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D00407

ID

Publication
1967

1967/1/ST
13/1/1967

SYNOPSIS: 1967/1/ST

United Nations Industrial Development Organization

FILE SYNT. 19/1

Report of the International Conference on the
Development of Synthetic Fibres and
Textiles in the Tropics

Geneva, 1967

21

DEVELOPMENTS IN THE SYNTHETIC FIBRE INDUSTRY SINCE 1950

ANALYSE DES ÉVÉNEMENTS INDUSTRIELS DANS LE SECTEUR DES FIBRES SYNTHÉTIQUES

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1967/1/ST



UNITED NATIONS

United Nations Industrial Development Organization

United Nations Industrial Development Organization
11, rue de la Libération
Paris, France

ST/IND/CONF/10
1966

Paris, 1966, 1 - 11 October 1966

ST/IND/CONF/10

SUMMARY

DEVELOPMENT OF THE SYNTHETIC FIBRE INDUSTRY
SINCE 1944 AND THE ECONOMIC IMPACT OF THE SYNTHETIC FIBRE INDUSTRY

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DOCTY

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INTRODUCTION

Facing the increasing population of the world, and the difficulty of increasing the cultivated areas, the problem of satisfying the basic needs of each individual is being raised more and more, in particular as far as food and clothing are concerned.

In order to find a solution, chemistry and, mainly, petrochemistry, make a valuable contribution, especially in the field of clothing. Indeed, while the development of fertilizers has made it possible to increase the yield of cultures in appreciable proportions, the synthetic fibre industry has done even better by creating entirely new products, which are completely independent of conventional raw materials, sheep pastures and cotton fields, thus emancipating man a little more from nature's constraints.

This synthetic fibres industry is highly dynamic, under constant evolution; since important changes have taken place in the field of consumption, uses, production and techniques. We shall try to describe some of its aspects, putting the emphasis on the situation in developing countries; we shall then consider the conditions necessary for the establishment of a synthetic fibre industry in a developing country.

I - EXTENT AND STRUCTURE OF SYNTHETIC FIBRE CONSUMPTION

I.1 Consumption of synthetic fibres

I.1.1 World consumption

As indicated in table 1, the share of synthetic fibres within the total natural and chemical fibre market, is constantly increasing: from 5 per cent in 1960, it rose to 15 per cent in 1964 and reached 18 per cent in 1967. This evaluation in terms of tonnage gives however, a rather inaccurate idea of the actual share taken by synthetic fibres in world consumption. Indeed, the weight of textile used to manufacture a given article is greater for a natural fibre than for a synthetic fibre, due to the larger covering factor and lower density, of the latter. It can thus be assumed that, on the average, synthetic fibres have a substitution power of up to 3.5 with respect to wool and 1.5 with respect to cotton.

Table 1 - World production of textile fibres

10⁶ tons

	Natural	Artificial	Synthetic	Total
1960	11 030	2 010	500	14 000
1961	11 300	2 200	500	14 000
1962	11 900	2 150	500	15 000
1963	12 450	3 000	1 330	16 530
1964	12 800	3 310	1 600	17 500
1965	13 080	3 320	2 050	18 450
1966	11 800	3 340	2 420	17 750
1967	11 700	3 300	2 500	17 500

Source: Textile Yearbook.

The quantity of natural fibres consumed is subject to certain fluctuations, but in the final analysis, it does not increase. The consumption of artificial fibres increases very

slightly (2 per cent per year from 1963 to 1967); on the other hand the synthetic fibre market is experiencing a remarkable growth. Their production has increased from 1,359,23 tons in 1963 to 2,662,000 tons in 1967, which corresponds to a growth rate greater than 23 per cent per year. This rate has, by the way, been already exceeded in 1967: 24 per cent as compared with 1966.

There are several reasons for this large development:

- the considerable increase in demand related to the increase in population and the overall increase in national income, to which can be added the much more moderate growth of natural fibres resources, have created rapidly expanding outlet for chemical fibres. The artificial fibre market having reached a state of maturity and meeting, for the past few years, a somewhat constant part of total textile needs (of the order of 20 per cent); the use of synthetic fibres has developed to a significant extent.
- the desire of the industrialized countries, which are the largest consumers of textile fibres, of freeing themselves from the pressure of natural textile prices, which are subject to large fluctuations
- a constant lowering of prices
- finally, and especially, the particular properties of synthetic fibres or of their mixtures, and their ease of use in several fields, particularly the clothing and industrial application fields.

1.1.2. Consumption in industrialized countries

The major part of synthetic fibres is produced but is also used in the industrialized countries. As a result, the observations made concerning world production and consumption of synthetic fibres can be applied in their broad aspects to the industrialized countries as a whole.

Same as for the other major industrial products, the United States, Western Europe and Japan, are the three largest centers of synthetic fibre demand.

Indeed, the three areas mentioned still absorb 80 per cent of the world's production of these fibres as against 75 per cent in 1963.

Table 3 shows that the volume of synthetic fibre demand in these three areas has exactly doubled during the period 1963-1967, which corresponds to an average annual increase of 10 per cent.

Table 3 - Consumption of synthetic fibres in several industrialized areas

	Total (tons)	per capita	1963	1967
EEC	550,000	4	240,000	310,000
Rest of Western Europe	160,000	1.6	320,000	140,000
USA	500,000	2	1,050,000	500,000
Japan	220,000	2.3	400,000	220,000
Total	1,430,000		2,210,000	1,170,000

It can be seen - with the exception of the EEC countries as a whole - that this increase has varied more or less homogeneously in all these areas.

This rate of growth does not seem, therefore, to depend at present on the level of demand expressed in terms of capita, as shown in the preceding table. This table also shows the relatively high level of demand for synthetic fibres in Japan, although the per capita income is approximately one third of that in the United States. Synthetic fibre consumption per capita is of the same order of magnitude in other countries.

Synthetic fibres being, to a large extent, competitors of artificial fibres as far as uses are concerned, it is interesting to know the relative volumes of each of these fibre categories: this is shown in table 2 in which are indicated, for the years 1963 and 1967, the respective percentages of the demand for artificial fibres and for synthetic fibres with respect to the total demand for chemical fibres.

Table 3 - Structure of consumption of chemical fibres in several industrialized areas

per cent	1933			
	Wool	Wool-tropic	Artificial	Synthetic
100		20	20	50
West of Western Europe	80	12	20	50
U.S.A.	20	11	40	60
Japan	20	20	40	55

The substitution which during this brief period can be readily appreciated in the industrialized areas, the synthetic fibres, therefore, account for a considerable part of the total demand for chemical fibres showing a marked increase. This is particularly true in districts which are higher than the world average and have a high standard of living.

In the industrialized areas, this percentage remains at a level which is distinctly higher than the world average. Europe and Japan are concerned, it occupies, from this point of view, an intermediate place with regard to the two previous mentioned areas.

From the preceding it appears that the proportion of synthetic fibres with respect to the total value of chemical fibres can be taken, as a first approximation, as an indication of the extent of growth of the market.

1.1.3 Consumption in developing countries

In spite of the rather rapid initial development, the synthetic fibre demand is still low in numerous developing countries of the order of several acres or less of gross per capita. In several countries, having a rather low income level and in the majority being fibre producers, such as those of Asia and Africa, this demand is now reaching several hundred grams (table 4).

Table 4 - Evolution of demand for synthetic fibres
(1,000 t)

	1963				1967				Increase Kg/capita	
	Synth Fibres	Yarn	Fibre Produced	Yarn Consumed	Synth Fibres	Yarn	Fibre Produced	Yarn Consumed	per Year	1963 1967
Cuba	0.2	0.2	0	0	1.2	1.2	0	0	48	0.45
Mexico	5.2	0.9	77	15.1	9.4	14.2	17	42	54	0.83
South America:	10.4	27.0	65	42.3	22.2	34.5	41	105	39	0.20
Argentina	5.8	5.4	15	14.7	2.9	17.0	25	1.5	25	0.14
Brazil	7.3	19.7	26	13.0	10.7	23.7	26	77	10.5	0.37
Chile	1.1	2.2	40	2.4	0.2	3.5	65	1.0	30	0.12
Colombia	1.6	0.5	2.1	3.2	2.0	5.1	93	1.0	26	0.24
Peru	1.4	2.0	23	3.5	3.1	6.0	55	1.2	3.0	0.365
Uruguay	0.6	0.4	1.6	0.3	0.5	1.3	100	0	15	0.55
Venezuela	1.9	1.1	3.0	4.2	2.1	3.4	57	4.7	35	0.25
Taiwan	1.5	3.9	15	7.0	6.9	13.0	52	35	55	0.92
U.A.R.	0.2	0.4	10	0.2	0.0	1.3	100	4.7	2.2	0.22
India	5.2	4.7	14	1.2	4.6	1.3	40	66	2.2	0.22
Irak	-	-	-	-	0.3	0.3	0	0	-	-
Korean Republic	7.2	10.7	1	10.5	12.0	30.5	31	22	30	1.2
Pakistan	-	-	-	3.1	1	2.1	13	0	-	-
Thailand	-	-	-	2.7	1.7	4.4	19	0	-	-
Total	30.5	57.9	153.7	153.7	57.9	153.7	153.7	21.3	21.3	0.150

From Textile Institution

In two Asian countries: Taiwan and the Korean Republic, it is still higher and even exceeds, in this latter country, with 3 kg per capita, the European consumption level.

The size of the industry in the textile sector (in which the influence of synthetic fibres is predominant) has certainly contributed to a more extensive and rapid development. It can be said that the synthetic fibre consumption is not inferior to that presently observed in all industrial countries.

This is shown in Table 1, in which are listed most of the chemical fibre producing countries which are also among the largest consumers. It can be seen that a general increase has taken place, on the average, of 27,5 per cent since 1950. In 1950, therefore, it remained below 20 per cent in the industrialized countries. It should be recalled, however, that for the United States the results obtained have hitherto been much higher.

With regard to the rates of growth of the demand in each of the countries mentioned, the data should be noted that appear to be growing independently from the level of consumption already reached. Thus, high rates of growth can be noted both for the lowest synthetic fibre consumption: India, Japan, and for the highest: U.S.A., Colombia.

Another peculiarity of the demand is not to limit the growth of synthetic fibre consumption in the Eastern Europe in all cases to that of discontinuous fibres. This potential is maintained in relation to the attendance of synthetic fibre demand.

The participation of synthetic fibre with respect to the total volume of chemical fibre consumption is to be noted, countries having a considerable economy have been characteristic of the extent of evolution of the market than of the rates of growth.

Table 5 shows, indeed, that the present consumption of synthetic fibres is generally higher in countries with a high level of consumption, (Korea, Iran, etc.) than in the others (India, U.S.A.). In the first case, this percentage even exceeds that reached in the United States.

This fact can be explained as follows: the demand for synthetic fibres developed here, on markets in which the penetration of artificial fibres into the textile and string was relatively low, whereas, since those same synthetic fibres appeared, in most of the industrialized countries and stringized countries, the penetration of artificial fibres was, on the contrary, considerable.

Table 5 - Evolution of the structure of textile fibre consumption in certain developed countries

Country	1957		1967	
	Artificial fibres	Synthetic fibres	Artificial fibres	Synthetic fibres
Argentina	1	1	1	2
Brazil	1	1	1	3
Mexico	1	2	13	37
Peru	6	3	5	4
JAI	2	1	2	10
India	1	1	2	1
Korea	1	1	1	1

Over 50 percent of the supply of developed countries is still provided by exports from industrialized countries. This emphasizes the value of exports. The value of these exports, which is in millions, within some thousand tons, of the size of the synthetic fibre deficit in developing areas.

In 1967, developing countries, as a whole, imported close to 200,000 tons of synthetic fibres (including fibres in forms from the main world producers). These imports increased more than 50,000 tons with respect to those of the preceding year, which themselves exceeded 100,000 imports by 30,000 tons.

This larger deficit is to a large extent due to the increase in exports to developing countries, which have increased by 100,000 tons between 1966 and 1967. That country, by itself, contributed 60 percent of total exports of the main sellers, its part being still below 50 percent in 1966.

(i) Results based on Commodity Trade Statistics for all developing countries, economic class II.

Asia is the main outlet and often the almost exclusive one for Japanese exports. Table 7 shows that the volume of these exports has increased by 17 per cent in two years, or 135 per cent if China is excluded from the total.

It can also be noted that the development of synthetic fibre exports has been exceptionally fast both in countries with a high level of consumption (Japan, Federal Germany) and in countries with a more modest consumption. As far as countries that are small importers and consumers of these fibres are concerned, the situation does not seem to have changed to a significant extent during this brief period.

Concerning total exports to developing countries (table 6), a progression of the order of 24 per cent per year is noted, which seems to be at least equal to that of consumption.

Another fact must be emphasized in the growth of synthetic fibre exports to developing countries: the decrease in the share of woven goods with respect to the total (40 per cent in 1966 - 23.3 per cent in 1967) shows the increasing influence of the local textile industry.

This growth is particularly noteworthy if it is assumed that the existence of a specialized textile industry is a favorable factor in the development of consumption, as was a necessary step before the installation of fibre production plants.

1.2 Structure of synthetic fibre consumption

1.2.1 Structure of world consumption

As mentioned above, the share of developing countries in world synthetic fibre consumption is still very small. The remarks made regarding the structure of world consumption are, therefore, just as valid for the industrialized countries as a whole.

The change in this structure is indicated in table 8. The importance of the three main families of synthetic fibres can be noted from this table: for example, polyesters, and acrylies. In 1961, these accounted for over 90 per cent of world production and this share remains practically constant.

Table 6 - Exports from industrialized countries to class II countries (t)

	1960				1961			
	Synth Fibres for Spinning	Synth Fibre fabrics	Synth Fibres for Spinning	Synth Fibre fabrics	Synth Fibres for Spinning	Synth Fibre fabrics	Synth Fibres for Spinning	Synth Fibre fabrics
Germany	3,575	4,000	1,537	1,722	1,111	1,429	1,374	1,278
France	1,145	3,380	1,775	1,142	1,113	1,200	1,117	1,333
Italy	532	633	1,220	314	13,264	1,186	14,719	511
Netherlands	220	1,210	1,500	107	3,200	3,151	249	1,212
Belgium	-	1,000	1,200	40	-	1,000	1,000	1,000
U.S.A.	2,875	4,100	2,140	4,540	28,000	2,300	5,500	4,720
Great Britain	2,340	1,335	3,650	1,210	1,205	1,100	1,100	1,100
United States	3,610	11,430	31,000	13,000	1,400	1,400	1,400	1,400
Japan	1,100	2,170	1,100	1,100	1,100	1,100	1,100	1,100
Total	21,400	39,530	47,530	27,930	145,000	145,000	145,000	145,000
Percentage	17.3	31.7	37.4	22.3	11.0	10.3	10.3	10.3

Table 3 - World production of synthetic fibres (1961-7)

Year	Wool	Acrylic	Polyester	Other Synthetics	Total
1961	12	200	25	7	244
1962	17	210	230	13	450
1963	210	210	200	11	631
1964	320	200	340	19	879
1965	410	1,210	460	170	2,050
1966	450	1,130	500	210	2,420
1967	540	1,320	750	250	2,860
1968	73	1,415	1,035	320	3,543

Structure of production (percentages)

Year	Wool	Acrylic	Polyester	Other Synthetics	Total
1961	4.9	82	1	13	100
1964	36	23	29	12	100
1966	18	46	24	12	100
1967	15	46	26	13	100
1968	2	43	29	26	100

Source: Textile
Organization

The main tendencies noted in the development of the consumption structure are:

- a relative drop in wool, which continues, however, to account for over 40 per cent of synthetic fibre consumption, due to its relatively low price, the size of the general European markets which it enjoys, as well as to its steadily increasing use by the industrial sector (tarpaulins, conveyor belts, etc.);
- a remarkable increase in polyesters, due to the exceptional quality of these fibres in present uses, mainly in the form of a mixture with natural and artificial fibres, as well as to their growing use in the industrial field;
- a steadiness of the properties of acrylic fibres. These tendencies should persist, and it can be anticipated that in several years, polyesters will be in the number one place.

The other synthetic fibres are awaiting specific markets. Depending on the processes developed and plants built in various countries, they occur extremely diverse quantities that in Germany, the German Federal Republic, 10 per cent in the United States, 15 per cent in France and over 20 per cent in Japan. There is a large number of these fibres and their diversity indicates that, as to now, at least one of them has been able to take an independent and a market which is strongly held by nylon, polyesters and rayon. However, polyolefins, because of their excellent wear resistance and special advantages, allowing them to be dyed in various colors, will certainly play an increasingly important role in the future.

1.2.2 Structure of consumption in developing countries

It is difficult to specify exactly the extent of demand for the various synthetic fibres in developing countries as a whole.

However, the distribution of various timber yarns and fibres gives a first indication of the probable structure of this demand.

Indeed, the major part of textile polyesters - i.e. 80 per cent - is used in the form of yarns whereas the total quantity of acrylics and

over 70 per cent of polyesters are used as discontinuous fibres; as far as the other synthetic fibres are concerned, they are used for the most part as yarns.

As a result, polyamide consumption is rather close to total yarn consumption; it can be estimated at a value ranging from 90-95 per cent of this total (world average). This proportion tends, however, to decrease as a direct result of the increase in yarn consumption within the total synthetic fibre demand.

Taking into account the preceding observations, the synthetic fibre demand in developing countries can be dealt with in more precise manner.

Table 4 shows the evolution of this situation in certain developing countries which are already synthetic fibre producers.

It can be seen that, in these countries, which are among the largest synthetic fibre consumers, the percentage of yarn with respect to the total has dropped from 67 per cent in 1962 to 42 per cent in 1971. By way of comparison, on the world scale, this percentage was, respectively, 55 per cent and 52 per cent for the same years; it remains higher than 50 per cent in the United States and drops well below this value in Japan, which is a relatively little producer.

A first remark, which is generally applicable, can, therefore, be made as far as developing countries are concerned, with respect to other synthetic fibres, nylon consumption is still at a high level.

But this situation is rapidly changing. Indeed, referring again to the results mentioned in Table 4, it can be seen that for an overall increase in synthetic fibre consumption of 17.5 per cent per year, the progression amounted to 25 per cent for yarns and to over 40 per cent for discontinuous fibres (polyesters and acrylies).

Judging from the nature of exports to developing countries, as a whole, which still provide, as described, a substantial part of the supply to these countries, the following can be noted, as previously: the high percentage of exported yarn - and, therefore, of nylon - with

respect to the total (except fabrics) and, on the other hand, the progressive decrease of this percentage. Indeed, the latter varied in 1965, 1966 and 1967 as follows: 17.5 per cent, 16 per cent and 15 per cent of the total.

Several examples of the structure of consumption in developing countries are given below (tables 9 and 10) on the basis of which several remarks can be made:

- in a large number of developing countries, variations in structure with respect to time are larger than in industrialized countries. This results, in particular, from sharp changes from one year to the next in the volume of imports but it is also a sign of markets in the process of being organized.
- for the same reason, it is not yet possible to define a typical structure of demand which developing countries might tend to approach and which might resemble, for example, that of industrialized countries. But it is also possible that the structure of demand more adequately adapted to the particular needs of each area (climate, etc.) will remain much more diversified from one developing country to the next than it is at present between industrialized countries.

Thus, polyester consumption is distinctly higher than that of nylon in the Philippines and especially in Indonesia which was never the case, up to now, in industrialized countries. Similarly, a relatively high demand is noted in Korea and Pakistan.

Table 2 - Evolution of the structure of consumption in
two developing countries

a) India

o/o	1963/64	1964/65	1965/66	1966/67	1967/68
Nylon 6	67	52	52.5	64.0	53.0
Polyester	33	46	33.7	33.3	42.0
Acrylics	-	-	1.0	1.4	3.7
Polypropylene	-	-	0.5	0.1	-
Polyvinyl alcohol	-	-	0.1	0.2	0.3
TOTAL	100	100	100.0	100.0	100.0

b) Korean Republic

o/o	1963	1967	1968
Nylon	71.4	94.5	28.5
Polyester	0.0	12.9	23.1
Acrylics	13.0	27.9	31.4
Polyvinyl alcohol	5.7	2.7	17.0
TOTAL	100.0	100.0	100.0

Table 10 - Structure of synthetic fibre consumption in several developing countries (1957/58)

%	Indonesia	Iran	Pakistan	Philippines
Nylon	52	19	24	38.4
Polyester	41	21	30	40
Woolies	1.2	10		15.3
TOTAL	100.0	100.0	100.0	100.0

Source: ECAFE

II - USES AND FIELD OF APPLICATION OF SYNTHETIC FIBRES

II 1 - Introduction

Several aspects of the substantial development in synthetic fibre demand observed during the past few years have been described. This development has been the most remarkable as the consumption of the other types of fibres has only increased to a small extent and has even shown a small decrease in certain countries.

The reasons for the success of synthetic fibres will now be analyzed. We shall attempt to do this by studying the evolution in the demand for synthetic in the main textile markets, which consists mainly of the garment industry, but also (and in an increasing proportion) of the furniture industry and industrial uses. Some background information relating to properties and uses of the main synthetic fibres will first be given below.

II 2 - General background

- The essential properties of nylon comprise their tensile strength, abrasion and crease resistance. They are easily washed and deacidified. They are used, for the most part, as continuous filaments.
- Polyester are generally used as discontinuous fibres, as a mixture with artificial and natural fibres, mainly cotton. Polyesters impart new properties to these mixtures, such as wear resistance, elasticity, lightness, crease resistance which were the basis of their success. Their main uses as yarns are in fabrics for furniture and type covers.
- Acrylics were initially considered as substitution products for wool showing some of its characteristics such as appearance, softness, high coverlet factor. Acrylics have their own characteristics, the main ones being good weather resistance and quick de-acidifying. They are used as discontinuous fibres, mainly as a mixture with wool.

- The polyolefins have characteristics and a consumption structure which is rather different from that of other synthetic fibres. From the point of view of properties, their excellent wear and weather resistances may be mentioned. These fibres are used mainly in the manufacture of furniture articles and accessories of industrial products such as cables, mats and bags. The fact that it is difficult to dye them, polypropylene in particular, has restricted their use for clothing, but this drawback seems to be a disadvantage which can be overcome. It is to be expected that these fibres will play a significant role in other areas, particularly that of furniture.

11.3 Uses in industrialized countries

Since 1947, a country in the respective parts of the garment industry domestic and industrial utilization, has been noted in the uses of synthetic fibres. Table 11 gives indications concerning the United States.

Table 11 - Use of synthetic fibres in the United States (in per cent)

	All fibres		Synthetic fibres	
	1947	1957	1947	1957
Men's clothing	22	27	2	17
Women's clothing	21	29	24	21
Domestic uses	40	41	35	35
Industrial uses	17	13	21	27
TOTAL	100	100	100	100

Source: Textile Organon

- Men's clothing - The penetration of synthetic fibres in this market has been increasing continuously. This development is to be attributed especially to the rapid growth of discontinuous fibres in the three main outlets, which at present, comprise shirt, trousers and working clothes production. Polyester fibres are still the most widely used in these fields.

most often as a mixture with cotton or wool. Their share has increased in particular in hosiery at the expense of wool. Vests are only slightly being used.

- Womens clothing - Since their appearance on the market with the aid of the first synthetic stockings, synthetic fibres continue to find their chief outlet in the women's clothing sector. The penetration of synthetic fibres into men's underwear has increased since the past few years.

The proportion of continuous fibres with respect to synthetic fibres, as a whole, is still small. In hosiery this is the case of the stockings, and this gives an indication of the state of the hosiery market in this field. Nylon yarn is still the most widely used, the share of polyester yarn, however, having shown a marked growth. The manufacture of dresses and skirts absorbs the majority of discontinuous fibres in which polyester fibres still predominate. Acrylic fibres are used essentially in articles such as knitted wear and coats.

- Furniture - The recent textile industry constitutes a rapidly growing outlet for synthetic fibres. The manufacture of carpets and rug absorbs a major part of these fibres. Nylon is used in hosiery which tends, however, to decrease to the benefit of acrylic. In furniture has been noted on the market, polypropylene, which will certainly find an increasingly large role within the next few years. The production of decorative, furniture furnishings and articles of the new type used at present only a small market for synthetic fibres. The artificial fibres have still the most widely use.

- Industrial uses - The widespread use of synthetic fibres used in this sector is intended for the manufacture of the world's cotton, rayon and at present, nylon have occupied the economic dominant position in the manufacturing of tyre fabric. The share of nylon

has been increasing constantly; however, polyester fibres, which have just made their appearance on the market right, in turn, in several years, take up a substantial place provided their prices become more competitive in other industrial applications such as ropes, nets, large capacity bags, the "polyval" (polyethylene) one has needed more and more, because of their excellent properties and low prices.

Description above are the most recent uses of synthetic fibres, for each of the large textile industry of that, in the industrialized countries. These observations are similar to those in 12 and 13 in which the evolution of the structure of some textile in the United States of the main fibres types has been indicated and is briefly recalled. The substantial decrease in the size of the clothing outlet for cotton can be noted. On the other hand, development in this sector has been much faster for polyesters.

As far as acrylic fibre concerned, the share of the garment industry is progressively increasing. Polyolefin fibres are for the most part used in the industrial sector.

Table 12 - Structure of Synthetic Fiber Demand by Industrial Sector in the United States

Percentage	1951					Total		
	Textile	Apparel	Other	Industrial	Other			
Clothing	34	39	36	100	30	215	1	100
Furniture	61	13	22	17	1	10	25	14
Industry	60.9	9	7.9	101	70	2	11	100
Other	60	21	-	121	43.5	3.5	10	100
Total	62	16	17.5	100	60.5	17.5	5.5	100

II.4 Uses in developing countries

In 1944 the majority of synthetic fibres consumed in developing countries was used in clothing, the remainder going essentially into the manufacture of tyre cords. Domestic uses were negligible.

An increase in the share of industrial uses was noted in the past few years. This is due mainly to the development of the manufacture of tyre cords using synthetic fibres, but also to the appearance of various cables such as fishing lines, ropes, and large capacity lines. The growth in the recent industry has not yet been followed in the evolution of uses in the more industrialized countries. The furniture industry is still a very small outlet.

The evolution of uses of synthetic fibres in India is shown, by way of example, in table 14.

Table 14 - Statistics for synthetic fibres in India (1937¹⁰)

	1937	1944
Clothing	77	79
Tyre cords	12	19
Other industrial uses	1	5
Total	100	100

III - PRODUCTION OF SYNTHETIC FIBRES

III.1. Polymerisation and spinning plants

III.1.1 Location of the world production

The evolution of synthetic fibre production in certain regions is shown in table 15.

Ever since the beginning of the synthetic fibre industry, the United States, Japan and Europe have been dominating the production of these fibres. In 1963, these three areas accounted for 93 per cent of synthetic fibre production in the world and this percentage has remained practically constant.

Table 15 - Evolution of synthetic fibre production

10³ tons

	1963	1964	1965	1966	1967
United States	910	1,000	1,070	1,150	1,230
Japan	230	250	270	290	305
Western Europe	450	520	540	550	535
Eastern Europe	80	100	130	165	200
Latin America	22	35	45	50	70
Africa	0.3	1.0	3.5	4.5	6.5
Asia ^{*)}	2.7	4.0	5.3	12	15.5
World	1,735	1,950	2,050	2,240	2,400

Source: Textile Association

*) Except Japan and Australia

The United States with 36 per cent of world production is still and by far the largest producer country; from 1963 to 1967, the rate of annual growth in production was of the same order of magnitude in the United States and Western Europe: approximately 15 per cent. Japan is developing its production at a much faster rate, which is similar to that of Eastern Europe: 25 per cent per year.

The share of developing countries in the production of synthetic fibres is still quite modest; it rose from 1.7 per cent in 1963 to 3.4 per cent in 1967. Indeed, production rates of growth in Mexico, Colombia and India (about double and triple, respectively) are impressive but very significant, the quantity of synthetic fibres produced in 1967 in these countries being extremely small. It should be noted that the world production of synthetic fibres increased by 53 per cent from 1963 to 1967, developing countries contributed only 13,000 tons to this increase.

Table 15 - Situation in developing countries

The small contribution of developing countries in world production of synthetic fibres is, however, not to be overlooked, according to table 15 which shows that, since 1964 these countries have increased their capacity for production of synthetic fibres.

Table 16 - Production capacities in developing countries (Tons/year)

	1964	1967	1969
Argentina	12,000	17,000	37,000
Brazil	17,000	24,000	35,000
Chile	600	3,500	2,000
Colombia	1,000	10,000	13,000
Mexico	4,500	19,000	40,000
Peru	600	3,000	5,000
Vietnam	1,000	1,300	1,400
Korea	2,000	3,500	40,000
India	1,200	6,000	20,000
Iran	-	-	2,000
Pakistan	-	-	3,200
Thailand	-	-	1,400
U.A.R.	500	700	1,000

Source: Textiles Organisation

Although acrylic and olefinic fibre plants are in existence in developing countries, particularly in Brazil, Korea, India and Mexico, the production is mainly centred on nylon and polyester. Table 17 illustrates the structure of production capacity in several countries.

Table 17 - Structure of synthetic fibre production capacities (1967) %

Country	Nylon	Polyester	Acrylics	Total
Brazil	57	42	-	100
Korea	100	-	-	100
India	100	-	-	100
Indonesia	72	17	11	100
Malaysia	100	-	-	100
Japan	30	70	-	100
Philippines	100	-	-	100
Thailand	100	-	-	100
Turkey	71	29	-	100

The developing countries' production levels tend to more or less rigidly reproduce the level of the domestic production in their consumption. In Latin America, which has increased from 73 per cent in 1963 to 81 per cent in 1967, in certain countries domestic production was relatively low, more specifically, fibre consumption was low. India, for example, had a 70 per cent of its consumption in 1963 and 50 per cent in 1967.

2.1.2. Investment criteria - Special care on developing countries

The evolution of investment plant size appears to be indicated in Table 18.

It would seem reasonable to suggest that investment opportunities can be identified that are more favourable than for the chemical industry elsewhere. This is due to the fact that the minimum size of profitable plants increases very slightly, however, on the one hand,

the tonnage required to satisfy a market is relatively low, and on the other hand the most expensive part of the installation, spinning, is subject to investment variations which are almost proportional to its capacity.

The average plant size in developing countries is very much smaller than that in industrial countries. This can, of course, be explained by market limitations, and by the fact that some of them are spinning units operating on imported polymers.

Table 10 - Average synthetic fibre plants (t/a/year)

	1973	1990
United States	1,000	13,000
Japan	6,000	7,000
Western Europe	1,400	7,000
Eastern Europe	4,000	4,000
Latin America	900	1,500
Asia		700

a) Except Japan and Australia

III.2. Production of monomers

III.2.1. Use of monomers

The main monomers used in synthetic fibre production are:

- for acrylic fibres, acrylonitrile
- for nylon 6, caprolactam
- for nylon 66, adipic acid, hexamethylene diamine and adiponitrile
- and for polyesters, dimethylterephthalate and terephthalic acid

Fibre production is still the main outlet for each of these monomers. Caprolactam, with the exception of a living synthesis plant^{*)} in Holland, is exclusively being used in the production of nylon 6 (fibres 90 per cent and plastics 10 per cent).

Over 90 per cent of dimethylterephthalate production is used in the manufacture of polyester fibres, the remainder being used mainly to produce polyester films.

Nylon 6 is the only outlet for hexamethylene diamine. As far as adipic acid and acrylonitrile are concerned, their uses are indicated in table 1, below.

Table 10 - Statistics for adipic acid - Statistics for acrylonitrile (per cent)

Adipic acid		Acrylonitrile	
Nylon 66	90	Acrylic fibres	93
Plasticizers, synthetic oils	9	BB and AB resins	10
Polyurethane	1	Styrene rubber	10
Miscellaneous	2	Miscellaneous	2
	100		100

*) no more operating in 1969

III.2.2. Location of the production

As indicated in table 20, practically all plants producing monomers used in the synthetic fibre industry are concentrated in the industrialized countries.

Additional industrial plants, diminishing production capacities, which are not shown in this table, are also located in Europe, the United States and Japan.

Table 20 - Monomer production capacities

1961	Capacity (t/a)		
	Cyanoacrylate	Acrylonitrile	MMA/PM
United States	230,000	600,000	200,000
Western Europe	520,000	280,000	250,000
Eastern Europe	250,000	170,000	120,000
Japan	300,000	200,000	300,000
Rest of the World	17,000		
World total	1,447,000	1,270,000	770,000

Circumstances have now become favorable in the past few years to the installation of monomer production units in developing countries. On the other hand, there has been not such an easy receptivity in the production of equipment and, to a lesser extent, of dimethylterephthalate or terephthalate, leading to certain difficulties in their export prices. The United States has been generally active in incorporating capital in their development programs (17). On the other hand, certain political factors or international commercial blocking, by prohibiting their lines or from directly supplying to countries in which are located or where are plants whose construction is based on their process, thus controlling the coordination; their financial experts

Certain countries, for example where local or export market is expanding, even, however, to be in a position to consider the production of monomers, several great construction projects being planned, particularly in Mexico, Colombia and India.

17 - EVOLUTION OF TECHNIQUES

IV 1 - Polymerisation - Spinning

IV 1.1 - Nylon 6

The technique which has already started towards continuous polymerisation techniques has become more pronounced; most new plants are using this principle.

Processes whereby the molten polymer is extruded directly after the polymerisation have been developed; the intermediate production of chips, hair machine and drying is thus eliminated. It seems, however, that the capacity of plants using the chip production stage; the main advantages of this technique being, on the one hand, a lower proportion of monomer in the yarn, and on the other hand, total independence from the polymerisation and spinning sections, from change in production program or interruption of the extrusion process, thus avoiding any risk of disturbing the polymerisation.

IV 1.2 - Polyesters

Before 1961, the polycondensation was exclusively carried out in a discontinuous manner. Several companies have developed continuous processes, that provide an outlet for spinning of the molten polymer. The consumption of utilities and losses are small, and it is possible to completely automate the polycondensation section.

This technique is not yet widely used; because the flexibility of such continuous plants is very small, it is necessary, in order to justify its use, that the same grades be spun for long periods of time and that production from the polycondensation and consumption of the spinning plant be perfectly balanced; moreover, the continuous process is economical only for capacities exceeding 15 tons/day.

IV 1 3 Polycrylonitrile

The main change in the past few years in the field of polymerization and spinning of acrylonitrile is due to the discovery of new solvents capable of dissolving not only the monomer but also the polymer.

The use of these solvents, which are organic liquids or zinc chloride solutions, has made it possible to effect the continuous spinning of the polymer in solution conditions immediately from the reactor.

IV 2 Production of copolymers

IV 2 1 Coproducts

The raw materials used in the manufacture of coproducts are: phenol, cyclohexane and, in the process developed by SIAI VISCOSA, and still used exclusively by that company, acetone.

The choice between phenol and cyclohexane as a basic raw material is linked to circumstances that are peculiar to each region. But, in general, it is noted that cyclohexane has displaced phenol, because of its greater availability, and of course, because of its lower price. Most of the plants built since 1954 are based on the use of cyclohexane.

The main exceptions were the plants constructed in Italy by Sicedis and in Great-Britain, by Anglo Fibres.

In the United States, besides the latter, is the only large producer still using phenol, but it should be noted that this company uses phenol produced in its own plants.

The processes used in 1964, with the exception of the SIAI VISCOSA and FRC of TOYO AKI processes, were characterized in that they produced large quantities of ammonium sulfate, approximately 4.5 tons per ton of coproducts.

This ammonium sulfate was obtained, on the one hand, at the rate of 2.1 tons in the production of hydroxylamine and, on the other hand, at the rate of 1.5 tons in the neutralization of the oleum required in the Beckmann rearrangement.

The markets for ammonium sulfate have been progressively decreasing, mainly due to the industrialized countries. As this tendency became more pronounced, it was thought that the SFA, ISCOSA and Iryo major producers could gain increased interest. As expected, they were used in new industrial plants, but only by the companies which developed them. The large consumption of electricity and the dependence on several of lamps, which are manufactured in Japan only, can explain the fact that the photochemical process has never been used outside the Iryo group.

New processes or improved existing processes, having a tendency to eliminate or reduce the production of ammonium sulfate, have been developed.

In the United States, Union Carbide has recently put into operation a new process in which cyclohexane is directly oxidized to caprolactone with peracetic acid. The caprolactone reacts with ammonia to give caprolactam. There is no production of ammonium sulfate, but on the other hand, approximately 0.3 tons of acetic acid is formed per ton of caprolactam.

Another process should also be noted, developed by the Techni Chem. Co., which has not been used on an industrial scale, but which seems to be attractive: cyclohexanone is nitrated to 2-nitrocyclohexanone, is reduced to caproic acid which is then cyclized to caprolactam. Acetic acid is produced which can be dehydrated by pyrolysis and recycled.

Several process owners, particularly Stamicarbon (a subsidiary of DSM) and Iaventa (subsidiary of Bayer Werke, AG) have developed new methods for the production of hydroxylamine, thus eliminating the major part of the ammonium sulfate by-product.

Stamcarbon produces hydroxylamine by hydrogenation of nitrate ions on a catalyst.

Inventa produces hydroxylamine H₂O by reaction of nitrous gas with hydrogen and sulfuric acid in the presence of a solid catalyst.

The production of some main crops, linked to crop rotation plants, can be replaced by that of dicotyledonous plants. These fertilizers are efficient and their use is not too expensive. In order to be more completely assured on the choice of an efficient fertilizer, in order to accomplish this, phosphate ore is subjected to attack by hydrochloric acid. The solution obtained, calcium is precipitated by the addition of the ammonium sulfate solution, which is the product of the decomposition plant. After filtration, the mother liquor is neutralized and converted into nitrophosphate fertilizer. Stamicarbon has suggested this technique, particularly for plants to be built in Albania.

We have given an idea of the substantial changes introduced in crop rotation production techniques, particularly, the development of two new processes by which carbide and methyl diamine hydroxylamine production techniques have also made their appearance. But, in addition, the processes in existence before 1964 have been improved and can still be perfected, in particular, from the point of view of speed in the production of cyclohexane and for the hydrolysis process, in the field of high efficiency, through the use of more powerful pumps without any increase in their lifetime.

IV.2.2. Adipic acid - Hexamethylenediamine

Just as for cyclohexane, it has been noted that, since 1964, cyclohexane and diphenyl ether are used in series in the manufacture of adiponitrile, and later also a derivative of hexamethylenediamine. Before 1964, adiponitrile was obtained from adipic acid or butadiene. Since that time, research has developed and used industrially the electrochemical hydrogenation of acrylonitrile to adiponitrile. This is the first introduction, on the industrial scale, of electrochemistry into petrochemistry.

Japanese firm, Asahi Chemicals has developed a process based on the same principle, which would make it possible, while operating at low acrylonitrile concentrations at the cathode, to use another less costly and more conductive solvent, but it does not seem that this process has gone beyond the pilot plant stage.

17.2.3. Dimethyl-terephthalate - Terephthalic acid

Up to 1960, the two main processes used for the manufacture of dimethyl-terephthalate were the Hittin, the Mid Century and the Heikel processes. All three were applied in new plants with a seeming preference for the Hittin process, while the Heikel technique, using toluene had a local success in Japan.

The great innovation of these past few years is the appearance of fibre grade terephthalic acid, which is sufficiently pure to eliminate direct esterification. All these processes are well suited for this production. From, Rohm and Haas, it seems that, at present, only one industrial plant is in operation based on the above process.

It is still difficult to predict the result of dimethyl-terephthalate-terephthalic acid conversion, in which price will play a determining role, polycondensation costs and polyester grades being the main. Certain reservations, however, should be mentioned concerning the possibility of using terephthalic acid in the manufacture of polyesters for tyre cords. The main advantages of terephthalic acid are, on the one hand, the fact that in the production of polyester 1 ton of terephthalic acid is equivalent to 1.2 tons of dimethyl-terephthalate and on the other hand, the absence of methanol by-product.

On the other hand, dimethyl-terephthalate has a higher bulk density (0.4 instead of 0.5 for terephthalic acid) which gives it a distinct advantage from the point of view of transportation costs.

IV.2.4. Acrylonitrile

As predicted, the manufacture of acrylonitrile from propylene has practically eliminated the route based on acrylonitrile due to greater simplicity of the process, limitation of purity problems due to raw material, availability of raw materials, etc. The only route still in use is the one based on acrylonitrile, even though it is less economical.

Since 1945, a great number of acrylonitrile derivatives have been developed and used industrially: the first of these, however, is acrylonitrile itself, which is used to be given to the process of polymerization. The other derivatives, some of them have been developed recently, but they are not yet in commercial production. For the present, the only one that is used is acrylonitrile, which is used essentially to form the polymerization of acrylonitrile.

The high availability of the raw materials used in the process, characteristic of all these processes, as acrylonitrile, hydrocyanic acid and acrylonitrile, formed in various ways, have been and advanced have been made possible. The main difficulty in the process through the use of more suitable catalysts. The most notable development in this respect is the development of a new process, called by some water emulsion, in particular, the improved one. The acrylonitrile emulsion has made it possible to increase the capacity of existing plants, and the resistance to poisons.

It is still likely that the process starting from propylene will be displaced in the future to some extent; however, the processes using this route can still be improved, and new editions can be expected, particularly in the field of catalyst selectivity.

- CONDITIONS REQUIRED FOR THE ESTABLISHMENT OF A SYNTHETIC FIBRE INDUSTRY IN A DEVELOPING COUNTRY

V.1. Introduction

We have attempted to describe certain aspects of the substantial development of the synthetic fibre industry during the past few years: the remarkable increase and growth of demand, the reasons for this success, the significant changes that have taken place in the field of production and of economic situation.

The examination of this situation in developing countries leads to the following general conclusions:

- Consumption of synthetic fibres, although rapidly increasing, is still very low.
- There still is no production of monomers in these countries, but in the field of polymerisation - spinning, definite advances have been made from the point of view of capacity increases and production quantities.

It can be considered as very encouraging that in producing developing countries, the share of consumption which is met by local production is constantly increasing.

However, since 1954, only three developing countries have been added to the list of synthetic fibre producers.

It seems, therefore, that the establishment of a synthetic fibre production industry (polymerisation - spinning) in a country meets with some obstacles. We wish to define the conditions required for carrying such a project through. The case of monomer production will then be examined.

V.2. Textile industry

The textile industry will be the main client of the synthetic fibre production, and, therefore, necessary that a productive and dynamic textile industry exists in a country, which is equipped with modern machinery capable of manufacturing synthetic fibres. It is also desirable for this industry to have a good knowledge of synthetic fibres, including existence of practical aspects of the fibres to be produced.

If a country where the local textile industry is not in a position to satisfy a substantial part of the population's textile needs, it would not be wise to launch this industry before contemplating production of synthetic fibres.

V.3. Size of the market - Choice of fibres to be produced

The potential consumption of synthetic fibres whose production is contemplated must reach a minimum level justifying the installation of economic capacities. This notion of economic size is, of course, difficult to calculate; it depends on local conditions and is often distorted by protective customs measures; this problem will be examined later by considering the fundamental economic principles which must serve as a base for the decision to build a synthetic fibre plant. Let us say, however, that the installation of polymerisation capacities below 1,000 tons per year for nylon, or of 3,000 tons per year for polyester and acrylonitrile are not generally desirable. On the other hand, spinning-finishing plants may be contemplated with lower capacities, which may be as low as 500-1,000 tons per year. Figure 1 gives an indication of the effect of production capacity on profitability of a polyester polymerisation spinning plant.

Because of these limitations, it is generally recommended to developing countries, to start with production of synthetic fibres which are likely to have the largest market, nylon and polyester.

On the other hand, if the polymerisation capacities indicated above cannot be contemplated, it is desirable to limit activities, in a first phase, to spinning-finishing plants operating on imported polymers.

FIGURE 1

POLYESTER POLYMERISATION - SPINNING PLANTS
IN A DEVELOPING COUNTRY^{*)}

*) 60 per cent wool type

40 per cent cotton type

V.4. Selection of techniques - Assistance from process owner

Firms in developing countries, desiring to build synthetic fibre production plants, must choose units corresponding to their needs, avoiding certain techniques which are not so easily adapted to their particular case.

Synthetic fibre plants in developing countries are generally characterized by a low capacity and by a necessity to frequently change the type of production. Under these conditions, certain techniques, in particular, the condensation polymerisation - spinister of type for the continuous polymerisation of polyester are often undesirable, while they can sometimes contribute partially to the production for plants with larger capacities and a production which is more spread out.

In order to build plants using proven techniques guaranteeing the quality of the products, the firms in developing countries can upon the assistance of a process owner. It is often of advantage for the future plant owner to choose a process owner who is interested in synthetic fibre production, for in that case, the assistance given is not limited to building of the factory. A producer can, indeed, provide in his own plants for the training of part of the future plant's personnel. He can also help the new producer to solve the problems related to the introduction of the synthetic fibre in the existing textile industry; the cost of this latter kind of help is much lower for the new producer than the expenses for research and development which he would have had to provide for to solve these problems by himself.

V.5. Fundamental economic principles

It is sometimes indispensable for a new synthetic fibre production industry to have custom protection, at least in the beginning; however, this situation, by masking certain problems, should not lead to the achievement of projects which do not comply with the following economic criteria:

- It is indispensable that the currency balance, due to the installation of a plant, should be advantageous for the country.
- It must be possible for the consumer goods resulting from local synthetic fibre production to be produced at prices which maintain their level of interest and utilization to the largest number of people.
- On the other hand, the plant must be built and organized with an income calculation for its subsidy and development, profits, after taking account of invested capital or loans, must be sufficient to provide not only the maintenance cost of the plants but, furthermore, for the development of production capacity.

2.2. Production of rayon

As was previously mentioned, the dimensions, from the economic point of view, for the production of rayon in the tropics are, at present, very large, ranging from 10,000 to 30,000 tons per year. The developing countries have a synthetic fibre industry capable of producing only a few thousand tons. On the other hand, there is, at present, a considerable variety of textile export prohibitions very numerous. Therefore, the first step should be to remove these prohibitions. Therefore, first and foremost, the fibre industry must not be forgotten. It is essential that to complete the production of rayon, it is essential to have stable outlets for the resulting by-products, such as cellulose and lignin.

A solution is provided by the establishment of rayon plants in developing countries where the participation of several countries thus ensures a sufficient market to absorb the production of a reasonably sized plant.



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