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UNIDO SIPC (ITPO Shanghai)

ANNUAL REPORT 2015

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(I) Summary

SIPC Background

ITPO Shanghai (“SIPC”) was found in September 2001 based on an agreement between UNIDO, Shanghai Municipal Government and PRC. In Sep 2014, the agreement was renewed for another three years, as the fourth phase of cooperation.

The main objective of the project is to promote the inflow of foreign capital to Shanghai as well as the outflow of Chinese investments to other developing countries and countries with economics in transitions.

Table 1: List of SIPC Staff in 2015

Name	Functional Title
Mr. Wang Weicheng	Head
Mr. Jiang Min	National Expert
Ms. Nie Sha	National Expert
Ms. Wang Lihua	Executive Assistant

Working Summary in 2015

SIPC has been working closely with UNIDO global networks, Shanghai Municipality Government and Shanghai Foreign Investment Development Board (“InvestSH”), and established an extensive working network to promote investment and technology transfer between Yangtze River Delta in China and developing countries.

SIPC aimed to enhance local brand visibility; investment & technology project promotion and strengthen capacity of IPAs and Chinese enterprises, especially through the UNIDO global networks and local resources.

Following is the outcome in 2015:

- Number of the inbound and outbound investment projects concluded: 14
- Total contractual capital of inbound and outbound investment promoted by the Office: USD 304.3million
- Number of investment promotion events and activities organized: 13
- Number of presentations/speeches on investment/technology transfer by the Office staff: 22
- Number of meeting with investment promotion delegations from other countries: 79



- Number of advising/consulting services (problem solving), to the potential companies/organizations that requested for assistance: 136
- Number of the investment projects under negotiation: 12

(II) Working Strategy

The goals and objectives of SIPC are in line with the donor and counterpart in accordance with UNIDO priorities.

Inbound investment: In 2015, SIPC has attracted many investment projects mainly from USA, Japan, Singapore and Europe, but the figures from Shanghai statistic bureau shows that the proportion of manufacturing projects is still low comparing with other provinces in China.

Outbound investment: in 2015, priority attention was paid by SIPC to Latin America, South East Asia and East European countries to promote outward investment and technology transfer from China. From the figures for Shanghai Municipality's outward investment statistics in 2015, it can be reflected that, the contractual amount of concluded overseas investment projects has been increased around 75%, and more than 58% flowed to Asia regions, including Hong Kong SAR.

Technology transfer among developing countries and countries in economy transition is another working focus. In April 2015, the 3rd China (Shanghai) International Technology Fair ("CSITF") was jointly hosted by the China Ministry of Commerce, Ministry of Science and Technology, State Intellectual Property Office and Shanghai Municipality. With the full support from UNIDO Headquarters, regional office in China and ITPO networks, UNIDO was one of the earliest participated UN agencies to the 3rd CSITF, as the international organization supporter.

Being part of UNIDO investment and technology promotion network, cooperation with UNIDO HQs, other ITPO field offices and other international organizations distinguished us from other local Investment Promotion Agency ("IPA"s). SIPC recorded several cooperation activities with UNIDO HQs or other field offices within ITPO network, which is related to facilitation on UNIDO HQ missions, Shanghai Municipality delegation to UNIDO, participation & organization in global forums and join promotion of investment projects. Through building up a closer relation with the global family, Chinese enterprises can be more accessible to the resources and project information.

(III) Investment Promotion Program

SIPC developed a working plan and strategy to implement more effective investment and technology transfer promotion.

In 2015, SIPC worked with INVEST SHANGHAI, engaged in a vast array of information dissemination, matchmaking and follow-up consultancy assistance to private sector entrepreneurs. Intense cooperation and networking of SIPC






with Shanghai Municipality Commission of Commerce (SCOFCOM) and local IPAs has been conducted, which achieved satisfactory results.

SIPC performed various activities such as country presentation seminars, industries seminars, roundtable meeting, newsletters and mission visits with global SIPP and IPA's network.

Investment Promotion

- Cooperated with INVEST SHANGHAI, we edited more than 1500 pieces news including inbound and outbound investment policy, investment environment, economic, project information, investment data analysis, trade and technology promotion of UNIDO SIPC in Chinese version, all these news were released to relevant department of Shanghai Municipal Government, Consulates, investment promotion organizations and agencies, state-owned and private companies, etc. Some of the important seminar news and investment statistics have been translated in English version and sent to UNIDO HQ frequently, these news and information were warmly welcomed by the government and companies for their policy and decision making.

Figure 1: Newsletter and information Coverage on Wechat electronic platform made by SIPC and INVEST SHANGHAI.

		
<p>Newsletter and Information about UNIDO DAY Forum</p>	<p>Information and investment Promotion activities released every day</p>	<p>News of Important events of investment and technology promotion.</p>

- 13 investment promotion seminars and events with over 1800 participants have been organized, co-organized or supported by SIPC in 2015, including the themes of country presentations, project demonstrations, professional service, cross-regional theme forums and UNIDO themed forum. Most of the country presentations or professional service workshops were co-organized with municipal government authorities, regional departments of InvestSH, Chamber of Commerce, foreign investment promotion agencies and commercial sections of Consulate Generals in Shanghai.

Table 2: List of Investment Promotion Seminars and Events
 (Please see the detailed content of events in Annex 2)

No.	Main Topic of events	Co-organizer
1	UNIDO DAY Forum on the 3 rd China (Shanghai) international Technology Fair	SCOFCOM
2	International seminar on Shanghai Free Trade zone and Asian's future	JETRO Shanghai office
3	Trade and Investment opportunities in Ecuador	Ecuador Consulate in Shanghai
4	Canadian Green building application and practice	Canadian Consulate General in Shanghai
5	Nigerian, Gateway of investing in Africa	
6	New business chapter of Chicago, 30 th anniversary of sister city between Shanghai and Chicago	Chicago investment promotion Agency
7	Korea investment policy seminar	KOTRA Shanghai office
8	"Business opportunity open for Thailand retail CEO" in Shanghai FTZ	Thailand Chamber of commerce in Shanghai
9	Global Clean Vehicle Summit 2015	INVEST SHANGHAI UCCTC
10	Global Acquisitions Forum 2015	Morgen Evan Advisory
11	Industry 4.0 and China Manufacture Seminar	INVEST SHANGHAI
12	Investment forum for innovation and scientific enterprise to Hong Kong	Invest HK
13	Investment Seminar in Japan	JETRO Shanghai office

Figure 2: Investment Promotion Seminars and Events



UNIDO DAY Forum on the 3rd CSITF

UNIDO DAY Forum on the 3rd CSITF

Global Acquisitions Forum 2015

Global Acquisitions Forum 2015

Global Clean Vehicle Summit 2015

Shanghai Pilot Free Trade Zone Seminar Japanese session

- SIPC was distinguished itself as an important agency in Shanghai's international cooperation and was expected to represent both UNIDO and Shanghai with the arm of InvestSH in Yangtze River Delta Region. SIPC is now playing an increasing role in jointly implementing cross-regional economy cooperation initiative with other key stakeholder countries and international organization. To highlight that, SIPC successfully cooperated with Qidong in Jiangsu Province in 2015, introduced several technology companies to work with local private companies and signed cooperative agreement, SIPC also bring 2 business delegation to Shanxi Province to organize technology workshop with companies from west China.
- Figure 3: Cross-regional economy cooperation initiatives



Assis Qidong of Jiangsu Province to promote investment and technology upgrade

Meet with Mayor of Qidong to build up long-term business relations.

Support the international technology cooperation for South Jiangsu.

Provides support to other parts of China for investment promotion and technology transfer.

● International investment mission visit completed in 2015

In 2015, SIPC has organized several international missions to visit some countries and regions, in cooperation with SCOFCON and InvestSH.

1、Mission to South Africa and Turkey (Madeleine, Executive assistant of SIPC)

To strengthen the trade and investment cooperation between Shanghai and countries along *One Belt and One Road* as well as implement China Year in South Africa working arrangement, UNIDO ITPO Shanghai together with Shanghai Municipality Commission of Commerce and Invest Shanghai visited South Africa, Turkey and Italy from 31st August to 9th September. During their stay in Johannesburg, South Africa, China-South Africa 2015 Shanghai Trade and Investment Cooperation Forum was held, which attracted more than 200 participants. Moreover, the delegation visited Cape Town Mayor Office, Istanbul Development Agency and Milan ASSOLOMBARDA to discuss the future cooperation opportunities and followed up the ODI projects in relevant countries.

Figure 4: Mission to South Africa and Turkey





China-South Africa 2015 Shanghai Trade and Investment Cooperation Forum



Meeting with Cape town Mayor



2. Mission to Milan, Italy for ITPO meeting and World Expo. (Jeffrey, Head of SIPC)

To attend annual ITPO meeting in Milan in October, meet with other ITPO offices, report to UNIDO HQ about the highlight of work, discuss the future cooperation between UNIDO and ITPO; went to Parma to visit Cheese factory and Parma Chamber of Commerce, visit Milan World Expo park to attend the World Food Day Forum as well as networking with other economic organizations in Italy.

Figure 5: Mission to Milan, Italy for ITPO meeting and World Expo.



3. Mission to Slovenia and Russia (Lisa, National Expert of SIPC)

The joint delegation of UNIDO SIPC and Invest Shanghai visited Maribor and attended Slovenia-China Economy and Trade Forum at the invitation of the mayor of Maribor, Slovenia. Delegation also visited Russian ITPO and the Russian Federal special economic zone.

In Maribor, the delegation gave a speech at the forum on the theme of “Welcome to Shanghai” and met with the Mayor of Maribor to discuss how to expand the cooperation relationship. Shanghai welcomed the Slovenian entrepreneurs to seek business opportunities in Shanghai and hope to strengthen cooperation with Maribor and to provide multi-faceted support to promote Chinese enterprises to invest in Slovenia.



In Moscow, the delegation listened to the introduction and advice on preferential policies of Russia Government and hope to promote bilateral cooperation. With the assistance and support of UNIDO SIPC, a delegation of Wuhan municipal government, economic development zones and major logistics companies is going to visit Russia in December to seek investment and cooperation opportunities.

Figure 6: Mission to Slovenia and Russia

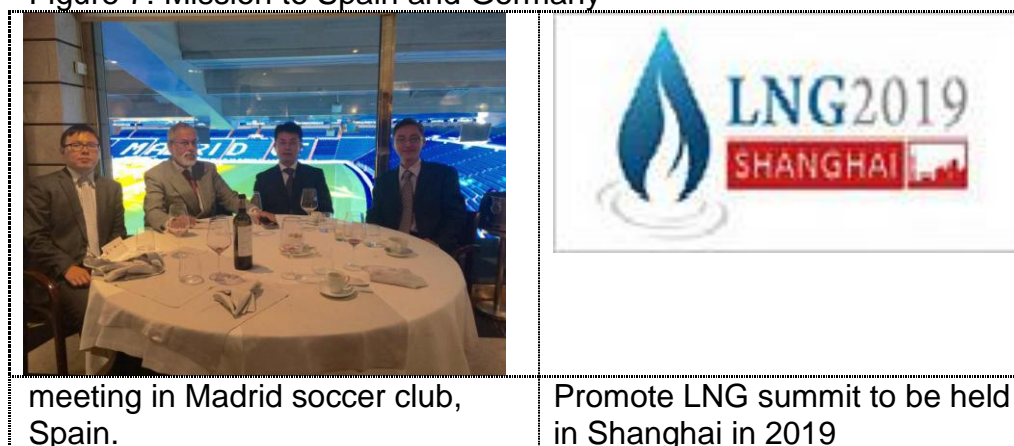


4. Mission to Spain and Germany. (Jim, National Expert of SIPC)

The purpose of mission is To meet with King's Group, GAIA Group, meet with Eclatin AG in Frankfurt am Main, with Europe Shanghai Chamber of Commerce(ESCC) German Branch.

They discussed the project development plan in China with Mr.David Spielmann, business development manager of King's Group and Mrs.Sandra Gonzalez of King's College International; To promote JFK high school project development in Madrid and in Shanghai with Mr.Daniel M Li Cordova of GAIA Group; To discuss the delegation of member enterprises in Shanghai having a business forum together with German enterprise for investment and technology transfer opportunities in 2016.

Figure 7: Mission to Spain and Germany



- In 2015, altogether 3 missions from HQs or UNIDO representatives were supported by SIPC staff, which included UNIDO delegation visit to Shanghai during 3rd CSITF, led by Mr. Philippe Scholtès, Managing Director,

Programme Development and Technical Cooperation Division, the UNIDO delegation comprising of 11 UNIDO staff from headquarters, Regional Office in Beijing, ITPO Russia, ITPO Bahrain and Indian and Austrian government. SIPC's support consisted of organizing workshop of UNIDO ITPO meeting, making arrangements for attend the opening ceremony of 3rd CSITF, visit UNIDO booth, etc.

- SIPC promoted UNIDO brand in Yangtze River Delta regions by actively participating investment promotion events like investment seminars, exhibitions, and conferences as UNIDO field office. In 2015, SIPC participated in 32 investment promotion activities/forums and visited IPAs like government agencies, foreign Consulate Generals and chambers in Shanghai for over 40 times.
- More than 60 project consultations to potential foreign and domestic investors have been conducted to provide suggestions on the project feasibility, market analysis, certificate application policy clarifications. 6 delegations from abroad have been received by SIPC to increase visitors' awareness of Shanghai investment climate, strategy and policies.

Figure 8: Meet with Foreign Delegations



(IV) Technology Promotion Program

2015 Shanghai (China) International Technology Fair

The 3rd CSITF was a state-level grand event jointly hosted by the China



Ministry of Commerce, Ministry of Science and Technology, State Intellectual Property Office and Shanghai Municipality, which was held in April 2015 in Shanghai, China. With the full support from UNIDO Headquarters, regional office in China and ITPO networks, UNIDO was one of the most important participated UN agencies to the CSITF, as the international organization supporter.

The detailed introduction of UNIDO Day Forum on the 3rd CSITF is listed on the Annex 3.

● **Other technology transfer and cooperation activities in 2015.**

Investment promotion is our major function and tasks, we have done it for many years and is very experienced in promoting both inbound and outbound investment. Besides, technology transfer is new challenge for our new team because all members of our new team are from INVEST SHANGHAI, we never done it before, but we still strongly believe that technology transfer is closely related to investment flow, it often come first than investment and trade, once technology transfer succeed, that our investment promotion will succeed accordingly either, so we are making efforts to establish platform of technology transfer from this year, we also match 3 Chinese companies to cooperate with foreign advanced tech companies during the 3rd CSITF, furthermore, we explore our target out of Shanghai area, for example, I went to QIDONG in Jiangsu Province in May on behalf of UNIDO, I met with many Chinese enterprises in “QIDONG International Economic and Trade Conference”, I realized there are lots of technical companies in Jiangsu Province especially in South part where is very rich, advanced area and was developed very much during last decades, these enterprises are eager to work with foreign company to make themselves stronger and more competitive and eventually to go overseas, I talked with Mayor and other high level leaders from QIDONG and co organized 2 technology presentation and cooperation meetings for a batch of foreign enterprises who have attended this conference, now 1 agreement has been signed and matched, so we will have long-term relations with QIDONG and promised to QIDONG to play as a bridge linking technology cooperation between QIDONG and outside world, therefore we hope to do more in technology transfer and it will be helpful to stimulate our 2 way investment promotion.

(V) Capacity Building

Cooperated with INVEST SHANGHAI, SIPC has carried out a series of investment training course or programme to SIPP, IPA, Consulate, Industry park and Chinese companies to enhance staff capabilities, institutional capacity of IPAs, private sector companies and government officials in developing countries.



SIPC played an important role as the connection between Chinese business communities and UNIDO investment and technology resources from UNIDO global ITPO networks, tools and programmes.

In order to improve the business ability of promoting investment for professional staff in Shanghai, SIPC working with INVEST SHANGHAI to carry out the plan of “ investment promoter cultivation”, we totally co organized 3 phrases of training with 350 participants involved, our trainers invited covering local government officials, senior specialists, multinational entrepreneurs, consulting experts, etc. The training topic including investment policy, industry development trend, project promotion, capacity building, aftercare service and so on.

In addition, SIPC has also participated many training courses organized by other organizations and companies, we collected training documents to deliver to our customers who really need to update their knowledgeable information.



Please check 3 Annexes in the following content

3 Annexes:

Annex 1

Investment Projects concluded in 2015

(Total 14 projects promoted with investment capital of 304.3 million.)

Project	Industry	Capital (USD)	Destination
Borouge Chemical	Borouge, UAE Abu Dhabi national petroleum Group set up JV with Borealis from Austria, to set up manufacturing base and R&D center in Zhangjiang Hi tech park for upgrading solution for plastic product.	46 million	From UAE to Shanghai
OMRON health care	Health care industry from Japan	20 million	From Japan to Shanghai
CHEMO Pharmaceutical	CHEMO Pharmaceutical Group from Spain, the industry is for manufacturing, trade, R&D center and eventually to set up holding company in Shanghai.	30 million	From Spain to Shanghai
Red Star tomato processing	Agricultural industry	6 million	From Netherland to Shanghai
Philos metal surface treatment	USA Philos Group invested 10 million USD in Jinshan Industry park for the first phrase to handle the surface treatment for metal components.	10 million	From USA to Shanghai
Star Plastic Inc.	Star from USA to set up JV with Shanghai ShiTa Plastic company in Fengxian, USA taks up 80% share.	1.2 million	From USA to Shanghai
Aranca business consulting	Aranca from India to set up consulting office in Shanghai to help more Indian companies and companies from other South Asia to do business in Shanghai, whatever trade, investment and technology cooperation.	1.6 million	From India to Shanghai
TRE SCALINI catering industry	NAVONA Group from Italy established in 1851, to set up catering industry in Shanghai, Cafeteria, fast food, luxury restaurant, initially they invested in Fuzhou, Fujian Province, wrong location makes them to shift their investment to Shanghai, set up regional headquarter in Shanghai and spread the business to whole nationwide.	20 million	From Italy to Shanghai
Henry Bath Warehousing Shanghai Co., Ltd.	Manufacturing of Bath and related products in FTZ, including import and export business.	2.5 million	From UK to Shanghai
Tiechen Finance Lease	Provide financial lease service to large enterprises, such as big equipment and machinery.	80 million	From Hong Kong to Shanghai
POS printing technology	Printing technology and related equipment were introduced in Shanghai to set up manufacturing facility in Qingpu district.	12 million	From Japan to Shanghai
Fosun Group M&A baby stroller in UK	Manufacturing project for baby stroller	20 million	From Shanghai to UK
Shanghai New Energy and technology	Shanghai Jindian new energy company plan to set up R&D center in TIS industry park in Italy.	30 million	From Shanghai to ITALY
Zhejiang Hongda Food processing center	Zhejiang Hongda Stock company set up food processing base in San Paolo, Brazil. Including fresh fruit, edible oil, fishing product and other agriculture products.	25 million	From China to Brazil



Annex 2

Seminars and Events concluded in 2015

Total 13 seminars and events organized

Main topic of Events	Date	Major content	Co-organizer
UNIDO DAY Forum on the 3 rd China (Shanghai) international Technology Fair	April	Investment and Technology Transfer Detailed in attached file	SCOFCOM
International seminar on Shanghai Free Trade zone and Asian's future	Jan	How to promote Shanghai FTZ development, deepening of China's opening up and intergrating and promoting Asian's economic development, especially with Japan.	JETRO
Trade and Investment opportunities in Ecuador	Feb.	We invited over 100 participants to attend the banquet, President of Ecuador Rafael deliver speech and introduced business environment of Ecuador	Ecuador Consulate in SH
Canadian Green building application and practice	Marc h	Strengthen the cooperation in the fields of green building technology between Shanghai and Canada.	Canadian Consulate General in Shanghai
Nigerian, Gateway of investing in Africa	April	To enhance Nigerian ITPO understanding of advanced experience of investment promotion in China, exchanged view each other and share information; Arranged delegation to visit Jinshan Industry Park.	
New business chapter of Chicago, 30 th anniversary of sister city between Shanghai and Chicago	May	Personally, Shanghai has a very tight and close relation with Chicago not only because of sister city, but also we have many fields to cooperate and learn each other, for example, manufacturing base, traffic administration, Investment and trade cooperation, etc.	Chicago investment promotion Agency
Korea investment policy seminar	June	To explain the laws, regulations and policies to invite Chinese enterprises to invest in Korea.	KOTRA Shanghai office
"Business opportunity open for Thailand retail CEO" in Shanghai FTZ	Aug	We hosted over 60 CEO from Thailand in retail industry to visit Shanghai, especially business environment in FTZ, to discuss the possibility of setting up Thai product exhibition center.	Thailand Chamber of commerce in Shanghai
Global Clean Vehicle Summit 2015	Sep	UCCTC, Us-China Clean Tech Center, headquarter is in LA, USA, China office is in Beijing, this time they have over 40 green vehicle industry companies from USA to visit Shanghai, to talk with Chinese enterprises in clean technology in JiaDing, Jiading is very famous for its auto town in Anting, every year F1 racing has important stop in Shanghai is in JiaDing, around VW of Germany there are many auto related industry projects from all over the world to set up manufacturing and processing base in JiaDing.	INVEST SHANGHAI UCCTC
Global Acquisitions Forum 2015	Nov	Enterprises from 35 countries in 14 industries coming to Shanghai to search for M&A opportunities, both Chinese enterprises need to cooperate with all these international companies to explore the global market, we will arrange 1 to 1 meeting to have face to face discussion.	Morgen Evan Advisory
Industry 4.0 and China Manufacture Seminar	Nov	To introduce the latest technology of Industry 4.0 which is very popular and hot topic in China, to use this seminar to help China and other developing countries to upgrade their manufacturing level.	INVEST SHANGHAI
Investment forum for innovation and scientific enterprise to Hong Kong	Nov	Bring more Chinese companies with high technology and innovation to HK	Invest HK
Investment Seminar in Japan	Nov	Two ways investment promotion activity in Japan, attract more Japanese companies to invest in Shanghai as well as encourage Chinese enterprises to invest and M&A in Japan.	JETRO Shanghai office



Annex 3

Summary for UNIDO DAY Forum and related activities at 3rd China (Shanghai) International Technology Fair

1. China (Shanghai) International Technology Fair (CSITF) Background

1.1 The 3rd CSITF was a state-level grand event jointly hosted by the China Ministry of Commerce, Ministry of Science and Technology, State Intellectual Property Office and Shanghai Municipality, which was held from 23-25 April in Shanghai, China. With the full support from UNIDO Headquarters, regional office in China and ITPO networks, UNIDO was one of the most important participated UN agencies to the 3rd CSITF, as the international organization supporter.

1.2 With theme of "Innovation-driven Development, Intellectual Property Protection, Technology Trade Promotion" and core philosophy of "Better Technology, Better Life", the 3rd CSITF aimed to actively build an authoritative display, exchange and service platform that promotes the development of technology trade and the execution of innovation upgrade strategy by integrating scientific and technological power and innovation achievements home and abroad.

1.3 CSITF was composed of exhibitions, forums & events and professional service. The 3rd CSITF has attracted thousands of renowned scientific & technological companies, technical service providers from 20 countries & regions and 30 provinces in China. A total number of 44,800 visitors participated in forums and events. During the three-day fair, 3 thematic days including Czech Day, UNIDO Day and Intellectual Property Day, 20 professional forums and 31 seminars were held. Moreover, 3211 project information has been published on technology trade platform.

2. UNIDO Day and UNIDO's Participation in 3rd CSITF

2.1 UNIDO actively supported and participated in the 3rd CSITF. Led by Mr. Philippe Scholtès, Managing Director, Programme Development and Technical Cooperation Division, the UNIDO delegation comprising of 11 UNIDO staff from headquarters, Regional Office in Beijing, ITPO Russia, ITPO Bahrain and Indian and Austrian government joined the event in Shanghai.

2.2 The CSITF opening forum was held on 23 April 2015. Vice Chairman of the CPPCC National Committee and Minister of Science and Technology Mr. Wan Gang, Standing Member of CPPCC and Chairman of Association for Relations Across the Taiwan Straits Mr. Chen Deming made keynote speeches at the opening forum. Head of Parliament of the Czech Republic, Deputy Party Secretary and Mayor of Shanghai Mr. Yang Xiong, ministers from Ministry of Commerce, Ministry of Science and Technology and State Administration of Intellectual Property and delivered welcome speeches at the forum.



2.3 The UNIDO Day was held on 24 April 2015, including the major thematic forums of “Facilitating the Implementation of the ‘One Belt and One Road’ Strategy, and Further Boosting Technology Fusion and Regional Cooperation” in the morning session, “Strengthening Innovative Capacity through Technology Trade” and “Risk Control and Legal Support in International Technology Trade” in the afternoon and UNIDO booth at Shanghai World Expo Exhibition & Convention Center.

2.4 In the morning session, UNIDO hosted the theme forum “Facilitating the Implementation of the ‘One Belt and One Road’ Initiative, and Further Boosting Technology Fusion and Regional Cooperation”, which has attracted around 380 participants of scientific and technological companies. The purpose of the forum is to:

1) Promote UNIDO’s mission and role in “One Belt and One Road” initiative, especially in the fields of green industry, sustainable development and methodology and tools in technology transfer;

2) Promote communications of domestic and international enterprises for green industrial development, explore efficient methods for developing countries to meet the technical cooperation challenges;

3) Share the best practice and international experience in promoting technology trade, protecting intellectual property rights and improving legal service;

4) Provide constructive suggestions for Shanghai’s strategic transformation through scientific innovation and technology trade.

2.5 Mr. Xu Yibo, Deputy Secretary-General from Shanghai Municipal Government, Mr. Philippe Scholtès, Managing Director, Programme Development and Technical Cooperation Division from UNIDO and Mr. Yao Shenhong, Director-General from China International Center for Economic and Technical Exchanges welcomed all the guests.

Mr. Xu acknowledged UNIDO’s consistent support to Shanghai in promoting investment and technology transfer. He also expressed sincere hope that, through UNIDO Day event, UNIDO and Shanghai could further elaborate cooperation and deliver fruitful outcomes in the fields of investment & technology transfer, SMEs development, trade capacity building, green industry and energy.

Mr. Scholtès, on behalf of UNIDO, expressed his gratitude to Shanghai Municipality Government and introduced two major forthcoming global events to be hosted by UNIDO this year. He reiterated the importance of combining the infrastructure development, industrial development and innovation, which is the essence of the UNIDO Day event.

Mr. Yao congratulated on UNIDO Day’s event, and reviewed CICETE’s long-term cooperation with UNIDO in contributing Chinese industrialization and technology up-gradation during past 30 years. He also shared CICETE’s recent experience on “One Belt and One Road Initiative”, such as green industrial parks



construction, green origin identification and etc. to promote the sustainable development of countries in the regions.

Madam Shang Yuying, Chairwoman from Shanghai Municipality Commission of Commerce made a keynote speech at the opening forum. She introduced Shanghai's technology trade development trends and features, and explicated Shanghai' development strategies in implementing "One Belt and One Road" initiative.

The session also covered topics on: 1) UNIDO's work related to the Maritime Silk Road initiative and UNIDO's action and interregional cooperation TC programmes in Asia-Pacific Region by Mr. Imran Farooque, Chief of Asia Programme; 2) Shanghai "One Belt and One Road " trade union' background and its development framework by Mr. WANG Xinpei, Chairman of Shanghai Chamber of Commerce for Import and Export; 3) Industrial Corridors, collaboration with UNIDO by Mrs. Shubhra Singh, Joint Secretary, Department of Industrial Policy & Promotion, Ministry of Commerce & Industry, Government of India; 4) Successful story of Zhenhua Heavy Industries international business by Mr. HUANG Qingfeng, President of Shanghai Zhenhua Heavy Industries Co.,Ltd.

Mr. SHEN Guofang, Former Chinese Ambassador to UN and Former Spokesman of MFA, Mr. BAO Qifan, Counselor of the Shanghai Municipal People's Government, Mr. YU Lizhong, Chancellor of New York University Shanghai, Ms. Irina Beleva, Consul General of the Republic of Bulgaria, Mr. Murray King, Vice President of Shanghai Disney Resort Management Company Limited and Mr. YUE Kesheng, Chief Risk Officer and Executive Vice President of the Guosen Securities Co.,Ltd, joined the panel discussion to share their views on "One Belt and One Road" initiative from diplomatic, cultural, economic perspectives.

2.6 In the afternoon sessions, "Strengthening Innovative Capacity through Technology Trade" and "Risk Control and Legal Support in International Technology Trade" were held to share the best practice of intellectual property rights protection and institutional functions in technology transfer. Delegates from UNIDO ITPO networks, Intellectual property government officials and experts working in the fields joined the sessions as invited speakers and panel discussion participants.

3. UNIDO Booth in the CSITF

3.1 ITPO Shanghai organized UNIDO Booth of 36 square meters at first floor of Shanghai World Expo Exhibition & Convention Center to exhibit and demonstrate UNIDO image, ITPO networks and roles, Invest Shanghai as well as selected technologies. During the CSITF sessions, the booth received hundreds of visits from companies, institutions and Chinese provincial and municipal government agencies. The public awareness of UNIDO brand, ITPO network and roles in technology transfer has been increased through the exhibition.



3.2 High ranking officials including Party Secretary of Shanghai Mr. Han Zheng, Mayor of Shanghai Mr. Yang Xiong and several senior officials from Shanghai Municipal Government visited the fair during the CSITF sessions.

3.3 The UNIDO Booth was attended by officers from ITPO Shanghai and Invest Shanghai. Promotional materials and information brochures published by UNIDO ITPO Coordination Office, ITPO Shanghai, Invest Shanghai and several Chinese companies, were distributed at the booth.

4. Way Forward and Recommendations

4.1 The 3rd CSITF was successfully closed on 25 April 2015. With the strategic importance of the third fair for technology trading in China, Shanghai will continue to hold 4th CSITF in 2016. Substantial support from UNIDO and its field offices on cooperation of technology transfer and green industry is expected by Shanghai side. UNIDO's participation in 3rd CSITF can be further discussed after evaluation.

4.2 The UNIDO Day event in 3rd CSITF has been greatly supported by UNIDO HQs and ITPOs. Future cooperation especially among ITPO networks and field offices will be enhanced in the fields of investment and technology promotion. ITPO Shanghai discussed with all the present UNIDO offices for potential cooperation.

● Photos of UNIDO's participation at 3rd China (Shanghai) International Technology Fair



Mr. Philippe Scholtès, Managing Director, Programme Development and Technical Cooperation Division delivered welcome speech on UNIDO Day.



Mr. Xu Yibo, Deputy Secretary-General from Shanghai Municipal Government delivered opening remarks on UNIDO Day.





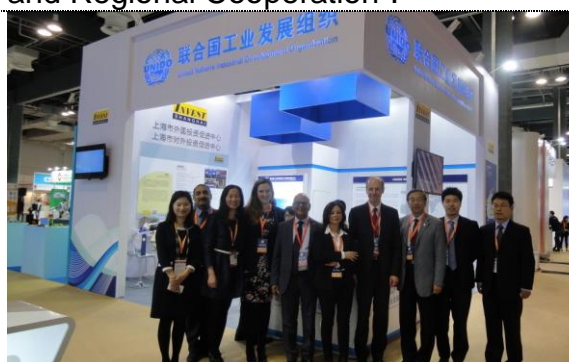
Mr. Philippe Scholtès meet with Mr. Xu Yibo in VIP conference room before UNIDO theme forum.



UNIDO hosted the theme forum “Facilitating the Implementation of the ‘One Belt and One Road’ Strategy, and Further Boosting Technology Fusion and Regional Cooperation”.



Group photos of UNIDO delegation together with senior leaders of Shanghai Municipal Government



Group photos of UNIDO delegation together with SIPC staffs in front of UNIDO booth in CSITF.



UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION

Shanghai Investment Promotion Center

(Shanghai Investment and Technology Promotion Office), Shanghai, China

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