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REPORT ON **2013**

ANNUAL ACTIVITIES

INVESTMENT & TECHNOLOGY PROMOTION OFFICE



Kingdom of Bahrain

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Foreword

Entrepreneurship has been the focus for the past 13 years since we institutionalized the Enterprise Development & Investment Program (EDIP) as the Bahraini Arab Model. Enhancing and developing economies through the development of Micro, Small, and Medium Enterprises (MSMEs) has become a strategic approach and the engine for healthy economic growth.



2013 was a fruitful year that continued to focus on entrepreneurship at the grassroots levels of High School with the Junior Business Plan Competition and at the University with our expansion from providing entrepreneurial training to the establishment of trainers and set-up of Incubation facilities. UNIDO also focused on the later transitional stages of enterprise development supported by the EDIP Growth Program which facilitates the evolution of business focusing more on Quality Management, Access to New Markets, Medium to Large Financing or even Sector Specific Mentoring and Incubation.

UNIDO examined that at the planning and development phase of MSMEs, the support and categorization of the entrepreneur is a helpful step in providing the resources needed to success. Therefore, we focused on the specialization of our EDIP program on a regional scale as we provided sector-focused capacity building to Agro-preneurs, Fit-preneurs, Techno-preneurs Family Businesses, and Enterprise Growth. UNIDO in accordance with its “Healthy Lifestyle” theme hosted a range of specialized event for these entrepreneurs such as the Bahrain International Garden Show, Bahrain Design Week, IFBB Amateur Mr. Olympia, Health and Fitness Exhibition, etc. This provided our entrepreneurs to start recognizing their industry and through clusters, begin to implement best practice into their businesses in order to strengthen their platform for development and expansion.

With the official declaration to launch Manama as the Arab Capital for Innovation & Entrepreneurship, ITPO Bahrain focused on domestic investment as well as leveraging foreign direct investment. ITPO in co-operation with WECBA in China hosted bilateral meeting between entrepreneurs as well as investing in Green Technology and Sustainability Energy. This is the first step towards promoting awareness for the Green Technology Expo which will be part of the International Entrepreneurship Investment Forum to be co-organized with UNIDO – ITPO and AICEI in 2014.

United Nations Industrial Development Organization

The United Nations Industrial Development Organization (UNIDO) is the specialized agency of the United Nations that promotes industrial development for poverty reduction, inclusive globalization and environmental sustainability. The mandate of the UNIDO is to promote and accelerate inclusive and sustainable industrial development in developing countries and economies in transition.

UNIDO's vision is a world where economic development is inclusive and sustainable and economic progress is equitable. The Organization focuses on three main thematic areas:

- Poverty reduction through productive activities
- Trade capacity-building
- Energy and environment

The Organization is recognized as a specialized and efficient provider of key services meeting the interlinked challenges of reducing poverty through productive activities, integrating developing countries in global trade through trade capacity-building, fostering environmental sustainability in industry, and improving access to clean energy.

In carrying out the core requirements of its mandate and mission, UNIDO has more than doubled its technical co-operation delivery over the past ten years. At the same time, it has also substantially increased its mobilization of financial resources, testifying to the growing international recognition of the Organization as an effective provider of inclusive and sustainable industrial development services. This increase in services has been accomplished with virtually stable staff levels and an essentially unchanged regular budget for much of the past 15 years.

In recent years, UNIDO has assumed an enhanced role in the global development agenda by focusing its activities on poverty reduction, inclusive globalization and environmental sustainability. The Organization draws on four mutually reinforcing categories of services: technical co-operation, analytical and policy advisory services, standard setting and compliance, and a convening function for knowledge transfer and networking.

Through the *2013 Lima Declaration. Towards inclusive and sustainable industrial development* UNIDO aspires to reduce poverty through inclusive and sustainable industrial development. All countries should have the opportunity to grow a flourishing productive sector, to increase their participation in international trade and to safeguard their environment.

Inclusive and sustainable industrial development (ISID) means that:

- Every country achieves a higher level of industrialization in their economies, and benefits from the globalization of markets for industrial goods and services.

- No one is left behind in benefiting from industrial growth, and prosperity is shared among women and men in all countries.
- Broader economic and social growth is supported within an environmentally sustainable framework.
- Unique knowledge and resources are combined of all relevant development actors to maximize the development impact of ISID.

Investment & Technology Promotion Offices (ITPO)

Economic growth required for the eradication of poverty and the achievement of the other eight associated Millennium Development Goals (MDGs) depends simultaneously on capital accumulation (investment) and technical change. Investment in plant and machinery coupled with new ideas and technologies contributes to productivity growth as does technological progress, upgrading, and diffusion. Foreign direct investment (FDI) in particular is an important driver of industrial performance, as it is expected to directly improve and expand industrial productivity by infusing new capital technologies with managerial know-how, and by improving the average skills and efficiency levels of the industry.

Therefore, in order to attain growth, the developing countries and those with economies-in-transition need to mobilize investment – both domestic and foreign – as well as modern technologies, so as to expand their productive assets and increase their core competencies and competitiveness. However flows of investment and technology to developing countries have not materialized to the extent expected. This situation largely reflects problems originating from the government, market failures, and weaknesses in institutional capacity, which together make for an unfavorable business climate to investment and technology promotion.

The approach of this service module is to address certain governments and market failures in a systematic manner directed at alleviating the problems faced by the developing countries and their transitional economies. The services have been designed in such a way as to address the specific needs of these countries according to their respective stages of industrial and technological development.

The Response

The Investment and Technology Promotion Offices (ITPOs) are redressing the industrial development imbalance by bridging investment and the latest technology to countries most in need of a promotional helping hand. At the same time, ITPOs are opening up new opportunities for investors and technology suppliers to find potential partners in developing countries and countries with economies-in-transition.

Furthermore, the ITPO network includes nine offices financed by their host countries in Bahrain, China (Beijing and Shanghai), France (Paris and Marseille), Italy, Japan, South Korea and Russian Federation.

The Services

The ITPO network provides a unique combination of value-added services to client institutions and entrepreneurs from developing countries and countries with economies-in-transition, that would like to forge new alliances in international industrial investment and technology transfer.

- Through the implementation of EDIP, develop domestic investment and attract foreign direct investment
- Provide assistance to entrepreneurs through collective preparation and empowerment, counseling and technology tie-ups/development of full-fledged joint ventures, business plan preparation and financial linkages
- Source financial support and linkages for SMEs through the various financial schemes available in Bahrain and the region
- Promote investment and technology transfer through the ITPO Network
- Assist existing enterprises in upgrading/growth by assessing their needs and defining the appropriate interventions through counseling and business advice in order to create a sound basis for the attraction of foreign direct investments

Information Fast Lane

Entrepreneurs from the MSME sector are often unfamiliar with the investment climate and related statutory requirements outside their own countries, and lack first-hand knowledge of potential partners abroad. ITPOs fill the gap by offering a full package of the latest information on:

- Screened bankable industrial business opportunities in developing countries
- Specific manufacturing facilities that enterprises in their host countries seek to establish abroad
- Legal and economic environment
- Investment financing and technology supply sources

Partnership Promotion

ITPOs act as a forum by bridging the gap between new business opportunities and potential partners. ITPOs guide entrepreneurs at each stage of the investment cycle, from project identification through appraisal to implementation.

Investment/Technology Promotion Delegate Program

The ITPO networks' delegate program affords officials and business persons from developing countries and countries with economies-in-transition, the opportunity for hands-on training in investment promotion techniques. Delegates work side-by-side with colleagues in selected ITPOs that

are experienced in promoting industrial ventures and the transfer of technology. At the same time, they present portfolios of screened investment and technology opportunities from their own countries to potential foreign partners and act as contact points between entrepreneurs at home and in the countries where they are posted.

The UNIDO ITPO in Bahrain was inaugurated on 22nd April 1996. Its mandate is to mobilize resources (finance, technology, know-how, managerial) from Bahrain and the Arab region to developing countries and economies in transition. In parallel, ITPO Bahrain has also developed the EDIP (Enterprise Development and Investment Promotion) Programme, which aims at stimulating the emergence of new enterprises and the growth of existing ones that produce goods and services for trade, provide employment and income for people, and thereby contribute to poverty alleviation and overall economic growth.

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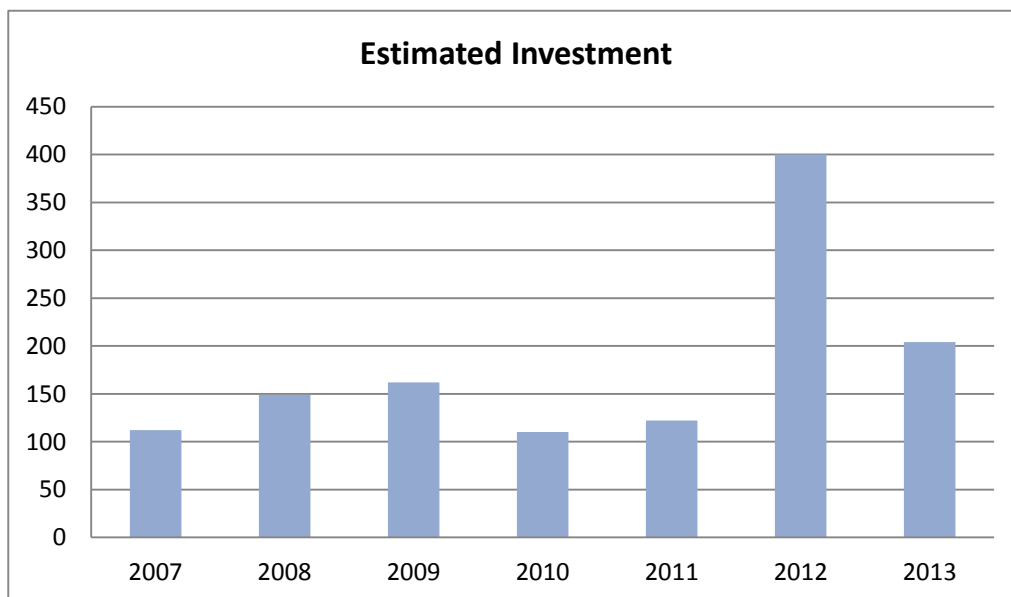
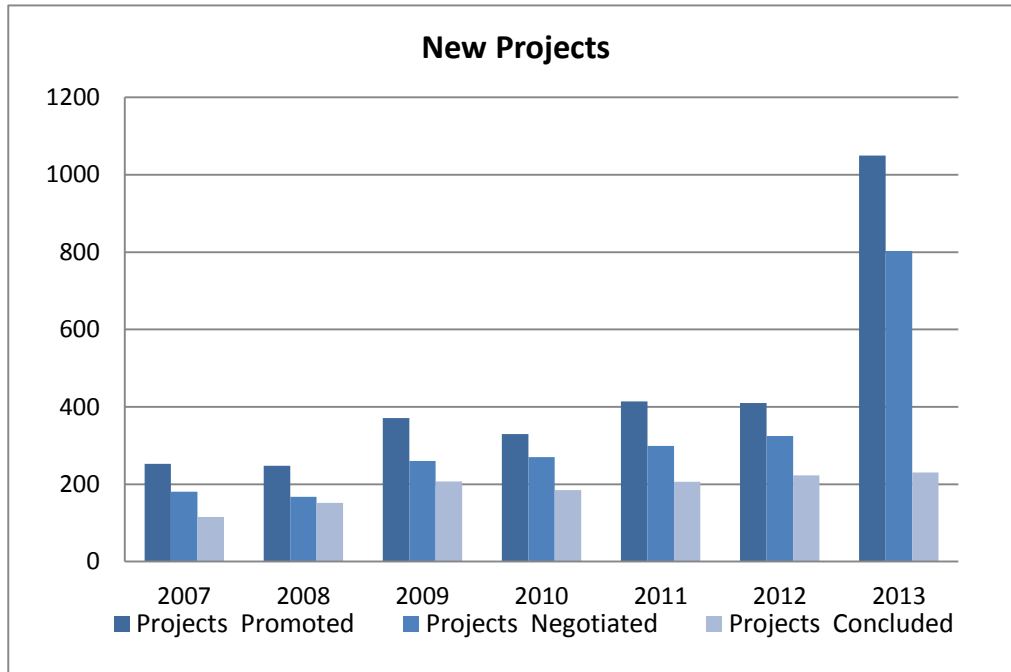
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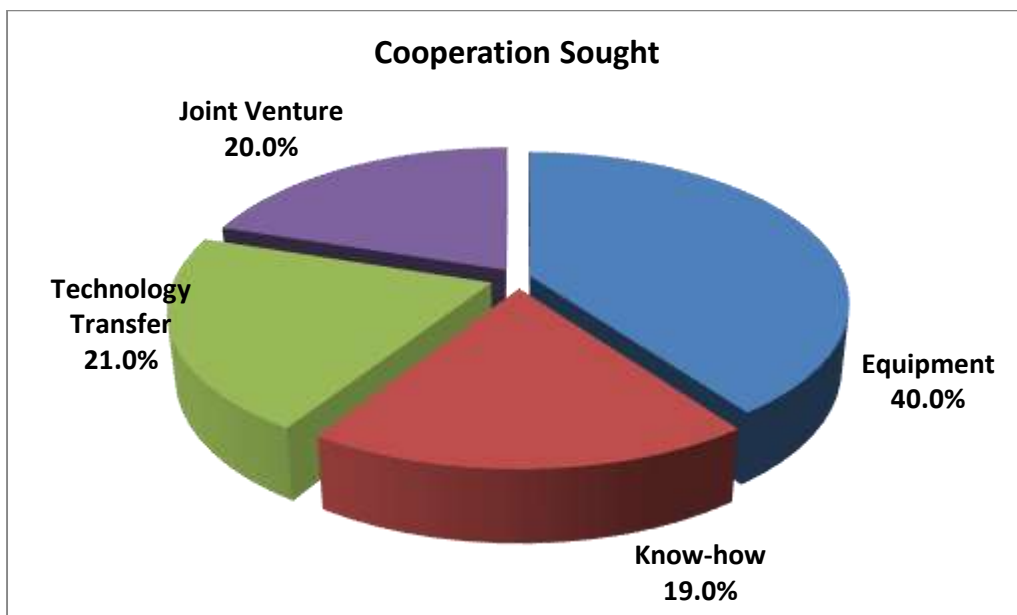
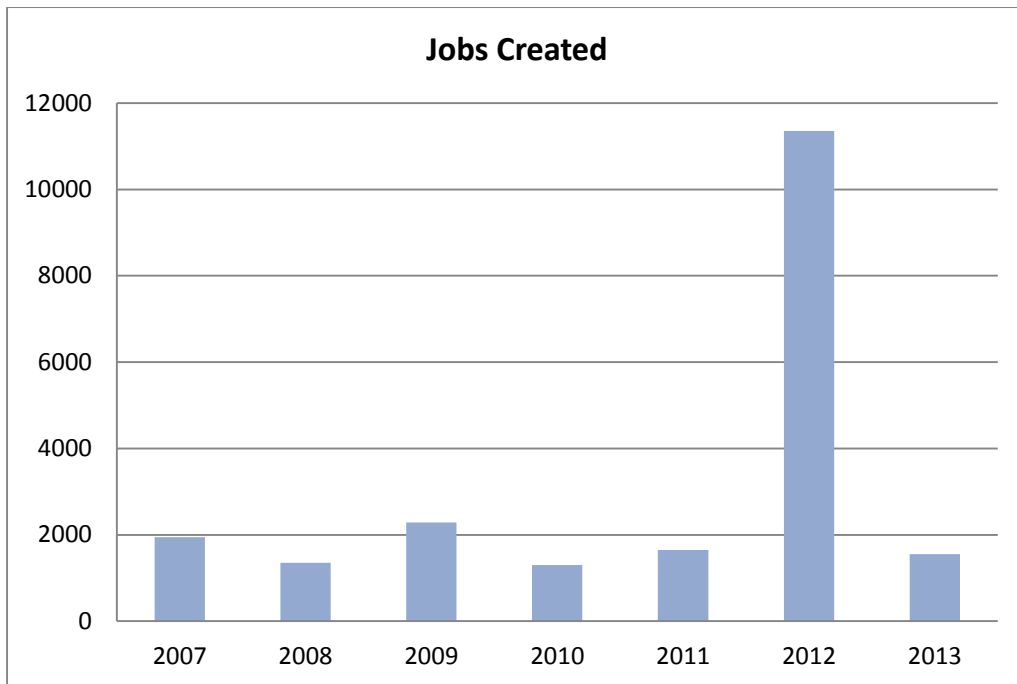
Laveena Martis

Secretary

Enterprise Development and Investment Promotion: Summary Results

In light of the programs and activities held during the year targeting small and medium enterprises; ITPO Bahrain has promoted 1,050 projects of which 803 projects have reached negotiation stage and 230 have been concluded with an estimated total investment of \$204 million USD; thus leading to the creation of 1,553 jobs.





The above indicated results include the \$320 million cement factory in Uganda and that is expected to create 10,000 jobs.

Investment Promotion Activities

DG Mission to Bahrain, 25th – 27th February 2013

The UNIDO Director General, HR Dr. Kandeh Yumkella arrived in Bahrain last February for his official three-day mission. During his stay, he attended various meetings and officially inaugurated a number of major events and activities.



Meeting with His Majesty the King of Bahrain

His Majesty the King of Bahrain received the DG and his delegation on Feb 25th, in the presence of HE Shaikh Abdullah bin Hamad Al Khalifa Chairman Supreme Council for Environment; HE Dr. Jumaa bin Ahmed Al-Kaabi Minister of Municipalities and Urban Planning; HE Shaikh Ebrahim bin Khalifa Al Khalifa, Chairman of UNIDO ARCEIT Board of Trustees; and senior Bahraini dignitaries and officials.

The DG updated His Majesty the King of the developments and activities held by UNIDO in Bahrain, since his last visit in 2012 with regards to Green Lifestyle projects and Entrepreneurship Development. The discussions focused on the role of UNIDO in supporting economic development in Bahrain mainly through Entrepreneurship Development, and the launching of “King Hamad International Entrepreneurs Award”.

His Majesty also blessed the establishment of the Health & Wellness Cluster program (Green Lifestyle) launched by UNIDO, which is in line with the priorities set forth by the Bahraini Government.

In addition, the King expressed his sincere thanks and appreciation to UNIDO for converting the Arab Regional Center for Entrepreneurship & Investment Training into the Arab International Center for Entrepreneurship and Investment which will continue to serve entrepreneurs locally, regionally and internationally.

Activities

- On February 26th, under the patronage of HE Dr. Hassan Bin Abdulla Fakhro, Minister of Industry & Commerce, the DG officially inaugurated the “UNIDO Arab International Center for Entrepreneurship & Investment” in the presence of two hundred entrepreneurs and a number of officials and representatives of major regional and international development funds.



- On February 27th, under the patronage of HM King Hamad Bin Isa Al Khalifa, the DG together with Her Royal Highness, Princess Sabeeka Bint Ibrahim Al Khalifa, Wife of His Majesty the King and President of the Supreme Council for Women; officially inaugurated the “2013 Bahrain International Garden Show: Investing in Agriculture” (BIGS). Her Highness together with the DG visited the 600 sqm UNIDO pavilion at BIGS themed “Green Lifestyle”, which hosted 72 Agro-preneurs. Of which twelve Bahraini Agro-Preneurs who have been trained, on the means of growing and planting decorative plants, by UNIDO, the Ministry of Municipalities & Urban Planning and strong support of the National Agricultural Initiative exhibited their produce. Moreover, through the financial support of the Islamic Development Bank 33 Agro-preneurs (From Lebanon, Syria, Palestine, Tunisia, Jordan, Iraq, Sudan, Yemen, Egypt, Sierra Leone and Uganda) showcased their products and services. In addition to that 27 companies from Italy, Japan and china were also hosted at the UNIDO pavilion. The DG held a series of meetings with the Minister of Finance, the Minister of Foreign Affairs.
- The DG held talks with the Governor of the Southern Governorate on the means of expanding the Wellness & Health Cluster program into his governorate, in addition to the development of a second agro-incubator.
- The DG had meeting with the President of the Arabian Gulf University focused on developing a Green Technology University Program.

Bahrain International Garden Show, February 27th

Under the patronage of HM King Hamad Bin Isa Al Khalifa, UNIDO, through its Investment & Technology Promotion Office, Bahrain has co-organized the Bahrain International Garden Show (BIGS). This is in co-operation with the National Initiative for Agricultural Development headed by HRH Princess Sabika Bint Ebrahim Al Khalifa, President of the Supreme Council for Women.



UNIDO's involvement encompassed:

1. The participation of UNIDO Director General Dr. Kandeh Yumkella.
2. The active promotion of BIGS throughout the UNIDO offices and the specialized network of Investment & Technology Promotion Offices.
3. The UNIDO pavilion at the BIGS was 600 sqm and is under the theme Green Lifestyle.
 - a. Twelve Bahraini Agro-preneurs who have been trained, on the means of growing and planting decorative plants, by the Ministry of Municipalities and Urban Planning and strong support of the National Agricultural Initiative exhibited their produce.
 - b. Through the financial support of the Islamic Development Bank, UNIDO showcased the products and services of 33 Agro-preneurs from the region (Saudi Arabia, Lebanon, Syria, Palestine, Tunisia, Jordan, Iraq, Sudan, Yemen, Egypt, Sierra Leone, Gambia and Uganda).
 - c. 27 international companies from Italy, Japan and China at the UNIDO pavilion.
4. The coordination of series of technical workshops organized in cooperation with UNIDO HQ and E-trace Egypt, on the latest techniques and technologies utilized locally, regionally and internationally for planting, growing and exporting of aromatic and herbal plants and products with an attendance of 50 Entrepreneurs. UNIDO also developed a three year program for the Arab region for the promoting of aromatic and herbal plants.
5. With regards to Bahrain, UNIDO will train and develop local Agro-preneurs that will utilize the Agro Incubator currently being developed in co-operation with the Islamic Development Bank.

7th Beirut International Franchise Export Forum, April 16th

Under the patronage of the President of Lebanon, HE Sheikh Michel Suleiman and represented by the Minister of Economy and Trade, Mr. Nicolas Nahhas, the "Beirut International Franchise Forum and Exhibition BIFEX 2013" took place at the Phoenicia hotel on 17th April 2013. The forum was organized by the Lebanese Franchise Association and Al-Iktissad



Wal-Aamal in association with UNIDO – Lebanon and the World Franchise Council meeting where delegates from Franchise Associations around the world meet to promote collaboration and discuss the latest trends in franchising. The opening was an occasion for the President of the Lebanese Franchise Association Mr. Charles Arbid, to launch the initiative “Branding Lebanon Branding a Nation,” which lays the foundation for the protection and support of “The Lebanese Brand” for “our distinction is in our national unity and our initiator, producer and creative culture, in the way we live: a lifestyle adored by others.”

The event built brought together distinguished keynote speakers and franchisors to share their expertise in digital marketing and franchising fields. A delegation of 15 Bahraini UNIDO entrepreneurs participated in the event along with 500 entrepreneurs from 29 countries, their businesses ranging from food, financial services, consultancy, agriculture and health. A number of B2B meetings were arranged to promote entrepreneurial investment in Lebanon as well as developing franchising platform to allow for expansion in the MENA Region.

The Key Focus of the Events was in the following topics:

- Co-branding: Share Risk, Increase Sales & Create Awareness
- Franchising a Promoter Innovation Killer?
- E-commerce & Mobile Shopping; The Future Shopping Reality
- In-store Marketing Strategies & its Influence on Customers Spending
- The Lebanese Diaspora; an International & Local Success Story
- Branding a Nation

[Africa Global Business Forum, May 1st](#)

Business leaders urged Africa to realise its full potential and work with Dubai to harness the power of its key sectors, at the Africa Global Business Forum 2013. The event was held under the patronage of His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President, and Prime Minister and Ruler of Dubai. Over the two-day event, more than 4,500 attendees came together and discussed the exponential business opportunities which exist across the African continent, particularly in agribusiness, trade, logistics and financial services.

Dr. Mo Ibrahim, Mobile Communication Entrepreneur, and Founder of Mo Ibrahim Foundation in Sudan, opened the second day of the Forum, commenting on how Africa can realize its growth potential. He said the answer was simple: Africa must forget its borders. “We need a free flow of capital, goods and people”, he stated. “Following economic integration, Africa must then focus on improving its infrastructure and address its power needs,” concluded Ibrahim.

Speakers at the AGBF 2013 included

- Rt. Hon. Amama Mbabazi, Prime Minister, Republic of Uganda
- H.E. Sultan Al Mansouri, Minister of Economy, UAE
- Mohamed Alabbar, Chairman, Emaar Properties PJSC, UAE
- Mo Ibrahim, Founding Chairman, Mobile Communications Entrepreneur, Founder of Mo Ibrahim Foundation, Sudan
- H.H. Sheikh Maktoum Hasher Al Maktoum, Executive Chairman, Shuaa Capital, UAE
- H.E. Abdulrahman Saif Al Ghurair, Chairman, Dubai Chamber of Commerce & Industry, UAE
- Hon. Jabulile Mashwama, Minister of Commerce, Industry and Trade, Swaziland
- Anders Spåre, Chief Executive Officer, Hinduja Automotive Ltd., India
- H.E. Cheick Mobido Diarra, Former Transitional President of Mali
- H.E. Festus Mogae, Former President of the Republic of Botswana
- Hon. Hannah Tetteh, Minister of Foreign Affairs, Ghana

On the sidelines of the Forum, highlighting Dubai’s role as a facilitator and gateway for the world to Africa, the COMESA Business Council (CBC) and the Federation of Indian Chambers of Commerce and Industry, signed an MoU to enhance regional integration and to cooperate in the areas of trade promotion and private sector development.

The Arab Food Security Conference, May 20th

The “Arab Food Security and Investment Conference – a Step towards Confronting the Challenges Ahead” took place in Khartoum 20th – 21st May 2013. Under the patronage of the President of the

Republic of Sudan Omer Hassan al-Bashir, UNIDO – ITPO co-organized the conference with the General Union of Chambers of Commerce, the Industry and Agriculture for the Arab Countries and the Sudanese Businessmen & Employers Federation, in co-operation with the Sudan Banks Union.

The objective of this conference is to bring together researchers, experts, policy makers and other practitioners from the Arab region and the world to present and discuss food security in its domestic and international dimensions and in the light of the recent global food crisis. The organizing committee welcomed conceptual and empirical research papers as well as case studies on food policies of particular Arab countries to alleviate the effects of the global price surge.

The conference highlighted the following topics:

1. Global food price drivers and future trends
2. The new food price environment and implications for trade
3. The role of local production systems in ensuring food security
4. Poverty analysis, impact assessment and nutrition
5. Qualitative and quantitative assessment of national food policies in the Arab region
6. Supply chain management and strategic food reserves
7. Macroeconomic policies, food inflation and the exchange rate factor (particularly for GCC countries)
8. Agriculture and food security and the Doha development agenda
9. Food consumption patterns in the Arab region
10. Strategies for reducing food losses
11. Strategies to overcome water scarcity in the Arab region
12. The virtual water hypothesis and international trade

The Chairman of the Board of Trustees for the Arab International Centre for Entrepreneurship & Investment, HE Sheikh Ibrahim Al Khalifa was a keynote speaker on the event. In addition to promoting the event globally, UNIDO – ITPO Bahrain hosted a session presenting the EDIP modality and the conception of specialized EDIP Programs focusing on the development of Agro – Preneurs attended by 400 participants. Dr. Hashim Hussein, the Head of ITPO Bahrain, delivered an inaugural speech and presented a paper on UNIDO-ITPO tools and methodologies, stressing on developing the Agriculture Industry through the empowerment of Agro-Preneurs, who seek out opportunities and bring in a variety of innovation that will ensure the future for food security within the Region.

Vienna Energy Forum 2013, May 28th

Organized one year after the Rio+20 Summit, the third Vienna Energy Forum (VEF 2013) focused on the energy aspect of the Rio+20 outcome document. It provided a high level forum for leaders, policy makers and energy practitioners to engage in an interactive dialogue on key specific sustainable energy issues, such as policies, markets, finance and technologies. At the same time the Forum enabled

the participants to understand how sustainable energy as a goal fits in line with the post-2015 development framework.

The event, organized by the UNIDO, the Austrian Federal Ministry for European and International Affairs and the International Institute for Applied Systems Analysis (IIASA) took place at the Hofburg Imperial Palace in Vienna, Austria from 28 – 30th of May 2013. It brought together over 1,000 participants, including heads of State, ministers, energy experts, representatives of international and non-governmental organizations, academia, civil society and the private sector.

The following fundamental questions were addressed:

- Are we on the right track to implement the vision of “Sustainable Energy for All” by 2030?
- How do we move from commitments to kilowatt hours of clean and affordable energy in countries where it matters most?
- Do we have the policies and partnerships in place to guarantee a future powered by sustainable energy?
- What energy future do we want?

UN Public Service Forum, June 24th

The United Nations Public Service Forum, Day and Awards Ceremony took place in Manama, the Kingdom of Bahrain, from 24th to 27th June 2013. Focusing on the theme of “Transformative e-Government and Innovation. Creating a Better Future for All,” the Forum was organized by the United Nations Department of Economic and Social Affairs (UNDESA), Division for Public Administration and Development Management (DPADM) in partnership with the United Nations Entity for Gender



Equality and the Empowerment of Women (UN Women), and the United Nations Economic and Social Commission for Western Asia (UN ESCWA), in collaboration with the hosting Government of the Kingdom of Bahrain.

The forum attracted more than 700 leaders, policymakers, high-level official delegations, practitioners and innovators in governance, representatives on behalf of international and regional organisations, the academia, non-profit organisations and the private sector from more than 80 countries. “Bahrain is the fourth country in the world and the first in the Middle East to host and organise such a forum outside the UN premises in New York since its launch ten years ago.”

Mohammad Ali Al Qaed, eGovernment Authority (eGA) CEO, said after signing the agreement with United Nations Economic and Social Council (ECOSOC) Director Haiyan Qian in New York City.

In line with the Millennium Development Goals and UN Resolution number 67/202 on Entrepreneurship for Development; UNIDO ITPO Bahrain through its Arab International Center for Entrepreneurship & Investment organized Workshop 5 under the theme “Creating an Enabling Environment for Entrepreneurship & Economic Development through Innovation and e-Government”.

The workshop aimed at:

1. Sharing best practices on the optimal eco-system that would ensure the smooth creation and growth of entrepreneurial enterprises
2. Addressed and presented potential investment opportunities in the area of Green Industry and the Bahrain Cluster of Health & Wellness "Green Lifestyle".
3. Deliberated on the role of the various support institutions financial and non-financial service providers and educational institutions in promoting entrepreneurship.
4. The entrepreneur’s debate was organized with the participation of 120 entrepreneurs from eleven countries namely Armenia, Bahrain, Egypt, Italy, Kenya, Kuwait, Lebanon, Saudi Arabia, Sierra Leone, Sudan and Tunisia. During which they shared their personal experiences and deliberate on the challenges and future role in better shaping national economies and ensuring their contribution in the international value chain.

Based on the two day deliberations and discussions held among the 35 experts and 120 entrepreneurs the Manama Declaration 2013 on “Entrepreneurship & Development” has been derived. This echoes UNIDO’s dedication to promoting the exchange of experiences, ideas and best practices concerning innovations in governance and public administration in order to contribute to social development, economic growth and environmental protection.

Invest in Bahrain, October 31st

Under the patronage of His Royal Highness Prime Minister Prince Khalifa bin Salman Al Khalifa, the Ministry Industry & Commerce in cooperation with UNIDO – ITPO and AMG Media Group, held the Invest in Bahrain Forum & Exhibition at the Bahrain International Exhibition and Convention Centre. AMG Media commended the tremendous efforts and remarkable initiatives of UNIDO in Bahrain, as well as its co-



operation and coordination with the Government of Bahrain, in general, and the Ministry of Industry

& Commerce, in particular, through providing the needed support for the industrial sector's various projects and programmes.

The Minister of Industry & Commerce, HE Dr. Fakhro received UNIDO's Director of Business, Investment and Technology Service Branch and Representative of General Manager of UNIDO Vienna Dr. Mohamed Lamine Dhaoui, who visited the Kingdom to participate in the Forum, in presence of Head of the UNIDO-ITPO Dr. Hashim Hussein. The Minister asserted that co-operation between the Ministry and UNIDO and other international organisations contribute significantly to promoting and developing the economy.

Dr. Dhaoui highly valued the efforts made by the Ministry in creating and preparing young national cadres and all efforts made in co-operation and coordination with UNIDO's programmes in enhancing small enterprises. UNIDO not only co-organized and promoted the Invest in Bahrain Forum & Exhibition but brought in 180 exhibitors from over 15 Industries to participate. UNIDO facilitated the contribution of UNIDO HQ in chairing one of the sessions on Investment attended by over 100 visitors and promoted 8 aluminum downstream projects.

Promoting Co-operation with China

Green Industry Conference, November 7th

The third Green Industry Conference (GIC) was held in Guangzhou, China, from 7th to 9th November 2013. The two and a half-day event was organized by the Ministry of Industry and Information Technology of the People's Republic of China and UNIDO.

The Green Industry Conference 2013 highlighted both success stories and outstanding policy challenges. Participants included high-level government officials, representatives of the private sector, and academic and civil society experts in the field of Green Industry.



The Conference provided a platform for the participants to network, exchange success stories and learn of new initiatives and projects relevant to the implementation of Green Industry measures at country level. The discussions, which were guided by the presentations of over 80 speakers, included UNIDO's delegation of 12 Bahraini entrepreneurs that showed expressed commitment to the policies

and principles of Green Industry. This conference stressed the need for inter-sectorial co-operation, active partnership among stakeholders and the creation of a level playing field for all enterprises.

As a concrete outcome of the Conference UNIDO will engage with governments, business associations and enterprises to promote the particular interest of women in Green Industry and create a women-in-green-industry network in the framework of the Green Industry Platform.

The Conference showcased and assessed concrete examples of the application of green industry concepts to manufacturing processes. The innovative management and technology approaches demonstrated the commercial viability of applying green policies and practices and explored specific challenges and opportunities for different sectors and regions.

Arab – Chinese Entrepreneurs Investment Forum, November 11th

The Arab International Center for Entrepreneurship and Investment (AICEI), in co-operation with UNIDO ITPO Bahrain and the Shanghai Chamber of Commerce and Industry, organized the Chinese Bahraini Entrepreneurs Forum on the 11th November 2013.



During the forum, 20 Bahraini entrepreneurs met with 25 Chinese counterparts during B2B bilateral meetings which resulted in 19 letters of intent with investments over 32 million dollars in the following sectors, information technology, waste management, building materials, petrochemicals, pharmaceuticals and agriculture.

EAEF 2013 – Euro Arab Economic Forum, November 19th

under the Royal Patronage of His Majesty King Abdullah II of Jordan, The General Union of Arab Chambers in co-operation with UNIDO-ITPO, the European Investment Bank the European Commission and the Jordan Chamber of Commerce organized, the Second European – Arab Economic Forum in Amman, from the 20th – 21st of November 2013.

The Forum discussed the following key themes:

- 1) Rebalancing of reform programs for social protection and sustainable fiscal policies, skill development, technical co-operation and removal of technical barriers.
- 2) Role of EU and International financial institutions in financial support for private enterprises.
- 3) EU role in infrastructure development in the Arab Region through PPP's.
- 4) Enabling joint economic environment and elimination of trade barriers between the two Regions.
- 5) Fostering private EU investment in the Arab Region for the sake of increasing the two region's share in the world supply chain.
- 6) Private partnerships in key sectors, i.e. manufacturing of intermediate commodities, food & Agro-industries, green industries & renewable energies, financial services, tourism and commercial transport.

The Forum further deepened discussions about Arab and European economies and focused on fostering co-operation for more inclusive relations and growth by strengthening relations with the Arab private sector in major economic and development areas to achieve sustainable growth and to create job opportunities. The Head of ITPO Bahrain, Dr. Hashim Hussein presented a session about the EDIP modality, explaining how SME development promotes domestic investment and can leverage foreign direct investment between Arab and European entrepreneur

Arab Thought Forum, November 20th

The Head of the Arab Thought Forum, HRH Prince El Hassan bin Talal of Jordan, , in co-operation with UNIDO – ITPO held an official conference in Amman on November 20th, 2013. The Secretary General of the Arab Thought Forum, Dr. El Sadiq Al Faqih, in his inaugural speech praised the importance of the Arab Thought Forum's cooperation with UNIDO – ITPO Bahrain to enable the development of a number of programs and activities that would lead to economic empowerment and stimulate job creation for Arab Youth.

In this conference, under the patronage of the Governor of Manama, HE Shaikh Hisham Bin Abdulrahman Al Khalifa, and in the presence of the State Minister for Information Affairs, HE Mrs. Samira Ibrahim bin Rajab, UNIDO-ITPO Bahrain in cooperation with the Arab Thought Forum, officially launched Manama as the Arab Capital for Innovation & Entrepreneurship for the year 2014. Manama is the first capital to be named Capital of Entrepreneurship and this initiative will be replicated in other Arab capitals on a yearly basis.

The initiative aims at developing and implementing a series of events, forums, workshops and programs that would enhance entrepreneurship culture and expose Arab Youth in the region towards entrepreneurship, innovation and private sector initiatives. Thus, stimulating the spirit of entrepreneurship among the youth and facilitating economic diversification; hence, leading to job creation. The forum also discussed parallel events that will take place in Manama for the year of 2014

which include the International Entrepreneurs Investment Forum, the Arab Youth Forum and Bahrain Green Technology Forum.

These events are expected to attract 1,000 entrepreneurs from around the Globe, in addition to officials and representatives from various MSME support organizations and financial institutions. The Forum will encompass three major events a conference, an entrepreneur's exhibition and entrepreneur to entrepreneur bilateral meetings platform.

Bahrain International Design Week, December 1st

UNIDO-ITPO Bahrain, through its Arab International Centre for Entrepreneurship & Investment (AICEI), co-organized the first Bahrain International Design Week (BIDW) last 1st to 7th December 2013 in Manama, Bahrain. The BIDW is a platform housing both established and upcoming designers that is visited by buyers, investors, developers, collectors, opportunity seekers, and the public. BIDW offers the opportunity to showcase, debate, educate and trade.



UNIDO ITPO Bahrain and UNIDO ITPO in Rome facilitated the participation of 36 Italian delegates representing 20 designer companies in the field of fashion and fashion accessories, architecture and interior design, and marketing, advertising, and web designing. ITPO Bahrain and ITPO in Italy organized through experts, three lectures on the field of fashion and architecture. Also, five fashion designers from Italy and Bahrain took part in the three-day fashion show. During the exhibition, ITPO Bahrain facilitated the signing of a memorandum of understanding Bahrain Businesswomen Society and Associazione Imprenditrici E Donne Dirigenti Di Azienda of Italy to foster co-operation and bilateral investments between their members.

ARAB INTERNATIONAL CENTER FOR ENTREPRENEURSHIP & INVESTMENT (AICEI)

The Arab International Center for Entrepreneurship & Investment (AICEI) was established under the banner of South-South Co-operation through the joint efforts of the United Nations Industrial Development Organization (UNIDO), the Bahraini Government and the Inter Regional Center for Entrepreneurship & Investment Training (IRC)-Government of India. The Center functions with the objective of strengthening indigenous capacities of selected countries in the Arab-Asian region, particularly in the areas of promoting domestic investment and facilitating foreign direct investment which results in job creation, poverty alleviation and economic growth.

Vision

- A centre of excellence to foster entrepreneurship development in the Arab region
- An originator of a variety of investment & technology promotion (ITP) and entrepreneurship development (ED) activities
- A repository of knowledge and information on industrial investment opportunities, technologies and markets
- A forum for exchanging best practices on entrepreneurship development
- A resource institution to support, nurture and institutionalize the ITP and ED activities in the region

Mission

- Augment the supply of entrepreneurs/investors through business skills development and business counseling
- Tap into the latent entrepreneurial potential among the youth in the Arab region
- Facilitate new enterprise creation
- Enhance and upgrade the competitiveness of existing enterprises
- Promote partnerships among entrepreneurs/investors
- Develop resource persons on entrepreneurship development and investment & technology promotion
- Generate and disseminate best practices on entrepreneurship development & technology promotion
- Facilitate the creation of conducive business environment for the emergence, sustainability and growth of MSMEs



Enterprise Development & Investment Promotion Program (The Bahrain–Arab Model)

The road to employment, income, and prosperity

The development of MSMEs has been recognized internationally as an effective mechanism in facilitating economic development and promoting domestic investment. The promotion of entrepreneurship has been identified as a key factor to economic growth and as a primary engine for creating a country's wealth. Thus, many governments of developing countries and economies-in-transition have renewed their focus on this vital factor of production. For this reason, the enterprise development process has been initiated, giving due consideration to the operational environment in Bahrain and the special needs of Bahraini entrepreneurs and investors. The issues were studied and discussed thoroughly, including the analysis of other experiences in which countries around the globe have undergone. Finally, it has been concluded that the unavailability of (a) qualified entrepreneurs and investors, as well as (b) a cohesive set of support services, posed as the major bottlenecks in the Arab Region.

Accordingly, ITPO Bahrain in co-operation with the Ministry of Industry and Commerce (MOIC) and various entities concerned with the development of SMEs in Bahrain are trying to stimulate domestic and foreign investment into the country to boost the manufacturing and service sectors. The Arab Regional Centre for Entrepreneurship & Investment Training (AICEI) was established under the banner of South-South Co-operation through the joint efforts of UNIDO, the Bahraini Government and the Inter-Regional Centre for Entrepreneurship & Investment Training (IRC) – Government of India.

The Centre functions with the objective of strengthening local capacities of selected countries in the Arab, Asian, and African regions. Specifically, it promotes domestic investments and facilitates direct foreign investments, which results in job creation, poverty reduction, and economic growth. The activities of AICEI are closely coordinated by the ITPO Bahrain and UNIDO Headquarters in order to ensure maximum synergy among the institutional participants.

What is Enterprise Development & Investment Promotion (EDIP)

Economic growth required for the eradication of poverty and the achievement of the other associated MDGs depends on capital accumulation (investment) and technical change. Foreign direct investment (FDI) in particular is an important driver of industrial productivity performance. It is expected to improve industrial productivity growth directly by infusing new capital, technology know-how, managerial know-how, and improving the average skills and efficiency levels of the industry. An important factor, inter alia, which would influence the success of FDI promotion efforts, is the availability of qualified local entrepreneurs/investors backing the investment projects. However, finding qualified and capable local investors still remains a grave problem in many developing

countries. A credible local investor base will emerge only once in the private sector and is induced to engage in productive activities by encouraging domestic investments. Therefore, in order to attain growth, developing countries and those with economies-in-transition need to mobilize investment – both domestic and foreign – as well as modern technologies in order to expand their productive assets.

The primary function of EDIP is to stimulate the emergence of new enterprises and facilitate the growth of existing ones. The EDIP Program has two main components, Enterprise Creation and Enterprise Growth. A third component of the program aims to develop institutional capacity which can handle the above mentioned components, as well as build up strong networks to ensure the program's long-term sustainability.

The EDIP Program, which is organized in four stages after some preparatory activities, aims at helping potential entrepreneurs and investors translate their ideas into commercial ventures in the manufacturing and service sectors. The emphasis is on small and medium enterprises, which has been recognized all over the world as an effective means of facilitating economic development.

The main features are:

- A result-oriented approach, with a focus on potential investors setting up their own business enterprises – appropriate to their abilities and backgrounds
- There is a firm commitment to the basic objectives offered by the counterpart institutions
- The entrepreneurs and investors are identified and selected through a rigorous selection process involving assessment of personality and competence by means of written tests and interviews

Enterprise Creation

Step One. Preparation & Empowerment

An enterprise cannot be assured of long-term success if its management does not possess the necessary knowledge, skills, and competence. After suitable candidates have been selected, they will be provided with inputs in order to strengthen their managerial skills in an effort to assist in setting up their own enterprises.

This stage, lasting for 3-4 weeks, has been designed to cover the following:

- *Setting up a small business enterprise:* whom to contact for what, the nature and extent of assistance available from various institutions
- *Business opportunity identification:* how to recognize and identify opportunities, how to screen them, how to firm up a business idea for further exploration

- *Market assessment*: how to assess the market potential, guidance in carrying out fieldwork for market assessment for the proposed product or service
- *Development of enterprising competencies*
- *Business plan*: skills for the preparation of a business plan, and assistance in finalizing it.
- *Essentials of managing a small business enterprise*
- *Inputs on how to manage a project*
- *Business Plan Competition*: The organization of a business plan competition has been added to step one which represents a major component for assessing the effectiveness of a program, and whether the potential entrepreneurs and investors were able to acquire the needed skills and competencies

Step Two: Counseling & Technology Tie-Up

A dynamic follow-up mechanism involves counseling with the aim of translating business ideas into reality. Entrepreneurs are given advice on how to finalize their ideas and obtain the information they need to draw up their business plans and investment profiles as per UNIDO methodology. These entrepreneurs learn how to identify and select technology as well as promote partnerships with foreign companies in the form of joint ventures, technology tie-ups, and management. In addition, they receive assistance in applying for the necessary licenses and completing the legal formalities. The nature, extent, and time commitment of the counseling depends on the needs of the individual case.

Counseling includes but is not limited to the following activities:

- Business opportunity identification, analysis, and finalization
- Market research – collection, analysis, and compilation of relevant data
- Identification and sourcing of information on relevant technology, machinery, equipment, raw materials, etc.
- Facilitation of technology tie-ups and joint venture collaboration
- Compilation of a business plan
- Completion of legal documentation, seeking necessary registrations, licenses and clearances
- Finalization of the project implementation plan

Step Three: Financial Linkages

After business counseling, the next important step involves establishing a link with a financial scheme. An appropriate investment package is worked out on the basis of the project's capital requirements and the investor's own financial capacity. Investors are advised and guided on completing the required formalities for seeking loan support from financial institutions. The business counselor acts as a link between the investor and the financial institution, in order to facilitate the process, and to ensure that the project is linked with the most appropriate financial schemes.

Step Four: Incubation, Growth Programs & Market Access

Incubation is twofold: virtual or in-wall. In terms of virtual incubation, one does not need to be established at a specific incubator, but rather, they may establish their businesses in any location and would revert to UNIDO on a need basis. As for in-wall incubated entrepreneurs, they are directed towards businesses that require constant follow-up and longer periods to reach a break-even point.

With all the essential resources necessary for the project tie-up, the investor is guided through the project implementation plan that was formulated during the second step. Assistance is provided to facilitate essential links with institutions providing infrastructural services (access, water, electricity, etc.). Guidance and support is also provided for the procurement, installation, and commissioning of the project machinery and equipment, as well as procurement of raw materials and other utilities. The business advisor/counselor monitors the project implementation process very closely and guides it to the stage where it becomes fully operational.

Each business receives tailored advice, as well as capacity-building in order to ensure project survival at crucial stages of initial operation and to facilitate growth in the subsequent period of project operation.

Step Five: Enterprise Growth

As a result of privatization and globalization, the business environment has drastically changed for small and medium enterprises in developing countries. It is imperative that their international competitive edge is strengthened in order to keep pace with new products, processes, and services that constantly emerge. It will no longer be possible to remain in business if enterprises do not respond quickly to the changing contours of markets and management. Systematic and sustainable growth is a result of planned efforts on the part of the entrepreneur.

This could involve expansion, diversification, product development, quality improvement, and cost reduction. The Enterprise Growth program is designed to (a) help existing entrepreneurs redefine business processes by analyzing current performance of their enterprises; (b) facilitate entrepreneurs in opportunity mapping for growth. That is in relation to the enterprise and the external factors on growth; (c) help entrepreneurs develop core competencies and strategic awareness leading to sustainable growth. It does this by:

- Creating strategic awareness through helping entrepreneurs look objectively at their businesses and recognize the basis from which to develop
- Identifying those aspects that need to be strengthened or corrected and working out an action plan
- Understanding the growth potential of the business

- Arriving at growth plans, while recognizing that growth is not simply expansion or diversification
- Understanding the implications of growth on the current business
- Examining the impact of internal and external factors on growth and setting appropriate growth plans and targets
- Assisting in the implementation of the growth plans

Transferring the EDIP

EDIP is here to assist small and medium-sized enterprises of developing countries achieve their full potential. However, it cannot do this unless it has an organization with expert personnel on location to do the actual development and promotion. The program starts off by establishing an institutional framework – the Enterprise Development and Investment Promotion Unit (EDIPU). This can be established within an existing public or private institution that is concerned with investment promotion and the development of small and medium-sized businesses.

The EDIP team of advisers and counselors who implement the program must be selected and trained through the “Training of Trainers” program, so as to become masters of entrepreneurial competence, investment and technology promotion, and enterprise growth. Their formal and theoretical training will be followed by on-the-job training, in order to promote practical application of what they have learned. This includes the identification of potential entrepreneurs and investors, as well as the identification of investment opportunities matching their profiles.

The EDIP staff will work closely with the entrepreneurs/investors in promoting investment opportunities through advisory/counseling services on a continuing basis. This includes support for partnership arrangements and technology tie-ups, linking with financial schemes, and providing all support necessary for the establishment of enterprises.

An additional dimension of the program involves development of business incubators and technology parks as institutional mechanisms to promote small and medium-sized enterprises. Incubation, when required, covers preparation of business plans and further assistance in establishing and operating the incubator/technology park.

The three major *capacity-building programs* required are:

1. Industrial Project Preparation & Appraisal

The workshop aims at enhancing the skills of participants during preparation and appraisal of industrial projects. The workshop extensively covers modules such as Project Development Cycle, Market Analysis, Technical Analysis (including environmental impact assessment), Financial

Appraisal and a brief overview of national cost-benefit analysis. The program upgrades the capacities and capabilities of representatives of the public sector dealing with entrepreneurs.

TOT Program on “Enterprise Creation” in Alexandria, March 2nd

AICEI, in co-operation with Alexandria Business Association conducted the Training for Trainers Program for Enterprise Creation in Alexandria on 2nd to 5th March 2013. The main focus of this training was to assist the implementation of the Bahrain-Arab model’s Enterprise Creation in other countries which requires the expertise of trained individuals. Thus the Training of Trainers (TOT) was created to help the participants understand the process of EDIP and the support needs of various sectors.

A total of 20 participants were equipped with necessary competencies in the field of identifying and selecting business opportunities, training, counseling, and supporting potential entrepreneurs. The program also acquaints participants with the process of planning and implementing the EDIP program for various target groups in their respective areas.

2. Training of Trainers for the Development & Creation of SMEs

The program aims to help participants understand the process of Investment Promotion and Enterprise Development, and give support to various target groups. It equips the participants with necessary competencies in the area of identifying, selecting, training, counseling, and supporting small enterprises while expanding existing enterprises. Finally, the program acquaints participants with the process of planning and implementing the Bahrain Model for various target groups.

TOT Program for Project Identification, Formulation, Screening and Promotion in Kosti, March 17th

AICEI, in co-operation with the White Nile State Government and Entrepreneurial Support Institutes, conducted a Capacity Building program for “Project Identification, Formulation, Screening and Promotion” in Kosti, Sudan from the 17th to 21st of March 2013. Through this training, a total of 34 experts from different government departments, banks and NGOs obtained the necessary skills to offer would-be entrepreneurs the proper facilities and support. This will allow the participants to assist potential entrepreneurs to generate new and potential business ideas and models in a pragmatic method.

TOT Program for Enterprise Development & Investment Promotion Orientation in Bahrain, May 6th

AICEI, in co-operation with General Union for Arab Chambers conducted Capacity Building program for Enterprise Development & Investment Promotion Orientation Program for 15 Participants from the 6th to 9th of May 2013. The main objectives of the training were to help the participants understand the process of Entrepreneurship Development, the organization of support structures for various target groups such as urban youth, educated unemployed, women etc., and ideally implementing the Enterprises Development and Investment Promotion (EDIP) Program for those groups.



TOT Program for for Enterprise Development & Investment Promotion Orientation in Cairo, November 24th

AICEI conducted a Capacity Building Program for Enterprise Development & Investment Promotion Orientation Program for seven participants from the Arab Union for Small Enterprises from 24th to 26th November 2013. The main focus of this training was to orient participants on the EDIP modality in order to promote and amplify the spirit of entrepreneurship in the area and to support industrialization overall in the Egypt. This capacity building program falls in line with the support offered by AICEI for developing EDIP regionally.

3. Developing Business Counselors for the Growth of SMEs

The program seeks to equip participants with skills in profiling SMEs in terms of their current performance and potential for growth; enable the counselors to acquire problem-solving skills; generate awareness on counseling styles; and finally, develop skills required to assist existing entrepreneurs in consolidation, performance improvement, and growth of their businesses.

TOT for Business Counselors in Ahlia University, January 13th

AICEI, in co-operation with Ahlia University in Bahrain, conducted two Training of Trainers programs for 39 participants from January 13th to February 16th 2013. The participants consisted of university professors in various academic fields, administrative staff and student body representatives. The main focus of this training was to create business counselors specialized in the business development phase of growth. the



process of transitioning from micro to small / small to medium enterprise, or an expansion phase of the business. The said stage is an important part of the business life-cycle and counselors must be equipped with skills in enterprise creation, and enterprise development and growth. This capacity building program falls in line with the support offered by AICEI for the development.

TOT for Business Counselors for Ebdaa Bank, September 15th

AICEI in co-operation with Ebdaa Bank in Bahrain conducted a Training of Trainers program for 15 participants of the said bank from 15th to 20th September 2013. The participants consisted of management level staff, loan officers and non-financial service providers. The main focus of this training was to create business counselors specialized in the business development phase of growth which is the process of transitioning from micro to small / small to medium enterprise, or an expansion phase of the business. Ebdaa Bank provides microfinancing loans and other services to start-ups and existing entrepreneurs. In line with their non-financial services, it is important for their staff to be equipped with skills in enterprise creation, and enterprise development and growth.

TOT for Enterprise Development & Investment Promotion in Khartoum, December 15th

AICEI, in co-operation with Ministry of Guidance and Social Development of Khartoum, conducted a Capacity Building program for “Enterprise Development & Investment Promotion” in Khartoum from 15th to 19th December 2013. A total of 32 participants from the Ministry of Guidance and Social Development were successfully trained to understand the process of entrepreneurship development; the organization of support structures for various target groups such as urban youth, educated unemployed, women etc.; and ideally implementing the Enterprise Development and Investment Promotion (EDIP) Program to those groups

EDIP SUCCESS STORIES

Bahrain

Ahmed Al Sawafiri, Start-up Bahrain

Ahmed Al Sawafiri is a young entrepreneur who attended the EDIP in Bahrain in 2002. He realized that there was a need for a community-driven, independent platform connecting entrepreneurs and the entities seeking to empower them. In accordance with this, he created Bahrain's first and only community powered, digital magazine on startups and entrepreneurship. The business conception began in 2012 with Ahmed and his brother Mazin Sawafiri, as they started with an investment of 1000 BD.



“We’re a team of Bahraini designers, writers, photographers, and entrepreneurs, who have contributed the best to our industry, locally and abroad. We aim to challenge the current expectations and aim higher. Startup Bahrain is Bahrain’s first and only award- winning and independent digital publication for startups and entrepreneurship. Thousands of readers rely on its interactive, educational, and inspirational content to help start and grow their businesses.”

He is hoping to align Startup Bahrain with the goals driving Bahrain’s Economic Vision 2030: encouraging dialogue and critical thinking, sharing knowledge, inspiring success, and promoting healthy risk-taking and competition. With 14 great issues, downloaded from over 90 countries, Start-up Bahrain is aiming for 10,000 loyal readers by the end of the year.

Lebanon

Yakout Faddoul, Mama’s Sweets

Yakout Faddoul was a housewife with a love for cooking, especially sweets for various special occasions. Through EDIP Lebanon, she acquired the skills to transform her passion into a micro business from home which developed into a small business in Ain Al Remaneh. She initially invested 300,000 L.L into the business, and with one employee, she began selling two types of traditional sweets; Mamoul at Easter and Buche at Christmas.

As the demand grew and she slowly began to earn profit, she began to package her items and distribute to local minimarkets and schools within the region. At first she was earning 600,000 L.L per season (10 months), as of 2013 her turnover is 8,000,000 L.L per season. She has also taken more part-time staff consisting of other house-wives from the neighborhood and expanded her products to provide a range of traditional sweets, English and French sweets, pastries and savory snacks.

In the future, she plans to expand her market. Yakout will be targeting other regions in Lebanon and through her daughter and continued market research; she is planning to distribute her products to Qatar in 2014.

Sudan

Ranya Moh'd Osman, Access Point

Ranya Mohamed Osman Mohamed graduated with B.Sc. in Software Engineering from New Castle University. She attended the Entrepreneurship Development and Investment Promotion Program (EDIP) Conducted in Khartoum in 2011 which lead to her planning and starting her business "Access Point for event Management". She began the business in Khartoum in 2012 and her services provided professional event management, organizing of exhibitions and promotional campaigns for various organizations e. g. Banks, Real Estate Developers, Hotels, Airlines, etc.



Her initial investment was 5,000 USD and her workforce has two employees. As of 2013, her turnover was 30,000 USD and her workforce grew to seven full-time employees. Access Point will be expanding its services in the future to include foreign markets in coordination with different Sudanese organizations like the Sudanese Women's Association. In 2014, Ranya will be organizing exhibitions and fairs in the Gulf Region.

ARAB INTERNATIONAL CENTER FOR ENTREPRENEURSHIP & INVESTMENT (AICEI) ACTIVITIES

Arab Private Sector Forum, January 12th

The Council of Saudi Chambers in collaboration with the General Federation of the Commerce, Industry and Agriculture for Arab Countries; the General Secretariat of the Arab League, conducted the Arab Private Sector Forum on 12th January 2013 in Riyadh. The event saw 21 proposals of development projects presented by public and private institutes concerned with economic and development enterprises in the Arab world. The forum shed light on the Arab private sector's initiatives on development and economic integration in the Arab countries. The outcome of the forum will be forwarded to the upcoming Arab Eco Summit.

United Nations Industrial Development Organization (UNIDO) was one of the most prominent institutions that presented their proposals for Entrepreneurship Development, Investment Promotion and Food Security. Other organizations included Arab Labor Organization, Authority for Agricultural Investment and Development (AAAID), Arab Industrial Development and Mining Organization (AIDMO), Islamic Development Bank, The Arab ICT Organization (AICTO), Public Authority for Housing Welfare (PAHW) Kuwait, Arab Center for the Studies of Arid Zones and Dry Lands (ACSAD).

AICEI Official Inauguration, February 26th

Under the patronage of the Minister of Industry and Commerce, HE Dr. Hassan bin Abdullah Fakhro, and in the presence of Director –General of the United Nations Industrial Development Organization (UNIDO), Dr. Kadeh Yumkella and the Chairman of the Board of Trustees of the Arab Regional Center for Entrepreneurship and Investment Training, HE Sheikh Ebrahim bin Khalifa Al Khalifa, the Arab International Center for Entrepreneurship and Investment (AICEI) was launched in a grand ceremony last 6th February in Ritz Carlton Hotel.

The ceremony was attended by a number of international dignitaries, UN organizational staff, and institutional representative from business societies, banks and universities, as well as entrepreneurial beneficiaries from the Bahrain Arab Models. The opening speech was delivered by the Acting Undersecretary for Industry Affairs, Mr. Osama Al Arayedh emphasizing Bahrain's economic and social development through the growth of MSME Sector and the promotion of the Entrepreneurial Spirit. He also focused on the fundamental success of the Bahraini Arab Model (established in about 40 countries) in its role towards the development of entrepreneurs across the world.

The Director General of UNIDO, Dr. Yumkella spoke about the transformation of the Arab Regional Center to the Arab International Center as an independent evaluation, which took place in 2008, assessed that the role played by this center is “pivotal in the economic empowerment of men, women and youth internationally. Bahrain is at the forefront in regards to investing in its youth, and a beacon of entrepreneurship in various fields; and with the launch of the Centre, the benefits can be extended to other regions of the world.”



HE Sheikh Ebrahim bin Khalifa Al Khalifa, the Chairman of the Board of Directors of the Arab International Center for Entrepreneurship and Investment assured that the center will work dedicatedly in achieving these extensive objectives developed by experts for benefiting potential and existing entrepreneur and introducing a realistic curriculum for entrepreneurial economics to the rightful authority. The Head of ITPO-Bahrain, Dr. Hashim Hussein stated that the opening of the Arab International Centre is the culmination of the great efforts made by the Arab Regional Centre in the past ten years, during which it successfully empowered and supported thousands of Bahrainis and non-Bahrainis, who contributed significantly to the core development of an economic entrepreneurial base that is replicated internationally.

eShabab Bahrain Youth Innovation Competition, July 3rd

The third version of eShabab, the biggest gathering in the Kingdom of Bahrain about innovation and technology was conducted under the patronage of H.E. Shaikh Fawaz bin Mohammed Al Khalifa Minister of State for Communications Affairs; and was in co-operation with UNIDO and Work Smart for Event Management and was held in Bahrain International Exhibition & Convention Centre in July 2013.



This annual festival is where youth and business sectors are encouraged to focus on Innovation and Technology and conference “InnovTech” has been added to the agenda of eShabab as well as other side events, such as sessions between sessions that will join innovative youth and representative of public and private sectors to discuss and exchange ideas and opportunities. Students from various universities in Bahrain competed by submitting projects that contain innovative solutions. The winning project was rewarded, and they will receive the needed support and marketing for projects which have high expectations of success.

UNIDO, through its Arab International Center for Entrepreneurship & Investment (AICEI) supports eShabab and played a significant role by facilitating business counseling and support to the participants. Work Smart CEO Mr. Ahmed Al Hujairy said “On the base of UNIDO’s significant role in the second version of eShabab, not to mention its great effort in promoting industrial business in Bahrain and it’s leading role in entrepreneurship & SME Development, hence we have insisted on cooperating with the organization this year.”

Dr. Hashim Hussain, Head of UNIDO Bahrain and the Arab International Center for Entrepreneurship & Investment encourages conducting such gatherings stating that “Such events generate creative ideas, and reveal buried talents that can put Kingdom of Bahrain on the highest levels”.

UNIDO & Dubai Free-Zone Council Initiative, September 22nd

The United Nations Industrial Development Organization (UNIDO) signed a strategic memorandum of understanding with the Dubai-based World Free Zone organization (World FZO) on 22nd September 2013 in order to promote the free zone concept globally. The memorandum of understanding was signed by Dr. Mohammed Lamine Dhaoui, a director of UNIDO in the presence of the Head of ITPO-Bahrain Dr. Hashim Hussein and the World FZO chairman of the board of directors Dr. Mohammed Alzarooni who is also the general director of the Dubai Airport Free Zone.



The MOU aimed at creating an economic free zone in the Dubai which can later be expanded regionally and globally. The statement said both parties aim to achieve this objective by introducing successful development initiatives from UNIDO to World FZO members. This objective shall be reached through educating developing economies about the uses and advantages of free zones, transferring knowledge, experience and best practices, and utilizing UNIDO's expertise where appropriate.

Dr Mohammed Lamine Dhaoui from UNIDO, said: “Our mandate is to accelerate inclusive and sustainable industrial development in developing countries and this agreement will enable both parties to achieve our mutual goals. We will also work on promoting domestic investment for leveraging foreign direct investment”. Dr. Hashim Hussein from ITPO-Bahrain also spoke about the UNIDO–Dubai Initiative for the creation of Science and Technology Parks as well as Incubator which will be officially announced on 6th of October 2013.

7th Forum for Businesswomen in Islamic Countries, October 25th

The 15th Private Sector Meeting for the Promotion of Trade and Joint Venture Investment among Islamic Countries Forum for Businesswomen in Islamic Countries was held in Tehran, Iran on 28th to 30th Oct. This event was attended by dignitaries such as ICCIA Vice President Mr. Rifat Hisarciklioglu, UNIDO-ITPO Bahrain Head Dr. Hashim Hussein, OIC Secretary General, Dr. Ekmeleddin Ihsanoglu, the Minister of Industry, Mines, & Trade in Iran, Engr. Mohammad Reza Nematzadeh, Vice President of I.R. of Iran, and Engr. Eshaq Jahangiri.



The inauguration began by opening the 14th Islamic Trade Fair and the following Key Points were addressed in the Forum.

- The necessity to facilitate trade and Investment through simplification of Intra-OIC trade visas issuance which is currently difficult due to long procedures.
- Energy exchange among OIC member states
- Modeling Europe's development plan after World War II.
- Recognizing chambers' responsibilities in promoting co-operation among OIC countries through concluding MoUs, Agreements, and Customs procedure facilitation, tariffs reduction, and providing suitable business climate by creating roles to be played by youth and women, and capacity building.

1st SMEs Government Leaders Regional Meeting, November 30th

Under the patronage of His Highness Amir of State of Kuwait, the Government of Kuwait held the first SMEs Government Leaders Regional Meeting, on November 30th 2013. The State of Kuwait wants to direct a high initiative to concentrate on SMEs, and recently the Kuwait government approved Law of the National Fund for SMEs. On December 1st, a joint strategic initiative was reached on between UNIDO – Bahrain, the Minister of Industry & Commerce of Kuwait and the GCC Council, after discussions on all the challenges that SME's faced in the region. As a result of these discussions a set of recommendations were agreed upon by the region's leaders, foremost experts and economists.

- 1- A Focus on non-financial services rather than financial services, promoting a culture of free trade, proper counseling and training, empowering the SME's through the simplifying of legal requirements.

- 2- Opening up the markets on a regional level, being flexible in its dealings by offering exemptions to SME's .
- 3- Lessening the procedure required to start a SME through linking all relevant governmental agencies.
- 4- Joint Governmental initiative between member states in the SME sector (to be agreed upon).
- 5- Exchanging SME initiatives and governmental experience between member states.
- 6- Linking Gulf States to facilitate trade and knowledge in the MSME sector.
- 7- Promoting school curriculum that center on MSME's and their vital roles in the future.
- 8- Exploring partnerships between big companies and MSME's.
- 9- Focusing on a clear strategy and plan of action on a governmental level to improve the SME sector.
- 10- Establishing Funding mechanisms, and use it efficiently.

UNIDO Initiative for Cote D'Ivoire, December 4th

The ECOWAS Centre for Renewable Energy and Energy Efficiency (ECREEE), in collaboration of the Governments of Cote d'Ivoire, Austria and Spain as well as the United Nations Industrial Development Organization (UNIDO), the Global Environment Facility (GEF) organized a Regional Kick-off Workshop on the Development of the ECOWAS Renewable Energy and Energy Efficiency National Action Plans and "Sustainable Energy For All" Action Agendas from 17th to 19th March 2014 in Abidjan, Cote d'Ivoire

The workshop aimed to provide a platform for the 15 ECOWAS Member States and other stakeholders to discuss the framework for the implementation of the regional RE&EE policies and the SE4All Action Agendas in the ECOWAS region. Key outcomes of the meeting were the official launch of the national action process and the technical validation of the action plan templates by the ECOWAS Member States.

Over 80 experts drawn from the 15 ECOWAS countries and international organizations such as the European Union (EU), UNIDO, USAID, the African Development Bank (AfDB), the International Finance Corporation (IFC), and IRENA participated in the workshop.

3rd IFBB Amateur Mr. Olympia, Health and Fitness Exhibition, December 5th

In line with its mandate to develop a cluster of health and wellness in co-operation with HQs, UNIDO ITPO Bahrain, through its Arab International Center for Entrepreneurship and Investment (AICEI) held the "Health and Fitness Exhibition" in parallel with the 3rd IFBB Amateur Mr. Olympia 2013 was held from 5th to 7th December 2013. The exhibition was inaugurated by HH Shaikh Nasser bin Hamad Al Khalifa, Chairman of the Supreme Council for Youth and Sports, President of the Bahrain Olympic Committee, Chairman of the Board of Trustees of the Royal Charity Organization.

50 entrepreneurs in the health and wellness sector exhibited their products and services. The exhibition goes in line with the goals to increase awareness of local communities on how to live a balanced and healthier life, and access to services and products; generate new business opportunities, and develop wellness and health clusters; and sensitize entrepreneurs on the theme of wellness; and the need to improve the conditions of workers and their families, and sustainability perspective. The exhibition was well received by visitors.



Dr. Hashim Hussein, head of UNIDO ITPO Bahrain affirmed that organising the exhibition aims to spread the concepts of health and fitness culture, as well as highlighting the development achieved by the Kingdom of Bahrain in this field. It also targeted combating the increasing percentages of obesity-related diseases in the region, such as diabetes.

Tamkeen Signs Agreement with UNIDO to Provide Entrepreneurship Workshops for Bahrainis

Tamkeen signed an agreement with the Arab International Center for Entrepreneurship and Investment (AICEI), which falls under the United Nations Industrial Development Organisation (UNIDO) in Bahrain, to launch the "Entrepreneurship Workshops Programme", the first Tamkeen training programme catering solely to Bahraini entrepreneurs. The signing ceremony was attended by Tamkeen's Chief Executive Mr.



Mahmood Al-Kooheji and the Head of UNIDO in Bahrain Dr. Hashim Hussain along with senior officials from both sides.

The new initiative, which is set to commence in January 2014, seeks to encourage entrepreneurship and innovation among Bahrainis, a core objective within Tamkeen's drive to develop the capabilities of Bahrainis and enterprises in the private sector. Tamkeen allocated a budget of around BD 170,000 to the programme, which will involve conducting 24 workshops covering a wide range of areas relevant to entrepreneurs. In all, 480 Bahrainis will benefit from the programme.

The workshops will be held over a two-year period, and cover various areas such as product/service development, brand identity, resource management, creativity and idea generation, market gap identification, and more. Each workshop will be taught by a market expert with international experience of the subject matter. The "Entrepreneurship Workshops Programme" complements Tamkeen's other entrepreneurship-focused programmes which provide funding and support to new business ventures. These include the Start-up Support Scheme, "Mashroo3i" youth business plan competition, networking events, and dedicated women entrepreneurship programmes in partnership with the Supreme Council for Women.

Commenting on the programme's launch, Tamkeen Chief Executive Mr. Mahmood Al-Kooheji said, "We are extremely excited to launch the Entrepreneurship Workshops Programme in partnership with UNIDO. The programme is another step forward in our drive to empower Bahrainis to take control of their future, and shift the mindset from job seekers to job creators." Dr. Hashim Hussain, Head of UNIDO in Bahrain, also commented, "Entrepreneurship is the lifeblood of all modern economies, and we share with Tamkeen the profound desire to put in place the right framework and support programmes to facilitate innovation and sustainably develop the nation's economy. This increases the capability of entrepreneurs to create new projects, contribute in the growth of current projects through an investment incentives programme and develop enterprises, which fit in a framework known internationally as the Bahraini Arab Model."

Entrepreneur's Gateway Launch at BITECH, December 10th

Minister of Transportation Kamal Ahmed yesterday launched Government Apps Store during the inauguration of MEET ICT 2013 conference at the Bahrain International Exhibition and Convention Centre. The Apps Store is provided by eGovernment Authority as a unified window that includes all government applications for an integrated mobile phone portfolio. The three-day event involves Bahrain International Technology Exhibition (BITECH), debates and roundtable discussions. "The private sector should be promoted to meet National eGovernment Strategy 2016, which has the objectives of raising competence level, fostering cooperation between stakeholders, as well as sponsoring innovation and entrepreneurship," the minister said in his inaugural speech.



Reports on ICT indicators show that milestone achievements have been made by Bahrain in this industry. International Telecommunication Union's (ITU) has identified Bahrain as one of the most dynamic countries in ICT sector. Measuring the Information Society (MIS) report issued this year ranked Bahrain third in the Arab region and eighth as the highest in terms of the ICT Development Index (IDI). The Entrepreneurship Gateway is the result of joint effort by UNIDO, BTECH, Gulf Future Business, Southern Governorate and Al Nadeem IT

Company. Mr. Ahmed also honored the sponsors and partners who have contributed to the success of the event which was held in parallel with BITEK.

UNIDO Initiative for Turkey, December 12th

UNIDO will organize international training programs for experts coming from mostly Central Asia, Middle East and Africa in Turkey for the year 2014. These training programs will be organized on food processing with TUBITAK (MAM), on nanotechnology with Bilkent University (UNAM), on textile and leather laboratories with TUBITAK (BUTAL). The first event in this initiative will be with UNAM to host the 4th “International Workshop on Cleanroom Training for Critical and Sustainable Technologies” program on 16 – 27 June 2014. The workshop will be a collaborative initiative of UNIDO and UNAM, and be supported by the Turkish Ministry of Science, Industry and Technology, Turkish International Cooperation & Coordination Agency (TIKA), and Turkish Ministry of Development.

The immediate objective of the workshop is to expose and advance the knowledge and understanding of participants in the area of nanotechnology applications. The participants will be trained on the fundamentals of cleanroom use and safety; micro/nano-scale process design and optimization; project and process specific equipment training.

Enterprise Development and Investment Promotion Program Regionally and Internationally

The unparalleled achievements of the EDIP model implemented in Bahrain since 2001, has facilitated its successful replication in 37 countries namely: Sierra Leone, Gambia, Zanzibar, Tanzania, Eretria, Ethiopia, Ghana, Kenya, Uganda, Mozambique, Guinea , Liberia, Uruguay, Turkey, Pakistan, Brunei, Kazakhstan, Azerbaijan, Turkmenistan, Laos, Afghanistan, Bangladesh, Malaysia, China, Kuwait, the United Arab Emirates, Kingdom of Saudi Arabia, Lebanon, Syria, Jordan, Tunisia, Yemen, Sudan, Iraq, Egypt, Palestine and Morocco.

The EDIP model today is well-recognized by various financial and developmental institutions such as the Arab Gulf Program for United Nations Development Organizations (AGFUND), the Islamic Development Bank, the Arab Bank for Economic Development in Africa, the Kuwait Fund for Economic & Social Development, and the Kuwait Finance House.

Bahrain

Enterprise Development and Investment Promotion (EDIP) Program in Bahrain

In 2013, AICEI in co-operation with the Ministry of Industry and Commerce and Bahrain Development Bank held a total of 9 EDIPs which promoted 138 entrepreneurs.

Since the inception of AICEI in 2001, the center has supported 5000 potential Bahraini entrepreneurs,



which has resulted in the establishment of 1000 new enterprises. The estimated investment size generated from the start-ups and growth of entrepreneurs is at around 1.3 billion USD which has led to the creation of 13000 new jobs. Of the total entrepreneurs assisted 55% were females; this

increased participation of women falls in line with the efforts being conducted by AICEI and the supreme council for women to stimulate women.

Agro-Preneuers

Recent research shows that as food consumption increases, total GCC food imports will reach US\$ 53.1 billion by 2020, an increase of 105% from 2010 (US\$ 25.8). Thus, rising at a rate of 4.6% annually from 2011–2015 in a region low on agricultural land and natural water sources, and forced to import 90% of its food products and food.



Furthermore, agricultural investments in Bahrain are limited in comparison to the size of investments made in other sectors, thus leading to the use of lower technology levels. Accordingly, it is vital and essential to stimulate new investments into the agricultural sector through entrepreneurs who are keen on exploring these new opportunities.

Based on the above and as part of the Arab Entrepreneurs Day celebrations in Bahrain, UNIDO ITPO/AICEI in co-operation with the Islamic Development Bank, the National Initiative for Agriculture Development and the Ministry of Municipalities & Urban Planning officially launched a pilot initiative aimed at developing **“Agro-Preneuers”** initially in Bahrain and the world. The specialized Agro-preneuers program aims at assisting potential entrepreneurs to start and expand their agricultural projects. This program is strongly linked to the Agricultural Incubator being developed



through the Islamic Development Bank and is also connected to the Bank of Innovation in order to facilitate financing.

In reference to the EDIP, two Agro-prenuers program were conducted during the year with a total of 16 participants. The Agro-prenuers program is two-fold: business skills development program, and a technical program on agriculture conducted by the Ministry of Agriculture in Bahrain.

Growth Program, 2013

In 2010, UNIDO/AICEI launched its Growth Program for entrepreneurs completing the final survival stage of the incubation phase of the EDIP program. The participants are counseled extensively to ensure they are making sustainable profit and move on to the next level of business development in order to grow and not stagnate. Entrepreneurs at this stage require direct and hands-on assistance. Hence, AICEI's growth program team is a mix of experienced business counselors and professional consultants who offer their expertise. They facilitate the transition of the business at this critical point in Quality Management, Access to New Markets, Medium to Large Financing or even Sector Specific Mentoring or Incubation. Since the launch of this program in 2010, over 30 entrepreneurs have benefitted from this program.



Women Economic Empowerment

Bahrain National Women Empowerment Strategy

ITPO Bahrain was actively involved in the two day retreat organized by the Supreme Council for Women aimed at developing the Bahrain National Women Empowerment Strategy.

Women in Transportation

AICEI in co-operation with the Supreme Council for Women conducted its fourth and fifth EDIP program for women entrepreneurs targeting the Transportation Sector. A total of 26 participants were trained on entrepreneurial skills alongside working to develop their technical skills in transportation through SCW support. This program was the next step in showing UNIDO's involvement in the National Strategy for the Advancement of Bahraini Women by empowering and equipping these talented women in order for them to set up and develop their businesses.

Women in Translation

AICEI in co-operation with the Supreme Council for Women conducted its sixth Enterprise Development and Investment Promotion (EDIP) program for women entrepreneurs specializing in Translation Businesses. A total of 13 participants were trained on entrepreneurial competency alongside their technical skills of development in the field of translation. This program is part of UNIDO's continued involvement in the National Strategy for the Advancement of Bahraini Women by empowering and equipping these talented women in order for them to set up their own MSMEs.

Lebanon

Since the inception of EDIP in 2010 till 2013, seventy EDIP programs have been conducted in the various regions. Through which 1,433 potential entrepreneurs have been supported through the various stages of the program; with an estimated total investment of \$150 million and leading to the creation of 1200 new jobs.



A. Enterprise Creation. Providing support to entrepreneurs for converting their dreams into existing sustainable businesses

70 EDIP programs in total have been conducted in the four localities whereby 1063 potential Lebanese entrepreneurs have been supported and assisted in developing their own enterprises through the five stages of the EDIP; thus constituting 74% of the total EDIP beneficiaries.

B. Enterprise Growth. Provide added value services to entrepreneurs to growth and expand their existing enterprises

Although the enterprise growth activities have been launched early 2012; 370 entrepreneurs have benefited from these services which include technology upgrading, quality improvement, know-how, market access through franchising and joint venture development.

Sudan

The EDIP Center in Sudan, has been very active in providing support to potential Sudanese entrepreneurs, to date and since the inception of the center in 2011 over ___ entrepreneurs have been assisted.



- **Agro-preneurs.** An Agro-EDIP was conducted on 21st April – 16th May 2013 by AICEI in co-operation with National Investment Authority and Bank of Khartoum. 32 participants successfully completed the program and implemented their businesses in green houses farming.
- **Family Businesses.** AICEI in co-operation with National Investment Authority, Businessmen and Employers Federation, and Young Sudanese Businessmen Association conducted an EDIP on 8th September – 4th October 2013. 29 participants successfully completed the program to start a family oriented business.
- **Techno-preneurs.** AICEI in co-operation with National Investment Authority, Bank of Khartoum, and Electric and electronic IT
- Engineers conducted a Techno-EDIP on 8th September – 4th October 2013. 33 participants successfully completed the program to start a technology oriented business.

Mashrouy TV Competition 2013

Mashrouy is a TV competition that aims to spread the idea of entrepreneurship among young people in Sudan. The competition aims to shed light on the vast opportunities that entrepreneurship can provide to the youth of the country. The selection process focused on the innovative aspect of the projects, as well as the feasibility of their implementation. The selection committee has commented that the applications revealed the exact objectives of the contest, which is encouraging the innovative spirit in the youth and seek non-traditional opportunities of investment.

Twelve contestants compete with each other to present the best business idea. Their ideas will then be developed and refined by a panel of business executives, who will then help them refine their ideas and provide valuable professional advice. On 16th – 17th July, AICEI in co-operation with the Businessmen and Employer Federation, conducted a Preliminary Project Report (Project Profile) and Preparation Program for the 24 participants. A total of 24 young Sudanese competitors prepared their project profiles for screening.

The viewers will vote for the winning contestant who will win a prize of SDG 200,000. The second prize is SDG 150,000 and the third prize is SDG 100,000. The three winners will enjoy a three-week trip to the UK with the opportunity to meet other creative entrepreneurs.

Entrepreneurship Awareness

Planting the Seeds of Entrepreneurship

As part of UNIDO's strategy towards enhancing the entrepreneurship culture in Bahrain, we had launched a program to target schools in order to seed the entrepreneurial spirit at a primary level. In co-operation with the Ministry of Education and UNESCO, we developed a specialized curriculum which is officially approved by the Australian Higher Education Council. This curriculum is currently utilized in all public schools both commercial and vocational and in the past year we organized a series of training programs targeting twelve commercial school and three vocational schools which were extremely successful in introducing the concept of entrepreneurship.

The Kingdom of Bahrain is the first in the Arab region to adopt such a program, thus creating an early stage of awareness on potential entrepreneurship. This effort facilitates our implementation of the Enterprise Development and Investment Promotion Program.

Bahrain

Junior Entrepreneurs Business Plan Competition, 2013

AICEI, in cooperation with the Ministry of Education, the Ministry of Industry and Commerce, and with the support of Bahrain Businesswomen Society, and the Bahrain Development Bank (BDB) conducted a specialized Enterprise Development Program for 5 different vocational school students taking part in the Junior Entrepreneurs Business Plan Competition for the school year of 2012-2013. A total number of 123 students



were trained by UNIDO on idea development, preparation of the action and marketing plan and the revision of these plans leading into the competitions, as well as presenting their business proposals and displaying their unique products and services in various exhibitions. The contest was judged on 26th of May by panelists of business counselors, academic specialist, investors and loan officers. The awarding ceremony was held on the 27th of May at Sheikh Khalifa bin Salman Institute of Technology.

The winner of the competition is Fruity Candle: a group of young female entrepreneurs from Al Estiqlal High School. They were awarded financial support and funding, advisory services, training and free incubation provided from BDB for up to a full year. The main objective of this contest is to stimulate energy and creative ideas among high school students, especially since they will soon be embarking into the labor market and entering into professional careers.

Lebanon

UNESCO Workshop in Lebanon

AICEI participated in UNESCO workshop in Beirut about Youth and the Green Industry. EDIP played a role in both parameters through encouraging youth to start their own businesses while thinking of environmentally friendly methods of production and the use of green technology in order to avoid pollution. This workshop is in line with UNIDO's goals for Productive Employment and Cleaner Environment.

Sudan

Training Of Trainers on Entrepreneurship Development and Investment Promotion in Khartoum, May 19th

AICEI in co-operation with Ministry of Human Resources, Antiques and Tourism in Sudan, conducted a Capacity Building Program on Enterprise Development & Investment Promotion focusing on sectors of technical and vocational education on 19th to 23rd May 2013. A total of 32 participants consisting of technical teachers and vocational trainers attended the program.

Workshops on Presenting Entrepreneurship and Investment Promotion at Sudanese Educational Institutions

AICEI conducted a series of workshops promoting Entrepreneurship and Investment Promotion as a concept for the youth of the country to become involved in entrepreneurship which will lead to productive employment and economic growth. There were a total of 105 participants consisting of department deans, professors, lecturers, and alumnis from the University of Khartoum, Future University and Omdurman Islamic University that benefited from these workshops.

افتتحت معرض البحرين الدولي التاسع للحدائق أمس

قرينة عاهل البلاد تؤكد على أهمية الاستثمار في مجال الزراعة

المتممة للتنمية الصناعية (اليونيدو) ويكفون السويدي، والياباني، الأردني، والفلسطيني والعراقي، والكويتي، والسراويلي، وأوغندي، وإيطالية والصيني.

ويبرز شعار المعرض هذا العام الاستثمار في الزراعة في جناح خمس بلاني برعاية بنك البحرين الوطني الذي يدعم عدداً من المشاريع الزراعية المتنوعة من خلال صندوق استثماري (مُعداً) يملكه وزير الزراعة بالتعاون مع البنك بمبلغ 100 مليون دينار عراقي، إضافة إلى الجناح العمانية للاستثمار في مشاريع وإنتاجات جديدة في قطاعات الزراعة والألبان والأسماك والمواد والبساتين وغيرها بهدف تشجيع الاستثمار في شركات ومشاريع جديدة قائمة أو جديدة تجعل في مجال الزراعة والمواد الغذائية والمعدات المرتبطة بها وسماحتها على زيادة حجم إنتاجها والاستثمار في شركات جديدة قائمة أو جديدة تجعل في مجال الزراعة والمواد الغذائية والأنشطة المرتبطة بها، وبمشاركة جناح 4 شركات زراعية، ومزارع بحرينية عملاق متميزة للاستثمار في الزراعة في البحرين.



الأيرة سبيكة بنت إبراهيم لدى افتتاحها معرض البحرين الدولي التاسع للحدائق أمس

من قبل البحرينيين والمشاركين التي تزيد عاماً بعد عام إنما تحظى وتكرّم ما وصل إليها المعرض من مشاركة مرموقة تسهم في دعم جهود الدولة لتنمية القطاع الزراعي.

وقدمت صاحبة السمو الملكي جزيل الشكر والتقدير إلى جميع المؤسسات الرسمية والشخصية التي ساهمت في دعم المعرض، وشكرت في إيراد صورة متميزة من خلال المعرض المتنوع والأساليب المبتكرة سواء في إنشاء وتزيين المساق أو من خلال تنسيق الحدائق ومساحة وزارة الزراعة والتعليم. ويحمل المعرض هذا العام رسالة مهمة لتشجيع الاستثمار في القطاع الزراعي بهدف تشجيع الشبوة على أهمية زيارة الاستثمار في هذا القطاع الزراعي، والترويج للحدائق المشاركة من خلال المعرض الثاني على التوالي.

وقد خصصت القاعة الأولى في المعرض لكل الشركات والمؤسسات التجارية العاملة في أي مجال متعلق بالحدائق من نباتات وأزهار وأثاث ومعدات وخدمات وشبكات، وتحتوي مع الأثاث والأثاث الزراعية وأثاث الحدائق والإضاءة والبستنة والأسماك وما إلى ذلك فيما تم تخصيص القاعة الثانية إلى حدائق شاملة لأحدث الابتكارات في مجال تشييد وتنسيق الحدائق والنباتات في المعرض لأول مرة للفنان السعودي عيسى جويل المشهور بأسلوبه الحديث في الفن الحديث حيث ستعرض لوحاته، ومعرض الحدائق والزهور للجمهور الكريم بالإضافة إلى تشييد أورش عمل لتقوم الرسم خلال أيام المعرض، ويستخصص جزء من ريع المبيعات لأحد المؤسسات الخيرية في البحرين، كما يتواجد سوق المزروعات في معرض البحرين الدولي للحدائق بمشاركة 8 مزارع مدمجة من مملكة البحرين.



قرينة العاهل تثمّن مشاركة «اليونيدو» بمعرض الحدائق للعام الثاني على التوالي

دور نموي وفاعل في تشجيع التنمية الصناعية المتنامية في البحرين، وتشجيع الاستثمار في المجال البحري من التجهيز، والإسهام في إعداد وتنظيم عدد من ورش العمل المتخصصة التي تعمل في مجال الزراعة الدولية والإقليمية والمحلية حول التكنولوجيا الحديثة في مجال سبل زرع والأبحاث، وتصدر البيانات العلمية والتطبيقية إلى الأسواق الدولية.

من جانبها، أبدت مدير عام اليونيدو من شكره وتقديره لصاحبة السمو الملكي الأيرة سبيكة بنت إبراهيم آل خليفة، مديراً إيجابياً بتوجيه البحرين من خلال الاستثمار في الزراعة من خلال ترؤس سموها للقيادة الوطنية لتنمية الشبوة على أهداف، السامية التي تتبناها والتي ستكفل بإن الله منطلقاً لخدمة الإنسان ولضمان الأمن الغذائي المحلي.

الزراعة - المجلس الأعلى للمرأة

تحت إشراف قرينة عاهل البلاد رئيسة المجلس الأعلى للمرأة صاحبة السمو الملكي الأيرة سبيكة بنت إبراهيم آل خليفة، بمشاركة منظمة الأمم المتحدة للتنمية الصناعية (اليونيدو) العام الثاني على التوالي في معرض البحرين الدولي للحدائق، والترويج للمعرض من خلال شبكة مكاتب اليونيدو لترويج الاستثمار في عدد من دول العالم.

جاء ذلك خلال استقباليها صباح الأربعاء (27 فبراير/ شباط 2013) بمقر المجلس الأعلى مدير اليونيدو تامه مكللا على تشريفته ومشورة اللوات وخلال اللقاء، عبّرت سموها عن تقديرها لجهود المنظمة، وما تقوم به من

أبدت سموها مخلصاً لله سبحانه وتعالى وما وصلت إليه الشركات الوطنية البحرينية ذات العلاقة بالاستثمار في مجال الزراعة، من خلال تمويل الخطط والمؤسسات التي وضعتها والمبادرة لفتح الباب على مصراعيه في هذا المجال إلى عالمي موسوعي في المعرض هذا العام، متمنياً سموها زيادة عدد الشركات في المستقبل لعدم التشابك الزراعي في مملكة البحرين، ولتوسيع قرينة عاهل البلاد العهد أحد معرض البحرين الدولي للحدائق أصبح أحد المعارض الدوابة على خارطة المعارض العالمية المتخصصة في المجال الزراعي، وأن المشاركة الواسعة سويلاً واستمرار المعرض

تفضيلاً للتعاون الاستثماري والاقتصادي بين البلدين
المركز العربي لريادة الأعمال يقود 19 رائد عمل بحرينياً إلى الصين

تجارة وصناعة لشغفاني الشيخ إبراهيم الوفاء البحرينى وأحد بلقور القفال و الحوي الذي يقوم به المركز العربي في سبل توثيق اواصر التعاون الاقتصادية والاستثمارية بين البلدين.

وعقد منتدى رواد الأعمال البحرينية الصيني في غرفة تجارة وصناعة لشغفاني بمشاركة 25 رائد عمل صينياً ووقد رواد الأعمال البحرينية وقد تم عقد 50 لقاء B2B نتج عنها عقد 19 خطاب توابيا بحجم استثمارات فوق 22 مليون دولار امريكي في مجالات التقنية المعلوماتية وتبديل التقنيات ومواد البناء والمواد الجاهزة والبترول والكيماويات والصنيلة والزراعة.



في الصين والذي يبلغ في 2000 مندوب مدينة صينية عبر 200 مندوب ومستشار أعمال متخصص في الترويج التجاري، كما تم الاتفاق على عقد منتدى رواد الأعمال العربي الصيني في مدينة بكين منتصف عام 2014، كما استقبل رئيس غرفة

تقدم المركز العربي الدولي لريادة الأعمال والاستثمار بالتعاون مع مكتب ترويج الاستثمار والتكنولوجيا التابع لليونيدو في مملكة البحرين زيارة توفد مكون من تسعة عشر من رواد الأعمال البحرينيين لجمهورية الصين الشعبية خلال الفترة من 6 إلى 12 نوفمبر.

ولتشارك الوفد في المعرض والمنتدى الدولي للصناعات الخشيرة والذي عقد في مدينة غوانزو والذي نظم تحت رعاية مدير عام منظمة الأمم المتحدة للتنمية الصناعية في ليوغ، بالتعاون مع وزارة الصناعة وتكنولوجيا المعلومات في جمهورية الصين، حيث التقى رئيس مجلس أمناء المركز العربي الدولي لريادة الأعمال الشيخ ابراهيم بن

استقبل عبدالله بن حمد والمدير العام لـ «اليونيدو» الملك: إطلاق مشروع «نمط الحياة الأخضر» من البحرين ثمرة نهضتها



جلالة الملك العبدى مستقبلاً سمو الشيخ عبدالله بن حمد آل خليفة والمدير العام لمنظمة الأمم المتحدة للتنمية الصناعية باليونيدو

البحرين تحرص على تطوير علاقاتها مع الأمم المتحدة بمختلف المجالات

وأشاد جلالة العبدى العبدى بالجهود الفعالة التي تضطلع به الأمم المتحدة وسما تدعمه من برامج ومشاريع تسهم في تعزيز مسيرة التنمية في بلدان العالم وجهودها الرامية إلى إرساء الأمن والاستقرار والسلام في ربوع العالم، مؤكداً جلالة العبدى العبدى حرص البحرين على تطوير علاقاتها مع منظمات الأمم المتحدة في المجالات المختلفة.

وكلا، جلالة دكانخي ويوكيملا بتقبل تحياته لأخمين العام للأمم المتحدة بأن كسي مون وتقديره لجهوده وسماجه في دعم وتعزيز مسيرة وعمل المنظمة الدولية.

الأمم المتحدة للتنمية الصناعية باليونيدو دكانخي ويوكيملا، بمناسبة زيارته لملكة البحرين لآتمام المملكة محطة انطلاق، بين شكره وتقديره لمنظمة الأمم المتحدة للتنمية الصناعية لاكثرها مملكة البحرين لانطلاق هذا المشروع الحيوي المهم الذي سيعزز من مجالات التعاون والتشويق بين البحرين والمنظمة الدولية متمنياً لهذا المشروع تحقيق كل الأهداف والتطلعات المنشودة. كما أكد جلالة أن المركز العربي الدولي لريادة الأعمال سوف يكون نموذجاً لخدمة رواد الأعمال في العالم.

قال حضرة صاحب الجلالة الملك حمد بن عيسى آل خليفة عاهل البلاد العبدى، إن واتمك مملكة البحرين محطة انطلاق مشروع نمط الحياة الأخضر - مشاريع الصحة والعافية والرفاهية البدنية ونشطين المركز العربي الدولي لريادة الأعمال والاستثمار بمملكة البحرين، يأتي في ظل ما تشهده البحرين من نهضة تنموية ومشاريع صناعية تسهم في دعم الاقتصاد الوطني والشباب التجاري والاقتصادي مما جعلها تبرزاً مركزاً مهماً للعديد من الشركات والمؤسسات ومختلف المشاريع الاستثمارية.

وأعرب، حضرة صاحب الجلالة الملك حمد بن عيسى آل خليفة عاهل البلاد العبدى، خلال استقباله جلالة يوم أسس في قصر السدير، سمو الشيخ عبد الله بن حمد آل خليفة العبدى الشخصي لجلالة العبدى رئيس المجلس الأعلى للبيئة، حيث قدم لجلالة مدير عام منظمة

الملك ورئيس الوزراء وولي العهد يهنتون أمير الكويت بالعيد الوطني

بعث حضرة صاحب الجلالة الملك حمد بن عيسى آل خليفة عاهل البلاد العبدى برقية تهنئة إلى أخيه صاحب السمو الشيخ صباح الأحمد الجابر الصباح أمير دولة الكويت، بمناسبة ذكرى العيد الوطني للكويت.

وأعرب جلالة في البرقية عن أطيب تعاطفه وبالحسن تمنياته لسمو أمير الكويت بمشور السعد والسعادة وللشعب الكويتي الشقيق العبدى من التقدم والأزدهار في ظل الريادة سمو أمير دولة الكويت، مشيداً بهذه المناسبة العظيمة ومربطاً العلاقات الأخوية الوطيدة التي تربط البلدين والشعبين الشقيقين في كافة المجالات.

من جهته بعث صاحب السمو الملكي الأمير خليفة بن سلمان آل خليفة رئيس الوزراء برقية تهنئة مملئة إلى أخيه صاحب السمو الشيخ صباح الأحمد الجابر الصباح أمير دولة الكويت بمناسبة ذكرى العيد الوطني للدولة الشقيقة، ضمنها سموه خالص تمنياته وأطيب تمنياته لسمو أمير دولة الكويت بدوام الصحة والسعادة وللشعب الكويتي الشقيق ازدهار التقدم والتطور في ظل الريادة سموه، مشيداً بالعلاقات الأخوية العتيبة التي تربط البلدين والشعبين الشقيقين على مختلف الأصعدة.

وبعث صاحب السمو الملكي رئيس الوزراء برقتي تهنئة إلى كل من أخيه سمو الشيخ نواف الأحمد الجابر الصباح ولي العهد وأخيه سمو الشيخ جابر المبارك الحمد الصباح رئيس مجلس الوزراء بهذه المناسبة الوطنية.

يدور بعث صاحب السمو الملكي الأمير سلمان بن حمد آل خليفة ولي العهد نائب القائد الأعلى برقية تهنئة مملئة إلى صاحب السمو الشيخ صباح الأحمد الجابر الصباح أمير دولة الكويت عبر فيضا من خالص تمنياته بمناسبة ذكرى العيد الوطني للدولة الشقيقة، متمنياً سموه لسمو أمير دولة الكويت وأثر الصحة والسعادة وللشعب الكويتي الشقيق كل التقدم والنماء في ظل الريادة سموه، وأشاد سمو ولي العهد بما تشهده العلاقات الأخوية المتعمزة القائمة بين البلدين والشعبين الشقيقين من تطور وازدهار في شتى المجالات.

وبعث صاحب السمو الملكي ولي العهد برقتي تهنئة إلى كل من سمو الشيخ نواف الأحمد الجابر الصباح ولي العهد وسمو الشيخ جابر المبارك الحمد الصباح رئيس مجلس الوزراء بهذه المناسبة الوطنية.

وزير الخارجية يبلغ مدير عام «اليونيدو»:

البحرين حريصة على تطوير علاقاتها مع جميع هيئات الأمم المتحدة



O لقاء وزير الخارجية مع مدير عام اليونيدو.

متمنياً التقدم والنمو لكل المشاريع التي تنصرف على تنظيمها الأمم المتحدة لما لها من مردود على تحقيق الاستدامة والإنستثمار الإمتل في الكوادر البشرية.

مملكة البحرين ومنظمة الأمم المتحدة للتنمية الصناعية.

كما نوه الوزير بما توليه مملكة البحرين من دعم وتشجيع لمشاريع ريادة الأعمال.

استقبل، الشيخ خالد بن أحمد بن محمد آل خليفة، وزير الخارجية، في مكتبه بالديوان العام للوزارة أمس الدكتور كاندو يوكيملا، مدير عام منظمة الأمم المتحدة للتنمية الصناعية (اليونيدو)، وذلك بمناسبة زيارته لمملكة البحرين لنشطين المركز العربي الدولي لريادة الأعمال والاستثمار.

وقد رحب الوزير بمدير عام منظمة الأمم المتحدة للتنمية الصناعية، مباركاً بتشين المركز، واختيار «اليونيدو» مملكة البحرين مقراً لإقامة هذا المركز الذي سوف يسهم في خدمة رواد الأعمال.

وأكد الوزير في هذا الصدد حرص مملكة البحرين على التعاون مع جميع المنظمات والهيئات التابعة للأمم المتحدة، مشيراً إلى أهمية الشراكة الاستراتيجية القائمة بين

اليونيدو يضم 50 رائد عمل بحرينياً في معرض التغذية



المشاركون يبدون بالتوافد على علم البلاد من اليوم

عبدالله بن راشد خلال الزهرة الشفوية



عبدالله بن راشد يتابع الاستعدادات الأخيرة في زيارة تفقدية للصالة

عبدالله بن راشد يتابع الاستعدادات الأخيرة في زيارة تفقدية للصالة



صورة من صفحة الاستعدادات الخاصة بالبطولة



دلال زهرة عبدالله بن راشد لفرقة البطولة

دول مجلس التعاون الخليجي أو والمدنية في أوروبا وآسيا وأمريكا الجنوبية وبقية دول العالم، وذلك عبر فتحها حسابات خاصة بالبطولة على مواقع التواصل الاجتماعي "فيس بوك"، "يوتيوب" و"الستقرام". وبإشراف اللجنة الإعلامية في عملها في هذا الجانب واطمئنة نصب أعينها أهمية إنجاز هذه البطولة على المستوى الإعلامي من خلال التواصل المباشر مع مختلف وسائل الصحافة والإعلام من داخل وخارج مملكة البحرين وتسخير مواقع التواصل الاجتماعي في الشبكة العنكبوتية بما يوصل ويبرز جهود اللجنة المنظمة والجنة الأولمبية البحرينية والاتحاد



الدكتور هاشم حسين

الإنفاض الكبير في سنوات العمل والارتفاع الكبير في نفقات علاجها. وعليه، لا بد لنا من العمل الحديث من خلال فراكة استراتيجية بين القطاعين العام والخاص إلى الأمام في حل مثل هذه المشكلات، ويتم ذلك من حيث أن صرف دولار واحد في السنة الوقائية يعادل 7 دولارات في تكاليف العلاج من خلال إيجاب فرص عمل للشباب، بالإضافة إلى ضمان صحة هؤلاء الشباب الذين سيصبحون قادة المستقبل، ومن هنا يأتي هذا المعرض في سبيل تحقيق الشكين الاقتصادي للشباب من خلال إنشاء مشروعاتهم في فريز المبادرين وخاصة في مجال الصحة والعلاج الوقائي. من جهة، أعرب رئيس منظمة اليونيدو في البحرين الدكتور هاشم حسين عن سعادته لمشاركتهم في هذا الحدث الرياضي العالمي، مؤكداً أن المملكة باتت تمتلك مكانة عالمية مميزة في جانب الصحة والتمتع بالصحة والذخيرة، مؤكداً أنها فرصة لكي يعرض رواد الأعمال البحرينيين أعمالهم في هذه البطولة.

يعرض منتجاتهم وخدماتهم التي تعنى بالصحة واللياقة ومنها التريدي الرياضية والمدربين المتخصصين في التغذية والصحة والكمالات الغذائية، ويأتي هذا المعرض في إطار السعي لتحقيق الأهداف الإيجابية للأهلية بهدف نشر روح وقافة الرياضة الصحية والتمتع بصحة الشباب البحرينيين لتكون مملكة البحرين رائدة في مجال الرياضة والصحة واللياقة البدنية والعلاج الصحي. وتقدم الإحصائيات إلى أن مملكة البحرين تفتت في المركز العاشر في نسبة زيادة الوزن معدل متوسط السنة تقدر بـ 26% بين الأطفال الذين أعلنت الجمعية البحرينية العسكرية بأنه وصل إلى حد الوباء، ويتم تشخيص 20% من السعوديين الذين هم في سن الثلاثين وما فوق بمرض السكري، أما في الكويت فإن 22% من الأطفال يعانون من السكري الذي يرتبط بعلاقة متبادلة مع السمنة، خاصة وأن السمنة تحمل العديد من المخاطر والمضاعفات، بالإضافة إلى الآثار الجسدية التي تشمل زيادة خطر الإصابة بأمراض القلب، ارتفاع ضغط الدم والسكري ومشاكل في التنفس واضطرابات النوم، كما يؤدي إلى عواقب نفسية أخرى مثل عدم الثقة بالنفس والافتقار، مع ما يستتبعه كل ذلك من آثار سلبية على الإنتاجية



شعار اليونيدو

يعرف السلام الملكي البحرين في هذا الحفل الرياضي الكبير. وأضاف نجم من معهد البحرين للموسيقى اختار فرقة من طلابه للمشاركة، وذلك عبر عرف مقطوعة عالمية وقد تم عمل بروفة لهذه الفرقة على المسرح الخاص بالبطولة، مشيراً إلى أن أعضاء الفرقة متمددي الجنسيات، وذلك لإرسال رسائل إلى العالم كله بأن مملكة البحرين بلد العاشق والسامح. وأعرب نجم من سعادته بالمشاركة مع الفرقة الموسيقية لوزارة الداخلية ومعهد البحرين للموسيقى في إنجاز البطولة العالمية لهواة بناء الأجسام، مشيراً إلى أن جميع التحضيرات تفر بنجاح البطولة.

الرياضية لتغطية هذا الحدث الرياضي وإيرتاده بصورة إعلامية متميزة تليق بسمة مملكة البحرين عند استضافتها لثل هذه الفعاليات الرياضية العالمية، كما تجرول في مختلف أرجاء الصالة الرياضية لتكثف على استعدادات لجنة التنظيم وضبطها لاستقبال الجماهير، بالإضافة إلى الإطلاع على تجهيزات المسرح الذي سيقام عليه عروض "بهباب الصافات". وحسب بالإطلاع على التجهيزات التي تقام خارج الصالة الرياضية التي ستحتضن المعارض والفعاليات الخاصة بالبطولة، حيث وجهه بضرورة إيلاء الفعاليات الخاصة بصورة متميزة لأهداف هذه الفعالية ونشر ثقافتها.

وفي ختام الزيارة، أعرب الشيخ عبدالله بن راشد آل خليفة عن تقديره الكبير للجهود الطيبة للجان العاملة، معتبراً أن عملها الكبير ولانتمى سيكون أساساً لنجاح المملكة في استضافة البطولة.

فرقة موسيقية متميزة الجنسيات
بين الدكتور مبارك نجم قائد الفرقة الموسيقية بوزارة الداخلية ومدير معهد البحرين للموسيقى أن استعدادات الفرقة الموسيقية شارفت على الانتهاء، وقد تم عمل البروفة الأولى للفرقة للناك من عابرة الفرقة، مشيراً إلى أن الفرقة ستقوم

تبدأ الفهرود المشاركة في بطولة مسرر أولمبيا العالمية للهواة التي تقام في الفترة من 5 حتى 7 ديسمبر المقبل، تحت رعاية كرهة من سمو الشيخ ناصر بن حمد آل خليفة رئيس للجنسيات الأعلى للشباب والرياضة ورئيس اللجنة الأولمبية البحرينية بوصول بطر مسرر أولمبيا للماهرة والكوريت للمحربي العالمي رامي السباعي وللقاب ببد (Big Ram) مساء اليوم مع الساعة 9:20 مساءً. ويصل صباح غد رئيس الاتحاد الدولي لبناء الأجسام IFBB رافيل سانتوجنا عند الساعة 8:45 مساءً وسيكون في استقباله رئيس اللجنة المنظمة العليا للبطولة نائب رئيس الاتحاد الدولي لبناء الأجسام ورئيس الاتحاد الآسيوي لبناء الأجسام واللياقة البدنية راسن والترية الحديثة الشيخ عبدالله بن راشد آل خليفة، وساء عند الساعة الحادية عشرة يصل البطر العالمي الأمريكي قبل حيت.

عبدالله بن راشد: جهود اللجان المنظمة تستحق أعلى التقدير
ومرر الشيخ عبدالله بن راشد على متابعة آخر الاستعدادات بالصالة الرياضية بمدينة خليفة، مؤكداً أهمية تضافر كافة الجهود في سبيل تأمين عوامل النجاح للبطولة، مشيراً إلى ضرورة إظهارها بالصورة التي تليق بسمة مملكة البحرين على صاحة الرياضة العالمية وبجهد مكثفها على سبيل إدواراً وبناء الأجسام إقليمياً وإقليمياً ودولياً وعالمياً.

وأعرب عبدالله بن راشد بالفرقة التي أقامتها اللجان العاملة في صالة مدينة خليفة الرياضية، واستحسن من منافسات البطولة، وذلك لانتمى من جاهزيتها قبل انطلاق البطولة الأزرق في تاريخ هواة بناء الأجسام، حيث أشار إلى أن التجهيزات للبطولة تتميز وفق الخطة المعد لها من قبل اللجان العاملة في البطولة، وذلك بفضل الجهود الكبيرة والمتميزة التي يقوم بها أعضاء اللجان في سبيل تأمين عوامل النجاح لهذا الحدث الرياضي، الذي يحظى بدعم من قبل سمو الشيخ ناصر بن حمد آل خليفة رئيس للجنسيات الأعلى للشباب والرياضة ورئيس اللجنة الأولمبية البحرينية.

وخلال تفقده للبروفة اطلع على استعدادات الفرقة الموسيقية التابعة لوزارة الداخلية التي ستقوم بعرض السلام الملكي البحريني، بالإضافة إلى الفرقة الموسيقية التابعة لمعهد البحرين للموسيقى التي ستقوم بعرض مقطوعة عالمية في هذا الحدث الرياضي العالمي الكبير. كما استمع إلى شرح مفصّل من قبل أعضاء فرقة البروفة الذين سيقدّمون فلكلوراً شعبياً بحرينياً للجماهير الذي ستحتضن فعاليات البطولة وسبيل للجهود أهمية استضافة البطولات العالمية للترويج للمملكة وإظهار العريق كما أعرب الشيخ عبدالله بن راشد عن الإبرارات التي استضافها الفنان

الأميرة سبيكة تشيد بدور (اليونيدو) في الترويج لمعرض الحدائق



○ سمو الأميرة سبيكة تستقبل مدير عام اليونيدو.

ولضمان الأمن الغذائي المحلي والصناعة (اليونيدو) هي وكالة متخصصة في منظمة الأمم المتحدة، وغيرها في تقاسم وتهدف إلى تعزيز وتسرير التنمية الصناعية في الدول النامية والبلدان التي تمر اقتصاداتها بمرحلة انتقالية، وتعزيز التعاون الصناعي الدولي.

اليونيدو، عن شركته وتقديره لصاحبة السمو الملكي الأميرة سبيكة بنت إبراهيم آل خليفة فريضة عامل البلاد للفن على حسن الضيافة وكرم الاستقبال، مبدياً إعجابها بتجربة مملكة البحرين من خلال الاستثمار في الزراعة من خلال ترويس سموها للمحكمة الوطنية لتنمية القطاع الزراعي والأهداف السامية التي تمتها والتي ستشكلون بيان الله منطلقاً لصحة الإنسان

مجال سبل زرع والاعتناء وتصدير الفيتات العنبرية والعطرية إلى الأسواق الدولية مما يؤكد الشراكة والتعاون الدائم مع المبادرة الوطنية لتنمية القطاع الزراعي ما لهذا القطاع من دور هام في الاستثمار وزيادة الواردات للبلاد، ودعم توجهات مملكة البحرين لتكون وجهة سياحية خضراء.

استقبلت صاحبة السمو الملكي الأميرة سبيكة بنت إبراهيم آل خليفة فريضة عامل البلاد الملكي رئيسة المجلس الأعلى للمرأة صباح أمس الأربعاء بمقر المجلس الدكتور كادام يوكا مدير عام منظمة الأمم المتحدة للتنمية الصناعية «اليونيدو»، بمناسبة زيارته البلاد. وفي بداية اللقاء، رحبت صاحبة السمو الملكي بالدكتور يوكا متمنية له طيب الإقامة في مملكة البحرين، مبدية سموها شكرها وتقديرها لجهود منظمة الأمم المتحدة للتنمية الصناعية «اليونيدو»، وما تقوم به من دور تنموي وفعال في تشجيع التنمية الصناعية المستدامة في مملكة البحرين، وتشجيع الاستثمار في الشباب البحريني من الجنسين.

كما أشادت فريضة عامل البلاد الملكي بدعم ومشاركة منظمة الأمم المتحدة للتنمية الصناعية «اليونيدو»، للعام الثاني على التوالي لمعرض الحدائق الوطني والمعرض من خلال شبكة مكاتب اليونيدو لترويج الاستثمار في عدد من دول العالم، والإسهام في إمداد وتنظيم عدد من ورش العمل للخاصة التي تعمل في مجال الخدمات الدولية والإقليمية والحياة حول التكنولوجيات الحديثة في

ضمن جهودها لتشجيع ريادة الأعمال والإبداع

«تمكين» توقع اتفاقية مع «اليونيدو» لتنظيم ورش للبحرانيين



أثناء توقيع الاتفاقية

كل ورشة خبير في السوق يشتمل بخبرة عالية ومعرفة عملية بالوضوح. ويقتل برنامج ورش عمل ريادة الأعمال، برنامج «تمكين» الأخرى التي تركز على ريادة الأعمال وتقديم الدعم والتحويل إلى المشاريع والمؤسسات الجديدة. ومن بين هذه البرامج والمبادرات برنامج دعم لخطط الأعمال للشباب، وفعاليات المشاريع لرواد الأعمال، وبرنامج ريادة الأعمال للمرأة.

يعلن لجميع البحرانيين من رواد الأعمال أو الراغبين في أن يصبحوا من رواد الأعمال الاستفادة من هذا البرنامج. تجدر الإشارة إلى أن برنامج «تمكين» قد خدمت حتى الآن أكثر من 77 ألف بحريني وموسسة في البحرين عبر العديد من المؤسسات الجديدة والفئة وتحويلها بالشراكة مع القطاع العام والخاص.

تمكين البحرانيين ومساعدتهم على صنع مستقبلهم وتغيير العقيدة السائدة من باحثين عن عمل إلى أصحاب عمل يوفرون الوظائف للآخرين، ومن جهته قال د. هاشم حسين: تعتبر ريادة الأعمال الشريان الذي يغذي كافة الاقتصاديات الحديثة، ونحن نتشارك مع «تمكين» في الرغبة القوية في إرساء الأطر السليمة وتوفير برامج الدعم اللازمة لتنظيم الإبداع وتحقيق الاستفادة للاقتصاد البحريني. وهذا من شأنه أن يعزز قدرة رواد الأعمال على إنشاء مشروعات جديدة والإسهام في نمو المشروعات القائمة من خلال برنامج تحفيز الاستثمار وتنمية المؤسسات والذي يحرف دولياً بالتمويل البحريني العربي.

هذا ويسمى عقد ورش العمل على مدار عامين وتغطي مواضيع شتى مثل تطوير المنتجات والخدمات، والهوية التجارية، وإدارة الموارد، والابتكار وخلق الأفكار، وتحديد تحديات السوق، وغيرها، وسيدير

وقعت «تمكين» اتفاقية مع المركز العربي الدولي لريادة الأعمال والاستثمار التابع لمنظمة الأمم المتحدة للتنمية الصناعية (اليونيدو) في البحرين وذلك لإطلاق برنامج ورش عمل ريادة الأعمال، وهو أول برنامج تدريبي تقدمه «تمكين» خصيصاً لرواد الأعمال البحرانيين.

حضر مراسم التوقيع الرئيس التنفيذي ل«تمكين» محمود الكوهجي والقائمة بأعمال نائب الرئيس للتنمية البشرية في «تمكين» أمل الكوهجي، ومدير مكتب اليونيدو في البحرين، الدكتور هاشم حسين، وعدد من كبار المسؤولين من الجانبين.

ويسمى البرنامج الجديد الذي سيقام رسمياً في يناير 2014 إلى تشجيع ريادة الأعمال والابتكار بين البحرانيين، وهو أحد أهداف «تمكين» الرئيسية الرامية إلى تطوير قدرات البحرانيين ومؤسسات القطاع الخاص في المملكة.

وقد خصصت «تمكين» ميزانية قدرها 170,000 دينار بحريني لهذا البرنامج الذي سيمتد من خلاله عقد 24 ورشة عمل في مجالات متعددة تتعلق بريادة الأعمال، وسيستفيد من هذه الورش 450 بحرينياً، وفي تعليق له على إطلاق البرنامج، قال الرئيس التنفيذي ل«تمكين» محمود الكوهجي: «إننا مسرورون بإطلاق برنامج ورش عمل ريادة الأعمال بالتعاون مع اليونيدو، إذ يمثل هذا البرنامج خطوة إيجابية أخرى إلى الأمام

TAMKEEN AND UNIDO TO CONDUCT ENTREPRENEURSHIP WORKSHOPS

DT Business Desk
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Tamkeen has signed an agreement with Arab International Centre for Entrepreneurship and Investment (AICEI), which falls under the United Nations Industrial Development Organisation (UNIDO) in Bahrain, to launch the Entrepreneurship Workshops Programme.

This is the first Tamkeen training programme is catering solely to Bahraini entrepreneurs. The signing ceremony was attended by Tamkeen Chief Executive, Mahmood Al-Kooheji and UNIDO Bahrain Head, Dr. Hashim Hussain, along with senior officials from both sides.

The new initiative, which is set to commence in January 2014, seeks to encourage entrepreneurship and innova-



Dr. Hussain and Mr. Al-Kooheji during the signing ceremony.

tion among Bahrainis and will help sharpen the capabilities of Bahrainis and enterprises in the private sector.

Tamkeen earmarked around BD170,000 for the programme, which will include 24 work-

shops. The workshops will cover an array of topics relevant to entrepreneurs. In all, 480 Bahrainis will benefit from the programme.

Mr. Al-Kooheji said, "The programme is another step

forward in our drive to empower Bahrainis to take control of their future and shift the mindset from job seekers to job creators."

Dr. Hussain said, "Entrepreneurship is the lifeblood of all modern economies and we share with Tamkeen the profound desire to put in place the right framework and support programmes to facilitate innovation and sustainably develop the nation's economy. This increases the capability of entrepreneurs to create new projects, contribute to the growth of current projects through an investment incentives programme and develop enterprises, which fit in a framework known internationally as the Bahraini Arabic Model."

The workshops will be held over a two-year period and cover areas such as product/



UNIDO and Tamkeen officials during the signing ceremony.

service development, brand identity, resource management, creativity and idea generation, market gap identification, and more. Each workshop will be taught by a market expert with international experience of the subject matter.

The programme complements Tamkeen's other entrepreneurship-focused programmes, which provide funding and support to new business ventures. These include the Start-up Support

Scheme, Mashroo3i youth business plan competition, networking events, and dedicated women entrepreneurship programmes in partnership with the Supreme Council for Women. All Bahrainis who are interested in becoming entrepreneurs are eligible for this programme.

For more details visit: www.aarait.org. For more information: phone: 17536881, fax: 1536883 and hashim@arceit.org.

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The Business



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Dr Fakhro at the ceremony

GROUP ACQUIRES MERRILL UNIT

MANAMA: Julius Baer Group has taken over the international wealth management business of Merrill Lynch in Bahrain, Lebanon and the UAE after an agreement was signed last year.

Graduation honour

MANAMA: A graduation ceremony for 39 entrepreneurs, professors and teachers from Ahlia University was held in the presence of university president Dr Abdulla Al Hawaj.

The ceremony was organised by United Nations Industrial Development Organisation in co-operation with the Industry and

Commerce Ministry. Industry and Commerce Minister Dr Hassan Fakhro delivered a speech stating that the variations of entrepreneurship programmes stem mainly from government guidelines to enhance human resources and invest in the most promising young people to enter the business sector confidently.

تخريج دفعة من المشاركين في الدورة التعريفية لتنمية رواد الأعمال فخرو: التحديات الاقتصادية تتطلب احتواء الشباب

المعيد المظي حسب بل في المعيد الإنجليزي والعالمي بشكل عام".
ولدت الوزير التي أن مملكة البحرين عقدت في العام 1996 براكة إستر اتوجية مع منظمة الأمم المتحدة للتنمية الصناعية "يونسكو" وذلك لارتقاء بالشباب وتكبيهم الاقتصادية. عموماً بأنه من هنا تم إنشاء المركز العربي الدولي لريادة الأعمال والانتشار في مملكة البحرين في العام 2001، حيث تصافرت الجهود بين الحكومة واليونسكو مما أسفر عن استحداث "المركز العربي لريادة الأعمال" والذي أصبح يطبق اليوم في 34 دولة حول العالم بدءاً من مملكة البحرين وصولاً إلى جميع بلدان العالم حتى وصل إلى جمهورية الصين الشعبية والكويت من الدول العربية شمالاً وجنوباً وغرباً وشرقاً.
وأشار إلى أن مملكة البحرين على استعداد تام لتقديم كافة مستويات الدعم والمساعدة لإيجاد عملية نقل النموذج البحريني العربي إلى جميع الدول وتقديم الخدمات التي قد يحتاجها في العشرين سنة الماضية في هذا المجال.



فخرو مع المشاركين

والشباب المشترك للإستفادة من البرامج والأليات التي أثبتت قدرتها على مواجهة هذه التحديات من خلال فتح منافذ جديدة لهم، مشيراً إلى أن الأستثمار الأمتثل اليوم يجب أن يكون في الشباب وقدراتهم ولربما أنهم وطموحهم الذي ليس له حدود، خصوصاً في ظل التطورات المتسارعة في التقنيات الحديثة وسيطرة التكنولوجيا وفخسة الإتصال المغشوح والمتنوع الذي يعجز بلا شك على المزيد من الإبداع وتنظيم الأفكار ليس في

دولياً والنموذج البحريني العربي لتنمية رواد الأعمال الذي يرضى بصفة عالمية لما شكفه من انتشار واسع يفضل الدورات التدريبية التي تنظمها "يونسكو".
وأضاف أن "ما يواجهه العالم العربي اليوم من تحديات اقتصادية حصة تتطلب احتواء الشباب بأعدادهم المتزايدة وإيجاد فرص عمل مناسبة لهم وبشكل جوهراً مخرافعة والعمل على المستويين المحلي والإقليمي لوضع الحلول الناجمة والبنائية،

شامة السيد - وزارة الصناعة والتجارة، أكبر حفل تخريج دفعة من المشاركين في الدورة التعريفية لنقل برنامج تنمية رواد الأعمال وإنشاء المؤسسات المتناهية الصغر والأسفيرة والمتوسطة "النموذج البحريني العربي"، والذي أقيم بالتعاون مع منظمة الأمم المتحدة للتنمية الصناعية "يونسكو" تحت رعاية وزير الصناعة والتجارة حسن فخرو وألقى وزير الصناعة والتجارة كلمة عبر خلالها عن اشتراكه برعاية هذا الحفل الذي يشكل خطوة متقدمة في مسيرة التنمية الاقتصادية في مملكة البحرين، منوهاً إلى كونه يمثل استمرار الحكومة بوجود أعداد متزايدة من الكوادر الطموحة والمتطلعة إلى تطوير قدراتها وإثباتهاها الهائلة إلى إستحداث مشاريع اقتصادية متنوعة نصب في تحقيق الرؤية الشاملة للحكومة والمنظمة في رؤية البحرين الاقتصادية حتى سنة 2030 وبعمومها، وتفضل الوزير احتزاز الحكومة بحريني الدورة التعريفية لبرنامج "تنمية رواد الأعمال وإنشاء المؤسسات المتناهية الصغر والصغيرة والمتوسطة"، والذي أصبح يعرف



أولاد من الله يوسف يونسكو مع الوزير العام لمنظمة الأمم المتحدة للتنمية الصناعية

يونسكو: سلمة مخرج الوثائق رسالة خطية من الملك «اليونسكو»: البحرين مرفأ تجاري رئيس بالمنطقة ومقصد للاستثمار

أكد المندوب العام لمنظمة اليونسكو لدى مكتب الأمم المتحدة بواشنطن والمتخصصة بفيينا السفير يوسف يونسكو، خلال اجتماعه أمس بالبحرين العام لمنظمة الأمم المتحدة للتنمية الصناعية «اليونسكو» كاتبي يوسوكا اليوم التنوير والنائل التي تقوم به المنطقة في تشجيع التنمية الصناعية المستدامة في مملكة البحرين، وتشجيع الاستثمار وإيجاد الفرص بينها وبين المملكة. ونقل السفير يونسكو، له تحيات القيادة وحكومة مملكة البحرين، وسلعه رسالة خطية من حضرة صاحب الجلالة الملك العبدى- تتعلق باعزز التعاون المشترك بين مملكة البحرين واليونسكو.

وأشار يونسكو، بمشاركة يوسوكا شخصياً، وتعاون على التوالي، في معرض البحرين الدولي للنداء، والترويج للعرض من خلال شبكة مكتب اليونسكو للترويج الاستثمار في عدد من دول العالم، والإسهام في إعداد وتنظيم عدد من ورش العمل المتخصصة التي تعمل على تداخل الخبرات الدولية والاقليمية والحدلية حول التكنولوجيا الحديثة في المجال الرأسي، من جهة. أشد يوسوكا بما تحمله مملكة البحرين من مقومات ترقية تشكل في رؤها الزاخر وعمس التنوع وإعداد الخدمات الربية الحديثة، وأصب دور مركزي كعرفاً تجاري رئيس بمنطقة الخليج العربية، الأمر الذي يجعلها وجهة تفضيلية لكثير من المستثمرين ورؤال الأعمال. وأوضح يوسوكا أن البحرين، كعاب، مرفأ جوهراً في التبادل التبعاتك التربوية السامة والفترات المبلية على مستوى المنطقة والعالم، من خلال تسخير للتكنولوجيا لاختراع لمواصلة التنمية المستدامة السمية بين الحكومات أو مؤسسات القطاع الخاص.

وأعرب يوسوكا من استعداده لمواصلة التعاون بين منظمة اليونسكو ومملكة البحرين من أجل دعم التنمية الاقتصادية والتجاري والبيئي في المنطقة وتحقيق الأهداف والتطلعات الرامية لتعزيز مسيرة التنمية في البلاد. وقال يوسوكا، إن مملكة البحرين خلال شهر مارس الماضي، التي خلالها يعاها البلاد، وفريقه، وتسد من المسؤوليين، حيث شهد انطلاق مشروع نعمت الجديدة الأخضر- مشرع الصمة والعافية والوقاية الربية- والتشدين المركز العربي الدولي لريادة الأعمال والاستثمار بالمملكة، وتم خلال هذه لربارة بحث سبل تعزيز التعاون والتسويق بين البحرين والمنظمة الدولية، وعلى جميع المستويات، من خلال تقديم برامج ومشاريع تسهم في تعزيز مسيرة التنمية في بلدان العالم، وإرساء الأمن والاستقرار والسلام في روع العالم. جندور بشكل، أن منظمة اليونسكو هي وكالة متخصصة تابعة للأمم المتحدة وسفراها في الخمسة والعهد إلى تعزيز وأسرع التنمية الصناعية في الدول النامية والبلدان التي تعمر اقتصادها بمرددة التوظيف وتهدد إلى تعزيز التعاون العالمي الدولي.



Dr Hussein and Dr Hijris signing the agreement

Ratings boost for UAE Islamic bank

MANAMA: Al Hilal Bank has announced that it has been awarded an A1 rating by Moody's and an A+ by Fitch, the highest ratings awarded to an Islamic bank in the UAE.

Moody's extended Al Hilal Bank an A1 rating with a stable outlook, citing the bank's robust franchise growth, strength of its asset quality, advanced technology infrastructure and government support as the rationale for the positive rating outcome.

Fitch Ratings extended the Bank an A+ rating with a stable outlook. Fitch noted improving profitability, healthy asset quality, robust reserve coverage, satisfactory capitalisation as well as government support as key rating factors.

"The ratings mark a significant milestone in Al Hilal Bank's history and stand testimony to the bank's philosophy of responsible growth," said Al Hilal Bank chief executive Mohamed Jamil Berro.

"The outcome emphasises the bank's stance towards risk management, infrastructure enhancement and focus on innovation."