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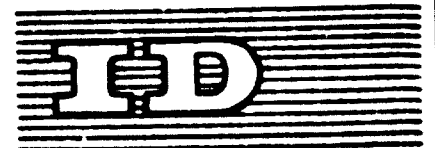
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Joint Consultation on the Stimulation of  
Industrial Research Activities in  
Latin America

Bogota, Colombia, 19 - 26 April 1971

AIDE-MEMOIRE 1/

Background

Industrial research institutes established in developing countries aim at providing various services to the Government, industrial enterprises and other industrial development agencies. Their effectiveness must be measured by their usefulness to the industrial community and the extent to which various industrial undertakings make use of their services. This will not take place automatically, nor can it be brought about by offering services at subsidized rates or even free. Such institutes must successfully "sell" their services to the business community; in other words they must be business-oriented. While these institutes must, on the one hand, endeavour to make their services better known to the various industrial enterprises operating in their respective countries, it is, on the other hand, essential for these enterprises to encourage them by utilizing their available skills and facilities.

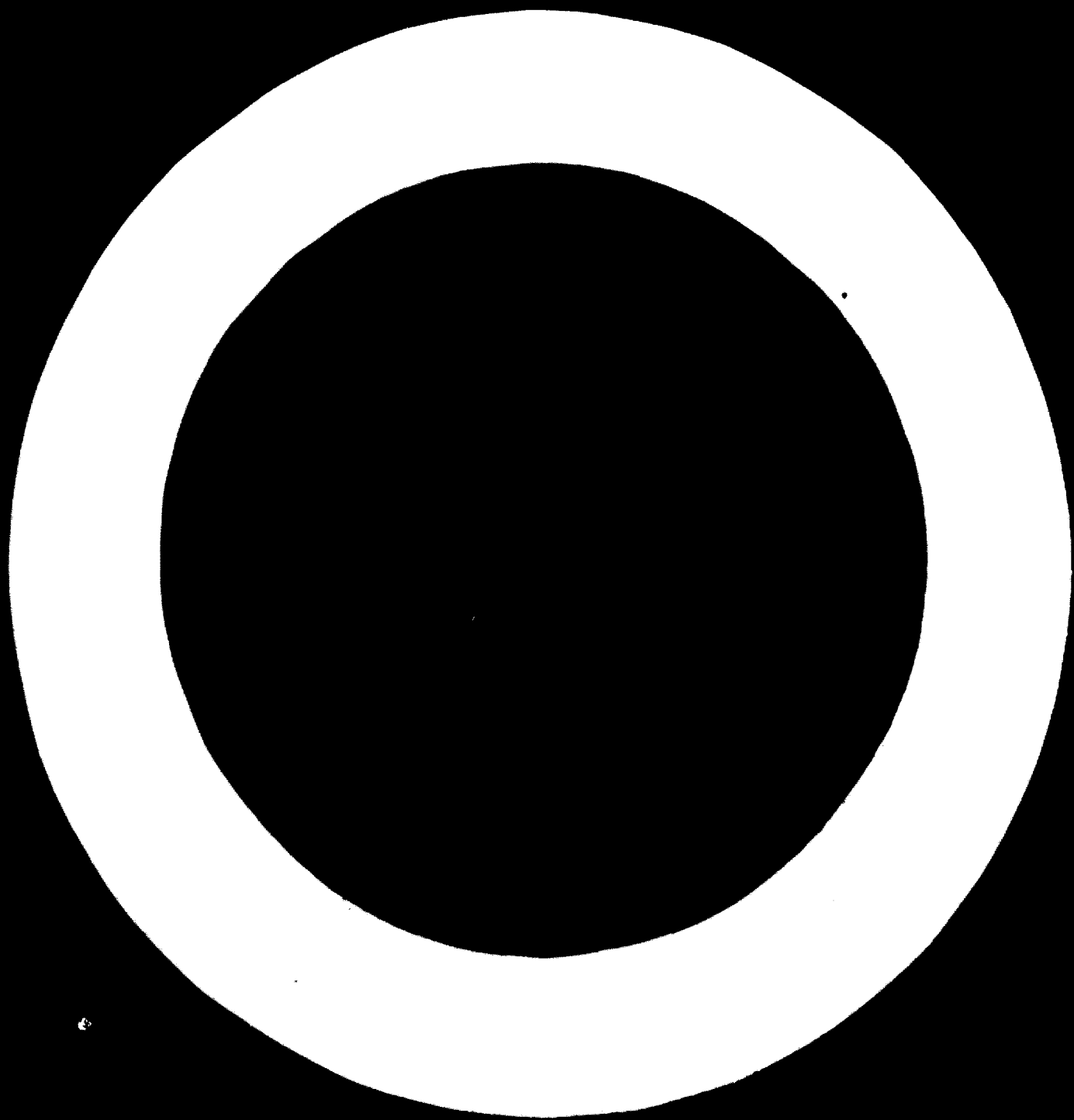
Project description

It is planned to have a joint consultation in Bogota for one week in April 1971 on the Stimulation of Industrial Research Activities in Latin America.

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This is being organized jointly by UNIDO and the Instituto de Investigaciones Tecnologicas in Bogota, Colombia. Problems hampering more effective utilization of industrial research activities by the business sector will be identified and possible solutions prescribed. In particular, ways and means of strengthening the ties between industrial research institutes or organisations and the business sector will be explored. The possible need for organizing training programmes on a national or regional basis for various categories of personnel engaged in industrial research will be considered. Each participant will be expected to present the experiences of his organization on this subject followed by a dialogue. Field trips will be organized to observe industrial research operations and, possibly, the practical utilization of its results. A report summarizing the findings of the group as well as its recommendations on a follow-up programme will be prepared.

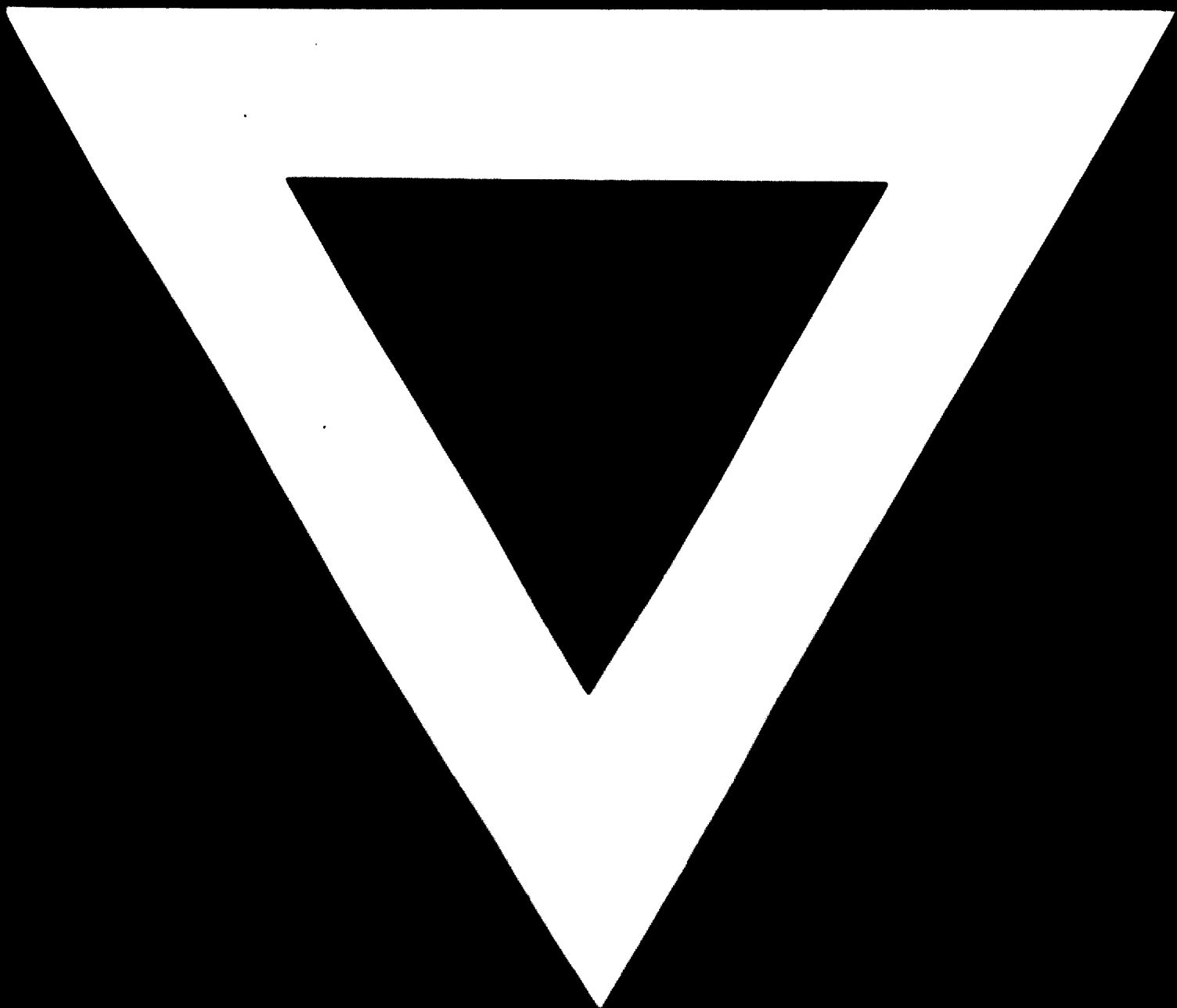
#### Participants

The consultation will be attended by:

- Directors or high officials of organisations actively engaged in industrial research activities;
- Representatives of the organized business sector active in the utilization of industrial research results.

The consultation will be conducted in English.





**23. 6. 72**