



TOGETHER
for a sustainable future

OCCASION

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We regret that some of the pages in the microfiche copy of this report may not be up to the proper legibility standards, even though the best possible copy was used for preparing the master fiche.

I. BELONGING TO THE DEVELOPMENT PLAN

EXPANSION OF THE BRICKWORKS AT TABEUL

This project, which is part of the Development Plan of 1969/72, is for an expansion of the Brickworks at Taboul.

(a) Production

Planned capacity 30,000 tonnes per annum
 Labour force 50
 Raw materials clay, available locally

(b) Cost of Investment

1. Fixed assets:

	<u>Dinars</u>	\$
land	-	-
Plant and equipment:		
- clay preparation	35,000	70,000
- drying plant	54,000	108,000
- firing plant	100,000	200,000
Electrical supply	20,000	40,000
Engineering	110,000	220,000
Sundries	51,500	103,000
Foreign exchange component - 60-70 per cent.		

2. Working capital 20,000 40,000

(c) Estimated Sales and Profitability

Unit cost of production	5,031 tonne	10,062
Unit sales price	6,500 "	11,000
Profit margin	22.6%	
Annual turnover	195,000	390,000
cost of production	150,017	301,894
Gross profit margin	44,983	88,106
Break-even point	17,961 tonnes (60%)	

II. MARKET

The object of this expansion plan is to satisfy in part the local demand for bricks over and above exports. It also exports about 55,000 tonnes per annum of this product to other countries. It is considered that the expansion of production capacity is in line with the growth potential of the Tunisian share of the brick market and improve Tunisia's competitive position vis-à-vis its main competitors.

III. PROMOTER

The promoter of the project is the Société Tunisienne Industrielle de Matériaux de Construction (SOTIMACO), of 2 Rue Joseph Weyl, Tunis. The form of foreign contribution, whether technical, financial or commercial, has not been specified; this is a matter for negotiation between interested parties and the promoter. It should be borne in mind that the laws governing foreign investment place no limit on the foreign share of the equity nor on the degree of foreign control of management.





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