



TOGETHER
for a sustainable future

OCCASION

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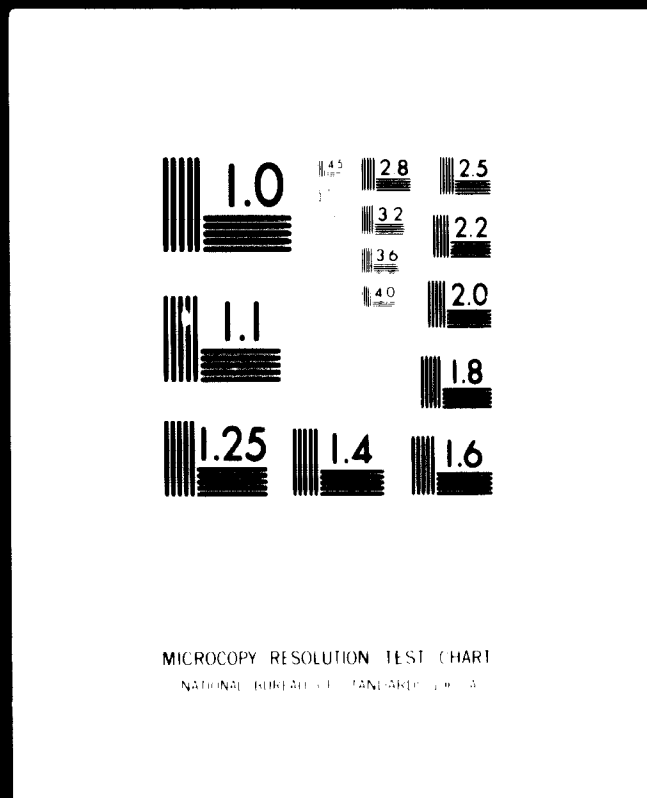
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Third Asian Meeting to Promote
Industrial Projects

Kuala Lumpur, Malaysia, 14-21 November 1973

Project Information Sheet

INDUSTRIAL PLASTICS

COUNTRY

Indonesia

PROJECT

Expansion of plastic bottles, caps
and jars manufacture

Annual Capacity: To be determined

Total Investment: To be determined

FOREIGN CONTRIBUTION REQUIRED

Joint Venture, details to be
determined

IMPORTANT NOTICE

The basic purpose of this meeting is to provide an Exchange or Market Place for the initiation of contacts on specific industrial projects between their proponents from the Asian countries and potential suppliers of capital, finance, equipment or know-how, as the case may be, from the industrialized countries.

This Project Information Sheet has been prepared as a basis for such contacts. Its purpose is not to present detailed information about the project but to provide the recipient with an outline sufficient to determine tentative interest in principle. Any further available information on the project will be furnished on request to interested parties at the Meeting.

Experience has shown that industrialists frequently prefer to carry out their own further investigations in detail into projects in which they are interested, but assistance from UNIDO in these matters can be rendered to the Asian country concerned on request.

This Information Sheet contains only the information supplied to UNIDO by the proponent of the Project. UNIDO can therefore take no responsibility for its accuracy.

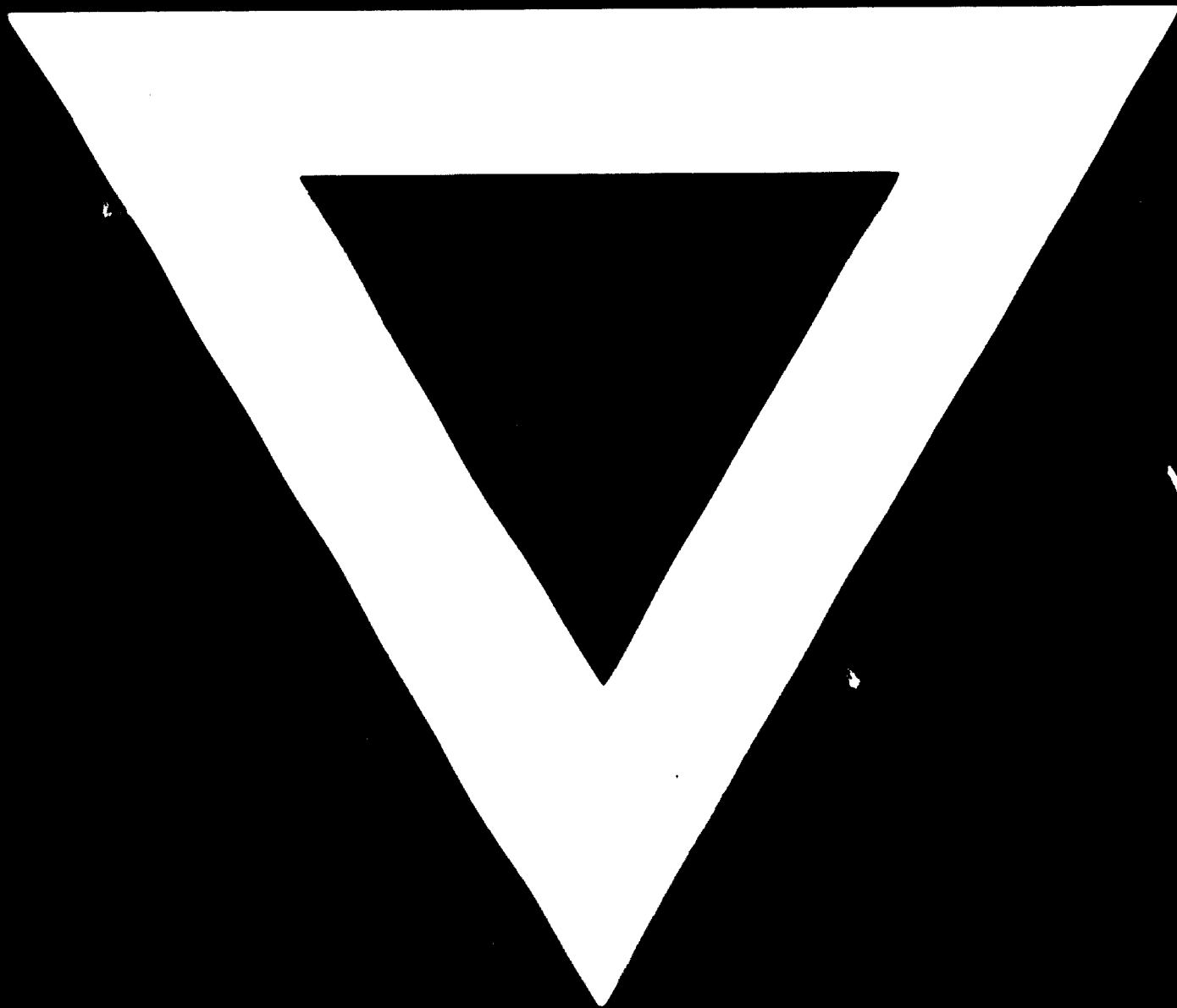
INDUSTRIAL PLASTICS

The project proponent, P.T. Berlina, Jl. Slompretan 26, Surabaya, is a manufacturer of plastic bottles, caps and jars. It started its operation in 1971. The products are sold exclusively to the Indonesian subsidiaries of foreign chemical and pharmaceutical companies.

The Company indicates that they have a market share of 95% in Indonesia. The market is growing at an estimated rate of 50% per annum. P.T. Berlina aims at doubling their production for 1974.



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