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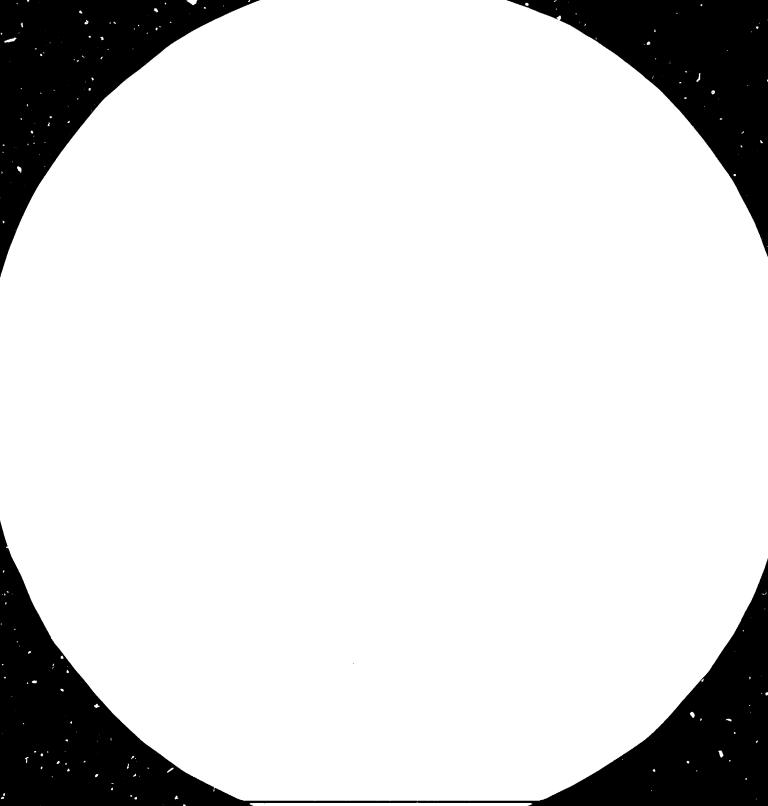
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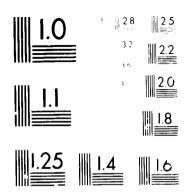
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UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION

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INDUSTRIAL DEVELOPMENT REVIEW SERIES

KENYA

Prepared by the Regional and Country Studies Branch Division for Industrial Studies

Preface

This industrial development review of Kenya has been prepared by the Regional and Country Studies Branch of UNIDO's Division of Industrial Studies. The aims of the review are to present a general picture of the country's economic and industrial development and to provide the readers with additional information to be used in activities relating to technical assistance, industrial redeployment and restructuring, and investment promotion and cooperation.

This review is a desk study; no field survey has been undertaken. A considerable portion of the data analyzed in the industrial development review has been provided by the Statistics and Survey Unit of UNIDO's Division of Industrial Studies. Industrial development reviews will be updated periodically as new data become available from UNIDO's statistics data base, from national information sources, and from the feedback received from the users of the reviews.

The views and comments contained in this study do not necessarily reflect those of the Government of Kenya nor do they officially commit the United Nations Industrial Development Organization to any particular course of action.

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EXPLANATORY NOTE

The structure and organization of information in the report follows the established outline for Industria! Development Reviews. The heading on each page gives the date on which the information for that section was gathered and analyzed, and the page number within sections or sub-sections. Page 2.5.2, for example, identifies the second page of information on "Performance of the Manufacturing Sector", which is sub-section 2.5.

Regional classifications, industrial classifications, trade classifications and symbols used in the statistical tables of this report, unless otherwise indicated, follow those adopted in the United Nations Statistical Yearbook.

Dates divided by a slash (1970/71) indicate a crop year or a financial year.

Dates divided by a hyphen (1970-71) indicate the full period, including the beginning and end year.

In: tables:

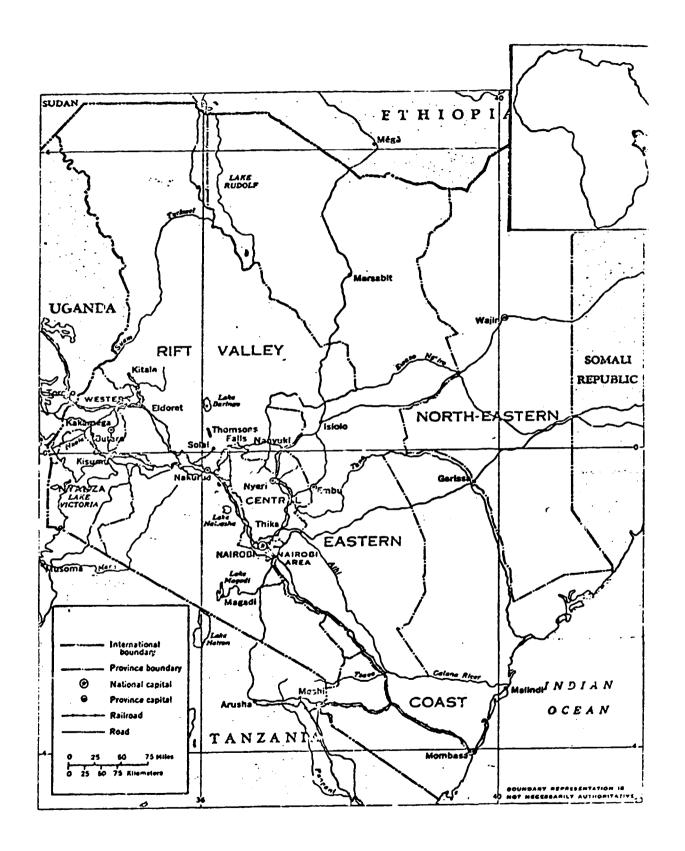
Three dots (...) indicate that data are not available or are not separately reported;

A dash (-) indicates that the amount is nil or negligible;

A blank indicates that the item is not applicable;

One dot (.) indicates that there is insufficient data from which to calculate the figure.

MAP OF KENYA



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1. OVERVIEW OF KENYA

1.1 The country and its people

Kenya has an area of 224,960 square miles (582,646 km²), only one fifth of the land, however, is arable. It is estimated that about 12% of the land has a high potential for cultivation and that 5-6% has a medium potential. Those areas are in the Western part towards Lake Victoria and in the Central Province. The rest of the land is used for subsistence farming and ranching or by nomads.

The growth rate of the population was 4.1% in 1980, which is among the highest in the world. The high growth rate is due to a very high level of fertility and a relatively low mortality level. Should this growth rate continue unabated, Kenya's development strategies will face the challenge of providing jobs for a labour force doubled in size by the end of this century.

BASIC INDICATORS BOX 1 Country data

In 1981

Area:

582,646 Km²

Population:

17.4 million Number:

Density:

30 inhabitants per Km²

Growth rate:

4.0 per cent, 1970-81

Labour force:

4.5 per cent, prospective 1980-2000 5.5 million

Adult literacy:

47 per cent (1980)

Life expectancy:

56 years

Infant mortality rate:

85 per 1000 live births

Independence:

12 December 1963

Language:

Swahili, English, local languages

Current exchange rate

June, 1983:

1 US\$ = 13.2 Shillings ("Shs)

1 Kenyan Pound (K£) = 20 Shillings

Sources: World Bank, World Development Report 1983; IMF, Incernational Financial Statistics, October 1983.

Kenya 1.1.2

November 1983

The population growth accentuates pressure on the country's capability to feed its growing population, about half of whom are under the age of fifteen.

The population of Kenya's eight largest urban centres doubled from 1969 to 1979, to over 1.6 million persons. Including nine other towns, the urban population accounts for approximately 13 per cent of the total population. Although, there is a growing migration from rural to urban areas about 98 per cent of those classified as poor live in rural areas. Approximately 21 per cent of the total urban wage earnings are remitted to rural areas, which demonstrates the dependence of rural communities on urban migrants. 1/

Coffee beans is the largest agricultural crop, with an estimated value of KE 123 million in 1982. Coffee and tea together accounted for 66 per cent of the total value of the top seven crops in 1982. Production of cash crops by smallholders, and the gradual acceptance of private land ownership in tribal areas has led to greater output of these crops. Animal husbandry is an important priority in agricultural development. The production of milk now meets domestic demand and dairy products are beginning to be exported. Forestry is not a major industry although a total of 155,200 hectares are forest plantations. The major use of forests is for household firewood, thus afforestation is a major aim of government policy.

The railways are operated by the Kenyan Railways Cooperation. The 1,070Km main line runs between Mombasa and the Uganda border. Passenger and freight air travel are well developed with innumerable airstrips in addition to the three international airports at Nairobi, Mombasa and Embakasi.

^{1/} World Bank, "Growth and Structural Change in Kenya: A Basic Economic Report", Annex III; Report No.3350-KE, August 1982.

Kenya 1.1.3

November 1983

BASIC INDICATORS BOX 2

Resources and transport infrastructure

In 1982

Resources

Cash crops

(leading products by value):

Livestock

Fisheries, total catch:

Forests

Mining

Transport

(leading minerals by value):

Energy production

major sources:

coffee, tea, maize, sugarcane,

wheat, pyrethrum, sisal

71,000 head cattle slaughtered 260.3 million litres milk produced

60,305 tons, predominately fresh

water

1.37 million hectares 3 per cent of total area

soda ash, salt, fluorspar,

diatonite, silica

hydroelectric: 1,804 million kwh

roads:

6,540 Km tarmac, 46,960 km other

Railways:

1,791 Km; main line: Mombasa -

Nairobi - Kampala, Uganda

Ports:

Mombasa, Kisomu (Lake Victoria)

Airports:

Nairobi, Mombasa, Embakasi, also

150 airstrips

The Economist Intelligence Unit, Quarterly Economic Keview of Kenya, Source: Annual Supplement 1983.

1.2 The economy

EASIC INDICATORS BOX No. 3 GNP, GDP, and structure of the economy.

In 1981

Gross National Product p

per capita:

US\$ 420

Gross Domestic Product

total:

US\$ 6,960 million

Average annual growth rate:

5.8% (1970-81 at constant 1970

prices)

5.3% (1976-82 at constant 1976

prices)

Structure (Current prices):

agriculture:

32% OF GDP

industry:
(manufacturing:

21% 13%)

services:

47%

Source: World Bank, World Development Report 1983.

The growth rate of the GDP has been above average for the developing countries during the seventies. However, in the last few years the growth rate has been declining. The Fourth Development Plan (1979-83) started out with a target of 6.3% which was later revised and set at 5.4% per annum. Even this revised target has proven unattainable: from 1981 to 1982 the GDP grew by only 3.3 per cent at constant 1976 prices, or 13.9 per cent at current prices. 1/

The services sector provides almost half of Kenya's GDP. The share of GDP contributed by the agricultural sector has been decreasing slightly during the past two decades while the manufacturing sector's share has increased but remains relatively small. The mining and quarrying sector is negligible.

^{1/} Kenya, Central Bureau of Statistics, Economic Survey 1983, pp. 18 and 25.

Kenya 1.2.2 November 1983

In 1976/77 world prices for Kenya's primary commodities, coffee and tea, reached record levels and consequently the country enjoyed a sharp improvement in its terms of trade. Between 1977 and 1982 however, the ratio of export prices to import prices declined 44 per cent. Calculation of average incomes must take into account this change in the terms of trade. Thus the constant price per capita GDP growth, adjusted for changes in terms of trade, was -1.4 per cent in 1982, -1.6 per cent in 1981, and -2.9 per cent in 1979. Over the entire 1976-82 period the growth of GDP per capita was 1.6 per cent but only 0.3 per cent if adjusted for terms of trade. 1/

Although 1982 marked the fifth successive year of deterioration in the terms of trade receipts from services increased, thus improving the current account of the balance of payments. However, both private and public long-term capital inflows declined, an impact partially offset by financial support from the International Monetary Fund. Like many other countries without oil resources, Kenya's oil imports have increased substantially, from 17.8 per cent of total imports in 1978 to 40.2 per cent in 1982. However, some of these oil imports form the basis of substantial export earnings from refined fuels, which amounted to 52 per cent of manufactured exports in 1980.

In mid-1982 a structural adjustment programme for Kenya was announced by the World Bank, mainly affecting monetary and fiscal policy. Subsequently, a devaluation of 13% took place in December, which was the third devaluation in two years amounting to 30% in all, and which set the exchange rate at 12.60 K Shs to 1 US dollar. By that time the rate of inflation had reached 20%.

^{1/} Central Bureau of Statistics, op cit, p.22

Kenya 1.2.3 November 1983

BASIC INDICATORS BOX 4 Prices and exchange rates

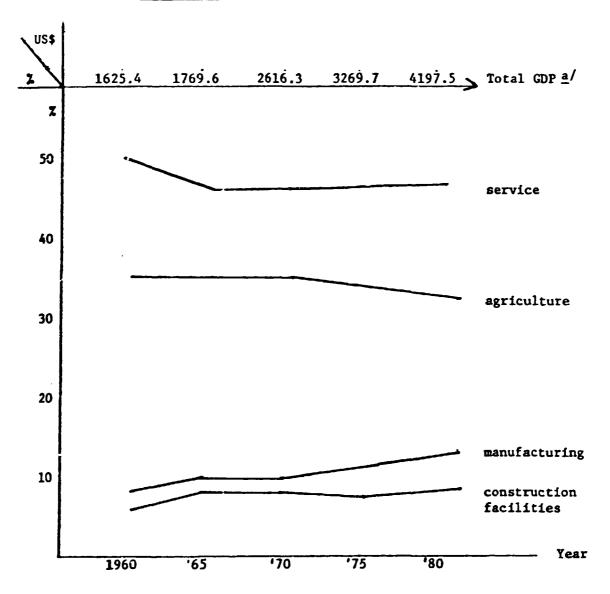
	Year Consumer Prices Index (1980=100)		Official Exchange Rate (annual average)		
	1970		1 US\$ =	7.1 K Shillings	
	1975		11	7.3	
	1976	60.6	**	8.4	
	1977	69.6	**	8.3	
	1978	81.4	11	7.7	
	1979	87.9	11	7.5	
	1980	100.0	**	7.4	
	1981	111.8	11	9.0	
	1982	134.7	**	10.9	
Jan-June		146.6	11	13.0	

Sources:

IMF, <u>International Financial Statistics</u>, October 1983; Yearbook 1979.

Kenya 1.2.4 November 1983

Figure 1: GDP by economic sectors 1960-1980



a) At constant 1975 prices in million US \$

Source: UNIDO data base

Note: Mining provided approximately 1 per cent of GDP in 1980.

Kenya 1.2.5 November 1983

BASIC INDICATORS BOX No. 5 Foreign trade and balance of payments

Exports

Total value:

US\$ 897 million (1982)

Main goods:

Petroleum products, coffee, tea,

Main destinations:

UK, FRG, Uganda, the Netherlands

Imports

Total value:

US\$ 1,488 million (1982)

Main goods: Crude petroleum, industrial machinery,

motor vehicles, iron and steel,

fertilizers

Main sources:

UK, FRG, Japan, USA

Balance of payments:

US\$ -440 million (1982)

US\$ -634 million '1981)*

External public debt:

(total unfunded)

US\$ 1,363 million (1982)

26.3 per cent of GNP

US\$ 1,261 million (1981)*

Debt service:

3.2 percent of GNP (1982)*

18.9 per cent of total exports

Foreign currency reserves:

US\$ 217 million (1982)

Inflation rate:

10.2 percent, average annual 1970-81 22.3 percent (1982) (Nairobi only)

Sources: Kenya, Central Bureau of Statistics, Economic Survey 1983 (US \$ values calculated at following exchange rates: 12.7 KSh/US\$ at December 1982; 10.286 KSh/US\$ at December 1981.)

The World Bank, World Development Report 1983 provides the following data for 1981:

Balance of payments:

US\$ -736 million

External public debt:

US\$ 2,228 million, or 34.4 per cent of GNP

Pebt service: 4.5 per cent of GNP

Kenya 1.3.1

November 1983

1.3 Manufacturing sector

BASIC INDICATORS BOX 6 The manufacturing sector

In 1982

Manufacturing value added (MVA): US\$ 641 million

MVA per capita: US\$ 38.8

Employment in manufacturing:

total: 146,800 persons

% of labour force: 2 per cent MVA per worker: US\$ 4,366

Export of manufactures:

value: US\$ 398 million, of which US\$ 235

million are petroleum products

main goods: non-metallic mineral manufactures,

oil and perfumes, pharmaceuticals,

paper and leather products

destinations: developing countries (86%), EEC (9%)

Import of manufactures:

value: US\$ 875 million

main goods: machinery and transport equipment,

iron and steel

origins: EEC (58%), Japan (16%), developing

countries (6%)

Sources: UNIDO Data Base, information supplied by United Nations Statistical Office; World Bank, World Development Report, 1983; Kenya, Central Bureau of Statistics, Economic Survey 1983.

Kenya 1.3.2 November 1983

Compared to other countries in East Africa, Kenya is the most industrialized. During the 1970s the growth in the manufacturing sector averaged over 11 per cent per annum, which was almost twice the growth rate of the economy overall. The economic recession has also hit this sector and in 1981 manufacturing growth was less than 5 per cent. The growth is now limited by inherent shortages of foreign exchange for financing imports of raw materials.

The import substitution policy prevailing during the last decade in Kenya has led to a relatively diversified industrial sector and a well-established industrial base for certain key industries. Export opportunities to other East African countries, Rwanda, Burundi and Zimbabwe, etc, also helped in the diversification of the economy. Policy objectives continue to aim at restructuring the industrial sector towards an increasingly export-oriented growth.

Kenya 2.0.1 November 1983

2 STRUCTURE AND PERFORMANCE OF THE MANUFACTURING SECTOR

Kenya's industrial statistics are provided mainly by the Central Bureau of Statistics (CBS). The latest census was for 1977 and covered all establishments employing 20 or more persons, a 50% sample of those employing between 5 and 19 persons and a 10% sample of establishments employing between 1 and 4 persons. (The next census, providing information for 1982, is expected to be published by July 1984).

Surveys of industrial production were conducted for 1968-1971 and 1973-1976; the 1977-1981 survey is in progress. These cover only large scale establishments defined as those with 50 or more employees. Since 1970, 25% of firms employing between 20 and 4° persons have also been included in the surveys. The CES also carries out an informal sector survey in which manufacturing establishments employing less than 10 workers are covered. There is no survey covering establishments employing between 10 and 20 workers.

Kenya is exceptional among developing countries in having instituted an annual street-by-street count of persons working in very small enterprises. However, there does not seem to be a clear demarcation between informal and formal firms, other that of having a postbox or not. Further, only establishments with 50 or more employees are included in the statistics from the United Nations Statistical Office, thus resulting in a very poor coverage of the country's industrial sector. It is therefore crucial to look for additional data from various sources; the main problem then being variations in definitions used.

Sometimes the data available cover manufacturing in the <u>modern sector</u> which is defined as all establishments in the urban areas operating organized businesses and all large non-agricultural establishments, such as saw mills, situated outside the urban areas. Part of this sector is the <u>small-scale</u> modern industry defined as units with total investment capital (fixed and working capital) of KShs 5 million (approximately US\$ 400,000)

Kenya 2.0.2
April 1983

and employing no more than 50 persons. To get a complete picture of the small industries sector, the <u>informal manufacturing sector</u> has to be added to the small-scale modern sector. However, some data for the small-scale industries sector is based on modern small-scale industries plus all informal units i.e. also including services. The above mentioned groupings often seem to be mixed up in the various sources used for the tables in this paper. Therefore, the comparisons throughout the paper can only be made with reservations.

Kenya 2.1.1 November 1983

2.1 Growth and structural change of value added in manufacturing

If judged by the growth of output and employment, Kenya's industrial sector has performed well since independence. Real manufacturing output grew at an annual rate of 9.5% compared to 5.9% for total GDP between 1964 and $1978.\frac{1}{2}$. The current industrial base is 3.5 times larger than it was at the time of independence (1963).

As can be seen in Table 1, there have been great variations in the growth rates of value added in manufacturing during the seventies; the average, was 7.6% which is a high figure compared to the overall growth of the economy and also in comparison with other countries. As for the rate of growth of GDP in manufacturing, it has slowed down in the last couple of years to below 5%.

There have been various sudden and drastic fluctuations in the production of each single item as shown in Table 1. As for the particularly enormous negative growth rates of 1974-75, they were caused by an outbreak of choiera, which forced the Government to close many establishments. It is also noteworthy that the distribution of MVA among the main sectors does not seem to have been affected by the oil crisis.

Among the main manufacturing sectors, food products have showed the most significant development in the seventies by doubling their share of MVA; it now contributes about one third of the total MVA. However, food production has declined in the past two years and has not been sufficient to cover domestic needs, partly as a result of droughts and partly because of poor management regarding storage facilities, pricing, credits and payments.

World Bank, "Growth and Structural Change in Kenya: A Basic Economic Report", Annex III, Report No. 3350-KE, 31 August 1982.

Kenya 2.1.2

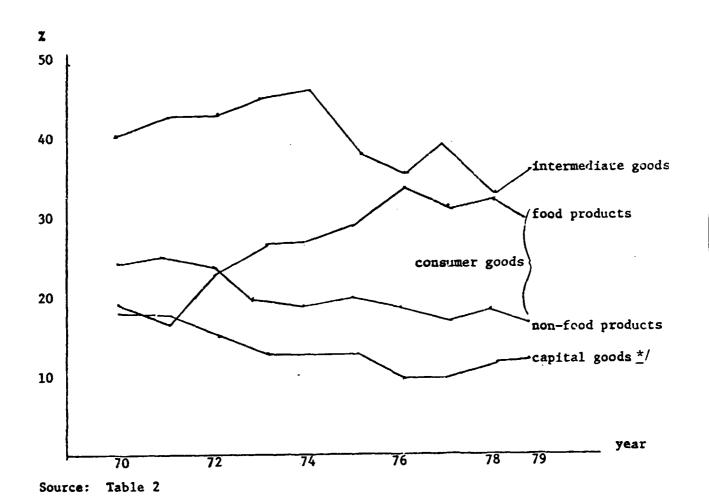
November 1983

With the increased policy emphasis on agricultural processing for export it is very likely that the food products sector will increase further its share of the total MVA. The main food processing activities are sugar refining, fruit canning, meat processing, production of dairy products, brewing, and cashew nuts processing. In addition, manufacturing of activities using other agricultural products such as sisal and hessian goods, cotton, pyrethrum products, animal feeds, hides and skins and pulp and paper are also expected to increase.

Among the goods from heavy industries, the important cement and soda ash industries have experienced a high growth. On the other hand, the capital goods sector's share of total MVA has decreased over the years - especially transport equipment and machinery. The capital goods sector depicted in Figure 2 includes some major consumer durables such as automobiles and electrical appliances, declining demand for which may have contributed to the decrease in the capital goods sector overall.

Kenya 2.1.3 April 1983

Figure 2: Structural value added in manufacturing of total MVA



* Capital goods also includes some consumer durables.

ISIC ISIC-DESCRIPTION	70/71	71/72	72/73	73/74	74/76	78/7e	76/77	77/78	70/79	79/80	49/00
3110 Food products	5.6	8.0	14.8	6.5			9.3	-3.5	4.4	0.7	8.2
3130 Eeverages	15.1	16.4	14.1	26.0	6.4	4.0		12.9		4.2	11.1
3140 Tobacco	7.1	2.7	13.0		-2.9	4.0		17,1	0.8	-1.5	6.9
3210 Textiles	27.5	9.2	36.6			-12.0				14.8	9.9
3220 Wearing apparel, except footwear	-3.3	0.9				24.0			13.7		11.0
3230 Leather products (IMC.340)	25.0	13.3	-1.5	11.9	33.3	75.0	-5.1	21.1	-12.9	-5.7	16.0
3310 Wood products, except furniture	-4.3	7.6	5.6	10.7	20. t		13.7			3.2	7.5
3320 Furniture, except setal	20.0		1.9		-13.8			-16.4			-1.9
3410 Faper and products	11.9				11.1			23.5	7.9		14.6
3420 Frinting and publishing	22.7	-17.3			14.5			23.0		11.8	13.5
3510 Industrial chemicals	12.4				-30.€	-6.0				18.8	3.6
3520 Cther chemicals	10.1	6.1	15.4		-30.€					-14.9	2.4
3530 Petroleum refineries	18.2	-1.1	16.7	2.9	-7.4	14.0	7.0	-1.6	13.3	16.9	6.0
3540 Misc. petroleum and coal products	•	•	•	•	•	•	•	•	•	•	• • •
3553 Rubber products					-30.1				40.1		14.3
3500 Plastic products	11.4	12.8	4.5	50.0	44.5				10.3	5.4	24.4
3510 Pottery, china carthenware (Inch. 1620)	2.7	36.4	-11.4	7.8	0.0	-19.0	116.5	9.0	3.1	17.1	11.9
3690 Cther non-metallic sineral products					-16.7		17.2	-3.7	2.9	7.4	0.5
3710 Iron and steel	51.4	66.0	67.0	4.8	-36.1		• • •	• • •	• • •	•••	29.2
3720 Ron-ferrous motals	•	•	•	•	•	•	•	•	•	•	• • •
3810 Fabricated metal products	10.0				-1.0						11.6
3620 Fachinery, except electrical	1.3				-49.7					26.8	-9.1
3830 Machinery electric	7.4				-20.0					3.4	11.4
3840 Transport equipment	8.7	-1.0	-19.2	-8.6	37.0	11.0	59.5	-24.9		• • •	6.3
2550 Professional & scientific equipment	•	•	•	•	•	•	. •	•	•	•	• • •
3900 Cther manufactured products	36.8	1.1	29.8	18.0	-30.6	22.0	164	-15.5	26.7	10.5	6.9
3000 TOTAL HANUFACTURING	9.6	6.2	11-5	8.3	-4.6	14.6	19.4	5.2	-0.1	4.3	7.6

SCURCE: UNIDO Data Base; Information supplied by the United Nations Statistical Office, with estimates by the UNIDO Secretariat.

22/ The initial- and/or the end-year of the trend-growth, is always the first end/or the latest year shown in the year-to-year-growth
NOTE: TOTAL MANUFACTURING is the sum of the available components and does not necessarily correspond to ISIC 3000

April 1983

Table 2. Structural changes of value added in manufacturing, (1970-1975) (Sectoral shares (percentages) on the basis of values in national currency at current prices)

SIC ISIC-DESCRIPTION	1570	1971	1572	1973	1574	1975	1976	1977	1.404	
COG TETAL MANUFACTURING	100.0	100.0	100.0					3977	1578	1979
110 Fcod products	19.0	16-0	20.5	100.0	100.0	100.0	100.0	100.0	100.0	
130 Beverages	9.6			22.7	23.6	26.0	34.1	32.0	32.7	100.0
14C Tobacco	4.3	14.8 4/	13.2 1/	10.9 2/	1 11-5 a/	13.2 4/	13.0 4/	10.1 1		30.7
10 Textiles	5.7	•••	•••	•••	•••				11.2 4/	10.3
20 Wearing apperel, except footwear		6.8	7-0	7.8	6.2	8.5	4.7	:-:	<u> </u>	•••
regiter blogness	1.8	1-7	1.6	1.0	1.0	1.4		5.7	7.1	7.6
40 Foothear except mulham an atamas	0.5	1-7 5/	2-1 b/	. 1.4 b/			1-5	1.3	1.2	1.1
10 wood products, except furniture	1.2	•••	•••				1-3 <u>b</u> /	1.4 5/	1.2 5/	1.3
20 furniture, except metal	2.4	2.3	2.1	2.3	1.5	:::			•••	•••
A country and a said !	1.0	1.2	1.2			2.2	1.7	2.3	2.2	2.1
10 Faper and products	2.0	2-5	2.6	0.8	1.0	0.6	0.6	1.3	1.0	0.9
20 Printing and publishing	4.9	3.6		3.0	3.6	3.0	4.5	4.2	4.4	
10 Industrial chemicals	7.3 4/		3.3	3.3	3.4	2.7	2.2	2.0		4.4
20 Other chamicals			4-1	2.2	. 3.3	3-9	3.8		1.6	2.1
30 Petroleus refinentes	: :	• • •	10.3 4/	11.3 9/	S.E #/	9.9 4/		3.1	2.4	2.9
46 Kisc. petroleum and cosi products	4-7	* • •	•••	•••			E.5 ±/	2.0 4/	6.9 9/	6.9
50 Subter products	9.0	0.0	0.0	0.0	0.0	•••	• • •	• • •	•••	• • •
60 Flastic products	1.0	1.0	2.2	3.4	4-1	0.0	0.0	0.0	0.0	0.0
10 Fettaay abtes seed	•••		0.6	1.3		1.6	1.6	2.8	3.1	3.0
10 Fettery, china; earthenware	0.0	1-2 1/	1.3 4/	1.0	1.0	1.3	1.0	1.2	1.4	1.3
20 Cluss and products	1.0	100		1.0 4	0.7 5/	0-7 1/	0.5 1/	0.5 1/	0.8 1/	
50 Other non-metallic mineral products	6.2	6.4	: :		• • •	• • •	•••			0.8
AV LFOR ANG STEAT	0.0	0.0	5.3	5.0	4.7	5.4	4.9	4.5	•••	•••
20 Kon-ferrous metals	0.0		0.8 2,	ري 2.0	1.6 g/	6.7 h/	1-2 g/		2.9	4.1
10 Febricated matal renducts		0.0	• • •	•••	• • • • • • • • • • • • • • • • • • • •			\$.8 b/	1.9 g/	1.5
20 Hochinery, except electrical	7-8	7.3	6.5	6.2	6.5		***	***	• • •	
20 Machinery electric	1.0	0.6	0.7	0.4	0.3	•••	4-6		5.1	6.8
46 Transport equipment	6.4	5.5	5.0	4.9		0.3	0.3	0.5	0.5	0.4
50 Bendanstand & Guipment	10.8	10.4	9.1	7.6	£.£	5.7	3.6	3.3	4.4	4.4
50 Professional & scientific equipment	0.0	0.0	0.0		7.5	7.4	5.8	5.3	6.6	7.2
YY ULNEE MANULACIUPAN NEADUALE	1-4 1/		V - C	0.0	0-0	0.0	0.0	0.0	0.0	
TAL KARUFACTURING IN THOUSANDS	48100	1.6 1/		0.4	0.4	0.5	0.3	0.3		0.0
	40140	84960	68220	85210	108846				0.3 213370	0.2

SCURCE: URIDO Data Base, Information supplied by the United Rations Statistical Office, with estimates by the UNIDG Secretarist.

- 3130 3140 3230 3240
- \2
- 5/ 3510 3520 3510 3520 3530
- 3520 3530
- になっている 3710 3720
- 3710 3720 3810
- 3900 3560

Kenya 2.2.1 April 1983

2.2 Geographical distribution of manufacturing industries

With over 80 per cent of the population living in rural areas and with half the number of manufacturing firms (employing more than 50) located in Nairobi, a policy promoting the spread of industry all over the country would seem recommendable. Since 1975 the various development plans have also indicated a desire to distribute more industrial activities to the rural areas.

As the map below illustrates, industries are concentrated in the Nairobi area, the Rift Valley and the Central Province and almost always spread out along the railway lines. This indicates how important the development of infrastructure is for the location of industries. Another important factor is of course the location of raw materials and labour force, indeed industries concentrate in the most fertile areas.

Data on province-wise manufacturing output, GDP or per capita industrial investment are not available for later than 1976. However, data on employment by province are available from the 1981 Statistical Abstract. The growth rate of employment in the Rift Valley province has been the highest followed by the Coastal and Nyanza provinces indicating that some dispersion of industry is taking place. Most provinces however have attracted very little industry: The reason for this failure is the lack of transport and communication infrastructure.

Kenya 2,2,2 April 1983

Figure 3: Location of Industrial Centres

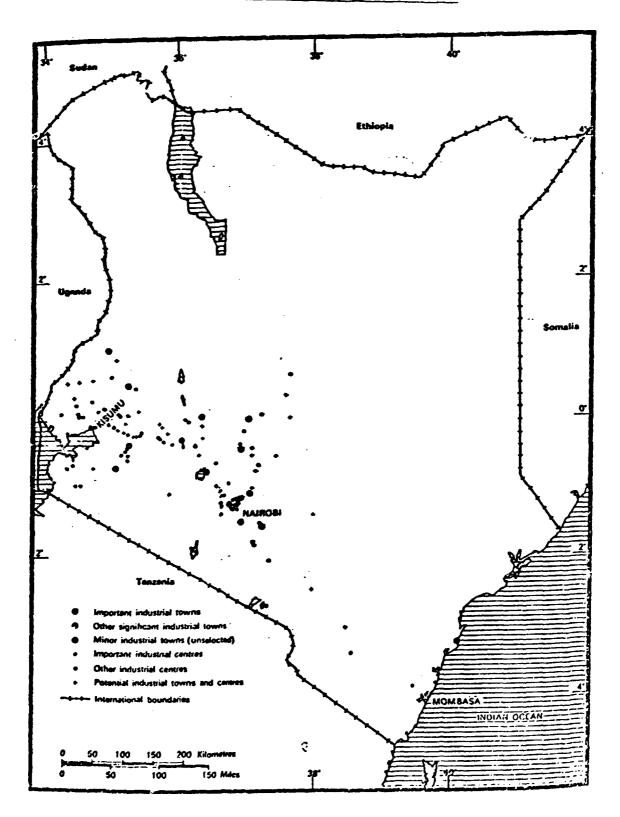


Table 3. Employment in the manufacturing industry by region

Province	No. of Workers 1981	In % of total	Rate of Growth during 1976-81 in %
Nairobi	53,433	50	3
Coastal	19,744	18	8
Rift Valley	16,098	15	16
Central	9,572	9	4
Nyanza	3,783	4	8
Eastern	2,770	3	6
Western	1,590	1	2

^(*) In enterprises, employing 50 or more workers

Source: Ministry of Industry, "Performance Review of Manufacturing Sector since Independence", March 1983.

As indicated, the above table only refers to the manufacturing industries with more than 50 workers. A World Bank study 1/2 reports that the small-scale industry does not appear to be as geographically dispersed as might be expected. In 1978, only 12 of the 43 towns in Kenya with population over 2,000, had 150 persons or more engaged in informal manufacturing activities. Two of the 43 towns accounted for 41% of employment, while 24 towns accounted for only 12%. This reflects a degree of urban concentration of the small-scale industry only moderately inferior to that of the large-scale sector, for which half of total manufacturing was in Nairobi (see Table 3 above).

Regarding the type of production in rural areas, the food industries are numerous in the Rift Valley, Nyanza and Western Province. Industries like fishing, bamboo, pottery, charcoal making and skin products are also common. Besides the advantage of the convenient location of resources, the geographical location itself seems to determine the type of industry in rural areas. Thus, the well developed metal and wood industries in the Central Province is attributable to its proximity to Nairobi.

^{1/} World Bank, Report No 3350-KE, August 1982, p. 47.

Kenya 2.3.1 November 1983

2.3 Manufacturing activity by size of enterprises*

Table 4. Number of establishments by number of workers, 1981

No. of employees	No. of esta	No. of establishments			
	Total	Percent			
O (self-employed)	6,977	28.9%			
1 - 4	5,268	21.8%			
5 - 9	2,934	12.2%			
10 - 19	2,549	10.8%			
20 - 49	2,370	9.8%			
50 or more	4,013	16.6%			
Total	$\overline{24,111}$	100%			

Source: Statistical Abstract 1982.

Data gathered by the World Bank shows that although firms engaging 100 or more workers account for only 12% of establishments they contribute 74% of all MVA. $\frac{1}{2}$ Data describing the other end of the scale shows that the so-called rural non-farm sector accounts for only about 7% of GDP but 19.5% of total national employment. $\frac{2}{2}$ In other words, with regards to employment, the rural small-scale sector is by far ranking ahead of the large scale sector. Employment in Kenya's rural non-farm sector is estimated to be eight times as large as employment in the informal urban sector.

¹⁾ World Bank, op cit August 1982.

²⁾ ILO, "Rural industrialization Policies and Programmes in Kenya" by G. Norcliffe, D. Freeman and N. Miles, Geneva. 1980.

^{*} The data difficulties described in Section 2.0 above, apply particularly to this section. For this reason the topic is discussed only briefly

Kenya 2.4.1 November 1983

2.4 Ownership and investment patterns in manufacturing

The Kenyan Government is committed to a mixed economy with the private sector playing a major role in industrial investments. Besides playing a supportive role by providing infrastructural facilities and services to the private sector the Government also participates actively with equity and loan capital from the development finance institutions; the Industrial Commerical Development Corporation, the Industrial Development Bank, the Development Finance Company of Kenya Ltd., and occasionally directly from the Treasury. In fact, the financial participation by Government has been an important feature in the expansion of Kenya's manufacturing sector.

Government participation is concentrated in large firms. In a recent survey of a randomly selected sample of manufacturing firms by the World Bank, the proportion of firms with Government participation varied directly with the number employed, as shown in Table 5.

Table 5. Government participation in firms by number employed (1982)

No. employed	% of firms with government participation	
5 - 19	0	
20 - 49	0	
50 - 99	10	
100 - 199	17	
200 - 499	63	
over 500	100	

Source: World Bank, op cit, p.16

Kenya 2.4.2 November 1983

Less than a tenth of all formal sector manufacturing firms enjoy the financial participation of the government; however, over half of Kenya's industrial firms employing more than 200 workers have received Governmental financial participation. A second characteristic of Government-funded firms is that they are overwhelmingly oriented toward a protected domestic market. Given Kenya's import substitution policy, there are few export-oriented industries.

At the time of independence, Kenya recognized the important role played by foreign capital and entrepreneurship in the industrial development of the country and sought its continuation. Subsequently, the Foreign Investment Protection Act was introduced in 1969 to provide guarantees to foreign investors for repatriation of profits and against nationalization, although restrictions on profit repatriation were instituted for a time, they have been lifted and the backlog is allowed to be repatriated subject to availability of foreign exchange. Furthermore, measures have been taken to ensure the inflow of direct foreign investments to industry. Some of these measures consisted of granting monopolies to foreign investors for their products in the domestic market and of allowing them freedom of choice of technologies and locations.

This open investment policy has now been modified somewhat to encourage joint ventures with local partners. The investments are mainly directed to export industries situated outside the main industrial areas. As a consequence of the foreign and government investments policies, there are numerous monopolies in the industrial sector. The monopolies are either "single factory" industries like car tyres or petroleum refineries or "single ownership multi-factories" industries. 1/2 Most monopolies are in the public and cooperative sectors, (e.g. cement, meat processing, dairy products, cigarettes, maize, starch, corn oil, pyrethrum extract, batteries, pineapple canning, etc.)

^{1/} Ministry of Industry "Performance Review of the Manufacturing Sector since Independence", S.S. Ali

Kenya 2.4.3 November 1983

British investments are valued at around US\$ 500 million which is close to half the total foreign investment. American investors are the second largest group followed by the FRG, Switzerland, France, India, Italy and Japan. Approximately half of the manufacturing sector is foreign owned, but this share has remained static since 1978 and the rate of new investments is currently very low. 1/

Due to the emphasis in the past on import-substitution policies as a first step toward industrialization, there is not much more room for import-substitution of consumer goods. At present, fully-processed consumer goods constitute orly 14 per cent of imports. There is, however, room for import-substitution of raw materials and semi-processed intermediate goods. Although it is the policy to reduce or remove protective barriers, such measures have not been implemented to any large degree, and the shortage of foreign exchange has in fact enhanced the quantitative control of imports.

The decrease in foreign investments is due to the small size of the Kenyan market after the break-up of the East African Community, the low propensity to invest by capital-exporting countries due to world wide economic recession, the limitation of import substitution of consumer goods which is quickly reaching a saturation point, and problems in the availability of foreign exchange. 2/

^{1/} Lloyds Bank Group, Kenya Economic Report 1982

^{2/} Kenya, Ministry of Industry, note to UNIDO, November 1983

2.5 Performance of the manufacturing sector

The development of the large-scale industrial sector regarding establishments, employment, wages, gross output value added and gross fixed capital formation is shown in tables 6, 7, 8, 9 and 10.

Up-to-date figures for the gross fixed capital formation by branch of manufacturing are not available. However, the figures for total manufacturing in 1978 and 1981, reported by Economic Survey of 1982 (constant 1976 prices), K Shs 64.9 million and K Shs 39.6 million, point to a sharp decline.

The total number of establishments increased by roughly 60 per cent in the seventies while total employment doubled, thereby indicating a tendency towards larger industrial units. This is particularly so in the food processing industries where the number of establishments has doubled but employment has tripled; the textiles sector also strongly shows this tendency.

The fact that production increased more than employment reflects a growth in labour productivity. The employment elasticity indicator for Kenya is calculated to be around 0.5% increase in employment for each 1% growth in production $\frac{1}{}$ which is insufficient to meet the growing demand for employment and to accommodate the Government's employment-oriented policy. Measured against capital formation, investment per job has been increasing and is now at an unfavourably high level (around 30,000 K Shs per job created). Thus, industry is becoming more capital-intensive in spite of the large availability of manpower.

The Government is aware of the low employment-generating capacity of the modern sector and in order to improve it has proposed some measures such as a

 $[\]frac{1}{2}$ World Bank, op cit, p.18.

Kenya 2.5.2 April 1983

modification of the investment allowance incentive so as to link it to the capital cost of the job, a training levy based on the wage bill to be coverted into a tax on depreciation and a wage policy to ensure that workers to share in the benefits arising from increases in productivity.

In 1970, the transport equipment sector was the single largest employer (21.5 per cent), followed by food products and textiles (18.3 and 11.8 per cent respectively). By 1980 food products had become the largest employer with 24.8 per cent and transport and textiles each accounted for about 13 per cent. However, the increase in the share of employment in food products was not accompanied by growth of output, which dropped one percentage point to 31.7 per cent, whereas the transport sector maintained its share of total output at 7 per cent. This change is mainly due to the largely assembly type of production of transport equipment, particularly in the three multinational motor vehicle plants which opened in the late 1970s. This type of manufacturing activity, assembling, also explains the relatively low value added in transport equipment, 4.9 per cent in 1980 compared to 10.8 per cent in 1970; but it is the only sector largely dominated by assembly processing. An overall general trend, however, toward greater capital-intensive production can be seen in the drop of wages and salaries in value added for all manufacturing from 51.3 per cent in 1970 to 39.7 per cent in 1980; and of value added in gross output from 28.3 per cent to 19.2 per cent.

Compared to Newly Industrializing Countries, the salaries in Kenya are rather high, which is why export-led development along the NIC model is not very likely. Kenya also lacks qualified labour to meet the productivity requirements.

Table 6. Number of establishments, employment, wages and salaries (money values in national currency at current prices) 1970 and 1980

	Number of esta	bilshments */	Empio pers.engaged	yment.★/ pers.engaged	Wages and se	leries **/
ISIC ISIC-DESCRIPTION	1970	1980	1970	1980	(thousand	1980
# ****						
3000 TOTAL HANUFACTURING	281	450	65397	129271	24682	115293
3113 Food products	45	94	11945	32105	4594	26456
3130 Beverages	7	8	2465	4941 <u>a</u> /	1625	10699
3140 Tobacco	1	1	871	• • •	701	• • •
3210 Textiles	23	34	7688	17395	1582	9200
3220 Wearing apparel, except footwear	23	34	2184	3453	536	1592
3230 Leather products	3	6	485	1450	148	1120
3240 Footwear, except rubber or plastic	1	· 3	851	2085	261	801
3313 Wood products, except furniture	42	47	5019	8178	813	3659
3320 Furniture, except metal	11	16	876	1827	301	1316
3410 Paper and products	8	11	1031	2958	428	2960
3420 Printing and publishing	14	17	2471	2797	1703	4239
3510 Industrial chamicals	23 b/	11	2814 b	/ 2491	1403 <u>b</u> /	3256
0520 Gther chemicals		31	• • •	. 4853 t <u>o</u> /	•••	7383
3530 Patroloum refinaries	1	1	257	•••	462	•••
3540 Hisc. petroleum and coal products	Ō	0	0	0	0	0
3550 Rubbar products	4	7	505	1646	202	4009
3560 Plastic products	•••	11		1711	•••	1535
3610 Pottery, china, earthenware	D	1	0	1067 <u>4</u> /	•0	521
3620 Glass and products	3	2	492	•••	210	•••
3630 Other non-metallic mineral products	11	18	1905	4773	852	3791
3710 Iron and steel	0	9 1/	0	1719 •/	٥	1860
3720 Non-ferrous matals	ō	•••	0	•••	0	•••
3810 Fabricated metal products	19	46	4087	9215	1882	9421
3820 Machinery, except electrical	7	8	565	845	352	1121
3830 Machinary electric	9	8	3645.	5563	1884	6879
3840 Transport equipment	15	20	14051	17537	4305	10947
3850 Professional & scientific equipment	٥	1	0	862 1/	0	526
3000 Other manufactured products	11 g/	5	1190 g		438 g/	•••

UNIDO Data Base, information supplied by the United Nations Statistical Office, with estimates by the SOURCE: UNIDO Secretariat.

Footnotes:

- a/ 3130 3140 \star / In general, firms with 50 or more employees b/ 3510 3520
- **/ Including employers' contributors to the Social Security Fund. 3520 3530
- 3610 3820 3710 3720
- 3850 3900 3900 3560

	Gross out	tput */ ,	Value e	ddea */	Gross fixed capital formation		
	factor values	factor	factor value	factor	TOTMETT	ZII.	
SIC ISIC-DESCRIPTION	(thousand	1980 1980	(theusa 1970	n ds) 1980	(thousand	is) 1971	
200 TOTAL MANUFACTURING	170000	1510300	48100	290140	14865	21529	
110 Food products	55880	478300	9150	93360	3298	5676	
133 Severages	10220	103500 1	4590	33270 1	2265	2645	
140 Tobacco	4160	•••	2090	•••	109	114	
210 Taxtilas	8940 -	70800	2730	19530	2051	963	
220 Wearing apparel, except footwear	3450	20000	880	3350	280	298	
230 Leather products	1190	· 650 0	230	2380	74	61	
240 Footwaar, except rubber or plastic	2210	10300	600	.4260	61	109	
310 Wood products, except furniture	3200	20700	1170	6900	168	400	
323 furnitura, except metal	1530	9800	460	3050	63	94	
410 Paper and products	3910	51200	980	11610	120	348	
420 Printing and publishing	5770	22600	2370	6140	367	467	
510 Industrial chemicals	12580 <u>b</u> /	32200	3500 b/	7290	602 P/	503]	
520 Other chemicals	• • •	332300 c/		21850 c/	• • •	• • •	
530 Patroleum refineries	14320	•••	2280	•••	447	237	
540 Misc. petroleum and coal products	0	0	0	0	0	0	
550 Rubber products	1240	34800	460	12290	62	3370	
560 Plastic products	• • •	19400		2590	• • •	• • •	
510 Pottery, china, earthenware	0	7200 d/	0	1220 <u>d</u> /	0	15	
520 Glass and products	1050	•••	470	•••	11	7	
030 Other non-metallic sineral products	8240	42600	2970	9680	3228	3536	
710 Iron and steel	0	32500 🛂	0	4090 4/	٥	0	
720 Non-ferrous metals	0	• • •	0	•••	0	0	
910 Fabricated metal products	11310	64700	3750	17640	1147	1815	
620 Machinery, except electrical	1540	4900	480	1620	59	43	
330 Nuchinery electric	7110	38600	3060	12880	176	103	
340 Transport equipment	10440,	105500	5190	14090	73	410	
050 Professional & scientific equipment	0	1900 1/	0	1080 f/	Ò	6	
3900 Other manufactured products	2040 g/	• • •	650 g/		204 g/	295	

SOURCE: UNIDO Data Base, Information supplied by the United Nations Statistical Office, with estimates by the UNIDO Secretaria;

Footnotes:

^{3130 3140} 3510 3520 3520 3530 ₽/ ₽/ */ In general, firms with 50 or more employees

^{3613 3620}

^{3710 3720} 3850 3900

^{3900 3560}

Table 3 Number of establishments, employment, vares and salaries branch shares (in per cent) in total manufacturing
1970 and 1980

	Number of estat	lishments	Employme pers.Engaged pe		Wages and se	larios	
	(percent	1)	(percent		(percent)		
ISIC ISIC-DESCRIPTION	1970	1880	1970	1980	1970	1980	
3000 TOTAL MANUPACTURING	100.00	100.00	100.00	100.00	100.00	100.00	
3110 Food products	16.01	20.89	18.27	24.84	18.61	22.95	
3130 Baverages	2.49	1.78	2.77	3.62 4/	6.58	9.28 1/	
3149 Tobacco	0.36	0.22	1.33		2.84	• • •	
3210 Textilas	8.19	7.56	11.76	13.46	6.41	7.98	
3220 Veering apparel, except footueer	8.19	7.56	3.34	2.67	2.17	1.38	
3233 Leather products	1.07	1.33	0.74	1.12	0.60	0.97	
1240 Footueer, except rubber or plastic	0.36	3.67	1.30	1.61	1.06	0.69	
3313 Wood products, except furniture	14.95	10.44	7.67	6.33	3.29	3.17	
320 Furnitura.except metal	3.91	3.56	1.34	1.41	1.22	1.14	
1410 Paper and products	2.65	2.44	1.58	2.29	1.73	2.57	
3420 Printing and publishing	4.98	3.78	3.78	2.16	6.90	3,68	
510 Industrial chamicals	8.19 b/	2.44	4.30 b/	1.93	5.68 5/	2.83	
1520 Other chemicals	•••	6.89		3.75 c/	• • •	6.40 g	
3330 Petroleum refinories	0.36	0.22	0.39	• • •	1.87	• • • •	
3540 Misc. petroleum and coal products	0.00	0.00	0.00	0.00	0.00	0.00	
5530 Rubber products	1.42	1.56	0.77	1.27	0.82	3.48	
3560 Plastic products	•••	2,44	•••	1.32	•••	1.33	
3613 Pottary,china,earthenware	0.00	0.22	0.00	0.83 4/	0.00	0.45 4	
3620 Glass and products	1.07	0.44	0.75	0100 <u>H</u> /	0.65	***	
3690 Citer non-petallic mineral products	3.91	4.00	2.91	3.69	3.45	3.29	
3710 Iron and stae)	0.00	2.00		1.33 4/	0.00	1.61 4	
3720 Non-Carrous metals	0.00	_	0.00	1100 4/	0.00		
3313 Fabricated matel products	6.76	10.22	6.25	7.13	7.62	6.17	
	2.43	10.22	0.86	0.65	1.43	0.17	
3620 Machinery, except electrical	3.20	1.78	5.57	4,30	7.63	7.70	
383) Hackinery electric	5.34	4.44	21.49	13.57	17.44	9.49	
3640 Transport equipment							
355) Professional & scientific equipment	0.00	0.22	0.00	0.51 1/	0.00	0.46 £	
3903 Other manufactured products	3.91 g/	1.11	1.82 <u>g</u> /	• • •	1.77 g/		

SJURCE: UNIDO Data Sase, Information supplied by the United Nations Statistical Office, with estimates by the UNIDO Secretariat.

footnotes:

#/ 3130 3140 b/ 3510 3520 g/ 3520 3530 d/ 3610 3620

d/ 3510 3520 d/ 3610 3620 e/ 3710 3720 1/ 3650 3900 g/ 3900 3560

*/ In general, firms with 50 or more employees

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Table 9. Gross Output, Value Aided, Gross Fixed Capital Formation Branch Shares
(In per cent) in total manufacturing, 1970 and 1980

	Gross ou	itput.*7	Value ad	ded */	Gross fixed of	
	factor	factor	factor	factor		,,,
ISIC ISIC-DESCRIPTION	values (percen 1970		values (percen 1970		(percent	
				*****	1970	1971
300 TOTAL MANUFACTURING	100.00	100.00	100.00	100.00	100.00	100.00
110 Food products	32.87	31.67	19.02	32.18	22.19	26.36
130 Baverages	6-01	6.85 🎍/	9.54	11.47 4/	15.24	12.29
140 Tobacco	2.45	•••	4.35	•••	0.73	0.53
210 Textiles	5.26	4.69	5.68	6.73	13.80	4.47
220 Wearing apparel, except footwear	2.03	1.32	1.83	1.15	1.88	1.38
230 Leather products	0.70	0.43	0.48	0.82	0.50	0.38
240 footwear, except rubber or plastic	1.30	0.68	1.25	1.47	0.41	0.51
310 Wood products, except furniture	1.88	1.37	2.43	2.38	1.13	1.86
320 Furniture, excopt metal	0.90	0.65	0.96	1.05	0.42	0.44
110 Paper and products	2.30	3.39	2.04	4.00	0.61	1.62
420 Printing and publishing	3.39	1.50	4.93	2.12	2.47	2.17
510 Industrial chemicals	7.40 b/	2.13	7.28 b/	2.51	4.05 b/	
520 Other chamicals	•••	22.00 c/	1100 47	7.53 c/		2.34 b/
530 Petroleum refineries	8.42	•••	4.74	111	3.01	,*;;
540 Misc. patrolaum and coal products	0.00	0.00	0.00	0.00	0.00	1.10
550 Pubber products	0.73	2.30	0,96	4.24		0.00
560 Plastic products	• • •	1.23	• • • •	0.89	0.42	15.65
510 Pottory, china, earthenware	0.00	0.48 d/	0.00		^*::	. * : :
stauborg bns essio 655	0.62	***	0.98	/b 24.0	0.00	0.07
690 Other non-matablic mineral products	4.85	2.82	6.17	3.33	0.07	0.03
710 Iron and atea)	0.00	2.15 4/	0.00		21.72	16.42
720 Nun-ferrous metals	0.00	11.0 1/	0.00	1.41 g/	0.00	0.00
810 Fabricated metal products	6.65	4.28	7.80	6.08	0.00	0.00
820 Hachinery, except electrical	0.91	0.32	1.00	0.56	7.72	8.43
335 Machinery electric	4.18	2.55	€.3€		0.40	0.20
sanglupa frongent Cir	6.14	6.99	10.79	4.44	1.18	0.48
350 Professional & scientific equipment	0.00	0.13 1/	0.00	4.86	0.49	1.90
353 Other manufactured products	1.20 g/	****	1.43 g/	0.37 <u>f</u> /	0.00 1.37 g/	0.00 1.37 g/

SOURCE: UNIDD Data Base, Information supplied by the United Nation: Statistical Office, with estimates by the UNIDD Secretariat.

Footnotes:

- a/ 3130 3140 b/ 3510 3520 g/ 3520 3530 g/ 3610 3620

- 1/ 3710 3720 1/ 3850 3903 1/ 3900 3560
- */ In general, firms with 50 or more employees

Table 10, Performance of manufacturing sector by branches (1970 and 1980)

	Value add		Value add		Share wages & sain value	laries	Shara GFC in value	F	Share value s	dded
	[thousan	4 11581	(thousand	4 1154 \	perce		perc		in gross	cent
SIC ISIC-DESCRIPTION	1970	1980	1970	1980	1970	1980	1976		1970	1980
DOC TOTAL MANUFACTURING	2.1	6.0	479	1733	51.3	39.7	30.9	•••	26.3	19.2
110 Food products	2.1	7.8	570	2670	50.2	28.3	36.0	• • •	16.4	19.5
100 Beverages	5.2	10.14/	1 637	• • •	35.4	32.24/	49.3		44.9	32.1 <u>a</u> ,
140 Tobacco	6.7	•••	5854		33.5	• • •	5.2		50.2	•••
210 Textiles	1.0	3.0	332	1544	57.9	47-1	75.1		30.5	27.6
220 Waaring apparel, except footwear	1.1	2.6	107	265	60.9	47.5	31.8		25.5	16.7
236 Leather products	1.3	4.4	215	1066	64.3	47.1	32.2		19.3	36.6
243 Footwear, except rubber or plastic	2.0	5.5	1681	3817	43.5	18.8	10.2	• • •	27.1	41.4
310 Wood products, except furniture	0.7	2.3	78	395	€9.5	53.0	14.4		35.6	33.3
323 Furniture, except metal	1.5	4.5	117	512	65.4	43.1	13.7	• • •	30.1	31.1
410 Paper and products	2.7	10.6	343	2837	43.7	25.5	12.2	• • •	25.1	22.7
20 Printing and publishing	2.7	5.9	474	971	71.9	69.0	15.5	• • •	41.1	27.2
510 Industrial chemicals	3.5b/	7.9	426b/	1782	40.15/	44.7	17.20/		27.86/	22.6
520 Other chemicals	•••	12-1c/		• • •	• • •	33.80/	• • •			6.6ç
533 Petroleum refineries	24.9	• • • •	6387	• • •	20.3		19.6		15.9	
540 Misc. petroleum and coal products	•••		• • •	•••	•••	• • •	• • •	• • •	• • •	••;
550 Rubber products	2.6	30-1	322	4720	43.9	32.6	13.5	• • •	37.1	35.3
556 Plastic products	•••	4.1	•••	633	• • •	59.3	•••	• • •	• • •	13.4
610 Pottery, china, carthenware	•••	3.14/	•••	•••	• • •	42.74/	•••	•••	• • •	16.94
520 Glass and products	2.7	•••	439	•••	44.7	•••	2.3	•••	44.8	•••
633 Other non-metallic mineral products	4.4	5.4	756	1441	28.7	39.3	108.7	•••	36.0	22.7
713 Iron and steel	•••	6.4e/	•••	12220/		45.5e/	•••	•••	•••	12.6
1/20 Non-ferrous metals	•••		•••		•••	,	•••	•••	• • •	•••
3310 Fabricated metal products	2.6	5.1	553	1031	50.2	53.4	30.6	•••	33.2	27.3
320 Machinery, except electrical	2.4	5.2	192	544	73.3	69.2	12.3		31.2	33.1
3633 Machinery electric	2.4	6.2	952	4328	61.6	68.9	5.8		43.0	33.4
3840 Transport equipment	1.0	2.2	969	1894	82.9	77.7	1.4	• • • •	49.7	13.4
3350 Professional & scientific equipment	•••	4-45/		1034	•••	48.75/		• • • •	***	56.8 <u>f</u>
3900 Other manufactured products	1.6g/	*****	1765/	•••	63.5g/	101/1/	29.6g/	• • • •	33.8g/	***

SDURGE: UNIDD data bass, information supplied by the United Nations Statistical Office, with estimates by the UNIDO Secretariat.

*/ Value added was calculated using value added in national currency and mid-year exchange rates

fictnotes:

- 12 3133 3140 2/ 3133 3520 2/ 3513 3520 2/ 3513 3623 2/ 3710 3720 1/ 3320 3503 2/ 3903 3560

Kenya 2.6.1 April 1983

2.6 Structure and development of exports and imports of manufactured goods including geographical distribution

Kenya has traditionally had a trade account deficit. The trade performance has been strongly influenced by dramatic movements in prices of exports (notably coffee) and imports (especially petroleum). The volume of trade has increased very slowly. Restrictions on imports have been introduced every year following a deterioration of the balance of payments situation. The export performance seems to have improved slightly in the last two years, perhaps partially as a result of the introduction of a more export-oriented strategy.

The composition of both exports and imports has changed mainly due to the change in the oil trade. The import of crude petroleum increased, but the export of refined petroleum also increased and provided 58.8 per cent of export earnings from manufactured goods in 1982. Other quantitatively important items besides fuels and beverages are canned fruits, cement and soda ash, (see Table 11).

Most of Kenya's manufactured exports are sold in the developing countries with Uganda being the leading buyer followed by Rwanda, Burundi and Sudan. In the last two years exports to Uganda have declined rapidly due to Uganda's economic difficulties. In the early seventies Tanzania was a major market for Kenya, but with the closing of the border in 1977 there was no trade between the two countries. Thus, the break-up of the East African Community has been another factor that has negatively influenced Kenya's export performance in the seventies. The recent opening of the border with Tanzania and the agreement on the sharing of assets and liabilities of the former East African Community among the three partners, as well as their desire to promote increasing economic co-operation, auger well for Kenya's exports of manufactures and other goods. In addition, the preferential trade area currently being formed by thirteen Central and East African countries is also likely to contribute to increased trade with Kenya's neighbouring countries.

Kenya 2.6.2 December 1983

The developed countries account for around 90 per cent of Kenya's total imports. The United Kingdom and the Federal Republic of Germany alone supply half of Kenya's manufactured imports. Japan also has a rather large share of the Kenyan market, about 16 per cent.

Two important observations can be made from Table 14 regarding markets for manufactured goods. The share of non-processed goods for further manufacturing in total exports decreased .com 44.1 per cent in 1970 to 32.5 per cent in 1980. Although this indicates an increase of processing in exports there remains still greater growth potential for manufactured exports. The share of processed goods for final use in imports is still high at 55 per cent, although it has decreased from 84 per cent in 1970, and there should be opportunity for further import substitution where efficient production for the domestic market can be developed.

Table 11. Product mix of traded manufactured goods,

```
922
     Fish n.e.s. and 11sh preparations
0422 Rice, glazed or polished not otherwise worked 046 Keal and flour of wheat or of westin
647
     Meal and flour of cereals, except above
     Cereals proparat. & starch of fruits & vegetab.
048
052
     Dried fruit
053
      Fruit, proserved and fruit preparations
     Vegetables, roots & tubers, preserved or prepared
055
      Sugar, sugar preparations and horey
Cé
0713 Caffee extracts, essences, concentrates & similar
0722 Cocca powder, unsweetened
0723 Cocca butter and cocoa paste
      Chocolate and related food preparations
073
074
      Tea and mate
      Freding-stuff for animals
081
09
      Miscellaneous fccd preparations
11
      Beverages
122
     -labacco manufactures
2219 Flour and meal of oil seeds, nuts, kernels 231 Crude rubber, synth. & reclaimed(excl.SITC 2311)
```

2627 Vcol or other animal hair, carded or costed

2629 haste of wool and other animal hair n.e.s.

Animal and vegetable oils and fats

Synthetic and regenerated(artificial) fibres

Anisal and vegetable oils and fats processed

Fixed vegetable oils, soft(incl-SITC 422)

Waste materials from textile fatrics(incl.rags)

Ecod, shaped or simply worked

Fulf and waste paper

Patroloum products

Arisal oils and fats

SITC DESCRIPTION OF TRADE GCODS

Meat and meat preparations

Dairy products and eggs

01

02

243

251

263

33€

267

411

421

2626 Lcol shoddy

Cct tan

2628 kcol tops

4

	EXF	CFTE			IMF	CFTS	
1570	1975	1980	19 60	1970	1975	1980	1580
	. MANUFA	CTURES	1000 US \$)	FERCENT IN TOTA	PERCENT L MANUF	FERCENT	(1000 US #)
7.507	5.212	0.502	4262	0.023	0.003	0.005	77
C.53E	C-481		958 17	0.344	0.174	0.887	15164
•••	• • •		17		,	0.035	601 632
3.011	0.067	0.0G1 0.001	12		0.033	0.037	190
	0.032	0.123		0.002	0.024		190
	0.052	0.150	1271	0.368	0.273		267
	0.0(7	0.001	7		0.012		527
	3.932	3.428	29103	0.104	0.068		1292
	0.755	0.347	2951	0.123	0.031		545
0.333	0.489	4.284	36405	0.545		0.135	2308
		0.010	84	0.040	0.000		1000
		0.002	15	0.075	0.011		142
• • •	0.085	0.000	0			0.028	485
	0.006		33			0.063	55
	23.873			0.714	0.249		
1.720	0.383		851		0.212		_
	0.150		1301		0.218		
_	0.111	0.768	6015		0.579		
	0.020		255			0.082	
• • •	•••	•••	• • •	0.000	0.016	0.004	
	• • • •	0.00€	13	0.185	0.158	0.214 0.004	
0-429	0.237		1367	0.068	0.009		
	0.000	-	2/3		0.001		
• • •	• • •	• • •	•••				
• • • •	• • •		i		• • • •		-
			ō				,
3.231	1.430		7599	0-166	0.119	0.076	
	1.450		20	0. 552	0.664	0.829	
• • • •	0.004		99				
21.972	38.866		438220		3.217		
0.180	0.616		1505				
0.001	0.010		342				
0.093	0.582			0.732		2.678	
0.086	0.034		494				

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11.4

Note:Data and SITC descriptions refer to SITC revision 1 e/ This table is based on the definition of trade in manufactures covering a list of 148 specifically identified SITC 3-digit

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It covers only items recognized as exclusively manufactured goods, i.e. with a high level of manufacturing content. Source: UNIDO data base: Information supplied by the United Nations Statistical Office.

or 4-digit codes comprising e wide range of processing stages of manufactured goods.

2/ Definition of trade in manufactures SIIC 5-8 less 68 is one of the most often found.

Table 12. Origin of imports of manufactures by branches (1980)-----

SITC	DESCRIPTION OF TRADE GCODS	WCFLD TCTAL (1000 US\$)
01		77
93	Daily products and edgs	15164
032	Fish n.a.s. and fish preparations	£01
0422	Riceiglazed or polished not otherwise worker	632
U ~ C	Figal and flour of wheat or of wealth	
C47	Mial and flour of cereals, except above	150
048	Coreals proparat- & starch of fruits & vegetab.	0 267
	riico iruit	£27
C ÷ 3	Fivit, preserved and fruit preparations	1292
CSS	VCUETADICA, roots & tubers preserved or necessary	1292 545
o c	Sugar, sugar preparations and homeu	0700
3713	Coffice extracts, essences, concentrates & similar	2308
0/22	Cocta powder, unawestaned	
0723	Cocca butler and cocoa pasta	142
C 7 3	Chocolate and related food preparations	425
274	Tea and mate	55
150	feeding-stuff for animals	9452
C S	Miscellaneous food preparations	3377
11	Zeverages	3524
122	Tobacco manufactures	8122
2215	Flour and meal of oil seeds nuts bennets	1403
231	Cruce rubbar, synth. & reclaimed(excl. SITC 2311)	63
2:3	Mood, shaped or simply worked	3667
251	Pulp and waste paper	62
2625	Neol shoddy	237
2327	Wcol or other animal hair carded or combed	4
2628	Wccl tops	3
263	Cotton	174
266	Synthetic and regenerated(artificial) fibres	1258
267	Easte natorials from textile fetrics(incl-rage)	14189
533	Soft relaum conducts	313

Petraleum products

Arizal and vegetable oils and fate

Animal oils and fats
Fixed vegetable oils, soft(incl-SITC 422)

Anisal and vogetable oils and ists processed

CENTRALLY PLANNED DEVELOPING DEVELOPED HARKET ECCNCHIES CEVELOFED CCUNTRIES TCTAL USA FEC JAPAN CCUNTRIES (PERCENT) (PEFCENT) (PERCENT) (PEFCENT) (FERCENT) (PERCENT) 28.17 71.81 0. 60 71.81 0.00 0.00 0.00 \$5.99 16.56 76.76 0.00 0.00 55.45 41.05 0.00 16.17 8.55 1.27 0.00 166.00 98.75 0.00 0.02 0.00 0.00 100.00 0.00 88.77 0.00 0.00 81.37 16.63 0.00 0.00 0.00 0.00 10.90 **es.10** 3.14 65.84 0.27 0.00 20.20 75.80 32.45 8.20 0.00 C. ÚO 5.50 \$2.22 5-78 35.14 0.31 0.00 42.35 48.29 1.18 24.73 1.61 3.37 3.69 \$6.31 10.73 £1.32 0-00 0.00 2.6.5 \$7.56 2.44 0. 57 1.88 0.00 0.00 100.00 0.00 0.00 100.00 0.00 0.00 0.00 0.00 100.00 100.00 0.00 0.00 0.00 100.00 2.01 37.55 0.00 0.00 99.04 0.96 0.00 9.94 0.02 0.00 €.60 £ 6.00 0.17 74.72 0.00 0.00 3.55 86.43 €.03 77.70 1.15 0.00 3.17 SE.20 0.73 91.52 0.16 0.17 1.97 \$8.03 17.20 78.15 0.00 0.00 80.96 15.04 0.00 18.04 0.00 0.00 J.37 96.63 29.74 48.66 13.42 0.00 \$8.87 1.13 0.00 1.13 0.00 0.00 0.00 160.00 12.34 0.00 0.00 0.00 0.00 100.00 0.04 \$\$.57 0.00 0.00 0.00 100.00 0.00 100.00 0.00 0.00 0.00 100.00 0 - CO 100.00 0.00 0.00 31.10 €€.90 0.06 15.27 0.00 0.00 0.18 55.82 0.71 47.23 44.56 0.00 1.26 \$8.38 1.16 45.71 44.51 0.00 50.73 43.52 7-48 30.51 0.21 0.00 50.82 45.18 2.53 28.54 0.09 0.00 0.15 SS.85 7 - 57 37.57 0.00 0.00 66.34 22.66 1.12 24.57 0.00 0.00 36.96 C3.04 0.06 55.41 3.57 0.00

SITC	DESCRIPTION OF TRADE GCODS	WORLD TCTAL (1000 US\$)	DEVELOPING CCUNTRIES (PERCENT)	TCTAL	/ELCPED MARK USA (PERCENT)	EEC (PEFCENT)	JAPAN (PERCENT)	CENTRALLY PLANNED DEVELOPES CCUNTRIES (PERCENT)
5 51	Chemicale	278546	3.97	SE.18	12.73	71.62	1.48	0.43
52 52	Chemicals elements and compounds	£1308	2.63	SE.51	12.3€	71.59	2.43	0.69
53	Ter and chemicals from coal, petroleum, nat. gas	1019	2.28	\$7.69	0.12	68.32	0.00	0.03
54	Dyeing, tanning and colouring exterials	16746	2.33	\$7.61	1.70	68.24	0.83	0.04
55	Redicinal and pharmaceutical products	42936	9.84	86.73	2.85	74.71	0.38	0.45
56	Essential oils and perfuse materials	9557	2.37	\$7.51	6.10	77.65	0.42	0.01
57	Fertilizers, manufactured	42785	8.27	\$1.56	14.19	70.4€	0.00	0.17
58	Explosives and pyrotechnic products	3878	1.45	\$6.55	14.31	84.02	0.22	0.00
59	Plastic materials, regenerated cellul. & resins	56077	0.87	\$7.49	7.65	81.74	2.85	0.81
6	Chemical materials and products n.e.s.	54241	1.38	\$8.07	29.50	58.81	1.70	0.20
61	Manufactured goods classified by material	349060	10.57	84.10	3.20	39.47	28.26	3.20
G2	Leather manufactured n.s.s. & crossed fur skins	1342	15.55	84.35	4.59	78.83	0.49	9.00
63	Rubber manufactures n.e.s.	25207	16.39	81.59	7.93	46.00	14.91	1.21
	kcod and cork manufactures(excl.furniture)	1656	41.55	25.14	0.07	20.16	3.56	0.00
£4	Paper, paper board and manufactures thereof	34875	3.21	Se. 11	2.63	31.93	0.67	
65	Textile yarn, fabrics, made-up articles	40583	8.18	75.52	5.63	48.23	15.00	
€\$	Non-metallic mineral manufactures, nocos.	26573	15.40	75.35	4.46	57.54	5.98	4.85
67	Iron and steel	136253	4.13	65.96	1.11	26.36	59.26	5.67
68	Non-ferrous metals	23957	26.56	72.10	1.13	47.46	4.24	0.03
55	Manufactures of metal, n.e.s.	58573	15.37	78.63	5.02	23.75	8.74	1.13
?	Hachinery and transport aguipment	725353	4.51	\$4,71	8.66	61.48	16.57	1.13 0.41
71	Machinery, other than electric	333775	6.44	\$4.80	9.59	60.93	9.55	0.17
72	Electrical machinery, apparatus and appliances	110140	6.75	\$2.29	4.62	64.46	17.49	0.39
73	iransport equipment	281439	1.34	\$7.91	8.59	€€.96	24.54	0.70
8	Miscellaneous manufactured articles	118473	15.47	75.33	6.16	61.40	7.08	0.66
e 1	Sanitury, plumbing, heating & lightning fixtures	11686	32.87	64.84	0.40	60.17	0.94	1.01
82	Furniture	2950	2.66	\$7.04	2.60	70.01	7.87	0.16
83	Travel goods, handbags and similar articles	1848	£1.65	28.06	9.17	14.09	1.43	
E4	Clothing	8874	24.99	66.69	1.18	Ed-58	6-20	0.00
85	Footkear	9396	23.12	23.79	0.00	50.83	1.53	
6 6	Professional, scient. 4 controll. instruments	34509	6.71	\$2.11	13.37	61.25		2.74
es	Miscellaneous manufactured articles, n.e.s.	49211	13.70	61.59	4.65	65.88	10.86 7.26	0.46 0.39
	TCTAL manufactures	1711928	11.59	£6.10	7.71	55.22	17 04	
	TCTAL: SITC 5-8 LESS 68 4/	1447475	6.40	\$1.34			13.94	0.94
	TCTAL traded goods: SITC 0-S	2589539.	38.88	£6.89	8.05	56.35 34.65	15.91	1.11
		£	00.00	50.07	6.36	36.95	9.22	0.62

Note. Data and SITC descriptions refer to SITC revision 1

This table is based on the definition of trade in manufactures covering a list of 148 specifically identified SITC 3-digit or 4-digit codes comprising a wide range of processing stages of manufactured goods.

a/ Definition of trends in manufactures SITC 5-8 less 68 is one of the most often found.

It covers only items recognized as exclusively manufactured goods, i.e. with a high level of manufacturing content. Source: UNIDO data base; information supplied by the United Nations Statistical Office.

Table 13, Destination of exports of manufactures by branches, (1980)*/

110	DESCRIPTION OF TRADE GCCDS	WCFLD TGTAL (1000 US\$)	TEVELOPING CCUNTRIES (PERCENT)	DEV TCTAL (PEFCENT)	ELOPED MARK USA (PERCENT)	ET ECONOMIE EEC (PERCENT)	S JAPAN (PERCENT)	CENTRALLY PLANNED DEVELOPED COUNTRIES (PERCENT)
1	Heat and meat preparations	4262	45.49	40.65	0.00	40.65		
2	Dairy products and eggs	958	80.52	0.27	0.00	0.27	0.00	0.00
12	Fish neess and fish preparations	17	66.35	0.00	0.00	0.00	0.00	0.00
22	kice, glazed or polished not otherwise worked	5	5.26	0.00	0.00	0.00	0.00	0.00
. 5	Meal and flour of wheat or of mealin	12	4.14	C.00	0.00	0.00	0.00	0.00
7	Meal and flour of coreals, except above	1047	99.66	0.00	0.00	0.00	0.00	0.00
9		1271	95.58	0.51	0.00	0.13	0.00	0.00
۷.	Dried fruit	7	55.89	12.10	0.00	\$.84	0.00	0.00
3	Fruit, preserved and fruit preparations	29103	4.63	\$3.23	0.01	64.15	0.00	1.96
. >	Vegetables, roots & tubers, preserved or prepared	2951	5.43	\$3.13	0.82	\$1.19	0.00	0.00
	Sugar, sugar preparations and hency	36405	82.43	17-41	0.00	17.41	0-00	0.11
13	Coffee extracts, essences, concentrates & similar	84	\$7.74	C.00	0.00	0.00	0.00	
22	Cocca powder, unsweetened	15	94.31	0.00	0.00	0.00	0.00	0.00
23	Cocca butter and cocoa paste	٥	100.00	0.00	0.00	0.00	0.00	0.00
3	Chocolate and related food preparations	33	58.40	0.00	0.00	0.00	0.00	0.00
	Tea and mate	156227	16.55	83.44	7.83	76.67	0.12	0.00
1	Feeding-stuff for animals	851	32.67	67.29	0.00	67.29	0.00	0.00
	Miscellaneous food preparations	1301	95.48	0-19	0.00	0.06	0.00	
_	Beverages	6015	95.50	0.06	0.00	0.06	0.00	0.00
5.	Tebacco manufactures	299	84.99	C-00	0.00	0.00	-0-00	0.00
1	Crude rubbar, synth. & reclaimed (excl.SITC 2511)	51	99.93	0.00	0.00	0.00		0.00
. 3	wood, shaped or simply worked	1367	65.07	26.93	0.00	24.99	0.00 1.10	0.00
:1	Pulp and waste paper	275	\$6.08	3.92	0.00	1.40	0.00	0.00
	Wcol tops	1	100.00	0.00	0.00	0.00	0.00	
25	Weste of wool and other animal hair neces.	٥	0.00	0.00	0.00	0.00		0.00
3	Ccttcn	7699	32.96	((-82	0.00	52.58	0.00 2.14	0.00
6		20	97.18	0.00	0.00	0.00	0.00	0.00
	Usale materials from textile fatrications, was a	59	24.83	68.43	2.59	ES.23	0.00	0.00
2	Petroleum products	438220	59.87	4.13	0.00	3.06	0.00	0.00
	Aniral and vegetable oils and fats	1505	56.11	41.66	10.18	31.48		0.00
1	Anisol oils and fata	342	43.85	££.89	0.00		0.00	0.00
51	Fixed vegetable oils, scft (incl.SITC 422)	669	80.14	15.02	14.06	55.69	0.00	0.00
31	Animal and vegetable oils and fets processed	494	32.01	67.92	11.58	0.98	0.00	0.00
		404	25.01	(1.76	11.30	65.54	0.00	0.00

38

	DESCRIPTION OF TRADE GOODS	WORLD TOTAL (1000 US\$)	EEVELOPING COUNTRIES (PERCENT)	DEV TCTAL {PERCENT }	ELGPET MARK USA (PERCENT)	EEC	JAFAN	CENTRALLY PLANNET DEVELOFED COUNTRIES (PERCENT)	ı
5 51	Chesicals	40268	\$4.99	3.79	0.00	2.76	0.16	b. 21	
52	Chesicals elements and compounds	2344	69.46	26.91	0.00	26.91	0.00	0.00	
53	Ter and chesicals from cosi, petroleum, net- gas Dyeing, tanning and colouring saterials	7	98.87	0.00	0.00	0.00	0.00	0.00	
±4	Medicinal and pharmaceutical products	8027	92.67	3.01	0.00	0.71	0.18	1.03	
55	Essential oils and perfuse materials	8844	\$8.87	1'.02	0.00	0.73	0.00	0.00	
56	Fertilizers, manufactured	12970	97.37	2.38	0.00	2.38	0.00	0.00	
57	Explosives and pyrotechnic procuets	3	\$8.78	0.00	0.00	0.00	0.60	0.00	
58	Plastic naterials, regenerated cellul. A resins	1	100.00	0.00	0.00	0.00	0.00	0.00	
÷ 9	Chamical materials and products n.e.s.	819	\$\$.63	0.00	0.00	0.00	0.00	0.00	
6	Manufactured goods classified by material	72 52	\$6.29	3.53	0.00	0.70	0.70	0.00	
61	Leather manufactured n.e.s. & cressed fur skins	\$3376	81.82	17.12	2.75	12.80	0.45		
¢2	Rubber manufactures n.e.s. & cressed for skins	12270	5.78	94.22	8.57	80.44	0.00	0.00	AT II
63	Wood and cork manufactures (exc). furniture)	1473	99.08	0.58	0.02	0.56	0.00	0.00	24
64	faper, paper board and sanufactures thereof	4176	56.57	40.20	20.34	13.57	1.97	0.00	
č5	Textile yarn, fabrics, made-up articles	18678	99.53	0.08	0.00	0.03	0.00	0.00	
č5	Connectable stores sade-up atticles	6002	85.25	14.39	0.30	12.69	0.65	0.00	1983
67	Ron-metallic mineral manufactures no e. s. Iron and steel	31985	\$2.39	£.13	2.02	1.72	0.60	0.53	ن ک
€8	Non-ferrous metals	7209	\$9.81	0.00	0.00	0.00	0.00	0.00	•
69	Hanufactures of metal, n.e.s.	445	55.27	44.52	0.22	38.69	5.62	0.00	
7	Machinery and transport equipment	11137	\$9.40	0.18	0-04	0.12	0.00	0.00	
71	Machinery, other than electric	8220	97.95	1.27	0.24	1.02	0.00	0.00	
72	Electrical machinery, apparatus and appliances	2634	\$7.20	2.54	0.72	1.60	0.00	0.00	
73	Transport equipment	3122	98.15	0.02	0.01	0-00	0-00	0.00	
å	Miscellaneous manufactured articles	2463	\$4.50	1.49	0.00	1.48	0.00	0.03	
e i	Senitary, plumbing, heating & lightning fixtures	17933	89-00	10-80	1.14	7-71	0.41	0.00	
e 2	functions	250	98.36	1.20	0.00	1.20	0.00	0.00	
23	Travel goods, handbags and similar articles	2 5 7 4	99.50	0.39	0.03	0.33	0.00	0.00	
34	Clothing	40	71.68	28.32	2. 89	28.43	0.00	0.00	
8.5	Foothear	2020	55.30	44-17	1.15	42.43	0.23	0.63	
86	Professional, scient. & control! instruments	1481	99.95	.0.00	0.00	0.00	0.00	0.00	
85	Miscellaneous manufactured articles, n. e.s.	4 0 5	98.02	1.62	0.00	1-52	0.00	0.00	
		11122	SC.72	S.11	1-62	4.47	0.61	C. 00	
	TCTAL manufactures	249756	56.00	25.03	1.73	21.11	0.11	0.10	
	TCTAL: SITC 5-8 LESS 68 4/	189381	8 <i>6</i> -86	12.15	1,75	\$.01	0.33		
	TCTAL traded goods: SITC 0-9	1313424	46.85	46.30	วิ. ว์วี	38.04	0-76	0.16	

Note: Data and SITC descriptions refer to SITC revision 1

^{1/} This table is based on the definition of trade in manufactures covering a list of 148 specifically identified SITC 3-digit or 4-digit codes comprising a bide range of processing stages of manufactured goods.

A/ Definition of trade in manufactures SITC 5-8 less 68 is one of the most often found.

It covers only items recognized as exclusively manufactured goods, i.e. with a high level of manufacturing content.

Source: UNIDO deta base: Information supplied by the United Nations Statistical Cifice.

Table 14. Shares of exports and imports classified according to level of processing (1970 and 1980) and trend growth rates

	(1970-1975 an	d 1975-198	30)				,	
		EΧF	ORTI			1 7 7	CFTS	
	CLASS SHAR	E OF TOTA	L CLASS GR	STAR. HTWO	CLASS SHAR	E CF TOTA	L CLASS GR	CUTH RATE
CLASSES	(PERCEI 1970	NTAGE) 1980		ENTAGE) 1575-1980		NTAGE) 1580		ENTAGE) 1875-1980
A : Men-precessed goods for further precessing	44.12	32.54	20.52	15.04	1.68	33.66	76.11	45.84
B : Precessed goods for further precessing	5.92	4.56	10.79	24.50	13.10	10.82	18.29	22.94
C : kcn-processed goods for finel use	23.05	15.43	16.11	18-41	1.20	C-57	-10.05	42.71
D : Processed goods for final use	26.91	47.48	27.36	21.78	83.81	£4.95	13.61	22.01
Sum of classes: A+B+C+D in 1000 current US\$]\$ <u>70</u> 19\$266	13	1550 12554		1 <u>970</u> 363573	2	1980 1980 1989
Total trade SITC 0-9 in 1000 current US\$		200498	13	13424		397428		286935

SQUECE: UNIDO data base; Information supplied by the United Kations Statistical Office, with estimates by the UNIDO Secretariat.

Note:Calculations are tased on current us dollar prices.

Sum of classes and Total trade figures should be identical.Discrepancies or zero values are due to lack of countrys* trade reporting in general, but especially at the 3-,4- and 5-digit EITC level-

Kenya 3.0.1 April 1983

3. INDUSTRIAL DEVELOPMENT STRATEGY, POLICIES AND PLANS

Kenyanization and dispersal of industry have been major policy objectives pursued with consistency through a series of National Plans (the first five-year plan was 1964-1968). Kenyanization has three facets: Kenyanization of a) equity investment b) entrepreneurship and c) industrial management. Subsequently, development of small industries, initiation of the process of industrial development in rural areas, and emphasis on labour-intensive technology have been added to the list of policy objectives.

The Government pursues a policy of a mixed economy, both between the public and private sectors and between local and foreign investment. Therefore, the Government continues to welcome foreign investment, which is regulated primarily by the Foreign Investment Protection Act. On the other hand the Government also continues to promote the Kenyanization of industry through the parastatal financial institutions and through technical and other forms of assistance to local entrepreneurs. Joint ventures with foreign enterprises are welcomed. Although it is desired that more qualified Kenyans be placed in managerial positions in industry, foreign investors are allowed to retain key managerial and technical positions in their enterprises. As for the geographical dispersion of industries, the Government has participated in large scale projects outside Nairobi and Mombasa.

Kenya 3.0.2 April 1983

Furthermore, the Government has throughout the seventies followed an import-substitution policy in order to provide goods for the domestic market. However, in the Fourth Development Plan (1979-1983) it was recognized that the process of industrialization through import substitution had inhibited the growth of exports and agriculture. Therefore, the Government decided to shift to a more export oriented approach.

The details on this policy change were spelled out in Sessional Paper No.4 of 1980. It is stated in the paper that policy changes are required in the "method and level of protection for domestic industry, in export incentives and in adminstrative measures of industrial promotion".

Several policy declaration have been given concerning the structural adjustment programme, particularly the Import Licensing Schedules of November 1981, which abolished the system of quantitative import restrictions and introduced instead a series of import tariffs favouring raw materials and capital equipment.

Regarding export incentives, financial incentives for exports are being improved as well as the adminstration of the export compensation scheme. Besides this, the changes in the adminstration aim at simplifying the decision-making on the granting of specific concessions.

In the Fourth Development Plan it is also stated that a more diversified pattern of industrialization is desirable, i.e. not only more production for export but also production based on local resources, and more heavy industries like steel, machinery and base chemicals.

Kenya 3.0.3 April 1983

For the forthcoming Five-Year Development Flan 1984-1988 it is planned to introduce some changes in the industrial policy but the measures encouraging exports will be continued. The plan also refers to industrial management with a view to consolidating the existing industrial base, which seems to suffer from low capacity utilization and low productivity.

The target for the manufacturing sector's growth rate in 1978-1983 as announced in the Plan was 9.0% but with the current growth rates below 5% in 1980-1982, the target will not be reached. The highest growth rates - all above 15 per cent - were planned for basic industrial chemicals, non-electric machinery, footwear, vegetable and animal oils and fats, and sugar refineries.

Kenya 4.0.1 November 1983

4. INSTITUTIONAL FRAMEWORK FOR INDUSTRY

Kenya has an enormous network of institutions dealing with industry. The most important institutions have been selected and grouped below according to their main activities.

The Ministry of Commerce and Industry is divided into two departments dealing with Commerce and Industry. The Department of Industry is the overseeing body for industry in Kenya and has two main Divisions: the Industrial Promotion Division and the Industrial Development Division. The latter houses the Secretariat of the Committee for New Projects, which is the approving authority for the establishment of new industrial projects in the country.

Other important institutions concerning finance, promotion, training and research and development are listed in the Table 15 below.

Finally, it should be mentioned that Kenya is a member of the still under formation East and Southern Africa Preferential Trade Area and of the Lomé II Convention, both concerning export promotion.

Table 15. Kenya's institutional framework for industry

FINANCE

- ICIC (Initial and Commercial Development Corporation) establ. 1954 Main channel of Government investment through 1) equity participation in projects less than K Shc. 250,000 ii) provision of medium and long term loans at reasonable interest rates and fii) assistance to Kenyan entrepreners.

- IDB (Industrial Pevelopment Eank) principal bank
 for industrial investment
 with credits from World
 Bank and other international
 financial sources. It
 provides undium and long
 term loans and participates
 through equity in projects
 having more than K Sha
 250,000 total investment.
 The Aid to Medium-Scale
 Enterprises scheme assists
 Kenyan controlled enterprises.
 The Project Advisory
 Service Department advises
 existing and potential clients.
- DFCK (Development Finance Company of Kenya Itd) establ. 1963. Shareholders: Industrial and Commercial Development Corporations (owned by Kenyan Covernment), the Commonwealth Development Corporation (a British statutory body), the German Development Co., the Netherlands Finance Co. for Developing Countries and International Finance Corporation. The facilities are medium or long term loans or equity finance primarily for establishment or expansion of memfacturing and agricultural processing enturprises. The Netherlands credit is specifically earmarked for assistance to small scale Kenyan entrepreseurs.
- KIE (Konvae ledustria) Estates
 Ltd) cacubi. 1907 as a numbridary of ICOC but was reconstituted in 1978 as an
 independent financial institution (but wholly owned by
 the Covernment) and main agency
 for pronoting and financing
 am. 11 scale industries;
 finances only projects not
 exceeding K Shs 5,000,000 at
 warying rates of interest; KIE
 hus extablished industrial
 astates (6) and rural industrial development centres (11)

- and industrial promotion areas (3) in order to attract rural entrepreneurs and informal sector units
- EADB (East African Development Bank) establing of within the Treaty for East African Cooperation, regional office in Mairobi; provides equity and loan with the line of credit it has established with the World Bank and other financial institutions.

TRAINING, RESEARCH AND DEVELOPHENT

- KITI (Fenya Industrial Training Institute) establ. 1964 to promote rural industrialization and transfer of technology through training of artisans. It consists of eight sections: mechanical engineering (metal fabrization), electronics, foundry technology, automobile engineering, woodwork, leather work and tailoring. Over 1,000 trainees have graduated from KITI.
- KIRDI (Kenyan Industrial Research and Development Institute) formed in 1979 by an Act of Parliament. The role of the Institute is to undertake industrial research on local tav materials input; to identify priority areas for industrial research and to co-ordinate industrial research being undertaken by other Government departments. Technical divisions of the Institute will be able to evolve new designs. develop and adapt machinery, tools and equipment and provide comprehensive advice to industrial entreprenuers
- Extension Services Department under KIE
- Other private extension agenci s: ECCK, YMCA, PFP, Village Polytechnics etc. assist in various ways small and tiny units.
- Kenya Institute of Ruisness Training (under Hinistry of Commerce)
- IRCU (Industrial Research and Consultancy Unit) joint between Covernment of Kenya and UNIDO.

- KBS (Kenyan Burcau of Standards) establ. 1973 proceeds standardization in industry and commerce, and provides testing facilities for locally manufactured and imported goods

EXPORT PROMOTION

- KETA (Kenya External Trade Authority) overall responsibility for coordinating activities to promote exports
- ENTC (Kenya National Trading Corporation) handles "bilateral clearing arrangements" incl. Kenya's trade with Eastern Europe and "pioneering" trade with new or high risk markets where exporters are unwilling to venture.

REGIONAL AND INTERNATIONAL LINKS

- East and Southern Africa Preferential Trade Area, which is in its infancy and so far has a membership of 13 countries
- Lome II Convention, EEC

Investment Advisory and Promotion Centre is charged with promoting local and foreign investment, coordinating between the approving authorities, and implementing projects.

5. RESOURCES FOR INDUSTRIAL DEVELOPMENT

5.1 Human resources

In the Development Plan of 1979-83 it is stated that "training programmes to develop the country's human resources to improve the productivity of the labour force and to enhance individual opportunities" are essential to develop a healthy and productive society. Following the high priority given to education, the number of pupils enrolled in schools has increased at a cumulative rate of 10% per year between 1969 and $1977.\frac{1}{}$

Technical subjects are taught in four technical secondary schools and also at Kenya and Mombasa Polytechnics. The Polytechnics have a projected enrolment for 1982/83 of around 4,000. Moreover, there are ten Harambee (self-help or private) institutes of technology with around one thousand students.

In order to follow-up on the Kenyanization policy a special programme has been set up by the Government to give potential entrepreneurs technical education and management training. Although there seems to be a fairly good educational basis for development of skilled labour for the manufacturing sector, experienced, professional entrepreneurs and managers are still lacking.

With the high growth rate of population one of the most serious problems facing Kenya is the creation of employment opportunities (see also part 2.5). But paradoxically, some estates and plantations in Kenya are suffering a

^{1/2} Ministry of Industry, "An Overview of the Kenyan Economy", 1980.

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labour shortage. 1/ This is partly due to the unequal dispersal of industries in the country. The coastal zone suffers chronic labour shortages in the estate sector. The central zone's estate sector is in close competition not only with Nairobi's urban job opportunities, but also with smallholders producing high-priced cash crops. But the West part of Kenya has a severe population pressure and a definite labour surplus. Whether the rural sector will continue absorbing the labour surplus is doubtful; more efforts should be made for the dispersion of industries in order to utilize fully these human resources.

^{1/} ILO, "Rural Development and employment and incomes in Kenya", by Ian Livingstone, 1981.

5.2 Raw material resources

A. Agriculture

The geographical differences in respect to land potential are outstanding. The Central and Nyanza provinces have the highest potentials and North Eastern and Eastern provinces have very low potential. The land is fully utilized all over the country where it is possible. It is questionable, however, whether it is utilized efficiently. Output has recently increased tremendously in the high potential areas, which are the areas that also have the highest population pressure on the land.

Mixed farming is the normal pattern in the large farm sector although there are important coffee, tea, sisal and sugar plantations. Now an increasing number of peasant farmers grow cash crops like tea, sisal, pyrethrum and coffee which before were only grown in plantations.

Table 16. Sales to marketing boards of some major crops, (1978-1983)

(Weight in tonnes)

	-1978	1979	1980	1981	Value KShs mill., 1981	1982
Maize	236,268	241,717	217,887	472,909	23.6	571,308
Wheat	165,941	200,068	215,674	214,437	17.9	234,748
Rice Paddy	35,816	37,466	36,408	41,153	3.0	38,640
Sugarcane 2	,349,206	3,147,580	3,987,428	3,821,980	33.0	3,107,736
Pyrethrum (E	xtract					
equivalent)	114	114	162	233	14.0	258
Cotton	27,190	38,129	38,129	25,484	14.0	24,357
Coffee	84,328	75,082	91,334	90,746	102.5	88,393
Tea	93,373	99,275	89,893	90,941	80.6	95,576
Sisal	31,456	36,457	46,910	41,326	8.4	50,029

Source: Kenya, Central Bureau of Statistics, Economic Survey 1982 and 1983.

Kenya 5.2.2

November 1983

Coffee and tea are both suffering from unfavourable developments in the world market prices. Although the tea industry has developed extensively during the last decade, due mainly to the expansions in small-holder production, it is doubtful whether the trend will continue.

Further expansion of the sugar industry is restricted by high production costs and shortage of suitable land. Thus, Kenya's largest target for this sector will be to maintain self-sufficiency.

Production of pyrethrum has increased significantly, but now this product seems to have met its competitor in synthetic products.

Cotton production correlates roughly with the domestic textile industry, but future plans involving the Tana River Scheme development, should assure a quite large increase of production.

Kenya 5.2.3 November 1983

B. Fisheries

The fishing industry overall had good years in 1981 and 1982. Total fish landings rose by 20 per cent from 1980 to 1981 and by a further 5 per cent in 1982. The total value of the catch increased by almost 85 per cent in 1980, and by another 9 per cent in 1981. The improvement is attributed mainly to the use of improved fishing techniques, better storage and transport facilities for both local and international markets and an increase in the number of fishermen on Lake Victoria.

Table 17. Quantity and value of fish landed (1978-1982)

	1978	1979	1980	1981	19821/
uantities in Tonnes:-					
Freshwater fish	46,760	46,398	42,882	51,385	53,800
Marine fish	4,178	2,858	4,905	3,934	4,050
/alue Kf'000:-					
Freshwater fish	2,682	3,708	3,959	6,362	6,835
Marine fish	796	625	156	721	1,153
Crustaceans	216	185	341	338	362
Other marine products	47	139	9	780	566
Fotal Value	3,741	4,656	4,465	8,201	8,916

 $[\]frac{1}{2}$ Provisional data

Source: Central Bureau of Statistics, Economic Survey 1983, p.134,

C. Mining

Soda ash has been the most successful mineral so far exploited, with good export and domestic earnings. Fluorspar is the second largest mineral in terms of value, at K£5,530 in 1982. Although soda ash export earnings fell by almost 40 per cent from 1980-1981, the export earnings are still significant.

Table 18. Quantity and value of mineral production (1980-1982)

	1980	1981	1982 <u>a</u> /
Quantities Tonnes:			
Minerals			
Soda Ash	203,768	157,870	161,310
Fluorspar	93,378	90,099	88,726
Salt	48,796	27,796	26,823
Limestone products <u>d</u> /	37,658	33,063	26,646 <u>e</u> /
Other .	35,394	20,052	4,475 <u>e</u> /
Value KE'000:			
Soda Ashb/	9,615	5,884	8,150
Fluorspar <u>b</u> /	2,871	4,443	5,530
Salt	711	223	630
Limestone products	570	522	353 <u>e</u> /
Other	2,300 <u>c</u> /	1,338 <u>c</u> /	1,230 ^{e/}
Total Value	16,067	12,410	15,993
a/ Provisional Data		b/ Export Valu	ie
c/ Rough estimate only			imestone used in

e/ Partial data reflecting production of reporting establishments only.

Source: Central Bureau of Statistics, Economic Survey 1983, p.135.

There is a great potential for the mining industry but it is not yet exploited. International competition and lack of investment have been the primary limiting factors in the development of the mining sector. There are plans to carry out a geophysical survey of Kenya's mineral potential (gold, lead, zinc, copper and nickel) in the Kerio Valley, covering an area of about 50,000 square km, with financial assistance of more than KShs. 0.5 million from the EEC.

5.3 Fnergy resources

Kenya's commercial primary energy consumption per head is about 130 kg oil equivalent. This figure is low compared with the average for Africa and is well below the average for developing countries as a whole. However, Kenya relies heavily upon external sources - almost 80% of its energy consumption is imported, placing it in relative terms amongst the largest fuel importers in the world.

The proportion of locally produced hydro power, and recently geothermal energy as well has been increasing in recent years indicating the success of government measures to economise on imported petroleum and make more use of domestically produced electricity. In 1981 domestic primary energy still accounted for only 15% of total consumption in the modern sector of the economy, and in 1982 for 16%. The proportion of energy generated from primary domestic sources is also expected to rise substantially further in the future through an increased exploitation of hydro and geothermal resources. Kenya already uses a relatively high proportion of hydro energy but it is planned that the supply from this energy source will be doubled from 1983. In a decade or two this source should be able to cover almost half of total electricity capacity. The capacity will be approximately equal to the demand for electricity.

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Table 19: Production, trade and consumption of energy, 1977-1982

('000 tonnes oil equivalent)

	1977	1979	1981	1982
COAL AND COKE CONSUMPTION**	43.8	60.0	91.2	75.0
OIL -				
Imports of crude oil	2,551.5			2,425.5
Net exports of petroleum fuel	-1,260.3	713.4	-1,084.4	-771.6
Stock changes and balancing items	316.6	-88.8	145.6	-80.6
TOTAL CONSUMPTION OF LIQUID FUELS	1,607.8	1,669.3	1,672.3	1,573.3
HYDRO ENERGY -				
Local production of hydropower	167.4	314.0	331.4	335.3
Imports of hydropower	65.2	38.4	46.6	50.9
TOTAL CONSUMPTION OF HYDRO ENERGY	232.6	352.4	378.0	386.2
TOTAL LOCAL ENERGY PRODUCTION	167.4	314.0	331.4	335.3
LOCAL PRODUCTION AS PERCENTAGE OF TO	TAL 8.9%	15.4%	15.5%	16.5%
TOTAL IMPORTS	1,400.2	1,856.5	1,664.5	1,779.8
Use of stock and balancing items	316.6	-88.8	145.6	-80.6
TOTAL ENERGY CONSUMPTION	1,884.2	2,081.7	2,141.5	2,034.5
PER CAPITA CONSUMPTION IN TERMS OF				
KILOGRAM OF OIL EQUIVALENT	131	136	126	108

^{*} Modern sector only, fuelwood and charcoal are excluded

Source: Central Bureau of Statistics, Economic Survey 1983, p. 157.

^{**} Import instead of consumption data are used from 1978 onwards.

Kenya 5.3.3 November 1983

Another indigenous energy source developed is production of power alcohol from molasses. So far a private-public joint venture has in March 1983 marketed its first output of ethanol which is to be mixed with petrol. The Kisumu molasses plant, with a planned output of ethanol of 20 million litres p.a. and by-products such as yeast, citric acid and malt vinegar, scheduled for completion 1980, is at a standstill with 80 per cent of construction completed. The Government has stopped allocating more financial resources to it, considering that it lacks market-research studies.

Kenya's President has asserted that the "real energy crisis" is not due to oil but lies in the increasing wood-fuel consumption. Bearing in mind that only 6% of Kenya's population has access to electricity, the majority is dependent on wood or charcoal as the major source of energy. According to the Ministry of Energy, it accounts for 75% of all energy consumption. A reforestation scheme with tree seedling nurseries has been started but progress has been slow.

5.4 Financial resources

Over the last decade the percentage of manufacturing investment out of total investment has been static (see table 20 below). Up to 1978, investment in manufacturing as a percentage of manufacturing GDP increased, indicating a higher capital intensity in manufacturing. The year 1980 shows a decline in the investment share of GDP, which can be explained mainly by the general economic recession. Approximately half of the manufacturing sector has so far been financed by foreign capital. From now on, Kenya will have to rely more on other financial resources — commercial borrowing is likely to increase.

Table 20: Manufacturing investment (1974, 1976, 1978 and 1980)

(at constant 1976 prices)

	1974	1976	1978	1980	
Investment in manufacturing (KShs million)	44.4	46.0	64.9	3.4	
Manufacturing investment as % of total investment	15.3	15.8	15.8	15.6	
Manufacturing investment as % of manufacturing GDP	30.6	31.9	34.5	25.3	

Source: World Bank, op cit, p.134.

The Government also channels financial resources for industrial development through the various financial institutions mentioned in section 4. The number of, and expenditures on, industrial projects approved by the main financial institutions are shown in Table 21.

Table 21. Number and expenditure of industrial projects approved by selected government or quasi-government institutions (1979-1982)

	No of projects			Approved expenditure Kf 000				
	1979	1980	1981	1982	1979	1980	1981	1982
Industrial and Commercial Develop- ment								
Corporation (T.C.D.C.) Development Finance	2	3	1	6	515	619	960	1,416
Company of Kenya (DFCK) Industrial Develop-	28	33	35	27	4,300	3,852	4,005	2,394
ment Bank Ltd. (I.D.B.) Kenya Industrial Estates Ltd	21	29	32	9	6,775	10,744	11,471	3,857
(K.I.E.)	88	45	131	137	2,387	1,920	3,271	2,477
TOTAL	139	110	199	179	13,977	17,135	19,707	10,144

Source: Central Bureau of Statistics, Economic Survey 1983 p. 170.

I.C.D.C. resources were placed in the form of equity and were devoted to the rehabilitation of on-going projects. K.I.E. paid particular attention to rural industries, which accounted for 95 out of the 131 projects in 1981.

The IBRD and the IDA are the main sources for external financial resources. The IBRD approved in June 1982 a US\$130 million structural adjustment programme to continue the policy reforms affecting the industrial sector. As for bilateral assistance, the UK has traditionally been Kenya's largest financial source both for loans and aid.

Regarding the external debt, it has not been possible to obtain data on the share of the manufacturing sector's debt in the total national debt. The composition of the total debt is shown in Table 22.

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Table 22: Sources of Kenya's unfunded debt(1977-1982) (in Kf. '000)

Sources of unfunded debt				
Outstanding at June 30	1977	1979	1981	1982
EXTERNAL DEBT				
Lending countries -				
United Kingdom	37,164	-	-	-
U.S.A.	19,868	21,361	30,043	50,053
West Germany	20,530	67,854	50,865	76,465
Japan	11,834	17,990	28,982	35,891
Netherlands	6,135	9,305	9,305	23,805
Denmark	3,948	7,269	7,904	9,525
Finland	6,766	1,630		-
Other	15,967	204,657*	285,253*	347,919*
TOTAL	121,761	325,066	412,352	543,658
International organizations -				
I.B.R.D.	42,423	77,599	78,961	118,398
I.D.A.	40,946	64,102	105,397	141,127
African Development Bank	2,672	4,329	9,471	10,388
O.P.E.C.	-	1,869	2,502	4,941
E.E.C.	-	12,669	8,460	11,813
I.M.F.	-	951	24,936	32,780
Arab League	1,494	1,346	2,212	2,699
TOTAL	87,535	162,865	231,939	322,146
TOTAL EXTERNAL	209,296	487,931	644,291	865,804
INTERNAL DEBT				
Central Bank of Kenya	10,000	10,000	10,000	10,000
Other	174	80	-	1
TOTAL INTERNAL	10,174	10,080	10,000	10,001
TOTAL UNFUNDED DEBT	219,470	498,011	654,291	875,805

^{*} Includes defence loans amounting to K£137.1 million in 1979, K132.5 million in 1980, K£127.9 million in 1981 and Kh108.5 million in 1982. Source: Central Bureau of Statistics, Economic Survey 1983, p. 85.

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6. LIST OF TECHNICAL ASSISTANCE PROJECTS TO SUPPORT INDUSTRIAL DEVELOPMENT

UNIDO			
Approval date	Estimated completion date	Project number =Registry file=	Project Title
11/80	1985	DP/KEN/80/001**	Assistance to the Ministry of Industry
6/78	1983	DP/KEN/77/006**	Assistance to small-scale industries, Kenya Industrial Estates Limited
7/83	-	DP/KEN/81/017	Assistance to small-scale industries, Kenya Industrial Estates Limited (phase II) (continuation of DP/KEN/77/006)
1/79	1983	us/ken/78/204* =KEN 45=	Leather quality control laboratory
1/83	1986	DP/KEN/75/009* =KEN 20=	Consulting services for implementing a fertilizer plant

Large-scale project (=total allotment \$150,000 or above)

Total allotment \$1 million or above ce: Information provided by UNIDO, Division of Industrial Operations projects approved and/or operational as of September 1983.

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