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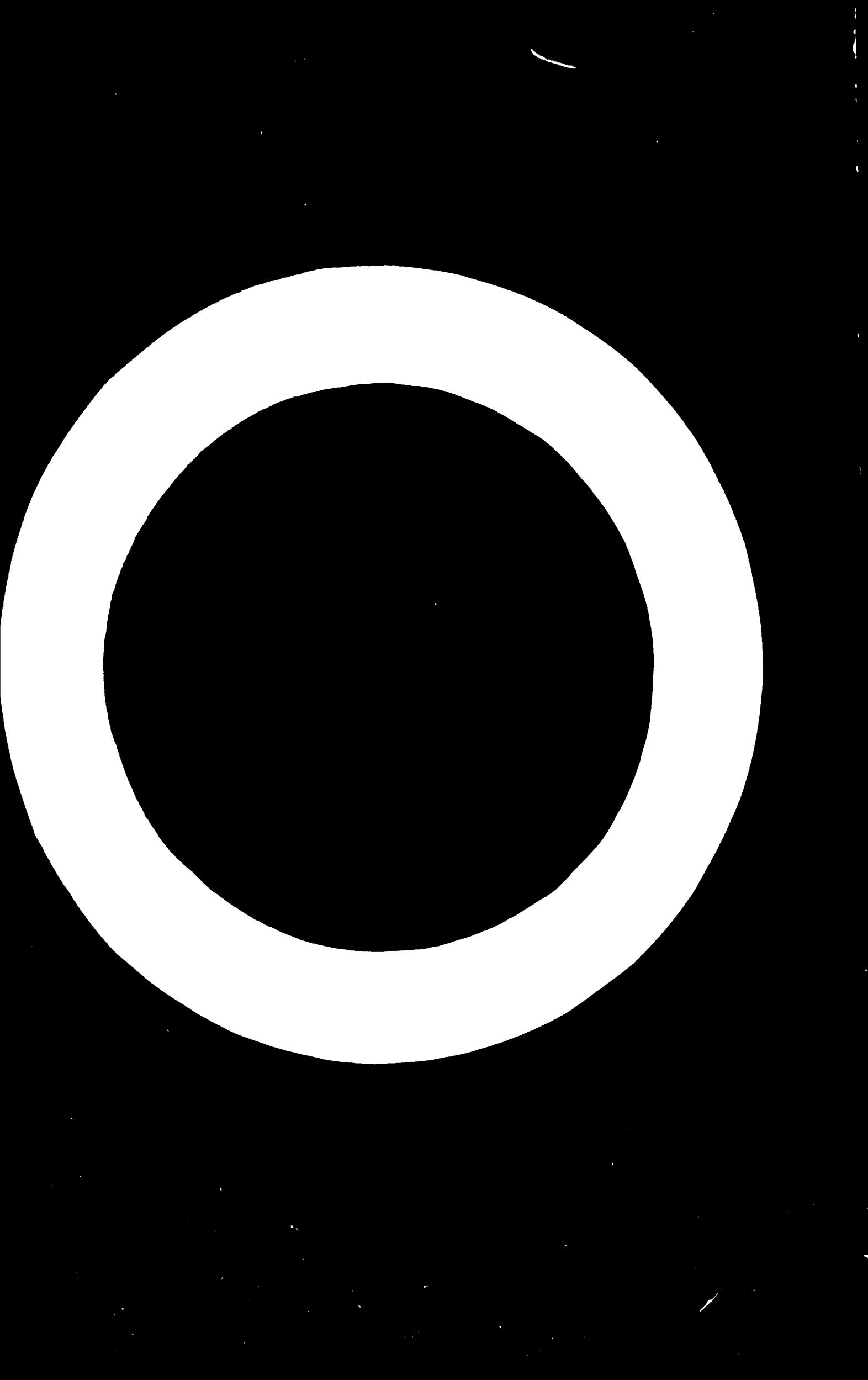
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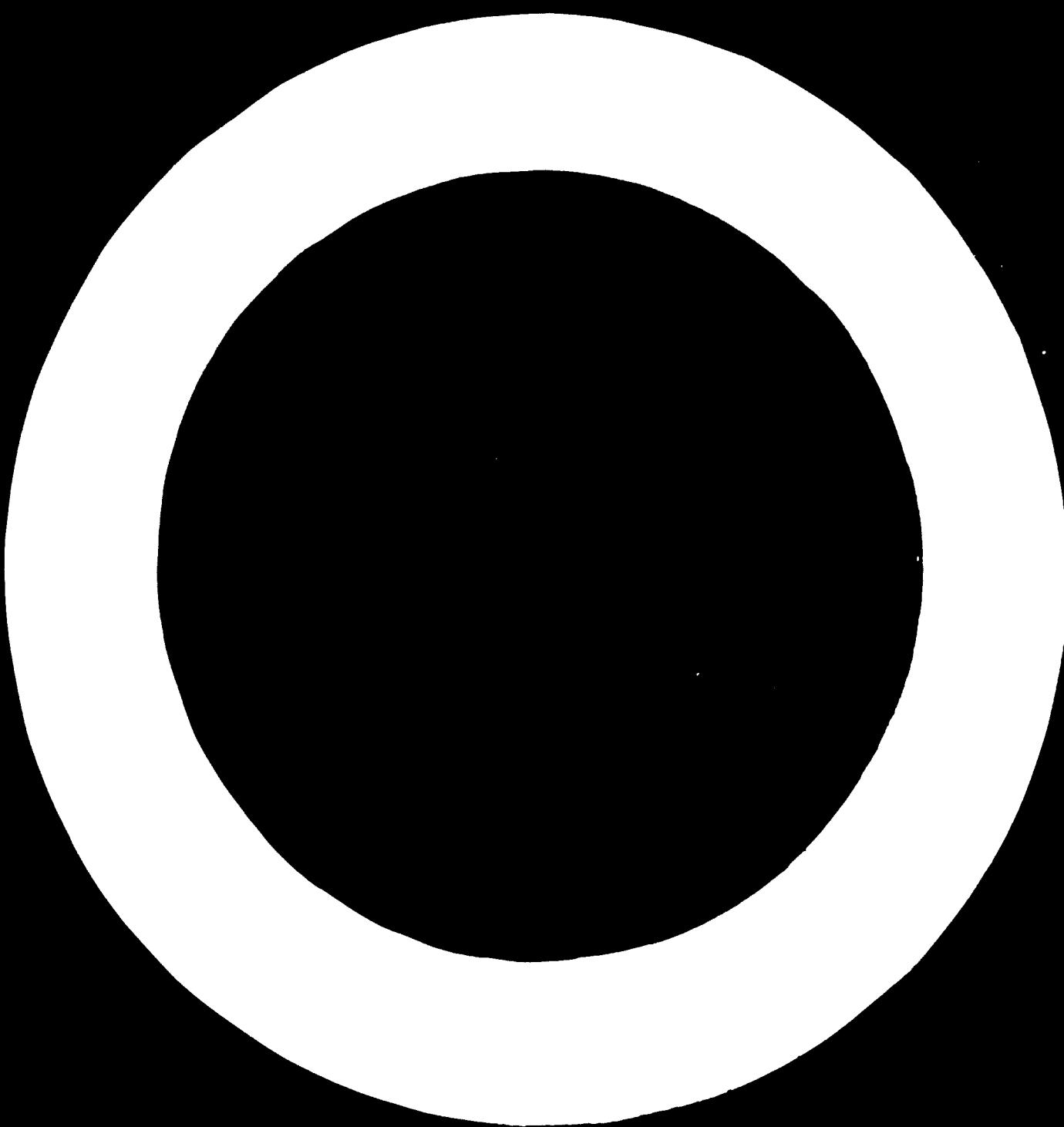
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THE CASE FOR ENGINEERING -
WHEAT FORTIFY AND PRODUCTION^{1/}

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^{1/} The views and opinions expressed in this paper are those of the author and do not necessarily reflect the views of the Secretariat of UNIDO.
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A MISSION - TO CAREFULLY PLANNED

The year 1969 probably will be noted in history as the onset of adolescence for one of man's leading obsessions - space travel. Some ten years after jet passenger planes initiated service, the first manned spacecraft touched down on the moon.

It is important that we must voluntarily - as we concern ourselves with the need for new soy protein food products - to ponder a "space travel" analogy. The purpose of this analogy is to demonstrate that "nutrition" is only one factor favouring greater utilization of soybeans, and to illustrate that developed nations have as great, or even greater need for adopting the soybean for their basic food crop, as do underdeveloped countries.

Now everyone knows that the resources aboard a space-vehicle are very carefully planned, far in advance of the date of departure. The expenditure of these resources is accurately programmed. Those selected to be passengers on the vehicle are meticulously schooled accordingly.

Hence, following its launch, the space-vehicle's resources are relatively finite. Everyone involved knows at what point in time those resources will be expended. Also, the vehicle, with its resources, is always designed for a limited number of passengers, the minimum number of men needed to accomplish the mission safely, and only that exact number of passengers are launched aboard the vehicle.

Years before the launch date, there has been an extremely thorough screening of the men who aspire to be the passengers of that space vehicle. Those ultimately selected are quite stable emotionally, of outstanding moral character and in an excellent state of health. The men are grouped so that their knowledge, talents and skills complement each other in terms of meeting the needs for the mission. Finally, and perhaps of greatest importance, the men selected must be compatible. Their personalities must match, their political and religious beliefs must not become a source of conflict.

WHAT WOULD HAPPEN IF SO STUPID?

Now everyone would have been horrified if four men had been inadvertently launched aboard U.S. Apollo 11, a spacecraft designed for three men. Without a doubt, the mission would have been aborted at the earliest opportunity. Likewise,

all of the people throughout the world who were following the events associated with the Apollo 11 mission would have been shocked if:

- A. Negligence of an astronaut resulted in eventual contamination of the vehicle's water supply; or
- B. Two of the astronauts became so provoked due to a political argument that they ceased to communicate with each other, their failure to co-operate endangering the mission; or
- C. To enhance his personal comfort, an astronaut re-adjusted the spacecraft's environmental control system, thereby increasing the rate of energy expenditure to three times mission design value; or
- D. Unable to manage his leisure time, an astronaut resorted to eating, and consumed his entire share of the food supply during the first third of the journey.

Jokingly, everyone would respond to the previous paragraph by noting that nobody could be so stupid as to:

- A. Permit four men in a three-man space vehicle;
- B. Tolerate negligence leading to contaminated resources;
- C. Let political differences endanger the mission;
- D. Allow excessive energy expenditure to please a crew member;
- E. Give a man more than his share of food.

"SPACESHIP EARTH" - 1969

But what about our old spacecraft "Earth"? The year 1969 should also have been the year to initiate intellectual acceptance of the realization that all of mankind is existing aboard a planet which for all practical purposes is analogous to an Apollo-type crewed space vehicle.

Think about it! That man became a passenger on Spacecraft Earth:

- A. It was stocked with a finite supply of resources - arable land, fresh water, pure air, minerals, fossil fuel reserves, etc.;
- B. There was a limited quantity of energy beamed aboard daily, from a remote source - solar energy.

And by the year 1969, man had succeeded in every possible abuse of his spacecraft:

- A. On a craft inherently capable of sustaining less than a billion passengers for an indefinite mission, we now anticipate 6 to 7 billion by the year 2000 and have yet to establish any limits;
- B. Absence of conservation measures, plus diversion to non-productive uses have depleted arable land area;

- C. Streams, rivers, lakes and oceans are becoming polluted, soil is being desecrated, air is contaminated; it affects solar energy transmission and modifies climate;
- D. Energy reserves are being exploited for the benefit of a disproportionate share of the people;
- E. Mineral resources are rapidly being exhausted;
- F. Contrasting political policies continue to thwart communications between groups, leading to economic warfare with its resultant accelerated waste of natural resources through buildup and destruction of vast arsenals;
- G. About one-third of the passengers on Spaceship Earth are adequately nourished to the extent that they are quite wasteful with food. The other two-thirds struggle to survive.

Yes, with practically no apprehension about whether his mission may soon be aborted, man continues his reckless behavior toward Spaceship Earth.

ENGINEERING

Given this state of affairs, how can the sciences modify the situation? Potentially, soybeans can become a valuable link in the chain for alleviating several of man's leading problems, specifically among those listed, curtailing pollution, conserving natural resources, and improving human nutrition.

When we think about engineering, we contemplate improvement of the material environment through overcoming obstacles which stand between a society and its aspirations, to design machines, structures, processes, systems, which meet some kind of need.

The basic aim of engineering is to optimize the usefulness, the value, of resources to man. The ingredients are:

- human values,
- energy;
- materials;
- space; and
- time.

Now, what machines, structures, processes or systems are needed to expand world food production levels? Which ingredients will result in the best results?

Typical suggestions for expanding world food production invariably fall into these categories:

- A. Cultivate more land;
- B. Irrigate more land;
- C. Apply more fertilizer;
- D. Use improved crop varieties.

Cultivate more land?

The largest tracts of arable, but unfarmed soil, are in Africa and South America. Much land also remains in North America and Australia. But more than half of this potentially arable land (4 billion acres) lies in the tropics.

Costs for bringing new land into cultivation vary widely, from US\$ 1000 per acre in Kenya to US\$ 175 in the United States and US\$ 40 in a Guatemala project. Assuming an average cost of US\$ 75 per acre worldwide, the 4 billion acres remaining in the tropics would require an investment of US\$ 1.5 trillion, a figure hardly within easy realization.

In large parts of Asia, where water shortages are critical, it would take 100 years at current expenditure levels to add one acre per person. In the meantime, population will have increased 1.5 times if birth rates continue as projected.

Conclusion - significant increases in world food production will be attained quicker and at lower cost by some other means.

Irrigate more land?

Only 11% (35 million acres) of the world's cultivated land is irrigated. Coincidentally, the most-difficult regions could gain the most from more irrigation. In India inadequate rainfall and irrigation restricts food production on 65% of the otherwise arable land, and prevents year-around production on another 20%. Only 10% of the arable land in India is irrigated.

One-third of the arable land area lies in arid and semi-arid regions, where irrigation could provide a rapid increase in crop production. But the costs are much higher than present estimates (about US\$ 300 per acre for irrigable land in India (US\$ 40 billion total), in southwest Asia about US\$ 400 per acre (US\$ 16 billion total), to cite two examples).

Irrigation water from natural streams and rivers is limited by annual climatic variations. Man-made lakes and reservoirs intended to store water from

stream flow will require extensive maintenance to avoid silting. Ground water pumped for irrigation can be over-exploited, as proved by some areas in the southwest United States.

Conclusion - world food production increased by more irrigation will come slowly, and will be costly.

Apply more fertilizer

Where water is not the limiting factor, applications of chemical fertilizer will result in significant yield increases. But water is limiting in many diet-deficient countries, and since farmers must purchase the fertilizer, they must achieve the financial resources to help them buy for it.

To keep every Asian, African and Latin American at mere subsistence levels, about a pound of grain per day, in 1980, production of chemical fertilizers must increase sevenfold. To double crop yields in these diet-deficient areas, production of plant nutrients will need to be increased tenfold, a capital investment of over US\$ 20 billion for inorganic fertilizer mining, manufacturing and distribution by 1985.

There are limits to what chemical fertilizer will accomplish in the future for diet-adequate nations. To illustrate, let us review what has been accomplished in the Corn Belt area in the United States. The United States Department of Agriculture computed index numbers (1957-59 = 100) and

Year	Crop Production	Principal Plant Nutrients Used
	Per Acre	
1940	43	7
1945	74	17
1950	82	40
1955	97	90
1960	109	113
1965	130	204

Crop production increased about 30 per cent from 1940 to 1965, but use of fertilizer in 1965 was some 23 times greater than in 1940.

Now fertilizer is a tangible input. What these figures do not show are the important intangible factors, plant breeding, optimized plant populations, weed-insect-disease control measures. The critical question is how will the United States Corn Belt farmers increase their land productivity another 50% to provide food for the additional 100 million people expected in the country by the year 2000.

As will be illustrated later, use of chemical fertilizer may actually have to be reduced in the United States Corn Belt states. Evidence is accumulating that nitrates will become a critical pollution factor. If so, and if nitrogen fertilizer use is curtailed, what will happen to Corn Belt crop yields?

Conclusion - economies limit the use of chemical fertilizer in diet-deficient countries where it will help most - whereas the diet-adequate countries' use of fertilizer may be excessive to the point that pollution results. In either case diversion of acre land to a crop capable of nitrogen fixation from air would be desirable.

Use of improved crop varieties?

Improved crop varieties probably offer the greatest potential for enhancing nutrition in diet-deficient countries. There are two opportunities:

- A. Breed better varieties of a particular crop;
- B. Divert production to another crop which is capable of greater over-all productivity.

Development of a new variety is not without its difficulties. The International Rice Research Institute (IRRI) in the Philippines, succeeded in introducing the "miracle rice" IR-8, and in a manner, IRE. Asian farmers planting these rice varieties experienced just for the first time a bumper crop.

But the IR-8 and IR-5 rice does not produce the clean, hard, flinty grain that allows high recovery of hard rice when milled. Its cooking quality also does not quite accord with Asian eating habits. Acceptability is a prime factor in plant breeding.

Also, there is the matter of disease. Bacterial blight and streak continue to take a heavy toll of rice production. Virus infestations, tungro and grassy stunt, are spreading rapidly throughout Asia and may become a major threat to rice. Tungro disease is reported in the Philippines, Taiwan, Malaysia, Indonesia, Thailand, East Pakistan, and India.

To introduce a new characteristic into IR-8, or any other existing rice variety, requires at least seven generations. The IRRI, for example, discarded a provisional variety, IRI 77-80-1-10, because it did not "tiller" well enough at medium management levels. For four years of hard, costly research went into its development.

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Regarding the introduction of alternate crops, agricultural educators in diet-deficient countries should study the possibilities. If we wait until mal-nutrition has destroyed a society, there is little time to try different food crops. But if we subscribe to "nutrient economics", as will be discussed later, then it may well be advantageous to introduce other food crops, teach farmers how to cultivate them, and adapt instructions to the knowledge that palatable foods can be prepared.

Conclusion - developing a new crop variety is not a pushover! And food habits do not necessarily change for rational reasons.

FACTORS WHICH WILL FORCE A CHANGE IN AGRICULTURE

There are agricultural production problems emerging in less-adequate countries which will ultimately change their food production pathways more drastically than anything apt to occur in the diet-deficient nations. Three examples suffice to illustrate: production efficiency; competition for water; and pollution aspects of intensive agriculture.

Production man-hours in United States agriculture

Take the case for dairy farming. Probably it will undergo major shifts within ten years. The average age of farmers in the United States is 57 years. As the older dairy farmers retire, or switch to less strenuous farming activities, will there be anxious young men ready to rush in and replace the retirees?

Referring to current OEEC farm cost surveys and FAO requirements, the production man-hours required per US \$100 worth of sellable product are:

Soybeans	7.2	Cattle	7.5
Wheat	7.6	Pork	10.4
Corn	8.7	Vegetables	11.7
Pigs	21.6	Milk	36.0

The labour needs for milk production is 3.6 times that for soybeans. In contrast to animal production, a soybean crop requires the farmer's presence for soil preparation in the spring, then harvesting in the fall. The soybean farmer can be engaged in other work for most of the year.

Now take a second look at the cost structure per US\$ 100 worth of saleable product for milk. I've just omitted "other dairy farm ratio" if wages and fringe benefits for farm labor are based on the cost, or rate, per hour level not "average via off-the-farm employment". The income estimate for producing US\$ 100 worth of milk would be US\$ 100, not the actual costs of building and maintaining a dairy barn, equipment, supplies, equipment maintenance, the needed buildings and machinery, etc.

Finally, note again that the now low and hourly requirements laid for producing milk, the working hours on a dairy farm are most discouraging. Up at 5 a.m., finished work by 4 p.m., seven days a week, every week, no time off on weekends or holidays. Some of the typical United States labour demands such as time-and-a-half pay for hours worked in excess of 40 per week; earned sick leave; six or more paid holidays; paid vacation, etc. - certainly is not the type of life a young man is going to choose in a day when he can earn much more working a simple 40-hour week in a non-agricultural industry.

Competing for water

Probably we will experience soon situations where industries are required to recover and continuously reuse the water they employ in manufacturing and processing. Indeed, the municipalities may ultimately need to engage in such water conservations measures as circulation, etc. to be accomplished since most of the water is not "lost" as it is utilized.

But in food production, the story is different. Up to 97% of the water required to grow a feed or food crop is lost via evaporation. It may be returned subsequently as rainfall, but often such rainfall is remote from the cropland where the evaporation took place. Direct recovery and re-circulation of water used in field crop production would be, to put it mildly, difficult to accomplish.

Depending upon production procedures and geographic location, 10 to 25 tons of water are required to produce a one-pounds' beef steak. This includes water to grow the feed for the animal, water to nourish it, plus water needs for processing the slaughtered animal. Six tons of water are needed to produce one pound of organic matter in milk. Nearly 300 gallons of water go into producing each egg we eat in the United States.

As competition for fresh water supplies in the United States increases, certain agricultural activities may be curtailed; the cost of water could go beyond the limits of economic feasibility for certain kinds of crop production. Too, we must remember that systems of animal waste disposal involve enormous uses of water to dilute the solid waste fractions. Here again, conventional animal agriculture will be affected.

Polluting aspects of chemical fertilizer

While nitrate is relatively innocuous when ingested, it may be converted by intestinal bacteria into nitrite, which, by combining with hemoglobin in the blood (which carries oxygen) greatly reduces the oxygen-carrying capability of the blood. Asphyxia, and possibly death, will result. Further, nitrite, in reaction with certain organic constituents of soil, or with the soil, may form nitrosamine compounds which are potent carcinogens.

<u>Nitrate Sources</u>	<u>Increase in last 25 years</u>
From gas	70%
Automobiles & Power Plants	300%
Agricultural Fertilizers	1,300%

In the United States, over-all annual biological turnover of nitrogen is between 7 and 8 billion tons. At the present time, United States automobiles and power plants are generating 2 to 3 billion tons of nitrogen compounds, while agriculture, with nitrogen fertilizer, introduces about 1 billion tons of nitrogen compounds into this cycle.

This intrusion, by human activity, in the biological nitrogen cycle cannot proceed without consequences. Currently, the safe concentrations of nitrates have been set at:

<u>Source</u>	<u>Safe Concentration PPM</u>
Water	10
Food	200

Studies have indicated water from one-fourth the shallow wells (25 ft. or less) in Illinois already contain more than 10 ppm nitrate nitrogen.¹ Studies of nitrates in baby foods show concentrations running up to 444 ppm in wax beans, 977 ppm in fruits and 1373 ppm in spinach.²

¹ "Threats to the Integrity of the Nitrogen Cycle: Nitrogen Compounds in Soil, Water, Atmosphere and Precipitation", Annual Meeting, AAS, December 26, 1968, by Barry Commoner.

² "New Colorimetric Method for the Determination of the Nitrate and Nitrite Content of Baby Foods" L. Hamm, 1965.

For a comprehensive discussion of the nitrate pollution problems apparent in the United States, you should refer to Chapman's report (see footnote ¹ on previous page). You can appreciate, however, the need for utilizing food crops that are capable of self-fixing of nitrogen from air, crops on which we do not have to depend on nitrogen fertilizers to insure suitable yields. Hence our attention has shifted to the utilization of crops such as soybeans, once the consequences of nitrate pollution were recognized by agricultural leaders.

Polluting by-products of animal agriculture

When the early American Indians roamed throughout this land, waste disposal was not much of a problem; they simply solved it by moving frequently. Then came the settlers who preferred living in one location, often in groups. From the very beginning, these people exercised some form of human waste disposal, but excrement from the settlers' animals was permitted to accumulate, or it was utilized as organic fertilizer on cropland.

In over 300 years, we have now changed these practices. Either approved individual home sewage tank systems, or community sewage treatment plants are considered essential according to modern health standards. I doubt that we would consider accumulation just over a year in a pile, nor would we permit spreading it on our lawns and pastures as a fertilizer. Yet, today, huge quantities of animal excrement piles up on feedlot farms until the ditches are favourable for spreading it on cropland. There are numerous cattle States livestock producers feeding over 1,000 head animals. I visited Iowa the other day. Animal excrement from just one such operation is equivalent to the total human waste sent from a city of 15,000 people, and there are over 100,000 animal feed production operations today, analogous to urban communities of 1 to 1.5 million humans.

In 1967, 82% feedlots in the United States marketed one-fourth of the fed cattle. Only one percent of our feedlots fed over 1000 head of beef animals, but that one percent group marketed 46% of the cattle. The trend toward large, confined beef animal feeding operations is moving ahead rapidly without concern about the pollution aspects.

United States Department of Agriculture officials estimate animal wastes in the United States now total 10 billion pounds per day, 1.7 billion tons per year.

If all this waste were loaded on railroad cars, it would fill 31 million, 10-ton cars per year. The accumulated length of this train load of animal wastes would be equivalent to the distance from the earth to the sun and beyond.

Consider a beef animal after its first year lifetime:

Feed daily gain in weight	10 lbs.
Diddle daily gain (.40% of gross gain)	1.6 lbs.
Dibble daily protein required (20% of animal gain) and 10% body protein, protein available per day	60 lbs.
	60 lbs.

Hence, the animal excreted over 60 lbs. of body protein per pound of protein produced. You can see remains about 16 lbs. of protein in manure each year. So if all feed protein came from man, the animal would be responsible annually per person.

Was the animal excretant pollution a criminal offense? Yes, court cases and injunctions are taking. Hired men, like Mr. Engle, the neighbouring couples suing for childhood, tree, fence, pasture, and cattle losses, \$2000 in damages. Testing of protein content of plant material in the area and largely on "dust", "waste" from animals, shows that their populations in defence, to no avail, expect the victimized citizens to claim that it had followed long, easier, less difficult routes. This is likely recognized by accepted authority "Agricultural Research Service".

If, as the New York State Health Department indicated recently, a billion charges against a farmer, farmers' farms last on the animal waste, and is a "nuisance," etc., to a neighboring property owner, should the proceeding for animal excretions be the "nuisance" or the New York State Health Department "air pollution" which states that it is illegal to emit smoke to be emitted... "smokes that are noxious, injurious, interfere with the comfort, enjoyment of life and property in the air."

If it were to be decided that animal wastes in populated areas of the United States should be treated, either by composting, then removing the animal protein picture chemically, or incinerating them, then buried in disposals of livestock wastes. But picture a 100 acre dairy farm, required by public health regulations to provide space for 1700 cattle treatment facilities for his animals similar to the sewage systems required for a 100000 population city or

2,500 inhabitants. A modern sewage treatment facility for a city of 2,500 would cost from one-fifth to one-third of a million dollars. Daily operating cost for the system would be \$7.40 - 10.

Yet, probably the easiest and least costly systems for animal waste disposal, than are employed by the municipalities, will even if the investment is only US\$ 25,000 for a one dairy farm, the cost of appropriate waste treatment would have an impact on the market price of milk, and the additional headaches which will go with suitable waste control systems will compound the problems which discourage dairy farmers.

I believe animal waste pollution problems will do much to stimulate a great interest in vegetable protein foods, and the popularity of the soybean as a commercial food crop in the United States makes it a leading contender for filling the gap.

HY ALA, THE VEGAN HIGH PROTEIN

We have been discussing the problem of what constitutes a threat, in diet-inadequate countries, to a traditional meat, milk and eggs diet. But we must not forget that we have at hand an important alternative. In fact nutritionally, the human body does not require meat, milk and eggs to survive. Rather, essential to health is a complete and balanced diet of protein, carbohydrate, fat, vitamins, and minerals. . . talk a lot about nutrition, but very few of us do not appreciate its critical aspects.

Food may be regarded as a molecule of living tissue consisting of carbon compounds which have been selected by processes of living evolution. If the human body ever possessed the ability to self-synthesize all its essential building and maintenance materials the rawest sources of carbon, hydrogen, nitrogen, sulphur, etc., certain of these capabilities were lost as we evolved to his existing form. Other animals are plagued with the same problem. Only plants and micro-organisms possess the necessary mechanisms for natural synthesis of certain amino acids, fatty acids, enzymes, etc.

All three classes of foodstuffs, protein, fat and carbohydrates, can and do serve as sources of the thermal energy which is required for man to remain alive, to maintain a constant body temperature, and to carry out his daily activity pattern. Any fat not immediately required can be stored in the body and even very modest reserves of carbohydrate can be built up. Man's dietary problem lies in the fact that he has no way to store excess protein in the body, to be drawn on as needed.

It is for this reason that, from the moment that his daily protein intake drops below his minimum daily requirement, he is in serious trouble. Daily wear and tear never ceases, even at absolute rest. Since wear and tear can only be counteracted by replacement of worn out cells with new ones, and since protein is absolutely essential for this purpose, this protein must be found immediately. If it is not, then the body, in order to protect its most vital functions, such as heart muscle contraction, resorts in the only fashion possible: by self-cannibalization. Of necessity, there is a sort of self-digestive priority system whereby the least essential tissues are sacrificed first in order to supply and protect the most vital.

The urgency of this process is underscored from the fact that the average human heart relies on its tiny muscles (11 ounces) to work at the rate of over 11,000 ft lb per hour - 30,000 ft lb day. This is the work equivalent to lifting a 1,000 lb. automobile to a height of 65 ft. in 24 hours. Whereas, when a man is standing or sitting, other muscles in his body undergo very little activity.

A protein is like a long string of beads, with each bead being one of 23 amino acids; the sequence of amino acids determines the protein's specific properties and thus its function. The stringing together of amino acids into proteins, in sequences determined by the cell nucleus, is the key chemical step in the growth process. Physiologically, animals (including man) cannot synthesize 8 of the essential amino acids. These must be supplied to the animal body from external sources - ultimately derived from plants and micro-organisms.

The body produces a prodigious variety of proteins, which serve it in all sorts of capacities. Structurally, they are the major components of hair, skin, muscle, bloodvessels and internal organs. Functionally, they supply enzymes, the blood's hemoglobin and some hormones, such as insulin. From birth to age 20, a human body synthesizes an estimated 500 to 1,000 pounds of protein, but nearly

all of this enormous quantity is required to replace aged or damaged cells. The net buildup in body protein is a very modest 20 to 40 pounds. In muscle, protein makes up 30 per cent of the nonwater weight; in blood, 90 per cent. Even in bone the dry weight is 35 per cent protein.

Living tissues are continually being degraded and replaced by new tissues, the so-called dynamic equilibria. For example, the liver, the blood serum, the heart and the kidneys are being broken down and replaced at such a rate that half of the organ is renewed in 10 days; i.e., they have a "half-life" of 10 days. The muscles, skin and bone are more stable and have a half-life of 15² days. The proteins of the body as a whole have an average half-life of 30 days.

Since children require protein both for replacement and new growth, their minimum requirement is 1.4 g per kg body weight, compared with 0.35 g for the adult. An adult can live in reasonable health on protein supplies that are totally inadequate for a child. A child of 4 years of age and weighing 17 kg needs the same initial intake of protein as an adult - namely 25 g per day. The child eats normally about half the quantity of food as the adult, (1500 calories compared with 3000), therefore his food should be twice as concentrated as the adult's in protein.

Protein nutrition is especially critical during pregnancy for the mother, and during the first four years after a child is born. At birth, the human brain is gaining weight at the rate of one to two milligrams per minute, and the brain continues to grow more rapidly than the rest of the human body. Its brain cells are proliferating so rapidly that by the time a child is four years old, the circumference of its head is 90 per cent as large as it will ever be.

It can be expected, then, that protein deficiency, serious enough to limit normal gain in body weight and height, will seriously affect brain growth. Scientists studying malnutrition in diet-deficient countries estimate that from one-third to one-half of all children born on earth today are affected mentally by protein deficiencies.

The term "protein" covers thousands of different proteins, alike in that they are all composed of permutations of the same 23 amino acids, and as different as peas from pork. At first glance, it appears difficult to understand how protein from peas or bread can be of use in the synthesis of human tissue proteins, but

the picture becomes clear when it is realized that the pea or bread protein is digested to its constituent amino acids, and these, after absorption into the blood stream, are reconstituted into human tissue protein.

It follows that the amino acid composition of the dietary proteins should be to some extent similar to that of the tissues, and this is the basis of the term "quality" as applied to proteins. If a protein containing the essential amino acids in the same proportions as they are present in adult tissues, then it is of "high quality", or in precise terms, has a high "biological value". There are proteins completely lacking in one amino acid, for example, gelatin lacks tryptophan and whole blood protein is almost completely lacking in methionine. These, if fed alone, are useless for tissue synthesis and have a biological value of zero. This is rather academic point as completely sufficient proteins are rare, and more important, no one eats single proteins - rather mixtures of proteins.

The nutritive value of a protein food is a combination of QUALITY and QUANTITY. In many cases, a protein of low quality consumed in sufficient quantity can be as effective as ingesting a lesser quantity of high quality protein. But in either case, to avoid the need for exclusive eating, we must have foods which offer protein in a relatively concentrated state.

Now that we appreciate the importance of protein in our diet, let us take a look at traditional agriculture and determine best efficiently we produce protein and see what the possibilities are for improvements.

AGRICULTURE

In a dozen words, or less, what is a good definition of agriculture? For our purposes, I think most dictionaries fail to provide the kind of meaningful definition we need to execute understanding. I prefer to think of agriculture as:

"A basic strategy - or plan - for converting solar energy to useful products through photosynthesis".

Now, over the long haul, do we want to continue to depend upon photosynthesis and solar energy. I believe the answer is a very strong "YES!". The sun is the only:

- relatively non-depleting;
- non-polluting

energy resource we have!

How much energy is available?

You can think of one acre of land as a square plot of land 209 ft. by 209 ft. The average solar energy reaching one acre in Central Ohio is 22,000 horsepower-hours per day. This is enough energy to propel a 4000 lb. automobile 37,000 miles at 60 mph - or 1.3 times around the world. It is equivalent to 486 gallons of gasoline daily, per acre - over 177,000 gallons per year.

Theoretically, if we could capture all of this solar energy and convert it to food with a 100% efficiency, we could sustain 5,360 humans on one acre. It would mean that 34,000 acres, or 53 square miles of Central Ohio farmland could supply the food needs of all the 200 million people in the United States today. This is a land area of 7.3 miles by 7.3 miles - much less than the incorporated areas of very large cities.

How much energy do we capture?

In real life we aren't doing nearly so well. The 34,000 acres mentioned actually would sustain only about 7,000 humans on a beef diet, and around 70,000 humans on a corn or rice diet.

Today, based upon average production data, we must begin with the equivalent of one cutting of alfalfa from 20 million plants in order to produce the 4.5 beef animals which are needed to provide the protein for growing one boy to age 12. To start with 17,000 lbs. of alfalfa to produce the 2250 lbs. of beef needed to add 105lb. of human tissue. In terms of energy, the sun delivers 63 billion Kcal to this alfalfa. The plants capture 14.9 billion Kcal. The beef animals eat the alfalfa and retain 1,190,000 Kcal. The boy consumes the edible portions of the beef animals and his body gains the equivalent of 8,300 Kcal in added tissue. The ratio of solar energy delivered to human tissue added is about 7 million to one, i.e. it takes an input of nearly 8 million Kcal to result in an output of one Kcal.

Nitrogen conversion efficiency

The nitrogen conversion efficiency of a plant or animal is a measure of its protein production efficiency. Since our need is to increase food protein production, let us consider the nitrogen conversion efficiencies encountered in conventional agriculture.³

³ Collaborative Research, by J. Wainwright et al., W. R. Grace and Co. 1966.

	<u>Conversion</u>	<u>Per Cent Efficiency</u>
Step 1.	Nitrogen in air to fertilizer nitrogen	30
Step 2.	Fertilizer and soil nitrogen to plant protein	50
Step 3.	Balanced ratios of plant products to animal proteins	
	Milk	23
	Poultry meat	24
	Eggs	23
	Pork	17
	Beef	5

To establish an appreciation of these figures, let us look at the number of days of protein requirement for one person, which we produced on one acre.⁴:

<u>Food Product</u>	<u>Number of Days</u>	<u>Ratio to Beef</u>
Beef	77 (0.2 yrs r)	1.0
Pork	129	1.60
Poultry	125	2.4
Milk	23	3.06
Rice (brown)	772 (2.1 years)	10.02
Corn meal	773	10.03
Wheat flour (whole)	877	11.4
Beans (dry edible)	1,116	14.5
Peas (split)	1,735	23.2
Soybeans (edible)	2,224 (6.1 years)	28.9

It becomes quite obvious that the predominantly beef-pork-poultry diet enjoyed in diet-adequate countries is a most luxurious preference. Note that a soybean protein subsistence would be nearly 28 times more efficient than with animal protein?

We feed a lot of protein to our farm animals which is never recovered in the animal product:

<u>Pounds of protein required in the animal's food</u>
3.0
4.1
4.6
6.2
7.1
10.0
12.5

To produce one pound of crude or total protein in the animal product

3.0	11%
4.1	17%
4.6	20%
6.2	23%
7.1	26%
10.0	33%
12.5	40%

⁴ "Feedstuffs" by H. L. Milcke, 1966.

Utilization of urea to supplement plant nitrogen may improve the figures cited for ruminant animals, but there is another aspect of animal production important to our thinking - a lot of the protein accumulated is included in non-edible tissue - it never becomes food.

<u>Animal</u>	<u>Live weight</u>	<u>Per cent of live weight which is edible</u>
Broiler	4 lb.	54
Turkey	16 lb.	55
Swine	200 lb.	45
Beef	1000 lb.	42
Lamb	55 lb.	33

Can we improve animal protein conversion efficiency?

Often we hear agricultural leaders expound on the great progress diet-inadequate nations have made in animal production during recent years. There is ample proof that we have reduced significantly the labour input to animal production. We have learned to produce more in less time with, in some cases, fewer animals. But let us review USDA data for this country regarding the relative feed units required for various animal products:

<u>Year</u>	<u>Feed Units Required</u>				
	<u>Per 100 lb. Milk</u>	<u>Per 100 lb. Beef</u>	<u>Per 100 Eggs</u>	<u>Per 100 lb. Broiler</u>	<u>Per 100 lb. Pork</u>
1940	105	970	61	490	537
1945	114	1,029	63	455	606
1950	117	966	60	374	531
1955	109	904	56	331	536
1960	110	995	52	289	574
1964	113	1,026	50	286	587

Essentially, in the United States, there has been no improvement in the picture for milk, beef and pork since 1940. There has been an 18 per cent reduction in feed requirements for eggs and a 41 per cent reduction for broilers.

At the 57th annual meeting of the American Society of Animal Science, T. C. Byerly presented his calculations of the protein content of beef, veal, milk, and offal from beef and veal slaughter in the United States from 1909 to 1963, compared to the protein content of feed inputted to cattle of all sorts during the same period.

<u>Period</u>	<u>Per cent Protein Conversion Efficiency in U.S. for Beef, Meat and Milk</u>
1910-1919	10.5%
1920-1929	12.5%
1930-1939	14.5%
1940-1949	12.3%
1950-1959	11.7%
1960-1963	11.7%

As mentioned previously, introduction of urea as a nitrogen source in the diet of ruminant animals may improve this picture. But as we look ahead in animal production, the facts are that we will have to content ourselves with "mini-increments", and probably more often "micro-mini increments" of improvement in food protein production efficiency. We must remember too that about 70 percent of all meat and milk foods are produced on protein and carbohydrate bases that can be suitably consumed by the human population.

For really significant increases in food protein availability to man, we will have to search elsewhere.

WHAT ABOUT VEGETABLE PROTEIN?

A look at the proteins available in plants reveals two problems. First, most oil seed proteins are slightly deficient in the amino acid methionine. But methionine is produced synthetically and can be added to correct the deficiency. Cereal crops also may be deficient in lysine, but it too is being produced synthetically.

The second problem encountered is the low concentrations of protein in most plant tissue. To acquire 65 grams of protein daily, a person would have to consume these quantities:

<u>Source</u>	<u>Daily needs, Pounds</u>
Soybeans	0.41
Wheat	1.25
Corn	1.75
Cocoanut	2.
Rice	2.
Potatoes	8.
Tapioca	25.
Sugar Cane	32.

Now, is it possible to process plant tissues or plant products so that we can feasibly extract and concentrate the valuable protein? And can we incorporate the resulting protein into printable food products? The answer is yes in both cases.

One technique is to extract protein directly from leaves of grasses and legumes. Research has demonstrated that we can recover up to 30 times more protein per acre by direct extraction, as compared to feeding the same quantity of material to beef cattle. Yet, protein remains more leaf protein extraction can be be reduced to practice. It is clear that a few top scientists have devoted their attention to exploring this process, early in this the last 15 years. In contrast, how long have we seen continued attention to livestock nutrition, and how many scientists are working full-time on animal nutrition today?

In reality, we are not really looking toward leaf protein. But the potential gains are too great to ignore. We think of feeding the protein productivity of animal products as being accomplished via grain. But via direct leaf protein extraction, we could expect these protein yields per acre up to 30 times greater than via grain!

A second concentration appears on, the subject of this meeting, and one which has been fairly well researched, is extracting protein from the seeds of plants. In the case of soybeans, an example may be, been developed whereby 10 to 25 times more protein can be recovered by direct extraction, as compared to feeding a soybean protein concentrate. If the soybean protein isolates are available commercially in the future, they can be easily used as protein fortifier in processed meat products (sausage, etc.) in the preparation of textured foods, notably "beef analog."

Considerably less time and expense to upgrade the palatability of foods textured from plant protein, as textures have resulted in soybean protein bacon and dinner rolls, for example, which are difficult to distinguish from the "real" products. I would like the two speakers who follow me will go into detail on the kind of equipment needed by firms separating and isolating soy protein, their ingredients, etc., etc.

To maintain an appropriate perspective, we must remember that many of our favorite foods have evolved from grandpa's days. Whereas attempts to develop

meat analogs from plant proteins were initiated just a few years ago. Most appealing is the fact that protein, carbohydrate and fat contents of textured foods can be adjusted to satisfy our needs. But with non-processed meat from animals, the protein and fat levels are relatively fixed.

A comparison of the approximate composition of meats and Harvey's soy-protein textured food can be achieved from this chart:

Food Product	Per 100 grams			Protein
	Ash	Carbohydrate	Fat	
Choice Beef (trimmed, raw)	5	—	5%	40
Medium-fat Pork (trimmed, raw)	3	—	11	30
Chicken, Roaster (raw)	2	—	4%	40
Textured Food (ready-to-eat)	3	17	20	40

Contemplate the advantages of each "formulated" high protein food, high or low calorie, normal or salt-free, etc., to meet the physiological needs of people of all ages and levels of activity.

Conventional vs. non-conventional plant protein sources

Since our prime interest is world food supply, we should ask which class of land plants captured the most solar energy. In 1962, Harvey,² presents data we can summarize in these figures:

Vegetation	Per cent of world land area	Per cent of net carbon fixed via photosynthesis
Cultivated crops	3	16
Forest	30	10
Grassland	37	5
Other	30	4%

I am intrigued by the fact that man works hard cultivating 3 percent of the land area, only to succeed in capturing 16 per cent of the net solar energy fixed by land plants. Yet an 80 percent of our land, growing will feed the rest, per-

² "Readings in Resource Management" by L. S. Harvey, Jr., University of Chicago Press, 1965.

unfertilized, non-hybridized, and on soil generally unsuitable for traditional agricultural pursuits, trees capture nearly seven-eighths of the net solar energy fixed by land plants. Are we overlooking a potential food resource - our forests?

Let us probe further! Calculations from data by Odum², using averages from areas of highest recorded yields, provide these figures for comparison where corn is used as the reference:

<u>Cultivated crops</u>	<u>Relative net primary production</u>
Hay (California)	92.9
Corn (Illinois) Reference	100.0
Wheat (Netherlands)	123.5
Rice (Italy and Japan)	142.4
Sugar Beets (Netherlands)	145.2
Sugar Cane (Brazil)	332.0
Tea (Japan)	448.0

There is an inverse relationship between the concentration of protein in the dry matter of a particular field crop, and the dry matter yield of that crop. Some 35 years ago, G. M. Wilcox recognized this basic relationship in higher plants which, for the most part, has been ignored by agricultural "scientists".

"...of two or more different kinds of plants growing simultaneously on the same bed of soil, the crop with the smaller percentage of nitrogen in the dry substance will be favored giving the largest acre-yield."

Implications

$$\text{Dry matter yield} = \frac{315}{\% \text{ N in dry matter}}$$

Wilcox found that there must be 2230 lb. of available N (nitrogen) in an acre of soil to achieve maximum yield. He determined that common types of agricultural crops growing on this soil could ultimately assure only 31% lb. of N/acre. Hence, per crop cycle, 2230×0.31 or approximately 690 lb. of protein can be produced per acre per year with corn, soybeans, etc.

Now the constant "31%" established by Wilcox may not be exact. But the key principle laid out in Wilcox's studies is that any attempt to achieve a higher

² "Fundamentals of Ecology", 2nd Edition, by F. P. Odum, Saunders, 1959.

plant protein yield per acre, and yield of oil from sunflower oil after yield

The following table summarizes data on protein yield for various crops:

Crop	Nitrogen content	Protein content	Yield	Protein yield	Oil yield
Soybeans	0.6%	15%	1.0	1.5	0.11
Alfalfa	2.0%	25%	0.5	1.25	0.05
Corn	1.2%	15%	1.0	0.15	0.02
Rice	0.3%	5%	1.0	0.05	0.01
Sugar cane (var. 878)	0.2%	1%	1.0	0.02	0.01
Unknown plant 1	0.1%	1.0%	1.0	0.01	0.00
" " 2	0.1%	1.0%	0.5	0.005	0.00
" " 3	0.05%	0.5%	0.5	0.0025	0.00
" " 4	0.05%	0.5%	0.5	0.0025	0.00

Dr. T. L. Wilcox, Institute of Natural Resources, University of Hawaii computed the energy data appearing in the above table, and he demonstrates that Wilcox's inverse yield = α tracer leaf production / artificial grain yield for a crop (1) composed of 15% protein which agrees rather closely with that predicted from solar radiation at the latitude of Hawaii.

Now let us take a look at some other crops:

Non-cultivated crops

Non-cultivated crops	Relative net primary production compared to corn
Giant reed (Pennisetum purpureum, India, etc.)	14.6%
Peculiar tree (Cordia sp.)	1.1%
Tropical forest	0.5%
Coniferous forest (Douglas fir)	0.1%
Tall spartina salt marsh (C. virginica, USA)	0.05%

Note that Giant reed, growing in a drier rainfall area, is over 40% more effective than our best Illinois corn crop in capturing solar energy. How would this "weed" perform in Illinois if we fertilized it, planted it in rows, fertilized it heavily, etc., - perhaps cultivation and tillage to keep the corn and soybeans from colonizing it?

Turning to aquatic plants, we find salt marsh in Georgia capturing 3.26 times more solar energy than Illinois corn - any plant that behaves so well in a salt water environment might do well in our situation. How would it respond to cultivation?

Finally, here the most productive of all coniferous forest. Various species of these trees are prevalent throughout much of the United States.

SOP - Simple Cell Protein

Now, just recall the availability of the co-cultivated crops being suitable for human diet purposes, we may now consider cellulose in their natural form; the wood, trash, etc., are good sources of cellulose, and cellulose is an aromatic polymer of glucose molecules. Through acid hydrolysis or enzymatic hydrolysis we could convert up to 70 per cent of wood, for example, to simple sugars.

Next, we have a mechanism for using these simple sugars as an energy source for producing protein. Currently, foodstuff production offers unusual potential. If we supply grain, first with sugar, then to the culture effectively, and appropriate quantities of nitrogen and other essential elements, etc., note their protein production capability relative to living plant material.

<u>Microbe</u>	<u>Growth conditions</u>	<u>Protein yield per M hours</u>
1,000 lb. cellulose + sugar	cellulose + sugar	5,000 - 7,000 lb.
1,000 lb. cellulose	cellulose	1 lb. M
1,000 lb. starch	starch	0.5 lb.

If a feedstock's digestibility is determined by the microorganisms, it would achieve the same three-per-hour rate in 10 hours. Unlike animals, food waste products stimulate the bacterial microflora from incomplete nitrogen; while the digestible product is simple glucose - no cellulose. Experiments conducted with cellulose often result in four times yields up to 50 percent protein. Unlike this, it is not digestible by cellulase colicin, *Clostridium*. It is now recommended to use food waste protein fertilizer. Also, in this system, the protein can be mapped for protein content, texture, & analogies.

If you would prefer to stick to conventional, cultivated crops, as the energy source, let us see if we can accomplish via the microorganism pathway in comparison to beef and soybeans:

Mechanisms

Attained animal protein production per acre, lb.

As we do it now:

Beef animal on high-yield pasture	70
40 bushel per acre crop of soybeans	70

Growth of feed yeast on:

1,000 bushel per acre crop of soybeans	4,500
40 tons per acre crop of sugar beets	4,000
110 tons per acre crop of sugar cane	4,500

This should serve to illustrate the point, that we can increase efficiency or even triple traditional animal protein production per acre - but after all, they worked in yeast ratios of 10:1 trying to do it, we must recognize that nature already has provided us with protein production pathways 10 to 100 times more productive than today's farm animals.

Biological value of plant proteins

In extracts, that is the relative biological values of the various plant proteins have been discussed. Moseley and Stadelman⁷ have determined these estimated biological values of the various plant proteins:

<u>Plant off</u>	<u>estimated bio</u>
Wheat - 88	100
Triticale	100
Rice	100
Beef protein	100
Lysine requirement	100
Yeast protein	100

The range in value for various protein types, depend upon the method of preparation employed. Note that beef, soybean and yeast protein are **100% bioavailable** with beef. Their biological value will be lowered by the addition of the amino acid methionine, with casein tryptophane being the lowest.

Availability of plant protein

How much protein can we produce in the United States? If we confine ourselves to soy protein - in which case we already have the needed technology for commercial extraction - we can account for billions of bushels of soybeans annually.

⁷"Agricultural pathology", 1957, Chapman & Hall, London, 1975.

That is equivalent to 21 billion lbs. of soy protein - enough to supply the annual protein needs of a population twice that in the United States of America, over 400 million people.

FORESIGHT - AGRICULTURE

Organised agriculture has been in existence for some 8,000 years. Yet up to now man has accomplished little towards improving his food supply chains. As is has for thousands of years, agriculture still consists of attempting to provide for plants and animals (and slightly different fractions found free in nature) and "environment" suitable for growth. Transformation of plant and animal life, changing the course of its development, or distinct from simply nourishing, inhibiting or killing it, is barely an unfulfilled goal, one which we must achieve in the next 15 years. Today, our understanding of the properties of biological mechanisms is sufficiently profound and so general as to disclose potential food production systems hitherto unexperienced!

Essentially, man is still content to employ only simple mechanical and thermal processes to prepare food crop and animal products utilized in his diet. It burns by filling plant into flour, corn into meal, or boiling rice, etc., and the result is food has no palatability in its natural state. Salt, native spices, or sugar may serve to enhance flavour. Even in the so-called developed countries, primitives of taste adhere little more than the primitive process known as "cooking".

Since nutritional palatability has always ruled, many plants have been relegated to a "weed" category. Either man and his domesticated animals would not eat them, or, if eaten, their natural nutritional value was limited. Yet the photosynthetic capability of some "weeds" exceeds that of several conventional food and feed crops.

Technology can add a new dimension to food resources. The plants or plant products need not be palatable in their natural state. Nor must any one source contain all or most of the nutrients essential to the human diet. We can extract and formulate the desired nutrients into foods analogous to those we now enjoy.

It is time for those of us involved in food production to look forward - to comprehend how far business can, ethically, relate to other industries.

- A. What would be our role if travel ended, by land, sea or air, and we stuck with only those transportation modes "natural" in nature?
- B. What sources of protein conversion would we have, plant, animal, mixed, animal, perhaps?
- C. How would we communicate on a nutritional and intercultural scale?

In the expanding oil field, synthetic fibers, insulation, etc., etc., are becoming many instances in which a heavily industrialized society is forcing them research leading to the obsolescence of agriculture. This type of development is foreign to the food industry

Market = "Market" oriented thinking

The most difficult concept of food industry is that they are production oriented, rather than product oriented. Just as it all started about 5,000 years ago, we are starting with "natural" protein sources and their being content with whatever products "naturally" result.

"How would the rubber industry be today, if it insisted on retaining its originally strong production orientation thinking? Well, the synthetic rubber tires are superior to natural rubber in every way. Just like, large mobile operators, over 80% of the tires used in automobile tires are synthetic. Tires are not yet marketed "synthetic" in the United States.

Yet the meat and milk industries insist you buy their products. Product "imitations" and "synthetics" are where the way from industry contributes.

We know the dietary needs of our bodies, we also realize influencing factors such as age, level of activity, disease, taste, flavor, color, texture, sophistication, are personal preferences. In addition, sufficient classes of foods if we really try, the various groups, it is clear to us that the most efficient and economical inputs in meat will result in the preferred products.

"Market" oriented thinking places a strong emphasis on:

- A. Given the customer's needs, the industry follows backwards - often concerning itself with the physical delivery of customer satisfaction.

- B. Then it never looks further to create the things by which these satisfaction's are instant gratified.
- C. Finally, the industry never looks still further to finding the raw materials necessary for making the products.

Now how does a lot of this relate to us? As a matter of indifference to the customer - assuming in this case of the food industry that nutrition, health, food and drug, labelling, etc. standards are strictly adhered to. Hence the ingredients, the particular kinds of manufacturing, processing, or what have you, cannot be considered as a vital aspect of the industry.

Let us apply this approach to our food protein needs, and simultaneously think of solving some other pollution problems. One of our greatest challenges in urban living is what to do with the solid waste by-products of modern existence. This again relates to my intuition we should compost, bury or burn the stuff. One of the major ingredients in our solid waste is paper.

With the appropriate processing, we could hydrolyze the cellulose in paper and produce simple sugars. These could use these sugars as the energy source for growing food yeast. Just 100 lbs. of paper could result in the production of over 20 lbs. of food protein. Recall, a 100 lb. quantity of round steaks contain about the same amount of protein.

Hence, one pound of paper could serve as the energy source to produce enough protein to meet the needs of the adult for one day. The per capita consumption of paper in the United States is approximately 30 lbs. per day. So if we collected one-fourth of the paper, preferably the newspaper and magazines which many home owners can accumulate conveniently, we could produce enough food protein to meet the entire needs of the United States.

Sure, problems in the hydrolysis of cellulose remain to be solved, but not many scientists have devoted their efforts to solving them. Yes, we need to undertake research on defining the gap between yeast protein and palatable foods, but it will never be accomplished unless we start.

Let us think at the 21st Century Level

Protein is essential to physiological health. It should be included in those foods we enjoy and find convenient to consume. For the hundreds of people who enjoy coffee for breakfast, but for some reason will not eat anything else, it is time we synthesize a drink that looks like coffee, tastes like coffee, but

offer the consumer one-third of all their required nutritive protein, minerals and vitamins, plus a few extra calories if desired. Or, the cereal containing the protein, etc., could be devoured as a mixture for regular coffee. Or, the breakfast roll can contain the correct protein, etc. Or the meal which becomes toast, the jelly- and jam-like spread may be omitted. In fact, whatever the preference happens to be.

And with children, let us stop fighting them. Spaghetti, macaroni, asparagus, green beans, carrots - yeah! I do not care for the result. Kids enjoy peanut butter sandwiches, potato chips, soft drinks, or anything creamy. Any, or all of these foods can be very nutritious in terms of protein, minerals and vitamins.

Also, for those who do not want to waste energy chewing, as he spends an evening staring at TV, he could "injected" a 10% protein liquid in a brown glass bottle with a distinctive Avery flavour.

Vegetable protein industry needed

To provide food processors with the ingredients needed to produce the foods mentioned in the three previous paragraphs, we need a new emphasis in the food industry. Processors will have to think more in units of protein, carbohydrates, fats, vitamins, minerals, etc. - not in units of fiber, raw materials from commodity with all sorts of cellulose, starch, precipitated by-products, by-products.

There has existed for many years, large segments of the food industry devoted specifically to isolating like quantities of the same vegetable carbohydrates (sugars, starches, fiber, and fats) (vegetable oil). This is now plagued by vitamin salesmen, but until recently, it is difficult to make comparable efforts directed at isolating vegetable proteins. As far as I know, no firm is marketing a "by-product" of the oil seed processes, no firm limited food-grade protein extraction operations.

Essentially there are at the pilot-plant stage, off-the-topcoat. Much more effort will have to go towards producing extracted vegetable proteins with the variety of characteristics required for formulating with solid and liquid foods. But, again, let us remember that relatively few scientists are engaged in this type of research, and those who are working on vegetable protein extraction have just begun to fraction

Let us establish nutrient economics

It is time we fitted the concept of agricultural production in terms of bushels per acre, or in the case of animals, pounds of gain per day. A bushel of soybeans has much greater food value than a bushel of corn. Per acre yields should reflect this fact. A pound of gain on a turkey is not equivalent in food value to a pound of gain on a beef animal, or a pig, and none of the gains in weight equal a pound of milk produced, or a pound of eggs.

Yield concepts, along with product sales values, should be established in terms of ultimate contribution to the end diet. This means thinking of land yields as pounds of protein, etc., per unit area. It means marketing agricultural products on the basis of per cent protein (and its Biological Value) along with compensation for essential vitamins, minerals and fatty acids. These nutritive-economic criteria should follow on up the line from producer to processor to retailer.

As we wake up to favourable geographical, climatological, soil fertility relationships, agricultural production should be zoned on a nutritive-economic basis. High-protein crops need to be encouraged in appropriate localities; whereas, high-carbonate crops should be grown elsewhere.

Let us re-define "food engineering"

For the most part, most people think of "food engineers" as graduate engineers working as high paid plodders in food manufacturing plants. It is time we recognize a "food engineer" - just as we think of an aeronautical engineer designing aircraft - as an engineer doing research on, designing, developing and fabricating foods.

Just as the aeronautical engineer works with metals, plastics, glass, rubber, etc., along with associated technology to design an aircraft, the "nuts and bolts" of a food engineer include:

- Proteins
- Fats
- Carbohydrates
- Minerals
- Vitamins
- Binders
- Emulsifiers
- Stabilizers
- Preservatives
- Flavours
- Colouring
- Etc.

"With these, and "market" oriented thinking as discussed previously, a food engineer goes to work fabricating food which satisfy both the consumer's taste and his nutritional needs.

Let us quit fighting symptoms and eradicate the disease

Plans for increasing food production never seem invariably involve large-scale efforts at environmental manipulation. Today this means more water, fertilizer and pesticide, not necessarily used with an intelligent concern for the future. We should elevate the level of responsibility and ecological sophistication of people working to increase agricultural output.

Bad land management and poor water control are ruining our soils. In 1776 the United States Soil Conservation Service reports we had on average of 9 inches of top soil in this country. Today we have 6 inches - a loss of one-third in less than 200 years, and only during the last 50 of these years have we practiced intensive cultivation of our cropland.

Regarding synthetic pesticides, their usage, though already massive, will increase substantially. In spite of such publicity, the intimate relationship between synthetic pesticides and population crisis, food shortage, and environmental deterioration often is not recognized. A basic fact of population biology is that stability of an ecological system is inversely proportional to its simplicity. A complex forest ecosystem will persist for hundreds of years if man does not interfere, but a simple homogeneous crop of one species, such as a corn-field, is subject to almost perfect pestilence unless we guard it constantly.⁸.

We strive to simplify agriculture, destroying wild organisms and encouraging uniform populations of others. Synthetic pesticides are among our most potent modifying tools. They reduce the diversity of life above ground. Too, long-term applications will reduce the diversity in our soils, and soil is not just weathered rock particles - it thrives with a rich population of fauna and flora which are critical to its fertility.

One major disease of traditional agriculture is the simplified ecosystems we have established - the crops and animals we are trying to produce. Instead of

⁸ "The Food From the Sea Myth : the Natural History of a Red Herring", paper presented to the Commonwealth Club of California, by P.R. Shrooch, April 1967.

curing the disease, all of our attention has been directed at developing more sophisticated ways of treating the symptoms. We have spent billions of research dollars on developing crop rotation, control of disease and insect control, etc., but very little of our funding has been directed at hydrolyzing cellulose into useful sugars - a process that would permit food production from the forest at levels currently impossible.

I think we could learn much by studying the accomplishments in allied fields. Not long ago the annual "March of Dimes" campaign was given top billing in the United States - heart and cancer fund drives were less publicized. Billions of dollars were collected, millions of the money being spent to develop treatment techniques and equipment to help patients who contracted poliomyelitis; but treatment of the symptoms of polio did not result in developing any degree of public immunity. Finally, Jacob Folk, an Interlaken, Texas, chose to eradicate the disease, rather than fight symptoms, and we know the result.

Today, millions of research dollars are being spent in studying symptoms peculiar to conventional systems of protein production. One example, as emphasized earlier, is the polluting aspects of farm animal excrement. A popular thing for United States agricultural colleges to research now is animal waste treatment; but regardless of the treatment, the symptoms can only be suppressed temporarily. The only real cure is to eradicate the disease - i.e. turn from an animal protein diet to a vegetable protein diet. It will, indeed, be easier to synthesize milk from vegetable ingredients, than to treat the dairy cow waste symptom.

CONCLUDING THOUGHTS

Whenever I mention non-conventional methods of food protein production, someone is quick to conclude that such methods just are not economically feasible. Economic feasibility is a dynamic and transient characteristic. I have discussed several factors - population, food preferences, farm labour income problems, pollution - which could alter the picture greatly.

People laugh about formalized foods. Give them their steak - they would rather fight than switch. Just then there was a day when the preferred mode of transportation in the United States was animal-powered - on the ground.

From our vantage point today, it is almost impossible to believe in the joker, editorial jeers and ridicule which the critics of inventors used to have. In 1851, Samuel P. Langley's attempt to construct a flying machine failed. The whole idea was ridiculous - at least to all but a few daredevils. The brilliant mathematician and entrepreneur, Gustave Eiffel, who conceptualized and built the scientific research laboratory that would become the Eiffel Tower in Paris and the Eiffel Tower in New York, wrote:

"Outside of the present century, there probably exists no field where so much ingenuity would be shown with so little return as in the attempts of man to fly. The inability to turn in the air... A cubic survey of our atmosphere, light enough to lead the engineer to procure, will sufficient proof to him that the time for flight is near, if not already."

That was written in 1851 - and if the French "critics" read it, they obviously did not believe it. Two years later, in New York, N.Y., in 1853, they enjoyed their first successful flight of a dirigible.

An industry rises into trouble when it becomes optional - not to its fundamental purpose - but instead to exclusively optional. The railroad company leaders lost sight of transportation as their fundamental purpose, and because attached to steel wheels or steel rails, the railroads lost their viability. Separate trucking companies were inherently destined to take advantage of the new trucking opportunities. Agricultural plowmen too, for one example, stand, today, where the railroad company leaders stood 50 years ago.

Willis, Voigt has expressed it in a clear and effective manner:

"Behind nearly every mass of living humanity there sits the act going; and behind the act sits life - 'the self' or the 'ideal.' If such survival continues by the desire for regeneration, we must become part of our daily existence, that part of human knowledge and the thoughts that stem from it. If we must be regenerated with the forces of the earth, that part must remain in our spirit - and we must seek, and accept, any and all that we must reject many old ones."





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