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TENTATIVE DATA ON MANUFACTURE OF PLASTIC TUBING 1/

presented by

the Project Promoters

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NOTE

This document consists only of a bare summary of information on the project; it is designed to provide for potential foreign investors no more than a profile upon which to formulate a preliminary assessment of interest in principle. It does NOT pretend to be a complete description or to limit in any way productive discussion, investigation or negotiation between interested parties.

Once they have expressed positive interest, foreign partners normally prefer to be involved in the detailed investigation of the project. The Tunisian National Centre for Industrial Studies as well as UNIDO under its Industrial Investment Promotion Programme will also be pleased to assist both local sponsors and foreign contributors with further elaboration and additional studies as required.

I. BRIEF DESCRIPTION OF THE PROJECT

This is a project for the manufacture of tubing and piping in rigid P.V.C. of small diameter principally for use in electrical supply, plumbing and small-bore water supply. This tubing is in rigid P.V.C. and must not be confused with hoses (for watering) which are manufactured by Comptoir National de Plastique out of pliable P.V.C.

The proposed investment covers:

Production

An Extrusion Machine for rigid P.V.C. and ancillary equipment (cutting, lining, etc.)

(This type of extrusion is normally two-line. It produces in parallel the most complex profiles and tubes).

It consists of a control box, a twin screw extruder, a calibration device, a cooling system, drilling rollers, cutters and finally a table for measuring and stacking.

Daily production capacity 60 Kg of rigid P.V.C.

Raw material Imported P.V.C. compound.

Labour force 4

Investment

	Dinars	\$
(a) Land ($1,000 \text{ m}^2$ at 0.5 Dinars (\$1)	500	1,000
(b) Buildings (250 m^2 at 30 Dinars (\$60)	7,500	15,000
(c) Plant and equipment:		
- One extrusion machine		
- Ancillary equipment (cutting, lining)	40,000	80,000
(d) C.i.f. charges, installation costs,		
Technical assistance, customs duty	5,000	10,000
(e) Contingencies	2,500	5,000
(f) Working capital	10,000	20,000
	<hr/> <u>65,500</u>	<hr/> <u>131,000</u>

*Financing suggested by Promoter

	Dinars	\$
Equity capital	35,500	71,000
Long- and medium-term loan	30,000	60,000
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	65,500	131,000
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Tentative

Profitability Study by Promoter

A. Expenses

(a) Raw material (50 tonnes at 300 Dinars) 15,000 30,000

(b) Labour:

4 semi-skilled workmen
at 600 Dinars per annum 2,400 4,800

Admin. personnel 1,900 3,800

4,300 8,600

(c) General overhead expenses
including electricity and fuel 12,000 24,000

(d) Cost of Finance

Interest at 8% on 30,000 Dinars 2,400 4,800

(e) Depreciation:

Buildings, 7,500 Dinars over 15 years ... 500 1,000

Plant, 45,000 Dinars over 3 years 5,600 11,200

39,800 79,600

These costs can be broken down into:

Fixed costs 12,300 25,600

Variable costs .. 27,000 54,000

39,800 79,600

* This is a matter for discussion with interested parties.

II. FINANCIAL DATA

1. Requested External Contribution

(a) Financing: Extrusion machinery and ancillary equipment to be supplied on credit to the c.i.f. value of \$90,000

or

(b) Joint venture: Extrusion machinery and ancillary equipment to be provided by foreign partner as subscription to equity - percentage to be negotiated.

(c) Know-how: To be provided by foreign supplier of equipment or raw material or by foreign partner.

2. Tunisian Contribution

The sponsor of the project is the Société Nationale d'Investissement (S.N.I.), the principal development bank in Tunisia with a capital of \$3,000,000 and more than 60,000 shareholders. It is proposed that this project should form part of the activities of SICOAC (Société Industrielle et Commerciale des Ouvrages en Amidite-Ciment), an important Tunisian manufacturer of piping and tiles in asbestos/cement. SICOAC is suggested either as the purchaser of the machinery or as the Tunisian partner in a joint venture.

III. THE MARKET

P.V.C. tubing is not yet in common use in Tunisia so this project involves launching a new product. But studies already undertaken indicate that its adoption will be rapid.

In any case the project will not prejudice the project for soldered tubing already agreed, the use of plastic tubing being different and fairly limited, as the market is estimated to start at 50 tonnes or the equivalent of 300 tonnes of steel tubing.





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