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ASSISTANCE TO THE NATIONAL DEVELOPMENT CORPORATION (NDC),

UNITED REPUBLIC OF TANZANIA.

(DP /MT/74/926)

Report of Review Mission 7-17 April 1975 Miss repl

by

He:men Muegge Industrial Development Officer



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#### INTRODUCTION

The UNIP Recident Representative in Tansania requested UNIDO to send a staff member for reviewing and formulating a request for assistance to the National Development Corporation (NDC). Subsequently the mission was asked to also look into other related UNDE/UNIDO projects and to formulate proposals for the inclusion in the next Country Programs. The Mission therefore reviewed the assistance to INDCENTRE and to the Industrial Strategy Project.

The Mission was carried our by Kr. Herman Musgre, Industrial Development Officer, Industrial Programming Section, Industrial Policies and Programming Division, UNIDO, and took place from ? to 17 April 1975. One day was spent in Marrobi for consultations with Mr. W.Hillager, SIDFA.

The Mission received considerable support from the Resident Representative and his staff, the Government Officials consulted and a great number of UNIDO experts. This support was greatly appreciated. The Mission is particular grateful for the valuable assistance received from Mr. A. Magwall, Assistant Field Advisor. A list of the persons not is attached in Annex I of this report.

### 1. ASSISTANCE TO MATIONAL DEVELOPMENT CORPORATION (MDC)

#### 1.1 Background

MDC is the country's leading parastatal organisation in the field of industry with the dual function of a holding company of a large number of industrial establishments on the one hand and a development corporation for identifying, promoting and implementing new investment projects on the other.

The magnitude of present and future NDC operations can be seen from the list of existing subsidiary companies and the list of the various new investment projects presently under implementation or preparation.

The NDC Headquarters is thus charged with substantial and increasing responsibilities to identify and implement investment opportunities and to co-ordinate, support, guide and control the operating plants in order to ensure sustained growth in the industrial branches which NDC is covering. It is assential that NDC has to its disposal highly qualified staff to carry out these tasks.

### 1.2 MDC Group Commentes is operation

Tensenia Tenneries Ltd.
Tensenia Shoe Company Ltd.
Tensenia Hides and Skins Ltd.
B.A.T. Tensenia Ltd.
Tensenia Distillaries Ltd.
Tensenia Distillaries Ltd.
Tensenia Breveries Ltd.
Kibo Paper Industries Ltd.
Kibo Paper Industries Ltd.
Printpak Tensenia Ltd.
Tensenia Publishing House Ltd.
Comeral Tyre East Africa Ltd.
Tensenia Pertiliser Company Ltd.
Tensenia Pertiliser Company Ltd.
Aluminium Africa Ltd.
Hetalbox Company Ltd.

Mational Printing Company Ltd Mteva Ltd.

MINERAL LINE.

Mational Bicycle Company Ltd.

Mational Steel Corporation

Ubungo Parm Implements Manufacturing Co. Ltd.

Steel Rolling Mills Ltd.

Industrial Promotion Services (T) Ltd. (only 23.77%)

## 1.3 MRC Projects under implementation and investigation

# UNDER INPLIMENTATION EXPANSION/DIVERSIFICATION

#### Her

- 1. Morogoro Tannery
- 2. Iwansa Tannery
- 3. Mational Bicycle
- 4. Detergent Project
- 5. Farm Implements

- 1. Tansania Shoe Company
- 2. Tensania Tanneries
- 3. Bicycle Tyre and Tube
- 4. Tansania Breweries
- 5. Asbestos Project (ALAF)
- 6. Steel Rolling and Billet Casting

### Under advanced investigation

- 1. Pulp and Paper Hill
- 2. Canvace Nill
- 3. Shoe Pactory
- 4. Leathergoods Pactory
- 5. New Brewery
- 6. Phermaveuticals

- 1. General Tyre
- 2. Pertiliser Factory (Rationalisation)
- 3. Mational Steel Corporation Steel Yard
- 4. Metal Box Re-equipping
- 5. 10 ton Paper Mill-Kibo Expansion
- 6. Printpek Ink project

### Under derly investigation

- 1. Nachine Tools
- 2. Electrical Complex
- 3. Cometic Soda
- 4. Starch Complex
- 5. Diesel Engines
- 6. Metalworking Industry
- 7. Steel Pipes
- 6. Glass Project
- 9. Leather Research Centre
- 10. Ceremic Project

- 1. Pertiliser Expansion
- 2. Cypeum Utilisation
- 3. Industrial Alcohol
- 4. Plastics Expansion
- 5. Dailding Materials Industry
- 6. Malting Project

Note: The total equity fund requirement during the next three-year (1975-77) period would be She.1,200 million and loan capital needs will be She. 2,400 million

In view of the prevailing acute scarcity of Tanzanian staff with experience in these specialised fields of activities, international experties is required for filling the most crucial gaps in the NOC staffing as well as for providing training to local personnel. Accordingly, NDC engages presently a number of expatriate swaff and subtilateral and bilateral experts.

### 1.4 Present UNDP assistance

MDC has been assisted by UNDP/UNIDO since 1973 through small-scale projects comprising 1-3 expert posts. In the present project (DP/URT/74/018) a Director of Planning (OPAS) and a Director of Devolopment (OPAS) are assigned to NDC. The project expires late 1975. A third post - Industrial Market Expert (OPAS) - was so far not filled and was finally suspended last year, apparently in view of a large scale assistance project being considered.

The Mission considers the past and present UNDP/UNIDO againstance to have had a significant impact on the MDC operations and on actual development of the industrial sector. The experts have been fully entrusted with substantial responsibilities. The present Director of Development has identified and very actively pursued various investment opportunities and has in a number of cases initiated and succeeded in the promotion of these projects through bilateral denors and foreign companies. He has repeatedly served as adviser to the General Manager of NDC in investment negotiations.

The record post was originally entitled Planning Manager. In 1974 the expert was promoted to Director of Planning and Finance and was made responsible for the MDC medium-term and annual planning process and for guiding and directing MDC financial matters as well as for overall guidance and co-ordination of the Group Companies management. The project fulfills an essential function within MDC and is considered as very successful.

## 1.5 The need for further assistance

NDC has approached UNDP through the official channels with a request for a two-year large-scale project to assist NDC in various MQ functions. The Mission hald several discussions with NDC staff and came to the following conclusions:

- (i) There is a definite need for long-term UNDP/UNIDO assistance to NDC to strengthen the corporation in carrying out its important functions as a holding and development corporation. The assistance is expected to have a direct import on industrial development by bringing about new inventment on the one hand and by supporting the performance of operating plants on the other.
- (ii) It was attempted to slaborate in detail the need for longterm assistance to MDC, by formulating a project covering five years or more. The advantage of such a long duration would be mainly that simultaneously a corresponding longterm programme of local staff development could be conceived by MDC. Moreover the accistance delivery might be more rational if the project is conceived over a long period. However, the Mission found that a detailed assistance project beyond 2-year duration could not be elaborated at this stage. The reason is mainly that the precise type and magnitude of problems and tasks that NDC will be confronted with in 1978-80 and the required activities to handle these ebviously cannot be predicted in any reasonable sccuracy now (early 1975). Even if MDC would prepare a long-term plan of its activities, it would be necessary to keep this plan very broad and to adjust it periodically to the economic situation, political considerations and - above all - the largely unpredictable requirements of industry. Such a plan could thus not serve as an appropriate basis for a UMP/UNIDO technical assistance project.

It was therefore decided to confine the detailed project to a duration of two years. It is assumed that in subsequent years the magnitude of assistance should be kept at approximately the same level. A detailed project for 1978-80 should be elaborated in 1977. (iii) The requested assistance to MDC constitutes no duplication with the UNDP/UNIDO assistance foreseen to be rendered to the Industrial Studies and Development Centre (INDCENTRE) and its possible successon the Tansaris Industrial Consulting Organization (TICC). NDC requires the operational assistance within hits own organization for the day-to-day work while INDCENTRE supplies expertise upon request for carrying out specific technical consulting assignments on a short-term basis.

Thus the NDC experts form part of the personent NDC headquarter staff. It should be noted that the Job Descriptions for the NDC experts make due reference to the need for using the services of INDCENTRE whenever appropriate.

(iv) A draft project document for the assistance to MDC is contained in Annex II.

<sup>\*</sup> See also a previous UNIDO report on this issue: TAMEANIA INDUSTRIAL STRATEGY PROJECT, Report of Review Mission, September 1973, UNIDO/ITPD 127 - Restricted; Annex 1, Chapter II: Evaluation of the mend for the assistance to MBC.

# 2. ASSISTANCE TO THE LEATHER INDUSTRY SECTOR (NDC)

#### 2.1 Beckground

The sector consists at present of the following three NDC Group Companies:

- (1) Taneania Tanneries, which processes raw hides and skins to wet blue and fully finished leather stage. Capacity is in the process of being doubled at a capital news of the . 8.3 million
- (ii) Tanzania Shoe Company, which produces leather, plastic and rubber shoes mainly for the home market. The capacity has just been doubled to approximately 7.0 million pairs of shoes. A further phase of expansion is being considered, and a boot project will be implemented shortly
- (iii) Tansania Hides and Skins Ltd., buys and sells raw hides and skins with a large proportion of its sales being to export markets. As new tanneries come on stream, the Company's role as an exporter of raw hides and skins will change completely and this is one area in particular where MDC requires careful evaluation to be carried out (on the future role of the company)

In addition, there are two new industries at advanced implementation stage:

- (iv) Morogoro Tannery, with an expected capacity of 9.0 million square feet of finished leather
  - (v) Hwansa Tannery, with an expected capacity of 7.0 million square feet of finished leather

The existing tannery and the two new tanneries will convert Tansanis from being an exporter of raw hides and skins (approximately 89% of the quantities presently produced) to a position where finished leather and leather goods can be exported. The main aim

<sup>\*</sup> This section was prepared by Mr. C. Pearce, OPAS expert in MRC.

is to increase value added and foreign exchange earnings and the need for quality standards and target evaluation is evident.

Three projects are expected to enter implementation phase later this years

- The Moregoro Shoe Company, which will use part of the output of the Morogoro Tannery and hopefully export a large proportion of its output. Hence the need for detailed export market analysis
- Morogoro Canvass Hill, which is still planned for Korogoro although water constraints may require a new site to be located.

  The mill is expected to supply the canvas requirements for the shoe companies as well as produce tapaulins for descrite and expert markets
- Morogoro Leather Products will be a unit to product leather goods such as belts, wallets and handbags again for both home and export markets

In all cases where experimenters are to be served, MDC is following a two pronged approach. Firstly, to identify potential markets through detailed studies and secondly, to obtain commitments from technical collaborators to purchase at world market prices a proportion of the factory's output.

#### 2.2 NDC functions

The large expansion programs of the leather goods industry sector will require considerable efforts from the side of MDC in supporting the operation of the subsidiary companies. In fact, the successful implementation of the programs depends heavily on:

- The establishment of quality and standard targets and mosting of these targets
- The training of a very large labour force and technicians (not less than 5,000 people during the next five years)
- The securing of export markets
- The establishing of the right distribution organisation structure

Moreover, MDC will start to collect detailed information from the companies on their major material inputs. Based on these data MDC and the Small Industries Development Organization (SIDO) will investigate the possibilities of cetablishing small sub-delivery units which would supply the larger units and substitute imports of certain inputs.

During the subsequent operation stage of the industries, NGC has to carry out the supervisory and co-ordinating role as mother company over the subsidiary companies. Residue the monitoring and control of company performance, NDC may consider to po-ordinate and guide the purchasing, export sales and distribution of the individual group companies.

The question of the extent to which NDC should controlled the activities should be investigated thoroughly so as to ensure that the most effective distribution of functions is attained. This would require that the companies are not deprived of their responsibilities but that NDC supports and controls certain, specified functions. Thus undoubtedly economies can be made by letting NDC headquarters co-ordinate the purchasing of the companies, but these should maintain their responsibility for specifying and shocking required qualities and quantities as well as for assessing financial and economic implications.

It would seem appropriate for NDC to establish within its Operational Department a Leather Industry Unit, which would carry out the above-mentioned activities in close contact with the Group companies.

### 2.1 UMP/UMIDO Assistance

Presently and for some years to some, NDC does not possess the manpower required to undertake the above-mentioned functions. It would be essential for the development of the leather goods sector that the required expertise is rendered to NDC through UNDP/UNIDO assistance.

The possible areas of assistance can be outlined as follows:

- (i) Export Market Investigations Shoet and Leather goods.
  - identifying potential markets
  - adaptation of product quality, design, etc., to potential export merkets
  - identification of products with export potential
  - evaluation and follow-up of the ongoing export aduly on leather goods (by the Commonwealth Secretariat)
  - sales contracting with foreign trade companies
  - co-ordination of group company export sales
- (ii) Purchasing
  - up-ordination of purchasing of major material impute
  - guidelines for purchasing
- (iii) Distribution
  - advising companies on appropriate distribution systems
  - co-ordinating sales
  - (iv) Monitoring of company performance
    - (v) Co-ordination of training

It was agreed that previous to the determination of the precise magnitude of assistance and type of expertise required, a short-term UNIDO expert specialised in this particular industrial sector would look into the matter. Consequently it was decided that the expert for the Shoe and Loather Goods Industry (DP/UN7/71/522/11-13/C/12(06)), which presently is being recruited for appraising a proposal for the Morogoro Shoe Complex, be extended by two menths to undertake the additionally required tasks. The expert should advise NDC on the appropriate scope, functions, organisation and staffing of the NDC headquarters in oc-ordinating and and guiding the management of subsidiary leather goods and snoe industries injer alig in expert marketing, purchasing and distribution. In addition, the expert should advise NDC on arrangements for training the large labour force. Based on these specific findings, the details of a long-term UNITP/UNIDO project should be elaborated.

At this stage, it appears likely that the assistance project would consist of four expert posts for an initial period of two-years starting in early 77. The provision for the UMP Tanasais Country Programme could then be estimated to: \$1

1977

1978 144,000 107AI. 288,000

### 1. INDCEMBRE/TICE

### 3.1 Stat :s

The UNEP/UNITY activators to INDOMINE (Industrial Studies and Bevelopment Centre) is presently in a period of transition. The current assistance is meant to bridge over activities until the success of the Centre, the Tansania Industrial Consulting Organisation (TICO), is entablished as a persental body and a new technical assistance project to TICO is operating.

### 3.2 Proerts

There are presently four experts in post. These posts are scheduled to terminate in December 1975. The Project Manager post is vacant and has provision for 12 months. Final selection of the project manager is swaited soon. Three short-term experts are under recruitment.

It is strongly felt by the experts, counterparts, as well as the elients of INDCENTRE, that the number of experts presently assigned to INDCENTRE is much too small to be able to cope with requests for studies submitted by the parastatals. As a result, INDCENTRE cannot meet these requests within a satisfactory time limit. It is realized that the assistance is in a transitorial phase until the creation of TICO. Therefore, the final official decision to create TICO is anxiously swaited, so that the capacity can be built up and the compactionary requirements can be properly met.

A specific problem of INDCENTRE are the lengthy procedures which are to be followed for recruitment of short-term experts.

The original concept of the short-term component of INDCENTRE was that it would supply on a quick basis the specialised expertise that INDCENTRE does not possess as permanent staft.

Thus, when one of INDCENTRE's clients requests such specialised services, the Centre recruits a short-term consultant from present budget provisions to carry out the particular assignment.

Due to the lengthy recruitment procedures, however, INDCENTRE could repeatedly not meet the client's needs in time. This has a detrimental effect on the fulfilment of INDCENTRE's stipulated role. In fact, it takes as long a time to field a short-term expert as it does to field a long-term expert, (i.e. up to 9-10 months), since the same Governmental and UNDP, UNIDO procedures have to be followed.

In order to enable INDCENTRE to better comply with the needs of qualified and timely consulting, it is therefore strongly recommended that the recruitment procedure for INDCENTRE expert posts financed out of the approved short-term consultant component with a duration of say up to six months, be drastically simplified, adopting for example the following procedure:

- Initiation, preparation of post and its final Job Description by the Project Manager in consultation with the Counterpart Director
- Endorsement of post by Resident Representative and submission of request to UNIDO
- Submission by UNIDO of one candidate through the Resident Representative to the Project Manager
- Endorsement (or rejection) of candidate by Project Hanager/Counterpart Director and the Commissioner of Industries within three weeks after receipt

#### 1.1 Counterparts

There are presently seven counterparts working in INDCFNTRE. This means an increase of two since the time of the last UNIBO mission in April 1974. In addition, three industrial assistants have been recruited directly from secondary school.

The training of the counterparts has been intensified. In regular staff meetings current work and specific methodological issues are discussed. All counterparts are systematically becoming involved in the various activities of the Centre.

#### 3.4 Activities

Present activities are listed in Annex III. As can be seen from this list, seven pre-investment studies, five assignments for implementing projects and four consulting assignments to operating plants are presently in the stock of requested survices.

The Mission found that INDCENTRE provides essential services to the parastatals bodies and is recognised as a valuable institution. Some examples from the food industry sector may illustrate the impact of the Centre's activities:

- The second phase of the cold etorage chain project previously initiated and studied, is now being implemented
- The food project for oc-operatives in the Iringa region prepared in 1974 is now under implementation
- IMDCENTRE initiated early 1975 a study on quality control for food products. The Government is fully supporting this and is now issuing regulation in this regard

#### 3.5 Pacilities

The present facilities of INDCENTRE cannot be considered adequate. The total office space is six offices, one library, and administrative and secretarial rooms, in total 130 m2. This means that each of the 27 people has about 5 m2 space.

#### A. STATUS OF TICO

A UNIBO Mission in April 1974 prepared detailed terms of reference for the establishment of the Tarsania Industrial Consulting Organisation (TICO) as well as proposals for UNDP/UNIBO assistance to the new organisation.

The Ministry of Commerce and Industries has prepared a Cabinet
Paper for the cetablishment of TICO and has officially submitted a
request in principle to UNDP. In view of certain reservations raised
by UNDP as to the demarcation of functions between TICO and the
Matienal Institute for Productivity (NIP), the Ministry has so far
withhold the formal submission of the cabinet paper.

During the latest Mission a meeting was called by the Ministry and attended by the UNDP Resident Representative, an assistant Resident Representative, the Assistant Industrial Development Field Adviser and the UNIDO staff-member. The Ministry was represented by the Principal Secretary and the Commissioner for Industries.

The meeting discussed the status of TICO, the general lack of counterpart personnel and the question of possible overlap between TICO and NIP. The Principal Secretary maked the UNIDO staff-member to prepare a short note on the question of possible overlap. The mote is contained in Annex IV.

The Ministry is now considering to submit the eabinet paper to the Cabinet. The Government decision on the cetablishment of TIMO can be expected in June.

After having again examined the matter by reviewing the functions of the two organisations and taking into account the comments made by UNDP, the mission sees no wasteful overlap.

The following facts may be considered in this connexion:

- 7100 will mainly carry out engineering consulting
- The experts to be attached to TICO have basically technological functions in the pre-investment and implementation stages, as well as for trouble shooting
- There is no general management consulting foreseen for TICO

It can also be mentioned that bilateral donors have indicated their interest to support TICO by attaching a substantial fund for hiring foreign consulting firms as subconvects under TICO. This would give TICO considerable capacity and stimulate its further development.

The Government's consideration to establish TIGO is fully supported as a means not only to enable the present INDCENTES to render its services more efficiently, but mainly to peol source manpower resources in the industrial development corporations and to facilitate and co-ordinate the use of foreign consultants, specially in the field of engineering.

Based on recent developments and further, thorough discussions, the Mission prepared an up-dated and somewhat revised project budget for the UNEP/UNIDO assistance to TICO. The new UNDP standard conts and a new time-schedule were used. The new work-plan and budget of the project are attached as Annex V to this report.

The expert component comprises now the following posts

- Project Manager
- Industrial Project Evaluation
- Industrial Project Implementation
- Industrial Market Analyst
- Mochanical Engineer
- Electrical Engineer
- Chemical Engineer
- Civil Engineer
- Food Industry Expert .
- Testile Industries Expert
- Netslworking Industry Report
- OPAS Emport: Co-ordinator of the Consulting Counterparts.

The total UNIDP contribution is \$ 1,880,600.

#### AMERICANCE TO THE MUTAL IMPURTEY SECTOR

Based in the country's long-term industrial strategy, considerable emphasis is to be given in the next Pive Year Plan to the development of the metals industry. A Notals Industry Development Task Force has recently been established in the government, composed of the following members:

- The Principal Secretary, DEVPLAN

- Chairman
- The Head of the Industry Section, REVPLAN
- The Boomenic Advisor on Industry, DEVPLAN
- The Head of the Planning Unit, MINCON
- The Director of Planning and Pinance, NDC
- The Professor of Engineering, University of Dar es Salasm
- The Tochmical Services Manager, SIBO
- The representatives from the metals industry
- One representative from MDOO

The Task Force is to explore the possibilities for the development of the sector, undertake project studies, investigate resource requirements and prepare a tentative sector programs. The Task Force has its initial administrative location in the Ministry of Economic Affairs and Development Planning (DEVPLAN) but will draw upon the sepertise and services of the various member organizations. It is quite evident that for the detailed market and techno-economic studies that need to be undertaken in the course of the sector planning, specialised expertise is required which would not be available in the ocuntry. The Tack Force will therefore to a cortain extent, have to rely on international expertises.

The Missicn proposes that at this stage the core of this international expertise will be the Industrial Advisor in PEVPLAN (see section 6, Industrial Strategy and Programming) and the Expert on Metalworking Industry foreseen for TICO (see section 4). For the preparation of specific pre-investment studies, the services of short-term experts should be relied upon provided by INDCENTRE and its possible successor TICO.

Thus, the Mission sees presently no need for a separate UNDP project in this field but recommends that the assistance be mainly channellised through INDCENTRE/TICO. For the later implementation and operation stages, it would be important to have about two experts assigned to NDC MQ. The Mission therefore recommends that provision be made in the Country Programs for this assistance in the years 1978: US \$ 72,000, 1979: \$ 72,000 and 1980: \$ 72,000. Total: US \$ 216,000.

The details of this assistance project should be elaborated during the foreseen NDC review in 1977.

# 6. INDUSTRIAL STRATEGY AND PROGRAMMING

The present Industrial Strategy project may be extended until September 1975. The work to be undertaken by the team during the remaining months will cover inter alia

- (i) Betailed analysis and recommendations of industrial policies (ii) Co-ordination, adjustment and finalization of the Industry Chapter
- (iii) Investigations of the metalworking industries sector (iv) Training activities

By the end of the project the team will have completed the industrial strategy, the industry chapter of the Third Five Year Plan, policies recommendations, institutional recommendations,

branch studies and training of local staff. The project will fully meet the stipulated objectives and goals.

::

UNIDO has on several occasions approached the authorities suggesting a follow-up of the project for implementing the strategy and programms. The Mission found now that a follow-up project had already been conceived and is presently being reviewed by UNDP Headquarters for eventual approval. The project —entitled Assistance in Development Flanning-, with a duration of 3 years, includes the post of an Industrial advisor and the following duties:

- (i) Advise on and assist in reviewing long-term strategies for industrial development
- (ii) Mivise on and assist in translating strategies for longterm industrial development into policies, annual plans, and specific feasible industrial projects
- (iii) Advise on and assist in developing planning skills in the organs responsible for and engaged in industrial activities
- (iv) Mivine on and assist in reviewing sectoral planning guidelines formulated by the dinistry responsible for industrial development
  - (v) Mivise on and assist in memitering implementation of the policies and projects, and in reviewing the performance of the industry sector

The project would thus, constitute the desired direct follow-up of the Stratogy Project.

The preject is - according to preliminary information - to be executed by OTC. However, the Mission strongly advocates that the Industrial Advisor post be executed by UNIDO, for instance through a subcontracting arrangement OTC/UNIDO. It should be noted that this post is attached to the Industry and Trade Section of the Sectional Planning Division, while the other posts are attached to other sections.

### 1. IMMUSTRIAL PROJECT EVALUATION SENIMAR

During the review mission on the Industrial Strategy Project in 1973, the question of training of local staff in industrial project planning was discussed. It was tentatively agreed that towards the end of the Strategy Project a three weeks training eeminar for staff of the Ministries and parastatule would be arranged by the Strategy Experte, INDCENTRE Experte and UNIDO staff. The seminar would cover the process of project identification, preparation, evaluation and implementation.

The idea was again raised by this Mission and details were discussed with the Strategy Team. It was agreed that UNIDO would put forward a proposal for an agerda, timing, location, oto., and that the Government would be asked to give its views on this proposal.

The proposal, in form of a project document, is attached to this report in Annex VI.

The Mission considers the seminar to be an essential means for

- (i) familiarising high level officials and executives with the principles of national benefit cost analysis, based on the industrial strategy
- (ii) training professionals in the actual application of the Industrial Project Appraisal Manual for Tansania (prepared by the Strategy Team)

and thus to ensure that the pronounced long-term development priorities are duly used as criteria for evaluating and selecting investment projects.

# S. INDUSTRIAL PROGRAMING AND POLICIES

The preparation of the industrial strategy and the industry chapter of the Pive Year Plan is undertaken nainly by DEVPLAN as part of its overall economic planning activities. It is, however, ebvicus that the sectoral sinistries need to be involved to a sensiderable extent in the planning and plan implementation activities referring to their respective sector.

The Ministry of Commerce and Industries being responsible for the industry sector, apparently intends to build up - in a limited scale - activities in the field of industrial programing and policies in order

to be able to assume greater responsibilities as substantive partner to DEVPLAN in the planning and plan implementation process. This approach of NINCON is considered very essential.

As far as the Mission was informed, MINON has approached SIDA for obtaining a bilateral expert in industrial programming.

Por the event that this assistance does not materialize, UNEP should consider to effer its assistance. Close follow-up of this project is therefore recommended since it has considerable importance for the annual planning and implementation process of the whird Five Year Plan.

#### THEY I

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Mr.B. Williams, Strategy Project

Hr.R.Rice, Stratogy Project

Hr.J. Tidrick, Stratugy Project

Mr.A. Nagetrin, STANICO

Mr.A.P.Chock, SINO

Mr.H.Rajwado, 1790

Deposit personal Mr.J. Codorgron, SIM Assistance to MDC (Phase 777)

Pitlet

### AMMEX II.

# MATIONS INVESTMENT PROGRAMME

# Project of the Government of the UNITED REPUBLIC OF TANZANIA

	111/	nergerout 5 letts
Hanbers	URT/75/222	
Bootons	Industry	•
Subsectors	Notablishment and extension of industries.	manufacturing
Coverament (c Ministry of (	coperating Agency:	Resouting Agency:
Date of subsi		Starting date: Jan.197
Coveranent (c	entribution: T.M.840,000	War Contributions  Bollars 738,050
Approved:		
(Mg	shalf of the Soverence Nature)	
60 Ti (64 <sub>6</sub> )	Half of the Essenting Agency leture)	Solo

# I. BACKDROUDD AND SUPPOBLEM TO MANTED

# A. Juntification for the Project

and is the mountaine leading parastatal organization in the field of industry with the dual function of a holding converge of a large number of industrial establishments on the one hand and a development corporation for identifying, promotion and implementing new investment projects on the other.

The magnitude of present and future MNC operations can be seen from the list of existing subsidiary compenies and the list of the various new investment projects presently under implement them or propagation.

NDC Headquarters is thus charged with substantial and increasing responsabilities to identify and implement investment opportunities and to co-ordinate, support, guide, control and supervise the operating plants in order to ensure sustained growth in the industrial branches which NDC is covering. It is essential that NDC has to its disposal highly qualified staff to carry out these tasks.

# MDG Group Companies in Operation:

- 1. Tanzania Tanneries Ltd.
- 2. Tanzania Shoe Company Ltd.
- 3. Tanzania Hides and Skins Itd.
- 4. B.A.T. Tansania Ltd.
- 5. Tanzania Distilleries Ltd.
- 6. Tangangka Instant Coffee Ltd.
- 7. Tanzania Breweries Ltd.
- 8. Kibo Paper Industries Ltd.
- 9. Mational Printing Company Ltd.
- 10. Printpak Tanzania Utd.
- 11. Tanzania Publishing dones 14d.
- 12. General Tyre Bast Africa Ltd.
- 13. Tansania Fertiliser Company Ltd.
- 14. Tangardika Terry Plastics Ltd.
- 15. Aluminium Africa itd.
- 16. Metalbur Company Ltd.
- 17. Mtava itd.

- 18. National Bicycle Company Ltd.
- 19. National Steel Corporation
- 20. Uhunga Jam Implements Manufacturing To. 1td.
- 21. Steel Politing Wills Atd.
- 22. Industrial Promotion Services (5) Fed. (chly 23.77)

# HTO Projects under Publimentation and Investigation

the second of the property of

### UTTER IMPLEMENTION

- 1. Moregoro Tannery
- 2. Mwanza Tannery
- 3. National Bicycle
- 4. Detergent Project
- 5. Farm Implements
- 1. Tansania Shice Company
- 2. Tanzania Manageries
- 3. Blaycle. Thre and Tube
- 4. Tanzania breveries
- 5. Asbastos Project (Alas)
- 6. Steel Rolling and Billet Cashire

## UNDER ADVANCED INVESTIGATION

- 1. Pulp and Paper Mill
- 2. Canvass Mill
- 3. Shoe Factory
- 4. Leathergoods Factory
- 5. New Brewery
- 6. Pharmaceuticals
- 7. Civil Explosives

- 1. General mg e
- 2. Fertilizer Factory (rationalization)
- 3. National Steel Corporation Steel Ward
- 4. Netal Box reequipment
- 5. 10 ton Paper Mill Kibo Expansion
- 6. Printpak ink project

### UNDER EARLY INVESTIGATION

- 1. Nachine Pools
- 2. Electrical Complex
- 3. Canatic Sida
- A. Starch Complete
- 5. Diesel Engines
- 6. Metalworking Industry
- 7. Steel Pipes
- 8. Glass Project
- 9. Ceramic Project
- 10. Leather Research Centre

- 1. Pertiliser Expansion
- 2. Sypsum utilization
- 2. Irdustrial 25 hit
- 4. Plastics Emparsion
- 5. Puilding Materials Industry
- 6. Malting Project

Tytes The total equity fund requirement during the next three year (75,000) period would be Sha.1,200 million and loan capital needs will be Sha.2,400 million.

In view of the prevailing, acute scarcity of The tarial staff with experience in these specialized fields of activity, international expertise is required for filling the most crucial gaps in the NDC staffing as well as to provide training to local personnel.

Accordingly, IDS engages a number of expatriate staff and multilateral and bilatoral experts.

### Present The Assistance

NDG has been assisted by NUDP/UNIXO since 1973 through and the scale projects comprising 1-3 expert posts. In the present project (DP/UNI/74/C18) a Director of Planning (OPAS) and a Director of Development (OPAS) are assigned to NDG. The project expires in late 1975. A third post - Industrial Market Expert (OPAS) - was never filled and was suspended last year, apparently in view of a large-scale assistance project being considered.

The past and present UNDP/UNIDO assistance has undoubtedly had a significant impact on the NDC operations and on actual development. The experts have been fully integrated in the IDC organization and have been entrusted with substantial responsibilities.

# The need for accintance

The project aims to assist NDC in various EQ functions.

The UNDP/UNIDO assistance to MDC is needed to strengthen the corporation and enabling it to carry out its important functions as a holding and development corporation. The assistance is expected to have a direct impact on industrial development by bringing about new divestment on the one hand, and supporting the performance of operating plants on the other.

It is assumed that in subsequent years the magnitude of assistance would need to be kept at approximately the same level. However, the precise type and magnitude of problems and tasks that HDC will be confronted with in 1978-80 and the required activities to handle these obviously cannot be predicted in any reasonable accurage at this stage.

#### B. Institutional Presework

The administrative location of the project will be NDC. Its parent ministry is the Ministry of Commerce and Industries. As was mentioned above, NDC is a parastatal organization in charge of project development and capital share holding in a number of specified industrial branches. Other parastatal development organizations responsible for specific industrial branches are interaligi

MAPOO (Food Industries)

TEXOC (Textile Industries)

STANICO (Nining based industries)

TWICO (Wood Industries)

TPBC (Potroleus industries)

MBC's organisational structure is shown in page 28.

The requested experts will be assigned to the respective department, except for two experts, who are to be attached directly to a subsidiary company, the National Engineering Company (NEC). This company is presently being transformed into a wholly owned NDC subsidiary. The experts are to form the technical core of the company's management.

MBC is a leading and premier engineering workshop entering to the needs of Tansania. The total staff is 240. The production of ferrous and non-ferrous easting is to be increased from 25 to 300 form per month by way of diversification and semi-automatic working, etc. structural shop and general engineering machine shop need better facilities to cope with the desired substantial expansion.

Administration Perclopment Мапромет 2nd NDC's Organizational Structure Planning and Finance Ceneral Manager Development Research -Heavy Inductries Corrections Operations -Light Industries Departments:

### C. Provision for Soverment Follow-up

NDC is a permanent, cotablished parastatal holy which is coining in importance with continued industrial development. The experts will occupy operational posts on the remains budget of NDC.

The main counterparts are in post. Inches already draws up to a systematic staff training through training on-the-job and on new east alread.

### D. Other polated sotiuties

Complementary UNDE/UNIDO accistance is being rendered to the Industrial Studies and Davel preset Centre (INDUSTRY) and is glassed to be continued to its probable successor, the Tanzania Industrial Consulting Organization (TICO).

INDCENTED is serving the parastatals and other bodies in preparing pre-investment studies and in rendering consulting services to the operating plants. INDCENTED responds to specific, well-defined requests by these bodies and prepares complete or partial project studies and project evaluations as well as diagnostic reports of operational plants. MDC is one of those bodies which to a large extent rely on the services of the Centre. The services are thus complementary to the executive, day-to-day activities to be carried out by the requested UNDP/UNIDC experts in NDC.

Similarly the UNDP/IIC assisted National Institute for Production of State of State

### D. Fature U.DP Assistance

The project is to provide highly specialized expertise. Although systematic counterpart training is to be undertaken, it is expected that some of the project expert services will be required about after the stipulated 2-year period.

A detailed review of this need and of the achievements of the project should be undertaken in 1977 to specify the magnitude and kind of further UNDF assistance.

### II. CHAROTIVES OF THE PREATOR

Whis project will be included in the draft Second Country Programms for Tanzania 1975-1980.

## A. harmone objectives

The project is aired at strengthening the Estimant Development Connection in some of the major functions and thus to foster the country's industrial development through bringing about projective investments and increasing efficiency in existing industries.

### 3. Immediate objectives

This project does not have a direct investment potential but will play a significant role in fostering industrial investment.

The immediate objectives are to assist NDC in :

- a) the determination of NDC's role in the long-run for fostering industrial development
- b) the formulation and up-dating of a development programme for NDC and for the NDC group companies
- c) the strengthening of NDC's operational activities and of the management of the NDC group companies
- d) the systematic investigation of new investment opportunities within the general framework of the NDC development programme
- e) the promotion and actual implementation of viable investment projects and expansion programmes
- f) Telleviating the technical management problems of a specific industrial plant.

#### III. "OUK PLAN.

### A. Description of Project Activaties

The expents will carry out operational acts, then within the figurework of the day-to-day work of DM.

These activities will be as full tus:

- 1. Carrying but analyses of solected foundaries branches for the identification of new soltable inventual opportunities of a UDC. Of particular significance will be the forticized, other chemical industries and the metal-problem industry by a coles
- 2. Investigating existing TDC industries to identify possibling the for expansion and/or diversification
- 3. Proparing an evaluating industrial projects and expansion programmes
- 4. Promoting salected investment projects
- 5. Megotiating with potential foreign suppliers of capital and know-how
- 6. Carrying out market research
- 7. Reviewing and alleviating marketing problems of MBU companies
- 8. Formulating and consolidating long-term, medium-term and annual investment plans for the NDC group as a shole
- 9. Formulating and implementing of a NDC staff training programme through on-the-job training and through suitable courses
- 1C. Planning, co-ordination and control of project implementation
- 11. Preparing engineering specifications for projects
- 12. Contracting for industrial projects
- 13. Carrying out plant engineer functions, such as introducing and operating proper andmenance and repair
- 14. Operating the structural shop and general engineering machine shop of an industrial plant.

### Timing of Project Activities

The activities to be performed by the project are of continuous nature. The activities will thus start in early 1976 and cover tratwo-year period until the end of 1977.

# Incation of Pricet Activities

The project activities will basically be carried out in Dar es Selaam at the NDC Headquarters and in the Mational Engineering Company.

To a certain ortinal the project activities will, however, also be uncertaken in other areas of the country. The investment promotion ("5.4) and the repotiation activities (No.5) will partly take place obroad. Some of the training activities will so carried out abroad through international followships.

### B. Description of UNDP Inputs

# 1. Assignment of International staff

The experts are to carry cut executive functions within IDT; consequently they will have CPAS status. They will therefore not act as a separate international project team but will form part of the NDC organizations, strengthening the NDC structure in separate positions. Accordingly no Project Manager is foreseen.

The experts should be able to adjust to the varying needs of NDC and to be able to carry out assignments on an ad hog basis depending on requirements.

# a) Director of Development (CPAS) - 24 months

The expert will be responsible to the General Manager for identifying, formulating and evaluating new industrial project. and expansion programmes. He will lead and direct the investigations of specific industrial branches to identify investment apportunities, select industrial projects for promotion and prepare the necessery information and initiate actions to promote and implement projects. Te will assist in negotiations with suppliers of capital and know-now. He will work closely with the management of the various 'TDC group companies and - for specific project studies - he will rely to a large extent on the services of the Industrial Studies and Development Centre. The post requires a university degree or equivalent in economics, business administration or engineering with considerable experience in industrial project planning and promotion, and broad knowledge of industrial branches.

### b) Director of Planning and Pinauce (CPAC) - 20 months

The expert will be responsible to the General Manager for all matters concerning planning and financing. We will form the proposals for low and medical-term loves to be a completed and direct and co-ordinate the annual planning process of investment. We will draw up plans and principle for the financing of EDC activities. The post requires a university degree in economics, business administration of equivalent with high level experience in planning and finance at the corporate level.

### c) Planning Panerer (PAN) - 24 months

The expert will be attached to the Department of Planning and Finance. Under the supervision of the Director of the Department he will formulate consolidated investment plans for new investments and expansion programmes for the NDG group as a whole. He will participate in the formulation of financing guidelines. The post requires a university degree in business administration, economics or equivalent with experience in investment planning.

### d) Industrial Marketing Manager (CPAS) - 24 months

The expert will be attached to the Development and Research Department. Under the supervision of the Director of the Department he will carry out market research for 1700 and the NDC group companies. He will lead and carry out a hide many the domestic market and on potential export markets for new profits He will in particular review prevailing marketing problems a formulate recommendations for product marketing problems a formulate recommendations for product marketing for foreign markets. For specific market studies he will be a large rely on the services of the Industrial Studies a Powelly and Centre. The pust requires a university degree in scanding of business administration with extensive experience in market analysis and marketing of manufactured goods.

e) Industrial Training Hausser (OPIS) - 24 worths

The expert will be attached to the Hangavar Davelopment Department. Under the supervision of the Disector of the Department he sill identify the sactor for training of local NDC and NDC group companies staff in the various shall categories (tably technical) and formulate recommendations for systematic on-the-job and other training. He will establish and supervise training programms for greates companies. To will be responsible for handling the fellowship component of the project and for identifying and utilizing other fellowships (bulateral). The jost requires considerable emperience in organizing training in industrial skills.

f) Industrial Project Implementation Co-ordinator (CPAS) - 24 months

The expert will be attached to the Development Department. Under the supervision of the Director of the Department, he will plan, on-ordinate, guide and control all activities for implementing the UDC industrial investment projects. Presently there are seventeen such projects in various stages of preparation. The expert should be a mechanical or civil engineer with experience in project implementation scheduling and control.

E) Industrial Engineering and Construction Co-ordinator (CPAC) ...
24 months

The expect will be attached to the Davelopment Tepartment. Under the supervision of the Director of the Department and with the assistance of a few draftsmen, he will inswer of excitations and industrial investment projects and hardle the contracting process for civil engineering works, including the preparation of bills of quantity, tenders, etc. He will also check the implementation of engineering works and if required, correct and speed up implementation. He will be

axpected to rely on expertise from the Industrial Studies and Development Gentre whenever required. The encountributed be a civil engineer with experience in industrial project engineering and contracting.

### h) Pertilisor Industry Specialist (OFSC) - 12 m dis

The expert will be attached to the Operations (heavy Industries) Department. Under the supervision of the Director of the Department he will study the existing fartill zer industries and their expansion programmes and advice on pertinent problems as well as distribution, purchasing, etc. He will pregame a long-term policy for the development of the branch. He will in particular assist in the implementation of a new fartilizer project. For specific consultancy and techno-seconomic studies he will be expected whenever required to rely on the services of the Industrial Studies and Development Centre. The expert should be a chemical engineer or equivalent with broad experience from the fertilizer industry.

### i) Chemical Industries Specialist (CPAS) - 24 months

The expert will be attached to the Development Department.

Under the supervision of the Director of the Department he will analyse the development potentials of the chemical industries branch. He will in particular work on the identification, preparation and implementation of NDC inventment projects for the production of detergents, starch, caustic soda and caleful products. He will mainly deal with the technological apparation of these industries development. For specific pre-investment studies and other techno-economic studies he would be apparate to rely on the services of the Industrial Studies and Development. Gentre whenever required. The expert should be a character engineer with broad experience from the chemical industries branch. Larvicular knowledge of the manufacture of description and caustic soda would be desirable.

### j) Mechanical Engineer (CPAS) - 24 months

The expert will be attached to the National Engineering Co. which is being transformed into a wholly owned NDC subsidiary. The expert will be part of the technical management of the company.

Under the direction of the Tochnical Manager, he will be responsible for the efficient operation of the mechanical workshops and for maintenance and repair of the engineering complex. He will, in tarticular, he is charge of a tools repair and guinding section and will train funior engineers in all relevant matters. The post requires a mechanical engineer with experience in heading a workshop.

### k) Structural Ungineer (CPAS) - 24 months

The expert will be attached to the National Ingin ering Co.
which is being transformed into a wholly owned NDC subsidiary.
The expert will be part of the technical management of the
company. Under the direction of the Technical Manager, he
will be responsible for the efficient operation of the
structural steel shop. He will in particular be responsible
for structures design and the fabrication of welded structures.
He will control welding and specify machine requirements. The
post requires a solid background in structural engineering and
experience in heading a structural shop.

### Peview Missions

Provision is made for a mission for Agency personnel in 1977 for review of the project and determination of further needs for assistance.

### 2. Subcontragia

No provision.

### 3. Training provisions

International fellowships to be provided for training of 23 MM staff spread. The location will be determined between when suitable training courses and co-operating industries have been identified.

a)	Industrial project preparation		<u>Tining</u>	Ciantian (Ciantia)
	and evaluation (economists) (two international fullowships)	-	1976 1976	6 Months 3 Months
b)	Industrial project proparation and implementation (engineer) (one international fellowship)	-	1976	4 Months
c)	Financial analysis and management (one international fellowship)	-	1976	4 Months
a)	Industrial Management (two international fellowships)	-	1977 1977	6 Months 6 Months
e)	Industrial marketing (one international fellowship)	_	1577	6 Manthy
f)	Pulp and paper manufacturing technology (three international fellowships)	-	1976 1976	<b>12 Mornins</b> 1 <b>2 Monnins</b>
€)	Fertilizer manufacturing technologies	•	1977	12 Norths
	(one international fellowship)	-	1577	€ V with

### 4. UNDP provided supplies and equipment

"o provision

### 5. Misoellaneous

No provision

### C. Description of Government Inputs

- 1. Local salaries for CPAS personuel
- 2. Assignament of National staff
- 3. Government provided buildings, equipment and supplies
- 4. Miscellansous

10. Project Personne?	12-of Director of Development	12-02 Mirector of Manning and Pinance	12-03 Planting Hangmer	12-0. Industrial Marketing Manager	12-05 Industrial Training Hanner	12-06 Tuits trial Project Implesentation	Consultation	12-07 Industrial Engineering and Construction	Co-ordinator	12-M Pertiliner Inductor Sportaline	12-09 Genical Industries Sectalist	12-10 Festion Prejumen	12-11 Structure Preference

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## MACIDOR BUDGE: COVERING URING CONTRIBUTION (in UC Dollars)

Country: United Termblie of Tanashia

Project Numbers UPT/75/azz

Assistance to Mational Demelopment Corporation (Phane III) Project Titles

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PROJECT BUNGST COVERING COVERNMENT CONTRINUTIONS IN VIND (In Temperates Skillings)

Country: United Newsbile of Tensonia

Project Sushers UPP/fr/sax

Project Titles Assistance to Mational Development Corporation (Phase III)

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### ANNEX III

### INDUSTRIAL SPUDIES AND DEVELOPMENT GENTRE (INDOGENTRE) WORK PROGRAMME 1975

Project	Client	Study	Description
Salt Recovery at Lake Eyasi	Naswa Dewel.	Francistady	Improvement of salt recovery solution for fluorine elimination
Pharmaceutical Plant	MDC	Approf Peas.Study	Draw up with Finish group a proposal for a suitable pharmaceutical plant
Cassava Starch Plant	Reg. Dev Corp. Tanga	Peas.Sindy	Proposal for a starch plant at Tanga
Nodel Scheme of OPS sugar plants	ISDC	Peas.Study	Small sugar plant to suit local requirements of districts
Norogoro Leather Complex	NDC	Implement.	Help for MDC during implementation of the project
Electrical Complex	NDC	Peas.Study	Proposal for industrial complex to manufacture electrical equipment
Nochanical Complex	MOC	Peas. Study	Proposal for industrial complex to manufacture a variety of machinery
Hisjingu Phosphates	STAMICO	Approof Peas.Study	Appraisal of feasibility study for mining the rock and recommendations for better utilisation of the ore
Myansa Salt	NINCON	Extension Service	Recommendations for improvement of operations of new salt plant (technology)
DADAGA, Iringe	DADAGA	Implement.	Implementation of feasibility study made by INDCENIRE
Lime Products Hivers	NAPOO	Inalement.	Implementation of feasibility study made by INDCENTE
TACONA	TACONA	Attention parties	Extension services for improvement of production of TACONA (technology and finance)

Project	Client	Study	Description
Morogore Oil Mill	CAPER	Inclement.	Multiple purpose mill. Evaluation of bids, tender specifications.
Nvensa Textile Hill	7EKOO	Atension Pervice	Extension services for improving existing operations and for the planning of the new faculties (technology, organisation, maintenance and repair)
Tengenyika Byeing and Weaving Hill	78690	Atenator le:Ties	Extension services for improving existing operations and for the planning of new facilities
Spinning Hill	<b>***********</b>	Amismat.	Implementation of a proposal for a new mill make by a foreign consultancy bureau.

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exercise (a)

### AND LY

NOTE CONCERNING THE ESTABLISHMENT OF THE TANZANIA INDUSTRIAL CONSULTING ORGANIZATION (TICO).

### Introductions

The question has been raised if there might be a sessible overlap of functions of TICO on the one hand and MIP on the other. This brief note is meant to examine the question.

### Penetions of TTOO

TICO is expected to render services int

- i) Industrial pre-investment activities
- ii) Industrial project implementation
- iii) Operational phase of industrial plants

### Proctions of NIP

The functions of NIP as laid down in the Government Notice No. 124, published on 10 May 1973, entitled "The National Institute for Productivity (Establishment) Order 1974" comprise 16 items, which can be grouped into the following functional areas:

- i) Management training (functions a, b, e, f)
- (functions c, d, h)
- (function g)
- iv) Assistance in the selection of ecocultrate (function i)
- V) Internal Administrative and exeminational activities (functions f - p)

### Areas of messible occase interest

The only area of functions in which an everlap may appear possible between NIP and TICO is management consultancy, since this area could be considered part of "industrial consultancy". However, while NIP basically is concerned with general management techniques, the services

that TICO is expected to render to existing industries would be specific industrial trouble sheeting mainly in technological matters. Thus, "IP would for instance advise on the introduction of modern management information system in the industrial sector, wherear TICO would respond for instance to requests from individual industrial establishments to solve an acute problem of materials handling.

Horover, while MIP's emeantial purpose is to offer advice and training in a broad range of management fields, regardless of the economic sector and the kind of the recipient bedies, TICO is designed to provide asserting services of predominantly technological mature only for industry.

### Pindings

he can be seen, the resources to be effected by MIP on the one hand and TICO on the other have different erientation and cover different activities.

to unstable everter is involved.

### ANNEX Y.

### Project document for assistance to TICO (revised pages - 16 onwards) Location of the activities

The location of the activities will basically be Dar em Salasm. The identification, preparation and carrying out of consulting services will largely be made in the client's premises wherever located in the country. International travel maybe occasionally required for the superts. Fellowships will be provided for training of counterparts abroad.

### B. Description of UNDP Inputs

### 1. Assignment of International Staff

To meet the objectives of the project, eleven international experts including the project manager will be required, as well as short-term consultants and an OPAS expert. The total number of man-months of expert is 564 for the three year period.

The international staff will be based in Dar es Salasm but will also eserate throughout the country as required.

The experts will work in project teams contributing to the team's work by covering the aspects of their particular specification. Due to this co-ordinating and integrated approach strict delimitations of expert functions will not be made. The following description shows, however, the basic functions and qualifications of the various experts.

### (i) Project Hanager - 36 months. Starting date: January 1976

The Project Manager will lead, supervise and co-ordinate the work of the other experts and assess the need for and determine the terms of reference for short-term consultants and sub-contracted consulting firms. He will advise on the priorities and timing of consulting jobs, assign project terms and review and approve consulting reports.

The post requires an industrial sconomist or engineer with considerable experience in leading and carrying out industrial consulting including assignments on pre-investment studies and project implementation and engineering.

(ii) Industrial Project Dvaluator - 36 months. Starting date: January 1976

The expert will propage industrial project studies, evaluate projects from the economic and financial aspects and render advisory service to plants on related matters.

(iii) Industrial Project Implementation and Contracting Expert - 36 months. Starting date: January 1976

The expert will render advisory services in industrial project implementation. He will assist in and advise on rendering and contracting of consultants, suppliers of know-low and equipment and of civil engineering works contractors. He will establish and beep a rester of consultants and will advise on the choice of consultants. In particular he will be engaged in the utilisation of the Organization's fund. He will render assistance in project implementation scheduling and control.

The post requires an economist, engineer or equivalent with considerable experience in the field of industrial project implementation and contracting.

(iv) <u>Industrial Market Amalyst</u> - 36 months. Starting date: January 1976

The empert will corry out merketing assignments, severing inter alia merket analysis, marketing, product adaptation and distribution.

The emport should have a degree in merreting, economics or business edminstration with considerable appearance in marketing.

(v) <u>Responsed Parineer</u> - 36 months. Starting date: January

The expert will undertake assignments sovering preparation and technical evaluation of pre-investment studies including assocification of equipment.

The post requires a mechanical engineer with experience in the presention of industrial pro-investment studies and related fields.

### (vi) <u>Floatrical Engineer</u> - 36 months. Starting date: January 1976

The expert will undertake assignments covering the preparation and technical evaluation of pre-investment studies and operational assistance in electrical engineering

The expert should be an electrical engineer with experience in the fields of pre-investment studies and electrical engineering.

### (vii) Chemical Engineer - 36 nouths. Starting date: Jeneary

The expert will undertake assignments covering the properation and technical evaluation of the pre-investment studies and chanical process engineering. He will establish an information base on industries and consulting firms in the relevant chanical industry branches in developed countries. The expert should be a chamical engineer with experience in the field of pre-investment studies and chamical engineering.

### (viii) Civil Engineer - 36 months. Starting date: January 1976

The expert will be responsible for civil engineering appealfications for emple designs of industrial plants. He will also assist in and advise on project implementation monitoring and control as well as on civil works contracting.

The expert should be a civil engineer with experience in engineering for industrial plants and project implementation.

### (iz) <u>Pood Industry Expert</u> - 36 months. Starting date: January

The expert will undertake assignments covering the initiation, preparation and technical evaluation of pra-investment studies as well as technological trouble-shooting and related matters in the food industry branch.

The expert should be an engineer with experience from the food processing industry (particularly fruit, ment and fish processing).

### (x) <u>Textile Industry Expert</u> - 36 months. Starting date: January 1976

The expert will undertake assignments covering the initiation, preparation and technical evaluation of pre-investment studies as well as technological trouble-shooting and related matture in the textile industry branch.

The expert should be a textile technologist with experience in industrial pre-investment studies and trouble-shooting.

### (mi) Mainimorking Industries Expert - 36 months. Starting date January 1976

The expert will undertake assignments covering branch studies, the preparation and technical evaluation of pre-investment studies as well as technological trouble-shooting in the metal-weeking industries.

The expert should be a mochanical engineer with a broad experience from the metalworking industry, specially with regards to preinvestment studies.

### (mil) Short-term Consultants - 144 m/m

The consultants will be hired as required on a shortterm basis for specific industry assignments. The consultants will undertake assignments for a particular industry covering one or coveral of the following aspects: pre-investment studies, equipment specifications, implementation, technological troubleshooting, diversifications, specific product quality controls, product adaptation, etc., in accordance with the requirements and scope of the particular consulting assignment.

The consultants will be mainly engineers specialised in a particular industry.

The precise specialisation required of the concultants will be determined in accordance with the incoming requests for conculting and can therefore not be defined at this stage. The project thus has

the necessary flexibility for carrying out effectively the services of a consulting organisation, provided that the processing of the request and recruitment of the short-term consultants is sufficiently speedy. The industrial brunches which are likely to receive special altention during the project period are the following:

- Specific food industry branches
- Textile industry
- Wood industry
- Leather industry
- Paper industry
- Chemical industry branches
- Coment
- Perrous metal industries

### (miii) OPAS Expert - Co-ordinator of the Consulting Counterparts - 24 months. Starting date: January 1976

Manager. His responsability will be selection, training and professional involvement of counterpart staff. He will establish and follow up a systematic training programme including staff participation in suitable courses arranged by MIP, IPM and other Tamsanian institutions as well as specialised training courses abreed. He will administer the project's fellowship component. He will also assist FICO's clients (parastatals and industries) in the selection of suitable participants for the project teams and in establishing accelerated programmes for up-grading of staff.

The expert should be engineer or equivalent with experience in industrial consulting and training. Considerable professional experience would substitute for an academic degree.

The assignment will cover the first two years of the project only. Thereafter a Tanzanian will continue this function.

### Missions of Agency Personnel

A provision for Agency Personnel's mission is made for \$ 6,000.

### Administrative Support Personnel

Two locally recruited secretaries, 36 menths each.

### 2. Provision of Sub-Contractual Services

The project has no provision for UNDP inputs for such services. It is envisaged that a substantial subcontracting fund for hiring foreign consulting firms will be established in TICO through bilateral assistance arrangements.

The utilisation of this fund through preparing terms of reference, selection and contracting of foreign consulting firms, guidance and control of the consulting firms work and proper association of local staff will be one of the most essential tasks of TICO.

### 3. Training Provisions

Twelve fellowships will be provided for intensive training abroad, each for an approximate duration of 6 man/months. Total duration will thus be 72 m/m. The precise list of required training cannot be prepared at the present time. The area to be covered are:

- merketing
- project evaluation
- project implementation
- contracting
- specialised aspects is production engineering

The OPAS Op-ordinator of the Consulting Counterparts will specify the followship programme in the early stage of the project and he will be responsible for its implementation.

### 4. WHP Provided Pumplies and Remirment

### a. Emendable Engineens

An allocation of \$ 600 is made to cover expenditure for various supplies.

### b. Bo-Emericale Bruiment

The effective operation of the consulting organization requires modern office facilities, equipment and communication means. The following equipment is model:

	1
1) Telex	2,000
2) Photocopy Machine	5,000
3) Spirit Copier	500
4) Mimougraph Machine	1,200
5) Blucorint Machine	3,500
6) Project Vehicles (two sedens, one with 4-wheel drive)	18,000
7) Complete Drawing outfits (2)	4,000
8) Niscellaneous reproduction equipment	1,000
(Heavy duty etapiers, punches, cutters, tape binding machine, etc.)	
9) Electronic master making machine	1,500
10) Dictating Machine, playback unit and two pocket size units for field-use (all to use standard casettes)	1,200
11) Electric Typewriter	1,100
12) Electronic Calculating Machines (5)	2,000
Wiscellancous	
Operation and maintenance of equipment	9,000
Reporting costs (technical reports and investment potential reports)	30,000

### C. Beccription of Government Incuts

### 1. Pinencial Obligations

The Government will finance the budget of the Tansania Industrial Generalting Organization as a permanent institution during and after the project.

### 2. Assignment of Matiocal Staff

The Covernment will provide the following Tensenian counterparts. The starting date shall be January 1976, except for the Director of Consulting Operations, who will start only in January 1978.

### (i) <u>General Manager of TICO</u>

The General Manager will be responsible for the everall direction of the organization, for the elient and Brard relations, for implementing Board decisions, for long-range planning, technical

assistance arrangements and the approval of consulting reports. The location of the activities will be in Dar es Salasm, with travel in the country and abread.

### (ii) <u>Director of Consulting Operations</u>

The Director of Consulting Operations will advise and assist the Constal Hanger. He will assist in the day-to-day direction of the consulting work, including the establishment of relative job priorities. The location of the activities will be in her or Salass, with travel in the country. The starting date is January 1978.

### (111) Professional Officers

- 4 Nochanical engineers
- 1 Civil engineer
- 1 Chemical engineer
- 2 Market enalysts
- 4 Becomists
- 2 Textile engineers
- 2 Pood technologists
- 1 Leather technologist
- 2 Wood technologists
- 2 Notelworking technologists

The location of the activities of the professional officers will be in Dar on Salasm with travel within Tancania.

### (iv) Chief of Mainistration

The chief of the Administration Section will be in charge of the administrative, elerical, transport and other supporting functions as well as the library. The location of the activities will be in Dar on Salasm.

### (v) <u>Supporting Staff</u>

- 2 Administrative Officers
- 1 Accountant
- 1 Personnel Officer
- 1 Registry Officer
- 1 Librarian

- 1 Receptionist
- 2 Secretaries
- 4 Typiste
- 3 Drivers
- 2 Nessengere
- 2 Duplicating Services Glerks
- 2 Cleaners

### 3. Covernment provided buildings and supplies

	Location	Belivery Bate	Cost Tab.
The Covernment will provide alequate office space and furniture	3+6	Jan.1976	400,000
Emendable equipment:			
Office supplies .	206	Pres Jan. 1976	180,000
<u> </u>		• .	
Operation and maintenance of equipment	206	Free Jan. 1976	190,000
Maintonance of premises	206	1378 Jan.	60,000
Sundry (Transport and handling of equipment, water supply, electricity, telephones, travelling, contingencies, etc)	(end other parts of th country)	iging Jan.	750,000

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12-01 Op-sectingies of consulting southery

13. Abdatotenitre marert.

13-01 Secretary 13-02 Secretary Pellouships (72 2/m)

Training

bert-term Committente (144 m/b)

172

11-01 Project Research 11-02 Industrial Project No. 11-03 Industrial Research American Project No. 11-05 Enchanderal Research American Industrial Project Industrial Research Industrial In

- 55 -

## BAR CEART (Centimetics)

## 10. Project Personnel (Grantemerte)

Director of Consulting Operation Leather Technologist Rechanical Engineer Rechanical Engineer Mechanical Engineer Nochanical Ingines Portile Inciner Portile Inciner Pood Perimologies Pood Technologist Chemical Ingines meral Benger Civil Inglance Seartot Insalyst Market Analyst Boomont at Pondent st Loosonist Loosoni st

Note I working Ind. Technologist Note I working Ind. Technologist

Wood technologist

Chief of Administration

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## AAR SIARR (Generally)

## PROJECT MEGET COVERING UNE CONTRIBUTION (in 18 Dellars)

Protest title Protect Refer Crue fart

Baited Supplies of Resemble BET/75/200

Assistance to Sensoria Industrial Consulting Organization

	64	TOTAL	1976	9		1251	- 1	1978
10. PROVIDER PRESCRIPEL	<b>*</b>	•	<b>*</b>	•	W/W	•	R/M	**
11-01 Project Manager 11-02 Industrial Project Brainsec	XX	106,000	44	×,4	45	% 500 7,75 1,000	12	% % 000 % %
11-03 Ind. Proj. Implementation and Contracting	×	108.000	2	36.0C0	12	36.00	2	36.000
19-04 Industrial Market Amalogs	\X	108,000	12	200	2	200	C:	000.96
Mechanical 1	×	90°	5	<b>8</b> 8	(V 1)	8 8 8 8	<b>2</b>	
11-06 Electrical Declinear	R Y	900.000	, <u>5</u>	200	2	200	1 1/2	36,000
11-08 CIVII Engineer	፠	108,000	12	36,000	e: (	000 97	42	000,90
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11-11 Motelworking Industrials Sapers 11-10 Committeets (short-bars, 146 mes/endis)	12	446.400	8	148,800	46	1.19, 500	45	143,300
11-99 Sub-total	R	1,634,400	<b>15</b>	244.830	120	544,800	5 <u>1</u>	344 800
12 Open Experts 12-01 Co-ordinator of Communiting Counterparts	Z	72,000	12	36,000	12	36,300	1	
	ষ	72,000	21	36,000	걸	0CD 9K	•	ı
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13-39 Sub-total	21	12,000	হা	4,000	21	7	ম	0001
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Overby:	Propert Refers	Project fitte:

		TOTAL		1576		211		1976
10,11	PROJECT PERSONNEL (Counterpart)	8	*	00	<b>B/6</b>	-	ş	•
•	Congres Heneger	38,000	12	96,000	12	<b>66,000</b>	12	96,000
	Mrector of Consulting Operations		•	•		, <b>t</b>	12	36,000
	Bothanical Derincere (4)		\$	112,000	4	112,000	12	112,000
	Clvil Barineer		12	28,000	12	28,000	12	28,000
	Chemical Buginess	000° 75	. 12	28,000	12	<b>33,000</b>	12	28,000
	Market Amalysts (2)		73	<b>35,</b> 000	z	% 00019%	7	26,000
	Bonnami ste (4)	144 336,000	\$	1:2,000	*	112,000	\$	112,000
	Textile Beginsers (2)	3	7	26,000	7	<b>36,</b> 000	7	2,000
	Pood Technologists (2)	\$	Z	26,000	7	00°.3	7	<b>2</b> ,000
	Brighwriting ind. Technologists (2)	<b>3</b>	ಸ	\$6,000	:3	2000	ನ	9,000
	Chief of Abrilistration	3	2	22,000	ĭ2	22,000	12	22,000
<b>‡</b>	Open Papert							
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ት የ	Support Percental (Counterport)							
	Administrative Officers (2)		X	80° 7	z	80°.	7	<b>3</b>
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	Personnel Officer (2)		Z	2,000	8.3	20.00	Z	000
	Librarion	000*X	2	12,000	*	12,000	72	12,000
	Secretaries (2), Typiste (4),							
	Privers (3), Kossengers (2),	000*522 046	\$	75,00C	<b>18</b> 0	75,230	1.00 0% 1.00 1.00 1.00 1.00 1.00 1.00 1.	75,000
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### VAMEY AI

### UNITED NATIONS DEVELOPMENT PROTRAINE

### Project of the Government of the UNITED REPUBLIC OF TANZANIA

Title: Industrial Project Evaluat	ion Seminar
Number: URT/75/xxx	Deretions 2 weeks
Sector: Industry (35)	
Subsector: Industrial planning and pr	ogramming (3510)
Government co-operating Agency: Ministry of Economic Affairs and Development Planning (with the Ministry of Commerce and Industries)	importing Agency: United Mations Industrial Development Organization (UNIDO)
Date of submissions	Starting date: October 1975
Covernment Contribution: She.60.000 (local currency)	UNEP Contribution: § 8.000 (US Bollare)
en bobalf of the Government (Signature)	
en behalf of the Emocuting Agency (Signature)	<b>Jacket</b>
en behalf of UNF (Rignature)	

### 1. BACKGROUND AND SUPPORTING INFORMATION

### A. Justification for the Project

The UNDP/UNIDO project "Industrial Stratugy" (DP/URT/71/005) assisted the Covernment during the period 1972 through September 1975 is the formulation of a long-term industrial stratugy and based thereon the preparation of the Industry Chapter of the Third Pive Year Plan.

The project is presently in its fine; stage. The stipulated activities have been surposefully completed. A leng-term industrial strategy was developed which emphasizes the use of domestically available resources to meet home market demand through development of basic industries. The strategy requires industry to produce primarily for the domestic market and to contribute to employment, rural development and income equality.

Por the implementation of the strategy national parameters and an industrial project appraisal manual were elaborated. The strategic goals were thus translated into criteria for project evaluation. The use of appropriate methods for evaluating investment projects as to their national benefits and costs will be secential for:

- ensuring profitability from national view point
- selection group different projects
- selection group different technologies
- selection of locational alternatives
- selection of timing

It is considered necessary to have this project evaluation methodology introduced to the various entegories of Tansanian staff engaged in proparing, evaluating and selecting industrial investment projects and to ensure its application.

### The project aims at:

(i) familiarising executives and Covernment officials in the principles of national benefit-cost analysis and in the application of the Tansanian national parameters - based on the industrial strategy - for selecting projects

(ii) training professional staff engaged in project preparation and evaluation in ministries, parastatals, banks, etc., is the practical application of the Industrial Project Appraisal Manual for Tangania.

The Seminar will therefore consist of two parts:

- a) a seminar for executives (1 day)
- b) a seminar for professional staff (10 days)

The project will provide the teaching staff and required teaching materials.

Tontative schedule of works

### Seminar for high-level officials and executives Official opening Lectures:

- The Concepts of Project Proparation and Evaluation
- National Parameters of Tangania
- The National Benefit-Cost Analysis Nethodology for Tansania

### Day 2 - Beniner for professionals

- Stages of project proparation
- Nertet study
- Commercial evaluation
- Discounted cash-flow analysis
- The concept of mational economic evaluation
- Mational parameters
- Application of the method on actual cases using the Handbook on Project Evaluation

Clusing session with discussion

### B. Inctitutional Presentoria

The request is submitted for the Kinistry of Scenario Affairs and Bevelopment Planning (DEVPLAN). The Ministry is in charge of overall scenario and industrial planning in Tanassis. The Ministry is the so-operating agency also for the Industrial Strategy Project.

The Seminar will be earried out under the amepices of DEVPLAN (Sectoral Planning Division, Industry Section) and the Kimistry of Commerco and Industries with its Industrial Studies and Development Centre (INDCENTRE).

INDUCENTRE will serve as the secretarist for the seminar and will also be involved in the preparatory activities in close sensultation with DEVPLAN and UNION Headquarters.

The Rescutive Cominer is meant for Principal Secretaries and Commissioners (mainly of the Kinistries of Commerce and Industries; Bosnomic Affairs and Development Planning; and Finance), regional development directors, general managers of the parastatal organisations and senior planning officers.

The Seminar for professional staff is meant for Tanzamian staff directly engaged in the preparation and evaluation of industrial projects such as sectoral officers and industrial economists of the Ministries and the Frime Minister's office as well as staff of the parastatal development corporations including TIB and TDFL.
IMPORMING staff will be involved as well.

### C. Provision for Government Pollow-up

Upon completion of the Seminar the participants will be able to apply the methods and techniques in the actual project planning work.

### B. Other Related Activities

On-the-job training in basic industrial project preparation and evaluation is being carried out by the UNDF/UNIDO assistance projects in INDCHITE, NDC and in the Strategy Project. These projects also have prevision for training abroad in these fields through international followships. The Seminar is, however, directed to the specific use of Tancanian economic parameters.

### L. Priure UNIP Assistance

It is possible that assistance for a similar seminar will be required for further staff categories. The need for this will be assessed at the time of the first seminar.

### II. ON BETTYE OF THE PROJECT

This project is not included in the UMP country programme for Tansania.

### A. Long-rence Chinetives

The project aims at introducing appropriate industrial project evaluation methods as a means to implementing the country's long-term industrial strategy.

### D. Impediate Objectives

The immediate objectives are as follows:

- (i) To familiarise about 40 high-ranking Covernment officials and executives in the principles of mational benefit-cost analysis of industrial projects based on the country's industrial strategy
- (ii) To train about 40 professionals in the ministries and parastetals in the use of national benefit-cost analysis in accordance with national parameters as laid down in the industrial strategy.

This project has no direct investment potential. It will, however, significantly contribute to improving the evaluation and selection process of investment projects.

### III. WORK PLAN

### As Prescription of Project Activities

Preparatory activities	lession	Tining .
a) Final determination of timing		June
1) Booking and start of organization of conference pervious	Par es Salam	
		1#13
e) Invitations to potential perticipants	Per ee Salam	July
4) Soloction s: participants	Der se Salaam and Vienna	_
e) Properation, collection and arranging of training material	Der ee Seleen and Vienna	Aug Sept.
f) Selection and appointment of the lecturers	Dar on Salaan and Vienna	

### Activities

- a) Seminar of high-level Government Per on Salasm one day, officials and expositives on national mid-Oct. benefit-cost analysis based on Tamonnia's long-torm industrial stratogy
- t) Cominer for professional staff on industrial project evaluation | Der on Salasson | Der on Salasson

### 2. Presciption of 1979 Insuis

### Accidence of International Staff

### (1) Committeete

Three consultants on industrial project evaluation. The consultants will lecture on national benefit-cost analysis of industrial projects in the light of the country's long-term industrial strategy and based on the Industrial Project Appraisal Manual for Tancania. They will propers the final

The Timing is given as tentative proposal showing the approximate time requirement and sequence of activities, assuming timely processing of the request and taking mid-October as the preferred date for the Seminar. The final determination of timing deponds on the time of project approval as well as on the Government's final preference.

so Premises to be in the University or in one of the large hotels

teaching material and give lectures according to a specified schedule to be worked out. Total time of the consultants services will be two man-months. The consultants should be highly qualified in the field of project evaluation and should be well acquainted with the country and its development objectives.

### (11) Agency Stuff

One UNITO staff memeber to participate in all activities of the project. In addition UNITO experts assigned to INDCENTRE and other bodies will be directly involved in preparing and carrying out the seminar.

### C. Description of Government Inputs

### Pre-requisite Activities

Jointly with UNIDO and its INDCENTRE staff the Government will undertake the above listed preparatory activities.

### Training

The Government will provide for the full payment of the participants' normal salaries and other normal allowances during the time of the Seminar.

### Preizment.

The Government will provide the necessary lecture hall and all other facilities required for the Seminar.

### Missellaneous

(i) The Government will bear the core of local transport, i.e. the travel of participants from their town of residence to Bar on Salaam and back; regular bus service between the centre of Dar on Salaam and the location of the Seminar (if outside the central part of the city, e.g., at the university), and the cost of providing local travel for the international staff.

### (11) Product

Mospitality expenses will be borne by the Covernment.

United Republic of Tanasania

W7/75/224

Project Title: Industrial Project Scalustion Sentest

•	Special Management Assess		<u>etal</u>	2/0	973
11.	Preject Personnel On secont	M/2		2/0	- 3
11-01	Consultante	2	5,000	2	6,C00
16	Agency Personnel	-2	2.000		2.000
19	Component total	2	8,000	2	8,000
99	CRAID TOTAL	2	8,000	2	8,000

### PROJECT SUSPIC COVERING GOVERNMENT COMPRIBUTION OF KIND (In Terrenian Shillings)

Country:

United Republic of Tensenia

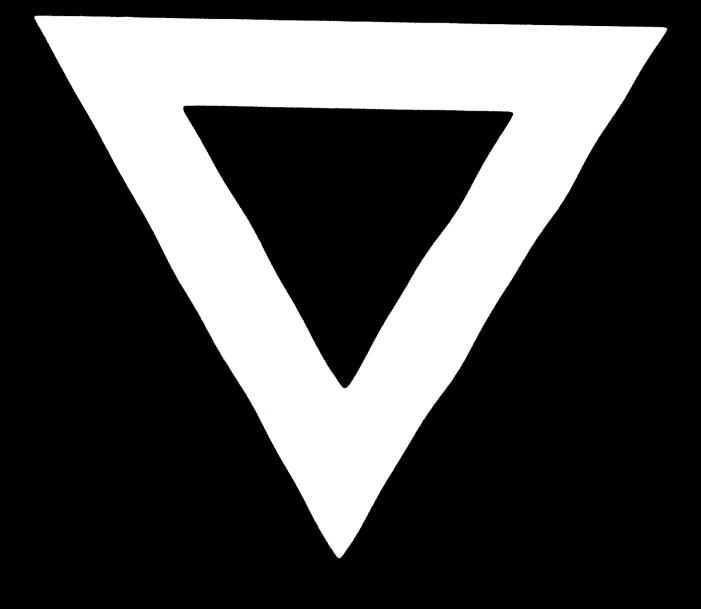
Project Me.:

UFT/15/2XX

Project Title: Inquetrial Project Evaluation Seminar

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		1 Sim	V.Sha
30. 31.	Training Maintenarce of participants	65,000	<b>55</b> •€00
49.	Brutpment	5,000	*,000
59.	Miscellaneous	10,000	10,000
99•	GRAND TOTAL	80,000	80,000





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