



OCCASION

This publication has been made available to the public on the occasion of the 50th anniversary of the United Nations Industrial Development Organisation.



DISCLAIMER

This document has been produced without formal United Nations editing. The designations employed and the presentation of the material in this document do not imply the expression of any opinion whatsoever on the part of the Secretariat of the United Nations Industrial Development Organization (UNIDO) concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries, or its economic system or degree of development. Designations such as "developed", "industrialized" and "developing" are intended for statistical convenience and do not necessarily express a judgment about the stage reached by a particular country or area in the development process. Mention of firm names or commercial products does not constitute an endorsement by UNIDO.

FAIR USE POLICY

Any part of this publication may be quoted and referenced for educational and research purposes without additional permission from UNIDO. However, those who make use of quoting and referencing this publication are requested to follow the Fair Use Policy of giving due credit to UNIDO.

CONTACT

Please contact <u>publications@unido.org</u> for further information concerning UNIDO publications.

For more information about UNIDO, please visit us at www.unido.org

We regret that some of the pages in the microfiche copy of this report may not be up to the proper legibility standards, even though the best possible copy was used for preparing the master fiche.



D02226

United Nations Industrial Development Organization

Distr. GENERAL

ID/WG.4/8
ORIGINAL: ENGLISH

FIRST MEETING ON INDUSTRIAL INVESTMENT PROMOTION YOUR YORK, 26-27 June 1967

INDUSTRIAL INVESTMENT PROMOTION ACTIVITIES

OF THE UNITED STATES OFFICE OF THE PHILIPPINE ASSOCIATION

Bubmitted by

The Philippine Association

REPORT ON THE ACTIVITY OF AN INVESTMENT PROMOTION AGENCY FOR THE REPUBLIC OF THE PHILIPPINES

THE MILIPPINE ASSOCIATION Manila - New York REPORT ON THE ACTIVITY OF AN INVESTMENT PROMOTION AGENCY FOR THE REPUBLIC OF THE PHILIPPINES

THE PHILIPPINE ASSOCIATION

Founded 1950

The Reasons Behind The Need For Such An Organization

Formed To Create A Climate Conducive To Investment

Staff Members 24 In All The Philippine Association was founded officially as a non-profit, non-political civic organization in November 1950, although the need for its creation was discussed in donth by its 15 founders at a number of meetings starting August 1950. At that point, the Philippines had attained 37 months as a Sovereign Republic.

At that time the Philippines was involved in a difficult struggle to eliminate a serious threat to the nation's security from the Communist-oriented Huk Hahalops. This rural guerrila movement was centered primarily on the main island of Luzon. effects of their terrorist activities had created a climate of apprehension for the future of both foreign and domestic business. The young developing nation was hard at work creating and testing methods of subduing the Huks and at the same time seeking solutions as to the causes that created some public support for the Huk movement. There was growing urgent need for the rebuilding of confidence in the future of the nation. At that time, the American and many other members of the world press were carrying considerable news of the activities of the Huks, the terror they inspired, and the deaths that resulted.

Eight Filipino, five American, one British, and one Chinese businessmen created the Philippine Association with the basic objective to do whatever was possible to "Create A Climate Condusive To Investment." These founders enlisted the support of 72 business firms to finance the development programs of the Philippine Association.

Today, the Association has 89 firms, and has its main office in Manila and its only other office, in New York City.

Originally in the Philippines, there was a staff of six, which has been expanded to 12. The New York office has an equal number of staff.

Founders Raised Funds And Sought Professional Assistance

Survey Undertaken

First Program
Was Devoted To
Helping Create An
Aura Of Confidence
Within The Philippines

A Program To Create A More Factual Image Of Philippine Conditions In The American Press

The late Colonel Andres Soriano, who first created the idea of a Philippine Association, the now Secretary of Education, General Carlos P.Romulo, the now President of the Philippine Senate, Gil J. Puyat, and the late Gerald Wilkinson (names of all of the founders are in the appendix) determined that the first thing to be accomplished was the formation of a working budget for the Association. Soon \$100,000 was banked. The Board of Directors, who were the founders, then determined that professional public relations counsel was needed by the Association to develop their program, and to carry it forward. Thirty-two American firms were interviewed by the New York offices of the late Colonel Soriano. One firm was selected to go to the Philippines to conduct a survey of the situation.

A short but comprehensive survey was undertaken in the urban and rural areas, on public attitudes, general conditions, and the success of the anti-Huk program. Maximum cooperation was given by all areas of government, press, and industry to this survey.

A program was evolved to: 1) to pinpoint within the Philippines the tremendous strides that had been achieved by the public and private sector in the re-building of the war torn nation. Under this program, ten days -- starting July 4th 1951 were devoted to dramatic presentations of the gains in all phases of the nation's life. This ten day period, called "Achievement Week" was heavily promoted, publicized, and merchandized throughout the Philippines with the maximum cooperation of the public and private sectors and all areas of public media and information. The purpose was to restore a confidence and understanding by the people, in what had been done and what was in the process of being accomplished, to rebuild every phase of the nation's life. 2) Simultaneously, in the United States, a program of factual information on the Philippines and its progress in eliminating the Huk guerrilas was undertaken. With the cooperation of American veteran and civic organizations, a more factual picture of the Philippines appeared in a vast number of small daily and weekly newspapers as well as the major dailies in most areas of the United States. At the end of a year's campaign, the trend of business apprehension in the Philippines was changed to a slow but consistently growing confidence. Throughout this period and for the next three years, the Association invited key

With Business Confidence Returning The Association Devoted Its Energies To Investment Development

Country Information Assembled

Weekly Economic Reports On The Philippines

The Association's Twin Operations At Home And Abroad journalists and business editors to see for themselves, the development of the nation. It was felt that personally meeting key members of government, industry, and representatives of people would result in the establishment of confidence. It did.

With a return of confidence in the future of the Philippines, the Association then began to devote more and more of its time to specific programs of encouraging investment and development of leads for new markets for Philippine products. To do this successfully, the Association first built in its Manila headquarters and its New York offices, a continuously growing library of comprehensive information on the Philippines. Copies of all laws that would be of interest to business, information on local markets, statistics on trade, and the operations of current business and commerce. In addition, the Association prepared presentations on the potentialities for specific investment and held meetings with potential investors who might be interested in wholly owned, or joint venture projects.

To keep those currently interested in the Philippines, and potential investors interested in the Philippines, the Association developed a weekly 10-page, highly digested economic report on the country, which it still publishes today.

The Philippine Association is a two-pronged operation that works year-round in both the Philippines and in the United States. From these two bases, the Association attempts to serve the nation's investment, commercial and trade needs wherever it can be of service. The Association, although working extremely close with the Philippine government agencies, both at home in the Philippines and overseas, also utilizes to the fullest extent its close connections and relationships with the business firms in the private, financial, industrial and commercial sectors in the Philippines and in the United States. As a private non-profit organization, the Association, with a relatively small staff has been able to carry on continuous and comprehensive research projects on behalf of potential investors - both foreign and domestic, and to aid the expansion of existing firms in many areas of the Philippines.

Unique Relationships With Government And Private Sector Provides Research

Credibility Established

The Close Liaison With Banks. The Important Role Of Foreign Departments Of Banks

The Association has had tremendous cooperation from Philippine government agencies in providing facts and statistics, copies of laws, rules, regulations, and other important information. At the same time, the Association has had equally valuable cooperation from industry in the Philippines, particularly those having large market research departments. As a nongovernment agency, the Association has had a rare opportunity of being able to present not only the positive opportunities, but the Association is able to explore the problems and difficulties and their possible solutions. With balanced reports covering the good points and the difficulties, its information has achieved, over many years, important credibility.

One of the major objectives of the Association has been a special close liaison with the banking community in the Philippines and the foreign departments of banks in the U.S. and some countries of Europe. Although today, many of the original founders are now high government officials, they remain on the Board of Governors of the Association, which now has been expanded from the original 16 to a total of 38. Through their help it has been found that irrespective of the development of a positive image of the investment potential of the country, that the most valuable allies in development are the foreign departments of banks. It was soon learned by the Philippine Association that few potential investors, both at home and abroad, make positive moves toward investment or expansion, without the advice and counsel of those most knowledgeable in the foreign departments of banking. This is particularly true in the United States. Irrespective of how well a program or presentation of a potential project is developed, the financial management of private business corporations invariably consult their banks, and/or investment bankers on their attitude and recommendations. These recommendations are usually followed. For this reason, the Philippine Association has concentrated part of the emphasis of its programming on keeping the foreign departments of banks and investment banking houses fully informed of the progress, problems, and prospects of the developing economy of the Philippines.

Keeping The Banks Informed

Several Publications On Subscription Basis

Investment Areas

The Association Does Not Take Credit For Investment Successes business language, balanced reporting, and dealing primarily in facts, good or bad, the Association has built a relationship with the financial community of being the principal source of accurate and comprehensive data and information on the Philippines. This has proved to be very valuable.

Many of the economic publications of the Association are sold on a subscription basis. The Philippine Association's 10-page weekly economic review on the Philippines currently has circulation in 23 countries and sells in United States for \$70.00 for a year.

In the beginning the Philippine Association inspired the investment interest of such high labor incidence businesses as the apparel and garment manufacturers, taking advantage of the traditional high skills of the Filipinos in the embroidery field, particularly since this could benefit the income of some 250,000 persons in five rural provinces surrounding Manila. Additional investment programs resulted in packaging industries, assemblies of appliances, transportation equipment and some agricultural equipment such as tractors. Through this method, employment gained and new skills were learned on the assembly lines. Today, some of the components for these assembly operations are manufactured in the Philippines. The Association had as its continuing policy the development of as much joint venture investment as possible. The areas delineated were those that would save on imports or produce products for export.

The Association does not take credit for being the entity to inspire and bring into the Philippines new investments. It works closely with potential investors and helps to pave the way for their visits to the Philippines where frequently assistance and cooperation in solving local problems is also given by the Manila office. At the same time it should be entirely clear that many Philippine Government agencies have played a major and important role in bringing to fruition many of the investments which have occured over the last sixteen years.

Acts As A Catalyst

The Association is in a unique situation in that it can work closely with the government and the private sector in acting as a catalyst, and the success that the Philippines has achieved in bringing in investment over the years is primarily due to the excellent team operation wherein everyone works together for the benefit of the country.

Food processing plants, tire manufacturing companies, and hundreds of other businesses have been formed with outside capital either wholly owned, joint venture, or with the help of loans. Some of the financing was made available by international financial agencies and some from U.S. aid and government financial institutions.

New Markets

During this time, the Association worked closely with the public sector to find more markets for some Philippine products. This help is rendered on a company by company basis, wherever it is practical.

Working With Filipino Businessmen

The Association has also worked closely with many potential investors from the Philippines who required either outside financial assistance, technical cooperation, licenses or franchises in order to develop their businesses.

Information For The Press

The Association keeps continuous relationships with the editors of those publications interested in international business development and those publications whose readers are particularly oriented to international trade investment and commerce. By keeping the Association files up-to-date on a weekly basis, the Association has been the major area where all the press needing factual information can find full assistance.

Current Information By Air Cargo In order to keep its files comprehensive and current, the Manila office sends two large packages of printed material, news, statistics, laws, and government information to the New York office of the Philippine Association by air cargo every week.

Rapid Communication

Meanwhile, by mail and telex, the New York office of the Association obtains answers on specific questions or additional market and other data needed by those interested, or potentially interested in the Philippines.

Information Even After Investment Once a firm is involved in the Philippine economy the Association continues to keep them informed, both in the Philippines and in the home office, through its publications on all important developments that is of interest to management. It can be readily noted that the Association bases whatever success it has achieved on the fact that it is the best informed and that it is in a position to obtain all kinds and types of additional information for those interested in doing business with, or investing in, the Republic of the Philippines.

Where Information Requests Come From

The Philippine Association receives requests by phone, cable, telegram, and mail, and by personal visits to its offices, from those potentially interested in business or investment. Other than the well-known firms, credit checks are made on those firms requesting extensive information or assistance. This is true not only of firms within the Philippines, the United States, but also of firms in Europe.

Banks Aid Contacts

In those situations where the Association does not have contact with corporations and business firms of developed countries that might be interested in joining with Philippine investors, the Association has utilized its contacts with foreign departments of banks. They have proven to be extremely helpful. At the same time the banks frequently call on the Association for information and Filipino contacts.

Using The N.Y. Journal Of Commerce

For the last eight years, the Association has worked closely with the N.Y. Journal of Commerce in the development of an Annual Economic Review on the Philippines. This special economic report, averaging at least 32 pages, is supported by the advertisers from the Philippines, the U.S. and some European countries. Articles by Filipino and foreign government and business leaders have given factual and balanced reports on the development of the economic life of the Philippines. It has been the experience of the Philippine Association that the N.Y. Jiurnal of Commerce, through its domestic and international editions reaches most of the informed business, financial and government leaders in over 112 countries. Their principal interests are international trade and investment. With the cooperation of the Journal of Commerce, hundreds of copies are made available to each Philippine diplomatic mission throughout the World, as reference material, and

to Chambers of Commerce within the United States and certain European countries. This has proven a very successful and economic way of inspiring investment and trade inquiries and to keep those currently doing business with, or investigating in the Philippines, aware of the progress, development, the problems and their prospects for solution.

Inquiries Result From Special Sections In Fortune, Newsweek, etc. In addition, the Association, in cooperation with Fortune Magazine, produced a special advertising section on the Philippines in 1965. In cooperation with the Philippine Government the International Editions of Newsweek, in June of 1967, published a special advertising editorial section on the Philippines. This has already brought in many hundreds of letters of comment and inquiry. These are typical of some of the continuing programs that help reach potential investors, and business leaders from the Philippines.

Facts On Philippines For All Business And Press Visitors Within the Philippines, the Association annually prepares a factual 50-page report on the nation as a whole, which is distributed to visiting businessmen, newspaper correspondents, and the members of foreign trade missions. As a result, many other requests for information are received by the Association offices - either in Manila or in New York.

Other Informational Programs In The Philippines In addition, within the Philippines the Association publishes an economic analysis of business conditions each month and a weekly analysis of all pending legislation affecting business, commerce, investment, and trade, that is being considered in the Philippine Congress. There are no other similar publications available to the private sector at this time. This latter publication, known as the Philippine Association's Legislative Report, has been found extremely valuable, not only to the private sector in the Philippines, but also to government agencies both Philippine and foreign.

Market Studies To Create Investment

Within the Philippines, the Association also prepares special market studies to indicate areas of potential expansion of currently established businesses, or to inspire the establishment of a new business. Again it should be noted that the Association works closely not only with business firms of many nationalities, but also with the banking community and private investment firms in the Philippines and in the United States in the development research.

Association Not A Negotiator But A Catalyst

Potential Investors Even Check Competitors Already In The Area To Determine Business Climate

Participation With Chambers Of Commerce

What Is Needed?

Lack Of Knowing Where To Go For Financial Assistance, And How To Prepare Projects The Association does not attempt to act as a negotiator between prospective investors and the promotors of national projects. Acting as a catalyst, the Association tries to bring together potential investors with those who would work with them. It tries to aid the establishment of the investors' liaison with government and financing institutions, both foreign and domestic.

Through experience, the Association has learned that the potential investor overseas, most frequently checks with competing companies and other firms who are already in business in the Philippines for their reaction to the business climate. When executives of foreign business corporations visit the Philippines, even if they have no business within the country, they make a point of discussing the problems and prospects of doing business with the country with those who are already there. By the same token, officials of the parent companies both in the United States and Europe, are frequently visited by firms interested in doing business with the Philippines, to determine their reactions. This is another cogent reason for keeping the management of parent companies in developing nations, current and confident on the progress of the Philippines.

In another area, the Association, particularly in the United States, participates actively with the Chambers of Commerce and other organizations interested in the Philippines, and/or in the Orient. Through these organizations, it is possible to further expand information and assistance for those currently interested, or those potentially interested in the Philippines.

What is needed? The businessmen of the developing countries are generally unaware of the areas of potential help for foreign financial assistance. They do not know how and where to contact those interested in franchises, licensing or private technical assistance. The want to know how to contact private firms willing to participate on a small equity basis in return for equipment and knowhow.

The Association has found through experience that the businessmen of developing countries, not only need to know where they can obtain business relationships and financing, but also how to prepare analysis of their current operations and projections for the new business areas they desire to develop. This is even true of the smaller cor-

Developing Country Businessmen Seek Information On Export Financing Programs

Many Areas Of Financial or Technical Assistance Never Has Been Tapped porate entities in the developed countries. There have been brief studies of sources of international financial assistance. But comprehensive analysis is sorely needed.

Businessmen from developing countries need to not only know where to go, but how to present their project. Many businessmen from developing countries spend a long time trying to find out what are the export financing programs of the developed countries. What is necessary to obtain this kind of cooperation? Who do you see, and what kind of project planning must be presented? There is need for a continuing study on this, and continuing reports with wide dissemination not only through investment offices, but through the commercial banks and chambers of commerce in the developing countries.

Many businessmen from developing countries have been 1cd astray by well-meaning "experts". They have wasted much time, energy and money, yet there are still vast sources of untapped assistance available, not only from government, but from the private business, insurance and financial sectors of developed countries. What is needed are properly prepared good projects. In the developed countries, there are literally thousands of opportunities for cooperation between the businessmen of developing countries and those of the developed nations. Most of these sources of financial and technical assistance still are untouched due to a major lack of knowledge of who, where and how. If this kind of help could be provided, if guides on how to proceed to find new business opportunities were prepared, if a directory of how to do it was created and widely distributed, many of the problems of investment would be solved.

APPENDIX

The Founders And First Board Of Directors Of The Philippine Association Judge JOHN W. HAUSSERMANN Chairman of the Board

Hon. GII. J. PUYAT Vice-Chairman

Gen. CARLOS F. ROMULO President

Colonel ANDRES SORIANO Vice-President

GERALD WILKINSON Vice-President

PAUL WOOD Vice-President

Hon. FELINO NERI Executive Vice-President

A. M. NACLEOD Director

DANIEL R. AGUINALIO Director

S. W. G. LEMAN Director

PAR PARRETTE Director

MAKIN V. DEL ROSANZO Birector

Peter LIM Director

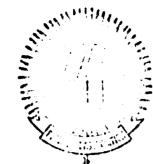
N. S. MITES Director

A. DE LAS ALAS Director

DODDODODODO CONTRACTOR DE LA CONTRACTOR

15th Year of Publication by the Phillips Concretion

7n	This	7000s:	April 2	1, 196	67 <u>Vo</u>	lume XV	•	No. 15
LATE CABLED			_		GOVERNMENT	(Conti	nued)	
Pres. Marcos	naugui	ate Airport	: In		RCA Sends	First A	d By Intelsat	118
110110 C	1ty	•••••••	••••••	3	Pres. Marco	os Sendi	s 7 Treaties	To Senate
House Opens	mscussi	on On Propo	sed	_	For R	atifica	tion	9
Nat I. B	uaget, I	iscal Year	08	3	2 New Bridg	ges App	roved To Link	Samar and
Associated P	ress kes	earching Un	Strained	_	Leyte	2nd To	o Link Cebu a	nd Mactan -
RP/US RC	rations.	• • • • • • • • • • • • • • • • • • •		3	Both I	Bids On	Turn-Key Bas	is9
Pres. Marcos				•	Religious I	Leaders	Speak Agains	t lluks In
		tors' Disen			Luzon.	• • • • • •		0
Fire In Olon	gapo Cit	. Y	• • • • • • • • •	-	Troopers Ki	ill Huk	No. 17	9
New Officers	riectec		• • • • • • • • •	3	Some Manila	a Areas	To Be Waterle	ess This
OF SPECIAL I	MTCDUCT				Summer	r	• • • • • • • • • • • •	9
		Binds DD	IIC C					
Blood Shed In	n Dataan rese	bings RP,	us says	4	PEOPLE IN 7	TIE NEWS	<u>5</u>	10
Nation Pays I	Homaga T	o Bataon Do	fondono	4 6				
macron rays i	nomage 1	O Bacaaii pe	Telmers	+,5	New Sea Sei	rvice F	rom Great Lak	es and Canada
GOVERNMENT					To The	e Philip	ppines	10
4 Gov't. Age	ncine De	organizatio	n Mageura	•	Philippines	s Bid Fo	or 1970 PATA (Conference10
Filed	· · · · · · · · · · · · · · · · · · ·	••••••	n reasure:	, E	Filipino La	adies C	ircle Sponsor:	ing Corona-
Production On	n Export	Crons Dron	- Incel		tion i	Ball	• • • • • • • • • • • • • • • • • • • •	
Manufacti	ure Rema	ins High	Docar	5	Ambassador	Blair	In Washington	, Coming
Detailed Uncr	mnlovmen	t Relief Mo			To New	v York.	• • • • • • • • • • •	10
Filed		······	usu1 cs	6	Atlas Conso	olidated	d Mining and D	Development
Educational !	Funds Fr	om War Dama	ge Claims	• •	Corpor	ration i	Releases Marci	h Production10
Being Rel	leased	·Classrooms	lead In			•	•	_
Expenditu	ures	• • • • • • • • • • • •		. 6		•	•	₩
\$50 Million I	Loan For	Highway Co	nstruction	1				
Being Hel	ld Up Fo	r Documenta	tion	.6 —				
Heavy Equipme	ent For	Philippine .	Army Being		ECEBNEC C	HODENCY	TH CIOCH AT	A.
Shipped		. 			ANTIA: Nook	UKKENCT	IN CIRCULATI	UN
100 Corporati	ions Pay	36% Of All	Income	1 ' "	ANILA: WEEK	iy aver	age interbank	exchange
Taxes	•••••	• • • • • • • • • •	• • • • • • • • •	.6 V	ale, april	towhank	/,/30/ / dollan tass	P3.9134
Seek 1,000 Ch	ninese I	llegal Entra	ønts	.7	he week An	rcer bank	14 1067	sactions during \$2,025,000.00
Red Macao Lea	ader Hea	ds Smugglin	g Syndicat	.67	ic week, np	71 11 10-	(from Execut	140 Popont
GSIS Holding	P1.12 B	illion In L	oans	.7 n	OLLAR RESER	VES OF	THE PHILIPPIN	ite kehotel
P51 Million 1	In Suret	y Bonds Unco	ollectable	.7	April 13 -			123
Investment In				C	URRENCY ISS	LIF OF T	HE PHIL. CENT	IDAL BANK.
For Fore	lgn Inve	stors	. . 7	.01	April 13 -	F1.674	.810.000	THE DAIR.
DBP Reports A	Assets,	Income	•••••	. 8 P	HIL. GOV'T.	BONDS	(6-1/2% - 198	301
Print Ads Tot				I	No Sales,	No Quot	P.	<u></u>
June 1966	5			.8 0			20, P 3.9140 =	.25549 -
3 Araneta Sug	gar Mill	s Must Pay i	PI Million	1 2	3.9135 = .2	5552.	Peso/USS cros	srate: Apr. 18
		eneral		.01 -	3.9115 per	\$. Hon	gKong T/T to	Manila
Nursery Farm	in Each	Sugar Dist	r1c t	. 8 A	pril 18 - H	K\$1.467	5 per peso.	
New Ruling On	Kemnant	: importatio	ns	- ł	•			Marks & Co.)
Autounce	u	•••••••	•••••	.8			• • •	



ingstall in the state of

Alle se Cololora

is Gil J. Povet Him official

Mr. Morcel Hisolde Vice-Proson int

Nr. Meddet J. Marquez Vice-Stroomint

Mr. Jore Rumero, Sr. Vice «Pine radem) Mr. Leonletes Virala

Vice-President

Mr. Schastian Unarta Governors

Mr. A. He las Alas Mr. Russon Britato Wr. I.F. Bruce Mr. Carl Corroll Mr. Andres V. Costillo

is, E.C. Tinsoy I. Com. Mar. & Sicy

Ak, Pariel R. Agrinolds

The Philippine Association's Weekly Economic Review reports from New York the latest economic, financial, business, as well as Philippine government nows of interest to those interested in business in or with the Philippines.

Annual subscription for U.S.A. and Canada: \$70.00 U.S. per year (airmoited beyond 200 mites from New York); \$80.00 U.S. by airmail to Europe and South America; 590.00 U.S. by airmail to Asia, Oceania and Africa. Address inquiries to Philippine Association, 501 Madison Avenue, New York 22, N.Y., or Tuason Building, Ayala Avenue, Makati, Rizal, Philippines. Cable: PHILASINC

LOCAL COMMODITY PRICES IN THE PHILIPPINES

THURSDAY, APRIL 13, 1967

MINING AVERAGE: April 20 - 616.90 - April 13 - 612.16 INDUSTRIAL AVERAGE: April 20 - 42.85 - April 13 - 42.90

COMA	
Fer 100 kilos	P54.00 - 55.00
Davoo, February 20	53.50 ·
Cebu, February 20	56.00 - 57.00
U.S., Mar. 13, long ton, F.O.B., sellers	\$162.00
Europe, Mor. 13 long ton, C.I.f., buyers,	\$185.00 N
COCONIT OIL	

Nr. Minuel Conderno, Sr.	Europe, Mar. 13 long ton, C.I.F., buyers	, 3 183.00 14
	COCONUT OIL	
Mr. Robert Docting	Per kilo delivered	0.94
Mr. Jose Fernandez	U.S., Mer. 13 sellers, cents/lb.	11-1/4
Mr. Stephan Lewls	COPRA CAKE	
Mr. R.A. Meyjes	Sellers, ex-warehouse, kilo	0.26 - 0.27
Mr. Aurelio Montinole, Sr.	SUGAR	
Mr. Felino Nari	For export, ex-central: Victorias	p 34.00 - 34.15
No. Charles Parsons	Luzon	33,00 - 33, 3 0
Nr. Pis Pedrose	For domestic consumption, ex-central: Washed, 99%	29.00
# 'Villian Patty	Ordinary, 97% Refined, 100 lbs., Victories, sellers, delivered	25.00 25.00
Nr. Milton Pickup	•	
Mr. H.W. Reed	RICE Sellon, such of 56 kiles: (Old Crop)	
Mr. Rumun Roces	Wagwag, Ist class Wagwag, 2nd class	P43.00 - 44.00 36.00 - 39.00
Dr. Edwardh Z., Romwaldez	6-f-3	40.00 - 41.00
Mr. Romus V. del Rosello	Inten Rominad	40,00 - 41.00 39,50 - 40.00
Mr. Finesta Puffino	Hinomay (Cotabeto)	
Mr. Yaithe Thei	· Tjeremes	39.50 - 40.00

Mr. Benigno Toda, Jr.	Mecan, 1st class Mecan, 2nd class	38.00 - 39.00 37.50 - 38.00
Mr. Jose Tueson		
v., Aliresa Velayo	WHEAT FLOUR Sellers, per bog of 50 lbs.:	
Itis Gurdon Whisenent	American, 1st class American, 2nd class	P 11 , 80 - 12.00 (Local) 11 , 50 - 11 , 80 (Local)
Mr. George White	American, 3rd ctass	11.00 (Local)
	Japan, 3rd class	P 9.80 - 10.00 (Imported)
Mr. J.A. Corpio	France, 3rd class	9.80 - 10.00 (Imported)
Mr. E.L. Ganzaiez	COFFEE Sellen, picul	

Sellers, picul

Robusta (Davao) rraco (Batan**aas**)

Barraco (Davae)

LATEST MANILA STOCK MARKET RIFE

THURSDAY, APRIL 20, 1967

THURS	DAY, ARIL	. 20,	1967	
	NEW YORK		MAI	NILA
COMMERCIAL & IND.	(Noora)		(April 2C)	(April 17)
Allos Fertifizer	\$ -			P 7.7
Bacnolan Cement "C"	•		18.00 d	417. A
Castle & Cocke	30.85	d	-	•
Elizalde Iron & Steel	-		1,20 d	x1.16 e
Filipinas Cement**	-		1.70 k	1,65
Filipinas Invest.	•		14,50 k	14.50 k
Filipinas Mutual Fin. Inc.	. •		. 68 b	u 64 .
First Accept, inv. Corp.	•		,45 b	-
Goodrich Rubber	•		17.75 d	17,00 d
Hong Kong Breweries	HK\$23.00	ď		•
House of investments	-		10. 0 9 k	21.50 k
Ind. Finance Corp.	•		4.70 b	
Industrial Textiles			4.70	3.00
insular Lumber	13.00	ь	10.00 b	10.00 1
Liberty Flour Mills**	•		1.24 b	
Manila Wine Merchants	-		27.50 d	
Meralco Sec. Corp.	-		.015	
Pacific Investment	•		22.00 b	
P. A. L. Phil. L.D. Tel. Co.	9.45	4	37,50 d	
Phil. L.D. Tel. 8%	7.35	ī	28.00 d	
Pvt. Dev. Corp. A	*	-	13.25 b	
Pvt. Dev. Corp. B	•		14.75 k	13.25 +
Rep. Cement "C"	•		17.50 d	17.00 d
Republic Flour Mills**	•		•	•
Republic Glass Corp.	•		.23 t	23 E
Riverside Mills	•		•	• .
San Miguel Carp. Com.	10.75	ь	43.50	43,50
5. M.C. 7% Pref.	•		•	•
Socio 7% Bonds	•		99.50% l	
Tobacco Flue-Curing	•		****	1.12
Universal Cement	•		. 48	, .47 l.§
Universal Textiles	•		•	-
SUGAR				
Amfac, Inc.	29.00	ď	•	
Bacolod Murcia	•		* - *	14.00
Bais	•		• ****	> x23.9
Bais (Pref.)	-		•	• \ '}
Bogo-Medellin	•			b 11.50 ±
Certote	•		11.50	b 11,50 ±
ilaweilen Phil. Corp.	•		25.50	k 25.50 k
Pampanga Sugar Dév.	-			b -
Pilar	7.25	4		n 22.00 n
San Carlos Milling	7.29	•		b 14.00 b
Tailsay-Silay	-			k 10.00 k
Terlec Victories Milling	54.00	k		d 205.00 .
BANKS	30.00	-		
Bank of Aula			90.00	b 90.00 b
Benk of P. I.	•			6 302 00 m
Chine Benking	•		200,00	6 280,00 h
Consolidated Bank			152.00	6 175.00 k i
For East Bonk & Trust	•		150.00	6 150.00 E
Pacific Banking**	•		150,00	6 150,00 h
Peoples Bank & Trust	•			k 337.50 k
Phil. Banking Corp.	•		•	•
Phil. Com. & Ind'l.	•			b 95.00 E
Security Bank & Trust	•		140.00	ե 160.0 0 ե
MINING				
Acoje Mining	•	_	. 1275	- 3
Atek Big V/edge	.07	•		b .35 b
Attas Consolidated	25.15	đ	101.00	d 191.00 d
Baguio Gold Mines	•		.115	d .11 t
Benguet Consolidated	3.35	•	12.75	
Benguel Exploration	•		. 83 .10	1 .83 c
Consolidated Mines	•		.10	.10 7
Copper Bell Mining	•		.13	b .1325b
Hagan Suyac	4.75	k		d .91 c
Lepanto Cons. *	•	-	.345	d .335 d
Marinduque Palawan Quicksilver	•		.85	d .83 4
Philippine Iron Mines	•		.06	b .06 t
Philes Mining	•		.325	;
Semar Mining	•		.0068	
Surigue Cons.	•		.0068	
1 ' ' "	A 1.		11-64	
k - osked			Hack Shares	
b - hid	n - no			
d - done	д = ех			•
r - rights	## - ON	Mo	kati Stock Ex	chenge
- †				

P253.00 - 255.00 226.00 - 230.00 303.00 - 305.00

255.00 - 260.00

Late Cabled News:

Pres. Marcos Inaugurates Airport In Iloilo City President Ferdinand Marcos inaugurated the P1.5 million Mandurriao Airport in Iloilo City. The President voiced the country's need for a responsible opposition, adding that many administration projects have been suspended due to criticism aired by the opposition.

House Opens Discussion On Proposed Nat'l. Budget, Fiscal Year '68

The House has opened floor discussion, April 21, on the proposed national budget for Fiscal Year 1968. Representatives Toves and Albert who are joint chairmen of the Appropriations Committee, sponsored the General Appropriations Bill. Debate centers on the Pl.995 billion general fund for the Government's operational expenditures. Pres. Marcos originally recommended a P2.6 billion budget.

Associated Press Researching On :rained RP/US Kelations For a number of weeks now, the Associated Press has been researching in many sectors of private business, financial and government circles, and with others knowledgeable about Phil-American relations on what the current status is and what causes present strains. A series on this had started appearing in the Manila Press. According to the Associated Press, "Amidst preoccupation with the Vietnam conflict, partnership between the United States and its oldest Asian ally showed decided strains, and this appeared strewn with irritants.: Highlights of the series will be in the next issue of the Weekly Economic Review.

Pres. Marcos & Advisers Tackle Problem Of Foreign Investors' Disenchantment President Marcos and some of his advisers are aware of the growing disenchantment of foreign investors, Americans particularly, in the Philippines. But they admit that beyond pressing for the passage of an "enlightened" foreign investments law, they do not know how to reverse the situation. (Last Friday, the President sent Congress an urgent message asking for the approval of an entirely new investments incentive measure.)

The President is actually alarmed over the report that many American oldtimers are in the process of liquidating their assets for two reasons: the climate of uncertainty created by Senator Tolentino's opinion that after 1974, Americans will be deprived of even vested rights, and the fear that a burgeoning emotional nationalism may embrace exclusivity and complete Filipinisation before practical considerations impose moderation.

In the light of this uncertainty and fear, it is doubted whether the new investments incentive bill alone will check the feeling of "let's pack up and go home".

- Executive Report, 4/18/67

Fire In Olongapo

Fire struck Olongapo City's commercial center. Damage was estimated at P16 million. Olongapo City is in the province of Zambales.

New Officers Elected

The Philippine Long Distance Telephone Company (PLDT) has re-elected its entire 11-man Board of Directors. H.W. Reed was re-elected president; V.E. Lednicky, long-time president of Lepanto Consolidated Mining Company, was elected chairman; and Carlos Palanca, Jr. was elected president of the latter company.

OF SPECIAL INTERFST Blood Shed In Bataan Binds RP, US-Pres. Marco:

Pres. Marcos Leads
Dedication of "Dambano
Na Kagitingan"

Triumph Of The Human Spirit

Blood Shed By Two Peoples Binding

Quest For Peace

World Of Freedom

Poverty, Ignorance, Disease – Enemies Of Peace

Pres. & Mrs. Marcos, V.P. Lopez, Cabinet Members, Gov't. Officiats, Veterans Attend

Nation Pays Homage To Batann Defenders

Chattenge Of Nation-Building And Effective Democracy

"The Crisis Of Develop-

MT. SAMAT, BATAAN: Gallantry o quarter of a century ago was recalled yesterday on a lonely mountain top in Bataan. And reminiscing the heroism, the socrifice and the bitter fight that er sued in the peninsula were the surviving members of the old USAFFE, the defenders of Bataan and Corregidor.

The group was led by a former Filipino captoin, now President of the Republic, Ferdinand E. Marcos. The President motored to Mt. Somat from Manilo, to dedicate the "Dombana Ng Kagitingan", honoring those who died in the battle against Japan.

"We are here not to commemorate the bitter fate of Botaan," the President said in a speech marked with the emotion of the moment. "We are here to enshrine the triumph of the human spirit". The Chief Executive underscored "the eternol forge of two peoples - Filipino and American - with a common commitment to freedom."

"No misunderstanding can take this away from us," he stressed. "We are irrevocably cleaved unto each other by the blood that was shed in these fields." He then remistled his audience that certain responsibilities go with freedom, and that the quest for peace is unending "for as long as there are peoples who have yet to have their histories, who have yet to claim their destinies." He was obviously referring to the war in South Vietnam and the Philippines' decision to send a contingent in the orea.

"Proud of our freedom," he explained, "we dream of a world in freedom. We seek that world in which oil men of all races shall make their own history. This dream and this quest demanded the presence of our brothers in on agonizing spot in Asia. The ramparts of freedom are beleaguered, and we do not what we want but what must be done," he soid.

The President worned of a bigger enemy, which he said the country must face in a "moral equivalent of war."

"There is much to challenge our moral and martial qualities: poverty, ignorance and disease," he said. "These ore enemies more ruthless than the human, for they wage total and mortal war against millions of human beings. They warm their way into the very vitals of nations and civilizations. They offer no truce.

"More than a third of the world's population are beleaguered by these ancient enemies of mankind," he odded. "Their challenge should present a truly unifying experience."

The President was occompanied on the trip by the First Lady, Vice President Fernando Lopez, cabinet members, other ranking government officials and local and foreign veterans, many of whom have come to Manilo from countries oll over the world just to help celebrate Battaan Day, April 10.

The First Lody unvailed the marker of the "Dambana Ng Kogitingan". Earlier, the First Couple Inaugurated the Orlon, Bataon pier, named "Gen. Copinpin Pier". The group was met by Bataon Governor Pedro Dizon, Rep. Pablo Roman, and officials and civic organizations of the province.

— From Philippines Herald

MANILA: A grateful nation paused yesterday to remember and honor her war heroes who gave their lives in the battlefields of Bataan and Corregidor 25 years ago. And as the people and the survivors of that conflict commemorated the fateful event, an appeal was made by one of those who fought in the beleaguered peninsula for the nation to take inspiration from Bataan in war to greater efforts of development in peace.

President Marcos, a Bataan defender himself, issued the appeal at the Luneta, focal point of Bataan Day commemoration rites. In his address, the President described the defense of the peninsula as "an epic of the human spirit", from which Filipinos should derive inspiration in the present challenge of notion-building and "task of making democracy work in our country".

"The will of the Bataon defenders to endure and to die despite great odds," he said, "could be turned purposefully to the tasks of peace and development. If we could muster the courage, the will and the endurance that made Bataan stand beyond its alloted time," he soid, "the task of national development could accelerate to a more acceptable page."

He pointed out that the national purpose is to respond to the moral and human problems of facing the nation, and that if the motivating power of Bataan came from a sense of crisis, the Filipinos today have a similar motivation, that of "the crisis of development". This, he emphasized, is far more demonding than the crisis of war, and must be "confronted with the will far development which is the will for work, a steady and unbending exertion of the will against the intractable material of social and economic growth."

(Cont'd. on next page)

OF SPECIAL INTEREST (Cont'd.)

staan, Symbol Of lipinos' Love For Their implementation of their Liberty

issons From The Fall If Batoan

tipino And American
sidiers - Not Only Physically Brave But Possessed
R. . Courage

nield Of Honor (Degree of Chief Commander) warded To Pres. Marcos

OverNMENT
Gov't. Agencies Regulization Measures
led

oduction On Export
rops Drop - Local
wholeacture Remains High

"The salvation of our people lies in the building of foundations of our national growth the underpinnings of our democratic way of life," he said. He cited the utilization of the armed forces engineers in public construction work as "symbolic of this new orientation".

At the same time, the President declared that Bataan is "o commitment that every Filipino born is prepared to die for his country." "Bataan will always be a symbol of the Filipino people's love of their homeland, of their liberty which no power on earth may transgress," he added.

The President also cited the lessons that the fall of Cataon tought. First, he said, the seas that protect the Philippines from invasion can also prove to be a weakness in that once the enemy controls the sea lanes, help from outside cannot come in. The other lesson, he said, is that the best defense for the Philippines is not a static one, but a guerrillo resistance with mobile forces scattered all over the orchipology.

He revealed that at the very lost, only a plotoon of infenders were left to hold Mt. Sammat, and that the defense of the peninsula had resulted in the relief of field commanders in the Japanese imperial forces. The resistance in the area, he added, broke the "rhythm of conquest" of the Japanese invader, a stand which led British Prime Minister Winston Churchill to declare that "the Filipina soldier is the brovest in the world."

He said: "I have remained sitent. I have not talked about Botaan through all these years, but now I must speak out for those who are forever sitent in the many battlefields of that war. The fillipino and American soldiers in Bataan were brave. But more than that, they possessed the highest gift in war, that of moral courage."

Moral courage, he emphasized, is needed now "to write our epic of development as a modern nation and a permanent hastion of liberty in this part of the world."

The President arrived at the Luneta at past 3 p.m. with the First Lady and their three children. During the program, he was awarded the Snield of Honor (Degree of Chief Commander) by the Defenders of Bataan and Corregidor. Defense Undersecretary Alfonso Arcilano, DBC notional commander, made the presentation.

— From Philippines Herald

MANILA: Four new measures have been filed in the Senate cailing for the re-organization and supgrading of 4 Government agencies. The measures are: 1. S. No. 521, which fortify the investigating authority of the Food and Drug Inspection Board. Introduced by Sen. Teclo San Andres Ziga, chairmon of the committee on health. 2. S. No. 548 which would upgrade the standards of the criminal investigation service of the PC. Introduced by Sen. Alejandro D. Almendras. 3. S. No. 549 which would provide that military officers, to be qualified for appointment as commissioners of the Police Commission, should have been out of the army for at least 10 years. By Sen. Rodolfe T. Ganzon. 4. S. No. 551 which would vest in the bureau of customs the authority to administer and the duty to render pilotage service and to collect fees for such service. By Senators Gil J. Puyat, Ambroslo Padilla, Francisco Rodrigo, Wenceslao R. Lagumbay, Camilo Osias and Gonzon.

MANILA: The first 2 months of production of crops for export indicates some sharp drops in the all-important number one dollor-earner, the coconut industry. Coconut oil production in January was 29,549 long tons, but in February, it dropped to 8,500 long tons. This was a drop from the 31,080 Feb. 1966 production. Copra production in January was 44,650 long tons and in February, 56,625 long tons. As against January 1966, 71,200 long tons ond February, 67,850 long tons. Desiccated coconut produced in January 1967 totaled only 36,676 long tons. In February, 3,994 long tons. January this year was up slightly over the 3,526 long ton production for January 1966, but February was down from the 5,105 long tons. Logs produced in January 1967 were 228 million board feet as against 253.2 million board feet in the same period, 1966. In February, log production went up to 290.5 bd. ft., an increase of 55 million bd. ft. over February 1966. Lumber was 38.3 million bd. ft. in January and February 1967, as against 60.5 million bd. ft. for January and February, 1966. Steel production was 9,637 metric tons in January, a drop of same 2,000 tons over December, 1966. Wheat, flour, automobile tires, woven fabrics and cement remained high. Electric energy for January was 366.8 million KWH, an increase over the 320 million KWH in the same period in 1966.

(Cont'd. on next page)

OV'T. (Cont'd.)
sailed Unemployment
lief Measure Filed

MANILA: A bill has been filled in the House of Representatives 'H14562', authored by Congressnien Ocampo, Veloso and Cosalan, which sets up unemployment insurance benefits. The following is a digest of what the bill contains as reported by the Philippine Association's Legislative Report (April 8), Full text of the bill is available for subscribers of the Philippine Weekly Economic Review. The major features of the bill are: 1. Coverage - (a) Scope: The program is limited to workers in labor market areas which have attained a degree of industrial development making unemployment insurance both necessary and feasible. (b) Size of Firm: For administration reasons coverage is limited to workers in firms employing 6 or more workers. 2. Benefits -(a) Eligibility: Benefits are paid to involuntary unemployed workers who have been recently employed and are willing to work. (b) Amount: Weekly benefits shall be equivalent to at least 40 per cent of the worker's weekly earnings for a period of 13 full weeks of unemployment ofter one week vaiting period. 3. Administration - The implementation of the program shall be the responsibility of the Social Security System. 4. Financing - Financing shall be based on social insurance principles. 80% of benefit cost shall be paid out of a fund built from contributions of covered employers, less administrative expenses with 20% charged directly to separating employers. The 20% charge to an employer is to provide incentive to stabilize employment. It is also based on the fact that employers have or should have a direct financial interest in their former employees.

ucational Funds From ir Damage Claims Being leased...Classrooms ad In Expenditures WASHINGTON: It is anticipated that the United States will shortly approve the expenditure of P61 million for the building of Philippine classrooms and a number of textbook projects. This is part of the \$28 million fund authorized by the United States Congress, out of the recent war damage claim funds, for Philippine educational projects. P51 million is for new classrooms and P10 million, for textbooks. This information was reported from the Philippine Embassy. Ambassador Benjamin Romualdez said that President Marcos was interested in the immediate release of the classroom and textbook funds in order to make them available before the start of the school year next July.

A number of other projects have been submitted to the joint Philippine-U.S. committee. Of the total 7 projects, the first 2 are for classrooms and textbooks, a third is P24 million for assistance to private schools, P13.7 million for the Cultural Center; P5 million for land reform education, P2.1 million for the Philippine Science High School and P2 million for the Youth Valunteer Service.

MANILA: A \$50 million loan, confirmed by the Intercontinental Monetary Corporation of New York to the Asian engineering Corporation of Manila is being held in abeyance. This was confirmed by Highways Commissioner Baltazar Aquino in a report to Finance Secretary Eduardo Z. Romualdez. Mr. Aquino said the loan was withheld "pending receipt of proper documentation from the Bureau of Highways that a contract will be awarded to the Asian Engineering Corporation and a guarantee that the loan will be re-paid by the Philippine National Bank (PNB) as confirmed by U.S. Banks." The Bureau of Highways will enter into a contract with the AEC which had won a bid for the building of certain roads and highways. The biddings were held March 2, 3, 7 and 8. The winning bid is valued at P150,783,365. Two companies made bids - one, the AEC, and the other, the V.C. Ponce Company, Inc.

iavy Equipment For Ilippine Army Baing ipped WASHINGTON: One of a number of shipments of heavy equipment for developing and equipping 5 engineering battalions of the Philippine Army is at sea en route to Manila. This information was released by the Philippine Embassy in Washington. Ambassador Benjamin Romualdez noted that the shipments include 25 large loader-scoopers, 47 heavy tractors and several 20-ton cranes. The total value of the equipment for the 5 battalions is \$8.5 million. All of the material will be in the Philippines well ahead of the June 30th deadline.

O Corporations Pay
% Of All Income Taxes

MANILA: In the last Philippine Economic Review issue (April 5), the top 100 corporate tax-payers of 1966 were listed. These 100 firms paid P174.9 million, or 36% of the total income tax-collections paid during 1966. In addition, the 99 largest individual income tax-payers represented P25.4 million or 5% of the total income taxes paid in 1966.

PHURIS Corrections WEEKLY ECONOMIC REVIEW,

OV'T. (Cont'd.)
ek 1,000 Chinese
al Entrants

MANILA: 1,000 Chinese nationals who have entered the Philippines illegally in the last year are now being sought by Philippine Gavernment agencies. Recently, baats with Chinese lemingrants were caught by the Philippine Navy. On information from a previous landing a few vice ago, 27 illegal immigrants were arrested. The Gavernment is investigating a well-financed "human smuggling syndicate".

d Macaa Leader
lads Smuggling Syndicate

MANILA: The Philippine Constabulary states that its investigations show that much of the illegal Chinese smuggling emanates from a syndicate based in Hong Kong. The Constabulary has captured a number of forged passports and other documents indicating that part of the smuggling syndicate of both goods and human beings is "masterminded by a cammunist Chinese leader in Nacred. Shipments, however, are from Hong Kong.

is Holding P1.12

MANILA: The Government Service insurance System (GSIS) has invested P1.12 billion "for various purposes" as of June 30, 1966 and P550 million for "in-service feature loans, including salary, policy and housing loans". Stocks, bonds and other investments, P315.8 million. Of this P175.2 million went to Government bonds, including Development Bank bonds and Philippine National Bank overdraft lines. The GSIS was reported to have invested P225.7 million in commercial and industrial loans.

il Million in Surety

MANILA: More than P51 million in confiscated surety bonds are uncollectable. The bonding companies are reported to be insolvent when the Government tried to collect the bonds, most of them covering imported textiles. Forty-one embroidery firms were found to have illegal operations and have been suspended from doing business as a result. This was revealed at the Senate hearing.

vestment Incentives Bill uarantees For Foreign vestors

MANILA: An investment incentives bill setting a national policy on domestic and foreign investments in the Philippines has been certified by President Marcos for "Immediate enactment" by Congress. Entitled "An Act Prescribing Incentives and Guarantees to investments in the Philippines, Creating a Board of investments, Appropriating the Necessary Funds therefore and for other Purposes, " the bill fills a long felt need for an explicit statement on a national policy on investments in the country.

The bill particularly focuses on foreign investors' right under the Philippine Constitution, and the government safeguards needed to protect the investments of foreigners.

The President marked the bill urgent since it is designed to ottract and encourage invest-

ments in industries basic and necessary to national development.

The bill also provides the support needed by investors to strengthen the formative years of their establishments, including the stabilization of polictical conditions, adoption of a firm and clear-cut policy, tax concessions, and guarantees under the constitution safeguarding ownership, normal profits, the ability to compete, and relative to foreign investments, guarantees on the remittance of capital, availability of financial resources and of foreign experts necessary to the

operations of new industries.

The guarantees provided for foreign investors in the bill include notably the following:

- 1. Non-resident Investors may repatriate the entire proceeds of liquidated investment in the currency originally used to establish operations at the exchange rate prevailing at the time of remittance.
- 2. The right to remit at the exchange rate prevailing at the time of remittance such sums as may be necessary to meet payments of interest and principal on foreign loans and foreign obligations arising from technological assistance contracts.

3. Non-resident investors have the right to remit earnings from the investment in the currency din which the investment was originally made and at the exchange rate prevailing at the rime of remittance.

4. Immunity to any requisition of the government, except for a public purpose and upon payment of just compensation; and the right to remit sums received as compensation for the exproprise ed investment in the currency in which the investment was originally made, and at the exproprise ed investment in the currency in which the investment was originally made, and at the exproprise (Cont'd. on next page)

OV'T. (Cont'd.)
vestment Incentives Bill

change rate prevailing of the time of remittance.

5. Immunity from any requisition of the investment by the government, except in the event of war or national emergency and only for the duration thereof, with compensation determined and paid either at the time of requisition or immediately after cessation of the state of war or national emergency.

For registered enterprises incentives under the bill include, among others, authority to deduct copitalized organizational and pre-operating expenses from taxable income over a prescribed period, speeded up depreciation for fixed assets, net operating loss corry-over, facilitated entry of foreign nationals assential to certain positions for a period of 5 years, deferment of payment of compensating tax and customs duties on imported machinery, equipment and spare parts; and the authority to sell in bulk articles for further manufacture, production or processing.

The other provisions of the bill encourages investment consciousness omong the members of the GSIS and SSS, greater Filipino participation in certain enterprises, and prescribes the penalties for violations of the Act and the rules and regulations of the board of investments.

3P Reports Assets, come .

MANILA: Development Bank of the Philippines (DBP) Chairman Gregorio S. Licaros, reporting on the bank's operations for the nine-month period ending March 31, 1967, disclosed that DBP assets reached P1,619,229,535 while net income after taxes amounted to P19,526,054.

The assets record represents on increase of P251,021,325 or 18.4% over assets on June 30, 1966. Net worth of the bank proper stood at P422,277,576, an increase of Pi41,871,164. Administrative expenses were P21,403,136, income tax, P6,533,719, reserve for contingencies, P900,000, for a net income of P19,526,054.

int Ads Total P22.3 illion, Jan.-June '66 MANILA: P22.3 million was spent in print advertising in the first half of 1966, reports the Philippine Association of National Advertisers (PANA). P16.3 million went to major daily newspapers, P2 million to newspaper supplements, and P4 million was spent in weekly magazines.

Araneta Sugar Mills
ust Pay Pi Million
As Solicitor General

MANILA: The Solicitor General A.P., Barredo has asked the Manila Court of First Instance for Judgements totaling P1 million against 3 Araneta sugar mills. They are: Bacolad-Murcla Milling Co., Inc. for an unpaid balance of P216,070.50; Ma-ao Sugar Central Col, Inc. for an unpaid balance of P235,800; Talisay-Silay Milling Co. for an unpaid balance of P208,193.74.

in addition, there is 6% interest totaling P346,000 dating back to June 3, 1958. These payments were for assessments under section 15, Republic Act 632. This represents payments due to the Philippine Sugar institute for its operations. This Government entity had sued in court and the case was finally decided by the Supreme Court.

gar District

MANILA: The Philippine Sugar institute plans to establish a nursery form in each sugar district for the propagation of high-yielding and suitable cane varieties. The PSI board appropriated P150,000 for each district form to be established from time to time. Each Philippin form will have a minimum area of 20 hectares.

ew Ruling On Remnant portations Announced

MANILA: Finance Secretary Eduardo Z. Romuaidez recently ruled that remnant importations shall be appraised on the basis of values determined by the chief appraiser as approved by the collector of customs. The decision was made by Romualdez in view of the fact that "there is now available in the possession of the bureau of customs adequate value information on remnant importations and that the bureau is now in a position to appraise such importations in accordance with the mandote of section 201 of the tariff and customs code.

A Sends First Ad Intelsat II MANILA: RCA Communications made history in the Philippines by transmitting the text, layout and artwork of a large advertisement by intelsat Ii. The ad which ran in Philippine newspapers, marked the first such type communication and it took 9 minutes to transmit. This is RCA's 40th year in radio-telecommunications with the Philippines.

COVIT. (Contid.)
res. Marcos Sends 7
ratios To Senate For
ratification

MANILA: Fres. Marcos has sent to the Senate for ratification 7 international agreements covering subjects ranging from regulation of women employment to a ban of germ warfare. Malacanang said the agreements were: The convention of 1935 for the suppression of the illicit tratic in dangerous drugs, protocol of signature and final act signed at Geneva on June 26, 1936, and amended by the protocol signed at Lake Success, New York on Dec. 11, 1946.

- The single convention on narcotics drugs, signed in New York City, March 30, 1961, including schedules, final acts and resolutions in accordance with a resolution of a UN conference

for the adoption of a single convention on narcotics drugs.

- The agreement between the Chilippines and the Notherlands concerning the establishment of a training institute for small-scale industries premotion, signed in Manila, March 2, 1966.

- Conventions and recommendations adopted by the International Labor Organization Conference in its 49th session in Geneva from June 2 to 23, 1965, namely: a) recommendation No. 123, which seeks to regulate employment of women with family responsibilities. b) convention No. 123 regulating the minimum age for underground work. c) recommendation No. 124, fixing the minimum age for workers underground. d) convention No. 124, which prescribes rules for medical examination of young workers for jobs underground. e) recommendation No. 125, setting conditions of employment of young persons doing underground work.

- The treaty between the Philippines and West Germany concerning the promotion and protection of investments, signed at Manila, March 3, 1964.

- Convention No. 110 concerning conditions of employment of plantation workers adopted by the International Labor Conference at its 42nd session held in Geneva June 24, 1958.

- The Geneva protocol of 1925 for the prohibition of the use of asphyxiating, poisonous, or other pases, all analogous liquids, materials or devices and bacteriological methods of warfare.

- The President asked the Senate to give special attention to Conventions on narcotic drugs saying illicit traffic in narcotics is one of the major problems facing the country.

New Bridges Approved
To Link Samar and Leyte;
2nd To Link Cebu and
Mactan - Both Bids On
Turn-Key Basis

MANILA: Two important bridges will be constructed. The first links Samar and Leyte and the second will connect Mactan Island and Cebu City. The Samar-Leyte bridge, costing P27 million, is to be a two-lane span. It is to be constructed in 900 days by V.C. Ponce & Co. on a turn-key basis. No advance funds are to be paid by the government. Some 10 million persons are in the 2 provinces that mainly produce minerals, lumber, cocanut products, rice and fish.

Mactan Island has the longest jet airport strip in the Philippines. It is currently being used by some domestic commercial jets, and as alternate airport for Manila by international commercial jetliners. The U.S. Airforce also is permitted use of the airport's facilities, but to reach nearby Cebu City, it is necessary to take a ferry. The Bureau of Public Highways has announced that the Construction Development Corporation of the Philippines has won the bid for a 2-tane span, Mactan-Cebu. The price is P22.5 million, also on a turn-key basis.

Religious Leaders Speak Against Huks In Luzon

TARLAC: Religious leaders are urging the people of the Huk-infiltrated central Luzon area to "guard against the resurrection of evil in our midst". This was the main theme of sermons and messages from pulpiis of Catholic and non-Catholic churches at last Sunday's services. The religious leaders are trying to stem the recruiting of youths by the growing Huk movement.

Fraepers Kill Huk No. 17

CAMP OLIVAS, PAMPANGA: Huk No. 17 in the communist leadership has been killed after being surprised by the Philippine Constabulary traopers in a house in barrio Sapang Baien in this province. The man was Aniceto Suba atias Commander Cleto.

Some Manila Areas To Be Wulerless This Summer MANILA: Nine major areas in Manila and suburbs will have little or no water during the current summer season. This is the statement of Antonio Menor, General Manager of the Notional Waterworks and Severage Authority (INAWASA). The oreas, which do not include all of metropolitan Manila, are situated in low-pressure areas and where the watermains and pipelines are reported to be obsolete. There is also heavy loss of water from ancient piping due to leakage.

PROPERTANT THE NEWS

(Consolidated Substitution Agencies, as cham. of the bound of Phil. Index Service, publishers of the Phil. Business Index'...Martin E. Oliva, elected pres. of the Overseas Bank of Manria.

Mr. W. Character to

MONORED: Benigno P. Toda, Jr., chmn. & pres. of Fill. Air Lines (PAL), by Queen Juliana of the Notherlands on the 5th anniversary of the signing of a cooperation agreement between PAL and KIM Royal Dutch Airlines. Amalia Fuentes and Joseph Estrada, presented with 'Best Actors' and 'Eest Actor' a wards respectively by the Filipino Academy of Movie Arts & Sciences (FAMAS).

TRAVELLEPS FUNTION IN MWHA: Consul Ceneral Mariano R. Logarta, RP envoy to Singapore, home for consultations... Anthony M. Micleod, senior vice-pres. of San Miguel Corp., here for consultations... Major Gen. Liteyd H. Comes, new head of the Joint U.S.

Military Advisory Group (JUSMAG), to assume his new position...R.F. Johnson, to assume the position of e-pres. & gen. mgr.-marketing of Caltex (Phil.)

.Robert Telford, managing dir. of Marconi Co., i.td. of England...John Firth, export sales mgr. of Yewman Industries, Ltd...John E. Kasch, excc. vicepres. and G.M. Watters, mgr. for Far East & Southeast Asia of the American Int'l. Oil Co. of New York...Frank Hatten, far Fast regional mgr. of Beech Aircraft Corp...Albert J. Deberty, sales dir. for the Far East and Charles A. Matson, dir. of sales, automotive int I. div. of American Motors Corp...F. Besancon, deputy pres. and E. Heyning, head-cooperation projects for KLM Royal Putch Airlines...Sterling McIntosh, exec. of Jones & Guerrere Co. of Guam ... John May, mgr., transportation dept., P.B. Binsted, worldwide ecordinator and J.I. Graik, mgr. for transportation for Galf Oil Corp...J.E. Kelso, advtg. mgr. for Qantas Airways...Don Graves, pres. and R.G. Scheibner, asst. vice-pres. of Int'l. Outboard, Ltd...M. Peter Schweitzer, managing dir. of Kimberly-Clark, Neenah, Misconsin...J. Jung Christensen, export mgr. of Bukh, a Danish diesel

line mfr...Edwin E. Braden, pres. of Braden Tourcat, Inc...Dr. Cecil Flick, gov. of the London Refraction Hospital...Idward L. Waggoner, public relations mgr. of Mobil Int 1. 011 Co...D.S. Stroetzel, mgr. & public relations officer of Mobil Fast Tac...Morris Schnitzer, pres. of Schnitzer Steel Products...Charles M. Pigott, pres. of Pacific Car & Foundry Co...Orlando C. Calvo, asst. foreign mgr. of Universal Pictures...Michael J. Miles, mgr. of the Hong Kong branch of Connercial Union Assurance

MITURNING TO MANILA: Mij. Nicanor Ikuna of Sandan, Rizal...Greg Feliciano, pres. of the Phil. Faral Egeonstruction Movement.

D AH US: A.E. Dalumpines & Cosme de Leon, execitives of Caltex (Phil.)...Crispulo Guevarra, vice-chan, exec. vice-pres. & gen. mgr. of the Continertal Bank...Alfred M. Ballot, faculty member of HATI University...Victor B. Ortega, regional mgr. of Travellers Life Insurance (Manila), on a world tour.

IN JAPAN: Armando P. Fajardo, gen. mgr. of the Perez Farms in Ouezon Province, on a study and observation tour of Japan's farm methods.

AN MASHINGTON, D.C.: IP Foreign Affairs Secty. Marchso Fed s, along with RP Ambussadors Salvador P. Lorez them ment Representative of the RP to the United National, Munro Calingo (Amb. to Inailand), Bartolome Brayes (Envoy-designate to Italy), and nowly -appointed New York Consul General Alexanoro Holigores - all in Washington, D.C. for SIATO meet-

NUMBER SERVICE FROM GREAT LAKES & CANADA TO RP Astoria Steam an Agency, Inc., general agents for Worldwide Carriers, Atd. have announced two new services from United States Creat Lakes ports, Toronto and Montreal. Monthly service will operate to the Philippines and other Southeast Asian countries.

PHILIPPINES BID FOR 1970 PATA CONFERENCE The Philippine Tourist and Travel Association (PTIA) is making a bid for the 1970 Pacific Area Travel Association's annual conference to be held in Unnila. Commissioner of Tourism Manuel H. Nieto will arrive in Scattle, Washington around April 21st for the 1967 conference.

FILIPINO LADIES CIRCLE SPONSORING CORONATION BALL
The FILipino Ladies Circle of New Jersey is sponsoring the Coronation Bull for Miss Sampaguita of 1967 on May 5, 1967 at the Robert Treat Motel in Newark, New Jersey. Proceeds from the contest are designated to be denated to the building funds of the Philipnine Center in New York, and the Library of the Cultural Center in Manila.

AMBASSADOR BLAIR IN WASHINGTON, COMING TO N.Y. Ambassador William McCornick Blair is in Washington for talks with authorities of the State Department. The Ambassador is scheduled to be in New York for a week starting April 24 to meet with officers and directors of the Phil-American Chamber of Commerce before returning to Manila via Europe around the 28th of April.

ATLAS CONSOLIDATED MINING RELEASES MARCH PROTUCTION The value of March 1967 production of Atlas Consolidated Mining & Development Corp. was 35,494,586, it was announced by Jose M. Soriano, president of the Company.

The Toledo Mine produced 10,628 dry short tons of copper concentrate averaging 29.04% copper, 0.225 oas. of gold and 1.310 ozs. of silver, equivalent to 6. 172,763 lbs. of copper, 2,391 ozs. of gold and 13,923 ozs, of silver. The Leaching Plant produced 28,552 lbs. of copper. From the tailings, 9,596 dry short tons of magnetite concentrate averaging 66.91% iron was produced.

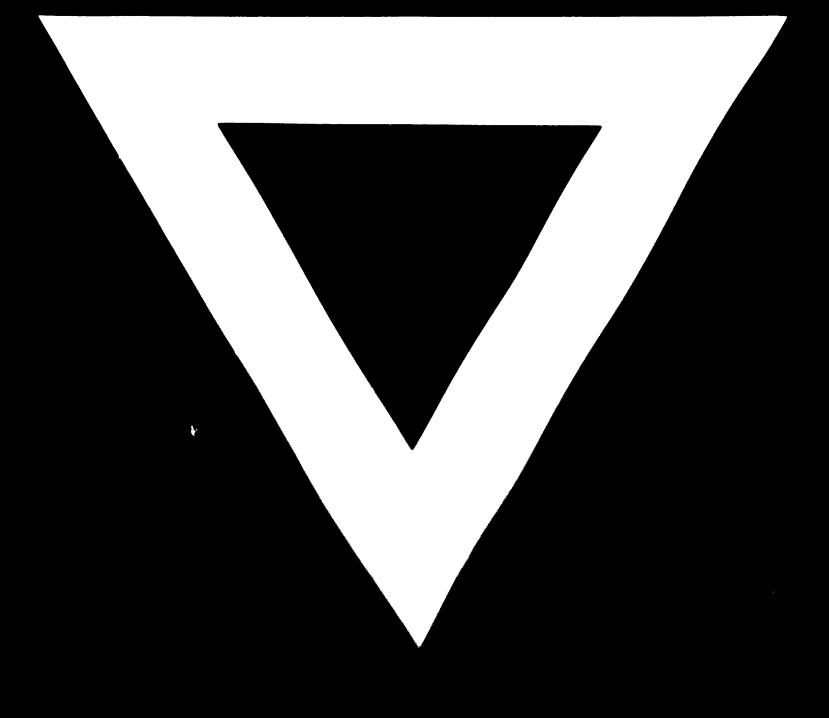
The Atlas Mill treated 471,549 short tons of ore, averaging 0.712% copper. Total waste and ore moved

was 1.745,076 tons.

Value of production was \$2,931,271 for copper in the concentrate, \$13,463 for coment copper, \$113,419 for gold, \$17,886 for silver and \$79,247 for magnetite concentrate or a total of \$3,155,286.

The shipment of pyrice concentrate to domestic fortilizer plants totaled 4,917 dry short tons, averaging 41.50% sulphur and valued at \$339,300.

With the exception of pyrite all shipments made during March were sent to Japan.



20.10.7