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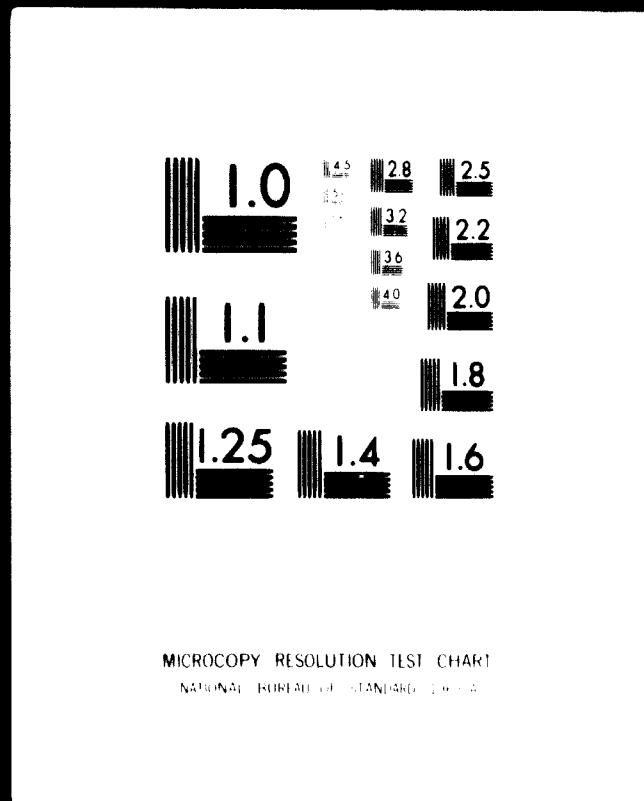
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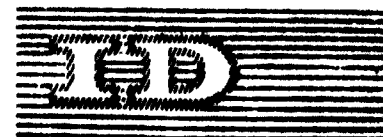


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United Nations Industrial Development Organization

Third Asian Meeting to Promote
Industrial Projects

Kuala-Lumpur, Malaysia, 14-21 November 1973

Project Information Sheet

MANUFACTURE OF BRONZE CUTLERY

COUNTRY	Thailand
PROJECT	Manufacture of Bronze Cutlery, etc. Total Investment: US\$ 2 million
FOREIGN CONTRIBUTION REQUIRED	Will be negotiated: Equity Loan Supplier's Credit Know-how

Sponsored by: The Economic Commission for Asia and the Far East (ECAFE) and the United Nations Industrial Development Organization (UNIDO).

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IMPORTANT NOTICE

The basic purpose of this meeting is to provide an Exchange or Market Place for the initiation of contacts on specific industrial projects between their proponents from the Asian countries and potential suppliers of capital, finance, equipment or know-how, as the case may be, from the industrialized countries.

This Project Information Sheet has been prepared as a basis for such contacts. Its purpose is not to present detailed information about the project but to provide the recipient with an outline sufficient to determine tentative interest in principle. Any further available information on the project will be furnished on request to interested parties at the Meeting.

Experience has shown that industrialists frequently prefer to carry out their own further investigations in detail into projects in which they are interested, but assistance from UNIDO in these matters can be rendered to the Asian country concerned on request.

This Information Sheet contains only the information supplied to UNIDO by the proponent of the Project. UNIDO can therefore take no responsibility for its accuracy.

MANUFACTURE OF BRONZE CUTLERY, ETC.

I. THE PROJECT

It is proposed to establish a new and modern factory for the manufacture of nickel bronzeware cutlery, gift items, mostly for household use. The total estimated investment is US\$ 2 million. The products will conform with international standards and qualities.

II. ECONOMIC ASPECTS

The project will, through exports, contribute to foreign exchange earnings, create new jobs, facilitate the use of local skills and utilization of resources as well as contribute to the diversification of the economy.

III. COMMERCIAL ASPECTS

Bronzeware cutlery and gift items are already being exported. The production is based on dated methods without proper standardization and quality control. The domestic sales of these products are mainly limited to tourists. The rise in the standard of living may, in future, create some demand on the local market.

At present, exports to Europe, USA, Australia and Japan are valued at about US\$ 2 million per annum. Exports can be expected to increase with greater efficiency in production, quality and more aggressive marketing methods.

IV. PHYSICAL ASPECTS

Land and Building

Two acres of land will have to be acquired for the factory and a building will have to be constructed.

Raw Materials

Copper, brass and iron ore are locally available and there are small quantities of local nickel.

Labour

The plant will employ about 252 persons in different categories and various skills and grades.

Infrastructure and Utilities

All these will provide no problems. Gas, electricity and water are available.

V. FINANCIAL ASPECTS

Total Estimated Investment

It is tentatively estimated that the total investment, including working capital will be US\$ 2 million. The various items involved in the investment will be worked out with potential partners at a later stage.

Financial Plan

This will be negotiated with potential partners.

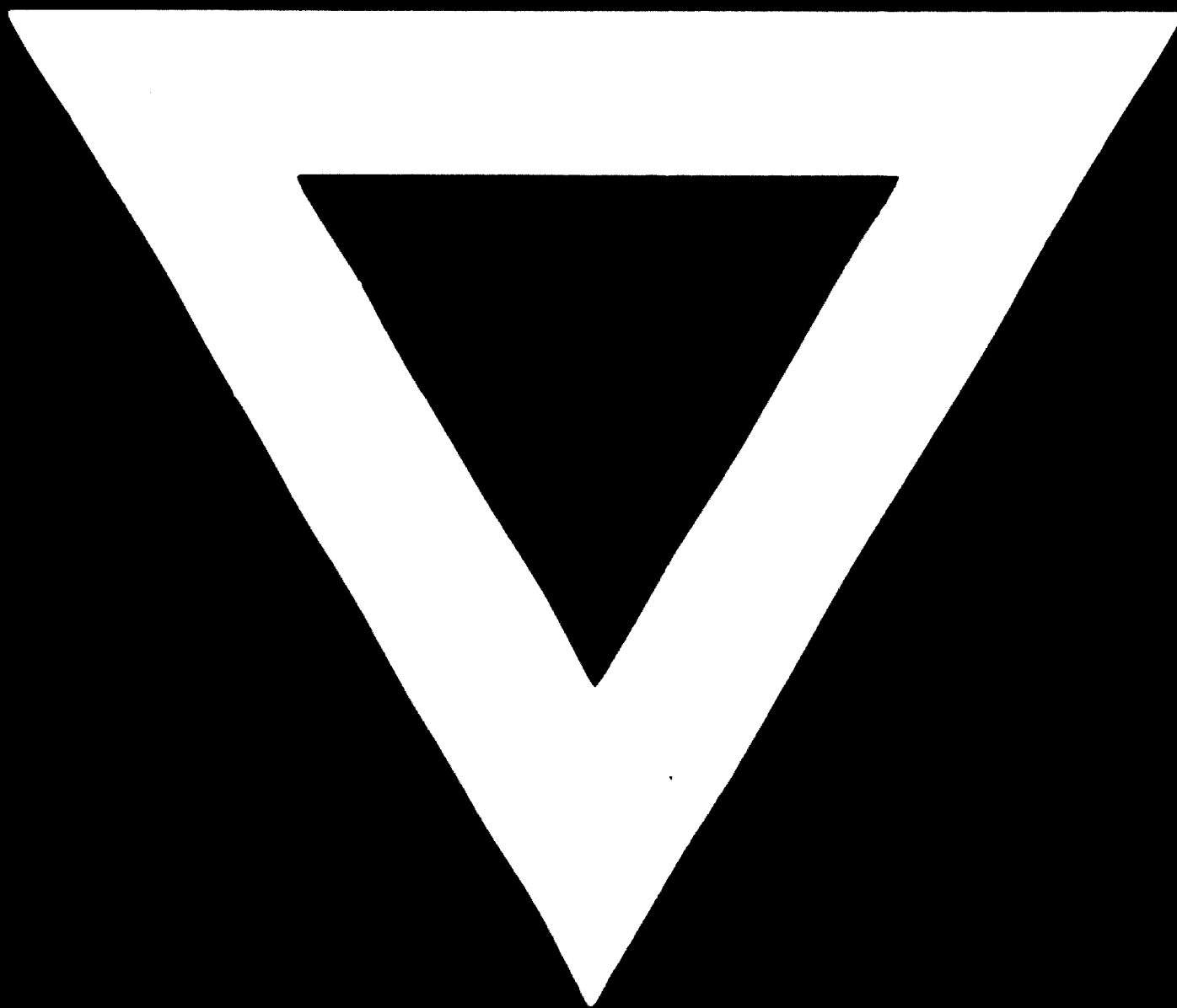
VI. OTHER RELEVANT INFORMATION

The proponent is: The Gems of Siam Co., Ltd.
103 Superhighway
Bangkok 10, Thailand

The company is currently engaged in the export/import business, manufacturing and investment and business consultancy. For the implementation of this project, the proponents are willing to establish a joint venture with foreign partners. They are already manufacturing bronzeware items.



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