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United Nations Industrial Development Organization

Third Asian Neeting to Promote Industrial Projects

Kuala Lumpur, Malaysia 14-21 November 1973

Project Information Sheet

LEATHER PROCESSING AND SHOE MANUFACTURE

COUNTRY

PROJECT

Leather Processing and Shoe Manufacture Capacity: 140,000 pairs of shoes p.a. Total Investment: US\$ 900,000

FOREIGN CONTRIBUTION REQUIRED

Equity Marketing

Malaysia

IMPORTANT NOTICE

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The basic purpose of this meeting is to provide an Exchange or Market Place for the initiation of contacts on specific industrial projects between their proponents from the Asian countries and potential suppliers of capital, finance, equipment or know-how, as the case may be, from the industrialized countries.

This Project Information Sheet has been prepared as a basis for such contacts. Its purpose is not to present detailed information about the project but to provide the recipient with an outline sufficient to determine tentative interest in principle. Any further available information on the project will be furnished on request to interested parties at the Neeting.

Experience has shown that industrialists frequently prefer to carry out their own further investigations in detail into projects in which they are interested, but assistance from UNIDO in these matters can be rendered to the Asian country concerned on request.

This Information Sheet contains only the information supplied to UNIDO by the proponent of the Project. UNIDO can therefore take no responsibility for its accuracy.

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LEATHER PROCESSING AND SHOE MANUFACTURE

I. THE PROJECT

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The proponent - a private limited company - is engaged since 1969 in processing hides and skins. In the subsequent years, it diversified its production to the manufacture of footwear and other leather goods for the domestic market.

II. COMPARCIAL ASPECTS

The domestic consumption is estimated at about US\$ 16 million p.e. and exports at around US\$ 4 million p.e.

III. PHYSICAL ASPECTS

The factory, which has at present an annual capacity of 140,000 pairs of shoes, is located in Petaling Jaya - sattclite town of Kuala Lumpur.

The total area of land is 3 acres with a covered area of 1,8 acres. The factory employs 250 workers at average rates of

US3 1 - 2 (unskilled) per day

US[®] 2 - 4 (skilled) per day.

Petaling Jaya disposes of all infrastructure facilities for a proper operation.

Raw materials, originating both from local and foreign sources, represent approximately 75 % of the manufacturing cost.

IV. EXISTING ASSETS

Investment:	U3\$
Land	133,000
Buildings	396,000
Machinery/Ecuipment	372,000
	901,000

V. FOREIGN CONTRIBUTION REQUIRED

The proponent wants to get in contact with a foreign partner for a joint venture by wey of equity participation with emphasis on long term marketing arrangements.

VI. OTHER RELEVANT INFORMATION

The proponent:

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