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THE UNIDO
INDUSTRIAL PROMOTION
SERVICE

LIST OF PARTICIPANTS

ATHENS, GREECE

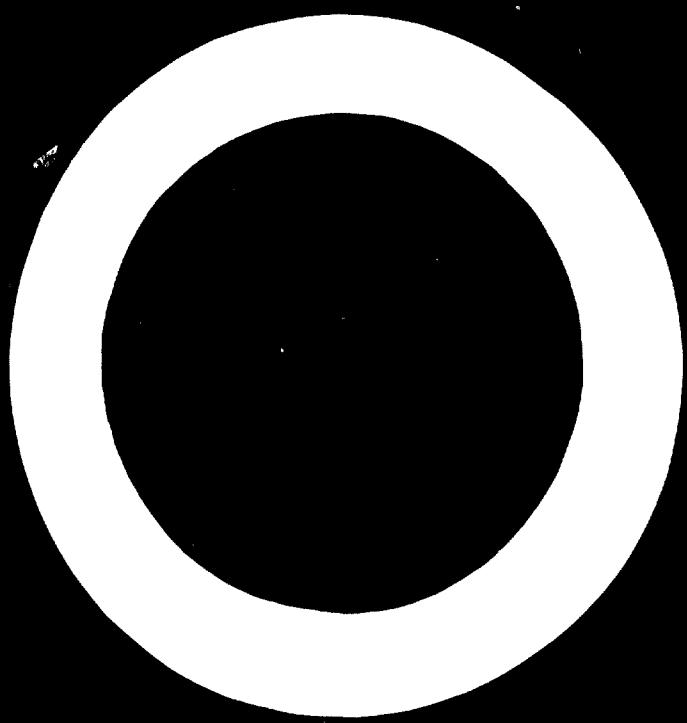
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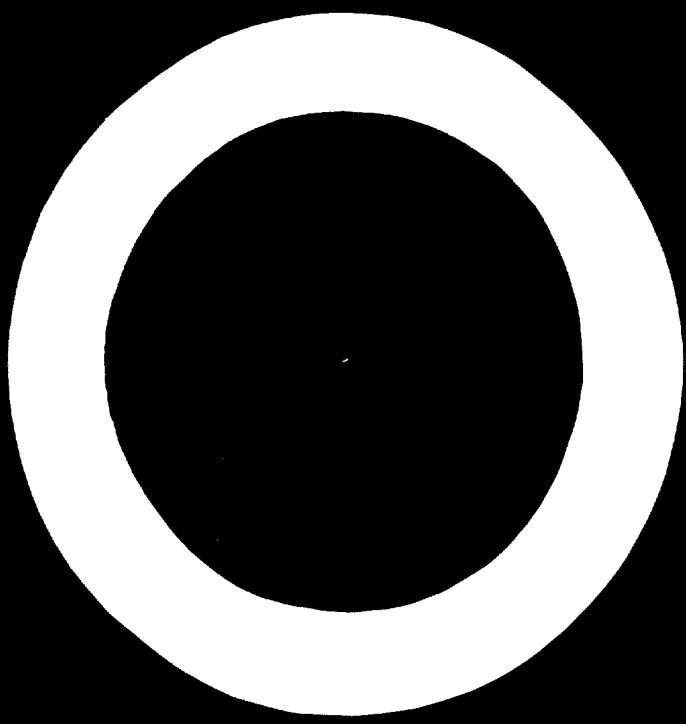
LIST OF
PARTICIPANTS



UNITED NATIONS
INDUSTRIAL DEVELOPMENT
ORGANIZATION

ORGANISATION DES NATIONS
UNIES POUR LE DEVELOPPEMENT
INDUSTRIEL





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LIST OF PARTICIPANTS

UNIDO Industrial Promotion Service

*An International clearing house for action
on industrial projects and problems
In developing countries*

*held in Athens, Greece, 29 November – 19 December 1967
concurrently with The United Nations International
Symposium on Industrial Development*

UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION, VIENNA

L I S T E D E S P A R T I C I P A N T S

Service de Promotion Industrielle de l'ONUDI

*Centre de rencontres internationales sur les
projets à réaliser et les problèmes à résoudre
en matière industrielle dans les pays en voie de développement*

*organisé à l'occasion du Colloque International sur le
Développement Industriel qui s'est tenu à
Athènes, Grèce, du 29 novembre au 19 décembre 1967*

ORGANISATION DES NATIONS UNIES POUR LE DEVELOPPEMENT INDUSTRIEL, VIENNE

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INTRODUCTION

From 29 November to 19 December 1967, the UNIDO International Symposium on Industrial Development was held in Athens. Concurrently with the Symposium UNIDO launched its Industrial Promotion Service (IPS), an operation bringing together potential industrial "suppliers" and "consumers" of external financial and technical assistance.

Through governments participating in the Symposium, UNIDO had invited as "special guests" the representatives of a wide range of public and private aid organizations and of financial, consulting and industrial production firms. The object was to bring together those who would be interested in participating in the Service as "suppliers" of technical, financial or other assistance and those who would be "consumers" of such assistance.

Over 500 persons registered with the Industrial Promotion Service in Athens. About 300 were representatives of some 245 supplier organizations from 19 countries; over 200 were "consumers" from some 60 countries.

The major types of services offered by the "supplier" organizations were feasibility studies, training, joint ventures involving financial and technical participation, financial assistance, and turn-key projects.

As each participant registered, he was interviewed by an IPS service officer. The service officer interviewed each "supplier" to determine the types of services he was interested in providing. In the case of "consumers" the service officers inquired what specific problems or projects they wished to discuss. Staff members then sought to match the "suppliers" with the "consumers" and to notify both of the suggested contacts.

It is too early to evaluate the definitive results of these contacts, for few arrangements for joint action between "supplier" and "consumer" organizations were actually finalized in Athens. UNIDO requests that participants keep the Industrial Promotion Service informed as to developments and send in to UNIDO Headquarters comments or suggestions they may have on the pilot operation in Athens and on further promotional activities.

The list of participants and staff of the IPS in Athens is presented on the following pages.

INTRODUCTION

Le Colloque international de l'ONUDI sur le développement industriel s'est tenu à Athènes du 29 novembre au 19 décembre 1967. A l'occasion du Colloque, l'ONUDI a inauguré son Service de promotion industrielle (SPI) et cette initiative a permis de mettre en contact les «fournisseurs» et les «consommateurs» possibles d'une assistance financière et technique extérieures.

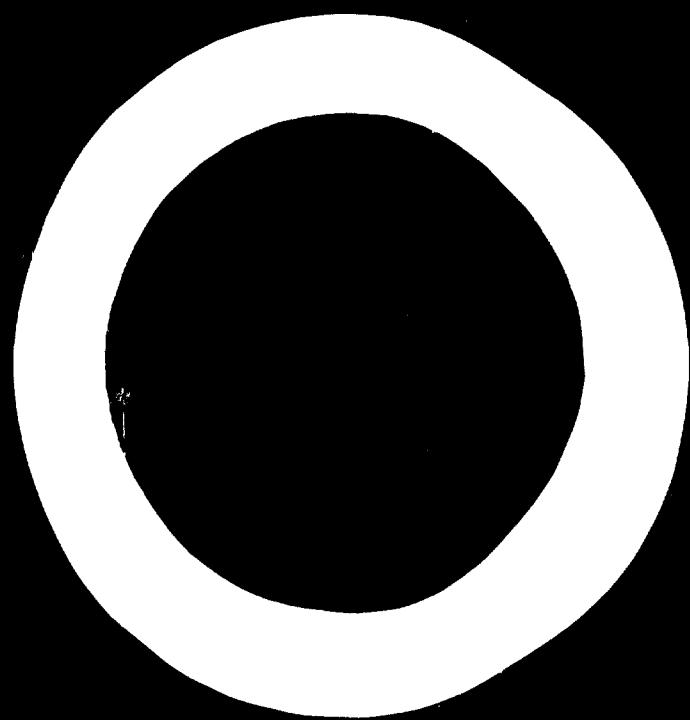
Par l'intermédiaire des gouvernements participants au Colloque, l'ONUDI avait prié de participer au SPI en qualité d'«invités spéciaux» les représentants d'une gamme étendue d'organismes publics et privés d'assistance ainsi que de bureaux d'études, d'institutions financières et d'entreprises industrielles. L'objet était de mettre en rapport ceux qui souhaiteraient participer aux activités du service en qualité de «fournisseurs» d'assistance technique, financière ou autre et ceux qui seraient des «consommateurs» d'une telle assistance. Plus de 500 personnes s'étaient inscrites au Service de promotion industrielle à Athènes. Environ 300 représentaient quelque 240 organismes «fournisseurs» de 19 pays; plus de 200 étaient des «consommateurs» d'une soixantaine de pays.

Les principaux types de services offerts par les organismes «fournisseurs» étaient les suivants: études de factibilité, formation professionnelle, entreprises communes impliquant une participation financière et technique, assistance financière et usines «clés en main».

Au moment de son inscription, chaque participant avait un entretien avec un fonctionnaire du SPI. Ce fonctionnaire demandait à chaque «fournisseur» de préciser le genre de services qu'il serait disposé à fournir et s'il s'agissait d'un «consommateur», de quels problèmes ou projets spécifiques il désirait discuter. Les membres du personnel comparaient ensuite les offres et les demandes d'assistance et au regard de ces offres et demandes, invitaient les «fournisseurs» et les «consommateurs» à entrer en contact.

On ne saurait encore évaluer les résultats définitifs de ces contacts car un petit nombre seulement d'arrangements en vue d'une action commune ont été effectivement conclus à Athènes entre «fournisseurs» et «consommateurs». L'ONUDI prie les participants de bien vouloir tenir le Service de promotion industrielle au courant de l'évolution de la situation et de faire parvenir au siège de l'Organisation les observations ou les suggestions qu'ils auraient à formuler au sujet de l'opération pilote d'Athènes et des autres activités de promotion industrielle.

On trouvera dans les pages suivantes la liste des participants et des membres du personnel du SPI à Athènes.



PARTICIPANTS AND STAFF OF THE INDUSTRIAL PROMOTION SERVICE

PERSONNES INSCRITES AU SERVICE DE PROMOTION INDUSTRIELLE ET PERSONNEL DE CE SERVICE

Listing by country

In general, representatives and subsidiaries of organizations and firms operating abroad are listed under the country in which the main headquarters of the organization is located. An asterisk () against the name indicates a representative registered as an official participant or observer in the Symposium.*

Liste par pays

En règle générale, les noms des représentants et représentants suppléants des organismes et entreprises ayant des activités à l'étranger sont indiqués dans la rubrique consacrée au pays où se trouve le siège principal de l'organisme ou de l'entreprise en question. Un astérisque () est placé à côté du nom des personnes qui ont assisté au Colloque à titre de participants ou d'observateurs officiels.*

Afghanistan

G. H. CRAIG, Consultant
Robert R. Nathan Associates
USAID/RNA
c/o U.S. Embassy
Kabul, Afghanistan

Algeria

A. BENHABYLES, Director
Société Nationale de Recherches et
d'exploitations Minières (SONAREM)
127, Boulevard Salah Bouakour
Algiers

A. BENYAHIA, Director
Société Nationale de Recherches et
d'exploitations Minières (SONAREM)
127, Boulevard Salah Bouakour
Algiers

M. BOU-ABDALLAH, Director
Société Nationale de Recherches et
d'exploitations Minières (SONAREM)
127, Boulevard Salah Bouakour
Algiers

Algeria (continued — suite)

T. HAMDI, Director General
Société Nationale de Recherches et
d'exploitations Minières (SONAREM)
127, Boulevard Salah Bouakour
Algiers

M. LAIFA, Director Adjoint
Société Nationale de Recherches et
d'exploitations Minières (SONAREM)
127, Boulevard Salah Bouakour
Algiers

Argentina

J. BRENER,* First Vice-President
Confederacion de la Industria en la
Republica Argentina
Rivadavia 1115
Buenos Aires

R. A. CRAIG, Development Manager
PASA
Haedo 99, San Isidro

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Australia

R. L. CLARINGBOULD,* Chief
Division of Industrial Development
Department of Trade and Industry
Papua and New Guinea
Port Moresby, New Guinea

Austria

H. CZERMAK,* Assistant Director
Angerplastic Maschinen
Kalusingweg 4/5
8, Munich, Germany 13

R. EDELBERGER
Vogelbusch G.m.b.H.
Doblhoffgasse 7
1010 Vienna

H. HOHN,* Vice-President
Österreichische Stickstoffwerke A.G.
Weingartshofstrasse 10
4020 Linz

K. KANHAUSER, Manager
EUMIG
Buchengasse 11—15
1100 Vienna

H. KLINAR,* Technical Adviser
United Austrian Iron and Steel Works
(VOEST)
Hauptstrasse 63
3411 Weidling

G. KREPS, Project Manager
Schiffswerke Korneuburg (Linz) Ltd.
Hauptstrasse 63
3411 Weidling

Austria (continued — suite)

P. KURAS,* Assistant Manager
Waagner-Biro A.G.
Margaretenstrasse 70
1040 Vienna

D. MIRASGIDIS, Representative
ELIN-Union A.G.
Penzinger Strasse 76
1140 Vienna

G. PRESCHERN, Project Manager
United Austrian Iron and Steel Works
(VOEST)
Mildenstrasse 5
4020 Linz

G. RAAB
Austrian Savings Banks Union
Grimmelshausengasse 1
1030 Vienna

G. REIMS
Assistant to Sales Manager
J. M. Voith A.G.
Heidenheimerstrasse 41
3100 St. Pölten

R. J. RESCHREITER*
Director of Engineering
Austrian Consulting Engineering Co.
Ltd. (AUSTROPLAN)
Triester Strasse 33
1100 Vienna

P. SCHRAMKE, Director
Österr. Kommunalkredit A.G.
Wipplingerstrasse 4
1010 Vienna

W. WEISSEL, Managing Director
B. u. G. Industrieplanungen G.m.b.H.
Schubertring 1
1010 Vienna

Participants and staff of the Industrial Promotion Service (continued)
Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Belgium

F. BERRYER

Assistant to Vice-President
Banque de Bruxelles
775, Chaussée de Lennick
Halle

V. DE MEYER,* Chief

External International Organization
Office Belge du Commerce Extérieur
4, Galerie Ravenstein
Brussels

J. DENGIS

Assistant Director General
Société AUXELTRA
Electrification et Travaux Spéciaux
24, Avenue Nercutereu
Brussels

J. D'HEUR

Adviser Chargé de Mission
SYBETRA
66, Boulevard de l'Impératrice
Brussels

P. JEANDRAIN, Director

S.A. Etudes et Applications de Relations
Publiques
3, Fontenelle
Grez-Doiceau

R. LAVIANNE, President

Etudes et Recherches Industrielles
«ERI»
71, Avenue Besme
Brussels

J. D. M. RUETTE

Adviser for Foreign Relations
COPPEE-RUST
251, Avenue Louise
Brussels

Belgium (continued — suite)

W. R. RUSTON, Administrator
Serai International
1091, Chaussée d'Alsemberg
Brussels

M. VANBREUZE

President and Managing Director
VANBREUZE
Opwyck, Brabant

Brazil

R. ALMEIDA,* Adviser to the Minister
Ministry of Industry and Trade
Av. Rainha Elizabeth 699
Rio de Janeiro

Burundi

F. MUTEMBEREZI,* Adviser
The National Bank
B.P. 705, Bujumbura

A. NTAMAGARA*

Director of Commerce and Industry
Ministry of Economy
B.P. 492, Bujumbura

Cameroon

J. F. BETAYENE*
President and Managing Director
Société Nationale d'Investissement
B.P. 423, Yaounde

A. C. N'DOUNG*

Investments Director
Ministère du Plan et Développement
Yaounde

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Canada

T. E. BOCKING,* Chief
Industry Studies and Analysis
Department of Industry
1040 Hunt Club Road
Ottawa

M. B. BURSEY*
Commercial Counsellor
Canadian Embassy
31 Vassilissis Sofias Avenue
Athens 138, Greece

S. W. CLARKSON,* Deputy Minister
Department of Economy and Development
Queens Park
Toronto

H. D. DAGG,* Manager
Project Planning
McMillan Bloedel, Ltd.
1199 West Pender Street
Vancouver

L. D. E. DYKE,* Deputy Minister
Manitoba Department of Industry and Commerce
Winnipeg, Manitoba

J. HAHN,* Vice-President
Surveyor, Nenninger and Chenvert Inc.
1550 Maisonneuve West
Montreal

W. T. THOMPSON*
Senior Trade and Industrial Counsellor
Province of Ontario
Queens Park
Toronto

Central African Republic

R. C. BRUN,* Consulting Engineer
Ministère de l'Economie Nationale —
Haut Commissariat au Plan
B.P. 948, Bangui

D. MOMBE,* Head of Service
Principal Attaché
Haut Commissariat au Plan
B.P. 732, Bangui

A. PAYAO
Directeur du Département des Transports
Union Douanière et Economique de l'Afrique Centrale
B.P. 946, Bangui

Ceylon

C. MYLVAGANAM,* Director
Industrial Development
Ministry of Industries and Fisheries
Colombo

China

K. S. CHANG*
Co-ordinator for Public Enterprises
Vice-President of Chinese Petroleum Corp.
Chinese Petroleum Corp.
83, Chung Hua Road
Taipei

W. K. CHEN,* Director
Technical Division
Council for International Economic Co-operation and Development
9, Pao Ching Road
Taipei

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

China (continued — suite)

P. CHENG, Ambassador
Permanent Mission of the Republic of China
75, rue de Lyon
Geneva, Switzerland

F. J. LEU, Chairman
China Engineering Corp.
7, Lane 475, Apt. 4A
Taipei

K. T. LI,* Minister
Ministry of Economic Affairs
15 Foochow Street
Taipei

T. C. PAN*
Executive Vice-President
China Development Corp.
Taipei

Y. S. SUN,* Adviser
Ministry of Economic Affairs
20, Tsi-Nan Road
Section 2, Taipei

K. C. WANG,* General Manager
China Technical Consultants
125 Nanking Road East
III, Taipei

H. C. YANG, Senior Specialist
Council for International Economic Co-operation and Development
9, Pao Ching Road
Taipei

Congo (Brazzaville)

P. N'ZALA BACKA*
Deputy Director of Industry
B.P. 21—24, Brazzaville

Congo, Democratic Republic

G. MALUMBA
Economic Adviser to the Government
8, Avenue des Cocotiers
Kinshasa — Koleria

A. LONADA SASA,* First Secretary
Ambassade du Congo
3, Griva-Digheni
Athens, Greece

P. R. TCHIBAMBE, Office Manager
Ministère de l'Economie et de l'Industrie
39, rue de Bokote
Kinshasa — Ronkin

Costa Rica

E. M. ZEILINGER,* Ambassador
5084 Grossgmain
Austria

Cyprus

B. DEMETRIOU, Managing Director
Ph. Demetriou and Sons Ltd. and Dholi Hogs Breedings Ltd.
P.O. Box 99
Limassol

N. ROSSOS, Proprietor
Economic Consultants
P.O. Box 1026
Limassol

X. N. SARRIS, Managing Director
Eureka Ltd.
P.O. Box 277
Famagusta

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Cyprus (continued — suite)

M. SEVERIS
Cyprus Chamber of Commerce and
Industry
7, Stassings Avenue
Nicosia

Dahomey

J. DENEUFBOURG,* Director General
Direction Générale du Plan
Cotonou

J. V. DE SOUZA,* Senior Officer
Division of Studies
Ministère des Finances et des Affaires
Economiques
Caire 58A
Cotonou

A. N. VIADENOU,* Secretary General
Chambre de Commerce et d'Industrie
B.P. 31, Cotonou

Denmark

N. E. BECH,* Head of Section
Federation of Danish Industries
H. C. Andersens Boulevard 18
Copenhagen

B. HANSEN, President
B. Hansen Corp., Consulting Engineers
Marriendalsvej 17
Copenhagen

M. MUNCK,* Assistant Head
Commercial Department
Ministry of Foreign Affairs
Copenhagen

Ethiopia

H. KABIRE
Black Pearl Ltd.
P.O. Box 2405
Addis Ababa

W. L. K. SCHWARZ
Industrial Economist
Adviser to the Ethiopian Government
Addis Ababa

Federal Republic of Germany

G. BAUER, Adviser
Federal Ministry of Economics
Bundeswirtschaftsministerium
Bonn

W. BELL, Chief Engineer
Friedrich Krupp
Altendorferstrasse 104
Essen

J. VON FLEMMING
Assistant to the President
Gutehoffnungshütte
42 Oberhausen

P. E. GOLLWITZER
Professor of Industrial Planning
Technical University of Munich
811 Murnau-Veehavier
Aweg, Munich

J. HAASE, General Manager
German Brewery Organization
Borgweg 15A
Hamburg

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

**Federal Republic of Germany
(continued — suite)**

K. H. HOFFMANN, Director
Lurgi Gesellschaft für Chemie und
Hüttenwesen m. b. H.
6000 Frankfurt-Main

A. JAHR, Engineer
Morgarshammar AB, Sweden
Friedrich Ebertstrasse 223
Krefeld

K. H. KAMPTNER,* Director
Farbwerke Höchst
Gerulinustrasse 17—19
Frankfurt-Main

H. KONIG, Director
Demag A.G.
Brockhoffstrasse 10A
41, Dussburg

V. KUEFFNER, Engineer
Aachen Technical University
University, Aachen

H. MITTENDORFF*
Managing Director
German Development Co.
Habsburgerring 9
Köln

R. MOESCHLIN, Executive
Escher Wyss G. m. b. H.

W. MUNDE, Director
Verband der Chemischen Industrie
Karlstrasse 21
Frankfurt

**Federal Republic of Germany
(continued — suite)**

M. F. NAUMANN
Austrian Delegation
Moltkestrasse 59
43, Essen

P. PATITSAS
Near East Investment Co.
Hotel Monopol
Frankfurt-Main

T. RAFTOPOULOS, Engineer
Klöckner-Humboldt Deutz A.G.
84 rue Trois Septembre
Athens, Greece

F. REITTER, Sales Manager
Krauss Maffei
Imperial Pulp Mill Equipment
Grovestrasse 13
Munich

H. SCHENCK, Chairman
Iron and Steel Institute
Preussweg 74A
Aachen 43

K. SCHÖNE
Association of Consulting Engineering
Firms
Argelanderstrasse 59
53 Bonn

H. WENDEBORN, President
Lurgi
Gervinusstrasse 17—19
6000 Frankfurt-Main

F. WETTER, Director
Chemische Werke Hüls A.G.
Hüls

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Finland

G. LARINKARI
Managing Director
Central Chemical Assoc.
P.O. Box 10058
Helsinki

O. VASKIO, Assistant Director
Metex Corp.
Ruoholahdenkatu 4
Helsinki

France

Y. BERQUIN, Deputy Director
Société de Potasse et Engrais Chimiques (P.E.C.)
10, Avenue George V
Paris 8

J. BERTRAND
Director of the Engineering Department
O.C.C.R. — Groupe Inter G.
7 bis, Avenue de la Gare
Savigny s/Orge 91

P. BOREL, Director of Research
IBFED
67, rue de Tocqueville
Paris 13

E. BOULNOIS,* Secretary General
Fédération des Industries Mécaniques
Syndicat des Constructeurs de Machines pour Chimie et Alimentation
10, Avenue Hoche
Paris

France (continued — suite)

M. BOVAT, Director
Potasse d'Alsace Entreprises Minières et Chimiques
11, Avenue de Friedland
Paris

A. BUSSERY, Director
Cedas Metra
41, rue de la Bienfaisance
Paris 8

F. CARDEY, Engineer
Usine Kuhlmann
10, rue du Général Foy
Paris

P. CHARDON, Mining Engineer
Sofremines
6, rue Rougement
Paris 9

H. D'ABOVILLE, Director
Confédération Nationale Industrie du Bois
47, rue de la Présidence
Paris 6

H. J. DECLERCK, Managing Director
Bureau Technique Franco-Hellenique
17, P. Zervou Street
Psychico, Athens, Greece

M. DELACROIX
Société Rhône-Poulenc
22, Avenue Montaigne
Paris

G. DESBRIERE, Vice-President
Pechiney
6, rue Admiral Courbet
Paris

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

France (continued — suite)

J. FAVRE

Institut Français du Pétrol
4, Avenue de Bois-Préaut
Rueil-Malmaison

FAYOLLE DE MANS

Cedimom
8, rue de Berri
Paris 8

A. GARAND

Rapporteur général pour les questions
d'outre-mer
Conseil national du patronat français
31, Avenue Pierre-l'or-de-Serbie
Paris 16

B. GAUTHERON, Sous Directeur
Compagnie Générale d'Electricité
54, rue de la Boétie
Paris 8

R. HOLTZ, Secretary-General
Fédération Internationale des petites
et moyennes entreprises Industrielles
18, rue Fortuny
Paris 17

H. JOURNU, General Manager
Liaison Committee Chemical and
Chem. Engineering
64, Avenue Marceau
Paris

K. LE BRUNZ, Chargé de Mission
Union des Industries Textiles de France
1, rue Edmond-About
Paris 16

France (continued — suite)

M. DE LONGEVIALLE, Président
Chambre Syndicale des Bureaux
d'études Techniques
9, rue du Mont-Thabor
Paris 1

A. MERCIER, Directeur

Société d'Etudes pour le Développe-
ment Economique et Social (SEDES)
67, rue de Lille
Paris 7

NANCY, Ingénieur Général
Ministère de l'Industrie
66, rue de Bellechasse
Paris

J. ORENGO, Secretary General

Cedimom
8, rue de Berri
Paris 8

P. ROQUES

Bureau international d'anthropologie
différentielle (BIAD)
1, parc du Château
Louveciennes

A. STAMATATOS

Représentant en Grèce
Bureau de Recherches Géologiques et
Minières (BRGM)
11, Merlin Street
Athens, Greece

P. TERRENOIRE, Directeur Attaché

Direction générale
Automobiles Berliet
47, Avenue Valioud
69, Sainte-Foy-les-Lyon

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

France (continued — suite)

B. THIERRY-MIEG, Chairman
Schaeffer & Co. and
Schaeffer Engineering
68, Brunstatt

P. WOLFF, Ingénieur
Etablissements Hutchinson S.A.
18, rue Daru
Paris 8

Ghana

I. K. ATIOGBE, Executive Secretary
Ghana National Chamber of Commerce

P.O. Box 2325, Accra

M. E. BADU,* Secretary
Capital Investments Board
P.O. Box M. 193, Accra

F. UHLIG, Managing Director
Ghana Pioneer Aluminium Factory
P.O. Box 164, Tema

Greece

J. ABATSIS, Former President
Association of Manufacturers and
Handicraftsmen of Plastic Articles
20, Megistis Street
Kallithea, Athens

C. ANAGNOSTOU
Technical Director
A.G. Petzatakis S.A.
Thessalonikis and Chandri Streets
Moschaton, Athens

Greece (continued — suite)

G. ANSARA, Engineer
Research and Development
Hymofix, S.A.
53, Syngrou Street
Athens

P. ANTONOULOS, Economist
Doxiadis Associates
24, Stratiotikou Syndesmou
Athens 136

J. APASOGLOU, Counsellor
Textile Irakliou S.A.
72, Adrianou Street
Athens

P. APASOGLOU, Counsellor
Textile Irakliou S.A.
72, Adrianou Street
Athens

A. ATHANASSIADES
General Director
Hellenic Chemical Products and
Fertilizers Co. Ltd.
20, Amalias Avenue
Athens 118

B. ATHANASSIADES
Managing Director
Hellenic Chemical Products and
Fertilizers Co. Ltd.
20, Amalias Avenue
Athens 118

S. BOBOLIS, Head of Service
Hellenic Industrial Development Bank
20, Amalias Avenue
Athens 118

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Greece (continued — suite)

J. CACAVAS, Counsellor
Hellenic Plastics and Rubber Industry
23, Lykavittou Street
Athens 132

I. DIMITRIOU, Acting Head
Development Division
Doxiadis Associates
24, Stratiotikou Syndesmou
Athens 136

K. DOXIADIS, Managing Director
President of the Board
O.T.A., Economic and Technical
Development Co. S.A.
24, Stratiotikou Syndesmou
Athens 136

G. DRACOS, President
Isola S.A.
19, Mitropoleos-Pentelis
Athens

G. EFSTRATIADIS, Counsellor
Moutalaski Spinning and
Weaving Co. S.A.
22, Romvis Street
Athens

C. D. GEORGANDAS
General Manager
Larco, Société Minière et
Métallurgique
20, Amalias Avenue
Athens 118

G. GERANIOS, General Director
Phosphoric Fertilizer Industry S.A.
67, Athinas Street
Athens

Greece (continued — suite)

T. JOSEPHIDES, Export Manager
A.G. Petzetakis S.A.
Thessalonikis and Chandri Streets
Moschaton, Athens

T. KALOURAKLIS
Mines of Uranium-Kilkis
56-58, Megistis Street
Athens

P. KARAMALIS, Counsellor
O. Daring and Co. S.A.
2, Protogenous Street
Athens

A. KATSAMBAS
Director of Commercial Branch
Piraiki-Patraiki
Cotton Manufacturing Co. Inc.
8, Dragatsaniou Street
Athens

C. KATSAMBAS
President-General Director
Piraiki-Patraiki
Cotton Manufacturing C. Inc.
8, Dragatsaniou Street
Athens

K. KAZAKOPOULOS
General Manager
Glaros (Greek Laundry Machinery)
119, Solonos Street
Athens

D. KIRIASIS, Counsellor
Dexion Hellas S.A.
8, Ermou Street
Athens

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Greece (continued — suite)

G. KONSTANTINIDIS
Mechanical Engineer
Biokat
5, Aristidou Street
Athens

D. KOPANITSAS, Lawyer-Economist
Hellenic Industrial Development Bank
20, Amalias Avenue
Athens 118

V. KOURAKOU, Economist
Hellenic Industrial Development Bank
20, Amalias Avenue
Athens 118

D. KOUTSOPODIOTIS
Assistant to the President
Esso Pappas Industrial Complex
3, Mitropoleos Street
Athens

S. KOUVARAS, Planning-Economist
Esso Pappas Industrial Complex
3, Mitropoleos Street
Athens

H. KROMMER, Manager
I.T.T. Hellas S.A.
4, Filellinon Street
Athens

J. KYRIAKIS
Director of Industrial Relations
Isola S.A.
Mitropoleos and Pendelis Streets
Athens

O. LADAS, General Director
Xilopan S.A.
4, Filellinon Street
Athens

Greece (continued — suite)

P. LEHMANN, Factory Manager
Larco, Société Minière et Métallurgique
20, Amalias Avenue
Athens 118

M. LEVACHIDES, General Secretary
Greek Electro-Technical Association
12, Psaromiligou
Athens

D. LOGOTHETIS, Engineer
Krupp Buero Athens
10, Stadiou
Athens

L. LOGOTHETIS, General Manager
Viohalco Aluminium S.A.
29, Herodotou
Athens 138

A. LOVERDOS, Managing Director
Hellenic Industrial Development Bank
10, Dimaki Street
Athens 135

S. MALCOTSI
Director and General Manager
Technica S. Malcotsis S.A.
52, Socratous Street
Athens

S. MANOS, Assistant to President
Allatini S.A.
8, Omirou
Athens

T. MARGIELIS, Chief Engineer
Esso Pappas Industrial Complex
3, Mitropoleos Street
Athens

Participants and staff of the Industrial Promotion Service (continued)
Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Greece (continued — suite)

D. MARIATOS
Head of Technical Department
Phosphoric Fertilizers Industry S.A.
67, Athinas Street
Athens

D. MARINOPoulos, Counsellor
Panos Marinopoulos Manufacturing
Chemists S.A.
66, Eleftheriou Venizelou
Athens 141

G. MELISSINOS
Head of Sales Department
Phosphoric Fertilizers Industry S.A.
67, Athinas Street
Athens

G. MILLER
General Manager of Chemicals
Department
Esso Pappas Industrial Complex
3, Mitropoleos Street
Athens

T. MITSIDIS
Legal Adviser on Investment Matters
Hellenic Industrial Development Bank
35, Valaoritou Street
Athens 510

I. MITSOS, Counsellor
Achilles Couppas Co. Ltd.
Asklipiou and Methonis Streets
Piraeus

N. PANAYOTOPoulos
General Manager
Karthea S.A. (Rubber Industry)
12, Ypsillandou
Athens

Greece (continued — suite)

P. PANTAZIS
"Eureka" Hellas Ltd.
54, Galatsiou Avenue
Athens

X. PAPADAKI
Hellenic Industrial Development Bank
20, Amalias Avenue
Athens 118

T. PAPADIMA, Secretary
S. Damigos & Co.
48, rue Trois Septembre
Athens

D. PAPADIMITRAKOPOULOS
General Manager
Sparti - Hellas
12, Aristidou Street
Athens

E. PAPAHELAS, Consulting Engineer
Hellenic Asbestos Mining and
Industrial Co. S.A.
15, Valaoritou Street
Athens

A. PAPAIOANNOU
Spinning "Sinan" S.A.
2, Vassilikis Street
Athens

A. PAPALEXANDRIS
Industrial Economist
Hellenic Industrial Development Bank
20, Amalias Avenue
Athens 118

Participants and staff of the Industrial Promotion Service (continued)
Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Greece (continued — suite)

C. PAPAMANOLIS
Christos Papamanolis
Building Constructions
8, Agathoupoleos Street
Athens

N. PAPANIKOLAS
Assistant General Manager
A.G. Petzetakis S.A.
Thessalonikis and Chandri Streets
Moschaton, Athens

C. PAPANTONIOU
Commercial Manager
I.T.T. Hellas S.A.
4, Filellinon Street
Athens

T. PAPASOUGLOU, Manager
Technical Department
Ariston Industrie Lainnière d'Athènes
27, Mitropoleos Street
Athens

G. PAPATHANASSIOU, Director
"Inteco" (FMC)
Skoufa 15
Athens

D. PATRIKIOS, Inspector
Ministry of Public Works
11, Eptanissou Street
Athens

D. PAVLIDIS, Counsellor
Chocolaterie Pavlidis S.A.
2, Vissis Street
Athens

Greece (continued — suite)

I. PENTLIS, Director
Esso Pappas Industrial Complex
3, Mitropoleos Street
Athens

A. PETZETAKIS
President of the Board
A.G. Petzetakis S.A. (Heliflex)
Thessalonikis and Chandri Streets
Moschaton, Athens

E. PINAKOULAKIS
"Dragania"
57, Akademias
Athens

N. POULATZAS, Technical Adviser
Metal Constructions of Greece
20, Amalias Avenue
Athens 118

A. PROTOPAPAS, Representative
Sisal S.A. & Vilka S.A.
53, Chrysanthemon Street
Psychico, Athens

D. PSILOS, Economist
Psilos Investors Service
1, Emmanuel Benaki Street
Athens

T. RAFTOPOULOS, Representative
Knoeckner-Humboldt Deutz A.G.
84, rue Trois Septembre
Athens

T. SARRIS, General Director
O. Daring and Co. S.A.
2, Protagonous Street
Athens

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Greece (continued — suite)

T. SINANOGLOU, President
Spinning "Sinan" S.A.
2, Vassilikis Street
Athens

G. SINIOSOGLOU, Counsellor
Moutalaski Spinning and
Weaving Co. S.A.
22, Romvis Street
Athens

C. SPANIDIS
Public Relations Counsellor
Soullis S.A.
3, Katsandoni Street
Athens

C. STRATOS
President of Industrial Branch
Piraiki-Patraiki
Cotton Manufacturing Co. Inc.
8, Dragatsaniou Street
Athens

G. STATHOPOULOS
International Consultant
30, Vassileos Konstantinou Street
Athens

D. TSAMPATOS
Chr. Tsampatos
84, Akademias Street
Athens

A. G. TSATSOS,* Chairman
General Cement Co. S.A.
8, Dragatsaniou Street
Athens

Greece (continued — suite)

B. TSELENTIS, Export Sales Manager
Lubricating Oil Refinery—Elbyn
64, Venizelou Street
Athens

P. TZAVELAS
Administrative Manager
A.G. Petzetakis S.A.
Thessalonikis and Chandri Streets
Moschaton, Athens

M. ZEIS, Director
Phosphoric Fertilizers Industry S.A.
67, Athinas Street
Athens

A. ZULLAS, President
Beso S.A. (Federation of Greek
Industries)
11, Eolou Street
Athens

India

B. D. KALELKAR,* Director General
Ministry of Industry
New Delhi

S. S. KANORIA, Chairman
Kanoria Chemicals and Industries Ltd.
9 Braebourne Road
Calcutta

S. L. KIRLOSKAR, Executive President
Federation of Indian Chambers of
Commerce and Industries
Lakaki, Poona 16

Participants and staff of the Industrial Promotion Service (continued)
Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

India (continued — suite)

R. D. LALKAKA, Project Manager
M. N. Dastur and Co.
P. 17 Mission Road
Ext. Calcutta

R. MADANMOHAN
Federation of Indian Chambers of
Commerce and Industry
96 Nepean Sea Road
New Delhi

C. D. THAKKAR, Senior Partner
C. D. Thakkar Co.
22 Braebourne Road
Calcutta

N. N. WANCHOO,* Secretary
Industrial Development
Government of India
New Delhi

Indonesia

S. SEDIONO
Department of Basic Light Industry
and Power
14 Thamin
Djakarta

Iran

A. H. CHEMIRANI, Economic Expert
Industrial Credit Bank
Teheran

A. FARMANFARMAIAN
Managing Director
Industrial Credit Bank
Ali Nabhi

Iran (continued — suite)

H. HADDAD, Director
Centre for Attraction and Promotion
of Foreign Investment in Iran (Bank
Markazi)

465 Sahpoor Avenue
Teheran

H. MAADI,* Chief
Investment Center
Ministry of Economy
Teheran

N. MAHDAVI*
Adviser to the General Managing
Director
NIOC, National Iranian Oil Company
Abadan

M. A. SEIRAFI, Research Economist
Ministry of Economy
6, Avenue de Budé
Geneva, Switzerland

S. SHARIFI, Director
National Petrochemical Co.
21st Azar Street
Teheran

J. SHORAKA,* Manager
Projects Department
Industrial and Mining Development
Bank
P.O. Box 1801
Teheran

Iraq

I. I. AL CHORBACHI*
First Secretary
Embassy of Iraq in Athens
Zahhwi Street
Baghdad

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Iraq (continued — suite)

H. SHA'ABAN,* Managing Director
Iraqi Federation of Industries
H. Sha'aban Associates
P.O. Box 3053
Baghdad

Israel

U. BARATZ, Industrial Promoter
Eneris Engineering and Erection of
Industries Overseas
Katzelson 2A
Tivon

Y. BEN-SAR,* Commercial Attaché
Israeli Delegation
7 Zervou
Athens, Greece

Z. LEIBOVITZ, Chemical Engineer
Hil's Industrial Engineering Co. Ltd.
4 Yavne Street
Raman Gan

M. PELED, Managing Director
Management and Production
Consultants Ltd.
P.O. Box 2508
Tel-Aviv

M. ROSNER, Director
Industries Development Corp. Ltd.
4 Chopin Street
Jerusalem

Italy

G. ARPESANI, Ambassador
Président Comité Centre International
de Turin
98, Corso Re Umberto
Torino

A. BALBONI,* Economist
Société Italiano Implant
Via Versilia 2
Rome

S. BARBESCHNI*
Commercial Relations Delegate
Chemical and Petrochemical
Engineering
Via Morandi 2
S. Donato, Milan

F. E. K. BRITTON, Economist/Planner
Eco-Plan International
Via Mariano Fortuny
Rome

V. CAMERANA
Assistant Export Manager
Fiat
Strada Superga 28
Torino

G. CAPRIATA
Montecatini-Edison Co.
Perito Chimico Industriale
Largo G. Donegani 1/2
Milan

B. CARTASEGNA*
Director of Research
Montecatini-Edison Company
Milan

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Italy (continued — suite)

C. CHIESA, Resident Engineer
Societa Anonima Elettrificazione
(S.A.E.)

Milan

O. FORTUZI, Lawyer
Achille Talenti Soc. Arc.
Via Dario Niccodemi 105
Rome

F. LAURITA-LONGO, Agronomist
Studio Technico di Progettazione
Agrario Industriale
Via Cappuccinelli 22/5
Reggio, Calabria

L. MERANI*
Doctor in Chemical Industry
"Nitrometal" S.A.
Othonos Street 10
Athens

A. MODIANO, Representative
Textile Branch of N. San Georgiou
46 Hermou Street
Athens

R. PAVOLINI, Export Manager
Societa Anonima Elettrificazione
(S.A.E.)

Milan

A. PERRONE, Representative
FMI-Mefond
Via Gianturco 31
Naples

M. SCARFIDI
Commercial and Technical Manager
Eternit Company
Piazza della Vittoria 11
Genoa

Italy (continued — suite)

F. SOLDATI, Director
Olivetti Company
Iurea (T.O.)

G. STELLA, Secretary General
Italian Chamber of Commerce
10, Stadiou Street
Athens

A. TALENTI, Engineer
Achille Talenti Soc. Arc.
Via Dario Niccodemi 105
Rome

C. TEVINI,* Technical Adviser
Agusta-Bell
Nikis 25
Kalamaki, Athens

Ivory Coast

M. BELLOUARD, Adviser
Ministry of Planning
Government of Ivory Coast
P.O. Box 649, Abidjan

M. LAIGROZ
Director of Private Investments
Government of Ivory Coast
P.O. Box 649, Abidjan

M. MANCERON
Chargé de Mission in Paris
Ministry of Planning
Government of Ivory Coast
6, Square Mozart
Paris, France

G. SIBI,* Director of Investments
Ministry of Planning
Government of Ivory Coast
P.O. Box 649, Abidjan

Participants and staff of the Industrial Promotion Service (continued)
Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Japan

T. ASANO,* President
Naigai Consultant Co.
50 Kindia Setagayako
Tokyo

A. MISHIMA
Assistant General Manager
Toyo Engineering Corp.
3 Chome Nihonbashi-Honcho
Tokyo

J. NISHIKAWA
Assistant to Economic Planning Manager
Japan Gasoline Co. Ltd.
4-5-4 Asagaya-Kita
Suginami-ku, Tokyo

Y. SEKIYAMA,* Representative
Cairo Office
Japan Consulting Inst.
Nikkatsu International Building
Chiyodata, Tokyo

A. SUNABORI*
General Manager of Europe Bureau
Fuji Iron and Steel
Immerman Strasse 14—16
Düsseldorf, Germany

H. YAMAGUCHI,* Managing Director
Engineering Consulting Firms Asso.
700/6 Kasumigaseki III
Chiyodaku, Tokyo

Jordan

A. F. KHALIFEH,* Chairman
Industrial Co. for Casting and Sanitary
Fittings
P.O. Box 1740, Amman

Kenya

J. K. GITAO
Economic Planning Officer
Kenya Government
P.O. Box 6741, Nairobi

G. M. MATHEKA*
Assistant Director of Industries
Ministry of Commerce and Industry
P.O. Box 30430, Nairobi

P. J. NOUNG'U,* Assistant Secretary
Ministry of Foreign Affairs
P.O. Box 30551, Nairobi

J. B. WAMJUI,* Executive Director
Industrial and Commercial
Development Corp.
P.O. Box 5519, Nairobi

Kuwait

A. AL INOURI, General Manager
National Industries Co.
B.P. 417, Kuwait

M. A. M. ALKHARAF, Vice-President
Chamber of Commerce
B.P. 163, Kuwait

M. H. ALMAHJARY*
Head of Follow-up Section
Ministry of Foreign Affairs
Kuwait

F. AL MAZIDI*
Kuwait Chemical Fertilizer Co.
Kuwait

J. A. BUDEIRI, General Manager
Kuwait Asbestos Industries (SAK)
B.P. 3314, Kuwait

Participants and staff of the Industrial Promotion Service (continued)
Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Kuwait (continued — suite)

M. A. FAKHOURY
Manager of Cement Products Factory
National Industries Co.
B.P. 3358, Kuwait

M. ZAHLAN
Manager of Sand Lime Brick Plant
National Industries Co.
B.P. 549, Kuwait

Lebanon

S. GHANDOUR, General Manager
M. O. Ghandour and Sons
Chlah, Beirut

M. NASR,* Executive Secretary
Association of Lebanese Industrialists
P.O. Box 1520, Beirut

Liberia

D. F. NEAL,* Under-Secretary
Department of Planning and Economic
Affairs
Government of Liberia
Monrovia

J. G. RICHARDS,* Deputy Director
Bureau of National Resources and
Surveys
Monrovia

Libya

A. M. SAWIRES, Manager
NCR, The National Cash Register Co.
P.O. Box 692, Tripoli

Malawi

T. O. B. KAMJUKA*
Industrial Research Officer
Ministry of Economic Affairs
P.O. Box 700, Limbe

D. S. PEARSON*
Commissioner for Industrial
Development
Ministry of Economic Affairs
P.O. Box 700, Limbe

Malta

A. H. CAMILLERI, Financial Adviser
Ministry of Trade and Industry
Malta

Mauritania

L. BEAULIEU, President
«Mifarma»
21, Boulevard Beauséjour
Paris, France

L. P. D. FAFF,* Board President
Industrialisation et Mines
Nouakchott

Mexico

C. BERMUDEZ, Director (Economist)
Center of Economic Studies of the
Private Sector
Vasco de Quiroga 15
Satelite

F. LAMICQ, Sub-Director
Centro Nacional de Productividad
Monoel Ma. Contreras 133
Mexico City

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Morocco

M. DADI,* Director
Centre d'Accueil et d'Orientation des
Investisseurs
Cabinet Royal
Rabat

A. GUERRAOUI,* Director
Ministère Industrie et Mines
26, Avenue d'Alger
Rabat

A. HARIKI,* Member
Centre d'Accueil des Investisseurs
Immeuble BNDE
Place des Alaouites
Rabat

A. KETTANI,* President
National Textile Manufacturing
Company (MANATEX)
Rabat

Netherlands

J. C. BANZ,* Secretary of Company
Heineken Brewery
Amstelveen

A. EISENLOEFFEL
Industrial Consultant
Nedeco
The Hague

J. C. GERRITSEN
Netherlands Organization
Applied Scientific Research TNO
Kon. Marialaan 21
The Hague

Netherlands (continued — suite)

G. G. M. HAMM,* Managing Director
Stamicarbon
P.O. Box 10, Geleen

E. H. MULDER, Research Chief
Netherlands Economic Institute
P. de Hoochweg 118
Rotterdam

R. T. NOLTHENIUS
Director of Haskoning
Consulting Engineering
Netherlands Engineering Consultants
61 Berg en Dalse wes
Nymegen

J. OMNEN*
Economist Unilever, N. V.
40 Bunnenlandse Buan
Barendvechs

J. VAN ETTINGER*
President-Director
Bovwcentrum/Ind. for Planning and
Building
Bovwcentrum
Rotterdam

T. G. L. WERRY
Planning Co-ordinator
United Fertilizer Works
Mekog/Albatros N. V.
Berkewweg 1 b
Doorn

Niger

M. COPTI*
Deputy Director of Economic Affairs
Gouvernement du Niger
B.P. 480, Niamey

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Nigeria

S. M. A. ADEREMI, Civil Engineer
Lagos Chamber of Commerce
B-10 Board Street
Lagos

G. A. FATOYE*
Senior Assistant Secretary
Government of Nigeria
61, Itire Road
Lagos

A. S. A. MUNGONO*
Commissioner for Trade and Industry
Ministry of Industry
Lagos

M. M. TOLUHI*
Senior Planning Officer
Ministry of Economic Development
P.O. Box 797, Lagos

Norway

H. CHRISTIANSEN
Industrial Adviser
Trosterudvn 6B
Oslo 3

P. EIDE,* Lawyer, Director
Larvik Smelteverk
Fr. Nansens Plass 6
Oslo

E. STORSVEEN, Industrial Adviser
Noreno Foundation
Munkedamsun 72
Oslo

Peru

C. MIRANDA, Director
Banco Industrial del Peru
Washington 1909
Lima

R. PONCE DE LEON,* Vice-President
Peruvian Bank of Constructions
Canada 320
Lima

I. RIEDNER, Manager
Banco Industrial del Peru
Auselio Fernandez Corichas 322
El Rosedel Marafhes
Lima

Philippines

A. CALANANG,* Chairman
National Economic Council of the
Philippines
Manila

R. O. FELICIANO*
Chairman of the Board
Manila Gas Corp.
184 Maude San Juan
Ritah

A. O. FLOIRENDO,* President
Tagum Agricultural Development Co.
88 Cambridge Circle
North Forbes — Makati

Portugal

V. DE ABREU, Managing Director
Profabril
Av. Infante Santo 36
Lisbon

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Portugal (continued — suite)

A. BRAS-MONTEIRO, Director
Bertrand (Irmãos) Ltd.
Lisbon

A. CORREIA,* Technical Director
Serviços de Indústria
c. P. 1831 Lourenco Marques
Mozambique

J. CRUZEIRO*
Chief of the Department of Economy
Institut National de Recherche
Industrielle
R. Rodrigo da Fonseca 75 3DtO
Lisbon

A. DIOGO*
Inspector Provincial of Economy
Overseas Ministry
Caixa Postal 1242
Luanda, Angola

H. DE FARIA BLANC, Administrator
Amoniaco Portugues
R. Silva Carvalho 234-2º
Lisbon

E. FERREIRINHA, President-Director
Ed. Ferreirinha and Irmão Cimaf
R. Revilao 586
Porto

L. FERREIRA MORAIS*
Head of Industrial Department
Ministry of Economics
Lisbon

F. A. R. GRANADEIRO, Manager
Est I. Granadeiro S.A.R.L.
Rua Antonio Enes 9-76-3º
Lisbon

Portugal (continued — suite)

A. A. KENDALL, Administrator
Companhia Industrial de Cordoarias
Texteis
Metálicas Quintas and Quintas
S.A.R.L.
Rua S. João de Brito 76-3º
Porto

A. MATOS, General Manager
Compal
Av. Infante Sanc 76-6º
Lisbon

L. F. DE OLIVEIRA, Administrator
Textil Manuel Gonçalves, S.A.R.L.
S. Cosme do Vale
Famalica

J. M. PEDRA SOARES,* Sales Manager
Nitratos de Portugal S.A.R.L.
Rua des Navegantes, 53
Lisbon

F. L. T. PESSOA
Engineer-Commercial Manager
Cometna
Rua de Academia das Ciências 5
Lisbon

I. PINTO, General Manager
Cotesi-Corfi, S.A.R.L.
Grijo-Gala
Espinho

N. A. DE AGUIAR QUINTAS
Administrator
Co. Ind. de Condoarias Texteis
Metalicas Quintas and Quintas
Via Norte Pesto
Lisbon

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Portugal (continued — suite)

A. L. RODRIGUES,* Technician Adviser
Overseas Ministry
Lisbon

R. J. S. VERSOS, Sales Director
Sugal Sumos e Concentrados de Frutos
de Portugal Ltd.
Azambuja

Republic of Korea

KYUNG SUK MA,* Director
Chung-Ju Fertilizer Corp.
14 Hongpodong Sudaimunku
Seoul, Korea

Y. CHU,* Counsellor
Economic and Scientific Council
80 Säpte Dong
Seoul, Korea

Rwanda

R. CHOME, Managing Engineer
Mera
B.P. 375, Kigali

J. DE LAVALLEE,* Consultant
Adviser to the Delegation
UNIDO
B.P. 545, Kigali

S. NSANZIMANA, Minister
Ministère du Commerce, Mines et
Industrie
B.P. 73, Kigali

Rwanda (continued — suite)

M. NTAKABURIMVANO*
Director General of National Planning
Government of Rwanda
B.P. 46, Kigali

Saudi Arabia

I. A. AL TASSAN*
Administrative Assistant to the Deputy
Minister
Ministry of Finance
National Economy
P.O. Box 131, Riyadh

B. S. BAKRI
Ministry of Commerce and Industry
Riyadh

J. JAWA,* Deputy Governor
Petroleum & Mineral Organization
Riyadh

B. S. SHATA*
Director of Industrial Division
Ministry of Commerce and Industry
Riyadh

Sierra Leone

F. C. READ
Freetown Development Co. Ltd.
P.O. Box 501, Freetown

Somalia

M. O. GIAMA,* Manager
Development Loan Section
Somali Credit Bank
P.O. Box 330, Mogadiscio

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Somalia (continued — suite)

M. HAJI HASSAN,* Director
Ministry of Industry and Commerce
Mogadiscio

R. V. ROGGERO,* Industrial Adviser
UNIDO
719 North Formosa Street
Hollywood, California, U.S.A.

Spain

J. BARON CRESPO*
Exportation Manager
S.E.R.C.O.B.E.
General Alvarez de Castro 39-7º
Madrid

J. M. SIERRA,* Embassy Secretary
Ministry of Foreign Affairs
Rosales 50
Madrid

J. SAN JUAN,* Deputy Director
Empresa de Estudios y Proyectos
Técnicos S.A.
Velasquez 132
Madrid

Sudan

K. ABDELMONEIM,* President
Abdelmoneim Corporation
P.O. Box 1, Khartoum

A. ABDELWAHAB,* Under-Secretary
Ministry of Industry and Mining
Khartoum

Sudan (continued — suite)

A. M. FADLALLA,* Director
Department of Industry
Ministry of Industry and Mining
P.O. Box 2184, Khartoum

A. W. MUSA,* Manager
The Advisor Office
P.O. Box 1600, Khartoum

B. S. OMER,* Senior Inspector
Government
Ministry of Industry and Mining
Khartoum

M. OSMAN*
Industrial Management Specialist
Sudan Industrial Research Institute
P.O. Box 268, Khartoum

T. SAYED RAUHI,* Managing Director
Taha El Sayed El Raahi & Co.
P.O. Box 467, Khartoum

F. M. YOUSSEF,* Industrial Economist
Semi-Governmental Unit
Industrial Bank of Sudan
Khartoum

Swaziland

N. KIRSH, President
Chamber of Industries
Box 158, Manzini
Swaziland, South Africa

S. S. NXUMALO, Assistant Minister
Ministry of Finance, Commerce and
Industry
Box 443, Mbabane
Swaziland, South Africa

Participants and staff of the Industrial Promotion Service (continued)
Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Sweden

N. GUSTAFSEN
Consulting Engineer
Scandinavian Engineering
Corporation
Stockholm

B. INGVARSON
Svenska Handelsbanken
Larsbergsvag 26
Lidingo

I. JAHN, Vice-President
Alfa-Laval A.B. Tumba
Stockholm

L. O. LODFELT, Civil Engineer
Scandiaconsult International A.B.
Marmorvag 3
Vallentuna

G. SANDBERG
Managing Director (President)
Woodconsult Ltd.
P.O. Box 128, Laholm

B. E. THOME
Assistant Vice-President
Skandinaviska Banken
Herserudsvag 33A
Lidingo

B. M. R. TORNQUIST, Chief Engineer
Craelius Terratest A.B.
P.O. Box 11068, Bromma

C. UNGER
Atlas Copco A.B.
107, Chemin de Ruth
Geneva

Sweden (continued — suite)

L. WESTLIN, Consulting Engineer
Scandinavian Engineering
Corporation
Stockholm

S. H. WILLNERS, Chairman
A.B. Metallurg — Consult
Lidingo

Switzerland

G. BROECKEL*
Sulzer Brothers
Winterthur 8401

E. FILIPPO, General Manager
Pirelli Hellas
Société Internationale Pirelli
Bale

E. LIBRECHT, Consultant
Carnegie Endowment
125, Route de la Capite Cologny
1223 Geneva

A. NIESPER*
Assistant General Manager
Motor-Columbus Consulting
Engineers
Parkstrasse 27
5400 Pader

V. SPRETER
Assistant to Head of Engineering
Department
Battelle Memorial Institute
7, Route de Drize, Carouge
Geneva

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Switzerland (continued — suite)

J. D. VERMEIL*
Département Fédéral Economie
Publique
Division du Commerce
Palais Fédéral
Berne

M. DE VOS, Head
Technico-Economic Resources Group
(Chemicals and Non-Ferrous Metals)
Battelle Memorial Institute
7, Route de Drize, Carouge
Geneva

Miss V. WALKER-LEIGH, Economist
Battelle Memorial Institute
7, Route de Drize, Carouge
Geneva

L. A. WERENFELS
Electro-Watt Engineering Consultants
11, rue Fidou
Athens, Greece

Togo

F. DJOMEDA,* Director
Industry Division
Ministère du Commerce, de l'Industrie
et du Tourisme du Plan
Lomé

PH. NASSAR,* Observer
Chamber of Commerce
17, rue Maréchal Foch
Lomé

Trinidad and Tobago

G. RICHARDS,* Director
Industrial Development Corporation
Department of Chemical Engineering
University of West Indies
St. Augustine

F. THOMPSON,* Economist
Ministry of Planning and
Development
20, Fifth Street
Mt. Lambert, Trinidad

Tunisia

N. FOURATI
Secrétariat d'Etat au Plan et de
l'Economie Nationale
Tunisia

M. MAOUI, Chief
Division of Industrial Statistics
Secrétariat d'Etat au Plan et de
l'Economie Nationale
Tunisia

M. BELAID, Chief
Division of Mechanics, Electricity and
Metallurgy
Direction de l'Industrie
Tunisia

Uganda

G. MULYANTI,* Head
Investment Management Division
Uganda Development Corporation
Ltd.
P.O. Box 442, Kampala

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

United Arab Republic

M. ABDELHAMID*

Chairman of the Upper Egypt Co. for
Spinning and Weaving
The General Organization for
Spinning and Weaving
15, Ahmed Zaki
Cubba Gardens, Cairo

A. GAZARIN*

Factories General Manager
El Nasr Automotive Manufacturing Co.
3, El-Malek El-Afdal Street
Zamalek, Cairo

T. ZAKY*

Chairman and Managing Director
Egyptian Chemical Industries,
Kima, Aswan

United Kingdom

T. F. W. BAKER,* Engineer
The Davy Ashmore Group
Southsea
Stockton-on-Tees

A. BELL, Engineer Representative
British Consultants Bureau
9-12 St. James' Parade
Haymarket, Bristol

C. M. BERNARD, Secretary
British Overseas Engineering
Services Bureau
Quadrant House
55-58 Pall Mall
London, S.W.1.

United Kingdom
(continued — suite)

K. H. BEST, Consulting Engineer
British Consultants Bureau
St. Ermins
Catton Street
London S.W.1.

W. BESWICK, Member
British Overseas Engineering
Services Bureau
Quadrant House
55-58 Pall Mall
London, S.W.1.

A. COLLIS-JONES*
Member of Council
Management Consultants Association
Yafford
Old Seaview Lane
Isle of Wight

A. DENTON-MILLER, Secretary
British Overseas Engineering
Services Bureau
Quadrant House
55-58 Pall Mall
London, S.W.1.

L. FRENCH*
Trade Research and Development
Services
3 Belsize Crescent
London, N.W.3

J. GROUT, Engineer
W. S. Atkins,
Epsom, Surrey

Participants and staff of the Industrial Promotion Service (continued)
Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

United Kingdom
(continued — suite)

F. J. HALL,* Assistant Director
Tropical Products Institute
Ministry of Overseas Development
Eland House, Stag Place
London, S.W. 1

M. C. HAZLEWOOD
Head of Chemical Licensing Division
Shell International Chemical Co. Ltd.
Shell Centre
London, S.E. 1

M. L. HERBERT*
Trade Relations Adviser
Shell International Chemical Co. Ltd.
Shell Centre
London, S.E. 1

R. HERMANN, Director
Associated Eng. (Export Services) Ltd.
Glacier House, Alperton
Wembley, Middlesex

W. IMRIE
Engineering Representative
British Overseas Engineering Services
Bureau
Quadrant House
55-58 Pall Mall
London, S.W. 1

J. F. JONES
Group Director of Marketing
Sturtevant Engineering Co. Ltd.
Sturtevant House, Highgate Hill
London, N. 19

United Kingdom
(continued — suite)

N. MAVRIDAKIS, Sales Co-ordinator
Power Gas Corporation
31, Worship Street
London, E.C. 2

J. B. McROSTIE,* Managing Director
Johnson and Phillips Ltd.
Victoria Walk, Victoria Way
London, S.E. 7

E. G. SPALDING, Chief Engineer
C.J.B. Technical Services
Whitesmead
Hermitage Lane
Windsor, Berks.

M. J. WEST
British Overseas Engineering Services
Bureau
55-58 Pall Mall
London, S.W. 1

G. WILTSHIRE
Engineering Representative
British Overseas Engineering Services
Bureau
Primier House
Woking, Surrey

United Republic of Tanzania

R. AMEIR, Principal Secretary
Ministry of Commerce and Industries
P.O. Box 234, Dar Es Salaam

G. MKONDYA, Industrial Officer
Ministry of Commerce and Industries
P.O. Box 234, Dar Es Salaam

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

United States of America

W. W. ALLEN, Executive Assistant
Dow Chemical Co.
923 West Park Drive
Midland, Michigan

C. M. ATHANASSIADIS
Senior Agricultural Specialist
U.S. Department of Agriculture
U.S. Embassy
Athens, Greece

R. E. BECK, Manager
Phillips Petroleum Co.
32 Lumumba
Alexandria, U.A.R.

A. B. CAMP
Agribusiness Specialist
Litton Benelux, S.A.
2, Ermou Street
Athens, Greece

S. C. CARLSON, Regional Manager
Besser Company
58, Anagnostopoulou Street
Athens, Greece

J. H. CARROLL, Group Leader
Allied Chemical Corporation
Morristown, N. J.

D. E. CLINKENBEARD
Arthur D. Little Inc.
25 Acorn Park
Cambridge, Mass.

D. DAVIES
Litton Benelux, S.A.
2, Ermou Street
Athens, Greece

United States of America
(continued — suite)

H. K. DE DECKER
Planning Co-ordinator
Uniroyal International
1230 Avenue of the Americas
New York, N.Y.

J. DELAPLAINE, Economic Adviser
Operations Research Inc.
6402 West Halbert Road
Bethesda, Md.

R. ENLOE, President
U.N. We Believe
33 East 43rd Street
New York, N.Y.

C. E. ENNIS
Assistant to the President
Catalytic Construction Company
1528 Walnut Street
Philadelphia, Pa.

A. ERKENS
Pittsburgh Corning Co.
1 Gateway Center
Pittsburgh, Pa.

B. E. ETCHEVERRY,* Consultant
Etcheverry Associates
315 Vassar Avenue
Berkeley, Calif.

P. H. FARRELL, President
United Fruit, S.A.
38, Avenue des Courlis
78 Le Vesinet, France

D. M. FEELEY, Corporate Manager
Arthur D. Little Inc.
25 Acorn Park
Cambridge, Mass.

Participants and staff of the Industrial Promotion Service (continued)
Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

United States of America
(continued — suite)

R. FLINSCH, Division Vice-President
International Milling Co. Inc.
1200 Investors Building
Minneapolis, Minn.

J. M. GAVIN, Chairman of the Board
Arthur D. Little Inc.
25 Acorn Park
Cambridge, Mass.

I. P. GLASER-SKALNY, Director
International Projects
U.S. Steel Corporation
120 Millview Drive
Pittsburgh, Pa.

J. C. GRIFFITH*
U.S. Department of State
Washington, D.C.

J. C. GREEN, Consultant
Washington, D.C.

S. HOOVER*
Assistant Deputy Administrator
Agricultural Research Service
U.S. Department of Agriculture
Washington, D.C.

W. G. HUNTER, Associate Professor
University of Wisconsin
Madison, Wisc.

G. HUTTEN
Litton Benelux, S.A.
2, Ermou Street
Athens, Greece

United States of America
(continued — suite)

Mrs. J. M. INGERSOLL, Consultant
Hudson Institute
22 East 80th Street
New York, N.Y.

L. C. KNOX, President
Catalytic International
3P Kingston House Street
Ennesmore Gardens
London, S.W.7

C. G. KORN, Director
Parsons and Whittemore Inc.
18, Valaoritou Street
Athens, Greece

E. M. LANDWAY
International Executive Service Corps
4, Amalias Avenue
Athens, Greece

L. G. LINDAHL
Consulting Industrial Psychologist
Drake University
2914 Garden Ridge
Des Moines, Iowa

V. S. LYKIDIS, Chemical Engineer
Union Carbide, Europe
Karaghiorgi Servias 2
Athens, Greece

J. P. MARRON, Vice-President
Frederic R. Harris
Consulting Engineers
300 East 42nd Street
New York, N.Y.

Participants and staff of the Industrial Promotion Service (continued)
Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

**United States of America
(continued — suite)**

F. C. McGREW, Technical Director
Du Pont de Nemours International
S.A.

78, Route des Acacias
Geneva, Switzerland

R. McLELLAN, Vice-President
FMC International
P.O. Box 1178
San Jose, Calif.

C. F. C. MEIJSER, Director
Special Projects
Lockheed Aircraft International
St. Moritz, Switzerland

H. MEISEL*
International Technical Co-ordinator
Corn Products Co.
717 Fifth Avenue
New York, N. Y.

V. C. P. MORFOPOULOS
Technical Director
American Standards Testing Bureau
44 Trinity Place
New York, N. Y.

A. NEILL
Litton Benelux, S.A.
2, Ermou Street
Athens, Greece

R. E. NOBLE, Manager
Fertilizers
American International Oil Co.
555 Fifth Avenue
New York, N. Y.

**United States of America
(continued — suite)**

R. F. O'CONNOR,* Professor
Georgia Institute of Technology
Atlanta, Ga.

J. B. O'HARA, Chief Engineer
Parsons International
612 West Seventh Street
Los Angeles, Calif.

E. DE LA OSSA, President
Foremost International
Foremost McKesson Inc.
111 Pine Street
New York, N. Y.

P. PERKINS, Vice-President
European Operations
FMC Corporation
23, Avenue des Cerfs
Brussels, Belgium

G. PEHRSON
Litton Benelux, S.A.
2, Ermou Street
Athens, Greece

C. H. PHILLIPS, President
U.S. Council
International Chamber of Commerce
80 East End Avenue
New York, N. Y.

J. R. ROSSETTI, Resident Manager
Middle East
Allis-Chalmers International Division
Marathonos 62
Ekali, Greece

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

United States of America
(continued — suite)

V. E. ROCKHILL,* President
Chase-Manhattan International Corp.
Chase-Manhattan Plaza
New York, N.Y.

E. RUBIN
Litton Benelux, S.A.
2, Ermou Street
Athens, Greece

W. T. RYDER
Director of Operations (Greece)
International Executive Services Corps
545 Madison Avenue
New York, N.Y.

S. M. SCHORR, Manager
Programmes
General Electric-Tempo
4592 Camino del Mirasol
Santa Barbara, Calif.

R. M. SMITH, Managing Director
N. V. Hooker Chemical, S.A.
1, Square de Meens
Brussels, Belgium

W. G. SOTOS, Director
International Programmes
Battelle Institute
505 King Avenue
Columbus, Ohio

J. E. SPEARS, Vice-President
Koppers Co. Inc.
Pittsburgh, Pa.

G. L. STEIGER
Fluor Corp. Ltd.
Los Angeles, Calif.

United States of America
(continued — suite)

R. S. STEINBOCK
Fertilizer Development Manager
American International Oil Co.
555 Fifth Avenue
New York, N.Y.

K. STEVENS, Director General
Europe, Middle East, Africa
Ralston Purina Co.
391 Avenue Louise
Brussels, Belgium

J. A. STUART, Policy Executive
International Affairs
National Association of Manufacturers
277 Park Avenue
New York, N.Y.

O. L. TEITLER, Vice-President
Machine Tools International Inc.
757 Third Avenue
New York, N.Y.

R. VERRET
Executive Vice-President
Werner Associates Inc.
1450 Broadway
New York, N.Y.

P. C. VINTIADES
Professional Staff Member
Arthur D. Little Inc.
988 Memorial Drive
Cambridge, Mass.

J. J. VITTOZ, General Manager
Allis-Chalmers Belgium S.A.
59, Avenue du Derby
Brussels, Belgium

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

United States of America
(continued — suite)

R. A. WALKER,* Vice-President
Dan River Mills
Danville, Va.

J. WALTER
Managing Director—EMMISA
Allis-Chalmers Co.
846 South 70th Street
Milwaukee, Wisc.

J. WARSHAUER
Litton Benelux, S.A.
2, Ermou Street
Athens, Greece

H. L. WILCKE,* Vice-President
Director of Research
Ralston Purina Co.
835 South Eighth Street
St. Louis, Mo.

D. WINKELMAN
Deputy Regional Director
International Executive Service Corps
545 Madison Avenue
New York, N.Y.

N. K. ZELAZO, President
Astronautics Corp. of America
1626 North Prospect Avenue
Milwaukee, Wisc.

P. ZUKIN, Medical Director
Litton Benelux, S.A.
2, Ermou Street
Athens, Greece

Yugoslavia

M. CEMOVIĆ, General Manager
Investment Bank of Titograd
Leninov Boulevard 7
Titograd

M. DAVIDOVIĆ
Director for Investment
Mines Bor
Lole Ribara 2a
Bor

E. FIŠER, Manager
Energoinvest
Belgrade

J. GOLDBERGER, Director
Ingra-Zagreb
Vojnovićeva 32
Zagreb

D. HARACIĆ, Manager
Investicciona Banka-Sarajevo
Sarajevo

I. IVANOVSKI, General Director
Stopanska Bank
Ul. Procevski 6
Skopje

S. KOSTAN, Economist
Foreign Trade Research Institute
Belgrade

M. KOVACEVIĆ
Assistant General Manager
Investment Bank, Titograd
Hercegovačka 56c
Titograd

Participants and staff of the Industrial Promotion Service (continued)
Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Yugoslavia (continued — suite)

M. LJUBIĆ

Fund of Federation for Crediting of
Development
Moše Pijade 8
Belgrade

A. MATJAŠIĆ

Banque Générale, Ljubljana
Nade Ovcakove 28
Ljubljana

E. PASHU, Director

Stopanska Bank
Vodnjanska 10
Skopje

M. PEJOVIĆ, Manager

Jugoslave Investment Bank
St. Stremca 1 a
Belgrade

H. PITIĆ

Assistant Managing Director
EnergoInvest
Sarajevo

V. RADOJEVIĆ,* Adviser

Federal Secretariat for Economy
Baba Visrjina 13
Belgrade

V. RASE, Director

Kreditna Banka Zagreb
Ilica 38
Zagreb

M. SAVOVIĆ, Manager

Jugoslav Investment Bank
Terazije 7—9
Belgrade

Yugoslavia (continued — suite)

S. SILBINGER

Adviser of the General Manager
Jugoslav Investment Bank
Terazije 7—9
Belgrade

M. TRIFUNOVIC, Adviser

Institute for Foreign Trade
Strahinjica Bana 34
Belgrade

A. VASIĆ, Technical Director

Mines Bor
S. Dragojević 21
Negotin

U. VIDCVIĆ, General Manager

Fund of the Federation for Economic
Development
Moše Pijade 8
Belgrade

T. VUKSANOVIC

Senior Counsellor
ProgresInvest
7 July Street 74
Belgrade

M. ZAPLETIĆ, Senior Adviser

Yugoslav Bank for Foreign Trade
7 July Street 19—21
Belgrade

M. ZISIĆ, Engineering Adviser

Ohis Organska Hernnska
Industria Skopje
Boulevard Vojvode Putnika 38
Belgrade

Participants and staff of the Industrial Promotion Service (continued)

Personnes inscrites au service de promotion industrielle et personnel de ce service (suite)

Zambia

J. CHISATA,* Assistant Minister
Ministry of Commerce, Industry and
Foreign Trade
P.O. Box 1968, Lusaka

A. M. MULALA,* Principal (Economist)
Industrial Division
Ministry of Commerce, Industry and
Foreign Trade
P.O. Box 1968, Lusaka

REPRESENTATIVES OF INTER-GOVERNMENTAL ORGANIZATIONS

REPRESENTANTS D'ORGANISATIONS INTERGOUVERNEMENTALES

African Development Bank
Banque africaine de développement

G. R. AITHNARD,* Delegate

P.B. 1387

Abidjan, Ivory Coast

N. BEHEIRY,* President

P.B. 1387

Abidjan, Ivory Coast

Fonds d'entraide et de garantie
Conseil de l'entente

Y. BRENIER*

B.P. 20824

Abidjan, Ivory Coast

P. KAYA,* Administrative Secretary
B.P. 20824

Abidjan, Ivory Coast

C. D'ASSIER DE BOISREDON*

Economic Affairs Officer

International Trade Centre

UNCTAD/GATT

Palais des Nations

Geneva, Switzerland

Inter-American Development
Bank

Banque interaméricaine de développement

J. LYNN*

Director of the Loan Division for the
Southern Zone

Washington, D.C.

U.S.A.

Organization for Economic Co-operation and Development
(OECD)

Organisation de coopération économique et de développement
(OCED)

R. DONN

OECD Development Centre

Paris, France

L. MARK,* Deputy Director
Development Department
Paris, France

B. WEDZEL, Consultant
Ministry of Co-ordination
Athens, Greece

Organization of American States
(OAS)

Organisation des Etats américains
(OEA)

I. BASKIND*

Chief of the Industrial Development
Unit

Washington, D.C.

U.S.A.

United International Bureaux for
the Protection of Intellectual
Property (BIRPI)

Bureaux internationaux réunis
pour la protection de la propriété
Intellectuelle (BIRPI)

R. WOODLEY*

Senior Counsellor for Relations with
International Organizations
Geneva, Switzerland

REPRESENTATIVES OF THE UNITED NATIONS SECRETARIAT

REPRESENANTS DU SECRETARIAT DE L'ORGANISATION DES NATIONS UNIES

ECAFE (Economic Commission for Asia and the Far East)

CEAEO (Commission économique pour l'Asie et l'Extrême-Orient)

C. Y. LI,* Deputy Chief
Division of Industry
Bangkok, Thailand

A. G. MENON,* Chief
Division of Industry
Bangkok, Thailand

UNCTAD (United Nations Conference on Trade and Development)

CNUCED (Conférence des Nations Unies sur le commerce et le développement)

C. R. GREENHILL*
Special Assistant to Director
Division of Manufactures
Geneva, Switzerland

UNCTAD (United Nations Conference on Trade and Development) — continued

CNUCED (Conférence des Nations Unies sur le commerce et le développement) — suite

R. KRISHNAMURTI, Acting Director
Manufactures Division
Geneva, Switzerland

C. TSUKUDA*
Economic Affairs Officer
Research Division
Geneva, Switzerland

UNDP (United Nations Development Programme)

PNUD (Programme des Nations Unies pour le développement)

E. NAGELSTEIN, Chief
Research Division
Bureau of Operations and Programming
United Nations, New York
U.S.A.

**REPRESENTATIVES OF THE UNITED NATIONS SPECIALIZED AND
AFFILIATED AGENCIES**

**REPRÉSENTANTS DES INSTITUTIONS SPECIALISEES ET DES
ORGANISMES APPARENTES**

FAO

A. G. FRIEDRICH*
Assistant Director
FAO/Industry Co-operative
Programme
Viale delle Terme di Caracalla
Rome, Italy

E. GLESINGER*
Assistant Director General
Department of Public Relations and
Legal Affairs
Viale delle Terme di Caracalla
Rome, Italy

IAEA — AIEA

J. C. DEMPSEY*
Division of Research and Laboratories
Kärntner Ring
Vienna, Austria

ILO — OIT

J. LA BREE*
Senior Projects Officer
Management Development Branch
Geneva, Switzerland

A. CRESPO
Geneva, Switzerland

IBRD — BIRD

J. PRADO*
International Finance Corporation
1818 H. Street N.W.
Washington, D.C.
U.S.A.

REPRESENTATIVES OF NON-GOVERNMENTAL ORGANIZATIONS

REPRESENANTS D'ORGANISATIONS NON GOUVERNEMENTALES

Afro-Asian Organization for Economic Co-operation (AFRASEC)

Organisation Afro-Asiatique de co-opération économique (AFRASEC)

M. LAGHZAWI, President
Cairo, U.A.R.

S. AL MENCHAWI*
Cairo, U.A.R.

M. A. RATEB
Director of Public Relations
Cairo, U.A.R.

Mrs. K. RIFAAT*
Cairo, U.A.R.

M. A. RIFAAT,* Secretary General
Cairo, U.A.R.

O. RIFAAT*
Representative of the Federation of
Afro-Asian Insurers and Re-insurers
in Europe
Cairo, U.A.R.

A. M. SHEHATA
6, Palmer Street
Meadi, Cairo
U.A.R.

International Chamber of Commerce (ICC)

Chambre de commerce internationale (CCI)

S. KANORIA,* President
Indian Chamber of Commerce
9, Braebourne Road
Calcutta 1, India

International Chamber of Commerce (ICC) — continued

Chambre de commerce internationale (CCI) — suite

Mrs. R. LUSARDI
Permanent Representative of the ICC
United Nations Secretariat
New York, N.Y.
U.S.A.

International Organization of Employers (IOE)

Organisation internationale des employeurs (OIE)

R. LAGASSE,* Secretary General
98, rue St. Jean
Geneva, Switzerland

J. J. OECHSLIN*
Executive Secretary
98, rue St. Jean
Geneva, Switzerland

J. MITSOS
Vice-President of the Federation of
Greek Industries
98, rue St. Jean
Geneva, Switzerland

A. BARDAS*
Legal Adviser to the Federation of
Greek Industries
98, rue St. Jean
Geneva, Switzerland

Representatives of non-governmental organizations (continued)

Représentants d'organisations non gouvernementales (suite)

International Organization for Standardization (IOS)

Organisation internationale de normalisation (ISO)

N. CHOPRA, Director
Technical Co-ordination
1, rue de Varembé
Geneva, Switzerland

C. SHARPSTON, Secretary General
1, rue de Varembé
Geneva, Switzerland

World Young Women's Christian Association

Alliance mondiale des unions chrétiennes féminines

Mrs. A. ATHANASSIOU,* President
Athens, Greece

STAFF OF THE INDUSTRIAL PROMOTION SERVICE
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	Volkov, M.	UNIDO, Vienna
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	Tavoularis, N.	Ministry of Co-ordination, Athens

* Temporarily assigned to IPS — Affecté temporairement au SPI.

UNIDO SPECIALISTS

The following UNIDO specialists participated in the Industrial Promotion Service providing guidance to registrants and "special guests" on problems in their respective fields of interest.

SPECIALISTES DE L'ONUDI

Les spécialistes de l'ONUDI dont le nom suit, ont prêté leur concours au Service de promotion Industrielle et donné des conseils aux personnes inscrites et aux «invités spéciaux», sur les questions relevant de leurs divers domaines de compétence.

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Engineering industries	O. Soskuty
Basic chemicals and petrochemicals	N. Beredjick Tran Le-Quang
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