



#### **OCCASION**

This publication has been made available to the public on the occasion of the 50<sup>th</sup> anniversary of the United Nations Industrial Development Organisation.



#### **DISCLAIMER**

This document has been produced without formal United Nations editing. The designations employed and the presentation of the material in this document do not imply the expression of any opinion whatsoever on the part of the Secretariat of the United Nations Industrial Development Organization (UNIDO) concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries, or its economic system or degree of development. Designations such as "developed", "industrialized" and "developing" are intended for statistical convenience and do not necessarily express a judgment about the stage reached by a particular country or area in the development process. Mention of firm names or commercial products does not constitute an endorsement by UNIDO.

#### FAIR USE POLICY

Any part of this publication may be quoted and referenced for educational and research purposes without additional permission from UNIDO. However, those who make use of quoting and referencing this publication are requested to follow the Fair Use Policy of giving due credit to UNIDO.

#### **CONTACT**

Please contact <u>publications@unido.org</u> for further information concerning UNIDO publications.

For more information about UNIDO, please visit us at www.unido.org



### **United Nations Industrial Development Organization**

# A Comparative Analysis of SME Strategies, Policies and Programmes in Central European Initiative Countries





# ITALIAN POLICIES IN FAVOUR OF SMEs

#### CONTENTS

OVERVIEW ON SMES POLICY IN ITALY

NATIONAL FINANCING FOR SMALL AND MEDIUM ENTERPRISES
LAW 49/857 - MEASURES FOR CO-OPERATION CREDIT AND URGENT MEASURES
SAFEGUARDING EMPLOYMENT LEVELS

LAW 44/86 - YOUNG ENTREPRENEURS

MAIN ITALIAN LAWS IN FAVOUR OF RESEARCH AND DEVELOPMENT

LAW 46/89 - INTERVENTION IN FAVOUR OF SECTORS BELONGING TO ADVANCED ECONOMY IN ITALY

LAW 346/88 - MODIFICATION TO LAW 46/82 AND PARTICIPATION IN INTERNATIONAL AND EUROPEAN R&D PROGRAMMES

LAW 317/91, ARTICLE 8 - INTERVENTION IN FAVOUR OF INNOVATION AND DEVELOPMENT OF SMES

INCENTIVES TO PRODUCTIVE ACTIVITIES

LAW 1329/65 - MACHINERY PURCHASE OR LEASING

LAW 488/92 - INTERVENTIONS IN FAVOUROF DEPRESSED AREAS

LAW 598/94 - MEASURES IN FAVOUR OF INNOVATING INVESTMENTS AND OF ENVIRONMENT PROTECTION

NATIONAL LAWS IN FAVOUR OF INTERNATIONALISATION

SACE (Special Section for the Assurance of Export credit)

LAW 394/81 - MEASURES IN FAVOUR OF ITALIAN EXPORT

LAW 49/87 ARTICLE 7

LAW 83/1989 - EXPORT CONSORTIA

LAW 304/90 - FINANCIAL FACILITIES IN FAVOUR OF THE PARTICIPATION IN INTERNATIONAL BIDDINGS

**LAW 100/90 - SIMEST S.p.A** 

**FACILITATED LOANS EX ARTICLE 4 LAW 100/90** 

#### OVERVIEW ON SMEs POLICY IN ITALY

Italian law has never given criteria for defining and identifying SMEs. This is why Italy has recently adopted the European Community criteria for the definition of businesses' dimension. Policy on small and medium firms mainly refers to those ones belonging to manufactoring and handcrafts sectors. Hence, according to the Ministerial decree of the Italian Ministery of Industry and in application of European Commission criteria, in Italy the definition criteria for SMEs are the following:

\* Number of employees:

industrial medium enterprise up to 250; service medium enterprise up to 50; service small enterprise up to 20;

craft enterprises

those ones producing goods according to Law 443/85

\* Turnover

up to 20 mio Ecu, for medium centerprises up to 7,5 mio Ecu for small enterprises

instead of Turnover

\* Assets and liabilities

up to 10 mio Ecu for medium centerprises up to 3,75 mio Ecu for small enterprises

According to 1994 data, manufacturing SMEs universe - in industry - includes around 61.500 units (No of employees 11-500). The following table shows the geographical distribution of the said universe

	N°	%
NORTH-CENTRE	56074	91,1
11-50 employees	47258	76.8
51-250 employees	8046	13.1
251-500 employees	771	1.3
SOUTH	5455	8.9
11-50 employees	4888	7.9
51-250 employees	508	0.8
251-500 employees	60	0.1
TOTAL	61530	

The Italian Government has always made an important distinction between regions where companies were located, namely between Northern, Central and Southern Italy. Research showed that structure and size of SMEs sharply vary from area to area. The severest problems were found in Southern Italy and, therefore, government mesures mainly aimed at encouraging companies in this part of the country.

Nowadays, Italian policy concerning SMEs is especially disciplined by EC rules. The Structural Funds Reform of 1988 - and the following renewal in 1993 - established five priority objectives, currently being as follows:

- obj. 1 "development and structural adjustement of regions at low development rate";
- obj. 2 "conversion of regions or parts of regions severely affected by industrial decline";
- obj.3 "reduction of long-term employment, occupational integration of young people and support to integration of excluded cathegories"
- obj. 4 "Adaption of workers to industrial changes"
- obj. 5a "speeding up adjustaments of agricultural structures"
- obj. 5b "development of rural areas" (within the reform of Common Agricultural Policy).

Italian policy for small firms is addressed to reduce disadvantages of small-scale production by facilitating financial support. The main objectives envisaged by governmental measures are:

- 1) modernization of production equipment and technology transfer, to improve the competitiveness and productivity of small firms;
- 2) promotion of research and applied research;
- 3) stabilization or improvement of SMEs' position on foreign markets:
- 4) improvement of quality and increase in quantity of services to SMEs. In other words, assistance should not only cover financial aid, but it should also include other kinds of aids, such as the supply of particular forms of counselling and training courses;
- 5) deregulation in respect of labour law with the aim of higher employment and reduced black-market employment.
- 6) internationalization and development of foreign trade,

In recent years, more attention has been devoted to the creation of new business.

#### Organization of SME policy

The Ministry of Industry is responsible for most of central government measures for the development of economic strategies in Italy concerning large and small scale companies. The Ministry's main objective is the coordination of the several national economic activities in industry, commerce and crafts. The Ministry is competent for the internal policy concerning "Mezzogiorno" (Southern Italy and the Isles, since they are less developed).

The Ministry of Industry also provides financial aid for the purchase of machines and the implementation of reasearch and innovation. Subsidy for the purchase or lease of high-technology istruments and machines are ruled by Law n. 1329/65 (Legge Sabatini). The main law concerning the discipline of SMEs are: Law n. 317/91 for the development and the innovation applied to SMEs; and the more recent Law n. 488/92, concerning specific financial intervention in the least development areas.

Other laws provide soft loans to finance research and technological innovation projects, which is the case of Law n. 46/82, Law n. 346/88 as well as Law n. 317/91 art.8, where part of the available budget is reserved for SMEs. Small firms can apply for support for all projects, while larger companies can olay receive loans for projects in certain fields.

Besides the Ministry of Industry also the Ministry of the University and of the Scientific Research is partially responsible for Research and Development projects.

Financial support to industrial actions, is also provided by two public institutions, Mediocredito centrale and SIMEST, as well as by Artigiancasse for the crafts sector. Banks refinance loans issued by commercial banks and they also issue soft loans for the purchase of means of production and transport.

The Ministry of Foreign Trade is responsible for aid policy relating to export. Through its export policy, the Italian government tries to increase the competitiveness of Italian products and services. Export policy involves:

- promoting information of export consortia consisting of small firms, by offering financial support in the field of export promotion and marketing (e.g. information, techical assistance, participation in trade-fairs, organization of trade missions;)
- \* schemes of insurance and financing of export activities and guarantees;
- \* soft loans for export activities by companies in Southern Italy.

In collaboration with Mediocredito centrale, the Ministry also issues loans for export activities toward countries outside the EEC.

The most important laws concerning foreign trade are:

- \* Law No. 227/77 (Legge Ossola) for suporting export;
- Law No. 394/81 and Law n.°100/90 for the support to the internationalization process;
- Law No. 49/87 concerning public support to international development.

Information and counselling about SMEs is also provided by the Chambers of Commerce which are part-subsised by the government, Many Euro-Info Centres have also been opened in Italy: Their aim is to give assistence to development and business opportunites for SMEs, as well as to give information about financing investment projects through national or EC regulations.

NATIONAL FINANCING FOR SMALL AND MEDIUM ENTERPRISES

## LAW 317/91 INTERVENTION FOR INNOVATION AND DEVELOPMENT OF SMES

#### **Objectives**

In Italy, Law 317/91 is the most important financial support ever created in favour of SMBs, and it can facilitate expences in:

- Innovative investments (articles 5, 6 and 12), that is purchase of software for networks establishment;
- \* Real services (articles 7 and 12), that is activities meant to improve productivity, tech, transfer, new market research, quality systems;
- \* Research (article 8), that is research expences for those activities positively influencing products and productive processes.

#### Recipients

SMEs as defined in Ministerial decree 1.06.93, that is:

\* Number of employees:

\* industrial medium enterprise up to 250;

\* service medium enterprise

21 - 95;

\* industrial small enterprise

up to 50;

\* service small enterprise

up to 20;

craft enterprises those ones producing goods according to Law 443/85

" Turnover

up to 20 mio Ecu, for medium centerprises

up to 7,5 mio Ecu for small enterprises

instead of the Turnover

Assets and liabilities

up to 10 mio Ecu for medium centerprises

up to 3,75 mio Ecu for small enterprises

Facility features

contribution in capital account or tax-credit

#### Contribution limits

KUNULUPUNTESTMENT	SIECHE CONTRABL (40)
1) Implementation of innovative investements (art. 5,6 e 12)	Small and Craft Enterprises:  * 37,5% (ob.1); 20% (ob. 2 e 5b);  * 15% for other areas.  Medium Enterprises:  * 30% (ob.1); 10% (ob. 2 e 5b);  * 15% for other areas.
2) Purchasing of real services (art. 7)	All over national territory, indipendent from enterprise size: 50%
3) Expenses for Research (art.8)	Only Tax Offset Ob. 1, 2 e 5b: 45%; other Areas: 30%.

#### Limits of contribution

ELEGIAL HYBERNIEN.	SIMPLY PRESCRIPTION
1) Implementation of innovative investments (artt. 5,6 e 12)	SMEs and Craft Enterprises of ob. 1, 2 e Sb: * 675 millions Italian Lira Other Areas: * 450 millions Italian Lira
2) Purchasing of real services (art. 7)	Enterprises located alla over national territory  * 80 millions Italian Lira
3) Expenses for Research (art. 8)	SMEs of ob. 1, 2 e 5b. Only Tax Offset * 500 millions Italian Lira

#### Application

The application has to be presented to the Italian Ministery of Industry, since it gives the contributions.

The application form can be asked to: ABI (Italian Banks Association), Unioncamere (Italian Union of Chambers of Commerce), CC (Chambers of Commerce), banks and Leasing companies.

It has to be completed with the following papers:

Certificate attesting the regularity of assertions made in the application form; Jured expert evidence describing goods required in the application form;

Documents for requiring anti-mafia certificate (to be required by the Ministery)

#### Donor

Italian Ministery of Industry, Commerce and Craft

#### Information

Ministero dell'Industria, del Commercio e dell'Artigianato

Via Molise, 2 - 00187 ROMA

Tel.: 06/47051

Direzione generale della produzione industriale - Div. III

Ing., Gerletta

Tel.: 06/4705.2497; Fax: 06/4705.2371

#### LAW 49/857

## MEASURES FOR CO-OPERATION CREDIT AND URGENT MEASURES SAFEGUARDING EMPLOYMENT LEVELS

#### **Objectives**

Promotion of investments made by cooperatives getting together workers dismissed from businesses in crisis. Law 49/85 operates through two different tools:

Rotation Fund for promoting and developing permanent co-operation (Fonceper), which gives financial contribution to cooperatives in difficult conditions;

Special Fund for interventions in favour of employment levels, for contribution addressed to the capitalization oof cooperatives created by workers coming from businesses in crisis.

Here, only the Rotation Fund will be described.

#### Recipients

- 1. Cooperatives, so called "normal" according to the requirements of law decree 14,12.47, No. 1577
- 2. Cooperaties so called "particular" created in accordance with Law 49/85, article 14, or started in accordance with Law 263/93, later than March 6th 1982
- 3. Social Cooperatives and Consortia they do create, in accordance with Law 381/91.

## Financed operations

As far as "Normal" cooperatives are concerned:

- modernisation of productions means and/or technical, administrative, commercial services;
- \* product quality improvement:
- \* commercial network rationalisation;
- \* substitution of the financial loss (max, 50%), for the rationalisation of the afore mentioned tools:
- reconversion and restructuration of plants.

As far as "Particular" cooperatives are concerned:

- creation and purchase of plants/means in sectors such as production, distribution, tourism and service;
- \* modernisation, empowering and widening of projects either worked out or implanted by "normal" cooperatives.

Expences afforded earlier than two years from the presentation of the application are excluded.

#### Facility

#### features

- 1) Grant contribution
- 2) Low rate financing

#### Contribution

#### Limits

70% of investment. In Southern Italy the contribution can be 100% of the investment.

#### Financing issuing

200 millions Lira	50% of sectorial indicative rate <sup>1</sup>	8 years (including maximum one year of pre-amortization) <sup>3</sup>	* reorganization * better production quality * better distribution * Substution of liability up to 50%
2 billions Lira	50% of sectorial indicative rate	8 years (including maximum one year of pre-amortization)	* reorganization & reconvertion * investments of co-operative for implementation or purchasing of plants or reorganization, empowerment or enlargement of obove mentioned projects, up to 200 millions Lira.
The rate can be out up to 25% for co-operatives:  . created by qualified employees ex art. 14, Law 49/85;  . located in the South of Italy;  . in case of subscription of partnership's capital at least of 20% of the investment value;  For Services Sector, it is considered the sector indicative rate, for agro co-operatives it is considered the agricultural loan.			

According to Italian law, some exception for the contribution are envisaged.

the maximum term can be extended up to 12 years.

Donor

Special Section for Cooperation Credit at BNL (Banca Nazionale del Lavoro), on the Foncoper.

In case of projects focused on purchaising or implantation of industrial areas or primises.

Application

Application form made by Foncoper, to be sent in double copy to:

Sezione Speciale per il credito alla cooperazione;

BNL branch office, situated where the cooperative has its social seat.

Information

Ministero dell'Industria, del commercio e dell'artigianato

Via Molise, 2 - 00187 ROMA

Tel.: 06/470521

Direzione della produzione industriale - Divisione III

Dott. Carlo de Vincentiis, Dott.ssa Flavia Gerardi

Tel.: 06/4705.2781; Fax: 06/47052.371

Copercredito Spa

c/o Banca Nazionale del Lavoro

Piazza San Bernardo, 101 - 00187 ROMA

Dott. Giovanni Maria Bonella, Dott. Danilo Pedretti

Tel.; 06/4702.5026-28; Fax: 06/4702.5032

#### LAW 44/86 YOUNG ENTREPRENEURS

#### **Objectives**

Law 44/86does support new investment and promotion of business approach for young generations in areas economically depressed.

#### Recipients

- \* companies and cooperatives, apart from individual firms and de facto companies.

  The company has to be already set up to present its application for contribution.
- young people: absolute majority of young, that is the capital has to be owned
  mostly by young members (aged between 18 29 and more in
  number than other members), resident in areas of application of
  this Law;

totality of young, that is aged between 18 - 35 and resident in areas of application of this Law:

\* Seat (legal, administrative and opertional), in areas of application of this Law.

## Concerned area

areas belonging to Objectives 1 (underdevelopment), 2 (industrial decline) and 5b (rural) of the European Structural Funds Reform.

## Financed operations

New initiatives in goods production (in agricolture, crafts and industry) and service provision for businesses.

The following expences can be financed for implementing new initiatives:

- feasibility study
- \* land:
- buildings;
- \* connections (energy, telecommunitations, etc.)
- brand new machinery, plants and equipment, patents;
- material and non-material goods needed in the production-cycle for several years.

#### Main plant running expences for:

- raw materials;
- \* goods;
- interests;
- \* services received:
- finished products;
- office rental;
- \* leasing rates.

## Facilities features

Grant contribution; facilited loans; grant contributions for running expences; technical assistance; training and professional up-grading.

		THE PROPERTY OF THE PROPERTY OF THE			
area ob. 1 zone A <sup>1</sup> (Zone 92.3,a)	65% Esn	* 50% first 2 years * max50.000 ECU 3rd year			
Aree ob. 1 zonė B² (Zone 92.3,a)	55% Esn	* 50% first 2 years * max50.000 ECU 3rd year			
Abruzzo	30% Esn up to 31.12.96	* max50.000 ECU 3rd year			
Molise³	* 45% up to 31.12.96 * 40% up to 31.12.98 * 30% up to 31.12.99	* 50% first 2 years * max50.000 ECU 3rd year			
Zones 92.3,c4	30%	* max50,000 ECU 3rd year			
Areas ob. 2 e 5b, excluded from areas 92.3, c					
	enevento, Caltanissetta, Catanzaro, Yapani, Potenza, Vibo Valentia.	Cosenza, Enna, Messina, Nuoro,			
Obj. 1 zone B: Ayellino, B Palermo, Ragusa, Salerno, S		ania, Foggia, Lecce, Matera, Napoli,			
Other regions entercly include	led: Campania, Puglia, Basilicata, (	Calabria, Sicilia and Sardegna.			
4 As far as Lombardia region	is concerned the Commons include	ded are those ones belonging to the			

Donor

Società per l'imprenditoria giovanile Spa

#### Application

Vittore Olona)

The application form has to be sent to Società per l'imprenditoria giovanile Spa, with the following papers:

provinces of Varese (Arsago Septio, Busto Arsizio, Castellanza, Gallarate, Samarate, Vergiate) and of Milano (Canegrate, Legnano, Nerviano, Parablago, recaldina, San Girogio su Legnano, San

- \* Statute (copy of);
- \* certificate of existancy;
- \* certificates attesting that seat and composition of the company are in accordance with the requirements of this Law;
- \* certificate attesting Antimafia;
- \* feasibility study.

#### Information

#### Società per l'imprenditoria giovanile Spa

Settore promozione

Via P. Mascagni, 160 - 00199 ROMA Tel.: 06/862641, Fax: 06/86264226

Numero verde: 167-020044

"Sportelli della Legge 44" delle Camere di Commercio, Industria, Artigianato e Agricoltura, where activated.

MAIN ITALIAN LAWS IN FAVOUR OF RESEARCH AND DEVELOPMENT

11

## LAW 46/89 INTERVENTION IN FAVOUR OF SECTORS BELONGING TO ADVANCED ECONOMY IN ITALY

#### **Objectives**

This Law is specifically addressed at supporting:

- 1) Applied research programmes, autonomously undertaken by enterprises (prototypes of new products and/or processes), bringing substantial improvements compared with those ones already existing, and the amount of which is less than 10 billion liras. This is possible through the Special fund for applied research (articles 2 and 7).
- 2) Scientific knowledge and know-how transfer to SMEs. Contribution is granted through the Special fund for applied research (article 4).

#### Recipients

all kinds of businesses located in Italy.

## Facility features

Facilities do vary according to size and location of enterprises (see table 6)

articles 2 and 7: low rate financing;

grant contribution (for particularly innovative projects, and at high industrial risk).

00 (0.03)	H. SULES ERE	anerian rosser sen		
92.3,a (zones A e B)	65% SME esi	40% SME esl		
	60% large enterprises	35% large enterprises		
Abruzzo	liko areas 92.3a until 31.1	liko areas 92.3a until 31.12.96		
Molise	liko areas 92.3a until 31.12.99			
92.3,c	50% SME esl 35% SME est			
	40% large enterprises	25% large enterprises		

article 14: low rate financing (min 35% max 55% project costs, for a period of 15 years, of which 5 are pre-redempted)

	Zones Ob. 1,2 e 5b	Other zones
SMEs	25%	50%
Large Enterprises	36%	60%

Donor

articles 2 and 7: IMI (Istituto Mobiliare Italiano)

article 14:

Ministery of Industry

**Application** 

articles 2 and 7:

article 4: The Application form has to be sent to IMI, which does manage the

Special Fund.

article 14: Italian Ministery of Industry

Information Istituto Mobiliare Italiano (IMI)

Viale dell'Arte, 25 Tel.: 06/59591

Ufficio Ricerca applicata

Dott, ssa Lucia Caterini

Tel.: 06/59591, 3735; Fax: 06/59591, 3116

Ministero dell'Università e della Ricerca Scientifica

P.le Kennedy, 20-0144 ROMA

Tel.: 06/59911

Dipartimento della Ricerca Scientifica e tecnologica - Uff. IV

Dott. Gaetano Tatò

Tel.: 06/5991.2863; fax: 06/5991.2281

Ministero dell'Industria, Commercio e dell'Artigianato

Via Molise, 2 - 00187 ROMA

Tel.: 06/47051

#### LAW 346/88 MODIFICATION TO LAW 46/82 AND PARTICIPATION IN INTERNATIONAL AND EUROPEAN R&D PROGRAMMES

**Objectives** 

This Law is specifically addressed at supporting:

1) Applied research programmes, autonomously undertaken by enterprises (prototypes of new products and/or processes), bringing substantial improvements compared with those ones already existing, and the amount of which is more than 10 billion liras. This is possible through the Special fund for applied research (articles 2 and 7).

2) Scientific knowledge and know-how transfer to SMEs. Contribution is granted through

the Special fund for applied research (article 4).

Recipients

all kinds of businesses located in Italy.

Facility

features

Low rate financing

grant contribution (for particularly innovative projects, and at high industrial risk).

**Facility** 

emount

up to 70% of project costs, for a period of 10 years.

Information

Istituto Mobiliare Italiano (IMI)

Viale dell'Artc, 25 Tel.: 06/59591

Ufficio Ricerca applicata
Dott.ssa Lucia Caterini

Tel.: 06/59591, 3735; Fax: 06/59591, 3116

Ministero dell'Università e della Ricerca Scientifica

P.le Kennedy, 20-0144 ROMA

Tel.: 06/59911

Dipartimento della Ricerca Scientifica e tecnologica - Uff. IV

Dott. Gaetano Tatò

Tel.; 06/5991.2863; fax: 06/5991.2281

## LAW 317/91, ARTICLE 8 INTERVENTION IN FAVOUR OF INNOVATION AND DEVELOPMENT OF SMES

#### **Objectives**

This Law allows financial facilities for SMEs committed in investments for new innovative businesses. The following can be financed:

- 1) projects aiming at implementing research programmes (purchase of equipment materials needed in laboratories; technical consultancy for innovation and development; external laboratories utilisation);
- 2) innovative investments, when afforded by newly created enterprises which operate in particularly relevant technological sectors.

#### Recipients

Industrial SMEs (according to the definition given in the Structural funds Reform), service and production craft enterprises (created before Oct. 25. 91), which have already a relevant turnover in sections considered relevant for technological improvement;

SMEs operating in particularly relevant technological sectors (created before Oct. 25. 91).

## Financed operations

Research expences are considered as follows:

Data-bases connection;

Salary for specialised personnel required for R&D projects;

Purchase of equipments and materials needed in research laboratories within the enterprise;

Technical consultancy for innovation and development;

External laboratories assistance.

Beyond that, for SMEs operating in particularly relevant technological sectors, also the following is considered:

Building, energy connections and others needed for the construction of new plants;

Purchase of machinery and new equipment particularly innovating;

Training of the personnel.

## Facility features

Tax -credit (equal to 30% of expences financed, non overcoming 500 million liras; for enterprises located in Objectives 1, 2 and 5b areasm the amount of the facility can achieve

45% of afforded expences but cannot overcome 750 million liras per each beneficary).

#### Donor

Italian Ministery of Industry, Commerce and Craft

#### Application

The application has to be presented to the Italian Ministery of Industry, since it gives the contributions.

The application form can be asked to: ABI (Italian Banks Association), Unioncamere (Italian Union of Chambers of Commerce), CC (Chambers of Commerce), banks and Leasing companies.

It has to be completed with the following papers:

Certificate attesting the regularity of assertions made in the application form; Jured expert evidence describing goods required in the application form; Documents for requiring anti-mafia certificate (to be required by the Ministery)

#### Information

Ministero dell'Industria, Commercio e dell'Artigianato

Via Molise, 2 - 00187 ROMA

Tel.: 06/47051

Direzione della produzione industriale - Divisione III

Tel.; 06/47052.497; fax; 06/47052.371

#### NATIONAL MEASURES IN FAVOUR OF R&D SUMMARY

*L. 46/82 artt.2 e 7	SMEs, consortia public companies and R&D centres	national	*Financing facility *Grant	Dependent on location and enterprise's size	IMI; application form to Min. University R&DT
*L. 346/88	SMEs,consortia public companies and R&D centres	national	*Financing facility *Grant	Up to 70% of costs until 10 years rate of interest of del 15%	application
*L. 46/82, art. 4	SMEs	All over national territory	*Grant	Up to 50% of research's cost	IMI; application form to Min, University R&DT
* L. 46/82, art.14	SMEs and large manufacturing enterprises	All over national territory	*Financing facility, up to 50% of loan can be transformed into grant	Up to 35%-55% of project's costs	Min.Industry
*L. 317/91 art.8	SMEs and Craft Enterprises,	All over national territory	*Tax Offset	Between 30 and 45% of tax offset	Min.Industry

INCENTIVES TO PRODUCTIVE ACTIVITIES

#### LAW 1329/65 MACHINERY PURCHASE OR LEASING

Objectives Purchase or leasing of machinery needed for the production of goods or the provision of

services.

Recipients European SMEs (EU definition) located in Italy.

Facility

features Discount applied by banks on titles of purchasing/leasing of machinery and deferred up to

12 months, within 5 years. The elegible amount is equal to the wholw investment (the machinery cost without VAT) plus interests (min 1 billion Italian liras; max. 3 billion

Italian liras).

Application The application form has to be sent to Mediocredito Centrale from the applying bank.

After 4 months the facility is assigned.

Information Mediocredito centrale

Servizio Agevolazioni Interno

Ufficio istruttoria acquisto macchinari

Dott.ssa Adriana Berretta.

Tel: 06/4791.473; Fax: 06/479.557

#### LAW 488/92 INTERVENTIONS IN FAVOUROF DEPRESSED AREAS

**Objectives** 

This Law is expressely addressed to favour;

productive initiatives related to new settlements;

modernisations; restructurations, widening; reconversion; delocalisations; reactivations.

Recipients

Areas Ob. 1 Structural Funds:

all kinds of enterprises;

Areas Ob. 2 and 5b) Structural Funds:

SMEs responding to Structural Funds definition,

**Facility** 

features

The contribution is calculated in Equivalent Gross Subsidy (EGS) with respect to the

investment cost.

The beneficiary may choose among the following:

grant contribution;

contribution for paying interests on loans got for the investments,

payments of leasing rents, payments of social taxes.

The amount does vary according to location and size of the business.

Application

The Law envisages the interention of the Italian Ministery of Industry. Nonetheless,

application measures do not exist yet.

Information

Ministero dell'Industria, Commercio e dell'Artigianato

Via Molise, 2 - 00187 ROMA

Tel.: 06/47051

Divisione generale della produzione industriale - Div. III

Dott. Sappino

Tel.: 06/482.7818; Fax: 06/47052.371

# LAW 598/94 MEASURES IN FAVOUR OF INNOVATING INVESTMENTS AND OF ENVIRONMENT PROTECTION

Objectives This Law enables the financial support of:

investments bringing substantial improvements in technology (purchase of machinery) and

in Environment Protection.

Recipients SMEs responding to Structural Funds definition

Facility features

Fixed rate financing. The amount of the financial aid varies according to the location of the

enterprises.

It can be given within the following limits:

30% reference rate;

45% for SMEs operating in areas Objectives 1, 2 and 5b). Coverage: 70% for an investment of max. 3 billion liras

Period: over 7 years, 2 of which in pre-redemption.

Application The application has to be presented to Mediocredito Centrale form a bank,

Information Mediocredito Centrale

Servizio Agevolazioni interno

Ufficio Istruttoria Fondi di Garanzia e Consorzi

Dott, ssa Maria Elena Veneri

Tel.: 06/4791.333; Fax: 06/4791.557

NATIONAL LAWS IN FAVOUR OF INTERNATIONALISATION

## SACE (Special Section for the Assurance of Export credit)

#### **Objectives**

This Assurance guaranteed by the Italian Government allows to Italian exporters to cope with international competitors.

Those risks depending on political, natural or exchange conditions rather than on the client's solvency, are covered by SACE, created at INA (Assurances National Institute), by means of Law May 24th 1977, No 227, Known in Italy as "Ossola Law". This Section has juridical personality in public law and it is also autonomous with regard to property and management.

#### Recipients

Currently SACE classifies third Countries into 6 categories, this depending on the risk level they present. Each category outlines the assurance approach and , hence, different price-rate to be paid from enterprises.

Those ones interested in assuring their export activity should periodically ask to SACE the up-dated price-rates related to the Country they want to operate with.

#### Procedures

"Ossola Law" at article 14 distinguishes 3 kind of causes for eventual accidents: political risks (wars, revolutions, riots, etc); catastrophers (carthquake, vulcanic cruption, etc); commercial risks.

At articles 15 and 16 of the afore mentioned Law, the export-credit operations that can be covered by the Assurance; the supplier's credits and the purchaser's credits. Where the credits belonging to the former kind are those ones deriving from deferred payments that the Italian operator has directly allowed to the foreign counterpart; and the credits belonging to the latter kind are those ones that a financial intermediary has allowed to the foreign counterpart, in order to finance the payments that the foreign counterpart owes to the Italian operator.

In case of supplier's credit, the supplier can be objected with concern to his provision. In case of purchaser's credit, the credit is completely indipendent from the commercial performance.

Operations such as fidejussione abroad, direct investments abroad and programmes for commercial penetration are not included in SACE classification.

Usually, 90% is the highest percentage for assuring supplier's credits and 95% is the highest percentage for assuring financial credits as well as tiangualr operations. Reductions are forseen of the highest percentage towards countries that SACE considers at high risk.

The assurance coverage can achieve 100% in the following cases:

- operations which are economically and politically high interesting;
- financial credits;
- triangolar operations deriving from intergovernative agreements.

	SACE LIST OF RISK COUNTRIES *		
CLASS 1	Australia, Austria, Belgio, Canada, Danimarca, Finlandia, Francia, Germania, Giappone, Grecia, Irlanda, Islanda, Liechtenstein, Lussemburgo, Norvegia, Nuova Zelanda, Paesi Bassi, Portogallo, Principato Monaco, Regno Unito, Spagna, Stati Uniti, Svezia, Svizzera		
CLASS 2	Andorra, Arabia Saudita, Bahrein, Brunci, Cina, Corea del Sud, E.A.U. (Abu Dhabi Dubai), Hong Kong, Kuwait, Malaysia, Malta, Oman, Portorico, Quatar, Singapore, Taiwan.		
CLASS 3	Bahamas, Cile, Cipro, Colombia, E.A.U., Thailandia, India, Israele, Macao, Rep. Ceca, Slovenia.		
CLASS 4	Argentina, Barbados, Botswana, Indonesia, Marocco, Maurizio, Messico, Namibia, Polonia, Zimbawe, Slovacchia, Sudafrica, Tunisia, Turchia, Ungheria, Uruguay.		
CLASS 5	Algeria, Belize, Bhuta, Bolivia, Brasile, Bulgaria, Capo Verde, Cook, Costa Rica, Rep. Dominicana, Egitto, El Salvador, Estonia, Figi, Giamaica, Russia, Giordania, Grenada, Iran, Kazakistan, Kirghizistan, Lesotho, Lettonia, Libano, Lituania, Malawi, Maldive, Mongolia, Nepal, Pakistan, Panama, Papua Nuova Guinea, Perù, Romania, S. Vincent, Grenadine, Sri Lanka, Swaziland, Vietnam, Tagikistan, Trinidad e Tobago, Turkmenistan, Venezuela.		
CLASS 6	Afghanistan, Albania, Angola, Antigua, Antille Ol., Zaire, Armenia, Aruba, Azerbaigian, Bangladesh, Benin, Bielorussia, Bosnia, Erzegovina, Burkina Faso, Burundi, Camerun, Centroafrica, Ciad, Comore, Congo Rep, Corea del Nord, Costa d'Avorio, Croazia, Cuba, Beuador, Eritrea, Etiopia, Filippine, Gabon, Gambia, Georgia, Ghana, Gibbuti, Guatemala, Guinea, Guinea Bissau, Guinea Equatoriale, Guyana, Haiti, Honduras, Iraq, Iugoslavia, Kampucea, Kenya, Laos, Liberia, Libia, Macedonia, Mali, Mauritania, Moldavia, Mozambico, Myanmar, Nicaragua, Niger, Nigeria, Paraguay, Ruanda, Scicelle, Senegal, Sierra Leone, Siria, Somalia, Sudan, Suriname, Tanzania, Togo, Ucraina, Uganda, Uzbekistan, Yemen, Zambia.		

<sup>\*</sup>uptated at March 95

#### LAW 394/81 MEASURES IN FAVOUR OF ITALIAN EXPORT

Objectives implementation of programmes promoting commercial penetration in non-EU Countries for

Italian SMEs aiming at steadily settling on foreign markets. These programmes have to be

set up in two years time.

Recipients All exporting businesses, including the rural ones, the turistic ones, the activity of which

does increase foreign demand. SMEs considered haev to respond to the European definition

of SME.

Facility features

facilited rate, equal to 40% of the reference rate as established in Law 227/77;

financing period: 7 years, 2 of which pre-redempted, being the remaining 5 years of capital

reimbursement;

maximum coverage, equal to 85% of global expences;

the investment can be financed up to 3 billion lines (4 in case expences elegible to financing are addressed at the construction of permanent structures for an amount higher than 30% of

global expences);

advance cannot overcome 30%;

Only the expences afforded after the approval of the programme are elegible to financing.

Application The application form has to se presented to Mediocredito Centrale and to the Italian

Ministery of Foreign Trade, Segeteria Comitato legge 394/81

Mediocredito Centrale carries out a technical evaluation, whereas the Ministry of Foreign Trade will evaluate the juridical conformity of the request as well as the commercial

penetration programme consistency with annual activity programmes.

Donor Fund created by Mediocredito Centrale and managed by an ad hoc Committee seated at the

Ministery for foreign trade.

Information Ministero del Commercio con l'Estero

<u>Direzione generale Sviluppo e Scambi</u> Viale America, 341 - 00144 ROMA

Dott, Gianfranco Caprioli

Tel.; 06/59931 - 5964,7489; 5993.2605

Fax: .06/5993.2605

Mediocredito Centrale

Ufficio Erogazione Fondi Rotativi

**Dott. Antonino Colavito** 

Via Piemonte, 51 - 00186 ROMA

Tel.; 06/47911 - 4791.207

Fax: 06/4791,575

#### LAW 49/87 ARTICLE 7

Objectives Promotion and support of the creation of joint-ventures in developing Countries, with the

participation either of public investors, or of private local investors.

Benficiaries Developing Countries registering less than 3250\$ as yearly pro-capita rental.

Procedures 70% of Italian partner share with regard to the first tranche of 10 billion liras, and up to

50% of the exceeding amount, only for extremely interesting initiative. The global amount of the facility shall not overcome 20 billion Italian liras for each initiative. The interest rate is 30% of the reference rate fixed by the Italian Ministery of Treasury for the facilited credit in industry, monthly published in the Italian Official Journal. The period considered for the fonancing is of 10 years from the starting of the production (in case of new initiatives), or from the signature of the contract (in case of reactivation of pre-existing initiatives. In this case, as far as capital and interests are concerned a "grace period" of two years is considered). The reimbursement has to be scheduled in 16 instalments, starting

from the "grace period" of two years.

Application Application forms have to be presented to the Directorate General for Development

Co-operation (DGCS) of the Italian Ministery for Foreign Affairs

Information MINISTERO DEGLI AFFARI ESTERI

Direzione Generale per la Cooperazione allo Sviluppo (DGCS)

Ufficio XVI

Piazzale della Farnesina, 1 - 00194 ROMA

Tel. (06) 369.11

MEDIOCREDITO CENTRALE

Servizio Crediti Estero - Ufficio imprese miste

Via Piemonte, 51 00187 Roma

Tel. (06) 47911- 4791285 - Fax (06) 4791574

UNIDO - Ufficio per la Promozione Industriale

Largo Domodossola, 1 - 20145 MILANO Teil. (02) 481.55.22 Fax (02) 498.59.25

#### LAW 83/1989 EXPORT CONSORTIA

#### **Objectives**

Support for SItalian SMEs' export activity by means of a financial contribution issued from the Italian Ministery of External Trade

#### Recipients

Consortia exclusively set up for exporting products form the associated enterprises

## Financed operation

- 1. Management expences: personnel, consultants and providers, social seat, running expences, taxes, etc.
- 2. Promotional expences: missions, participation in fairs, market research, public relations, advertising, translation, training activities export-oriented

## Facility features

40% of expences as resulting from the balance sheet of the year preceding the application for financing., never exceeding 150 million liras. This limit is brought to 60% for consortia located in Southern Italy. This contribution does exclude any other form of financing. It is yearly issued.

RECIPIENTS	COVERAGE		RESPONSIBLE ORGANIZATION
* consortia * joint subjects	* promotional expenses	* up to 40% or to 60% in case of consortia located in South of Italy	

## Basic issuing condition

In order to benefit from the contribution, the consortium has to:

be set up by at least 8 SMEs, in any juridical form, and operating in industry, commerce and crafts;

have as exclusive social object exportation of associated SMEs products;

in its Statute the Consortium cannot allow profit sharing among its associated companies, even in case of dissolution of the consortium.

#### Donor

Ministery of External Trade

#### Application

Every year, the Italian Ministery of External Trade issues a series of rules concerning the presentation of the application for contribution.

With reference to 1995, it has been established as follows:

applications for contribution are to be presented at the Italian Ministery of External Trade, Directorate "Sviluppo e Scambi";

applications are to be received within May 15, 95, and the examination is completed within following Nov. 20;

Any eventual complain against a negative result, has to be presented to the Administrative Court within 60 days.

#### Information

#### Ministero del commercio con l'estero

Viale America, 334 - 00144 ROMA-EUR

Tel.: 06/59931

#### Direzione generale sviluppo e scambi - Divisione I

Dott, Franco D'Angelo, Dott. Bartolo Canale

Tel.: 5993.2615; Fax: 06/5993.2454

#### Federexport - Associazione nazionale dei consorzi export

c/o Confindustria

Viale dell'Astronomia, 30 - 00144 ROMA

Tel.: 06/59031 - 5903.613, Fax: 06/5919.615

#### LAW 304/90

## FINANCIAL FACILITIES IN FAVOUR OF THE PARTICIPATION IN INTERNATIONAL BIDDINGS

Objectives

Supporting Italian Smes participation in international calls for tenders, in non UE Countries

by issuing facilitated rate loans for expences afforded in order to bidding.

Recepients

Italian enterprises, consortia, associations of enterprises.

Facility

features The amount of the contribution varies according to the investment. Anyhow it can never

overcome 2 billion Italian liras per recipient enterprise, nor 5 billion Italian liras per

international bid.

Rate interests is 40% of market rate (according to Law 227/77). The reimbursement is to be

expired in 4 year time.

Application

The application form has to be presented to:

Ministery of External Trade, Directorate General Development and Exchange

Mediocredito centrale.

Information

Mediocredito Centrale

Ufficio istruttoria Fondi Rotativi

Dott. Maurizio Carrù

Tel.: 06/4791.264; Fax: 06/4791.575

#### LAW 100/90 SIMEST S.p.A

#### **Objectives**

Law 100/90 enacted SIMEST S.p.A. - Società Italiana per le Imprese Miste all'Estero - which is a both public and private financial institution for development. SIMEST is specialised in promotion and setting up of joint-ventures abroad, promoted or shared by Italian Enterprises.

Law 100/90 establishes that main shareholders are: the Italian Ministery for External Trade (in majority) and Mediocredito Centrale. The remaining shares (mostly held by IMI) are held by important national banks, trade associations, cooperatives and other economic organisations.

#### Recipients

All Countries, with esclusion of UE Member States

## Issuing conditions

Within its activities, SIMEST aims at:

- promoting the creation of joint-venture abroad from Italian enterprises, by providing them with assistance needed; in particular it carries out market research, feasibility studies and financial surveys for project and implementation of joint-ventures abroad. It also promotes partner research and it offers assistance in preparing the joint-venture project.
- participating (by holding minority sharings) in joint-ventures abroad, also if already set up, when a enterprise development project has to be undertaken;
- providing joint-venture with technical assistance, if they ask for it,

SIMEST cannot hold shares over 15% of the capitalof joint-venture. The intervetion is temporary, since SIMEST shares are to be given to other shareholder within 8 years from the first purchase.

#### Address

SIMEST S.p. a Via A. Farnese 4, 00192 Roma Tel (06) 32.34.447 Fax: (06) 32.40.730

#### **FACILITATED LOANS EX ARTICLE 4 LAW 100/90**

**Objectives** 

Italian parties of joint-ventures created with the participation of SIMEST can benefit from facilitated loans issued by il Mediocredito Centrale. Such contributions can finance their risk capital shares, up to 70% of Italian partner's share.

Recipients

Simest pshared joint-venture,

Issuing conditions

The interest rate is fixed at 50% of the reference rate indicated by the Italian Ministery of Treasure for facilitated credits to industry. This loan can last over 5 maximum, and the reimbursement can take place in 10 semestral rents, beyond the pre-redemption time that can vary (never more than 36 months). Furthermore, such loans can also benefit from SACE Assurance, as far as their share is concerned.

SMEs can benefit from this loan for an amount of 3 billion Italian liras (out of 5 billion). Large enterprises can benefit from this loan within 25 billion lirasPer le grandi imprese il finanziamento non potrà superare il limite di 25 miliardi (out of 40 billion).

Application

Application forms for loans of this kind are to be presented to Mediocredito Centrale.

Address

MEDIOCREDITO CENTRALE

Servizio Crediti Estero - Ufficio Imprese Miste

Via Piemonte, 51