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United Nations Industrial Development Organization

Meeting with Non-Governmental Organisations
having Consultative Status with UNIDO on
Co-operation between these Organisations and UNIDO
Vienna, Austria, 24 - 25 May 1977

PROPOSED CO-OPERATION BETWEEN UNIDO AND
THE INTERNATIONAL COUNCIL OF SOCIETIES OF INDUSTRIAL DESIGN (ICSID)
INCLUDING INTER-DISCIPLINARY CO-OPERATION POSSIBILITIES
WITH OTHER NON-GOVERNMENTAL ORGANIZATIONS ^{1/}

by

C. Auböck*

* ICSID Past President, Vienna.

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General Remarks

Industrial Design, being recognised as a professional activity in the broad field of technological innovation, is considered as an instrument for industrialisation in the sense of the objectives of UNIDO and ICSID, as well as the objectives of the Lima Declaration.

UNIDO and ICSID's co-operation should not only serve the transfer of technology, know-how and information in the field of Industrial Design but should help to stimulate the decrease of dependence from imported technologies and create more favourable conditions for a growing self-reliance. Both organisations must put maximum effort into increasing the Developing Countries' awareness of the importance of Industrial Design in achieving a more balanced social and technological development.

A UNIDO-ICSID Committee shall be established to formulate a work programme for each year to review implementation and to recommend appropriate measures for action. The Committee shall submit its recommendations and shall report at least once in each calendar year to the Executive Director of UNIDO and to the President of ICSID. The Committee shall consist of three members appointed by the Executive Director of UNIDO and three members appointed by ICSID. Other officials of both organisations may assist the work of the Committee wherever necessary. In addition to holding a regular annual session, the Committee shall meet as and where deemed necessary by both parties, the venue of such a meeting being subject to mutual agreement between the two parties concerned.

Methods of Co-Operation

The proposed methods of co-operation should serve to prepare the qualified introduction of Design as an indispensable element in the cultural and socio-economical legislation of Developing Countries. It should furthermore help to create the proper infrastructure for an industrial society, and help to analyse and

evaluate future-oriented tendencies of design and environmental planning in connection with changing human requirements.

ICSID Activities in which UNIDO would participate

- o International Design competitions (e.g. ICSID/Philips Design Award for Developing Countries)
- o ICSID Interdesigns
- o Design information and documentation service
- o ICSID Schools Service
- o Media programmes (video tapes, films, tapes) as information and learning tools
- o International Design exhibitions
- o Seminars and workshops for advanced Design training

UNIDO Activities in which ICSID would participate

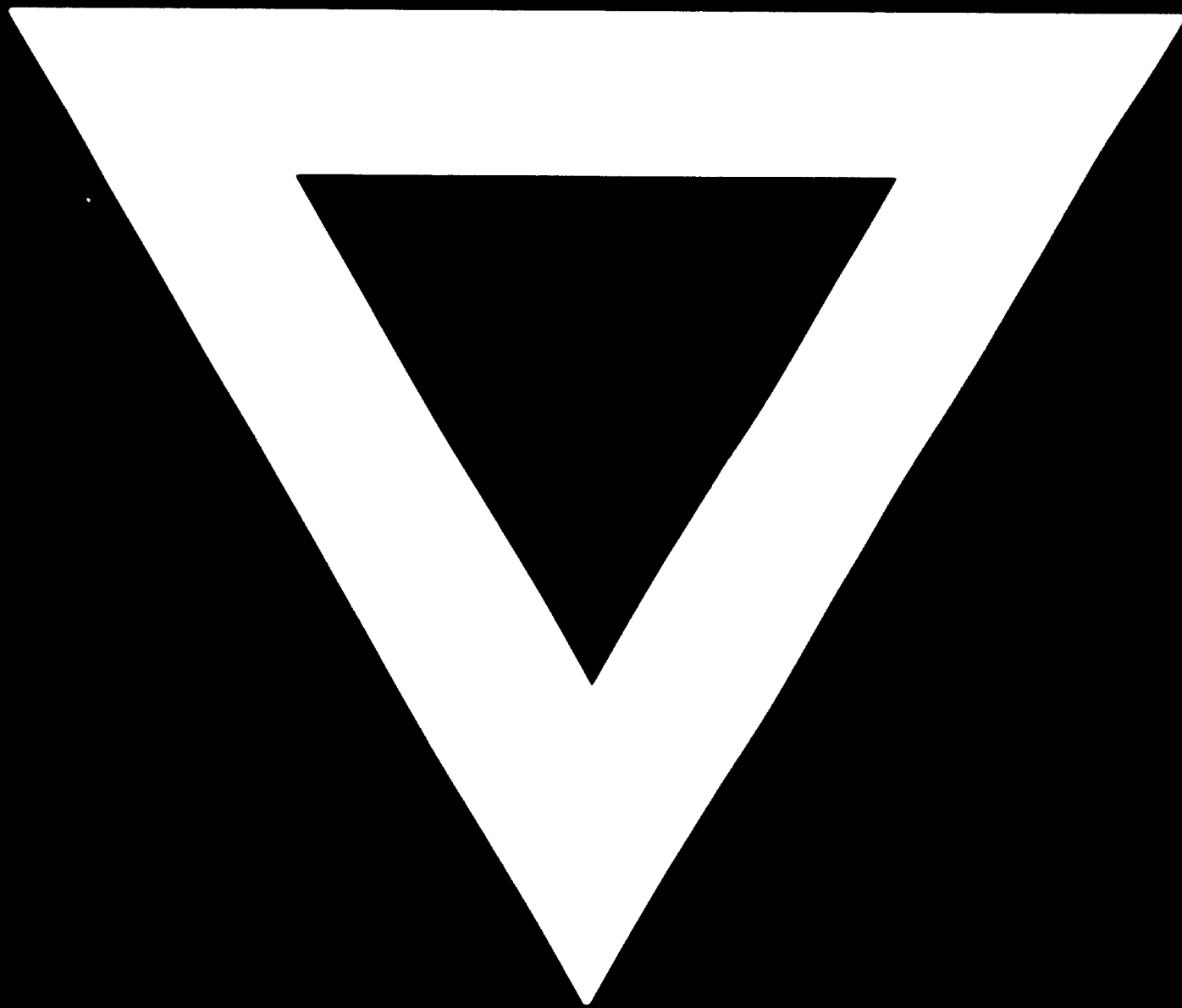
- o Assistance for national and regional Design policies as well as government purchasing policies and including Design considerations in Developing Countries; environmental infra-structural Design study programmes, regular training centres, natural resources and their bearing on Design, Design courses on university and high school level, graduate and post-graduate courses on Design and Design appreciation for managers, industrialists, public servants, etc.
- o Know-how increase for designers on a post-graduate level
- o Design expertise transfer
- o Domestic Design solutions as a basis for export profiles
- o Design for local and re-cycled materials
- o In-plant training programmes for designers
- o Product adaptation programmes
- o Design input for small and medium industries
- o Participation of designers in UNIDO missions and programmes

Projects Prepared and Executed by UNIDO and ICSID as Joint Ventures

- o Joint publication of documents concerning Design, prepared by both organisations
- o A Design data bank
- o Joint proto-type programmes designed towards basic projects for Developing Countries
- o International Design exhibitions
- o Design awareness programmes, street exhibitions
- o Design research programmes
- o Stimulation of domestic Design tasks in Developing Countries as a basis for an export policy
- o Courses for Design management; operational methodology, group dynamics etc.
- o Mid-career training facilities for designers, industrialists and public servants
- o Industry-sponsored learning facilities for Design (Design as management and governmental responsibility) as joint ventures with ICSID and UNIDO
- o Continuous re-evaluation of co-operation between UNIDO and ICSID, and wherever necessary, re-structuring of joint efforts



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