



**TOGETHER**  
*for a sustainable future*

## OCCASION

This publication has been made available to the public on the occasion of the 50<sup>th</sup> anniversary of the United Nations Industrial Development Organisation.



**TOGETHER**  
*for a sustainable future*

## DISCLAIMER

This document has been produced without formal United Nations editing. The designations employed and the presentation of the material in this document do not imply the expression of any opinion whatsoever on the part of the Secretariat of the United Nations Industrial Development Organization (UNIDO) concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries, or its economic system or degree of development. Designations such as “developed”, “industrialized” and “developing” are intended for statistical convenience and do not necessarily express a judgment about the stage reached by a particular country or area in the development process. Mention of firm names or commercial products does not constitute an endorsement by UNIDO.

## FAIR USE POLICY

Any part of this publication may be quoted and referenced for educational and research purposes without additional permission from UNIDO. However, those who make use of quoting and referencing this publication are requested to follow the Fair Use Policy of giving due credit to UNIDO.

## CONTACT

Please contact [publications@unido.org](mailto:publications@unido.org) for further information concerning UNIDO publications.

For more information about UNIDO, please visit us at [www.unido.org](http://www.unido.org)

# CLEANER PRODUCTION FACTSHEET

## Olive Trade



### BACKGROUND

Olive Trade® specializes in the production and sales of olive derivative product mix. The company's product portfolio ranges from olives (green, black, pitted, sliced, stuffed) to soap. Our main focus is on high quality olive oil (extra virgin, organic) meeting with international norms, as well as the new aromatised oils line that we launched a year ago. The specialization in olive oil production has been our core family business since the late nineteenth century.

The quality of our produce is ensured by our total control over the production chain process from olive culture to harvest through oil extraction and storage. Olive Trade® uses both olives from the family orchards as well as olives bought from the farmers in the surrounding villages of -Akkar- the poorest region in Lebanon.

“ZEJD” (oil in the ancient Phoenician language) highlights the rich historical background of the Lebanese olive oil related to its Phoenician origins. We are also expanding our export capabilities; In addition to the French and Kuwaiti markets under “ZEJD”, Olive Trade® is targeting the English market through agreements with distributors of equitable gourmet foods.

### EVALUATION STATEMENT FROM OLIVE TRADE

*One of our main concerns when we created olivetrade was to find a solution environmental friendly for the waste problem that we have.*

*What we were capable of achieving with the help of the Lebanese cleaner production center is not only to solve our problem, but also to valorize our waste, producing from it bi-products that we use in the olive orchards, or sell it in the market.*



**Youssef FARES**  
General Manager

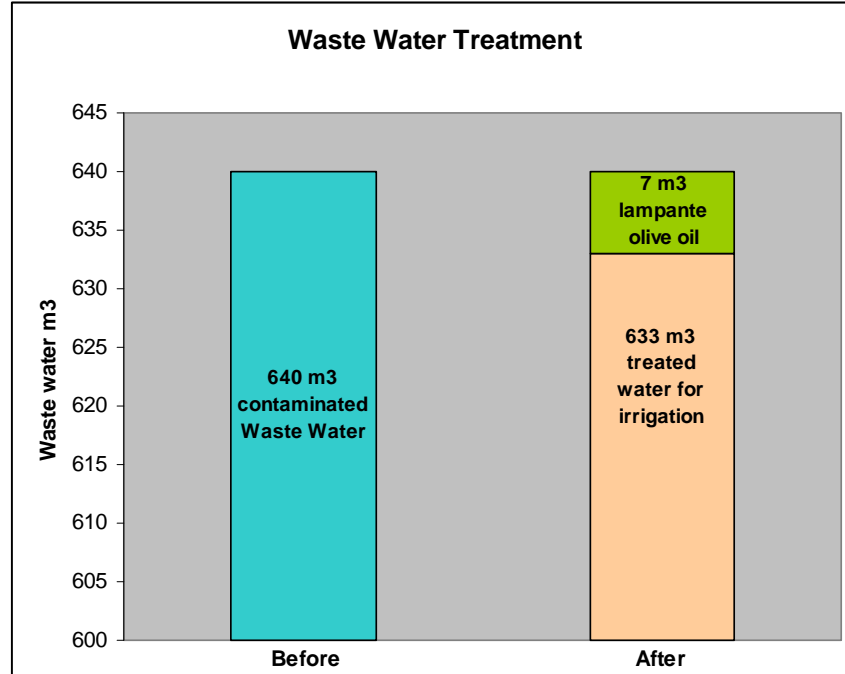
### CP OPTIONS IDENTIFIED AT OLIVE TRADE

- Wastewater treatment
- Production of Olive Logs from the husk
- New generator



## SAVINGS ACHIEVED AT OLIVE TRADE

The application of these CP options at Olive Trade saved around 21,000\$ per year at an investment cost around 40,000\$ with a pay back period less than two year.



**Waste Water Treatment**



**Olive Logs**

## CONTACTS

**Lebanese Cleaner Production Centre**  
Industrial Research Institute  
Hadath- Baabda, P.O. Box 11-2806.  
**Telefax:** +961 5 467 831-7, ext: 241-211  
**Email:** [info@lebanese-cpc.net](mailto:info@lebanese-cpc.net)  
**Webpage:** [www.lebanese-cpc.net](http://www.lebanese-cpc.net)

**Olive Trade**  
Al Nour street – Baino - Akkar  
Lebanon  
**Telephone:** +961 3 283724  
**Fax:** + 961 9 936265  
**Email:** [youssef.fares@olivetrade.com](mailto:youssef.fares@olivetrade.com)  
**Webpage:** [www.olivetrade.com](http://www.olivetrade.com)

