



TOGETHER
for a sustainable future

OCCASION

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UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



UNIDO ITPO Italy

Annual Report 2015

UNIDO ITPO Italy Annual Report 2015

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This edition of the Annual Report meets the Organization’s reporting requirements with regard to General Assembly resolution 67/226 on the quadrennial comprehensive policy review of operational activities for development of the United Nations system and the UNIDO medium-term programme framework 2010-2013 approved by the General Conference in decisions GC.14/Dec.18 and GC.15/Dec.17 and as adjusted in the midterm review. Unless otherwise mentioned, all references to sums of money are given in United States dollars. References to “tons” are to metric tons, unless otherwise stated.

Foreword



Diana Battaggia

Head of the
Investment and Technology Promotion
Office in Italy since 2004

Dear friends and colleagues,

2015 will be remembered as having been the year of the new challenges launched by Sustainable Development Goals (SDGs). As for UNIDO, SDG 9 to: “Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation” represents a unique opportunity to promote Inclusive and Sustainable Industrial Development (ISID) among stakeholders in Developing Countries.

2015 also represented an historic year for Italy due to the 2015 EXPO’s success which took place in Milan. This event brought the whole world together to discuss and find solutions to a fundamental challenge: World hunger.

In the course of this important event, UNIDO ITPO Italy actively worked with the UN EXPO Team and several local and international stakeholders to facilitate and enhance debate around the following theme: “Feeding the Planet, Energy for Life”. This not only ensured the involvement of a substantial number of companies and institutions coming from several Developing Countries but also their attendance in high level events, business meetings, technical tours and company visits which were organized in a number of Italian Regions.

In the same context, our office had the pleasure of coordinating Mr. Li Yong’s official visit to the Milan EXPO as UNIDO’s Director General, with our HQs in Vienna. Mr. Li Yong’s visit comprised meeting high level representatives and the signing of the “Milan Charter”, a document that sets out the principles and objectives on the subject of nutrition, environmental sustainability and human rights.

For our UNIDO ITPO network, the Milan EXPO also represented an excellent opportunity to host the ITPO Heads’ Annual Meeting. To this end, our office arranged a fruitful agenda including technical tours, learning seminars and attending high level events in EXPO and in Parma and its “Food Valley”.

Another important initiative was the International Award event dedicated to “Innovative Ideas and Technologies in Agribusiness”, aimed at rewarding the most useful technological innovations over the whole agro-processing value chain. We awarded 5 prizes for the most innovative ideas and technologies out of 150 projects received from more than 30 Countries. To conclude, I would like to thank all our Donors and Partners, as well as my staff and my colleagues in Vienna for the fruitful cooperation and continuous support during the year in order to offer more services and working tools to the business community and institutions.

For us “feeding the planet” is more than a motto, it’s a global engagement and challenge at the same time. We strongly believe that the eradication of world hunger passes through industrial development and the establishment of partnerships, which involve civil society as a whole, youth and women, with no one left behind. This is our goal for the years to come

Diana Battaggia

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Highlights



Supporting your SMEs
to discover EXPO 2015
and Italian Excellences

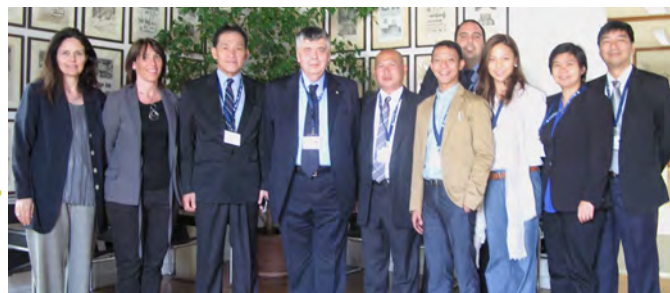
Incoming Programme for Developing Countries' SMEs

Within the framework of the activities carried out by ITPO Italy during Milan's 2015 EXPO, the following web platform: "Supporting your SMEs to Discover EXPO Milano 2015 and Italian Excellences" was specially created to support Developing Countries' SMEs coming into Italy, through capacity building activities, study tours and B2B meetings with Italian counterparts.

Within this context, delegations from 16 Countries benefited from our assistance. In particular: Algeria, Argentina, Cuba, Egypt, Ethiopia, Ghana, Jordan, Lebanon, Morocco, Myanmar, Palestine, Pakistan, Philippines, Senegal, Tanzania and Tunisia. More than 300 companies/institutions were involved. The delegations engaged in several activities, including a large number of B2B meetings (around 1000), study tours, and conferences with institutional and governmental authorities.



THE PHILIPPINES



PAKISTAN

19-23 MAY



ALGERIA

20-21 MAY



ARGENTINA

20-23 MAY



CUBA

02 JULY



MYANMAR

06-10 JULY



TANZANIA

17 SEPTEMBER



GHANA

16-17 JULY



ETHIOPIA

19 SEPTEMBER



TANZANIA

17 JULY



THE PHILIPPINES

21-25 SEPTEMBER



SENEGAL

27 JULY



MENA COUNTRIES

14 OCTOBER



CUBA

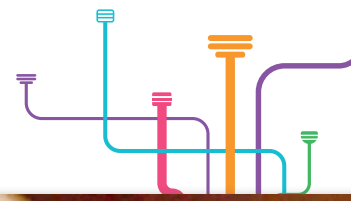
28-29 JULY



ETHIOPIA

15 OCTOBER

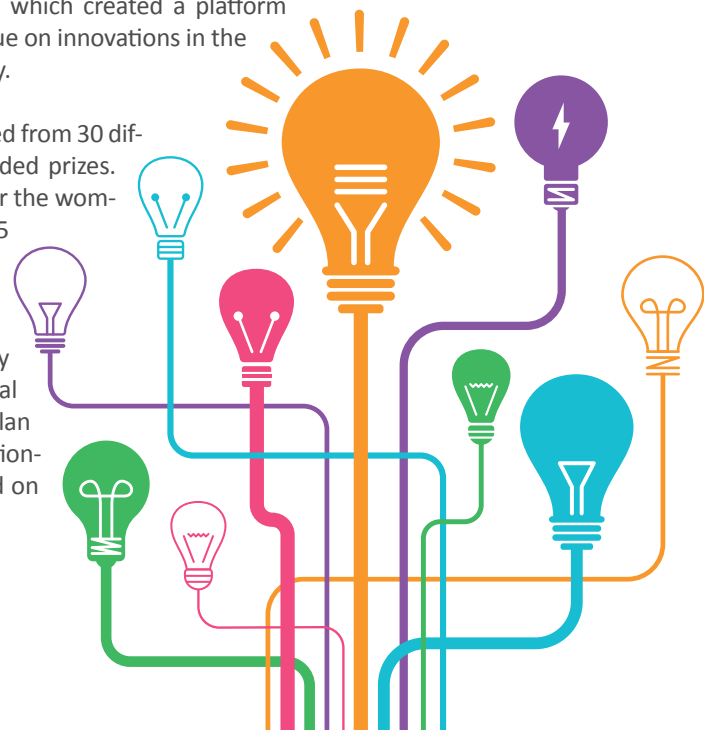




In collaboration with Italy's National Research Council (CNR) and under the sponsorship of the Italian Ministry of Foreign Affairs and International Cooperation (IMFAIC), ITPO Italy launched an International Award to provide recognition to the most innovative ideas and technologies throughout the entire agro-processing value chain, including logistic, packaging, and storage phases. These innovations originated from either the entrepreneurial milieu and/or applied research institutions, but should have been mainly applicable to Developing Countries, while contributing to local economic and social development. The competition was initiated thanks to the patronage of EXPO which created a platform aimed at encouraging more dialogue on innovations in the field of agribusiness or agro-industry.



Over 150 application forms were received from 30 different Countries, five of which were awarded prizes. There were 3 overall winners, 1 winner for the women's category, and one for the under-35 category. Out of these, 3 were from Italy, 1 from Burundi, and 1 from India. The winners were able to showcase their innovations directly to potential customers and financial institutions in the course of the Milan EXPO, in the context of the International Award Ceremony which was held on August 26th in Cascina Triulza.



As a follow up to the ceremony, ITPO Italy started to promote noteworthy cutting-edge technologies and innovative ideas to suitable potential financial or technological partners, with the aim of creating positive spin-offs and pave the way for concrete project implementation in Developing Countries. In a nutshell, just a few months after the Award Ceremony at the EXPO Milano 2015, ITPO Italy achieved the following objectives:



Promotion of cutting-edge technologies

Spreading information on cutting-edge technologies to potentially interested stakeholders in order to open up negotiations. This objective was achieved through a targeted promotion with the involvement of some project proposers attending different conferences and dedicated events at national (Festival della Scienza – Genova, October 31st) and international levels (Bahrain International Garden Show to be held in Manama, Bahrain, in February 2016).



Project funding

Presentation of some projects to potential business angels and venture capitals in order to identify potential financing partners. As an initial follow-up step to this activity, one of the winners of the award received a grant to partially implement the presented project in a Developing Country.



Technology transfer

Finalization of an agreement between an Italian company (UNIDO International Award participant) and a Ghanaian counterpart for the transfer of a modular atmospheric condenser capable of collecting air humidity and transform it into drinking water.



The winning project "Valorization of the prickly pear fruits" awarded by Mr. Sala



The winning project "Burundi Smallholders's Livestock Network Buslin"



The winning project "Jellyfish"



The winning project "Foodwa"



The winning project "Cattle Mettle"



Ms. Battaglia with Adnan Fahad Rashed Al Ramzani Al Naimi

Focus EXPO Milano 2015

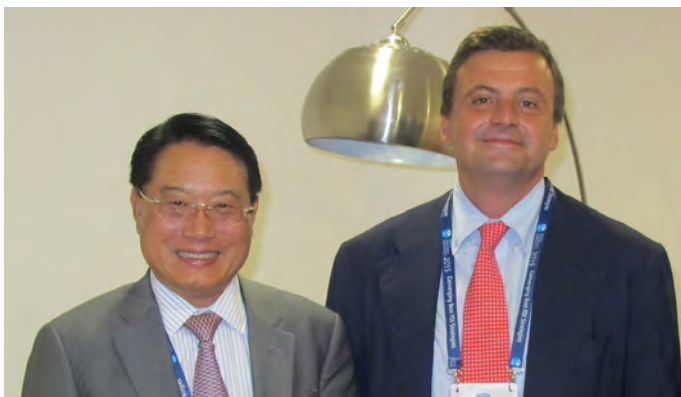


ITPO Italy and UNIDO HQs in Vienna coordinated MR. Li Yong's official visit to Italy as UNIDO's Director General, who participated in the International Conference of the World Association of Investment Promotion Agencies (WAIPA 2015) held in Milan, and enjoyed an official visit to the EXPO Milano 2015 event. The Director General presented the work carried out by UNIDO, linking it to SDG 9 and to the theme of EXPO, at a conference attended by international delegates and officials from many Countries.

Moreover, the DG and his entourage enjoyed a guided tour to visit Zero, Chinese, and Italian Pavilions, where he also had

the opportunity to sign the "Milan Charter", which represents EXPO's cultural/policy heritage. At the end of his visit, he witnessed the signing of a Joint Declaration between CNH Industrial and ITPO Italy.

The Director General also met with Nobel Prize winning economists, Mr. Maskin and Mr. Spence, and held a private meeting with the Italian Deputy Minister for Economic Development, Mr. Carlo Calenda, to confirm and strengthen collaboration between Italy and UNIDO.



Clockwise from the top: The DG welcomed by Mr. Giuseppe Sala; with E. Maskin at WAIPA Conference; with Nobel Prize M. Spence; Signing the "Milan Charter"; with Deputy Minister Carlo Calenda; DG and ITPO Italy staff at China Pavilion

UNIDO's promotion of ISID through EXPO



The UN's presence at EXPO was ubiquitous and was even distributed over the whole site as opposed to being centralized into a single pavilion. The UN's participation at EXPO consisted of an installation made-up of 18 giant spoons, spread over the entire site, and linked to Pavilion Zero (for Zero Hunger) where the theme of EXPO and the mandate of the UN are seen to be clearly related. UN's Blue Spoons featured graphic panels and a multi-media station illustrating the "Zero Hunger Challenge: United for a Sustainable World". In the words of the UN Secretary General, "In a world of plenty, no-one, not a single person, should go hungry".

The spoon is a tool common to all food traditions, demonstrating how the Zero Hunger Challenge belongs to each and every one of us. Moreover, the words said describe the mandates and accomplishments of the various UN Agencies and Programs as well as the SDGs. Among them, SDG 9, namely to "Build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation", which includes the UNIDO mandate of pursuing ISID. By following the spoons' itinerary, everyone could discover how to take part in the Challenge, because in order to get to Zero, everybody should get involved.



Clockwise from the top: Tour of EXPO Milano 2015; Ms. Battaglia during UN's World Food Day Ceremony; the UN Blue Spoon; The DG and ITPO Italy staff at New Holland Pavilion;



The annual meeting of ITPO Heads took place this year in Milan, alongside the International Milan EXPO 2015. For this occasion, ITPO Italy arranged a full week's agenda including company visits, institutional meetings, and participation to EXPO, attending the opening ceremony of the UN's World Food Day as special guests. The Italian President Mr. Sergio Mattarella and UN Secretary General, Mr. Ban Ki Moon, graced the gathering with their presence.



Taking advantage of the presence of the Heads of ITPO Offices, visiting Parma and its "Food Valley", within the activities scheduled, the Head of ITPO Italy, Ms. Diana Battaglia and the Director of UPI (Unione Parmense degli Industriali), Prof. Cesare Azzali, signed a Joint Declaration to promote technology and investment exchanges between SMEs from Developing Countries and those of Parma.



Clockwise from the top: ITPO Heads visiting Pavilion Zero; ITPO Heads visiting "Parmigiano Reggiano" cheese factory; UNIDO Managing Director Mr. Scholtes attending the reception hosted by ITPO Italy; ITPO Heads with Prof. Azzali, Director of UPI; Family photo ITPO Heads' meeting;

Institutional and Business Partnerships

EXPO, attracted many people, organizations, and businesses from the whole world to Milan and Northern Italy. ITPO Italy took advantage of these circumstances to multiply its efforts and to reach and connect with any entity able to help Developing Countries' SMEs with capital, technology, ideas, and experience, and put all the parties in contact with one another. The most useful new partnerships mainly involved several Italian regions (Marche, Basilicata, Friuli Venezia-Giulia and Lazio), but also financial institutions (Banca Popolare di Sondrio), chambers of commerce (Padova Promex, Unioncamere Veneto) and industrialists' associations (UPI), with which ITPO Italy collaborated intensively during EXPO 2015 and intends to continue doing so. The value of ITPO's signing of Joint Declarations and Agreements with Italian Regional Authorities immensely facilitated access to Developing Country delegations, while enabling also Italian SME business clusters, groupings, and associations to showcase key products and processes to their best advantage in their home territories.

CNH INDUSTRIAL



BANCA POPOLARE DI SONDRIO



FRIULI VENEZIA GIULIA REGION



BASILICATA REGION



LAZIO INNOVA



PADOVA PROMEX



MARCHE REGION



UPI



UNIONCAMERE VENETO





UNIDO ITPO Italy helped organize and co-chair a number of seminars and conferences within EXPO. The most important of these, where ITPO Italy contributed also with contents, was the World Food Research and Innovation Forum, planned as a fixed biennial international event whose first edition took place at the Italian Pavilion at EXPO. In view of the Forum, ITPO Italy also participated in the workshop “Food Research and Technology”, in which an international debate took place in Brussels on March 2015. Our office, endorses all the objectives of the World Food Research and Innovation Forum, through its active participation helping to place issues concerning nutrition and food security at the centre of the new 2030 Global Agenda (SDGs).

There is a vast number of conferences and workshops also in collaboration with IMFAIC, which ITPO Italy helped organize and/or co-chair; the following represents a partial listing:

- Conference **“Post-2015 Development Agenda: sustainable agriculture, nutrition and food security”** - May 2015
- International Conference **“Designing a resilient future: Food, technology and sustainable development”** organized by UNIDO in collaboration with Ipack-Ima - May 2015
- Workshop **“Food, Water and Energy”** - May 2015
- Conference **“What is Sustainable Development?”** - June 2015
- Workshop **“Experiences of women in sub-Saharan Africa: the Senegal case”** - June 2015
- Workshop **“Measuring women’s empowerment in the Post-2015 Agenda for food security and nutrition”** - June 2015
- Seminar **“The chain of durum wheat in Ethiopia”** - July 2015
- Workshop **“Coffee chain in Central America and Caribbean”** - September 2015



International Partnerships

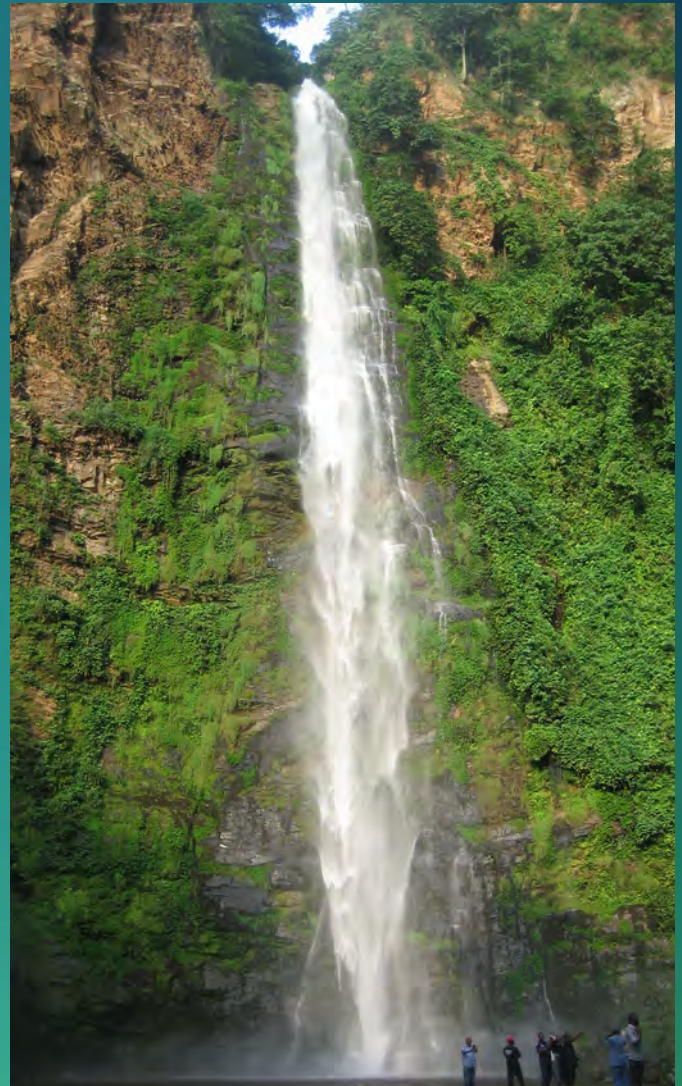
In the course of 2015, ITPO Italy concluded activities related to the “Energy and Environment Programme” to benefit the sub-Saharan Countries of Cameroon, Ghana, and Tanzania. The programme was funded by the Italian Ministry for the Environment, Land and Sea (IMELS). Among the most important achievements of the programme, ITPO Italy facilitated the conclusion of an agreement between an Italian company, namely Ambiente & Paesaggio Scarl, and a Ghanaian counterpart, Lighting & Construction Africa Co. Ltd, for the realization of 8 hydroelectric plants in the Volta Region, with an estimated value of 22 million euro.

From a technological perspective, the Italian company will install two types of turbines (Pelton and submersible) on the basis of the morphologic characteristics of the examined sites: Pelton wheels will be installed in the sites when the available water source reaches relatively high hydraulic head at low flow rates, while submersible ones are most efficient at modest hydraulic head at high flow water supply.

A feasibility study was duly delivered and at the current state of play the Italian company obtained a “Provisional Licence”, from local authorities which grants it a two-year exclusivity on the mentioned sites and permission to proceed with the plants’ construction.

The project was presented to an audience of representatives of the Volta Region Parliament and media, as well as to the Director General of Ghana’s Ministry of Energy, the Secretary General of the Water Resource Commission (WRC) and to the leaders of the Ghana Grid Company (Gridco) and to Ghana’s Environmental Protection Agency (EPA) representatives.

The construction of the first two plants is expected to be completed by December 2016, in order to start energy production the following year in March 2017



From the top: One of the selected spot for the realization of the plant; Meeting in Accra between the Italian company, Ambiente & Paesaggio Scarl, and the Ghanaian counterpart, Lighting & Construction Africa Co. Ltd

The United Nations Industrial Development Organization (UNIDO) is a specialized Agency of the United Nations. Its mandate is to promote and accelerate ISID in Developing Countries and Economies in Transition, and work towards improving living conditions in the world's poorest Countries. In recent years, UNIDO was granted an enhanced role in the global development agenda thereby focused its activities on poverty reduction, inclusive globalization and environmental sustainability. UNIDO services are based on two core functions: as a global forum, the Organization generates and disseminates industry-related knowledge;

as a technical cooperation agency, it provides technical support and implements projects. Today, UNIDO is recognized as a highly relevant, specialized and efficient provider of key services in support of interlinked challenges aimed at reducing poverty through productive activities, while promoting the integration of Developing Countries in global trade, through trade capacity building, fostering environmental sustainability in industry, and improving access to energy. Accordingly, the Organization's programmatic focus comprises three thematic priorities, each of which represent different aspects of ISID:



Creating shared prosperity



Advancing economic competitiveness



Safeguarding the environment

Moreover, UNIDO provides a number of cross-cutting services that support Countries in implementing their ISID policies and programmes through targeted product knowledge, networking and partnership facilitation, including along a South-South axis, rigorous results monitoring and reporting at all levels.

Meanwhile, recognizing that gender equality and the empowerment of women have significant positive impacts on sustained economic growth and sustainable industrial development, which are the drivers of poverty reduction and social integration; UNIDO implements a gender mainstreaming strategy in its various programmatic activities to this end.

UNIDO ITPOs Network

A unique network, of strategically located technical field offices are situated within the UN system in industrialized and emerging economies with state-of-the-art technology. A UNIDO global network, which promotes responsible foreign and domestic investments and sustainable technology through public and private sector partnerships for the inclusive growth and creation of wealth in Developing Countries.

The network comprises offices in Bahrain, China (Beijing and Shanghai), South Korea, Japan, Russia, Nigeria and Italy. The mission is to facilitate investment flows and technology transfers for host and recipient Countries by providing high quality, tailor made and demand driven services to public and private sectors. The mission is accomplished through partnerships and networks, capacity building activities, advisory services, promotional events, investment and technology project assessments and matchmaking.

UNIDO ITPO Italy

Mission and Services

ITPO Italy became operational in 1987 with IMFAIC's financial support - Directorate General for Development Cooperation (DGDC). The office mandate is to enhance SMEs competitiveness in Developing Countries, through the mobilization of investments as well as technology transfer and through required management skills for the implementation of industrial projects in Developing and Emerging Countries.

Below is the set of services that ITPO Italy provides in support of private companies and institutions in Developing Countries:

Services to enterprises


Dissemination of information on investment climate in Developing Countries;
Search for partners and matchmaking activity;
Organization of business meetings;
Preliminary evaluations of investment projects;
Assistance in negotiations including assessment of business plans.

Services to institutions

Training and capacity-building;
Technical assistance;
Country and sector-based promotion;
Networking;
Dissemination of information on investment legislations.

Special sectors of Intervention

ITPO Italy is mainly involved in two priority sectors, in which Italy excels: **Agro-Industry and Energy and Environment**.



Concerning **Agro-industry**, ITPO Italy assists Developing Countries through the promotion of projects and activities to disseminate technologies and techniques to reduce post harvest losses and to increase quality systems, so as to enhance food security and food safety. Within this framework, ITPO Italy identifies and promotes projects concerning food harvesting, processing and packaging, namely of fisheries, fruits, meat and dairy products.



As far as **Energy and Environment** are concerned, ITPO Italy is working to reinforce the concept of environmental protection policies and to publicize and spread the utilization of renewable energies, by creating more awareness of environmental problems in Developing Countries' firms and of the benefits derived through the exploitation of environmentally sound technologies. In this context, ITPO Italy's activities aim to divulge a better understanding of the opportunities and incentive policies for environmentally friendly investments and green technology transfers to increasing numbers of entrepreneurs. Moreover, ITPO Italy has a long and strong tradition in fulfilling the requests of many African, Asian and Latin American Countries in other sectors. More specifically, the office concentrated its efforts in leather & footwear, textile & garment and woodworking sectors with training initiatives aimed at improving product quality, diversification, technology upgrading and productivity improvement. The office offers a considerable range of specific services dedicated to these sectors, including: information dissemination and awareness raising, training activities and support in transferring environmentally sound technologies.

Towards an Inclusive and Sustainable Industrial Development

At the Sustainable Development Summit on 25th September, 2015, UN Member States adopted the 2030 Agenda for Sustainable Development, including a set of Sustainable Development Goals (SDGs), otherwise known as the Global Goals. The SDGs are a new, universal set of goals, targets and indicators that UN Member States are expected to use, to frame their agendas and political policies over the next 15 years.

The activities of UNIDO and ITPO Italy are focused in promoting and accelerating Inclusive and Sustainable Industrial Development (ISID) to achieve shared prosperity and environmental sustainability around the world. The concept of ISID, adopted in the Lima Declaration, is included in the new Sustainable Development Goals, namely Goal 9: "Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation".

ISID recognizes that industrialization is the only way to eradicate poverty and achieve higher levels of sustainable development in all of its dimensions – economic, social and environmental – for the benefits of the population. Successfully implementing ISID in our current era of globalization requires new approaches that harness globally available knowledge, technology and innovation. Knowledge exchange and technology transfer will therefore significantly contribute to realize ISID goals.

ITPO Italy is actively promoting this new strategy, through a wide range of activities being implemented in the course of this year. The UNIDO ISID strategy was illustrated to an important number of local and international authorities and entrepreneurs during several promotional initiatives, especially during the EXPO Milano 2015 and all related events, as well as during seminars, study tours, company visits and institutional meetings.



OVER
1000

Business Meetings organized

16

Fairs, Study Tours and/or Company Visits



43

New industrial projects identified in Developing Countries



UNIDO ITPO ITALY ACHIEVEMENTS

AROUND
60

Institutions involved in capacity building activities



16

Developing Countries involved



01

Delegate in the framework of the "UNIDO Delegate Programme"



25

Country presentations, business forums, workshops and seminars organized by ITPO Italy or in which it took part

AROUND
300

Foreign entrepreneurs involved in business meetings and other events in Italy



Institutional Strengthening

ITPO Italy has increasingly enhanced and strengthened relations with the main Italian and foreign governmental bodies, institutions, and organizations. As an international honest broker, ITPO Italy intensified collaborations and synergies with a large number of institutional key players in order to formulate and implement initiatives and activities addressed to sustain economic and industrial development in Developing Countries. Our office continues to maintain direct contact with the respective governments and working relationships with national and international business communities. Within the framework of its activities and priorities, mainly focused on agro-industry and energy & environment issues, ITPO Italy has a close working relationship with contributors, donors, the IMFAIC, the IMELS and the Italian Ministry of Economic Development (IMED).

Italian Ministry of Foreign Affairs and International Cooperation

The IMFAIC, ITPO Italy's main donor, has recently enhanced its strategic planning processes and ended up with the formulation of the document "Programming guidelines and directions", which is updated on a yearly basis. Following the new strategy, ITPO Italy and the Donor defined joint activities and initiatives. In line with its mandate, ITPO Italy strongly collaborates with some specific IMFAIC Directorates considered as fundamental direct counterparts, such as the DGDC, the Directorate General for the Promotion of the "Country System", and the Directorate General for Global Affairs. The relevance of the MSMEs development programmes represent the basis for the long-lasting collaboration between IMFAIC and ITPO Italy. In 2015, this collaboration proved to be particularly precious for the implementation of relevant joint initiatives and activities aimed at promoting investment opportunities in new emerging markets and at increasing the dialogue and the matchmaking between Italian and Developing Countries' private and public sectors.

Italian Ministry for the Environment, Land and Sea

Since 2006, ITPO Italy has established a strong working relationship with the IMELS, becoming one of its main partners. ITPO Italy and IMELS are developing joint programmes to promote investments and the transfer of green technologies and best practices to Developing Countries. ITPO Italy's commitment is to encourage an environmentally friendly industrial development model in the African Continent, in view of SDGs. In particular, during 2015, ITPO Italy implemented the "Energy & Environment Programme" for sub-Saharan Africa. The main sectors involved are environment, with a special reference to waste and water treatment, and renewable energy. As a result of their longstanding collaboration, ITPO Italy and IMELS decided to strengthen their joint efforts, promoting efficiency and qualitative improvements in terms of natural resources use, pollutant emissions and waste management, so to delink the concept of economic growth to that of environmental degradation.

Italian Ministry of Economic Development

As a follow up to the 2012 joint declaration, ITPO Italy and the IMED – Directorate General for Internationalization, Policies and Trade Promotion, signed an agreement in 2013 to implement two investment support projects in the Philippines and Myanmar. The objectives of these projects are to strengthen local SMEs and to promote business relationships between Myanmarese, Philippines and Italian companies and institutions. The target sectors are the ones where Italy excels, namely agro-industry and dimension stone. The results achieved have been particularly appreciated by IMED, which has reconfirmed its intention to cooperate with our office to increase awareness among Italian entrepreneurs of the investment possibilities offered by these and other emerging markets.

Italian System and relevant stakeholders

ITPO Italy is very well connected with the industrial sector in Italy and frequently collaborates with the "Italian System" members, in order to involve a large number of relevant stakeholders in industrial and economic development processes in Developing Countries. Among its principal contributors, it is worth mentioning SIMEST (Società Italiana per le Imprese all'Estero), SACE (Sezione speciale per l'Assicurazione del Credito all'Esportazione) and ITA (Italian Trade Agency), which represent the main agencies working under IMED and which are of particular relevance for ITPO Italy activities. The office also has relevant contacts and collaborates with other important Italian stakeholders, such as Confindustria, Unioncamere (Central Union of Chambers of Commerce), namely Unioncamere Veneto, CNA (Confederazione Nazionale dell'Artigianato e della piccola e media impresa), Legapesca, Confapi, Banca Popolare di Sondrio, several Italian regions (Marche, Friuli Venezia-Giulia, Lazio, Basilicata among others), UPI (Unione Parmense degli Industriali), Padova Promex (Padova's special Agency of the Chamber of Commerce) local Investment and Promotion Agencies, Industrial Districts and Universities. These national counterparts share varying degrees of activity and effectiveness with regard to information dissemination, organization of seminars and missions and other high profile activities. The long lasting relation ITPO Italy is maintaining with them is of strategic importance in order to effectively carry out its activity. As an example of this increasing collaboration, on 26th February, ITPO Italy organized a round table with several Italian Regions, so as to present the activities scheduled for the EXPO Milano 2015, with dedicated attention to the platform: "Supporting your SMEs to Discover EXPO Milano 2015 and Italian Excellences". 10 Italian regions took part in the event, namely Basilicata, Calabria, Campania, Emilia Romagna, Friuli Venezia-Giulia, Lazio, Marche, Piemonte, Provincia autonoma di Trento and Umbria. The event was useful to discuss about potential joint synergies in the framework of EXPO, but also focused on the implementation of further activities following the universal exhibition

Ministries and Embassy representatives of Developing Countries

ITPO Italy, as an international honest broker, works closely with Embassies of Developing Countries, in order to streamline dialogues between public and private sectors and to facilitate know-how transfer in the specific fields in which the office is actively operating. The office formulates its annual strategy for development coordination, defining specific initiatives to be jointly developed in synergy with Embassy representatives and trade officers, while considering each Developing Country's specific needs. This constant contact is fundamental in discussing necessary measures aimed at sustaining and strengthening networking collaboration; strengthening links between national focal points and the corresponding local authorities to develop cooperation; while promoting the exchange of information and experiences on the development of the private sector for subsequent action.

AFRICA

Within the framework of the Energy and the Environment Programme, funded by IMELS and implemented by ITPO Italy, several activities have been fulfilled in favour of Ghana, Tanzania and Cameroon. Moreover, through the platform “Supporting your SMEs to Discover EXPO Milano 2015 and Italian Excellences” our office assisted other Countries such as Ethiopia and Senegal, two target Countries for ISID strategy carried out by UNIDO HQs.

Ethiopia

High level Ethiopian delegation for business partnerships in agro-industry



On September 19th, a high level Ethiopian delegation led by 4 State Ministers, namely the State Minister of Industry, the State Minister of Foreign Affairs; the State Minister of Trade; the State Minister of Culture - and a large entrepreneurial and institutional delegation coming from the agro-industry sector, visited Parma and met with local institutions and companies.

The study tour organized by ITPO Italy in collaboration with PARMAforEXPO aimed to promote business collaboration and partnerships between Parma and Ethiopian private sectors, so

as to lay down the foundations for a future and fruitful collaboration in the agro-food sector.

During the study tour the delegation visited Rodolfi Mansueto, a local company example of excellence for innovative processing in Italy, and one of the most innovative plants for tomato processing into high quality food products like: concentrates, pulps, tomato purees and sauces. At the end of the tour the delegation was hosted at Palazzo Soragna, to take part in the workshop activities organized by UPI.



Enhancing the Role of Women in the Agro-Food Security Industry in Ethiopia

UNIDO ITPO Italy met with several Ethiopian Institutions and BPIs in Addis Ababa on August 5th through to the 7th 2015 to organize the First International Agro-Industry Investment Forum. As a follow up, ITPO Italy organized an event with UNIDO BIT/ITU, to debate about the stories of successful Ethiopian women who could overcome key obstacles which in the main prevent them from becoming entrepreneurs. The Conference “Enhancing the Role of Women in the Agro Food Security Industry in Ethiopia” was held on 15th October at the Women for EXPO space at the EXPO Milano 2015. The event was organized by UNIDO Investment and Technology Unit in collaboration with ITPO Italy and Women for EXPO. The main issues discussed were: access to finance, technology in food security, the lack of policy guidelines to reduce gender inequality in the private sector, poor data collection of local enterprises and the lack of skilled staff. These topics are crucial in promoting social-economic development in the Country, to create more jobs and contribute to the diversification of the economy. Furthermore these matters are of primary importance for the promotion of sustainable development in Ethiopia.



Ghana

Ghana Business Forum in Rome

On May 29th, ITPO Italy organized a high level Ghana business forum in collaboration with the Embassy of Ghana in Italy and Casa Trasacco, a Ghanaian company with Italian management which is providing jobs for more than 4,000 Ghanaians. The business forum was organized in occasion of the visit of the Ashanti Region’s King to Italy with the Chairman of the Ghana Investment Promotion Centre and several institutional representatives. More than 50 Italian companies, as well as the Ambassador of Ghana in Italy attended the event. The forum provided an overview on the opportunities offered by the Country with a special focus on agriculture, energy, infrastructure, tourism and industry. The forum also provided an excellent opportunity of business networking between Ghanaian and Italian stakeholders in several sectors, paving the way for subsequent missions of Italian companies to Ghana supported by ITPO Italy.

Fostering Ghanaian private sector



A delegation made up of more than 10 Ghanaian companies was supported by ITPO Italy in a business mission to Italy in occasion of the Ghana National Day in EXPO (17th July 2015). The delegates from Ghana were from the banking, agro-industry, construction, infrastructure, and energy sectors. Part of the delegation led by the King of Asogli State was welcomed by the Ghanaian Consul in Turin, and participated in a business roundtable and some company visits in the energy sector. The rest of the delegation led by the Managing Director of the National Investment Bank of Ghana went to Parma, where ITPO Italy, in close collaboration with PARMAforEXPO, organized an institutional meeting and a company visit to FBR-ELPO, a manufacturer of machinery for the processing of fruits and vegetables. The delegation had also the opportunity to participate in the National Day ceremony at the Ghana Pavilion, within the Cocoa and Chocolate cluster.



Mozambique

Support to Mozambique's SMEs in Investment Promotion



In the framework of the Technical Project “Support to Mozambique’s SMEs in Investment Promotion”, UNIDO ITPO Italy carried out an inception mission to Mozambique in order to open discussions with the Centre for the Promotion of Investments (CPI) and other key stakeholders involved in project implementation. The mission paved the way for the activities scheduled to be carried out in 2016 such as projects promotion, roundtables and Country presentations, delegate programmes, ad hoc institutional incomings and trainings, and participation to international fairs. The project, funded by IMFAIC, aims to support the Mozambican Government in increasing local production and improving the competitiveness of Mozambique’s SMEs through technology transfers and investment promotion in agribusiness. During the inception mission ITPO Italy staff organized and carried out a total of 30 bilateral meetings with institutional and private counterparts, 5 company visits and a visit to Maputo, Matola and the Economic Corridor of Beira, one of the 6 high potential development areas identified by the Mozambican Government to boost the Country’s growth within the next few years.

Tanzania

Tanzanian companies deepen the Italian agro-machinery sector



17th July last, a Tanzanian delegation led by the Director General of Small Industries Development Organization (SIDO), was accompanied to Padova and Treviso to visit leading Italian manufacturers of agricultural machinery, which are already working in Southern Africa and have shown interest in expanding their business in the Tanzanian market. ITPO Italy organised the mission with local stakeholders such as Confindustria Padova, Unione Artigiani di Padova, Padova Promex and Treviso Glocal. Focusing on future fairs and events, the interested parties agreed on a possible field mission of the Paduan industrial system in Tanzania.



Tanzanian institutional representatives discovering Veneto Region fishery district

In the framework of the web platform “Supporting your SMEs to Discover EXPO Milano 2015 and Italian Excellences”, on 17th September ITPO Italy supported a Tanzanian delegation led by the Director of Policy Planning Division at the local Ministry of Livestock and Fisheries Development, which comprised institutional representatives and companies in the fishery sector, with the aim of discovering the industrial excellences of Veneto region.

ITPO Italy organized an ad-hoc study tour for the delegation, to deliver a complete overview on the related supply chain,

through business meetings with important local stakeholders and a company visit. An institutional meeting with the Director of Padova Promex, followed by a comprehensive presentation of Fiorital – leading seafood company in Italy and Europe – was also carried out. The delegation was also invited to visit Fiorital’s premises in Venice, so as to pave the way for foreseeable collaboration with Tanzania, considering the interest showed by the company for a field mission to Africa within 2016.



Senegal

Senegalese Economic Forum in EXPO Milano 2015

On July 27th ITPO Italy and APIX, Senegalese Exports Promotion Agency, organized an Economic Forum within the Milan EXPO 2015 framework. The event was carried out in the presence of the Minister of Commerce for Senegal, several institutional representatives, 150 Italian companies and over 50 attending from Senegal.

The Forum provided an overview on business and investment opportunities existing in Senegal, with dedicated care taken for the “*Plan Sénégal Emergent*”, a new policy for economic development in the Country. ITPO Italy staff assisted companies from both Countries in organizing more than 100 business meetings.



ASIA

Within the framework of the collaboration with IMED, ITPO Italy reinforced the support to Philippine and Myanmar SMEs, through several activities carried out in different sectors, such as textile, food processing and agriculture machineries. Furthermore, our office strengthened assistance to Pakistan, especially where business awareness and the existing financial tools in the Country are concerned.

Myanmar

Fostering textile sector in Myanmar



Within the framework of the “Project for the Identification of Industrial Sectors and Economic-Commercial Opportunities between Myanmar and Italy”, funded by IMED and implemented by UNIDO ITPO Italy, an incoming mission focused on textile sectors was organized during the EXPO Milano 2015.

Three companies from Myanmar, led by the Myanmar Garment Manufacturers Association (MGMA), took part in the mission from 6th to 10th July. They had the opportunity to meet representatives of the Italian Association of textile machinery manufacturers (ACIMIT), as well as several Italian companies involved in this sector, thanks to a study tour in Padova, Treviso, Bergamo and Brescia, and to the collaboration with Padova Promex, Treviso Glocal (Treviso’s special Agency of the Chamber of Commerce) and Banca Popolare di Sondrio.



Finally, the delegation visited EXPO site, namely “Palazzo Italia” and the Friuli Venezia-Giulia Region Pavilion, in order to discuss about potential joint synergies.



The Philippines

Promoting the creation of partnerships between Italy and the Philippines

Within the context of the “Project for the Promotion of Economic and Commercial Opportunities between the Philippines and Italy”, financed by IMED and implemented by ITPO Italy, a scouting mission in the Philippines was held from 17th to 20th March. During the mission, a business forum on agricultural machinery, organized by the Italian Chamber of Commerce in the Philippines and held in Manila, was attended by ITPO Italy staff. Several Italian machinery manufacturers, coordinated by the Italian Federation of agricultural machinery builders (FederUnacoma), took part in the event, as well as different Philippine companies led by the Philippines Chamber of Commerce and Industry (PCCI).

During the forum, ITPO Italy presented the project, as well as further incoming missions focused in food processing, packaging and agricultural machinery.

Moreover, ITPO Italy met with the Centre for International Trade Expositions and Missions (CITEM) staff, the Department of Trade and Industry (DTI), the Agriculture Manufacturers Machineries Development Association (AMMDA) and the Philippine Centre for Postharvest Development and Mechanization (Philmec). All these meetings were meaningful and useful in introducing ISID strategy and to discuss about forthcoming activities in favour of the Philippine private sector.

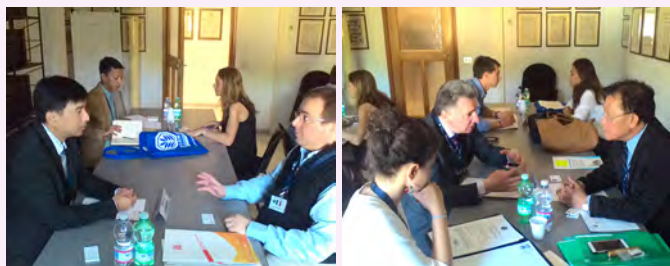


Enhancing food processing and packaging sectors in the Philippines



Within the framework of the platform “Supporting your SMEs to Discover EXPO Milano 2015 and Italian Excellences” ITPO Italy assisted a delegation composed by six leading companies from the Philippines operating in food processing and packaging sectors.

The incoming mission was held from 18th to 22nd May last. The companies involved had the opportunity to participate in a B2B session with Italian companies from Parma, thanks to the collaboration with UPI, as well as to attend Ipack-Ima fair, the biggest Italian fair in the packaging sector. Within the fair, more than 50 business meetings were held, with manufacturers of processing, packaging and labelling machinery, as well as with fruit and vegetables importers.



The delegation also visited Milan EXPO 2015, namely “Palazzo Italia” and Federalimentare Pavilion, in which a B2B meeting with a relevant Italian company involved in the sugar industry was held.



Supporting agro-business in the Philippines

From 21st to 25th September, an entrepreneurial delegation composed by five Philippine companies involved in food processing and agriculture machinery sectors was assisted and supported by ITPO Italy, in order to favour the creation of partnerships with Italian companies.

In particular, the delegation had the opportunity to visit the EXPO Milano 2015, namely the Lazio Region Pavilion, “Palazzo Italia”, Case New Holland Pavilion, Pavilion Zero and UN garden, as well as the representatives of Padova Promex and all the relevant stakeholders from the Paduan province, with the aim to outline commercial agreements and direct investments in the Philippines.



Finally, the Philippine companies attended Macfrut fair, the leading Italian fair in the fruit and vegetables processing sector. In this context, more than 70 business meetings were held, with manufacturers of processing, packaging, and labelling machinery, as well as with producers of industrial potatoes and sowing machines. The attending entrepreneurs thus had the opportunity to discuss about and outline business partnerships and investments.

Pakistan

Raising awareness to promote sustainable businesses in Pakistan

Following the reopening of the Investment Promotion Unit (IPU) in Lahore in 2014, a number of activities were duly carried out in 2015, to increase the number of industrial projects in Pakistan through business oriented cooperation. In this regard, UNIDO ITPO Italy and UNIDO’s ITU (Investment and Technology Unit) supported the IPU in identifying and promoting new investment opportunities in Pakistan. In this context, 11 new projects / investment opportunities were identified and formulated mainly in the agro food sector (dairy and olive sub-sectors). Furthermore, 3 new awareness raising presentations were organized in Venice with Union-camere Veneto (22nd January); in Rome with Lazio Innova (27th April) and in Milan with Promos (12th October); to provide a detailed picture of Pakistan’s economy and outline business opportunities to Italian entrepreneurs.



New financial tools for SMEs in Pakistan

Two consultative workshops on “Credit Guarantee Scheme for SMEs in Pakistan” were organized in Karachi and Islamabad on April 28th and May 7th respectively. The aim of the workshops was to present the Credit Guarantee Scheme and discuss with decision makers in public sector organizations in Pakistan about the viability of establishing the fund in the Country. Participants from public as well as from private sectors appreciated UNIDO’s initiative and requested that UNIDO take this fund raising project to international development agencies/donors.



Supporting agro-industry and food security



In line with the platform: “Supporting your SMEs to Discover EXPO Milano 2015 and Italian Excellences”, a Pakistani delegation participated in EXPO and in Ipack-Ima Trade Fair, which was held in Milan on 19th – 23rd May. The exhibition was focused on dairy, meat and food processing sectors. Different B2B meetings and company visits were arranged for the delegation. Paki-



stani SMEs also had the opportunity to meet Parma Chamber of Commerce representatives, with the aim to increase business cooperation with Italian companies. As a follow-up to the meetings, two Pakistani companies are currently in touch with Italian ones to import machinery in dairy and biogas sectors.



Promoting investment opportunities in Pakistan

On 24th November, as scheduled with the visit of the Pakistani Secretary of Commerce, ITPO Italy co-organized a Seminar, focused on the investment opportunities existing in the Country with the Pakistani Embassy in Italy. Different relevant topics were deepened, such as GSP (Generalized System of Preferences) and trade relations with the EU. ITPO Italy intervened in the Seminar focusing on the assistance provided to the local private sector and on the support given to the incoming Pakistani delegations during the EXPO Milano 2015. The intervention of an Italian company working in Pakistan, with a case history presentation closed the Seminar’s final session.

LATIN AMERICA

During 2015 ITPO Italy strengthened cooperation with some Latin American Countries like Argentina and more so Cuba so as to provide the Italian business community with comprehensive descriptions, and data about business conditions, investment and cooperation opportunities in the Country.

7th Italy-Latin America and Caribbean Conference

On June 12th and 13th, UNIDO ITPO Italy partook in the Seventh Italy-Latin America and Caribbean Conference, which was held at the EXPO Milano 2015. High level representatives from 15 Latin American Countries also attended the event. In the closing session a Final Declaration was presented, which placed great emphasis on the strategic importance of relations between Italy and Latin American and Caribbean Countries, starting from underlying cultural, social and economic ties. The conference also provided an opportunity to underline the crucial importance of the upcoming Convention of the Parties (COP21) to the United Nations Climate Change Conference (UNFCCC), and the need to define the post-2015 agenda in order to ensure continuity for the existing Millennium Development Goals which expire this year.

Argentina

Supporting the dairy sector in Argentina

In cooperation with the Ministry of Agriculture, Livestock and Fisheries of Argentina, ITPO Italy organized a full working programme in the dairy sector. The Argentinean delegation which comprised 30 companies and institutions operating in the dairy sector visited Milan and Parma from 17th to 22nd May. The delegation, led by the Under Secretary of Livestock and Dairy, participated in a number of visits to institutions and companies to have a first-hand approach about the current situation regarding the legislation, production and commercialization of cheese, milk and by-products in Italy and Europe. The delegation also participated in Dairy Tech – Ipack-Ima Trade Fair to view the most innovative packaging and food processing technologies available and hold several B2B meetings with Italian counterparts.



Cuba

Reinforcing cooperation with Cuba

On February 9th a high level meeting took place at ITPO Italy premises, in which the Vice Minister of Foreign Trade and Foreign Investments in Cuba and ITPO Italy staff discussed about potential areas of cooperation to facilitate trade and investments in the Country. During the meeting Vice Minister Ileana Nunez Mordoche presented Cuba's new industrial policies concerning foreign investments, and expressed interest in expanding some industrial sectors, such as packaging, industrial infrastructures, renewable energies and agro-food industry.



Raising awareness about Cuba

In cooperation with the Cuban Embassy in Italy, a Country Presentation was held at Milan EXPO 2015 on July 2nd. The event aimed to highlight investment opportunities in Cuba, and was attended by more than 50 Italian entrepreneurs, mostly belonging to the agribusiness sector. During the Country Presentation, representatives from the Cuba Chamber of Commerce illustrated the procedures and the new legal framework for investing in Cuba and presented the opportunities available to the agribusiness sector, as well as the potential the tourism sector possesses in the Country. The event ended with a visit to the Cuba Pavilion, located within the Cocoa and Chocolate cluster.

Enhancing the agro-industrial cooperation in Cuba

ITPO Italy assisted an important Cuban delegation led by the President of the local Chamber of Commerce on the occasion of the National Day celebrated at EXPO Milano 2015, carrying out on 28th and 29th July a specific programme of institutional meetings, technical study tours and company visits on agribusiness with a focus in coffee and cocoa supply chains. The Cuban delegation participated in the EXPO Milano 2015 and visited Parma, carrying out a small country presentation on investment opportunities offered by the country and meeting almost 20 Italian companies operating in the "Italian Food Valley". Finally, the Cuban delegation visited two Italian excellences operating in Parma, namely the international culinary school ALMA, and SSICA- Stazione Sperimentale per l'Industria delle Conserve Alimentari, a research station specialized in food preservation of fruit, vegetables, meat and fish, which also promotes innovation through applied research, consultancy, training and dissemination.



Cuba-Italy: Conference on Macrobiotics

Ms. Campa – Finlay Institute, Mr. Giovanni Bargnesi – Secretary General of the International Association Un Punto Macrobiotico and Mr. Mario Baccini – President of Foedus Foundation. On December 1st, ITPO Italy hosted the conference, "Health and Wellness: Macrobiotic in the Third Millennium between Cuba and Italy" with the participation of Ms. Concepción at its premises. The event, opened by Ms. Diana Battaggia – Head of UNIDO ITPO Italy, continued with Ms. Campa's presentation of the activities carried out benefiting the Cuban population which were followed by Mr. Bargnesi's contribution on macrobiotic theories developed by Prof. Pianesi founder of Un Punto Macrobiotico (UPM) society in 1980 who carried out several cooperation programmes in Cuba. Since then, he's continued to research on natural agriculture, proposing an original agricultural model of Pianesian Polyculture that consists in growing cereals, beans and vegetables in the middle of fruit or other trees spaced at about 5 to 6 meters, in combination with hedges so to produce a natural, sustainable environment. With this polyculture system, farmers have reported an increase in production and a significant reduction in costs, in addition to substantial positive effects on the exploited land previously turned alkaline from monoculture and intensive treatment with chemicals, achieving a pH reduction from 6.5 to 5.5 in just a few years. Due to its recognized attention to the concept of sustainability and harmony between human beings and food production, this approach is in line with the UNIDO's keyword ISID: Inclusive and Sustainable Industrial Development.



MENA Countries

ITPO Italy's regional efforts in the Middle East and Northern (MENA) Countries mainly focused on women empowerment issues. Our office organized and supported specific initiatives to facilitate networking, economic contribution, business partnerships and investments in several MENA Countries.

Sharing Stories of Women Entrepreneurs for Local Development in Arab, African and Mediterranean Countries



In the framework of the Joint Declaration signed between ITPO Italy and the Basilicata region and as a follow up to the activities developed during the EXPO Milano 2015, an international workshop entitled - "Matera Pavilion of knowledge - From EXPO 2015 to Matera 2019" was set up. When Creativity meets Business: Sharing Stories of Women Entrepreneurs for Local Development" took place in Matera Italy on 14th – 15th December. The workshop was organized by the Basilicata region, with the local Agricultural and Forestry Policies Department, Sviluppo Basilicata Spa and UNIDO with the aim to set up the basis for a dialogue between women entrepreneurs and managers coming from Arab, African and Mediterranean Countries and the ones from Basilicata. During the workshop, the attendees discussed about management and entrepreneurial procedures, and how the link between culture and creativity can contribute to positively influence territorial development. In addition to being an important platform enhancing the sharing of ideas on the theme of development, the workshop proved a concrete occasion to ensure cohesion and cooperation between different cultures. By showcasing success stories of women's entrepreneurship and hosting high level

debates and working groups, the workshop increased awareness of the role of women entrepreneurs in local economic development and also provided a key message and a concrete input to the upcoming work towards Matera as "European Capital of Culture 2019". The event consisted of two full-days, the first one dedicated to debate about the aforementioned issues and the second one focused on study visits and on sharing successful experiences of local companies and business models. As a follow up to this initiative, a new edition has been scheduled for 2016 where ITPO Italy will continue to cooperate with Basilicata Region and Sviluppo Basilicata.



Promoting Women Economic Empowerment in Egypt, Jordan, Lebanon, Morocco, State of Palestine and Tunisia

Aiming to share good practices on relevant topics targeting the development of women's entrepreneurship in MENA and European regions, UNIDO and the No Peace Without Justice society (NPWJ) organized an international Conference which was held on 14th October at the EXPO Milano 2015. The topics discussed were investment challenges and opportunities facing women entrepreneurs, business support services, innovation, access to finance, and the development of policy options and partnerships to promote sustainable investment and to enhance inclusive growth. The conference "Women Economic Empowerment in Egypt, Jordan, Lebanon, Morocco, State of Palestine and Tunisia" included the participation of many representatives of government ministries and of business and national societies from the six participating Countries, as well as members of civil society and representatives from both the public and private sectors. The participants proposed recommendations on how to support women entrepreneurship in MENA areas, and shared best practices and experiences with a view to build a large network of women engaged in contributing to the sustainable and inclusive development of the Countries concerned. The Conference was part of the UNIDO project "Promoting Women Empowerment for Inclusive and Sustainable Industrial Development in the MENA region", funded by the Italian government, in which ITPO Italy cooperated with UNIDO's Investment Technology Unit through investment promotion training activities and investment proposals scouting in Egypt (June), Palestine (July) and Jordan (August).



Algeria

Supporting Algeria to develop export consortia

In the framework of the platform "Supporting your SMEs to Discover EXPO Milano 2015 and Italian Excellences", ITPO Italy worked with UNIDO - Clusters and Business Linkages Unit which supported an Algerian delegation during their visit to the EXPO Milano 2015 and to the Ipack-Ima Trade Fair on 23rd May. The delegation which was made up of 3 government representatives (Ministry of Industry, Technical Centre for food industries and Algex) and 6 entrepreneurs representing agro-food consortia visited EXPO and other Italian regions to discover local industrial excellences and to know more about the Italian export consortia model. In Ipack-Ima, the visiting delegation held several B2B meetings with Italian counterparts in the packaging and food processing sectors.



Bahrain

Promoting investments at the 1st International Entrepreneurs Investment Forum

ITPO Italy participated in the 1st International Entrepreneurs Investment Forum which took place in Manama, Bahrain from 19th to 21st January. More than 1000 stakeholders from all over the world participated in the event organized by ITPO Bahrain under the patronage of Bahrain's Prime Minister. The forum provided participants with an opportunity to acquire the latest expertise in the field, expand networks, build partnerships and develop new joint projects. The final recommendations led to the adoption of a Bahrain Declaration on Entrepreneurship Development. In the same days of the Forum, the ITPO Heads' meeting took place, where our office presented "Supporting your SMEs to Discover EXPO Milano 2015 and Italian Excellences" to the international audience.



Iraq

Encouraging investments and supporting the development of a sound private sector in Iraq

Within the framework of the collaboration with UNIDO HQs, ITPO Italy continued to support the project "Investment Promotion for Iraq" designed to encourage investments in support of the development of a sound private sector in the Country. Our office assisted and chaperoned an Iraqi delegation led by the President of the Iraqi Federation of Industries (IFI) during their mission in Italy from 26th to 28th January. The delegation participated in the project kick-off meeting with representatives from Confindustria and IMFAIC, and held meetings with other important stakeholders, such as Assofoodtech (food technology), ANIMA and Assomac (mechanics), ANCE (construction and infrastructure) and Unindustria Lazio.



Delegate Programme

The Delegate Programme is operational in all ITPO Offices and represents an essential tool supporting investment promotion and technology transfer activities.

ITPO Italy's Delegate Programme not only proved to be an efficient means by which to obtain support from local institutions, but also helped to promote bilateral cooperation between Developing Countries and Italy. Moreover south-south collaboration can be enhanced further, as Delegates from several Developing Countries can meet, interact, learn from each other, and cooperate during their staying at ITPO Italy premises in Rome.

The Delegates will be building up a liaison between the economic and industrial system of their home Country and the Italian business community. In fact, they had the possibility to directly assist Italian companies and those from their own Countries in the development of requested agreements, by promoting investment opportunities and technological transfers.

The Delegates generally come from public institutions, banks, or from the industrial societies of Developing Countries and they are usually hosted by ITPO Italy for short-term periods, varying from 1 to 3 or more months. They bring a portfolio of selected investment opportunities to be presented to the Italian business community from their home Countries.

Within the context of the **Project for the Promotion of Economic and Commercial Opportunities between the Philippines and Italy**, financed by **IMED** and implemented by ITPO Italy, a Delegate from the Philippines Chamber of Commerce and Industry (**PCCI**) had the chance to present his project portfolio concerning several investment opportunities linked with agro-industry and renewable energy (solar, wind and hydroelectric) sectors.



Mr. Ryan Patrick Garcia Evangelista Delegate from PCCI (November 2015)

From 31st October to 30th November, ITPO Italy hosted Mr. Ryan Patrick Garcia Evangelista, Representative of the PCCI in Rome.

The PCCI is an organization designed to facilitate business relations and to favour the growth and development of the private sector in the Philippines. This facilitation is brought about by the promotion of investment projects involving SMEs, as well as in the creation of national and international networks through trade missions, business matching and sharing of information.

In order to assist the delegate in the promotion of his portfolio comprising 8 projects (mainly renewable energies solutions and agri-business), ITPO Italy organized more than 70 bilateral meetings with Italian enterprises and institutions that operate in renewable energy and agribusiness, as well as study tours and company visits focused on information exchange, potential commercial partnerships and capacity building.

In particular, the delegate had the opportunity to visit the Ecomondo Fair, the most important Italian exhibition on green technologies and renewable energies, having had more than 20 B2B meetings with exhibitors. He also met two important regional players, such as Marche Region and Made in Vicenza, which is Vicenza city's Special Agency of the Chamber of Commerce, to discuss about Italian investments in the renewable energy sector.





Moreover, he took part in three round tables held respectively at the headquarters of Padova Promex, at Lazio Innova premises (the Special Agency of the Lazio Region for the internationalization of companies) and in Perugia with Umbria Export (a consortium of Umbrian companies interested in foreign markets), as well as in two study tours in the rice processing sector (in Pavia) and in Tuscany's renewable energy district (focusing on geothermal energy). These activities generated great interest in the Philippine market potential, in order to privilege Italian investors' involvement.



Other activities

On the trail of EXPO Milano 2015



On 20th May, the head of ITPO Italy, Ms. Diana Battaglia, took part in the roundtable entitled "On the trail of EXPO Milano 2015", organized by the Italian Institute of Culture in Munich, in collaboration with the IMFAIC and the Bavarian Ministry of Agriculture and Forestry Heritage. The event was held in Munich and focused on the themes of the Universal Exhibition. In this context, Ms. Diana Battaglia presented the activities carried out by ITPO Italy and discussed about key issues related to food safety and food security, as well as the role played by industry in Developing Countries. Among others, the International Award "Innovative Ideas and Technologies for Agribusiness" was presented. The Award is aimed at identifying the best technologies available that could lead to social and economic improvements if or when implemented in Developing Countries.

Enhancing partnerships with LDC



The sixth edition of UNIDO's Least Developed Countries (LDC) Ministerial Conference, held on 26th and 27th November in Vienna, connected over 250 participants including LDC ministers and representatives from UN agencies, regional economic communities, institutions in emerging Countries, donors and private sector entities. Within this framework, ITPO Italy involved some Italian companies in the energy and agro-business sectors, with the aim to promote partnerships with SMEs coming from LDC. They had the occasion to present their technology to the stakeholders present at the conference, as well as to discuss about further joint synergies with local authorities and private entities..

Press clips

ANSA Basilicata

Expo: firmato accordo Basilicata-Unido

Su scambio tecnologie con imprese dei Paesi in via di sviluppo



(ANSA) - POTENZA, 27 FEB - La Regione Basilicata e l'Unido Itpo (una delle organizzazioni delle Nazioni Unite) hanno firmato un accordo di cooperazione bilaterale per "promuovere il trasferimento di tecnologia e l'assistenza tecnica tra le imprese lucane e le imprese dei Paesi in via di sviluppo (Pvs) e quelli con economie di transizione". Sono state

PARMATODAY

PARMAforEXPO riceve una delegazione business dal Pakistan

Quattro realtà del Paese asiatico, accompagnate da due alti funzionari pakistani, sono oggi a Parma per cercare partner per l'acquisto di macchinari industriali. La giornata, che prevede una visita alla Bertoli, è organizzata in collaborazione con UNIDO - l'Organizzazione delle Nazioni Unite che assiste i Paesi in via di sviluppo.



CORRIERE DELLA SERA

Cnh I.: firma dichiarazione con Unido per cooperazione industriale

15:23 MILANO (MF-DJ) - Cnh Industrial ha firmato una dichiarazione congiunta con l'Ufficio per la Promozione Tecnologica e degli Investimenti in Italia dell'Organizzazione delle Nazioni Unite per lo Sviluppo Industriale (Unido) per promuovere la cooperazione industriale nei paesi in via di sviluppo. La firma, si legge in una nota, ha avuto luogo il 16 giugno all'interno di Expo 2015 nel

UNIDO ITPO Italy

UNIDO ITPO Italy participated at IPACK-IMA 2015 and visited Expo Milano 2015 with 70 companies and institutions from 5 countries



UNIDO ITPO Italy in the framework of EXPO 2015 has organized an incoming of 70 companies and institutions from Algeria, Argentina, the Philippines, Ghana and Pakistan only for the first month of May

The Italian Investment and Technology Promotion Office of the United Nations Industrial Development Organization - UNIDO ITPO Italy - www.unido.it - would like to inform you that in the framework of EXPO 2015 the UN Agency has reached a great success of incoming from developing countries through the platform Supporting your SMEs to discover Italian Excellences - www.unido.it/expo2015 created ad hoc for the Universal Exposition.

UNIDO ITPO Italy participated at IPACK-IMA 2015 within EXPO 2015 with 5 delegations from countries such as Algeria, Argentina, the Philippines, Ghana and Pakistan, including 70 leading companies in our own sector and high level institutions, interested to discover the Italian excellences through the regional industrial sector.

UNIDO ITPO Italy organized an official visit of the Philippines' delegation at Expo Milano 2015

Milan, May 19th 2015 - UNIDO ITPO Italy office hosted an important delegation of 6 leading companies from Philippine operating in the sector of agribusiness, agro-industry and packaging interested to discover the Italian excellences in order to expand their own business.

The Philippines companies had the opportunity to explore EXPO 2015, including the Italian Pavilion, Lazio Region's space, and the Federalimentare Pavilion, where they attended several B2B meetings, including with Eridania company leader in the sugar production.

The tour continued at IPACK IMA 2015 world fair, where they had the opportunity to discover the most innovative technologies for packaging and food processing. UNIDO ITPO Italy in collaboration with IPACK IMA 2015 organized for them more than 50 B2B meetings.

The group had also the opportunity to visit the excellences of Parma where the UN Agency in collaboration with PARMAforEXPO roundtable, has organized for them an educational tour and an important company visit to Sidel headquarters, a specialized group with the best solution for the industry packaging beverage in PET.

Also in Parma they attended several B2B meetings, aimed to create an international partnership through the purchase of machinery and technology transfer.

L'INTESA Firmato un protocollo di collaborazione per lo sviluppo del business delle Pmi nei Paesi emergenti Internazionalizzazione, accordo tra Bps e le Nazioni Unite

SONDRIO (br) La Banca Popolare di Sondrio ha siglato un accordo di collaborazione con Unido Itpo (Organizzazione per lo Sviluppo Industriale delle Nazioni Unite) per supportare le aziende nel loro processo di internazionalizzazione e aiutarle a trovare nuovi partner e sbocchi commerciali.

L'accordo, sottoscritto a Roma presso la sede dell'Agenzia tra il direttore generale Diana Battaglia e Mario Erba, vice direttore generale della Banca Popolare di Sondrio, è finalizzato a promuovere la collaborazione industriale tra le imprese dei Paesi in via di sviluppo e le aziende italiane.

L'iniziativa ha l'obiettivo di far crescere le piccole e medie



LA FIRMA Da sinistra, Diana Battaglia e Mario Erba

imprese dei Paesi con economie emergenti promuovendo il progresso tecnologico attraverso l'assistenza tecnica, la formazione di risorse umane, servizi di consulenza e il trasferimento di tecnologie sostenibili. Iniziativa particolare, tra cui l'organizzazione di incontri di

business mirati e specializzati, visite, meeting e seminari specifici alla scoperta delle eccellenze italiane verranno rafforzati e troveranno specifica applicazione anche durante Expo, in cui Unido accompagnerà molte delegazioni estere. Sempre per l'esposizione

universale, Unido Itpo Italia ha presentato alla Bps anche la piattaforma web creata per l'occasione e che fungerà da luogo primario di interscambio delle informazioni per i clienti.

«Abbiamo deciso di collaborare con grande entusiasmo su questa proposta perché riteniamo che rappresenti una via vincente e concreta per supportare le aziende nel loro processo di internazionalizzazione - sostiene Mario Erba - La banca vanta una notevole specializzazione in questo ambito e ci è sembrato più che mai opportuno unire gli sforzi e le competenze per offrire un'occasione di crescita e business in più ai nostri clienti, anche in ottica Expo».

© RIPRODUZIONE RISERVATA

UNIDO ITPO Italy - Supporting your SMEs to discover EXPO 2015 & Italian excellences

On the occasion of Expo 2015, UNIDO ITPO Italy has launched an initiative to support SMEs to go beyond the Milan borders and discover the hundreds of Italian Industrial Clusters, where constant innovation can offer the best in technology and know-how in a wide range of sectors, from agro-industries to gold & jewellery.

To this purpose, UNIDO ITPO has designed an online platform named Supporting your SMEs to discover EXPO 2015 and Italian Excellences in order to promote and facilitate dialogue among institutions and between companies. The platform is available at <http://www.unido.it/expo2015/> and companies and institutions can register and submit their specific requests, whether for business meetings or participation to study tours.



IN & OUT EXPO 2015: COLLABORAZIONE TRA UNIDO E LE REGIONI ITALIANE

ROMA (aise) - Gran successo per la partecipazione delle Regioni Italiane all'incontro di oggi avvenuto presso l'ufficio di Roma dell'UNIDO ITPO Italy che ha l'obiettivo di illustrare la piattaforma Supporting your SMEs to discover EXPO 2015 and Italian excellences.

L'obiettivo della piattaforma è quello di implementare le relazioni economiche e commerciali tra le aziende del PVS e le imprese italiane in vista di EXPO 2015 creazione di partnership attraverso l'organizzazione di workshop, seminari, B2B e study tours in territorio nazionale.

I rappresentanti delle regioni hanno mostrato molto interesse nei confronti dell'iniziativa e hanno confermato la loro disponibilità a finalizzare accordi di collaborazione con Onu per la definizione di incoming territoriali di imprenditori del PVS nei propri distretti locali.

L'ufficio ha avuto inoltre modo di presentare alle Regioni il Premio Internazionale UNIDO "Valorizzazione delle Tecnologie e delle Idee Innovative a beneficio Sviluppo" che sta organizzando in sinergia con il Consiglio Nazionale delle Ricerche (CNR) con l'obiettivo di far emergere le migliori idee e tecnologie innovative start-up, realtà imprenditoriali e centri di ricerca che possano essere applicate al PVS nei temi collegati all'Esposizione Universale di Milano.

L'incontro si colloca all'interno del progetto di lavoro UNIDO nell'ambito di EXPO 2015 e ha gettato le basi per future collaborazioni tra l'Agenzia UN e le Regioni Italiane.

Li Yong (UNIDO) Visits EXPO, Attends WAIPA 2015



MILAN EXPO - On his first official visit to Milan, **UNIDO Director General Mr. Li Yong** attended WAIPA 2015 World Investment Conference and took part to the signing of 'Joint Declaration' on sustainable development agreement between **UNIDO/ITPO Italy** and CNH Industrial, a leading company in the global production of agriculture machinery.

Held at Palazzo Lombardia, in Milan, the XXV annual Conference of WAIPA (World Association of Investment Promotion Agencies) brought together Investment Promotion Agencies (IPA) from a vast number of countries and other government officials, private sector and experts of the academic world relevant to FDI (Foreign direct investment) policy and strategy. Attending the event, along with Director General Li Yong, were Celestin Monga, Managing Director of the PSM/OMD of the UNIDO, **Diana Battaglia**, Director of the **UNIDO/ITPO Italy**, and Lucia Cartini, Senior Industrial Development Officer of the UNIDO.

During his speech at the third session of the Italian EXPO 2015 - "Nourishing the Planet, Energy for Life" the role of FDI, Li Yong addressed the activities of the UNIDO in line with the EXPO theme. In the audience, were also two Nobel Laureates for Economics, Eric Maskin and Michael Spence.



Director General Li Yong was also invited to a private meeting with the Italian Vice-Minister for Economic Development, Carlo Calenda, in order to strengthen the partnership between Italy and the UNIDO.

The ceremony ended with a visit to the World Exposition, where Giuseppe Sala, Government Commissioner for EXPO 2015, and Bruno Pasquino, Commissioner General for EXPO 2015, toured Li Yong around the international pavilions. Visiting the area reserved for the United Nations, which showcases the work of different UN agencies on food security, sustainable development and environmental protection through 18 multimedia stands (dislocated around the building, such as the Pavilion Zero, Mr. Li Yong proudly reminded the efforts of the Chinese Pavilion, with its traditional techniques and technological devices used in agriculture. At the Palazzo Italia, Fabrizio Grillo, Manager for Territorial Relations, International Organizations and Special Projects EXPO 2015, introduced Mr. Li Yong to the beauty of Italian traditional Arts.

Inside the 'New Holland' Pavilion on sustainable agriculture, Mr. Li Yong took part to the 'Joint Declaration' agreement between **UNIDO/ITPO Italy** - represented by **Diana Battaglia** - and CNH Industrial, represented by Michele Ziosi, responsible for Institutional Relations with Europe, Middle East and Africa. The 'Joint Declaration' is set for the promotion of the sustainable technological and industrial development of developing countries.

In recent years, the **UNIDO/ITPO Italy** intensified its activities for sustainable development in Sub-Saharan Africa, a region of strategic interest for Italy. In 2014, the **UNIDO/ITPO Italy** tried to improve the condition of the Sub-Saharan region by boosting the presence of Italian companies and industries locally.



PR/MI, June 22, 2015



MILANO 2015 | LEARN MORE | EXPLORE | PARTICIPANTS | NEWS | EVENTS | PARTNERS | PROJECTS | TICKETS

Li Yong, UNIDO Director General, in Expo Milano 2015



Milan, 16 June 2015. **UNIDO/ITPO Italy** in cooperation with the headquarters in Vienna has coordinated the official visit to Italy of the **UNIDO Director General Mr. Li Yong**, who was invited to attend the international conference WAIPA 2015 held in Milan. **UNIDO/ITPO Italy** for this occasion also organized an official visit to the Expo Milano 2015.

At the WAIPA conference held in the Palazzo Lombardia, the Director General was accompanied by the Managing Director PSM / OMD of UNIDO Mr. Celestin Monga, the Director of **UNIDO/ITPO Italy** Ms. **Diana Battaglia** and the Senior Industrial Development Officer of UNIDO Ms. Lucia

Cartini. In the presence of delegates from around the world, and governments representatives of many countries, the Director General, during the 3rd session of the 'Expo Milano 2015 - Feeding the planet, energy for life: the role of FDI', presented UNIDO's activities in line with the theme for Universal Exposition. At the occasion, the Director General also had the opportunity to meet and talk to Mr. Eric Maskin and Mr. Michael Spence, two noble prize winners in economics. Finally the conference ended with a private meeting between the Director General Li Yong and Italian Deputy Minister of Economic Development Mr. Carlo Calenda with the scope of confirming and strengthening the collaboration between UNIDO and his Ministry.

Official visit to the Expo Milano 2015

The mission to Milan continued with the official visit to EXPO 2015, where the Director General was welcomed by Mr. Giuseppe Sala, Chief Commissioner of the Italian Government for Expo Milano 2015, and Mr. Bruno Pasquino, current Commissioner General of EXPO Milano 2015. The Director had the opportunity to congratulate them on the organization of the EXPO, and in particular for the space given to the UN system through the 18 'spoon-shaped' multimedia installation, located throughout the EXPO site. At the Pavilion Zero, the Director joined by a UN EXPO team that guided him throughout the exhibition platform site. The program then proceeded with a visit to the China Pavilion, where the DG met with the Commissioner of the Pavilion, who presented to him some of technological units that illustrate the Chinese cultural tradition as well as the progress in the fields of agriculture. Following the tour he was welcomed to taste some of the famous Chinese teas presented at the EXPO.

Li Yong signed the Milan Charter'

During the visit to Palazzo Italia, the Manager of Territorial Relations, International Organization and Special Projects for Expo 2015, Mr. Fabrizio Grillo, accompanied the DG on a tour dedicated to illustrate the great Italian works of art, including a visualization of famous Italian monuments in a remarkable kaleidoscope projection. At the pavilion Mr. Li Yong signed the 'Milan Charter' which represent the cultural heritage of the EXPO. The visit came to an end at the New Holland Pavilion, where the Director General, participated in the signing ceremony of a 'Joint Declaration' between UNIDO ITPO Italy and CNH Industrial. The agreement aim to promote collaboration between institutions and companies in the form of training, advisory services, suitable knowledge transfer, sharing of best practices and capacity building in developing countries. Ms. Diana Battaglia Head of UNIDO ITPO and Mr. Michele Ziosi Head of Institutional Relations for Europe, the Middle East and Africa of CNH Industrial signed the agreement, which laid the foundation for a fruitful joint collaboration in favour of developing countries.

UNIDO con le imprenditrici etiopi per l'emancipazione del Paese

Ridurre le differenze di genere, migliorare il livello di istruzione e dare più spazio alle donne nel mondo del lavoro: sono questi gli obiettivi da raggiungere per ottenere una crescita in cui le donne rappresentino una parte sostanziale del settore imprenditoriale in Etiopia previsti da un progetto del **Organizzazione delle Nazioni Unite per lo Sviluppo Industriale (UNIDO)** intitolato: "Productive work for Youth and Women in Ethiopia".

Lo si apprende tramite un comunicato stampa inviato da UNIDO, in cui viene specificato che il progetto - presentato a Milano nell'ambito di **Expo 2015** - ha visto l'agenzia delle Nazioni Unite assistere e insistere 12 donne etiopi di successo, che hanno fondato aziende e sono riuscite a superare i tradizionali ostacoli che normalmente impediscono alla maggior parte di loro di diventare imprenditrici.

Tra questi, la mancanza di **opportunità sociali** rispetto agli uomini rappresenta una forte limitazione: spesso le donne sono frenate da obblighi familiari e retaggi culturali, che non lasciano loro il tempo di dedicarsi alle attività sociali ed imprenditoriali.

Pertanto UNIDO per sensibilizzare l'opinione pubblica e all'interno dello spazio **'We Women for EXPO'** ha dato la possibilità a cinque imprenditrici etiopi di raccontare la propria esperienza durante la presentazione: "Rafforzare il ruolo delle donne nel settore della sicurezza agroalimentare in Etiopia" avvenuta in EXPO Milano lo scorso 15 ottobre.

In base a quel che viene reso noto, in Etiopia il 60% delle piccole e micro imprese sono guidate da donne, operanti principalmente nel settore agroalimentare.

Le stime prevedono che l'Etiopia manterrà una fase di forte crescita economica ed entrerà a far parte dei Paesi a medio reddito entro il 2025. Pertanto in questo processo il ruolo delle donne imprenditrici dovrebbe essere il fulcro del Paese per permettere allo stesso di incrementare le proprie potenzialità di sviluppo e di prosperare.

Al via collaborazione Lazio Innova - UNIDO ITPO Italy



E' stata firmata il 17 aprile 2015 la Joint Declaration tra Lazio Innova, rappresentata dal Direttore Generale **Andrea Ciampalini** e **UNIDO/ITPO Italy** rappresentata dal proprio **Direttore Diana Battaglia**, l'agenzia delle Nazioni Unite specializzata nella promozione dello sviluppo industriale nei paesi in via di sviluppo.

Le due agenzie intendono collaborare per favorire la promozione industriale e commerciale, il trasferimento tecnologico, la condivisione di best practices attraverso il coinvolgimento delle piccole e medie imprese provenienti dai paesi in via di sviluppo e dal Lazio.

La collaborazione riguarderà anche le attività nell'ambito di Expo 2015, in particolare, attraverso la piattaforma web **UNIDO/ITPO Italy** realizzata da **UNIDO/ITPO Italy** che intende promuovere nuove opportunità di business tra gli imprenditori del PVS e le eccellenze industriali della Regione Lazio, il tutto mediante l'organizzazione di B2B meetings, study tours e company visit sul territorio regionale.

Tech2Wearmagazine www.tech2wearmag.com

Tecnologia per l'agricoltura, assegnato a Expo il **Premio UNIDO**.

La Cascina Trulzua, nel cuore sito di **Expo Milano 2015**, ad ospitare la premiazione della prima edizione del **Premio Internazionale delle Idee Innovative e Tecnologiche per l'Agribusiness**. L'iniziativa, in collaborazione con il CNR e il Ministero degli Affari esteri, ha visto la partecipazione al bando di oltre **150 tra startup e piccole imprese**, che hanno presentato le proprie idee per rinnovare la filiera agroalimentare nelle aree più in difficoltà del Pianeta. Tre i progetti vincitori nella categoria assoluta: **Foodwin**, un sistema ad energia solare per l'essiccamento di biomasse alimentari come frutta, verdura, pesce e carne; **Reddy fish, barge**, una serra idroponica galleggiante che produce ortaggi senza bisogno di acqua, suolo e energia; **Buslin**, il progetto di André Ndererimana con l'Università Cattolica del Sacro Cuore di Piacenza, che ha sviluppato un'innovazione gestionale per la filiera agroalimentare delle comunità rurali dell'Africa.



Diana Battaglia, insieme al **prof. Giuseppe Sala** e **Rosa Palmeri** del progetto di valorizzazione del fico d'India e al commissario **Giuseppe Sala**.

Premiati anche altri due progetti. **Cattle Mettle**, che ha l'obiettivo di sviluppare una linea di produzione di magmine di qualità a basso costo per l'allevamento bovino, e la **valorizzazione del fico d'India**. La prima idea è stata premiata per la categoria Under 35, la seconda per quella riservata alle Donne.

Grande la partecipazione di pubblico e stakeholder, confermata dalla presenza in sala di rappresentanti di aziende come CNH Industrial, **Finmeccanica**, **ENI**, Engineering, **Alinavia**. **Tom Tom**. Alla consegna delle targhe commemorative ha partecipato anche il commissario unico di Expo Milano 2015, **Giuseppe Sala**, oltre a **Diana Battaglia**, **UNIDO/ITPO Italy** e a **Cristiano Maggipinto**, direttore generale per la Cooperazione allo Sviluppo del ministero degli Esteri.

Tech2Coop

T2W aiuta **UNIDO-ITPO** a promuovere il Premio Internazionale "Idee innovative e tecnologiche per l'agribusiness", nell'ambito di **Expo Milano 2015**. Dalla partnership è nata una nuova sezione del magazine, dedicata alle tecnologie per la cooperazione industriale.



Area Wearable

elmetti e cuffie
occhiali e visori
fascie e bracciali

TRM network

Da Expo ai territori: imprenditori a confronto: la Basilicata incontra il bacino del Mediterraneo



Donne imprenditrici a confronto per due giorni in Casa Cava, a Matera, il 14 e 15 dicembre, una rappresentanza della Regione Basilicata incontra una folta delegazione di donne imprenditrici e manager provenienti dai paesi arabi africani e, più in generale, del Mediterraneo. Obiettivo, un scambio reciproco e partecipato di buoni esempi, pratiche imprenditoriali e gestionali e la possibilità di collaborazioni: è questo l'auspicio degli organizzatori: Regione Basilicata, Sviluppo Basilicata e **UNIDO**.

UNIDO, organizzazione delle Nazioni Unite per lo sviluppo industriale. Nel corso della mattina del 14 sono state premiate da **UNIDO**, in qualità di ambasciatrici in Italia nel loro settore, **Salman Al Khalifa**, donna del Baharin operante nel settore culturale, e la turca **Sahika Unal**, che si occupa di artigianato tradizionale turco. Nella mattinata anche momenti di intrattenimento musicale come quello curato dalla soprano materana Antonella Rondinone.

Da expo ai territori: Imprenditrici a confronto: la B...



Press clips



MILANO 2015 | LEARN MORE | EXPLORE | PARTICIPANTS | NEWS | EVENTS | PARTNERS | PROJECTS | TICKETS

The Winners of the **UNIDO** & CNR International Call for 'Ideas and Innovative Technologies for Agribusiness' Awarded at Cascina Triulza on Wednesday, August 26



The award ceremony for the five winners of the "International Call for Cooperation and Sustainable Technologies in Food and Agriculture & **UNIDO International Award 2015**", organized by the Directorate General for Development Cooperation of the Ministry of Foreign Affairs and International Cooperation, in collaboration with the National Research Council (CNR) and **UNIDO Italy** will take place at the Auditorium in **Cascina Triulza**. Participating in the ceremony, among others, will be **Giuseppe Sala** (Commissioner for the Government for Expo Milano 2015), **Pietro Giuliani** (President of AZIMUT), **Diana Battaglia** (Director of **UNIDO ITPO Italy**), **Gennaro Monacelli** (Innovation Head for CNH Industrial) and **Cristiano Maggipinto** (Direction General for Development Cooperation of the Ministry of Foreign Affairs and International Cooperation).

Identifying the best technologies and innovative ideas in the field of agribusiness

The initiative received 150 project proposals arriving from over 30 countries around the world. The award was created with the scope of identifying the best technologies and innovative ideas in the field of agribusiness that can have a positive effect on the economic and social situation in developing countries. The jury chaired by **Diana Battaglia** has identified five project initiatives, two of which for the categories "Women" and "Under 35", that stand out for the originality, innovation, sustainability and concreteness of the projects. The proposals from research centers, to startups and companies cover areas of interest such as renewable energy for agriculture, the agro-industry, agricultural machinery, biotechnology, increasing the quality of agricultural production, sustainable management of natural resources and reduction of food waste.

24 ORE 26 AGOSTO 2015 15:38

Una startup fiorentina conquista l'Expo

Lo spin off dell'Università di Firenze Pnat (Plant, nature and technology) si è aggiudicato all'Expo (in svolgimento a Milano) l'**International award**, premio per le idee innovative e le tecnologie per l'agribusiness, organizzato dall'ufficio italiano dell'**United nations industrial development organization (Unido)**, associazione delle Nazioni Unite che promuove lo sviluppo industriale dei Paesi in via di sviluppo.



Pnat è uno dei tre vincitori della categoria "Assoluti", grazie alla realizzazione di **Jellyfish Barge** (nella foto), una serra modulare galleggiante pensata per le aree costiere e in grado di garantire cibo, acqua e energia senza pesare sulle risorse esistenti. Il progetto è diretto da Stefano

IL SECOLO XIX

CONFERENZA AL FESTIVAL SCIENZA | 30 ottobre 2015

I 3 progetti di agribusiness che migliorano la vita

Genova - La tecnologia? Deve servire anche a migliorare la vita nei paesi in via di sviluppo. Così, in occasione del Festival della Scienza di Genova 2015, **UNIDO Italia**, l'**Organizzazione delle Nazioni Unite per lo sviluppo Industriale Italia** invita alla conferenza **"Progetti d'Eccellenza rilanciano l'Agribusiness"** che si terrà domani, **sabato 31 ottobre dalle 11 alle 13** al Palazzo della Borsa, sala delle Grida in via XX Settembre 44.

Durante l'evento verranno presentati 3 progetti tecnologici, vincitori del **Bando Internazionale UNIDO 'Idee Innovative e Tecnologie per l'Agribusiness'**

I vincitori sono: **André Ndereyimana**, **Rosa Palmeri**, **Camilla Pandolfi**.

Visto il successo ottenuto per la prima edizione del Bando Internazionale UNIDO da modo ai vincitori, selezionati tra i 150 candidati provenienti da oltre **30 Paesi nel mondo**, di presentare i propri progetti innovati.

L'obiettivo del Bando, che si replicherà per gli anni a venire, è di scoprire le migliori soluzioni tecnologiche da implementare nei Paesi in via di Sviluppo con lo scopo di migliorarne le **condizioni socio-economiche**.

Diana Battaglia, direttore **UNIDO Italia**, presidente della giuria e ideatrice del Bando Internazionale avrà modo di introdurre il tema della conferenza e i vincitori del Bando.

Durante l'evento verranno presentati 3 progetti d'eccellenza: **una serra galleggiante** in grado di produrre alimenti senza il consumo del suolo, di acqua dolce e di energia chimica; un progetto per la valorizzazione del **Fico d'India** che attraverso un processo di lavorazione, composto da semplici operazioni, è in grado di conservare le caratteristiche originarie del frutto fresco, pur avendo una shelf life di oltre 12

la Repubblica.it Cooperazione, premiati all'Expo 5 progetti innovativi per l'agricoltura



Cinque progetti da startup, aziende e centri di ricerca per lo sviluppo innovativo delle risorse agricole nei Paesi in via di sviluppo. Sono stati premiati oggi all'Expo di Milano nell'ambito dell'evento "Sustainable Technologies and Cooperation in Food and Agriculture & **UNIDO International Award 2015**", organizzato dalla Direzione Generale per la Cooperazione allo Sviluppo del ministero degli Affari Esteri e della Cooperazione Internazionale, in collaborazione con il Cnr e **UNIDO Italia**, presenti tra gli altri **Giuseppe Sala**, commissario dell'Expo e Cristiano Maggipinto della Direzione Generale per la Cooperazione allo Sviluppo della Farnesina. I progetti vincitori sono: 1) Foodiva della società italiana Soliva, un sistema autonomo ad energia solare per l'essiccazione di biomasse alimentari (frutta, verdura, pesce e carne) al fine di migliorarne la loro conservazione in un'ottica di commercializzazione o estrazione di oli essenziali utili all'industria chimica e cosmetica. (segue)

THE TIMES OF INDIA

CITY

City | Jodhpur | Crime | Civic Issues | Politics | Schools & Colleges | Events

Jodhpur engineer to be awarded at Milan Expo

TNN | Aug 17, 2015, 01:44 AM IST

JODHPUR: A biotech engineer from Jodhpur **Nikhil Bohra** has won an International award from **United Nations Industrial Development Organization's (UNIDO) Investment and Technology Promotion Office (ITPO)**, Italy for Innovative Ideas and Technologies in Agribusiness in the "Youth category" for his venture **Cattle Mettle**. Nikhil is the only Indian selected for this award. He will be honoured in a felicitation ceremony to be held at the prestigious Milan EXPO, in Milan, Italy, on August 26 organized by the Italian Ministry of Foreign Affairs and International Cooperation and National Research Council, Italy. Nikhil's business venture "Cattle Mettle" is aimed at providing sustainable low cost cattle feed supply to the poor rural farmers. He is currently working on an unconventional formulation based on micro-algae utilising forest resources through which he aims to provide additional livelihood opportunities to the people at the bottom of the pyramid.

Latest Comment

Hard work always pays you. Congrats to genius Nikhil

Harwinder Singh

SEE ALL COMMENTS | ADD COMMENT

Cattle Mettle has been selected for the award out of 150 proposals submitted by companies, startups and research centres from 30 countries of Africa, Asia, North America, South America and Europe. Nikhil has also won Asia-Africa finals of Global Social Venture Competition and represented Afro-Asian region in the finals held at the University of California, Berkeley, USA.

IL TEMPO.it

Dal fico d'India al mangime di qualità, premiati a Expo cinque progetti innovativi

Roma, 26 ago. (AdeKronos) - Dalla gestione dei micro-allevamenti all'Africa sub-sahariana all'utilizzo delle potenzialità nascoste dei fichi d'India: cinque progetti di startup, aziende e centri di ricerca vengono premiati in occasione del "Sustainable Technologies and Cooperation in Food and Agriculture & **Unido International Award 2015**", organizzato dalla Direzione Generale per la Cooperazione allo Sviluppo del ministero degli Affari Esteri, in collaborazione con il Consiglio Nazionale delle Ricerche ed **Unido Italia**. Le premiazioni si svolgono questo pomeriggio all'Auditorium di Cascina Triulza. Protagonista dei progetti è, dunque, l'innovazione nell'utilizzo delle risorse agricole. Come Foodiva (Soliva - Italia), un sistema innovativo e autonomo ad energia solare per

CORRIERE DELLA SERA

CORRIERE INNOVAZIONE BANDI E CONCORSI

Dal 30 aprile al 30 giugno

Idee innovative e tecnologie per l'agribusiness

UNIDO ITPO Italy, ufficio in Italia per la **Promozione Tecnologica e degli Investimenti dell'Agenzia delle Nazioni Unite per lo Sviluppo Industriale** organizza in occasione di EXPO Milano 2015 un Premio Internazionale volto all'individuazione delle migliori tecnologie ed idee innovative provenienti da startup imprenditoriali e realtà accademiche che possano condurre, qualora implementate nei Paesi in Via di Sviluppo, ad effetti migliorativi sul piano economico e sociale. Il bando è promosso da **UNIDO ITPO Italy** in collaborazione con il Consiglio Nazionale delle Ricerche (CNR) sotto il patrocinio di EXPO Milano 2015. L'oggetto del bando ha come priorità la valorizzazione delle tecnologie, idee e processi gestionali relativi a tutta la filiera agroalimentare ed agroindustriale, logistica e conservazione, potenziamento e qualificazione dei mercati locali, tecnologie ambientali e di produzione di energia da fonti alternative per uso

Expo Milano 2015 @Expo2015Milano

LI Yong, @UNIDO Director General, in #Expo2015 expo2015.org/cs/Expo/en/new

Visualizza traduzione

15 RETWEET 12 MI PIACE

Basilicata Rurale @ruralbasilicata

Ideas, technology, creativity: the world will be women driven @UNIDO conference is just started #womeninbusiness

Visualizza traduzione

3 RETWEET 2 MI PIACE

02:09 - 14 dic 2015

Lazio Innova ha condiviso un link.

17 aprile alle ore 17:08

Al via collaborazione Lazio Innova - UNIDO ITPO Italy

Per la promozione industriale e commerciale delle PMI dei paesi in via di sviluppo e del Lazio

LAZIOINNOVA.IT

Treviso Glocal EN @TrevisoGlocalEN - 17 lug 2015

Solution for #agribusiness in #Treviso explained to Tanzanian delegation #Rinaldin @UNIDOItptaly @unioncamereVEN

Cooperazioneitaliana @cooperazione_it

Il Commissario #Expo2015 G. Sala premia la vincitrice della categoria #donne del premio @UNIDOItptaly @CNR_CoopTech

3 RETWEET 1 PIACE

Linea Verde - RaiUno

30 agosto alle ore 11:26

"Idee innovative e tecnologie per l'agribusiness"

Unido e Cnr premiano progetti innovativi - EXPO 2015 (ANSA)

ANSA.IT

Mi piace Commenta Condividi

Placa a 21 persone.

1 condivisione

#EXPO2015

#WorldFoodDay

@UNIDOItptaly

Promos @PromosMilano

L'intervento di @enmabonino al Forum di @UNIDO @WEWomenForExpo @UNIDOItptaly in @Expo2015Milano #Expo2015 pic.twitter.com/aVItgMuH8

Cooperazioneitaliana @cooperazione_it

Oltre 150 progetti da più di 30 paesi diversi: nuove opportunità per i paesi in via di sviluppo #Expo2015 @CNR_CoopTech @UNIDOItptaly

#UNIDOforEXPO



Annexes

COUNTRY PRESENTATIONS, STUDY TOURS, SEMINARS, FAIRS

DATE	EVENT	PLACE	SECTOR	TYPE	PARTICIPANTS
19 - 20 Jan	Participation in the 1 st Investment Forum for Entrepreneurs in Bahrain	Manama, Bahrain	Multisectoral	Investment Forum	800
22 Jan	Pakistan Country Presentation	Venice, Italy	Multisectoral	Country Presentation	35
26 Jan	BtoB meetings for the Iraqi Federation of Industries	Rome, Italy	Multisectoral	Meeting	10
28 Jan	Participation in the conference of the Italian National Research Council for EXPO 2015	Rome, Italy	Agro-industry	Seminar/ Workshop	200
9 Feb	Meeting with the Cuban Minister for Foreign Trade and Foreign Investment	Rome, Italy	Multisectoral	Meeting	5
11 Feb	Joint declaration between UNIDO ITPO Italy and Banca Popolare di Sondrio	Rome, Italy	Multisectoral	Joint declaration	5
26 Feb	Presentation of the platform "Supporting your SMEs to discover EXPO 2015 and Italian excellences" to the representatives of the Italian Regions	Rome, Italy	Multisectoral	Seminar/ Workshop	20
27 Feb	Joint declaration between UNIDO ITPO Italy and Basilicata Region	Potenza, Italy	Multisectoral	Joint declaration	10
17 Mar	Establishment of Joint UNIDO-SMEDA-Italy Programme in Pakistan	Lahore, Pakistan	Multisectoral	Official meeting	10
17 Mar	Presentation of the International Award "Innovative ideas and technologies for agribusiness"	Milan, Italy	Agro-industry	Seminar/ Workshop	100
17 Mar	Participation in the Event "GEC 2015 - Global Entrepreneurship Congress"	Milan, Italy	Multisectoral	Seminar/ Workshop	80
18-21 Mar	Scouting Mission in the Philippines for the development of agro-industry	Manila, Philippines	Agro-industry	Seminar/ Workshop	10
25 Mar	Participation in the meeting "Food Research and Technology"	Brussels, Belgium	Agro-industry	Seminar/ Workshop	40
27 Mar	Participation in the event "Showcasing Italy at Expo Milano 2015"	Florence, Italy	Agro-industry	Conference	600
16 Apr	Participation in the conference "The Italian cooperation for EXPO 2015, and the European year for development"	Rome, Italy	Multisectoral	Seminar/ Workshop	50
17 Apr	Joint declaration between UNIDO ITPO Italy and Lazio Innova	Rome, Italy	Multisectoral	Joint declaration	5

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21 Apr	Joint declaration between UNIDO ITPO Italy and Marche Region	Rome, Italy	Multisectoral	Joint declaration	5
27 Apr	Participation in the meeting "Focus Pakistan - Country System and Cooperation Opportunities"	Rome, Italy	Multisectoral	Conference	12
8 May	Participation in the seminar "New challenges of decentralized cooperation" and Joint Declaration with Friuli Venezia Giulia Region	Udine, Italy	Multisectoral	Seminar/ Workshop	60
19 May	Joint declaration between UNIDO ITPO Italy and Unioncamere Veneto	Venice, Italy	Multisectoral	Joint declaration	5
19 May	Philippines delegation visit in Parma industrial cluster	Parma, Italy	Agro-industry	Study Tour	6
20 May	Participation in the roundtable "On the trail of EXPO Milano 2015"	Munich, Germany	Multisectoral	Conference	70
21 May	Pakistani delegation visit in Parma industrial cluster	Parma, Italy	Agro-industry	Study Tour	5
22 May	Argentinian delegation visit in Parma industrial cluster	Parma, Italy	Agro-industry	Study Tour	35
20-22 May	Participation in IPACK IMA 2015 with delegations from Argentina, the Philippines and Pakistan	Milan, Italy	Agro-industry	Fair/ Exhibition	46
23 May	Algerian delegation at EXPO 2015	Milan, Italy	Multisectoral	Fair/ Exhibition	10
27 May	Participation in Africa Day celebration	Rome, Italy	Multisectoral	Conference	150
29 May	Ghana Business Forum	Rome, Italy	Multisectoral	Country Presentation	80
08-11 Jun	Participation at the SC of the project Promoting women empowerment in the MENA Region	Cairo, Egypt	Multisectoral	Meeting	26
09 Jun	Training on Investment Promotion and Profiling	Cairo, Egypt	Multisectoral	Mission	22
12 Jun	Participation in "VII Conference Italy - Latin America and Caribbean"	Milan, Italy	Multisectoral	Seminar/ Workshop	180
15 Jun	Participation to WAIPA	Milan, Italy	Multisectoral	Conference	400
16 Jun	UNIDO DG Mr. LI Yong visit to Italy	Milan, Italy	Multisectoral	Official visit	10

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16 Jun	Joint Declaration between UNIDO ITPO Italy and CNH Industrial	Milan, Italy	Agro-industry	Joint declaration	20
22 Jun	Participation in the Workshop Eurasia	Rome, Italy	Multisectoral	Seminar/ Workshop	100
30 Jun	Fourth Session of the Cuba-Italy Entrepreneurial Committee	Padua, Italy	Multisectoral	Seminar/ Workshop	200
2 Jul	Presentation of business opportunities in Cuba	Milan, Italy	Multisectoral	Country Presentation	50
6-10 Jul	BtoB meetings and study tour for Myanmar delegation on textile sector	Milan-Padua-TrevisoBergamo-Brescia, Italy	Textile	Study Tour	4
8 Jul	Participation in the workshop "The Durum Wheat Value Chain in Ethiopia"	Milan, Italy	Agro-industry	Seminar/ Workshop	80
16 Jul	Ghana delegation visit in Expo Milano for Ghana National Day	Milan, Italy	Multisectoral	Study Tour	18
17 Jul	Tanzanian delegation study tour in Veneto	Padua - Treviso, Italy	Agro-industry	Study tour	15
27 Jul	Senegalese economic forum in Italy	Milan, Italy	Multisectoral	Country Presentation	150
27-30 Jul	Scouting mission to Palestine	Ramallah, Jerusalem and Hebron	Multisectoral	Mission	35
28-29 Jul	Study tour for a Cuban delegation	Milan - Parma, Italy	Agro-industry	Study Tour	5
31 Jul - 04 Aug	Scouting mission to Jordan	Amman, Jordan	Multisectoral	Mission	18
06-08 Aug	Scouting mission to Ethiopia	Addis Abeba, Ethiopia	Multisectoral	Mission	7
26 Aug	UNIDO International Award ceremony	Milan, Italy	Agro-industry	Business Award	200
17 Sep	Study tour in Padua for Tanzanian delegation	Padua, Italy	Agro-industry	Study Tour	14
19 Sep	Visit of Parma industrial cluster - Ethiopian delegation	Parma, Italy	Agro-industry	Study Tour	25

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22 Sep	World Food Research and Innovation Forum	Milan, Italy	Agro-industry	Seminar/ Workshop	180
22 Sep	Round table in Padova Promex for a Philippine delegation	Padua, Italy	Agro-industry	Round Table	10
23-25 Sep	Philippine delegation in Macfrut fair	Rimini, Italy	Agro-industry	Fair/ Exhibition	5
30 Sep - 01 Oct	Participation to "XXX Congresso D'Autunno"	Milan, Italy	Multisectoral	Seminar/ Workshop	100
13 Oct	UNIDO ITPO Head's meeting	Milan, Italy	Multisectoral	Meeting	15
14 Oct	Joint declaration between UNIDO ITPO Italy and UPI Parma	Parma, Italy	Multisectoral	Joint declaration	20
14 Oct	Conference on Women Economic Empowerment in the MENA region	Milan, Italy	Multisectoral	Seminar/ Workshop	170
15 Oct	ITPO Heads visit in EXPO Milano 2015	Milan, Italy	Multisectoral	Fair/ Exhibition	15
15 Oct	Seminar on the role of women in the agro food security in Ethiopia	Milan, Italy	Agro-industry	Seminar/ Workshop	6
15 Oct	Participation to "1955 - 2015 Italia all'ONU"	Rome, Italy	Multisectoral	Conference	700
16 Oct	Participation to the opening ceremony of the UN's World Food Day	Milan, Italy	Agro-industry	Conference	1300
31 Oct	Presentation of UNIDO International Award winning projects	Genoa, Italy	Agro-industry	Conference	50
02 Nov	Presentation of Workshop "When Creativity meets Business: Sharing Stories of Women Entrepreneurs for Local Development"	Beirut, Lebanon	Multisectoral	Seminar/ Workshop	50
04 Nov	Participation to Invest in Bahrein Forum	Manama, Bahrain	Multisectoral	Seminar/ Workshop	100
5-6 Nov	BtoB meetings in Ecomondo 2015 for the Philippines delegate	Rimini, Italy	Energy	Fair/ Exhibition	20
12 Nov	Study tour in the rice industry - Philippines delegate	Pavia - Italy	Agro-industry	Study Tour	5
17-27 Nov	Inception Mission to Mozambique	Maputo - Beira, Mozambique	Agro-industry	Mission	41

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19 Nov	Philippines Delegate business meetings in Veneto	Padua - Vicenza, Italy	Multisectoral	Meeting	10
20 Nov	Meeting between Philippines Delegate and Marche Region	Ancona, Italy	Energy	Meeting	5
23 Nov	Philippines Delegate tour to geothermal areas in Tuscany	Larderello (PI), Italy	Energy	Study Tour	10
24 Nov	Meeting with Lazio Innova for the Philippines delegate	Rome, Italy	Multisectoral	Meeting	2
24 Nov	Pakistani Secretary of Commerce visit to Italy	Rome, Italy	Multisectoral	Seminar/ Workshop	50
26 Nov	Philippines Country Presentation at Umbria Export	Perugia, Italy	Multisectoral	Country Presentation	10
26-27 Nov	Participation to The sixth edition of UNIDO's Least Developed Countries' (LDC) Ministerial Conference	Vienna, Austria	Multisectoral	Conference	300
01 Dec	Cuba - Italy: Conference on Macrobiotic	Rome, Italy	Agro-industry	Seminar/ Workshop	20
14-15 Dec	Workshop "When Creativity meets Business: Sharing Stories of Women Entrepreneurs for Local Development"	Matera, Italy	Multisectoral	Workshop	80
16 Dec	Participation to "La Sfida della Pace, L'Italia con le Nazioni Unite : 1945-2015	Rome, Italy	Multisectoral	Conference	100



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