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**Final report  
on completion of the work  
in accordance with Contract No 2001/271  
between UNIDO and IIM LINK**

“Arrangement of teaching the “Executive Manager” Programme at Syktyvkar State University, Komi, Russian Federation”

**The aim of the work** undertaken in accordance with the indicated Contract is *to launch the study programme for leadership of Republic of Komi.*

Syktyvkar State University (SGU) was selected as a base for launching the Programme;  
distance education was chosen as the most appropriate learning technology that fits requirements of Clause II of the task (see Annex B to the Contract).

The British Open University is the deviser of the distance study Programme for leadership.

International Institute of Management LINK, the exclusive representative of the OU in Russia, has adapted the Programme to Russian language.

The work is fulfilled within the UNIDO integrate programme.  
Working under the Contract started in April 2001.

When arranging the process, negotiations were held with Komi Administration and two leading higher educational organisations: Syktyvkar State University and Academy of State Service and Management at the Head of Komi Republic.  
Two visits of IIM LINK representatives (Grigoriev M.I., Pro-Rector on Development, and Sazonov A.P., Head of the Development department) to Syktyvkar and SGU representative (Petrakova E.E., Dean of Management faculty of SGU) to Moscow were arranged. IIM LINK handed appropriate methodic, organisational and study materials on different media to Syktyvkar executive members of the project.

To the moment all tasks of the Contract are completed:

**A**

To provide for reliable access of SGU to study materials, following joint actions were fulfilled:

1. Copies of study materials were passed for familiarization *June*
2. A presentation seminar was conducted in Komi *June*
3. A set of materials on study process administration was passed *June*
4. Information contacts between SGU and IIM LINK were set *June*

## B

Following actions were fulfilled as a part of developing support mechanism for the Programme:

1. Informative support on UNIDO and LINK sites, in bulletins of Government of Komi and SGU
2. Two presentations of study programmes

*June, October*

## C

Staff members were trained in administrating the process in the following order.

1. Appointed were Distance Education Programme Director – Petrakova E.E., Administrator – Karmanova Z.V.
2. Introductory briefing at SGU, Syktyvkar, was conducted
3. Complete briefing and training in administration were conducted at LINK, Zhukovsky

*June*

*July*

## D

Actions towards marketing support in promoting the Programme:

1. A set of normative documents and recommendations on promoting the Programme in the region was passed
2. Briefings in Komi and at LINK

*July*

*June, July, October*

## E

### Consulting learners

1. Within teaching, from October to April 2002, the training for leadership programme to the first group of 15 learners provided were 6 monthly consultations in the form of tutorials, self-help groups and School.
2. Tutor – learners communication was provided on a regular base.

Consequent on the work done IIM LINK educational regional centre (RC) was established to provide teaching the Open University study programmes.

15 students were registered for BZR654 course. Average current assessment shows 57 of maximum 100 marks.

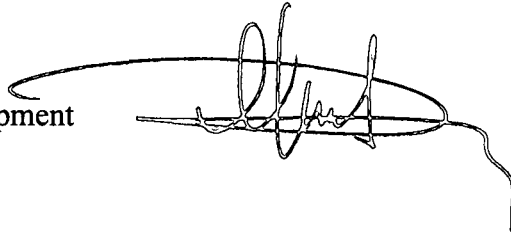
Two students of the cohort submitted only one written assignment and one student – two written assignments of the four charged. 12 students attended Residential School.

Noting the significance of the region for IIM LINK, two leading tutors were charged to conduct the School. The cohort totally took 22 April 2002 examination, the final result being approved in June 2002. Administrative, methodic, learning technologies involved in study process were followed strictly. The cohort, employers, and assessments are shown on Appendices 1, 2.

So 12 leaders of the republic have leant the study programme.

Syktyvkar Regional Centre goes on operating, 23 students are enrolled for two courses – “The Effective Manager” and “Managing Customer and Client relations”, Spring presentation.

Grigoriev M.I.,  
Pro-Rector on Development

A handwritten signature in black ink, appearing to be 'M.I. Grigoriev', written over a horizontal line. The signature is stylized and includes a long, sweeping underline that extends to the right.

**APPENDIX 1**  
**LIST OF STUDENTS**  
**COURSE: BZR 654**  
**TITLE: "The Effective Manager"**  
**PRESENTATION: 01K**  
**CITY: Syktyvkar**  
**NUMBER OF STUDENTS TOTALLY: 15**

No	Name	Education	Employer	Position
1	Agalakova Irina V.	Secondary	JSC "Svyaz"	PC operator
2	Borisova Maria B.	higher	SGU, Faculty of Management, master programme	Student
3	Bushueva Ludmila I.	Higher	SGU	Lecturer
4	Danilova Larisa M.	Higher	Syktyvkar timber industrial complex	Marketing group specialists
5	Ivanov Vladimir D.	Higher	Emva town, JSC "Zavod DVP"	Deputy Director on development
6	Karsakov Sergei V.	Higher	JSC "Syktyvkar veneer plant"	Chief engineer
7	Knyazev Gennady Yu.	Higher	JSC LPK "Syktyvkar LDK"	Chief engineer
8	Koktomov Vladimir V.	Higher	JSC "Syktyvkar veneer plant"	Deputy Director
9	Kurashin Dmitry V.	higher	Branch of JSC TsV "Protech-Protech-26"	Manager of pharmaceutical department
10	Naumov Eduard S.	higher	Branch of JSC TsV "Protech-Protech-26"	Regional representative for RK
11	Petrakova Ekatherina E.	Higher	SGU	lecturer
12	Pshenitsyn Sergei A.	higher	JSC "Syktyvkar veneer plant"	Sales department chief
13	Terletsky Maxim N.	Higher	JSC "Syktyvkar LPK"	Leading specialist
14	Filatov Vladimir M.	Higher	JSC "Syktyvkar veneer plant"	Chief mechanic
15	Shadrin Yury A.	higher	JSC "Syktyvkar veneer plant"	Director

**APPENDIX 2  
LIST OF STUDENTS  
ASSIGNMENT (TMA) ASSESSMENT  
COURSE: BZR 654  
TITLE: "The Effective Manager"  
PRESENTATION: 01K  
CITY: Syktyvkar  
NUMBER OF STUDENTS TOTALLY: 15  
TUTOR: Tkachev Vasily V.**

No	Name	TMA 1	TMA 2	TMA 3	TMA 4
1	Agalakova Irina V.	70	46	61	50
2	Borisova Maria B.	70	64	58	62
3	Bushueva Ludmila I.	70	82	57	72
4	Daniilova Larisa M.	49			
5	Ivanov Vladimir D.	74	54		
6	Karsakov Sergei V.	74	58	58	62
7	Knyazev Gennady Yu.	50	48	40	34
8	Koktomov Vladimir V.	40	46	64	58
9	Kurashin Dmitry V.	63	56	64	
10	Naumov Eduard S.	63	84	46	52
11	Petrakova Ekatherina E.	62	76	73	72
12	Pshenitsyn Sergei A.	76	54	68	52
13	Terletsky Maxim N.	40			
14	Filatov Vladimir M.	41	58	60	50
15	Shadrin Yury A.	54	58	62	