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OCCASION

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UNIDO INVESTMENT AND TECHNOLOGY PROMOTION OFFICE

For China in Beijing

2014 Work Report

January 2015



Forwarded by ITPO Head

2014 marks the 18th year of ITPO-Beijing inception. The core budget of ITPO-Beijing for 2014 is US\$280,963 (The core budget includes staff salary, travel expenses and management fee to UNIDO HQs, in both convertible and non-convertible currencies); the government in-kind contribution for the operational budget is equivalent to US\$60,000. With the support of the host government and UNIDO's well-established technical supporting mechanism, we have met our planned goals in accordance with the UNIDO mandate and the host country's development priority.

In general, the Office focuses on the following areas of interventions:

- ✓ Facilitating on active, rational and effective utilization of direct investment;
- ✓ Facilitating on the execution of China's "outward investment" strategy;
- ✓ Facilitating on capacity upgrade and competitiveness of China's organizations, institutions and enterprises, with SMEs in particular;
- ✓ Facilitating technology innovation and trade facilitation.

By nature of the service, UNIDO ITPO-Beijing is a dynamic investment/trade/technology facilitator to mobilize and provide relevant knowledge, technical/management skills, and human and financial resources and its is ready to provide its innovative service to UNIDO member countries to address issues of regional, sector inclusive and sustainable development under the demand-driven and tailor-made assistant programs in line with UNIDO relevant mechanism.

2014 Major Events/Projects/Program of the Office

● **The Office focused in 2014 on the demand-driven, tailor-made UNIDO IP projects.**

We have formulated and implemented 13 UNIDO IP projects with total USD1,139,000 fund mobilized in 2014 (except IP014, the funding of which was made and calculated in 2013). Among them, 10 on-going IP projects have been wrap-up or reached the final stage of implementation by the end of 2014, two hard pipeline at the stage of fund mobilization. The 2014 IP project classification:

- | | |
|--|---|
| 1. Investment Promotion (023/024) | 2 |
| 2. Technology Innovation & Application (014/017/019/020) | 4 |
| 3. Agro-Industry (021) | 1 |

- | | |
|------------------------------------|---|
| 4. SME Development (015/026 - HP) | 2 |
| 5. Service Industry (016) | 1 |
| 6. Energy Saving (018/025) | 2 |
| 7. Environment Protection (022 HP) | 1 |
-
- IP/GLO/CN13/014: Application Assessment of Gas Power Generation Technology
 - IP/GLO/CN13/015: Assisting in SME R&D Mechanism (Mianyang Renzhi Pattern)
 - IP/GLO/CN13/016: Technology Integration on Beijing (Tulip) Senior living Demo Park (China)
 - IP/GLO/CN13/017: Investment & Technology Promotion for Industrial Clusters Upgrading – an experimental model of Deyang Economic & Information Technology Commission
 - IP/GLO/CN13/018: Energy Management Contracting
 - IP/GLO/CN13/019: Technical Solution For City Migration To IPV6 (Banan (Chongqing) Experience)
 - IP/GLO/CN13/020: Internet of Thing (IoT) Research Report
 - IP/GLO/CN14/021: Assisting in the Pre-feasibility Study of Sino-Africa Fishery Industry Cooperation Base
 - IP/GLO/CN14/022: Technological Application from Agricultural Waste to Natural Gas
 - IP/GLO/CN14/023: Research on the Conceptual Internationalization Strategy Dev. plan of Service Outsourcing & Emerging Industry in Taizhou
 - IP/GLO/CN14/024: Institutional Capability Enhancement to Management Team of Taizhou's Creative Industrial Park
 - IP/GLO/CN14/025: Applied Solar Technology Integration for UN SEA for African Countries
 - IP/GLO/CN14/026: Transformation from resource consumer to environmental protector - Taifu Experience
- (The full list of 2014 IP project is attached as appendix 1 of the Report)*
- **The Office focused on Ocean Economy, Maritime Silk Road initiative:**
 1. Ocean Economy – Fishery Sector in particular
 - On May 6, 2014, the Office hosted a symposium on China-Africa Fishery Cooperation jointly with Fuzhou Economic & Technological Development Area, Langqi Economic Zone and China-Africa Fishery Union at Langqi Economic Zone, Fujian Province. 25 government officials in charge of fishery industry from 15 African English speaking countries were arranged by the Office to attend the Symposium (*The list of these 15 countries is attached as Appendix 2 of the Report*). Over 200 participants also attended the grant reception at noon. At the Symposium, Mr. Hu Yuandong made a keynote speech briefing the audience on UNIDO ISID program, IP021 project in particular. Three African speakers made demos at the Symposium on their respective countries fishery industry. Mr. Hu during the Symposium also released the UNIDO ITPO Research Report on the Status and Prospects of China-Africa Fisheries Cooperation. The Report was delivered to each of the delegates. (*Appendix 3 is the Thanks Letter signed by 25 African officials attending the Symposium*)



- On July 8, 2014, the Office hosted the Second Symposium on China-Africa Fishery Cooperation at Langqi Economic Zone of Fuzhou city, Fujian Province jointly with Fuzhou Economic & Technological Development Area, Langqi Economic Zone and China-Africa Fishery Union on China-Africa Fishery Cooperation. 25 government officials in charge of fishery industry from 14 African French speaking countries attended the Symposium (*The list is attached as Appendix 4*). There were altogether 250 participants with a dozen from financial institutions. Three African speakers made demos at the Symposium on their respective countries fishery industry.



- On October 23, the Office co-organized International Fisheries Cooperation Roundtable Meeting at Conference Room 101 of Fuzhou Strait International Conference & Exhibition Center. About 60 participants from over 12 countries attended the Roundtable Meeting. This Roundtable Meeting is part of 2014 Cross-Strait (Fuzhou) Fisheries Week from October 23-36 held by Fujian Provincial Government.



2. Maritime Silk Road Program

- From May 17-19, Mr. Hu Yuandong, Head of the Office went to Fuzhou to attend the 21st Century Maritime Silk Road Mayor (Summit) Forum as well as 16th Cross-Straits Fair for Economy and Trade. The “Maritime Silk Road” is a key

passage of transportation, trade and cultural exchanges between China and foreign countries in the ancient days. The Chinese government is aggressively promoting the development of the economic belt of the Silk Road and the 21st Century maritime Silk Road.

- The Office has been one of the sponsors of the World Ocean Week (WOW) in Xiamen held from Nov. 7-13, 2014. We involved and assisted the following events of WOW this year:
 - ✓ International Ocean Forum and the 4th Ministerial Forum on Marine Sustainable Development for Developing Countries in the morning of Nov. 7 at Xiamen Yeohwa Hotel. (*The list of the foreign participants under the Office arrangement is attached as Appendix 5*) Mr. Hu made a speech at the opening of 4th MFMSD.
 - ✓ Being the resource agency for APEC Marine Sustainable Development Report which was circulated during the APEC Meeting in May this year and 2014WOW.
 - ✓ Co-hosting Business Talk on Investment & Cooperation held from 18:30-20:50 Nov. 7, 2014 at Lingyun Pavilion Banquet hall of C&D Hotel. About 30 company representatives attended the event.



- **The Office focused on Technology Innovation, particularly the renewable energy sector:**
 - The Office co-organized with Xinhua Net the Dialogue on Manufacture VS Creation on December 26, 2014 at Diaoyutai State House in Beijing. About 200 participants (mostly from the manufacturing sector) attended the Dialogue. Mr. Hu Yuandong, Head of the Office together with other 5 panelists joined the Dialogue (Mr. Herbert Chen, Vice President of Tsinghua University Science Park, Jack Zhang, Senior VP of Whirlpool, Mr. Xu Jingnan, Chairman of the Board of Peak sport Products Co. Ltd., Mr. Danyoong Wu, VP of Tasly Holding Group Co. Ltd.). At the Dialogue, a special report was released which entitles “China International Social Responsibility & China SOE’s Position.”



- Program/projects for UN Sustainable Energy for All:

The Office made arrangements for Madam Teng Aihua, CTA of IP025 to make presentation at UNIDO 2nd ISID Forum in Vienna on her experience working in 15 African countries on solar energy projects as well as a very conducive meeting with Dr. Kandeh K. Yumkella, Director General of UNSEFA. Afterwards in Nov., Dr. Yumkella and his team conducted a field visit of Poly Solar Tech. (Beijing) Co. Ltd. in Beijing and spent half day there for detailed discussion on future cooperation with UNSEFA program.



- **Geographically, the Office focused Africa as priority of investment and technology promotion in 2014.**

We conducted various activities in promotion of investment and technologies to Africa during the year:

- The Office co-organized a workshop on Renewable Energy for Africa on July 14 at the Training Center of Poly Solar Technologies (Beijing) Co. Ltd. *(The list of the foreign participants is seen Appendix 4)*



- The Office actively participated in the joint promotion activities between China and Africa on global health, trade and technology transfer with UNAID and WHO. Mr. Hu attended the first and the second stakeholder consultation meetings. These meetings of the Stakeholders consultation on ‘Promoting Access to Quality-Assured Global Health Commodities through Catalysing Trade and Technology Transfer between China, East Asia and Africa’ were held on Feb 18 and June 4 respectively. Several panels were also conducted in both UNIDO UR’s office and ITPO-BJ’s office in preparation of the study. The Office also involved in distribution of the report to the relevant Chinese companies and the associations with investment in Africa such as TASLY Holding Group Co. Ltd and China enterprise Confederation, China Enterprise Directors Association.
- The Office co-organized a seminar together with Beijing International Economic Research Center on the theme of Investing Africa on October 16, 2014 in the meeting room of BIERC. About 30 participants attended the seminar from the Ministry of Foreign Affairs, Ministry of Commerce, Ministry of Agriculture,

National Development Bank, African Researchers, and entrepreneurs. Mr. Hu Yuandong, Head of the Office exchanged views with the participants on the rational investment to Africa, smooth coordination with the relevant stakeholders of the government agencies in particular.

● **The Office focused on international cooperation in line with partnership building:**

- The Office through its partnership with the EU China Programs assists Chinese central and local-level government organizations in the establishment and implementation of EU-funded programs; form consortia of European and Asian business promotion organizations; design and draft project proposals including all relevant terms of cooperation between project partners; provide technical support to the implementation of resulting projects, and ensuring the implementation of the projects live up to the standards of quality that could be expected from a project which is supported by UNIDO ITPO – China. Appendix 6 is the full report of the activities of this part made by Mr. Dimitri de Boer, team leader of EU program.
- On May 29, 2014, Mr. Hu attended Director’s Meeting of East West Institute (EWI) held in Moscow by invitation. Hot global economic issues were discussed during the meeting among the directors of EWI from a dozen countries. It is a rare opportunity to hear and learn different opinions at global point of view and to see ways of bridging the divide. Mr. Hu took the chance to connect with the circle and enhance understanding, build trust for future cooperation.
- On September 25, 2014, The Office co-organized 11th Multinational Corporation Forum at Fengda International Hotel of Beijing with the main host – China Group Companies Association. The theme of this year’s forum is Internet & Industrialization. Mr. Hu Yuandong, Head of the Office addressed the Forum entitled Integration of Informationization and the Industrialization. About 100 top Chinese company representatives attended the Forum. One panel after Forum was held between Mr. Bruce W. McConnell, Senior Vice President of EWI and the dozens Chinese companies in line with cyber security issues. Mr. Bruce was invited by our office as a guest speaker.
- The Office actively involved with organizing the 7th Multinational Corporations Leaders Roundtable held in Beijing from November 11-13 2014. Mr. Hu Yuandong, Head of the Office made a key note speech at the side event – Seminar on Sino-India Economic Cooperation which entitles “ Information Technology & Industrialization: An Inevitable strategic Choice of china/India’s Social and Economic Development.”



- The Office attended the 2014 UNIDO Day of the Second China (Shanghai) International Technology Fair held in Shanghai on April 25, 2014. The theme of UNIDO Day is New Chapter – the role of technology transfer in the promotion of inclusive and sustainable industrial development, while the theme of the Fair is Technology Innovation and Trade – The Engine of International Economic Transformation. At the meeting, the Office shared its working experience with several partners such as Prof. Zhao Gang of Ministry of Science and Technology. We did joint research on Sino-US Technology cooperation & New Pattern of Relationship between Great Powers. Mr. Hu Yuandong, Head of the Office also made speech at Panel 1 on From Technology Innovation to Investment.



- Some other events the Office participated (exclude these events under a dozen IP projects implemented by the Office in 2014) :
 - On April 7, 2014, the 3rd World Health Industry Conference in Beijing, China
 - On May 18, 2014, the 16th Cross-Straits Fair for Economy and Trade
 - On July 11, Eco Forum Global Annual Conference (Guiyang) 2014. Vice Chairman H.E. Li Yuanchao made a key note speech at the opening.
 - On September 8, UNIDO Side Event to the 18th China International Fair for Investment & Trade
 - On September 11, the Global Cleantech Summit 2014 held in Wuzhou Hotel of Beijing by the Climate Group, Cleantech Group
 - On Nov. 16, China Hi-Tech Fair in Shengzhou city of Guangdong Province



