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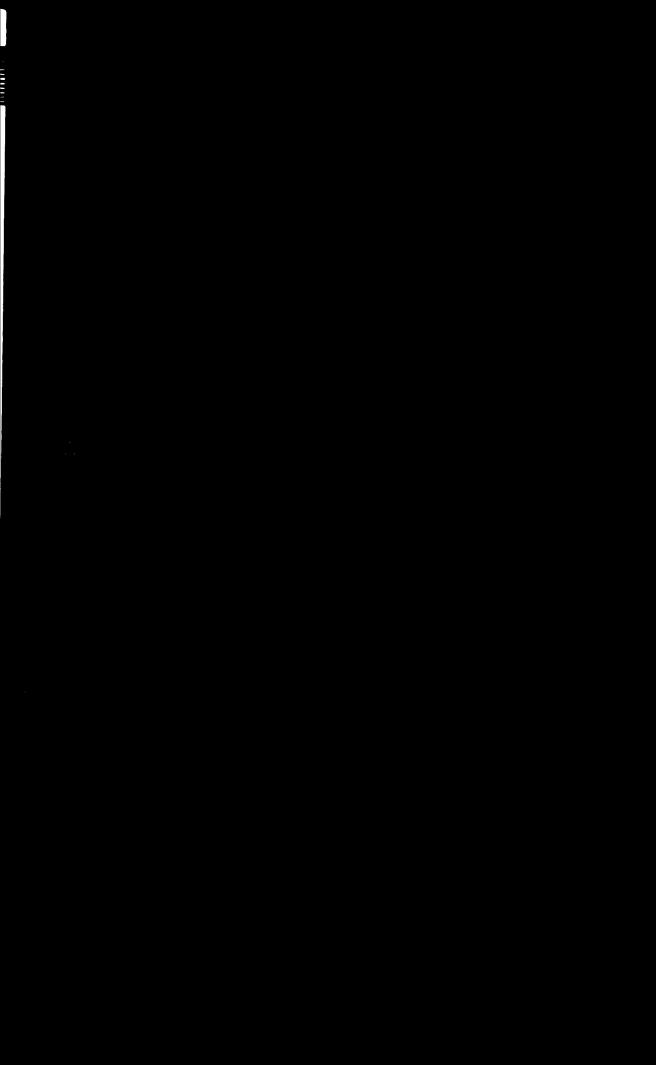
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Profese

The term industrial research lends itself to neveral interpretations, but it is generally taken to mean the carrying out of practical experimental investigation at laboratory and pilot plant levels and the production of technical advinery services for specific grantical industrial objection. In order to accomplish these objectives effectively, industrial research and development institutes are meeted. To function properly, they must have:

Good design, buildings, equipment and facilities
Sound management and well-trained professional and
technical support personnel
Industrial information and documentation services
Glose working relationships with industrial enterprises and the rost of the business community

In order to build and develop such complex institutes in an orderly messer, the policy under which they operate, their field of activities, and the recourses that are available to them must be defined, and care must be taken not to duplicate existing activities.

Since its inception in 1967, the United Sations Industrial Development Organization (UNISO) has acquired considerable experience in assisting Covernments to cotablish and operate now institutes in a number of developing countries, as well as in studying and recommending improvements in existing institutes.

This wide experience has shown that, while the part played by an industrial research institute varies assembled from one developing country to emother, many estimate can be identified. It has also become clear that what is found to be appropriate in an industrialised country is not necessarily of direct application to a developing country, and that the nutries, not vary consulat from one developing country to another depending on national targets, the stage of industrial development, the size and status of industrial companies and other local conditions.

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commendation of the constitution of recommendation and the quality control of the supervise one analytical central of raw materials and the quality control of intermediate and finished products and, it admitten, to investigate to recommend to the recommendation of interventing or commendation, it is commended to tenantical or the polarity of directors and processor. It is commended to tenanticalists on the polaric of directors and canagement committees of a contral operators.

In developing countries, on the other hand, few industrial enterprises, The from the multi-national corporations orpley technologists to help in the cumping of the company. Wany not only have no technologists but do not even appreciate the meaning of industrial research, or new it, or even its allied technical services, might help them. Thus is not to suggest that these companies are all at the stage where they require new products or processes; in most cases standardization of raw materials, pronosses and products are all that will be needed for some years to come. Therefore, if industrial rescarch institutes in developing countries are to give immediate assistance to industry, they must be prepared - indeed eager - to offer help in standardisation. Technologists in developing countries are trained to approximately the same level as those in industrialized countries, and many of them have had some training, especially in research, everseas. It is important that they should realize, however, that there may be little need in their country for sophisticated research. It requires a conscious change in attitude for them to adjust to the type of industrial research and service work that may be of immediate use in their own country.

It is researable to say that the term "industrial research institute", when applied to developing countries, is senething of a missemer. What these countries require is an institute for acquiring and applying technological knowledge, thereby making a direct and immediate contribution to industrial development in both the public and private sectors. (In one developing country, an injustrial research institute was changed during the life of a UNIX

project to an industrial research and considering computation for this reason. The tiple is not important, however, provided it is accented that research and considering is the turnous of try institute. Orde this is accented, the now that the institute should do and how it institute doors because in a secret.

Since industrial empanies in most developing countries rarely nove any appreciation of the value of industrial research services, the staff of the industrial research institute must provide it. This means establists industrial research institute must provide it. This means establists industrial research institute must provide it. This means establists industrial means establists industrial research and has a temperature of the state of industrial research and has a temperature of carrying out sevelopment work, consume states or entire entire endances, design, such supporting services must be provided by the institute.

Another major factor that may affect the work of an industrial renermand institute in a developing country as the policy of the Government. It may be the policy to replace imports an far as provible by indifferent materials, even if they are not of as high a quality as to imported proving, or to aim for maximum employment and capital costs (whereas is more industrialized countries the aim is usually to reduce manpower even at the expense of inscreased capital costs).

An industrial research institute should not exist in isolation, maintaining contact only with its clients; it must maintain a regular corking relationship with such organizations as productivity centres, accordations of manufacturers, trade associations, organizations for emall-social or costage industries, and financial institutions. Such collaboration often results in ideas for technological work or research projects.

In general, industrial research institutes have been found to be mest effective where they have been set up on a modest scale, providing only routine industrial services to clients at first. There they have been set up too arbitiously and too far removed from the actual needs of the country, they have had little success. Some of those needs are discussed in Charter 1.

I. CLEMES MENDS

The major table of an industrial research institute in any country is to provide its clients — the Government, private and public industry and the organized business community — with privately or government—exactly technical services. Whether an industry be privately or government—exactly the sole objective of the institute should be to produce results of commercial value. The institute a success should be judged largely by this criterion. Much of the work should consist of providing immediate assistance to the client, although it may often be advisable to carry out a proportion of in-house, work initiated by the staff of the institute.

In some developing countries, the Government is the main client, particularly in countries where most industrial activity is managed by the Government, either directly or thorugh its established public organizations. The number of private industrial enterprises requiring research services is increasing, however. In addition, various development banks are deriving increasing benefit from the work of industrial research institutes.

Industry

Generally speaking, industry in a developing country can be divided into indigenous firms and multinational companies. Indigenous firms are rarely large, sometimes of medium size, but frequently small or very small (e.g., cottage industries). If a large firm has begun its operations by purchasing know-how from overseas it will usually have made some arrangements for continuing technological support. Such firms could be placed, from the point of view of the industrial research institute, in the same category as the multi-national companies.

^{1/} See flam Building Establish Injustries in 10 icas Berger of the Verkehen held in Tunis, 6-12 December 1970. Including a Burmary of Lectures Presented to the Workshop (United Nations publication, Sales No.71.11.5.24; and Guidelines for the Acquisition of Poreira Technology in Developing Countries with Special Reference to Technology License Agreements (United Nations publication, Sales No.71.11.5.1).

Many indigenous manufacturing companies, especially the small and very small once, are craft-based. These srafts are quite of and the companies may not feel any need for technological support. Indeed, it may seem to them that old established processes are not capable of further improvement. A discussion with the owner or manager, however, will often reveal that difficulties are being experienced regarding which he had not supposed that the technologist might be helpful.

Very eften the problems are relatively simple and the technologist can deal with them quickly and efficiently. They might include, for example, tecting rew materials or products; selecting or calibrating a scientific instrument; repairing a broken instrument; designing some simple equipment; or providing information. Rapid and correct assures to such problems give a positive image to the industrial research institute, which previously might have been ignored or treated with suspicion. They also lead to requests for short-term investigations or for technological or comments trouble-shooting.

Modium-sized or large companies should be encouraged to employ at least one technologist. He should be a generalist rather than a specialist and one of his principal tasks would be to set as a liaison officer with the industrial research institute. He would identify company problems that night be submitted to the institute and also decide what we his company night make of the work of the institute. He should be able to deal with some of the company's smaller problems himself, perhaps in collaboration with the institute. In this way the company would increase its technological competence and efficiency.

Once a company, particularly a large one, realises the value of technological help, it usually decides to establish a laboratory and to employ a number of technologicia. One of the ways in which the industrial research institute can help in to offer advice on laboratory design, equipment and staffing. The company may wish to recruit its technologists direct from the

of its our it will find no further one for the deriview of the injustrial research institute, but experience shows that this is far from being the case. Technologists from individual companies are efter glad to discuss problems with, and seek advice from, the institute. Purthernore, as private companies collow have the wide range of equipment and experience that is at the disposal of the institute, they often require assistance in carrying out limited-term work of a specialized character. Buch requests are not a likely to come from a company employing technologists them from one which does not, since the company and to appreciate the assistance that other technologists might provide.

In the same way, companies that have imported know-how, and even from time to time the multinational companies, may find the industrial research services provided locally to be of value. The industrial research institute can help by pointing out to the large enterprises the long-term benefits to themselves and to the country that might result from etrongthening the ever-all technological infrastructure of the country.

The Government can also stimulate research and development within industry by means of special tax consections. This action would comjustifiable since research is not really a regular expense for one year's operation; it is more in the nature of an investment, the return on which is operad ever many years.

The technological work generally required by industry falls into the following main categories:

Testing and analysing rew materials and intermediate products

Teating relation to the firsted products for atandardization, emails two energy each relationation.

Then the notific entrapolities on the industrial, team for ω , and trade secondary fields

Comparing out instrument require to interest a continuation

Designing equipment (c.g. simple overs, kiles, miners and drives)
Trouble-shotting in plants

Investigating the possibility of improving the quality of finished products and encreasing process efficiency

Developing new processes for current or new products, at both the laboratory and the pilot plant levels

Carrying out techno-economic studies

Undertaking engineering design work

As a country develops it may set up specialized agencies to deal with some of these activities, such as testing and analysis of finished industrial products for standardisation, or quality control and certification. While it may be advantageous under certain directions for a country to combine sational standards and industrial research activities in one institution, it has been found preferable to keep the two separate, with the industrial research institute acting as the technical arm of the national standards body. Another activity which could become the work of a socialized centre is the repair, maintenance and calibration of instruments. Any work requiring alwanced instrumental analysis (which is casential to a great deal of research) is best left to the industrial research institute, however, because of the high count of purchasing and maintaining such instruments and the countrial

If the like the control of the maintenance and appearance of the production of the materials, the institute can additional research work as a substitute for institute of materials, the institute can additional research work as a substitute for important materials, the institute can undertake performance and evaluation tests which may, in turn, result is additional research work assign required.

Many of the antivities discussed above can be of immediate value to industry. If they are carried out for an industrial comcorn without charge. the cost saved usual amount to a subsidy to the concern and it will not be encouraged to set up a laboratory of its own. It has become generally accepted, therefore, that unless dovernment policy distates otherwise, an institute's clients, particularly industrial companies, should bear the most of work carried out specifically at their request. Charges can either be made on a full economic banis (including salaries, wages, consumable materials, services, travelling expenses, overheads and capital charges for buildings and equipment) or on the basis of direct out-of-pocket emenors (aclaries, vages, concumbic materials, services and travelling expenses) insurred while doing the job. thile in industrialized countries the former is the normal method of charging. it is realized that in order to encourage the use of institute's service in developing countries the latter method may be preferred. It is also considered justifiable in a developing country for advice to be given free and only to charge for specific work involving experiments, design or feasibility studies. (Contract conditions and financial control are discussed further in chapter 1%)

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There may be a tendency for a country or an induct.

Out of a finiance products, equivalent to those used it

out which are unmedessarily high for the country or induction on the country, if a product is to be exported, it must satisfy the account of the cust non-country, but for home consumption care chould be exported that products are not made to a nigher standard than is needed. For some products, several standards may be desirable at different prices, but customers should be informed of the situation and the products should clearly display the standards they satisfy.

Processes goared to low labour requirements or high naterial or power efficiency are not necessarily the most suitable for developing countries. Such processes often require capital expenditure which the country might not be in a position to afford; yet labour may be plentiful. Improvement in existing processes and equipment is often the most appropriate action to take. It may even be necessary to modify technology from industrialized countries to most the requirements of small enterprises in developing countries.

On the other hand, there are instances of smaller developing countries which are without indigenous raw materials but which are anxious to promote esports. In such cases the country may well aim at high industrial production per capita and, as in industrialised countries, at low labour consumption.

A presence activity that merite special attention is engineering design, an important factor in the process of important. It is encerned with the creation or modification of an individual article, and includes elements of research, development and testing. Engineering design entails the proparation of specifications, working drawings, pilot models and prototypes, and data ari instruction. For manufacture, is a sountry develops it can cater for the

^{2/} See the Saval soment of Animorphic Design Tapas Helica in Design Countries henory of Tweet Trum Zesting, Vieres, 11-15 "av 1979 (United hand to publication, Sales So. 72.11.3.2).

needs of industry in this respect to setting in a resource of the center. It desirants at an illustration of the detection of the industrial research institute.

definition into the detect of the industrial research institute.

Severan or

The Covernments of most developing countries are making great efforts to raise the living stundards of their people. They recognise the important resolutional development in achieving this objective. Certain industrial activities and aspects - e.g., the exploitation of indigenous raw materials and environmental matters - are subject to Covernment policy.

In framing its policies the Covernment usually needs the maximus amount of information on a wide variety of subjects, some of which are tochnological, while it is eften possible, and even advisable, to seek advice from more advanced countries, local advice should be sought first. This approach helps to build up the confidence and expertise of indigenous staff, and the advice will be coming from experts who have a first-hand understanding of local conditions. The type of assistance that the industrial research institute might effer includes the provision of connected and technological information, the carrying out of feasibility studies, and the provision of assistance in the negotiation of licensing agreements and patent settors. The institute

Other important notters in which the institute night easies at the notional level include product standardisation and adaptation, testing, quality contification, the drafting of examinate for the national examinate body, and the cotablishment of suitable arrangements for instrument calibration, repair and maintenance.

Commercial a

An apprilate is a developing nountry may well have clients other than deverance or industry. Development button after require technologies and and are ask the institute to carry out technologies whose afternoon of managers are designed as a second or an area of interpreted and objective information, wholes or advices or the client may be a university or a technical college. The institute ray often no the only organization in the sountry that can provide such assistance.

II. SUBSCIED OF TER INDUSTRIAL RESEARCH INSTITUTE

The term "inductrial research" covers many activities that are not unit of thought of he "research" in anademic circles. Some of these activities are connected with service work and come link together the technical and connected as accents of a caugedit, the inter are washing referred to as technic connected at the enters of activity may be considered as industrial, technological and economic services rather than research. Amperience has shown that the balance of work in most industrial research institutes in developing countries is heavily weighted - and rightly so - on the side of those services that industry needs at first. Research activity is slow at the start, but increases in tempo with the passage of time.

Industrial research programmen, do so in a multi-purpose organization designed to provide several types of assistance to a number of industrial sectors.

Sometimes, smally at a later stage of industrial development, some-purpose institutes are set up to cater for the needs of individual sectors. The establishment of such specialised institutes should be treated with the utmost santion in view of the limited financial and human resources available in most developing countries. At the establishment should sover all aspects of industrialisation (except the carrying out of geological and agro-counties surveys, both of which often call for expertise generally not available in industrial research institutes). Later, if some of the functions can secure set up to deal with them, the range of activities undertaken by the institute may be sarround.

A multi-purpose institute has several advantages. The major ones includes the demand use of specialized equipment and general services; lower overhead design and fickipity in the deployment of staff, e.g., by moving them on to programmes of the highest priority, irrespective of the terminal or include. In the early days of industrial development in a country, therefore, it will need advicable to set up a single sufti-purpose institute and to consider establishing mono-purpose institutes only when special conditions apply.

The case for establishing a mono-purpose institute is most justifiable when:

- (a) The work serves a well defined and well established injustry that uses specific, specialised techniques. The institute can then become a centre of professional authority for the whole industry and help to raise its standards;
- (b) The volume of work for the industry is considerable and likely to remain at a high level for many years;
- (a) The industry is prepared to support the institute, not only with advice but with regular financial contributions other than contracts. (In this connexion it should be mentioned that there are examples in developing countries of meno-purpose institutes that are financed wholly or partly by industry.)
 This financing may be in the form of a lary on all firms in the industry, either legally imposed or encouraged by tax consequences:
- (4) The institute can be located on a common site with, and use the same facilities as, other institutes.

Such conditions tend to apply only them a country has make considerable progress towards industrialisations

income income

It is elser that industrial research institutes in developing countries must be exaceived of as an integral part of the national machinery for economic and excial development, and therefore grands to the industrial, economic and other objectives of the country. It follows therefore, that when they are first

per many it to problem it is dimant i (in most instances) intirely by the love not discount it have been expected that they will problem by complete income from the for their work, they will properly require struct financial support from the Government for many powers.

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Experience in various countries has shown that it can be a serious mistake to set up an industrial research institute as a government department or as part of a new ement department. By the nature of its work, an institute has to be both right, and flexible. Traditional civil rervice rules and financial administration are too stultifying. It must be possible, for example, for the director of the institute, with the approval of the board of management, to hire staff temporarily and ramidly, to reward achievement, and even to discharge unswitable staff.

Post of representati

State-financed body administered by a board of management. This board should be given full authority to establish policy guidelines, salary scales and other compensation schemes and to approve the annual work programme and budget of the institute. The director should be solely responsible to the board for all essentive functions. As the board must represent a variety of interests, it should include competent persons representing relevant government departments (three), outstanding, university-trained technologists (two), representatives of private industry (two), and representatives of the business community, including industrial development banks or their equivalent, chambers of commerce, associations of manufacturers, and other public industrial or examercial organizations (four). The musbers quoted here are only by may of comple and may well be varied depending on the importance attented to the

The state of the s

Diportop of the institute

The dustice required on the director of an injustrial no arise excises and monifold. At the time he is appointed he may not have had the open notice of display his ability in all of the areas he must cover, but he caused enterward to develop the necessary qualities. He should be well qualified in with a science or engineering and research of achievement, one finally an infustry, the local director is all applied research, to be a professional enterward exploitation. He should be a good juage of personnel and an able organizer with some business accumen. In addition, he should have a experience attitude towards people outside the organization and the ability to in pine his own staff to effective action. The institute director must be prepared to delegate responsibility as fur som the line as possible and to held his staff secondards for responsibility so delegated. He should also protect his staff from unjustified criticism but be prepared to take uncleasant decirious when they are necessary.

routine administration duties in order that he may concentrate his attention on the technical work of the institute. There are several ways of arranging this, so by appointing an administration manager or a personal ansistant. The director remains, however, the chief executive of the institute and is solely responsible to the board-of management for all technical and administrative actions taken by the institute.

Although the director is eccentially a technologies he should be able to talk and write about technologies' ratters in terms that are understandable to the layrane. Unite he should not be expected to handle detailed public polations work he should give his personal attention to the more delicate and political aspects of public relations.

From time to foreign or clives, plans and preference of an industrial research matter to except the except of enemgine matters from a first of enemgine matters from a first of enemgine matters from a first of the industrial enemgia be made up a at a 1 form of independent enemgia of the enemgia fore, as participation. This assessment should be extended to effect on the institute has been and identify areas in which it needs strongillar to it should cover structure, operation, finance and will be of wirk

Inder-inducational distant

There is much support for the idea that an industrial research institute in a decempent possessy country country entablish a lineage with a similar but there advanced one in an industrialized or in another developing country. Such a linkage could be of value to the less advanced institute in matters related to programme and project formulation and evaluation; organization and procedure; staff training; sharing of technical experience, technological information, research and development; and general institutional development. The linkage might even be part of a bilateral programme of ansistance between two countries. (UNID) and the World Association of Industrial and Technological Besearch Organizations (UNITEO) could be instrumental in arranging such gairing such spairing

Duildings and facilities

As the work of an industrial research institute varies considerably in nature from time to time, it is important that buildings and allied facilities be not up in such a way that they can easily be adapted to meet changing needs. Pechnologists, the eraning stage. It is usually most expeditions to should be consulted at the planning stage. It is usually most expeditions to nominate one member of the institute staff to co-ordinate all views. It is also advisable to arrange for an expert in the programming of industrial research buildings and facilities to act as an intermediary between true institute, the architect, and the builders management and relevant staff, for the duration of the construction work.

The site selected for the institute will likely be in or near the capital or principal commercial city of a country, for convenience of travelling as well as for intellectual, social, economic and other reasons. The precise location will depend, however, on the results of an investigation into the capacity for expansion and the cleanliness of the local environment.

In the design and layout of the buildings, emphasis must be placed on adaptability, at any rate to the extent that changes can be expected. The building design and the construction materials should be selected taking into account features that are peculiar to laboratory work, such as the need to control temperature, busidity, vibration and noise; to provide suitable lighting and furniture; and to limit fires, fuses and other potential hazards. Materials should be used that are hard, easy to clean and easily repaired or replaced. As far as possible they should be indigenous rather than imported.

Particular attention should be paid to the arrangement and location of such services as water, gas, electricity and drains; they should be readily accessible for repair, maintenance, modification or extension. Consideration should also be given to the location of industrial information and documentation services; conference, office and catering facilities; and the movement of equipment and materials into and out of the building.



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They are not necessarily equal to the effective operation of the institute. For purposes of the necessarily equal to the effective operation of the institute. For purposes teams it services and described here is the applied research, now raid, teams it services and distribution departments (see organisation described each one is dealt with at some length in the chapters that follows

The invertment, are subdivided into sections and the person in charge of each section is referred to as the section head. (Depending on the size of a department, there may be need for a departmental manager.) The person in charge of each investigation is referred to as the project team leader. A wide variety of organizational arrangements are possible, but the chart shows here covers all the important functions.

It is essential for the smooth operation of an institute that the organizational structure be as simple as possible and the responsibilities of sections and individuals be clearly defined and understood. Problems must be handled specially and efficiently if the institute is to attain a good reputation in industrial circles; a simple and well understood organization is essential in this respect. Experience has shown that an institute functions best if its research staff concentrate solely en scientific projects and are not distracted by commercial or administrative matters.

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Commercial Technical services desartment	cal Industrial Haison Industrial information and	Espenic and market decumentation	asseassents Testing and standards	Myinvering design Instrumntation	Contacts Instrument analysis	Patenting Engineering workshops
Ameliod research	Weign tecksological	edno.				
det skraden geschent	Petronel		31		5	ĭ

Orcanisational chart for an industrial research institute

III. CONCLUSION

The pattern of work and the structure of Industrial Research Institutes found appropriate in industrialised countries has to be modified in developing countries. Purthermore, the pattern which is most effective is likely to vary from one developing country to another depending upon national targets, the stage of industrial development, the size and status of the industrial enterprises in the country and other local conditions. The term "Industrial Research Institute" is often a misnomer since what developing countries need in the first instance is an institute for acquiring and applying technological knowledge in order to make a direct and immediate contribution to the country's industrial development. There is little need for sophisticated research, but a widespread need for technological assistance by way of industrial information, testing and analysis, quality control, instrumentation and engineering design. In addition there are techno-cornersial matters such as economic and market surveys, feasibility studies, industrial cost accounting, trouble-shootings, advice on contracts, and patenting, on which the institute can make a positive contribution to the welfare of the country.

The clients of the Institute are likely to be not only industrial enterprises but also government departments and agencies, development banks, communer associations, associations of manufacturers and charbers of commerce. In addition, the Institute should maintain close contact with many other bodies such as universities, technical colleges, productivity centres, bureaux of small-scale and cottage industries and so forth.

It is advisable for an Institute to be set up in the first instance on a modest scale, perhaps providing only routine services. As its contacts with the industrial community of the country develop, matters on which it could provide technical assistance would become clearer and its structure and organisation could be strengthened accordingly. It might ever one necessary to de:ach a department of the institute and develop it in a full

Flodge organization entirely donated to one specific area of the Institute's operations. The Institute needs, therefore, to be established on flexible lines as regards personnel, buildings, equipment and organization. Although it would almost certainly be entirely government financed at first, it has nevertheless been found best to establish it as an autonomous body, since traditional civil service rules and financial administration are too stultifying to enable an Industrial Research Institute to operate flexibly and with originality. Arrangements should, however, be made for periodic evaluation, say every five years, of the objectives, plane and performance of each Institute to identify what has been achieved and areas which need strongthening and to re-orient its programes and operations towards the changing mode of the industrial community.

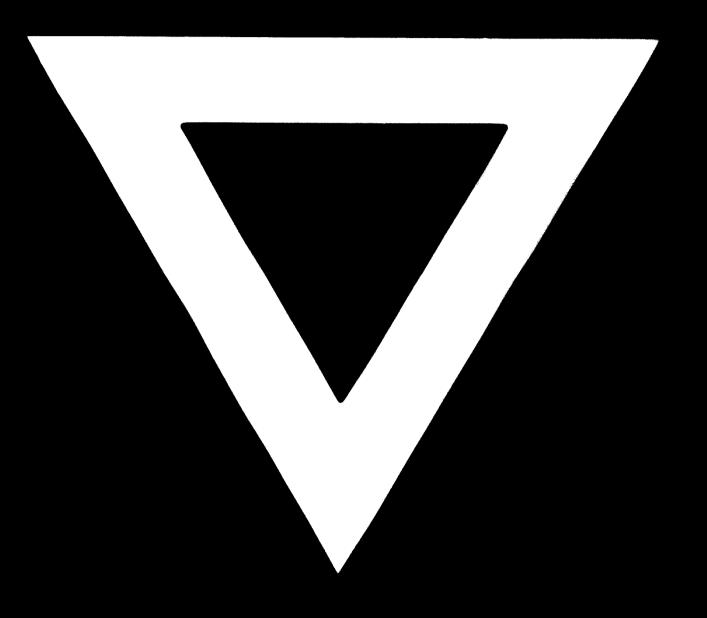
Contacts with potential industrial elients should be arranged on a systematic basis by visits ands by the appropriate officers, say industrial liance officers, of the Institute. A personantly seemed enquiry service at the Institute through which all clients could obtain quick answers or loads towards obtaining answers to their questions is extremely usoful. The Institute must have comprehensive, up-to-date industrial, technological and connercial information, and the capacity to readily retrieve and discominate it to clients who might need such information.

A capability which is eccential in any Industrial Research Institute is that of analyzing and testing your entertals and finished products. It should have the most comprehensive and suitable collection of a variety of equipment to emble it to not as the leading authority in this field in the country. In addition, the Institute should be able to standardize measurements of all kinds and calibrate instruments of various norts. It may also be found accessary for it to undertake their repair and maintenance.

In addition to the engineering design necessary for modest industrial projects, the Institute should also be prepared to undertake the design, and peshaps the prototype production, of simple equipment required by small-ocals industrial production. Some of this may involve only improvement in the design of traditional tools.

Research work should only be started when it is clear that, if technically successfully, there is likely to be a connectal case for the exploitation of the results. There should, therefore, to a careful paper study of a number of techno-connectal questions in advance of a programme being sanctioned and practical work started. Parthermore, as soon as possible, attempts should be made to interest a client, particularly from the industrial community, is "in-house" programmes which have been started. Pilot plant work is relatively expensive. Before undertaking such work much careful thought should be given to see if it is really necessary. Prequently data available in the published literature is adequate, while in other cases the required information could be obtained in large laboratory-scale equipment or in one section only of a pilot plant.

Over the years many mistakes and errors of judgement have been sade in the industrialized and developing countries. With the experience now evailable and outlined in this document, it is keped that both existing Institutes and those being planned would be able to benefit from this experience and achieve greater guesses.



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