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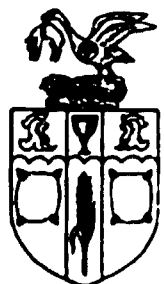
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# CONFIDENTIAL REPORT

**CAMPDEN**

FOOD  
& DRINK  
RESEARCH  
ASSOCIATION



**CAMPDEN FOOD AND DRINK RESEARCH ASSOCIATION  
CHIPPING CAMPDEN, GLOS, GL55 6LD**

**TRAINING AND ADVISORY PROGRAMME FOR IMPROVING  
THE QUALITY AND MARKETABILITY OF FROZEN  
FOOD PRODUCTS IN HUNGARY, PHASES I AND II**

**FINAL REPORT**

**UNIDO Project No. TF/HUN/90/914**

**UNIDO Contract Nos: Phase I - 92/213; Phase II - 93/133**

**CFDRA Project No. 12278**

**Work Commissioned By  
United Nations Industrial Development Organisation (UNIDO)**

**Report By  
L. Bratt**

**September 1994**

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**LB/PF/921**

## **SUMMARY**

- 1. This project has been successful in increasing the awareness of a significant part of the Hungarian food industry in the need for, and benefits to be gained from, the implementation of quality management systems.**
- 2. A total of seven Hungarian personnel from industry and the Mirelite Development and Quality Institute of Frozen Food Industry have received quality management training by virtue of attendance at scheduled training courses organised in the United Kingdom by Campden. Four of the trainees have successfully passed the lead assessors examination, which is recognised by the Governing Board of the National Registration Scheme for Assessors of Quality Systems.**
- 3. Personnel receiving quality management training in the United Kingdom have, in turn, been able to provide training in Hungary for people working within their own food industry. The Mirelite Institute is already able to provide courses in internal auditing and hazard analysis critical control point (HACCP), and it is planned to increase the range of courses significantly, with participation by Campden, in 1995.**
- 4. HACCP has been fully implemented at Székesfehérvár Frozen Foods plc, and the results of the studies have instigated a number of physical improvements in the fabric of the factory which are intended to reduce the risk of foreign body or microbial contamination of product.**
- 5. A fully documented quality system, in accordance with the requirements of ISO 9002, has been designed, written, and implemented at Székesfehérvár Frozen Foods plc. The company is due to receive an accreditation audit in November 1994 to be conducted by Lloyds Register.**
- 6. The quality management work undertaken at Székesfehérvár has been publicised to the frozen food industry, and to the Hungarian food industry in general, by virtue of two meetings held at the factory and a public meeting held at the Hungarian Scientific Society for Food Industry.**
- 7. A fully documented quality system, in accordance with the requirements of ISO 9002, has been designed, written, and is in the process of being implemented for the analytical services offered by the Mirelite Institute.**

8. A three-day seminar was provided at the premises of the Mirelite Institute to include the subjects of marketing, market research, and new product development. The seminar was undertaken by five suitably qualified members of Campden's staff.
9. A public meeting on the subject of marketing was held for personnel within the Hungarian food industry at the Hungarian Scientific Society for Food Industry.
10. The project has provided the opportunity for increasing closeness of co-operation between Campden and the Mirelite Institute in providing services for the Hungarian food and drinks industries. At the present time seven quality management related projects are ongoing with Hungarian companies on a confidential commercial basis. Two HACCP courses have also been provided by the Mirelite Institute on a licensed basis from Campden, and the intention is to significantly extend the range of courses and services offered during 1995.

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## **SZÉKESFEHÉRVÁR FROZEN FOODS PLC**

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Raktár u. 1**

**Tel: (+36) 22 316200**

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|   |                          |
|---|--------------------------|
| <b>General Manager</b>                    | <b>Mr Béla Berczeli</b>  |
| <b>Commercial and Production Director</b> | <b>Mr Imre Lénárt*</b>   |
| <b>Financial Director</b>                 | <b>Mrs Antalné Pelcz</b> |
| <b>Personnel Director</b>                 | <b>Mr Tibor Ács</b>      |
| <b>Chief Engineer</b>                     | <b>Mr István Rengel</b>  |
| <b>Production Manager</b>                 | <b>Mr Zoltán Baráth</b>  |
| <b>Laboratory Manager</b>                 | <b>Mr István Binder</b>  |

Székesfehérvár Frozen Foods plc is a privatised organisation, originally one of the twelve members of the Frozen Food Trust, and is situated about fifty kilometres west of Budapest. The factory has the capacity to process about 20,000 tonnes of frozen foods per annum and, in addition, operates a commercial cold storage facility. Major products include green peas, sweetcorn, root vegetables, raspberries, cherries, and, more recently, prepared ready meals suitable for microwave reheating.

\* Now working for the Mirelite Foreign Trade Company

## INTRODUCTION

In 1991 the Campden Food and Drink Research Association undertook a project in Hungary aimed to provide recommendations to the Hungarian frozen food industry on how to best modernise their processing methods and improve their quality standards in order to become more attractive to the increasingly discerning buyers in western Europe. The Hungarian collaborative organisation during this project was the Mirelite Institute for Quality and Development of Frozen Food Industry.

The project was organised by the United Nations Industrial Development Organisation (UNIDO) and was funded through the Know How Fund of the British Foreign and Commonwealth Office. The UNIDO project number was TF/HUN/90/905.

The technical recommendations made included the important requirements to improve the hygienic standards of operation within the factories and to recognise the need for the attainment of consistently acceptable quality performance.

This current project was formulated in order to address these issues and provide further help to the frozen food industry in general and also to the Mirelite Institute. Primary considerations were that it should promote the ability for further self-help within Hungary (once training had been completed), and should have an element of demonstration to ensure that the benefits of the programme and the means for progress could be perceived and adopted by the frozen food industry as a whole.

Major elements within the programme were to implement both hazard analysis critical control point (HACCP) procedures, together with a fully documented quality system, in compliance with the requirements of ISO 9000, in one demonstration factory.

The frozen food factory at Székesfehérvár was chosen to be the subject of the study because it was felt that the management would be committed to carrying out the considerable tasks required in terms of training, documentation, and implementation, and also because, in Hungarian terms, the factory had a relatively sophisticated quality control system.

The project was actually agreed in two phases. The first phase was agreed in December 1992 and the second phase officially in June 1993. The terms of reference for both phases are appended to this report (Appendix 1).

## CAMPDEN FOOD AND DRINK RESEARCH ASSOCIATION

The Campden Food and Drink Research Association is an independent organisation primarily funded by, and providing a range of services to, the food and related industries. Approximately 650 industrial companies (food manufacturers, packaging and equipment suppliers, and retail organisations) pay annual subscriptions and effectively become members of the Association. The greater part of the subscription monies is used to fund a programme of pre-competitive research over which the members themselves are able to exercise direction through a number of research panels and a Research Committee.

In addition to research work collectively funded by the members, Campden also undertakes a considerable programme of research on behalf of UK Government departments, principally the Ministry of Agriculture, Fisheries and Food, and also participates in a number of the collaborative programmes funded by the European Commission such as FLAIR, AIR, and Brite-EuRam.

The major part of Campden's income, however, is provided through specific projects undertaken for individual companies, or small groups of companies, on a confidential commercial basis. Campden is able to provide consultancy advice on a wide range of topics generally related to the implementation of new products or technological processes, and concerned with the efficiency of manufacture and attainment of consistent acceptable quality and product safety for the consumer. In recent years, and of relevance to this project, Campden has pioneered the use of hazard analysis critical control point (HACCP) in Europe and has developed expertise with regard to the design and implementation of quality management systems within the food industry.

Campden also provides a considerable number of training courses, both on a scheduled basis and also at the demand of client organisations, and these may take place literally anywhere in the world.

The staff of Campden numbers 220 individuals organised into ten operational departments, approximately 50% of whom possess first or higher degrees. The divisional structure of Campden is included at Appendix 2 of this report, and the staff includes food processing, product development, and market intelligence specialists, as well as the more scientifically based microbiologists, chemists and mathematicians.

Campden has worked in Hungary since 1988 on projects funded by the World Bank and on the forerunner to this particular project (TF/HUN/90/905) organised through UNIDO.

In 1993 Campden signed a formal letter of collaboration with the Mirelite Development and Quality Institute for Frozen Food Industry to provide mutual help to each other and to deliver a range of services to the Hungarian food industry. A dual-language brochure describing this collaboration is provided at Appendix 3.

## **MIRELITE DEVELOPMENT AND QUALITY INSTITUTE FOR FROZEN FOOD INDUSTRY**

The Mirelite Institute was originally a central organisation within the state-controlled frozen food industry of Hungary. The Institute provided technological support to the twelve frozen food companies which had been established geographically throughout the country. This included the design of food processing equipment, new product development, routine analyses, quality assessment, and on-site help as required.

With the process of privatisation, the Institute has now become part of the Mirelite Foreign Trade Company which is based in Budapest and which is both a producer and exporter of frozen foods. The Institute has retained its contacts with all its former partners and indeed continues to undertake work on their behalf as requested. In addition, however, it has forged increasing links not only with the newer frozen food companies which are being established in Hungary, but also with other sectors of the food and drink manufacturing business.

The staff of the Institute numbers about twenty food engineers, chemists, and quality specialists. Dr Sebök, the Deputy Director, has been quick to recognise the importance for Hungarian food companies to provide safe food of consistently acceptable quality if the Hungarians are to be commercially successful in exporting to Western Europe. He has therefore set out to build up local expertise within the Institute in the important subjects of HACCP and quality system management so that appropriate help may be provided to the Hungarian industry.

## **PROGRAMME OF WORK UNDERTAKEN**

The programme of work undertaken within this project has included the provision of consultancy and training services within the following elements:

1. Training for a number of Hungarian delegates on various scheduled courses at Campden relating to quality management subjects.
2. Individual training for Dr Sebök on the practical implementation of quality management systems.
3. Introduction of HACCP at Székesfehérvár Frozen Foods plc.
4. Design, production and implementation of a quality system to comply with the requirements of ISO 9002 at the Székesfehérvár Frozen Foods plc factory.
5. Design, production and implementation of a quality system to comply with the requirements of ISO 9002 for the routine analytical services offered by the Mirelite Institute.
6. Publicising of the quality management work undertaken by means of seminars and other public meetings.
7. Provision of a three-day seminar for members of the frozen food industry on the subjects of marketing, market research, and new product development.
8. Development of closer collaboration between Campden and the Mirelite Institute in order to provide an increasing range of necessary services to the Hungarian food and drinks industries, supporting the process of privatisation within a market economy.

## TRAINING COURSES UNDERTAKEN IN THE UNITED KINGDOM

It was an important feature of this project that a number of Hungarian personnel should receive training in certain quality management related subjects. They, in turn, would then be capable of providing training to further individuals within the Hungarian food industry and, by this means, a multiplication effect of learning would be achieved.

A total of seven Hungarian delegates have therefore attended a number of scheduled courses organised in the United Kingdom. The internal auditing course and HACCP workshops were organised solely by Campden, whereas the lead assessors course was held in conjunction with Lloyds Register, one of the authorised ISO 9000 accreditation bodies.

Details of Hungarian personnel who received training in the UK, together with courses attended, are as follows:

| Delegate/Company  | Internal Auditing<br>Campden<br>10-11 Sep 92 | HACCP<br>Workshop<br>Campden<br>8-9 Sep 92 | HACCP<br>Workshop<br>Campden<br>2-3 Mar 93 | Lead<br>Assessors<br>Wood Norton<br>19-23 Apr 93 |
|---|--|--|--|--|
| Dr András Sebök<br>Deputy Director, Mirelite<br>Institute   | ↓  | ↓  |  | ↓  |
| Mrs Margit Bleszkán<br>Food Engineer, Mirelite<br>Institute | ↓  | ↓  |  | ↓  |
| Dr Arpád Bánhidi<br>Microbiologist, Mirelite<br>Institute   |  |  | ↓  |  |
| Mr Attila Berczeli<br>Food Engineer, Mirelite<br>Institute  |  |  | ↓  |  |
| Mr István Csepregi<br>Food Engineer, Mirelite<br>Institute  | ↓  | ↓  |  | ↓  |
| Mr István Binder<br>Quality Manager,<br>Székesfehérvár      | ↓  | ↓  |  | ↓  |
| Ms Julia Mátai<br>Production Manager, Arvit,<br>Győr        | ↓  | ↓  |  | ↓  |

Outline details for these courses are provided below and, in addition, the advertising data sheets and course timetables are given in Appendix 4.

### **Internal Auditing**

The delegates received instruction in the design of audit schedules and in the planning, preparation and undertaking of an internal company audit, with special reference to the requirements for such audits as part of an ISO 9000 quality system.

### **HACCP Workshop**

The two-day HACCP workshop provided practical training on the principles of HACCP and their implementation in the factory environment, both for existing products and for those under development.

Following attendance at the Campden HACCP workshop, Dr Sebök initially established a self-help group, supported by occasional assistance from Campden, to bring the concept of HACCP to a much wider audience within the Hungarian frozen food industry.

As confidence and experience has been gained, Campden has authorised Dr Sebök to run "Campden HACCP courses" on a commercial basis in Hungary under a licence agreement. Two such courses have been run to date, with D. Stephens providing lecturing and administrative support during the first.

### **Lead Assessors Training Course**

ISO 9000 is the International Standards Organisation's standard for quality systems. A requirement of the standard is that companies which wish their own system to be accredited against the standard must be audited by an authorised lead assessor. One of the requirements for undertaking such an audit is that the individual must have attended an approved lead assessors course and have passed the course examination.

The Campden/Lloyds training course is registered by the Governing Board of the National Registration Scheme for Assessors of Quality Systems and meets the training requirements for registration of individual assessors under that scheme.

The course at Campden is specifically designed for the food and drink industries and provides delegates with a thorough understanding of the requirements of ISO 9000 and the assessment process, and also provides practical experience in auditing.



As stated above, the lead assessors course is examined. On the first occasion, Dr Sebök and Mrs Bleszkan passed the examination, and subsequently Mrs Mátai and Mr Binder also passed in a repeat examination organised through the British Council in Budapest.

#### **Individual Training for Dr Sebök, 1st-8th June 1994**

In addition to participation in scheduled courses, Dr Sebök also received individual training based at Campden, but including visits to two companies which had implemented fully documented quality systems as required by the ISO 9000 standard. Dr Sebök was able to discuss with the quality managers involved the problems of implementation and administration of their systems, and also the perceived benefits, both within the companies themselves and in their external relations with suppliers and customers.

The training period also included an introduction to management skills and training methods relevant for the implementation of quality systems.

Full details of this individual training period are included at Appendix 5.

## **IMPLEMENTATION OF HACCP AND QUALITY MANAGEMENT SYSTEM AT SZÉKESFEHÉRVÁR FROZEN FOODS PLC**

The major content of this project has involved providing on-site training and consultancy advice to relevant personnel at the Székesfehérvár Frozen Foods factory in order to implement both HACCP procedures and to design and implement a documented quality system that is scheduled for accreditation against the ISO 9002 standard.

An explanation of HACCP, the ISO 9000 standard, and the inter-relationship between them is provided at Appendix 6.

In order to accomplish these objectives, visits have been made to the factory at periodic intervals as follows:

- Week commencing 5th October 1992**
- Week commencing 25th January 1993**
- Week commencing 15th March 1993**
- Week commencing 21st June 1993**
- Week commencing 27th September 1993**
- Week commencing 1st November 1993**
- Week commencing 24th January 1994**
- Week commencing 21st February 1994**
- Week commencing 1st May 1994**
- Week commencing 3rd July 1994**
- Week commencing 29th August 1994**

In general, the visits were of three days' duration and were made by D. Stephens and, on most occasions, L. Bratt. Dr Sebök of the Mirelite Institute always provided translation, as necessary, from English into Hungarian, and the visits were normally attended by two members of Dr Sebök's staff.

The last visit, on 29th August, took the form of an independent pre-accreditation audit which was conducted by Mr John Gymer, a registered lead assessor.

In undertaking this project, it was vital to secure the commitment of the senior management at Székesfehérvár due to the considerable resource of time required from factory personnel at all levels.

Consequently, at the initial visit to the factory during week commencing 5th October 1992, a presentation was given to all of the senior management team on the subjects of HACCP, ISO 9000, and total quality management (TQM). Copies of the acetates used in this presentation are appended to this report (Appendix 7). After the presentation, individual interviews were conducted with the key managers in order to answer specific questions and emphasise the importance of this project both for this particular factory and for the Hungarian frozen food industry as a whole.

The conclusions from this initial visit were that:

- a. support was indeed forthcoming from Mr Berczeli, the General Manager.
- b. there was no strategic reason why HACCP and ISO 9000 should not be introduced at this company, with subsequent long-term development into TQM.
- c. The workload involved in these projects would require skilled management and a phased approach (i.e. to concentrate initially on HACCP before progressing with ISO 9000).
- d. External assistance, i.e. the consultancy team, would be required to advise on the most appropriate techniques and to minimise the resource requirements.

#### **HACCP Team at Székesfehérvár**

A HACCP team was formed at the Székesfehérvár factory comprising members of the factory staff, with additional support from the Mirelite Institute. Guidance and review of progress was provided during the course of initial studies by D. Stephens and L. Bratt as part of their periodic visits.

The HACCP team comprised:

|               |                                       |               |
|---------------|---------------------------------------|---------------|
| Zoltán Baráth | Production Manager, Székesfehérvár    | (Team leader) |
| György Mayer  | Engineer, Székesfehérvár              |               |
| István Binder | Laboratory Manager, Székesfehérvár    |               |
| Andrea Bajkal | Microbiologist, Székesfehérvár        |               |
| Judit Kincses | Chemical Engineer, Mirelite Institute |               |
| András Sebök  | Deputy Director, Mirelite Institute   |               |

## **HACCP Studies Undertaken**

Full HACCP studies have now been undertaken for all of the major products from the Székesfehérvár factory. These include:

- Green beans
- Peas
- Sweetcorn
- Carrots and other root crops
- Sour cherries
- Plums
- Redcurrants
- Blackcurrants
- Brussels sprouts
- Semi-finished and finished meals

A copy of the documentation for one of the HACCP studies is appended to this report (Appendix 8) as a typical example. The format used is that recommended in Campden's Technical Manual No. 38.

## **Factory Modifications as a Result of HACCP Studies**

As a result both of HACCP studies undertaken and advice received from the consultancy team, a number of important modifications have been undertaken within the factory building. These include the following and are measures to improve factory hygiene and to reduce the risk of foreign body and microbial contamination:

- Enclosure of the final packing area within a new wall
- Replacement of a much criticised glass wall with aluminium at the infeed end of the main processing hall
- Installation of hand-washing facilities at the personnel entrance to the intermediate packing hall
- Positioning of signs at all entrances re hand washing etc

- Deployment of high pressure, low volume cleaning equipment for the processing and intermediate packing halls

## DESIGN AND IMPLEMENTATION OF ISO 9000 SYSTEM AT SZÉKESFEHÉRVÁR

The major effort of this project undoubtedly involved the design and implementation of the documented quality system. Mr Binder was appointed as the management representative responsible for the administration of the system, and over a period of 18 months, periodic consultancy visits by Campden staff, with further occasional and additional support from Mirelite personnel, were made with the aim of reviewing progress to date, providing necessary help and training, and defining targets for future work.

Over the months of the project, the following matters were covered in stages:

1. Presentations to board members of the Székesfehérvár company on the benefits and implications of implementing a quality system to comply with ISO 9000.
2. Appointment of Mr Binder as Quality Manager.
3. Initial training on system requirements for area co-ordinators (key personnel who would be responsible for writing system documents within their own operational areas).
4. Agreement on outline structure for documented system.
5. Design of standard format for system documents.
6. Production of company mission statement to be signed by the Managing Director and subsequently transmitted to all members of factory staff as a means of confirming the commitment of the senior management to quality.
7. Detailed listing of policy and procedure documents required.
8. Writing of policy and procedure documents. As documents were written by area representatives, a process of review and harmonisation was necessary in order to finish with documents of uniform style and technical competence. This writing exercise is extremely time consuming, each document taking perhaps four to six hours to produce, and from the factory's viewpoint represents the major commitment in time and labour.

9. Implementation of procedures. Having produced the documents, they were introduced in stages into the factory. This required additional training at operational levels and subsequent review of the documents to ensure that they were practicable in operation.
10. Arrangement for pre-audit assessment. It is necessary to demonstrate to the ISO 9000 accrediting auditor that the quality system has been successfully in operation for a period of several months. It has been agreed that the official audit at Székesfehérvár will be undertaken by the Lloyds Register company in November 1994. Prior to this date, a pre-assessment audit was undertaken by a registered lead assessor, Mr John Gymer, to provide a final review and last minute advice on any changes necessary to the system.

#### Notes

1. The document numbering system for the quality manual follows that of ISO 9001 rather than ISO 9002 so that if, in the future, it is thought desirable to increase the scope of accreditation to include the new product development function, complete re-numbering of the system will not be necessary.
2. Writing and implementation of the quality system at the Székesfehérvár factory has not always been easy. The major disruption was caused when a number of personnel, including Mr Lénárt, the Commercial and Production Director, left the company. This had an inevitable effect on the time scale of the project, extending it by perhaps three months.
3. A copy of the company's mission statement, typical policy and procedure documents in the Hungarian language on correctly headed paper, and a set of policy documents translated into the English language are included as Appendices 9, 10 and 11 of this report.
4. As stated above, the system is due to be audited by Lloyds Register in November 1994 for accreditation against ISO 9002.
5. A complete list of level II procedures included in the quality system appears below.

LIST OF LEVEL II PROCEDURES  
SZÉKESFEHÉRVÁR FROZEN FOODS PLC

| Number | Title  |
|--------|--|
| 4.0/01 | Mission statement  |
| 1/02   | Organisation tree  |
| 1/03   | Quality responsibilities   |
| 1/04   | Management review  |
| 2/01   | Quality system structure   |
| 2/02   | HACCP application  |
| 2/03   | Policies and procedures  |
| 2/04   | Temporary change of process  |
| 3/01   | Handling customer specifications                                     |
| 4/01   | New product development  |
| 5/01   | Issue and recall of policies and procedures                          |
| 5/02   | Preparation of raw material specifications for fruits and vegetables |
| 5/03   | Preparation of raw material specifications for packaging             |
| 6/11   | Approved suppliers - preliminary approval                            |
| 6/12   | Approved suppliers - ongoing auditing                                |
| 6/13   | Approved suppliers - annual review                                   |



| Number | Title   |
|--------|---|
| 6/02   | List of approved suppliers  |
| 6/03   | Raw material specifications (about 30)  |
| 6/04   | Packaging material specifications   |
| 6/06   | Pest control contract   |
| 7/07   | Handling customer-supplied material - packaging   |
|        | Handling customer-supplied material - food  |
| 8/01   | Product identification - delivery to despatch   |
| 8/02   | Product recall  |
| 8/03   | Customer complaints - domestic retail<br>Customer complaints - domestic wholesale<br>Customer complaints - export |
| 8/04   | Coding control and administration   |
| 9/01   | Process sheet administration and format   |
| 9/02   | Process sheets  |
| 9/03   | Hygiene and cleaning procedures   |
| 9/04   | Weight control  |
| 9/05   | Metal detectors   |
| 9/06   | Auto checkweighers  |

| Number | Title   |
|--------|---|
| 9/07   | Auto filling machines   |
| 9/08   | Blanching   |
| 9/09   | Freezing  |
| 9/10   | Corn cutter handling  |
| 9/11   | Cutting machines  |
| 9/12   | Grading machines  |
| 9/13   | Packing, palletising - final product  |
| 9/14   | Packing, palletising - coding and labelling   |
| 9/15   | Packing, palletising - palletising  |
| 9/16   | Insectocutors   |
| 9/17   | Computer system   |
| 9/18   | Flotation washer  |
| 9/19   | Waste water   |
| 9/20   | Broken glass procedures   |
| 9/21   | Personnel hygiene - general<br>Personnel hygiene - area separation<br>Personnel hygiene - industrial handling |
| 9/23   | Raw materials acceptance  |

| Number | Title  |
|--------|--|
| 9/24   | Temporary storage of raw materials                                     |
| 9/25   | Waste solids handling  |
| 10/01  | Testing of final products  |
| 10/02  | Sampling incoming good and production goods, packaging and ingredients |
| 10/03  | Final product sampling - sensory                                       |
| 10/04  | Analytical testing   |
| 10/05  | Microbiological testing  |
| 10/06  | Sensory testing  |
| 10/08  | Water quality testing  |
| 10/09  | Testing packaging/bar codes  |
| 10/10  | Shelf-life determination   |
| 10/11  | Monitoring shelf-life  |
| 11/01  | Calibration requirements   |
| 11/02  | Calibration methods  |
| 11/03  | Weighing machine calibration   |
| 11/04  | Sensory tester calibration   |
| 12/01  | Identification of product status                                       |

| Number | Title                           |
|--------|---------------------------------|
| 13/01  | Quarantine and disposal         |
| 13/02  | Dangerous material handling     |
| 13/03  | Non-conforming product handling |
| 13/04  | Quarantine product handling     |
| 13/05  | Review of non-conformance       |
| 14/01  | Corrective action - reporting   |
| 14/02  | Corrective action - prevention  |
| 14/03  | Analysis of corrective action   |
| 15/01  | Storage requirements            |
| 15/02  | Monitoring of frozen stores     |
| 15/03  | Stock rotation                  |
| 16/01  | Quality documentation           |
| 17/01  | Audit                           |
| 17/02  | Audit plan                      |
| 18/01  | Training and documentation      |
| 20/01  | Statistical techniques          |

## **MIRELITE INSTITUTE - QUALITY MANAGEMENT SYSTEM FOR ANALYTICAL SERVICES**

The Mirelite Institute provides routine services for chemical, microbiological and sensory analyses for the Hungarian food and drink industries.

Part of this project was to help in the design and implementation of a fully documented quality system which could at some future date be accredited against the ISO 9000 standard. (It is recognised at this stage that some improvements to the fabric of the Institute's premises are desirable but that funding for significant change is unlikely to be immediately available.)

Dr Olga Kovacs was appointed Quality System Manager, and a series of consultancy meetings were held at the Institute between Dr Kovacs, Dr Csaba, Dr Bánhidi and L. Bratt in order to progress the required quality system. Dates of the meetings were:

22nd March 1993

21st June 1993

27th September 1993

21st February 1994

18th July 1994

The system documents are now complete and the system itself is in process of implementation. Copies of the mission statement and typical policy and procedure documents, together with a full list of policies and procedures, are included as Appendices 12, 13 and 14.

## PROJECT DEMONSTRATION MEETINGS

Two meetings were organised at the Székesfehérvár factory for interested personnel within the frozen food industry to learn of the background to this project and of the progress being made and the problems encountered.

At both meetings presentations on specific subjects were provided by L. Bratt, D. Stephens and Mr Binder, and necessary translation from English into Hungarian was provided by Dr Sebök.

The dates of the meetings and main presentations were as follows.

### **Székesfehérvár Boardroom, 29th June 1993**

- |             |   |
|-------------|---|
| L. Bratt    | Background to the project; importance of UNIDO support; findings of earlier project TF/HUN/90/905                                     |
| D. Stephens | Description of requirements for HACCP and ISO 9000; approaches being taken at Székesfehérvár  |
| I. Binder   | Experiences during initial implementation, particularly in relation to HACCP; work involved; effect on factory morale and environment |
| A. Sebök    | Overall summary   |

The visitors were also able to visit the factory processing areas in order to observe the physical changes and modifications which had been made as a result of HACCP studies.

### **Székesfehérvár Staff Canteen Meeting Room, 24th February 1994**

- |             |   |
|-------------|---|
| L. Bratt    | Introduction to the current status of the project, with major effort relating to writing of procedure documents |
| D. Stephens | Planned modifications to the ISO 9000 standard; handling of non-conforming materials and corrective actions     |

- I. Binder                    Experiences during continued design and implementation of a documented quality system, particularly benefits noted, problems encountered and time taken
- A. Sebök                    Overall summary

A list of the delegates attending both of the above meetings is included at Appendix 15.

## **MARKETING COURSE**

One of the further needs for the Hungarian food industry, identified in the earlier project (TF/HUN/90/905), was to increase the understanding and application of marketing techniques, together with related subjects such as new product development and market research.

Consequently, a three-day training course or workshop was held at the Mirelite Institute from 1st to 3rd of November 1993 to an invited audience from the Hungarian frozen food companies. The lecturers were all appropriate experts in their subjects and permanent members of Campden staff. The course timetable and list of personnel attending are appended to this report (Appendix 16), but, in essence, day one was concerned with marketing, day two with new product development, and day three with market research.



## **PUBLIC SEMINARS**

In order to publicise the work of this project to a wider audience of the Hungarian food industry, two public meetings have been held at the premises of the Hungarian Scientific Society for Food Industry.

The first of these, on 29th September 1993, was a food quality seminar, and importantly was attended by Mr Miranda da Cruz of UNIDO and Dr Antal Szabo, the Hungarian Government representative for UNIDO, both of whom gave presentations.

The second meeting, a food marketing seminar held on 4th November 1993, provided an introduction to the important subjects of the application of sensory science, market research, market place intelligence, and new product development.

Programmes for both of these meetings and lists of delegates attending are provided at Appendix 17.

As a footnote, the success of these meetings is seen in the wider work generated on a commercial basis. The Kőbánya Brewery, Coca Cola Amatil, and Cerbona (a flour milling and pasta company) have all commissioned quality management work, and a Unilever company has commissioned sensory analysis training, as a direct result of attending these meetings.

## DISCUSSION

The period 1993-94 has not been easy for the Hungarian food industry. Companies have struggled to survive during a period of high inflation, expensive borrowing rates, and total loss of trade with the former Soviet Union, whilst at the same time undergoing the difficult process of privatisation. Ideally, companies have tried to secure Western investment, but nevertheless retain their own controlling interest. Within the frozen food sector, some companies have been successful in this aim and others are now controlled by multinational companies.

This timely project has provided the means to make companies aware of the benefits to be gained by improved quality management, both to ensure that their own operations are under control and also to provide confidence for their customers and potential investors. Although the project has been specifically centred on the Székesfehérvár Frozen Foods company, the fact that it has been undertaken as a demonstration project has enabled many more companies to benefit in practice. As a result of this project, it is estimated that through public meetings and additional training courses, more than two hundred individuals have received some quality management training, and seven commercial contracts are being jointly undertaken by the Mirelite Institute and Campden for the implementation of quality management systems.

The success of the project has undoubtedly hinged on the strong relationship that exists between the two technical organisations. The Hungarian Institute, through Dr Sebök, has in-depth local knowledge and contacts within the industry, has respect from that industry, and has been able to stimulate interest in the process for change in the future. Campden has also been very keen for the Hungarian industry to succeed in overcoming its current difficulties, and has been able to offer the necessary Western ideas and expertise which must be part of that process for change.

**A P P E N D I X 1**

**TERMS OF REFERENCE FOR PHASES I AND II**

Terms of Reference  
for  
The execution of a training and advisory programme  
for improving the quality and marketability of  
frozen food products in Hungary  
Phases I and II

(i) Description of the project

1. The United Nations Industrial Development Organization is to carry out a training and advisory programme for improving the quality and marketability of frozen food products in Hungary. The programme is to result on the introduction of the application of the Total Quality Management - TQM System into the Hungarian frozen food industry. The programme shall be carried out through British expertise and training activities in the field of TQM in order to enable the Development and Quality Institute of the Frozen Food Industry in Hungary to provide technical support to frozen food manufacturers to meet the quality requirements of EEC customers from 1993 onwards.

(ii) Background information

2. The Development and Quality Institute of the Frozen Food Industry is a technical centre, working as a joint venture of 13 Hungarian frozen food manufacturers, representing more than 70% of the national frozen food production. The Institute carries out experimental and development work, and provides advisory and training services on yearly contractual basis for its member companies in the following fields:

- R & D, as well as trial application of food processing methods;
- Product development;
- Quality control (analytical, sensorial and microbiological tests) and standardization of frozen food products;
- Mechanical design;
- Information service;
- Training the staff of the manufacturing companies;
- Marketing information (this activity has been initiated at the beginning of 1991).

3. Regular meetings, training courses, and workshops are held for the staff of the frozen food producers. A quarterly Technical Information Bulletin is published for the members. The Bulletin forms a regular channel for transferring the experience of the Institute through direct application of the results of the training courses to the manufacturing companies. In this way the achievements of the Institute are disseminated to the Hungarian frozen food industry expeditiously and effectively.

4. Aiming at the fulfillment of the quality requirements of the European Economic Community - EEC for frozen foods, which will become obligatory in 1992, the Institute has requested technical assistance through UNIDO from the British Trust Fund.

5. The transfer of British experience to the Institute was initiated through project TF/HUN/90/905<sup>1</sup> and was carried out in the following areas of activities: a) Research and Development (R & D); b) quality control and quality management; c) auditing system for frozen food products exported to the EEC; and d) training of the technical staff of its member companies.

6. As a result of project TF/HUN/90/905 The British experts concluded that the Hungarian frozen food industry would benefit greatly from a change to Total Quality Management - TQM<sup>2</sup>. As a result of the training programme, Hungarian experts learned the philosophy and basic knowledge of TQM and realized the benefits and importance of the system. Although this training programme has provided the necessary information for the Hungarian staff to identify the main tasks and opportunities for improvement and to start to work on introduction of such a system, further British technical assistance and specialized training would accelerate this process to keep up with the time pressure imposed by the requirements of the EEC market.

7. Both parties have agreed that a demonstration project for the introduction of TQM discipline and for the implementation of such a system at a suitable factory could promote, on an operational basis, the TQM thinking and bring benefits to the whole industry. The project would be carried out by a joint work of the Development and Quality Institute of the Frozen Food Industry and by a sub-contracting company in U.K<sup>3</sup>. The Székesfehérvár Frozen Food PLC, which is one of the largest frozen food producers in Hungary, was recommended as the most appropriate manufacturer for application of the model system. This company, which produces c.c.a. 15,000 t of IQF<sup>4</sup> vegetables and fruits and several semi-finished and ready made dishes indicated its wish and intention for cooperation. The company has a well organized quality control system and a computer based data entry and retrieval system, which can serve as a good starting base for the project.

8. Although the current training programme (being carried out as part of project TF/HUN/90/905) is still being completed, several activities were initiated by the Institute already for the practical application of the newly acquired skills, which could help the implementation of the follow-up project:

- a quality management working group was organized, which is due to meet every month (the first meeting was held in January with the

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<sup>1</sup> "Training programme for improving the quality of frozen food products"

<sup>2</sup> Progress report prepared by CAMPDEN Food and Drink Research Association (page 6, paragraph d; page 18, paragraph 6.6).

<sup>3</sup> During the first Technical Assistance project provided under the U.K. Know-How fund, a company named Campden Food and Drink Research Association was sub-contracted to carry out the work.

<sup>4</sup> IQF - Individual Quick Frozen.

participation of c.c.a. 30 representatives of 11 companies) to discuss and be acquainted with the elements of TQM. Training packages, applicable for training of staff of the companies will be introduced.

- Several demonstration meetings and seminars on TQM systems are being held in Hungary by the Institute in cooperation with Campden FDRA (for chief executives of the companies Institute, 05. March ; for senior management teams - Campden FDRA/Institute, 17. March; introduction to TQM - Campden FDRA/Institute, jointly, later this year).
- direct contact was made with three of the companies making presentations during the training programme in U.K. to upgrade the technical level of Hungarian professionals and manufacturing companies.

9. In the present project proposal the additional transfer of the British expertise is expected to promote and accelerate the practical application of the TQM discipline and philosophy, learned by the Hungarian experts during the training programme carried out under project TF/HUN/90/905.

10. With the British assistance and with setting up of a trained Hungarian task group and a model system, it is expected that the quality and marketability of Hungarian frozen foods to be exported to the EEC will be improved and a long-term business cooperation will be set up between the Institute in Hungary and a U.K. Technical Institution in the field of frozen food production.

### (iii) Responsibilities and duties of the contractor

11. Under general coordination of UNJDO, the contractor will be working in close cooperation with officials from the Development and Quality Institute of the Frozen Food Industry in Hungary, which will be the national counterpart institution. The contractor will be responsible, in summary, for carrying out in two phases the training programme; the preparation of the guidelines; the design of the system; the design of the documentation system; auditing and revising the work of the Hungarian staff. The following specific activities shall be carried out by the contractor<sup>5</sup>:

#### Duties

To be  
completed by  
the end of

- a) Organization of a group training in UK for one (1) week for five (5) participants from the Institute and from the Hungarian frozen food

<sup>5</sup> During Phase I, the duties described below under items a), b), c), and partially under items i) and k) would be implemented. The remaining duties would be performed during Phase II of the sub-contract.

<sup>6</sup> Months after signing the sub-contract agreement.

- Industry<sup>7</sup>. Topics to be covered:
- Internal Auditing of Quality Systems
  - Documentation for Quality Systems
- with the same content as on the regular courses for British companies (Possible attendance of a regular course for the first topic). month 02  
(preferentially Oct. 92)
- b) Initial review of factory TQM requirement, at Székesfehérvár Frozen Food PLC., establishment of plan for quality system, provision of initial training as required, and initiation of programme of work. To involve two British experts, five days each in Hungary (10 man-days). month 04
- c) Preparation of a report specifying the main tasks to be solved, during the implementation of the model system. month 04
- d) Organization of a group training programme in U.K. for one (1) week for the same participants as above (iii-11a) as stage II. of their training<sup>7</sup>. Topics to be covered:
- BS 5750/ISO 9000 Lead Assessor's Training. ( Possible attendance at a regular course)
- month 07  
(preferentially March 93)
- e) Organization of training programme on marketing issues in Hungary for up to 25 Hungarian staff in order to stimulate awareness and application of the marketing skills necessary within a free market economy, using the benefits of TQM systems. A three-day seminar will address relevant issues. To involve three U.K. experts, seven man-days each (in Hungary) (21 man-days) month 09  
(preferentially May 93)
- f) Participation on the establishment of a total quality management advisory service, based at the Hungarian Institute, using primarily Hungarian personnel but

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<sup>7</sup> Only training fees included in the sub-contract agreement; Air-fares Budapest-London to be paid by the Hungarian counterpart; Daily Subsistence allowances in London to Hungarian participants to be paid directly by UNIDO to the national counterpart institution.

- with some continuing direction from the UK Technical Institution. To involve one British expert for five days in Hungary. (5 man-days) month 10 (preferentially June 93)
- g) Consultancy on accreditation of the chemical and microbiology laboratories of the Institute. One U.K. expert (10 man-days) month 16
- h) Assistance in the final attainment of accreditation to ISO 9000 for TQM system at Székesfehérvár. One British expert five days in Hungary. (5 man-days) month 19
- i) Design and implementation of the model system, including the necessary fielding of the British experts. Progress visits to provide continuing advice and direction within the development and implementation of the quality system. Visits scheduled at months 2,3,5,8,11,14 and 17 in Hungary. To involve one British expert, five days each visit in Hungary (35 man-days). month 20
- j) Presentation of project progress (including field demonstrations at Székesfehérvár) to other frozen food factories at months 5, 11 and 17. To involve one British expert, five days each visit in Hungary (15 man-days). month 20
- k) Provision of assistance from UK to the Székesfehérvár factory by normal communication (telephone/fax etc). Provision of one man-day per month in UK. (18 man-days) month 20
- l) Participation in the preparation of a long-term business cooperation agreement between the Institute and the sub-contracting company in U.K. on Total Quality Management, Marketing and Management training for Hungarian and third East-European markets, where the local knowledge and business relations of the Institute and the internationally acknowledged experience of the U.K. sub-contracting company be effectively combined. month 20
- m) Preparation of the final report describing the results and providing recommendations for disseminating the TQM system to the remaining Hungarian frozen



food manufacturing companies.

month 20

(iv) Working language

English

(v) General programme schedule

a) The contractor's team leader is required to visit UNIDO Headquarters for 1 day briefing before travelling to Budapest to initiate the field work.

b) The entire training and advisory programme - field work and home office work as outlined in principle under para. (iii), above - is to be completed within eighteen months from the date of signing the first contract (Phase I).

c) The contractor will submit to UNIDO three copies of project progress reports within 5 (Phase I) and 11 months (Phase II) from the date of signing the first contract and a draft final report within 18 months from the date of signing the first contract.

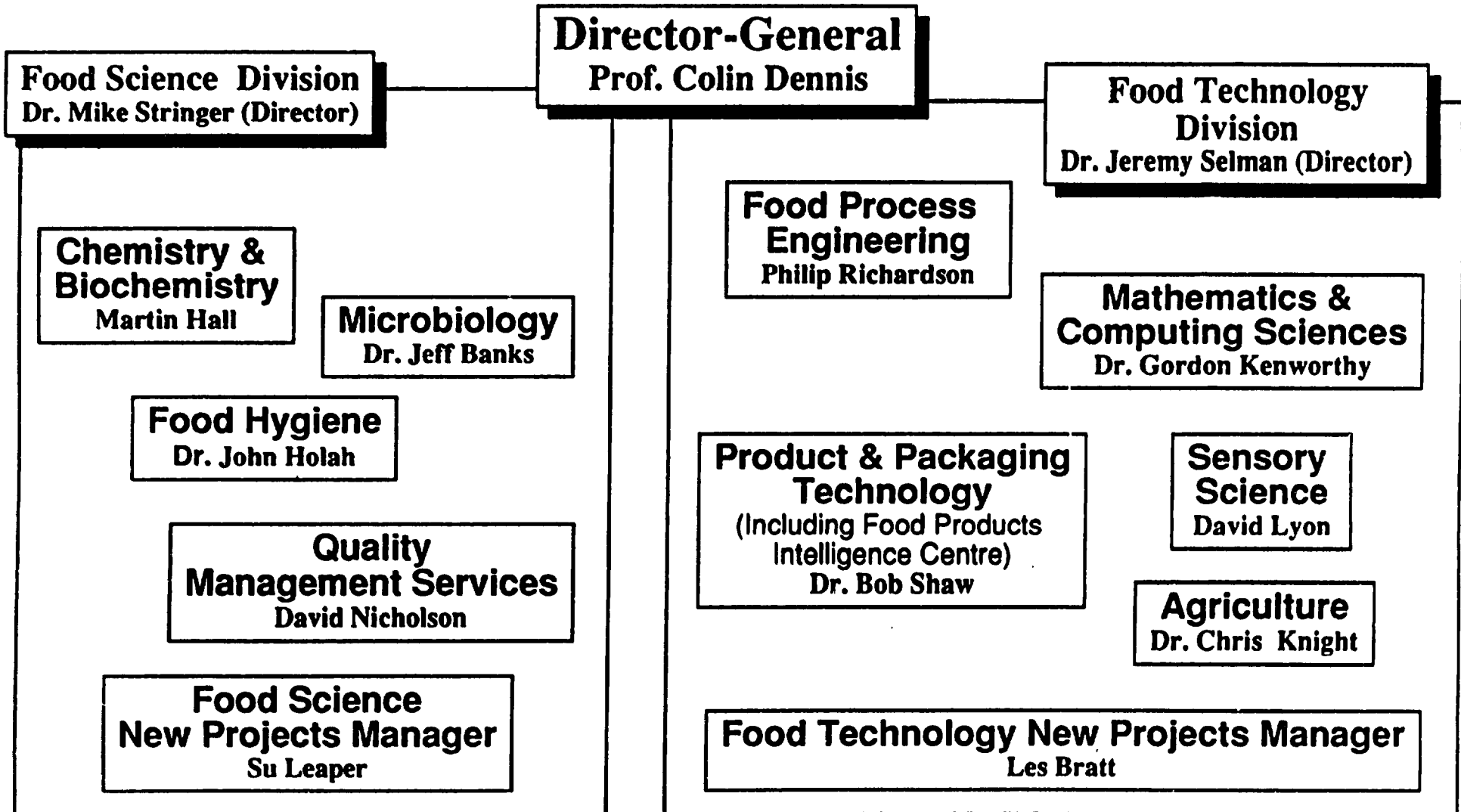
d) The contractor will be available at UNIDO Headquarters for 1 day for discussions on the draft document and debriefing at a date and time to be agreed upon.

e) Based on the debriefing discussion results (para.(v)d.above), the contractor will prepare the final document (10 copies), which is to be submitted to UNIDO within two weeks from the date of the debriefing discussion at UNIDO Headquarters.

**A P P E N D I X 2**

**DIVISIONAL STRUCTURE OF CAMPDEN  
FOOD AND DRINK RESEARCH ASSOCIATION**

# CFDRA Scientific and Technical Function

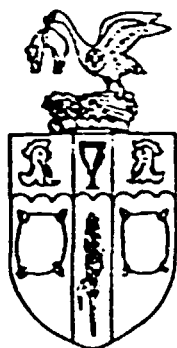


**A P P E N D I X 3**

**CAMPDEN/MIRELITE COLLABORATION HANDOUT**

# CAMPDEN

**FOOD  
& DRINK  
RESEARCH  
ASSOCIATION**



**HF** *Mirelite Rt.  
Hűtőipari  
Fejlesztési és  
Minőségvizsgáló Intézet*

## *Angol-magyar élelmiszeripari tanácsadó szolgáltatás*

A Campden Élelmiszer és Italkutató Egyesülés és a Mirelite RT. Hűtőipari Fejlesztési és Minőségvizsgáló Intézet megállapodott, hogy a jövőben közös élelmiszeripari tanácsadó szolgáltatást nyújt a magyar vállalatok számára az európai minőségi és élelmiszerbiztonsági követelmények teljesítése és a piacgazdaság felé történő alkalmazkodás elősegítése érdekében.

Campden az Egyesült Királyság egyik legnagyobb független kutatóközpontja, amely számos területen végez kutatást és nyújt technológiai segítséget az élelmiszeripar számára.

Campden 1988 óta a magyar hűtő- és konzerviparban is végez munkát.

A Hűtőipari Fejlesztési és Minőségvizsgáló Intézet a magyar hűtőipari vállalatok jelentős ipari tapasztalatokkal rendelkező kutató-fejlesztő bázisa.

Az Európához való csatlakozás és a piacgazdaságra való áttérés során egyre fontosabb szerepet játszanak azok a területek, melyeken a nyugati európai tapasztalat, a szaktudás és a helyi ismeretek kombinálásán alapuló tanácsadó és oktató tevékenységünket kínáljuk a magyar élelmiszeripari vállalatok gyakorlati problémáinak megoldására.

*- HACCP elemzések  
- Üzemek átvilágítása  
- Piacutatás*

*- ISO 9000  
- Piaci és fogyasztói vizsgálatok  
- Feldolgozástechnológiák*

További felvilágosítást ad

Angliában:

**Mr. Les Bratt**

Campden Food and Drink  
Research Association  
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Magyarországon:

**dr. Sebők András**

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# CAMPDEN

**FOOD  
& DRINK  
RESEARCH  
ASSOCIATION**



*Mirelite Rt.  
Hűtőipari  
Fejlesztési és  
Minőségvizsgáló Intézet*

## *Consultancy Services for the Hungarian Food and Drink Industry*

A formal letter of collaboration has been signed between the Campden Food and Drink Research Association and the Hungarian Development and Quality Institute of Frozen Food Industry to provide a range of consultancy services to the Hungarian food and drink industry, important in meeting the demanding requirements of the EEC for Quality and Food Safety and in facilitating change to operation under a Market Economy.

Campden is one of the major independent centres of excellence in the United Kingdom, undertaking research and providing technological assistance to industry on a wide range of topics. Campden has also worked, since 1988, in both the frozen and canned food sectors in Hungary.

The Hungarian Institute is an Industrial Research Association staffed by professional scientists and technologists and with long standing experience within the Frozen Food Industry.

With increasing contact across Europe and with the transformation to market economy conditions, the combination of western expertise and local knowledge will provide the Hungarian food industry with crucial help in solving practical problems relating to these important issues.

These include particularly the provision of advice and training in:

- HACCP studies
- Auditing
- Market research
- ISO 9000
- Market place intelligence
- Processing technologies

Further information may be obtained from

in England:

Mr. Les Bratt

Campden Food and Drink  
Research Association  
Chipping Campden  
Glos  
GL55 6LD  
Tel: (44) 386 840319  
Fax: (44) 386 841306

in Hungary:

dr. András Sebők

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Hűtőipari Fejlesztési és  
Minőségvizsgáló Intézet  
1094 Budapest, Márton u. 3/b  
Tel: (36)1 215 5521/215 0815  
Fax: (36)1 215 0815

**APPENDIX 4**

**DATASHEETS AND COURSE TIMETABLES**

# Training Datasheet

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## (Module 4)

This course teaches how to plan, prepare and conduct an internal audit, demonstrating how to apply a systematic approach to quality management issues.

The programme has been designed to enable delegates to create an internal audit regime for their organisation which will satisfy the requirements of BS5750/ISO9000/EN29000.

*The Internal Auditor Training course at Campden also meets the training requirements for registration as an internal auditor under the National Registration Scheme.*

## Internal Auditing of Quality Systems

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### Course Content

- ◆ Objectives and benefits of auditing - BS 7229 (ISO 10011)
- ◆ Responsibilities of the auditor and auditee
- ◆ Audit planning and preparation
- ◆ Preparing a checklist
- ◆ Conducting the audit
- ◆ Interview skills
- ◆ Closing meetings, corrective action plans and follow-ups
- ◆ Principles of BS5750/ISO9000/EN29000

This course includes a case study.

### Who should attend

Personnel from any discipline who are or will be involved in internal audit programmes to support BS5750/ISO9000/EN29000 and/or to stimulate continuous improvement.

### Other relevant courses

Training for quality management. Introduction to TOM and quality systems (Module 1); Supplier quality assurance (Module 2); Documentation for quality systems (Module 3); Quality costing in the food and drink industries (Module 5); The design of calibration regimes to BS5750/ISO9000/EN29000 requirements (Module 6).

### Relevant reading

BS5750 (ISO9000/EN29000)  
BS7229 (ISO10011)

25-26 January 1994  
22-23 February 1994  
22-23 March 1994  
26-27 April 1994  
24-25 May 1994  
28-29 June 1994

Members £400.00  
(plus VAT)

Non-members £530.00  
(plus VAT)

**CAMPDEN FOOD & DRINK RESEARCH ASSOCIATION**

Chipping Campden, Gloucestershire, GL55 6LD, U.K.

Tel: 0386 840319 Fax: 0386 841306



**CAMPDEN FOOD AND DRINK RESEARCH ASSOCIATION**  
**CHIPPING CAMPDEN, GLOS. GL55 6LD**

**INTERNAL AUDITING**

**Thursday/Friday 10-11 September 1992**

**(Training Room 2)**

**(P. 11451)**

**LIST OF PARTICIPANTS**

|                            |  |
|----------------------------|--|
| <b>Mrs Margit Bleszkan</b> | <b>Frozen Food Institute, Budapest*</b>        |
| <b>Mr István Binder</b>    | <b>Frozen Food Institute, Budapest*</b>        |
| <b>Mr David Brewin</b>     | <b>Frigoscandia Ltd*</b>                       |
| <b>Mr Martin Burrell</b>   | <b>Cravendale Foods</b>                        |
| <b>Mrs Marion Butlin</b>   | <b>Golden Wonder*</b>                          |
| <b>Mr István Csepregi</b>  | <b>Frozen Food Institute, Budapest*</b>        |
| <b>Mr Stewart French</b>   | <b>Brake Bros Foodservice Ltd*</b>             |
| <b>Mr Ken Grey</b>         | <b>CFDRA</b>                                   |
| <b>Mrs Julia Mátai</b>     | <b>Frozen Food Institute, Budapest*</b>        |
| <b>David Morgan</b>        | <b>Morning Foods Limited<br/>(Friday only)</b> |
| <b>Dr Naresh Patel</b>     | <b>CFDRA</b>                                   |
| <b>Miss Kate Scholey</b>   | <b>Katie's Kitchen</b>                         |
| <b>Dr András Sebök</b>     | <b>Frozen Food Institute, Budapest*</b>        |
| <b>Mr John Sharpe</b>      | <b>Shell International Petroleum Co Ltd</b>    |
| <b>Mrs Wendy Trory</b>     | <b>Forrester Foods*</b>                        |
| <b>Mr Hugh Wilkinson</b>   | <b>Cravendale Foods</b>                        |

**\* Members of CFDRA**

**CAMPDEN FOOD AND DRINK RESEARCH ASSOCIATION**  
**CHIPPING CAMPDEN, GLOS. GL55 6LD**

**INTERNAL AUDITING OF QUALITY SYSTEMS - MODULE 4**

**Thursday/Friday 10-11 September 1992**

**(Training Room 2)**

**(P.11451)**

**TIME TABLE**

**DAY 1**

| <b><u>DESCRIPTION OF SESSION</u></b>   | <b><u>DURATION</u></b> | <b><u>TIME</u></b> | <b><u>SPEAKER</u></b> |
|--|------------------------|--------------------|-----------------------|
| Course Introduction  | 15 mins                | 0930-0945          | Alan Cavalier         |
| Audit - BS7229 (ISO 10011)<br>- requirements<br>- types<br>- objectives<br>- benefits  | 1 hour                 | 0945-1045          | John Gymer            |
| Coffee   | 15 mins                | 1045-1100          |                       |
| Responsibilities of the auditor and auditee  | 30 mins                | 1100-1130          | John Gymer            |
| Audit Video and discussion   | 45 mins                | 1130-1215          | John Gymer            |
| Audit planning and preparation<br>- initiation<br>- schedule<br>- plan<br>- checklist  | 45 mins                | 1215-1300          | John Gymer            |
| Lunch  | 1 hour                 | 1300-1400          |                       |
| Interview Skills   | 1 hour                 | 1400-1500          | Alan Cavalier         |
| Case Study   | 45 mins                | 1500-1545          | John Gymer            |
| Tea  | 15 mins                | 1545-1600          |                       |
| Case study - review  | 30 mins                | 1600-1630          | John Gymer            |
| BS 5750 (ISO 9000)<br>- principles<br>- the assessment process<br>- audit requirements | 30 mins                | 1630-1700          | John Gymer            |

**DAY 2**

| <b><u>DESCRIPTION OF SESSION</u></b>  | <b><u>DURATION</u></b> | <b><u>TIME</u></b> | <b><u>SPEAKER</u></b>          |
|---|------------------------|--------------------|--------------------------------|
| Conducting the audit<br>- interviewing<br>- sampling<br>- observation<br>- recording<br>- agreeing non-compliances<br>- reporting<br>- auditing documentation | 1 hour                 | 0900-1000          | John Gymer                     |
| Preparing a Checklist   | 1 hour                 | 1000-1100          | John Gymer                     |
| Coffee  | 15 mins                | 1100-1115          |                                |
| Closing meeting, corrective<br>action plans, follow ups   | 45 mins                | 1115-1200          | John Gymer                     |
| Managing meetings - video   | 1 hour                 | 1200-1300          | Adam Chappell                  |
| Lunch   | 1 hour                 | 1300-1400          |                                |
| Case study - an auditing exercise   | 1hr 30 mins            | 1400-1530          | John Gymer/<br>David Nicholson |
| Case study - review   | 15 mins                | 1530-1545          | John Gymer/<br>David Nicholson |
| Tea   | 15 mins                | 1545-1600          |                                |
| Course review   | 15 mins                | 1600-1615          | Adam Chappell                  |

# Training Datasheet

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Hazard Analysis Critical Control Point (HACCP) provides the basis for quality management systems (such as BSS750/ISO9000/EN29000) and can assist in a 'due diligence' defence should one be required.

The benefits of applying the principles of HACCP are extensive. It is the most cost-effective way to prevent foodborne disease in food and drink production.

Campden's two day HACCP workshop is a practical training programme providing guidance on the implementation of HACCP principles in the factory environment, both for existing products and new product development.

The course is constantly updated to keep pace with changing technology and legislation both in Europe and America. Attendance is strictly controlled to keep the groups small; this maximises individual instruction and learning opportunity.

## HACCP Workshop

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### Course Content

- ◆ Hazard Analysis Critical Control Point (HACCP: background, principles and benefits)
- ◆ Identification of safety hazards (chemical, physical and/or biological)
- ◆ Selection of control measures
- ◆ Identification of critical control points
- ◆ Practical application and implementation of HACCP
- ◆ Participants, working in groups, will be shown how to conduct a HACCP study

### Who should attend

Staff involved in the production and safety assurance of food including management, technical staff and engineers. Caterers and retailers would benefit greatly by attending this course.

5-6 January 1994  
2-3 February 1994  
2-3 March 1994  
19-20 April 1994  
25-26 May 1994  
22-23 June 1994

### Other relevant courses

Lead assessor training  
Internal auditing of quality systems (Module 4)

Members £450.00  
(plus VAT)

### Relevant reading

HACCP: A Practical Guide. CFDR Technical Manual No. 38  
(included in the course fee)

Non-members £590.00  
(plus VAT)

**CAMPDEN FOOD & DRINK RESEARCH ASSOCIATION**  
Chipping Campden, Gloucestershire, GL55 6LD, U.K.

Tel: 0386 840319 Fax: 0386 841306

CAMPDEN FOOD AND DRINK RESEARCH ASSOCIATION  
CHIPPING CAMPDEN, GLOS. GL55 6LD

HACCP WORKSHOP

Tuesday/Wednesday 8-9 September 1992

(Conference Room)

(P.11450)

LIST OF PARTICIPANTS

|                        |   |
|------------------------|---|
| Mr Stewart Bissell     | McCormick Foods*                                |
| Mr Alistair Carruthers | Brake Bros Foodservice*                         |
| Mr Syd Clark           | PAS (Grantham) Ltd                              |
| Ms Helen Entwistle     | Burtons Biscuits Ltd                            |
| Mr David Escolme       | Burton's Biscuits                               |
| Mr Ken Farlow          | Beni Foods Ltd                                  |
| Mr Nigel Lusby         | Oscar Mayer Ltd                                 |
| Mr Trevor Mann         | Burton Son & Sanders Ltd*                       |
| Ms Georgina McGarrity  | Weetabix Ltd*                                   |
| Ms Gail McGovern       | Silvercrest Foods*                              |
| Mr Anthony McMullen    | Noon Products plc*                              |
| Dr Susan Morgan-Jones  | Scottish Office Agriculture & Fisheries<br>Dept |
| Miss Jacqueline Nash   | Harvestime Ltd                                  |
| Mr Nobuyuki Ochiai     | Mitsubishi Materials*                           |
| Ms Judi Oven           | Burton's Biscuits                               |
| Mr Jitesh Patel        | CFDRA   |
| Mr Robert Rodrigues    | Panificio Italiano (Falconis)*                  |
| Mr Ahmin Vavda         | SmithKline Beecham Consumer Brands*             |
| Dr Richard Williams    | ADAS*   |
| Miss Arne Wolstenholme | Brake Bros Foodservice*                         |

\* Members of CFDRA

+ Mrs Margit Eleszkán, Mr István Binder, Mr István Csepregi,

Mrs Julia Mátai, Dr András Sebök -  
Frozen Food Institute, Budapest  
Hungary

**HACCP WORKSHOP**  
**(P.11450)**

**Tuesday/Wednesday 8-9 September 1992**

**PROGRAMME**

**DAY 1**

Coffee on arrival

|       |   |   |
|-------|---|---|
| 10.30 | Welcome and Introduction  | Su Leaper   |
| 10.45 | Building Quality Systems to Achieve Maximum Benefit                       | David Nicholson   |
| 11.15 | Principles of HACCP   | Su Leaper   |
| 12.00 | Problem Solving Techniques  | David Stephens  |
| 12.45 | Buffet Lunch  |   |
| 1.30  | Introduction to Participative Exercises                                   | Su Leaper   |
| 2.15  | Group Exercise<br>Identification of Potential Hazards and Possible causes | Participants<br>in groups with<br>Su Leaper and<br>David Stephens |
| 3.15  | Feedback by Groups  |   |
| 3.40  | Tea   |   |
| 4.00  | Group Exercise<br>Selection of Control Measures                           |   |
| 5.00  | Feedback by Groups  |   |
| 5.30  | Identification of Critical Control Points                                 | Su Leaper   |
| 6.00  | Close of Day 1  |   |

**DAY 2**

|       |  |  |
|-------|--|--|
| 9.00  | Review of DAY 1  | Su Leaper  |
| 9.10  | Predictive Microbiology and its application to a HACCP Study | Sue Davis  |
| 10.00 | Documentation and Auditing                                   | David Stephens   |
| 10.30 | Coffee   |  |
| 10.45 | Group Exercise - Part 1                                      | Participants in groups with Su Leaper and David Stephens |
| 11.30 | Feedback by Groups   |  |
| 12.15 | Group Exercise - Part 2                                      | -  |
| 1.00  | Buffet Lunch   |  |
| 1.40  | Feedback by Groups   |  |
| 2.10  | Group Exercise - Part 3                                      | -  |
| 3.00  | Tea  |  |
| 3.10  | Feedback by Groups   |  |
| 3.40  | Implementation of HACCP                                      | David Stephens   |
| 4.15  | Workshop Discussion  | Su Leaper  |
| 4.30  | Workshop ends  |  |



# Training Datasheet

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## BS5750/ISO9000/ EN29000 Lead Assessor Training

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(Jointly run with Lloyds  
Register Quality Assurance  
Limited)

10-14 January 1994  
7-11 February 1994  
21-25 March 1994  
11-15 April 1994  
9-13 May 1994  
13-17 June 1994

Members £1090.00\*  
(plus VAT)

Non-members £1290.00\*  
(plus VAT)

\* Fee includes accommodation

This training programme is registered by the Governing Board of the National Registration Scheme for Assessors of Quality Systems and meets the training requirements for registration of individual assessors under that scheme.

On completion of this course, participants will be able to conduct internal audits and be able to contribute to the preparation of a quality system to a standard required for certification. Individuals will learn how to effect improvements in quality systems and carry out audits.

Designed specifically for the food and drink industries, this course will provide delegates with a thorough understanding of the requirements of BS5750/ISO9000/EN29000 and the assessment process, and provide practical experience in auditing.

### Course Content

- ◆ The advantages of systems assessment
- ◆ Planning and preparing assessments
- ◆ Conducting audits
- ◆ Effecting improvements in quality systems
- ◆ Managing meetings
- ◆ Performing assessment interviews
- ◆ Communicating quality information both orally and in writing
- ◆ Explaining auditing techniques
- ◆ Presenting assessment findings

This course includes a case study.

### Who should attend

Quality managers, quality controllers, factory and production management, technical staff involved with BS5750/ISO9000/EN29000 assessing suppliers or those conducting internal audits.

### Other relevant courses

Internal auditing of quality systems (Module 4)

### Relevant reading

BS5750/ISO9000/EN29000 documents

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**CAMPDEN FOOD AND DRINK RESEARCH ASSOCIATION**  
**CHIPPING CAMPDEN, GLOS. GL55 6LD**

**LLOYDS/CAMPDEN LEAD ASSESSORS TRAINING COURSE**

**Monday-Friday 19-23 April 1993**

Venue: BBC Conference Centre, Wood Norton (Tel: 0386 45123)  
Wednesday only: CFdra (Training Room 6)

(P.13073)

**LIST OF PARTICIPANTS**

|                        |  |
|------------------------|--|
| Mr Graham Andrews      | Cadbury Ltd*                             |
| Mr Peter Bates         | The Jacob's Bakery*                      |
| Mr István Binder       | Szekesfehervar Frozen Food Factory*      |
| Mrs Margit Bleszkán    | Szekesfehervar Frozen Food Factory*      |
| Dr Tony Burns          | South Bank University                    |
| Ms Rosemary Byrde      |  |
| Mr István Csepregi     | Szekesfehervar Frozen Food Factory*      |
| Mr Paul Grenfell       | Cadbury Ltd*                             |
| Mr Eugene Kordzinski   | H J Heinz Co Ltd*                        |
| Mrs Julia Mátai        | Arvit Frozen Food Factory*               |
| Mr Alan Moorehead-Lane | Tiffany Sharwood's Frozen Foods Ltd*     |
| Mr Ravindra Patel      | Express Dairy*                           |
| Miss Elizabeth Price   | Barnett & Foster International*          |
| Miss Fiona Reed        | Goldenfry Foods                          |
| Mr Calvirs Reid        | Grace, Kennedy & Co Ltd*                 |
| Mr Chris Riley         | Cavaghan & Gray*                         |
| Dr András Sebök        | Mirelite Frozen Food Research Institute* |
| Mr Richard Vowles      | Cadbury Ltd*                             |
| Mr Andrew Willsher     | Bluecrest Frozen Foods Ltd               |

**Tutors:**

Mr John Gymer

Mr John Roberts

\*Members of CFdra

## DAY ONE

| TIME | SESSION  | METHODOLOGY | MATERIALS                                | CONTENT | LEADER |
|------|--|-------------|--|---------|--------|
| 0845 | REGISTRATION                                   |             |  |         | 1      |
| 0900 | INTRODUCTIONS & OBJECTIVES                     | LECTURE     | ACETATES                                 | A       | 1<br>2 |
| 0945 | QA BASICS<br>WHAT IS AN<br>AUDIT?              | LECTURE     | ACETATES<br>LECTURE NOTES<br>FLIP CHARTS | A C     | 2      |
| 1030 | COFFEE   |             |  |         |        |
| 1045 | QUALITY<br>STANDARDS and<br>SYSTEMS            | LECTURE     | LECTURE NOTES<br>ACETATES                | B       | 2      |
| 1115 | LECTURE:<br>THE<br>REQUIREMENTS OF<br>ISO 9000 | LECTURE     | ACETATES<br>LECTURE NOTES                | B A     | 2      |
| 1300 | LUNCH  |             |  |         |        |
| 1345 | THE<br>REQUIREMENTS OF<br>ISO 9000             | LECTURE     | ACETATES<br>LECTURE NOTES                | B       | 2      |
| 1600 | TEA  |             |  |         |        |
| 1615 | INTRODUCTION TO<br>THE ASSESSMENT<br>PROCESS   | LECTURE     | ACETATES<br>FLIP CHARTS<br>LECTURE NOTES | C       | 3      |
| 1645 | INTRODUCTION TO<br>THE CASE STUDY              | LECTURE     | ACETATES<br>LECTURE NOTES                | A B H   | 2<br>3 |
| 1715 | GROUP WORK -<br>CASE STUDY                     | DISCUSSION  |  |         | 2<br>3 |
| 1800 | EVENING MEAL                                   |             |  |         |        |
| 2000 | CASE STUDY                                     | GROUP WORK  | ACETATES                                 | A B H   | 2<br>3 |

The objective for the first Case Study exercises will be to analyse the notes provided and identify systems deficiencies against the requirements of ISO 9000. In addition, analysis of the way in which the assessment is handled in the case study will be made. Data will be recorded for presentation and general discussion tomorrow.

- 1 = ALAN CAVALIER
- 2 = JOHN GYMER
- 3 = JOHN ROBERTS

**DAY TWO**

| TIME | SESSION   | METHODOLOGY               | MATERIALS                                | CONTENT   | LEADER |
|------|---|---------------------------|--|-----------|--------|
| 0830 | REVIEW DAY 1 - IMPORTANCE OF DOCUMENTED SYSTEMS   | LECTURE                   | FLIP CHART SUMMARIES                     | A B C R H | 2      |
| 0900 | PRESENTATION OF CASE STUDY FINDINGS   | GROUP WORK WORKSHOP       | ACETATES                                 | A B H     | 3<br>2 |
| *    | COFFEE  |                           |  |           |        |
|      | CONTINUATION OF PRESENTATIONS   | LECTURE - LEARNING POINTS | ACETATES                                 | A B H     | 3<br>2 |
| 1130 | ASSESSMENT PLANNING AND PREPARATION - Pre Assessment Visits<br>- Documentation Review<br>- Preparation of Audit Programmes<br>- Checklists<br>- Opening Meeting | LECTURE                   | ACETATES<br>FLIP CHARTS<br>LECTURE NOTES | D E       | 2<br>3 |
| 1300 | LUNCH   |                           |  |           |        |
| 1400 | INTERVIEW/ TECHNIQUES/ MEETINGS<br>Use of checklists  | LECTURE<br>ROLE PLAY      | LECTURE NOTES<br>VIDEO                   | H         | 1      |
| *    | TEA   |                           |  |           |        |
| 1600 | AUDIT ROLE PLAY   | LECTURE                   | ACETATES<br>LECTURE NOTES<br>VIDEO       | H G       | 3      |
| 1730 | CASE STUDY<br>Introductory Lecture  | LECTURE                   | ACETATES<br>LECTURE NOTES                |           | 3<br>2 |
|      | COMMENCE GROUP WORK   | GROUP WORK                | ACETATES                                 |           | 2<br>3 |
| 1800 | EVENING MEAL  |                           |  |           |        |
| 2000 | CASE STUDY  | GROUP WORK                |  |           | 3<br>2 |

The case study work is designed to help define the role of the assessors, pre-audit planning and activities, defining the scope of the assessment, the reviewing of documentation, the audit programme and the opening meeting.

\* Working coffee/tea to be taken.

**DAY THREE**

| TIME | SESSION   | METHODOLOGY                            | MATERIALS                 | CONTENT | LEADER      |
|------|---|--|---------------------------|---------|-------------|
| 0830 | REVIEW DAY 2  | LECTURE                                | FLIP CHARTS<br>SUMMARIES  | J K     | 3           |
| 0900 | PRESENTATION OF<br>FINDINGS AND<br>DISCUSSION             | GROUP WORK                             |                           |         | 3<br>2      |
| *    | COFFEE  |  |                           |         |             |
|      | CONTINUATION OF<br>MORNING PROJECT                        | LECTURE<br>QUESTIONS                   | LECTURE NOTES             | J K     | 3           |
| 1115 | CONDUCT OF<br>ASSESSMENTS AND<br>AUDITS including<br>NCNs | LECTURE                                | LECTURE NOTES<br>ACETATES | H J K   | 2<br>3      |
| 1230 | BRIEFING ON<br>PROCESS HALL<br>AUDIT                      |  |                           |         |             |
| *    | LUNCH   |  |                           |         |             |
| 1400 | . PROCESS HALL<br>AUDIT<br>. TRAINING AUDIT               | AUDITS DONE IN<br>GROUPS<br>CASE STUDY | NOTE BOOKS                | H       | 2<br>1<br>3 |
| *    | TEA   |  |                           |         |             |
|      | . PURCHASING<br>AUDIT<br>. CALIBRATION<br>AUDIT           | GROUP WORK AND<br>REVIEW               | CASE STUDIES              | H       | 1<br>2<br>3 |
| 1730 | AUDIT REPORTS   | GROUP WORK                             | ACETATES                  | M       | 3<br>2      |
| 1800 | EVENING MEAL  |  |                           |         |             |
| 2000 | AUDIT REPORTS/<br>NCNs                                    | GROUP WORK                             | ACETATES                  | M       | 3<br>2      |

The case study work is designed to help define the role of the assessors, audit planning and activities, the reviewing of documentation in relation to the evidence observed and assessing the relevance to requirements of ISO 9000.

\* Working coffee/lunch/tea to be taken.

**DAY FOUR**

| TIME         | SESSION  | METHODOLOGY               | MATERIALS                     | CONTENT     | LEADER      |
|--------------|--|---------------------------|-------------------------------|-------------|-------------|
| 0900         | CASE STUDY FINDINGS AND DISCUSSION   | GROUP PRESENTATIONS       | Non-Compliance Notes          | A B E       | 3<br>2      |
| 1030         | COFFEE   |                           |                               |             |             |
| 1045         | REVIEW DAY 3 (Including Hygiene)   | LECTURE                   | FLIP CHARTS SUMMARIES         |             | 3           |
| 1145         | CONDUCT OF ASSESSMENTS AND AUDITS<br>- Closing Meeting<br>- Assessing Corrective Actions<br>- Audit Reporting<br>- Follow Ups, Re-assessments and Close Out of Non-Compliances | LECTURE<br><br>DISCUSSION | LECTURE NOTES<br><br>ACETATES | H K L M J N | 3<br>2      |
| 1300         | LUNCH  |                           |                               |             |             |
| 1400         | SYSTEM MONITORING<br>- Surveillance Visits<br>- Successive Assessments   | LECTURE                   | LECTURE NOTES<br><br>ACETATES | P           | 3           |
| 1430         | THE ROLE OF THE ASSESSOR/LEAD ASSESSOR   | LECTURE QUESTIONS         | LECTURE NOTES<br>ACETATES     | R           | 3           |
|              | LEAD ASSESSOR REGISTRATION SCHEME  | LECTURE                   | IQA BROCHURE                  | S           | 3           |
| 1515         | BRIEFING FOR EXAMINATION   | LECTURE                   |                               |             | 2<br>3      |
| 1530         | TEA  |                           |                               |             |             |
| 1545         | BRIEFING FOR CLOSING MEETING ROLEPLAY  | LECTURE                   | LECTURE NOTES<br><br>ACETATES | N           | 2<br>3      |
| 1600 onwards | SYNDICATE PREPARATION FOR ROLE PLAY and INDIVIDUAL PREPARATION FOR EXAMINATION   | GROUP WORK                | CASE STUDIES                  |             | 2<br>3      |
| 1700         | CLOSING MEETING ROLE PLAY VIDEOED  | GROUP WORK                |                               |             | 3<br>2<br>1 |
| 1930         | SOCIAL EVENING   |                           |                               |             |             |

The case study/roleplay work is designed to finalise the intensive training course by giving the students an interview meeting under stressful and unpredictable circumstances. During this session (which will be videoed for a general discussion afterwards) they will be expected to review their group's findings on the audit reports studied during the week. They will be asked to justify and substantiate their comments, against both the clock and the "Board" of the assessed company.

**DAY FIVE**

| <b>TIME</b> | <b>SESSION</b>                   | <b>METHODOLOGY</b>      | <b>MATERIALS</b> | <b>CONTENT</b> | <b>LEADER</b> |
|-------------|----------------------------------|-------------------------|------------------|----------------|---------------|
| 0900        | INTRODUCTION TO EXAM             |                         |                  |                | 1<br>2        |
| 0915        | WRITTEN EXAM                     |                         |                  |                | 1<br>2        |
| 1115        | COFFEE                           |                         |                  |                |               |
| 1130        | REVIEW OF ROLE PLAY              | ANALYSIS AND DISCUSSION | VIDEO RECORDER   |                | 2             |
| 1230        | WRAP UP SESSION<br>COURSE REVIEW | GENERAL DISCUSSION      | QUESTIONS        |                | 1<br>2        |
| 1300        | LUNCH                            |                         |                  |                |               |

**A P P E N D I X 5**

**INFORMATION CONCERNING INDIVIDUAL TRAINING FOR DR SEBÖK  
1ST-8TH JUNE 1994**

**REPORT ON INDIVIDUAL TRAINING AT  
CAMPDEN FOOD AND DRINK RESEARCH ASSOCIATION,  
CHIPPING CAMPDEN, UK**

**1st-8th June 1994**

**UNIDO/Know How Fund Reference TF/HUN/90/914**

**NAME OF PARTICIPANT**

Dr András Sebök, Deputy Director of the Mirelite Development and Quality Institute of Frozen Food Industry.

**SUBJECTS OF TRAINING**

1. Practical implementation and experience of ISO 9000 quality systems in the food industry.
2. Management techniques and training skills for introducing quality systems.

**CONTENT**

The training was organised by the Campden Food and Drink Research Association as a combination of consultancy sessions, individual practical exercises, and visits to two companies implementing ISO 9000 quality systems.

- |                 |             |  |
|-----------------|-------------|--|
| <b>1st June</b> | <b>p.m.</b> | <b>- Consultation on practical questions which have emerged during the implementation of quality systems in the Hungarian food industry</b>                        |
|                 |             | <b>- Introduction to the European Food Safety Inspection Service (EFSIS) system, an audit system administered by Campden and the Meat and Livestock Commission</b> |
| <b>2nd June</b> |             | <b>- A full-day visit to Christian Salvesen's frozen food plant at Peterborough</b>  |
| <b>3rd June</b> |             | <b>- A full-day visit to Lawson Mardon Can at Sutton-in-Ashfield</b>   |
| <b>6th June</b> | <b>a.m.</b> | <b>- Consultation on management techniques</b>   |
|                 | <b>p.m.</b> | <b>- Consultation on developing handouts, case studies, selection of visual aids for quality system training</b>   |



- 7th June a.m. - Evaluation of the training programme developed by the trainee, including case studies, handouts and visual aids
- p.m. - Consultation on management techniques

## RESULTS

### Experiences on Practical Implementation of Quality Systems in the Food Industry

#### 1. Christian Salvesen, Peterborough

During the visit to Christian Salvesen's, the practical application of the ISO 9000 quality systems at a frozen food manufacturer was demonstrated. The system has been accredited for three years and is applied at several company sites. The company quality assurance manager, Mr Brian Bruce, the company quality auditor, Mr D. MacMillan, and the site quality assurance manager participated at the meeting.

The following subjects were covered and demonstrated in practice:

- Document control, use of indexes and amendment records, organisation of manuals
- Communication of quality information to operators, practices in using reading stations
- Training of internal auditors, course content, practical exercises, handling of audit reports, organisation of audits
- Calibration systems
- Use of log sheets, signing off
- Training system.

#### 2. Lawson Mardon Can, Sutton-in-Ashfield

The quality system has been under development for several years, and certification is expected during the second half of the year. Experiences concerning the preparation for certification were very useful, especially as three Hungarian frozen food companies are working with the Mirelite Institute and are in a similar situation. Mr F.M.B. Page (Development Director) and Mr Mike Rogers (Quality System Manager) participated at the meeting.

The following subjects were covered during the on-site demonstration and meeting:

- System used to select and approve suppliers
- Lot traceability
- System structure, balance between procedures, work instructions and on-the-job training
- Training of internal auditors
- Identification of training needs

- Collecting quality records
- Handling of non-compliances, guarantee system
- Management review
- Calibration records

### **3. Consultation at Campden**

During the consultation, complex problems were discussed with reference to the solutions incorporated into Campden's own documented system, in particular:

- the balance between details included in procedures, work instructions and on-the-job training
- the benefits and disadvantages of centralised and delegated document control systems
- managing small, non-regular suppliers, where written specifications are not available
- the selection of service suppliers.

Detailed information was given about the new independent EFSIS audit service for the food industry, which covers food safety, food hygiene and quality management.

The system was developed and recently jointly launched by the Meat and Livestock Commission and Campden to provide an independent service in replacement or reduction of third party and customer audits for food buyers (manufacturers and retailers) in Europe.

The opportunities for introduction and application of this system to Hungary were discussed in order to help Hungarian food manufacturers meet the requirements of Western buyers.

### **Training in Management Skills and Training Methods to Introduce Quality Systems**

A face-to-face consultation was organised on the subjects listed below, which are necessary and useful during the introduction of quality systems.

After the first part of the consultation, a wide range of visual aids, training handouts and case study development instructions were provided to the trainee. It is necessary to develop a two to three days' training course for managers of Hungarian companies which wish to develop and introduce quality systems in the food industry. The trainee was required to select videos, develop case studies, select and develop handouts, and plan group exercises. The developed course was evaluated and discussed, and a further consultation session was held on the key subjects for Hungary.

The following subjects were covered:

- Planning and setting up measurable goals
- Policies
- Organisation structure and quality systems

- Delegation
- Internal communication
- Organisation and management of meetings
- Motivation of employees
- Appraisal systems, job descriptions
- Identification of training needs
- Leadership styles
- Managing the change

### **PRACTICAL APPLICATION SUBSEQUENT TO THE RETURN FROM TRAINING**

The individual training provided essential information which was of immediate practical application in Hungary.

Dr Sebök has carried out detailed documentation reviews on the quality manuals of three companies since that time, and several weaknesses and failures were detected and improvements made. The other members of the Hungarian team at the Institute have been further trained by the Deputy Director in these new skills.

- Several new solutions, based on the experiences, were proposed to the Hungarian food companies to solve their practical difficulties during the implementation of the quality systems.
- The content of the internal audit training provided by the Institute was further developed. A follow-up training session will be provided to three companies in August/September and the new, extended version will be given to a fourth company.
- The training material for the management skills training was translated into Hungarian, and new training modules, applicable during quality system organisation, were developed.
- A presentation meeting of the EFSIS system has been planned for September.

**A P P E N D I X 6**

**HACCP AND ISO 9000 - EXPLANATION AND INTER-RELATIONSHIP**

## HACCP

The following Executive Summary is taken from Campden's Technical Manual No. 38, "HACCP: A Practical Guide". Published in November 1992, this has become an industry standard on this subject, with over 1,000 copies sold within Europe.

"HACCP is the acronym for Hazard Analysis Critical Control Point. It is an analytical tool that enables management to introduce and maintain a cost-effective, ongoing food safety programme. HACCP involves the systematic assessment of all the many steps involved in a food manufacturing operation and the identification of those steps that are critical to the safety of the product. This allows management to concentrate technical resource into those manufacturing steps that critically affect product safety. A HACCP analysis will produce a list of Critical Control Points (CCPs), together with operating targets, monitoring procedures and corrective actions for each CCP. For continuing safety, full records must be kept of each analysis and the efficacy of the study must be verified on a regular basis, and when aspects of the operation change.

HACCP is applicable to the identification of microbiological, chemical and physical hazards affecting product safety. The technique can also be used to identify hazards and CCPs associated with microbial spoilage and quality of products. HACCP must be applied to a specific process/product combination, either to an existing process or as part of a development brief, and will require the full commitment of senior management and technical staff to provide the resources necessary for successful analysis and subsequent implementation.

One of the many advantages of the HACCP concept is that it will enable a food manufacturing or catering company to move away from a philosophy of control based primarily on end product testing (i.e. testing for failure) to a preventative approach whereby potential hazards are identified and controlled in the manufacturing process (i.e. prevention of product failure).

HACCP is a logical and cost-effective basis for better decision making with respect to product safety. It provides food manufacturers with a greater security of control over product safety than is possible with traditional end

product testing and when correctly implemented may be used as part of a defence of 'Due Diligence'. HACCP has both national and international recognition as the most cost-effective means of controlling foodborne disease and is endorsed as such by the Joint FAO/WHO Codex Alimentarius Commission."

## **Implementation**

There are 14 practical stages involved in a HACCP study:

**Stage 1:           Definition of Terms of Reference**

What hazards are being addressed (microbiological/chemical/foreign body etc), for what product, and the start and end points of the study.

**Stage 2:           Selection of the HACCP team**

It is important to bring as wide a breadth of knowledge to the team as possible. It would be normal to include a microbiologist, chemist, production specialist, engineer and quality controller, plus others as thought appropriate. A team leader needs to be appointed, together with a team secretary.

**Stage 3:           The product is described in detail**

This should include the composition, manner of processing, packaging system, storage and distribution conditions, required shelf-life and instructions for use.

**Stage 4:           Definition of intended use**

The intended use of the product by the consumer, and the consumer target groups, should be defined.

**Stage 5: Flow diagram**

A flow diagram is drawn showing the stages of manufacture within the defined scope. Each process step is uniquely numbered.

**Stage 6: Verification of the flow diagram by physical inspection of the factory processing area**

The flow diagram should be amended to truly represent the actual situation if anomalies are found to occur.

**Stage 7: List of hazards**

All the hazards associated with each process step are listed, together with the measures either in place or required for their control.

**Stage 8: Decision tree**

The HACCP decision tree is applied to each process step in order to identify the CCPs. The decision tree is shown in Appendix 3 to this report.

**Stage 9: Target levels and tolerances are established for each CCP**

**Stage 10: A monitoring system is established for each CCP**

Monitoring procedures must be able to detect loss of control at the CCP and, ideally, this information should be provided in time for corrective action to be taken before out-of-specification material is manufactured which will require segregation or rejection.

**Stage 11: A corrective action plan is established**

The actions to be taken in the event of loss of control of a CCP are defined.

**Stage 12: Establishment of record keeping and documentation**

Efficient and accurate record keeping is essential to the successful application of HACCP to a food process. It is important for a food producer to be able to demonstrate that the HACCP principles have been correctly applied and that complete and accurate records have been kept of all HACCP activities. Documented HACCP procedures at all process steps should be assembled and included in a manual or integrated into a controlled quality management system.

**Stage 13: Verification by the team that the HACCP procedure is working correctly**

Verification should cover two aspects: that the HACCP procedure is still appropriate, and are the monitoring procedures and corrective actions still being properly applied.

**Stage 14: Review of the HACCP plan**

It is necessary to have a system in place that will automatically trigger a review of the HACCP plan prior to any changes to raw materials/product/process etc.

## **ISO 9000**

The current environment for food manufacturing companies is not easy. The safety of food is an increasingly politically sensitive subject. In Europe we are seeing the introduction of considerable new food legislation, the most recent being the horizontal Food Hygiene Directive containing within it the obligation for HACCP. In the UK we have commercial concentration of the retail industry into five extremely powerful organisations able to impose their quality standards on to their customers.

There is consequent need to satisfy both government agencies and customers that systems are in place which provide for safe food manufacture to the specified quality standards.

Although it is not anticipated at this stage that accreditation to ISO 9000 will become a statutory requirement, the fact that many company inspectors and auditors have now



received lead assessor training according to the ISO 9000 standard will tend to dictate that companies are inspected with regard to the matters described within the standard.

A quality system comprises the documented policies and related procedures by which a company intends to achieve its quality objectives. ISO 9000 is important in that this is the only internationally recognised quality system model against which a company may obtain accreditation after the necessary auditing procedures.

The relationship between HACCP, ISO 9000 and TQM is worth noting. In fact, HACCP and ISO 9000 provide successive building blocks in the progression towards total quality management. The use of HACCP is used to ensure that the documented procedures in ISO 9000 do in fact produce food products which are safe for the consumer. In turn, the quality system as a whole is a necessary component in building the factory culture of TQM.

ISO 9000 is a document which contains 20 paragraphs and covers all aspects of company business which affect the quality of product and services supplied to the customer. It ranges from contract review and raw material acquisition to manufacturing procedures and the training of factory personnel. There is a requirement for management commitment and for the translation of company quality policy into all aspects of the business. The quality system requires controlled documentation and a further feature is for audit and management review to ascertain that the system is both being correctly applied and is still valid for its intended purpose. In essence, ISO 9000 requires that a company states what it is going to do, does it, and is able to prove that it has done so. The advantages of having a quality system are:

1. Provision of customer satisfaction leading to commercial success.
2. Establishment of customer confidence.
3. Knowledge that the business is under control in that authorities and responsibilities are defined.
4. Reduction of waste, the philosophy of get it right first time, providing financial savings.
5. Planned response to emergencies.

6. Documented system providing retrospective proof of operations.
7. Accreditation to international standard providing additional recognition.

The implementation of ISO 9000 is not an easy exercise. It is expensive in terms of manpower and requires very positive commitment both at board and subsequent managerial levels in order to realise satisfactory progression. The time scale from undertaking HACCP studies and devising and implementing ISO 9000 is likely to be in the region of 18 months, depending upon the complexity of the site. The stages of implementation include:

1. Board level commitment to proceed.
2. Appointment of quality manager (management representative).
3. Quality policy statement authorised by managing director and company board.
4. Appointment of area co-ordinators.
5. Provision of training in the requirements of the system (documentation and audit).
6. Listing all policies and procedures required.
7. Contents of quality policy, and intentions for implementation of ISO 9000 conveyed to all personnel.
8. Production of quality manual (quality system documentation based on actual working practices).
9. Implementation and test by internal audit.
10. Seeking of external accreditation.

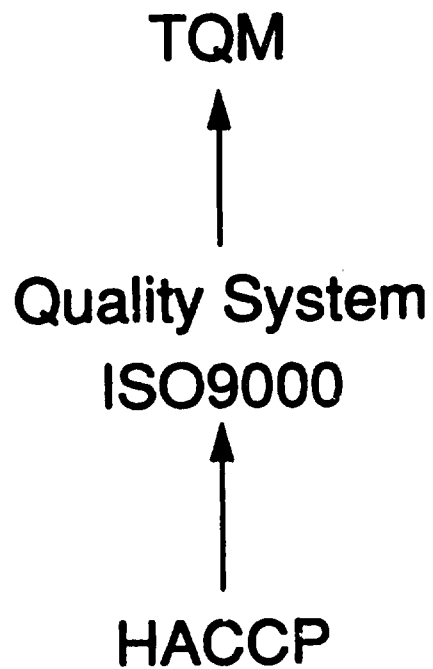
One of the major tasks is the production of the quality manual, including the policy and procedural statements. In general, there will be three levels of documents. Level I documents are policy statements normally of one page only in length which are authorised at board level. There will normally be at least one policy statement for each

of the twenty paragraphs of the ISO 9000 standard. Level II documents contain the outline procedures for all aspects of the business, are normally of one to three pages in length, and may be authorised either at board or managerial level. Level III documents are training manuals or works instructions, are as long as required in length, and will generally be authorised by a department manager.

The writing of the Level II procedures generally involves the greatest amount of personnel time. In principle, the Level II documents should be written by their users because these are the experts who know precisely how work is undertaken in practice. The documents should reflect actual practice, and if the practice is demonstrably seen to be wrong, it should be changed. Data and parameters should not be stated in the description text of Level II procedures but attached as appendices. Data and parameters must not be repeated in different documents or in the same document. Circulation of copies of documents must be kept to a minimum on the basis of "need to know". All management having an accountability specified in a procedure must be included on the circulation list of that document.

**APPENDIX 7**

**COPY OF ACETATES USED AT PRESENTATION IN OCTOBER 1992**



**HACCP and ISO9000 are successive building blocks in the attainment of TQM**

**CFDRA**

# **HAZARD ANALYSIS CRITICAL CONTROL POINT**

**(HACCP)**

**HACCP is a systematic approach to the identification and assessment of hazards and risks associated with all stages of a food operation and the definition of means for their control**

**CFDRA**

# **HACCP**

**HAZARD - The potential to cause harm**

**Hazards may be microbiological,  
chemistry or physical**

# **HACCP - SCOPE OF ANALYSIS**

- **Microbiological safety**
- **Foreign body elimination**
- **Chemical contamination**
- **Quality improvement**
- **Increased production efficiency / reduced wastage**
- **Product / process design and development**
- **Personnel safety**
- **Environmental safety**
- **Plant deterioration**



# **STAGES IN A HACCP STUDY**

- 1. Define terms of reference**
- 2. Select the HACCP team**
- 3. Describe the product**
- 4. Identify intended use**
- 5. Construct a flow diagram**
- 6. On-site verification of flow diagram**
- 7. List all hazards associated with each process step**
- 8. Apply HACCP decision tree to each process step in order to identify CCP's**
- 9. Establish target levels and tolerance for each CCP**
- 10. Establish monitoring system for each CCP**
- 11. Establish corrective action plan**
- 12. Establish record keeping and documentation**
- 13. Verification**
- 14. Review the HACCP plan**

**CFDRA**

# **HACCP PRINCIPLES (1)**

- 1. Conduct a hazard analysis. Prepare a flow diagram of the steps in the process. Identify and list the hazards and specify the control measures**
- 2. Identify the CCP's in the process using a decision tree**
- 3. Establish target level(s) and tolerance which must be met to ensure each CCP is under control**
- 4. Establish monitoring system to ensure control of the CCP by scheduled testing or observations**

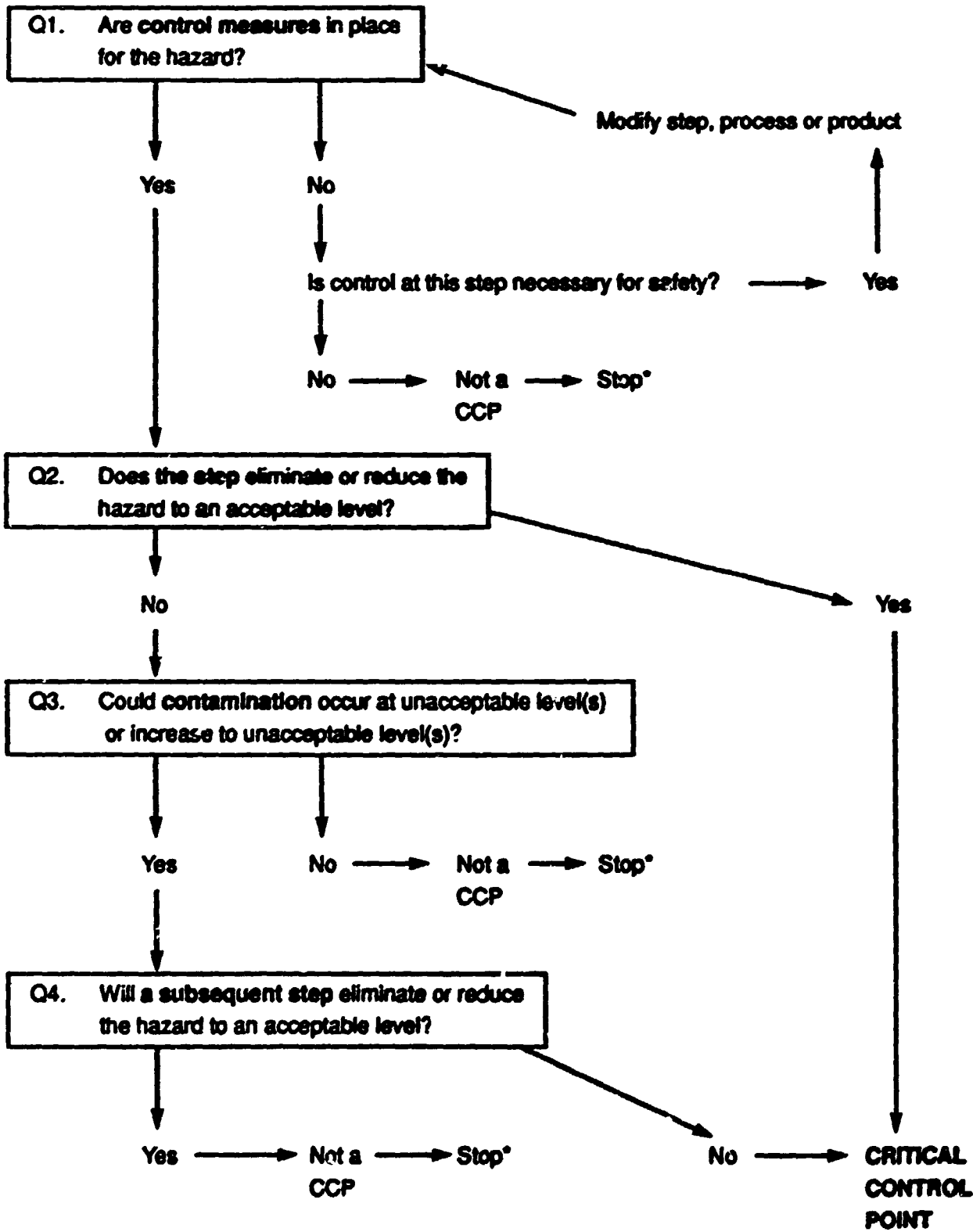
## **HACCP PRINCIPLES (2)**

- 5. Establish the corrective action to be taken when monitoring indicates that a particular CCP is moving out of control**
- 6. Establish documentation concerning all procedures and records appropriate to these principles and their application**
- 7. Establish verification procedures which include appropriate supplementary tests, together with a review which confirms that HACCP is working effectively**

Figure 2.

### CCP Decision Tree

Answer each question in sequence at each step for each identified hazard



\* Proceed to next step in the described process

# **HACCP**

## **The Benefits of HACCP**

- **HACCP is a systematic approach covering all aspects of food safety from raw materials growth, harvesting and purchase to final product use. It provides better understanding of the food manufacturing operation**
- **Use of HACCP moves a company from a solely retrospective end product testing approach towards a preventative quality assurance approach**
- **HACCP provides a sound technological input into the design of quality management systems**

## **The Benefits of HACCP (2)**

- **The use of HACCP focuses technical resources into critical parts of the process**
- **HACCP is now being incorporated into EC legislation in recognition of its value as an aid to the manufacture of food, safe for the consumer**
- **The preventative approach of HACCP provides economies in a number of ways:**
  - Reduced material wastage**
  - Targeted technical control**
  - Reduced reject materials**
- **Recognition by customers and potential customers**

**ISO 9000**

**SAY WHAT YOU INTEND TO DO**

**DO IT !**

**PROVE YOU HAVE DONE IT**

**ISO 9000**

## **SCOPE**

**THE WHOLE BUSINESS PROCESS ;**

**FROM RECEIPT OF PURCHASE ORDER**

**TO DELIVERY AT THE CUSTOMER**

**INCLUDING**

**ALL ASPECTS OF HOW THE BUSINESS IS  
ORGANISED TO ACHIEVE A**

**QUALITY PERFORMANCE**



**ISO 9000**

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# ISO 9000

## QUALITY MANUAL STRUCTURE

### LEVEL I POLICIES

WHAT

WHY

### LEVEL II PROCEDURES

WHAT

WHERE

WHEN

WHO

DATA

### LEVEL III TRAINING MANUALS

HOW

WHY

# ISO 9000

## **4.1 MANAGEMENT RESPONSIBILITY**

**POLICY**

**ORGANISATION**

**REVIEW**

## **4.2 QUALITY SYSTEM**

**DOCUMENTED**

## **4.3 CONTRACT REVIEW**

**WHAT DOES THE CUSTOMER WANT  
ARE WE CAPABLE ?**

# ISO 9000

## **4.4 DESIGN CONTROL**

**PLANNING**

**INPUT**

**OUTPUT**

**VERIFICATION**

**CHANGES**

## **4.5 DOCUMENT CONTROL**

**APPROVAL**

**CHANGE CONTROL**

## **4.6 PURCHASING**

**SUPPLIER ASSESSMENT**

**DATA**

**VERIFICATION**

**SPECIFICATIONS**

**4.7 CUSTOMER MATERIALS**

**CONTROL**

**4.8 TRACEABILITY**

**SHELF LIFE**

**BAR CODES**

**4.9 PROCESS CONTROL**

**WORK INSTRUCTIONS**

**STANDARDS / CRITERIA**

**MONITORING**

**SPECIAL PROCESSES**

# ISO 9000

## **4.10 INSPECTION AND TESTING**

**RECEIPT**

**POSITIVE RELEASE**

**PROCESS TESTING**

**FINAL INSPECTION**

**RECORDS**

## **4.11 TEST EQUIPMENT**

**CALIBRATION**

**RECORDS**

**TASTING**

## **4.12 INSPECTION AND TEST STATUS**

# **ISO 9000**

## **4.16 QUALITY RECORDS**

## **4.17 INTERNAL AUDITS**

**PLAN**

**METHOD**

## **4.18 TRAINING**

**CRITERIA**

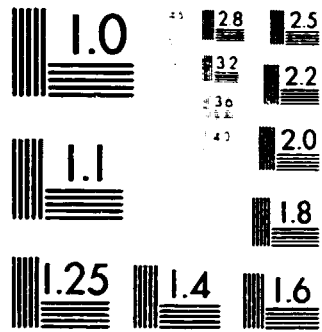
**RECORDS**

## **4.19 SERVICING**

## **4.20 STATISTICS**

**UNIDO**





MICROCOPY RESOLUTION TEST CHART  
NBS 1963-A

**24x**

# **ISO 9000**

## **4.16 QUALITY RECORDS**

## **4.17 INTERNAL AUDITS**

**PLAN**

**METHOD**

## **4.18 TRAINING**

**CRITERIA**

**RECORDS**

## **4.19 SERVICING**

## **4.20 STATISTICS**

**T.Q.M.**

**DEFINITION**

**PHILOSOPHY and PRACTICES**

**to :-**

**HARNESS HUMAN and  
MATERIAL RESOURCES**

**MOST EFFECTIVE WAY**

**to :-**

**ACHIEVE THE  
ORGANISATIONS  
OBJECTIVES**

**BS 7850**

**T.Q.M.**

**FUNDAMENTAL REQUIREMENTS**

**COMMITTMENT**

**CUSTOMER SATISFACTION**

**QUALITY LOSSES**

**INVOLVEMENT OF ALL**

# T.Q.M.

**PROCESS MEASUREMENTS**

**CONTINUOUS IMPROVEMENT**

**PROBLEM IDENTIFICATION**

**CORPORATE OBJECTIVES v  
INDIVIDUAL ATTITUDES**

**PERSONAL ACCOUNTABILITY**

**PERSONAL DEVELOPMENT**

# T.Q.M.

## IMPLEMENTATION

### ORGANISATIONAL STRUCTURE

REWARD

RESOURCE

SUPPORT

ENVIRONMENT

TRAINING

PROCESSES / PRO-  
CEDURES

### MANAGEMENT

ROLES AND ACCOUNTABI-  
LITIES

CUSTOMERS

STANDARDS

# T.Q.M.

## **IMPLEMENTATION (contd.)**

### **TRAINING**

**MANAGEMENT**

**TECHNICAL**

**PROCESS**

**PROBLEM SOLVING**

**COMMUNICATION**

**TEAM**

### **QUALITY SYSTEM**

# T.Q.M.

## IMPLEMENTATION (contd.)

### MEASURES.

**COST**

**TIME**

**QUALITY**

**CUSTOMER SATISFACTION**

**etc.**

### PLANNING CYCLE.



# T.Q.M.

## TOOLS

**DATA COLLECTION**

**AFFINITY GROUPING**

**BENCHMARKING**

**BRAINSTORMING**

**CAUSE and EFFECT**

**(ISHIKAWA)**

**FLOW CHARTS**

**TREE DIAGRAM**

**CONTROL CHARTS**

**HISTOGRAMS**

**PARETO**

**SCATTER**

**PAIRED COMPARISON**

# T.Q.M.

## BENEFITS

### ● IMPROVED COMPANY IMAGE

- FOCUS ON CUSTOMER NEEDS

### ● IMPROVED PRODUCTIVITY

- FOCUS ON REMOVING BOTTLENECKS

- HARNESSING SKILLS / KNOWLEDGE OF THE WHOLE WORKFORCE

- MOTIVATION

### ● COST REDUCTIONS

- PREVENTION NOT CORRECTION

- RIGHT FIRST TIME EVERY TIME

# T.Q.M.

## BENEFITS (cont.)

### ● MORALE

- COMPANY REPUTATION
- INVOLVEMENT & RECOGNITION

### ● MANAGEMENT

- SELF DISCIPLINE
- DELEGATION WITH CONFIDENCE
- CLEAR COMMON COMPANY OBJECTIVES
- IMPROVED EXPERTISE & THINKING TIME

### ● COMMITTED CUSTOMERS

- CUSTOMER FOCUS LEADING TO RECIPROCAL COMMITMENT

**A P P E N D I X 8**

**EXAMPLE OF DOCUMENTATION OF HACCP STUDY UNDERTAKEN**

Az alábbi gyártóvonalakra készült HACCP elemzés:

Gyf. kukorica

Gyf. zöldbab

Gyf. gyökér

Gyf. zöldborsó

Gyf. lecsó

Gyf. gyalult tök

Gyf. bodza, ribiszke

Gyf. uborka

Gyf. kartiól

Gyf. meggy, szilva

Gyf. eperes

Kliklok

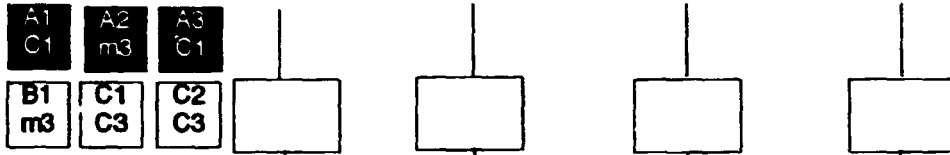
Rovema

Bosch

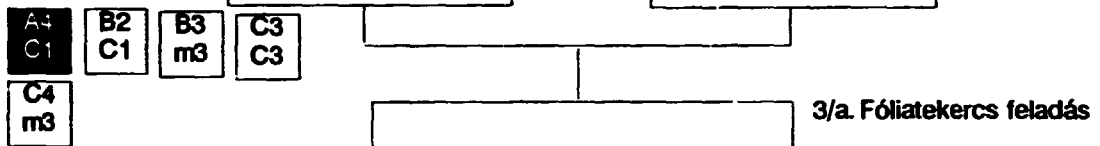
# Bosch csomagológép HACCP

## Élelmiszerbiztonság

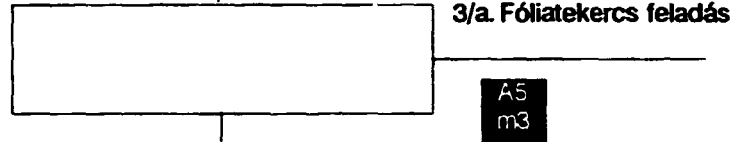
### 1. Anyagfeladás



### 2. Mérleg



### 3. Csomagológép



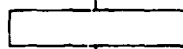
### 4. Szállítószalag



### 5. Szállítószalag



### 6. Fémdetektor



### 7. Kontrollmérleg



### 8. Körasztal-kartonbarakás



### 9. Görgőszállítópálya



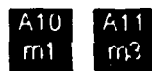
### 10. Kartonzárás - rakatképzés



### 11. Hűtőraktár



### 12. Kiszállítás



Vállalat: SZAR-1 HÚSBELI RT

Dátum: 003 MARCH

Termék: BOSCH CSONVÓLÓ

Jóváhagyta:

# HACCP VIZSGÁLAT: ÉLELMISZER BIZTONSÁG

PATOGEN ÉS ZONLÁST OKOZÓ MIKROORGANIZMUSOK

Oldal 1 / Oldalból

Kiadás száma:.....

| CCP Művelet |                                | Különböző szintű és lépcső    | Figyelő, ellenőrző eljárás                 | Hibajavító intézkedések   |
|-------------|--------------------------------|-------------------------------|--|---|
| A1          | Kontaktterület<br>anyagtárolás | Kézhutatók előírások<br>menet | Kézhutatók vizsgálata<br>Vizuális kontroll | Azonnali lemosás,<br>szárítás, kelés                              |
| A2          | Váratlanon is<br>a klórény     | Techadójai ut<br>menet        | Vizuális kontroll                          | Felügyelet követése,<br>szárítás, lemosás                         |
| A3          | Tapadó-pangás<br>a klórényben  | ∅                             | Vizuális kontroll                          | Felügyelet követése,<br>klórény, víz, víz<br>kitakarás, tisztítás |
| A4          | Tapadás a per-<br>tegen        | ∅                             | Vizuális kontroll                          | Legyen követés<br>szárítás, per-<br>tegen tisztítás               |
| A5          | Fővárték ut<br>terület         | ∅                             | Utlenedője vizuális<br>Vizuális kontroll   | Folia ut  |

# HACCP VIZSGÁLAT: ÉLELMISZER BIZTONSÁG

Oldal 2 / Oldalból

Kiadás száma:

ÉS I

|                            |
|----------------------------|
| Vállalat: .....            |
| Dátum: .....               |
| Termék: <b>BOSCH</b> ..... |
| Jelváhagyta: .....         |

| CCP. Művelet   | Kiszűlt azintéző lépés | Figyelnél, ellenőrző eljárás | Hibajavító intézkedések               |
|--|------------------------|------------------------------|---------------------------------------|
| A6 Kivétel + aszalt<br>szőlőleves<br>+ aszalt<br>szőlő | Készítéskor<br>levegő  | Készítéskor vizsgál          | Alumínium<br>szűrő, belső<br>szűrő    |
| A7 Kivétel kinn<br>munkában                            |                        | Vizsgálat<br>kivétel         | Folyadék kinn<br>szűrő, kávé<br>szűrő |
| A8 Csomó kinn  |                        | Vizsgálat<br>kivétel         | Folyadék kinn<br>szűrő, kávé<br>szűrő |
| A9 Tárolás<br>kivétel                                  | Technológia<br>kivétel | Kivétel<br>kivétel           | Folyadék kinn<br>szűrő, kávé<br>szűrő |
| A10 Szűrés<br>kivétel                                  | Technológia<br>kivétel | Kivétel                      | Folyadék kinn<br>szűrő, kávé<br>szűrő |





Vállalat Szivár Hűtőip.Rt.  
 Dátum 1993. március  
 Termék BOSCH csomagológép  
 Jóváhagyta.....

## HACCP VIZSGÁLAT: ÉLELMISZER BIZTONSÁG

Egészséget veszélyeztető idegen anyag

Oldal 1 /Oldalból.....

Kiadás száma:.....

| CCP Művelet |  | Kritikus szennyeződés | Figyelő, ellenőrző eljárás                 | Előírt intézkedések  |
|-------------|--|-----------------------|--|--|
| No.         |  |                       |  |  |
| B 2         | Fém a mérlegből                        | ∅                     | Vizuális kontroll                          | Tétel zárolása, újra-<br>detektálás                        |
| B 4         | Fém-detektor hibás működése            | ∅                     | Rendszeres ellenőrzés                      | Azonnali beállítás<br>Legyártott tételek át-<br>vizsgálása |
| B 3         | Életveszélyes id. bekerülése mérlegnél | ∅                     | Rendszeres ellenőrzés<br>Vizuális kontroll | Tétel zárolása, selejtezés<br>belső aud.                   |
| B 1         | Életveszélyes i.a. anyagfeladónál      | ∅                     | Alapanyagból mintavétel,<br>ellenőrzés     | Tétel zárolása, beszállítók újraauditálása                 |

**APPENDIX 9**

**SZÉKESFEHÉRVÁR - MISSION STATEMENT**



SZÉKESFEHÉRVÁR POLICY

MINŐSÉGÜGYI KÉZIKÖNYV

## MINŐSÉGPOLITIKA

A SZÉKESFEHÉRVÁRI Húzóipari Rt. kül- és belföldi vásárlói számára egyenletesen magas színvonalú minőségi termék és szolgáltatás biztosítására törekszik gyorsfagyasztott és egyéb élelmiszer termelő, tároló és forgalmazó tevékenysége során.

Egyik legfőbb erőforrásunk és versenyképességünk fontos eleme vevőink megelégedettsége. Célunk, hogy vásárlóink és részvényeseink érezzék, hogy pénzükért minőséget és értéket kapnak.

A vállalat valamennyi dolgozójának meg kell értenie e célokat és minden tevékenysége során törekednie kell azok elérésére a munka minőségének folyamatos javításával.

Tudatában vagyunk az élelmiszerbiztonság és a minőség alapvető fontosságának. Ezért csak az érvényben lévő nemzetközi E.C. és magyar előírásoknak megfelelő élelmiszerek előállításával és forgalmazásával kívánunk foglalkozni. Valamennyi belső követelményünk a célok elérésére irányul.

Céljaink elérése érdekében az alábbiakat kívánjuk megvalósítani:

- egyenletesen jó, vásárlóink igényeinek mindig megfelelő és megbízható minőségű termékek előállítása
- a minőségi színvonalat elismerő törzsvásárlókör kialakítása
- önálló, elismert minőséget kifejező belföldi márkanév kialakítása
- a dolgozók rendszeres tájékoztatása és oktatása, hogy azonosuljanak a vállalat minőségi céljaival és munkájukat folyamatosan tökéletesítve segítsék azok elérését.
- a gazdaságos tevékenységet elősegítő, folyamatosan ellenőrzött és tökéletesített minőségi rendszer létrehozása és működtetése
- a beszállítók rendszeres tájékoztatása minőségi céljainkról, hogy megnyerjük együttműködésüket azok eléréséhez.

**APPENDIX 10**

**SZÉKESFEHÉRVÁR - POLICY AND PROCEDURE DOCUMENTS IN HUNGARIAN**



# MINŐSÉGÜGYI KÉZIKÖNYV

## POLITIKA

Hivatkozási szám:

4.2

Cím:

## MINŐSÉGÜGYIRENDSZER

Kiadás dátuma:

Kibocsátás  
száma:

Oldal. 1../1...0/dalból

Egyetért:

Jóváhagyta:

### 1.0. Cél

1.1. A vállalatnál alkalmazott minőségügyi rendszer elveinek a meghatározása

### 2.0. A politika leírása

2.1. A vállalat dokumentált minőségügyi rendszer alapján működik

2.2. A minőségügyi rendszer az ISO 9000-1987 szabvány alapján működik

2.3. A minőségügyi rendszer 3 szintű dokumentumokból épül fel

2.4. A rendszerben a politikák kifejezik a vállalat céljait és elvárásait. Az eljárások tartalmazzák a részletes utasításokat, amelyeket a dolgozóknak mindig követniük kell tevékenységük során a politikák megvalósítása érdekében

2.5. Az eljárások utasításait olyan részletességgel kell elkészíteni, hogy pontosan leírják a tevékenységeket.

2.6. A dokumentált rendszert rendszeresen felül kell vizsgálni és naprakész állapotban kell tartani

2.7. A dokumentumokat egységes formában és szerkezetben kell elkészíteni

2.8. A 4.2B politikában meghatározott területeken a minőségi rendszer a HACCP (Veszély Elemzés Kritikus Irányítási Pontokon) elemeinek alkalmazására épül

2.9. A dokumentált rendszer karbantartására és nyilvántartására a vállalatvezetés felelős vezetőt nevez ki

### 3.0. Felelőség

3.1. Jelen politika megvalósításáért az elnök-vezérigazgató a felelős

3.2. A politikák és eljárások meghatározására, elkészítésére és jóváhagyására a vállalatvezetés felelős személyeket nevez ki

3.3. Politikát csak igazgatók hagyhatnak jóvá

### 4.0. Elosztási lista

4.1. Eljárás megtalálható:

-Elnök-vezérigazgató

-Igazgatók

-Osztályvezetők

A megelőző kiadás dátuma:

A módosítás oka:



# MINŐSÉGÜGYI KÉZIKÖNYV

## ELJÁRÁS

Hivatkozási szám:

4.2/01

Cím:

### A MINŐSÉGI RENDSZER SZERKEZETE

Kiadás dátuma:

Kibocsátás  
száma:

Oldal. 1./..3..Oldalból

Egyetért:

Jóváhagyta:

#### 1.0. Cél

- 1.1. A vállalat minőségi rendszer felépítésének meghatározása a 4.2.A sz. vállalati politikának megfelelően
- 1.2. A minőségi rendszer létrehozásával és karbantartásával kapcsolatos felelősségek meghatározása

#### 2.0. A minőségi rendszer szerkezete

- 2.1. A dokumentált rendszert a Minőségügyi kézikönyv tartalmazza, amely a gyártott késztermékek és szolgáltatások minőségének fenntartásához szükséges eljárásokból áll
- 2.2. A dokumentált rendszert fejezetekbe rendezzük, amelyek az ISO 9001-1987 szabvány szerkezetét követik az alábbi módon:

4.1

4.2

4.3

- 2.3. A rendszer három szintű (típusú) dokumentumokból áll, amelyekhez, ahol szükséges, részletes speciális szakmai mellékletek, dokumentumok csatlakoznak.

##### 2.3.1. 1.szint: Politikák

A politikák leírják a vállalat céljait, azaz mit akarunk tenni és miért. A politikák lehetnek általánosak vagy csak egy meghatározott területre korlátozódhatnak. A vállalati küldetés olyan speciális politika, melynek alkalmazását részletesen a 4.1/01. eljárás írja le.

##### 2.3.2. 2.szint: Eljárások

A második szintű eljárások jellemzője, hogy kiképzett, a tevékenységet jól ismerő személyek tevékenységére vonatkoznak. Ezek az eljárások leírják, hogy mit, hol, mikor, kinek és hogyan kell végezni

Az eljárások tartalmazhatják:

- olyan cselekvéssorozatok leírását, amelyeket az üzleti tevékenység valamennyi érintett területén követni kell [Ezeknek az eljárásoknak összhangban kell lenniük a politikákkal és biztosítani kell azok helyes végrehajtását (azaz hogyan, mikor, ki)]

- vállalati előírások, szabályok, szabványok, elvárások meghatározása

- a szükséges adatlapokat, kitűzött szinteket tartalmazó leírásokat mellékletként kell az eljárásokhoz csatolni

##### 2.3.3. 3.szint: Oktatási kézikönyvek, munkaleírások, gépkönyvek

A harmadik szintű eljárások olyan szakmai, műszaki speciális dokumentumok, amelyek olyan részletességgel adják meg a tevékenységek elvégzésének szabályait, hogy annak alapján azt kiképzetlen dolgozók is el tudják végezni, azaz oktatási, betanítási célra is használható legyen. Ezek az eljárások részletesen foglalkoznak a hogyan és miért kérdéseivel. Ahol ezek az eljárások már léteznek más

A megelőző kiadás dátuma:

A módosítás oka:



# MINŐSÉGÜGYI KÉZIKÖNYV

## ELJÁRÁS

Hivatkozási szám:  
4.2/01

Cím:

### A MINŐSÉGI RENDSZER SZERKEZETE

Kiadás dátuma:

Kibocsátás  
száma:

Oldal...2../...3..Oldalból

Egyetért:

Jóváhagyta:

dokumentumokban, egyértelműen azonosítható módon hivatkozni kell rájuk

#### 2.3.4. Mellékletek

A politikákat és eljárásokat szükség esetén mellékletekkel (adatállományok, szabványok, kezelési utasítások, törvényi előírások) lehet kiegészíteni, melyekre egyértelműen azonosítható módon hivatkozni kell

2.3.5. A második szintű dokumentumoknak összhangban kell lenniük a politikákkal és a 3. szintű dokumentumoknak összhangban kell lenniük a politikákkal és a 2. szintű eljárásokkal

#### 2.4. A rendszer számozása és hivatkozási rendszere

2.4.1. A politikákat a 2.2. bekezdésben leírt rendszer szerint kell számozni. A politikák számozását továbbá egy betű utótaggal kell kiegészíteni, pl. rendszer szerkezet 4.2.A

2.4.2. Az eljárásokat minden fejezetben egy törtvonallal és egy kétjegyű növekvő sorszámmal kell megjelölni, pl. eljárás a minőségi rendszer szerkezetére 4.2/01. Megjegyzés: az eljárás száma arra a fejezetre utal, amelyben a politika található és nem utal magára a specifikus politikára

2.4.3. A képzési (oktatási) kézikönyveket, feladatleírásokat, gépkönyveket egy további törtvonallal és növekvő sorrendben kétjegyű számmal kell ellátni. Azaz pl. az oktatási kézikönyv a Logitech-Finesse szoftver használata politikák és eljárások készítése 4.2/01-01

2.4.4. Oktatási kézikönyveknek, feladatleírásoknak, gépkönyveknek nem kell feltétlenül egy specifikus eljáráshoz kötődniük, hanem több különböző eljárásra is vonatkozhatnak. Ebben az esetben az eljárás számát kettős kötőjellel – helyettesíti, pl. kezelési útmutató a fémdetektorhoz 4.9/-/01

2.4.5. Azokon a helyeken, ahol egy tárgyhoz több dokumentum szükséges, többszörös eljárásokat kell alkalmazni, pl. csomagolási specifikációk. Ilyen esetekben az eljárás számát egy kötőjel - és minden csomagolóanyagra egy egyedi azonosító követi

2.4.6. A mellékleteket a hozzájuk tartozó eljárások számával kell azonosítani

#### 2.5. A rendszer adminisztrációja

2.5.1. A politikákat és a 2. szintű eljárásokat a minőségügyi kézikönyvben kell összegyűjteni

2.5.2. A 3. szintű eljárásokat, illetve az ezeknek megfelelő gépkönyveket, kézikönyveket, stb. csak az egyes felhasználó részlegek tartják maguknál. A 3. szintű eljárások azonosító lapjait, melyek megadják az eljárás nevét és azt, hogy hol található az adott eljárás, a minőségi kézikönyv törzspéldánya mellékleteként kell őrizni. Ezen azonosító lapokat az eljárások formai és szerkezeti követelményeinek megfelelő fejléccel kell ellátni

2.5.3. A minőségi kézikönyv törzspéldányát mellékleteivel együtt a minőségi rendszerért felelős részleg tartja magánál

2.5.4. A rendszer dokumentumait ellenőrzés és szabályozás alatt kell tartani az alábbi szabályoknak megfelelően

a/ minden politkának és eljárásnak azonos egységesített formája legyen

A megelőző kiadás dátuma:

A módosítás oka:





# MINŐSÉGÜGYI KÉZIKÖNYV

## ELJÁRÁS

Hivatkozási szám:  
4.2/01

Cím:

### A MINŐSÉGI RENDSZER SZERKEZETE

|                |                   |                         |           |             |
|----------------|-------------------|-------------------------|-----------|-------------|
| Kiadás dátuma: | Kibocsátás száma: | Oldal. 3./..3..Oldalból | Egyetért: | Jóváhagyta: |
|----------------|-------------------|-------------------------|-----------|-------------|

b/ a politikák és eljárások érvényes kiadásai mindig rendelkezésre álljanak valamennyi érintett részlegnél

c/ a politikák és eljárások valamennyi változását jóvá kell hagyatni a felelős személyekkel és közölni kell az érintett részlegekkel (4.5/01)

d/ a politikák és eljárások változtatásairól megfelelő (4.5/01) nyilvántartást kell vezetni

#### 3.0. Felelősség

3.1. Jelen eljárás megvalósításáért a minőségügyi rendszerért felelős vezető a felelős

3.2. Valamennyi vezető, akinek a birtokában 3. szintű eljárás van, felelős annak biztosításáért, hogy azok pontosak és megfelelőek legyenek

3.3. Valamennyi vezető felelős a 2.5.4. bekezdés végrehajtásáért

#### 4.0. Szabályozott példányok elosztása

Valamennyi osztályvezető, felsővezető, igazgató, vezérigazgató

A megelőző kiadás dátuma:

A módosítás oka:

**A P P E N D I X 11**

**SZÉKESFEHÉRVÁR - POLICY DOCUMENTS IN ENGLISH**

# **POLICY**

## **4.1 Management Responsibility**

### **1.0 Objective:**

### **2.0 Description of policy:**

- 2.1 The management of Székesfehérvár Frozen Foods PLC states its commitment to quality through a communicated quality policy.
- 2.2 In order to achieve the objectives stated in the quality policy, the operation of the company follows a determined management structure described in procedure 4.1/02.
- 2.3 All managers of the company have defined responsibilities and authorities to achieve specified quality objectives of products and services. The responsibilities and authorities of other employees are defined in the quality system.
- 2.4 Procedures are operated by the company which define activities necessary to verify meeting quality standards. Necessary resources and trained personnel are provided for performing these activities.
- 2.5 A quality system manager, having defined authority and responsibility, is appointed for controlling, maintaining and improving the quality system.
- 2.6 A management review meeting is convened by the managing director of the company, at least twice a year in order to review and improve the quality system.
- 2.7 Procedures describing the implementation of this policy are contained in section 4.1 of the quality system.

### **3.0 Responsibilities:**

The managing director is responsible for the implementation of this policy.

### **4.0 Circulation:**

Managing director  
Technical director  
Finance director  
Personnel director  
Laboratory manager (quality control)  
Production manager  
Chief engineer  
Export manager  
Domestic sales manager  
Finance and administration manager  
Computer department manager

**Agricultural manager**  
**Master copy**

## **POLICY**

### **4.2 Quality System**

#### **1.0 Objective:**

To define the principles of the quality system operated at Székesfehérvár Frozen Foods PLC.

#### **2.0 Description of policy:**

- 2.1 A quality system following the requirements of the ISO 9002 1987 standard is operated by the company. The system is numbered in accordance with the structure of ISO 9001.
- 2.2 The quality system of the company is based on controlled documents of three levels having uniform format: level I, policies; level II, procedures; and level III, work instructions, training and operating manuals, and other referenced documents. Policies describe management objectives; procedures state, for trained employees, how to implement policies; and level III documents contain detailed instructions which are applicable for both operational and training purposes.
- 2.3 Specified quality records and forms are part of the system.
- 2.4 Quality system documents are regularly reviewed and updated.
- 2.5 Systematic analyses based on the principles of HACCP are carried out regularly to ensure that safety of consumers is achieved and quality requirements are met. The findings of these analyses and the actions to be taken are built into the procedures of the system.
- 2.6 All policies of the system are approved by the managing director before issue.
- 2.7 Procedures to implement this policy are described in section 4.2 of the quality system.

#### **3.0 Responsibilities:**

The general implementation of this policy is the responsibility of the managing director, and the senior managers are responsible for its implementation within the areas under their control.

#### **4.0 Circulation:**

Managing director  
Technical director  
Finance director  
Personnel director  
Laboratory manager (quality control)

**Production manager**  
**Chief engineer**  
**Export manager**  
**Domestic sales manager**  
**Finance and administration manager**  
**Computer department manager**  
**Agricultural manager**  
**Master copy**

## **POLICY**

### **4.3 Contract Review**

#### **1.0 Objective:**

To define the principles of the contract review system, which ensures that the ability of the Székesfehérvár Frozen Foods PLC to meet specified customer requirements is checked before a contract is signed.

#### **2.0 Description of policy:**

2.1 The Székesfehérvár Frozen Foods PLC operates procedures to ensure that customer requirements specified in the contracts can be met.

2.2 Customer requirements specified in the contracts must be agreed with the managers responsible for the relevant departments before a contract is signed and this agreement must be recorded.

2.3 Product samples may be sent by authorised personnel only.

2.4 Customer requirements are documented, and necessary information about production, qualification, handling, storage and despatch will be made available to the relevant departments.

2.5 The handling of approved specifications is controlled by procedure 4.3/05.

2.6 All circumstances which hinder the acceptance of meeting the requirements of the customer must be agreed with the customer.

2.7 Products are sold by the company's own specifications in cases where customer specifications are not provided.

2.8 The implementation of this policy is described in the procedures in Section 4.3 of the quality system.

#### **3.0 Responsibilities:**

The general implementation of this policy is the responsibility of the managing director, and senior managers are responsible for implementing the policy within the areas under their control.

#### **4.0 Circulation:**

Managing director  
Technical director  
Finance director  
Personnel director

Laboratory manager (quality control)  
Production manager  
Chief engineer  
Export manager  
Domestic sales manager  
Finance and administration manager  
Computer department manager  
Agricultural manager  
Master copy



## **POLICY**

### **4.4**

## **STATEMENT**

**Székesfehérvár Frozen Foods PLC is seeking accreditation for its quality system against ISO 9002.**

**Therefore, a policy statement against paragraph 4.4 of the standard is not required.**

**However, the numbering system of standard ISO 9001 has been used throughout in case, at some time in the future, it is thought desirable to increase the scope of the accreditation to ISO 9001.**

## **POLICY**

### **4.5 Document Control**

#### **1.0 Objective:**

To control the handling of documents of the quality system of Székesfehérvár Frozen Foods PLC.

#### **2.0 Description of policy:**

2.1 A procedure (4.5/01) is operated by the company to control the way of issuing, changing and recalling documents of the quality system.

2.2 Changes of procedures may be initiated by all employees of the company through the managers of the relevant area.

2.3 Managers are responsible for preparing and updating the documents describing the activities in the areas under their control.

2.4 Documents must be reviewed by authorised personnel before being issued. The approval is controlled by procedure 4.5/01.

2.5 The changing and updating of policies is initiated by the quality manager through the area managers, and is approved by the managing director.

2.6 It is the responsibility of the quality system manager that

- the valid issues of all documents will be available at all places where they are used
- records will be maintained about valid issues of all documents
- a master copy of policies and procedures will be maintained and updated.

2.7 Document control must be extended to all elements of the quality system.

2.8 The implementation of this policy is described in the procedures in section 4.5 of the quality system.

#### **3.0 Responsibilities:**

The general implementation of this policy is the responsibility of the managing director, and senior managers are responsible for implementing the policy within the areas under their control.

#### **4.0 Circulation:**

Managing director  
Technical director

Finance director  
Personnel director  
Laboratory manager (quality control)  
Production manager  
Chief engineer  
Export manager  
Domestic sales manager  
Finance and administration manager  
Computer department manager  
Agricultural manager  
Master copy

## **POLICY**

### **4.6 Purchasing**

#### **1.0 Objective:**

To define quality related purchasing activities of Székesfehérvár Frozen Foods PLC.

#### **2.0 Description of policy:**

2.1 Székesfehérvár Frozen Foods PLC seeks to purchase raw materials, packaging materials and services from approved suppliers where it is practical and economic for its manufacturing and service activities.

2.2 To ensure this, the company continuously investigates and evaluates the performance of the suppliers in order to build up an approved list of suppliers.

2.3 In all cases where the need for raw materials, packaging materials or services can be met by non-approved suppliers, the performance of the non-approved supplier is checked with extra care and materials are not used before testing.

2.4 The performance of the supplier is measured at all times against quality requirements and findings are recorded in the form of test results or an appropriate qualification system.

2.5 Decisions for accepting someone to or deleting someone from the list of approved suppliers are based on the above-mentioned performance evaluation.

2.6 Purchase documents, which clearly describe materials and services to be purchased, are reviewed and approved by authorised personnel.

2.7 If required by the customer, the opportunity for checking purchased materials and services is provided.

2.8 The implementation of this policy is controlled by procedures contained in section 4.6 of the quality system and by procedures 4.3/ , 4.10/ , 4.15/ .

#### **3.0 Responsibilities:**

The general implementation of this policy is the responsibility of the managing director, and implementation for specific materials and services is the responsibility of the relevant area managers.

#### **4.0 Circulation:**

Managing director  
Technical director  
Finance director

Personnel director  
Laboratory manager (quality control)  
Production manager  
Chief engineer  
Export manager  
Domestic sales manager  
Finance and administration manager  
Computer department manager  
Agricultural manager  
Master copy

## **POLICY**

### **4.7 Purchaser Supplied Product**

#### **1.0 Objective:**

To define rules for handling materials owned by the customers.

#### **2.0 Description of policy:**

2.1 Materials supplied by customers must be handled as stated in the specification in the contract.

2.2 The company ensures the separate storage and handling of customer supplied materials.

2.3 The recording, administration and accounting of these materials is controlled separately. The owner of the material must be informed in all cases when

- the quality and conditions of handling and storage are different from those agreed
- the material is damaged or lost.

2.4 The implementation of this policy is controlled in detail in procedure 4.7/01. of the quality system.

#### **3.0 Responsibilities:**

The general implementation of this policy is the responsibility of the managing director, and the specific implementation in the different areas is the responsibility of the managers of the related departments dealing with handling, storage and documentation of customer owned materials.

#### **4.0 Circulation:**

Managing director  
Technical director  
Finance director  
Personnel director  
Laboratory manager (quality control)  
Production manager  
Chief engineer  
Export manager  
Domestic sales manager  
Finance and administration manager  
Computer department manager  
Agricultural manager  
Master copy

## **POLICY**

### **4.8 Product Identification and Traceability**

#### **1.0 Objective:**

To define the principles of the system applied by Székesfehérvár Frozen Foods PLC for the identification and traceability of product.

#### **2.0 Description of policy:**

2.1 Székesfehérvár Frozen Foods PLC operates procedures to identify its products properly and to trace back production processes to the necessary extent. Procedures describe physical and computer identification of products and the maintenance of traceability to the required extent. The extent of traceability is determined by the company if specific requirements are not requested by the customer.

2.2 Based on identification and traceability of vegetable and fruit raw materials and products, customer complaints may be properly investigated and products may be effectively recalled if necessary. The manner of implementation and responsibilities for these activities are controlled by separate procedures.

2.3 Product identification and traceability data are used by the company to measure its own performance, to analyse processes, to develop corrective actions, and to qualify suppliers.

2.4 The content of this policy is controlled by procedures described in section 4.8 of the quality system of the company.

#### **3.0 Responsibilities:**

The managing director is responsible for the implementation, and the managers involved in product identification and traceability activities are responsible for the application of this policy.

#### **4.0 Circulation:**

Managing director  
Technical director  
Finance director  
Personnel director  
Laboratory manager (quality control)  
Production manager  
Chief engineer  
Export manager  
Domestic sales manager  
Finance and administration manager  
Computer department manager

**Agricultural manager**  
**Master copy**



## **POLICY**

### **4.9 Process Control**

#### **1.0 Objective:**

To define the principles of controlling manufacturing procedures at S. íkesfehervár Frozen Foods PLC which directly influence the quality of the products.

#### **2.0 Description of policy:**

2.1 The company recognises the analysed, planned and controlled production process as one of the main elements in assuring quality of products and services.

2.2 Therefore, manufacturing on the main fruit and vegetable processing lines is made under controlled conditions. The controlled production conditions and parameters are contained in process sheets, operating instructions, cleaning instructions, and other referenced documents of the machinery and production lines.

2.3 Monitoring and test criteria are defined by process sheets, where necessary.

2.4 Separate procedures control activities necessary to meet food hygiene and food safety requirements.

2.5 The implementation of these principles is described in the procedures contained in section 4.9 of the quality system.

#### **3.0 Responsibilities:**

The general implementation of this policy is the responsibility of the managing director, and the senior managers are responsible for its implementation in the areas under their control.

#### **4.0 Circulation:**

Managing director  
Technical director  
Finance director  
Personnel director  
Laboratory manager (quality control)  
Production manager  
Chief engineer  
Export manager  
Domestic sales manager  
Finance and administration manager  
Computer department manager  
Agricultural manager  
Master copy

## **POLICY**

### **4.10 Inspection and Testing**

#### **1.0 Objective:**

To define the principles of activities of Székesfehérvár Frozen Foods PLC which are used for inspection of and testing for the conformity of raw materials, semi-finished and finished products.

#### **2.0 Description of policy:**

- 2.1 Székesfehérvár Frozen Foods PLC continuously tests the quality of materials and vegetable and fruit products. Its objective, by carrying out the necessary tests, is to grade its products by their actual quality, and to meet customer specifications, legal requirements or internal standards.
- 2.2 The inspection and testing activities of the company cover raw materials, semi-finished and finished products, and packaging materials. For the evaluation of product quality, sensory, chemical and microbiological methods are used.
- 2.3 Test and inspection results are recorded as part of the system and are identified in relation to the product.
- 2.4 Finished products may be despatched normally only after all required tests have been completed and the conformance of products verified. If, under special circumstances, it is necessary to release product before testing is complete, effective recall procedures must be ensured in case recall becomes necessary.
- 2.5 The principles described in this policy are controlled by procedures in section 4.10 of the quality system.

#### **3.0 Responsibilities:**

The general implementation of this policy is the responsibility of the managing director, and the senior managers are responsible for its implementation in the areas under their control.

#### **4.0 Circulation:**

Managing director  
Technical director  
Finance director  
Personnel director  
Laboratory manager (quality control)  
Production manager  
Chief engineer  
Export manager

**Domestic sales manager**  
**Finance and administration manager**  
**Computer department manager**  
**Agricultural manager**  
**Master copy**

## **POLICY**

### **4.11 Inspection Measuring and Test Equipment**

#### **1.0 Objective:**

To determine the calibration principles for inspection, measuring and test equipment used by Székesfehérvár Frozen Foods PLC which have direct influence to product and service quality.

#### **2.0 Description of policy:**

2.1 Instruments and equipment used for testing the conformity of the product or key process parameters must be kept in a calibrated status.

2.2 Procedures are operated by the company to control calibration activities. Control includes the selection of equipment necessary for calibration, its accuracy, calibration frequency and method, documentation, and responsibilities for calibration.

2.3 The calibration must be capable of being traced back to a national standard, wherever possible, or the basis of the calibration otherwise specified.

2.4 The company ensures the identification of the calibrated equipment, its status, and maintenance of calibration status.

2.5 Székesfehérvár Frozen Foods PLC, as a food manufacturer, ensures that its employees participating in the final sensory testing of the products will be trained for sensory evaluation and that their ability for this testing is verified.

2.6 The content of this policy is controlled by procedures contained in section 4.11 of the quality system.

#### **3.0 Responsibilities:**

The general implementation of this policy is the responsibility of the managing director, and the senior managers are responsible for its implementation in the areas under their control.

#### **4.0 Circulation:**

Managing director  
Technical director  
Finance director  
Personnel director  
Laboratory manager (quality control)  
Production manager  
Chief engineer  
Export manager

**Domestic sales manager**  
**Finance and administration manager**  
**Computer department manager**  
**Agricultural manager**  
**Master copy**

## **POLICY**

### **4.12 Inspection and Test Status**

#### **1.0 Objective:**

To determine the manner of identification of inspection and test status of materials and products at Székesfehérvár Frozen Foods PLC.

#### **2.0 Description of policy:**

2.1 Inspection and test status of materials and products is identified by physical means or by the computerised system at all stages of manufacturing, as necessary. The responsibilities for the release of the products are defined.

2.2 Only products and materials which have passed the necessary checks will be further used or despatched.

2.3 The implementation of this policy is described in procedures 4.12/01 and 4.8/

#### **3.0 Responsibilities:**

The general implementation of this policy is the responsibility of the managing director, and the senior managers are responsible for its implementation in the areas under their control.

#### **4.0 Circulation:**

Managing director  
Technical director  
Finance director  
Personnel director  
Laboratory manager (quality control)  
Production manager  
Chief engineer  
Export manager  
Domestic sales manager  
Finance and administration manager  
Computer department manager  
Agricultural manager  
Master copy

## **POLICY**

### **4.13 Control of Non-conforming Product**

#### **1.0 Objective:**

To define the principles of handling non-conforming products at Székesfehérvár Frozen Foods PLC.

#### **2.0 Description of policy:**

2.1 Székesfehérvár Frozen Foods PLC will identify non-conforming products produced during its operation. The handling and identification control measures for such products are described in separate procedures.

2.2 A non-conforming product is one which does not meet any of the standard quality specifications accepted by the company.

2.3 Based on the extent of non-conformance, the products are graded as

- industrial goods for reprocessing
- substandard products
- quarantined products

2.4 Continuous control of the quality of manufactured and stored products is maintained by the company. If a non-conformance is found, products may be reviewed, re-worked, or re-graded, a concession may be asked, or product may be disposed of if the failure cannot be corrected.

2.5 The authority for decision-making about non-conforming products will be identified in the procedures.

2.6 The implementation of this policy is controlled by procedures described in section 4.13 of the quality system.

#### **3.0 Responsibilities:**

The general implementation of this policy is the responsibility of the managing director, and the senior managers are responsible for its implementation in the areas under their control.

#### **4.0 Circulation:**

Managing director  
Technical director  
Finance director  
Personnel director  
Laboratory manager (quality control)

Production manager  
Chief engineer  
Export manager  
Domestic sales manager  
Finance and administration manager  
Computer department manager  
Agricultural manager  
Master copy



## **POLICY**

### **4.14 Corrective Action**

#### **1.0 Objective:**

To define the principles of application of corrective actions at Székesfehérvár Frozen Foods PLC.

#### **2.0 Description of policy:**

2.1 Procedures are operated to ensure that short-term corrective and long-term preventative actions take place.

2.2 During corrective actions, the Székesfehérvár Frozen Foods PLC will seek to

- identify and record non-compliances, failures and other mistakes
- analyse the causes of significant non-conformance
- determine actions to prevent non-conformances (short-term and longer-term actions and their recording)

2.3 Procedures control the manner of implementation and the review of the efficiency of corrective actions.

2.4 The review of efficiency of corrective actions is a standard item on the agenda of management review meetings.

2.5 The implementation of this policy is controlled by procedures 4.14/01 on 4.1/04 of the quality system.

#### **3.0 Responsibilities:**

The general implementation of this policy is the responsibility of the managing director, and the senior managers are responsible for its implementation in the areas under their control.

#### **4.0 Circulation:**

Managing director  
Technical director  
Finance director  
Personnel director  
Laboratory manager (quality control)  
Production manager  
Chief engineer  
Export manager  
Domestic sales manager  
Finance and administration manager

Computer department manager  
Agricultural manager  
Master copy

## **POLICY**

### **4.15 Handling, Storage, Packaging and Delivery**

#### **1.0 Objective:**

To define principles for handling, storage, packaging, and delivery of products within the quality system of Székesfehérvár Frozen Foods PLC.

#### **2.0 Description of policy:**

2.1 Procedures are operated by Székesfehérvár Frozen Foods PLC to control handling, storage, packaging, and delivery of its products.

2.2 These procedures are to ensure that products will keep their quality and reach customers safely and in good quality in accordance with the quality objectives of the company.

2.3 Raw materials will be stored in the manner that minimises their deterioration.

2.4 Székesfehérvár Frozen Foods PLC gives emphatic importance to cold storage and to the maintenance of proper conditions for cold storage.

2.5 The cold storage area will be continuously and safely monitored by the company.

2.6 The proper sequence of despatch from the stores and stock rotation will be monitored.

2.7 Packaging operations are controlled by specific procedures as part of the manufacturing activity.

2.8 The implementation of this policy is controlled by the procedures in section 4.15 of the quality system and by procedures 4.6/ , 4.9/22., 4.9/ .

#### **3.0 Responsibilities:**

The general implementation of this policy is the responsibility of the managing director, and the senior managers are responsible for its implementation in the areas under their control.

#### **4.0 Circulation:**

Managing director  
Technical director  
Finance director  
Personnel director  
Laboratory manager (quality control)  
Production manager  
Chief engineer

Export manager  
Domestic sales manager  
Finance and administration manager  
Computer department manager  
Agricultural manager  
Master copy

## **POLICY**

### **4.16 Quality Records**

#### **1.0 Objective:**

To define the principles for the handling, maintenance and storage of the quality records of the quality system of Székesfehérvár Frozen Foods PLC.

#### **2.0 Description of policy:**

2.1 The handling, maintenance and storage of quality records are controlled by procedures issued by the company in order to operate the documented quality system efficiently.

2.2 Specified quality records of the quality system must be stored in a manner which provides proper identification, recording and retrievability. Quality records may be provided for reviewing to authorised personnel and customers, if requested. Quality records must be stored in a way which provides this availability during the storage time specified in the procedures.

2.3 The owners of the records are responsible for the proper handling and storage of quality records.

2.4 The implementation of this policy is controlled by procedure 4.16/01.

#### **3.0 Responsibilities:**

The general implementation of this policy is the responsibility of the general manager, and following this policy is the responsibility of those managers in whose departments quality records are produced and maintained.

#### **4.0 Circulation:**

Managing director  
Technical director  
Finance director  
Personnel director  
Laboratory manager (quality control)  
Production manager  
Chief engineer  
Export manager  
Domestic sales manager  
Finance and administration manager  
Computer department manager  
Agricultural manager  
Master copy

## **POLICY**

### **4.17 Internal Quality Audit**

#### **1.0 Objective:**

To define the principles of the internal quality audit system within the quality system of Székesfehérvár Frozen Foods PLC.

#### **2.0 Description of policy:**

2.1 Székesfehérvár Frozen Foods PLC maintains an internal quality audit system controlled by specific procedures for investigating and improving the efficiency of its quality system.

2.2 The internal quality audit activity is applied to the whole quality system of the company.

2.3 The internal quality audit activity is carried out in accordance with the audit plan prepared by the quality system manager. All procedures and documents will be audited at least once each year.

2.4 Internal quality audits are carried out by trained auditors, independent from the area under investigation.

2.5 The findings of the internal audit must be explained to the manager responsible for the audited area, who is responsible for implementation of any necessary corrective actions. A follow-up audit must be carried out to ensure that any non-conformances have been corrected.

2.6 Audit results and findings must be documented.

2.7 A summary of the audit findings will be included in the agenda of the management review meetings as a standard item.

2.8 The implementation of this policy is controlled by the procedures in section 4.17 of the quality system of the company.

#### **3.0 Responsibilities:**

The implementation of this policy is the responsibility of the general manager and the quality manager, and the execution on the specific areas is the responsibility of the area managers.

#### **4.0 Circulation:**

Managing director  
Technical director

Finance director  
Personnel director  
Laboratory manager (quality control)  
Production manager  
Chief engineer  
Export manager  
Domestic sales manager  
Finance and administration manager  
Computer department manager  
Agricultural manager  
Master copy

## **POLICY**

### **4.18 Training**

#### **1.0 Objective:**

To define the principles of the training system applied at Székesfehérvár Frozen Foods PLC to ensure that employees having direct influence on product and service quality will be appropriately trained.

#### **2.0 Description of policy:**

2.1 Székesfehérvár Frozen Foods PLC recognises training of employees as one of the key elements of product and service quality.

2.2 Therefore, the company ensures that all employees will be trained as necessary for their job.

2.3 Qualifications and training of employees are recorded by the company.

2.4 The training system of the company consists of

- general training
- job specific training
- advanced training

2.5 Within the general training, food hygiene and food safety requirements are specifically emphasised.

2.6 For all relevant employees, ongoing training is maintained regarding the policies and procedures of the quality system.

2.7 Training needs are reviewed and identified by the area managers. They determine the subjects and schedule of training, and are responsible for the execution and documentation of the training.

2.8 The implementation of this policy is described in the procedures of section 4.18 of the quality system.

#### **3.0 Responsibilities:**

The general manager and the personnel director are responsible for the general implementation, and the area managers are responsible for the implementation of this policy in their specific fields.



**4.0 Circulation:**

**Managing director**  
**Technical director**  
**Finance director**  
**Personnel director**  
**Laboratory manager (quality control)**  
**Production manager**  
**Chief engineer**  
**Export manager**  
**Domestic sales manager**  
**Finance and administration manager**  
**Computer department manager**  
**Agricultural manager**  
**Master copy**

**APPENDIX 12**

**MIRELITE INSTITUTE - MISSION STATEMENT**



# MINŐSÉGPOLITIKA

*Mirelite Rt.  
Hűtőipari  
Fejlesztési és  
Minőségvizsgáló Intézet*

A Hűtőipari Fejlesztési és Minőségvizsgáló Intézet arra törekszik, hogy az ipar igényeinek és a nemzetközi piac követelményeinek megfelelő korszerű élelmiszeripari kutató-fejlesztő, minőségvizsgáló és tanácsadó szolgáltatást nyújtson partnereinek.

Célunk, hogy megbízóink és részvényeseink mindig érezzék, hogy kiváló minőségű, megbízható és a gyakorlatban használható szolgáltatást és értéket kapnak és tudatában legyenek annak, hogy az Intézet mindig készségesen rendelkezésre áll problémáik megoldásában és az információkat bizalmasan kezeli. Valamennyi munkatársunktól elvárjuk, hogy gondos és igényes munkájával erősítse az Intézet szakmai tekintélyét.

Kiemelten fontosnak tartjuk munkatársaink önálló kezdeményező-készségét, felelősségvállalását és innovatív szellemét, segítjük ezen képességek fejlesztését.

**Céljaink elérése érdekében az alábbiakat kívánjuk megvalósítani:**

- **magas színvonalú, egyenletes minőségű, megbízható, határidőre elkészített, az ipar gyakorlati igényeit figyelembevevő szolgáltatások nyújtása,**
- **a megbízóinkkal fenntartott szoros kapcsolatok megőrzése és bővítése,**
- **a szakmai ismeretek folyamatos fejlesztése, a munkatársak továbbképzése, az alkotó szellem ösztönzése,**
- **a munkatársak rendszeres tájékoztatása és oktatása, hogy azonosuljanak az Intézet minőségi céljaival és munkájukat folyamatosan tökéletesítve segítsék azok elérését,**
- **a hatékony működést elősegítő, folyamatosan ellenőrzött és tökéletesített, dokumentált ISO 9000 szerinti minőségi rendszer létrehozása és működtetése.**

  
\_\_\_\_\_  
igazgató

1993 szeptember

**APPENDIX 13**

**MIRELITE INSTITUTE - TYPICAL POLICY AND PROCEDURE DOCUMENTS**



# MINŐSÉGPOLITIKA

Művelés  
Hűtőipari  
Fejlesztési és  
Minőségvizsgáló Intézet

A Hűtőipari Fejlesztési és Minőségvizsgáló Intézet arra törekszik, hogy az ipar igényeinek és a nemzetközi piac követelményeinek megfelelő korszerű élelmiszeripari kutató-fejlesztő, minőségvizsgáló és tanácsadó szolgáltatást nyújtson partnereinek.

Célunk, hogy megbízóink és részvényeseink mindig érezzék, hogy kiváló minőségű, megbízható és a gyakorlatban használható szolgáltatást és értéket kapnak és tudatában legyenek annak, hogy az Intézet mindig készségesen rendelkezésre áll problémáik megoldásában és az információkat bizalmasan kezeli. Valamennyi munkatársunktól elvárjuk, hogy gondos és igényes munkájával erősítse az Intézet szakmai tekintélyét.

Kiemelten fontosnak tartjuk munkatársaink önálló kezdeményező-készségét, felelősségvállalását és innovatív képességét, segítjük ezen képességek fejlesztését.

**Céljaink elérése érdekében az alábbiakat kívánjuk megvalósítani:**

- magas színvonalú, egyenletes minőségű, megbízható, határidőre elkészített, az ipar gyakorlati igényeit figyelembevevő szolgáltatások nyújtása,
- a megbízóinkkal fenntartott szoros kapcsolatok megőrzése és bővítése,
- a szakmai ismeretek folyamatos fejlesztése, a munkatársak továbbképzése, az alkotó szellem ösztönzése,
- a munkatársak rendszeres tájékoztatása és oktatása, hogy azonosuljanak az Intézet minőségi céljaival és munkájukat folyamatosan tökéletesítve segítsék azok elérését,
- a hatékony működést elősegítő, folyamatosan ellenőrzött és tökéletesített, dokumentált ISO 9000 szerinti minőségi rendszer létrehozása és működtetése.

Előzetes

1993 szeptember

Minőségvizsgáló  
Labor

## MINŐSÉGÜGYI KÉZIKÖNYV

Hivatkozási szám:

4.17

Cím: Belső minőségügyi felülvizsgálat

Kiadás dátuma:

Kibocsátás száma: 6

Oldal: 1. / 1. Oldalból

Jóváhagyta:

A laboratórium rendszeres belső minőségügyi felülvizsgálatot tart a dokumentált eljárásnak megfelelően, amely során kiképzett független auditorok ellenőrzik, hogy a minőséggel kapcsolatos tevékenységek megfelelnek-e az előírt követelményeknek és biztosítják-e a minőségügyi rendszer hatékony működését.

A belső minőségügyi felülvizsgálatokat tervezett módon a tevékenység fontossága alapján kell meghatározott gyakorisággal minden eljárásra legalább évente egyszer kell elvégezni.

A belső minőségügyi felülvizsgálat eredményeit dokumentálni és ismertetni kell az auditált terület vezetőjével.

Az auditált laboratórium vezetője felelős a feltárt hibák határidőre történő kijavításáért.

A megelőző kiadás dátuma:

A módosítás oka:

**APPENDIX 14**

**MIRELITE INSTITUTE - COMPLETE LIST OF POLICIES  
AND PROCEDURES FOR ANALYTICAL SERVICES**

**MIRELITE INSTITUTE QUALITY SYSTEM  
LIST OF POLICIES AND PROCEDURES**

- 4.1. Management responsibility
  - 4.1/01. Quality policy
  - 4.1/02. Organisation
  - 4.1/03. Responsibility and authority
  - 4.1/04. Verification, resources and personnel
  - 4.1/05. Management review
  
- 4.2. Quality system
  - 4.2/01. Structure description
  - 4.2/02. Structure of laboratory methods
  - 4.2/03. General form of policies and procedures
  - 4.2/04. Temporary change of procedures
  
- 4.3. Contract review
  - 4.3/01. General contract acceptance
  - 4.3/02. Incidental order acceptance
  
- 4.5. Document control
  - 4.5/01. Document approval, issue and removal
  - 4.5/02. Document handling and retention
  
- 4.6. Purchasing
  - 4.6/01. Assessment of suppliers
  - 4.6/02. List of approved suppliers
  - 4.6/03. Procedure on the way of purchasing
  - 4.6/04. Assessment of sub-contractors
  
- 4.7. Purchaser supplied products
  - 4.7/01. Sample handling and recording
  
- 4.8. Product identification and traceability
  - 4.8/01. Sample identification and traceability
  
- 4.9. Process control
  - 4.9/01. Approved list on analytical procedures and personnel
  - 4.9/02. Entering data in the register-book
  - 4.9/03. Entering data in the workbook
  - 4.9/04. Handling and form of analytical results sheets
  - 4.9/05. Report of examination
  - 4.9/06. General rules of chemical examinations
    - 4.9/06-1. Determination of water-soluble dry matter content by refractometer
    - 4.9/06-2. Gravimetric determination of dry matter content
    - 4.9/06-3. Peroxidase enzyme activity
    - 4.9/06-4. Determination of raw fibre content



- 4.9/06-5. Determination of total acid content of preserved food products according to a potentiometric method
  - 4.9/06-6. Determination of total acid content of preserved food products according to a visual titrimetric method
  - 4.9/06-7. Determination of nitrite content
  - 4.9/06-8. Determination of nitrate content
  - 4.9/06-9. Determination of starch content in meat products
  - 4.9/06-10. Determination of chloride content according to the method of Mohr
  - 4.9/06-11. Rapid test for determining the carotene content of carrot
  - 4.9/06-12. Determination of sulphur dioxide content
  - 4.9/06-13. Determination of protein content according to the method of Kjeldahl
  - 4.9/06-14. Determination of mineral content in quick-frozen products
  - 4.9/06-15. Determination of ash content
  - 4.9/06-16. Determination of ash and sand content insoluble in hydrochloric acid
  - 4.9/06-17. Determination of the proportion insoluble in alcohol
  - 4.9/06-18. Determination of fat content according to the method of Soxhlet
  - 4.9/06-19. Determination of the acid number and the free fatty acid content in quick-frozen fatty products
  - 4.9/06-20. Determination of the peroxide number in quick-frozen fatty products
  - 4.9/07. General rules of examination of residual pesticide content
    - 4.9/07-1. Chlorinated hydrocarbon residue
    - 4.9/07-2. Organophosphorus residue
  - 4.9/08. General guidance for microbiological examinations
    - 4.9/08-1. Semiquantitative direct rapid method for assessing the hygiene status
    - 4.9/08-2. Simultaneous detection and enumeration of total coliforms including *E.coli* - MPN technique
    - 4.9/08-3. Aerobic count of microbes - colony count technique at 30°C
    - 4.9/08-4. Enumeration of moulds - colony count technique at 25°C
    - 4.9/08-5. Enumeration of *Staphylococcus aureus* colony count technique
    - 4.9/08-6. Detection of salmonellae
    - 4.9/08-7. Enumeration of enterococci - MPN technique at 37°C
    - 4.9/08-8. Enumeration of total number of presumptive sulphite reducing clostridia - MPN technique at 37°C
    - 4.9/08-9. Enumeration of Enterobacteriaceae - colony count technique
    - 4.9/08-10. Enumeration of coliforms - colony count technique at 30°C
  - 4.9/09. Sensory testing - description of the method
  - 4.9/10. Adoption of new testing methods
  - 4.9/11. General labour - safety regulation for the laboratory
  - 4.9/12. General hygiene measures for the laboratory
- 4.10. Inspection and testing
- 4.10/01. Checking the incoming materials

- 4.11. Inspection, measuring and test equipment
  - 4.11/01. Checking the measuring and test equipment
  - 4.11/02. Control of measuring equipment
  - 4.11/03. Calibration of sensory testing personnel
  
- 4.12. Inspection and test status
  - 4.12/01. Identification of inspection and test status
  
- 4.13. Control of non-conforming product
  - 4.13/01. Misreported result
  
- 4.14. Corrective action
  - 4.14/01. Corrective action
  
- 4.15. Handling, storage, packaging and delivery
  - 4.15/01. Storage requirements
  - 4.15/02. Handling of chemicals
  - 4.15/03. Destruction of sample
  
- 4.16. Quality records
  - 4.16/01. Retention of quality records
  
- 4.17. Internal quality audits
  - 4.17/01. Description of auditing method
  
- 4.18. Training
  - 4.18/01. Identification of training needs
  - 4.18/02. Training records

**APPENDIX 15**

**LISTS OF DELEGATES FOR PROJECT DEMONSTRATION MEETINGS**

JELENLEK

Közvetítő és Székkapcsoló Hálózatok Fejlesztési Társaságának 1973. június 29-én.

| NEV                     | Munkahely, beosztás           | Látogatás karta száma |
|-------------------------|-------------------------------|-----------------------|
| Czakóné Koltócsár Hanna | Miskolci Hűtőipari RT         | 041                   |
| Köleczai Margit         | HFAI                          | 032                   |
| Kincses Judit           | —                             | 031                   |
| J. Á. ...               | ...                           | ...                   |
| Labala Károly           | Téglakerési Intézet           | 039                   |
| Deák Sándor             | Debrecen Hajdúfrost           | 023                   |
| Dr. Földes István       | —                             | 050                   |
| Lőrincz Endre           | ABUT GYOE                     | 024                   |
| Székely László          | — " —                         | 048                   |
| OZORA MONI KO           | —                             | 035                   |
| Nyelv Budai Veronika    | —                             | 037                   |
| Bolin Ezerécs           | Jászabai Hűtőipari RT         | 038                   |
| Dr. Erdőssy Zoltán      | — " —                         | 028                   |
| Czybulai László         | — " —                         | 033                   |
| Szabó Árpád             | — " —                         | 025                   |
| Dr. Stejler             | CAMPDEN F.D.R.A.              | 021                   |
| Resz Róbert             | Campden F.D.R.A.              | 044                   |
| Dr. Sándor Péter        | Munkács, Viháros, Tejipari RT | 042                   |
| Dr. László              | Sztroni Hűtőipari RT          | 010                   |
| Dr. László József       | Nagygyeőre Hűtőipari RT       | 026                   |
| Beck Ádám               | —                             | 022                   |
| Percs Gábor             | Zalaegerszegi Hűtőipari RT    | 027                   |
| Bálint István           | Zalaegerszegi Hűtőipari RT    | 043                   |

JELÉNLEK

Reszült a Székelyföldi Pártizmai Nőszervezet  
társaságánál 1990. június 29-én.

| Név       | Munkahely, beosztás      | Látogató kártya<br>száma |
|-----------|--------------------------|--------------------------|
| Deák Edit | PHRT Albertina laborszob | 047                      |
| D. Gy     | -II-                     | 016                      |

UNIDU bemutató 1994. február 28. Székesfehérvári Hűtőipari Rt.

Jelenléti ív

| Név                    | Munkahely, beosztás                      | Aláírás          |
|------------------------|--|------------------|
| HATNER GYÖRGI          | MIRSA Rt. Gyártásvezető                  | [Aláírás]        |
| Czakóvá Koleszár Klára | Miskolc Hűtőipari Rt. mű. bizt. v.       | Czakóvá          |
| Göröghe Anikó          | " - - - - -                              | Göröghe          |
| Gyömbér László         | HTI Bpest mű. vez.                       | Gyömbér          |
| Vincze István          | " - - - - -                              | Vincze           |
| Bilint László          | GOLDSUN Rt. Zalaegerszeg fjl. mened.     | Bilint           |
| DEÁK ISTVÁN            | HÁJDUFEST DEBRECEN laborvez.             | [Aláírás]        |
| Kecskeméti Katalin     | " - - - - -                              | Kecskeméti       |
| Zsöfi Lajos            | " - - - - -                              | Zsöfi            |
| Kovács László          | " - - - - -                              | Kovács           |
| Dr. Csuri József       | Székelykeresztúr Hűtőipari Rt. laborvez. | Dr. Csuri József |
| Dr. Kelecs Ágnes       | VERBONA Rt. Mű. bizt. v.                 | [Aláírás]        |
| Róka György            | CERBONA Rt. Műhellyez.                   | [Aláírás]        |
| Székely György         | CERBONA Rt. fjl. vez.                    | [Aláírás]        |
| Gódo Tibor             | CERBONA Rt. laborvezető                  | Gódo             |
| Vincze Anikó           | Béla Rt. mű. vez.                        | [Aláírás]        |
| Vincze László          | " - - - - -                              | [Aláírás]        |
| Tóth Erősi             | " - - - - -                              | [Aláírás]        |
| Eri Katalin            | " - - - - -                              | [Aláírás]        |
| Schlotter György       | Devecseri MEO vez.                       | Schlotter        |
| Tóth Balázs            | ARVIT Rt. Győr term. üz. vez.            | Tóth             |
| Kovács Erősi           | " - - - - -                              | Kovács           |
| Magyar Bálint          | " - - - - -                              | [Aláírás]        |
| Székely Balázs         | " - - - - -                              | [Aláírás]        |
| Dr. Árpád Ágnes        | Miskolc Hűtőipari Rt. lab. vez.          | [Aláírás]        |

**APPENDIX 16**

**COURSE TIMETABLE AND LIST OF PERSONNEL  
ATTENDING MARKETING COURSE, NOVEMBER 1993**

**MARKETING COURSE****BUDAPEST****Day One - Monday 1st November: MARKETING**

|       |  |   |                    |
|-------|--|---|--------------------|
| 09.00 | Introduction to the Course   | - | Bob Shaw/Les Bratt |
| 09.30 | Introduction to Marketing  | - | Celia Price        |
| 10.00 | Choice of Promotional Technique  | - | Celia Price        |
| 10.30 | Advertising & Marketing:   |   |                    |
|       | - the role of advertising  | - | Celia Price        |
|       | - how an advertising agency works  |   |                    |
|       | - the media  |   |                    |
|       | - product advertising: brand building  |   |                    |
|       | - CASE STUDY: Cadbury  |   |                    |
|       | - Corporate advertising - TV, press  |   |                    |
|       | - CASE STUDY: J. Sainsbury   |   |                    |
|       | - trade press advertising  |   |                    |
|       | - preparing an advertising brief   |   |                    |
|       | - PRACTICAL EXERCISE   |   |                    |
|       | - understanding the market: tracking studies                                       |   |                    |
| 15.00 | Public relations   | - | Celia Price        |
| 15.30 | Brand marketing versus retailer label  | - | Bob Shaw           |
| 16.00 | Retailing in the UK: how major supermarkets and retailer brand managements operate | - | Bob Shaw           |



Day Two: 2nd November

DEVELOPMENT OF NEW PRODUCTS

- 09.00 Product development in the food industry: rationale and motivation - Bob Shaw
- 09.30 Marketplace intelligence: a vital product development tool - Celia Price
- 10.00 New frozen food products in the UK: trends and themes - Celia Price
- 10.30 Product development:  
(some of the following topics will be covered by presentations, others will feature in the lecture notes)
- Idea generation - Bob Shaw/Les Bratt
  - Creating and understanding the brief
  - Product costing
  - Getting started
  - Professionalism in the development kitchen
  - Scale-up
  - Factory trials and production implementation
  - Building-in quality
  - Supplier inspection and auditing
  - Packaging design
  - Cooking and user instructions
  - Ingredients and nutritional declarations
  - Developing products for microwave reheating
  - Meeting the needs of western European retailers
- 15.30 Video on product development and discussion - Bob Shaw

Day Three: Wednesday 3rd November - Market Research and Sensory Science

MARKET RESEARCH

09.00 Introduction - Juliet Dixon

- What is market research
- Why do we have market research
- How to use market research
- When to use market research
- Researching consumers and products

10.00 Review of Research Methodologies - Juliet Dixon & Jean McEwan

- Desk research - secondary data
- Quantitative Research
- Sample sizes
- Demographics
- Types of quantitative studies, i.e. hall test, survey, home placement telephone, postal, omnibus, tracking, etc. (With examples).
- Qualitative Research: Types of qualitative research, i.e. group discussions, in depth interviews, (examples).

11.00 Problem Solving - Juliet Dixon & Jean McEwan

Quantitative research

- Case studies
- Advantages and disadvantages of each method
- When to use quantitative research

**(i) Problem Solving Exercise**

Video on quantitative research

Practical exercise on questionnaire design

**(ii) Qualitative research**

- Structure of groups/group dynamics/matched pairs/triads.
- Running children's groups
- Methods used, i.e. projective techniques etc. (using examples)
- Video on qualitative research
- Practical exercise
- Summary on when to use qualitative research and quantitative research, together with the advantages and disadvantages of each.

**14.00 The interviewer and moderator**

- Juliet Dixon

- Skills of the interviewer
- Skills of the moderator

Designing a brief

- Jean McEwan

- The proposal
- Report writing

Case studies using various methodologies

- Juliet Dixon

- Problem solving exercise - choosing the right methodology

**15.00 SENSORY SCIENCE**

- Jean McEwan

The application of Sensory Science to Marketing and Product Development

**15.00 CONCLUSION**

- Les Bratt

A Campden Food and Drink Research Association és a Mirelite Hűtőipari és Minőségvizsgáló Intézet által az UNIDO támogatásával szervezett

### MARKETING TANFOLYAM

programja

1993. November 1 -3

#### 1. Nap: November 1. Hétfő: MARKETING

|       |   |                    |
|-------|---|--------------------|
| 10,00 | A tanfolyam bevezetése  | Bob Shaw/Les Bratt |
| 10,30 | Bevezetés a marketingbe   | Celia Price        |
| 11,00 | A promóciós módszer kiválasztása  | Celia Price        |
| 11,30 | Hirdetés és marketing<br>- A hirdetés szerepe<br>- Hogyan működik egy hirdetési ügynökség<br>- A médiák<br>- Termék hirdetés: a márka kiépítése<br>- Esettanulmány Cadbury<br>- Vállalati hirdetés: TV, ujság<br>- Esettanulmány: J Sainsbury<br>- Kereskedelmi sajtó hirdetés<br>- Hirdetési célkitűzés és utmutató készítése<br>- Gyakorlat /csoportmunka/<br>- A piac megértése: felderítő, nyomonkövető vizsgálatok | Celia Price        |
|       | <b>KÖZBEN EBÉDSZÜNET</b>  |                    |
| 16,00 | Public relations  | Celia Price        |
| 16,30 | Márkás termékek hirdetése és a kereskedelmi láncok márkái   | Bob Shaw           |
| 17,00 | Kereskedelmi hálózatok Nagy-Britanniában  | Bob Shaw           |

Hogyan működnek a nagyobb szupermarketek és  
hogyan menedzselik saját márkájukat

2.nap. November 2. Kedd UJ TERMÉKEK FEJLESZTÉSE

|       |   |                    |
|-------|---|--------------------|
| 9,00  | Gyártmányfejlesztés az élelmiszeriparban:<br>alapelvek, okok és motiváció   | Bob Shaw           |
| 9,30  | Piacfigyelés: a gyártmányfejlesztés egyik<br>alapvető eszköze   | Celia Price        |
| 10,00 | Új gyorsfagyasztott termékek Nagy-Britan-<br>niában, trendek és témák   | Celia Price        |
| 10,30 | Gyártmányfejlesztés<br>/Az alábbi témák egy részét előadások tar-<br>talmazzák, más részük az írott jegyzetben<br>található/<br>- Ötletgyártás<br>- Az irányelv és utmutató kialakítása és<br>megértése<br>- Termék költségtervezés<br>- Hogyan kezdjük el<br>- Profizmus a gyártmányfejlesztő konyhában<br>- Léptéknövelés<br>- Üzemi kísérletek és gyártási alkalmazás<br>- A minőség beépítése<br>- A beszállítók vizsgálata és auditálása<br>- Csomagolástervezés<br>- Főzési és felhasználási javaslatok<br>- Adalékanyagok és beltartalmi jelölések<br>- Mikrchullámú sütőkre tervezett termékek<br>fejlesztése<br>- A nyugat-európai kereskedelmi hálózatok<br>követelményeinek kielégítése<br><br>KÖZBEN EBÉDSZÜNET | Bob Shaw/Les Bratt |
| 15,30 | Videó a gyártmányfejlesztésről  | Bob Shaw           |

3. nap. November 3. Szerda: PIACKUTATÁS ÉS ÉRZÉKSZERVI MÓDSZEREK

|       |  |                           |
|-------|--|---------------------------|
| 9,00  | Bevezetés<br>- Mi a piackutatás<br>- Miért végzünk piackutatást<br>- Hogyan használjuk a piackutatást<br>- Mikor használjuk a piackutatást<br>- A fogyasztók és termékek kutatása  | Juliet Dixon              |
| 10,00 | A kutatási módszerek áttekintése<br>- Irodalmazás /másodlagos adatok<br>- Kvantitatív piackutatás<br>- Minta méret<br>- Demográfiai tényezők<br>- A kvantitatív módszerek fajtái:<br>vásárcsarnok teszt, vizsgálat,<br>családokhoz kihelyezett minták,<br>telefon, postai körkérdés, omnibus,<br>nyomkövetés stb. /példákkal<br>- Kvalitatív piackutatás: a kvalitatív<br>piackutatás módszerei: csoport vizs-<br>gálatok, mélyreható egyéni kérdezés<br>/példákkal/ | Juliet Dixon/Jean Mc Ewan |
| 11,00 | Probléma megoldás<br>Kvantitatív piackutatás<br>- Esettanulmányok<br>- Az egyes módszerek előnyei, hátrányai<br>- Mihez használjuk a kvantitatív<br>piackutatást?<br><br>i/ Probléma megoldási gyakorlat<br>Video a kvantitatív piackutatásról<br>Kérdőív tervezési gyakorlat  | Juliet Dixon/Jean Mc Ewan |

ii/ Kvalitatív piackutatás

- a csoportok szerkezete, csoportdinamika, páros, hármas összehasonlítások
- gyermek csoportokkal végzett vizsgálatok
- módszerek pl. projektív technikák
- video a kvalitatív piackutatásról
- gyakorlati feladat
- összefoglalás: mikor használjunk kvalitatív és kvantitatív piackutatást, az egyes módszerek előnyei, hátrányai

**KÖZBEN EBÉDSZÜNET**

- 14,00 A kérdező és a moderátor
- Mit kell tudnia a kérdezőnek
  - Mit kell tudnia a moderátornak
- A célkitűzés és irányelv megtervezése
- a javaslat
  - a jelentés írás
- Esettanulmányok az egyes módszerek felhasználásával
- Probléma megoldó gyakorlat - a helyes módszer kiválasztása
- 15,00 Érzékszervi vizsgálatok
- Az érzékszervi bírálati módszerek  
marketing és gyártmányfejlesztési célú alkalmazása.
- 16,00 **ZÁRSZÓ**

JELLENLÉTI IV

az 1993. november 1-én tartandó Marketing tanfolyamról

Név:

Munkahely:

SZABÓ MARGIT  
 KISS ZOLTÁN  
 MARCÓ PÉTER  
 DECK ADAMVÉ  
 KÜTHY LÁSZLÓ  
 BINDER ISTVÁN  
 PÁZMÁNDI MIHÁLY  
 KAINER PETERINE  
 SZABÓ RUDOLF  
 Deck Edit  
 dr. Földesné Kőrösi  
 Fekete János  
 Hu. Nagy István  
 Hósisztó Béla

ALBIT HÜTŐHÁZ RT.  
 NAGYREDE, HÜTŐHÁZ  
 SZÉKESFÉNYVÁR  
 - - -  
 - - -  
 MIRELITE BUDAPEST RT / Hálós v.  
 Mirelite  
 PIRELLA  
 MIRELITE Budapest  
 Mirelite  
 Zalaegerszegi Hűtőipari VÉRT



JELLENLÉTI IV

az 1993. november 2 -án tartandó Marketing tanfolyamról

Név:

Munkahely:

Jogye' Budai Veronika  
 Cziszak Julia'ny  
 Toth Balazs  
 RECK ADA'MNE'  
 ..Kortai Golemi  
 Deak Edit  
 KAINEREVA  
 Binder Istvan  
 Kertkys Laszlo  
 Pazmandi Mikoly  
 Balint Laszlo

ARUI RT Gyul  
 ARUIT RT Gy. Sr.  
 ARUIT RT Gy. Sr.  
 NAGYERDE HUTOHAZ  
 Csepeli Gyos  
 PHRT, dekuriva  
 MIPELITE Bp.  
 Szfari Kistip Kt  
 # #  
 # #  
 Zalaegegszei Hutolipari Rt.

JELENLÉTI IV

az 1993. november 3-án tartandó Marketing tanfolyamról

Név:

Munkahely:

dr. Földes Mihály  
 Kárpáti Beáta  
 Dancsics Mihály  
 Nagy Anikó  
 BECK ADAMINE  
 Dóka Edit  
 Bencsik Katalin  
 Kócsy János  
 Pázmányi Csilla  
 Káner Éva  
 ...  
 ...

Magyar Posta  
 ARUIT RT Győr  
 — " —  
 — " —  
 MAGYREDE HÜTŐHÁZ  
 PHRT, HÉVÉNY  
 Szendrői Hely  
 Sándor Hely  
 Sándor Hely  
 Művelő Bp.  
 ...  
 ...

**APPENDIX 17**

**PROGRAMMES AND LISTS OF DELEGATES FOR PUBLIC SEMINARS**

**CAMPDEN**

**FOOD  
& DRINK  
RESEARCH  
ASSOCIATION**



*Mirelite Rt.  
Hűtőipari  
Fejlesztési és  
Minőségvizsgáló Intézet*

## **Invitation**

# **Food Quality Seminar**

**29th September 1993**

**at 10 o'clock**

**Venue:** Hungarian Scientific Society for Food Industry (MÉTE)  
Budapest, V., Akadémia u. 1-3. room I. 195.

A seminar on food quality and on requirements within the Western European Market will be held at MÉTE, organised by Campden Food and Drink Research Association, Chipping Campden (UK) and by Mirelite, Development and Quality Institute for Frozen Food Industry, Budapest.

Campden is one of the major independent centres of excellence in the United Kingdom, undertaking research and providing technological assistance to industry on a wide range of topics. Campden has also worked, since 1988, in both the frozen and canned food sectors in Hungary. The several projects were supported by the British Know How Fund and by the UNIDO.

A formal letter of collaboration has been signed between the Campden FDRA and the Hungarian Institute which is an Industrial Research Association staffed by professional scientists and technologists and with long standing experience within the frozen food industry.

These include particularly the provision of advice and training in:

– HACCP studies  
– Auditing  
– Market research

– ISO 9000  
– Marketplace intelligence  
– Processing technologies

**CAMPDEN**

**FOOD  
& DRINK  
RESEARCH  
ASSOCIATION**



*Mirelite Rt.  
Hűtőipari  
Fejlesztési és  
Minőségvizsgáló Intézet*

## Meghívó

### Élelmiszer Minőség Szeminárium

**1993. Szeptember 29.**

**10 óra**

**Helye:** Magyar Élelmezésiipari Tudományos Egyesület  
Budapest, V., Akadémia u. 1-3, I.em. 195. terem

Az angol Campden Food and Drink Research Association, Chipping Campden és a Mirelite Hűtőipari Fejlesztési és Minőségvizsgáló Intézet közös szemináriumot szervez az élelmiszerek minőségével és a nyugat-európai piac követelményeivel kapcsolatos kérdésekről.

Campden az Egyesült Királyság egyik legnagyobb független kutatóközpontja, amely számos területen végez kutatást és nyújt technológiai segítséget az élelmiszeripar számára.

Campden 1988 óta a magyar hűtő- és konzerviparban is számos programban résztvesz, melyek közül többet az angol Know How Fund és az UNIDO támogatott.

A Campden Élelmiszer és Italkutató Egyesülés és a Hűtőipari Fejlesztési és Minőségvizsgáló Intézet - amely jelentős ipari tapasztalatokkal rendelkező élelmiszeripari kutató-fejlesztő bázis - megállapodott, hogy a jövőben közös élelmiszeripari tanácsadó szolgáltatást nyújt a magyar vállalatok számára az európai minőségi és élelmiszerbiztonsági követelmények teljesítése és a piacgazdaság feltételeihez történő alkalmazkodás elősegítése érdekében az alábbi területeken:

- HACCP ELEMZÉSEK
- ÜZEMEKÁTVILÁGÍTÁSA
- PIACKUTATÁS
- ISO 9000
- PIACI ÉS FOGYASZTÓI VIZSGÁLATOK
- FELDOLGOZÁSTECHNOLÓGIÁK

**CAMPDEN**

**FOOD  
& DRINK  
RESEARCH  
ASSOCIATION**



*Mirelite Rt.  
Hűtőipari  
Fejlesztési és  
Minőségvizsgáló Intézet*

## **Food Quality Seminar**

organized by

**Frozen Food Section of Hungarian Scientific Society for  
Food Industry**

**Campden Food and Drink Research Association**

**Mirelite, Development and Quality Institute for Frozen Food  
Industry with the Support of the UNIDO**

### **PROGRAMME**

- 10.00**            **Opening**
- 10.05--10.30**    **Jr. Antal Szabó, Secretary of Hungarian National Committee of UNIDO:  
Management aspects of Quality Systems**
- 10.30--11.00**    **Les Bratt - dr. András Sebők:  
Introduction to the activities of Campden Food and Drink Research  
Association and of the Mirelite Institute  
Projects Supported by the British Know How Fund and UNIDO**


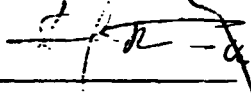
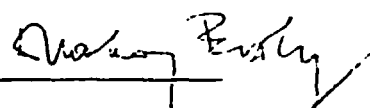
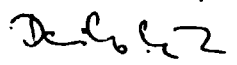
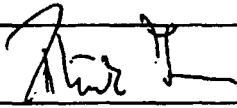
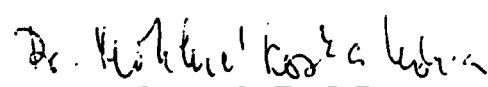
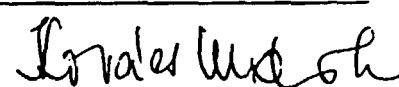
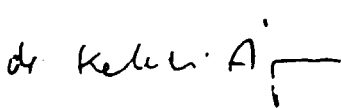
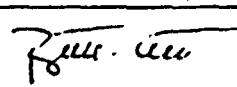
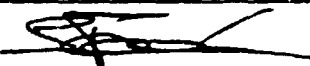
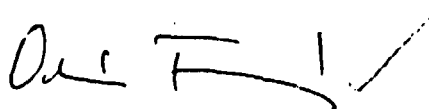
### **COFFEE**

- 11.15--12.15**    **David Stephens:  
Application of Hazard Analysis Critical Control Point (HACCP) method  
in the food industry, and its relation to ISO 9000 Quality Systems**
- Invited speaker for remarks: István Binder, Székesfehérvár Frozen  
Food PLC**

- 12.15--13.00**      **Les Bratt - dr. András Sebők:**  
**Services offered within Hungary and the UK to achieve quality performance**  
- Training  
- Audit ( Including the European Food Safety Inspection Service ( EFSIS ))  
- Consultancy/Advice  
- Product development
- 13.00--14.00**      **B U F F E T L U N C H**
- 14.00--14.30**      **Les Bratt:**  
**Requirements for Food Processors within the Western European Market Place**  
- The Retail Organisations  
- Legislation  
- Quality Standards
- 14.30--15.00**      **Les Bratt:**  
**Market Research, including the Campden Food Products Intelligence Centre**
- 15.00--15.20**      **Questions**
- 15.20**              **Sergio Miranda da Cruz: Close**

JELLENLÉTI IV

A MÉTE Hűtőipari Szakosztály 1993. szeptember 29-i rendezvényéről  
a CAMPDEN/MIRELITE Élelmiszer Minőségi Szeminárium

| 1  | Név:                   | Munkahely:                            | Aláírás:  |
|----|------------------------|---------------------------------------|---|
| 2  | dr. Bartucz Károly     | Dunakeszi Hűtőház                     |    |
| 3  | dr. József András      | MIRSA Hűtőház, Albertirsa             |    |
| 4  | Jáki Csaba             | Pestmegyei ÁÉÉÁ, Gödöllő              |   |
| 5  | dr. Makay Piroska      | ÁÉÉÁ, Nyiregyháza                     |    |
| 6  | Danilo Mária           | ANDREGLI Kft.<br>Gasztrofóli, Miskolc |    |
| 7  | dr. NóvÉ László        | ÁÉÉÁ, Szeged                          |   |
| 8  | dr. Pitrik Imre        | ÁÉÉÁ, Szeged                          |  |
| 9  | dr. Mohlné Koska Mária | ÁÉÉÁ, Szeged                          |   |
| 10 | Kovács Márta           | ÁÉÉÁ, Győr                            |   |
| 11 | dr. Keleti Ágnes       | CERBONA Rt.<br>Székesfehérvár         |   |
| 12 | Büki Istvánné          | ÁÉÉÁ, Székesfehérvár                  |  |
| 13 | Szipola Ilona          | ÁÉÉÁ, Székesfehérvár                  |   |
| 14 | dr. Szigeti Tamás      | ÁÉÉÁ, Székesfehérvár                  |  |
| 15 | Orbain Ferencné        | HUNGANA Kft.<br>Szabadegyháza         |   |



JELENLÉTI IV

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|    | Név:                      | Munkahely:                           | Aláírás:                  |
|----|---------------------------|--------------------------------------|---------------------------|
| 16 | Gartai Kamilla            | ÁÉÉÁ, Salgótarján                    | Gartai Kamilla            |
| 17 | Iglóváriné Molnár Mária   | ÁÉÉÁ, Salgótarján                    |                           |
| 18 | dr. Kovácsné Kovács Mária | ÁÉÉÁ, Debrecen                       | dr. Kovácsné Kovács Mária |
| 19 | Bálint Zoltán             | Bonduelle Kft.<br>Nagykörös          | Bálint Zoltán ✓           |
| 20 | Gólya Istvánné            | ÁÉÉÁ, Szombathely                    | Gólya Istvánné ✓          |
| 21 | dr. Szeghalmi Jenő        | ÁÉÉÁ, Kecskemét                      |                           |
| 22 | Gere Sándor               | MODIUS Sütőipari Kft.<br>Dunaújváros | ✓                         |
| 23 | Kondor József             | MODIUS Sütőipari Kft.<br>Dunaújváros |                           |
| 24 | Gombás Attila             | Sütőipari Vállalat<br>Székesfehérvár | Gombás Attila ✓           |
| 25 | Táborosiné Bihari Mária   | Sütőipari Vállalat<br>Székesfehérvár | ✓                         |
| 26 | Rotter Jenő               | Kenyérgyár<br>Székesfehérvár         | Rotter Jenő ?             |
| 27 | Czibrik Jánosné           | ÁÉÉÁ, Miskolc                        | Czibrik Jánosné ✓         |
| 28 | Fehérvári Margit          | ÁÉÉÁ, Pécs                           | Fehérvári Margit ✓        |
| 29 | dr. Orbán Gyula           | ÁÉÉÁ, Szekszárd                      | dr. Orbán Gyula ✓         |
| 30 | Bencsik Géza              | Bonduelle Kft<br>Nagykörös           | Bencsik Géza ✓            |

JELLENLÉTI IV

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| Név:                    | Munkahely:                          | Aláírás                     |
|-------------------------|-------------------------------------|-----------------------------|
| 31 dr. Guath Lajos      | ÁÉÉÁ, Veszprém                      | <i>Guath</i>                |
| 32 Raffai Istvánné      | ÁÉÉÁ, Veszprém                      | <i>Raffai Istvánné</i>      |
| 33 Browh Eileen         | URTER.                              | <i>Eileen P. Brown.</i>     |
| 34 Mátyás Györgyné      | ÁÉÉÁ, Komárom                       | <i>Mátyás Györgyné</i>      |
| 35. Egerszegi Sándor    | Globus Konzervipari Rt<br>Budapest  | <i>Egerszegi Sándor.</i>    |
| 36 Timár Katalin        | Globus Konzervipari Rt<br>Budapest  | <i>Timár Katalin</i>        |
| 37 Biró Béláné          | Globus Konzervipari Rt.<br>Budapest | <i>Biró Béláné</i>          |
| 38 Fleischer Lászlóné   | Globus Konzervipari Rt.<br>Budapest | <i>Fleischer Lászlóné</i>   |
| 39 Ivanics József       | COCA-COLA Kft.                      | <i>Ivanics József</i>       |
| 40 Nagyné Fónagy Margit | SOLAM Húsipari Rt.                  | <i>Nagyné Fónagy Margit</i> |
| 41 Kerényi Mártonné     | DEKÓFOOD Kft.<br>Debrecen           | <i>Kerényi Mártonné</i>     |
| 42 Illy András          | UNILEVER Kft. Veszprém              | <i>Illy András</i>          |
| 43 Ivan Attila          | UNILEVER Kft. Veszprém              | <i>Ivan Attila</i>          |
| 44 Gönczi Beáta         | UNILEVER Kft. Veszprém              |                             |
| 45 Besztercei Noémi     | UNILEVER Kft. Veszprém              | <i>Besztercei Noémi</i>     |

JELNÉTI IV

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| Név:                | Munkahely:                     | Aláírás            |
|---------------------|--------------------------------|--------------------|
| 46 SIMONDEZSŐ       | Kőbányai Sörgyár, Bp.          | <i>[Signature]</i> |
| 47 Mikkos János     | Kőbányai Sörgyár, Bp.          | <i>[Signature]</i> |
| 48 Kánási Jánosné   | Kőbányai Sörgyár, Bp.          | <i>[Signature]</i> |
| 49                  | Kőbányai Sörgyár, Bp.          |                    |
| 50                  | Kőbányai Sörgyár, Bp.          |                    |
| 51 Balajti József   | MERTCONTROL<br>Minőségell. Rt. | <i>[Signature]</i> |
| 52 Harsányi Péter   | MERTCONTROL<br>Minőségell. Rt. | <i>[Signature]</i> |
| 53 Hegyesi Lászlóné | ALBAHÚS Kft Székesfehérvár     | <i>[Signature]</i> |
| 54 Dr. Nagel Vilmos | Orsz. Élelmezési Int.          | <i>[Signature]</i> |
| 55 Királyné         | Dunaharaszti Konzervgyár       | <i>[Signature]</i> |
| 56 Róza Péter       | Dunaharaszti Konzervgyár       |                    |
| 57 Vidacs Ferencné  | Konzervkutató Intézet          | <i>[Signature]</i> |
| 58 Kádmai János     | Konzervkutató Intézet          | <i>[Signature]</i> |
| 59 Újhelyi Sándor   | FM                             | <i>[Signature]</i> |
| 60 FABINYI FERENC   | Győri ÁÉEA                     | <i>[Signature]</i> |
| 61                  | Győri ÁÉEA                     |                    |

JELLENLÉTI ÍV

- 5 -

| Név                            | Munkahely             | Aláírás           |
|--------------------------------|-----------------------|-------------------|
| <del>62. Szabó Erzsébet</del>  | <del>KÉKI</del>       | <del>X</del>      |
| 63. dr. Japanevi János         | Kecskeméti A'ÉEA      | Japanevi          |
| 64. Waldner József             | EKO Kft.              | Waldner József    |
| 65. BUZINKAY ANDRÁS            | ESKIMO<br>Veszprém    | Buzinkay András   |
| 66. Dr. Schlotter György       | Államh. #.            | Schlotter György  |
| 67. Szegedini Tünde            | Magyar A'ÉEA          | Szegedini Tünde   |
| 68. Szabó Erzsébet             | KÉKI                  | Szabó Erzsébet    |
| 69. Gyuray Zoltán              | FA'ÉEA                | Gyuray Zoltán     |
| 70. Pinal István               | Szfraktus             | Pinal István      |
| 71. Pócs                       | P!?                   | Szabványügyi Hiv. |
| 72. Suga Katalin               | Dud Műkari Egység     | Suga Katalin      |
| 73. Nagy Zoltán                | Szabványügyi Hivatal  | Nagy Zoltán       |
| <del>74. Dr. Baczur Béla</del> | <del>FEST. A'EA</del> |                   |
| 75. Rose Péter                 | Dunabenteni Könyvtár  | Rose Péter        |

**CAMPDEN**  
FOOD  
& DRINK  
RESEARCH  
ASSOCIATION



**HF** Mirelite Rt.  
Hűtőipari  
Fejlesztési és  
Minőségvizsgáló Intézet

## Élelmiszeripari Marketing Szeminárium

1993. November 4.

10 óra

**Helye:** Magyar Élelmiszeripari Tudományos Egyesület  
Budapest, V., Akadémia u. 1-3, I.em. 195. terem

Az angol Campden Food and Drink Research Association, Chipping Campden, a Mirelite Hűtőipari Fejlesztési és Minőségvizsgáló Intézet és a MÉTE Hűtőipari Szakosztálya az UNIDO támogatásával szemináriumot szervez az élelmiszerek piacutatózásai, gyártmányfejlesztésével és a nyugat-európai piac követelményeivel kapcsolatos kérdésekről, melyre ezennel meghívja Önt és kedves munkatársait.

### Program

|               |   |
|---------------|---|
| 10.00         | Mennyitő  |
| 10.05 - 10.25 | Az angol Campden Food & Drink Research Association és a Mirelite Rt. Hűtőipari Fejlesztési és Minőségvizsgáló Intézet bemutatása.<br>Les Bratt - dr. Sebők András |
| 10.25 - 11.15 | Az érzékszervi vizsgálati módszerek élelmiszeripari alkalmazási lehetőségei.<br>Jean McEwan   |
| 11.15 - 11.30 | Kávészünet  |
| 11.30 - 12.30 | Piacutatózás<br>Juliet Dixon  |
| 12.30 - 12.50 | Új termékek piacfigyelése<br>Les Bratt  |
| 12.50 - 13.10 | Gyártmányfejlesztés<br>Les Bratt  |
| 13.10         | Vita, zárszó  |

**CAMPDEN**

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RESEARCH  
ASSOCIATION**



**HF** *Mirelite Rt.  
Hűtőipari  
Fejlesztési és  
Minőségvizsgáló Intézet*

## **Food Marketing Seminar 4th November 1993 at 10 o'clock**

**Venue:** Hungarian Scientific Society for Food Industry (MÉTE)  
Budapest, V., Akadémia u. 1-3. room I. 195.

A seminar on food market research and product development and on requirements within the Western European Market will be held at MÉTE, organised by Campden Food and Drink Research Association, Chipping Campden (UK), by Mirelite, Development and Quality Institute for Frozen Food Industry, Budapest and by the Frozen Food Industry Section of the Hungarian Scientific Society for Food Industry with the support of the UNIDO.

### **Programme**

- |                      |  |
|----------------------|--|
| <b>10.00 - 10.05</b> | Opening  |
| <b>10.05 - 10.25</b> | Introduction to Campden Food & Drink Research Association and the Mirelite Frozen Food Institute<br>Les Bratt - András Sebők |
| <b>10.25 - 11.15</b> | The Application of Sensory Science for the Food Industry<br>Jean McEwan  |
| <b>11.15 - 11.30</b> | Coffee Break   |
| <b>11.30 - 12.30</b> | Market Research<br>Juliet Dixon  |
| <b>12.30 - 12.50</b> | Market Place Intelligence<br>Les Bratt   |
| <b>12.50 - 13.10</b> | New Product Development<br>Les Bratt   |
| <b>13.10</b>         | Questions & Close  |

JELENLÉTI IV

az 1993. október 4-én rendezendő MÉTE Marketing szemináriumról

Név:

Munkahely:

Aláírás:

|                     |                        |                   |
|---------------------|------------------------|-------------------|
| Helenevölgyi László | Bcs. Hűtőipari RT      | Helenevölgy       |
| Alócsai Péter       | - " -                  | Alócsai Péter     |
| Béres Miklós        | - " -                  | Béres Miklós      |
|                     | - " -                  |                   |
| KARAI TIBOR         | Bajai Hűtőipari RT     | (Kari Tibor)      |
| Peter János         | - " -                  | Peter János       |
| János László        | MIRSA RT               |                   |
| Dezsa Sándor        | Debreceni Hűtőipari RT | Dezsa Sándor      |
| Peter László        | Téjipari V. Szeged     | Peter László      |
| de. Alzsin Agnes    | Miskolc Bp Hűtőip. RT. | de. Alzsin Agnes  |
| Kerecsényi Hédi     | DEKO FOOD KFT.         | Kerecsényi Hédi   |
| Barkóczi István     | H.F.M.J.               | Barkóczi István   |
| de. Ursula István   | Globus konzerveipari   | de. Ursula István |
| János József        | Coca-Cola Ametill      | János József      |
| Dezsa Sándor        | Globus RT              | Dezsa Sándor      |
| Nicolas MAROTTE     | DANONE KFT             | Nicolas MAROTTE   |
| Czuppon György      | Globus RT.             | Czuppon György    |
| KADAR TIBOR         | ARVITH. RT.            | KADAR TIBOR       |
| Nagy Adrián         | MIRSA RT.              | Nagy Adrián       |
| Dezsa Edit          | MIRSA RT               | Dezsa Edit        |
| Kecskés Zoltán      | Teg.-i Hűtőip. KFT.    | Kecskés Zoltán    |
| Óriás Tibor         | Miskolc RT.            | Óriás Tibor       |
| Peter Hédi          | FM                     | Peter Hédi        |
| Kerecsényi Hédi     | Fdt Tüdőip. Fő         | Kerecsényi Hédi   |
| PETROUSS László     | ZALBEC. HÜTŐIP.        | PETROUSS László   |

