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Background paper

EXPORT TRADE IN FISHERY TROJUCTS FROM DEVELORING COUNTRILS

resented by the secretariat of the United Nations
Conference on Trade and Development

Œ.67-15728

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CHAPTER I. EXPORTS OF FISHER! PRODUCTS FROM DEVELOPING COUNTRIES: GENERAL CHARACTERISTICS AND PROBLEMS

- A. The present share of developing countries in world exports of fishery products
- 1. Since the end of the second world war, world fish production has expanded at a very rapid pace. In 1965, it exceeded 52 million tons, double the quantity taken twelve years earlier. About two-fifths of the fish caught were sold (in fresh or processed form) in foreign markets, as against about one-fifth as recently as 1957.
- 2. In the short period from 1958 to 1965, the value of world exports—of fishery products—rose by over 70 per cent, from \$1,123 million to \$1,911 million (Table 1). As compared with exports from countries with developed market economies and socialist countries, fishery exports from developing countries increased considerably faster (by more than 128 per cent over the seven-year period). In 1965, with a value of \$476.5 million, fishery exports of developing countries accounted for one-fourth of world exports (in 1958, for less than 19 per cent). About nine-tenths of 1965 shipments from developing countries were destined for markets in developed countries.
- 3. On the structure of world fishery exports, Tables II and III indicate that during the period 1958-65 the share of products preserved in other than chilled or frozen form (in spite of an increase in absolute value by 53 per cent) declined in value in comparison with the share of the exports of fresh, chilled or frozen products. 5/
- 4. In contrast to this over-all trend, the exports of fishery products preserved in other than chilled or frozen form from developing countries, which accounted for less than 58 per cent of the total value of fishery exports of this group of countries in 1958, increased to 61 per cent in 1965. It should be pointed out that this trend primarily reflects the spectacular growth of their exports of fishery products for

Nominal catch (live weight).

^{2/} Aggregate value of gross exports of the 150 countries reporting fishery trade statistics to FAO.

^{3/} SITC groups 031, 032; sub-groups 411.1 and part of sub-group 081.4.

SITC sub-groups 031, 2, 032.0, 411.1 and part of 081.4.

In 1965, with a value of \$1,097 million, products other than fresh, chilled or frozen fish accounted for 57 per cent of the world's exports as against 64 per cent in 1958.

Value of world exports of fishery products (million US \$ and percentages)

	1958	90	1961	Ġ	1962	2	1963	3	1964	K	1965	5
	Value	88	Value c	80.	Velue	86	Value S	A:	Value %	88	Value &	×
World, total	1 123.0 100		1 280.0 100		1 506.0 100 1	100	1 531.0 100	-	0.744.0 100		ου ουτι6 ι	100
Total developing comtries	208.6 18.6	18.6	298.2	23.3	386.4 25.7	25.7	8.007	26.2	467.6 26.8	26.8	476.5 24.9	24.9
of which, developing countries in:												
Africa	55.7	5.0	61.3	4.8	62.3	4.1	58.8	3.08	7.99	3.8	56.7	3.0
Asia	53.9	4.8	62.9	4.9	75.6	5.0	86.3	5.6	100.5	5.8	101.9	5.3
South America	38.0	3.4	95.2	7.4	154.2 10.2	10.2	155.3 10.1	10.1	208.1	208.1 11.9	228.5	12.0
Horth and Central	53.9	53.9 4.8	67.7	5.3	83.2 5.5	5.5	88.5	5.8	80.2	80.2 4.6	81.5	4.3
Three leading exporters (1965) among developing sountries	80.7	7.2	147.1 11.5	11.5	209.1 13.9	13.9	212.5 13.9	13.9	251.6	251.6 14.4	255.1 13.3	13.3
Hine leading exporters (1965) among developing countries	116.0 10.3	10.3	191.1 14.9	74.9	271.9 18.1	18.1	286.3 18.7	18.7	345.4	345.4 19.8	340.9 17.8	17.8

Source: PAO Icarbook of Pishery Statistics, 1965.

4 The grouping "flahery products" covers the commodities included under the following headings of the SIIC: 031, 032, 411.1, part of 061.4.

and otherwise preserved or processed by fishery products Value of world exports of fresh, chilled or frozen & TABLE II

(million US\$ and percentages)

**************************************	1958	8	1961	61	15	1962	1963	963	786			77
	Velue	×	Value	×	Value	8	Value	6	or LeV		287	
World, total	1.123.0 100	30	1 280.0	100	1 280.0 100 1 506 0 100	2		2				R .
						31	- 221.0 100 - 221.0 100	31	7,44.0 100		1 911.0	180
Frem, on Lied or fresen	405.9 36.1	7.9c		509.4 39.8		616.6 40.9		650.7 42.5				, 2 6
of which	717.1 63.9	63.9	770.6 66.2	66.2		889.4 59.1		57.5	Н	58.6	1 097.6	
for homen consumptions	528.7 47.1	47.1	545.7 42.6	42.6	621.6 41.3	41.3		585.8 38.3		638:8 36.6	657 6	
for indistrial uses	188.4 16.8	16.8	224.9 17.6	17.6	267.8 17.8	17.8	294.5	294.5 19.2		383.5 22.0	770.6	23.1
Developing countries	208.6 18.6	18.6	298.2 23.3	23.3	386.4 25.7	25.7	700.8	400.8 26.2	467.6 26.8	26.8	476.5	24.9
Fresh, obilled or frozen	88.1 7.8	7.8	118.2 9.2	9.5	155.3 10.3	10.3	169.6	11.1	174.2 10.0	10.0	186.1	6
of which	120.5 10.7	7.01	180.0 14.1	74.1	231.1 15.3	15.3	231.2 15.1	15.1	293.4 16.8	16.8	7.062	15.2
for homen consumption	78.4 7.1	तः2	9.86	7.7	97.6	6.5	95.1	6.2	100.4 5.8	5.8	85.7	4.5
	तः ।	3.7	81.4 6.4	4.9	133.5 8.9	8.9	136.1	8.9	193.0 11.1	11:1	204.7	10.7

Being: 740 Learbook of Plebery Statistics, 1965.

MIN sub-groups 031.1, 031.3

SETTC sub-groups 031.2, 032.0, 411.1 and part of 081.4

b-groups 031.2 and 092.0 88

mb-groups 411.1 and part of 081.4

TABLE III

Value of exports of fishery products by five commodity groups and sub-groups separately for world and for developing countries

(million US \$ and percentages)

											<u> </u>	
	1958	201	1961		1962	52	1963	3	1964	4	196	55
	Value	×	Value	×	Value	×	Value	×	Value	×	Value	×
Fish fresh, chilled or frozena							 					
World	283.0	100	341.0	100	415.0	100	427.0	100	482.0	100	546.0	100
Developing countries	23.2	8.2	31.0	9.1	43.7	10.5	45.6	10.7	48.5	10.1	48.8	8.0
Pish processed			_ 								! ! !	
Vorld	485.8	100	495.6	100	565.3	100	521.4	100	568.2	100	582.5	100
Developing countries	73.3	15.1	91.3	18.4	88.1	15.6	83.6	16.0	89.0	15.7	74.8	12.8
Grustaceans and molluscs	_											
Vorld	122.9	100	168.4	100	201.6	100	223.7	100	239.7	100	267.4	100
Developing countries	64.9	52.8	87.2	51.8	111.6	55.4	124.0	55.4	125.7	52.41	137.3	51.3
Crustaceans and molluscs, preparations											! ! !	
Vorld	42.7	100	50.6	100	55.7	100	63.2	100	70.6	100	74.1	100
Developing countries	6.1	14.3	7.1	14.0	9.8	17.6	10.8	17.1	10.9	15.4	12.2	16.5
Industrial productes										 	1	
Vorld	188.4	100	224.9	100	267.8	100	294.5	100	383.5	100	440.6	100
Developing countries	41.1	21.8	4.18	36.2	133.5	49.9	136.1	46.2	193.0	50.3	204.7	46.5
					+			+	-			

PAO Yearbook of Pishery Statistics, 1965 Source:

SITC 031.1 SITC 031.2 and 032.0(1) SITC 031.3 SITC 032.0(2) SITC 411.1 and part of 081.4

Irends in world exports of fishery products

B)	(Base year 1958	58 = 100)	22			
	1958	1961	1962	1963	19%	3,000
World, total	100.0	0 711	13/ 1		36.4	1360
Detal offine accepted			7.7%	130.3	155.3	170.2
	100.0	143.0	185.2	192.1	224.2	228 /
Commence and a second	*****					
World	100.0	119.4	142.1	156.3	7 200	0
Leveloping countries	100.0	198.1	324.8	331.1	9.697	233.9
For himse consumption						
World	100.0	102.2	25			
Developing countries	900	40).k	9.77	110.8	120.8	124.3
	100.C	124.2	122.9	119.8	126.4	107.9
sales consumpt groups for himen consumption:						
- Flat, fresh, chilled or frozen						
World	100.0	120 €	, , , ,	1		
Developing countries	100.0	133 6	700.0	150.9	170.3	192.9
Mah, processed			7.001	196.6	209.1	210.3
Waeld	000	000				
Developing countries	100.0	12, 6	7.90	107.3	117.c	119.9
Caustebeens and molluscs		0:47	120.2	114.1	121.4	102.0
Fresh, frozen, dried, salted						
World	100.0	137.0	0 /71	(
Developing comtries	100.0	13, '	1300	182.0	195.0	217.6
Crustaceans and mollinge		***	1/2.0	191.1	193.7	211.6
World	000	1				
Developing countries	2000	118.5	130.4	148.0	165.3	173.5
		7.077	160.7	177.0	178.7	200.0

Mine: 240 Legibook of Plabery Statistics, 1965

industrial uses, which, in 1965, accounted for just under one-half of world exports of industrial fishery products (in 1958 for less than 22 per cent). During the same period, exports of products for human consumption preserved in other than chilled or frozen form, from developing countries, declined sharply in relation to the total fishery exports of these countries, fall from 38 per cent in 1958 to less than 18 per cent in 1965.

- B. Geographical concentration of the trade in fishery products of developing countries
- 5. The trade in fishery products between developing and developed countries is characterized by a high degree of concentration in the number of trading countries, both on the export and on the import side.
- 6. On the export side, the share of the total trade of developing countries accounted for by the nine leading exporters of this group of countries increased from 55.6 per cent in 1958 to 71.5 per cent in 1965. During this period the share of the three leading exporters (Peru, Mexico and Morocco) increased from 38.7 per cent to 53.5 per cent.
- 7. The most striking development was the spectacular expansion of the fishery exports of Peru, which, in 1965, accounted for 39 per cent of total exports of developing countries, as against only about 10 per cent in 1958. Peru's earnings in 1965 from its fishery export trade amounted to \$186.5 million, as against \$20.6 million in 1958, representing one-quarter of the total value of Peruvian commodity exports for the year (in 1958 just slightly above 7 per cent). Over this period, Peru became the dominant element in the world fish-meal market.
- 8. Other leading fish exporters among developing countries which considerably increased their trade from 1958 to 1965 were the following:
 - (a) The Republic of Korea from \$2.4 million to \$17.7 million (exports of fresh, chilled or frozen fish and crustaceans being of the order of \$14.8 million in 1965). Japan is by far the most important customer;
 - (b) Chile from \$2.5 million to \$14.6 million (fish neal and fish oils accounted for the major part of the value of these exports \$10.6 million in 1965).

 EEC countries, in particular the Federal Republic of Germany and the Metherlands, constitute its principal customers;

In 1965, these nine exporters were, by order of importance: Peru, Mexico, Morosco, Republic of Korea, Chile, Pakistan, India, Hong Kong, Malaysia.

(c) Pakistan from \$5.1 million to \$14.0 million (exports of fresh, chilled or frozen fish and crustaceans alone were valued at \$8.4 million in 1965). The major customers among the developed countries are the United States and the United Kingdom.

Exports of fishery products from the other main exporters among developing countries also increased, but to a much smaller extent.

- 9. On the import side, the six leading importers of fishery products (United States, United Kingdom, Federal Republic of Germany, France, Italy and Japan) absorbed, over the period from 1958 to 1965, on an average about 72 per cent, in value terms, of the total world exports of fishery products (Table VI). In 1965 they took nearly three-querters of the total fishery exports of developing countries. Their purchases plus Peru's fish meal and marine oil exports to other countries accounted for all but a marginal fraction of the fishery trade between developing and developed countries (Table VII).
- 10. A closer look at the imports of the six principal importing countries shows that the United States, ranks first among importers of fishery products and imports, on the average, about one-third of its total purchases abroad from developing countries. Six product classes (four of which are based on shrimp and tuna-like species) make up over 92 per cent of the imports from developing countries. During the period from 1958 to 1965, there has been more than a doubling of total imports of fresh, frozen, dried and salted crustaceans and molluscs, and a quadrupling of imports of fish meal (all comparisons in value terms).
- 11. The United Kingdom, ranking second among importers of fishery products, relies only to a small extent on developing countries for its supplies, and buys comparatively little fish for human consumption from them. The country's imports from developing countries, mostly products for industrial uses, account for about 6 per cent of its total purchases abroad. The Federal Republic of Germany imports about one-third of its total purchases abroad from developing countries but (as in the case of the United Kingdom) products for industrial uses constitute the bulk of these purchases. France

In 1965, nearly one-half of Peru's fish-meal exports were sold to other countries, mostly developed countries; a sizeable proportion of Peru's oil exports went to Scandinavian markets.

purchases from developing countries slightly 1.38 than one-third of its total imports of fish products from all sources. Italy's imports of fishery products for human consumption from developing countries are of relatively modest size. In recent years, the country has substantially increased its fish-meal purchases abroad, and has become one of the major markets for Peruvian shipments (after the Federal Republic of Germany, the Natherlands and the United States).

- 12. Japan derives a larger proportion of its total fish and fishery imports from developing countries than any of the other five countries (on the average, about 60 per cent of its total purchases abroad are made in developing countries). Although Japan continues to be the world's leading exporter of fishery products, 1 it also had the fastest growing import market for these products during the period from 1958 to 1965. Among the principal reasons for the steeply rising trend of Japanese fishery imports are the smaller supplies available for the domestic market as a result of a levelling-off of production and a continued rise in exports, as well as a desire to balance the trade with other countries of South-East Asia which have fishery products to offer in exchange for Japan's exports to them). Other developed countries play only a marginal role in the fishery trade with developing countries. Fishery imports of Eastern European countries from developing countries, of comparatively modest over-all volume, are in the bulk accounted for by shipments of fish meal from Peru (and, to a lesser extent from Chile) to Eastern Germany, Poland, Hungary and Czechoslovekia. of this trade has been upward in recent years, Shipments increasing from 7,400 metric tons in 1961 to 135,100 metric tons in 1965.
 - C. The concentration of the fishery export trade of developing countries on a limited number of products
 - 13. The fishery trade between developing and developed countries is characterized not only by concentration as far as the number of trading partners is concerned, but also by concentration with respect to the number of products traded. Two principal trade flows can be distinguished:
 - (a) a flow of high unit-value exports (shrimp and other crustaceans) from a large number of developing countries to the United States and, to a much lesser extent, to a few other high-income countries;

In value terms. In quantity terms the fresh-fish equivalent of Peruvian exports of industrial products exceeds that of the Japanese exports.

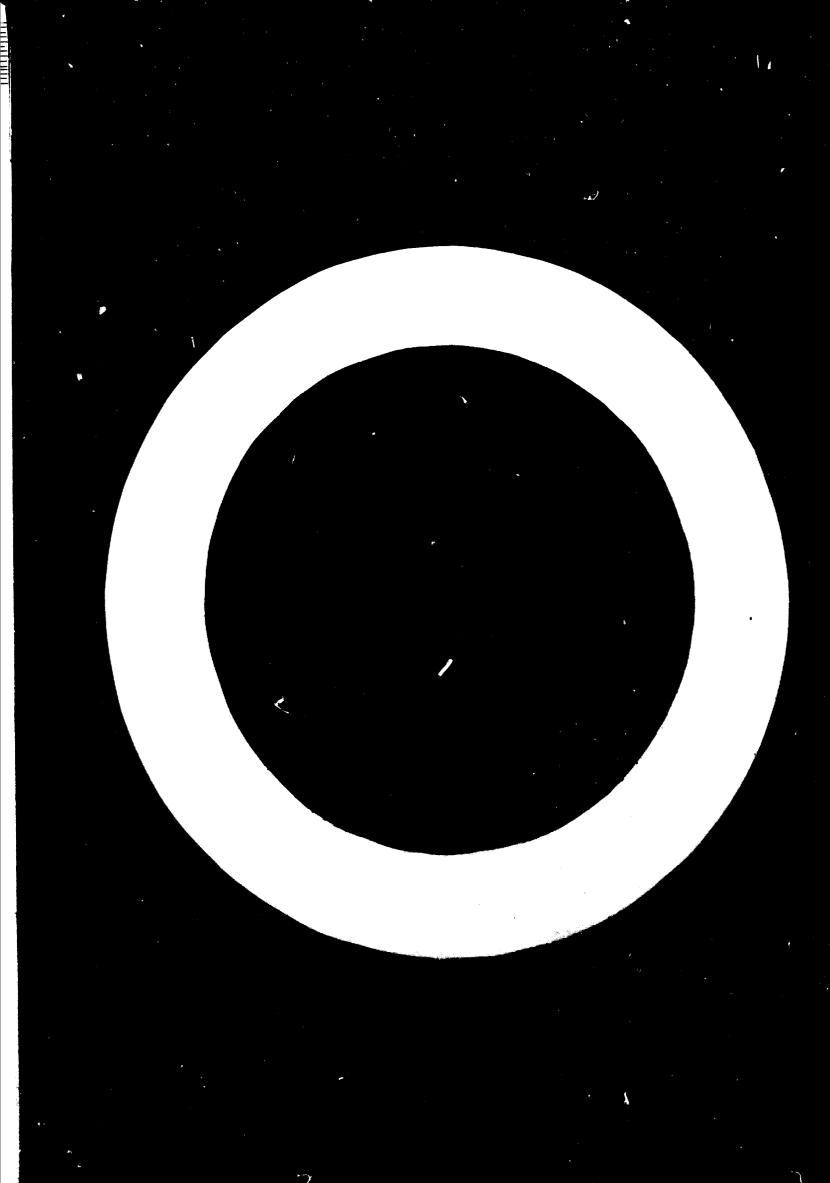


TABLE V

Value of fishery exports of the leading exporters among the developing countries

(thousand US# and percentages)

	1958		1961	.	1962	2	19 63	6	1967	7	1965	50
	Value	76 8	Value	% ₹	Value	8	Value	يو	Value	8 4	Value	<i>₽</i> €
Total exports of developing countries	208 600 100	700	298 200	100	067 986	100	700 800	100	009 1.97	190	476 500	100
Total, three leading (1965) exporters	30 732 38.7	38.7	147 138	49.3	209 112	112[54.1	212 536	53.0	251 584	53.3	255 105	53.5
Total, nine leading (1966) exporters	116 005 55.6	55.5	191 063	64.1	176 112	70.4	286 271	71.4	345 376	73.9	34c 35é	71.5
Peru	30 646	6.6	71 525	24.0	121 618	31.5	121 978	30.4	166 809	35 7	186 490	39.1
Mexico	35 914 17.2	17.2	705 97	15.6	56 070	14.5	63 876	15.9	51 205	11.0	50 3.16	10.5
Morocco	27 72	97.11	29 109	9.8	31 424	r-1 00	26 682	6.7	33 570	7.2	18 499	3.9
Republic of Kores	5 409	1.2	7 426	۲.5	8 381	2.2	3 957	2.2	15 157	3.2	17 565	3.7
Chile	2 535	1.2	110 9	2.0	12 176	3.2	13 058	3.3	21 478	4.6	14 620	7.
Pakistan	277.	2.5	121 21	4.1	20 959	5.4	20 829	5.2	20 915	4.5	14 039	2.9
India	12 275	5.9	10 198	3.4	7 322	1.9	11 797	2.9	13 728	2.9	13 787	2.9
Hong Kong	7 943	3.8	5 345	5.	2 918	2.0	12 325	3.1	12 270	2.6	13 290	2.8
Malaysia (Fed. of Malaya)	796	7:	2 324	2.0	640 9	7.6	6 769	1.7	10 24,4	2.2	12 350	2.6

Source: FAO Isa Look of Fishery Statistics, 1965.

TABLE VI

Value of fishery imports of the leading Importers among the developed countries

(thousand US \$ and percentages)

	15	1958	1	1961	15	1962	19	1963	19	1961	1	1965
	Value	×	value	8	Value	R	Value	82	Value	·8°	Value	R
Total imports of developed countries	976 426	100.0	976 426 100.0 1 148 282 100.0	100.0	1 358 080		100.0 1 426 592 100.0 1 665 431 100.0 1 826 900 ²	0.001	1 665 431	100.0	1 826 900 ^a /	100.0
Total, six leading (1964)	687 393 70.4	70.4	814 819	71.0	2 003 936	73.9 1	1 032 818	72.4 1	1 206 018	ļ l	72.4 1 334 559	73.1
United States	302 120	30.9	361 435	31.5	435 700	32.1	439 243	30.8	477 905	28.7	509 551	27.9
United Kingdom	190 688	19.6	175 364	15.3	234 601	17.3	206 457	14.5	276 022	16.6	294 773	16.1
Germany, Fed. Republic	80 128	8,2	113 840	6.6	131 557	7.6	128 107	0.6	157 849	9.5	192 087	10,5
Prence	74 041	5.5	81 458	7.1	99 792	7.3	114 385	8.0	123 456	4.	136 700	7.5
To.V	55 725	5.7	69 015	0.9	82 912	6.1	97 952	6.9	688 883	0.9	118 157	6.5
1	4 691	0.5	13 707	1.2	19 374	4.1	46 674	3.2	70 903	4.2	3 291	4.6

Sources: United Nations Commodity Trade Statistics, Series D,

OMCD Foreign Trade - Trade by Commodities, Series C,

PAO Tearbook of Pishery Statistics, 1964

/ Betimeted

TABLE VII

nor imports from developing countries of six lending importing countries.

(thousand US \$ and percentages)

				(A. 10)			į			3		United	I Kinado			Jeps		B	United States	1 2
	į		3	3.0.V	~[77.2	D.C.	ž.	Vorld	D.C.	~ 1	Vorld	9. C	~ {	Vor1d	9 .c.	~ §	World	D.C.	
8	1;	****	25.32 \$5.32	****	7777	REES	4 155 5 74 5 787 4 535	444 525 525 536 536 536 536 536 536 536 536 536 53	**************************************	1 198 1 490 1 792 1 792	4.1 5.3 4.1	4382 8888	¥\$££	0000 0.00	4.0 UU 24 E E	4 4 4 8 8 2 5 2 4 8 2 5 2 4	¥8.8.4 0.0.00	127 268 119 746 159 403 177 688	84 94 84 84 84 84 84 84 84	
020.2	111	3545	2828	827 8	7717	2454 2555 2555	2383	32.4 14.7 13.4 6.6	第 8年的 基份收款	338	0.0	1 334	ឧដង	2.3	1 7 5 3 3 5 7 5 5 5 5 5 5 5 5 5 5 5 5 5 5	1 98 28 88	% % % % % % % % % % % % % % % % % % %			
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3/ B.C. a Developing semicries V Per 1996, the flygons of fish-seel injurie from developing countries are estimated

- (b) a flow of low unit-value fish neal and marine oil exports from Peru and on a smaller scale, from Chile, Angola, Morocco and Pakistan to markets in a growing number of developed countries.
- 14. In spite of the number of other products taken from the seven-tenths of the surface of the earth covered by water, there is only one other item which occupies a significant place in the trade between developing and developed countries, viz., products based on tuna and tuna-like species.
- D. <u>Implications of commercial policy measure of developed countries</u> on the trade in fishery products of developing countries

Tariffs

- 15. The tariff structures most relevant to the export trade in fishery products of developing countries are those of the United States, the European Common Market countries, the United Kingdom and Japan. An outline of the tariffs applied in the above-mentioned countries is given below.
- 16. In the United States of America imports of fresh, chilled or frozen fish are subject to duties ranging from nil to 3 cents per 1b, according to the type of fish and the form of its keeping. Imports of canned fish are subject to tariffs ranging from 5 per cent to 35 per cent. Imports of crustaceans and molluscs are exempt from duty. Imports of crab meat attract a 15 per cent duty. Fish oils and fish meals also enter duty free. Thus, it would appear that tariff protection in the United States for processed fishery products is generally high. For example, the tariff rate on tuna which is of substantial export interest to a number of developing countries is nil for fresh tuna but is from 12.5 per cent to 35 per cent for canned tuna.
- 17. In the European Economic Community the Common External Tariff on fish products, with a range of 10 to 25 per cent, was fixed at a level below that of the original French and Italian tariffs, but well above that of the Benelux countries and the Federal Republic of Germany. The final adoption of the common tariff will thus give increased protection to the fishing industries of the Netherlands and the Federal Republic of Germany and lesser protection to those of France and Italy. The difference in the customs treatment between fresh, chilled or frozen products and cannot products is not very pronounced.
- 18. In the United Kingdom there are three sets of tariff rates, full, EFTA and Commonwealth Preference, the last rate permitting duty-free imports. The full tariff ranges from nil to 10 per cent advalorem on imports of fresh, chilled and frozen fish.

TABLE VIII

Teriffs applied by major importing developed countries to selected fishery products

	EEC Common External Tariff	. J.	Benelux	France	Germany (Fed. Rep.)	Italy	United Kingdom	United States	Japan
Frozen fish (BIN No. 0301)	5%, 10%, 15%, 16%, 20%, 25%	18%	3-15\$	7-28.2%	Free-19.3%	Free-22.20%	Free, 5%,10% Free-12.5%	Free-12.5%	Free-108
Fish salted in brine and dried (FTH ex. No. 0302)	12%, 13%, 15%, 16%, 18%, 20%	15 % , 20%	7.2-12%	18.3-26%	5.7-15.9%	7.8-22.4%	Free, 5%, 10%	(C.4%)- 12.5-25%	15%
Commed figh (FIF Ho. 1604)	16%, 20%, 22%, 23%, 25%, 30%	22 % , 30 % ,	9.6-30%	17-30%	15.8-30%	13.6-30%	5%,8%,10%,	16/15,	20%
Frozen shrimp (BIN ex. No. 0303)	18%		10.8%	18%	26.2%	18%		B C C C	
Canned abertop (BIN act. No. 1605)	302		\$21	13-275	X 000	20 C C		0 0 1 1	% 0.1
Canned crustaceans (othera) (BIN ex. No. 1605)	20%		12-22%	13-30.5%	20%	17.2-20%	7.5%, 10%, 15%, 30%	Free 26.3%	20%
Fish meal unfit for human consumption (BIN ex. No. 2301)	45, 5\$		2.48	89	1.2-12.2\$	3 50	Free-10%	Free	Free

CAIT and International Customs Tariffs Bureau. Source:

denotes ad valorem duty rates.

Hotes:

320

to different items under this heading. Where a range or uncome thems falling under this taring the rates of duties ranging from 5% to 10% are applicable to different items falling under this taring as it heading.

For the member countries of EEC only the tariffs applied to imports from third countries are shown a self for the UK only the full tariff is shown. () denotes ad valorem equivalents of specific duties.
Where more than one rate is shown (e.g. 5%, 8%, 15%) one or the other of these rates is applicable

33

Canned fish attracts a full tariff ranging from 5 to 10 per cent, excluding caviar and its substitutes (30 per cent). In 1964 two-thirds of the shellfish imports subject to full tariff were canned and attracted a rate of from $7\frac{1}{2}$ to 15 per cent. The remainder, except for oysters in shell, were subject to a tariff of 10-30 per cent. Imports of fish products such as meals and oils are mainly subject to a 10 per cent duty. The difference between the tariff rates applied in the United Kingdom on fresh and processed fishery products does not generally appear to be very pronounced.

19. Imports of fresh, chilled or frozen fish into Japan are subject to a tariff of 10 per cent. Imports of fresh, chilled or frozen crustaceans and molluscs attract duties ranging from 10 to 15 per cent. Canned fish and shellfish attract a tariff rate of 20 per cent.

The effects of differential customs treatment of unprocessed and processed products

20. The differential treatment accorded by developed countries to imports of processed and unprocessed commodities can be estimated to have the following effects on the fishery trade of developing countries.

- (a) In respect of shrimp one of the two principal export products of these countries the market for fresh and frozen shrimp is considerably larger than that for processed products. Furthermore, fresh, frozen or canned shrimp are imported free of duty into the United States, the main customer. Likewise, in the other main importing developed countries except Japan, the difference in the customs treatment of fresh, frozen shrimp and of canned shrimp is not very pronounced.
- (b) Concerning fish meal, the other important export product of developing countries, the shipping of "industrial fish" for processing in the importing developed country is economically not feasible. Customs duties, where such are levied, on the whole are not therefore considered significant barriers to fish-meal imports.
- (c) The difference in the customs treatment of fresh, chilled or frozen tune and of canned tune products in the principal import markets is generally pronounced, particularly in the United States and Japan. The differential has to a certain extent affected exports from certain developing countries.

TABLE IX

Contitative restrictions applied by developed countries to fishery products

			-										
	Belgius, Lex.		Pin-	Den- Fin- France mark land	Germany (Fed. Rep.)	Italy	Japan	Nether-	Norway	Swden	Italy Japan Nether- Norway Sweden Switzer- United United Lands Lands States	United Kingdom	United States
Process flats (Fra 0701)	f4	£,	f.	1			Fi	F4		-			
Name and ted in the section of the s	A		H	A	Fe		F	f-1		1			
Orn ex. 1604)	•	•	A	H		,	H						
rees shring BE ex. 0903)			ı				,	æ					
bernd shrings Fr ex. 1605)	1		ı		•					,			
Nat med 2013 2013	1	ŧ	æ		•		æ		×	Σ			

quantitative restrictions.

licensing requirement but imports are generally liberally licensed.

import restrictions. I, I denotes licenaing requir H, r denotes import restricti M, m denotes State monopoly.

all letters are used, the measure applies only to a part of the item against which it appears.

Quantitative restrictions

- 21. The following are the quantitative restrictions applicable by several developed countries to imports of certain fishery products:
 - (a) All EEC countries except Italy have quantitative restrictions on imports of fish. The Federal Republic of Germany restricts only imports of herring and carp; the other countries have restrictions on most categories;
 - (b) Japan applies restrictions to imports of fish neal from all sources and also applies restrictions to imports of certain kinds of frozen and salted fish from specific countries;
 - (c) The United States and the United Kingdom do not apply quantitative restrictions to their fishery imports.

Preferential customs treatment

- 22. The preferential customs treatment which apply (a) between the United Kingdom and other countries of the Commonwealth; (b) between France and certain developing countries; and (c) between countries members of EFTA, have to a large extent influenced the direction of trade in certain fishery products.
 - (a) As already mentioned, the Commonwealth Preference permits duty-free imports into the United Kingdom.
 - (b) Fishery products originating in Morocco, as well as other countries in the franc zone, e.g. Algeria, Ivory Coast, Senegal and Gabon, are allowed into France free of customs duties on a quota basis, which is fixed annually for each country.
 - (c) Within EFTA, the fish items on which zero tariffs will be applied in 1967 are canned fish, frozen fish fillets, fish meal and fish oils, which are treated in the Stockholm Convention as "industrial goods". Progressive tariff reductions have influenced the trade in fishery products. Between 1960 and 1964, Denmark, Norway and Portugal the main fish exporters among the EFTA countries increased by 32 per cent their EFTA exports in the fishery products on which tariff reductions have been made, whereas their exports to third countries grew by only 14 per cent.

Developing countries which have entered into association with EEC in recent years have an advantage over other countries exporting fishery products to this trading area, in particular when the common external tariff is fully implemented (as proposed in 1968).

CHAPTER II. CHARACTERISTICS AND PROBLEMS PECULIAR TO THE MARKETS FOR CERTAIN FISHERY PRODUCTS OF EXPORT INTEREST TO DEVELOPING COUNTRIES

A. Shrimp and other crustaceans

- 23. Shrimp and other crustaceans are found in coastal and inshore waters in all parts of the world; the investment in a shrimping operation is generally of more moderate size than that required for high seas fishing, and crew and skill needs can be much more easily met than for the launching, for instance, of a major purse-seine operation for some pelagic fish, such as tuna.
- 24. In 1964, sixty-six countries, nearly all from developing regions, supplied shrimp to the United States. Developing countries aline sold over \$122 million worth of fresh and processed crustaceans, mostly shrimp, in this market, this representing over 80 per cent of the value of all exports of crustaceans and molluscs from developing countries.
- 25. Mexico, which at one time had a virtual export monopoly in this market, supplied in recent years nearly one-half of the United States' requirements; in 1965 Mexican exports were smaller than in previous years; Venezuela and India, on the other hand, were able to increase their respective shares of the United States import market.
- 26. The steady and substantial increase in shrimp imports (from a growing number of countries) into the United States has created concern in the market over the impact on prices. Early in 1965, therefore, United States and Mexican shrimp interests, which for many years had been co-operating under the aegis of the Shrimp Association of the Americas, decided to launch an industry-wide advertising campaign in the United States. They established the International Shrimp Council, to collect funds from foreign producers, importers and domestic producers in support of a promotional campaign in the United States.
- 27. In addition to shrimp, the United States imports a variety of other high unitvalue curstaceans and molluses, notably rock lobster tails, lobsters, scallops, oysters, crabment, class and abalone. Only a relatively modest proportion of these imports (less than 13 per cent in 1964) originates in developing countries.
- 28. Japan imported, in 1965, \$26.6 million worth of crusteceans and molluscs (fresh, frozen, dried, etc.), from developing countries. It ranked second as an importer of these products; the value of its imports, however, was only about one-fourth of that of United States imports from the developing countries.

TABLE X Crustaceans and molluscs (fresh, frozen, dried, etc.) a/
exports from developing countries
(thousand metric tons product weight)

	Pakistan		••	1.6	1.7	1.2	2.7	1.1
	Macao	The second secon		1.8	3.8	3.4	3.7	1.9
	Hong Kong	- * ·/ •	5.9	4.7	5.6	7.2	7.5	8.4
	Malaysia (Fed.	of Malaya)	4.3	4.3	4.3	6.1	7.4	8.6
	India		5.2	6.0	4.9	6.9	9.1	8.9
	Korea (Rep. of)		4.2	7.8	9.4	7.7	16.1	12.1
lata		Committee of the commit	21.3	35.8	38.5	41.7	55.8	59.6
	Nicaragua		0.3	0.4	1.5	1.5	1.9	· ••
	Brazil		1 0.4	1.8	2.1	1.8	1.7	1.9
	Chile	ின்னன் கூறு கூறு கூறு கூறு கூறு கூறு கூறு கூறு	0.5	0.7	0.9	0.5	1.5	2.0
	Ecuador	Principle - The Color of the Co	2.2	2.4	2.4	2.7	2.5	2.7
	Venezuela	CONTRACTOR SERVICES	1 _	1.4	3.6	3.3	4.3	
	El Salvador	The second second second	0.3	4.3	4.2	4.1	4.1	2.9
	Guyana	managan an ing disebut an ang ang ang ang ang ang ang	-	1.9	2.4	2.8	3.1	3.0
	Panama		3.7	4.4	4.7	4.3	5.6	4.
***************************************	Mexico	harrithava - sano Arrito a Mantagarako (1997 - 1992 - 1992	26.8	37.6	36.0	35.7	33.2	28.
atin	America	di e arizar managari minar gari, in	39.1	59.0	62.1	€1.2	63.5	60.
	Senegal	erin e ne ten er samtitiske den synthytig e	1	0.1	• • •	0.3	0.4	0.
	United Arab Re	public	0.2	0.4	1.7	1.5	1.5	0.
	Morocco	o de la companya del companya de la companya de la companya del companya de la co	1.2	1.6	1.7	1,6	1.6	1.
Africa	Wilderstand or other residences on an annual sequen-	Tribric to it formation to the second it.	2 . 1	+ 2.8	4.3	4.4	4.0	4.
de∧ e⊤o	ping countries	As % of world export	36.5	41.7	42.1	43.1	41.8	42.
	ch from	Quantity	66.5	97.6	104.9	107.3	123.3	124.
World	export		182.0	234.0	249.0	249.0	295.0	291.
			1958	1961	1962	1963	1964	1965

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In the context of the programme of work of the UNCTAD Committee on Manufactures, the UNCTAD secretariat has prepared studies on sectors of industry with a current or potential export interest to developing countries. The studies were to include, as far as possible, the consideration of the following points:

- (a) Present and prospective demand in both developed and developing countries;
- (b) Economic possibilities for the establishment or expansion of such industries in developing countries;
- (c) Obstacles to exports from developing countries, particularly to developed countries;
- (d) Possibilities for industrial co-operation between developed and developing countries;
- (e) Establishment of common markets and regional arrangements for facilitating economic integration and the establishment of regional or sub-regional industries in developing countries;
- (f) Capital outlay required for the establishment of an efficient industrial enterprise and probable period of amortization;
- (g) Possible need for and availability of assistance from developed countries for the production and export of products of developing countries.

The study on the export trade in fishery products from developing countries to developed countries has been prepared, within the above terms of reference, jointly by the secretariat of UNCTAB and the Food and Agriculture Organisation (FAD).

The study reviews the general trend of exports of fishery products from developing countries with an indication of their share of these exports in world trade. It shows the extent to which the export trade in fishery products from developing to developed countries is concentrated in regard to the number of trading countries, both on the export and on the import side, as well as the number of products which occupy a significant place in this trade.

TABLE XI

Crustacean and mollusc preparations exports from developing countries

(thousand metric tons product weight)

-			1958	1961	1962	1963	1964	1965
World export Of which from developing countries Quantity As % of		38.0	44.0	49.0	53.0	54.0	58.0	
		•	11.8	14.8	16.0	16.6	13.7	17.4
Africa		world export	31.1	33.6	32.7	31.3	25.4	30.0
			0.5	0.8	0.8	0.7	0.6	0.6
T = 88 = 1	Morocco		0.3	0.2	0.3	0.2	0.2	0.1
Latin America			3.9	4.2	5.0	6.7	4.5	6.1
	Mexico	4.00	2.4	3.0	3.3	3.8	2.9	3.7
	Chile		0.2	0.4	0.6	0.9	0.2	0.4
Asia	110		7.4	9.8	10.2	9.2	8.6	10.7
	Malaysia (Fed.	of Malaya)	4.3	5.7	5.7	5.1	5.2	6.7
	India		***	-	1.1	1.2	1.1	1.2
	Singapore		2.2	3.3	3.0	2.5	2,1	1.7
	Hong Kong		• •	0.3	0.2	0.1	0.1	0.1
	Korea (Hep. of		×	-	 -	0.1	0.1	0.3

Source: PAO Yearbook of Fishery Statistics, 1965

siTC 032.0 (2) = Crustesean and mollusc products and preparations,
whether or not in airtight containers

- 29. France imported, in 1965, \$5.5 million worth of crustaceans and molluscs from developing countries.
- 30. Exports of developing countries of crustaceans and molluscs to most of the other high-income countries are still relatively small. As the demand for these items is growing in Europe, producers in developing countries and potential European customers might find it well worth while to explore how expansion of trade in these products could be successfully protected.
- 31. United States current prices for shrimp and other crustaceans are comparable to those paid for the finer cuts of meat, which constitutes a strong incentive for developing countries to concentrate their export effort upon this market. Although shrimp continues to gain popularity in the United States, concern has been voiced about future prospects in this market, if shrimp deliveries from all over the world continue to expand at the rate attained in recent years.
- 32. Up to now, Western Europe has not received as much attention and interest from exporting developing countries as it deserves. Market prospects in the years just ahead appear to be very favourable because of the high rate of growth of consumption of speciality sea-foods such as shrimp in Western Europe, which is not expected to be matched by a corresponding increase in supply from the traditional European sources.

B. Fish meal

- 33. In recent years, the percentage of the world catch of fish used for reduction purposes has grown considerably. From 1958 to 1965, the world catch of fish increased from 32.d to 52.4 million metric tons, i.e. by 60 per cent, whereas the quantity used for reduction rose from 4.3 to 15.3 million tons, i.e. by 256 per cent. For the most part, industrial fish (i.e. fish caught for reduction purposes) are species that cannot be readily sold for human consumption (taste and texture, size, etc., may not be accepted in the market). Most of these fish school densely and occur in vast quantities in certain waters and at certain periods of the year.
- 34. Up to 1956, fish-meal production was confined to a limited number of developed countries, the United States, Norway, Japan, South and South-West Africa, Denmark, the Federal Republic of Germany and Iceland. Of the developing countries, only Angola produced a significant quantity of fish meal. The main exporters were Norway, South and South-West Africa, Angola, Denmark, Iceland and Canada.

- 35. In 1956, the large-scale expansion of the Peruvian fish-meal industry started. From a production of 31,000 tons in that year, the Peruvian industry grew to a size which enabled it to put 1,282,000 tons on the market in 1965. Virtually all of the Peruvian fish meal is exported.
- 36. Mainly because of the development in Peru, the relative share of the developing countries in the world trade of fish meal has increased considerably in recent years (from 38.6 per cent in 1958 to 64.8 per cent in 1965, in volume terms). The principal importers of fish meal are the United Status, the EXC countries and the United Kingdom. Japan, which at one time was a net exporter of fish meal, has in recent years imported significant quantities of the product (in 1964 importe covered approximately 20 per cent of supply needs). In the East European countries fish meal is also used in increasing volumes as an animal protein component of animal feeds.
- 37. As long as no completely adequate substitutes capable of replacing the nutritional values contributed by fish meal in balanced poultry and pig feeds are developed, the demand for fish meal can be expected to increase in the years to come. The higher the price of fish meal is in relation to feed components in composition with it, the greater will be the incentive to replace it. Stable and rational price policies, therefore, will be essential to ensure the future growth of the industry just as much as continued attention to rationalization of production and marketing. In this connexion, it is worth mentioning that a market organization set up by the Peruvian fish-meal producers in 1960 has helped considerably in stabilizing conditions in the export market for the country's fishery products. The Consorcio Pesquero del Perú was formed in 1960, at a time when the trading practices of newcomers to the industry, who had little experience in the marketing of fish meal, were held to have contributed to a serious crisis in the world market for the commodity. The Consorcio is a co-operative marketing organisation which today sells roughly threequarters of Peru's total fish-meal production in foreign markets, with the help of its own network of overseas agents.
- 39. Some large fishery enterprises are reported to be drawing up plans for further investment (in Latin America, on the Pacific Coast of North America, and possibly also in some European countries) in fish-meal operations; this indicates that they view the future of the fish-meal industry with confidence, in spite of a weakening in prices in 1966. Not many developing countries; it must be emphasized, are in a position

TABLE XII

ish-meal^a exports from developing countries
(thousand metric tons)

	3060	1961	1962	1963	1964	1965
	1330	1961	7705			
World exports	673.0	1 358.0	1 721.0	1 783.0	2 464.0	2 431.0
ı	260.0	853.0	1 205.7	1 201.3	1 679.4	1 575.0
Of which from developing countries As % of world exports	38.6	62.8	70.0	67.4	Z*§9	64.3
Africa	98.1	69.3	49.1	43.4	76.5	56.1
Angola	81.2	50.3	32.8	28 3	4.4	47.9
Morocco	16.6	0.61	16.0	19.9	21.3	7.6
Latin America	159.6	775.6	1 144.7	1 140.5	1 587.1	1 499.0
Peru	107.5	713.5	1 059.7	1 041.7	1 428.5	6 1 414.3
Chile	11.0	42.5	73.E	88.5	148.9	70.3
Panama	0.5	1.2	0.8	0.7	2.1	4.5
Asia	2.3	8.1	11.9	12.4	14.8	13.9
Pakistan	:	6.0	3.9	3.0	5.5	9.5
Singapore	1.6	5.3	5.2	5.7	5.3	5.5
Malaysia (Ped.of Halaya)	0.2	0.1	0.1	1.2	2.1	N O

Meals, solubles and similar feedingstuffs, of aquatic animal origin Source: PAO Yearbook of Pishery Statistics, 1965

comparable to that of Peru with respect to fish-meal development possibilities. A primary requirement for developing an industrial operation based on the manufacture of fish meal and fish oil is a plentiful and low-cost source of raw material. This means that, except where there is sufficient waste from food fish for establishing reduction operations, only species of fish which occur in great abundance and are readily accessible to highly productive types of equipment, can be considered for launching economically viable operations.

- C. Other fishery products of export interest to developing countries
- 40. The only other important group of fishery products in the trade between developing and developed countries, comprises tuna and tuna-like species.
- 41. Among the developing countries, Peru is the main exporter, having sold, in 1964, 13,000 tons of frozen tuna (and tuna-like species) and 15,000 tons of canned tuna, most of which went to developed countries. Also in Latin America, Mexico and Ecuador are important exporters of frozen tuna. In Africa, Morocco, the Ivory Coast, Senegal, Angola, Sierra Leone and Somalia are the principal exporters. In Asia, the principal exporters are China (Taiwan), Malaysia and the Republic of Korea.
- 42. The main markets of the developing countries for these products are the United States, France, and to a lesser extent, Japan, the Federal Republic of Germany, Italy and the United Kingdom.
- 43. Large-scale fishery operations based on tuna involve considerable requirements of capital, managerial talent and crew skills. For the introduction of these large-scale operations, most developing countries will, for some time to come, require financial and technical assistance from the developed countries. The major developed countries which have a good domestic market for these products, especially the United States, Japan, France and recently also the Soviet Union, have established and are continuing to establish overseas bases in developing countries for tuna fishing. The establishment of these bases has given developing countries the opportunity of participating in joint ventures.
- 44. Trade in other fin-fish frozen and canned products remains, up to now, largely between developed countries. Future development may enable some developing countries to increase their trade in these products. To expand their exports of these products to developed countries, developing countries will have to institute technical improvements and, in general, reduce costs at all stages of production and distribution, so that they can meet the quality and price competition from the countries already in

this trade. In some instances, it will also be necessary to find ways and means of introducing lines of products unfamiliar to consumers in the major import markets. An example of this kind may be the introduction of frozen hake products, for which a considerable production potential exists in some Latin American countries, for export to North American and European markets.

45. Although some of the more expensive fin fish, for instance salmon and halibut, are at present not fished in commercial quantities by developing countries, some of these may eventually be in a position to launch an export trade in these products. For high unit-value products, industries can be established even on the basis of limited fishery resources. In France, for instance, <u>capitaine</u>, a fish caught in the rivers and lakes of Central Africa and imported by air, is considered a delicacy.

CHAPPER III. THE DEMAND FOR FISHERY PRODUCTS IN DEVELOPED COUNTRIES

A. Fish consumption trends is different countries General trends

- 46. Table XIII shows the level of fish consumption per capita in various developed countries and illustrates the changes that have taken place between 1957/58 and 1964/65.
 - (a) Western Europe². In 1964/65, Portugal, Sweden and Norway, with a per copital consumption, on an edible weight basis, of more than 20 kg, were the countries where fish figured most prominently in the diet. Consumption in Denmark and Spain was also relatively high. Per capita consumption in Greece, the United Kingdom and France would appear to have been above, and in the Federal Republic of Germany, the Netherlands, Belgium and Italy, somewhat below, the European average. The countries with the lowest fish consumption levels were Austria, Ireland and Switzerland, where per capita consumption ranged between 3.5 and 4 kg (in edible weight terms). Over the period 1958-64, per capita consumption rose in a number of countries, especially in France, Greece, the Netherlands, Norway, Portugal, Spain and Sweden. On the other hand, a decline was recorded in the Federal Republic of Germany, Ireland and the United Kingdom. In Belgium, fish consumption levels remained stable.
 - (b) North America. Both in Canada and the United States, fish consumption is relatively low compared with many countries of Western Europe and Japan. On a per capita basis, consumption has remained fairly constant over the period 1957-64. Minor fluctuations seem to have been attributable to changes in the price relationship between fish and competitive products, particularly meat, but were not indicative of any basic trend. Distinct changes in trends can be discerned in the competition of per capita consumption by form and type of product. These trend changes will be discussed in the next section.

^{1/} This chapter deals only with the demand for fish for human consumption.

^{2/} The methods used in computing total fish supplies vary greatly between countries due to the different weight basis used, and it is difficult to make exact inter-country comparisons in this respect. The figures given in Table XIII are only estimated.

^{3/} In the United Kingdom, consumption of fish had been falling over a number of years at an annual rate of some 1.5 per cent, but increased in 1964/65, probably in response to high meat prices.

The composition of accommation in the main importing countries

- 47. From such data as are available, it appears that, in general, there has been a decline in the demand for salted and dried products and the less expensive varieties of fresh fish in the northarn Suropean countries. Meanwhile, the demand for better quality fresh and frozen fish and for the more expensive varieties of fish processed in other than frozen form has increased. These trends reflect, at least in part, increasing income levels in these countries. On the other hand, in Southern Europe, per capita consumption of salted fish rose appreciably over the period 1958-64. 48. In North American markets, substantial changes in the demand for different forms of fish products have taken place, while over-all pur capita consumption has remained quite stable. There has been a fairly large decline in the relative consumption of salted, dried and smoked products, which has been compensated by increased consumption of fresh and frozen products and, to a losser extent, of cannot fish products. Separate statistics for fresh and frozen fish cannot be provided with any degree of accuracy, among other reasons because considerable quantities of frozen fish are thewed and kept on ice in retail establishments before they are eventually sold as "frosh fish". There is ample evidence, though, that within the group-aggregate, a marked shift from fresh fish to packaged quick-frozen fish has taken place.
- 49. As far as the consumption of "luxury items" (i.e. the higher-priced varieties of fin fish and crustaceans and molluses) are concerned, rising incomes undoubtedly are, to a large extent, responsible for their growing share in the total consumption of fishery products in the United States.
- 50. In Japan which, as pointed out earlier, has become one of the main importers of fishery products from developing countries important changes in domestic market trends have taken place in the last few years. Improved standards of living have contributed to an "upgrading" of demostic market requirements, i.e. an increase in the demand for "luxury-type" products, and a reduction in that for "staple-type" products. These changes have been reflected in the trade pattern. There has been a steeply rising trend in Japanese imports and a curtailment of deliveries to foreign markets of products the demand for which has increased to a level where the home market is more remunerative than the export market.

Determinants influencing the demand for fishery products

51. Among the many factors influencing the demand for fishery products in developed countries, some are of particular significance in relation to an essentment of the export prospects for processed products from developing countries.

Response to this demand has been facilitated by the general expansion of quiek-freezing operations.

(i) Income and price elasticity of demand

52. As already mentioned, a general trend towards higher consumption of better quality fresh and frozen fish and more costly processed products can be observed in most of the higher-income markets of Western Surepe and North America. It appears that in these markets, demand clasticities both with respect to price and income are higher for "luxury items", than for the bulk of the "staple" varieties of fish.

(11) Cross-elasticity of demand

3. Meate ire generally considered the nearest substitutes for fish. If the price of meat rises relative to that of fish, there will be a tendency to substitute fish for meat. According to a number of studies carried out in developed countries, crosselasticity coefficients are relatively high, which suggests that price policies orientated toward taking account of changes in the markets for meat and other competitive animal protein products would tend to have a significant influence on the demand for fishery products.

(111) Availability factors

54. The supply of sen fish on the market is contingent upon the ability of the fishing floots to locate and catch the fish. This results in unforescended and often very large fluctuations in supply and, consequently, price. The demand for fish will tend to be adversely affected by irregularity and instability of supplies.

(iv) Consumor proferences and habits

55. Consumer preferences for different species and forms of products vary widely between countries and even inside one country as between different areas. In most developed countries, consumer preferences for fishery products, as for other foodstuffs, are shifting toward more elaborately processed or "ready-to-cook" products.

(v) Boles promotion

56. Sales promotion efforts can be among the most effective means of influencing the demand for fishery products. Consumer education compaigns and collective advertising of specific products have been carried out in certain countries, either under industry or government auspices. One example of efforts along this line was the establishment in 1965 of the International Saring Council in the United States, referred to in Chapter II.

57. The key to the success of promotional ventures in the long run lies in maintaining control of product quality. The development of quick freezing has helped in this respect, since frozen products can be more easily branded and since the manufacturer has a direct interest in protecting brand names associated with his enterprise.

B. Forecast of over-all trends in the consumption of fishery products

- 58. Per capita consumption levels in Western Europe and North America, it is generally believed, are not likely to change very significantly in the foreseeable future. The outlook is favourable for selected products in the "luxury" class, the demand for which is characterized by high income elasticities. Consumption of less expensive varieties of fish, on the other hand, may decline with continued improvement in real income levels.

 59. Greater emphasis on quick freezing, advances in the field of processing technology, and in the transport, storage and distribution of perishable food products in general, and fish in particular, can be expected to widen the market for fishery products, especially in some European countries. Domand may also be stimulated by the introduction of now products, careful attention to price policies and trade practices in marketing, and by enhanced promotional activities.
- 60. Over the long term, the total demand for fishery products for human consumption in developed countries will be a function, in the first place, of population growth.

 Merely to maintain present per capita consumption rates, the United States will, in all probability, have to increase both domestic production and imports. With a population, according to one estimate, due to exceed 230 million by 1975, fish and shellfish supplies will have to be at least 1,3 billion lb. larger than they have been in recent years, to meet consumer requirements.
- 61. It must be pointed out that, in the long run, the demand for fish in developed countries must be considered more elastic than in the short run. Primarily, this is because, over a period of time, consumer habits and preferences can be influenced by purposive action of the trade. Conversely, if promotion is neglected, competitive products are likely to reap the benefits of a general market expansion for animal protein products. To be successful, promotional activities must take into account trends in consumer habits, preferences, incomes, and the distribution and composition of the population.

The study next analyses the implications of the commercial policy measures of developed countries on the trade in fishery products of developing countries and, in particular, the impact of tariff structures and quantitative restrictions, whenever applicable, on imports from developing countries.

The fishery products which occupy a significant place in the trade among developing and developed countries, <u>viz</u>. shrimp and other crustaceans, tune and tuna-like species, fish meal, are examined in greater detail in the light of the above considerations.

The demand structure of developed countries for fishery products is analysed, particularly with respect to those products which are of export interest to developing countries, with a view to determining the export prospects for these countries in these products.

Discussion of the opportunities for developing countries to meet the increased supply requirements of developed countries takes into account the potential catches of developing countries, and their requirements in terms of financial assistance, capital equipment and skills.

A number of expert-oriented joint ventures are described as an illustration of the ways in which developed countries may assist the developing countries in exploiting their fishery resources.

A summary of the main findings of this study (document TD/B/C.2/28) is given at the end of the study, in paragraphs 99 to 111.

The information and statistics contained in the study were supplied by FAO. The secretariats of UNCTAD and FAO have maintained close collaboration in the compilation of the material and presentation of the work.

The description and classification of countries and territories and the arrangement of material should not be considered to imply any judgment by the secretariat of UNCTAD regarding the legal status of any country or territory, or in respect of the delineation of its boundaries, or regarding its economic system. Inclusion of a particular country or territory in any economic or geographical grouping (or its exclusion) has been dictated by considerations of availability of comparable data in statistics of the United Nations and other international agencies.

TABLE XIII

Per caput fish supplies available for human consumption in developed countries

(Kg. per year in estimated edible weight)

	1957/58 - 1959/60	1960/61 - 1962/63	1963/64	1964/65
Western Europe				
Austria	3.2	3.6	3.5	3.9
Belgium	5.9	5.3	6.0	(5.8)
Denmark	15.1	16.1	17.0	16.9
France	5.8	7.3	7.4	7.9
Germany (F.R.)	6.8	6.7	6.2	6.3
Greece 4	7.8	9.2	10.2	• •
Ireland 5	4.0	4.2	3.5	
Italy	4.6	5.1	5.2	5 .3
Netherlands	4.2	5.6	6.4	6.3
Norway	17.9	20.0	20.4	20.2
Portugal 4	19.6	20.8	19.8	23.0
Spain	11.2	13.2	13.9	••
Sweden	17.9	19.6	20.5	21.3
Switzerland	3.0	3.7	4.0	
United Kingdom	10.3	9.6	.9.3	10.2
North America				
Canada	6.0	5.6	6.6	6.8
United States	4.8	4.8	4.8	4.8
Others				
South Africa	8.2	8.8	••	• •
Australia	4.7	5.2	5.4	• •
Now Zealands	7.0	6.6	6.4	6.6
Japan ^a	24.7	26.6	27.8	24.8

Source: FAO, The State of Food and Agriculture, 1966

g/ Calendar years: 1957-59, 1960-62, 1963, 1964

Hote: These figures represent the average quantities available to the consumers per capita and per annum. They do not reflect exactly the amounts actually consumed.

Structure of fish consumption in the main importing developed countries

(Kg. per head, per year)

	Weight basis	Years 4	Fish, fresh, chilled, frozen	Fish, salted, dried, smoked	Fish, canned
Germany (F.R.)	Fillet weight (fresh fish) Product weight (processed fish)	1960/61 1961/62 1962/63 1963/64 1964/65	5.3 5.3 5.2 4.8 4.9	1.3 1.3 1.2 1.2 (1.2)	2.6 2.8 2.8 2.6 (2.6)
France	Fillet weight (fresh fish) Product weight (processed fish)	1960/61 1961/62 1962/63 1963/64 1964/65	7.6 7.7 8.0 8.0	1.2 1.2 1.2 1.2	2.1 2.2 2.3 2.3
Italy	Landed weight (fresh fish) Product weight (processed fish)	1960/61 1961/62 1962/63 1963/64 1964/65	4.3 4.5 4.6 5.2 5.2	1.5 1.5 1.6 1.2 1.3	1.3 1.2 1.6 1.3
United Kingdom	Edible weight	1960/61 1961/62 1962/63 1963/64 1964/65	8.5 8.2 8.1 8.1 8.9	של של של של	1.2 1.2 1.4 1.2 1.3
United States	Edible weight	1960 1961 1962 1963 1964	2.6 2.7 2.6 2.6 2.7	0.3 0.3 0.2 0.2 0.2	1.8 2.0 1.9 1.9 2.0

Sources: Food Consumption in the OECD Countries, 1966, OSCE Statistiques de pêches, 1965

All data for 1964/65 are provisional

b/ These data are included in the totals: "Fish, fresh, chilled, frosen"

TAPLE KV

Availability of fish (fresh, chilled or froses) in selected developed countries

(thousand metric tons)

			Changes	Poreig	n trade	Total	Production
		Production	in stocks	Gross exports	ürosa importa	avail- ability	ns % of total availability
Ge:many	1962/63	652		122	2.2 0	750	₩. •
(Fed. Rep).	1963/64	638	_	137	212	713	89.5
	1964/65	610	-	26	6)	635	85. 0
France	1961/62	592	-	26	69	635	93.2
	1962/63	595	-	26	84	697	90.6
	1963/64				• •	* *	
Italy	1962/63	226	-	1	94	119	70.8
	1963/64	244	_	1	86	331	73.7
	1964/65	251	-	2	86	335	74.9
Netherlands	1962/63	206	-	69	39	176	117.0
	1963/64	246	-	66	37	217	113.4
	1964/65	244	-	78	37	203	120.2
Belgium -	1962/63	48		10	27	65	73.A
Luxembourg	1963/64	51	-	13	54	92	55.4
	1964/65		••	••		• •	••
United Kingdom ^C	1962/63	847	- 6	46	120	927	91.4
Kingdom	1963/64	823	+ 3	42	145	926	89.2
	1964/65	872	- 3	47	151	979	89.1
United	1962	279	-16	16	205	484	57.6
States	1963	283	+12	17	232	406	56.2
	1964	286	+10	20	235	491	56.2

Source: OECD Food Balance Sheets of the OECD Countries, 1966

b/ Data also include crustaceans and molluses.
C/ Data also include salted, dried and smoked fish.

Note: All date for 1964/65 are provisional.

a/ Expressed in fillet weight for Germany (F.R.) and France; in landed weight for Italy, Netherlands, Benelux and United Kingdom; in edible weight for United States.

TABLE XVI Availability of fish (salted, dried, smoked) in

selected developed countries

(thousand metric tons)

		1	Changes	Foreign	n trade	Total	Production
		Production	in stocks	Gross exports	Gross imports	avail- ability	as % of total availability
Germany D	1962/63	138	-	5 0	32	120	115.0
(Ped. Rep.)	1963/64	139	•	53	30	116	119.8
	1964/65	135		50	35	120	112.5
Prance	1961/62	65	-	25	15	55	118.2
	1962/63	64		23	15	56	114.3
	1963/64	• •	• •			• •	
Italy	1962/63	9	-	-	70	79	11.4
	1963/64	3	-	-	60	63	4.8
W - W - W - M	1964/65	5	-	-	62	67	7.5
berlands	1962/63	74	-	51	5	28	264.3
	1963/64	90	_	57	2	35	257.1
* **	1964/65	63	-	40	1	24	262.5
Bulgium-	1962/63	3	-	6	17	14	21.4
Luxenbourg	1963/64	• •		• •		• •	
<u> </u>	1964/65	••	• •	• •	• •	• •	• •
United	1962	28	+ 2	1	18	4J	65.1
States	1963	27	- 1	•	16	44	61.4
	1964	26	-	•	16	44	63.6

Source: OBOD, Food Balance Sherts of the OBCD Countries, 1966

Mate: 411 data for 1964/65 are provisional

a Empressed in product weight for France, Italy, Notherlands and Belgium-Lumenbourg; in fillet weight equivalent for Germany (F.R.); in edible weight for United States.

Data also include crustaceans and molluscs

TARLE XVII

Availability of canned fish in selected developed countries (thodosond metri: tons)

		The same was the same and the s	hanges		o Irade	Total	Production as \$
****		Froduction	in atorka	Oross exports	iross Laports	avail- ability	of total avail- ability
Ge realty b	1962/63	191		**	44	228	83.8
(Fed. Rep)	1963/64	176	in the state of th	ij	41	504	4.)
-	1964/65	170		10	45	205	82.9
France	1961/62	76	- ANK	4	32	104	73.1
	1962/63	74	-	2	*	108	68.5
	1963/64		• •		Melty - volt x _{1,1,1} and Hadden		
Italy	1962/63	54	**		ю	6)	65.1
	1963/64	39	**	1	29	67	58.2
	1964/65	4	*	1	U	72	(8.)
Notherlands	1962/63	30	4000	3 0	6	16	167.5
	1963/64	29		19		16	161.1
	1994/92		•		2	19	160.4
Belgius-	1962/6)	4	***	6	16	14	28.6
Luxenbourg	1963/64	,	-		13	12	25.0
	1964/65					1 *	
United States	1962	303	• 7	17	74	35)	85.3
	196)	325	•24	a	ח	357	91.0
	1964	307	-73	2 0	70	370	43.0

Smitte: (SCD, Fund Salesse Shorte of the (SCD countries, 1966.

Bodg: All data for 1964/65 are provisional.

Mapressed in product weight for France, Italy, Notherlands and Balgium - Lumenbourg; in fillet weight equivalent for Commany (F.R.); in edible weight for United States.

> Data also includes erustaceans and malluses

CHAPTER IV. FUTURE FIGH AND FIGHERY PRODUCTS SUPPLIES FROM DEVELOPING COUNTRIES

A. aneral miderations

- Assuming that demand 'rends in developed countries are roughly as described above, in what position are developing countries likely to be with respect to meeting increased supply requirements? The answer to this question cannot be given without careful assessment of fishery development possibilities in the various regions of the world. An assessment of this sort is at present under way under the suspices of the Indicative World Plan study carried out by the Food and Agriculture Organisation of the United Nations. While the results of this work will not be available for some time, the following general comments can be made on the basis of information already available.
- 63. There were already signs some years ago that some oceans, such as the North Atlantic and North Pacific the traditional fishing areas of the North American and European fleets were being overfished, at least as far as most of the commercially important species (i.e. cod, haddock, halibut and herring) were concerned. Although measures are in hand to remedy this situation, the "harvests" from North Atlantic and North Pacific waters cannot be expected to increase very appreciably in the foreseeable future.
- 64. The substantial increase in the world catch since the end of World War II was made possible by the development of fisheries in waters which hitherto had not been seriously exploited rather than through expansion of catches on traditionally exploited grounds. Among the new fisheries were those for tune in the South Atlantic, for anchovy off Peru and Chile, for sardines off South Africa and for ground fish in the Barente Sea.
- 65. The size of future supplies of fish and fishery products will depend to a large extent on whether further efforts to locate and exploi: stocks which have not yet been utilized will be crowned with success. Since the potential of the fishing areas of the northern hamisphere, after many years of systematic scientific date-collection, is reasonably well known, operations will have to be concentrated largely on discovery of resources in tropical and in southern hemisphere waters. Nuch remains to be learnt about the resources in these waters. Extensive new investigations which have been launched in recent years, e.g. off the west and east coasts of Africa, hold out some promise that gaps in oceanographic knowledge will be narrowed before long.

- In general, the prospects for substantially expanding the fisheries of tropical waters must take into account the fact that the productivity of these waters is likely to remain lower than that of temperate waters, because of oceanographic conditions (high temperatures and temperature variations limit the productivity of the surface waters); the limited expanse of the continental shelf in most tropical areas; and the ex stence, over some of the shelf areas, of reef corals and their associated fauna, that preclude the operation of mechanized fishing vessels employing trawls or other bottom acts as catching gear. These obstacles would hamper, in a number of cases, the development of catches of low unit value; however, for such high-value items as ern. For each mobilises, the prespects for further expansion of production in tropical waters seem generally good.
- 67. More favourable than for tropical waters are the prospects of developing new fisheries in the waters of the southern hemisphere, e.g., off the east and west coasts of South America, where large-scale expansion, partly based on fish-meal market apportunities, has already been in progress for the last decade.
- 8. Conservatively, the yearly potential world "harvest" of fish based on continued employment of traditional "hunting-type" methods was estimated at about double the 1964 wirld catch of 51 million tons. This goal, it is believed, could be attained without endangering stocks. An increasing share of these new supplies will be obtained from sea areas bordered by developing countries.
- 69. Texing an over-all view of these forecasts and the progress in fisheries that has already been made by a number of developing countries in Asia, Latin America and Africa, the general conclusion is that there exists the potential for making available larger supplies for export, at least for a number of species of higher-priced fish and shellfish, the demand for which is expected to rise in the markets of the developed countries.
- 70. In this connexion, therefore, developing countries should be given further opportunities to participate more extensively in the exploitation of marine fishery resources in the proximity of their shores, for domestic use or export. However, as large scale fishery operations cannot be launched by developing countries without financial and technical assistance from developed countries, it may be necessary to device suitable arrangements under which developing and developed countries can co-operate in the exploitation of fisheries in these waters. As shown below, a number of developed countries are already actively supporting export-oriented ventures of developing countries.

- B. Steps taken by some developing countries to increase the supply of fish available for the domestic market and for export
 - (a) The encouragement of exports versus development of production for the domestic market question of priorities
- 71. In many developing countries, fishery development policies are directed towards improvement of nutritional standards, curtailment of the outflow of foreign exchange for food imports, and maintenance of employment opportunities for coastal populations. So far, however, the expansion of fisheries has been able to make only a relatively modest contribution towards the solution of problems in these spheres.
- 72. In contrast, the development of export-oriented operations for shrimp, tuna, and other high unit-value varieties, as well as operations providing the raw material for fish meal, have raised export earnings of some developing countries to a considerable extent.
- 73. A question arises on the relative emphasis to be given by governments in developing countries to encouraging production for the domestic market, as against supporting the development of industries with favourable export prospects. It is not always very easy to estimate future net social benefits from adoption of specific policies along these lines and a choice is especially difficult where both domestic and foreign markets prospects appear promising.
- 74. A bias in favour of policies based primarily on short-term nutritional or social criteria, it must be realized, could lead to a serious misallocation of public development funds. One Latin American country, for instance, enforced for some time trade regulations governing the trade in certain food fish; under the control provisions, the competent government agency could refuse the issue of export permits as long as requirements of the domestic market were not satisfied. Since prices in the international market for the products in question were often higher than those prevailing in local markets, where the municipalities had price-fixing powers, the economy of the country sustained a net loss by failing to take advantage of export opportunities.
- 75. The question of the relative priority to be accorded to fishery industries serving domestic as against export markets should be considered in relationship to the objectives set out in the over-all development plans of the developing countries. Financial and technological factors as well as degree of support obtainable from foreign assistance agencies for different programmes merit careful consideration in this connexion.

- (b) Capital inputs and opportunities for establishing related industries
- 76. One aspect that cannot be overlooked in calculating the net economic benefits from promotion of an export-oriented industry is the cost of capital inputs which, at an early stage of development must, in the majority, be imported. Unless financial assistance for these purposes is obtained from abroad, the import of fishing craft, processing plant, and other installations and equipment is likely to constitute a heavy drain on hard currency reserves, since the suppliers are, as a rule, found only among the technologically more advanced nations.
- 77. On the other hand, progressive expansion of fisheries in a developing country has had, in some instances, a special effect on industrial development through the establishment of new industries alrectly related to fisheries. Peru's fish-meal boom at one point provided employment for nearly 100 boat-building yards from mid-1962 to mid-1963, some 500 vessels of 90 100 ft. in length were produced. Although boat construction has not maintained this pace, and although many inefficient builders have gone out of tusiness more recently, the well-established firms have continued to expand. Virtually all the machinery and processing equipment for Peruvian fish meal is now manufactured locally and the equipment manufacturers have even successfully entered the export field. Exports of capital equipment in recent years included the provision of an entire \$250,000 fish-meal reduction plant and of boats valued at \$1 million.
- (c) Examples of steps taken by governments to promote exports
- 78. What are some of the more common mechanisms of government regulatory and fiscal policies to steer the fisheries export trade into the desired maximum possible contribution to general economic development? A few examples of such measures can be cited.
- 79. Among special devices, export bonus systems have been established to create the incentive for the promotion of sales of fishery products in foreign markets. During the difficulties experienced by the South American fish-meal industry in 1965, the Chilean Government tried to provide relief to the industry by authorising payments of part of the special bonus for the stimulation of exports. A year earlier, the Government of Peru had, for the same reasons, lowered taxes imposed on fish-meal exporters. To achieve a shift in export shipment from the United States to European markets, where higher prices prevailed, Chile changed export licensing policies for frozen crustaceans mostly languatino tails. In 1966, in order to achieve the same objective, Mexico lowered the advalorem tax imposed on frozen: shrimp exports to Western Europe.

- 80. Among the many other measures governments have at their disposal to encourage export-oriented industries are: exemption from or reduction of, taxes, e.g. excise taxes, on fuel needed for fishing operations and/or import duties on processing equipment, the corporate income tax relief for specified periods of time, the granting of permission to manufacturers to write off their plants at accelerated depreciation rates, etc.
- 81. Sometimes governments resort to direct control of trade instead of merely confining themselves to the use of fiscal machinery to influence industrial trade policy. Not so long ago, for example, Morocco decided to nationalize the export trade in fishery products.
- (d) The place of export-oriented industries in fishery development plans of developing countries
- 82. Fishery development plans drawn up by developing countries in recent years have, in many instances, set high export targets.
- 83. Many countries of Asia and the Far East put considerable stress on the promotion of industries producing high unit-value items, notably shrimp and other crustaceans, destined for export (to the United States and, in increasing measure, also to Japan). Some examples are given below:
 - (i) Pakistan plans to more than double its fishery exports by the end of its third five-year plan, 1965-70 (in 1964, it exported nearly \$21 million worth of fishery products);
 - (ii) In India, under targets set in the country's fourth Five-Year Plan (1966-71), fish production is expected to increase by 500,000 tons over the level of 1,321,000 tons reached in 1965;
 - (iii) Ceylon's ten-year draft plan provides for the development of its fishery industry, with foreign financial participation, and envisages eventual substitution of the country's dried fish imports, as well as expansion of export markets;
 - (iv) In the Republic of Korea, a five-year development programme drawn up at the end of 1965 includes important export targets. The implementation of the programme is expected to proceed at a greatly accelerated pace as a result of an agreement concluded with Japan.

[✓] A description is given in the next section.

We regret that some of the pages in the microfiche copy of this report may not be up to the proper legibility standards, even though the best possible copy was used for preparing the master fiche.

A number of other fish-producing countries of the region such as the Republic of Viet-Nam, China (Taiwan), Burma and Malaysia, also envisage, in their development plans, considerable increases in fishery exports.

- 84. Several fish-exporting countries of Africa are currently intensifying explorations off the Atlantic and Indian Ocean coasts for tuna, shrimp, lobster and other high unit-value species, which have good export market prospects.
 - (i) In Morocco, the Three-Year Plan (1965-67), estimates that the export of canned sardines and mackerel will rise to \$30 million in 1967/68 (an increase of about \$6 million over the level reached in 1964);
- (ii) In Tunisia, the Four-Year Plan (1965-68), calls for an increase of about 150 per cent in exports of canned fish by the terminal year, as compared with the export level of 1964, which amounted to \$\frac{1}{2}\$. 3 million. In Angola, Senegal, Ivory Coast, Nigeria, Moxambique and Somalia, recently drawn up development plans have also set high export targets for some of the above products.

 85. In Latin America, a considerable number of countries are planning further expansion of export-oriented fishery industries.
 - (i) In Venezuela, the Agricultural Plan (1965-68) has set an export target of 16,000 metric tons of fishery products for 1968, in particular shrimp and canned fish, which represents a four-fold increase of exports attained on the average in 1965-64;
 - (ii) In Chile, the World Bank estimated that in 1971 exports of fish and sea food (crab, shrimp, etc.) will amount to \$10 million, or double the level reached in 1965. No significant increase was expected in the case of fish-meal and fish oil exports.

A number of other fish producing countries of the region, such as Maxico, Guiana, Ecuador and the Central American countries, hope to increase their shrimp production for export. Some of these, as well as other countries of the region, are well on the way to augmenting their foreign exchange earnings from the export of other fishery products, such as frozen tuna, frozen hake and shellfish products.

- C. Wars and means by which developed countries may assist developing countries in the expension of their export-oriented fishery industries
 - (a) General considerations regarding assistance.
- 86. For the initiation of large-scale fishery operations for export, most developing countries will, for some time to come, require financial and technical assistance.

Developing countries can ill afford risking the loss, because of lack of managerial talent and experience in technical matters, of scarce capital and other resources invested in such ventures, especially where the inputs could have been used for the promotion of less hazardous enterprise.

87. Before encouraging foreign participation in development, the governments of developing countries must make a careful assessment of the benefits that are likely to accrue to their economies from such collaboration. In some instances, the benefits may be no more than marginal. This may be the case where a firm which has its headquarters in a developed country establishes a base in a developing country that is no more than a trans-shipment point for the receipt of landings of a fishery fleet in which the developing country has no ownership interest and which employs none of its nationals, and where the fish is eventually processed and distributed abroad. Under these circumstances, income and employment generated in the developing country are likely to be marginal. Where arrangements for training of captains and crews, and for gradually increased financial participation, are included in the agreements, the developing country, on the other hand, may find it to its advantage to entrust the management of operations to foreign interests and to permit repatriation of profits — at least for specified periods of time.

(b) Examples of ways in which developed countries may assist developing countries

88. In recent years, a number of export-oriented ventures by developing countries have been launched with the help of Japan, which has taken a lead in sponsoring joint overseas enterprises in fisheries. Japan seeks to invest capital in areas where rich fishery resources are known to exist in the proximity of the coast lines of developing countries, for the purpose of relieving the pressure of operating large vessels by providing them with bases nearer their fishing grounds. Overseas fishery agreements are made on a basis of: joint companies to conduct fishing and processing operations; contracts on concession to supply fishery products to local markets or processing plants for export; technical assistance; exploratory fishing; refuelling or transhipment bases; or selling directly in a foreign port. A single agreement in a foreign country may consist of one or more of these arrangements. Some joint fishing enterprises are conducted at the request of a foreign country to train nationals in modern fishing methods, and some have been established primarily to explore the possibility of tune-fishing in waters distant from Japan.

- 89. The agreement concluded in 1965 between Japan and the Republic of Korea provides an example of an integrated programme of collaboration and assistance. Under the terms of the agreement, as much as \$190 million may be made available to the Republic of Korea, for fisheries development purposes, in the form of reparation payments and longer-term credits. A five-year development programme which has been drawn up by the Government envisages a large expansion of distant water fishing operations as well as additions to, and technical improvements in, the near water and coastal fishing fleets. The production target to be reached by the end of the plan period is of the order of 1 million tons, or almost double the level of catches in recent years.
- 90. Another example of Japanese participation in fisheries development activities abroad is the joint venture that has been organized with Indian interests. In 1965, India proposed to Japan that the latter should establish various types of joint fishing ventures in India with major Indian fishing firms. The proposals were studied by the Japanese Overseas Fishery Co-operative Association (a government-sponsored organization). At the beginning of 1966, a Japanese fishing company, after surveying shrimp-fishing prospects in India, was reported to have started negotiations to establish a joint shrimp-fishing and processing enterprise in that country.
- 91. It may be mentioned that the first joint enterprise of this kind was set up in India almost twelve years ago by a large Japanese fishing company and an Indian firm. Initially, the enterprise trawled for bottom fish but, several years ago, it began to concentrate on shrimp fishing, following the discovery of good shrimp grounds off Cochin. Large shrimp are mostly frozen and exported to the United States, Western Europe and Japan.
- 92. The USSR is another country which has been very active in recent years in participating in fishery development activities abroad, notably in Africa (e.g. in Somalia, the UAR and Senegal). As a result of an agreement concluded in 1962 between the Soviet Union and Somalia, the construction of a tuna cannery was started in 1964 with Soviet technical assistance and credits. Construction machinery and transport equipment were supplied by the Soviet Union. Located in the Las Koreh some of Somalia, the new plant has an estimated seasonal production capacity of 6 million cans of fish (or 2,100 metric tons)
- 93. More recently in the spring of 1965 an agreement was concluded between the Soviet Union and Senegal. Under this agreement, the Soviet Union undertook to build a

tuna industry complex and to train tuna boat crews in Senegal. The new project was to include a tuna fish cannery to be located in Dakar, equipped for the production, over a season, of 40 million cans of fish. The agreement includes plans for by-product production. A long-term credit of about \$6 million was granted by the USSR for the venture. Repayments are to be made, in part at least, in the form of deliveries of tuna products to the Seviet Union.

- 94. In the recent past, the United States also has increased its assistance to export-oriented fishery operations in developing countries. In India, for example, a United States firm undertook in 1963-64 a detailed survey sponsored by the Agency for International Development (AID) of Indian marine resources, fishery conditions and processing and marketing facilities. Preliminary conclusions suggested that six or seven separate establishments would be required for the exploitation of the resources which had been surveyed. At the beginning of 1966, an agreement was reportedly considered between a United States firm and the Indian Government on the establishment of a joint venture to exploit the shrimp resources off the south-east and south-west coasts of India. Reports indicated that the projects would have an authorized share capital of \$4,224,000 and an issued share capital of \$845,000. Another proposed project envisaged production of fish meal and oil as well as other fishery products, and was to be located in the Vizakapatnam and Cochin areas. In a number of West African countries, United States canning firms have been active over the last few years in establishing and operating tuna-freezing and storage facilities.
- 95. Recently, Icaland became interested in setting up an organization in India to produce fish for export. Under an agreement with Indian private interests, a modern processing and refrigeration plant for the export of fin fish and shrimp was to be constructed in Tuticorin. Scheduled for completion late in 1966, the project was estimated to cost \$1,590,000.
- 96. Norway is another country which has been active in India for many years and has given considerable help in developing the fisheries of that country.
- 97. United Kingdom interests recently have launched joint fishery enterprises in a number of countries in the Near East.
- 98. The above are only a few examples of the growing assistance given by governments and private interests in developed countries to the promotion of fishery activities (many of which aim primarily at the exploitation of attractive export opportunities) in developing countries.

CHAPTER V. SUMMARY AND CONCLUSIONS

99. There are favourable prospects for exports of a number of fishery products from developing countries to developed countries. Efforts for expanding exports to developed countries would have to pay special attention to the following: (a) types of products the demand for which is most likely to remain buoyant; (b) possibilities of finding new cutlets in export markets; (c) promotion measures considered more effective in the markets scheded for intensive devalopment.

Products with the best export potential to developed countries

supply from the traditional European sources.

- 100. As already observed, rising incomes in developed countries tend to benefit markets for "luxury-type" products and products which are more elaborately processed and packaged, whereas the market potential for staple fishery products, the consumption of which is cometimes associated with a lower standard of living, tends to decrease.

 101. Fishery development plans of many developing countries put considerable emphasis on increasing the export of shrimp. Market prospects in the years ahead appear to be favourable not only in the United States, the principal importer, but also in Western Europe. For the latter, the high rate of growth of consumption of speciality
- 102. There is also a potential demand in developed countries for a number of other varieties of high unit-value crustaceans and molluses, notably rock lobster tails, lobsters, scalleps, cysters, crab-meat, clams and abalone. Developing countries in a position to exploit such resources may find it economically feasible to establish processing industries even if the supply of these resources is limited.

seafoods such as shrimp is not expected to be matched by a corresponding increase in

- 103. Favourable prospects also exist for increasing exports from developing countries of frozen and canned tuna (and tuna-like fish). Nevertheless, large-scale fishery operations for tuna generally imply investments far larger than those needed for production of crustaceans and molluscs.
- 104. Other categories of high unit-value fin fish that exist in some developing countries can also find markets in the developed countries. For these high unit-value products, industries can be established even on the basis of limited fishery resources.
- 105. As regards the fish-meel operations in developing countries, it appears that prospects for expansion of exports are, in general, good in spite of a weakening in prices in 1966. In recent years, some importing countries, especially in southern and eastern Europe (including the USSR), have been appreciably expanding their purchases

The countries of Western Europe and North America which are the principal importers of fish-meal are not likely to curtail their imports in the near future. But not many developing countries are in a position comparable to that of Peru with respect to fish-meal development possibilities. A primary requirement for developing an industrial operation based on the manufacture of fish-meal and fish oil is a plentiful and low cost source of raw material.

Possibilities of finding new outlets in export markets

106. The continued growth of exports of high-value fishery products from developing countries is largely contingent on increasing market outlets, not only in the United States, but also in other developed countries. Up to now, Western Europe as a potential market has not received from exporting developing countries as much attention and interest as it deserves. In contrast to the United States in which imports of fre frozen, dried and salted crustaceans and molluscs doubled between 1958 and 1962, the imports of these products in the most advanced European countries are still The imports of the United Kingdom and the Federal Republic of Germany from developing countries, as pointed out, consist chiefly of fish-meal and marine oil. It is here, as well as in other-high-income countries of Western Europe, that developing countries might find opportunities for increasing their markets for highgrade "luxury" items. Sweden, ranking among the countries with the highest per capita income, for instance, imports virtually no fishery products (aside from marine oil) from countries in the developing areas.

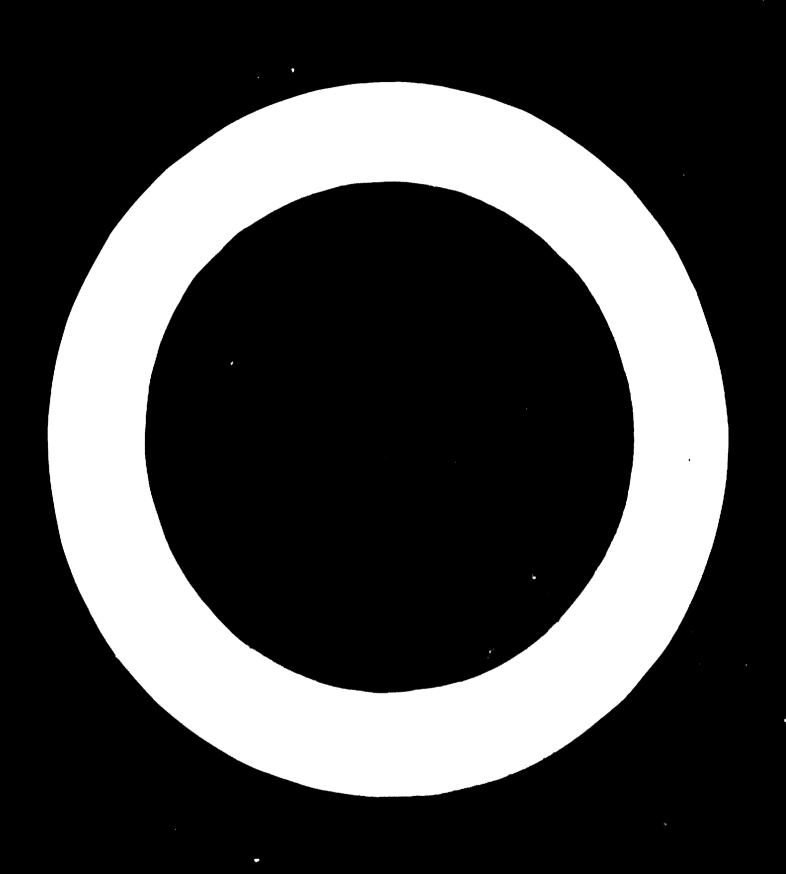
107. Developments in foreign markets for fishery products, as well as for products in competition with fish, have to be followed closely to enable the industries of developing countries to take advantage of new trading opportunities. For instance, the increase in meat prices which has taken place during the last years in Western Europe may make it possible to expand the markets for fishery products of developing On the other hand, fish-exporting countries must carefully watch for signs of import substitution in traditional foreign markets. This is especially important for countries the bulk of whose export shipments are destined for one market. 108. Diversification may not always be a solution for the problems of an exporting country. The possibility must be considered that a number of notential competitors diversify simultaneously in the same direction, in the hope of gaining entry into markets which appear promising at the time the plans for diversification are laid down. Recent examples of changes in trade flows due to competitive factors are the loss by Argentina to Japan of a relatively new market outlet for its frozen hake in Spain; Mexican competition is said to have caused a decline in Hong Kong's shrimp exports to Japan.

Market promotion measures

109. Developing countries which seek to increase their sales of fishery products to developed countries must be prepared to meet the competition of other suppliers, from the ranks of both developed and other developing countries. To make significant inroads into these markets, developing countries may have to reduce costs and make improvements at all stages of production and distribution so that they can meet the price and quality competition of the countries already in the trade.

110. Developed countries, as has been pointed out, can help developing countries in market development work. By establishing bodies similar to the above-mentioned International Shrimp Council of the United States in other countries, as well as for other products, they may relieve developing countries of much of the financial burden associated with export promotion. Another initiative which might be useful for the same purpose would be the preparation of rosters of reputable importing firms to facilitate contacts between potential trading partners.

lll. In many cases, developing countries are not in a position to undertake the work connected with the assembly of market information and the conduct of market research in developed countries necessary for the expansion of trade relations. In other cases, developing countries which have established export promotion services abroad do not always find it easy to use these services for investigating prospects for products not yet introduced in the export market, such as fishery items, the manufacture of which is still in the planning stage. Developed countries might assist in this field by making available technical experts equipped to help in the conduct of the necessary market research.



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United Netions Conference on Trade and Development

TRADE AND DEVELOPMENT BOARD
Committee n Manufactures
Second session
Geneva, 4 July 1967
Item 6 of the proposed revised provisional agenda

MEASURES FOR THE PROMOTION, EXPANSION AND DIVERSIFICATION OF EXPORTS OF MANUFACTURES AND SEMI-MANUFACTURES FROM DEVELOPING COUNTRIES; CO-OPERATION WITH THE UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION (UNIDO) AIMED AT THE ESTABLISHMENT AND EXPANSION OF EXPORT-ORIENTED INDUSTRIES IN DEVELOPING COUNTRIES; OTHER FORMS OF ECONOMIC, INDUSTRIAL AND TECHNICAL CO-OPERATION

The export trade in fishery products from developing countries

Note by the UNCTAD secretariat

At its resumed first session, the Committee on Manufactures requested the secretariat to prepare, on the basis of item IV.5.(i) of the programme of work, for the second session of the Committee, in addition to the study on timber trands and prospects already presented, studies on other sectors of industry with a current or potential export interest to developing countries. The studies were to include, as far as possible, the consideration of the following points:

- (i) present and prospective demand in both developed and developing countries;
- (ii) economic possibilities for the establishment or expension of such industries in developing countries;
- (iii) obstacles to exports from developing countries, perincularly to developed countries;
- (17) possibilities for industrial co-operation between developed and developing
- (v) orthlichment of common markets and regional errengements for facilitating economic integration and the establishment of regional or markets industries in developing countries;
- (4) capital cutley required for the antablidament of an afficient information antecprises and probable populat of associations

(vii) possible need for and availability of assistance from developed countries for the production and export of products of developing countries ('D/B/69 - TD/B/C.2/14, paragraph 20).

It was further stated that each of these studies, when completed, would be considered by the Committee which might, if considered desirable, establish working parties similar to the one set up on forest and timber products (bid., paragraph 21). A study on the export trade in fishery products from developing countries to developed countries to developed countries has been prepared within the above terms of reference jointly by the secretariats of UNCTAD and FAO, and is herewith submitted to the Committee for its consideration.

The study reviews first of all the general trend of exports of fishery products from developing countries with an indication of their share of these exports in world trade. It shows the extent to which the export trade in fishery products from developing to developed countries is concentrated in regard to the number of trading countries, both on the export and on the import side, as well as to the number of products which occupy a significant place in this trade.

The study next analyses the implications of the commercial policy measures of developed countries on the trade in fishery products of developing countries, and in particular the impact of tariff structures and quantitative restrictions, whenever applicable, on imports from developing countries.

The fishery products which occupy a significant place in the trade among developing and developed countries, viz - shrimp and other crustaceans, tuna and tuna-like species, fish meal - are examined in greater detail in the light of the above considerations.

The demand structure of developed countries for fishery products is analysed, particularly with respect to those products which are of export interest to developing countries, with a view to determining the export prospects for these countries in these products.

Discussion of the opportunities for developing countries to meet the increased supply requirements of developed countries takes into account the potential catches of developing countries, and their requirements in terms of financial assistance, capital equipment and skills.

A number of export-oriented joint ventures are described as an illustration of the ways in which developed countries may assist the developing countries in exploiting their fishery resources.

A summary of the main findings is given at the end of the study, in paragraphs 92 to 104.

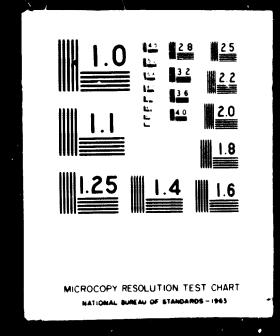
The designation employed and the presentation of the material in this work do not imply the expression of any opinion whatsoever on the part of the Secretariat of the United Nations concerning the legal status of any country or territory or of its authorities, or concerning the delimitation of its frontiers. The information and statistics contained in the study were supplied by FAO. The secretariats of UNCTAD and FAQ have maintained close collaboration in the compilation of the material and presentation of the work.

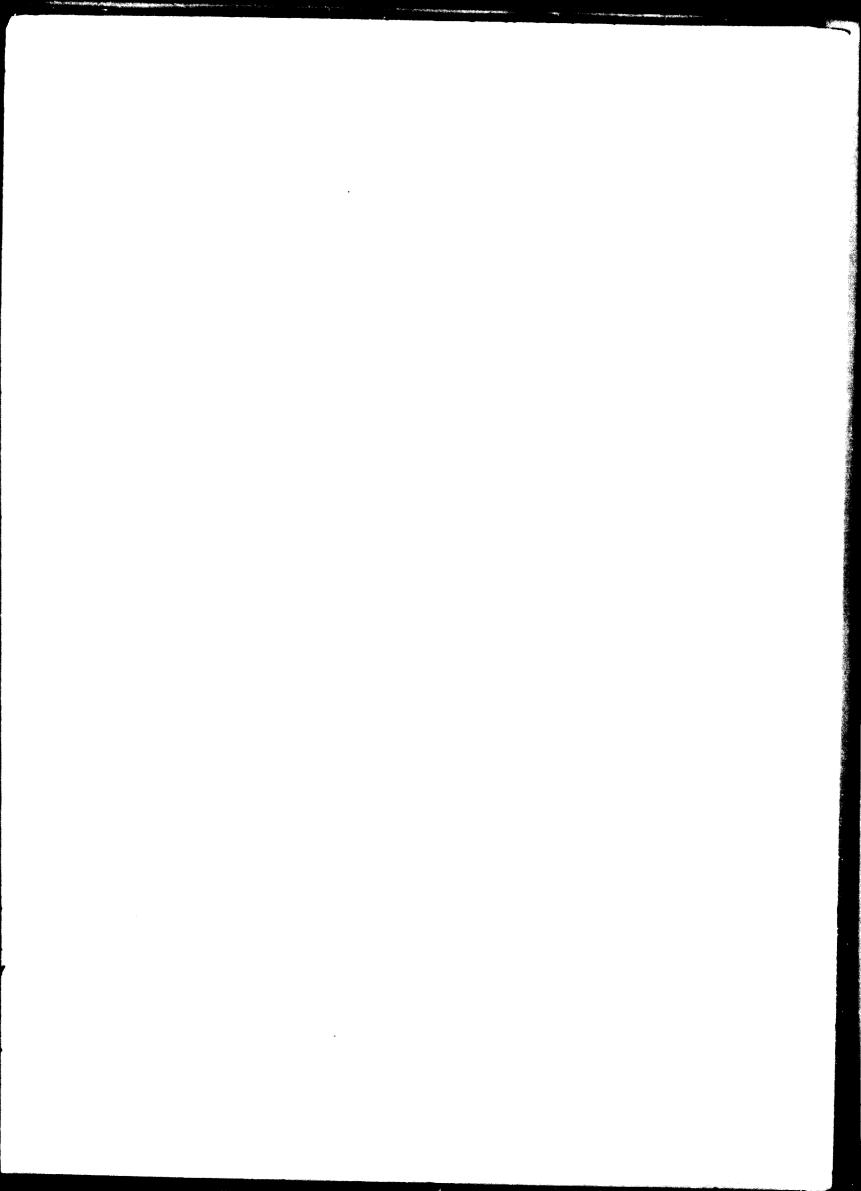
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APPENDIA V

Import of Fish Oils and Fats from Developing Countries, into the Leading Developed Importing Countries

(S.1.7.C. 411-1)

thousand US dollars and metric tons

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Sources: - U.S. - Commedity Trade Statistics. O.E.C.D. - Persign Trade - Trade by Commeditios.

APPENDIX VI

Imports of Fish Neals and Solubles from Developing Countries into the Leading Developed Importing Countries

(SITC: part of OSL.4) thousand U.S. Dollars and thousand metric tone

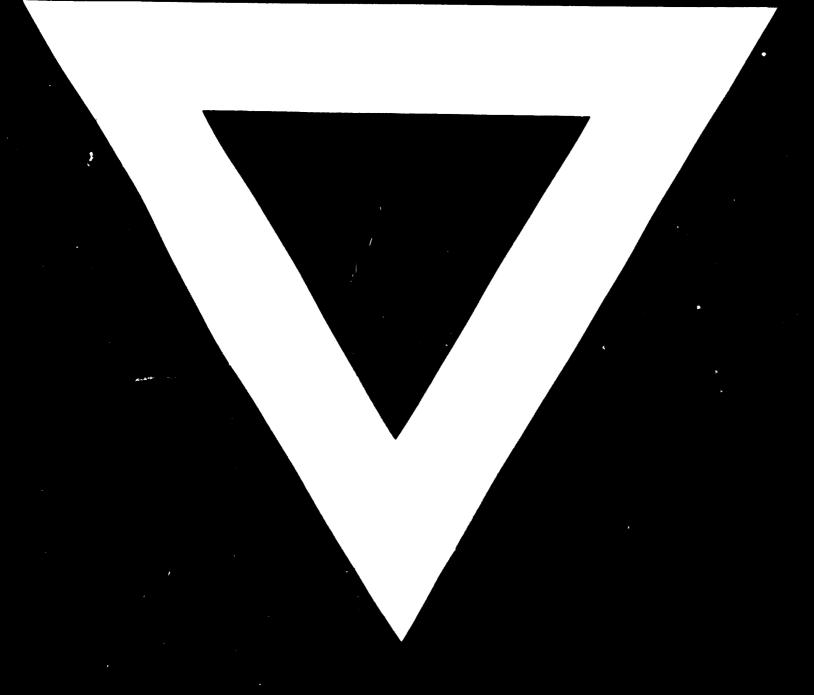
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The data in the above table are mainly estimative.

U.B. - Commodity Trade Statistics

O.E.C.D. - Pereign Trade - Trade by Commodition

F.A.J. - Bulletin of Fishery Statistics

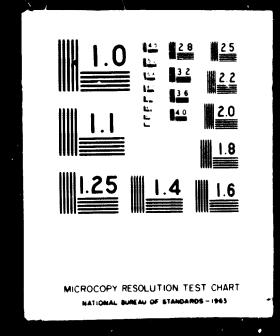


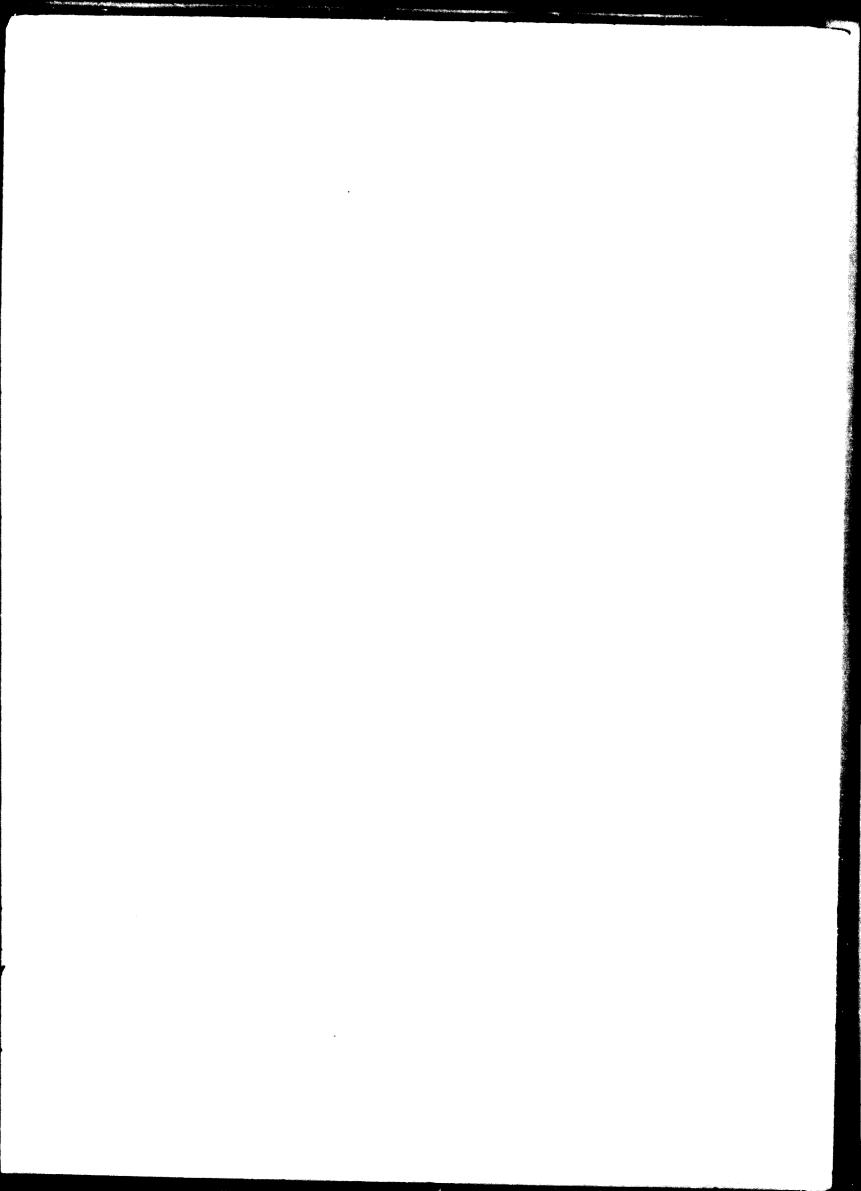
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STATISTICAL

APPENDICES

Innerts of Fish (Freeh, shilled or freese) from Developing Senticles. late the leading Seveland Inserting Countries

(SITC 031.1) thousand 45 dellars and metric toms

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Sources: U.H. - Commonity Trade Statistics. O.E.C.D. - Foreign Trade - Trade by Commoditios.

APPENDIX II

Imports of Fish (selted, dried or smoked) from Developing Countries, into the leading Developed Importing Countries

(S1TC 031.2)

thousand US dollars and metric tons

lmporting Country	T	Federe	al Repub	lic Gen	many	Ţ	Fran	ice			Iŧ	aly			KEC -	Total		ı	Inited P	ingom			U. S.	A.			Jap	pan		Tota	l of list	ted Coun	tries	
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WORLD	٩	18585	20197	19199	21543	14965	15195	10769	13233	67643	63160	61937	61853	120074	113698	104792	109241	5257	3929	4392	5052	35439	34647	33876	33881	3010	4692	7772	8637	163780	156966	150832	156811	Q WORLD
Total Developing	v	23	25	7	106			515	102	148	161	205		1334	896	748	532	20	31	35	-	279	230	205	300	457	1094	728	920	2090	2251	1716	1752	LDC
Countries.	.	99		1	595	+	 		967	498	531	521	+	3.2	2.0	1969	1.0	17	2.3	2,0	 -	1.9	158	187	275	26.0	32.2	13.2	1081	5662	3403	2979	2956	Q
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Imports of Grastaceans and Hollmos (fresh, freson, dried, salted, etc.) from Developing Countries, into the Leading Developed Emporting Countries

(SITC 031.3) thousand U.S. Dollars and metric tens

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(SITC 031.3) Continued

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ILI. - Cometty Trade Statistics. C.E.G.D. - Populge Trade - Trade by Comettics.

APPENDIA Y

Import of Fish Oils and Fats from Developing Countries, into the Leading Developed Importing Countries

(S.I.T.C. 411-1)

thousand US dollars and metric tons

																				· ·		1												
Importing Country		Peder	al Repu	blic of	Germany		Fre	nce			Ita	ly			EEC .	Total			United N	ingdom			v. s	. A.			Japa			Total	of list	ted Count	tries	l
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	•	27.1	21.6	30.9	41.4		 	26.6	38.9	13.0	15.5	13.2	31.4	23.4	24.4	35.4	22.5	11.3	6.7	0.7	-	6.3	6.3	7.1	12.4	65.5	69 .2	25.0	-	17.5	18.3	20.8	16.4	٧
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Sources: - U.S. - Commodity Trade Statistics, 0,E.G.B. - Percign Trade - Trade by Commodities,

APPENDIX VI

Imports of Fish Neals and Solubles from Developing Countries into the Leading Developed Importing Countries

(SITC: part of OSL.4) thousand U.S. Dollars and thousand metric tone

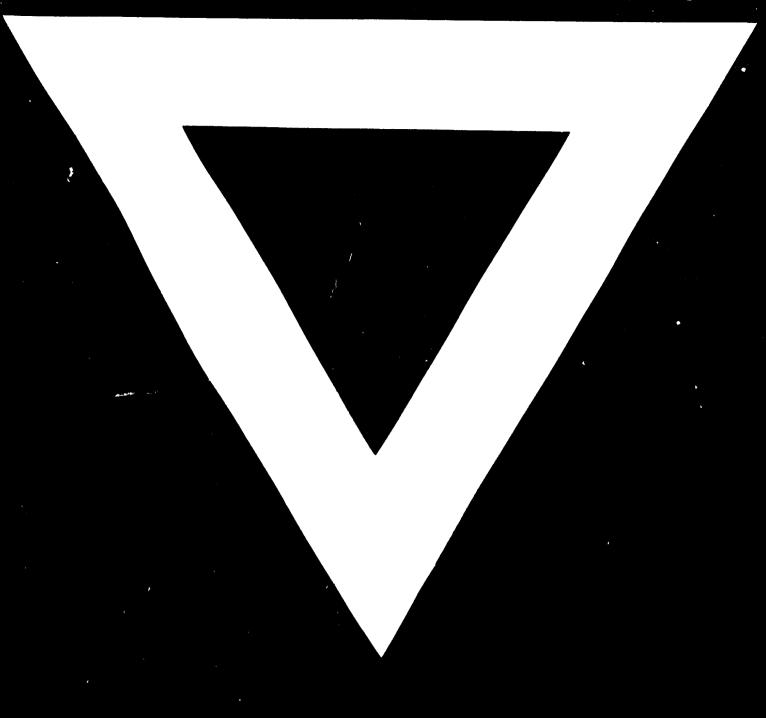
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The data in the above table are mainly estimative.

U.B. - Commodity Trade Statistics

O.E.C.D. - Pereign Trade - Trade by Commodition

F.A.J. - Bulletin of Fishery Statistics



23. 9. 7

Innerts of Fish (Freeh, shilled or freese) from Developing Senticles. late the leading Seveland Inserting Countries

(SITC 031.1) thousand US dellars and metric toms

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Sources: U.H. - Commonity Trade Statistics. O.E.C.D. - Foreign Trade - Trade by Commodities.

APPENDIX II

Imports of Fish (selted, dried or smoked) from Developing Countries, into the leading Developed Importing Countries

(S1TC 031.2)

thousand US dollars and metric tons

lmporting Country	<u> </u>	Federe	1 Repub	lic Gen	many		Fr	ance			Iŧ	aly			KEC -	Total		u	hited K	ington			U.S.	۸,			Jap	pan		Tota	l of list	ed Count	ries	
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Total Developing	'	23	25	7	106				1	148	161	205	-	1334	896	748	532	20	31	35	-	279	230	205	300	457	1094	728	920	2090	2251	1716	1752	LDC
Countries.	+	99	8	1	595		+	+	+	498	531	521	 -	3.2	1986 2.0	1969	1.0	17	2.3	2,0	 -	1.9	158	187	275	26.0	32.2	13.2	1081	5662	3403	2979	2956	Q
As % of total imports		0.4	0.4	0.1	2.6						0.6	0.7	İ	3.9	1.7	1.7	1.5	0.3	0.4	0.5		0.7	0.5	0.6		22.9		10.3		3.5	2.2	2.6		¥ lmports Q
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Imports of Grustaceans and Hollusos (fresh, fresh, dried, salted, etc.) from Developing Countries, into the Leading Developed Importing Countries

(SITC 031.3) thousand U.S. Dollars and metric temms

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Imports of Fish, Crustacoun and Hellung Products and Proparations from Developing Countries, into the Leading Developed Importing Countries

(STTC 032)

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