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## OCCASION

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Expert Group Meeting on Packaging

Vienna, Austria, 20 - 22 October 1971

AGENDA AND PROGRAMME OF WORK

WEDNESDAY 20 October 1971

- |       |   |            |   |
|-------|---|------------|---|
| 0.00  | - | 0.00 a.m.  | REGISTRATION  |
|       |   | 9.00 a.m.  | OPENING OF MEETING  |
|       |   | 9.00 a.m.  | ELECTION OF CHAIRMAN AND RAPPORTEUR   |
| 9.15  | - | 9.45 a.m.  | OPENING REPORT  |
|       |   |            | "The growing role of packaging in the process of industrialization".                                  |
|       |   |            | <u>Reporter:</u> H.H. Munte - Schmalbach-Lubeca-Werke AG (Federal Republic of Germany)                |
| 9.45  | - | 12.00      | MAIN AREAS OF TECHNICAL ASSISTANCE:   |
|       |   |            | "Establishing national packaging institutions in the developing countries".                           |
|       |   |            | <u>Contributions:</u>   |
|       |   |            | "Establishing a national packaging institution in planned-economy countries".                         |
|       |   |            | <u>Reporter:</u> B. Czerniawski - Polish Packaging Centre   |
|       |   |            | "Role and functioning of a national packaging institution in the countries of a free-market economy". |
|       |   |            | <u>Reporter:</u> L. Sicre - Spanish Institute of Packaging  |
|       |   |            | DISCUSSION  |
| 12.00 | - | 13.00 p.m. | LUNCH BREAK   |
| 13.00 | - | 14.30 p.m. | MAIN AREAS OF TECHNICAL ASSISTANCE:   |
|       |   |            | "Education in packaging - forms and methods".   |
|       |   |            | <u>Reporter:</u> P.J. Louis - French Institute of Packaging   |
|       |   |            | DISCUSSION  |

We regret that some of the pages in the microfiche copy of this report may not be up to the proper legibility standards, even though the best possible copy was used for preparing the master fiche.

WEDNESDAY 20 October 1971 (cont.)

- 14.30 - 15.30 p.m. PRESENTATION of extracts from the WPO Education Programme - First Part  
Demonstrator: Blair W. Eames - World Packaging Organization
- 15.30 - 17.30 p.m. VISIT to Austrian Packaging Centre and to Packaging Laboratory for Food Stuffs and Beverages

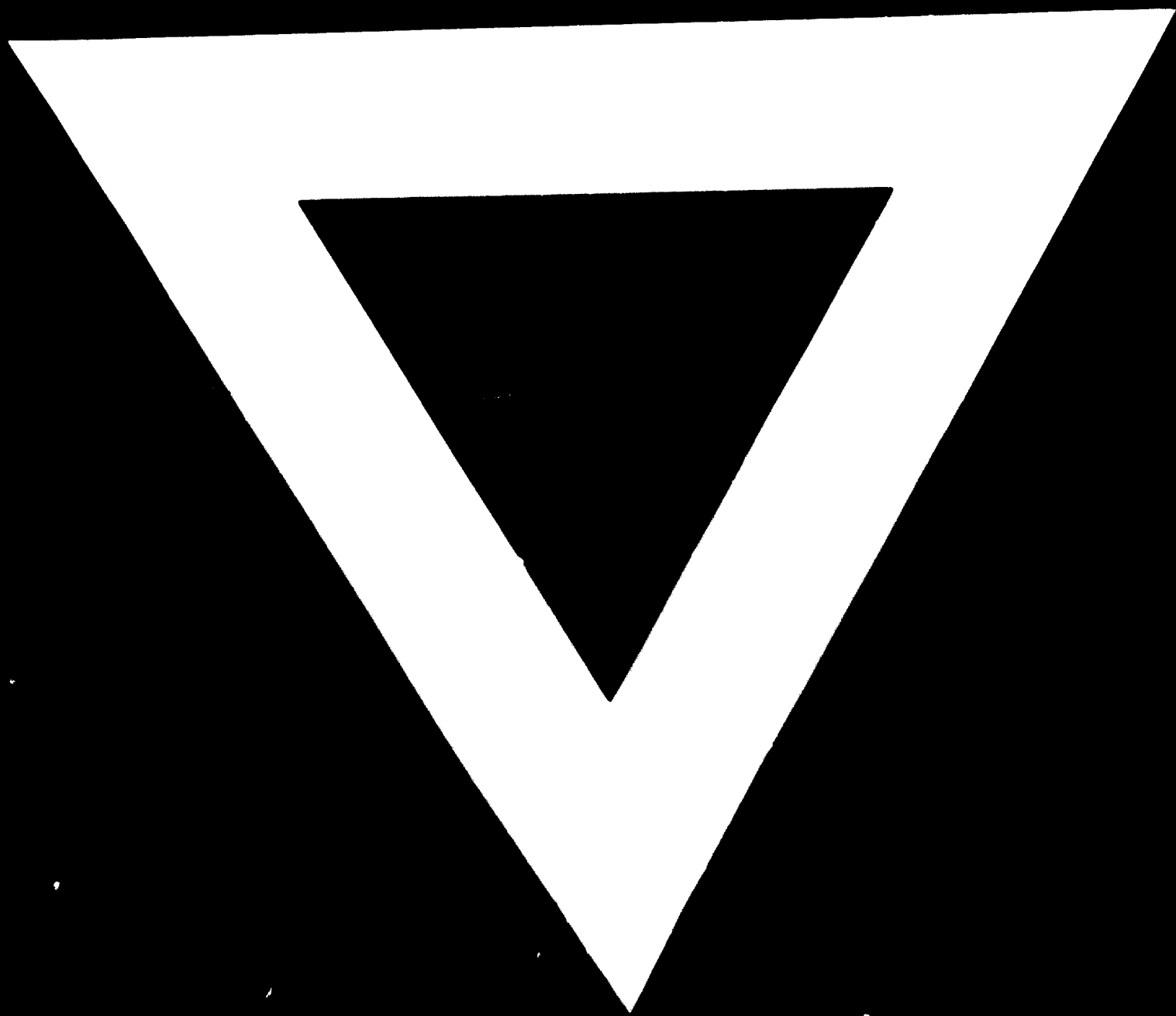
THURSDAY 21 October 1971

- 9.00 - 9.15 a.m. REVIEW OF WEDNESDAY 20 OCTOBER
- 9.15 - 10.30 a.m. MAIN AREAS OF TECHNICAL ASSISTANCE:  
"Experience and problems of making packaging an export promotion factor".  
Reporter: P.J. Turner - Eurographic Ltd. (United Kingdom)
- DISCUSSION
- 10.30 - 12.00 MAIN AREAS OF TECHNICAL ASSISTANCE:  
"Local production versus import of packaging materials and ready-made packages".  
Reporter: J. Selin - Converta (Finland)
- DISCUSSION
- 12.00 - 13.00 p.m. LUNCH BREAK
- 13.00 - 14.00 p.m. "Critical review, from a developing country viewpoint, of the reports presented to the Expert Group Meeting under the subject heading 'Main Areas of Technical Assistance'".  
Reporter: N.V.R. Iyengar - Indian Institute of Packaging
- 14.00 - 14.30 p.m. "UNIDO technical assistance to the developing countries in the field of packaging".  
Information presented by UNIDO
- 14.30 - 16.00 p.m. GENERAL DISCUSSION

FRIDAY 22 October 1971

- 9.00 - 9.15 a.m. REVIEW OF THURSDAY 21 OCTOBER
- 9.15 - 10.15 a.m. PRESENTATION of extracts from the WPO Education Programme - Second Part  
Demonstrator: Blair W. Eames - World Packaging Organization
- 10.15 - 12.30 REVIEW AND RECOMMENDATIONS on the UNIDO programme of technical assistance in the field of packaging  
ADOPTION OF RECOMMENDATIONS
- 12.30 - 13.00 p.m. CLOSING REPORT:  
"Latest developments in packaging techniques".  
Reporter: F.A. Paine, PIRA (United Kingdom)
- 13.00 p.m. CLOSING OF MEETING





**14.3.74**