	the Financing Committee, together with RDA
		and general management of the local units.	and Loan Guarantee Fund.

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
CHAMBER OF	Non-governmental	Offer information services based on SINFOCAM	
COMMERCE AND	organisation of the local	data-base, about the registered commercial	
INDUSTRY ALBA	business community,	companies.	
3, Parcului Str., Alba Iulia,	organised according to the		
Alba Judets	Governmental Decision	Facilitates and promotes business contacts	
Tel: 058/81.27.99	799/1990.	between Romanian entrepreneurs and foreign	
Fax: 058/81.17.71		partners.	
		Organises trade fairs and exhibitions and	
		facilitates SMEs participation.	·
		Provides counselling services, mainly in legal and	
		financial fields through its specialists.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
CLUJ EMPLOYERS'	Non-governmental, non-	Provides information on legal aspects of	Administrates a mutual fund of the association
AND CRAFTS	profit employers association.	registering and operating a business, bank	members, out of which it provides loans with
ASSOCIATION	The members are mainly	procedures, fiscal and customs requirements,	bonus interest rates for its members.
52, Avram Iancu Str.,	SMEs.	domestic and international trade fairs, assistance	
Cluj-Napoca, Cluj Judets		programmes available for SMEs, including	
Tel/Fax: 064/19.57.93		training and counselling schemes.	
		Provides free-of-charge legal advice for its members.	
		Provides information on domestic and foreign business opportunities based on its own data-base.	
		Publishes a booklet with basic information for local businesses, "The Entrepreneur Guide".	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
DEVELOPMENT	- Foundation (NGO).	Provides consultancy, assistance for entrepreneurs	
CHAMBER CURTEA DE	- Founding members and		
ARGES	donors: World Care		
Mihai Bravu Str., E15 Bl.	International, local		
(Partner), Curtea de	authorities		
Arges, Arges Judets			
Tel/Fax: 048/71.48.96			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
EMPLOYERS'	Non-governmental, non-	Established a communication network between its	
FEDERATION DOLJ	profit employers association.	members and domestic and foreign similar	
20, Bujorului Str.,	The members are mainly	organisations and facilitates business contacts.	
Craiova, Dolj Judets	SMEs.		
		Publishes "The Administrative and Economic	
		Guide of Craiova".	
		Provides legal assistance for registering new	
		companies.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
FOUNDATION	- Foundation (NGO)	Provides consultancy, assistance for	
"CENTER FOR	- Founding members and	entrepreneurs.	
DEVELOPMENT IN	donors: local authorities,		
MANAGEMENT CLUJ-	British Know-How Fund.	Organises training activities, seminars.	
NAPOCA"			
4, Gutinului Str., Cluj-		Elaborates business plans and documentation for	
Napoca, Cluj Judets		SMEs that are applying for:	
Tel: 064/19.81.91		- bank loans;	
Fax: 064/18.60.00		- bonus interest rate financial scheme of the	
		Romanian Development Agency;	
		- bonus interest rate financial scheme of the	
		Ministry of Labour and Social Protection;	
		- grant scheme operated by CRIMM Foundation.	
		Elaborates regional development projects.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
FOUNDATION	- Foundation (NGO)	Provides consultancy, assistance for	
"CENTER FOR	- Founding members and	entrepreneurs.	
PROMOTING SMALL	donors: local Chamber of	-	
AND MEDIUM SIZED	Commerce, local authorities,	Organises training activities, seminars.	
PRIVATE	Romanian Development		
ENTERPRISES" - ALBA	Agency and ROM-UN	Elaborates business plans and documentation for	
10, Incoronarii Str., Alba	Centre, private companies	SMEs that are applying for:	
Iulia, Alba Judets		- bank loans	
Tel: 058/83.03.58		- bonus interest rate financial scheme of the	
Fax: 058/81.23.52		Romanian Development Agency;	
		- bonus interest rate financial scheme of the	
40, 15 Noiembrie Bd,		Ministry of Labour and Social Protection;	
Brasov, Brasov Judets		- grant scheme operated by CRIMM Foundation.	
43 Democratiei Str,			
Buzau, Butau Judets		Elaborates regional development projects.	
84 Mircea Cel Batran Str.,			
MF BL, Constanta,			
Constanta Judets			
13 Erolior Str., Galatl,			
Galati, Galati Judets			
16 Sarariei Str., 4 Fl;, 46			
Rood, Iasi, Iasi Judets			
1, 25 Octombrie Sq., 5FL.,			
Satu-Mare Judets			
5 Castanilor Str.,			
Targoviste, Dimbovita			
Judets			
73 Republicii Bd., Turnu-			
Severin, Mehedinti Judets			
7 Magheru Bd., Oradea,			
Bihor Judets			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
FOUNDATION	- Foundation (NGO).	Provides consultancy, assistance for	
"DEVELOPMENT	- Founding members and	entrepreneurs.	
CENTER FOR SMALL	donors: local Chamber of		
AND MEDIUM	Commerce and Agriculture,	Organises training activities, seminars.	
ENTERPRISES" -	local authorities, CRIMM		
TELEORMAN	Foundation (through EU-	Elaborates business plans and documentation for	
178, Dunarii Str.,	PHARE Program), private	SMEs that are applying for:	
Alexandria, Teleorman	companies.	- bank loans	
Judets		- bonus interest rate financial scheme of the	
		Romanian Development Agency;	
Calea Calarasilor Str.,		- bonus interest rate financial scheme of the	
Casa de Cultura, Corp D,		Ministry of Labour and Social Protection;	
Braila, Braila Judets		- grant scheme operated by CRIMM Foundation.	
13/201, Unirii Bd, Baia			
Mare, Maramures Judets	1	Elaborates regional development projects.	
6 Eugeniu Caranda Str.,			
Craiova, Craiova Judets			
1 Vasile Milea Str., 158			
Room, Pitesti, Arges			
Judets		<u> </u>	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
FOUNDATION	- Foundation (NGO)	Co-ordinating programs for supporting national	Supports with the equipment and seed-money
"ROMANIAN CENTER	- Implementing institution of	entrepreneurs, direct assistance to SMEs.	(out of PHARE funds) the establishment of
FOR SMALL AND	the PHARE Program for		local Small Business Development Centres in
MEDIUM SIZED	SMEs Development 1993-	Organises training activities, seminars.	5 judets and of 5 Business Incubator Centre in
ENTERPRISES"	1995. Founding members:	Elaborating promotional materials, advertising	5 judets
(CRIMM)	Romanian Government, EU-	campaign for creating a favourable environment	
20, Ion Cimpineanu Str.,	PHARE Program, Romanian	for small business development.	Operates a grant scheme for SMEs.
3Fl., Sector 1, Bucharest	Chamber of Commerce and		
Tel: 311.19.95; 311.19.96;	Industry, private companies	Publishes books and reports on SMEs: The	Provides funds for the empoyers' associations
311.19.97		Successful Entrepreneur" Guide, The Annual	programs (80% of total costs), from PHARE
Fax: 311.69.66		Report on SMEs, the White Book on SMEs.	funds.
		Elaborates business plans and documentation for	
		SMEs that are applying for:	
		- bank loans;	
		- bonus interest rate financial scheme of the	
		Romanian Development Agency;	
		- bonus interest rate financial scheme of the	
		Ministry of Labour and Social Protection;	
		- grant scheme operated by CRIMM Foundation.	
		Elaborates regional development projects.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
GENERAL	Professional organisation.	Organises, on demand, training programmes for	
ASSOCIATION OF THE	·	its members, on how to start-up their own	
ROMANIAN		business.	
ENGINEERS			
118, Calea Victoriei Str.,			
Sector 1, Bucharest			
Tel: 659.41.60			
Fax: 312.55.31			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
GENERAL UNION OF	Non-governmental, non-	Lobbying for its members interests at the national	
ROMANIAN	profit, a-political	level, trying to improve legal provisions,	
MANUFACTURERS	independent professional	especially related to taxation system	
(GURM)	associations whose aim is a	(Governmental Ordinance no. 70/1994 on tax non	
155, Calea Victoriei,	protection of the	profit) and revaluation of the fixed assets of state-	
Sector 2; Bucharest	manufacturers interest. To	owned companies (Government Decree no.	
Tel: 650.07.46	date the Union declares to	500/1994).	
Fax: 312.49.95	have 739 member firms, on		
İ	which: 55% from the private	Organising training programmes for the Union	
İ	sector and 45% state-owned;	members in the field of marketing, management,	
	27 local branches non-profit	technical expense.	
ļ	organisations with legal		
ľ	personality.	Participation in fairs and exhibitions, in Romania	
		or abroad (USA, Czech Republic, Poland,	
		Ukraine, Russia, Israel).	
		Organising the VIII-th International Congress of	
		Manufactures and Entrepreneurs, in Bucharest	
		(participants from 22 countries).	
		Participation at the White House National	
		Conference on Trade and Investment in CEECs,	
		Cleveland, USA. January 1995.	
		No adiana midla anno and in a section of the invitation	
1		Meetings with representatives of similar	
		international organisations.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
GENERAL UNION OF	Non-governmental, non-	carries out representation/lobby activities on	
THE ROMANIAN	profit, a-political	behalf of its members in order to obtain	
INDUSTRIALISTS -	professional organisation.	improvement of laws and regulations that effect	
1903 (UGIR - 1903)		the private sector.	
109 Bd. Carol, Sector 2,			
Bucharest		Organises or facilities its members access to	
Tel/Fax: 635.08.15/ 186		training programmes, seminars, workshops,	
		conferences on: management, marketing, quality	
	İ	assurance, accounting, computer use in industrial	
		activities, etc.	
		Facilitates is members participation to domestic	
		or international trade fairs and exhibitions.	
		Promotes its members domestically or	
		internationally.	
		Provide to Compatible	1
		Provides information on support programme	
 		available for SMEs.	
		Supports its members access to domestic and	
		foreign markets, promotes Romanian exports	
		through information and business contacts.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
INTERNATIONAL FOUNDATION FOR MANAGEMENT (FIMAN)	Non governmental, non profit and a-political foundation.	Training for local development agents/ units. Access to the domestic and European informational networks.	Provides financial assistance for the selected projects proposed by different consorts.
6-8, Povernei Str., Sector 1, Bucharest Tel: 211.19.45 Fax: 211.19.37		Activities for assisting unemployed persons through The Program for Active Measures for Unemployment (PAEM). There where created local consortiums for assuring the implementation in territory of the PAEM Programs:	
		- The Foundation for Local Initiative - Bacau 4, Cuza Voda Str., Bacau, Bacau Judets, Tel: 034/17.63.08 Local Development Agent: Mr. Gicu ANTOHI	
		- The Local PAEM Foundation for Unemployment Odorheiu Secuiesc 7, Olarilor Str., 19 Ap., Odorheiu Secuiesc, Harghita Judets, Tel: 066/21.13.84 Local Development Agent: Mrs. Edith SZILAGYI	
		- The Economical and Social Development Association - Gherla 2, Bobalna Str., Gherla, Cluj Judets, Tel: 064/24.16.66 Local Development Agent: Mr. Daniel TABACARU	
		- The Foundation for Supporting Unemployed Persons - Medgidia Republicii Str., JC 1 Bl., Medgidia, Constanta	

Judets, Tel: 041/81.23.00 Local Development Agent: Mrs. Nina-Cosmina **MUSAT** - The Foundation for Supporting Unemployed Persons - Piatra Neamt 15, Decebal Bd., c 1 Bl., 18 Ap., Piartra Neamt, Neamt Judets, Tel: 033/21.34.24 Local Development Agent: Mrs. Maria TALPA - "Elena Cuza" Foundation - Vaslui 1, Traian Str., Vaslui, Vaslui Judets, Tel: 035/32.17.51 Local Development Agent: Mr. Ovidiu **COPACINSCHI** - "PAEM" Association - Deva 13, 1st Decembrie Str., 51 Room, Deva, Hunedoara Judets. Tel: 054/61.34.30 Local Development Agent: Mrs. Ana ZSOK - "Iancu de Hunedoara-PAEM" Association -Hunedoara 17, Libertatii Str., Hunedoara, Hunedoara Judets. Tel: 054/71.37.66 Local Development Agent: Mr. Ioan Felician **HAITA** - "PROPAEM" Foundation - Craiova 6, Eugen Caranda Str., Craiova, Dolj Judets, Tel: 051/13.43.35

Local Development Agent: Mr. Corneliu **DINCA** - "RENASTEREA SIGHETEANA" Foundation -Sighetu Marmatiei 31, Iuliu Maniu Str., Sighetu Marmatiei, Maramures Judets, Tel: 062/51.15.81 Local Development Agent: Mr. Spiridon **PRALEA** - Foundation for Supporting Unemployed Persons - Valentii de Munte 4, Caminelor Str., 26A Bl., 11 Ap., Valentii de Munte, Prahova Judets, Tel: 044/19.01.45 Local Development Agent: Mr. Octavian CONSTANTINESCU Technical support for implementing special projects such as: job clubs, BICs, vocational training, job subsidies, assistance for start-ups, unemployment unions, etc. Assistance in identifying good projects. Mass media and advertising campaigns. Reference material development.

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTRY OF FINANCE 17, Apolodor Str., Sector 1, Bucharest Tel: 410.34.00	Governmental Institution		Co-operates with the public bodies in charge with the SMEs programmes for designing and putting into practice financial assistance for SBD support.
Fax: 312.16.30			The Ministry is involved in the financial approval of the business projects that candidate for World Bank and EBRD line credits (agricultural or food processing activities).

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTRY OF	Governmental Institution.	Sectorial studies and policies for all industrial	
INDUSTRY	Main responsibilities for	branches.	
152, Calea Victoriei Str.,	industrial development.		
Sector 1, Bucharest		Co-ordinates the implementation of pilot regional	
Tel: 650.50.20		restructuring projects (technical assistance for	
Fax: 312.05.13		SMEs included).	
İ		Develops strategies and programmes for	
		companies restructuring and private sector	
		development.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTRY OF	Governmental Institution		The ministry has provided funding for the
RESEARCH AND			establishment and operation of 25 Technology
TECHNOLOGY			Innovation Centres. The Centres provide
21-25, Mendeleev Str.,			facilities (space, consulting services, access to
Sector 1, Bucharest			research premises and equipment and
Tel: 650.06.90			financment) to SMEs that use advanced
Fax: 312.14.10			technologies.

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTRY OF YOUTH	Governmental Institution	Operates the INFOTIN information network,	Has funded the creation of INFOTIN network
16, V.Conta Str., Sectorul		available in 25 districts, containing information	(100 million lei).
1, Bucharest		on business opportunities.	
Tel: 211.55.50			Has funded the training school for young
Fax: 222.83.30			managers (45 million lei).

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
NATIONAL AGENCY	Main Governmental		
FOR PRIVATIZATION	Institution with		
2-4, Ministerului Str.,	responsibilities for SMEs		
Sector 1, Bucharest	development since		
Tel: 613.61.36	September 1st, 1995.		
Fax: 312.08.09	Includes the SME Division	i	
	(transferred from RDA).		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
NATIONAL	Non-governmental, non-	Organises training programmes on: management,	
ASSOCIATION OF THE	profit, employers	marketing, accounting.	
ROMANIAN	association. The members		
EMPLOYERS	are mainly SMEs.	Publishes a business magazine "The Owner".	
219-221, Calea Serban			
Voda Str., Bucharest		Administrates a data-base set-up with CRIMM	
Tel: 623.82.99		Foundation (with the support of the PHARE	
Fax: 312.67.17		Programme).	
		Organises exhibitions and trade fairs and	
		facilitates business contacts with partners from	
		other countries, especially, USA, Turkey, and	
		Moldova. The association has also established	
		contacts with the Investment Fund for Central and	
		Eastern Europe and EBRD Delegation in	
		Romania.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
NATIONAL CENTER OF THE TRADE REGISTER 4, Expozitiei Bd, Sector 1, Bucharest Tel: 312.78.45 Fax: 312.96.61	Institution affiliated to the Romania's Chamber of Commerce and Industry. It administrate the Trade Register. According to the Law 26/1991, all companies must be registered in the Trade Register. There are also Offices of the Trade Register in each district, operating near local Chambers of Commerce and	Provides information to the firms through the following publications: - The Catalogue of the Commercial Companies; - The Catalogue of the Companies in Bucharest; - Catalogue with the addresses of various firms; - Methodological Advice; - The Statistical Bulletin.	rinance/Other
i	Industry.		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
NATIONAL	Governmental Institution	Publishes statistical publications: Statistical	
COMMISSION FOR		Yearbook, Monthly and Quarterly Bulletins,	
STATISTICS		various operative information on the status of	
46, Libertatii Str., Sector		business agents.	
5, Bucharest			
Tel: 615.66.86		Administrates REGIS database, which contains	
Fax: 312.48.73		detailed information on enterprises.	
!			
		Conducts business surveys.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
NATIONAL UNION OF	Non-governmental, non-	providing information to its members on business	
ROMANIAN	profit, independent	opportunities (based on the Union data-base),	
EMPLOYERS (NURE)	organisation that represents	organising training programmes for the Union	
1 BIS, Splaiul Unirii,	its members interests at the	members, publishing the Union's newspaper,	
Sector 3, Bucharest	national level. To date the	lobbying for its members interests at the national	:
Tel: 311.09.91	Union declares to have 52	level, trying to improve legal provisions,	
Fax: 311.09.93	local federations, 8	especially related to taxation system, organising	
Ĭ	professional associations and	together with the Tripartite Secretariat for Social	
ł	234,000 associate members	Dialogue, the Romanian Employers Forum,	
	(private companies or	promoting the establishment of a Co-ordination	
<u> </u>	individuals).	Council for Romanian employers, representation.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ROMAN RURAL LOAN	Commercial Joint-Stock		Provides loan guarantees for agriculture and
GUARANTEE FUND	Company established by the		food processing projects (including SMEs).
1, Hristo Botev Str.,	Ministry of Agriculture with		The guarantees are up to 60% of the principal
Sector 3, Bucharest	PHARE assistance, under		plus annual interest rate.
Tel: 312.40.87	the Memorandum signed by		•
Fax: 312.40.87	the Romanian Government		
	and European Union.		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ROMANIA'S	Non-governmental, non-	Offers information services based on its	
CHAMBER OF	profit organisation	SINFOCAM data-base and also on international	
COMMERCE AND	established under Decree -	data-bases to which the Chamber has access	
INDUSTRY	Law 139/1990. It includes a	through its Business Information Centre.	
22, Nicolae Balcescu Bd,	Business Information		
Sector 1, Bucharest	Centre, a Business School,	Facilitates its members access to business events	
Tel: 613.52.71	several operative divisions	in the country or abroad in order to promote	
Fax: 312.38.30	and the National Office of	contacts between Romanian entrepreneurs and	
	the Commerce Register. The	foreign partners.	
	Chamber also owns a		
ł.	foreign trade company and	Organises trade faire and exhibitions and	
1	Exhibition Hall where the	facilitates SMEs participation.	
	main domestic and		
	international trade fairs are	Organises business training programmes through	
	organised in Romania.	its Business School.	
		Provides counselling services, mainly in legal and	
ĺ		financial fields.	
	1	Organises meetings between business people and	
		government representatives and lobbies for its	
		members interests and for the improvement of the	
	<u></u>	business environment.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ROMANIAN	Commercial bank with	Provides counselling services, technical and	Provides short, medium and long term credits,
COMMERCIAL BANK	public capital.	financial expertise for its clients.	for working capital and investments.
14, Republicii Str., Sector			
3, Bucharest	Has local branches in all		It's involved in the main financial support
Tel: 615.75.60	Romanian judets.		schemes for SMEs:
Fax: 614.32.13	-		- the National Bank credit line for export
			financing;
	1	Ì	- Romanian Development Agency bonus
			interest rate financial scheme for SMEs.

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ROMANIAN DEVELOPMENT AGENCY 7, Magheru Str., Sector 1, Bucharest Tel: 614.51.60 Fax: 312.03.71	Main Governmental institution in charge with SMEs development until 1st September, 1995 Included SMEs Division, responsible for designing and implementing the SMEs development policy. The division has 20 person staff.	Published "RDA Journal" with information on support available for SMEs. Provide information on Governmental SBD programmes and schemes. Administrates a revolving fund (the initial capital of 3 billion lei was allocated from the 1994 state budget). Provides loans with bonus interest rate for SMEs, through Romanian Commercial Bank, Ion Tiriac Bank and MINDBANK. The interest rate subsidy is 50% of market interest rate. The credits are up to 80% of the needed project investment. The repayment period is up to 3 years, with a 6 month grace period. Up to now 76 companies have received credits with interest rate subsidies, for a overall amount of 3,156 million lei (156 million lei represents the interest rates and principal repayment).	Administrates a revolving fund (the initial capital of 3 billion lei was allocated from the 1994 state budget). Provides loans with bonus interest rate for SMEs, through Romanian Commercial Bank, Ion Tiriac Bank and MINDBANK. The interest rate subsidy is 50% of market interest rate. The credits are up to 80% of the needed project investment. The repayment period is up to 3 years, with a 6 month grace period. Up to now 76 companies have received credits with interest rate subsidies, for a overall amount of 3,156 million lei (156 million lei represents the interest rates and principal repayment).

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ROMANIAN	Commercial Bank with	Provides counselling services, business plan and	Provides short, medium and long term credits,
DEVELOPMENT BANK	public capital.	feasibility studies preparation, technical and	for working capital and investments. A big
3, Doamnei Str., Sector 3,	-	financial expertise for its clients, on commercial	share of loan portfolio belongs to the private
Bucharest	Has local branches in all	basis.	companies.
Tel: 613.32.00	Romanian judets.		
Fax: 312.15.62			Is involved in the main financial schemes of
			SMEs:
			- the National Bank credit line for export
			financing;
			- IBRD, IBE & EBRD credit lines for SMEs;
			- Ministry of Labour bonus interest rate
			financial scheme for SME.

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ROMANIAN	Public institution, non profit,	Provides 100 training programs in the field of	
INSTITUTE FOR	created in accordance with	management, such as:	
MANAGEMENT	the provision of	- general management and marketing;	
(IROMA)	Governmental Decree no.	- financial management;	i
6-8, Povernei Str., Sector	962/1990.	- foreign language technics in business;	
1, Bucharest		- SMEs management.	
Tel: 633.09.79			
Fax: 312.70.94		Provides a training program for restructuring	
		large state owned companies into SMEs.	
		Issues a quarterly journal named "Management	
		Magazine".	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ROMANIAN LOAN	Financial institution with	Provides financial technical assistance for clients.	Provides guarantees for investment loans to
GUARANTEE FUND	public capital, established as		the private companies, up to a maximum of
FOR PRIVATE	a Joint-Stock Company.	Provides information on alternative financial	70% of the loan principal.
ENTREPRENEURS		assistance schemes.	
46, Matasari Str., Sector 2,	Shareholders: National		Is involved in the operation of the bonus
Bucharest	Agency for Privatisation,		interest rates financial schemes for SMEs.
Tel: 635.01.89	Romanian Commercial		(Administered by the Romanian Development
Fax: 250.33.18	Bank, Romanian		Agency and by the Ministry of Labour and
	Development Bank,		Social Protection).
	Romanian Foreign Trade		
	Bank and Agricultural Bank.		Is member in the CRIMM Foundation
	Responsible for providing		"Committee for Grant Allocation" (PHARE -
	loan guarantees for SMEs.		1992 Programme)

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ROMANIAN	Non-governmental, non-	The Union is lobbying for its members interests	
NATIONAL COUNCIL	profit, a-political	on the national level, trying to improve legal	
OF EMPLOYERS	independent organisation	provisions, especially related to the taxation	
(RNCE)	that represents its members	system, providing legal counselling services to	
2-4, Ministerului Str.,	interests at the national	interested entrepreneurs and promoting business	
Sector 1, Bucharest	level.	contacts with organisations from abroad.	
Tel: 615.02.00; INT 426/			
443			
Fax: 312.33.75			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ROMANIAN-	Program of the Polytechnic	Business consultancy and specialised training	
AMERICAN CENTER	University of Bucharest,	programs, general assistance for entrepreneurs.	
FOR BUSINESS	with USAID support (with		
EXCELLENCE (CBE)	Washington State		•
Polytechnic University	University).		
1, Polizu Str., Corp CM,			
Bucharest			
Tel: 659.49.56; 312.95.81			
Fax: 312.95.81			
Universitatea Din Craiova,			
Facultatea de Stinte			
Economice		1	
13 Cuza Str., 257 Room,			
Craiova, Dolj Judets			
11 Tache Ionescu Str.,			
Sector 1, Bucharest			
22 Copou BD, IASI, IASI	1		
Judets			
2A Paris Str., 4FL.,			
Tiomisoara, Timis Judets			}

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ROMANIAN-GERMAN	- Foundation (NGO)	Consultancy and training, general assistance for	Provides funding for equipment purchase, in a
FOUNDATION (ARAD	- Founding members and	private entrepreneurs (special programs for wood	leasing type scheme.
CENTER) - ARAD	donors: local Chamber of	industry), training and professional education.	
59, Garii Str., Arad, Arad	Commerce, local authorities,		
Judets	German Government	Business incubator: Forestry	
Tel: 057/25.18.70	(through GOPA		
Fax: 057/25.56.36	Consultants), Romanian		1
	Government.		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ROMANIAN-GERMAN	- Foundation (NGO).	Consultancy and training, general assistance for	Provides funding for equipment purchase, in a
FOUNDATION (SIBIU	- Founding members and	private entrepreneurs (special programs for	leasing type scheme.
CENTER) SIBIU	donors: local Chamber of	electronic industry), training and professional	
15, Turismului Str., Sibiu,	Commerce, local authorities,	education.	
Sibiu Judets	German Government		
Tel: 069/21.00.66;	(through GOPA	Business incubator: electronics	
21.08.99; 21.10.44	Consultants), Romanian		
Fax: 069/21.45.35	Government.		
56 Calaea Aradului Str.,			
Timisoara, Timis Judets			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
SME EMPLOYERS ASSOCIATION BRASOV (APIMM BRASOV)	Non-governmental, non- profit employers association. The members are mainly SMEs. Main funding member of the local SBDCs.	Provides information on: - the financial facilities available to SMEs, domestically or from abroad. - suppliers	Contributed to the set-up of the local SBDC through cash and in-kind contribution.
40, 15 Noiembrie Bd., Brasov, Brasov Judets Tel/Fax: 068/15.38.71	member of the local SBDCs.	Provides advice and technical assistance in general management, finance, marketing, quality assurance (ISO 9000).	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
THE ASSOCIATION	Non-governmental, non-	Collaborates with the Chambers of Commerce	Contributed to the set-up of the local SBDC
"EMPLOYERS"	profit employers association.	and employers associations from Austria,	through cash and in-kind contribution.
FORUM" SATU MARE	The members are mainly	Germany, Ukraine, Hungary and Slovakia, to	
23, George Cosbuc Str.,	SMEs.	exchange information on partnership and business	
Satu Mare, Satu Mare		opportunities.	
Judets			
Tel: 061/71.49.80	1	Collaborates with the local SBDC.	
Fax: 061/71.31.18			
		Provides technical assistance on setting-up	
		foreign companies branches in Romania.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
THE ASSOCIATION	Non-governmental, non-	Offers training programmes organised together	
FOR SMEs SUPPORT	profit, a-political	with the Hans Seidel Foundation. Part of the	
61, Timisoara Str., Sc.B.,	organisation.	training program consisted of conducting	
Et.3, App.33, Sector 6,		seminars an business partnership between	
Bucharest		entrepreneurs from Romania (Oradea-Brasov-	
Tel: 211.96.46/17		Bucharest-Constanta) and Bulgarian SMEs.	
Fax: 650.42.22			
		Organised a Technological Incubator Centre	
		together with the Polytechnic University's	
		Electronics School.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
THE BANK FOR	Commercial bank with	Provides, on a commercial basis, technical and	Provides short, medium and long term credits
SMALL INDUSTRY	private capital	financial assistance for its clients on preparation	for working capital and investments. A big
AND FREE INITIATIVE	1	of the loan applications and of the company	share of loan portfolio belongs to the private
- MINDBANC		financial statements required periodically by the	companies.
46-48, Calea Plevnei Str.,		bank.	
Sector 1, Bucharest			Operates special credit lines for the members
Tel: 312.44.39			of the Crafts Co-operative and RDA lending
Fax: 312.00.31			scheme.

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
THE CHAMBER OF COMMERCE AND INDUSTRY OF THE PRIVATE AND ENTREPRENEURS FROM BUCHAREST 6, Eoiscopiei Street, Sector 1, Bucharest	It is an autonomous, non- governmental and non-profit organisation, founded in 1990, according to the law 21/1924 and to the Decree 31/1954.	Provides assistance and consulting services in the field juridical, commercial, financial and managerial field; Establishes and develops international connections with similar companies and organisations;	
Tel: 614.32.75 Fax: 312.31.35		Exchanges and biunivocal spreading via community programs concerning information, business opportunities, co-operation proposals, investments, chances for external financing by banks or by the European Union;	
		Organises seminars, round tables, exhibitions, fairs, business trip; It is affiliated to the Association of the European Interprofessional Organisations from the Capital of Europe;	
		It is a member of the Board of the European Committee for the relationship among the social actors operating in the Public Services - Brussels.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
THE COUNCIL FOR	Is operating within the	has general competencies as regards the reform	
COORDINATION,	executive body of the	process, including the development of the private	
STRATEGY AND	Romanian Government	SMEs sector.	
ECONOMIC REFORM		Defines and promote the necessary legislation for	•
Palatul Victoria Bucharest		the process of reconstructing the Romanian	
Tel: 222.36.19		economy.	
Fax: 222.60.88			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
THE MINISTRY OF	Governmental Institution	Training programmes for would-be entrepreneurs.	Develops a financial scheme for loans with
LABOR AND SOCIAL			bonus interest rate in order to support SMEs
PROTECTION			growth and development and job creation. The
2, Demetru I Dobrescu		İ	loans are provided through the Romanian
Str., Sector 1, Bucharest	l		Development Bank. Total amount allocated is
Tel: 222.38.50			300 billions lei, out of which 235 billion lei
Fax: 311.01.03	1		per 1995. Up to 10 million lei are provided for
			each new job created. The loan period is 1.5
			year, with a grace period of 6 months. The
Į	Į		interest rate subsidy is 50% of market interest
			rate.
			Up to date, 371 projects were approved (out of
1			which 351 are private companies), amounting
			19 billion lei.

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
THE NATIONAL	Non-governmental, non-	Provides information on: legal aspects of	
COUNCIL OF THE	profit, a-political employers	registering and operating a business, banks	
ROMANIAN PRIVATE	organisation. To date, the	procedures, fiscal and customs requirements,	
SMALL AND MEDIUM	Council declares to have	domestic and international trade fairs, assistance	
ENTERPRISES	30,000 members (private	programmes available for SMEs, including	
(NCRPSMEs)	companies or individuals)	training and counselling schemes.	
18-20, Lipscani Str. 2Fl.,	from all Romania judets.		
Sector 3, Bucharest	NCRPSME signed co-	Provides free-of-charge financial and legal advice	
Tel: 312.68.93; 210.84.16	operation, memorandum	for its members. Provides information on	
Fax: 312.66.08	with 16 domestic non-	domestic and international business opportunities	
	governmental organisations	based on its own data-base INFOBUSINESS - or	
	and with 15 similar foreign	on data provided by other institutions.	
	ones.		
		Lobbies for its members interests and represents	
	ĺ	them in the relationship with central political and	
		regulatory authorities.	
ŀ			
		Publishes and distributes, free of charge, booklets,	
		reference materials, Info-bulletins to its members.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
TIMIS SMEs	Non-governmental, non-	Established partnership relations with similar	Participated in the organisation of the local
CONFEDERATION	profit employers association.	organisations from UK, Hungary, Croatia and	BIC.
6, Lenau Str., Hotel	The members are mainly	Italy.	
Central, Cam. 104,	private SMEs.	•	
Timisoara, Timis Judets		Organises trade fairs and exhibitions.	
Tel: 056/19.00.91			
Fax: 056/19.00.96		Is providing advice to the local council, for	
		issuing local decisions with direct impact on	
		private small business development.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
UNION OF	Autonomous associative	Elaborates the Union strategic documents:	In 1994 were provided loans with bonus
CONSUMPTION AND	form, based on the mutual	- "Strategy for development of the Union in the	interest rates, amounting 67,7 million lei, for
CREDIT	support of their members,	next period, with the purpose of the improvement	the Union members, mainly for the
COOPERATIVES	having private character.	of the activities of all units";	development of rural households, and the
(CENTROCOOP)	Theoretically, the units of	- "Orientative Framework for the economic and	supporting the agricultural production.
31, Brezoianu Str.,	the CENTROCOOP are, in	financial programmes of the Union members".	
Bucharest	their nature, small and		
Tel: 614.48.00; 615.64.59;	medium sized units.	Organises training re-training programmes for	
615.12.33		crafts, through its network of schools;	
Fax: 614.29.91			
		Technical assistance for the units for the	
i		fulfilment of the specific activities in the field of	
ł		trade, restaurants, manufacturing, tourism,	
10000000000		services and procurement.	

SME Support Systems and Institutions in Slovakia: Matrix

SME Support Systems and Institutions in Slovakia

Organization	Information	Counselling	Training	Finance	Others
Agricultural Fund				X	
Association of Entrepreneurs	×	X			
Association of Information Centres of Slovakia	X				
Association of Scientific and Technological Parks	×		×		X
Business Innovation Centres (4)	X	X			X
Consulting Entrepreneurial Centres (35 regions)	X	X	X		
Education to Business			X		
General Credit Bank				X	
IBM Institute			X		
Institute for the Further Education of Economists and Managers			X		
International Executive Service Core	×	X			
Junior Achievment			×		
MBA Enterprise Corps	×	X			
Ministry of Economy	X	X			×
Ministry of Finance				X	
Ministry of Labou, Social affairs and Family				×	
National Agency for Development of SMEs	X	X		X	X
Pro Orava	X				X
Regional Advisory and Information Centres	☒	区	X		X
Regional Development Agency	X		X		X
Regional Innovation Centre	X	X	X		X
Scientific Technological Innovation Centre	×	X			X
Slovak Chamber of Commerce and Industry	X	X	×		X
Slovak Guarantee Bank				X	
Slovak National Agency for Foreign Innovation and Development				X	
Slovak Savings Bank					X
Slovak Union Crafts	×	×			

SME Support Systems and Institutions in Slovakia: Matrix

Organization	Information	Counselling	Training	Finance	Others
Slovak-American Entrepreneuriel Fund				×	
SME Counselling Centre	×	X			
Tarabanka				X	
Technological Centre	×	X			X
University of Agriculture		X	×		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ASOCIÁCIA	Association for Information	Main objectives:	
INFORMACNÝCH	Centres of Slovakia is a	- protects rights and competent interests of its	
CENTIER SLOVENSKA	voluntary lobby of	members,	
Stúrova 1989	entrepreneurs performing on	- supports activities of its members in order to	
031 01 Liptovský Mikulás	the field of information and	promote Slovak Republic, mainly of tourism,	
tel. 0042/849/20410	tourism. There are 28	- co-operates with state and local authorities,	
	information centres in	domestic and foreign entrepreneurs in the spheres	
	Slovakia.	of information and tourism,	
		- supervises the level of provided information	
		services,	
		- co-ordinates members activities mainly in the	
		sphere of mutual exchange of information	

SME Support Systems and Institutions in Slovakia

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
BATA JUNIOR ACHIEVMENT	JA is an international non- profit organisation for non-	Basic objectives are: - organisation of teachers training,	
SLOVENSKO	profit education. It performs	- introduction of the programmes at schools,	
Úprkova 23	in Slovakia since 1994.	- development of new programmes.	
811 04 Bratislava tel. 0042/3789 252		All programmes are oriented towards SMEs.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
IESC INTERNATIONAL	IESC is an American non-	Complex services include:	
EXECUTIVE SERVICE	profit organisation which	- technical and managerial assistance and training,	
CORPS	representation in Bratislava	- commercial and investment services,	
Stromová 31	provides versatile assistance	- information services in the sphere of the market	
833 75 Bratislava	to SMEs.	and technology	
tel. 0042/372 096			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
IMB ISTITÚT PRE	IMB is a state enterprise	Basic activities are:	
VÝCHOVU VEDÚCICH	aimed at the further training	- drawing the business plan,	
PRACOVNÍKOV	of managers of all levels.	- art of sale,	
Nobelova 18		- dealer,	
831 02 Bratislava	1	- commercial negotiations,	
tel. 0042/258 295	,	- assistant of entrepreneur,	
		- financial analysis of the firm	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MBA ENTERPRISE	MBA is an American	The programme intermediates advisors for Slovak	
CORPS	commercial consultancy for	private firms which are aimed at the drawing of	
Slovenská tehnická	SMEs. It is a non-profit	business plans, marketing, financial analysis,	
univerzita	programme of the group of	financial resources, optimisation of production	
Nám.Slobody 17	universities and persons in	and distribution, enterprise strategy, etc.	
812 43 Bratislava	the USA supported by the		
tel. 0042/416 213	governmental agency for the		
	international development		
	(USAID).		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTERSTVO	Ministry of Finance has no		Responsibilities of the Ministry of Finance of
FINANCÍI SR	special tasks in the SME		the Slovak Republic are designed by the law
Stefanovicova 5	support but its activities and		No. 347/1990 Digest of Laws in the wording
813 08 Bratislava	some responsibilities have		of later regulations. With reference to this it is
tel. 0042/7/43 1111	the supporting character for		authorised to create and execute the financial
	SMEs as well.		and price policy, including the tax and charge
	ļ		policy and financial-economic tools in the
			sphere of business. Concerning the
			responsibilities it is the creator and through
			tax offices also the executor of tax laws and
			other legal forms from the tax sphere
ļ			according to which tax allowances were
	· I		provided in 194:
			- tax allowances and exemptions from
			incomes according to the law No. 286/1992
[regulations,
			- tax exemptions from income according to
]	ļ		the law No. 124/1993 Digest of Laws,
			- tax exemptions from incomes according to
1			the prescription of the Government of the
L.,			Slovak Republic No. 145/93 Digest of Laws.

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
Organization MINISTERSTVO HOSPODÁRSTVA SR Mierová 19 82715 Bratislava tel.: 0042/7/2998111	Nature of Organization Ministry of Economy Main Government ministry responsible for SME, has Department of development of entrepreneurship and regional policy with staff of 8 persons.	 works out the concept of the business development with the emphasis mainly on the small and medium enterprises, works out analyses from the SME business activity development sphere, proposes tools for the business support and regional policy and evaluates their efficiency, co-ordinates non-investment foreign assistance in the SME development sphere, supports and activates the business development (BIC, RAIC see below), provides counselling and consulting services, monitors the development and the structure of 	Finance/Other
		unemployment in the regions in order to direct the business development,	
		- co-ordinates and supports the SME development activities in the connection to the EU countries	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTERSTVO	Ministry of Labour, Social		Provides:
PRÁCE, SOCIALNYCH	Affairs and Family supports		- contributions for the newly created job,
VECÍ A RODINY SR	the policy of employment by		contribution may be up to the amount of
Spitalksa 4	the application of suitable		200,000 Sk and up to 90,000 Sk it is
816 43 Bratislava	tools of economic and social		undercurrent,
tel. 0042/7/441111	policy. The Fund of		- contribution for the employment of the
	Employment which		people with disabilities. The contribution is
	represents the resource of		provided up to 80% of costs necessary for the
	financing provides the		creation of the job at the maximum of 160,000
	contributions in		Sk,
	unemployment and several		- contribution connected with the new
	kids of contributions for the		entrepreneurial programme conversion. The
	creation of jobs within the		contribution is provided to the entrepreneurs
	solutions of the regional		for the staff salaries coverage in the
	policy. Contributions are		connection with the new entrepreneurial
	provided by the Regional		programme conversion.
	Labour Offices which have		
	already reached the number		
	of 38.		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
NADÁCIA PRO ORAVA	Por Orava Foundation is a	Basic activities of the foundation are deducted	
Námestie Slobody 1	non-profit association of	from the attempt to improve the region. For the	
026 01 Dolný Kubín	natural and legal persons	SME support it follows that:	
tel. 0042/845/3096	established from the	- support and stimulation of projects for foreign	
ł	initiative of regional	investments to SMEs,	
1	authorities with the aim of	- preparation of documents necessary for the	
	the versatile development of	integration of regional activities to international	i
	the region.	associations and programmes,	
1	_	- creation of information database on the region	
		and provision of information,	
		- investigation of foreign and domestic sponsors,	
j		- support to the labour market research	
		restructuralisation	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
NADÁCIA VÝCHOVA K	Education to Business in	The project of the foundation is aimed at:	
PODNIKANIU NA	Slovakia. Foundation is	- business oriented approaches to education,	
SLOVENSKU	created by representatives of	- mini enterprise,	
Pluhová 8	4 UK organisations in the	- enterprise for young	
830 00 Bratislava	co-operation with the		
tel. 0042/255 853	Ministry of Education.		

NARDNA AGENTÜRA PRE ROZVOJ MSP Nevädzová 5, 821 01 Bratislava tel. 0042/7/237563 National Agency for development of SME, established as the foundation, financed by the government and by the EU Phare Programme funds co- ordinates all activities for the SME support. The number of staff is 30 persons. The Agency accomplishes following activities: - prepares the state policy and the strategy inevitable for the SME sphere and submits it to central authorities of the Slovak Republic, - identifies and analyses barriers of the business development, formulates proposals for their removal, including proposals of the principles submitted to the central authorities, - supports and participates in the co-operation with the financial institutions on the creation of the credit and guarantee submitted to the central authorities, - supports and participates in the co-operation with the financial institutions on the creation of the credit and guarantee schemes with the aim to stimulate the SME establishment and development in the Slovak Republic, - supports and develops Regional Advisory and Information Centres (RAICs), co-operates with Business Innovation Centres (BICs) and consulting-entrepreneurial centres in the Slovak Republic with the aim to support managerial, marketing, financial and technical abilities of the individuals to become successful in SME, - co-operates with existing European information networks and databases in the entrepreneurial branch - for this purpose there is the Euro Info	Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
Centre established in the Agency, - initiatives and supports the extension of activities in the SME sphere through the information campaign for public, publishing of the information literature, organisation of conferences, seminars and exhibitions, - it is charged to perform as the Programme	NÁRDNÁ AGENTÚRA PRE ROZVOJ MSP Nevädzová 5, 821 01 Bratislava	National Agency for development of SME, established as the foundation, financed by the government and by the EU Phare Programme funds coordinates all activities for the SME support. The number	The Agency accomplishes following activities: - prepares the state policy and the strategy inevitable for the SME sphere and submits it to central authorities of the Slovak Republic, - identifies and analyses barriers of the business development, formulates proposals for their removal, including proposals of the principles submitted to the central authorities, - supports and participates in the co-operation with the financial institutions on the creation of the credit and guarantee schemes with the aim to stimulate the SME establishment and development in the Slovak Republic, - supports and develops Regional Advisory and Information Centres (RAICs), co-operates with Business Innovation Centres (BICs) and consulting-entrepreneurial centres in the Slovak Republic with the aim to support managerial, marketing, financial and technical abilities of the individuals to become successful in SME, - co-operates with existing European information networks and databases in the entrepreneurial branch - for this purpose there is the Euro Info Centre established in the Agency, - initiatives and supports the extension of activities in the SME sphere through the information campaign for public, publishing of the information literature, organisation of conferences, seminars and exhibitions,	The Agency in the co-operation with the EU Phare SME Programme creates preferable conditions for the credits and guarantees provision. Schemes: - Phare guarantees for credits up to 10 mil. Sk - the support is in the form of the guarantee provided maximum to 75% of the credit. It is provided to SMEs with no more than 100 employees. - Support Credit Programme - credits are provided up to 5 mil. Sk, the number of staff is maximum of 500 and the credit maturity is 5 years. The interest rate is 13,5% - Seed Capital Fond - fund aimed to enable the SME establishment and development through financial investments, enterprises with maximum of 200 staff are financed, the amount of the investment is from 200,000 to 5 mil. Sk, forms of investments are following: - investments,

 SME Support Systems and Institutions in Slovakia	
- it is the national co-ordinator of the Slovak enterprises participation in the Europartenariat fair, which is organised by the EU twice a year, - organises the subcontract exchange system which enables the selection of commercial partners for domestic and foreign producers and provides consulting services for Slovak enterprises in the commercial, legislative and technical sphere.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
PODNIKATELSKÉ	Business Innovation Centres	Like previous these centres provide a wide range	
INOVACNÉ CENTRÁ	(in 4 regions) are regional	of counselling and consulting services but they	
	associations with the	are mainly concentrated on innovative projects.	
	participation of local	Besides that they perform as incubators for start-	
	authorities as well with the	ups by providing them with the long-term care (2-	
	average number of staff of 5	3 years) and some material assistance as well.	
	persons.		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
POL'NOBANKA, a.s.	Agricultural Bank with its		It has following schemes for SMEs:
Vajnorská 21	network of 25 branch offices		- Support Credit Programme (see the National
Bratislava	in Slovakia is the joint-stock		Agency)
tel. 0042/7/2021289	company with the capital		- American Credit Programme - credits for
	mostly from agricultural		SMEs in the amount from 600,000 Sk to 7,5
	firms. It is the ordinary bank		mil Sk
	with some special schemes		- TWO STEP LOAN Credit from the EXIM
	only for SMEs.		Bank Japan - credits for firms to 600
			employees up to 5 mil. USD.

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
PORADENSKO -	Consulting Entrepreneurial	They provide general information on legal	
PODNIKATEľSKÉ	Centres in 35 regions were	questions, taxes, accounting and consultations in	
STREDINSKÁ	established under every	different branches concerning SMEs. They co-	ì
(They are being gradually	district authority with the	operate with LABOUR Offices in organising of	
transformed to RAIC)	average number staff of 2	requalification courses and seminars for SMEs,	
	persons.	organise short-term lectures and seminars on	
		specific themes (tax law, information on duties,	
		legislative changes, etc.)	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
PORADESNKÉ	Counselling Centre for	The basic aim is to build the SME networks in the	
CENTRUM PRE MSP	SMEs is a non-profit	region with the following basic activities:	
Bratislavská 435	association established by	- support and stimulation of the SME creation,	
018 41 Dubnica n/V.	local authorities in the	- counselling activities, information and training	
tel. 0042/827/263 96	region with the aim to	services.	
	support SMEs.	- economic and commercial services for SMEs,	
	'	- processing of settings for entry to international	
		programmes and investigation of foreign partners	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
REGIONÁLNA	Regional Development	The agency activities are aimed at:	
ROZVOJOVÁ	Agency is a joint-stock	- strategy creation for the renewal and	
AGENTÚRA	company aimed at the	development of the region including priority	
Milcova 8	renewal of the Upper	determination,	
010 01 Zilina	Povazie and Kysuce region.	- regional development and environment,	
tel. 0042/89/621 392	It was established by he	- support to the SME development,	
	Slovak government on	- support to the market investments and	
	behalf of the Centre of	development and the region promotion,	
	Strategic Studies of the SR	- support to education and development of	
	in the co-operation with the	requalification programmes.	
	EU Phare programme. It is		
	not specially designed for		
	the SME development.		

SME Support Systems and Institutions in Slovakia

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
REGIONÁLNA ROZVOJOVÁ AGENTÚRA - Banská	Regional Development Agency was established by the city of Banská Stiavnica	The versatile support to business development and new job creation are basic aims.	
Stiavnica Radnicná 1	with the aim to solve the		
969 00 Banská Stiavnica tel. 0042/859/232 32	employment in the region.		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
REGIONÁLNE	Regional Innovation Centre	Basic activities are:	
INOVACNE CENTRUM	is a non-profit association of	- incubator services for SMEs,	
900 41 Rovinka 42	legal persons with the aim to	- support and transfer of technologies,	
tel. 0042/7/985218	assist in the SME	- general information and counselling,	
	development in the region of	- expert counselling in a wide range of spheres,	
	Podunajsko	- economic and commercial services,	
		- training of entrepreneurs	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
REGIONÁLNE PORADENSKÉ A INFORMACNÉ CENTRÁ	Regional Advisory and Information Centres (in 11 regions) are regional associations of legal entities with the participation of local authorities as well. The average number of staff is 5.	Centres provides: - complex counselling for SMEs, - complex training programme for SME founders, - drawing and evaluation of business plans, special seminars targeted to the law, management, finance, accountancy, taxes, etc., - up-to-date entrepreneurial information, - commercial exhibitions, - special management of regional development projects	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
SLOVENKÁ ZÁRUCNÁ	Slovak Guarantee Bank is		Slovak Guarantee Bank provides:
BANKA	the state financial institution		- guarantees for credits up to 85% of the credit
Kutlíková 17	established by the Ministry		amount,
852 99 Bratislava	of Finance of the Slovak		- contributions to the interest coverage up to
tel. 0042/7/836732	Republic, Through its		80% of the interest amount
	activities it should assist		- irregular financial contributions mainly to
	mainly in the SME		agrarians.
	development in these 4		The Bank works according to these schemes:
	ways:		- programme of guarantees and the returnable
1	- support in the		financial assistance programme,
	establishment and		- guarantee programme and irregular financial
	development of SMEs in		assistance to SMEs in agriculture,
1	large private firms		- guarantee programme for credits to support
	- support to the privatisation		seasonal works in agriculture,
	and restructuralisation of		- support programme for the small water
İ	enterprises,		power stations construction,
	- support to the		- support programme for economic activities
	internationalisation of		aiming at fuel, energy and imported stock
ļ	enterprises through the		reduction.
1	access to foreign markets,		
	- provisions of the assistance		
	in the regional policy		
<u></u>	questions solution		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
SLOVENSKÁ NÁRODNÁ AGENTÚRA PRE ZAHRANICNÉ INVESTÍCIE A ROZVOJ Sládkovicova 7 811 06 Bratislava tel. 0042/7/335175	Slovak National Agency for Foreign Investment and Development (SNAFID) is a joint-stock company with 100% of share of the National Property Fund. It is not designed specially for the SME support, but its activities are in a close contact with SMEs.	The agency's activities are the following: - identifies potential domestic partners for foreign investors, accompanies domestic and foreign partners in the process of the creation of joint-ventures, - provides domestic firms with databases on offers and demands for capital investments in Slovakia, - maintains and broadens contacts with foreign financial-consulting institutions, investment banks, associations of entrepreneurs and chambers of commerce, - participates in investment seminars, conferences, fairs and exhibitions aimed at the investment affluence support, the establishment of joint-ventures and the technology transfer, - co-operates actively with the EU experts within the Phare programme on he preparation of the support project for the Slovak firms export, - publishes and distributes free of charge various periodicals concerning business possibilities in Slovakia	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
SLOVENSKÁ	Slovak Chamber of	The chamber activities are the following:	
OBCHODNÁ A	Commerce and Industry has	- represents and co-ordinates common interests of	
PRIEMYSELNÁ	13 branch offices in	its members in entrepreneurial matters at home or	
KOMORA	Slovakia. Its members are	abroad, provides them with various services at	
Gorkého 9	according to the tax all	this sphere,	
816 03 Bratislava	entrepreneurs who have	- participates in the preparation generally binding	
	prior entry into the	legal regulations and precautions in the sphere of	
	commercial register.	entrepreneurship,	
	According to this is not	- co-operates in the co-ordination and realisation	
	concentrated only on SMEs.	of economic relations of the Slovak Republic with	
	Ì	foreign countries,	
		- assists in the co-ordination of interests of its	
		members in the sphere of business and protects	
		them from dishonest business relations,	
		- establishes and develops contacts with chambers	
		and similar institutions at home and abroad and	
[signs contracts with them, organises economic-	
		commercial missions and delegations,	
		- collects and improves knowledge and	
	Į.	information on commercial-political, legal,	
	•	customs, ecological and economic conditions in	
		abroad and publishes expert publications for this	
		purpose,	
		- supports the promotion of its members at home	
		and in abroad including their participation in	
	1	exhibitions and fairs,	
		- publishes for its members certificates on facts	
		important in legal relations which arise in the	
		international trade,	
		- organises arbitral procedure in economic	
		disputes among members,	
		- performs as the information-mediating centre	
		for intermediating commercial partners at home	

and in abroad, - provides its members with counselling and consulting services, - organises training activities, - establishes and manages enterprises and institutions for the SME and training support in this branch.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
SLOVENSKÁ	Slovak Savings Bank with		Scheme for SMEs:
SPORITEL'NA, a.s.	its 38 branch offices in		- Support Credit Programme (see the National
Námestie SNP 18,	Slovakia is a joint-stock		Agency)
816 07 Bratislava	company mostly with the		
tel. 0042/7/364655	state capital. It is the savings		
	bank which has on scheme		
	for SMEs.		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
SLOVENSKO-	Slovak-American		The fund invests in Slovak enterprises in form
AMERICKY	Entrepreneurial Fund is the		of investments and credits. Criteria for
PODNIKATEL'SKY	fund managed privately		investments are:
FOND	which supports SMEs in		- creation of new jobs,
Radlinského 27	Slovakia. Its funds are from		- support to the export,
810 05 Bratislava	American tax-payers,		- energy reduction,
tel. 0042/7/326544	approved by the USA		- improvement of the environment,
	Congress.		- development of agriculture,
	_		- development of tourism

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
SLOVENSKÝ ZIVNOSTENSKÍ ZVAZ Nevädzová 5 821 01 Bratislava tel. 0042/7/2907614	Slovak Union of Crafts is a professional lobby of citizens - entrepreneurs on the basis of a voluntary individual team membership. There are 8 regional social and 12 professional guilds in Slovakia.	Main activities are: - counselling in the sphere of accountancy and economics of the firm, taxes, customs, firm establishment, market survey, legislation, technical consultancy, foreign trade, credits, etc., - provision on commercial information from the Union database, - intermediation of contracts with Viennese guilds, Austrian and German unions of crafts, - represents tradesmen in relation to the government, National Council of the Slovak Republic and other state authorities and organisations, - provides the graduates of requalification courses with certificates in order to execute particular activity, - intermediates visits to fairs, congresses and exhibitions and assists in their organisation	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
TATRABANKA, a.s.	Join-stock company with 10		Schemes for SMEs:
Vajanského nábr. 5	branch offices in Slovakia		- Support Credit Programme (see National
810 06 Bratislava	mostly with the private and		Agency)
tel. 0042/7/542111	foreign capital. Ordinary		- TWO STEP LOAN Credit (see the
	financial institution which		Agricultural Bank),
	has special schemes for		- APEX GLOBAL LOAN Credit from the
	SMEs.		European Investment Bank is designated for
			the selected circle of SMEs. It is provided up
			to maximum 50% on investment costs. It may
			reach up to maximum of 20 mil. ECU

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
TECHNOLOGICKÉ	Technological Centre is an	Basic activities are.	
CENTRUM	association of legal persons	- incubator services for SMEs,	
Paulinská 16	in the region with the	- complex consulting and counselling services,	ĺ
917 00 Trnava	participation of local	- intermediation of contacts with foreign	
tel. 0042/805/320 26	authorities. It is aimed at the	entrepreneurs,	
}	versatile development of	- specific technological and patent counselling,	}
	SME in the region.	- economic and commercial services.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ÚSTAV DALSIEHO VZDELÁVANIA EKONÓMOV A MANAZEROV PRI EU Dolnozemská cesta 1 851 04 Bratislava tel. 0042/7/812063	Institute for the Further Education of Economists and Managers by the Economic University is a training information and research institution for the further economic education and preparation of managers.	It organises social courses, special seminars, requalification courses, language courses, bachelor studies, courses and seminars with the foreign lecturers aimed at the wide range of SME branch.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
VEDECKO-	Scientific Technological	Basic activities are:	
TECHNOLOGICKE	Centre is a non-profit	- drawing and evaluation of business plans,	
INOVACNÉ CENTRUM	organisation established by	- rent of offices for the own operation,	
Severná 5	the city of Banská Bystrica,	- provision of administrative services, such as the	
974 01 Banská Bystrica	by the Matej Bel University	reception, telephone, fax, PC, accounting	
tel. 0042/88/724304	and other subjects with the	evidence, etc.	
	aim to support the SME	- organises various courses and training's for the	
	creation the city and region	managerial abilities development,	
		- counselling in the sphere of productive	
		technologies,	
		- services for import and export of technologies,	
		- counselling in the sphere of the quality	
		improvement (according to the ISO 9000)	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
VSEOBECNÁ	General Credit Bank with 36		Schemes for SMEs:
ÚVEROVÁ BANKA, a.s.	branch offices in Slovakia is		- TWO STEP LOAN CREDIT (see
Gorkého 7	the joint-stock company		Agricultural Bank)
818 51 Bratislava	mostly with the state capital.		- APEX GLOBAL LOAN Credit from the
	It is the ordinary financial		European Investment Bank is designated for
İ	institution with two special		the selected circle of SMEs. It is provided up
1	schemes for SMEs		to max. 50% of investment costs. It may reach
			20 mil. ECU as a maximum.

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
VYSOKÁ SKOLA	University of Agriculture is	Basic activities are:	
POL'NOHOSPODÁRSK	a state university aimed at	- provides general and specialised information in	
Α	the education in the sphere	the sphere of agriculture,	
Katedra managementu	of agriculture. The	- assists agricultural firms in the creation of	
Trieda A.Hlinku 2	Department of Management	business plans, marketing and financial plans,	
949 67 Nitra	is specialised I the expert	production processes, farms management,	
tel. 0042/87/601	education entrepreneurship	personal work of firms,	
	in sphere of agriculture.	- provides consulting activities for firms in	
		searching for financial resources,	
		- organises conferences and seminars publishes	
		the report dossier,	
i		- carries out requalification courses covered by	
j	ĺ	the labour offices,	
		- organises courses of enterprise personal and	
		financial management,	
İ		- prepares expert advisors from the graduates and	
	1	shares in working out the model of the	
		agricultural counselling in Slovakia.	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ZDRUZENIE	Association of	The association provides its members with a wide	
PODNIKATEL'OV	Entrepreneurs is the first	range of counselling, mediating and other expert	
SLOVENSKA	lobby of entrepreneurs in	services. It represents its members in the relation	
Cukrová 14,	Slovakia which enforces and	to other subjects of the economic and social life,	
813 39 Bratislava	defends competent interests	international institutions and creates optimal	
	of its members. The	conditions for the information spread necessary	
	membership is voluntary and	for entrepreneurial activities.	
	members can be formed	_	
	from the natural persons as		
	well as a team members. It		
	has 46 regional		
	representations.		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ZDRUZENIE	Association of Scientific and	Basic activities are:	
VEDECKÝCH A	Technological Parks in the	- assists in the establishment of scientific parks	
TECHNOLOGICKÝCH	Slovak Republic is a	and technological centres	
PARKOV V SR	voluntary union of legal and	- organises expert seminars, conferences and	
Nevädzová 5	natural persons (see annex	exhibitions,	
821 01 Bratislava	1.4) with the aim to create	- co-ordinates the activities in the scientific	}
tel. 0042/7/2907111	conditions for the creation	technological arks creation,	
	and development of	- creates connections among individual STP and	
	scientific and technological	research institutions and schools	
[parks in Slovakia.		

Organization	Information	Counselling	Training	Finance	Others
Association of Entrepreneurs	X	X	X	X	
Business Incubators	X	X			X
Chambers of Crafts	×	X	X	X	X
Chambers of Economy	×	×	X		
Department of Small Business	X	X	X	X	X
Education and Training Institutions			X		
Ministry of Agriculture, Forestry and Food	X	X	X		
Ministry of Economic Affairs	×	X	X	X	X
Ministry of Economic Relations and Development	X			X	
Ministry of Education and Sport			X	×	
Ministry of Environment and Space	X			X	X
Ministry of Labour, Family and Social Affairs (Employment Office)	X	X	×	×	
Ministry of Science and Technology		X	X	X	×
Municipalities	X			X	X
Regional Government	X				
Small Business Development Centre		X	X		X
Small Business Development Fund				×	
SME Counsellors	X	X	X		
Technology Parks	X				X

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
ASSOCIATIONS	- with 13 regional	Information:	Finance:
OF ENTRE-	associations, since 1994	plans to develop entrepreneurial clubs in all	plan for mutual fund
PRENEURS	- promotion of	municipalities as basic information desks,	
(at Chamber of	entrepreneurship	signposting	
Economy)	- lobbying the State Council	Counseling:	
		basic advice on registration	
	Į	Training/Education:	
	}	supports entrepreneurial education and training:	
		Academy of Entrepreneurship - higher education	
		institution for entrepreneurial education	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
BUSINESS	BIG - Business Incubator	Information:	
INCUBATORS	Group of Slovenia	basic business information	Other:
		Counseling: business plans general counselling - legal issues, special counselling - finance, marketing	5-6 incubators offer premises on low rents

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
EDUCATION &	- institutions at the Chamber		
TRAINING	of Economy		·
INSTITUTIONS	- People's universities: semi-		
	public institutions, charging		
	for their services: basic		
	entrepreneurial skills		
	(certified programmes),		
	middle management		
	training, foreign languages		
	- private training		
	institutions: mostly local or		
1	regional coverage,		·
	subcontracting to		
	Employment Offices,		
	chambers		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
GOSPODARSKA	- membership is compulsory	Information:	
ZBORNICA	for all business subjects	Infolink - information office (information available	
SLOVENIJE	(registered in Slovenia)	in Regional Chambers as well):	
(Chamber of	- organised in 13 Regional	- economic trends in Slovenia (Analytical Service)	
Economy)	Chambers	- changes in fiscal and monetary policy	
Slovenska 41	- provide different services	- information on Slovenian and foreign markets	
61000 Ljubljana	for members	- foreign databases, registries of foreign companies	
tel.: (061) 125 01	- international relations	- co-operation - sub-contracting and partnership,	
22	- financed from membership	opportunities for joint-ventures	
fax: (061) 219 536	fees	- development programmes	
	- still devoted to medium	Counseling:	
	and large companies	- tariff part of collective contracts	
		- international business opportunities	
		- advice on investments, custom duties, export	
		regulations	
		- legal advice on legal status of businesses,	
		privatisation	
		Training/Education:	
		4 training institutions sponsored by the Chamber:	
		- Centre for Foreign Trade, Radenci:	
		exports and imports, export marketing,	
		regulations, foreign languages	
		- Centre for Executive Development, Brdo:	
		management training, workshops, International	
		MBA Programme	
		- Technological Education Centre, Ljubljana:	
		operations management for middle managers,	
		quality	
		- GEA College, Ljubljana:	
		Entrepreneurial Training Centre	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTRSTRVO	- Ministry of Environment &	Information:	Finance:
ZA OKOLJE IN	Space	industrial locations	Ecology Development Fund: 1995:
PROSTOR	- urban planning		- loans to project for clean air in Maribor: total 250
Zupanciceva 6	- environment		Mio SIT: individuals up to 10.000 DEM, companies
61000 Ljubljana			up to 100.000 DEM
tel.: (061) 176 52			- loans for local public services (total 710 Mio SIT) -
11			entrepreneurs as concessionaires
fax: (061) 224 548			Other:
			Urban planning

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTRSTVO	Ministry of Labour, Family	Information:	Finance:
ZA DELO,	and Social Affairs	Regional and Local Offices: information on	Refunds to employers:
DRUZINO IN	all programmes for	employment opportunities	- creation of new jobs
SOCIALNE	unemployed provided		- refunds of social contributions
ZADEVE	through the Employment	Active Employment Policy programme:	- part of costs for re-skilling of redundant employees
Kotnikova ulica 5	Office with the network of	information on self-employment programmes	
61000 Ljubljana	10 Regional Offices and 59	(SEP), signposting to the counsellors working with	Financial assistance to self-employment:
tel.: (061) 171 33	Local Offices (total 727	Employment Offices on contracts, general advice	- unemployed benefits
11	employees 1.1.1995)	on legal issues for new ventures.	- capitalisation up to 6 minimum wages to open own
fax: (061) 171 34		Counseling:	firm before the expiry of the benefits
56		SEP: SME counsellors working for Employment	- a grant (2.000 DEM) for new firm
j		Offices on the contract basis:	
Republiski zavod za		- business plans	
zaposlovanje		- legal issues	
(Employment		- registration procedure	
Office of Republic		- assistance in management	
of Slovenia)		Training/Education:	
Glinska ulicia 12		- vocational training courses	
61000 Ljubljana		- awareness seminars for candidates for self-	
tel.: (061) 125 98		employment	
07		- courses on business skills (basic marketing,	
fax: (061) 125 98		finance, management, accounting)	
23		- workshop on business plans	

MINISTRSTVO ZA Relations and Development EKONOMSKE ODNOSE IN RAZVOJ - Department of Foreign (MEOR) - Ministry of Economic Relations and Development - Agency for Export Promotion: - Agency for Export Promotion: - promotion of Slovene companies abroad (fairs, conferences, exhibitions) - development of demographic the (depopulated) areas - maintaining population in rural areas	velopment:
EKONOMSKE - monitoring the process of privatisation - promotion of Slovene companies abroad (fairs, conferences, exhibitions) - development of demographic the conferences in Slovenia - information for foreign investors in Slovenia (depopulated) areas	velopment:
Kotnikova 5/III - regional development - policy and funding - policy and funding - public tender in January 1996) 11 - regional development - policy and funding - public tender in January 1996)	l areas

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTRSTVO	Ministry of Economic	Information:	Finance:
ZA	Affairs - Main government	Software support is provided through Small	Finance: provided through Small Business
GOSPODARSKE	responsible for SMEs (small	Business Development Centre (SBDC), the APEX	Development (SBDF):
DEJAVNOSTI	firms defined as up to 50	institution of the Small Business Support Network	- subsidies of interest rates bank loans
(MGD)	employees, medium as up to	(SBSN):	- guarantees to banks for loans
Kotnikova 5/II	250).		- loans to SMEs (only at the beginning and from 1996
61000 Ljubljana	Includes:	Information/Advice: sponsoring the project of	onwards)
tel.: (061) 171 32	Department of Small	information system for small businesses (starting in	Other:
00	Business	1995) - computer database on all forms of	Business incubators form a section in the SBDC:
fax: (061) 133 10	tel.: (061) 171 32 30	national/regional/local assistance to SMEs, the	- training of the staff in incubators
31		institutions providing the assistance, relevant	- international linkages
	Small Business	legislation, tenders directed to small business	- participation on tenders for general and special
	Development Centre	projects. Euro-Info Centre for Slovenia.	counselling
	Dunajska 156/I		
	61000 Ljubljana	Promotion of small business / entrepreneurship:	Ministry of economic Affairs is the main founder of
	tel.: (061) 188 11 66	sponsoring some promotional events - contests of	Business Support Centre in Kranj:
	fax: (061) 188 11 75	Entrepreneur of the Year, Woman Entrepreneurs of	- incubator
l	Department of Industry	the Year, sponsoring some publications on	- SPX centre
	covers medium-sized firms	entrepreneurship, sponsorship of international	
		conferences on small business topics held in	Ministry of co-sponsored two technology parks (with
		Slovenia (EFMD, Bled)	Ministry of Science and Technology):
			- Ljubljana Technology Park
		Counselling/Consulting: SBDC has subsidised	- Styria Technology Park (Maribor)
		counselling:	
		- general counselling for small businesses: up to	
		50% of counselling fees for groups of minimum 10	
		participants (the rest has to be paid by	
		participants): 30 Mio SIT in 1995	
		- specialist counselling for small businesses: up to	
		30% of counselling fees: (a) up to 24 hours for an	
		individual user, (b) hourly free up to 5.000 SIT for	
		specialist counselling and up to 3.500 SIT for	
		project work: 20 Mio SIT	

SMEs were eligible to subsidies if counselling has been provided by a member of SBSN. Education & Training: SBDC has provided a part of finance: - for development of dome training programmes for start-ups and established small firms - sponsoring of entrepreneurs participating at specific programmes e.g. Evening School of Entrepreneurship: 200 participants in 1995, 20.000 SIT per participant: (a) enterprises up to 3 years in operation, (b) up to 4 employees - 10 scholarships to students at the Graduate Study of Entrepreneurship (Faculty of Economic): 5 Mio SIT - sponsoring the training of 170 SME counsellors (some courses have been co-sponsored by other donor countries - one - week training abroad).

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTRSTVO	- Ministry of Agriculture,	Information:	Finance:
ZA	Forestry and Food (MAFF)	Agricultural Promotion Service:	Not focused on small business:
KMETIJSTVO,	- supporting agricultural	- development of agricultural technology	- subsidies on interest rates for bank loans for
GOZDARSTVO	production	- promoting commercial food production and	investment in cattle-breeding and expansion of farm
IN PREHRANO	- assistance to rural	related activities	premises
Parmova 33	community projects	Counseling:	- promotion of sales of agricultural crops
61000 Ljubljana	(improving environment,	Agricultural Promotion Service:	- subsidies for credits for agricultural production
tel.: (061) 323-643	landscape and revitalisation	- support in the arrangement of export goods	(fertilisers, crop protection, seeds)
fax: (061) 313 466	of villages)	- R&D in agriculture: new corps cultures	
		- development projects in forestry	
†		Training/Education:	
]	J	Sponsoring agricultural education (secondary	
		schools and higher education)	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTRSTVO	Ministry of Education and		Finance:
ZA SOLSTVO IN	Sport		Co-sponsoring of some programmes of
SPORT		Training/Education:	entrepreneurship (Summer Schools)
Zupanciceva 6		- Vocational schools	
61000 Ljubljana		- Entrepreneurship as a course in some secondary	
tel.: (061) 176 52		school	
11			
fax: (061) 214 820			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
MINISTRSVO	- Ministry of Science and		Finance:
ZA ZNANOST	Technology	Counseling:	Technology Development Fund (TSF) - look at
INTEHNOLOGIJ	- assistance to innovative	Counselling on Patent Law, intellectual property	innovation
O (MST)	projects	rights	Other:
Slovenska 50	- international promotion of	Training/Education:	2 Technology Parks:
61000 Ljubljana	promising inventions	Support for business courses for young scientists -	- Ljubljana TP
tel.: (061) 131 11		to consider the commercial application of their	- Styria TP, Maribor
07		research	
fax: (061) 132 41			co-founder of Business Support Centre in Kranj
40			

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
OBCINE	municipalities are	Information:	Finance:
(Municipalities	responsible for their	- business locations (business zones)	Local small business development funds:
communes): 147	economic and social	- premises to rent in public ownership	- mostly long term loans through banks
	development	- local programmes of assistance	- few short term loans
	ļ		- subsidies for interest rates
	1		- grants (few)
			- guarantees for bank loans
	1		Also start-up businesses, not only established firms
			Other:
	}		Some incubators

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
OBRTNA	- Chamber of Crafts with 60	Information:	Finance:
ZBORNICA	local chambers (former	Infohandy - computer information system:	Mutual Fund
SLOVENIJE	municipal towns)	- register of craft shops	Other:
Celovska 71	- promotion of new	 exchange of offer and demand: domestic and 	Support for urban planning of craft zones STEP -
61000 Ljubljana	technology	foreign databases	promotion on fairs, exhibitions abroad
tel.: (061) 159 32	- vocational education &		
41	training (apprenticeship)	Information on new craftsmen: registration,	
fax: (061) 559 270	- issuing and register of craft	licensing, assistance	
	licenses	Counseling:	
	- advocacy of craft in	General counselling, legal advice to members,	
	relation to the government	signposting, counselling on R&D, technology,	
	(lobbying)	employment	
		Training/Education:	
		System of apprenticeship for vocational education,	
		master exams (new regulation), courses and	
		workshops on legislature and regulatory changes	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
REGIONAL			
GOVERNMENT			
no regional			
administration]		
currently	\		

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
SKLAD ZA	- Small Business	Information:	
RAZVOJ	Development Fund	Financial assistance only to small businesses as	
MALEGA	- unclear legal status (a	defined under the Law on Small Business	
GOSPODARSTV	special financial institution)	Development (1991):	
A	- main government	*) Loans	
	institution for financial	- in 1992: 1,9 Mio DEM for 44 long-term loans	
	assistance to small	(D + 6%; D - denominated in DEM)	
	businesses	- 1996 onwards (from privatisation revenues):	
		1,551 MIO SIT (=9 Mio DEM):	
	1	a) small business	
		b) investment up to 800.000 DEM	
		c) loan up to 50% of investment	
	ļ	d) minimum of 30% of investors own	
		resources	
		e) collateral: mortgage on real estate in 1,5-2 -	
		times the loan	
		*) No equity investment (venture capital) till now	
		*) Guarantees for bank long-term (investment)	
		loans:	
	1	- up till now 81 guarantees (22 Mio DEM of	
		loans); in 1996 additional 110 Mio SIT	
		- at the beginning: 100% of principal	
	}	guaranteed, now 60-90% (risk sharing with banks)	
		- bank real interest rate up to 13%	
	Ì	- investment up to 3 Mio DEM (previously: 6	
	Į.	Mio DEM)	
		- minimum share of investors resources: 30%	
		*) Guarantees for short-term loans: not approved	
		until now	
	1	*) Subsidies of interest bank loans:	
		- 603 projects until now (1995: only 57	
		projects)	
	<u> </u>	- investments p to 800.000 DEM, loans up to	

	400.000 DEM, interest rate up to 13% (formerly: up to 15%) - amount of subsidy: maximum 50% of the interest rate - minimum of 30% investors own resources *) Short-term loans for liquidity: money to be used for subsidies payments in subsequent months is deposited in banks in order to initiate bank loans to small businesses - 110 contracts until now interest margin for bank not exceeding 4%, fee for project administration not over 0,5% of the loan repayment period: only up to 15 days	
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Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
SME	- Section of SME	Information:	
COUNSELLORS	counsellors at Small	- subcontracting to Employment Office	
	Business Development	- information on legal procedures	
	Centre	- information on financial assistance	
	- small consulting	Counseling:	
İ	companies	- providing subsidised counselling if participated	
		on tenders	
		- special counselling	
		Training/Education:	
		participants as trainers for Employment Offices,	
		other training centres	

Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
TECHNOLOGY	STP Maribor		
PARKS	IJS Ljubljana		

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Organization	Nature of Organization	Information/Counseling/Training	Finance/Other
UPRAVNE ENOTE (Administrative units): 58 locations	- a part of former municipal administration, now under Ministry of Interior - issuing permits, licenses	Information: - business locations - information on regulation on different businesses - procedures for issuing licenses	