



TOGETHER
for a sustainable future

OCCASION

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United Nations Industrial Development Organization

ENGLISH

Meeting of Top-Level Industrialists
on Factory Establishment Projects
in Developing Countries
Vienna, Austria 18-20 November 1976

A G E N D A

Thursday, 18 November

- 8.30 a.m. Inscription
- 9.30 a.m. Welcoming of the Participants
- First Session
- 10.00 a.m. Opening of the discussions, brief statement on purpose and procedures
- 10.10 a.m. Chief E.O. Ashamu, Nigeria
Chairman, E.O. Ashamu and Sons
"Implementation of a Pioneer Integrated Poultry Industry in Nigeria"*
- 10.50 a.m. Dott. Ettore Musso, Italy
Director, B-FIM
"Establishing Manufacturing Facilities for School and Office Products in Developing Countries"
- 11.30 a.m. Mr. Gündüz Pamuk, Turkey
Executive Vice-President - Planning
Koc Holding A.S.
"Implementation of a New Manufacturing Plant with Special Emphasis on Financial Aspects"
- 12.10 p.m. End of First Session

* All papers are of a duration of 20 minutes, followed by an equivalent amount of time for discussion.

Second Session

- 2.30 p.m. Mr. Leslie McCauley, Ireland
General Manager
Norish Food City Limited
Case presentation: "The Establishment of Norish
Food City Limited"
- 3.10 p.m. Dr. Roberto Galaldon, Venezuela
Director General
Instituto Venezolano de Productividad
"Venezuela's Regional Industrial Development Programme"
- 3.50 p.m. Mr. David Aninckwah, Ghana
President
Ghana Institute of Management
"New Industrial Operations in Ghana"
- 4.30 p.m. Dr. Robert H. Behrens, Morocco
Director
Euro-Industries
"Establishing Low-Cost Housing Manufacturing Plants"
- 5.10 p.m. Mr. Sylvère Sauret, France
President
Euroquip
"Aspects of Technology Transfer Related to Factory
Establishment"
- 5.30 p.m. End of Second Session

Friday, 19 November

Third Session

- 8.30 a.m. Mr. Hans Neumann, Venezuela
President
COPILOM, C.A.
"The Establishment of Industrial Production Facilities
and Their Relation to Agricultural Development"
- 9.10 a.m. Mr. Mohamed Fazal, India
Chairman and Managing Director
Engineering Projects (India) Ltd
"A Case of Factory Establishment in India"
- 9.50 a.m. Mr. Walter Kuhne, FRG
General Manager
Kuhne Ges.m.b.H.
"Experiences with the Supply of Complete Production
Plants and How-How"
- 10.30 a.m. Mr. Christian Megrelis, France
General Manager
EXA International
"Joint Industrial Ventures between Local and Foreign
Investors in Developing Countries"

- 11.10 a.m. Mr. Jacques Hertz, France
General Manager
CCFRAL
"Comparison of Factory Establishment Practices in
Different Developing Countries"
- 11.50 a.m. Mr. Pierre Gonod
Consultant to UNIDO
"An Action and Decision Model for Establishment of
Factories in Developing Countries"
- 1.00 p.m. End of Third Session
- Fourth Session
- 3.00 p.m. Discussion on the Consultant's prior presentation
and open panel discussion on "Principal Opportunities
and Obstacles to Factory Establishment"
- 4.30 p.m. Recess
- 4.45 p.m. Formation and first meeting of Working Groups
- Working Group I
Discussion of model programmes for UNIDO's activities
in the field of factory establishment
- Working Group II
Elaboration of suggestions for advancing the role of
UNIDO in its effort to establish new industrial
production facilities in developing countries
- 5.30 p.m. End of Fourth Session

Saturday, 20 November

Fifth Session

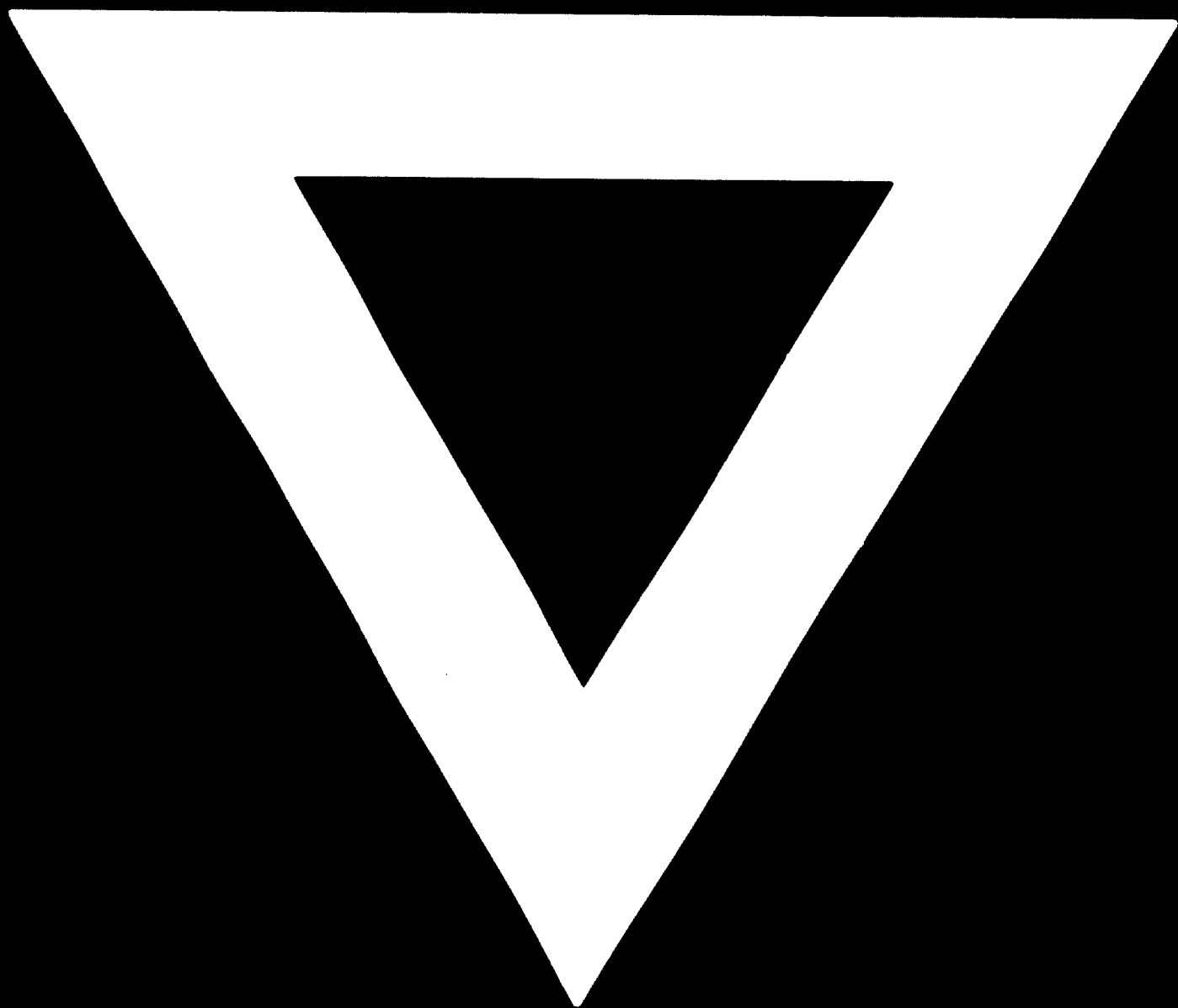
- 8.30 a.m. Continuation of Working Groups
- 10.15 a.m. Plenary Session: Discussion of findings and proposals
of Working Groups
- 12.00 p.m. End of Fifth Session

Sixth Session

- 2.30 p.m. Plenary Session: Conclusions and Recommendations
- 4.00 p.m. End of Meeting



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