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## A FANCY LEATHER GOODS FACTORY FOR DEVE:LOPING COUNTRIES



# A FANCY LEATHER GOODS FACTORY FOR DEVELOPING COUNTRIES 

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## PREFACE

This publication is concerned with the establishment of a funcy leather goods factory producing four basic items-handbags, document cases, wallets and belts-from crocodile, lizard and python leather.

Chapter 1 examines in some detail the factory's requirements with respect to equipment, labour and materials. It outlines the processes to be used and presents essential data on the operation of the plant. Detailed production layout and flow charts are given, and costs and profitability are analysed. Quality control is considered as a means of avoiding wastage of expensive materials and of ensuring products that will be competitive on the export market. Chapter 2 discusses an expansion of the plant to double its capacity.

Although the data given are fo: a factory in a South-East Asian country, they can easily be used as a basis for erecting similar plants in other developing countries, though costs of constuaction and labour, reflecting local conditions, will vary.

This study was prepared by Jelko A. Rant from Ljubljana, Yugoslavia, as a consultant to UNIDO, for the Seminar on the Development of the Leather and Leather Products Industries in Developing Countries, Regional Project for Africa, held in Vienna from 22 February to 5 March 1971. The views and opinions expressed are those of the consultant and do not nocessarily reflect the views of the secretariat of UNIDO.
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## Bomanatony nots

Ineterences to dollars (0) indicute United Sentes dollares.
The following abbreviations are used in this publicutioa:
$\mathrm{cm}=$ centimetre
$\mathrm{dm}=$ decimetre
$\mathrm{dm}^{2}=$ square decimetre
kg $=$ kilogram
m $=$ metre
pc. $=$ piece

## INTRODUCTION

Leatherworking has been carried on since ancient times. Leather gauntlets, quivers and jewellery cases found in Egyptian graves dating back to 3000 B. C. give some indication of the great age of the craft. These articles, which may be regarded as early "leather goods", were manufactured by the same craftsmen who produced sandals and other kinds of footwear. Leather goods production remained a part of the shoemaker's work right up to medieval times, when it was taken over by the bookbinding trade, which was then growing in importance.

About two centuries ago, the leather goods section of the leather industry branched out on its own and began to expand in a number of European countries. Shoemaking machines were modified to suit the requirements of the new industry and gradually new machines and tools were introduced. However, even today the leather goods industry is only semi-mechanized. Much of the work must still be done by hand.

In 1845, Daniel Prützmann, a Viennese, devised a leather purse with a metal frame, a most important innovation. From then on leather goods production developed rapidly, and today it is an important industry employing tens of thousands of workers all over the world.

The term "leather goods" embraces such items as ladies' handbags, travelling bags and suitcases, attaché cases, document cases, billfolds, wallets, purses and belts. These articles may be manufactured not only from leather but also from textiles, plastics and artificial leather, or fibre and cardboard. When these same articles are made from such exotic materials as the skins of reptiles, rare birds and frogs, tortoise feet or fur, they are known as "fancy leather goods".

## Leather goods in developing countries

Most developing countries produce some kind of leather goods or fancy leather goods, partly for the local market but mainly for tourist consumption.

In Central and South America, big travelling bags with traditional Indian motifs inlaid by hand or simple presses are produced in large quantities and are very popular with the tourists. Interesting effects are obtained by adorning the bags with metal rings or buttons and long leather fringes. Vegetable-tanned cowhide is mainly used for these items.

In South America a great deal of alligator and snake skin is also used in fancy leather goods production.

North $\Lambda$ frican countries produce the well-known camel-saddle stools, cube-shaped cushions, handbags, travelling bags, and small leather articles. The bags are embossed with Arabic motifs or historical or scenic motifs of the countries in which they are made, often painted in bright colours. Most of these articles are made from vegetable-tanned goatskins, sheepskins and, to a lesser extent, cattle hides.

In the West, Central and East African countries leather goods are produced from locally available goatskins, sheepskins and cattle hides Fancy leather goods are made of crocodile, lizard, snake, and ostrich skins and monkey fur. Large travelling bags and suitcases are made of zebra fur. These leathers are vegetable-, semi-chrome- and pure-chrome-tanned. Some tanneries also use synthetic tanning materials.

The countries of South-cast Asia are well known as producers of fancy leather goods from crocodile, lizard, and snake skins, tanned with vegetable, chrome, or a synthetic tanning material.

However, the production of leather goods and fancy leather goods in the developing countries, which is carried out mostly in small units, suffers from serious shortcomings, all of which cause sulstantial reductions in the value of the finished goods: the locally tanned leather is often of inferior quality; cutting patterns are usually made of old newspapers, instead of cardhoard; leather is cut haphazardly, with scissors instead of cutting knives; linings are also cut at random; the cutting patterns used for the outer parts of the article are also used for the linings (causing them to wrinkle); the basic rules for sample-making and for preparing cutting patterns are unknown; bad thread is used; cheap plastic suede lining in expensive reptile bags makes the articles unattractive; and the metal frames are out of fashion and of inferior quality.

In addition, production is not properly organized; there is a general lack of management; cost accounting is non-existent, and prices are decided by looking at those of the competitors.

The chapters that follow provide basic information on the equipment, personnel, material and layout needed for a fancy leather goods factory. Figures are given for one year's suggested production of four classical articles (handbags, document cases, wallets and belts) made of reptile leather (crocodile, lizard and snake). Costs, prices, salaries, wages and rent are based on the average rates in a developing country of South-East Asia in June/July 1970.

## Reasons for undertaking production of fancy leather goods

There is a substantial demand for fancy leather goods, especially those made of reptile leather, in Canada, the United States and Western Europe. In the past ten years the demand for articles made of crocodile skin has grown from year to year, while that for articles made of lizard skin has
remained constant. For articles made of snake skin (mainly python), however, the demand has fluctuated in nearly regular intervals, rising and then falling every three years: just now it is rising once again.

Fancy leather goods, which are tied to classical styles, do not depend on current fashion to the extent that other leather goods do. Their manufacture, therefore, is less risky.

Production is labour intensive; thus, only a few machines are required. The comparatively cheap labour, low overheads and cheaper leather in the developing countries help to offset transport expenses and the customs duties imposed by the importing countries.

While the capital requirements are relatively small, the finished goods represent an extensive range of easily salable articles that may first be sold locally to tourists and afterwards be exported. In this way the developing countries can gain the foreign currency they so badly need.


## Cbapter 1

## THE NEW FACTORY

## Preliminary preparations

Before any steps are taken to establish a new fancy leather goods factory, an investigation should be undertaken to determine whether:

Reliable market data on the locally sold fancy leather goods and locally tanned reptile skins are available;
Demand is greater than supply;
It will be possible to sell the quantities of fancy leather goods that the new factory will produce;
The quantity of locally tanned reptile skins will be sufficient for the requirements of the new factory and the quality good enough.
Only if the results of this investigation, which an expert should be able to complete in a month, are positive should the establishment of the new factory be considered.

A team of four experts should be on the spot when production starts. The team leader should be an expert with over-all knowledge of the fancy leather goods industry. He will be responsible for organizing all phases of production from "storage of materials" to "shipping"; introducing proper methods of storing materials; and setting up a small but efficient quality control system. He will also co-ordinate and supervise the work of the other three experts in the team.

The second expert will teach and demonstrate how to make samples and cut patterns, i. e. how to make copies of various fancy leather goods, adapting the patterns to reptile leather and how to cut this material correctly. He will also teach and demonstrate how to make patterns for dies, patterns according to rough sketches, and patterns for articles (such as belts) made from reject cuts of reptile leather.

The third expert will teach and demonstrate how to cut and stitch fancy leather goods, i. e. how to cut leather by hand; use dies, especially for reptile leather; cut linings (leather and textile); cut cardboard and paper by guillotine; skive leatheı properly, especially reptile leather; and carry out all stitching operations in the stitching department.

The fourth expert should be a specialist in assembling fancy leather goods (especially those made from reptile leather). He will teach and
demonstrate how to glue; turn, mark and burn edges; and attach frames and other accessories. He will organize all the work in the assembling department.

After the factory is successful on the local market (customers will probably be mainly tourists) the export drive should start. The first exports should go to the nearest developing countries that have good tourist industries.

Exports to Canada, the United States and Western Europe should start later. The best way to enter the major consumer markets is through co-operation with big leather goods factories in the industrialized countries. Such co-operation can be of immense help, since styles, cutting patterns, frumes and other accessories are supplied by the customers.

## General specifications

The factory will operate 52 weeks a year, 44 hours a week and will employ a total of 70 workers, 54 of whom will be engaged in direct production. Production expacity for one year will be 5,750 handbags, 700 document cases, 20,000 wallets and 14,750 belts.

The raw materials used will be: crocodile, lizard and snake leather. Linings for inside pockets and partitions may be of leather (for expensive reptile bags), silk, artificial silk or cotton. Accessories (frames, zippers, buckles, press buttons) needed for the type of goods to be produced in this factory will be imported.

The floor area, $701.5 \mathrm{~m}^{2}$ for the production departments oniy; will be double the area needed for the production capacity mentioned above, which allows for future expansion. The floor area of each department is as follows:
Material storage ..... 71.5
Sample-making ..... 60.0
Cutting ..... 48.0
Stitching ..... 44.0
Cardboard ..... 12.0
Assembling ..... 234.0
Finished goods storage ..... 71.5
Shipping ..... 32.5
Offices (8) ..... 128.0573.5701.5

In addition, ample floor space for toilet facilities, personal lockers and a rest room for workers should be provided. Figure 1 gives a flow chart for a fancy leather goods fuctory.


The manupacturang prociss

## Material storage

The quantity of incoming materials should be recorded, and the materials sorted acconding to quality. It should be noted on each invoice that the goods have been received and that the invoice may be paid.

The storage room should be divided into sections, with very expensive materials such as reptile skins stocked separately. Leather, linings, findings (threads, glue, foam plastic, cardboard) and accessories should all be stocked on separate shelves. The minimum quantities established for different types of material should be shown on hanging charts to ensure smooth production. At least one month's supply of locally available raw materials and three months' supply of imported matcrials, should be stocked.

## Sample-making

The sample-making department occupies one room. The sample maker creates new styles and prepares the cutting patterns, which must be ready for the cutting department whenevar required. This room, or at least part of it, may also be used to exhibit samples of finished goods.

## Cutting

Cutting is done by hand. For small quantities of a certain article, hard cardboard cutting patterns are used. For larger quantities, the cardboard patterns are bound in metal. This factory will not need dies for many years; dies are u:ed only when articles are produced in large numbers.

## Stitching

The cut parts are first skived and then sewn together. The linings are glued on, findings applied and some of the access ories fitted. Articles that are of a very complicated design may be partly stitched, sent forward for assembling and then returned for final stitching. Often handles are made in the assembly room and then sent to the stitching room for the necessary sewing.

## Cardboard

Paper and cardboard are used extensively in fancy leather goods production. In the cardboard department, a hand-operated guillotine is used to cut paper and board to the sizes required.

## Assembling

In the assembly room, the various parts of an article are put together, and the remaining accessories, such as locks and handles, are fitted. Here, too, the article receives the final polishing or cleaning and is inspected.

One of the main operations carried out in this room is folding and turning over. Many small leather articles are not stitched but folded, turned over and glued. (However, the folded outer parts of handbags are always stitched.) Some technicians prefer to have the folding operation carried out in the stitching room. However that may be, it is most convenient to have electrical floor switches on either side of each working table so as to enable a sewing machine to be operated immediately if needed.

## Finisljed goods storage

The storage department receives the finished goods from the assembling room and packs them individually into cardboard boxes. Each box should be clearly labelled with a description of the article it contains. Space in this department should be sufficient to allow for proper storage and easy access to every order or group of articles on stock.

## Shipping

Goods should never be kept on stock in the shipping department. Here the goods are crated and sent to the customers.

## Quality control

Quality control, which is essential in every factory today, can be carried out more easily and more efficiently in a small factory than in a large one. In a fancy leather goods factory, quality control starts with material storage, is carried out in all the production departments, and includes a final examination before the goods are packed.

The person in charge of the materials storage department controls incoming material. No material to be used in production should be taken into stock without undergoing testing.

Leather and leather lining should be tested for stretching and tearing (tensile strength). Textiles (silk, artificial silk and cotton) should also be tested for stretching strength.

Colours must be fast in fancy leather goods, and consequently they must be tested repeatedly by rubbing the surface of the grain with wet cotton, under strong pressure. If the colour is not fast, just a few drops of rain falling on an expensive black crocodile handbag can make the colour run and, perhaps, spoil a lady's new suit.

Various tests can be carried out on findings and accessories. Among the most important are: tests for tensile strength of threads and adhesive strength of all glues and cements, especially those used for articles that are not stitched; tests (by repeated closing and opening) of zippers, locks and frames.

The next check comes when the material leaves the cutting department. This check should be carried out by the foreman of the cutting and stitching departments. Faulty or badly cut pieces are returned and cut again. Records showing the quality of work of the individual cutters should be kept.

Control in the stitching department is concentrated largely on the workmanship. In the cardboard department it is limited to checking the exact size of the cardboard pieces and the correctness of the sorting. Control in these two departments is also the responsibility of the foreman of the cutting and stitching departments.

Quality control in the assembling department, which is mainly concerned with workmanship, is carried out at each working table by the
foreman of the group (each table has six workers) and supervised by the foreman of the whole department.

The final examination takes place before the goods are packed and sent for storage. It is performed by the foreman of the department responsible for storing the finished goods.

Quality control does not end with the sale of the goods. Claims have to be included in this service. Even the most efficient control system cannot prevent dissatisfied customers from returning some goods.

Wearing tests mean that articles are tested under conditions of normal, everyday use for a certain time and then examined. Handbags made of reptile skin are not expected to be as wear-resistant as travelling bags, but the handles should be properly fastened and stand up to tests involving a weight of 10 kg . These wearing tests should be supervised by the factory manager or by the sales manager.

When an article is returned as faulty and a claim is made-and this means that the article has been subjected to the best possible wearing test-a thorough investigation should be carried out to find the reason for the flaw or weakness and steps taken to prevent its recurrence. Wearing tests are seldom carried out in fancy leather goods factories on the scale that is needed because the articles produced are so expensive.

Forty per cent of all productivity control should be concentrated in the claims area, with the remaining 60 per cent divided equally between material storage and production.

## Equipment required

Since fancy leather goods production all over the world employs mainly hand labour, only a few light-weight machines will be needed. Table 1 gives a breakdown of the furniture, machinery and tools required for the new factory, and their approximate costs in dollars. Figure 2 shows the layout of equipment and the degree of skills needed by personnel in each department.

Figure 2
Layout of production units
(a) Material storags dipartmont

(b) Samplo-making departmont


Key to permonnel:
$\odot=$ Highly skilled; $\quad=$ Skilled; $\quad 0=$ Unakilled.
Key to equipment:
$A=$ Shelving unit $(10 \mathrm{~m} \times 0.5 \mathrm{~m} \times 3 \mathrm{~m})$ with 3 sheives and 10 vertical sacke,$~$
$B=$ Shelving unit ( $7 \mathrm{~m} \times 0.5 \mathrm{~m} \times 3 \mathrm{~m}$ ) with 3 shelves and 7 vertical racka
$\mathrm{C}=$ Working table $(1.5 \mathrm{~m} \times 0.75 \mathrm{~m} \times 0.75 \mathrm{~m})$
$\mathrm{D}=$ Writing table t
$\mathbf{D}=$ Writing table $(1.5 \mathrm{~m} \times 0.75 \mathrm{~m} \times 0.75 \mathrm{~m})$
$\mathbf{E}=$ Shelving unit ( $4 \mathrm{~m} \times 1.2 \mathrm{~m} \times 3 \mathrm{~m}$ ) with three ahelves and 4 vertical racks
$\mathrm{F}=$ Working table ( $5 \mathrm{~m} \times 1.2 \mathrm{~m} \times 0.75 \mathrm{~m}$ )
$\mathbf{G}=$ Working table ( $1.5 \mathrm{~m} \times 0.75 \mathrm{~m} \times 0.75 \mathrm{~m}$ )
$\mathrm{H}=$ Cutting bench ( $1.75 \mathrm{~m} \times 0.45 \mathrm{~m} \times 1 \mathrm{~m}$ )
$\mathrm{I}=$ Working table $(3 \mathrm{~m} \times 0.75 \mathrm{~m} \times 0.75 \mathrm{~m})$
$J=$ Skiving machine
$K=$ Sewing machine
$\mathrm{L}=$ Guillotine
$M=$ Working table $(2.5 \mathrm{~m} \times 0.75 \mathrm{~m} \times 0.75 \mathrm{~m})$
$\mathrm{N}=$ Working table $(5.5 \mathrm{~m} \times 0.75 \mathrm{~m} \times 0.75 \mathrm{~m})$
$\mathrm{O}=$ Shelving unit ( $5 \mathrm{~m} \times 0.5 \mathrm{~m} \times 3 \mathrm{~m}$ ) with 3 shelves and 8 vertical seche
$\mathbf{P}=$ Shelving unit ( $8 \mathrm{~m} \times 0.5 \mathrm{~m} \times 3 \mathrm{~m}$ ) with 3 shelves and 8 vertical suche
$Q=$ Working table $(4 \mathrm{~m} \times 0.75 \mathrm{~m} \times 0.75 \mathrm{~m})$
(c) Cwlting, stitching, cardboard and assembling departments



Table 1
Fulniture, machinery and tools nequiaed

|  | Cous por inam <br> (8) | Nmivo ${ }^{\text {mamom }}$ | Tumm |
| :---: | :---: | :---: | :---: |
| Matrial storage departmont Furniture |  |  |  |
|  |  |  |  |
| Shelving unit (E) | 420.00 | 5 |  |
| Working table (F) | 120.00 | 1 | 2,100,00 |
| Working table (G) | 80.00 |  | 120.00 80.00 |
|  | 15.00 | 3 | 45.00 |
| Tools |  |  | $2,345.00$ |
| Cutting knife | 0.80 | 3 |  |
| Skiving knife | 1.10 | 1 | 2.40 |
| Pair of scissors | 1.60 1.60 | 1 | 1.10 |
| Folding bone Aml | 1.50 | 1 | 1.60 |
| Ifon rules ( 50 cm ) | 0.70 | 1 | 0.70 |
|  | 1.10 | 1 | 1.10 |
|  |  |  | 8.40 |

## Table 1 (continumd)

|  | Cout por inem <br> ( 5 ) | Namber af itme | Totel cost (1) |
| :---: | :---: | :---: | :---: |
| Sample-making depariment |  |  |  |
| Furniture |  |  |  |
| Shelving unit (A) | 450.00 | 1 | 450.00 |
| Shelving unit (B) | 305.00 | 2 | 610.00 |
| Working table (C) | 80.00 | 2 | 160.00 |
| Writing table (D) | 100.00 | 1 | 100.00 |
| Cutting board ( $0.9 \mathrm{~m} \times 0.45 \mathrm{~m}$ ) | 55.00 | 2 | 110.00 |
| Wooden horse | 10.00 | 4 | 40.00 |
| Chair | 15.00 | 8 | 120.00 |
|  |  |  | 1,590.00 |
| Tools |  |  |  |
| Table panthograph (hand operated) . . . | 60.00 | 1 | 60.00 |
| Awl | 0.70 | 2 | 1.40 |
| Cutting knife | 0.80 | 4 | 3.20 |
| Skiving knife | 1.10 | 2 | 2.20 |
| Pair of scissors . . . . . . . . . . . . . . . . . . | 1.60 | 2 | 3.20 |
| Folding boncs . . . . . . . . . . . . . . . . . . . | 1.50 | 2 | 3.00 |
| Compass (for leather goods) . . . . . . . | 1.00 | 2 | 2.00 |
| Iron ruler ( 50 cm ) . . . . . . . . . . . . . . . . | 1.10 | 1 | 1.10 |
| Hammer (for leather goods) . . . . . . . . . | 1.50 | 1 | 1.50 |
|  |  |  | 77.60 |
| Cursing dopariment |  |  |  |
| Purniture |  |  |  |
| Cutting bench (H) | 50.00 | 4 | 200.00 |
| Cutting board ( $0.9 \mathrm{~m} \times 0.45 \mathrm{~m}$ ) ..... | 55.00 | 4 | 220.00 |
| Wooden horse for leather | 10.00 | 4 | 40.00 |
| Working table (I) | 80.00 | 1 | 80.00 |
| Chair . . . . . . . . . . . . . . . . . . . . . . . . . | 15.00 | 3 | 45.00 |
| Wooden box (for internal transport of finished goods) | 5.00 | 10 | 50.00 |
|  |  |  | 635.00 |
| Tools |  |  |  |
| Upper cutting knife . . . . . . . . . . . . . . . | 0.80 | 4 | 3.20 |
| Grinding stone . . . . . . . . . . . . . . . . . . | 0.40 | 4 | 1.60 |
| Awl .... | 0.70 | 4 | 2.80 |
| Iron ruler ( 50 cm ) . . . . . . . . . . . . . . . | 1.10 | 4 | 4.40 |
|  |  |  | 12.00 |
| Sticting dipartmome |  |  |  |
| Pumiture |  |  |  |
| Working table (M) . . . . . . . . . . . . . . . . | 70.00 | 1 | 70.00 |
| Chair . . . . . . . . . . . . . . . . . . . . . . . . . | 13.00 | 10 | 150.00 |
|  |  |  | 220,00 |

Table 1 (continued)

|  | Cost por ifom <br> ( 5 ) | Nember of itrem | Totat ${ }_{\text {cost }}$ |
| :---: | :---: | :---: | :---: |
| Machines and tools |  |  |  |
| Skiving machine (J) . . <br> Sewing machine | 425.00 | 1 | 425.00 |
| (single-needle flat-bed) Sewing machine | 300.00 | 1 | 300.00 |
| (single-needle cylinder-bed) | 530.00 | 5 | 2,650.00 |
| Pair of scissors | 0.80 | 8 | 6.40 |
| Grinding stone | 1.60 | 6 | 9.60 |
|  | 0.40 | 1 | 0.40 |
|  |  |  | 3,391.40 |
| Cardboard department |  |  |  |
| Machines and tools |  |  |  |
| Guillotine .. | 665.00 | 1 | 665.00 |
| Cutting knife | 0.80 | 1 | 605.00 0.80 |
| Grinding stone | 1.10 0.40 | 1 | 1.10 |
|  | 0.40 | 1 | 0.40 |
|  |  |  | 667.30 |
| Assembling department |  |  |  |


| Furniture |  |  |  |
| :---: | :---: | :---: | :---: |
| Working table ( N ) . . . . . . . . . . . . . . . . 100.00 g 80000 |  |  |  |
|  |  |  |  |
| Shelving unit (0) | 15.00 | 50 | 750.00 |
| Trolley (for internal transport of half-finished goods) | 220.00 | 1 | 220.00 |
|  | 200.00 | 12 | 2,400.00 |
| Machinet and tools $\quad \mathbf{4 , 1 7 0 . 0 0}$ |  |  |  |
| Frame-attaching device 165.00 |  |  |  |
|  |  |  |  |
| Cutting knife | 0.70 | 43 | 30.10 |
| Pair of scissors | 0.80 | 43 | 34.40 |
| Edge-polishing irons (for leather goo... | 1.60 | 18 | 28.80 |
| Folding bones ..... . . . . . . . . . . . . . . | 0.90 | 12 | 10.80 |
| Compass (for leather goods) | 1.50 | 43 | 64.50 |
| Set of punchers ........... | 1.00 | 12 | 12.00 |
| Iron ruler ( 50 cm ) | 50.00 | 2 | 100.00 |
| Hammer (for leather goods) | 1.10 1.50 | 18 | 19.80 |
| $\begin{array}{lrrr}\begin{array}{l}\text { Set of frame-fastening tongs } \\ \text { (for different frame profiles) }\end{array} & 1.50 & 43 & 64.50\end{array}$ |  |  |  |
| Electric cooker (for heating glue) | 18.00 | 12 | 54.00 |
| Pot (for rubber cement and glue) | 8.00 1.00 | 12 | 96.00 |
| Brush ........................ | 1.00 | 20 | 20.00 |
| Stone plate ( $50 \mathrm{~cm} \times \mathbf{2 5} \mathrm{cm} \times \mathbf{5} \mathrm{cm}$ ) .. | 0.70 | 18 | 12.60 |
|  | 20.00 | 20 | 400.00 |
|  |  |  | 1,112.50 |

## Table 1 (continued)

| - | Cosl per item <br> (8) | Numbr of iums | $\begin{aligned} & \text { Total coit } \\ & (B) \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| Finisbed goods storage |  |  |  |
| Furniture |  |  | 2,100.00 |
| Shelving unit (P) | 350.00 220.00 | 1 | 220.00 |
| Working table (Q) Chair ......... | 220.0 15.00 | 3 | 45.00 |
|  |  |  | $\overline{2,365.00}$ |
| Sbipping department |  |  |  |
| Furniture |  |  |  |
| Working table (F) | 120.00 200.00 | 1 | 120.00 2000 |
| Table balance | 200.00 400.00 | 1 | 400.00 |
| Chair ..... | 15.00 | 3 | 45.00 |
|  |  |  | 765.00 |

Natr: See figuce 2 for hey to lenters is pesenthoumen
Summary of estimated costs of furniture, machinery and tools (Dollars)

| Dipmoturnt | Furnines | Martionry and sols | Toun ${ }_{\text {cmipmen }}$ |
| :---: | :---: | :---: | :---: |
| Material storage | 2,345.00 | 8.40 | 2,353.40 |
| Sample-making | 1,590.00 | 77.60 | 1,667.60 |
| Cutting . . . . | 635.00 | 12.00 | 647.00 |
| Stitching | 220.00 | 3,391.40 | 3,611.40 |
| Cardboard | -170,00 | 667.30 | 567.30 |
| Assembling | 4,170.00 | 1,112.50 | 5,282.50 |
| Finished goods storage | 2,365.00 | - | 2,365.00 |
| Shipping ........... | 765.00 | - - | 765.00 |
|  | 12,090.00 | 5,269.20 | 17,359.20 |

## Personnel requirements and costs

Wages throughout the industry are based on piecework, with a flat rate for each operation. For the first year, however, while workers are being trained, all direct labour is to be paid hourly wages.

Manufacturing inferior quality products during the training period can create serious sales resistance that may be difficult to cope with later on. Since the factory is to produce expensive fancy leather goods, it cannot afford rejects. Thus, the quality of the pruduct should constantly be maintained even during the training period.

Most of the workers will have to be trained. Some skilled workers will be available locally but will have to be taught new, up-to-date production methods. Table 2 shows the estimated personnel requirements and costs for the factory's first year of operation.
Personnel and salary requtrei 2.


Figwe ;
Cwuting pattorn for bandbag with two pockets and a leatber-cowered metal frame Scale 4 : 1




MAN OUTER PANTS



## Materials and other costs of production

Each of the four types of articles produced by the factory will be made in only one model. The cutting patterns for the handbag, the document case and the wallet are shown in figures 3, 4 and 5 , respectively. No cutting patterns are used for the belt, which is made up of offcuts from the other articles. The lining for the belt is cut from sheepskin with rulers and cutting knives. The scraps are then glued to the lining; the pieces have to be carefully skived and put together to give the appearance of being one strip. Since this process is time-consuming, two hours of labour are required to assemble a belt approximately 2.5 cm wide and 85 to 130 cm long.

In leather goods made from cattlehide, pigskin, goatskin or sheepskin, the leather constitutes from 55 to 70 per cent of the value of all the materials, used. Reptile skin, however, is so expensive that it ranges from 80 to 97 per cent of the value of all materials used; the average value for crocodile is 95 per cent; lizard, 88 per cent; and snake (python), 87 per cent.

Figure 4
Cutting patiorn for chocuwout case widh a marrow ausset and xipporod on throw sides Scale 4 : 1



Figur 5
Culting pattorn for mallot wist inside partitions, pochets and a small-chanss pur Scale 4:1


Working with such expensive materials requires the utmost care. All personnel dealing with reptile leather must be highly skilled, especially the buyers, the clerk in the material storage department, the foreman of the cutting department and, of course, the cutters.

Reptile skins are sold by the piece, and prices are quoted per centimetre of width. Thus a crocodile skin (belly) that is 169 cm long and 43 cm wide and is priced at $\$ 1.67 / \mathrm{cm}$ of width would cost $\$ 71.81(\$ 1.67 \times 43)$. For purposes of calculation, however, the skins are measured in square decimetres. The average crocodile skin of the dimensions indicated above will measure a total of $65 \mathrm{dm}^{2}$; the belly (the best part of the skin), $21 \mathrm{dm}^{2}$; the tail, $30 \mathrm{dm}^{2}$; the feet, $8 \mathrm{dm}^{2}$; and the head, $6 \mathrm{dm}^{2}$. Thus the average cost of crocodile leather per $\mathrm{dm}^{2}$ is $\$ 1.10$ ( $\$ 71.81 / 65$ ).

Lizard skins 32 cm wide cost $\$ 7.80$ per skin. Such a skin has $18 \mathrm{dm}^{2}$ and thus costs $\$ 0.43 / \mathrm{dm}^{2}$. Snake skins (mainly pythons) are sold by the length, but the price/length varies with the width of the skin. A python 30 cm wide costs $\$ 7.75$ per metre of length; thus a python skin 5 m long costs $\$ 38.75$. Such a skin has $111 \mathrm{dm}^{2}$ and costs $\$ 0.35 / \mathrm{dm}^{2}$.

Tables 3 and 4, respectively, show the quantity and cost of reptile skins required for production for the factory's first year of operation.

Table 3
Reptile skin requirements

|  | Number of pioces | $\begin{aligned} & \text { Skion per } \\ & \text { pirece } \\ & \text { (dire) } \end{aligned}$ |  | $\begin{gathered} \text { Amrase che } \\ \text { of ikion } \\ \left(\text { dna }^{2}\right) \end{gathered}$ | Nhinu rocer of |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Crocodile |  |  |  |  |  |
| Handbag . . . . . . . . . . | 4,000 | 58.0 | 232,000 | 65 | 3,570 |
| Document case . . . . . . | 200 | 35.0 | 7,000 | 65 | 108 |
| Wallet | 10,000 | 10.1 | 101,000 | 65 | 1,554 |
| Belt . . . . . . . . . . . . . . . | 8,000 | 4.5 | 36,000 | 65 | 554 |
| Total . . . | $\overline{22,200}$ |  | $37 \overline{376,000}$ |  | 5,786 |
| Lizard |  |  |  |  |  |
| Handbag . . . . . . . . . . | 1,000 | 58.0 | 58,000 | 18 | 3,223 |
| Document case . . . . . . | 500 | 35.0 | 17,500 | 18 | 973 |
| Wallet | 8,000 | 10.1 | 80,800 | 18 | 4,489 |
| Belt . . . . . . . . . . . . . . . | 4,000 | 4.5 | 18,000 | 18 | 1,000 |
| Total . . . | $\overline{13,500}$ |  | $1 \overline{174,300}$ |  | 9,685 |
| Smake |  |  |  |  |  |
| Handbag . . . . . . . . . . | 750 | 58.0 | 43,500 | 111 | 392 |
| Wallet .............. | 2,000 | 10.1 | 20,200 | 111 | 182 |
| Belt | 2,950 | 4.5 | 13,275 | 111 | 120 |
| Total . . . | 5,700 |  | $\overline{76,975}$ |  | 694 |

Table 4
Reptile skin costs

|  | $\begin{aligned} & \text { Shim per } \\ & \text { Aliofy } \\ & \text { (dind } \end{aligned}$ | Conper <br> (8) | Couspor Piver (8) | Number of | Tobl |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Hamblbas |  |  |  |  |  |
| Crocodile | 58.0 | 1.10 | 63.80 |  |  |
| Lizard | 58.0 | 0.43 | 23.94 | 4,000 | 255,200.00 |
| Snake | 58.0 | 0.43 0.35 | 24.94 | 1,000 | 24,940.00 |
| Subtotal ... |  | 0.35 | 20.30 | 750 | 15,225.00 |
| Dosumant cast $\quad \mathbf{5 , 7 5 0} \quad \mathbf{2 9 5 , 3 6 5 . 0 0}$ |  |  |  |  |  |
| Crocodile | 35.0 | 1.10 |  |  |  |
| Lizard | 35.0 | 0.10 | 38.50 | 200 | 7,700.00 |
| Lizard | 35.0 | 0.43 | 15.05 | 500 | 7,525.00 |
| Walle 1 |  |  |  |  |  |
| Crocodile . . . . . . . . . . | 10.1 | 1.10 | 11.11 |  |  |
| Lizard . . . . . . . . . . . | 10.1 | 0.43 | 11.11 | 10,000 | 111,100.00 |
| Snake | 10.1 | 0.43 0.35 | 4.343 | 8,000 | 34,744.00 |
| Subtotal | 10.1 | 0.35 | 3.535 | 2,000 | 7,070.00 |
|  |  |  |  |  |  |
| Crocodile | 4.5 | 1.10 |  |  |  |
| Lizard | 4.5 | 0.43 |  | 8,000 | 39,600.00 |
| Snake | 4.5 | 0.43 0.35 | 1.935 1.575 | 4,000 | 7,740.00 |
| Subtotal |  | 0.35 | 1.575 | 2,950 | 4,646.25 |
| Total . . . . . . . . . . . |  |  |  | 14,950 | 51,986.25 |
|  |  |  |  | 41,400 | 515,490.25 |

All accessories and findings (frames, zippers, buckles, thread, wax, etc.) will have to be imported. The costs and quantities of many of these findings (e. g. the amount of thread or wax used in the manufacture of a belt) are too minute to be worth itemizing. However, the total costs of accessories and findings for each of the articles discussed in this study have been computed as follows: handbag, $\$ 4.49$; document case, $\$ 2.68$; wallet, $\$ 0.44$; belt, $\$ 0.19$. Table 5 gives the total cost of accessories and findings for the entire production.

Table 5
Cost of accessories and findings

|  | Cost per mives <br> (B) | Namber of meces | Toul own <br> ( 1 ) |
| :---: | :---: | :---: | :---: |
| Handbag . . . . . . . | 4.49 |  |  |
| Document case | 2.68 | 5,750 | 25,817.50 |
| Wallet | 0.68 | 700 20000 | 1,876.00 |
| Belt . . | 0.44 0.19 | 20,000 | 8,800.00 |
| Total | 0.19 | 14,950 | 2,840.50 |
|  |  |  | 39,334.00 |

The personnel and salary requirements were given in table 2: table 6 shows the labour costs (including direct and indirect labour) per article and for the entire production. Table 7 shows the total production costs per article and table 8 balances production costs against selling prices, showing the profit that may be expected per piece, per category, and for the entire production.

## Table 6 <br> Labour costs

|  | Memperner | Latrow cose 10 <br> (8) | Labou sose (b) | $\begin{aligned} & \text { Newhor of } \\ & \text { peros' } \end{aligned}$ | Total lature (8) ( 8 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Handbag | 10.0 | 0.52 | 5.20 | 5,750 | 29,900 |
| Document case | 2.0 | 0.52 | 1.04 | +700 | 2, 728 |
| Vallet | 1.5 | 0.52 | 0.78 | 20,000 | 15,600 |
| Belt | 2.0 | 0.52 | 1.04 | 14,950 | 15,548 |
| Total ... |  |  |  |  | 61,776 |

${ }^{4}$ Lebour come isclude both diver ( $10.39 /$ man-hour) and indisect labour ( $80.13 / \mathrm{man}$-hows).

Table 7
Phoduction costs per article (Dollars)

|  | Cost of moteriats |  |  | Lavornoum | Invorese an capiotel e | Tonal cartof prombrtion |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | S4d | Acousmeios Colfoling | Tonel |  |  |  |
| Hendlas |  |  |  |  |  |  |
| Crocodile | 63.80 | 4.49 | 68.29 | 5.20 | 8.20 | 81.69 |
| Lizard | 24.94 | 4.49 | 29.43 | 5.20 | 3.53 | 38.16 |
| Snake | 20.30 | 4.49 | 24.79 | 5.20 | 2.98 | 32.97 |
| Docmment cast 32.97 |  |  |  |  |  |  |
| Crocndile | 38.50 | 2.68 | 41.18 | 1.04 | 4.94 | 47.16 |
| Lizard | 15.05 | 2.68 | 17.73 | 1.04 | 2.12 | 20.89 |
| Wallot 20.12 |  |  |  |  |  |  |
| Crocodile | 11.11 | 0.44 | 11.55 | 0.78 | 1.38 | 13.71 |
| Lizard | 4.34 | 0.44 | 4.78 | 0.78 | 0.57 | 13.13 |
| Snake. | 3.54 | 0.44 | 3.98 | 0.78 | 0.47 | 5.23 |
| Boll |  |  |  |  |  |  |
| Crocodile | 4.95 | 0.19 | 5.14 | 1.04 | 0.61 | 6.79 |
| Livard | 1.94 | 0.19 | 2.13 | 1.04 | 0.25 | 3.42 |
| Snake | 1.58 | 0.19 | 1.77 | 1.04 | 0.20 | 3.01 |

[^0]Production costs versus proj

Production costs versus paojected sales procerds

Table 9 gives an estimate of the initial capital required. Table 10 gives the overhead expenses for a year, and table 11 the working capital required.

Table 9
Initial capital hequired
(Dollars)

| Machinety and tools |  | 5,269.20 |
| :---: | :---: | :---: |
| Furniture |  | 12,090.00 |
| Office equipment |  |  |
| Desks (8) | 880.00 |  |
| Chairs (16) | 240.00 |  |
| Typewriters (2) | 340.00 |  |
| Adding machine | 140.00 | 1,600.00 |
|  |  | 18,959.20 |
| Stock of material for one month's production $\text { ( } \$ 554,824.25 / 12)$ |  | 46,235.35 |
| Goods in production for half a month $\text { ( } \$ 46,235.35 / 2)$ | 23,117.68 |  |
| Wages for half a month |  |  |
| Dircct labour . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 1,925.00 |  |
| Indirect labour | 615.00 | 25,657.68 |
| Stock of tinished goods (half a month's production) |  | 25,657.68 |
| Total . . |  | 116,509.91 |

## Table 10 <br> Overhead expfinses per year <br> (Dollars)

| Rent ( $\$ 1.50 / \mathrm{m}^{2}$ per month) <br> Depreciation <br> .lachines and corls, 10 <br> Furniture, $5^{\prime \prime}$, <br> Office equipment, $5^{\circ}$. <br> Wages <br> Disect labour <br> Indirect labour <br> Electricity <br> Miscellaneous expenses <br> Total | $\begin{array}{r} 16,200.00 \\ \\ 526.92 \\ 604.50 \\ 80.00 \\ 46,200.00 \\ 14,760.00 \\ 1,380.00 \\ 1,248.58 \\ 81,000.00 \end{array}$ |
| :---: | :---: |
| Table 11 <br> Working ciapital required <br> (Dollars) |  |
| Initial capital funds <br> Overhead expenses for half a year <br> Material required for half a ycar's production | $\begin{array}{rr} \ldots & 116,509.91 \\ \ldots & 40,500.00 \\ \ldots & 277,412.13 \end{array}$ |
| Total | 434,422.04 |

## Chapier 2

## EXPANDING PRODUCTION

Expansion of production can be considered when sales of the entire volume of goods and regular supplies of raw materials are guaranteed. By this time, the factory will have been in operation for several years and a supply of raw materials for four months' production will be sufficient. The tables that follow show the requirements for an operation of almost double the original production and the profitability of such a venture. Figures are those of Junc July 1970 in a developing country in South-East Asia. Since then, the cost of labour and other costs have risen, but the costs of raw materials have fallen.

Table 12 shows the additional furniture, machinery and tools necded and table 13 shows the total personnel requirements. The new production targets are given in table 14 . Tables 15 and 16 show the quantities of reptile skins needed, and their costs, for the expanded production. The new costs for accessories and findings are given in table 17 and table 18 gives the labour costs, per piece and for total output. Table 19 gives production cost per picce, and table 20 balances the new production costs against the projected sales and profits. '「ables 21,22 , and 23 respectively, show the adiditional capital funds required; the overhead expenses; and the working capital required for the expanded production.

The organizational structure should not be changed imnodiately. After a few months, however, 12 of the best workers in the assembling department should be promoted to assistant foremen (one at each working table). (Ine of these assistants should be seated at each working table, facing the foreman, as shown in figure 6, the revised floor plan of the production area.

|  |  | $\begin{aligned} & \text { Vimmber } \\ & \text { of ifrms } \end{aligned}$ | $\begin{aligned} & \text { Inlal } \\ & \text { 'orf } \\ & \text { ( } \$ \text { ) } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| C.intiing depariment |  |  |  |
| Furniture |  |  |  |
| Cutting bench ( H ) | 50.00 | 4 | 200.00 |
| Cutting board ( $0.9 \mathrm{~m} \times 0.45 \mathrm{~m}$ ) | 55.00 | 4 | 220.00 |
| Wuoden horse | 10.00 | 4 | 40.00 |
| Wroden bex | 5.00 | 8 | 40.00 |
|  |  |  | 500.00 |
| Tools |  |  |  |
| Upper cutting knife | 0.80 | 4 | 3.20 |
| Grinding stone | 0.40 | 4 | 1.60 |
| Awl | 0.70 | 4 | 2.80 |
| Iron ruler ( 50 cm ) | 1.10 | 4 | 4.40 |
|  |  |  | 12.00 |
| Stiocbing department |  |  |  |
| Furniture |  |  |  |
| Chair | 15.00 | 8 | 120,00 |
| Nachines and towls |  |  |  |
| Skiving machinc (J) | 425.00 | 1 | 425.00 |
| Scwing machinc (single-ncedle tlat-bed) | 300.00 | 1 | 300.00 |
| Sewing machine (single-needle cylinder-bed) | 530.00 | 5 | 2,650.00 |
| Cutting knife . . . . . . . . . . . . . . . . . . . . . . | 0.80 | 8 | 6.40 |
| Pair of scissors | 1.60 | 6 | 9.60 |
| Grinding stone | 0.40 | 1 | 0.40 |
|  |  |  | 3,391.40 |
| Assembling depariment |  |  |  |
| Furniture |  |  |  |
| Working table (N) | 100.00 | 4 | 400.00 |
| Chair | 15.00 | 36 | 540.00 |
| Trulley | 200.00 | 10 | 2,000.00 |
|  |  |  | 2,940.00 |
| Machines and towls |  |  |  |
| Frame attaching device | 165.00 | 2 | 330.00 |
| Awl | 0.70 | 43 | 30.10 |
| Cutting knife | 0.80 | 43 | 34.40 |
| Pair of scissors | 1.60 | 18 | 28.80 |
| Edge-pelishing irons | 0.90 | 12 | 10.80 |
| liolding boncs | 1.50 | 43 | 64.50 |
| Cimpass | 1.00 | 12 | 12.00 |
| Set of punchers | 50.00 | 1 | 50.00 |
| Itron ruler ( 50 cm ) | 1.10 | 18 | 19.80 |
| Hammer | 1.50 | 43 | 64.50 |
| Sct of frame-fastening tongs | 18.00 | 1 | 18.00 |
| I:lectric conker | 8.00 | 10 | 80.00 |
| Prot (forr rubber cement) | 1.00 | 5 | 5.00 |
| Brush | 0.70 | 18 | 12.60 |
| Stone plate ( $50 \mathrm{~cm} \times 25 \mathrm{~cm} \times 5 \mathrm{~cm}$ ) | 20.00 | 20 | 400.00 |
|  |  |  | 1,160.50 |


|  |  | Cont per (B) <br> ( 1 | Number of lesmin | Todel ront (8) |
| :---: | :---: | :---: | :---: | :---: |
| Samplo-making departmont |  |  |  |  |
|  |  |  |  |  |
| Awl |  | 0.70 | 1 | 0.70 |
| Skiving knife |  | 1.10 | 1 | 1.10 |
| Pair of scissors |  | 1.60 | 1 | 1.60 |
| Folding bone |  | 1.50 | 1 | 1.50 |
| Compass . . |  | 1.00 | 1 | 1.00 |
| Iron ruler ( 50 cm ) |  | 1.10 | 1 | 1.10 |
| Hammer. |  | 1.50 | 1 | 1.50 |
|  |  |  |  | 8.50 |
| Swmmary of estimated costs for additional furniture, machinery and tools (Dullarr) |  |  |  |  |
| Impartorue | Finuturs | $\begin{aligned} & \text { Merthory } \\ & \text { and madt } \end{aligned}$ |  |  |
| Samplc-making | - | 8.50 | - |  |
| Material storage | - | - | - |  |
| Cutting . . | 500.00 | 12.00 | 512.00 |  |
| Stitching | 120.00 | 3,391.40 | 3,511.40 |  |
| Cardboard | - | - | $4,1 \overline{10.50}$ |  |
| Assembling . . . . . . | 2,950.00 | 1,160.50 |  |  |
| Finished goods storage | , | - | - |  |
| Shipping | - | - | - |  |
|  | 3,570.00 | 4,572.40 | 8,133.90 |  |

Noff: I or key to lettere in parenthenes, me figure 2, mge 11.

## Table 13

Total personnel and salary requirements for the expanded production

|  |  |  | Anmed salary or mages per skilled morker |  | Amandelad moshor |  | Timel |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Hadly | (t) | Skilld | (8) | Undestlod | (8) |  |  |
| Direel libour |  |  |  |  |  |  |  |  |
| Department |  |  |  |  |  |  |  |  |
| Material storage |  |  | 1 | 1,200 |  |  | 1 | 1,200 |
| Cutting | 1* | 2,220 | 8 | 1,200 |  |  | 9 | 11,820 |
| Stitching | $1 *$ | 2,220 | 14 | 1,020 |  |  | 15 | 16,500 |
| Cardboard |  |  |  |  | 1 | 420 | 1 | 420 |
| Asscmbling . . . | 2* | 2,220 | 12 | 1,200 | 72 | 420 | 86 | 49,080 |
| Finished goods storage |  |  | 1 | 1,200 | 1 | 420 | 2 | 1,620 |
| Shipping |  |  | 1 | 1,020 | 1 | 420 | 2 | 1,440 |
| Transport .... |  |  |  |  | 2 | 420 | 2 | 840 |
| Sample-making | 1 | 2,400 | 1 | 1,200 | 1 | 420 | 3 | 4,020 |
|  |  |  |  |  |  |  | $\overline{121}$ | $\overline{86,940}$ |

Figure 6
Layout of the produstion umits for expanded production


Note: Por key to symbols see figure 2, page 11.

Table 13 (continwed)


Indirest labour

| Manager | 1 | 6,000 |  |  |  |  | 1 | 6,000 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Technical manager | 1 | 4,800 |  |  |  |  | 1 | 4,800 |
| Accountant ..... | 1 | 4,200 |  |  |  |  | 1 | 4,200 |
| Cashier . . . . . . . |  |  | 1 | 1,440 |  |  | 1 | 1,440 |
| Purchasing officer |  |  | 1 | 1,440 |  |  | 1 | 1,440 |
| Selling officer ... |  |  | 1 | 2,520 |  |  | 1 | 2,520 |
| Typist . . . . . |  |  | 1 | 960 |  |  | 1 | 960 |
| Cleaner . . . . . . . . |  |  |  |  | 2 | 360 | 2 | 720 |
|  |  |  |  |  |  |  | 9 | 22,080 |
| Total ............ |  |  |  |  |  |  | 130 | 109,020 |

- Foremen.

Table 14
Proposed production for the first year of fexpanded production

|  | Croculif | Licemi | Smakr | 7omat |
| :---: | :---: | :---: | :---: | :---: |
| Handbag | 8,000 | 2,000 | 1,500 | 11,500 |
| Document case | 400 | 1,000 | - | 1,400 |
| Wallet | 20,000 | 16,000 | 4,000 | 40,000 |
| Belt | 16,000 | 8,000 | 4,800 | 28,800 |
| Total | 44,400 | $\overline{27,000}$ | 10,300 | 81,700 |

Table 15
Reptile skin requirements - expanded production

|  | Na. of micos |  | Toval shim arra $\left(\mathrm{dm}^{2}\right)$ |  | Noime. of |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Crosadio |  |  |  |  |  |
| Handbag | 8,000 | 58.0 | 464,000 | 65 | 7,138 |
| Document case | 400 | 35.0 | 14,000 | 65 | 215 |
| Wallet | 20,000 | 10.1 | 202,000 | 65 | 3,108 |
| Belt | 16,000 | 4.5 | 72,000 | 65 | 1,108 |
| Total | 44,400 |  | 752,000 | 65 | $\overline{11,569}$ |
| Lizard |  |  |  |  |  |
| Handbag | 2,000 | 58.0 | 116,000 | 18 | 6,445 |
| Document case | 1,000 | 55.0 | 35,000 | 18 | 1,945 |
| Wallet | 16,000 | 10.1 | 161,600 | 18 | 8,977 |
| Belt | 8,000 | 4.5 | 36,000 | 18 | 2,000 |
| Total | $\overline{27,000}$ |  | 348,600 | 18 | $\overline{19,367}$ |

## Table 15 (montinmd)

|  | No. 4 /nom | $\sin _{\left(\min ^{n}\right)}$ | Tuelmin |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sandor |  |  |  |  |  |
| Handhag | 1,500 | 58.0 | 87,000 | 111 | 783 |
| Walkt | 4,000 | 10.1 | 40,400 | 111 | 364 |
| Belt | 4.800 | 4.5 | 21,600 | 111 | 195 |
| Total | 10,300 |  | 149,000 | 111 | 1,342 |

## Table 16 <br> Reptile skin costs - expanded paoduction

|  | Shin mor (10iv) | $\underset{\substack{\text { Cous per } \\(8)}}{\substack{0^{2}}}$ | Contwr ( 8 ) | Nomiores | Talat ith ( 81 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Hamilbue |  |  |  |  |  |
| Crocodile | 58.0 | 1.10 | 63.80 | 8,000 | 510,400 |
| Lizard | 58.0 | 0.43 | 24.94 | 2,000 | 49,800 |
| Snake | 58.0 | 0.35 | 20.30 | 1,500 | 30,450 |
| Subtotal |  |  |  | 11,500 | 590,730 |
| Deowment case |  |  |  |  |  |
| Crocodile | 35.0 | 1.10 | 38.50 | 400 | 15,400 |
| Lizard | 35.0 | 0.43 | 15.05 | 1,000 | 15,050 |
| Subtotal |  |  |  | 1,400 | 30,450 |
| Walles |  |  |  |  |  |
| Crucudile | 10.1 | 1.10 | 11.11 | 20,000 | 222,200 |
| Lizard | 10.1 | 0.43 | 4.343 | 16,000 | 69,488 |
| Snake | 10.1 | 0.35 | 3.535 | 4,000 | 14,140 |
| Subtotal |  |  |  | 40,000 | 305,828 |
| Bolt |  |  |  |  |  |
| Crocodile | 4.5 | 1.10 | 4.95 | 16,000 | 79,200 |
| Lizard | 4.5 | 0.43 | 1.935 | 8,000 | 15,460 |
| Snake | 4.5 | 0.35 | 1.575 | 4,800 | 7,560 |
| Subintal |  |  |  | 28,800 | 102,240 |
| Total |  |  |  | 81,700 | $\overline{1,029,248}$ |

Table 17
Cost of accessories and findings - expanded production

|  | $\underset{(s)}{\operatorname{cospm}_{(s)}}$ | Number of | $(8)$ |
| :---: | :---: | :---: | :---: |
| Handbag ..... | 4.49 | 11,500 | 51,635 |
| Ducument case | 2.68 | 1,400 | 31,752 |
| Wallet | 0.44 | 40,000 | 17,600 |
| Belt | 0.19 | 28,800 | 5,472 |
| Total |  |  | 78,459 |

Table 18
Labour costs-Expanded production

|  | Meminers | Imentict | Lerem mise | $\begin{gathered} \text { Analuer as } \\ \text { Pipces } \end{gathered}$ | Touln haver |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Handbag | 10.0 | 0.47 | 4.70 | 11,500 |  |
| Document case | 2.0 | 0.47 | 0.94 | 1,400 | 1,316 |
| Wallet | 1.5 | 0.47 | 0.70 | 40,000 | 28,000 |
| Belt | 2.0 | 0.47 | 0.94 | 28,800 | 27,072 |
| Total |  |  |  |  | 110,438 |


Table 19
Production costs per article
(Dollars)

|  | Cout of maverids |  |  | Levort | Interrent | Tomicour |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sthem | Aerfisterips and funcing | Total |  |  |  |
| Hanting |  |  |  |  |  |  |
| Crocodile | 63.80 | 4.49 | 68.29 | 4.70 | 8.19 |  |
| 1. izard | 24.92 | 4.49 | 29.41 | 4.70 | 8.19 3.53 | 81.18 37.64 |
| Snake | 20.30 | 4.49 | 24.79 | 4.70 | 3.97 | 37.64 32.46 |
| Decrument case |  |  |  |  |  |  |
| Crucudile | 38.50 | 2.68 | 41.18 | 0.94 | 4.94 | 47.06 |
| Lizard | 15.05 | 2.68 | 17.73 | 0.94 | 2.12 | 20.70 |
| Wallet $2.12 \quad 20.7$ |  |  |  |  |  |  |
| Crocodile | 11.11 | 0.44 | 11.55 | 0.70 |  |  |
| Lizard | 4.34 | 0.44 | 4.78 | 0.70 0.70 | 1.38 0.57 | 13.63 6.05 |
| Snake | 3.54 | 0.44 | 3.98 | 0.70 | 0.48 | 5.16 |
| Belt 0.48 S.16 |  |  |  |  |  |  |
| Crocodile | 4.95 | 0.19 | 5.14 | 0.94 | 0.61 |  |
| Lizard | 1.94 | 0.19 | 2.13 | 0.94 | 0.25 | 6.69 3.32 |
| Snake | 1.58 | 0.19 | 1.77 | 0.94 | 0.21 | 2.92 |

Tand 20
Production costs versus projected sales proceeds


## Table 21 <br> Additional capital funds required <br> (Dollars)

| Machinery and tools Furniture $\qquad$ |  |  |
| :---: | :---: | :---: |
|  |  | $3,570.00$ |
| Office equipment: 3,50.00 |  |  |
| Desks (2)Chairs (4) | 220.00 |  |
|  | 60.00 | 280.00 |
|  |  | $\overline{8,422.40}$ |

Table 22
Overhead expenses per year (Dollars)


Table 23

## Working capital requiaed <br> (Dollars)

| Initial capital funds (old machinery, tools, furniture and office equipment) |  | 18,959.20 |
| :---: | :---: | :---: |
| Additional new equipment ............. |  | 8,422.40 |
| Overhead expenses for half a year |  | 65,500.00 |
| Material required for 4 months' production. |  | 369,235.67 |
| Goods in production for half a month $\text { ( } \$ 369,235.67 / 8)$ | 46,154.46 |  |
| Wages for half a month | 46,154.46 |  |
| Direct labour | 3,622.50 |  |
| Indirect labour | 3,920.00 |  |
|  |  | 50,6\%6.9 |
| Stock of finished goods for half a month's production |  | 50,6\%6.9 |
| Total |  | 563,511.19 |

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