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United Nations Industrial Development Organization

ORIGINAL ENGLISH

Investment Promotion Conference for Paulsian Industry
Tunis, 28 - 30 May 1969

AND YOCHOUPT PLANT 1

presented by

the Project Promoters

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NOTE

This document consists only of a bare summary of information on the project; it is designed to provide for potential foreign investors no more than a profile upon which to formulate a preliminary assessment of interest in principle. It does Not pretend to be a complete description or to limit in any way productive discussion, investigation or negativation between interested parties.

Once they have expressed positive interest, foreign partners normally prefer to be involved in the detailed investigation of the project. The Tunisian Mational Centre for Industrial Studies as well as UNITO under its Industrial Investment Promotion Programme will also be pleased to assist both local aponsors and foreign contributors with further elaboration and additional studies as required.

I. Description of the Project

Centre for the collection of milk at Gabes, transport thereof to existing dairy at Sfax and establishment of a Yoghourt plant at Sfax.

This project is part of an overall regional development plan and as such has the full support of the Government of Tunisia.

1. The Proposal

The Casis at Gabès offers an opportunity for collection of a much needed additional supply of milk for the dairy at Sfax. This would include weighing of milk delivered by farmers, quick testing of the milk, cooling, storage at Gabès and shipment.

1100 cows will produce 10,000 litres of milk per day by 1970.

A 4-ton refrigerator truck could carry the milk from Gabes to Sfax, a distance of 145 km. and bring back general supplies to Gabes on its return trip.

The Yoghourt plant will be established as part of the existing dairy at Sfax.

2,	Estimated Foreign Axchange Cost:	Dinars	3
	Equipment for milk collection centred at Cabes	40,000	80,000
	Refri gerator truck and equipment	30,000	60,000
	Yoghourt plant at Sfax	60,000	120,000
	Foreign exchange: total	130,000	260.000

II. Pactual Data

a. Requested external contribution

Suppliers credits or a bank loan for procurement of the required machinery and equipment.

The amount:

130,000 Dinars

\$260,000

Terms:

to be mutually agreed upon.

Other contributions: the Tunisian sponsor is well qualified in the technique of manufacturing yoghourt and the dairy industry. No technical or managerial assistance is required.

b. Tunisian sconsor

Société Tunisienne de l'Industrie Laitière Route de l'Armée Nationale Bab-Sacdonn Tunisie.

IZI. Available Decommentation

Detailed lists of irons required, plans, photographs and maps can be made available by the Promoter.

