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for a sustainable future

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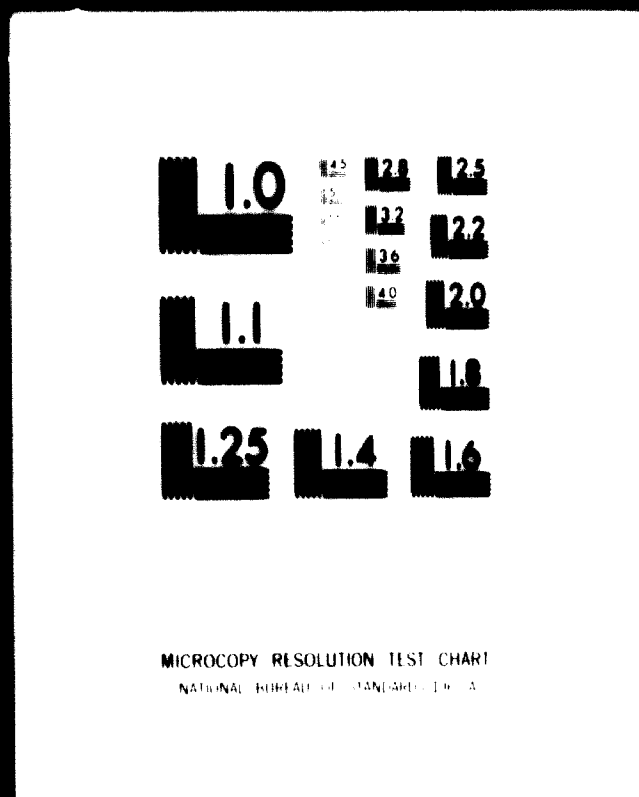
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Third Asian Meeting to Promote
Industrial Projects

Kuala Lumpur, Malaysia, 14-21 November 1973

Project Information Sheet

ELECTRONIC COMPONENTS

COUNTRY	Korea
PROJECT	Electronic Components Total Investment: US\$300,000
FOREIGN CONTRIBUTION REQUIRED	Equity Know-how

Sponsored by: The Economic Commission for Asia and the Far East (ECAFE), and the United Nations Industrial Development Organization (UNIDO).

IMPORTANT NOTICE

The basic purpose of this Meeting is to provide an Exchange or Market Place for the initiation of contacts on specific industrial projects between their proponents from the Asian countries and potential suppliers of capital, finance, equipment or know-how, as the case may be, from the industrialised countries.

This Project Information Sheet has been prepared as a basis for such contacts. Its purpose is not to present detailed information about the project but to provide the recipient with an outline sufficient to determine tentative interest in principle. Any further available information on the project will be furnished on request to interested parties at the Meeting.

Experience has shown that industrialists frequently prefer to carry out their own further investigations in detail into projects in which they are interested, but assistance from UNIDO in these matters can be rendered to the Asian country concerned on request.

This Information Sheet contains only the information supplied to UNIDO by the proponent of the Project. UNIDO can therefore take no responsibility for its accuracy.

ELECTRONIC COMPONENTS

I. THE PROJECT

It is proposed to establish a new plant for the production of terminal blocks, push button switches, pilot lamps, contact units, trans and buttons. It is estimated that the project will require a total investment of US\$300,000, including working capital. The plant will employ about 255 persons in various grades and all the necessary infrastructure and utilities are available.

II. COMMERCIAL ASPECTS

The estimated profitability is as follows:

		<u>US\$</u>
1. Total Sales Revenue		1,500,000
2. Direct manufacturing costs:		
Salaries and wages	242,300	
Materials	765,000	
Utilities	7,500	
Factory Overheads	<u>90,500</u>	
	1,105,300	..
3. Administrative expenses and sales costs	254,000	
4. Depreciation	<u>87,500</u>	<u>1,445,800</u>
5. Profit before tax		53,200
6. Profits tax		<u>9,100</u>
7. Profit after tax		<u><u>44,100</u></u>

III. FINANCIAL ASPECTS

Estimated Total Investment

	<u>Local</u> <u>Currency</u> US\$	<u>Foreign</u> <u>Currency</u> US\$	<u>Total</u> <u>US\$</u>
<u>Fixed Assets</u>			
Land and Site development	22,800	-	22,800
Building and ancillaries	88,500	-	88,500
Machinery and equipment, including delivery and erection	-	119,600	119,600
<u>Other Investments</u>			
Pre-investment costs (engineering training, etc.)	2,500	7,500	10,000
Start-up expenses	1,300	1,300	2,600
<u>Working Capital</u>	<u>34,900</u>	<u>21,500</u>	<u>56,500</u>
	<u>150,000</u>	<u>150,000</u>	<u>300,000</u>

Financing Plan

It is proposed that foreign partners should subscribe 50% of the equity capital. The proponent would welcome proposals for the financing of the project.

IV. OTHER RELEVANT INFORMATION

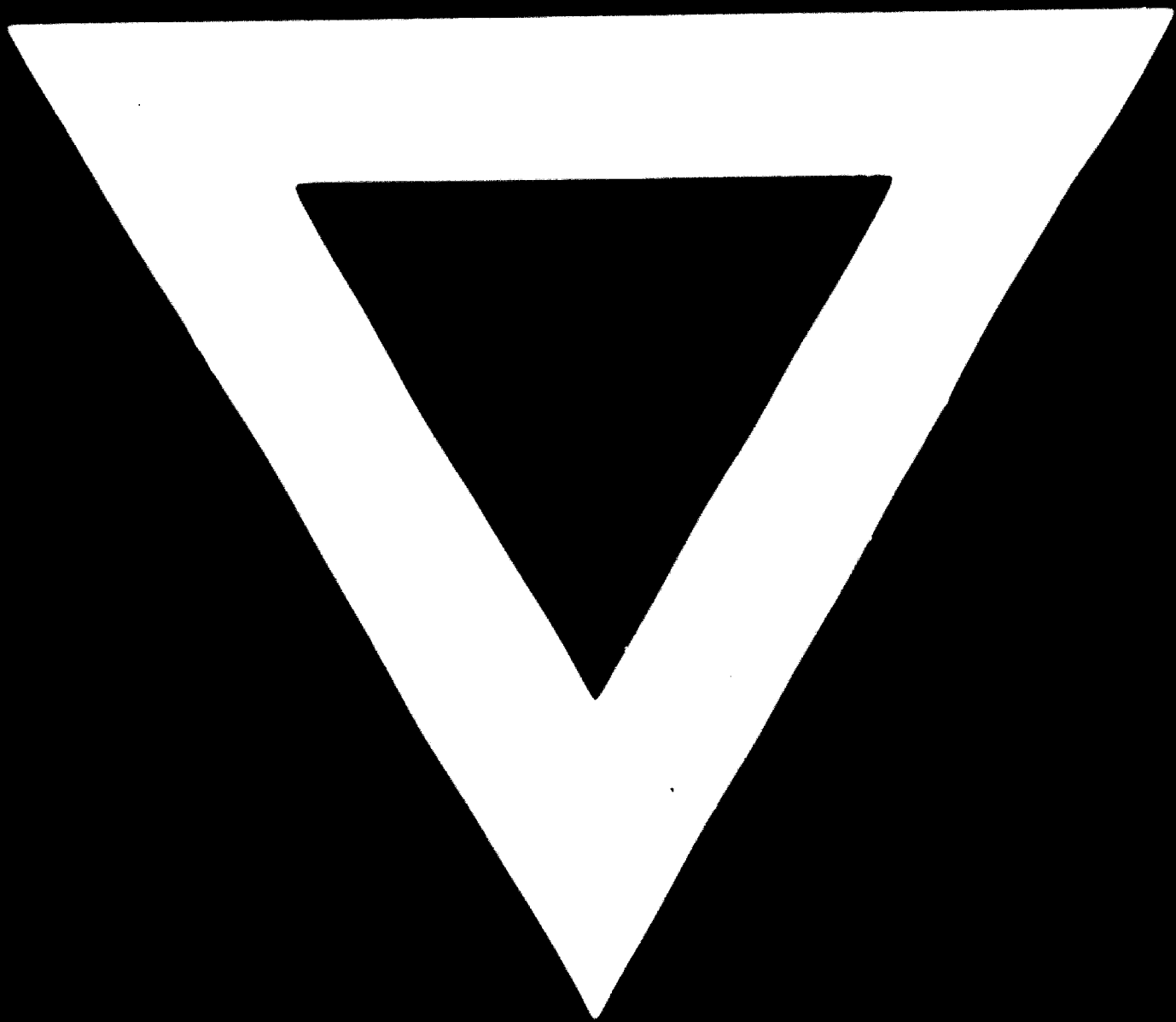
The proponent of this project is:

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He is already engaged in the production and selling of carrier telephone and telegraph sets.



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