



**TOGETHER**  
*for a sustainable future*

## OCCASION

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Investment Promotion Conference for  
for Tunisian Industry

Tunis, 28 - 30 May 1969

**PROVISIONAL PROGRAMME**

The Opening and Closing Sessions will take place at the Bourse du Travail, Tunis. All other meetings will be held at the Tunis Hilton Hotel, unless otherwise indicated.

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We regret that some of the pages in the microfiche copy of this report may not be up to the proper legibility standards, even though the best possible copy was used for preparing the master fiche.

NOTE

The work of the Conference will be organized in accordance with the approach defined, i.e. to establish contacts between foreign and Tunisian participants centred on specific proposals of co-operation in a given industrial project, a branch of industry or a sub-contracting operation.

Two types of programmes are therefore being arranged:

- (i) individual programmes as confidential business meetings to discuss co-operation in the form of investments, expansions of existing enterprises or the setting up of new enterprises;
- (ii) group programmes aiming at informing foreign participants on the general conditions of a certain branch of industry, as a first step to initiate direct contacts to discuss those specific projects of industrial co-operation between both parties concerned.

Participants will thus be given two different programmes: the first lists suggested individual contacts with Tunisian project sponsors; the second refers to group meetings on branches of industry which the participant may wish to attend.

The schedule of individual programmes will as far as possible take into account the group programmes to allow participants to attend both.

Wednesday 28 May 1969

- 10.00                    Opening
- The Executive Director of UNIDO,  
Mr. I.H. Abdel-Rahman
  - The Minister of Planning, National  
Economy and Education of Tunisia,  
H.E. Mr. Ahmed Ben Salah
- 15.30                    General introduction on the concept, the  
organization and the work procedure of  
the Investment Promotion Conference.
- UNIDO
- 16.30                    Possibilities of sub-contracting operations  
in Tunisia
- Mr. Abdelaziz Mathari, Chairman and  
Managing Director, Société Tunisienne  
de Banque
- 18.00 - 19.30           Textile Industry Group:
- Cocktail reception given by the  
Commissariat au Textile
- 20.30                    Dinner reception given by the Minister of  
Planning, National Economy and Education  
of Tunisia.
-

Thursday 29 May 1969

- 9.30 - 12.30
1. Individual programmes
  2. Group programmes:
    - (a) Chemical industry
    - (b) Textile industry
- 15.30 - 17.30
1. Individual programmes
  2. Group programme:

Food industry
- 18.30
- Visit to the International Trade Fair  
of Tunis
- Tunisian Industry stand
- 20.30
- Dinner reception given by Tunisian Industry
-

Friday 30 May 1969

9.30 - 12.30

1. Individual programmes
2. Group programme:

The Industry of building materials

15.30

**Closing session**

- Conclusions and suggestions for follow-up of the results of the Investment Promotion Conference

- Closing address:

The Minister of Planning, National  
Economy and Education of Tunisia,  
H.E. Mr. Ahmed Ben Salah

20.30

Dinner reception given by the Tunisian Banks

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