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European Institute for East-West Cooperation

INTERNATIONAL COURSE ON RESEARCH AND INNOVATION MANAGEMENT

29 October - 8 November 1992

F I N A L R E P O R T

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FOR EAST WEST
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ABSTRACT

The International Course on Research and Innovation Management was held in Moscow from 29 October to 8 November 1992. Thirty participants took part in the Course, and an international team of experts was responsible for providing the lectures and training activities. The Course was organized by the International Centre for Science and High Technology (ICS) with the participation and assistance of various institutes, such as the European Institute for East-West Cooperation, the London School of Economics, the Russian Academy of Science, the Moscow International Energy Club, the Innovation Institute, and others.

INTRODUCTION

The European Institute for East-West Cooperation is a non-governmental body and has as its Chairman the Nobel Laureate Ilya Prigogine, and as its Vice Chairmen Academician Makarov, Vice President of the Russian Academy of Science and Prof. Lions, Chairman of the France Space Agency. The main objective of the European Institute for East-West Cooperation is to promote cooperation and joint projects between Eastern and Western European countries.

The European Institute for East-West Cooperation has been involved in the running and organization of the International Course on Research and Innovation Management since 1990, with the preparation of the training material and assisting ICS in the coordination of the training programmes.

Science and Technology are among the key driving forces of change and development of today's societies. Enormous investments in scientific research, technology and innovation are made by governments and

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private industries. An important new characteristic of this development is the increasing scientific and knowledge content of industrial products and processes. Scientific research in universities and independent institutions has moved closer to industry in order to gain in efficiency of commercialization. The more society invests of its financial and human resources in scientific and technological research, the stronger will be the demands by society and governments for quick returns on investments. This requires more effective management of research and innovation. An additional dimension is the dramatically increasing international competition. It seems that Japan, better than other countries so far, has succeeded in the effective transformation of the pool of scientific and technological knowledge into industrial products for a world market.

CONTRIBUTION OF THE EUROPEAN INSTITUTE FOR EAST-WEST COOPERATION

Contribution of the European Institute for East-West Cooperation to the preparation, organization and running of the International Course on Research and Innovation Management.

The Contribution of the EIEWC was in accordance with the work plan and terms of reference dated September 1992 and the Contractor proposal dated September 1992 and it consisted in:

1. a Preparatory Phase in order to make coherent and compatible all the teaching and training materials with the organization also of a round table with the purpose of finalizing the Programme;
2. assistance in the running of the Course with teaching and training activities;
3. assuring the participation of 9 students from developing countries;
4. organization of a final Round Table to discuss policy issues in this field in Russia and to receive suggestions for future courses.

.../...

A. PREPARATORY PHASE (June-October 1992)

-Four senior scientists (Prof. Paolo Bisogno from the University of Rome, department of Research and Innovation Policy, Prof. Giovanni Abramo from the Department of the Innovation Transformation of National Research Council CNR, Dr. Bruno Schmitz, Strategic Analyst for Science and Technology, Dr. Rustem Khairov, Social Implications) were involved in the preparation and assembling of teaching and training material, as well as in the teaching activities, for the Course on Research and Innovation Management.

-One Round Table was organized (EIEWC's HQ) from 7 to 9 September 1992 together with the Academic Board (Prof. A. Forti, Prof. P. Bisogno, Prof. I. Angell, Dr. V. Kouzminov, Dr. G. Abramo, Dr. B. Schmitz, Dr. G. Aslanian, Prof. R. De Maria, Acad. A. Scheindlin and Prof. S. Nilsen) in order to prepare the final programme and check all training and teaching material.

B. TEACHING AND TRAINING ACTIVITIES

The European Institute for East-West Cooperation was responsible for the following activities during the International Course on Research and Innovation Management;

Tuesday, 3 November 1992

**Technical and Economic Monitoring of Research and Development Products
Human and Organizational Resources;**

- Managing the Innovative Research and Development Team
- Management of Human Resources in a Research and Development Environment and the Russian Experience

.../...

Wednesday, 4 November 1992

**Analysis of the Target Areas of Scientific Products, Product Cycle,
Market Prospects**

- Analysis of the Internal Market of Scientific Products in Russia

Thursday, 5 November 1992

The Environment of Research, Development and Innovation

- Geopolitical, Social and Cultural Factors with reference to Conversion
Issues and to the Context of the European Community

Friday, 6 November 1992

Creativity and the Innovation Process

- How to Convert an Idea into a Product
- A case study on Creativity and Innovation: the Prato case

Saturday, 7 November 1992

Financing of Research, Innovation and New Product Development

- Transition to Market Economy and Management of Innovation
- The Role of Technology Assessment and Policy Analysis in Research
Development Decision Making
- International Financing of Research and Innovation

C. PARTICIPANTS FROM DEVELOPING COUNTRIES

The participation of the following persons from developing countries was supported by the European Institute for East-West Cooperation:

.../...

Abdrisaev Baktybek

Institute of Physics
Bishkek, Kirghizia

Bolmaro Raúl Eduardo

National University of Rosario
Faculty of Science and Engineering
Rosario, Argentina

Conde Raul

University of Mar del Plata
Faculty of Engineering
Mar del Plata, Argentina

Demirkhanian Artur

Association ATLANTIS
Stepanavan, Armenia

Madan Mohan Thevarkalathil

Dept. of Management Studies
Indian Institute of Science
Bangalore, India

Mailian Grigorij

Association ATLANTIS
Stepanavan, Armenia

Omulo Monica

Lancaster University (UK)
Dept. of Environmental Science
Kenya

.../...

Potemkina Valentina

UNIK Ltd.

Kiev, Ukraine

Ramasamy Perumalsamy

Crystal Growth Centre

Anna University

Madras, India

D. CONCLUDING ROUND TABLE

At the end of the Training Course on Research and Innovation Management a Round Table was organized with the participation of some members of the Academic Staff of the Course: Prof. A. Forti, Prof. S. Nilsson, Dr. B. Schmitz, Dr. G. Aslanian, Acad. A. Scheindlin, Prof. I. Angell, the participants of the Course and the representatives of the Russian Academy of Sciences, the UNESCO Russian National Commission, the Russian Ministry of Education and Science, etc.

During this Round Table an informal discussion took place regarding the problems in Russia related to the Research-Innovation System. In the present transition phase a series of problems are present, from the stability of the research manpower to the lack of concentration of efforts and scarce resources, joint to the lack of managerial skill. This situation should evolve taking into account the enormous manpower and resources potential of Russia.

Initiatives like this of ICS-UNIDO should be extended taking also into account that the reform of the patent system is being completed should be completed.

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As far as suggestions for the future format of the Course are concerned, several recommendations were made. The first one reflected the preoccupation that, as it is being done now, the lectures should consider and reflect, in a very accurate manner, the local conditions and particularly the culture and habits of the recipients. This means that the available teaching and training materials should always be adapted to the local conditions. It is also essential that each participant has at his disposal one computer in order to be acquainted with the various possibilities that I & T (information technology) offers to managers and directors of laboratories.

There is also a need to have for sometime, participating in the successive Courses on Research and Innovation Management, persons coming from the same institutions.

This will create for us the basis for setting up courses in developing countries with the help of local specialists which have already been trained and are acquainted with our methodology.

CONCLUSIONS

The European Institute for East-West Cooperation has been involved in the cooperation with UNIDO-ICS in the organization and running of the International Course on Research and Innovation Management since two years.

This is a very important activity which should be extended to other countries and it should receive a mayor support UNIDO-ICS has now, with its partners, gained and accumulated an important experience and know how which should be available internationally. As we are very honoured to participate to this very important initiative we would like to express to Prof. A. Forti and to his team our gratitude for the assistance and help received.