



OCCASION

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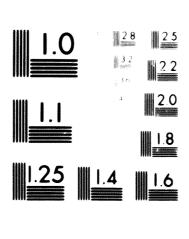
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BACKGROUND INFORMATION SHEET

CMR-15-70+

United Nations Industrial Development Organization

THIRD AFRICAN MEETING TO PROMOTE INDUSTRIAL PROJECTS 1

ABIDJAN, IVORY COAST, 24 NOVEMBER - 1 DECEMBER 1971

FEDERAL REPUBLIC OF CAMEROON

MANUFACTURE OF AIR CONDITIONERS AND REFRIGERATORS



1/ Sponsored by: The Arrican Development Bank (ADB)

The Economic Commission for Africa (ECA)

The United Nations Industrial Development Organization (UNIDO)

+ Project submitted last year, revised and supplemented.

id.71-6930

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IMPORTANT NOTICE

The basic purpose of this meeting is to provide an Exchange or Market Place for the initiation of contacts on specific industrial projects between their proponents from the African countries and potential suppliers of capital, finance, equipment or know-how, as the case may be, from the industrialized countries.

This Project Information Sheet has been prepared as a basis for such contacts. Its purpose is not to present detailed information about the project but to provide the recipient with an outline sufficient to determine tentative interest in principle.

Experience has shown that industrialists frequently prefer to carry out their own further investigations in detail into projects in which they are interested, but assistance from UNIDO in these matters can be rendered to the African country concerned on request.

This Information Sheet contains only the information supplied to UNIDO by the proponent of the Project. UNIDO can therefore take no responsibility for its accuracy.

MANUFACTURE OF AIR CONDITIONERS AND REFRIGERATORS

The purpose of this sheet is to provide basic information designed to give the investor an idea of an investment opportunity which is not unrealistic. A detailed feasibility study will naturally have to be carried out for the project. At the request of the Government of Cameroon, UNIDO could assist, by means of expert missions, in the preparation of feasibility reports. The preparation of this study would be greatly facilitated if, during the Abidjan meeting, potential investors indicated their wish to participate in this project.

(a) Air conditioners

Almost 2,000 air conditioners of various sizes were imported in 1969. A further 2,000 air conditioners were bought by Gabon, the People's Republic of the Congo and the Central African Republic. The prospects for the development of the utilization of air conditioners are quite encouraging, and it would not be unreasonable to envisage the establishment of a plant to manufacture 5,000 air conditioners per year for the countries of the Central African Customs and Economic Union (UDEAC).

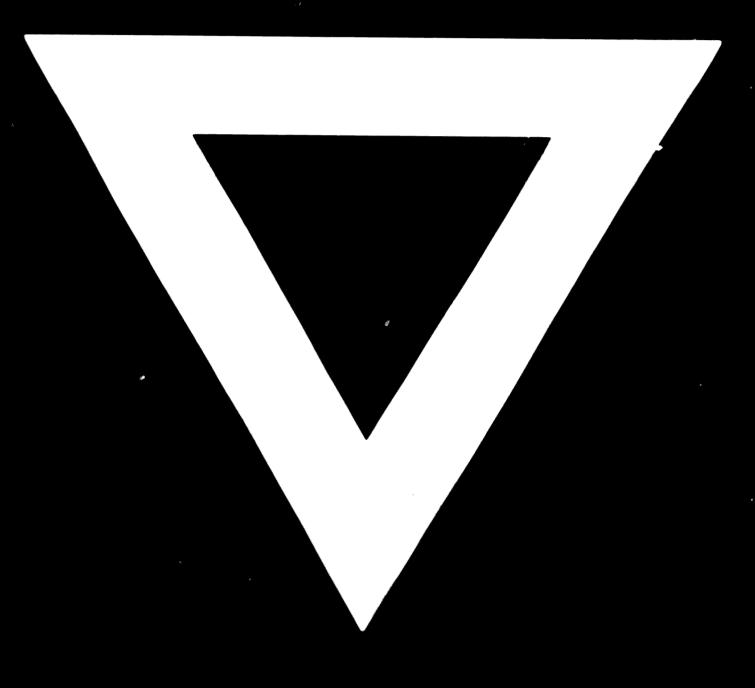
(b) Refrigerators

The customs statistics regarding imports are not very precise, for they only give the information in terms of value and weight, for all types of imported refrigerators taken together. As a very rough estimate, it would seem that about 4,000 refrigerators are imported each year. Because of the constant increase in the gross domestic product and the income of individual households, however, the demand for these essential appliances will grow. At all events, it will first of all be necessary to carry out a market study before tackling the problem of the manufacture of refrigerators, which could be carried out in the same factory manufacturing air conditioners.

The investment proposal is submitted by:

The Ministry of Industrial and Commercial Development Directorate for Industry B.P. 1004 Yacundé, Cameroon

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